

Opinion Poll

CATI Fieldwork : 27th-29th July 2012

Absolutes/col percents

Table 1

Q.1 Do you agree or disagree with each of the following statements?

The Olympic Games will be worth the £9.3bn being spent from the public purse

Base: All respondents

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	465	539	81	155	170	187	178	233	346	185	151	322	918	263	263	249	143	86
Weighted base	1004	491	513	121	163	190	171	152	208	272	295	212	224	916	256	268	247	145	88
Agree	506 50%	267 54%	240 47%	64 53%	85 52%	88 46%	87 51%	74 49%	109 53%	156 57%	146 50%	108 51%	96 43%	480 52%	131 51%	146 55%	130 53%	73 50%	26 30%
Disagree	418 42%	199 40%	219 43%	52 43%	68 42%	87 46%	71 41%	67 45%	74 36%	96 35%	122 41%	90 42%	110 49%	367 40%	102 40%	100 37%	105 42%	60 42%	51 58%
Don't know	80 8%	25 5%	54 11%	6 5%	10 6%	16 8%	14 8%	10 7%	25 12%	20 7%	27 9%	14 7%	19 8%	70 8%	23 9%	22 8%	13 5%	12 8%	10 11%

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	Region											
	Total	North East	Yorks & Humb.	East Mids	Eastern	South East	London	South West	Wales	West Mids	North West	Scot- land
Unweighted base	1004	46	84	77	94	136	127	94	49	92	119	86
Weighted base	1004	44	87	78	97	133	123	93	52	93	116	88
Agree	506 50%	24 54%	41 47%	36 46%	54 56%	69 52%	62 50%	51 55%	22 42%	57 61%	65 56%	26 30%
Disagree	418 42%	16 37%	42 48%	37 48%	34 36%	54 41%	48 39%	35 37%	25 49%	28 30%	47 40%	51 58%
Don't know	80 8%	4 9%	5 5%	5 7%	8 9%	9 7%	13 11%	7 8%	5 9%	8 9%	4 4%	10 11%

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	Date interviewed					
	Total	Before 9pm Friday	After 9pm Friday	Friday	Saturday	Sunday
Unweighted base	1004	274	730	274	503	227
Weighted base	1004	269	735	269	506	230
Agree	506 50%	114 43%	392 53%	114 43%	261 52%	131 57%
Disagree	418 42%	131 49%	287 39%	131 49%	209 41%	78 34%
Don't know	80 8%	24 9%	56 8%	24 9%	35 7%	21 9%