

Opinion Poll

CATI Fieldwork : 23rd-26th March 2012

Absolutes/col percents

Table 11

Q6 Do you agree or disagree with each of the following statements?

-The London Olympics will be worth the £9.3bn cost to the public purse

Base: All respondents

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1010	443	567	74	136	134	218	193	255	350	219	151	290	268	264	248	140	90
Weighted base	1010	494	516	124	165	189	170	150	212	277	297	210	227	259	268	248	149	86
Agree	402 40%	199 40%	202 39%	72 58%	60 36%	61 32%	66 39%	63 42%	80 38%	137 49%	105 35%	81 38%	79 35%	103 40%	107 40%	103 42%	63 42%	26 30%
Disagree	513 51%	262 53%	251 49%	45 37%	90 55%	118 62%	80 47%	71 47%	108 51%	116 42%	162 55%	113 54%	122 54%	131 51%	133 50%	128 51%	72 48%	50 58%
Don't know	96 9%	33 7%	62 12%	6 5%	15 9%	11 6%	24 14%	17 11%	23 11%	24 9%	30 10%	16 8%	26 11%	25 10%	28 11%	17 7%	14 10%	10 12%

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	Region											
	Total	North East	Yorks & Humb.	East Mids	Eastern	South East	London	South West	Wales	West Mids	North West	Scot- land
Unweighted base	1010	46	87	73	97	142	126	88	52	94	115	90
Weighted base	1010	46	85	79	95	133	126	96	54	93	117	86
Agree	402 40%	13 28%	39 46%	26 32%	35 37%	56 42%	47 37%	44 46%	19 36%	46 49%	51 44%	26 30%
Disagree	513 51%	29 63%	40 46%	44 56%	49 51%	66 49%	65 52%	47 49%	24 46%	40 42%	59 50%	50 58%
Don't know	96 9%	4 9%	6 7%	9 12%	11 12%	11 8%	14 11%	5 5%	10 18%	8 8%	7 6%	10 12%

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-The London Olympics will be worth the £9.3bn cost to the public purse
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	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			Date of Interview		
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/ Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	Sat 24th Mar	Sun/ Mon 25/ 26th Mar
Unweighted base	1010	223	312	64	24	30	18	6	4	6	266	232	253	117	483	527
Weighted base	1010	219	283	72	26	33	17	7	10	5	277	230	194	143	500	510
Agree	402 40%	91 42%	118 42%	42 58%	6 25%	13 39%	3 19%	3 43%	5 53%	3 51%	101 36%	98 43%	78 40%	60 42%	201 40%	200 39%
Disagree	513 51%	107 49%	138 49%	24 34%	19 75%	18 54%	10 57%	2 24%	5 47%	2 33%	140 51%	110 48%	102 52%	70 49%	247 49%	266 52%
Don't know	96 9%	21 9%	26 9%	6 8%	- -	2 7%	4 23%	2 33%	- -	1 16%	36 13%	21 9%	14 7%	12 9%	51 10%	44 9%