

Incisive Health - Perceptions of health - Wave 2

METHODOLOGY NOTE

ComRes interviewed 2,070 GB adults online between the 23th and 24th July 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Absolutes/col percents

Currently, income tax in the UK is between 20p (for those earning £10,000-£41,865) and 45p (for those earning £150,000 or above) for each £1 earned. How much extra, if anything, would you personally be willing to pay in income tax for every £1 you earn each month, to go directly to the NHS?

Base: All respondents

		Gender		Age							Social (Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2070	1070	1000	205	325	329	383	342	486	578	649	343	500	313	971
Weighted base	2070	1014	1056	246	348	348	369	307	451	553	574	451	492	279	880
Nothing (0)	681	343	338	80	120	109	134	94	144	192	191	152	146	99	316
	33%	34%	32%	33%	34%	31%	36%	31%	32%	35%	33%	34%	30%	35%	36%
NET: Any extra	1022	520	501	112	156	174	172	169	238	298	290	192	242	156	419
	49%	51%	47%	46%	45%	50%	47%	55%	53%	54%	51%	43%	49%	56%	48%
1p extra on each (1)	431	204	227	36	62	80	77	78	98	112	132	96	91	59	191
£1 earned	21%	20%	22%	15%	18%	23%	21%	25%	22%	20%	23%	21%	19%	21%	22%
2p extra on each (2)	246	143	102	20	37	39	50	39	60	82	72	35	57	38	112
£1 earned	12%	14%	10%	8%	11%	11%	13%	13%	13%	15%	13%	8%	12%	14%	13%
5p extra on each (5)	213	101	112	29	39	34	33	30	47	61	54	38	60	37	74
£1 earned	10%	10%	11%	12%	11%	10%	9%	10%	10%	11%	9%	8%	12%	13%	8%
10p extra on each (10)	69	37	32	9	7	8	6	15	24	20	20	14	14	8	16
£1 earned	3%	4%	3%	4%	2%	2%	2%	5%	5%	4%	4%	3%	3%	3%	2%
20p extra on each (20) £1 earned	25 1%	12 1%	13 1%	5 2%	3 1%	3 1%	6 2%	5 2%	4 1%	12 2%	2	1	10 2%	6 2%	11 1%
More than 20p (25) extra on each £1 earned	38 2%	23 2%	15 1%	14 6%	7 2%	9 3%	1	1	5 1%	11 2%	10 2%	8 2%	9 2%	8 3%	15 2%
NET: 2p extra or more	591	316	274	76	94	94	96	91	140	186	158	96	150	97	228
	29%	31%	26%	31%	27%	27%	26%	30%	31%	34%	28%	21%	31%	35%	26%
Don't know	367	151	216	54	73	65	63	44	69	64	93	106	104	25	145
	18%	15%	20%	22%	21%	19%	17%	14%	15%	12%	16%	24%	21%	9%	16%
Mean	2.43	2.53	2.32	3.88	2.36	2.48	1.79	2.24	2.34	2.65	2.15	2.08	2.78	2.86	2.09
Standard deviation	4.69	4.89	4.48	6.96	4.75	5.05	3.55	3.90	4.10	5.01	4.22	4.36	5.09	5.43	4.46
Standard error	0.11	0.16	0.16	0.54	0.29	0.31	0.20	0.22	0.20	0.22	0.18	0.26	0.26	0.32	0.16



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Base: All respondents

		Region											
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2070	156	115	1799	86	235	169	198	156	177	236	339	203
Weighted base	2070	186	104	1780	83	228	186	186	145	207	269	290	186
Nothing (0)) 681	68	28	585	29	73	69	63	46	66	72	102	64
	33%	36%	28%	33%	34%	32%	37%	34%	32%	32%	27%	35%	35%
NET: Any extra	1022	91	61	870	37	127	82	91	77	97	131	144	84
	49%	49%	59%	49%	45%	56%	44%	49%	53%	47%	49%	50%	45%
1p extra on each (1) 431	46	31	355	18	45	39	35	36	43	47	58	33
£1 earned	21%	24%	30%	20%	22%	20%	21%	19%	25%	21%	17%	20%	18%
2p extra on each (2	2) 246	21	12	213	7	29	20	26	19	25	28	40	19
£1 earned	12%	11%	12%	12%	8%	13%	11%	14%	13%	12%	10%	14%	10%
5p extra on each £1 earned (5	5) 213	15	13	185	7	30	15	13	10	24	31	30	23
	10%	8%	12%	10%	8%	13%	8%	7%	7%	12%	11%	10%	12%
10p extra on each (10	0) 69	7	3	59	2	16	3	13	1	1	12	6	4
£1 earned	3%	4%	3%	3%	3%	7%	2%	7%	1%	1%	4%	2%	2%
20p extra on each (20 £1 earned)) 25 1%	1 1%	1 1%	23 1%	1 1%	6 2%	2 1%	1	2 2%	1	4 2%	5 2%	3 1%
More than 20p (25 extra on each £1 earned	5) 38	1	1	35	2	1	3	2	9	3	9	4	2
	2%	1%	1%	2%	2%	1%	2%	1%	6%	1%	3%	1%	1%
NET: 2p extra or more	591	45	30	515	19	83	43	55	41	54	84	85	51
	29%	24%	29%	29%	23%	36%	23%	30%	29%	26%	31%	29%	27%
Don't know	367	28	14	326	17	27	35	33	22	44	67	44	38
	18%	15%	13%	18%	21%	12%	19%	18%	15%	21%	25%	15%	21%
Mean	2.43	1.81	2.29	2.50	2.37	2.81	1.97	2.24	3.26	1.92	3.40	2.22	2.20
Standard deviation	4.69	3.54	4.21	4.83	5.05	4.50	4.38	3.95	6.75	3.80	5.97	4.44	4.18
Standard error	0.11	0.31	0.42	0.12	0.59	0.31	0.37	0.31	0.59	0.32	0.44	0.26	0.33



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Base: Only those who expressed an opinion

		Gender			Age							Social (Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base		1727	913	814	165	262	268	320	300	412	510	545	280	392	285	820
Weighted base		1703	863	839	193	275	283	306	263	382	489	481	345	388	254	736
Nothing	(0)	681 40%	343 40%	338 40%	80 42%	120 43%	109 39%	134 44%	94 36%	144 38%	192 39%	191 40%	152 44%	146 38%	99 39%	316 43%
NET: Any extra		1022 60%	520 60%	501 60%	112 58%	156 57%	174 61%	172 56%	169 64%	238 62%	298 61%	290 60%	192 56%	242 62%	156 61%	419 57%
1p extra on each £1 earned	(1)	431 25%	204 24%	227 27%	36 19%	62 22%	80 28%	77 25%	78 30%	98 26%	112 23%	132 27%	96 28%	91 24%	59 23%	191 26%
2p extra on each £1 earned	(2)	246 14%	143 17%	102 12%	20 11%	37 13%	39 14%	50 16%	39 15%	60 16%	82 17%	72 15%	35 10%	57 15%	38 15%	112 15%
5p extra on each £1 earned	(5)	213 13%	101 12%	112 13%	29 15%	39 14%	34 12%	33 11%	30 11%	47 12%	61 13%	54 11%	38 11%	60 15%	37 14%	74 10%
10p extra on each £1 earned	(10)	69 4%	37 4%	32 4%	9 5%	7 3%	8 3%	6 2%	15 6%	24 6%	20 4%	20 4%	14 4%	14 4%	8 3%	16 2%
20p extra on each £1 earned	(20)	25 1%	12 1%	13 2%	5 3%	3 1%	3 1%	6 2%	5 2%	4 1%	12 2%	2	1 *	10 3%	6 3%	11 1%
More than 20p extra on each £1 ear	(25) rned	38 2%	23 3%	15 2%	14 7%	7 3%	9 3%	1	1 1%	5 1%	11 2%	10 2%	8 2%	9 2%	8 3%	15 2%
NET: 2p extra or mo	re	591 35%	316 37%	274 33%	76 40%	94 34%	94 33%	96 31%	91 35%	140 37%	186 38%	158 33%	96 28%	150 39%	97 38%	228 31%
Mean		2.43	2.53	2.32	3.88	2.36	2.48	1.79	2.24	2.34	2.65	2.15	2.08	2.78	2.86	2.09
Standard deviation Standard error		4.69 0.11	4.89 0.16	4.48 0.16	6.96 0.54	4.75 0.29	5.05 0.31	3.55 0.20	3.90 0.22	4.10 0.20	5.01 0.22	4.22 0.18	4.36 0.26	5.09 0.26	5.43 0.32	4.46 0.16



Absolutes/col percents

Currently, income tax in the UK is between 20p (for those earning £10,000-£41,865) and 45p (for those earning £150,000 or above) for each £1 earned. How much extra, if anything, would you personally be willing to pay in income tax for every £1 you earn each month, to go directly to the NHS?

Base: Only those who expressed an opinion

			Region											
		Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base		1727	131	100	1496	72	205	139	164	133	142	185	293	163
Weighted base		1703	159	90	1455	66	201	151	154	123	163	203	246	148
Nothing	(0)	681 40%	68 43%	28 32%	585 40%	29 43%	73 37%	69 46%	63 41%	46 38%	66 40%	72 35%	102 42%	64 43%
NET: Any extra		1022 60%	91 57%	61 68%	870 60%	37 57%	127 63%	82 54%	91 59%	77 62%	97 60%	131 65%	144 58%	84 57%
1p extra on each £1 earned	(1)	431 25%	46 29%	31 35%	355 24%	18 28%	45 22%	39 26%	35 23%	36 29%	43 26%	47 23%	58 24%	33 22%
2p extra on each £1 earned	(2)	246 14%	21 13%	12 14%	213 15%	7 11%	29 15%	20 13%	26 17%	19 15%	25 15%	28 14%	40 16%	19 13%
5p extra on each £1 earned	(5)	213 13%	15 10%	13 14%	185 13%	7 11%	30 15%	15 10%	13 9%	10 8%	24 15%	31 15%	30 12%	23 16%
10p extra on each £1 earned	(10)	69 4%	7 4%	3 3%	59 4%	2 3%	16 8%	3 2%	13 9%	1 1%	1 1%	12 6%	6 2%	4 3%
20p extra on each £1 earned	(20)	25 1%	1 1%	1 1%	23 2%	1 2%	6 3%	2 1%	1	2 2%	1	4 2%	5 2%	3 2%
More than 20p extra on each £1 ear	(25) med	38 2%	1 1%	1 2%	35 2%	2 3%	1 1%	3 2%	2 1%	9 7%	3 2%	9 5%	4 2%	2 1%
NET: 2p extra or mo	re	591 35%	45 28%	30 34%	515 35%	19 29%	83 41%	43 28%	55 36%	41 34%	54 33%	84 42%	85 35%	51 34%
Mean		2.43	1.81	2.29	2.50	2.37	2.81	1.97	2.24	3.26	1.92	3.40	2.22	2.20
Standard deviation Standard error		4.69 0.11	3.54 0.31	4.21 0.42	4.83 0.12	5.05 0.59	4.50 0.31	4.38 0.37	3.95 0.31	6.75 0.59	3.80 0.32	5.97 0.44	4.44 0.26	4.18 0.33

