

ComRes Published Voting Intention Figures

	ITV News/ The Independent	ITV News/ The Independent	ITV News/ The Independent	Independent on Sunday/ Sunday Mirror	ITV News/ The Independent	ITV News/ The Independent
	5 th May	4 th May	3 rd May	2 nd May	28 th April	27 th April
Conservative	37%	37%	37%	38%	36%	33%
Labour	28%	29%	29%	28%	29%	29%
Liberal Democrat	28%	26%	26%	25%	26%	29%
Other	7%	8%	8%	9%	9%	9%

Methodology: ComRes telephoned 1025 GB adults between 4th and 5th May 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 1

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1025	463	562	114	158	202	194	134	223	318	335	188	151	378	169	242	148	88
Weighted base	1025	492	533	123	164	195	174	154	215	267	273	215	246	363	174	253	145	90
Conservative	231	122	109	10	27	32	38	46	77	79	72	43	33	100	37	49	36	8
	23%	25%	20%	9%	17%	16%	22%	30%	36%	30%	26%	20%	13%	28%	21%	19%	25%	9%
Labour	277	123	153	16	50	57	52	35	67	63	65	54	89	98	56	75	28	20
	27%	25%	29%	13%	31%	29%	30%	22%	31%	24%	24%	25%	36%	27%	32%	30%	19%	23%
Liberal Democrat	148	59	88	10	18	27	34	31	28	39	47	36	22	49	20	28	35	15
	14%	12%	17%	8%	11%	14%	19%	20%	13%	15%	17%	17%	9%	14%	11%	11%	24%	17%
Other	55	35	19	5	7	15	10	8	9	16	11	12	14	11	11	11	11	11
	5%	7%	4%	4%	5%	8%	6%	5%	4%	6%	4%	6%	6%	3%	6%	4%	8%	12%
Did not vote	232	123	109	74	51	52	28	16	13	48	55	54	69	78	32	70	25	27
	23%	25%	20%	60%	31%	27%	16%	10%	6%	18%	20%	25%	28%	21%	18%	27%	17%	30%
Don't remember	35	6	29	4	8	4	5	5	8	9	6	5	12	12	8	5	6	3
	3%	1%	5%	3%	5%	2%	3%	3%	4%	3%	2%	3%	5%	3%	5%	2%	4%	3%
Refused	48	23	25	4	2	8	7	14	13	13	17	11	6	15	10	15	4	4
	5%	5%	5%	3%	1%	4%	4%	9%	6%	5%	6%	5%	2%	4%	6%	6%	3%	5%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1025	297	245	196	18	12	11	4	10	4	70	239	316	113
Weighted base	1025	284	224	216	21	10	11	4	12	4	68	231	277	148
Conservative	231	188	6	18	5	-	-	-	-	-	7	231	-	-
	23%	66%	2%	8%	22%	-%	-%	-%	-%	-%	11%	100%	-%	-%
Labour	277	34	153	43	2	2	1	-	1	1	26	-	277	-
	27%	12%	68%	20%	9%	24%	11%	-%	13%	39%	38%	-%	100%	-%
Liberal Democrat	148	12	12	107	-	2	-	-	1	1	10	-	-	148
	14%	4%	5%	50%	-%	25%	-%	-%	10%	26%	14%	-%	-%	100%
Other	55	6	7	3	10	2	6	3	4	1	4	-	-	-
	5%	2%	3%	1%	50%	24%	53%	79%	33%	35%	5%	-%	-%	-%
Did not vote	232	32	41	34	3	3	3	1	5	-	15	-	-	-
	23%	11%	18%	16%	16%	27%	27%	21%	44%	-%	22%	-%	-%	-%
Don't remember	35	7	1	7	1	-	1	-	-	-	1	-	-	-
	3%	3%	*%	3%	3%	-%	10%	-%	-%	-%	2%	-%	-%	-%
Refused	48	5	6	3	-	-	-	-	-	-	5	-	-	-
	5%	2%	3%	1%	-%	-%	-%	-%	-%	-%	7%	-%	-%	-%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1025	270	296	112	14	16	13	5	10	7	48	234
Weighted base	1025	260	280	129	16	17	15	5	13	6	45	239
Conservative	231 23%	174 67%	4 1%	9 7%	2 15%	2 12%	- -%	- -%	- -%	1 12%	2 5%	36 15%
Labour	277 27%	24 9%	176 63%	21 17%	- -%	5 29%	2 13%	- -%	2 13%	- -%	2 4%	45 19%
Liberal Democrat	148 14%	11 4%	28 10%	70 54%	2 13%	1 6%	- -%	- -%	2 17%	1 17%	3 7%	30 13%
Other	55 5%	8 3%	8 3%	3 2%	8 47%	1 8%	7 44%	2 42%	2 15%	1 21%	1 3%	14 6%
Did not vote	232 23%	32 12%	53 19%	22 17%	3 20%	6 38%	7 43%	2 40%	7 55%	3 51%	11 23%	87 37%
Don't remember	35 3%	7 3%	6 2%	3 2%	1 4%	1 7%	- -%	- -%	- -%	- -%	- -%	17 7%
Refused	48 5%	4 2%	5 2%	2 2%	- -%	- -%	- -%	1 18%	- -%	- -%	26 58%	9 4%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 2

Q2. In the general election this Thursday, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Gender		Age						Social Grade				Region					
		TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1025	463	562	114	158	202	194	134	223	318	335	188	151	378	169	242	148	88
Weighted base		1025	492	533	123	164	195	174	154	215	267	273	215	246	363	174	253	145	90
Absolutely certain to vote – 10	(10)	721	343	378	61	88	130	126	131	184	214	189	149	151	266	123	167	111	54
		70%	70%	71%	49%	54%	67%	72%	85%	86%	80%	69%	69%	61%	73%	71%	66%	77%	60%
..	(9)	26	12	15	5	8	6	1	2	4	5	10	7	2	9	2	8	3	4
		3%	2%	3%	4%	5%	3%	1%	2%	2%	2%	4%	3%	1%	2%	1%	3%	2%	5%
..	(8)	40	21	19	7	17	6	8	1	1	11	15	9	5	13	5	10	7	5
		4%	4%	4%	6%	10%	3%	5%	*	1%	4%	6%	4%	2%	4%	3%	4%	5%	5%
..	(7)	31	18	13	3	14	6	4	2	1	8	11	6	4	11	7	6	5	2
		3%	4%	2%	2%	8%	3%	3%	1%	1%	3%	4%	3%	2%	3%	4%	2%	3%	2%
..	(6)	17	5	12	4	-	5	6	1	1	1	7	3	5	5	5	6	1	1
		2%	1%	2%	3%	-%	3%	3%	1%	1%	1%	3%	2%	2%	1%	3%	2%	*	1%
..	(5)	47	20	27	13	8	11	7	3	4	11	6	10	18	16	6	13	4	8
		5%	4%	5%	11%	5%	6%	4%	2%	2%	4%	2%	5%	7%	4%	3%	5%	3%	9%
..	(4)	9	4	4	4	-	2	1	1	-	-	3	2	3	2	3	1	1	1
		1%	1%	1%	3%	-%	1%	1%	1%	-%	-%	1%	1%	1%	1%	2%	*	1%	1%
..	(3)	15	2	13	1	3	4	3	2	2	-	4	5	6	4	5	2	1	4
		1%	*	2%	1%	2%	2%	2%	1%	1%	-%	2%	2%	3%	1%	3%	1%	*	4%
..	(2)	8	6	2	-	3	1	2	1	-	-	3	3	2	2	1	2	3	-
		1%	1%	*	-%	2%	1%	1%	1%	-%	-%	1%	1%	1%	*	1%	1%	2%	-%
Certain not to vote – 1	(1)	92	51	41	21	20	19	13	10	9	14	19	20	38	26	13	34	8	12
		9%	10%	8%	17%	12%	10%	7%	7%	4%	5%	7%	9%	15%	7%	7%	13%	5%	13%
Refused		2	2	-	-	-	2	-	-	-	-	1	-	-	1	-	1	-	-
		*	*	-%	-%	-%	1%	-%	-%	-%	-%	*	-%	-%	*	-%	*	-%	-%
Don't Know		19	9	9	4	4	2	2	-	7	2	4	1	12	8	4	5	1	-
		2%	2%	2%	3%	2%	1%	1%	-%	3%	1%	1%	1%	5%	2%	3%	2%	1%	-%
Answered		1005	481	524	119	160	191	172	154	208	264	268	214	234	354	170	248	143	90
Mean		8.46	8.41	8.51	7.19	7.83	8.25	8.55	9.06	9.35	9.10	8.61	8.34	7.64	8.72	8.49	8.08	8.90	7.75
Standard deviation		2.91	3.00	2.83	3.50	3.18	3.03	2.80	2.53	2.09	2.25	2.70	3.00	3.52	2.67	2.84	3.26	2.50	3.32
Standard error		0.09	0.14	0.12	0.33	0.26	0.22	0.20	0.22	0.14	0.13	0.15	0.22	0.29	0.14	0.22	0.21	0.21	0.35

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 2 (continuation)

Q2. In the general election this Thursday, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Q.3/4/5 Voting Intention									Voted in 2005 General Election				
		TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base		1025	297	245	196	18	12	11	4	10	4	70	239	316	113
Weighted base		1025	284	224	216	21	10	11	4	12	4	68	231	277	148
Absolutely certain to vote – 10	(10)	721 70%	248 87%	177 79%	180 83%	19 94%	7 72%	7 61%	2 46%	8 72%	3 78%	47 68%	205 89%	216 78%	115 78%
..	(9)	26 3%	7 2%	6 3%	5 2%	1 6%	2 20%	- -	- -	1 9%	- -	4 5%	3 1%	5 2%	6 4%
..	(8)	40 4%	12 4%	6 2%	16 7%	- -	- -	- -	1 25%	1 10%	- -	6 8%	5 2%	6 2%	13 9%
..	(7)	31 3%	4 1%	8 4%	9 4%	- -	1 8%	1 12%	1 29%	1 9%	1 22%	2 3%	5 2%	7 2%	5 3%
..	(6)	17 2%	7 2%	8 4%	1 *	- -	- -	1 11%	- -	- -	- -	4 6%	- -	6 2%	1 1%
..	(5)	47 5%	7 2%	20 9%	6 3%	- -	- -	2 17%	- -	- -	- -	6 9%	6 3%	12 4%	1 1%
..	(4)	9 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	- -
..	(3)	15 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	2 1%	2 2%
..	(2)	8 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	2 1%
Certain not to vote – 1	(1)	92 9%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	12 4%	1 1%
Refused		2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't Know		19 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	8 3%	- -
Answered		1005	284	224	216	21	10	11	4	12	4	68	229	269	148
Mean		8.46	9.63	9.23	9.56	9.94	9.56	8.39	8.62	9.45	9.34	9.01	9.55	9.02	9.31
Standard deviation		2.91	1.09	1.63	1.11	0.25	0.90	2.18	1.52	1.03	1.47	1.69	1.55	2.31	1.71
Standard error		0.09	0.06	0.10	0.08	0.06	0.26	0.66	0.76	0.33	0.73	0.20	0.10	0.13	0.16

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 2 (continuation)

Q2. In the general election this Thursday, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know	
	TOTAL												
Unweighted base	1025	270	296	112	14	16	13	5	10	7	48	234	
Weighted base	1025	260	280	129	16	17	15	5	13	6	45	239	
Absolutely certain to vote – 10	(10)	721	221	204	94	12	9	7	4	5	1	31	133
		70%	85%	73%	73%	76%	51%	49%	78%	40%	20%	68%	56%
..	(9)	26	7	6	3	-	1	-	-	2	2	6	
		3%	3%	2%	2%	-%	5%	-%	-%	29%	5%	2%	
..	(8)	40	5	9	8	2	-	1	1	-	2	13	
		4%	2%	3%	6%	12%	-%	-%	22%	9%	-%	3%	5%
..	(7)	31	4	10	5	-	-	1	-	-	1	10	
		3%	1%	4%	4%	-%	-%	8%	-%	-%	-%	2%	4%
..	(6)	17	5	4	1	1	-	1	-	2	-	2	
		2%	2%	2%	1%	8%	-%	8%	-%	15%	-%	-%	1%
..	(5)	47	5	21	3	-	-	2	-	-	1	3	12
		5%	2%	8%	2%	-%	-%	12%	-%	-%	17%	6%	5%
..	(4)	9	-	5	1	-	-	-	-	-	-	2	
		1%	-%	2%	1%	-%	-%	-%	-%	-%	-%	-%	1%
..	(3)	15	-	3	1	1	1	2	-	2	-	1	5
		1%	-%	1%	*%	4%	7%	11%	-%	13%	-%	3%	2%
..	(2)	8	1	-	-	-	-	-	2	-	-	4	
		1%	*%	-%	-%	-%	-%	-%	18%	-%	-%	-%	2%
Certain not to vote – 1	(1)	92	8	14	12	-	4	2	-	1	2	4	45
		9%	3%	5%	9%	-%	26%	11%	-%	5%	33%	8%	19%
Refused		2	-	-	1	-	-	-	-	-	1	-	
		*%	-%	-%	1%	-%	-%	-%	-%	-%	1%	-	
Don't Know		19	4	3	1	-	2	-	-	-	1	8	
		2%	2%	1%	1%	-%	10%	-%	-%	-%	3%	3%	
Answered		1005	256	277	127	16	15	15	5	13	6	44	231
Mean		8.46	9.39	8.71	8.65	9.17	6.72	7.01	9.56	6.43	5.84	8.49	7.35
Standard deviation		2.91	1.88	2.53	2.80	1.78	4.29	3.41	0.94	3.59	4.11	2.91	3.65
Standard error		0.09	0.12	0.15	0.27	0.48	1.11	0.95	0.42	1.14	1.56	0.43	0.24

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 3
Q3. In the general election this Thursday, do you intend to vote Conservative, Labour, Liberal Democrat or for some other party?
 Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	898	398	500	90	132	175	172	124	205	300	292	162	114	338	146	206	134	74
Weighted base	882	418	463	93	134	165	153	140	197	250	239	184	185	320	148	208	131	74
Conservative	240	126	115	17	31	43	41	46	63	88	66	41	42	112	38	51	30	9
	27%	30%	25%	18%	23%	26%	27%	33%	32%	35%	28%	22%	23%	35%	26%	25%	23%	12%
Lib Dem	190	84	106	22	31	37	31	30	39	48	54	45	36	67	27	39	45	11
	22%	20%	23%	24%	23%	23%	20%	21%	20%	19%	23%	24%	19%	21%	18%	19%	34%	15%
Labour	174	74	100	17	33	29	37	21	37	44	38	36	48	44	35	59	12	23
	20%	18%	22%	18%	25%	18%	24%	15%	19%	18%	16%	20%	26%	14%	23%	28%	9%	32%
UKIP	16	14	2	-	-	4	2	1	9	1	4	6	5	6	1	2	6	1
	2%	3%	*%	-%	-%	2%	1%	1%	5%	*%	2%	3%	3%	2%	1%	1%	4%	1%
BNP	9	8	1	3	2	3	1	1	-	2	3	1	4	2	3	4	1	-
	1%	2%	*%	3%	1%	2%	1%	*%	-%	1%	1%	1%	2%	*%	2%	2%	1%	-%
SNP	9	5	4	3	-	1	3	1	1	2	1	3	2	-	-	-	-	9
	1%	1%	1%	3%	-%	1%	2%	1%	*%	1%	*%	2%	1%	-%	-%	-%	-%	12%
Green	6	4	2	1	-	2	1	1	1	5	1	-	-	3	2	-	2	-
	1%	1%	*%	1%	-%	1%	1%	1%	1%	2%	1%	-%	-%	1%	1%	-%	1%	-%
Plaid Cymru	2	2	-	1	-	1	-	-	-	1	1	-	-	-	-	-	1	1
	*%	*%	-%	1%	-%	1%	-%	-%	-%	*%	*%	-%	-%	-%	-%	-%	1%	1%
Other	3	2	1	-	-	1	2	-	-	-	2	-	1	-	2	1	-	-
	*%	1%	*%	-%	-%	1%	1%	-%	-%	-%	1%	-%	1%	-%	1%	*%	-%	-%
Refused	66	30	36	5	5	11	12	14	20	16	23	13	13	22	12	22	5	6
	8%	7%	8%	5%	4%	7%	8%	10%	10%	6%	10%	7%	7%	7%	8%	10%	4%	8%
Don't know	167	71	96	25	32	32	25	26	28	45	46	40	33	65	28	30	30	14
	19%	17%	21%	27%	24%	19%	16%	18%	14%	18%	19%	22%	18%	20%	19%	14%	23%	18%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 3 (continuation)

Q3. In the general election this Thursday, do you intend to vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 5-10 likely to vote

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	898	297	245	196	18	12	11	4	10	4	70	230	292	108
Weighted base	882	284	224	216	21	10	11	4	12	4	68	224	251	142
Conservative	240	240	-	-	-	-	-	-	-	-	-	173	26	11
	27%	85%	-%	-%	-%	-%	-%	-%	-%	-%	-%	77%	10%	8%
Lib Dem	190	-	-	190	-	-	-	-	-	-	-	17	36	98
	22%	-%	-%	88%	-%	-%	-%	-%	-%	-%	-%	8%	14%	69%
Labour	174	-	174	-	-	-	-	-	-	-	-	6	121	8
	20%	-%	77%	-%	-%	-%	-%	-%	-%	-%	-%	2%	48%	5%
UKIP	16	-	-	-	16	-	-	-	-	-	-	5	-	-
	2%	-%	-%	-%	78%	-%	-%	-%	-%	-%	-%	2%	-%	-%
BNP	9	-	-	-	-	-	-	-	9	-	-	-	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	77%	-%	-%	-%	-%	-%
SNP	9	-	-	-	-	-	9	-	-	-	-	-	1	-
	1%	-%	-%	-%	-%	-%	80%	-%	-%	-%	-%	-%	*%	-%
Green	6	-	-	-	-	6	-	-	-	-	-	-	2	1
	1%	-%	-%	-%	-%	67%	-%	-%	-%	-%	-%	-%	1%	1%
Plaid Cymru	2	-	-	-	-	-	-	2	-	-	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	46%	-%	-%	-%	-%	-%	-%
Other	3	-	-	-	-	-	-	-	-	3	-	-	1	1
	*%	-%	-%	-%	-%	-%	-%	-%	-%	78%	-%	-%	*%	1%
Refused	66	6	8	1	2	-	1	-	-	-	12	5	12	1
	8%	2%	4%	1%	9%	-%	7%	-%	-%	-%	18%	2%	5%	1%
Don't know	167	38	42	25	3	3	2	2	3	1	56	18	52	22
	19%	13%	19%	11%	14%	33%	14%	54%	23%	22%	82%	8%	21%	15%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 3 (continuation)

Q3. In the general election this Thursday, do you intend to vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	898	257	272	98	13	10	11	5	6	5	42	179
Weighted base	882	247	254	113	16	9	12	5	8	4	39	175
Conservative	240 27%	190 77%	9 4%	3 2%	5 32%	2 21%	- -	- -	- -	- -	3 7%	29 17%
Lib Dem	190 22%	12 5%	37 15%	89 78%	- -	2 18%	2 16%	- -	- -	1 19%	2 4%	46 26%
Labour	174 20%	4 2%	136 54%	5 4%	- -	1 8%	1 7%	- -	2 24%	1 13%	- -	24 14%
UKIP	16 2%	5 2%	- -	- -	9 55%	- -	- -	- -	- -	1 17%	- -	1 1%
BNP	9 1%	- -	2 1%	1 1%	- -	- -	- -	- -	5 62%	- -	- -	1 1%
SNP	9 1%	- -	1 *	- -	- -	- -	7 58%	- -	- -	- -	- -	1 1%
Green	6 1%	1 *	- -	- -	- -	4 41%	- -	1 22%	- -	1 25%	- -	- -
Plaid Cymru	2 *	- -	- -	- -	- -	- -	- -	2 40%	- -	- -	- -	- -
Other	3 *	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Refused	66 8%	7 3%	15 6%	1 1%	- -	- -	1 6%	1 18%	- -	- -	31 80%	10 6%
Don't know	167 19%	28 11%	52 20%	14 13%	2 12%	1 11%	2 13%	1 20%	1 14%	1 26%	3 9%	62 36%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 4

Q4. If it were a legal requirement for you to vote in the general election this Thursday, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	350	150	200	51	60	73	64	41	61	83	124	70	63	124	62	80	51	33
Weighted base	359	166	192	60	66	72	56	48	57	73	98	78	103	124	65	87	48	34
Conservative	42	18	24	13	4	7	5	6	7	7	11	11	11	16	10	8	8	-
	12%	11%	13%	22%	6%	10%	8%	12%	12%	10%	12%	14%	11%	13%	15%	9%	16%	-%
Labour	39	17	22	1	9	14	4	6	5	8	9	3	18	18	7	9	1	4
	11%	10%	12%	2%	13%	19%	7%	13%	9%	11%	9%	4%	17%	15%	11%	10%	3%	11%
Lib Dem	38	22	15	6	11	6	7	6	1	6	14	10	8	16	5	8	4	4
	10%	13%	8%	10%	17%	9%	13%	12%	2%	8%	14%	13%	8%	13%	7%	9%	9%	12%
UKIP	6	3	3	-	2	1	-	3	1	1	1	1	3	2	1	2	2	-
	2%	2%	2%	-%	3%	1%	-%	6%	2%	1%	1%	2%	3%	1%	2%	2%	3%	-%
BNP	5	5	-	1	1	1	1	1	-	-	2	2	1	1	1	1	2	-
	1%	3%	-%	2%	1%	1%	2%	3%	-%	-%	2%	2%	1%	1%	1%	1%	5%	-%
Green	5	1	4	1	-	1	2	-	1	2	1	3	-	5	-	-	-	-
	1%	*%	2%	1%	-%	2%	4%	-%	1%	2%	1%	3%	-%	4%	-%	-%	-%	-%
SNP	5	1	4	2	-	1	-	2	-	-	1	-	4	-	-	-	-	5
	1%	1%	2%	3%	-%	1%	-%	4%	-%	-%	1%	-%	4%	-%	-%	-%	-%	13%
Plaid Cymru	2	2	-	1	1	-	-	-	-	2	-	-	-	-	-	-	2	-
	1%	1%	-%	2%	2%	-%	-%	-%	-%	3%	-%	-%	-%	-%	-%	-%	5%	-%
Other	3	3	-	-	1	-	1	-	1	1	-	-	-	1	1	-	1	-
	1%	2%	-%	-%	1%	-%	2%	-%	1%	2%	1%	-%	-%	1%	1%	-%	1%	-%
Refused	51	25	25	7	5	12	11	7	9	14	17	11	7	15	10	15	5	5
	14%	15%	13%	11%	7%	17%	19%	16%	15%	19%	18%	14%	7%	12%	15%	17%	11%	16%
Don't know	164	69	95	29	32	29	25	16	33	32	41	38	51	49	31	45	22	16
	46%	42%	49%	48%	49%	40%	44%	35%	57%	44%	41%	48%	49%	40%	47%	51%	47%	48%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote in the general election this Thursday, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	350	44	55	25	4	4	3	2	2	1	70	32	90	23
Weighted base	359	44	51	26	5	3	2	2	3	1	68	29	86	29
Conservative	42	22	-	-	-	-	-	-	-	-	-	10	7	-
	12%	51%	-%	-%	-%	-%	-%	-%	-%	-%	-%	33%	9%	-%
Labour	39	-	18	-	-	-	-	-	-	-	-	1	22	1
	11%	-%	35%	-%	-%	-%	-%	-%	-%	-%	-%	4%	26%	5%
Lib Dem	38	-	-	16	-	-	-	-	-	-	-	1	5	5
	10%	-%	-%	63%	-%	-%	-%	-%	-%	-%	-%	4%	6%	19%
UKIP	6	-	-	-	4	-	-	-	-	-	-	-	2	1
	2%	-%	-%	-%	85%	-%	-%	-%	-%	-%	-%	-%	2%	2%
BNP	5	-	-	-	-	-	-	-	1	-	-	-	1	1
	1%	-%	-%	-%	-%	-%	-%	-%	56%	-%	-%	-%	2%	4%
Green	5	-	-	-	-	3	-	-	-	-	-	-	1	1
	1%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	1%	5%
SNP	5	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Plaid Cymru	2	-	-	-	-	-	-	2	-	-	-	-	-	-
	1%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%
Other	3	-	-	-	-	-	-	-	-	1	-	-	1	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	2%	-%
Refused	51	3	7	1	-	-	1	-	-	-	12	3	4	-
	14%	7%	13%	5%	-%	-%	33%	-%	-%	-%	18%	10%	4%	-%
Don't know	164	18	26	8	1	-	2	-	1	-	56	14	42	19
	46%	42%	52%	32%	15%	-%	67%	-%	44%	-%	82%	49%	49%	66%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote in the general election this Thursday, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	350	46	87	28	3	7	5	1	5	3	38	127
Weighted base	359	46	86	32	3	8	6	1	6	3	35	133
Conservative	42 12%	16 34%	7 8%	2 7%	1 48%	- -	- -	- -	- -	- -	3 8%	13 10%
Labour	39 11%	1 2%	27 31%	- -	- -	- -	- -	- -	2 28%	- -	- -	10 7%
Lib Dem	38 10%	- -	4 5%	14 44%	- -	3 35%	- -	- -	- -	1 34%	- -	15 12%
UKIP	6 2%	- -	2 2%	- -	1 25%	- -	- -	1 100%	- -	- -	- -	3 2%
BNP	5 1%	- -	1 2%	- -	- -	- -	- -	- -	3 51%	- -	- -	1 1%
Green	5 1%	- -	3 3%	- -	- -	2 19%	- -	- -	- -	- -	- -	1 *
SNP	5 1%	1 2%	- -	- -	- -	- -	2 30%	- -	- -	- -	- -	2 1%
Plaid Cymru	2 1%	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Other	3 1%	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	2 2%
Refused	51 14%	4 8%	9 10%	3 9%	- -	- -	1 13%	- -	- -	1 25%	27 77%	7 5%
Don't know	164 46%	24 51%	34 39%	12 38%	1 27%	4 45%	3 57%	- -	1 21%	1 41%	5 16%	78 59%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 5

Q5. Generally speaking, do you think of yourself as...?**Base: All respondents**

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1025	463	562	114	158	202	194	134	223	318	335	188	151	378	169	242	148	88
Weighted base	1025	492	533	123	164	195	174	154	215	267	273	215	246	363	174	253	145	90
Labour	280 27%	131 27%	149 28%	32 26%	42 26%	63 32%	55 31%	34 22%	54 25%	64 24%	68 25%	54 25%	84 34%	91 25%	53 30%	80 32%	29 20%	27 30%
Conservative	260 25%	142 29%	119 22%	25 20%	37 23%	34 17%	40 23%	49 32%	76 35%	91 34%	74 27%	47 22%	46 19%	102 28%	46 26%	58 23%	43 30%	12 13%
Lib Dem	129 13%	58 12%	71 13%	17 14%	21 13%	15 8%	19 11%	25 16%	32 15%	35 13%	41 15%	28 13%	21 8%	48 13%	18 10%	31 12%	25 18%	7 8%
Green	17 2%	7 1%	10 2%	7 6%	2 2%	3 2%	3 2%	1 1%	- -%	4 1%	5 2%	1 1%	7 3%	5 1%	5 3%	3 1%	3 2%	1 1%
UKIP	16 2%	7 2%	9 2%	2 2%	- -%	6 3%	2 1%	2 1%	5 2%	- -%	4 1%	8 4%	5 2%	3 1%	2 1%	5 2%	6 4%	- -%
SNP	15 1%	6 1%	9 2%	2 1%	3 2%	2 1%	6 3%	2 1%	1 *%	3 1%	1 *%	6 3%	6 2%	- -%	- -%	- -%	- -%	15 17%
BNP	13 1%	10 2%	2 *%	- -%	4 2%	7 4%	1 1%	1 *%	- -%	1 *%	2 1%	3 1%	7 3%	1 *%	3 2%	5 2%	3 2%	- -%
Plaid Cymru	5 *%	4 1%	1 *%	1 1%	- -%	2 1%	- -%	1 1%	1 *%	3 1%	2 1%	- -%	- -%	- -%	- -%	- -%	4 3%	1 1%
Other	6 1%	6 1%	1 *%	1 1%	1 *%	- -%	1 *%	- -%	4 2%	2 1%	4 1%	1 1%	- -%	3 1%	2 1%	- -%	- -%	1 1%
Refused	45 4%	23 5%	22 4%	3 2%	6 4%	7 4%	9 5%	11 7%	10 4%	7 3%	16 6%	13 6%	8 3%	18 5%	8 5%	12 5%	4 2%	3 4%
Don't know	239 23%	97 20%	141 26%	34 27%	47 29%	56 29%	38 22%	30 19%	34 16%	57 21%	57 21%	55 25%	62 25%	92 25%	37 21%	60 24%	28 19%	22 25%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr at
Unweighted base	1025	297	245	196	18	12	11	4	10	4	70	239	316	113
Weighted base	1025	284	224	216	21	10	11	4	12	4	68	231	277	148
Labour	280	13	183	41	2	3	1	-	4	2	33	4	176	28
	27%	5%	81%	19%	9%	27%	10%	-%	30%	52%	48%	2%	64%	19%
Conservative	260	222	4	12	5	1	-	1	-	-	22	174	24	11
	25%	78%	2%	6%	27%	6%	-%	25%	-%	-%	32%	76%	9%	7%
Lib Dem	129	3	5	103	-	-	-	-	1	-	10	9	21	70
	13%	1%	2%	48%	-%	-%	-%	-%	9%	-%	14%	4%	8%	47%
Green	17	2	1	3	-	4	-	-	-	-	-	2	5	1
	2%	1%	*%	1%	-%	40%	-%	-%	-%	-%	-%	1%	2%	1%
UKIP	16	6	-	-	9	-	-	-	-	-	1	2	-	2
	2%	2%	-%	-%	45%	-%	-%	-%	-%	-%	1%	1%	-%	1%
SNP	15	-	1	2	-	-	9	-	-	-	2	-	2	-
	1%	-%	*%	1%	-%	-%	82%	-%	-%	-%	3%	-%	1%	-%
BNP	13	-	2	-	-	-	-	-	6	-	1	-	2	2
	1%	-%	1%	-%	-%	-%	-%	-%	53%	-%	2%	-%	1%	1%
Plaid Cymru	5	-	-	-	1	1	-	2	-	-	-	-	-	-
	*%	-%	-%	-%	4%	10%	-%	46%	-%	-%	-%	-%	-%	-%
Other	6	-	1	2	1	1	-	-	-	-	-	1	-	1
	1%	-%	*%	1%	4%	11%	-%	-%	-%	-%	-%	*%	-%	1%
Refused	45	3	-	2	-	-	-	-	-	-	-	2	2	3
	4%	1%	-%	1%	-%	-%	-%	-%	-%	-%	-%	1%	1%	2%
Don't know	239	34	28	51	3	1	1	1	1	2	-	36	45	30
	23%	12%	13%	23%	12%	7%	9%	29%	8%	48%	-%	16%	16%	20%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1025	270	296	112	14	16	13	5	10	7	48	234
Weighted base	1025	260	280	129	16	17	15	5	13	6	45	239
Labour	280 27%	- -	280 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Conservative	260 25%	260 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Lib Dem	129 13%	- -	- -	129 100%	- -	- -	- -	- -	- -	- -	- -	- -
Green	17 2%	- -	- -	- -	- -	17 100%	- -	- -	- -	- -	- -	- -
UKIP	16 2%	- -	- -	- -	16 100%	- -	- -	- -	- -	- -	- -	- -
SNP	15 1%	- -	- -	- -	- -	- -	15 100%	- -	- -	- -	- -	- -
BNP	13 1%	- -	- -	- -	- -	- -	- -	13 100%	- -	- -	- -	- -
Plaid Cymru	5 *	- -	- -	- -	- -	- -	- -	5 100%	- -	- -	- -	- -
Other	6 1%	- -	- -	- -	- -	- -	- -	- -	- -	6 100%	- -	- -
Refused	45 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	45 100%	- -
Don't know	239 23%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	239 100%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table VI

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	757	346	411	74	112	141	144	105	180	259	246	134	94	289	126	168	117	57
Weighted base	744	361	382	74	113	135	128	121	173	216	202	153	154	271	129	169	117	57
Conservative	274	139	134	24	34	46	45	52	73	95	75	52	47	123	42	59	39	10
	37%	39%	35%	32%	30%	34%	35%	43%	42%	44%	37%	34%	31%	45%	32%	35%	34%	18%
Labour	207	86	121	17	39	37	42	26	46	52	53	41	55	59	47	62	17	23
	28%	24%	32%	23%	35%	27%	32%	22%	27%	24%	26%	26%	36%	22%	36%	36%	15%	40%
Lib Dem	206	94	112	26	33	39	32	36	41	52	62	48	37	74	32	41	47	13
	28%	26%	29%	35%	29%	29%	25%	30%	24%	24%	31%	31%	24%	27%	25%	24%	40%	22%
UKIP	21	18	3	-	2	4	2	2	11	2	5	7	7	8	2	3	6	1
	3%	5%	1%	-%	2%	3%	2%	2%	6%	1%	2%	5%	4%	3%	2%	2%	6%	2%
BNP	11	10	1	3	3	3	1	2	-	2	2	2	5	1	3	4	3	-
	1%	3%	*%	3%	2%	2%	1%	2%	-%	1%	1%	1%	3%	*%	2%	2%	3%	-%
SNP	9	4	6	3	1	1	3	1	*	3	2	3	2	-	-	-	-	9
	1%	1%	1%	4%	1%	1%	2%	1%	*%	2%	1%	2%	1%	-%	-%	-%	-%	16%
Green	9	5	4	1	-	4	2	1	2	7	1	1	-	6	2	-	2	-
	1%	1%	1%	1%	-%	3%	2%	1%	1%	3%	1%	1%	-%	2%	2%	-%	1%	-%
Plaid Cymru	3	3	-	2	1	1	-	-	-	3	1	-	-	-	-	-	3	1
	*%	1%	-%	2%	1%	1%	-%	-%	-%	1%	*%	-%	-%	-%	-%	-%	2%	1%
Other	3	3	1	-	1	1	2	-	-	1	2	-	1	1	2	1	-	-
	*%	1%	*%	-%	*%	1%	1%	-%	-%	*%	1%	-%	1%	*%	1%	1%	-%	-%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	757	286	229	187	18	12	9	4	9	4	63	217	266	99
Weighted base	744	274	207	206	21	9	9	3	11	3	62	212	227	130
Conservative	274	274	-	-	-	-	-	-	-	-	20	185	33	12
	37%	100%	-%	-%	-%	-%	-%	-%	-%	-%	32%	87%	15%	9%
Labour	207	-	207	-	-	-	-	-	-	-	29	6	144	11
	28%	-%	100%	-%	-%	-%	-%	-%	-%	-%	46%	3%	63%	8%
Lib Dem	206	-	-	206	-	-	-	-	-	-	10	17	42	103
	28%	-%	-%	100%	-%	-%	-%	-%	-%	-%	16%	8%	19%	80%
UKIP	21	-	-	-	21	-	-	-	-	-	1	5	2	-
	3%	-%	-%	-%	100%	-%	-%	-%	-%	-%	1%	2%	1%	-%
BNP	11	-	-	-	-	-	-	-	11	-	1	-	1	1
	1%	-%	-%	-%	-%	-%	-%	-%	100%	-%	2%	-%	1%	1%
SNP	9	-	-	-	-	9	-	-	-	-	2	-	1	-
	1%	-%	-%	-%	-%	100%	-%	-%	-%	-%	4%	-%	*%	-%
Green	9	-	-	-	-	9	-	-	-	-	-	-	2	2
	1%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	1%	2%
Plaid Cymru	3	-	-	-	-	-	-	3	-	-	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%
Other	3	-	-	-	-	-	-	-	-	3	-	-	1	1
	*%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	1%	1%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	757	247	251	93	12	10	9	4	5	4	3	119
Weighted base	744	238	231	108	15	9	10	4	7	4	4	115
Conservative	274	215	12	3	5	2	-	-	-	-	2	33
	37%	90%	5%	3%	37%	22%	-%	-%	-%	-%	60%	29%
Labour	207	4	168	5	-	1	1	-	1	1	-	27
	28%	2%	73%	5%	-%	8%	8%	-%	16%	16%	-%	24%
Lib Dem	206	12	40	98	-	3	2	-	-	1	2	48
	28%	5%	18%	91%	-%	30%	19%	-%	-%	36%	40%	41%
UKIP	21	5	2	-	9	-	-	1	-	1	-	2
	3%	2%	1%	-%	63%	-%	-%	25%	-%	21%	-%	2%
BNP	11	-	3	1	-	-	-	-	6	-	-	1
	1%	-%	1%	1%	-%	-%	-%	-%	84%	-%	-%	1%
SNP	9	-	1	-	-	-	7	-	-	-	-	1
	1%	-%	*%	-%	-%	-%	73%	-%	-%	-%	-%	1%
Green	9	1	2	-	-	4	-	1	-	1	-	1
	1%	*%	1%	-%	-%	41%	-%	28%	-%	27%	-%	1%
Plaid Cymru	3	1	-	-	-	-	-	2	-	-	-	1
	*%	*%	-%	-%	-%	-%	-%	47%	-%	-%	-%	1%
Other	3	-	2	-	-	-	-	-	-	-	-	1
	*%	-%	1%	-%	-%	-%	-%	-%	-%	-%	-%	1%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 6

Q6. Who would you most like to see becoming Prime Minister on Friday, and who do you think is most likely to be Prime Minister?

Base: All respondents

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1025	463	562	114	158	202	194	134	223	318	335	188	151	378	169	242	148	88
Weighted base	1025	492	533	123	164	195	174	154	215	267	273	215	246	363	174	253	145	90
Who would you most like to see becoming Prime Minister on Friday?																		
David Cameron	338	175	163	36	50	54	53	58	86	110	92	59	73	139	50	77	54	18
	33%	36%	31%	29%	31%	28%	30%	38%	40%	41%	34%	27%	30%	38%	29%	30%	38%	20%
Gordon Brown	236	101	135	24	45	43	45	33	46	53	61	52	62	67	48	66	21	34
	23%	21%	25%	19%	27%	22%	26%	22%	21%	20%	23%	24%	25%	18%	27%	26%	15%	38%
Nick Clegg	182	96	86	24	41	39	30	24	25	47	53	45	33	67	27	45	32	12
	18%	20%	16%	20%	25%	20%	17%	15%	11%	18%	19%	21%	13%	18%	15%	18%	22%	14%
Other	61	39	23	8	3	15	16	10	9	20	16	15	8	18	13	14	14	3
	6%	8%	4%	7%	2%	8%	9%	6%	4%	7%	6%	7%	3%	5%	7%	5%	10%	3%
Don't know	179	65	113	29	23	40	25	22	40	32	39	37	65	59	33	44	20	23
	17%	13%	21%	23%	14%	20%	14%	15%	19%	12%	14%	17%	26%	16%	19%	17%	14%	25%
Refused	28	16	13	2	2	4	5	7	9	4	11	8	5	13	3	8	3	1
	3%	3%	2%	1%	1%	2%	3%	4%	4%	2%	4%	4%	2%	4%	2%	3%	2%	1%
And who do you think is most likely to be Prime Minister?																		
David Cameron	571	307	264	74	88	117	94	82	115	161	159	122	121	215	87	148	89	31
	56%	62%	50%	61%	54%	60%	54%	54%	53%	60%	58%	57%	49%	59%	50%	58%	61%	35%
Gordon Brown	200	88	112	20	42	47	30	27	34	39	49	36	70	60	32	48	27	33
	19%	18%	21%	16%	25%	24%	17%	17%	16%	15%	18%	17%	29%	17%	18%	19%	18%	37%
Nick Clegg	38	14	23	9	5	6	9	6	3	3	11	9	13	7	8	10	5	7
	4%	3%	4%	7%	3%	3%	5%	4%	1%	1%	4%	4%	5%	2%	5%	4%	4%	7%
Other	20	11	9	2	2	3	3	3	7	9	8	2	1	12	4	3	-	1
	2%	2%	2%	2%	1%	1%	2%	2%	3%	3%	3%	1%	*	3%	2%	1%	-	1%
Don't know	189	68	121	17	27	20	38	34	54	54	44	43	39	65	41	42	24	17
	18%	14%	23%	14%	16%	10%	22%	22%	25%	20%	16%	20%	16%	18%	23%	17%	17%	19%
Refused	8	4	3	-	-	1	1	2	4	1	1	3	1	3	2	3	-	1
	1%	1%	1%	-	-	1%	*	2%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Who would you most like to see becoming Prime Minister on Friday, and who do you think is most likely to be Prime Minister?**Base: All respondents**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1025	297	245	196	18	12	11	4	10	4	70	239	316	113
Weighted base	1025	284	224	216	21	10	11	4	12	4	68	231	277	148
Who would you most like to see becoming Prime Minister on Friday?														
David Cameron	338	245	17	20	10	1	3	3	1	-	16	181	41	28
	33%	86%	7%	9%	48%	14%	26%	79%	10%	-%	23%	78%	15%	19%
Gordon Brown	236	5	163	25	1	1	4	-	2	2	10	6	132	23
	23%	2%	73%	12%	6%	12%	40%	-%	15%	52%	15%	3%	48%	15%
Nick Clegg	182	7	5	133	1	1	1	1	3	1	10	15	40	63
	18%	3%	2%	61%	5%	14%	6%	21%	22%	22%	14%	7%	14%	43%
Other	61	10	7	8	4	2	2	-	5	1	3	7	13	11
	6%	4%	3%	4%	21%	24%	17%	-%	46%	26%	5%	3%	5%	8%
Don't know	179	15	32	28	4	3	1	-	1	-	27	19	50	22
	17%	5%	14%	13%	20%	36%	12%	-%	8%	-%	39%	8%	18%	15%
Refused	28	2	1	2	-	-	-	-	-	-	2	2	1	2
	3%	1%	*%	1%	-%	-%	-%	-%	-%	-%	3%	1%	*%	1%
And who do you think is most likely to be Prime Minister?														
David Cameron	571	225	88	129	13	5	3	3	5	3	40	166	133	87
	56%	79%	39%	60%	64%	52%	25%	71%	41%	83%	59%	72%	48%	59%
Gordon Brown	200	9	87	40	3	1	6	-	3	1	14	13	85	25
	19%	3%	39%	19%	15%	10%	59%	-%	24%	17%	20%	6%	31%	17%
Nick Clegg	38	2	8	6	1	-	-	-	3	-	2	-	9	4
	4%	1%	4%	3%	6%	-%	-%	-%	26%	-%	3%	-%	3%	3%
Other	20	4	5	1	-	2	1	-	1	-	1	4	6	3
	2%	1%	2%	1%	-%	17%	6%	-%	9%	-%	2%	2%	2%	2%
Don't know	189	42	36	39	3	2	1	1	-	-	11	46	43	29
	18%	15%	16%	18%	15%	21%	11%	29%	-%	-%	15%	20%	16%	20%
Refused	8	2	-	-	-	-	-	-	-	-	1	2	-	-
	1%	1%	-%	-%	-%	-%	-%	-%	-%	-%	1%	1%	-%	-%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 6 (continuation)

Q6. Who would you most like to see becoming Prime Minister on Friday, and who do you think is most likely to be Prime Minister?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1025	270	296	112	14	16	13	5	10	7	48	234
Weighted base	1025	260	280	129	16	17	15	5	13	6	45	239
Who would you most like to see becoming Prime Minister on Friday?												
David Cameron	338 33%	217 83%	24 9%	13 10%	8 52%	6 34%	3 19%	1 22%	1 9%	3 42%	6 14%	56 23%
Gordon Brown	236 23%	6 2%	167 60%	11 9%	1 8%	3 16%	3 21%	1 18%	4 35%	1 9%	3 6%	37 15%
Nick Clegg	182 18%	11 4%	26 9%	85 66%	- -%	4 23%	3 17%	1 18%	4 33%	1 13%	2 4%	47 20%
Other	61 6%	10 4%	13 5%	4 3%	4 23%	2 10%	2 12%	1 20%	3 24%	- -%	7 14%	16 7%
Don't know	179 17%	14 5%	48 17%	17 13%	3 18%	3 17%	5 31%	1 22%	- -%	1 17%	5 11%	82 34%
Refused	28 3%	2 1%	1 *%	- -%	- -%	- -%	- -%	- -%	- -%	1 21%	23 50%	1 1%
And who do you think is most likely to be Prime Minister?												
David Cameron	571 56%	193 74%	129 46%	78 61%	12 77%	9 53%	2 11%	4 78%	4 33%	4 58%	14 30%	123 52%
Gordon Brown	200 19%	17 7%	89 32%	23 18%	- -%	1 9%	8 53%	1 22%	5 42%	1 21%	6 13%	47 20%
Nick Clegg	38 4%	2 1%	9 3%	6 5%	- -%	3 18%	4 24%	- -%	2 16%	- -%	5 10%	7 3%
Other	20 2%	2 1%	7 2%	- -%	- -%	2 10%	1 4%	- -%	- -%	1 21%	2 5%	6 2%
Don't know	189 18%	44 17%	46 16%	22 17%	4 23%	2 11%	1 8%	- -%	1 9%	- -%	15 33%	54 23%
Refused	8 1%	2 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	4 9%	1 1%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 7

Q7. The UK electoral system means that the party with the most votes may not get the most seats in parliament. Do you agree or disagree with these statements?

Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland
Unweighted base	1025	463	562	114	158	202	194	134	223	318	335	188	151	378	169	242	148	88
Weighted base	1025	492	533	123	164	195	174	154	215	267	273	215	246	363	174	253	145	90
A. The leader of the party with the most VOTES in the general election should get to be prime minister																		
Agree	835	382	453	99	146	165	143	122	159	213	223	178	201	295	145	208	112	74
	81%	78%	85%	81%	89%	85%	82%	79%	74%	80%	82%	82%	82%	81%	83%	82%	77%	82%
Disagree	150	93	57	18	15	27	27	27	36	48	41	27	31	60	23	30	25	12
	15%	19%	11%	15%	9%	14%	15%	18%	17%	18%	15%	12%	13%	17%	13%	12%	17%	13%
Don't know	40	17	23	6	3	3	4	5	20	6	9	11	14	7	6	15	8	4
	4%	3%	4%	4%	2%	2%	2%	3%	9%	2%	3%	5%	6%	2%	4%	6%	5%	5%
B. The leader of the party with the most SEATS in the general election should get to be prime minister																		
Agree	520	269	250	42	80	86	100	86	125	136	148	98	125	191	93	121	72	43
	51%	55%	47%	34%	49%	44%	57%	56%	58%	51%	54%	45%	51%	53%	54%	48%	50%	48%
Disagree	416	197	219	71	68	95	65	54	62	115	108	91	95	143	64	108	59	42
	41%	40%	41%	58%	42%	49%	37%	35%	29%	43%	40%	42%	39%	39%	37%	43%	41%	46%
Don't know	89	25	64	9	16	13	9	13	28	16	16	26	26	29	17	25	14	5
	9%	5%	12%	8%	9%	7%	5%	8%	13%	6%	6%	12%	11%	8%	10%	10%	9%	6%
C. In the event of a hung parliament, I would prefer David Cameron to be prime minister																		
Agree	496	251	245	51	67	88	81	85	124	139	128	104	119	194	80	109	83	30
	48%	51%	46%	41%	41%	45%	47%	56%	58%	52%	47%	48%	48%	53%	46%	43%	57%	33%
Disagree	459	220	238	61	87	91	87	55	77	119	130	93	104	140	82	126	58	53
	45%	45%	45%	49%	53%	47%	50%	36%	36%	45%	48%	43%	42%	39%	47%	50%	40%	58%
Don't know	70	20	50	12	10	15	6	13	14	9	15	18	23	29	12	18	3	8
	7%	4%	9%	10%	6%	8%	3%	8%	7%	3%	5%	8%	9%	8%	7%	7%	2%	9%
D. In the event of a hung parliament, I would prefer Gordon Brown to be prime minister																		
Agree	341	156	184	42	67	66	63	42	61	83	87	73	88	108	57	93	40	42
	33%	32%	35%	34%	41%	34%	36%	27%	28%	31%	32%	34%	36%	30%	33%	37%	28%	47%
Disagree	626	319	307	74	87	119	108	101	137	175	170	133	139	236	106	146	97	41
	61%	65%	58%	60%	53%	61%	62%	66%	64%	66%	62%	62%	57%	65%	61%	58%	67%	45%
Don't know	58	17	41	7	10	10	4	11	17	9	15	9	19	19	11	14	7	7
	6%	3%	8%	6%	6%	5%	2%	7%	8%	3%	6%	4%	8%	5%	7%	6%	5%	8%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 7 (continuation)

Q7. The UK electoral system means that the party with the most votes may not get the most seats in parliament. Do you agree or disagree with these statements?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr- at
Unweighted base	1025	297	245	196	18	12	11	4	10	4	70	239	316	113
Weighted base	1025	284	224	216	21	10	11	4	12	4	68	231	277	148
A. The leader of the party with the most VOTES in the general election should get to be prime minister														
Agree	835 81%	252 89%	181 81%	170 79%	15 72%	6 64%	7 68%	4 100%	9 79%	3 83%	58 85%	196 85%	217 79%	119 81%
Disagree	150 15%	27 9%	38 17%	37 17%	4 18%	3 36%	2 21%	- -	2 21%	1 17%	8 11%	31 13%	47 17%	24 16%
Don't know	40 4%	5 2%	6 3%	8 4%	2 10%	- -	1 12%	- -	- -	- -	2 3%	4 2%	12 4%	4 3%
B. The leader of the party with the most SEATS in the general election should get to be prime minister														
Agree	520 51%	144 51%	118 53%	104 48%	10 51%	3 29%	7 60%	3 75%	6 52%	1 35%	26 38%	120 52%	157 57%	75 51%
Disagree	416 41%	118 41%	87 39%	99 46%	10 49%	5 52%	4 40%	1 25%	6 48%	2 65%	38 56%	90 39%	98 35%	68 46%
Don't know	89 9%	22 8%	20 9%	13 6%	- -	2 19%	- -	- -	- -	- -	4 6%	20 9%	22 8%	5 3%
C. In the event of a hung parliament, I would prefer David Cameron to be prime minister														
Agree	496 48%	265 93%	30 13%	64 30%	15 73%	1 14%	5 43%	3 79%	6 51%	2 48%	33 48%	205 89%	76 28%	49 33%
Disagree	459 45%	14 5%	180 80%	142 66%	4 21%	8 79%	5 46%	1 21%	6 49%	2 52%	27 40%	23 10%	183 66%	93 63%
Don't know	70 7%	5 2%	15 7%	10 4%	1 6%	1 7%	1 11%	- -	- -	- -	9 13%	3 1%	18 6%	5 4%
D. In the event of a hung parliament, I would prefer Gordon Brown to be prime minister														
Agree	341 33%	10 4%	175 78%	76 35%	1 6%	4 38%	5 42%	1 21%	3 24%	2 52%	19 28%	15 6%	159 57%	55 37%
Disagree	626 61%	267 94%	35 16%	132 61%	20 94%	5 56%	6 58%	3 79%	9 76%	2 48%	40 58%	210 91%	104 37%	88 59%
Don't know	58 6%	7 3%	14 6%	8 4%	- -	1 7%	- -	- -	- -	- -	9 14%	6 3%	15 5%	5 4%

Opinion Poll

CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 7 (continuation)

Q7. The UK electoral system means that the party with the most votes may not get the most seats in parliament. Do you agree or disagree with these statements?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1025	270	296	112	14	16	13	5	10	7	48	234
Weighted base	1025	260	280	129	16	17	15	5	13	6	45	239
A. The leader of the party with the most VOTES in the general election should get to be prime minister												
Agree	835 81%	221 85%	223 80%	100 77%	14 87%	14 84%	12 76%	4 78%	11 87%	5 75%	37 81%	195 82%
Disagree	150 15%	35 13%	49 17%	23 18%	- -%	3 16%	2 15%	1 22%	2 13%	2 25%	5 11%	30 12%
Don't know	40 4%	5 2%	8 3%	6 5%	2 13%	- -%	1 8%	- -%	- -%	- -%	4 8%	14 6%
B. The leader of the party with the most SEATS in the general election should get to be prime minister												
Agree	520 51%	137 53%	148 53%	65 51%	8 47%	3 19%	9 61%	2 37%	5 41%	3 49%	28 62%	111 46%
Disagree	416 41%	103 40%	109 39%	54 42%	8 53%	10 59%	6 39%	2 42%	7 59%	3 51%	12 26%	101 42%
Don't know	89 9%	20 8%	23 8%	9 7%	- -%	4 22%	- -%	1 22%	- -%	- -%	5 12%	27 11%
C. In the event of a hung parliament, I would prefer David Cameron to be prime minister												
Agree	496 48%	239 92%	49 18%	49 38%	11 69%	10 60%	7 48%	2 42%	5 39%	2 24%	22 48%	101 42%
Disagree	459 45%	20 8%	212 76%	75 58%	5 31%	7 40%	7 44%	3 58%	8 61%	4 55%	14 31%	105 44%
Don't know	70 7%	2 1%	18 7%	6 5%	- -%	- -%	1 8%	- -%	- -%	1 21%	10 21%	32 14%
D. In the event of a hung parliament, I would prefer Gordon Brown to be prime minister												
Agree	341 33%	15 6%	200 72%	35 27%	2 12%	5 32%	4 29%	3 58%	4 35%	1 21%	8 17%	62 26%
Disagree	626 61%	242 93%	65 23%	88 68%	14 88%	12 68%	11 71%	2 42%	8 65%	5 79%	27 60%	153 64%
Don't know	58 6%	4 1%	15 5%	5 4%	- -%	- -%	- -%	- -%	- -%	- -%	11 23%	24 10%

OPINION POLL
CATI Fieldwork : May 4th – 5th 2010

Weighting table

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	<u>Unweighted</u>	<u>Weighted</u>
Unweighted base	1025	1025
Weighted base	1025	1025
Conservative	221 22%	231 22%
Labour	328 33%	277 26%
Liberal Democrat	108 11%	148 14%
Other	55 5%	55 5%
Did not vote	230 23%	232 23%
Don't remember	35 4%	35 4%
Refused	48 5%	48 5%