



ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,060 British adults online between 23rd and 26th May 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 1

Q.1 Which of the following is the main reason why you voted for <party> at Thursday's European election?

Base: All naming party voted for in the European election

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1216	637	579	88	153	157	211	226	381	375	365	194	282	169	425
Weighted base	1208	652	556	86	165	174	206	211	366	345	345	243	275	178	457
I don't like the other parties	230 19%	123 19%	107 19%	16 19%	33 20%	39 22%	43 21%	41 20%	58 16%	68 20%	73 21%	50 21%	39 14%	45 25%	78 17%
They are the party I agree with most	941 78%	512 79%	429 77%	66 76%	124 75%	129 74%	157 76%	166 79%	299 82%	269 78%	264 77%	182 75%	226 82%	123 69%	365 80%
Don't know	37 3%	16 3%	20 4%	4 5%	9 5%	6 3%	6 3%	4 2%	8 2%	8 2%	7 2%	11 5%	10 4%	10 6%	14 3%

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ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 1

Q.1 Which of the following is the main reason why you voted for <party> at Thursday's European election?

Base: All naming party voted for in the European election

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	1216	1047	107	44	146	115	95	95	62	117	154	169	112	594	393	201	622	54	73	89	315	91
Weighted base	1208	1024	117	46	131	104	99	85	67	121	159	163	115	635	493	142	572	53	61	89	282	88
I don't like the other parties	230 19%	195 19%	21 18%	8 18%	21 16%	18 17%	21 21%	16 18%	15 22%	25 20%	30 19%	35 21%	22 19%	123 19%	99 20%	24 17%	108 19%	9 16%	13 22%	15 17%	50 18%	20 23%
They are the party I agree with most	941 78%	795 78%	95 82%	35 75%	104 79%	86 83%	77 78%	65 76%	50 75%	93 77%	122 77%	123 76%	91 79%	488 77%	379 77%	109 76%	453 79%	40 76%	47 78%	72 81%	230 81%	63 72%
Don't know	37 3%	34 3%	1 1%	3 7%	6 5%	1 1%	1 1%	5 5%	2 3%	3 3%	7 4%	5 3%	2 2%	25 4%	15 3%	9 7%	12 2%	4 8%	-	2 2%	2 1%	4 4%

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ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 1

Q.1 Which of the following is the main reason why you voted for <party> at Thursday's European election?

Base: All naming party voted for in the European election

	2010 Vote					Did not vote	2014 Vote				
	Total	Con	Lab	Lib Dem	Other		Con	Lab	Lib Dem	UKIP	Other
Unweighted base	1216	427	278	255	117	110	235	297	85	437	162
Weighted base	1208	424	275	253	118	105	227	299	83	436	162
I don't like the other parties	230 19%	79 19%	42 15%	65 26%	25 21%	15 14%	26 12%	57 19%	12 14%	95 22%	40 25%
They are the party I agree with most	941 78%	333 79%	221 80%	183 72%	93 79%	86 82%	192 85%	233 78%	68 82%	325 75%	122 75%
Don't know	37 3%	12 3%	12 4%	5 2%	-	4 4%	9 4%	8 3%	3 4%	16 4%	-

ITV News Index Survey

ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2060	980	1080	239	327	323	372	334	465	580	611	363	506	255	817
Weighted base	2060	1010	1050	245	347	347	367	306	448	551	571	449	489	280	874
<u>I could never see myself voting for UKIP</u>															
Agree	913 44%	440 44%	473 45%	135 55%	170 49%	156 45%	142 39%	117 38%	194 43%	273 50%	287 50%	194 43%	159 32%	133 47%	394 45%
Disagree	816 40%	432 43%	384 37%	64 26%	116 33%	127 37%	161 44%	145 47%	204 46%	190 34%	203 36%	183 41%	240 49%	108 39%	324 37%
Don't know	331 16%	138 14%	193 18%	46 19%	61 18%	64 19%	65 18%	44 14%	51 11%	88 16%	80 14%	71 16%	91 19%	39 14%	155 18%
<u>I could see myself voting for UKIP at a general election</u>															
Agree	559 27%	296 29%	263 25%	38 15%	79 23%	87 25%	124 34%	97 32%	134 30%	132 24%	131 23%	117 26%	180 37%	74 26%	219 25%
Disagree	1138 55%	557 55%	581 55%	158 65%	198 57%	195 56%	168 46%	161 53%	257 57%	329 60%	345 60%	249 56%	214 44%	162 58%	481 55%
Don't know	363 18%	157 16%	206 20%	49 20%	69 20%	65 19%	75 21%	48 16%	57 13%	90 16%	96 17%	82 18%	95 19%	45 16%	173 20%
<u>I could see myself voting UKIP in a European Parliament election</u>															
Agree	702 34%	390 39%	312 30%	36 15%	81 23%	107 31%	148 40%	130 42%	199 44%	176 32%	171 30%	144 32%	211 43%	88 32%	278 32%
Disagree	1055 51%	507 50%	548 52%	155 63%	200 58%	179 52%	157 43%	138 45%	226 50%	309 56%	323 57%	230 51%	194 40%	154 55%	451 52%
Don't know	304 15%	113 11%	190 18%	54 22%	66 19%	61 18%	62 17%	38 12%	23 5%	66 12%	78 14%	75 17%	85 17%	37 13%	146 17%

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Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2060	1010	1050	245	347	347	367	306	448	551	571	449	489	280	874
<u>I could see myself voting UKIP in a local council election</u>															
Agree	615 30%	335 33%	281 27%	29 12%	80 23%	105 30%	133 36%	112 36%	157 35%	144 26%	150 26%	137 30%	184 38%	77 28%	251 29%
Disagree	1127 55%	542 54%	585 56%	166 68%	203 58%	187 54%	168 46%	156 51%	247 55%	330 60%	342 60%	244 54%	211 43%	163 58%	474 54%
Don't know	317 15%	133 13%	185 18%	49 20%	64 19%	55 16%	66 18%	38 12%	45 10%	77 14%	79 14%	68 15%	94 19%	40 14%	149 17%

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Table 2

Q.2 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2060	1791	173	85	244	196	176	154	96	196	265	297	178	1072	717	355	988	124	163	131	380	190
Weighted base	2060	1772	185	82	227	185	185	144	103	206	268	288	185	1154	906	247	906	116	140	130	341	180
<u>I could never see myself voting for UKIP</u>																						
Agree	913 44%	763 43%	107 58%	25 31%	103 45%	89 48%	71 39%	70 49%	43 42%	94 46%	120 45%	124 43%	66 36%	527 46%	410 45%	117 47%	386 43%	52 45%	75 53%	39 30%	160 47%	59 33%
Disagree	816 40%	720 41%	51 27%	36 44%	89 39%	77 41%	74 40%	55 38%	45 44%	77 38%	104 39%	117 41%	90 49%	432 37%	343 38%	89 36%	384 42%	36 31%	46 33%	72 55%	145 43%	86 48%
Don't know	331 16%	288 16%	27 15%	21 25%	35 15%	19 10%	40 21%	19 13%	15 14%	35 17%	44 16%	47 16%	29 16%	195 17%	153 17%	41 17%	136 15%	28 24%	20 14%	19 14%	36 10%	35 19%
<u>I could see myself voting for UKIP at a general election</u>																						
Agree	559 27%	501 28%	32 17%	22 27%	56 25%	56 30%	60 32%	42 29%	26 26%	61 30%	66 25%	82 28%	55 30%	293 25%	235 26%	58 23%	266 29%	33 28%	24 17%	54 42%	89 26%	67 37%
Disagree	1138 55%	964 54%	120 65%	38 46%	129 57%	103 56%	94 51%	86 60%	54 52%	115 56%	148 55%	156 54%	94 50%	643 56%	499 55%	144 58%	495 55%	59 51%	89 64%	60 47%	208 61%	78 43%
Don't know	363 18%	307 17%	34 18%	22 27%	41 18%	26 14%	32 17%	16 11%	23 22%	30 14%	53 20%	50 17%	37 20%	218 19%	172 19%	46 19%	145 16%	24 21%	27 19%	15 12%	44 13%	35 19%
<u>I could see myself voting UKIP in a European Parliament election</u>																						
Agree	702 34%	631 36%	35 19%	32 39%	76 34%	71 38%	70 38%	47 33%	35 34%	76 37%	84 31%	94 33%	81 43%	366 32%	292 32%	74 30%	336 37%	33 29%	30 22%	67 51%	137 40%	69 38%
Disagree	1055 51%	884 50%	117 63%	33 40%	118 52%	99 53%	79 43%	80 56%	54 52%	107 52%	140 52%	150 52%	77 42%	605 52%	474 52%	130 53%	450 50%	55 47%	82 58%	51 40%	186 55%	76 42%
Don't know	304 15%	257 14%	33 18%	17 21%	33 15%	15 8%	36 19%	17 12%	14 13%	23 11%	44 16%	44 15%	28 15%	183 16%	140 15%	43 17%	121 13%	28 24%	28 20%	12 9%	18 5%	35 20%

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Table 2

Q.2 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2060	1772	185	82	227	185	185	144	103	206	268	288	185	1154	906	247	906	116	140	130	341	180
<u>I could see myself voting UKIP in a local council election</u>																						
Agree	615 30%	554 31%	32 17%	26 32%	68 30%	63 34%	60 32%	47 32%	30 29%	68 33%	67 25%	81 28%	75 41%	328 28%	262 29%	66 27%	288 32%	30 26%	20 15%	53 41%	111 33%	73 41%
Disagree	1127 55%	948 53%	124 67%	37 45%	126 56%	102 55%	88 47%	81 56%	55 54%	110 53%	157 59%	158 55%	89 48%	637 55%	494 55%	143 58%	490 54%	60 52%	92 66%	57 44%	201 59%	79 44%
Don't know	317 15%	270 15%	30 16%	19 23%	32 14%	20 11%	38 20%	17 12%	18 17%	29 14%	44 16%	50 17%	21 12%	189 16%	150 17%	38 16%	129 14%	25 22%	27 20%	20 15%	29 8%	27 15%

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Table 2

Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

	2010 Vote					Did not vote	2014 Vote				
	Total	Con	Lab	Lib Dem	Other		Con	Lab	Lib Dem	UKIP	Other
Unweighted base	2060	566	403	361	146	448	235	297	85	437	187
Weighted base	2060	573	409	351	147	444	227	299	83	436	185
<u>I could never see myself voting for UKIP</u>											
Agree	913 44%	199 35%	227 55%	198 56%	52 35%	200 45%	146 64%	218 73%	69 83%	11 3%	131 71%
Disagree	816 40%	302 53%	115 28%	116 33%	80 55%	150 34%	51 23%	45 15%	7 8%	401 92%	35 19%
Don't know	331 16%	72 13%	68 17%	37 11%	15 10%	95 21%	29 13%	36 12%	8 9%	24 5%	20 11%
<u>I could see myself voting for UKIP at a general election</u>											
Agree	559 27%	186 33%	76 18%	89 25%	75 51%	97 22%	24 11%	22 7%	3 3%	312 72%	20 11%
Disagree	1138 55%	286 50%	271 66%	227 65%	58 40%	248 56%	176 77%	246 82%	73 87%	62 14%	145 78%
Don't know	363 18%	100 18%	63 15%	35 10%	13 9%	99 22%	28 12%	31 10%	8 10%	62 14%	20 11%
<u>I could see myself voting UKIP in a European Parliament election</u>											
Agree	702 34%	292 51%	85 21%	110 31%	80 55%	100 22%	38 17%	26 9%	2 3%	415 95%	28 15%
Disagree	1055 51%	237 41%	259 63%	212 60%	56 38%	240 54%	168 74%	240 80%	74 89%	6 1%	146 79%
Don't know	304 15%	44 8%	65 16%	29 8%	11 7%	104 23%	21 9%	33 11%	7 8%	15 3%	11 6%

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Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

	2010 Vote					Did not vote	2014 Vote				
	Total	Con	Lab	Lib Dem	Other		Con	Lab	Lib Dem	UKIP	Other
Weighted base	2060	573	409	351	147	444	227	299	83	436	185
<u>I could see myself voting UKIP in a local council election</u>											
Agree	615 30%	230 40%	89 22%	91 26%	74 50%	96 22%	24 11%	30 10%	2 3%	358 82%	23 12%
Disagree	1127 55%	268 47%	264 64%	229 65%	60 41%	252 57%	178 79%	241 80%	76 92%	44 10%	150 81%
Don't know	317 15%	75 13%	57 14%	31 9%	14 9%	96 22%	24 11%	29 10%	5 6%	35 8%	13 7%

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ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 3
Q.3 Do you think that the Coalition Government is good or bad for Britain?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2060	980	1080	239	327	323	372	334	465	580	611	363	506	255	817
Weighted base	2060	1010	1050	245	347	347	367	306	448	551	571	449	489	280	874
Good	492	285	207	56	80	72	84	69	131	182	141	102	67	76	207
	24%	28%	20%	23%	23%	21%	23%	23%	29%	33%	25%	23%	14%	27%	24%
Bad	1083	562	521	102	154	186	205	180	256	259	301	235	288	145	455
	53%	56%	50%	42%	44%	54%	56%	59%	57%	47%	53%	52%	59%	52%	52%
Don't know	485	163	322	87	113	88	78	56	62	110	129	112	134	59	211
	24%	16%	31%	36%	33%	26%	21%	18%	14%	20%	23%	25%	27%	21%	24%

ITV News Index Survey

ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 3

Q.3 Do you think that the Coalition Government is good or bad for Britain?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2060	1791	173	85	244	196	176	154	96	196	265	297	178	1072	717	355	988	124	163	131	380	190
Weighted base	2060	1772	185	82	227	185	185	144	103	206	268	288	185	1154	906	247	906	116	140	130	341	180
Good	492	440	29	11	40	43	46	45	22	63	82	62	48	283	231	52	208	9	37	23	115	25
	24%	25%	16%	14%	18%	23%	25%	31%	22%	31%	31%	22%	26%	25%	26%	21%	23%	8%	26%	18%	34%	14%
Bad	1083	929	99	54	139	105	96	63	55	99	124	151	97	600	477	123	484	69	58	80	175	101
	53%	52%	54%	65%	61%	56%	52%	44%	54%	48%	46%	52%	52%	52%	53%	50%	53%	59%	41%	62%	52%	56%
Don't know	485	403	57	17	48	38	43	36	25	44	62	75	40	270	198	72	214	38	45	26	50	54
	24%	23%	31%	21%	21%	20%	23%	25%	25%	21%	23%	26%	22%	23%	22%	29%	24%	33%	32%	20%	15%	30%

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ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 3

Q.3 Do you think that the Coalition Government is good or bad for Britain?**Base: All respondents**

	2010 Vote					Did not vote	2014 Vote				
	Total	Con	Lab	Lib Dem	Other		Con	Lab	Lib Dem	UKIP	Other
Unweighted base	2060	566	403	361	146	448	235	297	85	437	187
Weighted base	2060	573	409	351	147	444	227	299	83	436	185
Good	492 24%	190 33%	58 14%	122 35%	22 15%	87 20%	118 52%	50 17%	52 62%	76 17%	40 21%
Bad	1083 53%	301 52%	269 66%	174 50%	101 69%	189 43%	84 37%	196 66%	20 24%	302 69%	113 61%
Don't know	485 24%	82 14%	82 20%	54 15%	24 17%	167 38%	25 11%	54 18%	11 14%	59 13%	32 18%

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ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2060	980	1080	239	327	323	372	334	465	580	611	363	506	255	817
Weighted base	2060	1010	1050	245	347	347	367	306	448	551	571	449	489	280	874
<u>The way the Government is going about cutting public spending is fair</u>															
Agree	617 30%	373 37%	244 23%	48 20%	88 26%	82 24%	98 27%	102 33%	198 44%	215 39%	177 31%	120 27%	105 21%	77 28%	270 31%
Disagree	1038 50%	490 48%	548 52%	125 51%	166 48%	196 56%	198 54%	161 53%	192 43%	244 44%	278 49%	235 52%	281 57%	152 54%	425 49%
Don't know	406 20%	147 15%	259 25%	72 29%	92 27%	69 20%	71 19%	43 14%	59 13%	92 17%	116 20%	94 21%	104 21%	51 18%	178 20%
<u>The Government is cutting public spending too much and too quickly</u>															
Agree	1006 49%	455 45%	551 52%	123 50%	168 49%	189 54%	195 53%	157 51%	173 39%	228 41%	271 47%	224 50%	283 58%	163 58%	412 47%
Disagree	663 32%	401 40%	262 25%	48 20%	90 26%	91 26%	105 29%	109 36%	220 49%	237 43%	185 32%	120 27%	122 25%	62 22%	294 34%
Don't know	391 19%	153 15%	238 23%	74 30%	88 25%	67 19%	67 18%	40 13%	55 12%	86 16%	116 20%	104 23%	85 17%	55 19%	168 19%
<u>Things in this country are generally heading in the right direction</u>															
Agree	814 40%	467 46%	347 33%	75 31%	112 32%	111 32%	143 39%	126 41%	247 55%	279 51%	232 41%	166 37%	136 28%	104 37%	343 39%
Disagree	884 43%	401 40%	483 46%	112 46%	153 44%	176 51%	173 47%	132 43%	139 31%	183 33%	233 41%	209 47%	260 53%	118 42%	385 44%
Don't know	362 18%	142 14%	220 21%	58 24%	82 24%	60 17%	52 14%	48 16%	63 14%	89 16%	106 19%	74 17%	93 19%	58 21%	146 17%

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ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2060	1010	1050	245	347	347	367	306	448	551	571	449	489	280	874
<u>The UK is on course for another wave of recession</u>															
Agree	669	297	372	84	125	132	142	95	91	147	171	153	198	103	297
	32%	29%	35%	34%	36%	38%	39%	31%	20%	27%	30%	34%	40%	37%	34%
Disagree	742	433	310	75	110	111	110	121	215	241	227	155	120	94	322
	36%	43%	29%	31%	32%	32%	30%	40%	48%	44%	40%	34%	24%	34%	37%
Don't know	649	279	369	86	112	103	115	90	142	163	173	141	172	83	255
	31%	28%	35%	35%	32%	30%	31%	29%	32%	30%	30%	31%	35%	29%	29%

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Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2060	1791	173	85	244	196	176	154	96	196	265	297	178	1072	717	355	988	124	163	131	380	190
Weighted base	2060	1772	185	82	227	185	185	144	103	206	268	288	185	1154	906	247	906	116	140	130	341	180
<u>The way the Government is going about cutting public spending is fair</u>																						
Agree	617 30%	551 31%	33 18%	20 24%	64 28%	45 24%	61 33%	46 32%	33 32%	66 32%	88 33%	89 31%	71 38%	347 30%	283 31%	64 26%	269 30%	11 9%	30 22%	34 26%	162 48%	33 18%
Disagree	1038 50%	878 50%	112 60%	51 62%	131 58%	109 59%	87 47%	62 43%	47 46%	99 48%	123 46%	133 46%	83 45%	577 50%	449 49%	129 52%	460 51%	79 68%	74 52%	66 51%	141 41%	101 56%
Don't know	406 20%	343 19%	40 22%	11 13%	31 14%	31 17%	38 21%	36 25%	23 22%	41 20%	57 21%	66 23%	31 17%	229 20%	174 19%	54 22%	177 20%	27 23%	36 26%	31 24%	38 11%	46 25%
<u>The Government is cutting public spending too much and too quickly</u>																						
Agree	1006 49%	860 49%	97 52%	49 60%	131 58%	100 54%	80 43%	69 48%	48 47%	95 46%	132 49%	126 44%	78 42%	575 50%	456 50%	119 48%	431 48%	75 64%	66 47%	67 51%	119 35%	104 58%
Disagree	663 32%	575 32%	51 27%	21 25%	70 31%	47 25%	66 35%	45 31%	37 36%	76 37%	74 28%	105 36%	72 39%	356 31%	282 31%	73 30%	307 34%	16 14%	36 26%	37 28%	185 54%	34 19%
Don't know	391 19%	336 19%	38 20%	12 15%	26 11%	39 21%	39 21%	30 21%	17 17%	35 17%	61 23%	58 20%	35 19%	222 19%	168 19%	54 22%	169 19%	25 22%	38 27%	26 20%	37 11%	42 23%
<u>Things in this country are generally heading in the right direction</u>																						
Agree	814 40%	731 41%	47 25%	24 30%	82 36%	62 33%	83 45%	66 46%	36 34%	87 42%	106 40%	135 47%	85 46%	447 39%	360 40%	87 35%	367 40%	19 17%	48 35%	48 37%	206 60%	45 25%
Disagree	884 43%	737 42%	98 53%	43 53%	109 48%	90 48%	72 39%	47 32%	49 48%	95 46%	112 42%	101 35%	68 37%	503 44%	388 43%	114 46%	382 42%	72 62%	58 41%	55 42%	94 28%	103 57%
Don't know	362 18%	303 17%	41 22%	15 18%	36 16%	34 18%	30 16%	31 22%	18 18%	24 11%	49 18%	52 18%	32 17%	204 18%	158 17%	46 19%	158 17%	25 21%	34 24%	27 21%	41 12%	32 18%

ITV News Index Survey

ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2060	1772	185	82	227	185	185	144	103	206	268	288	185	1154	906	247	906	116	140	130	341	180
<u>The UK is on course for another wave of recession</u>																						
Agree	669 32%	556 31%	81 44%	31 37%	82 36%	63 34%	50 27%	44 30%	32 31%	75 36%	86 32%	74 26%	53 28%	400 35%	322 36%	78 32%	269 30%	58 50%	38 27%	31 24%	67 20%	75 42%
Disagree	742 36%	664 37%	47 25%	28 34%	84 37%	68 37%	76 41%	60 42%	32 31%	74 36%	94 35%	112 39%	69 37%	416 36%	332 37%	84 34%	326 36%	16 14%	51 36%	43 33%	181 53%	35 20%
Don't know	649 31%	552 31%	58 31%	24 29%	61 27%	54 29%	60 32%	40 28%	39 38%	58 28%	88 33%	103 36%	64 34%	338 29%	252 28%	86 35%	311 34%	42 36%	51 37%	55 43%	93 27%	69 38%

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ONLINE Fieldwork: 23rd-26th May 2014

Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?**Base: All respondents**

	2010 Vote					Did not vote	2014 Vote				
	Total	Con	Lab	Lib Dem	Other		Con	Lab	Lib Dem	UKIP	Other
Unweighted base	2060	566	403	361	146	448	235	297	85	437	187
Weighted base	2060	573	409	351	147	444	227	299	83	436	185
<u>The way the Government is going about cutting public spending is fair</u>											
Agree	617 30%	345 60%	73 18%	81 23%	23 16%	85 19%	176 78%	43 14%	32 39%	150 34%	26 14%
Disagree	1038 50%	153 27%	277 68%	220 63%	105 71%	218 49%	26 11%	214 72%	36 43%	220 51%	133 72%
Don't know	406 20%	75 13%	59 14%	49 14%	19 13%	140 32%	25 11%	41 14%	15 18%	65 15%	26 14%
<u>The Government is cutting public spending too much and too quickly</u>											
Agree	1006 49%	148 26%	278 68%	212 60%	105 71%	206 46%	27 12%	222 74%	36 44%	221 51%	125 67%
Disagree	663 32%	354 62%	79 19%	93 26%	24 16%	89 20%	172 76%	37 12%	32 38%	164 38%	33 18%
Don't know	391 19%	71 12%	52 13%	46 13%	18 12%	148 33%	28 12%	40 13%	15 19%	51 12%	28 15%
<u>Things in this country are generally heading in the right direction</u>											
Agree	814 40%	388 68%	102 25%	136 39%	36 25%	130 29%	202 89%	69 23%	42 50%	175 40%	51 27%
Disagree	884 43%	123 21%	250 61%	161 46%	86 58%	209 47%	13 6%	183 61%	24 29%	192 44%	104 56%
Don't know	362 18%	63 11%	57 14%	53 15%	25 17%	105 24%	12 5%	47 16%	18 21%	69 16%	31 17%

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Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?

Base: All respondents

	2010 Vote					Did not vote	2014 Vote				
	Total	Con	Lab	Lib Dem	Other		Con	Lab	Lib Dem	UKIP	Other
Weighted base	2060	573	409	351	147	444	227	299	83	436	185
<u>The UK is on course for another wave of recession</u>											
Agree	669	102	192	118	65	156	20	146	21	150	70
	32%	18%	47%	34%	44%	35%	9%	49%	26%	34%	38%
Disagree	742	337	103	119	40	123	172	67	31	160	58
	36%	59%	25%	34%	27%	28%	76%	22%	37%	37%	31%
Don't know	649	134	114	114	43	165	34	86	31	126	58
	31%	23%	28%	32%	29%	37%	15%	29%	37%	29%	31%