



ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,012 British adults online from 26th to 28th April 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

ITV News Index Survey

ONLINE Fieldwork : 26th-28th April 2013

Absolutes/col percents

Table 1

Q.1 Do you consider the MMR triple vaccination a safe or unsafe way to protect children against measles, mumps and rubella?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	972	1040	253	333	278	351	331	466	601	544	329	538	232	741
Weighted base	2012	986	1026	239	339	339	359	299	438	538	558	438	478	274	853
Safe	1669	810	859	195	272	276	311	248	367	462	480	359	368	229	703
	83%	82%	84%	82%	80%	81%	87%	83%	84%	86%	86%	82%	77%	84%	82%
Unsafe	98	55	44	7	17	12	16	17	30	28	20	22	28	11	42
	5%	6%	4%	3%	5%	4%	4%	6%	7%	5%	4%	5%	6%	4%	5%
Don't know	245	121	124	38	50	50	32	34	41	47	58	57	82	33	108
	12%	12%	12%	16%	15%	15%	9%	11%	9%	9%	10%	13%	17%	12%	13%

ITV News Index Survey

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Absolutes/col percents

Table 1

Q.1 Do you consider the MMR triple vaccination a safe or unsafe way to protect children against measles, mumps and rubella?

Base: All respondents

	Region													Which of the following best describes your current working status?							I was not aware of the recent measles outbreak in Swansea			
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree
Unweighted base	2012	1755	157	90	212	192	199	158	100	193	201	309	201	973	631	342	1039	135	182	117	448	157	195	1769
Weighted base	2012	1730	181	80	221	181	181	141	101	201	262	282	181	1127	885	241	885	104	144	112	392	133	184	1782
Safe	1669	1433	156	66	187	160	146	118	80	164	204	234	154	932	731	201	737	86	116	88	340	108	137	1517
	83%	83%	86%	83%	84%	88%	81%	84%	80%	82%	78%	83%	85%	83%	83%	83%	83%	82%	80%	79%	87%	81%	75%	85%
Unsafe	98	86	3	5	10	4	12	7	9	8	22	8	9	53	39	14	45	4	6	6	22	8	6	91
	5%	5%	2%	7%	5%	2%	7%	5%	9%	4%	8%	3%	5%	5%	4%	6%	5%	4%	4%	5%	6%	6%	3%	5%
Don't know	245	211	22	9	25	17	23	15	11	30	35	39	18	142	115	26	103	15	23	17	31	18	41	175
	12%	12%	12%	11%	11%	9%	13%	11%	11%	15%	14%	14%	10%	13%	13%	11%	12%	14%	16%	15%	8%	13%	22%	10%

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ONLINE Fieldwork : 26th-28th April 2013

Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2012	972	1040	253	333	278	351	331	466	601	544	329	538	232	741
Weighted base	2012	986	1026	239	339	339	359	299	438	538	558	438	478	274	853
<u>The recent measles outbreak in Swansea shows health authorities are not doing enough to protect children against diseases in general</u>															
Agree	848 42%	432 44%	416 41%	117 49%	162 48%	146 43%	141 39%	119 40%	162 37%	210 39%	203 36%	195 44%	240 50%	131 48%	359 42%
Disagree	831 41%	404 41%	427 42%	86 36%	116 34%	134 40%	159 44%	134 45%	203 46%	255 47%	248 45%	170 39%	159 33%	111 41%	346 41%
Don't know	333 17%	150 15%	183 18%	36 15%	61 18%	59 17%	59 16%	46 15%	73 17%	73 14%	107 19%	74 17%	79 17%	31 12%	148 17%
<u>I was not aware of the recent measles outbreak in Swansea</u>															
Agree	184 9%	82 8%	102 10%	50 21%	61 18%	33 10%	23 7%	8 3%	9 2%	47 9%	43 8%	43 10%	51 11%	25 9%	95 11%
Disagree	1782 89%	879 89%	903 88%	178 74%	264 78%	294 87%	331 92%	286 96%	429 98%	481 89%	501 90%	384 88%	416 87%	242 88%	737 86%
Don't know	46 2%	25 3%	21 2%	12 5%	14 4%	11 3%	4 1%	4 1%	* *	10 2%	13 2%	11 3%	12 2%	7 3%	22 3%
<u>School children not vaccinated with MMR should be refused admission to state schools to protect other children there</u>															
Agree	743 37%	410 42%	334 33%	100 42%	134 40%	121 36%	130 36%	102 34%	156 36%	187 35%	203 36%	157 36%	196 41%	103 37%	305 36%
Disagree	858 43%	402 41%	455 44%	99 41%	130 38%	138 41%	152 42%	146 49%	193 44%	250 47%	250 45%	179 41%	179 37%	123 45%	370 43%
Don't know	411 20%	174 18%	237 23%	41 17%	74 22%	80 24%	77 21%	51 17%	89 20%	100 19%	105 19%	103 23%	103 21%	48 18%	178 21%

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Table 2

Q.2 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2012	986	1026	239	339	339	359	299	438	538	558	438	478	274	853
<u>I support the campaign to give a million teenagers the MMR vaccine</u>															
Agree	1715	837	877	200	282	277	317	255	383	461	476	378	400	240	708
	85%	85%	86%	84%	83%	82%	88%	86%	87%	86%	85%	86%	84%	88%	83%
Disagree	106	62	45	11	15	16	18	20	27	29	22	29	26	19	49
	5%	6%	4%	5%	4%	5%	5%	7%	6%	5%	4%	7%	5%	7%	6%
Don't know	191	87	104	28	41	46	24	23	28	48	59	31	52	14	96
	9%	9%	10%	12%	12%	14%	7%	8%	6%	9%	11%	7%	11%	5%	11%
<u>I am worried that many parents appear not to have had their children vaccinated against measles, mumps and rubella</u>															
Agree	1570	762	808	164	253	253	294	236	370	430	426	341	374	230	626
	78%	77%	79%	69%	75%	75%	82%	79%	84%	80%	76%	78%	78%	84%	73%
Disagree	250	144	106	38	50	44	32	44	42	67	73	55	54	25	127
	12%	15%	10%	16%	15%	13%	9%	15%	10%	12%	13%	13%	11%	9%	15%
Don't know	192	80	112	37	36	42	33	19	26	41	59	42	50	19	100
	10%	8%	11%	15%	11%	12%	9%	6%	6%	8%	11%	10%	10%	7%	12%
<u>Parents who don't vaccinate their children with MMR are being irresponsible</u>															
Agree	1432	738	694	172	228	239	257	202	335	393	393	319	327	191	595
	71%	75%	68%	72%	67%	70%	72%	68%	77%	73%	71%	73%	68%	70%	70%
Disagree	315	146	170	37	60	56	51	53	59	95	94	50	77	51	138
	16%	15%	17%	15%	18%	16%	14%	18%	14%	18%	17%	11%	16%	19%	16%
Don't know	264	102	162	31	51	45	50	44	44	50	71	69	75	31	121
	13%	10%	16%	13%	15%	13%	14%	15%	10%	9%	13%	16%	16%	11%	14%

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Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

	Region													Which of the following best describes your current working status?								I was not aware of the recent measles outbreak in Swansea			
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree	
Unweighted base	2012	1755	157	90	212	192	199	158	100	193	201	309	201	973	631	342	1039	135	182	117	448	157	195	1769	
Weighted base	2012	1730	181	80	221	181	181	141	101	201	262	282	181	1127	885	241	885	104	144	112	392	133	184	1782	
The recent measles outbreak in Swansea shows health authorities are not doing enough to protect children against diseases in general																									
Agree	848	732	68	32	107	83	75	55	48	90	112	111	66	489	386	104	358	53	55	54	130	65	104	732	
	42%	42%	37%	39%	48%	46%	42%	39%	48%	45%	43%	40%	37%	43%	44%	40%	51%	38%	49%	33%	49%	56%	41%		
Disagree	831	701	86	34	82	67	74	68	45	82	89	120	85	458	361	96	374	35	56	39	197	47	36	795	
	41%	40%	47%	42%	37%	37%	41%	48%	45%	41%	34%	43%	47%	41%	41%	40%	42%	34%	39%	35%	50%	35%	20%	45%	
Don't know	333	298	28	15	32	31	32	18	7	30	61	50	29	180	138	42	153	16	33	18	65	22	44	256	
	17%	17%	15%	18%	14%	17%	18%	13%	7%	15%	23%	18%	16%	16%	16%	17%	17%	15%	23%	16%	17%	16%	24%	14%	
I was not aware of the recent measles outbreak in Swansea																									
Agree	184	172	5	4	28	20	15	10	7	13	51	22	9	120	94	25	64	12	27	3	11	12	184	-	
	9%	10%	3%	5%	13%	11%	8%	7%	7%	6%	19%	8%	5%	11%	11%	10%	7%	11%	19%	3%	3%	9%	100%	-	
Disagree	1782	1518	170	75	190	158	164	130	94	184	201	252	164	979	768	211	804	89	109	109	380	116	-	1782	
	89%	88%	94%	93%	86%	87%	90%	92%	93%	91%	77%	90%	91%	87%	87%	87%	91%	86%	76%	97%	97%	87%	-	100%	
Don't know	46	40	6	1	3	4	3	1	-	4	10	7	7	29	23	6	17	3	7	-	1	6	-	-	
	2%	2%	3%	2%	1%	2%	1%	1%	-	2%	4%	3%	4%	3%	3%	2%	2%	3%	5%	-	*	4%	-	-	
School children not vaccinated with MMR should be refused admission to state schools to protect other children there																									
Agree	743	647	62	32	95	71	66	42	34	70	108	101	63	408	333	74	336	39	54	38	145	60	88	653	
	37%	37%	34%	39%	43%	39%	37%	30%	34%	35%	41%	36%	35%	36%	38%	31%	38%	38%	37%	34%	37%	45%	48%	37%	
Disagree	858	729	83	34	86	77	75	74	46	77	102	120	84	493	378	115	364	44	67	38	177	38	63	786	
	43%	42%	46%	42%	39%	43%	41%	53%	46%	38%	39%	43%	46%	44%	43%	48%	41%	42%	47%	34%	45%	29%	34%	44%	
Don't know	411	354	36	15	40	33	40	25	20	55	52	60	34	226	174	52	185	21	23	36	71	35	33	343	
	20%	20%	20%	19%	18%	18%	22%	18%	20%	27%	20%	21%	19%	20%	20%	22%	21%	20%	16%	32%	18%	26%	18%	19%	

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Table 2

Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

	Region													Which of the following best describes your current working status?								I was not aware of the recent measles outbreak in Swansea			
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working seeking work	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree	
Weighted base	2012	1730	181	80	221	181	181	141	101	201	262	282	181	1127	885	241	885	104	144	112	392	133	184	1782	
<u>I support the campaign to give a million teenagers the MMR vaccine</u>																									
Agree	1715	1467	161	67	194	169	148	127	87	165	200	245	152	948	751	197	767	90	118	100	347	112	146	1555	
	85%	85%	89%	83%	87%	94%	82%	90%	87%	82%	76%	87%	84%	84%	85%	81%	87%	87%	82%	89%	88%	84%	79%	87%	
Disagree	106	93	4	5	8	3	12	6	9	14	23	13	9	69	53	15	38	2	8	5	19	4	7	97	
	5%	5%	2%	6%	3%	2%	7%	4%	9%	7%	9%	5%	5%	6%	6%	6%	4%	2%	5%	5%	5%	3%	4%	5%	
Don't know	191	170	16	9	20	9	20	8	5	23	38	24	20	110	81	29	81	12	19	6	27	17	31	130	
	9%	10%	9%	11%	9%	5%	11%	6%	5%	11%	15%	8%	11%	10%	9%	12%	9%	12%	13%	6%	7%	13%	17%	7%	
<u>I am worried that many parents appear not to have had their children vaccinated against measles, mumps and rubella</u>																									
Agree	1570	1351	136	62	175	151	141	117	84	152	197	217	139	856	669	187	714	81	105	95	322	111	127	1434	
	78%	78%	75%	77%	79%	83%	78%	83%	83%	76%	75%	77%	77%	76%	76%	77%	81%	78%	73%	85%	82%	83%	69%	80%	
Disagree	250	208	30	12	28	17	28	12	12	26	35	30	22	152	121	31	99	11	20	12	42	12	25	221	
	12%	12%	17%	14%	13%	9%	15%	8%	12%	13%	13%	11%	12%	13%	14%	13%	11%	11%	14%	11%	11%	9%	14%	12%	
Don't know	192	171	15	7	18	13	12	12	5	23	30	35	20	120	95	24	72	12	19	4	27	10	32	127	
	10%	10%	8%	9%	8%	7%	7%	9%	5%	12%	12%	12%	11%	11%	11%	10%	8%	11%	13%	4%	7%	8%	17%	7%	
<u>Parents who don't vaccinate their children with MMR are being irresponsible</u>																									
Agree	1432	1232	138	55	164	138	120	106	63	143	178	199	128	786	624	161	646	77	91	79	302	96	133	1288	
	71%	71%	76%	69%	74%	76%	66%	76%	62%	71%	68%	70%	71%	70%	71%	67%	73%	74%	64%	71%	77%	72%	72%	72%	
Disagree	315	270	25	15	36	17	35	17	21	26	53	43	28	189	147	42	126	12	28	15	54	19	21	291	
	16%	16%	14%	18%	16%	9%	19%	12%	21%	13%	20%	15%	15%	17%	17%	17%	14%	11%	19%	13%	14%	14%	12%	16%	
Don't know	264	229	18	10	22	26	26	17	17	32	31	40	25	152	114	38	112	15	25	18	36	18	30	203	
	13%	13%	10%	13%	10%	14%	15%	12%	16%	16%	12%	14%	14%	13%	13%	16%	13%	15%	17%	16%	9%	14%	16%	11%	

ITV News Index Survey

ONLINE Fieldwork : 26th-28th April 2013

Absolutes/col percents

Table 3

Q.3 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	972	1040	253	333	278	351	331	466	601	544	329	538	232	741
Weighted base	2012	986	1026	239	339	339	359	299	438	538	558	438	478	274	853
<u>Local state schools</u>															
Better	247 12%	115 12%	132 13%	44 18%	67 20%	45 13%	26 7%	18 6%	47 11%	69 13%	53 9%	60 14%	66 14%	35 13%	119 14%
No change	1371 68%	687 70%	684 67%	143 60%	212 62%	222 66%	256 71%	211 71%	327 75%	378 70%	400 72%	279 64%	314 66%	181 66%	560 66%
Worse	394 20%	184 19%	210 20%	52 22%	60 18%	72 21%	76 21%	69 23%	64 15%	91 17%	105 19%	99 23%	99 21%	58 21%	174 20%
<u>Local NHS services</u>															
Better	227 11%	122 12%	104 10%	41 17%	49 14%	28 8%	36 10%	25 9%	47 11%	59 11%	63 11%	43 10%	60 13%	40 14%	94 11%
No change	1121 56%	564 57%	557 54%	138 58%	178 52%	197 58%	191 53%	168 56%	250 57%	322 60%	323 58%	234 53%	242 51%	149 54%	493 58%
Worse	664 33%	299 30%	365 36%	60 25%	112 33%	113 33%	132 37%	105 35%	142 32%	156 29%	171 31%	161 37%	176 37%	86 31%	267 31%
<u>Local authority services such as libraries and waste collection</u>															
Better	261 13%	110 11%	151 15%	52 22%	66 20%	42 13%	36 10%	27 9%	38 9%	63 12%	76 14%	51 12%	71 15%	37 14%	127 15%
No change	1091 54%	533 54%	558 54%	127 53%	186 55%	173 51%	183 51%	160 53%	263 60%	310 58%	319 57%	237 54%	226 47%	143 52%	450 53%
Worse	660 33%	344 35%	316 31%	60 25%	87 26%	123 36%	140 39%	112 38%	137 31%	165 31%	162 29%	151 34%	181 38%	94 34%	277 32%

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Table 3

Q.3 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2012	986	1026	239	339	339	359	299	438	538	558	438	478	274	853
<u>Local public transport</u>															
Better	244 12%	120 12%	123 12%	52 22%	62 18%	26 8%	38 11%	25 8%	41 9%	64 12%	72 13%	41 9%	67 14%	34 12%	121 14%
No change	1238 62%	609 62%	629 61%	120 50%	197 58%	219 65%	206 57%	195 65%	301 69%	351 65%	341 61%	274 62%	272 57%	160 58%	518 61%
Worse	531 26%	257 26%	274 27%	67 28%	80 24%	94 28%	114 32%	79 26%	97 22%	123 23%	144 26%	124 28%	139 29%	80 29%	214 25%

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Q.3 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?

Base: All respondents

	Region													Which of the following best describes your current working status?								I was not aware of the recent measles outbreak in Swansea			
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of England	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree	
Unweighted base	2012	1755	157	90	212	192	199	158	100	193	201	309	201	973	631	342	1039	135	182	117	448	157	195	1769	
Weighted base	2012	1730	181	80	221	181	181	141	101	201	262	282	181	1127	885	241	885	104	144	112	392	133	184	1782	
Local state schools																									
Better	247 12%	222 13%	22 12%	11 13%	40 18%	24 13%	19 11%	15 11%	4 3%	20 10%	39 15%	37 13%	17 9%	154 14%	122 14%	32 13%	93 11%	6 6%	21 15%	18 16%	30 8%	18 13%	44 24%	196 11%	
No change	1371 68%	1163 67%	132 73%	59 73%	132 60%	113 62%	125 69%	99 70%	77 76%	149 74%	172 66%	189 67%	125 69%	741 66%	583 66%	158 65%	631 71%	75 72%	94 65%	75 67%	304 78%	83 62%	96 52%	1245 70%	
Worse	394 20%	346 20%	27 15%	11 14%	49 22%	45 25%	37 20%	27 19%	20 20%	32 16%	50 19%	56 20%	40 22%	232 21%	180 20%	52 21%	162 18%	23 22%	29 20%	19 17%	58 15%	33 25%	44 24%	342 19%	
Local NHS services																									
Better	227 11%	205 12%	19 10%	12 16%	33 15%	19 10%	21 11%	13 9%	2 2%	20 10%	43 17%	30 11%	14 8%	133 12%	112 13%	22 9%	93 11%	11 11%	17 12%	17 16%	36 9%	11 8%	39 21%	182 10%	
No change	1121 56%	948 55%	112 62%	45 55%	112 50%	90 50%	101 56%	79 56%	61 61%	113 56%	132 51%	164 58%	112 62%	641 57%	509 57%	132 55%	480 54%	50 48%	78 54%	57 51%	226 58%	69 51%	81 44%	1015 57%	
Worse	664 33%	577 33%	50 28%	23 29%	77 35%	72 40%	59 33%	48 34%	37 36%	69 34%	86 33%	88 31%	55 30%	353 31%	265 30%	87 36%	312 35%	43 41%	49 34%	37 33%	130 33%	54 40%	63 34%	585 33%	
Local authority services such as libraries and waste collection																									
Better	261 13%	226 13%	22 12%	8 10%	33 15%	12 7%	23 12%	20 14%	14 14%	15 7%	53 20%	45 16%	18 10%	163 15%	129 15%	35 14%	98 11%	9 8%	28 19%	15 14%	25 7%	21 15%	58 32%	198 11%	
No change	1091 54%	936 54%	97 53%	40 50%	91 41%	72 40%	109 60%	79 56%	59 58%	130 65%	147 56%	172 61%	94 52%	592 53%	471 53%	121 50%	498 56%	51 49%	76 53%	61 54%	238 61%	72 54%	84 46%	984 55%	
Worse	660 33%	569 33%	63 35%	32 40%	97 44%	97 53%	49 27%	43 30%	28 28%	56 28%	61 23%	65 23%	69 38%	371 33%	285 32%	85 35%	289 33%	44 43%	40 28%	36 32%	128 33%	41 31%	42 23%	600 34%	

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ONLINE Fieldwork : 26th-28th April 2013

Absolutes/col percents

Table 3

Q.3 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?

Base: All respondents

	Region												Which of the following best describes your current working status?							I was not aware of the recent measles outbreak in Swansea				
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagre e
Weighted base	2012	1730	181	80	221	181	181	141	101	201	262	282	181	1127	885	241	885	104	144	112	392	133	184	1782
Local public transport																								
Better	244 12%	215 12%	19 11%	5 6%	34 15%	14 8%	14 8%	15 11%	9 9%	12 6%	69 26%	39 14%	14 8%	155 14%	126 14%	29 12%	88 10%	10 10%	22 15%	12 10%	31 8%	13 10%	55 30%	183 10%
No change	1238 62%	1048 61%	118 65%	44 55%	123 55%	108 60%	119 65%	85 61%	72 71%	141 70%	144 55%	177 63%	108 59%	678 60%	533 60%	144 60%	560 63%	54 51%	77 53%	78 70%	273 70%	78 59%	78 42%	1133 64%
Worse	531 26%	466 27%	44 24%	32 39%	65 29%	59 33%	48 27%	40 29%	20 20%	48 24%	49 19%	65 23%	60 33%	294 26%	226 26%	68 28%	237 27%	40 39%	45 31%	22 20%	87 22%	42 31%	51 28%	466 26%

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Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2012	972	1040	253	333	278	351	331	466	601	544	329	538	232	741
Weighted base	2012	986	1026	239	339	339	359	299	438	538	558	438	478	274	853
<u>I am cutting back on spending now because I think there will be a further recession soon</u>															
Agree	989 49%	449 46%	540 53%	97 41%	188 55%	186 55%	218 61%	143 48%	157 36%	229 43%	255 46%	215 49%	290 61%	148 54%	444 52%
Disagree	789 39%	452 46%	337 33%	106 44%	101 30%	103 30%	112 31%	135 45%	232 53%	254 47%	226 41%	185 42%	123 26%	93 34%	325 38%
Don't know	235 12%	85 9%	149 15%	37 15%	50 15%	49 15%	29 8%	21 7%	49 11%	55 10%	76 14%	38 9%	65 14%	32 12%	84 10%
<u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u>															
Agree	1395 69%	651 66%	745 73%	134 56%	240 71%	271 80%	279 78%	205 68%	266 61%	337 63%	371 67%	308 70%	379 79%	214 78%	608 71%
Disagree	504 25%	292 30%	212 21%	72 30%	76 22%	45 13%	65 18%	89 30%	158 36%	177 33%	158 28%	103 23%	67 14%	52 19%	200 23%
Don't know	112 6%	43 4%	69 7%	33 14%	23 7%	23 7%	14 4%	5 2%	14 3%	24 4%	29 5%	27 6%	32 7%	8 3%	45 5%
<u>I have more money to spend on non-essential items now than I did last year</u>															
Agree	356 18%	198 20%	158 15%	64 27%	87 26%	63 19%	49 14%	35 12%	58 13%	110 20%	107 19%	81 19%	58 12%	58 21%	195 23%
Disagree	1555 77%	743 75%	811 79%	152 64%	232 68%	256 75%	292 81%	251 84%	372 85%	404 75%	422 76%	335 76%	394 82%	206 75%	611 72%
Don't know	101 5%	45 5%	56 5%	24 10%	20 6%	20 6%	18 5%	13 4%	8 2%	24 4%	28 5%	22 5%	27 6%	10 4%	48 6%

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Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2012	986	1026	239	339	339	359	299	438	538	558	438	478	274	853
<u>My personal financial situation is generally heading in the right direction</u>															
Agree	792 39%	437 44%	355 35%	111 47%	140 41%	116 34%	127 35%	106 35%	193 44%	272 51%	224 40%	172 39%	124 26%	119 43%	368 43%
Disagree	973 48%	443 45%	530 52%	86 36%	148 44%	177 52%	198 55%	165 55%	198 45%	212 39%	256 46%	214 49%	291 61%	126 46%	386 45%
Don't know	247 12%	107 11%	140 14%	42 17%	51 15%	46 14%	34 9%	28 9%	47 11%	53 10%	78 14%	52 12%	63 13%	29 11%	99 12%
<u>I am confident that the company I work for will be more successful financially in the next year, than last year</u>															
Agree	443 22%	248 25%	194 19%	67 28%	119 35%	111 33%	87 24%	42 14%	17 4%	161 30%	130 23%	97 22%	55 12%	73 27%	334 39%
Disagree	416 21%	215 22%	200 20%	56 23%	82 24%	85 25%	78 22%	65 22%	50 11%	107 20%	117 21%	99 23%	93 19%	85 31%	214 25%
Don't know	1154 57%	522 53%	631 62%	116 49%	138 41%	143 42%	193 54%	192 64%	371 85%	271 50%	311 56%	242 55%	330 69%	115 42%	305 36%
<u>I expect that there will be more redundancies made at my workplace in the next year, than last year</u>															
Agree	414 21%	220 22%	195 19%	44 18%	102 30%	76 22%	91 25%	71 24%	30 7%	117 22%	120 22%	82 19%	95 20%	108 39%	207 24%
Disagree	565 28%	277 28%	288 28%	86 36%	135 40%	112 33%	112 31%	67 23%	52 12%	155 29%	170 31%	146 33%	93 20%	94 34%	397 47%
Don't know	1033 51%	490 50%	543 53%	109 46%	102 30%	151 44%	155 43%	160 54%	355 81%	265 49%	268 48%	210 48%	290 61%	72 26%	250 29%

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Absolutes/col percents

Table 4

Q.4 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region													Which of the following best describes your current working status?								I was not aware of the recent measles outbreak in Swansea			
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree	
Unweighted base	2012	1755	157	90	212	192	199	158	100	193	201	309	201	973	631	342	1039	135	182	117	448	157	195	1769	
Weighted base	2012	1730	181	80	221	181	181	141	101	201	262	282	181	1127	885	241	885	104	144	112	392	133	184	1782	
<u>I am cutting back on spending now because I think there will be a further recession soon</u>																									
Agree	989 49%	847 49%	83 46%	48 60%	134 60%	96 53%	91 50%	63 44%	59 59%	98 49%	104 40%	130 46%	82 45%	593 53%	459 52%	133 55%	396 45%	70 67%	65 45%	64 57%	118 30%	80 60%	103 56%	867 49%	
Disagree	789 39%	677 39%	77 43%	24 30%	70 32%	70 39%	65 36%	62 44%	35 34%	79 39%	115 44%	120 43%	72 40%	418 37%	343 39%	75 31%	371 42%	20 19%	48 33%	36 32%	234 60%	33 25%	59 32%	727 41%	
Don't know	235 12%	207 12%	21 11%	8 10%	18 8%	15 8%	26 14%	16 11%	7 7%	24 12%	42 16%	31 11%	28 15%	116 10%	83 9%	33 14%	119 13%	14 14%	31 22%	12 11%	40 10%	21 15%	22 12%	188 11%	
<u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u>																									
Agree	1395 69%	1191 69%	127 70%	64 80%	166 75%	126 69%	121 67%	103 73%	78 77%	132 65%	172 66%	183 65%	125 69%	822 73%	640 72%	182 75%	574 65%	85 82%	81 56%	85 76%	217 55%	105 79%	130 71%	1246 70%	
Disagree	504 25%	438 25%	47 26%	14 17%	48 22%	47 26%	42 23%	33 24%	20 20%	59 29%	66 25%	84 30%	44 24%	252 22%	202 23%	50 21%	252 29%	10 10%	37 26%	22 20%	163 42%	20 15%	42 23%	459 26%	
Don't know	112 6%	102 6%	7 4%	2 3%	7 3%	8 5%	18 10%	4 3%	3 3%	11 5%	24 9%	15 5%	12 7%	53 5%	44 5%	9 4%	59 7%	8 8%	25 18%	4 4%	12 3%	9 7%	12 7%	77 4%	
<u>I have more money to spend on non-essential items now than I did last year</u>																									
Agree	356 18%	319 18%	24 13%	10 12%	49 22%	33 18%	22 12%	23 16%	14 13%	23 11%	72 27%	58 20%	30 17%	252 22%	213 24%	40 17%	104 12%	6 5%	17 12%	11 10%	55 14%	15 11%	60 32%	294 16%	
Disagree	1555 77%	1323 76%	151 84%	66 81%	169 76%	139 77%	149 82%	114 81%	80 80%	162 80%	177 68%	206 73%	142 78%	816 72%	629 71%	188 78%	738 83%	92 88%	105 73%	97 86%	331 84%	114 85%	114 62%	1420 80%	
Don't know	101 5%	88 5%	6 3%	5 7%	3 1%	9 5%	10 5%	4 3%	7 7%	17 8%	12 5%	18 6%	9 5%	58 5%	44 5%	14 6%	43 5%	7 6%	22 15%	4 4%	6 2%	5 4%	11 6%	69 4%	

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Table 4

Q.4 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region												Which of the following best describes your current working status?								I was not aware of the recent measles outbreak in Swansea				
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working seeking work	Not working and not seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree	
Weighted base	2012	1730	181	80	221	181	181	141	101	201	262	282	181	1127	885	241	885	104	144	112	392	133	184	1782	
<u>My personal financial situation is generally heading in the right direction</u>																									
Agree	792	680	76	20	94	76	58	56	36	73	113	118	73	487	402	85	305	14	38	28	195	29	82	701	
	39%	39%	42%	25%	43%	42%	32%	40%	36%	36%	43%	42%	41%	43%	45%	35%	34%	13%	27%	25%	50%	22%	44%	39%	
Disagree	973	831	84	46	107	92	103	72	57	104	99	132	75	512	389	122	461	76	77	70	152	86	74	885	
	48%	48%	47%	57%	48%	51%	57%	51%	57%	52%	38%	47%	41%	45%	44%	51%	52%	73%	53%	62%	39%	64%	40%	50%	
Don't know	247	219	21	14	20	13	20	13	7	24	49	32	33	128	94	34	119	14	29	14	44	19	28	196	
	12%	13%	11%	18%	9%	7%	11%	9%	7%	12%	19%	11%	18%	11%	11%	14%	13%	13%	20%	12%	11%	14%	15%	11%	
<u>I am confident that the company I work for will be more successful financially in the next year, than last year</u>																									
Agree	443	390	32	14	58	32	32	35	20	38	71	75	36	407	339	68	36	3	11	1	11	11	71	367	
	22%	23%	18%	18%	26%	18%	18%	25%	20%	19%	27%	27%	20%	36%	38%	28%	4%	3%	7%	1%	3%	8%	38%	21%	
Disagree	416	360	35	13	54	51	40	25	21	33	57	51	36	300	232	67	116	24	16	10	46	20	25	382	
	21%	21%	19%	16%	24%	28%	22%	18%	21%	17%	22%	18%	20%	27%	26%	28%	13%	23%	11%	9%	12%	15%	14%	21%	
Don't know	1154	980	114	53	110	98	109	81	59	130	134	156	109	420	314	107	733	77	118	101	335	102	88	1033	
	57%	57%	63%	66%	50%	54%	60%	58%	59%	65%	51%	55%	60%	37%	35%	44%	83%	74%	82%	91%	85%	77%	48%	58%	
<u>I expect that there will be more redundancies made at my workplace in the next year, than last year</u>																									
Agree	414	366	30	20	67	52	41	26	19	37	40	53	31	314	254	60	100	22	12	3	37	26	60	346	
	21%	21%	16%	25%	30%	29%	22%	18%	19%	19%	15%	19%	17%	28%	29%	25%	11%	21%	9%	3%	9%	19%	33%	19%	
Disagree	565	481	54	23	48	42	42	39	30	45	98	85	59	491	387	103	74	7	20	10	26	11	50	506	
	28%	28%	30%	28%	22%	23%	23%	28%	30%	22%	37%	30%	32%	44%	44%	43%	8%	7%	14%	9%	7%	8%	27%	28%	
Don't know	1033	884	97	38	106	87	98	76	52	119	124	144	92	322	244	78	711	75	111	98	329	97	74	930	
	51%	51%	54%	47%	48%	48%	54%	54%	52%	59%	47%	51%	51%	29%	28%	32%	80%	72%	77%	88%	84%	73%	40%	52%	