



ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,052 British adults online between 21st and 23rd February 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork: 21st-23rd February 2014

Absolutes/col percents

Table 1

Q.1 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2052	949	1103	264	296	324	381	329	458	576	600	364	512	268	818
Weighted base	2052	1006	1046	244	345	345	366	305	447	549	569	447	488	289	860
<u>I would take my children out of school during term-time if it meant I could get a significantly cheaper holiday</u>															
Agree	858	409	449	109	149	163	161	135	141	210	232	204	212	144	377
	42%	41%	43%	45%	43%	47%	44%	44%	32%	38%	41%	46%	43%	50%	44%
Disagree	734	358	377	72	97	119	144	106	196	234	202	142	156	102	283
	36%	36%	36%	30%	28%	34%	39%	35%	44%	43%	35%	32%	32%	35%	33%
Don't know	459	239	220	63	100	64	60	64	110	105	135	100	120	43	200
	22%	24%	21%	26%	29%	18%	16%	21%	25%	19%	24%	22%	25%	15%	23%
<u>I have personally taken my child / children out of school during term-time for a holiday</u>															
Agree	486	246	240	36	80	89	109	83	89	145	109	124	108	81	222
	24%	24%	23%	15%	23%	26%	30%	27%	20%	26%	19%	28%	22%	28%	26%
Disagree	1125	535	590	113	162	200	200	176	274	306	323	231	264	163	443
	55%	53%	56%	47%	47%	58%	55%	58%	61%	56%	57%	52%	54%	57%	51%
Don't know	441	225	216	95	104	56	57	45	84	98	136	91	115	45	195
	21%	22%	21%	39%	30%	16%	15%	15%	19%	18%	24%	20%	24%	16%	23%
<u>Taking children out of school during term-time has little impact on their educational development</u>															
Agree	847	417	430	94	147	146	147	139	175	234	220	203	190	119	363
	41%	41%	41%	39%	43%	42%	40%	46%	39%	43%	39%	45%	39%	41%	42%
Disagree	831	393	438	84	108	135	164	125	215	224	244	158	206	114	325
	40%	39%	42%	35%	31%	39%	45%	41%	48%	41%	43%	35%	42%	39%	38%
Don't know	374	196	179	66	90	65	55	41	57	91	105	86	92	56	172
	18%	19%	17%	27%	26%	19%	15%	13%	13%	17%	18%	19%	19%	19%	20%

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Table 1

Q.1 Do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2052	1006	1046	244	345	345	366	305	447	549	569	447	488	289	860
<u>It is reasonable that parents should be fined up to £120 per child if they take their children out of school for a holiday</u>															
Agree	613 30%	334 33%	279 27%	58 24%	95 28%	96 28%	93 26%	104 34%	167 37%	198 36%	172 30%	116 26%	126 26%	88 31%	230 27%
Disagree	1112 54%	515 51%	598 57%	121 50%	173 50%	189 55%	230 63%	172 57%	227 51%	280 51%	301 53%	260 58%	271 56%	160 55%	483 56%
Don't know	327 16%	157 16%	170 16%	65 27%	77 22%	61 18%	42 12%	28 9%	53 12%	71 13%	95 17%	71 16%	91 19%	41 14%	147 17%
<u>It is reasonable that parents should have to risk up to 3 months in prison if they take their children out of school for a holiday</u>															
Agree	340 17%	188 19%	152 14%	41 17%	66 19%	63 18%	46 13%	50 16%	74 16%	116 21%	92 16%	57 13%	75 15%	57 20%	135 16%
Disagree	1422 69%	675 67%	747 71%	148 61%	207 60%	235 68%	270 74%	229 75%	333 74%	368 67%	397 70%	319 71%	338 69%	204 71%	579 67%
Don't know	291 14%	143 14%	148 14%	55 22%	73 21%	47 14%	50 14%	26 8%	41 9%	65 12%	79 14%	71 16%	75 15%	27 10%	147 17%
<u>Current travel prices for booking trips abroad during the school holidays are fair</u>															
Agree	270 13%	159 16%	111 11%	43 18%	73 21%	52 15%	39 11%	23 8%	40 9%	98 18%	78 14%	44 10%	50 10%	46 16%	126 15%
Disagree	1453 71%	663 66%	790 75%	133 55%	183 53%	253 73%	285 78%	248 82%	351 79%	377 69%	406 71%	333 74%	336 69%	212 74%	585 68%
Don't know	329 16%	183 18%	145 14%	68 28%	89 26%	41 12%	42 11%	33 11%	56 12%	73 13%	85 15%	70 16%	101 21%	31 11%	149 17%

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	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2052	1006	1046	244	345	345	366	305	447	549	569	447	488	289	860
<u>Parents should be able to take their children out of school at any time they like</u>															
Agree	725 35%	343 34%	382 37%	99 41%	138 40%	142 41%	130 36%	105 35%	110 25%	166 30%	199 35%	179 40%	182 37%	113 39%	337 39%
Disagree	1014 49%	498 50%	516 49%	83 34%	135 39%	151 44%	182 50%	168 55%	295 66%	317 58%	293 52%	184 41%	220 45%	144 50%	361 42%
Don't know	312 15%	164 16%	148 14%	61 25%	73 21%	52 15%	54 15%	31 10%	42 9%	66 12%	77 14%	84 19%	86 18%	32 11%	161 19%
<u>It is unfair to take children out of school during term-time due to the disruption it causes teachers and other pupils</u>															
Agree	846 41%	415 41%	431 41%	74 30%	114 33%	130 38%	149 41%	139 46%	241 54%	253 46%	243 43%	161 36%	189 39%	112 39%	308 36%
Disagree	865 42%	410 41%	455 43%	107 44%	154 44%	156 45%	160 44%	129 42%	159 36%	220 40%	237 42%	203 45%	205 42%	136 47%	386 45%
Don't know	341 17%	181 18%	160 15%	63 26%	78 23%	59 17%	57 16%	37 12%	47 10%	75 14%	89 16%	83 19%	94 19%	41 14%	165 19%

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Table 1

Q.1 Do you agree or disagree with each of the following statements?

Base: All respondents

	Region													Which of the following best describes your current working status?								Do you have any children aged 18 or under?		
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Yes	No
Unweighted base	2052	1767	174	90	237	185	187	148	111	189	244	307	180	1086	738	348	966	131	159	163	339	174	577	1461
Weighted base	2052	1765	185	82	226	185	185	144	103	205	267	287	185	1149	903	246	903	125	144	159	317	158	601	1436
<u>I would take my children out of school during term-time if it meant I could get a significantly cheaper holiday</u>																								
Agree	858 42%	736 42%	78 42%	32 40%	83 37%	93 51%	79 43%	65 45%	44 43%	81 39%	90 34%	132 46%	80 43%	521 45%	413 46%	108 44%	337 37%	53 42%	56 39%	54 34%	101 32%	72 46%	306 51%	549 38%
Disagree	734 36%	636 36%	59 32%	31 37%	90 40%	64 35%	65 35%	44 31%	40 39%	71 35%	111 42%	97 34%	63 34%	385 33%	295 33%	89 36%	350 39%	38 30%	52 36%	63 40%	138 43%	58 37%	206 34%	524 37%
Don't know	459 22%	393 22%	48 26%	19 23%	53 23%	27 15%	40 22%	35 24%	18 18%	53 26%	66 25%	58 20%	42 23%	243 21%	194 22%	48 20%	217 24%	34 27%	35 25%	41 26%	78 25%	27 17%	89 15%	363 25%
<u>I have personally taken my child / children out of school during term-time for a holiday</u>																								
Agree	486 24%	431 24%	31 17%	20 25%	51 23%	47 25%	53 29%	34 24%	24 23%	44 22%	51 19%	86 30%	44 24%	303 26%	233 26%	70 28%	183 20%	24 19%	19 13%	28 17%	64 20%	49 31%	210 35%	275 19%
Disagree	1125 55%	953 54%	109 59%	44 53%	134 59%	98 53%	99 53%	78 54%	63 61%	112 55%	144 54%	148 51%	96 52%	606 53%	471 52%	136 55%	519 57%	64 51%	73 50%	100 63%	194 61%	89 56%	331 55%	788 55%
Don't know	441 21%	381 22%	45 24%	18 22%	41 18%	40 22%	32 18%	31 22%	16 15%	48 24%	72 27%	53 18%	44 24%	240 21%	199 22%	41 17%	201 22%	38 30%	52 36%	31 20%	59 19%	20 13%	60 10%	373 26%
<u>Taking children out of school during term-time has little impact on their educational development</u>																								
Agree	847 41%	732 41%	68 37%	36 43%	97 43%	68 37%	74 40%	64 45%	47 46%	84 41%	105 39%	137 48%	67 36%	483 42%	381 42%	102 41%	365 40%	50 40%	53 37%	64 40%	134 42%	64 40%	303 50%	541 38%
Disagree	831 40%	713 40%	75 41%	36 44%	98 43%	81 44%	77 42%	52 36%	43 42%	80 39%	104 39%	105 37%	81 44%	439 38%	334 37%	105 43%	392 43%	48 38%	57 40%	73 46%	149 47%	66 42%	200 33%	626 44%
Don't know	374 18%	320 18%	42 23%	11 13%	30 13%	36 20%	35 19%	27 19%	12 12%	41 20%	58 22%	46 16%	36 20%	227 20%	188 21%	40 16%	147 16%	28 22%	34 24%	22 14%	34 11%	29 18%	98 16%	269 19%

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	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Yes	No
Weighted base	2052	1765	185	82	226	185	185	144	103	205	267	287	185	1149	903	246	903	125	144	159	317	158	601	1436
<u>It is reasonable that parents should be fined up to £120 per child if they take their children out of school for a holiday</u>																								
Agree	613	517	63	26	75	55	55	45	32	50	69	80	62	319	252	66	294	33	40	49	129	44	155	456
	30%	29%	34%	31%	33%	30%	30%	31%	31%	24%	26%	28%	33%	28%	28%	27%	33%	26%	27%	31%	41%	28%	26%	32%
Disagree	1112	964	90	46	124	104	94	81	59	114	136	170	95	643	495	148	470	68	67	85	156	93	368	739
	54%	55%	49%	56%	55%	56%	51%	56%	57%	55%	51%	59%	52%	56%	55%	60%	52%	55%	46%	54%	49%	59%	61%	51%
Don't know	327	283	32	10	27	25	35	18	12	41	61	37	28	187	155	32	139	24	38	24	32	22	78	242
	16%	16%	17%	12%	12%	14%	19%	13%	11%	20%	23%	13%	15%	16%	17%	13%	15%	19%	26%	15%	10%	14%	13%	17%
<u>It is reasonable that parents should have to risk up to 3 months in prison if they take their children out of school for a holiday</u>																								
Agree	340	282	36	16	39	27	33	24	22	20	41	51	31	192	158	34	148	24	26	23	56	19	95	244
	17%	16%	19%	19%	17%	15%	18%	17%	21%	10%	15%	18%	17%	17%	18%	14%	16%	19%	18%	14%	18%	12%	16%	17%
Disagree	1422	1229	122	55	162	138	125	101	71	153	172	199	123	783	605	178	639	79	84	120	235	121	435	979
	69%	70%	66%	66%	72%	75%	68%	71%	69%	75%	65%	69%	67%	68%	67%	72%	71%	63%	58%	75%	74%	77%	72%	68%
Don't know	291	254	27	12	24	20	27	18	10	32	54	37	31	174	140	34	117	23	33	16	27	18	71	213
	14%	14%	15%	15%	11%	11%	14%	12%	9%	16%	20%	13%	17%	15%	15%	14%	13%	18%	23%	10%	8%	11%	12%	15%
<u>Current travel prices for booking trips abroad during the school holidays are fair</u>																								
Agree	270	237	24	7	31	18	28	21	10	21	49	33	27	172	143	28	99	16	25	7	39	12	95	175
	13%	13%	13%	9%	14%	10%	15%	15%	10%	10%	18%	11%	15%	15%	16%	12%	11%	13%	17%	4%	12%	8%	16%	12%
Disagree	1453	1244	129	63	168	142	116	100	80	143	159	217	136	797	613	185	656	74	84	121	246	130	438	1008
	71%	71%	70%	77%	75%	77%	63%	69%	78%	70%	60%	76%	73%	69%	68%	75%	73%	59%	58%	77%	78%	82%	73%	70%
Don't know	329	284	32	12	26	25	40	23	13	42	58	37	22	180	147	33	149	35	35	30	32	16	67	253
	16%	16%	17%	14%	12%	13%	22%	16%	13%	20%	22%	13%	12%	16%	16%	13%	16%	28%	24%	19%	10%	10%	11%	18%

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	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Yes	No
Weighted base	2052	1765	185	82	226	185	185	144	103	205	267	287	185	1149	903	246	903	125	144	159	317	158	601	1436
<u>Parents should be able to take their children out of school at any time they like</u>																								
Agree	725 35%	625 35%	57 31%	25 31%	78 35%	64 34%	66 36%	57 39%	43 42%	70 34%	91 34%	105 37%	70 38%	451 39%	355 39%	95 39%	275 30%	53 42%	46 32%	53 34%	67 21%	56 36%	261 43%	460 32%
Disagree	1014 49%	870 49%	102 55%	43 53%	114 51%	96 52%	89 48%	67 47%	42 41%	99 48%	118 44%	152 53%	91 49%	505 44%	384 43%	121 49%	509 56%	47 38%	67 46%	84 53%	227 72%	84 53%	262 44%	749 52%
Don't know	312 15%	270 15%	25 14%	13 16%	34 15%	25 13%	30 16%	20 14%	17 17%	37 18%	58 22%	30 10%	24 13%	193 17%	164 18%	29 12%	119 13%	25 20%	32 22%	21 13%	23 7%	18 11%	78 13%	228 16%
<u>It is unfair to take children out of school during term-time due to the disruption it causes teachers and other pupils</u>																								
Agree	846 41%	720 41%	86 47%	28 34%	107 48%	77 42%	65 35%	63 44%	40 39%	80 39%	115 43%	105 37%	80 43%	420 37%	319 35%	101 41%	426 47%	51 41%	54 37%	76 48%	177 56%	67 43%	210 35%	632 44%
Disagree	865 42%	747 42%	69 37%	36 44%	94 41%	74 40%	85 46%	57 40%	49 48%	91 44%	92 35%	137 48%	80 43%	522 45%	410 45%	112 45%	343 38%	50 40%	55 38%	59 37%	115 36%	64 40%	304 51%	558 39%
Don't know	341 17%	298 17%	30 16%	18 22%	25 11%	33 18%	35 19%	24 16%	13 13%	34 17%	59 22%	45 16%	25 13%	207 18%	173 19%	33 14%	134 15%	24 19%	35 24%	23 14%	25 8%	27 17%	87 15%	246 17%