



# ITV News Index

## **METHODOLOGY NOTE**

ComRes interviewed 2,019 British adults online from 19th to 21st April 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 1

#### Q.1 Who do you think is most to blame for the current economic situation - the last Labour government or the current Coalition Government?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
The last Labour government	752 37%	423 43%	329 32%	56 23%	93 27%	91 27%	135 38%	133 44%	243 55%	251 46%	213 38%	153 35%	135 28%	95 32%	303 36%
The current Coalition Government	330 16%	149 15%	182 18%	47 20%	50 15%	81 24%	67 19%	39 13%	46 11%	84 16%	79 14%	78 18%	89 19%	50 17%	141 17%
Both equally	649 32%	291 29%	358 35%	74 31%	128 38%	117 34%	114 32%	102 34%	114 26%	145 27%	179 32%	147 34%	178 37%	118 40%	256 31%
Neither	147 7%	89 9%	57 6%	30 13%	24 7%	29 8%	21 6%	16 5%	26 6%	37 7%	49 9%	34 8%	26 6%	15 5%	68 8%
Don't know	141 7%	37 4%	104 10%	32 13%	44 13%	23 7%	23 6%	9 3%	10 2%	22 4%	40 7%	27 6%	52 11%	18 6%	66 8%

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Table 1

#### Q.1 Who do you think is most to blame for the current economic situation - the last Labour government or the current Coalition Government?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2019	1746	161	88	242	154	171	145	112	179	286	290	191	1050	707	343	969	146	106	131	394	192
Weighted base	2019	1736	182	81	222	182	182	141	101	202	262	283	182	1131	888	242	888	137	103	131	351	165
The last Labour government	752 37%	682 39%	38 21%	32 39%	81 36%	65 36%	78 43%	55 39%	32 31%	81 40%	86 33%	125 44%	79 43%	398 35%	320 36%	78 32%	354 40%	22 16%	22 21%	53 41%	211 60%	46 28%
The current Coalition Government	330 16%	279 16%	34 19%	16 19%	46 21%	28 15%	21 11%	20 14%	17 17%	24 12%	53 20%	40 14%	32 18%	191 17%	142 16%	49 20%	139 16%	30 22%	24 23%	21 16%	29 8%	36 22%
Both equally	649 32%	535 31%	81 45%	26 33%	56 25%	62 34%	61 33%	51 36%	33 32%	68 34%	82 31%	85 30%	43 23%	374 33%	294 33%	80 33%	275 31%	65 47%	32 31%	44 34%	86 24%	49 29%
Neither	147 7%	116 7%	19 10%	3 4%	17 8%	14 7%	11 6%	6 4%	12 12%	12 6%	24 9%	16 5%	14 8%	83 7%	67 8%	16 7%	64 7%	6 4%	15 15%	9 7%	23 7%	11 7%
Don't know	141 7%	124 7%	9 5%	4 5%	23 10%	14 7%	11 6%	10 7%	8 8%	16 8%	17 7%	16 6%	14 7%	85 7%	66 7%	19 8%	57 6%	15 11%	10 10%	4 3%	3 1%	24 14%

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### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<b><u>George Osborne's economic plan is right for the country</u></b>															
Agree	486 24%	306 31%	180 17%	55 23%	81 24%	52 15%	76 21%	67 22%	155 35%	152 28%	151 27%	100 23%	84 17%	60 20%	211 25%
Disagree	836 41%	414 42%	422 41%	69 29%	114 33%	159 47%	173 48%	145 48%	177 40%	212 39%	226 40%	177 40%	220 46%	132 44%	320 38%
Don't know	697 35%	270 27%	427 41%	117 49%	145 43%	129 38%	111 31%	88 29%	107 24%	175 33%	183 33%	162 37%	176 37%	106 36%	303 36%
<b><u>The Coalition Government's policies are mainly to blame for the lack of growth in the UK economy</u></b>															
Agree	883 44%	442 45%	441 43%	101 42%	140 41%	152 45%	166 46%	131 44%	193 44%	214 40%	238 42%	214 49%	217 45%	127 43%	349 42%
Disagree	623 31%	345 35%	278 27%	44 18%	99 29%	85 25%	108 30%	104 35%	183 42%	212 39%	178 32%	123 28%	110 23%	84 28%	270 32%
Don't know	513 25%	203 20%	310 30%	94 39%	101 30%	103 30%	85 24%	65 22%	64 15%	113 21%	144 26%	103 23%	152 32%	86 29%	214 26%
<b><u>If the Labour Party were in Government, economic growth would be stronger than it is now</u></b>															
Agree	560 28%	300 30%	260 25%	76 32%	117 34%	107 32%	91 25%	71 24%	96 22%	127 24%	166 30%	122 28%	145 30%	104 35%	236 28%
Disagree	822 41%	444 45%	377 37%	65 27%	101 30%	105 31%	148 41%	154 51%	249 57%	270 50%	220 39%	173 39%	159 33%	97 33%	347 42%
Don't know	638 32%	246 25%	392 38%	99 41%	122 36%	127 37%	121 34%	75 25%	94 21%	142 26%	174 31%	145 33%	176 37%	96 32%	251 30%

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Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<b><u>If the Labour Party were in Government, economic growth would be weaker than it is now</u></b>															
Agree	717 36%	399 40%	318 31%	66 28%	98 29%	87 26%	115 32%	123 41%	227 52%	234 43%	215 38%	143 32%	125 26%	90 30%	294 35%
Disagree	627 31%	304 31%	322 31%	72 30%	111 33%	132 39%	114 32%	85 28%	113 26%	151 28%	164 29%	144 33%	168 35%	99 33%	265 32%
Don't know	676 33%	286 29%	390 38%	101 42%	132 39%	121 35%	131 36%	92 31%	99 23%	154 29%	181 32%	153 35%	187 39%	108 36%	275 33%
<b><u>I would be more likely to trust the Government's economic plans if George Osborne wasn't the Chancellor</u></b>															
Agree	594 29%	341 34%	253 25%	71 29%	97 28%	109 32%	92 26%	93 31%	132 30%	161 30%	181 32%	117 27%	134 28%	84 28%	243 29%
Disagree	632 31%	336 34%	296 29%	54 22%	90 26%	97 29%	130 36%	99 33%	162 37%	205 38%	167 30%	131 30%	129 27%	88 30%	280 34%
Don't know	792 39%	313 32%	480 47%	116 48%	154 45%	133 39%	137 38%	108 36%	145 33%	173 32%	212 38%	191 44%	217 45%	125 42%	310 37%
<b><u>I would be more likely to trust Labour's economic plans if Ed Balls wasn't the shadow Chancellor</u></b>															
Agree	549 27%	320 32%	230 22%	69 29%	100 29%	67 20%	91 25%	75 25%	147 33%	168 31%	167 30%	105 24%	109 23%	87 29%	212 25%
Disagree	706 35%	357 36%	349 34%	56 24%	92 27%	126 37%	140 39%	125 42%	166 38%	206 38%	175 31%	166 38%	158 33%	92 31%	306 37%
Don't know	764 38%	313 32%	451 44%	114 48%	148 43%	146 43%	129 36%	100 33%	126 29%	165 31%	217 39%	169 38%	213 44%	118 40%	315 38%

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**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<b><u>I am worried about the impact a 'triple-dip' recession would have on me and my family</u></b>															
Agree	1303 65%	587 59%	716 70%	149 62%	230 68%	228 67%	253 70%	203 68%	241 55%	330 61%	373 67%	290 66%	310 65%	217 73%	524 63%
Disagree	352 17%	241 24%	111 11%	34 14%	46 14%	48 14%	51 14%	56 19%	116 27%	126 23%	100 18%	73 17%	54 11%	38 13%	154 18%
Don't know	364 18%	162 16%	202 20%	57 24%	64 19%	64 19%	56 16%	41 14%	82 19%	83 15%	87 15%	78 18%	116 24%	43 14%	155 19%
<b><u>I am not worried about the impact a 'triple-dip' recession would have on me and my family</u></b>															
Agree	437 22%	274 28%	164 16%	59 25%	69 20%	58 17%	61 17%	65 22%	125 28%	145 27%	133 24%	85 19%	74 16%	57 19%	187 22%
Disagree	1229 61%	562 57%	666 65%	121 50%	206 61%	219 64%	249 69%	191 64%	244 55%	310 58%	337 60%	281 64%	300 63%	195 66%	494 59%
Don't know	353 17%	154 16%	199 19%	60 25%	65 19%	63 19%	50 14%	44 15%	71 16%	84 16%	90 16%	73 17%	105 22%	46 15%	152 18%

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**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2019	1746	161	88	242	154	171	145	112	179	286	290	191	1050	707	343	969	146	106	131	394	192
Weighted base	2019	1736	182	81	222	182	182	141	101	202	262	283	182	1131	888	242	888	137	103	131	351	165
<b><u>George Osborne's economic plan is right for the country</u></b>																						
Agree	486	445	26	14	53	41	41	31	15	52	87	78	48	270	216	55	216	14	18	32	127	26
	24%	26%	14%	18%	24%	22%	23%	22%	15%	26%	33%	28%	26%	24%	24%	23%	24%	10%	17%	24%	36%	16%
Disagree	836	670	108	35	88	66	81	55	58	81	91	103	69	452	350	102	384	64	50	65	138	67
	41%	39%	59%	44%	40%	37%	45%	39%	57%	40%	35%	36%	38%	40%	39%	42%	43%	47%	48%	50%	39%	41%
Don't know	697	621	48	31	81	75	59	56	28	69	84	102	64	409	323	86	288	60	36	34	87	72
	35%	36%	26%	38%	36%	41%	33%	40%	28%	34%	32%	36%	35%	36%	36%	35%	32%	43%	35%	26%	25%	43%
<b><u>The Coalition Government's policies are mainly to blame for the lack of growth in the UK economy</u></b>																						
Agree	883	741	93	48	97	78	71	60	50	84	127	103	73	477	381	95	407	74	49	63	147	74
	44%	43%	51%	59%	43%	43%	39%	42%	49%	42%	48%	36%	40%	42%	43%	39%	46%	54%	47%	48%	42%	45%
Disagree	623	553	44	13	69	50	70	52	26	69	67	104	60	355	273	82	268	24	20	45	151	29
	31%	32%	24%	16%	31%	28%	39%	37%	25%	34%	25%	37%	33%	31%	31%	34%	30%	17%	19%	34%	43%	17%
Don't know	513	443	45	20	57	53	40	30	26	49	68	76	49	299	234	65	214	39	35	23	53	63
	25%	25%	25%	25%	25%	29%	22%	21%	25%	24%	26%	27%	27%	26%	26%	27%	24%	29%	34%	18%	15%	38%
<b><u>If the Labour Party were in Government, economic growth would be stronger than it is now</u></b>																						
Agree	560	478	58	39	72	42	50	32	24	49	96	59	39	340	264	76	220	33	38	38	67	44
	28%	28%	32%	48%	33%	23%	27%	22%	24%	24%	36%	21%	22%	30%	30%	31%	25%	24%	37%	29%	19%	27%
Disagree	822	720	64	22	82	75	84	68	38	81	82	141	83	444	353	90	378	32	29	56	217	44
	41%	41%	35%	28%	37%	42%	46%	48%	37%	40%	31%	50%	46%	39%	40%	37%	43%	24%	28%	43%	62%	27%
Don't know	638	538	60	19	67	64	48	41	39	72	84	83	59	347	271	76	291	72	37	37	68	77
	32%	31%	33%	24%	30%	35%	26%	29%	39%	36%	32%	29%	32%	31%	31%	31%	33%	53%	36%	28%	19%	47%

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### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2019	1736	182	81	222	182	182	141	101	202	262	283	182	1131	888	242	888	137	103	131	351	165
<b><u>If the Labour Party were in Government, economic growth would be weaker than it is now</u></b>																						
Agree	717	646	43	21	68	66	72	58	27	77	94	123	68	384	309	74	333	24	24	49	198	38
	36%	37%	24%	26%	31%	36%	40%	41%	27%	38%	36%	43%	38%	34%	35%	31%	37%	17%	23%	38%	56%	23%
Disagree	627	516	75	42	69	52	54	42	36	53	78	74	52	364	275	89	263	44	40	42	83	54
	31%	30%	41%	52%	31%	29%	30%	30%	35%	26%	30%	26%	29%	32%	31%	37%	30%	32%	39%	32%	24%	33%
Don't know	676	574	63	18	85	64	55	42	38	73	90	86	61	383	304	79	293	69	39	40	71	73
	33%	33%	35%	22%	38%	35%	30%	30%	38%	36%	34%	30%	34%	34%	34%	32%	33%	51%	38%	30%	20%	44%
<b><u>I would be more likely to trust the Government's economic plans if George Osborne wasn't the Chancellor</u></b>																						
Agree	594	518	53	22	65	55	56	37	23	64	96	81	43	327	253	75	267	42	35	43	107	40
	29%	30%	29%	27%	29%	30%	31%	26%	23%	32%	36%	29%	24%	29%	28%	31%	30%	31%	34%	33%	31%	24%
Disagree	632	542	57	27	70	59	60	49	34	63	67	88	59	368	307	61	264	26	26	39	134	40
	31%	31%	31%	33%	31%	32%	33%	34%	33%	31%	25%	31%	33%	33%	35%	25%	30%	19%	25%	30%	38%	24%
Don't know	792	676	71	32	88	68	66	55	45	75	100	114	79	435	329	106	357	70	43	49	110	85
	39%	39%	39%	40%	39%	37%	36%	39%	44%	37%	38%	40%	44%	39%	37%	44%	40%	51%	41%	37%	31%	52%
<b><u>I would be more likely to trust Labour's economic plans if Ed Balls wasn't the shadow Chancellor</u></b>																						
Agree	549	479	38	18	49	48	59	33	33	57	90	81	44	299	252	47	250	37	23	37	122	31
	27%	28%	21%	22%	22%	26%	32%	24%	32%	28%	34%	29%	24%	26%	28%	20%	28%	27%	23%	28%	35%	18%
Disagree	706	609	68	36	85	61	71	47	29	75	68	97	69	398	309	89	308	36	40	43	139	50
	35%	35%	37%	44%	38%	33%	39%	33%	29%	37%	26%	34%	38%	35%	35%	37%	35%	26%	39%	33%	39%	30%
Don't know	764	649	76	27	88	73	52	61	39	70	104	105	68	434	328	106	330	65	40	51	91	85
	38%	37%	42%	34%	40%	40%	28%	43%	39%	35%	40%	37%	38%	38%	37%	44%	37%	47%	38%	39%	26%	51%



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Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2019	1736	182	81	222	182	182	141	101	202	262	283	182	1131	888	242	888	137	103	131	351	165
<b><u>I am worried about the impact a 'triple-dip' recession would have on me and my family</u></b>																						
Agree	1303 65%	1110 64%	123 68%	59 74%	151 68%	109 60%	130 71%	88 62%	70 69%	114 57%	160 61%	186 66%	113 62%	741 66%	576 65%	165 68%	562 63%	101 73%	69 66%	84 64%	198 56%	110 67%
Disagree	352 17%	301 17%	33 18%	9 11%	35 16%	37 20%	27 15%	21 15%	18 18%	40 20%	61 23%	45 16%	27 15%	192 17%	156 18%	36 15%	161 18%	11 8%	16 15%	18 13%	106 30%	10 6%
Don't know	364 18%	325 19%	25 14%	13 16%	36 16%	36 20%	25 14%	32 23%	13 13%	47 23%	42 16%	52 18%	42 23%	198 17%	156 18%	42 17%	166 19%	26 19%	19 18%	29 22%	47 13%	44 27%
<b><u>I am not worried about the impact a 'triple-dip' recession would have on me and my family</u></b>																						
Agree	437 22%	385 22%	30 16%	15 18%	51 23%	43 24%	31 17%	28 19%	22 22%	56 28%	72 27%	53 19%	36 20%	244 22%	199 22%	45 19%	193 22%	14 10%	16 15%	25 19%	108 31%	31 19%
Disagree	1229 61%	1033 60%	131 72%	51 64%	135 61%	105 58%	125 69%	82 58%	64 64%	98 48%	144 55%	182 64%	110 61%	689 61%	531 60%	159 66%	539 61%	99 72%	71 68%	81 62%	195 56%	93 56%
Don't know	353 17%	318 18%	21 11%	15 18%	36 16%	34 19%	25 14%	32 22%	14 14%	48 24%	46 17%	48 17%	35 19%	197 17%	159 18%	38 16%	156 18%	24 17%	17 16%	25 19%	48 14%	41 25%

## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<b>Chancellor of the Exchequer, George Osborne</b>															
Yes	423 21%	247 25%	175 17%	39 16%	73 21%	44 13%	69 19%	61 20%	136 31%	149 28%	127 23%	84 19%	63 13%	53 18%	174 21%
No	1088 54%	558 56%	531 52%	116 49%	156 46%	219 64%	205 57%	180 60%	212 48%	272 50%	294 52%	242 55%	281 59%	173 58%	436 52%
Don't know	508 25%	184 19%	324 31%	84 35%	111 33%	77 23%	86 24%	59 20%	91 21%	119 22%	139 25%	114 26%	136 28%	72 24%	223 27%
<b>Prime Minister, David Cameron</b>															
Yes	663 33%	364 37%	300 29%	67 28%	118 35%	84 25%	117 33%	97 32%	180 41%	225 42%	194 35%	132 30%	113 23%	89 30%	301 36%
No	987 49%	479 48%	509 49%	114 48%	138 41%	196 58%	185 51%	162 54%	192 44%	224 42%	267 48%	226 51%	270 56%	152 51%	370 44%
Don't know	368 18%	147 15%	221 21%	59 25%	84 25%	60 18%	57 16%	42 14%	67 15%	91 17%	98 17%	83 19%	97 20%	56 19%	163 20%
<b>Deputy Prime Minister, Nick Clegg</b>															
Yes	319 16%	163 16%	156 15%	47 20%	70 21%	52 15%	53 15%	40 13%	56 13%	106 20%	84 15%	68 15%	61 13%	40 14%	149 18%
No	1228 61%	640 65%	588 57%	119 49%	166 49%	202 59%	219 61%	213 71%	310 71%	312 58%	352 63%	269 61%	295 61%	182 61%	467 56%
Don't know	472 23%	187 19%	285 28%	74 31%	104 30%	86 25%	88 24%	47 16%	73 17%	121 22%	124 22%	103 23%	124 26%	75 25%	216 26%

## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<b><u>Leader of the Opposition, Ed Miliband</u></b>															
Yes	468 23%	244 25%	223 22%	64 27%	89 26%	104 31%	76 21%	52 17%	83 19%	109 20%	139 25%	106 24%	114 24%	75 25%	201 24%
No	1072 53%	562 57%	510 50%	102 43%	149 44%	150 44%	199 55%	186 62%	286 65%	320 59%	303 54%	224 51%	225 47%	153 51%	434 52%
Don't know	480 24%	183 19%	296 29%	74 31%	102 30%	87 25%	85 24%	62 21%	70 16%	111 21%	118 21%	110 25%	141 29%	69 23%	199 24%
<b><u>Shadow Chancellor, Ed Balls</u></b>															
Yes	347 17%	182 18%	165 16%	33 14%	70 21%	80 24%	55 15%	41 14%	67 15%	106 20%	99 18%	64 15%	78 16%	63 21%	152 18%
No	1148 57%	606 61%	543 53%	125 52%	151 44%	170 50%	213 59%	197 66%	293 67%	322 60%	326 58%	246 56%	254 53%	160 54%	469 56%
Don't know	524 26%	202 20%	322 31%	82 34%	119 35%	90 27%	92 26%	62 21%	79 18%	111 21%	135 24%	130 30%	147 31%	74 25%	213 26%

## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2019	1746	161	88	242	154	171	145	112	179	286	290	191	1050	707	343	969	146	106	131	394	192
Weighted base	2019	1736	182	81	222	182	182	141	101	202	262	283	182	1131	888	242	888	137	103	131	351	165
<b>Chancellor of the Exchequer, George Osborne</b>																						
Yes	423	387	25	12	47	36	31	31	11	55	73	59	42	227	184	43	196	12	16	28	114	25
	21%	22%	13%	15%	21%	20%	17%	22%	11%	27%	28%	21%	23%	20%	21%	18%	22%	9%	16%	21%	32%	15%
No	1088	898	129	50	120	100	99	62	61	101	125	148	93	610	485	125	479	81	66	76	170	87
	54%	52%	71%	62%	54%	55%	55%	44%	61%	50%	48%	52%	51%	54%	55%	52%	54%	59%	63%	58%	48%	52%
Don't know	508	451	28	19	55	46	51	48	29	46	65	76	46	294	220	74	214	45	21	27	68	53
	25%	26%	15%	23%	25%	25%	28%	34%	29%	23%	25%	27%	25%	26%	25%	31%	24%	32%	21%	20%	19%	32%
<b>Prime Minister, David Cameron</b>																						
Yes	663	613	32	20	76	56	65	50	19	78	101	105	62	390	309	82	273	21	15	44	151	43
	33%	35%	17%	25%	34%	31%	36%	35%	19%	39%	38%	37%	34%	35%	35%	34%	31%	15%	14%	33%	43%	26%
No	987	811	117	51	112	89	85	60	59	88	112	125	90	522	412	110	465	92	71	72	148	82
	49%	47%	65%	63%	51%	49%	47%	42%	59%	44%	43%	44%	50%	46%	46%	45%	52%	67%	69%	55%	42%	50%
Don't know	368	313	33	10	34	37	32	32	23	36	49	53	30	219	167	51	150	25	17	16	53	39
	18%	18%	18%	12%	15%	20%	18%	23%	23%	18%	19%	19%	17%	19%	19%	21%	17%	18%	17%	12%	15%	24%
<b>Deputy Prime Minister, Nick Clegg</b>																						
Yes	319	283	19	10	37	26	25	32	16	36	42	49	27	190	150	40	129	22	12	17	52	27
	16%	16%	11%	12%	17%	14%	14%	22%	16%	18%	16%	17%	15%	17%	17%	16%	15%	16%	12%	13%	15%	16%
No	1228	1038	125	56	135	114	115	73	65	114	153	164	114	649	510	139	579	82	67	95	248	88
	61%	60%	69%	70%	61%	63%	63%	51%	65%	57%	58%	58%	63%	57%	57%	57%	65%	60%	65%	72%	71%	53%
Don't know	472	415	38	15	50	42	42	37	20	52	68	70	41	292	228	63	181	34	24	20	52	51
	23%	24%	21%	18%	22%	23%	23%	26%	20%	26%	26%	25%	23%	26%	26%	26%	20%	25%	24%	15%	15%	31%

## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2019	1736	182	81	222	182	182	141	101	202	262	283	182	1131	888	242	888	137	103	131	351	165
<b>Leader of the Opposition, Ed Miliband</b>																						
Yes	468	417	39	27	56	46	40	27	12	38	87	55	42	276	218	57	192	27	32	33	61	39
	23%	24%	21%	33%	25%	25%	22%	19%	12%	19%	33%	19%	23%	24%	25%	24%	22%	20%	31%	25%	17%	24%
No	1072	916	98	36	100	98	103	80	57	113	115	173	96	587	468	119	485	53	48	71	245	68
	53%	53%	54%	44%	45%	54%	57%	57%	57%	56%	44%	61%	53%	52%	53%	49%	55%	39%	46%	54%	70%	41%
Don't know	480	403	44	18	66	37	39	34	32	51	60	55	44	268	202	66	212	57	24	28	45	58
	24%	23%	24%	22%	30%	20%	21%	24%	31%	25%	23%	19%	24%	24%	23%	27%	24%	42%	23%	21%	13%	35%
<b>Shadow Chancellor, Ed Balls</b>																						
Yes	347	310	28	24	46	34	26	14	9	27	64	42	31	215	168	46	132	18	15	21	54	23
	17%	18%	15%	30%	21%	19%	15%	10%	9%	13%	24%	15%	17%	19%	19%	19%	15%	13%	15%	16%	15%	14%
No	1148	982	104	36	108	104	111	94	62	122	130	178	100	628	505	124	520	59	59	80	246	76
	57%	57%	57%	44%	48%	57%	61%	67%	62%	60%	50%	63%	55%	56%	57%	51%	59%	43%	57%	61%	70%	46%
Don't know	524	444	50	21	68	43	45	33	30	53	68	62	51	287	216	72	237	60	29	30	51	66
	26%	26%	28%	26%	31%	24%	25%	24%	30%	26%	26%	22%	28%	25%	24%	30%	27%	44%	28%	23%	15%	40%

## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 4

**Q.4 Do you think each of the following have got better or worse over the past three months?****Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2019	919	1100	225	292	343	387	318	454	580	606	340	493	287	763
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<b><u>The state of the UK economy</u></b>															
Better	210 10%	131 13%	79 8%	30 13%	51 15%	31 9%	30 8%	27 9%	41 9%	74 14%	57 10%	45 10%	33 7%	29 10%	101 12%
No change	610 30%	319 32%	291 28%	82 34%	116 34%	111 33%	96 27%	77 26%	127 29%	177 33%	182 33%	131 30%	120 25%	84 28%	272 33%
Worse	1199 59%	539 55%	660 64%	127 53%	173 51%	198 58%	234 65%	196 65%	271 62%	289 53%	320 57%	263 60%	327 68%	184 62%	460 55%
<b><u>Your personal financial situation</u></b>															
Better	214 11%	122 12%	91 9%	49 21%	57 17%	31 9%	24 7%	27 9%	26 6%	78 14%	69 12%	34 8%	33 7%	40 13%	109 13%
No change	801 40%	412 42%	389 38%	64 27%	129 38%	127 37%	129 36%	120 40%	232 53%	246 46%	229 41%	166 38%	160 33%	101 34%	328 39%
Worse	1004 50%	456 46%	549 53%	126 53%	154 45%	182 53%	207 58%	153 51%	182 41%	216 40%	262 47%	240 55%	287 60%	156 52%	396 48%
<b><u>Your job security</u></b>															
Better	133 7%	66 7%	67 6%	44 18%	35 10%	22 6%	20 6%	9 3%	2 *	46 9%	52 9%	16 4%	18 4%	35 12%	82 10%
No change	1316 65%	658 67%	657 64%	113 47%	189 56%	186 55%	213 59%	209 70%	407 93%	372 69%	357 64%	280 64%	308 64%	161 54%	462 55%
Worse	571 28%	265 27%	305 30%	83 35%	116 34%	132 39%	127 35%	82 27%	31 7%	122 23%	151 27%	144 33%	154 32%	102 34%	289 35%

## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 4

**Q.4 Do you think each of the following have got better or worse over the past three months?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2019	990	1029	240	340	340	360	300	439	540	560	440	480	297	833
<b><u>Anti-social behaviour in my neighbourhood</u></b>															
Better	166 8%	89 9%	77 7%	26 11%	36 10%	28 8%	20 6%	11 4%	47 11%	52 10%	46 8%	35 8%	33 7%	23 8%	74 9%
No change	1406 70%	675 68%	731 71%	130 54%	223 65%	217 64%	261 73%	236 79%	338 77%	394 73%	387 69%	290 66%	335 70%	197 66%	556 67%
Worse	447 22%	226 23%	221 22%	84 35%	82 24%	95 28%	79 22%	53 18%	55 12%	94 17%	127 23%	115 26%	112 23%	78 26%	204 24%
<b><u>Crime</u></b>															
Better	175 9%	90 9%	85 8%	31 13%	34 10%	26 8%	27 8%	19 6%	37 8%	58 11%	54 10%	32 7%	30 6%	32 11%	71 8%
No change	1162 58%	591 60%	571 55%	107 45%	191 56%	193 57%	211 59%	188 63%	272 62%	330 61%	334 60%	241 55%	257 54%	170 57%	478 57%
Worse	683 34%	309 31%	373 36%	102 42%	115 34%	120 35%	122 34%	93 31%	131 30%	152 28%	172 31%	167 38%	192 40%	96 32%	285 34%
<b><u>Social disorder in some communities around the country</u></b>															
Better	112 6%	51 5%	62 6%	31 13%	32 9%	14 4%	13 4%	7 2%	15 4%	42 8%	35 6%	16 4%	19 4%	27 9%	40 5%
No change	951 47%	492 50%	459 45%	120 50%	165 49%	153 45%	170 47%	146 49%	196 45%	277 51%	270 48%	193 44%	210 44%	142 48%	410 49%
Worse	956 47%	447 45%	509 49%	90 37%	143 42%	173 51%	176 49%	146 49%	228 52%	220 41%	255 46%	231 52%	250 52%	128 43%	383 46%

## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 4

**Q.4 Do you think each of the following have got better or worse over the past three months?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2019	1746	161	88	242	154	171	145	112	179	286	290	191	1050	707	343	969	146	106	131	394	192
Weighted base	2019	1736	182	81	222	182	182	141	101	202	262	283	182	1131	888	242	888	137	103	131	351	165
<b><u>The state of the UK economy</u></b>																						
Better	210	193	9	9	25	16	21	10	7	21	41	36	15	130	112	18	79	6	14	9	40	11
	10%	11%	5%	11%	11%	9%	11%	7%	7%	10%	16%	13%	8%	12%	13%	7%	9%	4%	14%	7%	11%	6%
No change	610	538	55	26	63	61	51	54	17	76	77	74	55	356	279	77	254	33	27	31	112	50
	30%	31%	30%	32%	29%	33%	28%	38%	17%	38%	29%	26%	31%	32%	31%	32%	29%	24%	26%	24%	32%	31%
Worse	1199	1005	117	46	134	105	110	78	77	105	144	172	111	644	497	147	555	99	63	91	199	104
	59%	58%	65%	57%	60%	58%	61%	55%	76%	52%	55%	61%	61%	57%	56%	61%	62%	72%	60%	70%	57%	63%
<b><u>Your personal financial situation</u></b>																						
Better	214	187	17	7	23	15	18	8	9	23	49	34	11	149	118	30	65	8	13	4	30	11
	11%	11%	10%	9%	10%	8%	10%	5%	9%	11%	19%	12%	6%	13%	13%	13%	7%	6%	12%	3%	9%	7%
No change	801	682	87	29	94	76	66	60	32	82	96	111	67	430	337	93	371	28	32	61	186	64
	40%	39%	48%	36%	42%	42%	36%	43%	32%	41%	37%	39%	37%	38%	38%	38%	42%	20%	31%	46%	53%	39%
Worse	1004	867	78	44	105	90	98	73	59	97	117	138	104	552	433	119	452	102	59	67	135	90
	50%	50%	43%	55%	47%	50%	54%	52%	59%	48%	45%	49%	57%	49%	49%	49%	51%	74%	57%	51%	38%	54%
<b><u>Your job security</u></b>																						
Better	133	120	5	3	10	7	11	5	7	19	35	23	7	117	94	23	15	3	7	-	1	4
	7%	7%	3%	4%	5%	4%	6%	4%	7%	9%	13%	8%	4%	10%	11%	9%	2%	2%	7%	-	*	2%
No change	1316	1116	130	47	154	124	115	97	70	138	140	182	120	623	474	149	693	57	64	120	332	121
	65%	64%	71%	58%	69%	68%	63%	68%	70%	68%	53%	65%	66%	55%	53%	62%	78%	41%	62%	91%	94%	73%
Worse	571	500	47	31	58	51	56	39	24	45	88	77	55	391	320	70	180	78	32	11	18	40
	28%	29%	26%	38%	26%	28%	31%	28%	23%	23%	33%	27%	30%	35%	36%	29%	20%	57%	31%	9%	5%	24%



## ITV News Index Survey

### ONLINE Fieldwork : 19th-21st April 2013

Absolutes/col percents

Table 4

**Q.4 Do you think each of the following have got better or worse over the past three months?****Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2019	1736	182	81	222	182	182	141	101	202	262	283	182	1131	888	242	888	137	103	131	351	165
<b>Anti-social behaviour in my neighbourhood</b>																						
Better	166	156	8	4	16	14	23	8	2	16	36	27	11	96	78	18	70	9	9	13	29	10
	8%	9%	4%	6%	7%	8%	12%	6%	2%	8%	14%	10%	6%	9%	9%	7%	8%	7%	8%	10%	8%	6%
No change	1406	1188	127	56	154	134	119	111	91	136	144	203	131	753	574	179	653	92	66	92	284	119
	70%	68%	70%	70%	69%	74%	65%	78%	90%	67%	55%	72%	72%	67%	65%	74%	74%	67%	64%	70%	81%	72%
Worse	447	392	47	20	52	33	40	23	8	50	82	52	40	282	237	45	165	36	29	25	39	36
	22%	23%	26%	25%	24%	18%	22%	16%	8%	25%	31%	18%	22%	25%	27%	19%	19%	26%	28%	19%	11%	22%
<b>Crime</b>																						
Better	175	158	11	6	15	16	16	13	6	24	33	27	8	103	81	22	72	5	17	14	27	9
	9%	9%	6%	7%	7%	9%	9%	9%	6%	12%	13%	9%	4%	9%	9%	9%	8%	4%	16%	10%	8%	5%
No change	1162	978	106	43	117	108	104	90	78	112	132	161	111	648	500	148	514	66	54	63	235	95
	58%	56%	58%	53%	53%	59%	57%	64%	78%	56%	50%	57%	61%	57%	56%	61%	58%	48%	52%	48%	67%	58%
Worse	683	601	65	32	90	58	61	39	16	66	97	95	63	380	307	73	302	66	32	54	89	61
	34%	35%	36%	40%	40%	32%	34%	27%	16%	33%	37%	34%	35%	34%	35%	30%	34%	48%	31%	41%	25%	37%
<b>Social disorder in some communities around the country</b>																						
Better	112	105	5	2	12	11	16	9	2	5	33	11	6	68	53	15	45	4	12	5	13	12
	6%	6%	3%	3%	6%	6%	9%	6%	2%	2%	13%	4%	3%	6%	6%	6%	5%	3%	11%	4%	4%	7%
No change	951	808	91	33	98	90	86	75	51	98	107	134	87	552	422	130	398	50	53	50	173	73
	47%	47%	50%	41%	44%	49%	47%	53%	50%	48%	41%	47%	48%	49%	48%	54%	45%	36%	51%	38%	49%	44%
Worse	956	823	85	45	112	81	80	57	47	99	122	137	89	510	413	97	445	84	39	76	165	80
	47%	47%	47%	56%	50%	45%	44%	41%	47%	49%	46%	49%	49%	45%	47%	40%	50%	61%	38%	58%	47%	49%