## ComRes

## ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,036 adults from GB online between $28^{\text {th }}$ and $30^{\text {th }}$ June 2013. Data were weighted to be representative of all adults aged $18+$ in GB . ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Total | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2036 | 875 | 1161 | 202 | 317 | 381 | 410 | 364 | 362 | 651 | 541 | 315 | 529 | 339 | 776 |
| Weighted base | 2036 | 998 | 1038 | 242 | 343 | 343 | 363 | 302 | 443 | 544 | 565 | 444 | 484 | 351 | 789 |

Overall, the NHS provides a high standard of care to patients

| Agree | $\begin{gathered} 1224 \\ 60 \% \end{gathered}$ | $\begin{gathered} 659 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 565 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 117 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 201 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 200 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 206 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 197 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 303 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 339 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 332 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 283 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 462 \\ & 59 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 475 \\ 23 \% \end{gathered}$ | $\begin{gathered} 200 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 275 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 102 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 200 \\ 25 \% \end{gathered}$ |
| Don't know | 337 | $139$ | $\begin{gathered} 198 \\ 19 \% \end{gathered}$ | 55 23\% | $63$ | $70$ $20 \%$ | $58$ | $\begin{gathered} 28 \\ 9 \% \end{gathered}$ | $63$ | $85$ | $92$ | $72$ | $\begin{aligned} & 89 \\ & 18 \% \end{aligned}$ | $63$ | $\begin{aligned} & 126 \\ & 16 \% \end{aligned}$ |

The NHS is more focused on meeting Government targets than on ensuring high standards of patient care

| Agree | $\begin{array}{r} 1291 \\ 63 \% \end{array}$ | $\begin{aligned} & 645 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 646 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 214 \\ 62 \% \end{gathered}$ | $\begin{gathered} 234 \\ 64 \% \end{gathered}$ | $\begin{gathered} 202 \\ 67 \% \end{gathered}$ | $\begin{gathered} 300 \\ 68 \% \end{gathered}$ | $\begin{gathered} 336 \\ 62 \% \end{gathered}$ | $\begin{gathered} 345 \\ 61 \% \end{gathered}$ | $\begin{gathered} 291 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 319 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 220 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 477 \\ & 60 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 362 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 189 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 110 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 150 \\ 19 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 384 \\ 19 \% \end{gathered}$ | $\begin{gathered} 164 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 220 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 106 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 90 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 21 \% \end{aligned}$ |
| Patient care in the NHS is worse today than it was ten years ago |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 1011 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 439 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 572 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 144 \\ 42 \% \end{gathered}$ | $\begin{gathered} 164 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 252 \\ 46 \% \end{gathered}$ | $\begin{gathered} 275 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 233 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 378 \\ & 48 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 525 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 172 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 24 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 500 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 104 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 28 \% \end{aligned}$ |

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Weighted base | 2036 | 998 | 1038 | 242 | 343 | 343 | 363 | 302 | 443 | 544 | 565 | 444 | 484 | 351 | 789 |
| I have experienced unacceptably poor standards of care in the NHS in the past two years, either personally or through family members |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 620 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 341 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 141 \\ 32 \% \end{gathered}$ | $\begin{gathered} 159 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 234 \\ 30 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 1171 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 591 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 580 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 186 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 209 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 198 \\ 66 \% \end{gathered}$ | $\begin{gathered} 302 \\ 68 \% \end{gathered}$ | $\begin{gathered} 338 \\ 62 \% \end{gathered}$ | $\begin{gathered} 325 \\ 58 \% \end{gathered}$ | $\begin{gathered} 239 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 268 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 437 \\ & 55 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 245 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 128 \\ 13 \% \end{gathered}$ | $\begin{gathered} 117 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 37 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 57 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 15 \% \end{aligned}$ |
| The Government's healthcare changes will help improve standards in the NHS |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 492 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 272 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 219 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 126 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 25 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 644 \\ 32 \% \end{gathered}$ | $\begin{gathered} 329 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 316 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 132 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 168 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 131 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 234 \\ 30 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 900 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 397 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 503 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 147 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 160 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 357 \\ & 45 \% \end{aligned}$ |
| Overall, the NHS is well managed as an organisation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 703 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 363 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 340 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 124 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 282 \\ 36 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 959 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 473 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 486 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 346 \\ & 44 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 374 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 20 \% \end{aligned}$ |

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Public | Private |
| Weighted base | 2036 | 998 | 1038 | 242 | 343 | 343 | 363 | 302 | 443 | 544 | 565 | 444 | 484 | 351 | 789 |
| I trust the NHS much less in the wake of allegations of a cover up of a report into the deaths of babies in Cumbria by the CQC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{gathered} 1020 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 512 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 508 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 182 \\ 50 \% \end{gathered}$ | $\begin{gathered} 174 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 261 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 278 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 284 \\ 50 \% \end{gathered}$ | $\begin{gathered} 222 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 236 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 383 \\ & 49 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 584 \\ 29 \% \end{gathered}$ | $\begin{gathered} 294 \\ 29 \% \end{gathered}$ | $\begin{gathered} 290 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 114 \\ 26 \% \end{gathered}$ | $\begin{gathered} 143 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 27 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 432 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 240 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 107 \\ 24 \% \end{gathered}$ | $\begin{gathered} 105 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 24 \% \end{aligned}$ |

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East <br> Mid- <br> lands | Wales | Eastern | London | South East | South West | NET: Working | Working full time | Working part | NET: <br> Not working | Not working seeking work | Not working and not seeking work | $\begin{aligned} & \text { Retired } \\ & \text { on a } \\ & \text { state } \\ & \text { pension } \\ & \text { only } \\ & \hline \end{aligned}$ | Retired with a private pension | House person |
| Unweighted base | 2036 | 1802 | 153 | 80 | 258 | 156 | 184 | 146 | 81 | 172 | 255 | 337 | 214 | 1115 | 758 | 357 | 921 | 177 | 101 | 119 | 318 | 206 |
| Weighted base | 2036 | 1751 | 183 | 81 | 224 | 183 | 183 | 143 | 102 | 204 | 265 | 285 | 183 | 1140 | 896 | 244 | 896 | 160 | 100 | 129 | 335 | 171 |
| Overall, the NHS provides a high standard of care to patients |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{gathered} 1224 \\ 60 \% \end{gathered}$ | $\begin{gathered} 1039 \\ 59 \% \end{gathered}$ | $\begin{gathered} 115 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 139 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 116 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 679 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 530 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 545 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 59 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 475 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 414 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 272 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 24 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 337 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 298 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 17 \% \end{aligned}$ |

The NHS is more focused on meeting Government targets than on ensuring high standards of patient care

| Agree | $\begin{gathered} 1291 \\ 63 \% \end{gathered}$ | $\begin{gathered} 1106 \\ 63 \% \end{gathered}$ | $\begin{gathered} 126 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 154 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 128 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 180 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 696 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 552 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 144 \\ 59 \% \end{gathered}$ | $\begin{gathered} 594 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 229 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 63 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 362 \\ 18 \% \end{gathered}$ | $\begin{gathered} 320 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 224 \\ 20 \% \end{gathered}$ | $\begin{gathered} 182 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 384 \\ 19 \% \end{gathered}$ | $\begin{gathered} 326 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ |  |  | $\begin{aligned} & 58 \\ & 24 \% \end{aligned}$ |  | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 22 \% \end{aligned}$ |  | $\begin{aligned} & 48 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ |

Patient care in the NHS is worse today than it was ten years ago


$\begin{array}{lllllllllllllllllllllllllll}\text { Don't know } & 500 & 432 & 39 & 20 & 46 & 40 & 47 & 30 & 29 & 52 & 69 & 80 & 49 & 304 & 246 & 59 & 196 & 51 & 32 & 21 & 48 & 45 \\ & 25 \% & 25 \% & 21 \% & 24 \% & 20 \% & 22 \% & 25 \% & 21 \% & 29 \% & 25 \% & 26 \% & 28 \% & 27 \% & 27 \% & 27 \% & 24 \% & 22 \% & 32 \% & 32 \% & 16 \% & 14 \% & 26 \%\end{array}$

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North East | North West | Yorkshire \& Humb erside | West Midlands | East <br> Mid- <br> lands | Wales | Eastern | London | South East | South West | NET: <br> Working | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { full } \\ \text { time } \\ \hline \end{gathered}$ | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | $\begin{gathered} \text { Retired } \\ \text { on a } \\ \text { state } \\ \text { pension } \\ \text { only } \\ \hline \end{gathered}$ | Retired with a private pension | House person |
| Weighted base | 2036 | 1751 | 183 | 81 | 224 | 183 | 183 | 143 | 102 | 204 | 265 | 285 | 183 | 1140 | 896 | 244 | 896 | 160 | 100 | 129 | 335 | 171 |

I have experienced unacceptably poor standards of care in the NHS in the past two years, either personally or through family members

| Agree | 620 | 537 | 53 | 27 | 65 | 75 | 55 | 40 | 30 | 68 | 91 | 83 | 34 | 355 | 272 | 83 | 265 | 53 | 34 | 39 | 73 | 66 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | $30 \%$ | $31 \%$ | $29 \%$ | $33 \%$ | $29 \%$ | $41 \%$ | $30 \%$ | $28 \%$ | $29 \%$ | $33 \%$ | $34 \%$ | $29 \%$ | $18 \%$ | $31 \%$ | $30 \%$ | $34 \%$ | $30 \%$ | $33 \%$ | $34 \%$ | $30 \%$ | $22 \%$ | $39 \%$ |  |
| Disagree | 1171 | 994 | 117 | 53 | 137 | 93 | 102 | 81 | 60 | 115 | 117 | 173 | 124 | 630 | 497 | 133 | 541 | 85 | 55 | 78 | 239 | 84 |  |
|  | $57 \%$ | $57 \%$ | $64 \%$ | $65 \%$ | $61 \%$ | $51 \%$ | $55 \%$ | $57 \%$ | $59 \%$ | $56 \%$ | $44 \%$ | $61 \%$ | $68 \%$ | $55 \%$ | $55 \%$ | $54 \%$ | $60 \%$ | $53 \%$ | $55 \%$ | $60 \%$ | $71 \%$ | $49 \%$ |  |
|  | Don't know | 245 | 220 | 14 | 2 | 22 | 15 | 27 | 21 | 12 | 21 | 57 | 29 | 26 | 155 | 127 | 28 | 90 | 22 | 11 | 12 | 24 | 24 |
|  | $12 \%$ | $13 \%$ | $7 \%$ | $2 \%$ | $10 \%$ | $8 \%$ | $15 \%$ | $15 \%$ | $11 \%$ | $10 \%$ | $21 \%$ | $10 \%$ | $14 \%$ | $14 \%$ | $14 \%$ | $11 \%$ | $10 \%$ | $14 \%$ | $11 \%$ | $9 \%$ | $7 \%$ | $12 \%$ |  |

The Government's healthcare changes will help improve standards in the NHS

| Agree | $\begin{gathered} 492 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 418 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & \text { 22\% } \end{aligned}$ | $\begin{gathered} 289 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 229 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 202 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 41 \\ & 24 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 644 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 545 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 372 \\ 33 \% \end{gathered}$ | $\begin{gathered} 287 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 272 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 24 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 900 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 788 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 479 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 379 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 421 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 157 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 52 \% \end{aligned}$ |
| Overall, the NHS is well managed as an organisation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 703 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 593 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 102 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 418 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 343 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 284 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 58 \\ & 34 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 959 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 829 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 109 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 494 \\ 43 \% \end{gathered}$ | $\begin{gathered} 378 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 116 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 465 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 43 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 374 \\ 18 \% \end{gathered}$ | $\begin{gathered} 329 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 175 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 147 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 23 \% \end{aligned}$ |

## ITV News Index Survey <br> ONLINE Fieldwork : 28th-30th June 2013

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North <br> East | North West | Yorkshire \& Humberside | West <br> Mid- <br> lands | East <br> Mid- <br> lands | Wales | $\begin{gathered} \text { East- } \\ \text { ern } \\ \hline \end{gathered}$ | London | South East | South West | NET: Working | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { full } \\ \text { time } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { part } \\ & \text { time } \\ & \hline \end{aligned}$ | NET: Not working | Not working seeking work | Not working and not seeking $\qquad$ | $\begin{aligned} & \text { Retired } \\ & \text { on a } \\ & \text { state } \\ & \text { pension } \\ & \text { only } \\ & \hline \end{aligned}$ | Retired with a private pension | House person |
| Weighted base | 2036 | 1751 | 183 | 81 | 224 | 183 | 183 | 143 | 102 | 204 | 265 | 285 | 183 | 1140 | 896 | 244 | 896 | 160 | 100 | 129 | 335 | 171 |
| I trust the NHS much less in the wake of allegations of a cover up of a report into the deaths of babies in Cumbria by the CQC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 1020 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 877 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 136 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 138 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 548 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 428 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 120 \\ 49 \% \end{gathered}$ | $\begin{gathered} 471 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 197 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 90 \\ & 52 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 584 \\ 29 \% \end{gathered}$ | $\begin{gathered} 491 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 273 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & \text { 26\% } \end{aligned}$ | $\begin{aligned} & 249 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 20 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 432 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 383 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 256 \\ 22 \% \end{gathered}$ | $\begin{gathered} 195 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 176 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ |

Table 2
Q. 2 Do you think that the Coalition Government is good or bad for Britain?

Base: All respondents

Unweighted base
Weighted base
Good

Bad
Don't know

|  | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Public | Private |
| 2036 | 875 | 1161 | 202 | 317 | 381 | 410 | 364 | 362 | 651 | 541 | 315 | 529 | 339 | 776 |
| 2036 | 998 | 1038 | 242 | 343 | 343 | 363 | 302 | 443 | 544 | 565 | 444 | 484 | 351 | 789 |
| $\begin{aligned} & 479 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 284 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & \text { 24\% } \end{aligned}$ | $\begin{aligned} & 60 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 93 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 175 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 24 \% \end{aligned}$ |
| $\begin{gathered} 1087 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 553 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 534 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 157 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 265 \\ 60 \% \end{gathered}$ | $\begin{gathered} 265 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 308 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 249 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 264 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 186 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 405 \\ & 51 \% \end{aligned}$ |
| $\begin{gathered} 470 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 161 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 309 \\ 30 \% \end{gathered}$ | 99 $41 \%$ | 105 $31 \%$ | 92 27 | 73 $20 \%$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 104 \\ 19 \% \end{gathered}$ | $\begin{gathered} 130 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 27 \% \end{aligned}$ | 117 $24 \%$ | $\begin{aligned} & 82 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 192 \\ 24 \% \end{gathered}$ |

Table 2
Q. 2 Do you think that the Coalition Government is good or bad for Britain?

Base: All respondents

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East <br> Mid- <br> lands | Wales | Eastern | London | South East | South West | NET: Working | Working full time | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { part } \\ & \text { time } \\ & \hline \end{aligned}$ | NET: Not working | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2036 | 1802 | 153 | 80 | 258 | 156 | 184 | 146 | 81 | 172 | 255 | 337 | 214 | 1115 | 758 | 357 | 921 | 177 | 101 | 119 | 318 | 206 |
| Weighted base | 2036 | 1751 | 183 | 81 | 224 | 183 | 183 | 143 | 102 | 204 | 265 | 285 | 183 | 1140 | 896 | 244 | 896 | 160 | 100 | 129 | 335 | 171 |
| Good | $\begin{aligned} & 479 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 415 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 275 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 226 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 204 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 115 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 17 \% \end{aligned}$ |
| Bad | $\begin{gathered} 1087 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 927 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 135 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 591 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 462 \\ 52 \% \end{gathered}$ | $\begin{gathered} 129 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 496 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 181 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 53 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 470 \\ 23 \% \end{gathered}$ | $\begin{gathered} 409 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 208 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 27 \% \end{aligned}$ | 196 $22 \%$ | $\begin{aligned} & 53 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | 51 $30 \%$ |

Table 3
Q. 3 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2036 | 875 | 1161 | 202 | 317 | 381 | 410 | 364 | 362 | 651 | 541 | 315 | 529 | 339 | 776 |
| Weighted base | 2036 | 998 | 1038 | 242 | 343 | 343 | 363 | 302 | 443 | 544 | 565 | 444 | 484 | 351 | 789 |
| I am cutting back on spending now because I think there will be a further recession soon |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{gathered} 1100 \\ 54 \% \end{gathered}$ | $\begin{gathered} 492 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 608 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 134 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 217 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 219 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 304 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 293 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 423 \\ & 54 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 659 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 381 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 278 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 237 \\ 43 \% \end{gathered}$ | $\begin{gathered} 187 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 257 \\ 33 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 277 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 14 \% \end{aligned}$ |
| I am looking seriously at all areas of my household or family's spending to see what can be cut |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 1443 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 662 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 780 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 263 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 290 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 356 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 395 \\ 70 \% \end{gathered}$ | $\begin{gathered} 325 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 367 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 258 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 581 \\ & 74 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 457 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 272 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 184 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 20 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 137 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 74 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 34 \\ 6 \% \end{gathered}$ | $\begin{gathered} 47 \\ 8 \% \end{gathered}$ | $\begin{gathered} 26 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \end{gathered}$ | $\begin{gathered} 48 \\ 6 \% \end{gathered}$ |
| I have more money to spend on non-essential items now than I did last year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 385 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 222 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 21 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1500 \\ 74 \% \end{gathered}$ | $\begin{aligned} & 696 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 804 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 214 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 254 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 299 \\ 82 \% \end{gathered}$ | $\begin{gathered} 247 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 348 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 379 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 405 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 342 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 375 \\ & 78 \% \end{aligned}$ | $\begin{gathered} 244 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 560 \\ & 71 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 151 \\ 7 \% \end{gathered}$ | $\begin{gathered} 80 \\ 8 \% \end{gathered}$ | $\begin{gathered} 72 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 37 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 26 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \end{gathered}$ | $\begin{gathered} 64 \\ 8 \% \end{gathered}$ |

## ITV News Index Survey <br> ONLINE Fieldwork : 28th-30th June 2013

Table 3
Q. 3 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Weighted base | 2036 | 998 | 1038 | 242 | 343 | 343 | 363 | 302 | 443 | 544 | 565 | 444 | 484 | 351 | 789 |
| My personal financial situation is generally heading in the right direction |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{gathered} 786 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 423 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 363 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 175 \\ 39 \% \end{gathered}$ | $\begin{gathered} 141 \\ 29 \% \end{gathered}$ | $\begin{gathered} 142 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 323 \\ & 41 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 974 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 446 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 528 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 132 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 171 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 220 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 274 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 345 \\ 44 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 276 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 147 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 15 \% \end{aligned}$ |

I am confident that the company I work for will be more successful financially in the next year, than last year

| Agree | $\begin{aligned} & 488 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 33 \% \end{aligned}$ | $140$ | $\begin{aligned} & 95 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 27 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 43 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 541 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 280 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 261 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 120 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 26 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 1006 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 452 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 554 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 132 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 149 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 345 \\ 78 \% \end{gathered}$ | $\begin{gathered} 239 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 271 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 289 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 245 \\ & 31 \% \end{aligned}$ |
| l expect that there will be more redundancies made at my workplace in the next year, than last year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 578 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 315 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 263 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 109 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 188 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 245 \\ 31 \% \end{gathered}$ |
| Disagree | $\begin{gathered} 524 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 262 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 262 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 26\% } \end{aligned}$ | $\begin{gathered} 132 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 78 \\ & \text { 26\% } \end{aligned}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 145 \\ 26 \% \end{gathered}$ | $\begin{gathered} 126 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 337 \\ 43 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 933 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 421 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 513 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 142 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 329 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 190 \\ 43 \% \end{gathered}$ | $\begin{gathered} 285 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 26 \% \end{aligned}$ |

Table 3
Q. 3 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East <br> Mid- <br> lands | Wales | Eastern | London | South East | South West | NET: <br> Working | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | Working part time | NET: Not working | Not working seeking work | Not working and not seeking work | $\begin{aligned} & \text { Retired } \\ & \text { on a } \\ & \text { state } \\ & \text { pension } \\ & \text { only } \\ & \hline \end{aligned}$ | Retired with a private pension | House person |
| Unweighted base | 2036 | 1802 | 153 | 80 | 258 | 156 | 184 | 146 | 81 | 172 | 255 | 337 | 214 | 1115 | 758 | 357 | 921 | 177 | 101 | 119 | 318 | 206 |
| Weighted base | 2036 | 1751 | 183 | 81 | 224 | 183 | 183 | 143 | 102 | 204 | 265 | 285 | 183 | 1140 | 896 | 244 | 896 | 160 | 100 | 129 | 335 | 171 |
| I am cutting back on spending now because I think there will be a further recession soon |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{gathered} 1100 \\ 54 \% \end{gathered}$ | $\begin{gathered} 928 \\ 53 \% \end{gathered}$ | $\begin{gathered} 109 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 103 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 106 \\ 52 \% \end{gathered}$ | $\begin{gathered} 140 \\ 53 \% \end{gathered}$ | $\begin{gathered} 156 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 650 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 506 \\ 56 \% \end{gathered}$ | $\begin{gathered} 144 \\ 59 \% \end{gathered}$ | $\begin{gathered} 450 \\ 50 \% \end{gathered}$ | $\begin{gathered} 102 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 110 \\ 33 \% \end{gathered}$ | $\begin{gathered} 110 \\ 65 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 659 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 581 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 344 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 274 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 314 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 22 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 277 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 242 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 146 \\ 13 \% \end{gathered}$ | $\begin{gathered} 116 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | 132 $15 \%$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | 22 $13 \%$ |

I am looking seriously at all areas of my household or family's spending to see what can be cut

| Agree | $\begin{aligned} & 1443 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 1233 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 79 \% \end{aligned}$ | $\begin{gathered} 164 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 206 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 839 \\ 74 \% \end{gathered}$ | $\begin{aligned} & 661 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 603 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 78 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 457 | 398 | 39 | 17 | 44 | 44 | 40 | 34 | 20 | 42 | 62 | 66 | 49 | 229 | 177 | 53 | 227 | 19 | 20 | 24 | 139 | 25 |
|  | 22\% | 23\% | 21\% | 20\% | 20\% | 24\% | 22\% | 24\% | 19\% | 21\% | 23\% | 23\% | 27\% | 20\% | 20\% | 22\% | 25\% | 12\% | 20\% | 18\% | 41\% | 15\% |
| Don't know | 137 | 120 | 8 | 1 | 16 | 11 | 16 | 8 | 9 | 12 | 27 | 13 | 17 | 71 | 58 | 13 | 66 | 17 | 13 | 8 | 16 | 12 |

I have more money to spend on non-essential items now than I did last year




Table 3
Q. 3 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East <br> Mid- <br> lands | Wales | Eastern | London | South East | South West | NET: Working | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | Working part time | NET: <br> Not <br> working | Not working seeking work | Not working and not seeking work | $\begin{gathered} \text { Retired } \\ \text { on a } \\ \text { state } \\ \text { pension } \\ \text { only } \\ \hline \end{gathered}$ | Retired with a private pension | House person |
| Weighted base | 2036 | 1751 | 183 | 81 | 224 | 183 | 183 | 143 | 102 | 204 | 265 | 285 | 183 | 1140 | 896 | 244 | 896 | 160 | 100 | 129 | 335 | 171 |
| My personal financial situation is generally heading in the right direction |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{gathered} 786 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 678 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 122 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 465 \\ 41 \% \end{gathered}$ | $\begin{gathered} 373 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 321 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 165 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 33 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 974 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 830 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 513 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 394 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 119 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 461 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 134 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 53 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 276 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 242 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 9 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 162 \\ 14 \% \end{gathered}$ | $\begin{gathered} 129 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 114 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ |

I am confident that the company I work for will be more successful financially in the next year, than last year

| Agree | $\begin{aligned} & 488 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 416 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 435 \\ 38 \% \end{gathered}$ | $366$ | $\begin{aligned} & 69 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 54 \\ 6 \% \end{gathered}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 541 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 470 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 359 \\ 32 \% \end{gathered}$ | $\begin{gathered} 292 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 24 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 1006 \\ 49 \% \end{gathered}$ | $\begin{gathered} 865 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 110 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 346 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 238 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 108 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 660 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 285 \\ & 85 \% \end{aligned}$ | $\begin{gathered} 114 \\ 67 \% \end{gathered}$ |

I expect that there will be more redundancies made at my workplace in the next year, than last year
Agree
Disagree

| 578 | 486 | 47 | 21 | 63 | 63 | 51 | 36 | 46 | 49 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $28 \%$ | $28 \%$ | $26 \%$ | $25 \%$ | $28 \%$ | $34 \%$ | $28 \%$ | $25 \%$ | $45 \%$ | 24 |

Don't know

| 524 | 451 | 54 | 21 | 55 | 42 | 48 | 39 | 20 | 50 |
| :---: | :---: | :--- | :--- | :---: | :--- | :--- | :--- | :--- | :---: |
| $26 \%$ | $26 \%$ | $29 \%$ | $26 \%$ | $25 \%$ | $23 \%$ | $26 \%$ | $27 \%$ | $19 \%$ | $25 \%$ |
| 933 | 814 | 83 | 40 | 106 | 79 | 85 | 68 | 36 | 105 |
| $46 \%$ | $46 \%$ | $45 \%$ | $49 \%$ | $47 \%$ | $43 \%$ | $46 \%$ | $48 \%$ | $36 \%$ | $51 \%$ |


| 95 | 74 | 34 | 415 | 341 | 74 | 163 |
| :--- | :--- | :--- | :---: | :---: | :--- | :--- |
| $36 \%$ | $26 \%$ | $19 \%$ | $36 \%$ | $38 \%$ | $30 \%$ | $18 \%$ |
| 65 | 85 | 47 | 436 | 350 | 86 | 88 |
| $25 \%$ | $30 \%$ | $26 \%$ | $38 \%$ | $39 \%$ | $35 \%$ | $10 \%$ |
| 105 | 126 | 102 | 289 | 205 | 84 | 645 |
| $39 \%$ | $44 \%$ | $56 \%$ | $25 \%$ | $23 \%$ | $34 \%$ | $72 \%$ |


| 45 | 24 | 15 | 38 | 41 |
| :--- | :--- | :---: | :---: | :---: |
| $28 \%$ | $24 \%$ | $12 \%$ | $11 \%$ | $24 \%$ |
| 16 | 18 | 9 | 28 | 17 |
| $10 \%$ | $18 \%$ | $7 \%$ | $8 \%$ | $10 \%$ |
| 99 | 58 | 106 | 269 | 112 |
| $62 \%$ | $58 \%$ | $82 \%$ | $80 \%$ | $66 \%$ |

