



# ITV News Index

## METHODOLOGY NOTE

ComRes interviewed 2,079 GB adults online between 10<sup>th</sup> and 12<sup>th</sup> January 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: [andrew.hawkins@comres.co.uk](mailto:andrew.hawkins@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2079	972	1107	168	283	356	398	378	496	646	575	332	526	281	761
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>If I went into A&amp;E on a weekend I would expect it to take longer to be seen by a doctor than if I went during the week</u></b>															
Agree	1583 76%	747 73%	836 79%	175 71%	274 78%	276 79%	274 74%	234 76%	352 78%	420 76%	440 76%	354 78%	369 75%	241 80%	641 74%
Disagree	288 14%	172 17%	116 11%	29 12%	40 11%	41 12%	56 15%	54 18%	68 15%	97 18%	74 13%	48 11%	68 14%	46 15%	109 13%
Don't know	208 10%	100 10%	107 10%	43 18%	37 11%	34 10%	40 11%	21 7%	33 7%	38 7%	62 11%	50 11%	56 11%	16 5%	111 13%
<b><u>If I went into A&amp;E on a weekend I would expect to receive a lower quality of treatment than if I went during the week</u></b>															
Agree	600 29%	273 27%	327 31%	79 32%	121 35%	89 25%	98 27%	79 26%	134 30%	173 31%	172 30%	134 30%	122 25%	96 32%	256 30%
Disagree	1211 58%	619 61%	592 56%	124 50%	171 49%	217 62%	219 59%	199 65%	280 62%	332 60%	329 57%	258 57%	293 59%	185 61%	473 55%
Don't know	268 13%	126 12%	141 13%	45 18%	58 16%	44 12%	53 14%	31 10%	38 8%	51 9%	75 13%	62 14%	79 16%	21 7%	132 15%
<b><u>The costs of paying senior doctors to work over weekends will probably mean cuts to services in other parts of the NHS</u></b>															
Agree	1090 52%	517 51%	573 54%	137 56%	179 51%	164 47%	207 56%	160 52%	243 54%	299 54%	280 49%	253 56%	258 52%	166 55%	438 51%
Disagree	410 20%	230 23%	180 17%	31 13%	57 16%	88 25%	66 18%	63 20%	105 23%	128 23%	122 21%	69 15%	91 18%	60 20%	168 20%
Don't know	579 28%	272 27%	307 29%	79 32%	114 33%	98 28%	98 27%	86 28%	104 23%	129 23%	174 30%	132 29%	145 29%	77 25%	256 30%

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Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>Even if senior doctors are required to work over weekends NHS services will probably still not be as good as they are during the week</u></b>															
Agree	745 36%	375 37%	370 35%	94 38%	142 41%	103 29%	135 36%	102 33%	168 37%	204 37%	206 36%	160 35%	175 36%	111 37%	320 37%
Disagree	768 37%	366 36%	403 38%	73 29%	100 29%	155 44%	141 38%	122 40%	177 39%	206 37%	207 36%	173 38%	182 37%	126 42%	288 33%
Don't know	566 27%	278 27%	288 27%	80 33%	107 31%	92 26%	95 26%	84 27%	107 24%	145 26%	164 28%	120 27%	136 28%	66 22%	254 29%
<b><u>If senior doctors are required to work in &amp; departments over the weekend the same should also apply to senior doctors in intensive care units</u></b>															
Agree	1612 78%	791 78%	821 77%	165 67%	239 68%	263 75%	287 78%	260 84%	398 88%	446 80%	451 78%	337 74%	378 77%	250 82%	621 72%
Disagree	120 6%	63 6%	58 5%	16 6%	29 8%	22 6%	22 6%	10 3%	22 5%	34 6%	24 4%	34 8%	28 6%	14 5%	64 7%
Don't know	346 17%	165 16%	181 17%	66 27%	83 24%	65 18%	61 17%	39 13%	32 7%	76 14%	101 18%	82 18%	88 18%	39 13%	177 21%
<b><u>In the past year I have been to a shop to look at a product then gone home to buy it online for a cheaper price</u></b>															
Agree	1288 62%	613 60%	674 64%	181 73%	232 66%	231 66%	222 60%	176 57%	247 55%	361 65%	363 63%	268 59%	297 60%	200 66%	533 62%
Disagree	582 28%	304 30%	277 26%	24 10%	72 21%	83 24%	101 27%	114 37%	188 42%	159 29%	154 27%	135 30%	134 27%	78 26%	218 25%
Don't know	210 10%	101 10%	108 10%	43 17%	46 13%	37 11%	48 13%	19 6%	17 4%	37 7%	59 10%	50 11%	63 13%	25 8%	110 13%

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**Q.1 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>I do more of my shopping online now than I did at this time last year</u></b>															
Agree	1186 57%	589 58%	597 56%	163 66%	210 60%	205 59%	203 55%	165 54%	240 53%	338 61%	328 57%	258 57%	262 53%	187 62%	489 57%
Disagree	687 33%	344 34%	343 32%	46 19%	94 27%	107 31%	118 32%	128 41%	194 43%	180 32%	182 32%	152 34%	173 35%	93 31%	264 31%
Don't know	206 10%	86 8%	120 11%	38 15%	46 13%	38 11%	49 13%	15 5%	19 4%	38 7%	66 11%	43 9%	60 12%	23 8%	109 13%

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Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								Ethnicity		
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME
Unweighted base	2079	1790	184	83	256	177	194	162	105	193	214	318	193	1042	692	350	1037	126	130	129	466	186	1910	131
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156
<b><u>If I went into A&amp;E on a weekend I would expect it to take longer to be seen by a doctor than if I went during the week</u></b>																								
Agree	1583 76%	1367 76%	138 74%	69 84%	180 79%	142 76%	146 78%	114 78%	79 76%	153 73%	199 74%	231 79%	134 71%	882 76%	698 76%	184 74%	701 77%	97 80%	99 76%	95 84%	295 76%	115 72%	1436 76%	120 77%
Disagree	288 14%	246 14%	26 14%	5 6%	32 14%	24 13%	27 14%	21 15%	17 16%	33 16%	36 13%	38 13%	31 16%	155 13%	121 13%	33 13%	133 15%	14 11%	15 11%	12 11%	70 18%	23 14%	267 14%	14 9%
Don't know	208 10%	175 10%	24 13%	9 11%	17 7%	21 11%	15 8%	11 7%	9 8%	23 11%	36 13%	21 7%	23 12%	128 11%	96 10%	32 13%	80 9%	11 9%	16 12%	6 6%	25 6%	22 14%	179 10%	22 14%
<b><u>If I went into A&amp;E on a weekend I would expect to receive a lower quality of treatment than if I went during the week</u></b>																								
Agree	600 29%	530 30%	42 23%	22 26%	65 28%	54 29%	55 30%	37 25%	28 27%	50 24%	101 37%	96 33%	48 26%	353 30%	280 31%	73 29%	248 27%	28 23%	33 26%	31 27%	112 29%	44 28%	525 28%	61 39%
Disagree	1211 58%	1032 58%	117 62%	54 65%	140 61%	102 55%	111 59%	93 64%	62 60%	131 63%	122 45%	165 57%	114 61%	659 57%	517 56%	142 57%	552 60%	77 63%	71 55%	73 64%	242 62%	89 56%	1132 60%	59 38%
Don't know	268 13%	226 13%	28 15%	8 9%	23 10%	30 16%	21 11%	15 11%	14 13%	27 13%	47 17%	30 10%	25 13%	153 13%	118 13%	35 14%	115 13%	17 14%	25 19%	10 9%	37 9%	26 17%	225 12%	36 23%
<b><u>The costs of paying senior doctors to work over weekends will probably mean cuts to services in other parts of the NHS</u></b>																								
Agree	1090 52%	931 52%	103 55%	40 49%	129 56%	97 52%	104 56%	70 48%	57 54%	90 43%	142 52%	160 55%	99 53%	604 52%	465 51%	139 56%	486 53%	67 55%	72 56%	66 58%	204 52%	77 48%	968 51%	97 62%
Disagree	410 20%	355 20%	37 20%	22 27%	48 21%	32 17%	31 17%	26 18%	18 17%	46 22%	53 19%	61 21%	35 19%	228 20%	188 21%	40 16%	182 20%	20 17%	18 14%	28 24%	87 22%	29 18%	377 20%	23 15%
Don't know	579 28%	502 28%	47 25%	20 24%	52 23%	58 31%	52 28%	49 34%	30 29%	72 35%	76 28%	70 24%	54 29%	332 29%	261 29%	71 28%	247 27%	34 28%	40 31%	20 18%	99 25%	53 33%	537 29%	36 23%

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	Region												Which of the following best describes your current working status?							Ethnicity				
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156
<b><u>Even if senior doctors are required to work over weekends NHS services will probably still not be as good as they are during the week</u></b>																								
Agree	745 36%	648 36%	59 32%	31 37%	87 38%	66 36%	66 35%	50 35%	38 37%	73 35%	102 38%	111 38%	61 32%	430 37%	343 38%	87 35%	315 34%	32 26%	41 32%	42 37%	144 37%	55 34%	664 35%	63 40%
Disagree	768 37%	655 37%	76 41%	36 43%	90 39%	58 31%	71 38%	52 36%	38 36%	67 32%	95 35%	107 37%	80 43%	414 36%	326 36%	89 36%	354 39%	61 50%	40 31%	50 43%	150 38%	54 34%	708 38%	50 32%
Don't know	566 27%	486 27%	52 28%	17 20%	52 23%	63 34%	50 27%	43 30%	28 27%	68 33%	73 27%	72 25%	47 25%	320 27%	246 27%	74 30%	246 27%	29 24%	48 37%	22 20%	96 25%	51 32%	510 27%	43 28%
<b><u>If senior doctors are required to work in &amp; departments over the weekend the same should also apply to senior doctors in intensive care units</u></b>																								
Agree	1612 78%	1392 78%	144 77%	59 70%	187 82%	145 77%	150 80%	110 76%	76 73%	152 73%	198 73%	243 83%	148 79%	871 75%	676 74%	195 78%	741 81%	88 73%	96 74%	106 93%	336 86%	115 72%	1466 78%	115 74%
Disagree	120 6%	106 6%	10 5%	8 10%	12 5%	7 4%	11 6%	13 9%	5 5%	10 5%	24 9%	11 4%	9 5%	78 7%	64 7%	14 5%	43 5%	7 5%	6 5%	3 3%	19 5%	8 5%	105 6%	12 8%
Don't know	346 17%	290 16%	33 18%	16 20%	30 13%	35 19%	25 14%	22 15%	23 22%	46 22%	48 18%	37 13%	30 16%	216 19%	175 19%	41 16%	130 14%	26 22%	28 21%	4 4%	36 9%	36 23%	311 17%	29 19%
<b><u>In the past year I have been to a shop to look at a product then gone home to buy it online for a cheaper price</u></b>																								
Agree	1288 62%	1106 62%	117 63%	51 61%	149 65%	121 65%	123 66%	84 58%	64 62%	113 55%	149 55%	199 68%	118 63%	733 63%	577 63%	156 63%	555 61%	84 69%	86 66%	57 50%	222 57%	106 66%	1162 62%	107 68%
Disagree	582 28%	498 28%	53 28%	27 33%	66 29%	41 22%	54 29%	41 28%	31 29%	62 30%	80 30%	77 26%	50 27%	296 25%	231 25%	65 26%	286 31%	24 20%	22 17%	52 46%	153 39%	34 21%	538 29%	28 18%
Don't know	210 10%	183 10%	17 9%	5 6%	14 6%	25 13%	10 6%	21 14%	9 9%	33 16%	42 15%	15 5%	19 10%	135 12%	107 12%	28 11%	74 8%	14 11%	21 16%	5 4%	15 4%	20 13%	183 10%	22 14%

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	Region												Which of the following best describes your current working status?							Ethnicity				
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156
<b><u>I do more of my shopping online now than I did at this time last year</u></b>																								
Agree	1186 57%	1023 57%	103 55%	56 67%	136 59%	107 57%	118 63%	86 59%	60 58%	101 48%	142 53%	178 61%	99 53%	676 58%	536 59%	140 56%	510 56%	63 52%	81 63%	54 47%	213 55%	99 62%	1081 57%	84 53%
Disagree	687 33%	596 33%	56 30%	23 28%	72 31%	55 30%	62 33%	48 33%	35 34%	77 37%	94 35%	94 32%	70 38%	357 31%	277 30%	80 32%	330 36%	46 38%	29 23%	53 47%	161 41%	40 25%	614 33%	56 36%
Don't know	206 10%	168 9%	29 15%	4 5%	21 9%	25 13%	7 4%	11 7%	9 8%	30 14%	34 13%	19 7%	18 10%	132 11%	102 11%	30 12%	74 8%	12 10%	19 15%	6 6%	16 4%	20 13%	187 10%	17 11%

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2079	972	1107	168	283	356	398	378	496	646	575	332	526	281	761
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>The police are too quick to use force on people they suspect of committing a crime</u></b>															
Agree	680 33%	322 32%	358 34%	95 39%	139 40%	115 33%	118 32%	100 33%	113 25%	168 30%	191 33%	151 33%	170 35%	116 38%	297 35%
Disagree	885 43%	466 46%	419 40%	89 36%	130 37%	146 42%	162 44%	140 45%	219 48%	252 45%	249 43%	192 42%	192 39%	138 46%	362 42%
Don't know	514 25%	231 23%	283 27%	63 26%	82 23%	90 26%	91 24%	69 22%	121 27%	136 25%	137 24%	110 24%	132 27%	49 16%	202 23%
<b><u>The police are right to target people from ethnic minorities for investigation if the official statistics show that people from that ethnic minority are more likely to commit that type of crime</u></b>															
Agree	832 40%	497 49%	335 32%	71 29%	128 37%	137 39%	141 38%	140 45%	215 48%	252 45%	213 37%	187 41%	180 37%	110 36%	359 42%
Disagree	862 41%	367 36%	495 47%	115 46%	142 41%	150 43%	157 42%	120 39%	177 39%	217 39%	257 45%	179 40%	209 42%	139 46%	343 40%
Don't know	385 19%	155 15%	230 22%	61 25%	80 23%	63 18%	73 20%	48 16%	60 13%	87 16%	107 19%	87 19%	104 21%	54 18%	160 19%
<b><u>The police are more quick to use force on people they suspect of committing a crime than they were 10 years ago</u></b>															
Agree	841 40%	381 37%	460 43%	94 38%	142 41%	142 40%	139 38%	135 44%	188 42%	207 37%	221 38%	198 44%	214 43%	132 43%	328 38%
Disagree	595 29%	344 34%	251 24%	52 21%	91 26%	106 30%	117 32%	95 31%	134 30%	178 32%	162 28%	128 28%	127 26%	93 31%	254 29%
Don't know	643 31%	295 29%	349 33%	101 41%	117 34%	103 29%	114 31%	78 25%	130 29%	171 31%	193 34%	127 28%	152 31%	78 26%	280 32%



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**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>People from ethnic minorities are unfairly targeted in the attention officers give them on the street</u></b>															
Agree	635 31%	286 28%	349 33%	89 36%	118 34%	103 29%	106 29%	89 29%	130 29%	191 34%	188 33%	120 26%	136 28%	102 34%	257 30%
Disagree	915 44%	513 50%	402 38%	87 35%	135 38%	164 47%	170 46%	141 46%	218 48%	245 44%	229 40%	223 49%	218 44%	142 47%	390 45%
Don't know	529 25%	220 22%	309 29%	70 29%	98 28%	83 24%	94 25%	79 26%	104 23%	120 22%	159 28%	110 24%	140 28%	59 19%	214 25%
<b><u>I trust the police</u></b>															
Agree	1045 50%	516 51%	529 50%	114 46%	194 55%	187 53%	170 46%	140 45%	240 53%	294 53%	288 50%	218 48%	245 50%	166 55%	413 48%
Disagree	535 26%	285 28%	250 24%	71 29%	79 23%	87 25%	104 28%	98 32%	96 21%	137 25%	151 26%	126 28%	122 25%	75 25%	241 28%
Don't know	499 24%	218 21%	281 27%	62 25%	77 22%	75 22%	97 26%	71 23%	116 26%	125 23%	138 24%	109 24%	127 26%	62 20%	207 24%
<b><u>Given the dangers that police face in their job police should be treated with a degree of leniency for using force</u></b>															
Agree	1176 57%	587 58%	588 55%	123 50%	189 54%	197 56%	209 56%	174 56%	284 63%	319 57%	318 55%	273 60%	267 54%	178 59%	485 56%
Disagree	551 27%	295 29%	256 24%	65 26%	76 22%	92 26%	103 28%	96 31%	119 26%	154 28%	150 26%	111 25%	136 27%	74 24%	223 26%
Don't know	352 17%	137 13%	215 20%	59 24%	85 24%	61 17%	58 16%	38 12%	49 11%	83 15%	109 19%	69 15%	92 19%	52 17%	153 18%

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	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>The guidelines of police engagement should not allow for the use of deadly force by police officers unless the officer has personally seen the suspect holding a weapon</u></b>															
Agree	1176 57%	565 55%	611 58%	152 61%	192 55%	186 53%	197 53%	177 57%	272 60%	277 50%	309 54%	294 65%	296 60%	165 54%	455 53%
Disagree	494 24%	302 30%	193 18%	37 15%	58 17%	82 24%	106 28%	86 28%	125 28%	178 32%	138 24%	83 18%	96 19%	73 24%	212 25%
Don't know	408 20%	153 15%	256 24%	59 24%	99 28%	82 23%	68 18%	45 15%	55 12%	101 18%	130 22%	76 17%	102 21%	65 22%	194 23%
<b><u>Police officers should treat all people in exactly the same manner whether or not those people have a criminal record</u></b>															
Agree	1191 57%	593 58%	598 56%	127 51%	187 53%	204 58%	212 57%	200 65%	262 58%	315 57%	320 56%	270 60%	286 58%	183 60%	495 57%
Disagree	597 29%	314 31%	283 27%	76 31%	87 25%	101 29%	106 29%	76 25%	150 33%	178 32%	164 28%	133 29%	121 24%	87 29%	248 29%
Don't know	291 14%	112 11%	179 17%	44 18%	76 22%	46 13%	52 14%	33 11%	40 9%	63 11%	92 16%	49 11%	87 18%	34 11%	118 14%

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**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								Ethnicity			
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME	
Unweighted base	2079	1790	184	83	256	177	194	162	105	193	214	318	193	1042	692	350	1037	126	130	129	466	186	1910	131	
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156	
<b><u>The police are too quick to use force on people they suspect of committing a crime</u></b>																									
Agree	680 33%	589 33%	59 32%	27 32%	74 32%	50 27%	52 28%	42 29%	32 31%	52 25%	123 45%	105 36%	64 34%	413 36%	327 36%	86 35%	266 29%	41 33%	47 36%	42 36%	85 22%	53 33%	568 30%	87 56%	
Disagree	885 43%	760 43%	70 37%	41 49%	108 47%	94 50%	87 46%	68 47%	55 53%	90 43%	75 28%	123 42%	75 40%	500 43%	404 44%	96 39%	384 42%	39 32%	46 35%	48 42%	195 50%	57 36%	845 45%	32 20%	
Don't know	514 25%	438 25%	59 31%	16 19%	46 20%	43 23%	48 26%	36 25%	17 17%	66 32%	73 27%	63 22%	47 25%	250 22%	183 20%	67 27%	264 29%	42 35%	37 29%	25 22%	110 28%	50 31%	469 25%	38 24%	
<b><u>The police are right to target people from ethnic minorities for investigation if the official statistics show that people from that ethnic minority are more likely to commit that type of crime</u></b>																									
Agree	832 40%	732 41%	60 32%	29 35%	100 44%	78 42%	68 37%	68 47%	40 39%	87 42%	100 37%	123 42%	77 41%	469 40%	374 41%	96 38%	362 40%	40 33%	36 28%	39 34%	193 50%	55 34%	780 41%	38 24%	
Disagree	862 41%	733 41%	85 46%	37 45%	83 36%	68 36%	88 47%	58 40%	44 42%	84 41%	124 46%	113 39%	77 41%	481 41%	381 42%	101 40%	381 42%	60 49%	57 44%	58 50%	147 38%	60 37%	741 39%	96 62%	
Don't know	385 19%	324 18%	42 22%	16 19%	46 20%	41 22%	31 17%	19 13%	20 19%	37 18%	46 17%	55 19%	33 17%	214 18%	161 18%	53 21%	171 19%	22 18%	36 28%	18 16%	50 13%	45 28%	361 19%	22 14%	
<b><u>The police are more quick to use force on people they suspect of committing a crime than they were 10 years ago</u></b>																									
Agree	841 40%	715 40%	82 44%	26 31%	82 36%	76 40%	63 34%	54 37%	44 42%	82 39%	120 44%	138 48%	76 40%	460 39%	352 38%	108 43%	381 42%	52 43%	47 36%	64 56%	143 37%	76 47%	746 40%	80 51%	
Disagree	595 29%	519 29%	38 20%	27 32%	78 34%	60 32%	71 38%	47 32%	38 36%	55 26%	58 21%	78 27%	47 25%	347 30%	280 31%	67 27%	248 27%	32 27%	31 24%	29 25%	125 32%	30 19%	561 30%	22 14%	
Don't know	643 31%	553 31%	68 36%	31 37%	69 30%	51 27%	54 29%	45 31%	22 21%	72 34%	92 34%	75 26%	65 35%	358 31%	282 31%	75 30%	285 31%	37 31%	52 40%	21 18%	122 31%	54 34%	575 31%	55 35%	

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region												Which of the following best describes your current working status?							Ethnicity				
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156
<b><u>People from ethnic minorities are unfairly targeted in the attention officers give them on the street</u></b>																								
Agree	635 31%	557 31%	52 28%	20 25%	70 30%	45 24%	52 28%	40 27%	26 25%	48 23%	121 45%	98 34%	64 34%	359 31%	286 31%	72 29%	276 30%	41 34%	44 34%	44 39%	107 28%	39 25%	522 28%	89 57%
Disagree	915 44%	788 44%	76 41%	44 53%	114 50%	87 46%	90 48%	61 42%	51 49%	94 45%	93 35%	136 47%	69 37%	532 46%	429 47%	103 41%	383 42%	41 34%	41 32%	47 41%	188 48%	66 41%	880 47%	31 20%
Don't know	529 25%	443 25%	59 31%	19 23%	45 20%	56 30%	45 24%	45 31%	27 26%	66 32%	56 21%	58 20%	54 29%	273 23%	200 22%	74 30%	256 28%	40 33%	44 34%	23 20%	94 24%	55 34%	481 26%	37 23%
<b><u>I trust the police</u></b>																								
Agree	1045 50%	899 50%	99 53%	52 63%	113 49%	91 49%	106 57%	76 52%	47 45%	96 46%	133 49%	142 49%	91 48%	579 50%	466 51%	113 45%	466 51%	59 49%	55 43%	58 51%	209 54%	84 53%	959 51%	71 45%
Disagree	535 26%	462 26%	44 24%	15 18%	56 25%	44 24%	47 25%	43 30%	29 28%	55 26%	67 25%	80 27%	54 29%	317 27%	253 28%	63 25%	218 24%	29 24%	40 31%	25 22%	90 23%	35 22%	483 26%	40 25%
Don't know	499 24%	427 24%	44 23%	16 19%	60 26%	52 28%	34 18%	26 18%	28 27%	58 28%	70 26%	70 24%	42 23%	269 23%	195 21%	73 29%	230 25%	34 28%	34 26%	31 28%	91 23%	40 25%	439 23%	46 29%
<b><u>Given the dangers that police face in their job police should be treated with a degree of leniency for using force</u></b>																								
Agree	1176 57%	1021 57%	91 49%	48 58%	138 60%	116 62%	102 54%	92 63%	64 61%	117 56%	136 50%	170 58%	103 55%	663 57%	531 58%	131 53%	513 56%	58 48%	53 41%	68 59%	244 63%	90 56%	1080 57%	80 51%
Disagree	551 27%	459 26%	67 36%	17 21%	54 24%	36 19%	54 29%	35 24%	26 25%	50 24%	86 32%	76 26%	49 26%	297 26%	238 26%	59 24%	254 28%	42 35%	45 34%	31 27%	107 27%	30 19%	485 26%	46 29%
Don't know	352 17%	308 17%	29 16%	18 22%	36 16%	36 19%	32 17%	19 13%	14 14%	41 20%	48 18%	45 15%	35 19%	205 18%	145 16%	59 24%	147 16%	21 18%	32 25%	16 14%	38 10%	40 25%	317 17%	31 20%

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?							Ethnicity				
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME	
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156	
<b><u>The guidelines of police engagement should not allow for the use of deadly force by police officers unless the officer has personally seen the suspect holding a weapon</u></b>																									
Agree	1176 57%	996 56%	116 62%	44 53%	124 54%	96 52%	103 55%	81 56%	65 63%	108 52%	163 60%	171 59%	105 56%	620 53%	479 52%	141 57%	556 61%	85 70%	75 58%	72 63%	225 58%	99 62%	1043 55%	105 67%	
Disagree	494 24%	439 25%	33 17%	21 26%	56 24%	53 28%	51 27%	43 30%	22 21%	43 21%	49 18%	73 25%	50 27%	285 24%	233 25%	52 21%	210 23%	16 13%	22 17%	27 24%	118 30%	27 17%	469 25%	17 11%	
Don't know	408 20%	353 20%	39 21%	18 22%	49 21%	38 20%	33 17%	22 15%	17 16%	56 27%	59 22%	47 16%	32 17%	259 22%	203 22%	56 23%	149 16%	20 17%	32 25%	15 13%	48 12%	33 21%	370 20%	34 22%	
<b><u>Police officers should treat all people in exactly the same manner whether or not those people have a criminal record</u></b>																									
Agree	1191 57%	995 56%	127 68%	56 68%	120 53%	100 53%	99 53%	76 52%	69 67%	102 49%	162 60%	170 59%	110 59%	678 58%	548 60%	129 52%	514 56%	71 59%	67 52%	76 67%	219 56%	80 50%	1067 57%	93 59%	
Disagree	597 29%	538 30%	38 20%	21 25%	79 35%	59 31%	59 32%	49 34%	22 21%	61 29%	71 26%	82 28%	57 30%	335 29%	258 28%	77 31%	262 29%	27 22%	29 22%	30 26%	134 34%	42 27%	548 29%	44 28%	
Don't know	291 14%	255 14%	23 12%	6 7%	29 13%	29 16%	29 16%	20 14%	13 13%	45 22%	37 14%	39 13%	20 11%	152 13%	109 12%	43 17%	139 15%	23 19%	34 26%	8 7%	37 9%	37 23%	267 14%	20 12%	

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 3

**Q.3 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2079	972	1107	168	283	356	398	378	496	646	575	332	526	281	761
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>I am cutting back on spending now because I think there will be another recession soon</u></b>															
Agree	802 39%	345 34%	457 43%	79 32%	167 48%	150 43%	164 44%	124 40%	118 26%	173 31%	204 35%	180 40%	245 50%	140 46%	343 40%
Disagree	923 44%	532 52%	391 37%	117 47%	115 33%	147 42%	133 36%	138 45%	273 60%	310 56%	270 47%	187 41%	155 31%	109 36%	366 42%
Don't know	355 17%	142 14%	212 20%	51 21%	68 19%	53 15%	74 20%	47 15%	61 14%	72 13%	102 18%	86 19%	94 19%	54 18%	152 18%
<b><u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u></b>															
Agree	1278 61%	570 56%	708 67%	135 55%	245 70%	230 66%	259 70%	193 62%	217 48%	295 53%	372 65%	276 61%	335 68%	212 70%	527 61%
Disagree	605 29%	361 35%	244 23%	66 27%	71 20%	83 24%	69 19%	99 32%	217 48%	219 39%	149 26%	135 30%	102 21%	71 23%	227 26%
Don't know	196 9%	88 9%	108 10%	46 19%	34 10%	37 11%	43 12%	17 6%	18 4%	41 7%	55 10%	41 9%	57 12%	20 7%	108 13%
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>															
Agree	477 23%	270 27%	206 19%	103 42%	97 28%	83 24%	58 16%	53 17%	83 18%	165 30%	132 23%	111 24%	69 14%	73 24%	237 28%
Disagree	1425 69%	681 67%	743 70%	104 42%	218 62%	238 68%	289 78%	233 76%	343 76%	357 64%	396 69%	298 66%	373 76%	211 70%	541 63%
Don't know	178 9%	68 7%	110 10%	40 16%	35 10%	29 8%	24 7%	23 7%	27 6%	34 6%	48 8%	44 10%	52 10%	18 6%	83 10%

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 3

**Q.3 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>My personal financial situation is generally heading in the right direction</u></b>															
Agree	953 46%	516 51%	436 41%	133 54%	161 46%	147 42%	124 33%	126 41%	262 58%	316 57%	266 46%	208 46%	162 33%	127 42%	418 49%
Disagree	780 38%	369 36%	411 39%	57 23%	122 35%	136 39%	187 50%	142 46%	135 30%	163 29%	201 35%	163 36%	252 51%	125 41%	293 34%
Don't know	347 17%	134 13%	213 20%	57 23%	67 19%	68 19%	60 16%	40 13%	55 12%	77 14%	109 19%	81 18%	79 16%	51 17%	150 17%
<b><u>I am confident that the company I work for will be more successful financially in the next year than last year</u></b>															
Agree	518 25%	291 29%	227 21%	100 41%	125 36%	117 33%	97 26%	38 12%	41 9%	171 31%	158 27%	117 26%	71 14%	78 26%	379 44%
Disagree	369 18%	188 18%	181 17%	27 11%	83 24%	81 23%	84 23%	66 21%	29 6%	103 18%	105 18%	87 19%	74 15%	107 35%	188 22%
Don't know	1192 57%	540 53%	652 62%	120 49%	143 41%	152 43%	190 51%	205 66%	383 85%	282 51%	313 54%	249 55%	349 71%	118 39%	294 34%
<b><u>I expect that there will be more redundancies made at my workplace in the next year than last year</u></b>															
Agree	446 21%	222 22%	224 21%	57 23%	103 29%	105 30%	98 26%	60 20%	23 5%	116 21%	147 26%	86 19%	97 20%	144 47%	222 26%
Disagree	588 28%	322 32%	266 25%	86 35%	129 37%	118 34%	128 35%	71 23%	57 13%	184 33%	159 28%	159 35%	87 18%	100 33%	399 46%
Don't know	1044 50%	475 47%	569 54%	104 42%	119 34%	127 36%	145 39%	178 58%	372 82%	255 46%	270 47%	208 46%	311 63%	59 19%	241 28%

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 3

**Q.3 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?								Ethnicity			
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME	
Unweighted base	2079	1790	184	83	256	177	194	162	105	193	214	318	193	1042	692	350	1037	126	130	129	466	186	1910	131	
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156	
<b><u>I am cutting back on spending now because I think there will be another recession soon</u></b>																									
Agree	802 39%	681 38%	73 39%	36 44%	77 34%	71 38%	80 42%	52 36%	48 46%	69 33%	107 40%	116 40%	72 38%	484 42%	381 42%	102 41%	318 35%	65 53%	40 31%	50 43%	87 22%	77 48%	712 38%	74 47%	
Disagree	923 44%	805 45%	80 43%	37 44%	105 46%	83 45%	83 44%	72 49%	38 36%	99 47%	120 45%	123 42%	83 45%	475 41%	382 42%	93 37%	448 49%	40 33%	56 43%	46 40%	258 66%	49 31%	846 45%	61 39%	
Don't know	355 17%	302 17%	34 18%	10 12%	46 20%	32 17%	25 13%	21 15%	18 18%	40 19%	43 16%	52 18%	32 17%	206 18%	152 17%	54 22%	148 16%	17 14%	34 26%	19 16%	46 12%	33 21%	324 17%	21 14%	
<b><u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u></b>																									
Agree	1278 61%	1095 61%	121 65%	47 57%	156 68%	115 61%	115 61%	93 64%	61 59%	118 57%	159 59%	181 62%	112 60%	739 63%	595 65%	144 58%	539 59%	95 79%	78 61%	73 64%	178 46%	114 72%	1158 62%	94 60%	
Disagree	605 29%	533 30%	46 25%	34 41%	61 27%	53 28%	61 33%	41 28%	26 25%	62 30%	76 28%	86 30%	59 31%	297 26%	227 25%	70 28%	308 34%	21 17%	32 24%	36 31%	195 50%	24 15%	554 29%	40 26%	
Don't know	196 9%	159 9%	19 10%	2 2%	12 5%	19 10%	11 6%	12 8%	17 17%	28 13%	36 13%	23 8%	17 9%	128 11%	93 10%	35 14%	68 7%	5 4%	19 15%	5 4%	17 4%	21 13%	170 9%	23 15%	
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>																									
Agree	477 23%	413 23%	41 22%	27 33%	50 22%	43 23%	40 21%	31 21%	23 22%	40 19%	77 28%	67 23%	37 20%	310 27%	262 29%	48 19%	166 18%	14 12%	29 22%	12 11%	86 22%	25 16%	409 22%	60 39%	
Disagree	1425 69%	1222 68%	127 68%	55 66%	161 70%	125 67%	141 75%	103 71%	76 73%	143 69%	157 58%	203 70%	134 71%	752 65%	585 64%	167 67%	672 73%	98 81%	84 65%	93 81%	281 72%	117 73%	1320 70%	78 50%	
Don't know	178 9%	154 9%	19 10%	1 1%	18 8%	20 10%	6 3%	12 8%	5 5%	24 12%	36 13%	20 7%	17 9%	101 9%	67 7%	34 14%	77 8%	10 8%	17 13%	9 8%	23 6%	18 11%	153 8%	18 11%	



## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 3

**Q.3 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region													Which of the following best describes your current working status?							Ethnicity			
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156
<b><u>My personal financial situation is generally heading in the right direction</u></b>																								
Agree	953 46%	830 46%	78 41%	46 55%	106 46%	80 43%	83 44%	66 45%	45 43%	98 47%	123 46%	137 47%	92 49%	545 47%	438 48%	107 43%	407 45%	21 17%	48 37%	45 39%	241 62%	52 33%	849 45%	85 54%
Disagree	780 38%	668 37%	69 37%	30 36%	83 36%	71 38%	72 39%	58 40%	43 41%	76 37%	95 35%	119 41%	64 34%	418 36%	323 35%	95 38%	362 40%	84 69%	48 37%	54 47%	104 27%	72 45%	723 38%	45 29%
Don't know	347 17%	290 16%	40 22%	7 9%	40 17%	36 19%	32 17%	22 15%	17 16%	34 16%	52 19%	35 12%	31 17%	201 17%	154 17%	47 19%	146 16%	17 14%	33 26%	15 13%	45 12%	36 22%	310 16%	27 17%
<b><u>I am confident that the company I work for will be more successful financially in the next year than last year</u></b>																								
Agree	518 25%	448 25%	45 24%	29 34%	53 23%	41 22%	48 26%	30 21%	24 23%	37 18%	96 36%	78 27%	36 19%	457 39%	389 43%	68 27%	61 7%	7 6%	17 13%	4 4%	19 5%	13 8%	445 24%	65 41%
Disagree	369 18%	318 18%	27 15%	15 18%	33 15%	42 23%	34 18%	35 24%	23 23%	39 19%	33 12%	57 20%	30 16%	295 25%	235 26%	60 24%	74 8%	18 15%	12 9%	6 5%	22 6%	17 10%	340 18%	21 14%
Don't know	1192 57%	1021 57%	115 61%	39 47%	142 62%	104 56%	105 56%	81 56%	56 54%	132 63%	141 52%	156 54%	121 65%	412 35%	290 32%	121 49%	780 85%	96 79%	101 78%	104 91%	349 90%	130 81%	1097 58%	71 45%
<b><u>I expect that there will be more redundancies made at my workplace in the next year than last year</u></b>																								
Agree	446 21%	374 21%	47 25%	17 20%	50 22%	34 18%	34 18%	30 21%	26 25%	43 20%	80 29%	52 18%	35 19%	365 31%	301 33%	65 26%	81 9%	21 17%	16 12%	7 6%	18 5%	19 12%	387 21%	49 32%
Disagree	588 28%	508 28%	49 26%	30 36%	61 27%	54 29%	57 30%	39 27%	31 30%	53 26%	71 26%	88 30%	54 29%	499 43%	407 44%	92 37%	90 10%	11 9%	17 13%	7 6%	33 8%	22 13%	543 29%	39 25%
Don't know	1044 50%	906 51%	92 49%	36 44%	118 51%	99 53%	96 51%	76 52%	47 45%	112 54%	120 44%	151 52%	98 52%	300 26%	207 23%	93 37%	744 81%	90 74%	97 75%	99 87%	339 87%	119 75%	952 51%	69 44%

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 4

**Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2079	972	1107	168	283	356	398	378	496	646	575	332	526	281	761
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b><u>Local state schools</u></b>															
Better	299 14%	137 13%	163 15%	68 27%	62 18%	52 15%	47 13%	30 10%	40 9%	89 16%	77 13%	71 16%	62 13%	44 15%	132 15%
No change	1279 62%	652 64%	627 59%	117 47%	211 60%	198 57%	219 59%	208 67%	326 72%	356 64%	368 64%	261 58%	293 59%	166 55%	529 61%
Worse	500 24%	230 23%	270 25%	62 25%	77 22%	100 29%	104 28%	71 23%	87 19%	110 20%	132 23%	120 27%	138 28%	93 31%	200 23%
<b><u>Local NHS services</u></b>															
Better	280 13%	147 14%	133 13%	66 27%	57 16%	39 11%	38 10%	26 8%	53 12%	83 15%	71 12%	65 14%	61 12%	39 13%	117 14%
No change	1026 49%	532 52%	495 47%	99 40%	178 51%	175 50%	181 49%	153 49%	241 53%	264 47%	322 56%	200 44%	240 49%	126 42%	448 52%
Worse	773 37%	340 33%	433 41%	82 33%	114 33%	136 39%	152 41%	130 42%	159 35%	209 38%	184 32%	188 41%	193 39%	138 45%	296 34%
<b><u>Local authority services such as libraries and waste collection</u></b>															
Better	289 14%	129 13%	161 15%	63 25%	57 16%	56 16%	34 9%	37 12%	43 10%	90 16%	78 14%	49 11%	72 15%	43 14%	124 14%
No change	1020 49%	507 50%	513 48%	104 42%	187 53%	157 45%	183 49%	131 43%	257 57%	297 53%	276 48%	221 49%	226 46%	129 43%	436 51%
Worse	770 37%	384 38%	386 36%	80 32%	106 30%	137 39%	154 42%	141 46%	152 34%	169 30%	222 38%	183 41%	196 40%	131 43%	301 35%

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 4

**Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2079	1019	1060	247	350	350	371	309	452	556	576	453	494	303	861
<b>Local public transport</b>															
Better	332 16%	156 15%	177 17%	69 28%	69 20%	49 14%	49 13%	40 13%	57 13%	88 16%	89 15%	74 16%	81 16%	53 18%	137 16%
No change	1147 55%	575 56%	571 54%	111 45%	190 54%	190 54%	200 54%	170 55%	285 63%	320 58%	307 53%	248 55%	271 55%	134 44%	481 56%
Worse	600 29%	288 28%	312 29%	67 27%	91 26%	112 32%	121 33%	99 32%	110 24%	148 27%	180 31%	131 29%	141 29%	116 38%	243 28%

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 4

**Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								Ethnicity			
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a private pen-sion	House person	White	BME	
Unweighted base	2079	1790	184	83	256	177	194	162	105	193	214	318	193	1042	692	350	1037	126	130	129	466	186	1910	131	
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156	
<b>Local state schools</b>																									
Better	299 14%	260 15%	29 16%	12 15%	34 15%	26 14%	29 16%	17 12%	10 10%	18 9%	58 21%	34 12%	32 17%	176 15%	139 15%	38 15%	123 13%	19 16%	24 19%	13 11%	33 8%	33 21%	239 13%	55 35%	
No change	1279 62%	1099 61%	117 63%	54 65%	138 60%	106 56%	118 63%	91 62%	63 60%	144 69%	143 53%	186 64%	120 64%	695 60%	552 60%	143 57%	584 64%	70 58%	76 59%	74 65%	287 74%	77 48%	1188 63%	65 42%	
Worse	500 24%	429 24%	40 22%	17 20%	57 25%	55 30%	40 21%	38 26%	31 30%	46 22%	70 26%	71 24%	35 19%	293 25%	224 24%	69 28%	207 23%	32 26%	29 23%	27 24%	70 18%	49 31%	455 24%	36 23%	
<b>Local NHS services</b>																									
Better	280 13%	238 13%	31 17%	15 18%	33 14%	20 11%	28 15%	13 9%	11 10%	18 9%	40 15%	41 14%	30 16%	157 13%	127 14%	30 12%	123 13%	22 18%	22 17%	18 15%	37 10%	24 15%	234 12%	41 26%	
No change	1026 49%	876 49%	101 54%	39 47%	107 47%	87 47%	87 47%	71 49%	49 47%	122 59%	130 48%	141 48%	92 49%	574 49%	451 49%	123 49%	452 49%	59 49%	60 46%	49 43%	214 55%	70 44%	944 50%	62 40%	
Worse	773 37%	674 38%	55 29%	29 35%	88 39%	79 42%	72 38%	62 43%	44 43%	68 33%	100 37%	110 38%	65 35%	433 37%	337 37%	97 39%	340 37%	40 33%	48 37%	48 42%	139 36%	65 41%	704 37%	53 34%	
<b>Local authority services such as libraries and waste collection</b>																									
Better	289 14%	243 14%	30 16%	11 13%	30 13%	21 11%	35 19%	15 10%	17 16%	15 7%	54 20%	34 12%	28 15%	166 14%	124 14%	42 17%	123 13%	19 16%	27 21%	18 16%	32 8%	27 17%	235 12%	47 30%	
No change	1020 49%	880 49%	92 49%	35 43%	109 48%	58 31%	86 46%	71 49%	48 46%	141 68%	127 47%	161 55%	90 48%	565 49%	456 50%	109 44%	455 50%	53 44%	58 45%	51 45%	216 55%	76 48%	947 50%	57 36%	
Worse	770 37%	666 37%	65 35%	37 44%	90 39%	108 58%	66 35%	59 41%	39 38%	52 25%	89 33%	96 33%	69 37%	433 37%	334 37%	99 40%	337 37%	49 40%	44 34%	45 40%	142 36%	57 36%	700 37%	53 34%	

## ITV News Index Survey

### ONLINE Fieldwork: 10th-12th January 2014

Absolutes/col percents

Table 4

**Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**  
**Base: All respondents**

	Region												Which of the following best describes your current working status?							Ethnicity				
	Total	Eng-land	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not work-ing seek-ing work	Not work-ing and not seek-ing work	Ret-ired on a state pen-sion only	Ret-ired with a pri-vate pen-sion	House person	White	BME
Weighted base	2079	1788	187	83	229	187	187	146	104	208	270	291	187	1164	915	249	915	121	130	114	390	160	1882	156
<b>Local public transport</b>																								
Better	332 16%	295 17%	28 15%	11 13%	36 16%	23 12%	32 17%	24 16%	9 9%	17 8%	77 29%	39 14%	37 20%	190 16%	149 16%	41 17%	142 16%	28 23%	32 25%	20 18%	40 10%	22 13%	263 14%	64 41%
No change	1147 55%	969 54%	115 61%	38 46%	125 55%	109 58%	102 54%	78 53%	63 61%	129 62%	134 50%	160 55%	95 51%	615 53%	487 53%	128 51%	532 58%	58 47%	61 47%	68 59%	252 65%	94 59%	1067 57%	61 39%
Worse	600 29%	524 29%	45 24%	34 41%	68 30%	55 29%	54 29%	44 30%	32 30%	62 30%	59 22%	92 32%	56 30%	359 31%	279 30%	80 32%	241 26%	35 29%	37 28%	26 23%	98 25%	44 28%	552 29%	32 20%