



ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,053 GB adults online between 8th and 10th November 2013. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 1
Q.1 When do you think that interest rates are most likely to rise?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	970	1083	189	302	370	396	332	464	597	611	334	511	291	776
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	304	846
In 2013	85 4%	35 3%	49 5%	23 9%	26 8%	10 3%	12 3%	10 3%	4 1%	20 4%	20 4%	28 6%	17 3%	16 5%	47 6%
In 2014	750 37%	397 39%	352 34%	63 26%	123 35%	127 37%	149 41%	95 31%	192 43%	191 35%	198 35%	179 40%	182 37%	106 35%	323 38%
In 2015	508 25%	273 27%	234 22%	47 19%	73 21%	77 22%	86 23%	94 31%	130 29%	159 29%	141 25%	113 25%	94 19%	79 26%	214 25%
In 2016	152 7%	87 9%	65 6%	9 4%	20 6%	19 6%	25 7%	27 9%	52 12%	62 11%	42 7%	23 5%	26 5%	28 9%	40 5%
In 2017 or later	96 5%	48 5%	48 5%	18 7%	13 4%	10 3%	17 5%	17 6%	21 5%	20 4%	40 7%	19 4%	17 4%	13 4%	33 4%
Don't know	463 23%	166 17%	297 28%	84 35%	91 26%	102 29%	77 21%	61 20%	48 11%	97 18%	129 23%	85 19%	152 31%	63 21%	188 22%

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Table 1
Q.1 When do you think that interest rates are most likely to rise?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2053	1771	182	89	215	182	175	155	100	195	273	303	184	1067	699	368	986	113	150	115	428	180
Weighted base	2053	1766	185	82	226	185	185	144	103	205	267	287	185	1150	903	246	903	100	161	111	390	142
In 2013	85 4%	72 4%	9 5%	1 1%	10 4%	9 5%	9 5%	8 6%	4 3%	6 3%	18 7%	7 2%	5 3%	62 5%	52 6%	11 4%	22 2%	1 1%	5 3%	2 2%	7 2%	7 5%
In 2014	750 37%	650 37%	63 34%	31 38%	86 38%	68 37%	71 38%	47 33%	37 36%	72 35%	94 35%	112 39%	69 37%	429 37%	323 36%	106 43%	321 36%	30 31%	52 32%	48 43%	146 37%	45 32%
In 2015	508 25%	437 25%	52 28%	13 16%	46 20%	57 31%	51 28%	29 20%	19 19%	50 24%	65 24%	73 26%	52 28%	293 25%	241 27%	52 21%	214 24%	18 18%	25 16%	24 21%	124 32%	23 16%
In 2016	152 7%	134 8%	10 6%	7 9%	18 8%	12 6%	9 5%	13 9%	8 8%	23 11%	22 8%	12 4%	18 10%	68 6%	49 5%	19 8%	84 9%	9 9%	6 4%	8 7%	54 14%	7 5%
In 2017 or later	96 5%	81 5%	5 2%	6 8%	14 6%	8 4%	11 6%	3 2%	10 10%	7 4%	14 5%	15 5%	3 2%	46 4%	34 4%	11 5%	50 6%	4 4%	11 7%	4 3%	21 5%	10 7%
Don't know	463 23%	391 22%	47 25%	23 29%	52 23%	30 16%	34 18%	44 30%	25 24%	47 23%	54 20%	69 24%	38 20%	251 22%	204 23%	47 19%	212 23%	37 37%	61 38%	26 23%	38 10%	49 35%

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ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 1
Q.1 When do you think that interest rates are most likely to rise?
Base: All respondents

	Tenure								
	Total	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2053	1264	703	561	763	177	190	396	26
Weighted base	2053	1334	677	657	696	287	124	284	23
In 2013	85 4%	40 3%	15 2%	24 4%	43 6%	16 5%	11 9%	17 6%	2 7%
In 2014	750 37%	469 35%	229 34%	240 36%	278 40%	129 45%	50 40%	99 35%	3 14%
In 2015	508 25%	390 29%	204 30%	185 28%	111 16%	38 13%	21 17%	51 18%	7 30%
In 2016	152 7%	113 8%	73 11%	41 6%	36 5%	10 4%	9 7%	18 6%	2 10%
In 2017 or later	96 5%	72 5%	42 6%	31 5%	24 3%	15 5%	3 2%	6 2%	- -
Don't know	463 23%	251 19%	114 17%	137 21%	204 29%	79 27%	31 25%	94 33%	9 38%

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ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 2

Q.2 If the Bank of England were to raise interest rates now, what impact if any would it have on your personal financial situation overall?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	970	1083	189	302	370	396	332	464	597	611	334	511	291	776
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	304	846
NET: Positive impact	619 30%	348 35%	271 26%	61 25%	74 22%	45 13%	91 25%	110 36%	236 53%	213 39%	197 35%	114 26%	95 19%	82 27%	206 24%
Very positive impact	140 7%	69 7%	72 7%	9 4%	17 5%	13 4%	21 6%	35 12%	45 10%	46 8%	44 8%	27 6%	24 5%	17 6%	53 6%
Fairly positive impact	479 23%	279 28%	199 19%	53 22%	58 17%	32 9%	70 19%	75 25%	191 43%	168 31%	153 27%	88 20%	71 14%	64 21%	153 18%
No impact	552 27%	302 30%	249 24%	66 27%	92 27%	89 26%	101 27%	91 30%	113 25%	130 24%	144 25%	127 28%	150 31%	87 29%	225 27%
Fairly negative impact	407 20%	174 17%	234 22%	42 17%	88 26%	99 29%	82 23%	51 17%	45 10%	111 20%	111 19%	93 21%	93 19%	72 24%	195 23%
Very negative impact	226 11%	102 10%	124 12%	10 4%	39 11%	55 16%	68 19%	34 11%	20 4%	43 8%	56 10%	62 14%	65 13%	31 10%	123 15%
NET: Negative impact	633 31%	276 27%	358 34%	52 21%	127 37%	153 44%	151 41%	85 28%	65 14%	153 28%	167 29%	155 35%	157 32%	102 34%	318 38%
Don't know	249 12%	80 8%	169 16%	65 27%	52 15%	58 17%	23 6%	19 6%	33 7%	52 9%	62 11%	50 11%	86 18%	32 11%	97 11%

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Table 2

Q.2 If the Bank of England were to raise interest rates now, what impact if any would it have on your personal financial situation overall?

Base: All respondents

	Region												Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2053	1771	182	89	215	182	175	155	100	195	273	303	184	1067	699	368	986	113	150	115	428	180
Weighted base	2053	1766	185	82	226	185	185	144	103	205	267	287	185	1150	903	246	903	100	161	111	390	142
NET: Positive impact	619 30%	537 30%	55 30%	23 28%	76 34%	49 27%	57 31%	43 30%	27 26%	73 35%	80 30%	83 29%	54 29%	288 25%	207 23%	81 33%	331 37%	15 16%	28 18%	31 28%	230 59%	26 18%
Very positive impact	140 7%	123 7%	13 7%	8 9%	15 7%	15 8%	16 9%	7 5%	5 5%	16 8%	15 6%	20 7%	10 6%	70 6%	46 5%	24 10%	70 8%	6 6%	2 1%	9 8%	46 12%	7 5%
Fairly positive impact	479 23%	414 23%	42 23%	15 18%	61 27%	34 19%	40 22%	36 25%	22 22%	56 27%	64 24%	63 22%	44 24%	218 19%	161 18%	57 23%	261 29%	9 9%	27 17%	22 19%	185 47%	19 13%
No impact	552 27%	461 26%	60 33%	21 26%	60 27%	59 32%	43 23%	36 25%	31 30%	44 21%	73 27%	66 23%	59 32%	312 27%	248 27%	64 26%	240 27%	30 30%	49 30%	41 37%	91 23%	30 21%
Fairly negative impact	407 20%	353 20%	37 20%	15 18%	37 17%	40 22%	32 17%	28 20%	18 17%	36 17%	61 23%	58 20%	45 24%	267 23%	217 24%	49 20%	140 16%	19 19%	36 22%	14 12%	35 9%	36 26%
Very negative impact	226 11%	202 11%	8 5%	6 7%	21 9%	20 11%	29 16%	10 7%	16 15%	30 14%	26 10%	49 17%	11 6%	154 13%	129 14%	25 10%	72 8%	10 10%	13 8%	11 10%	14 4%	24 17%
NET: Negative impact	633 31%	555 31%	45 25%	21 25%	58 26%	60 33%	61 33%	39 27%	33 32%	65 32%	86 32%	107 37%	56 31%	421 37%	347 38%	74 30%	212 24%	29 29%	49 30%	24 22%	49 13%	61 43%
Don't know	249 12%	213 12%	25 13%	17 21%	31 14%	17 9%	24 13%	26 18%	12 11%	23 11%	28 10%	32 11%	15 8%	129 11%	101 11%	28 11%	120 13%	25 26%	35 22%	15 14%	20 5%	25 17%

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Base: All respondents

	Tenure								
	Total	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2053	1264	703	561	763	177	190	396	26
Weighted base	2053	1334	677	657	696	287	124	284	23
NET: Positive impact	619 30%	508 38%	379 56%	129 20%	104 15%	39 14%	16 13%	49 17%	7 32%
Very positive impact	140 7%	115 9%	87 13%	27 4%	25 4%	10 4%	3 3%	11 4%	1 3%
Fairly positive impact	479 23%	393 29%	292 43%	101 15%	79 11%	29 10%	12 10%	38 13%	7 29%
No impact	552 27%	294 22%	179 26%	115 18%	251 36%	104 36%	49 39%	98 34%	7 29%
Fairly negative impact	407 20%	271 20%	53 8%	218 33%	135 19%	46 16%	25 20%	64 22%	2 9%
Very negative impact	226 11%	156 12%	22 3%	134 20%	68 10%	40 14%	10 8%	19 7%	2 8%
NET: Negative impact	633 31%	426 32%	75 11%	351 53%	203 29%	86 30%	35 28%	82 29%	4 17%
Don't know	249 12%	106 8%	44 7%	62 9%	138 20%	58 20%	25 20%	55 19%	5 23%

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Absolutes/col percents

Table 3
Q.3 Do you think each of the following have got better or worse over the past three months?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	970	1083	189	302	370	396	332	464	597	611	334	511	291	776
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	304	846
<u>The state of the UK economy</u>															
Better	575 28%	349 35%	226 22%	60 25%	83 24%	70 20%	72 20%	94 31%	195 44%	212 39%	157 28%	109 24%	97 20%	70 23%	223 26%
No change	706 34%	339 34%	368 35%	109 45%	130 38%	151 44%	107 29%	93 31%	115 26%	171 31%	222 39%	150 33%	163 33%	106 35%	319 38%
Worse	772 38%	318 32%	454 43%	75 31%	132 38%	124 36%	187 51%	117 39%	137 31%	165 30%	190 33%	189 42%	228 47%	127 42%	304 36%
<u>Your personal financial situation</u>															
Better	306 15%	174 17%	132 13%	74 31%	76 22%	54 16%	44 12%	34 11%	24 5%	94 17%	91 16%	61 14%	60 12%	57 19%	172 20%
No change	909 44%	458 46%	451 43%	99 41%	130 37%	145 42%	134 37%	142 47%	259 58%	269 49%	269 47%	188 42%	182 37%	121 40%	358 42%
Worse	839 41%	375 37%	464 44%	70 29%	140 41%	147 42%	188 51%	129 42%	165 37%	185 34%	209 37%	198 44%	246 51%	126 41%	316 37%
<u>Your job security</u>															
Better	198 10%	103 10%	95 9%	61 25%	59 17%	41 12%	24 7%	9 3%	4 1%	55 10%	63 11%	53 12%	27 6%	34 11%	139 16%
No change	1384 67%	682 68%	701 67%	133 55%	179 52%	213 62%	216 59%	223 73%	419 94%	395 72%	370 65%	264 59%	354 73%	169 56%	470 56%
Worse	471 23%	221 22%	251 24%	50 20%	107 31%	92 26%	125 34%	73 24%	24 5%	98 18%	137 24%	130 29%	106 22%	101 33%	237 28%

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Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	304	846
<u>Anti-social behaviour in my neighbourhood</u>															
Better	189 9%	99 10%	89 9%	43 18%	41 12%	27 8%	18 5%	14 5%	45 10%	51 9%	45 8%	55 12%	37 8%	29 10%	70 8%
No change	1424 69%	700 70%	724 69%	143 59%	214 62%	237 69%	253 69%	235 77%	342 77%	390 71%	416 73%	278 62%	341 70%	202 66%	572 68%
Worse	440 21%	207 21%	233 22%	58 24%	91 26%	81 24%	95 26%	56 18%	59 13%	108 20%	108 19%	115 26%	110 22%	73 24%	204 24%
<u>Crime</u>															
Better	204 10%	122 12%	82 8%	42 17%	38 11%	25 7%	17 5%	26 9%	55 12%	71 13%	48 8%	49 11%	35 7%	30 10%	80 9%
No change	1169 57%	569 57%	599 57%	140 57%	201 58%	195 56%	191 52%	181 59%	262 59%	324 59%	350 61%	228 51%	267 55%	170 56%	488 58%
Worse	681 33%	315 31%	366 35%	62 26%	106 31%	126 36%	158 43%	98 32%	130 29%	153 28%	172 30%	170 38%	186 38%	104 34%	278 33%
<u>Social disorder in some communities around the country</u>															
Better	159 8%	91 9%	68 7%	46 19%	37 11%	24 7%	15 4%	10 3%	27 6%	53 10%	28 5%	53 12%	24 5%	25 8%	66 8%
No change	1030 50%	522 52%	507 48%	119 49%	183 53%	191 55%	170 46%	159 52%	208 47%	300 55%	318 56%	183 41%	229 47%	164 54%	431 51%
Worse	864 42%	393 39%	472 45%	79 32%	126 37%	130 38%	181 49%	136 45%	212 47%	196 36%	223 39%	211 47%	235 48%	114 38%	348 41%

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Unweighted base	2053	1771	182	89	215	182	175	155	100	195	273	303	184	1067	699	368	986	113	150	115	428	180
Weighted base	2053	1766	185	82	226	185	185	144	103	205	267	287	185	1150	903	246	903	100	161	111	390	142
<u>The state of the UK economy</u>																						
Better	575 28%	501 28%	49 27%	15 18%	60 26%	39 21%	57 31%	43 30%	25 24%	67 33%	72 27%	87 30%	60 33%	293 26%	234 26%	59 24%	281 31%	15 15%	36 22%	32 28%	179 46%	20 14%
No change	706 34%	603 34%	61 33%	30 37%	67 30%	51 28%	53 29%	50 35%	42 41%	76 37%	91 34%	116 40%	68 37%	425 37%	335 37%	90 37%	281 31%	41 42%	74 46%	22 20%	100 26%	43 31%
Worse	772 38%	662 38%	74 40%	37 44%	99 44%	95 51%	75 41%	50 35%	36 35%	62 30%	103 39%	84 29%	57 31%	431 38%	334 37%	97 39%	341 38%	43 43%	51 32%	57 51%	111 28%	79 56%
<u>Your personal financial situation</u>																						
Better	306 15%	256 14%	34 19%	12 15%	47 21%	18 10%	26 14%	23 16%	16 15%	30 15%	40 15%	35 12%	25 13%	229 20%	190 21%	39 16%	77 8%	4 4%	34 21%	2 1%	22 6%	15 11%
No change	909 44%	780 44%	77 42%	41 50%	91 40%	84 46%	77 42%	53 37%	52 50%	85 41%	136 51%	126 44%	87 47%	479 42%	375 41%	104 42%	430 48%	34 34%	68 42%	51 46%	234 60%	43 30%
Worse	839 41%	730 41%	73 40%	28 35%	88 39%	82 45%	82 44%	68 47%	35 34%	91 44%	92 34%	126 44%	73 40%	442 38%	338 37%	104 42%	397 44%	61 61%	59 37%	59 53%	134 34%	84 59%
<u>Your job security</u>																						
Better	198 10%	174 10%	13 7%	7 9%	31 14%	16 8%	15 8%	14 10%	11 11%	20 10%	32 12%	29 10%	10 5%	173 15%	144 16%	29 12%	25 3%	* *	16 10%	- -	1 *	7 5%
No change	1384 67%	1183 67%	133 72%	61 74%	145 64%	111 60%	115 62%	96 66%	67 66%	149 72%	167 62%	203 71%	137 74%	639 56%	492 54%	147 60%	745 82%	63 64%	110 69%	104 93%	368 94%	99 70%
Worse	471 23%	408 23%	40 21%	14 17%	50 22%	58 32%	55 30%	34 24%	24 23%	36 18%	68 26%	55 19%	38 20%	338 29%	267 30%	70 29%	134 15%	36 36%	34 21%	8 7%	21 5%	35 25%

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	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2053	1766	185	82	226	185	185	144	103	205	267	287	185	1150	903	246	903	100	161	111	390	142
<u>Anti-social behaviour in my neighbourhood</u>																						
Better	189 9%	167 9%	13 7%	11 13%	33 15%	20 11%	10 5%	14 10%	9 9%	14 7%	32 12%	18 6%	14 8%	99 9%	76 8%	23 10%	90 10%	8 8%	22 14%	14 13%	34 9%	11 8%
No change	1424 69%	1203 68%	142 77%	55 67%	121 54%	129 70%	125 68%	97 67%	79 77%	162 79%	166 62%	214 74%	134 72%	773 67%	604 67%	169 69%	651 72%	73 73%	110 69%	81 73%	293 75%	93 66%
Worse	440 21%	396 22%	31 17%	16 19%	71 32%	36 19%	50 27%	33 23%	14 14%	29 14%	69 26%	55 19%	37 20%	278 24%	224 25%	54 22%	163 18%	19 19%	28 18%	16 14%	62 16%	38 27%
<u>Crime</u>																						
Better	204 10%	181 10%	12 7%	9 11%	33 15%	19 10%	14 8%	16 11%	11 10%	19 9%	30 11%	24 8%	16 8%	110 10%	80 9%	30 12%	94 10%	6 6%	23 14%	14 12%	45 11%	6 4%
No change	1169 57%	992 56%	107 58%	44 54%	112 50%	91 49%	104 56%	86 60%	70 68%	126 62%	134 50%	177 62%	116 63%	658 57%	520 58%	138 56%	511 57%	57 57%	93 58%	54 49%	234 60%	72 51%
Worse	681 33%	593 34%	65 35%	29 35%	81 36%	75 41%	66 36%	41 28%	22 21%	60 29%	103 39%	86 30%	53 29%	382 33%	303 34%	79 32%	299 33%	36 36%	44 28%	43 39%	111 28%	64 45%
<u>Social disorder in some communities around the country</u>																						
Better	159 8%	139 8%	10 6%	6 7%	24 11%	14 8%	12 7%	14 9%	10 9%	15 7%	31 12%	11 4%	11 6%	91 8%	76 8%	16 6%	68 7%	2 2%	26 16%	6 6%	23 6%	10 7%
No change	1030 50%	877 50%	101 55%	45 54%	96 42%	79 43%	90 49%	66 46%	51 50%	114 55%	135 51%	151 53%	102 55%	596 52%	475 53%	121 49%	434 48%	58 58%	85 53%	35 32%	200 51%	56 39%
Worse	864 42%	749 42%	73 40%	32 38%	106 47%	91 50%	82 45%	64 45%	42 41%	76 37%	100 38%	125 43%	72 39%	463 40%	353 39%	110 44%	402 44%	40 40%	49 31%	69 62%	167 43%	76 53%

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Table 3
Q.3 Do you think each of the following have got better or worse over the past three months?
Base: All respondents

	Tenure								
	Total	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2053	1264	703	561	763	177	190	396	26
Weighted base	2053	1334	677	657	696	287	124	284	23
<u>The state of the UK economy</u>									
Better	575 28%	442 33%	255 38%	187 29%	131 19%	42 15%	24 19%	65 23%	2 8%
No change	706 34%	445 33%	199 29%	246 37%	244 35%	84 29%	39 31%	121 43%	17 74%
Worse	772 38%	447 34%	224 33%	224 34%	321 46%	161 56%	61 49%	98 34%	4 18%
<u>Your personal financial situation</u>									
Better	306 15%	200 15%	85 13%	115 18%	103 15%	29 10%	17 14%	57 20%	2 10%
No change	909 44%	636 48%	356 53%	280 43%	258 37%	101 35%	41 33%	116 41%	14 63%
Worse	839 41%	498 37%	236 35%	262 40%	335 48%	157 55%	66 53%	111 39%	6 26%
<u>Your job security</u>									
Better	198 10%	121 9%	43 6%	78 12%	77 11%	13 5%	13 11%	51 18%	- -
No change	1384 67%	930 70%	528 78%	403 61%	436 63%	192 67%	80 65%	163 57%	18 77%
Worse	471 23%	284 21%	107 16%	177 27%	183 26%	82 29%	30 25%	70 25%	5 23%

ITV News Index Survey

ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 3
Q.3 Do you think each of the following have got better or worse over the past three months?
Base: All respondents

	Tenure								
	Total	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Rent-ers	Coun-cil Rent	HA Rent	Other rent	Rent free
Weighted base	2053	1334	677	657	696	287	124	284	23
<u>Anti-social behaviour in my neighbourhood</u>									
Better	189 9%	112 8%	57 8%	54 8%	76 11%	28 10%	14 11%	34 12%	1 5%
No change	1424 69%	947 71%	489 72%	457 70%	458 66%	179 62%	78 63%	202 71%	19 82%
Worse	440 21%	276 21%	131 19%	145 22%	161 23%	80 28%	32 26%	49 17%	3 13%
<u>Crime</u>									
Better	204 10%	134 10%	76 11%	58 9%	69 10%	25 9%	13 11%	31 11%	1 3%
No change	1169 57%	776 58%	397 59%	378 58%	374 54%	139 48%	59 48%	176 62%	19 82%
Worse	681 33%	425 32%	204 30%	221 34%	252 36%	124 43%	51 41%	77 27%	3 15%
<u>Social disorder in some communities around the country</u>									
Better	159 8%	110 8%	49 7%	61 9%	48 7%	15 5%	11 9%	22 8%	1 3%
No change	1030 50%	674 51%	329 49%	345 53%	339 49%	130 45%	54 44%	154 54%	17 75%
Worse	864 42%	550 41%	300 44%	250 38%	309 44%	142 49%	59 47%	109 38%	5 22%

ITV News Index Survey

ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 4

Q.4 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	970	1083	189	302	370	396	332	464	597	611	334	511	291	776
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	304	846
<u>Chancellor of the Exchequer, George Osborne</u>															
Yes	456	269	187	30	55	45	72	84	171	165	121	84	85	57	164
	22%	27%	18%	12%	16%	13%	20%	28%	38%	30%	21%	19%	17%	19%	19%
No	1156	601	556	118	206	217	238	172	205	284	323	260	289	177	502
	56%	60%	53%	48%	60%	63%	65%	56%	46%	52%	57%	58%	59%	58%	59%
Don't know	441	136	305	97	85	84	56	49	70	99	125	103	114	70	179
	21%	14%	29%	40%	25%	24%	15%	16%	16%	18%	22%	23%	23%	23%	21%
<u>Prime Minister, David Cameron</u>															
Yes	618	347	271	53	97	78	100	99	192	200	154	145	118	65	267
	30%	34%	26%	22%	28%	23%	27%	32%	43%	37%	27%	33%	24%	22%	32%
No	1064	531	533	117	179	197	211	166	194	270	297	216	281	173	425
	52%	53%	51%	48%	52%	57%	58%	54%	43%	49%	52%	48%	58%	57%	50%
Don't know	371	128	243	74	70	71	55	41	60	79	118	85	89	65	154
	18%	13%	23%	30%	20%	20%	15%	13%	14%	14%	21%	19%	18%	21%	18%
<u>Deputy Prime Minister, Nick Clegg</u>															
Yes	306	163	143	29	66	48	53	47	64	90	82	72	61	55	133
	15%	16%	14%	12%	19%	14%	14%	15%	14%	16%	14%	16%	13%	18%	16%
No	1340	698	642	124	196	228	255	215	321	368	363	289	320	191	542
	65%	69%	61%	51%	57%	66%	70%	70%	72%	67%	64%	65%	66%	63%	64%
Don't know	407	145	262	91	83	70	58	43	62	90	124	86	107	58	172
	20%	14%	25%	37%	24%	20%	16%	14%	14%	16%	22%	19%	22%	19%	20%

ITV News Index Survey

ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 4

Q.4 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2053	1006	1047	244	346	346	366	305	447	549	569	447	488	304	846
<u>Leader of the Opposition, Ed Miliband</u>															
Yes	458 22%	236 24%	221 21%	61 25%	78 22%	83 24%	92 25%	60 20%	84 19%	112 20%	129 23%	100 22%	117 24%	78 26%	181 21%
No	1140 56%	607 60%	534 51%	98 40%	173 50%	179 52%	208 57%	186 61%	296 66%	329 60%	315 55%	256 57%	240 49%	154 51%	488 58%
Don't know	455 22%	163 16%	292 28%	85 35%	95 27%	83 24%	66 18%	58 19%	67 15%	108 20%	125 22%	91 20%	131 27%	71 23%	177 21%
<u>Shadow Chancellor, Ed Balls</u>															
Yes	354 17%	206 20%	148 14%	37 15%	63 18%	61 18%	71 19%	53 17%	68 15%	108 20%	103 18%	70 16%	73 15%	68 23%	141 17%
No	1214 59%	625 62%	589 56%	107 44%	190 55%	198 57%	216 59%	194 64%	309 69%	328 60%	334 59%	277 62%	275 56%	160 53%	515 61%
Don't know	485 24%	175 17%	311 30%	99 41%	93 27%	87 25%	79 22%	58 19%	70 16%	113 21%	132 23%	101 23%	139 29%	76 25%	190 22%
<u>Leader of the UK Independence Party, Nigel Farage</u>															
Yes	310 15%	199 20%	110 11%	26 11%	53 15%	43 13%	62 17%	53 17%	71 16%	86 16%	60 10%	85 19%	78 16%	42 14%	136 16%
No	1209 59%	603 60%	607 58%	122 50%	197 57%	211 61%	220 60%	192 63%	266 60%	341 62%	375 66%	230 51%	263 54%	191 63%	497 59%
Don't know	534 26%	204 20%	330 32%	96 39%	95 27%	91 26%	84 23%	59 19%	109 24%	121 22%	135 24%	132 29%	147 30%	70 23%	212 25%

ITV News Index Survey

ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 4

Q.4 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2053	1771	182	89	215	182	175	155	100	195	273	303	184	1067	699	368	986	113	150	115	428	180
Weighted base	2053	1766	185	82	226	185	185	144	103	205	267	287	185	1150	903	246	903	100	161	111	390	142
Chancellor of the Exchequer, George Osborne																						
Yes	456 22%	397 22%	34 18%	12 14%	46 20%	31 17%	46 25%	30 21%	26 25%	62 30%	55 20%	66 23%	48 26%	221 19%	165 18%	56 23%	235 26%	12 12%	22 14%	22 20%	158 41%	20 14%
No	1156 56%	984 56%	114 62%	55 67%	127 56%	118 64%	89 48%	82 57%	58 57%	104 51%	149 56%	168 58%	93 50%	680 59%	560 62%	120 49%	477 53%	67 67%	80 50%	71 64%	177 45%	82 58%
Don't know	441 21%	385 22%	37 20%	16 19%	53 24%	36 19%	49 27%	31 22%	19 18%	39 19%	63 24%	53 19%	44 24%	249 22%	179 20%	70 28%	192 21%	20 20%	58 36%	18 16%	55 14%	40 28%
Prime Minister, David Cameron																						
Yes	618 30%	544 31%	42 23%	18 22%	54 24%	42 23%	68 37%	40 28%	32 31%	81 39%	81 30%	107 37%	53 29%	333 29%	257 28%	76 31%	286 32%	19 19%	39 24%	30 27%	170 44%	28 20%
No	1064 52%	904 51%	107 58%	53 64%	127 56%	109 59%	80 43%	77 53%	54 52%	100 49%	136 51%	130 45%	91 49%	598 52%	480 53%	118 48%	466 52%	65 65%	79 49%	69 62%	170 44%	83 59%
Don't know	371 18%	318 18%	36 19%	11 14%	44 19%	34 18%	37 20%	27 19%	17 16%	24 12%	50 19%	51 18%	40 22%	219 19%	166 18%	53 21%	152 17%	15 15%	43 27%	13 11%	51 13%	30 21%
Deputy Prime Minister, Nick Clegg																						
Yes	306 15%	262 15%	28 15%	12 15%	31 14%	34 18%	33 18%	15 10%	16 16%	42 21%	39 14%	34 12%	23 12%	187 16%	145 16%	43 17%	119 13%	12 12%	21 13%	8 7%	59 15%	19 13%
No	1340 65%	1148 65%	124 67%	56 68%	149 66%	119 64%	110 60%	98 68%	68 66%	129 63%	173 65%	195 68%	119 64%	733 64%	589 65%	144 58%	607 67%	67 68%	89 56%	89 80%	280 72%	80 57%
Don't know	407 20%	356 20%	32 18%	14 17%	47 21%	32 17%	42 23%	31 22%	19 18%	34 16%	55 21%	59 20%	43 23%	230 20%	170 19%	60 24%	178 20%	20 20%	51 32%	14 12%	50 13%	42 30%

ITV News Index Survey

ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 4

Q.4 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2053	1766	185	82	226	185	185	144	103	205	267	287	185	1150	903	246	903	100	161	111	390	142
<u>Leader of the Opposition, Ed Miliband</u>																						
Yes	458 22%	404 23%	30 16%	19 23%	58 26%	56 30%	35 19%	36 25%	23 22%	37 18%	77 29%	55 19%	32 17%	259 23%	205 23%	54 22%	198 22%	19 19%	40 25%	24 21%	72 19%	43 30%
No	1140 56%	982 56%	101 55%	44 54%	124 55%	98 53%	99 54%	79 55%	58 56%	127 62%	116 44%	185 64%	111 60%	642 56%	512 57%	130 53%	498 55%	47 47%	66 41%	62 56%	265 68%	58 41%
Don't know	455 22%	379 21%	53 29%	19 24%	44 20%	31 17%	51 28%	30 21%	22 22%	42 20%	73 27%	47 16%	42 23%	248 22%	186 21%	62 25%	207 23%	33 34%	54 34%	26 23%	52 13%	41 29%
<u>Shadow Chancellor, Ed Balls</u>																						
Yes	354 17%	308 17%	25 14%	15 19%	38 17%	46 25%	22 12%	25 18%	20 20%	26 13%	67 25%	42 14%	27 15%	210 18%	174 19%	36 14%	144 16%	15 15%	28 17%	15 14%	64 16%	23 16%
No	1214 59%	1049 59%	107 58%	47 58%	131 58%	103 56%	110 59%	84 59%	58 56%	133 65%	135 51%	191 67%	114 62%	675 59%	534 59%	141 57%	539 60%	51 51%	73 46%	71 64%	270 69%	74 52%
Don't know	485 24%	408 23%	53 28%	19 23%	56 25%	36 19%	53 29%	34 24%	25 24%	47 23%	65 24%	54 19%	44 24%	265 23%	195 22%	70 28%	220 24%	34 35%	60 37%	25 22%	56 14%	45 31%
<u>Leader of the UK Independence Party, Nigel Farage</u>																						
Yes	310 15%	273 15%	24 13%	13 15%	46 21%	25 13%	33 18%	26 18%	13 13%	29 14%	44 17%	38 13%	19 11%	179 16%	153 17%	25 10%	131 15%	15 15%	15 9%	19 17%	65 17%	17 12%
No	1209 59%	1029 58%	111 60%	49 60%	117 52%	111 60%	99 54%	85 59%	69 67%	113 55%	160 60%	176 61%	119 64%	688 60%	541 60%	147 60%	521 58%	58 58%	87 54%	68 61%	235 60%	73 52%
Don't know	534 26%	464 26%	50 27%	20 25%	63 28%	50 27%	53 29%	33 23%	20 20%	63 31%	63 23%	74 26%	46 25%	283 25%	210 23%	73 30%	251 28%	26 26%	59 37%	25 22%	90 23%	51 36%

ITV News Index Survey

ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 4

Q.4 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Tenure								
	Total	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Unweighted base	2053	1264	703	561	763	177	190	396	26
Weighted base	2053	1334	677	657	696	287	124	284	23
<u>Chancellor of the Exchequer, George Osborne</u>									
Yes	456 22%	337 25%	208 31%	129 20%	112 16%	43 15%	19 15%	50 18%	7 29%
No	1156 56%	742 56%	357 53%	385 59%	407 59%	169 59%	78 63%	160 56%	7 31%
Don't know	441 21%	255 19%	112 17%	143 22%	177 25%	75 26%	27 22%	74 26%	9 39%
<u>Prime Minister, David Cameron</u>									
Yes	618 30%	454 34%	246 36%	208 32%	157 23%	58 20%	24 19%	76 27%	7 29%
No	1064 52%	658 49%	334 49%	324 49%	400 57%	170 59%	78 63%	151 53%	7 29%
Don't know	371 18%	223 17%	97 14%	125 19%	139 20%	60 21%	22 18%	57 20%	9 41%
<u>Deputy Prime Minister, Nick Clegg</u>									
Yes	306 15%	220 16%	116 17%	104 16%	83 12%	33 11%	13 11%	37 13%	3 13%
No	1340 65%	893 67%	466 69%	427 65%	437 63%	183 64%	84 68%	171 60%	9 41%
Don't know	407 20%	221 17%	95 14%	126 19%	175 25%	72 25%	27 22%	76 27%	10 46%

ITV News Index Survey

ONLINE Fieldwork : 8th-10th November 2013

Absolutes/col percents

Table 4

Q.4 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Tenure								
	Total	NET: Home-owners	Owned out-right	Owned with mortgage	NET: Renters	Council Rent	HA Rent	Other rent	Rent free
Weighted base	2053	1334	677	657	696	287	124	284	23
<u>Leader of the Opposition, Ed Milliband</u>									
Yes	458 22%	280 21%	135 20%	145 22%	175 25%	76 27%	34 27%	65 23%	3 13%
No	1140 56%	809 61%	432 64%	378 57%	322 46%	124 43%	64 52%	134 47%	9 41%
Don't know	455 22%	245 18%	111 16%	135 20%	199 29%	87 30%	26 21%	86 30%	10 46%
<u>Shadow Chancellor, Ed Balls</u>									
Yes	354 17%	241 18%	112 16%	129 20%	110 16%	42 15%	19 16%	49 17%	3 13%
No	1214 59%	830 62%	444 65%	386 59%	374 54%	148 51%	71 57%	155 55%	10 45%
Don't know	485 24%	264 20%	122 18%	142 22%	212 30%	98 34%	34 27%	80 28%	10 42%
<u>Leader of the UK Independence Party, Nigel Farage</u>									
Yes	310 15%	199 15%	105 15%	94 14%	107 15%	47 16%	21 17%	39 14%	3 15%
No	1209 59%	818 61%	420 62%	398 61%	380 55%	140 49%	73 59%	167 59%	12 51%
Don't know	534 26%	318 24%	153 23%	165 25%	209 30%	101 35%	30 24%	78 27%	8 34%