



ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,061 British adults online between 16th and 18th May 2014. Data were weighted to be representative of all GB adults aged 18+. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.1 Thinking back to the (UK) General Election in 2010, which party, if any, did you vote for?

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
Conservative	573 28%	156 84%	12 5%	1 2%	146 48%	4 7%	3 7%	-	-	1 28%	2 24%	573 100%	-	-	-
Labour	486 24%	12 6%	191 75%	8 12%	47 15%	10 17%	6 15%	1 14%	1 10%	-	1 14%	-	486 100%	-	-
Liberal Democrat	362 18%	13 7%	30 12%	55 83%	44 14%	26 44%	2 5%	-	1 6%	* 20%	1 8%	-	-	362 100%	-
Some other party	156 8%	1 1%	3 1%	-	45 15%	8 14%	27 70%	2 34%	5 56%	-	3 43%	-	-	-	156 100%
Did not vote	391 19%	4 2%	18 7%	1 1%	20 7%	8 13%	-	3 52%	3 28%	-	1 11%	-	-	-	-
Don't remember	58 3%	-	2 1%	1 1%	3 1%	2 4%	-	-	-	-	-	-	-	-	-
Prefer not to say	35 2%	-	-	-	-	1 1%	1 3%	-	-	1 52%	-	-	-	-	-

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.1 Thinking back to the (UK) General Election in 2010, which party, if any, did you vote for?

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
Conservative	573 28%	301 30%	271 26%	26 10%	75 22%	85 25%	104 28%	99 32%	184 41%	101 17%	288 28%	178 32%	132 23%	151 34%	112 23%	46 17%	251 29%
Labour	486 24%	265 26%	221 21%	30 12%	82 24%	102 29%	89 24%	58 19%	125 28%	112 19%	249 24%	110 20%	154 27%	109 24%	113 23%	86 31%	189 22%
Liberal Democrat	362 18%	191 19%	171 16%	31 13%	74 21%	58 17%	62 17%	69 23%	68 15%	106 18%	189 18%	132 24%	105 18%	46 10%	79 16%	62 22%	167 19%
Some other party	156 8%	90 9%	66 6%	13 5%	16 5%	20 6%	36 10%	34 11%	37 8%	29 5%	89 9%	32 6%	39 7%	42 9%	43 9%	26 9%	57 7%
Did not vote	391 19%	143 14%	248 24%	130 53%	73 21%	58 17%	59 16%	41 14%	30 7%	203 34%	158 15%	80 15%	116 20%	81 18%	114 23%	47 17%	165 19%
Don't remember	58 3%	6 1%	52 5%	6 2%	19 5%	18 5%	12 3%	1 *	2 *	25 4%	31 3%	10 2%	20 4%	12 3%	15 3%	6 2%	30 3%
Prefer not to say	35 2%	14 1%	21 2%	9 4%	7 2%	7 2%	6 2%	4 1%	2 *	16 3%	17 2%	9 2%	6 1%	8 2%	13 3%	3 1%	19 2%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.1 Thinking back to the (UK) General Election in 2010, which party, if any, did you vote for?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
Conservative	573 28%	527 30%	24 13%	17 20%	55 24%	47 25%	72 39%	55 38%	22 21%	54 26%	73 27%	110 38%	45 24%	297 26%	240 26%	56 23%	276 30%	17 18%	16 13%	44 33%	159 42%	40 24%
Labour	486 24%	402 23%	55 30%	27 32%	59 26%	39 21%	39 21%	46 32%	30 29%	29 14%	72 27%	49 17%	42 23%	275 24%	219 24%	56 23%	211 23%	15 16%	25 19%	43 32%	96 25%	32 19%
Liberal Democrat	362 18%	335 19%	17 9%	18 22%	46 20%	41 22%	26 14%	17 12%	10 10%	33 16%	51 19%	47 16%	55 29%	229 20%	182 20%	46 19%	133 15%	14 15%	13 10%	15 11%	67 18%	25 14%
Some other party	156 8%	96 5%	51 27%	2 2%	10 4%	8 4%	7 4%	7 5%	10 9%	21 10%	21 8%	12 4%	8 5%	83 7%	66 7%	17 7%	73 8%	7 7%	11 9%	13 9%	34 9%	8 5%
Did not vote	391 19%	337 19%	27 14%	15 18%	46 20%	47 26%	33 18%	13 9%	28 27%	53 26%	39 14%	58 20%	34 18%	211 18%	152 17%	60 24%	179 20%	33 35%	60 46%	19 14%	20 5%	47 28%
Don't remember	58 3%	43 2%	11 6%	4 5%	7 3%	3 2%	6 3%	5 3%	3 3%	8 4%	4 1%	6 2%	*	36 3%	28 3%	8 3%	22 2%	5 6%	1 1%	-	3 1%	13 7%
Prefer not to say	35 2%	33 2%	1 1%	1 1%	3 2%	1 1%	3 1%	1 1%	1 1%	7 4%	9 3%	6 2%	2 1%	23 2%	19 2%	4 2%	12 1%	3 3%	2 1%	1 1%	1 *	5 3%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.2 If there were an election for the European Parliament held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?

Base: All respondents

	Total	EU Voting Intention										2010 Vote			
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
Absolutely certain to vote	(10) 981 48%	186 100%	256 100%	66 100%	306 100%	60 100%	39 100%	5 100%	9 100%	2 100%	8 100%	340 59%	288 59%	180 50%	96 61%
(9)	233 11%	-	-	-	-	-	-	-	-	-	-	71 12%	69 14%	52 14%	14 9%
(8)	164 8%	-	-	-	-	-	-	-	-	-	-	51 9%	19 4%	41 11%	14 9%
(7)	107 5%	-	-	-	-	-	-	-	-	-	-	18 3%	26 5%	19 5%	9 6%
(6)	76 4%	-	-	-	-	-	-	-	-	-	-	18 3%	21 4%	14 4%	4 2%
(5)	72 3%	-	-	-	-	-	-	-	-	-	-	14 2%	7 1%	19 5%	6 4%
(4)	34 2%	-	-	-	-	-	-	-	-	-	-	10 2%	8 2%	1 *	-
(3)	58 3%	-	-	-	-	-	-	-	-	-	-	12 2%	6 1%	10 3%	4 2%
(2)	30 1%	-	-	-	-	-	-	-	-	-	-	2 *	4 1%	3 1%	2 1%
Certain not to vote	(1) 151 7%	-	-	-	-	-	-	-	-	-	-	18 3%	9 2%	14 4%	7 5%
Don't know/ prefer not to say	155 8%	-	-	-	-	-	-	-	-	-	-	19 3%	28 6%	10 3%	1 1%
Mean	8.03	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.76	8.87	8.42	8.59
Standard deviation	2.87	*	*	*	0.00	*	0.00	0.00	*	0.00	*	2.22	2.06	2.37	2.46
Standard error	0.07	*	*	*	0.00	*	0.00	0.00	*	0.00	*	0.09	0.10	0.13	0.20

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Absolutes/col percents

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Base: All respondents

	Gender			Age						Social Grade				Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private	
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Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878	
Absolutely certain to vote	(10)	981 48%	564 56%	418 40%	65 27%	122 35%	153 44%	164 45%	179 59%	298 67%	187 32%	496 49%	275 50%	248 43%	228 51%	231 47%	122 44%	383 44%
	(9)	233 11%	121 12%	112 11%	14 6%	54 16%	39 11%	46 13%	24 8%	55 12%	69 12%	109 11%	81 15%	66 12%	41 9%	45 9%	33 12%	98 11%
	(8)	164 8%	78 8%	86 8%	16 7%	50 14%	25 7%	31 8%	13 4%	29 6%	66 11%	69 7%	49 9%	38 7%	33 7%	44 9%	23 8%	82 9%
	(7)	107 5%	49 5%	58 6%	30 12%	24 7%	22 6%	15 4%	7 2%	9 2%	54 9%	44 4%	24 4%	36 6%	17 4%	30 6%	19 7%	49 6%
	(6)	76 4%	21 2%	55 5%	11 4%	13 4%	16 5%	19 5%	13 4%	4 1%	24 4%	48 5%	16 3%	30 5%	14 3%	16 3%	15 5%	29 3%
	(5)	72 3%	27 3%	44 4%	13 5%	17 5%	7 2%	20 6%	10 3%	4 1%	30 5%	37 4%	20 4%	17 3%	13 3%	22 4%	11 4%	31 4%
	(4)	34 2%	16 2%	17 2%	10 4%	1 *	4 1%	8 2%	5 2%	5 1%	11 2%	18 2%	9 2%	8 1%	9 2%	8 2%	5 2%	14 2%
	(3)	58 3%	20 2%	37 4%	12 5%	7 2%	9 3%	9 3%	11 4%	9 2%	19 3%	30 3%	16 3%	22 4%	13 3%	7 1%	15 5%	23 3%
	(2)	30 1%	6 1%	24 2%	6 2%	7 2%	5 1%	5 1%	3 1%	4 1%	13 2%	14 1%	10 2%	14 2%	3 1%	4 1%	2 1%	14 2%
Certain not to vote	(1)	151 7%	63 6%	88 8%	31 13%	25 7%	26 8%	29 8%	21 7%	19 4%	56 9%	77 8%	32 6%	46 8%	32 7%	42 9%	19 7%	66 7%
Don't know/ prefer not to say		155 8%	45 4%	111 11%	37 15%	27 8%	41 12%	20 5%	18 6%	13 3%	64 11%	79 8%	21 4%	48 8%	45 10%	42 9%	13 5%	90 10%
Mean		8.03	8.44	7.60	6.58	7.82	7.98	7.84	8.25	8.93	7.33	8.01	8.23	7.75	8.17	7.99	7.85	7.93
Standard deviation		2.87	2.63	3.05	3.27	2.76	2.89	2.93	2.90	2.30	3.03	2.91	2.70	3.02	2.85	2.90	2.85	2.89
Standard error		0.07	0.08	0.10	0.24	0.16	0.17	0.15	0.16	0.11	0.14	0.09	0.11	0.13	0.16	0.13	0.18	0.11

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	Region													Which of the following best describes your current working status?									
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Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186	
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171	
Absolutely certain to vote	(10)	981 48%	837 47%	97 52%	45 55%	102 45%	85 46%	82 44%	81 56%	47 45%	91 44%	133 50%	126 44%	93 50%	398 44%	107 43%	476 53%	33 35%	49 38%	87 64%	255 67%	53 31%	
	(9)	233 11%	210 12%	15 8%	4 5%	28 12%	16 9%	17 9%	16 11%	8 8%	17 8%	51 19%	35 12%	25 14%	131 11%	112 12%	20 8%	101 11%	9 9%	13 10%	15 11%	43 12%	21 12%
	(8)	164 8%	145 8%	14 7%	7 8%	13 6%	16 9%	20 11%	10 7%	5 5%	17 8%	29 11%	25 9%	8 4%	105 9%	84 9%	21 9%	59 7%	9 9%	11 9%	9 6%	16 4%	14 8%
	(7)	107 5%	87 5%	15 8%	2 3%	17 7%	13 7%	10 5%	6 4%	5 5%	10 5%	8 3%	12 4%	10 5%	67 6%	51 6%	16 7%	40 4%	6 6%	14 11%	3 2%	9 2%	7 4%
	(6)	76 4%	64 4%	7 4%	5 6%	3 1%	6 3%	8 4%	5 4%	5 5%	6 3%	8 3%	12 4%	9 5%	44 4%	27 3%	16 7%	32 4%	3 3%	4 3%	* *	8 2%	17 10%
	(5)	72 3%	63 4%	6 3%	- 6%	13 6%	6 3%	6 3%	2 1%	3 3%	10 5%	12 5%	12 4%	1 1%	42 4%	27 3%	15 6%	30 3%	8 8%	5 4%	2 2%	2 *	12 7%
	(4)	34 2%	31 2%	1 *	1 1%	8 4%	2 1%	8 4%	* *	2 2%	2 1%	2 1%	5 2%	2 1%	19 2%	17 2%	2 1%	14 2%	6 6%	2 1%	4 3%	1 *	2 1%
	(3)	58 3%	47 3%	6 3%	2 3%	7 3%	5 3%	2 1%	3 2%	6 6%	7 3%	3 1%	14 5%	4 2%	37 3%	26 3%	12 5%	20 2%	1 1%	5 4%	- -	13 3%	1 1%
	(2)	30 1%	24 1%	1 1%	- -	1 1%	2 1%	5 3%	1 1%	5 5%	3 1%	1 *	5 2%	5 3%	16 1%	14 2%	2 1%	14 2%	1 1%	5 4%	2 1%	4 1%	2 1%
Certain not to vote	(1)	151 7%	136 8%	8 4%	9 11%	19 8%	18 10%	13 7%	11 8%	7 7%	19 9%	9 3%	25 9%	13 7%	84 7%	70 8%	14 6%	67 7%	12 12%	8 6%	8 6%	16 4%	24 14%
Don't know/ prefer not to say		155 8%	129 7%	17 9%	7 9%	16 7%	17 9%	13 7%	10 7%	9 9%	23 11%	12 5%	17 6%	14 8%	103 9%	80 9%	22 9%	53 6%	7 8%	12 10%	5 3%	12 3%	17 10%
Mean		8.03	8.02	8.40	8.08	7.84	7.83	7.85	8.42	7.53	7.73	8.66	7.68	8.16	7.91	7.94	7.82	8.17	7.09	7.64	8.75	8.87	7.05
Standard deviation		2.87	2.88	2.52	3.10	2.96	3.05	2.89	2.74	3.23	3.11	2.14	3.07	2.88	2.90	2.80	2.85	3.23	2.92	2.53	2.40	3.23	
Standard error		0.07	0.07	0.20	0.36	0.19	0.26	0.21	0.22	0.32	0.22	0.14	0.19	0.22	0.09	0.11	0.16	0.09	0.31	0.25	0.23	0.12	0.25

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.3 If there were an election for the European Parliament tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
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Labour	503 24%	-	256 100%	-	-	-	-	-	-	-	-	25 4%	330 68%	60 17%	6 4%
Liberal Democrat	141 7%	-	-	66 100%	-	-	-	-	-	-	-	5 1%	11 2%	113 31%	2 1%
UKIP	445 22%	-	-	-	306 100%	-	-	-	-	-	-	192 34%	53 11%	70 19%	63 41%
Green	112 5%	-	-	-	-	60 100%	-	-	-	-	-	5 1%	20 4%	38 11%	22 14%
SNP	62 3%	-	-	-	-	-	39 100%	-	-	-	-	5 1%	8 2%	3 1%	39 25%
Plaid Cymru	13 1%	-	-	-	-	-	-	5 100%	-	-	-	1 *	2 *	-	2 1%
BNP	16 1%	-	-	-	-	-	-	-	9 100%	-	-	1 *	2 *	1 *	6 4%
Independent	9 *	-	-	-	-	-	-	-	-	2 100%	-	1 *	-	5 2%	2 1%
Other	13 1%	-	-	-	-	-	-	-	-	-	8 100%	2 *	2 *	1 *	4 3%
Refused	63 3%	-	-	-	-	-	-	-	-	-	-	* *	-	2 1%	1 1%
Don't know	327 16%	-	-	-	-	-	-	-	-	-	-	64 11%	44 9%	39 11%	4 2%

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Absolutes/col percents

Q.3 If there were an election for the European Parliament tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
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Conservative	356 17%	177 18%	179 17%	38 15%	53 15%	48 14%	54 15%	50 16%	113 25%	90 15%	153 15%	111 20%	97 17%	72 16%	75 15%	20 7%	157 18%
Labour	503 24%	262 26%	241 23%	58 24%	112 32%	109 31%	85 23%	52 17%	87 19%	170 29%	246 24%	137 25%	145 25%	100 22%	120 24%	93 34%	221 25%
Liberal Democrat	141 7%	81 8%	60 6%	10 4%	39 11%	22 6%	19 5%	27 9%	23 5%	50 8%	68 7%	52 9%	42 7%	16 4%	31 6%	25 9%	61 7%
UKIP	445 22%	262 26%	183 17%	27 11%	49 14%	57 16%	82 22%	98 32%	131 29%	76 13%	237 23%	118 21%	95 17%	121 27%	111 23%	47 17%	162 18%
Green	112 5%	40 4%	72 7%	17 7%	20 6%	17 5%	28 8%	14 5%	16 4%	37 6%	59 6%	30 5%	35 6%	21 5%	27 5%	19 7%	50 6%
SNP	62 3%	39 4%	24 2%	5 2%	7 2%	9 3%	14 4%	11 3%	17 4%	11 2%	34 3%	17 3%	17 3%	18 4%	11 2%	11 4%	24 3%
Plaid Cymru	13 1%	3 *	9 1%	5 2%	* *	- -	5 1%	1 *	1 *	5 1%	6 1%	- -	11 2%	1 *	1 *	2 1%	1 *
BNP	16 1%	8 1%	8 1%	5 2%	1 *	- -	6 2%	2 1%	3 1%	6 1%	8 1%	1 *	5 1%	2 *	8 2%	2 1%	7 1%
Independent	9 *	6 1%	3 *	- -	- -	1 *	5 1%	* *	2 *	- -	7 1%	5 1%	1 *	3 1%	* *	* *	6 1%
Other	13 1%	6 1%	7 1%	1 1%	3 1%	1 *	1 *	3 1%	4 1%	5 1%	5 *	3 1%	4 1%	4 1%	2 *	2 1%	5 1%
Refused	63 3%	24 2%	40 4%	15 6%	9 3%	10 3%	14 4%	5 2%	11 2%	23 4%	29 3%	11 2%	23 4%	12 3%	17 4%	6 2%	29 3%
Don't know	327 16%	102 10%	225 21%	65 27%	54 16%	73 21%	54 15%	42 14%	39 9%	119 20%	169 17%	65 12%	94 16%	80 18%	88 18%	49 18%	155 18%

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ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.3 If there were an election for the European Parliament tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
Conservative	356 17%	323 18%	16 9%	10 12%	38 17%	20 11%	42 23%	26 18%	16 16%	33 16%	57 21%	63 22%	35 19%	178 15%	137 15%	41 16%	178 20%	11 12%	23 18%	25 19%	88 23%	31 18%
Labour	503 24%	437 25%	37 20%	29 35%	74 33%	43 23%	42 22%	41 28%	29 28%	37 18%	79 29%	57 20%	35 19%	313 27%	245 27%	69 28%	189 21%	24 25%	35 28%	35 26%	63 17%	32 19%
Liberal Democrat	141 7%	132 7%	8 4%	5 6%	14 6%	12 6%	11 6%	4 3%	2 2%	19 9%	26 10%	24 8%	16 9%	86 7%	72 8%	13 5%	56 6%	3 3%	11 9%	4 3%	27 7%	11 6%
UKIP	445 22%	417 23%	12 6%	20 25%	41 18%	62 33%	38 20%	46 32%	16 16%	45 22%	51 19%	70 24%	43 23%	209 18%	170 19%	40 16%	235 26%	24 25%	22 17%	45 34%	117 31%	27 16%
Green	112 5%	99 6%	9 5%	3 3%	8 3%	6 3%	12 6%	3 2%	5 4%	19 9%	18 7%	12 4%	19 10%	69 6%	56 6%	14 6%	43 5%	6 6%	9 7%	2 2%	17 4%	10 6%
SNP	62 3%	-	62 34%	-	-	-	-	-	-	-	-	-	-	35 3%	30 3%	5 2%	27 3%	2 2%	5 4%	3 2%	17 4%	1 1%
Plaid Cymru	13 1%	-	-	-	-	-	-	-	13 12%	-	-	-	-	4 *	2 *	2 1%	9 1%	3 3%	5 4%	1 1%	-	-
BNP	16 1%	14 1%	1 1%	-	2 1%	4 2%	3 2%	2 1%	1 1%	* *	1 *	1 *	1 1%	9 1%	7 1%	2 1%	7 1%	1 1%	-	1 *	2 *	3 2%
Independent	9 *	8 *	1 *	-	-	1 1%	* *	1 *	-	3 2%	2 1%	-	* *	6 1%	6 1%	* *	3 *	1 1%	-	* *	2 *	-
Other	13 1%	12 1%	1 1%	-	2 1%	1 *	-	* *	1 1%	6 3%	2 1%	* *	1 *	7 1%	5 1%	1 1%	7 1%	-	1 1%	3 2%	1 *	1 1%
Refused	63 3%	59 3%	2 1%	1 2%	2 1%	12 6%	6 3%	2 1%	3 3%	12 6%	5 2%	13 5%	5 3%	35 3%	26 3%	9 4%	28 3%	9 9%	1 1%	4 3%	6 2%	9 5%
Don't know	327 16%	273 15%	37 20%	14 17%	45 20%	24 13%	31 17%	19 13%	18 17%	32 16%	28 11%	48 17%	31 17%	204 18%	152 17%	52 21%	123 14%	11 12%	16 12%	11 8%	40 10%	45 27%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.2/3 Voting Intention - weighted to turnout values

Base: All respondents expressing a voting intention and saying 10/10 likelihood to vote

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	946	190	249	72	309	60	39	5	9	3	10	333	261	181	94
Weighted base	937	186	256	66	306	60	39	5	9	2	8	325	277	172	95
UKIP	306 33%	-	-	-	306 100%	-	-	-	-	-	-	146 45%	47 17%	44 25%	45 47%
Labour	256 27%	-	256 100%	-	-	-	-	-	-	-	-	12 4%	191 69%	30 17%	3 3%
Conservative	186 20%	186 100%	-	-	-	-	-	-	-	-	-	156 48%	12 4%	13 7%	1 1%
Liberal Democrat	66 7%	-	-	66 100%	-	-	-	-	-	-	-	1 *	8 3%	55 32%	-
Green	60 6%	-	-	-	-	60 100%	-	-	-	-	-	4 1%	10 4%	26 15%	8 9%
SNP	39 4%	-	-	-	-	-	39 100%	-	-	-	-	3 1%	6 2%	2 1%	27 29%
BNP	9 1%	-	-	-	-	-	-	9 100%	-	-	-	-	1 *	1 *	5 5%
Plaid Cymru	5 1%	-	-	-	-	-	5 100%	-	-	-	-	-	1 *	-	2 2%
Independent	2 *	-	-	-	-	-	-	-	2 100%	-	-	1 *	-	*	-
Other	8 1%	-	-	-	-	-	-	-	-	8 100%	2 1%	1 *	1 *	3 4%	

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.2/3 Voting Intention - weighted to turnout values

Base: All respondents expressing a voting intention and saying 10/10 likelihood to vote

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	946	573	373	47	112	132	169	188	298	159	489	289	260	157	240	112	317
Weighted base	937	543	394	62	117	147	159	173	279	179	479	262	234	216	226	117	366
UKIP	306 33%	188 35%	118 30%	9 14%	31 27%	37 25%	56 35%	71 41%	102 37%	40 22%	163 34%	80 30%	62 26%	90 42%	74 33%	22 18%	115 32%
Labour	256 27%	147 27%	109 28%	24 38%	40 34%	58 39%	34 21%	34 20%	67 24%	64 36%	125 26%	70 27%	74 32%	49 22%	63 28%	49 42%	99 27%
Conservative	186 20%	106 20%	80 20%	13 22%	22 19%	27 18%	22 14%	27 16%	74 26%	35 20%	77 16%	51 20%	45 19%	43 20%	46 21%	10 9%	74 20%
Liberal Democrat	66 7%	39 7%	27 7%	4 7%	8 7%	12 8%	11 7%	17 10%	14 5%	12 7%	40 8%	33 12%	13 6%	7 3%	13 6%	11 9%	26 7%
Green	60 6%	27 5%	33 8%	9 15%	14 12%	6 4%	15 9%	8 5%	8 3%	23 13%	29 6%	14 5%	18 8%	13 6%	15 7%	12 10%	30 8%
SNP	39 4%	27 5%	12 3%	- -	1 1%	7 5%	10 7%	11 6%	11 4%	1 *	28 6%	10 4%	12 5%	9 4%	7 3%	9 7%	15 4%
BNP	9 1%	3 1%	6 1%	3 4%	- -	- -	4 3%	1 *	1 *	3 1%	5 1%	- -	2 1%	2 1%	5 2%	- -	5 1%
Plaid Cymru	5 1%	2 *	3 1%	- -	- -	- -	5 3%	1 *	- -	- -	5 1%	- -	5 2%	- -	- -	2 2%	* *
Independent	2 *	- -	2 1%	- -	- -	- -	2 1%	* *	- -	- -	2 *	2 1%	- -	- -	- -	* *	2 *
Other	8 1%	4 1%	3 1%	- -	1 1%	* *	1 *	3 2%	3 1%	1 *	4 1%	2 1%	2 1%	3 1%	1 1%	2 2%	- -

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.2/3 Voting Intention - weighted to turnout values

Base: All respondents expressing a voting intention and saying 10/10 likelihood to vote

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	946	807	93	41	104	70	95	78	46	95	113	123	88	429	297	132	517	43	62	78	274	60
Weighted base	937	800	96	44	97	80	80	73	41	87	127	122	90	483	383	100	454	32	49	86	237	49
UKIP	306 33%	287 36%	8 8%	16 36%	27 28%	40 50%	30 37%	29 40%	10 25%	28 33%	42 33%	46 38%	30 33%	137 28%	113 30%	24 24%	169 37%	6 20%	17 34%	36 42%	95 40%	14 29%
Labour	256 27%	218 27%	25 26%	18 42%	31 32%	16 20%	23 29%	25 34%	13 33%	18 21%	34 27%	31 25%	20 22%	148 31%	109 28%	39 39%	109 24%	13 39%	15 31%	27 31%	46 19%	8 16%
Conservative	186 20%	165 21%	11 12%	5 11%	25 26%	10 13%	17 21%	11 15%	9 22%	20 23%	29 23%	30 24%	19 21%	84 17%	67 17%	17 17%	102 22%	3 10%	7 15%	15 18%	62 26%	13 27%
Liberal Democrat	66 7%	62 8%	4 4%	2 5%	7 7%	8 10%	4 6%	4 5%	1 1%	9 10%	14 11%	6 5%	7 8%	37 8%	28 7%	9 9%	29 6%	1 3%	4 9%	2 2%	15 6%	7 14%
Green	60 6%	52 7%	6 7%	3 6%	4 4%	2 3%	5 6%	2 3%	1 3%	7 8%	8 6%	8 7%	14 15%	42 9%	34 9%	8 8%	18 4%	5 15%	3 5%	1 1%	6 3%	3 6%
SNP	39 4%	-	39 41%	-	-	-	-	-	-	-	-	-	-	23 5%	22 6%	1 1%	16 3%	1 4%	1 3%	1 1%	11 5%	* 1%
BNP	9 1%	7 1%	1 1%	-	1 1%	3 4%	1 1%	1 2%	1 3%	-	-	1 1%	-	5 1%	4 1%	1 1%	4 1%	-	-	1 1%	-	3 7%
Plaid Cymru	5 1%	-	-	-	-	-	-	-	5 13%	-	-	-	-	3 1%	2 *	1 1%	3 1%	3 9%	-	-	-	-
Independent	2 *	2 *	-	-	-	-	-	-	-	1 1%	1 1%	-	*	2 *	2 *	*	-	-	-	-	-	-
Other	8 1%	7 1%	1 1%	-	2 2%	-	-	*	-	4 5%	-	-	-	2 *	2 *	*	6 1%	-	1 2%	3 3%	1 *	1 2%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Summary

Base: All respondents

	Words/ Phrases								
	Trustworthy	Out of touch with the concerns of ordinary people	Has the right policies for Britain's future	Is a global statesman	Likeable	Competent	Intelligent	Can get things done	Weird
Unweighted base	2061	2061	2061	2061	2061	2061	2061	2061	2061
Weighted base	2061	2061	2061	2061	2061	2061	2061	2061	2061
David Cameron	360 17%	890 43%	480 23%	611 30%	359 17%	573 28%	588 29%	585 28%	149 7%
Ed Miliband	355 17%	300 15%	401 19%	177 9%	369 18%	353 17%	379 18%	325 16%	476 23%
Nick Clegg	139 7%	251 12%	94 5%	68 3%	248 12%	123 6%	163 8%	110 5%	187 9%
Nigel Farage	196 10%	156 8%	333 16%	137 7%	339 16%	230 11%	228 11%	225 11%	648 31%
Don't know	1011 49%	464 22%	753 37%	1067 52%	747 36%	782 38%	704 34%	816 40%	601 29%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Trustworthy

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
David Cameron	360	130	12	10	30	2	2	-	1	1	1	225	31	47	9
	17%	70%	5%	15%	10%	3%	6%	-	7%	28%	10%	39%	6%	13%	6%
Ed Miliband	355	3	172	9	13	12	6	1	1	-	2	26	219	58	15
	17%	2%	67%	13%	4%	21%	14%	20%	12%	-	26%	5%	45%	16%	10%
Nigel Farage	196	7	2	3	121	2	2	-	-	-	-	91	18	27	34
	10%	4%	1%	4%	40%	3%	5%	-	-	-	-	16%	4%	8%	22%
Nick Clegg	139	4	8	26	6	2	2	-	-	-	1	18	19	64	5
	7%	2%	3%	39%	2%	4%	4%	-	-	-	8%	3%	4%	18%	3%
Don't know	1011	42	62	19	136	42	28	4	7	2	4	212	198	166	93
	49%	23%	24%	29%	45%	70%	71%	80%	81%	72%	56%	37%	41%	46%	59%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Trustworthy

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
David Cameron	360 17%	207 20%	154 15%	41 17%	52 15%	50 14%	54 15%	41 14%	122 27%	94 16%	145 14%	124 23%	91 16%	68 15%	77 16%	39 14%	147 17%
Ed Miliband	355 17%	214 21%	141 13%	27 11%	58 17%	80 23%	64 18%	48 16%	78 17%	85 14%	192 19%	97 18%	113 20%	67 15%	78 16%	51 18%	161 18%
Nigel Farage	196 10%	129 13%	66 6%	12 5%	37 11%	30 9%	30 8%	36 12%	51 11%	49 8%	96 9%	54 10%	43 7%	52 12%	47 10%	16 6%	92 10%
Nick Clegg	139 7%	70 7%	69 7%	25 10%	32 9%	18 5%	16 4%	26 8%	23 5%	56 10%	60 6%	47 9%	35 6%	24 5%	33 7%	29 11%	55 6%
Don't know	1011 49%	390 39%	621 59%	140 57%	168 48%	170 49%	202 55%	155 51%	175 39%	309 52%	527 52%	230 42%	289 51%	238 53%	254 52%	141 51%	423 48%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Trustworthy

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
David Cameron	360 17%	318 18%	28 15%	12 15%	35 16%	26 14%	28 15%	26 18%	14 14%	36 17%	54 20%	68 23%	34 18%	186 16%	146 16%	40 16%	174 19%	6 6%	17 14%	27 20%	96 25%	28 16%
Ed Miliband	355 17%	308 17%	25 14%	24 30%	48 21%	20 11%	31 17%	26 18%	21 20%	35 17%	54 20%	47 16%	23 12%	212 18%	165 18%	48 19%	142 16%	16 17%	15 12%	25 18%	65 17%	21 13%
Nigel Farage	196 10%	183 10%	8 4%	5 6%	26 11%	18 10%	23 12%	27 19%	6 6%	21 10%	29 11%	18 6%	16 8%	108 9%	93 10%	15 6%	88 10%	7 8%	8 6%	10 8%	53 14%	10 6%
Nick Clegg	139 7%	121 7%	12 6%	3 3%	15 7%	18 10%	18 10%	4 3%	7 6%	11 5%	21 8%	17 6%	13 7%	84 7%	58 6%	25 10%	56 6%	5 5%	13 10%	5 4%	20 5%	13 7%
Don't know	1011 49%	842 48%	113 61%	38 46%	102 45%	104 56%	85 46%	62 43%	55 54%	103 50%	110 41%	139 48%	100 54%	564 49%	445 49%	120 48%	446 49%	61 64%	75 59%	67 50%	145 38%	99 58%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Out of touch with the concerns of ordinary people

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
David Cameron	890 43%	31 17%	165 65%	36 54%	164 54%	33 55%	28 72%	* 7%	2 26%	* 20%	4 53%	139 24%	295 61%	181 50%	85 55%
Ed Miliband	300 15%	64 34%	18 7%	6 10%	54 18%	5 9%	2 5%	- -	- -	1 28%	1 8%	177 31%	44 9%	39 11%	13 9%
Nick Clegg	251 12%	29 16%	24 9%	1 1%	62 20%	4 7%	4 11%	- -	3 31%	- -	2 21%	111 19%	48 10%	40 11%	23 15%
Nigel Farage	156 8%	27 15%	16 6%	12 18%	9 3%	5 8%	2 6%	1 20%	3 28%	- -	1 8%	49 9%	31 6%	36 10%	10 7%
Don't know	464 22%	35 19%	32 13%	12 17%	16 5%	12 21%	2 6%	4 73%	1 15%	1 52%	1 10%	97 17%	68 14%	66 18%	24 15%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Out of touch with the concerns of ordinary people

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
David Cameron	890 43%	451 45%	439 42%	75 31%	133 38%	150 43%	177 48%	149 49%	206 46%	207 35%	477 47%	211 38%	230 40%	214 48%	235 48%	130 47%	330 38%
Ed Miliband	300 15%	181 18%	119 11%	29 12%	41 12%	43 12%	51 14%	59 19%	78 17%	70 12%	152 15%	104 19%	78 14%	58 13%	59 12%	50 18%	129 15%
Nick Clegg	251 12%	138 14%	113 11%	16 7%	47 14%	44 13%	37 10%	33 11%	74 16%	63 11%	114 11%	80 15%	72 13%	52 11%	48 10%	32 11%	112 13%
Nigel Farage	156 8%	83 8%	73 7%	27 11%	27 8%	23 7%	28 8%	19 6%	32 7%	54 9%	70 7%	57 10%	43 7%	33 7%	24 5%	14 5%	66 8%
Don't know	464 22%	157 16%	307 29%	98 40%	99 29%	87 25%	75 20%	46 15%	59 13%	197 33%	207 20%	99 18%	149 26%	92 20%	124 25%	50 18%	241 27%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Out of touch with the concerns of ordinary people

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
David Cameron	890 43%	761 43%	88 47%	52 63%	124 55%	89 48%	63 34%	63 44%	41 39%	81 39%	100 37%	118 41%	72 39%	461 40%	370 41%	91 37%	429 47%	48 51%	65 51%	68 50%	169 45%	79 46%
Ed Miliband	300 15%	259 15%	24 13%	8 9%	19 8%	18 10%	27 15%	34 24%	17 16%	35 17%	44 16%	55 19%	19 10%	179 16%	141 15%	39 16%	121 13%	7 7%	5 4%	21 15%	75 20%	14 8%
Nick Clegg	251 12%	212 12%	22 12%	8 9%	16 7%	25 13%	22 12%	16 11%	17 17%	24 11%	42 16%	39 13%	21 11%	143 12%	115 13%	28 11%	108 12%	6 7%	9 7%	11 8%	66 17%	15 9%
Nigel Farage	156 8%	139 8%	12 6%	4 5%	16 7%	12 7%	25 13%	6 4%	5 5%	17 8%	25 9%	19 7%	16 8%	80 7%	61 7%	20 8%	76 8%	7 7%	14 11%	14 11%	27 7%	14 8%
Don't know	464 22%	401 23%	40 21%	10 13%	53 23%	41 22%	49 26%	25 17%	23 22%	51 25%	57 21%	58 20%	57 31%	291 25%	220 24%	70 28%	173 19%	27 28%	36 28%	20 15%	42 11%	48 28%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Has the right policies for Britain's future

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
David Cameron	480	149	12	12	39	2	2	-	-	1	2	289	38	74	16
	23%	80%	5%	18%	13%	3%	6%	-	-	28%	26%	51%	8%	20%	10%
Ed Miliband	401	3	184	7	14	13	8	1	3	-	1	22	240	62	14
	19%	2%	72%	11%	5%	22%	20%	27%	28%	-	8%	4%	49%	17%	9%
Nigel Farage	333	10	10	*	209	3	6	-	3	-	3	134	44	42	63
	16%	5%	4%	1%	68%	4%	16%	-	38%	-	35%	23%	9%	12%	40%
Nick Clegg	94	3	3	30	1	1	1	-	-	-	-	11	21	50	4
	5%	1%	1%	46%	*	2%	2%	-	-	-	-	2%	4%	14%	3%
Don't know	753	21	46	16	43	42	22	4	3	2	2	116	144	134	60
	37%	11%	18%	24%	14%	69%	57%	73%	34%	72%	31%	20%	30%	37%	38%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Has the right policies for Britain's future

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
David Cameron	480 23%	252 25%	229 22%	45 18%	76 22%	62 18%	84 23%	64 21%	150 34%	121 20%	209 20%	155 28%	144 25%	90 20%	91 19%	59 21%	198 23%
Ed Miliband	401 19%	221 22%	180 17%	43 17%	60 17%	82 24%	79 22%	53 17%	84 19%	102 17%	214 21%	109 20%	122 21%	83 19%	87 18%	61 22%	168 19%
Nigel Farage	333 16%	194 19%	139 13%	22 9%	42 12%	45 13%	59 16%	69 23%	96 21%	64 11%	173 17%	76 14%	68 12%	101 22%	88 18%	28 10%	135 15%
Nick Clegg	94 5%	55 5%	39 4%	9 4%	21 6%	21 6%	10 3%	18 6%	14 3%	30 5%	50 5%	33 6%	24 4%	15 3%	23 5%	20 7%	40 5%
Don't know	753 37%	288 29%	465 44%	127 52%	148 43%	138 40%	136 37%	102 33%	103 23%	275 46%	375 37%	179 32%	214 37%	160 36%	200 41%	109 39%	338 39%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Has the right policies for Britain's future

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
David Cameron	480 23%	424 24%	34 18%	15 18%	49 21%	39 21%	48 26%	35 24%	22 21%	54 26%	63 23%	78 27%	45 24%	257 22%	196 22%	61 25%	223 25%	11 12%	26 20%	28 21%	124 33%	34 20%
Ed Miliband	401 19%	342 19%	36 19%	27 33%	60 27%	28 15%	35 19%	28 20%	22 22%	34 17%	47 18%	54 19%	27 15%	228 20%	177 19%	51 21%	172 19%	19 20%	23 18%	27 20%	67 18%	37 21%
Nigel Farage	333 16%	305 17%	16 9%	16 19%	34 15%	41 22%	32 17%	36 25%	11 11%	31 15%	40 15%	43 15%	33 18%	162 14%	131 14%	31 13%	170 19%	16 17%	20 15%	38 28%	77 20%	21 12%
Nick Clegg	94 5%	80 5%	6 3%	3 4%	11 5%	5 3%	8 4%	2 1%	8 8%	7 3%	19 7%	18 6%	8 4%	60 5%	45 5%	15 6%	34 4%	2 2%	5 4%	2 1%	16 4%	10 6%
Don't know	753 37%	620 35%	94 51%	21 26%	73 32%	72 39%	63 34%	44 30%	39 38%	80 39%	99 37%	96 33%	72 39%	447 39%	358 39%	89 36%	306 34%	47 50%	55 43%	39 29%	95 25%	71 41%

ITV News Index - European Elections Poll ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Is a global statesman

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
David Cameron	611 30%	136 73%	37 15%	21 32%	97 32%	4 7%	8 21%	-	3 35%	1 28%	3 40%	305 53%	86 18%	125 34%	26 16%
Ed Miliband	177 9%	7 4%	91 35%	2 3%	4 1%	5 8%	2 5%	-	-	-	1 11%	19 3%	107 22%	22 6%	4 2%
Nigel Farage	137 7%	5 2%	7 3%	4 6%	69 22%	2 3%	-	-	1 12%	-	-	47 8%	21 4%	15 4%	27 17%
Nick Clegg	68 3%	2 1%	10 4%	13 19%	1 *	-	3 7%	-	-	-	-	10 2%	19 4%	25 7%	2 1%
Don't know	1067 52%	35 19%	111 43%	27 40%	135 44%	49 82%	26 67%	5 100%	5 53%	2 72%	4 49%	192 33%	254 52%	176 48%	97 62%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Is a global statesman

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
David Cameron	611 30%	336 33%	275 26%	47 19%	82 24%	94 27%	104 28%	90 29%	195 44%	129 22%	288 28%	204 37%	178 31%	107 24%	122 25%	79 29%	238 27%
Ed Miliband	177 9%	111 11%	66 6%	18 8%	39 11%	33 10%	35 9%	18 6%	33 7%	58 10%	86 8%	48 9%	45 8%	41 9%	42 9%	26 10%	77 9%
Nigel Farage	137 7%	69 7%	69 7%	26 11%	33 10%	21 6%	17 5%	20 6%	20 5%	59 10%	57 6%	31 6%	30 5%	39 9%	37 8%	13 5%	83 9%
Nick Clegg	68 3%	40 4%	29 3%	12 5%	18 5%	10 3%	7 2%	11 4%	11 3%	30 5%	27 3%	16 3%	20 4%	13 3%	18 4%	14 5%	34 4%
Don't know	1067 52%	455 45%	613 58%	141 58%	175 50%	189 55%	206 56%	168 55%	188 42%	317 53%	563 55%	252 46%	298 52%	248 55%	270 55%	143 52%	446 51%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Is a global statesman

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
David Cameron	611	542	39	28	57	50	50	46	31	72	73	110	55	318	244	73	293	13	36	42	165	37
	30%	31%	21%	34%	25%	27%	27%	32%	30%	35%	27%	38%	30%	28%	27%	30%	32%	14%	28%	32%	44%	22%
Ed Miliband	177	149	18	9	25	14	20	9	11	10	28	27	8	104	84	20	73	10	11	8	30	15
	9%	8%	10%	11%	11%	7%	11%	6%	10%	5%	10%	9%	4%	9%	9%	8%	8%	10%	8%	6%	8%	9%
Nigel Farage	137	129	6	4	19	16	17	11	3	10	26	18	8	96	71	24	42	6	5	10	13	8
	7%	7%	3%	5%	8%	8%	9%	8%	3%	5%	10%	6%	4%	8%	8%	10%	5%	6%	4%	7%	3%	5%
Nick Clegg	68	56	7	1	5	12	3	8	5	2	12	10	4	48	39	9	20	1	3	5	4	7
	3%	3%	4%	1%	2%	6%	2%	6%	5%	1%	4%	3%	2%	4%	4%	4%	2%	1%	3%	4%	1%	4%
Don't know	1067	897	116	40	120	94	96	71	54	112	129	124	110	589	468	121	478	65	73	70	167	104
	52%	51%	63%	49%	53%	51%	52%	49%	53%	54%	48%	43%	59%	51%	52%	49%	53%	69%	57%	52%	44%	61%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Likeable

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
Ed Miliband	369 18%	2 1%	167 65%	5 8%	14 5%	13 22%	7 19%	1 20%	-	-	1 11%	30 5%	212 44%	53 15%	15 10%
David Cameron	359 17%	119 64%	12 5%	8 12%	32 10%	-	2 6%	-	-	-	1 18%	223 39%	33 7%	48 13%	4 2%
Nigel Farage	339 16%	17 9%	11 4%	3 5%	176 58%	5 8%	7 17%	-	4 41%	1 28%	1 14%	142 25%	51 10%	48 13%	56 36%
Nick Clegg	248 12%	21 11%	17 7%	37 56%	13 4%	7 11%	2 6%	-	3 35%	*	1 8%	46 8%	50 10%	99 27%	9 6%
Don't know	747 36%	27 14%	49 19%	13 20%	71 23%	35 59%	20 52%	4 80%	2 25%	1 52%	4 49%	131 23%	140 29%	114 31%	72 46%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Likeable

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
Ed Miliband	369 18%	186 18%	182 17%	39 16%	63 18%	66 19%	67 18%	56 18%	77 17%	102 17%	189 19%	104 19%	116 20%	70 16%	79 16%	56 20%	148 17%
David Cameron	359 17%	175 17%	185 18%	27 11%	62 18%	50 14%	59 16%	49 16%	112 25%	89 15%	158 15%	113 20%	100 17%	81 18%	66 14%	43 16%	145 17%
Nigel Farage	339 16%	226 22%	113 11%	16 7%	40 11%	46 13%	72 20%	58 19%	106 24%	56 9%	176 17%	89 16%	80 14%	91 20%	79 16%	35 13%	135 15%
Nick Clegg	248 12%	127 13%	120 11%	33 13%	50 14%	45 13%	34 9%	38 13%	48 11%	83 14%	117 12%	76 14%	70 12%	38 8%	64 13%	40 14%	111 13%
Don't know	747 36%	296 29%	451 43%	130 53%	132 38%	140 40%	135 37%	105 34%	105 23%	262 44%	380 37%	169 31%	205 36%	170 38%	202 41%	103 37%	339 39%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Likeable

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
Ed Miliband	369 18%	303 17%	39 21%	25 31%	51 23%	22 12%	41 22%	26 18%	27 26%	29 14%	47 17%	41 14%	21 11%	204 18%	157 17%	46 19%	165 18%	15 16%	28 22%	28 21%	65 17%	29 17%
David Cameron	359 17%	318 18%	28 15%	12 15%	34 15%	24 13%	39 21%	23 16%	13 13%	37 18%	57 21%	61 21%	31 17%	188 16%	139 15%	49 20%	171 19%	10 11%	13 10%	28 21%	91 24%	29 17%
Nigel Farage	339 16%	310 17%	15 8%	13 16%	35 15%	35 19%	34 18%	33 23%	14 14%	37 18%	46 17%	48 17%	30 16%	170 15%	142 16%	27 11%	169 19%	14 15%	12 9%	30 23%	96 25%	16 9%
Nick Clegg	248 12%	214 12%	17 9%	7 8%	24 11%	31 17%	15 8%	17 12%	17 16%	23 11%	36 13%	40 14%	21 11%	151 13%	118 13%	33 13%	97 11%	7 7%	17 13%	10 7%	44 12%	20 12%
Don't know	747 36%	628 35%	87 47%	25 30%	83 37%	75 40%	56 30%	46 32%	32 31%	80 39%	83 31%	98 34%	82 44%	441 38%	350 39%	92 37%	305 34%	48 51%	59 46%	38 28%	84 22%	77 45%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Competent

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
David Cameron	573	153	21	15	63	4	5	-	1	1	2	323	68	92	18
	28%	83%	8%	23%	21%	7%	12%	-	12%	28%	26%	56%	14%	26%	11%
Ed Miliband	353	1	169	2	19	13	7	1	-	-	1	22	221	54	11
	17%	1%	66%	3%	6%	22%	18%	20%	-	-	11%	4%	45%	15%	7%
Nigel Farage	230	6	3	1	138	3	5	-	3	-	1	89	34	23	46
	11%	3%	1%	2%	45%	5%	14%	-	38%	-	14%	16%	7%	6%	29%
Nick Clegg	123	6	8	29	3	1	-	-	3	-	-	18	16	64	4
	6%	3%	3%	44%	1%	2%	-	-	28%	-	-	3%	3%	18%	2%
Don't know	782	20	55	19	84	38	22	4	2	2	4	121	148	128	78
	38%	11%	22%	29%	27%	63%	56%	80%	22%	72%	49%	21%	30%	35%	50%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Competent

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
David Cameron	573 28%	298 29%	275 26%	45 18%	95 27%	78 23%	99 27%	78 25%	179 40%	139 24%	255 25%	191 35%	164 29%	113 25%	105 22%	73 26%	221 25%
Ed Miliband	353 17%	198 20%	155 15%	30 12%	50 15%	75 22%	69 19%	49 16%	79 18%	80 14%	193 19%	94 17%	100 17%	72 16%	87 18%	52 19%	147 17%
Nigel Farage	230 11%	131 13%	99 9%	13 5%	43 12%	33 10%	33 9%	52 17%	55 12%	56 9%	118 12%	52 9%	47 8%	72 16%	57 12%	23 8%	105 12%
Nick Clegg	123 6%	65 6%	58 6%	19 8%	30 9%	19 6%	15 4%	23 8%	15 3%	49 8%	58 6%	48 9%	34 6%	12 3%	29 6%	23 8%	52 6%
Don't know	782 38%	319 32%	463 44%	138 56%	129 37%	141 41%	151 41%	104 34%	119 27%	267 45%	396 39%	165 30%	227 40%	180 40%	211 43%	105 38%	353 40%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Competent

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
David Cameron	573 28%	509 29%	43 23%	21 25%	54 24%	52 28%	49 26%	44 31%	21 20%	60 29%	77 29%	94 33%	58 31%	294 25%	231 25%	63 25%	279 31%	13 13%	27 21%	33 25%	154 41%	52 31%
Ed Miliband	353 17%	303 17%	32 17%	25 30%	48 21%	27 14%	34 18%	29 20%	18 18%	31 15%	46 17%	37 13%	26 14%	200 17%	148 16%	52 21%	154 17%	21 22%	18 14%	29 22%	61 16%	25 15%
Nigel Farage	230 11%	205 12%	16 8%	11 13%	25 11%	20 11%	22 12%	26 18%	9 8%	18 9%	38 14%	32 11%	13 7%	127 11%	106 12%	21 8%	102 11%	9 10%	8 6%	21 15%	49 13%	15 9%
Nick Clegg	123 6%	107 6%	4 2%	3 4%	17 7%	12 7%	10 5%	2 2%	12 12%	10 5%	23 8%	22 8%	9 5%	76 7%	62 7%	14 6%	47 5%	5 5%	10 8%	1 1%	20 5%	12 7%
Don't know	782 38%	648 37%	91 49%	23 27%	83 36%	75 40%	71 38%	43 30%	44 42%	87 42%	85 32%	103 36%	79 43%	458 40%	360 40%	98 40%	325 36%	47 50%	65 51%	51 38%	95 25%	67 39%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Intelligent

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
David Cameron	588 29%	142 76%	24 9%	17 26%	75 25%	8 13%	2 6%	-	1 14%	1 28%	3 40%	314 55%	67 14%	96 26%	17 11%
Ed Miliband	379 18%	6 3%	165 64%	6 9%	13 4%	18 30%	10 25%	1 27%	4 40%	* 20%	1 19%	35 6%	211 43%	59 16%	22 14%
Nigel Farage	228 11%	8 4%	5 2%	1 2%	125 41%	4 6%	5 13%	-	2 21%	-	3 35%	93 16%	26 5%	31 8%	41 26%
Nick Clegg	163 8%	9 5%	13 5%	31 47%	7 2%	5 8%	4 11%	-	-	-	-	23 4%	31 6%	78 21%	6 4%
Don't know	704 34%	21 11%	49 19%	11 16%	86 28%	26 44%	17 45%	4 73%	2 25%	1 52%	* 6%	108 19%	151 31%	99 27%	69 44%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Intelligent

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
David Cameron	588 29%	288 28%	300 29%	53 22%	88 25%	73 21%	103 28%	88 29%	184 41%	141 24%	263 26%	190 35%	170 30%	116 26%	111 23%	69 25%	246 28%
Ed Miliband	379 18%	194 19%	185 18%	36 15%	63 18%	77 22%	64 17%	62 20%	77 17%	98 17%	204 20%	104 19%	119 21%	68 15%	88 18%	66 24%	141 16%
Nigel Farage	228 11%	143 14%	85 8%	19 8%	42 12%	31 9%	32 9%	49 16%	55 12%	61 10%	112 11%	53 10%	52 9%	63 14%	60 12%	19 7%	105 12%
Nick Clegg	163 8%	89 9%	74 7%	15 6%	33 10%	30 9%	33 9%	26 8%	26 6%	48 8%	88 9%	50 9%	44 8%	33 7%	36 7%	28 10%	71 8%
Don't know	704 34%	297 29%	407 39%	122 50%	121 35%	136 39%	136 37%	82 27%	106 24%	243 41%	354 35%	154 28%	186 32%	169 38%	195 40%	95 34%	314 36%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Intelligent

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
David Cameron	588 29%	518 29%	39 21%	22 26%	60 26%	47 26%	65 35%	43 30%	31 30%	65 32%	65 24%	96 33%	55 30%	315 27%	241 27%	74 30%	273 30%	14 15%	33 26%	37 27%	153 40%	36 21%
Ed Miliband	379 18%	319 18%	40 22%	23 28%	50 22%	27 15%	31 17%	30 21%	21 20%	30 15%	51 19%	50 17%	26 14%	208 18%	156 17%	52 21%	171 19%	21 22%	23 18%	26 19%	70 19%	31 18%
Nigel Farage	228 11%	204 12%	13 7%	11 13%	25 11%	21 11%	18 10%	25 18%	11 11%	26 12%	38 14%	22 8%	18 10%	124 11%	106 12%	18 7%	103 11%	6 6%	11 8%	22 17%	46 12%	18 11%
Nick Clegg	163 8%	149 8%	6 3%	4 5%	14 6%	16 9%	12 6%	8 6%	7 7%	14 7%	32 12%	35 12%	13 7%	99 9%	78 9%	21 8%	64 7%	9 9%	8 6%	3 2%	27 7%	17 10%
Don't know	704 34%	583 33%	88 47%	22 27%	78 34%	74 40%	60 32%	38 26%	33 32%	71 35%	82 31%	86 30%	73 40%	408 35%	326 36%	82 33%	296 33%	44 47%	54 42%	47 35%	82 22%	68 40%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Can get things done

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
David Cameron	585 28%	151 81%	34 13%	20 30%	60 20%	2 3%	4 10%	-	1 14%	1 28%	2 26%	308 54%	75 15%	98 27%	18 11%
Ed Miliband	325 16%	7 4%	140 55%	5 8%	9 3%	13 21%	3 9%	1 20%	-	*	-	26 5%	187 39%	55 15%	7 5%
Nigel Farage	225 11%	6 3%	6 2%	* 1%	135 44%	3 5%	5 12%	-	3 31%	-	1 11%	92 16%	29 6%	28 8%	43 28%
Nick Clegg	110 5%	2 1%	12 4%	27 41%	6 2%	2 3%	1 2%	-	-	-	-	14 2%	23 5%	51 14%	4 3%
Don't know	816 40%	20 11%	64 25%	13 20%	95 31%	41 68%	26 67%	4 80%	5 55%	1 52%	5 63%	133 23%	171 35%	130 36%	84 53%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Can get things done

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
David Cameron	585 28%	316 31%	269 26%	64 26%	87 25%	85 25%	94 26%	80 26%	175 39%	150 25%	259 25%	187 34%	180 32%	100 22%	118 24%	70 25%	235 27%
Ed Miliband	325 16%	182 18%	143 14%	23 9%	55 16%	68 20%	63 17%	47 15%	70 16%	79 13%	177 17%	91 17%	91 16%	71 16%	72 15%	55 20%	130 15%
Nigel Farage	225 11%	133 13%	92 9%	21 8%	42 12%	34 10%	38 10%	46 15%	44 10%	62 11%	118 12%	56 10%	45 8%	64 14%	60 12%	21 7%	104 12%
Nick Clegg	110 5%	51 5%	60 6%	14 6%	23 7%	17 5%	17 5%	23 7%	16 4%	37 6%	57 6%	35 6%	30 5%	15 3%	30 6%	23 8%	45 5%
Don't know	816 40%	328 33%	488 46%	123 50%	140 40%	143 41%	156 42%	111 36%	143 32%	263 44%	409 40%	182 33%	225 39%	199 44%	210 43%	108 39%	364 41%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Can get things done

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
David Cameron	585 28%	511 29%	47 25%	21 25%	48 21%	49 27%	58 31%	52 36%	27 26%	64 31%	71 27%	99 34%	49 26%	306 26%	232 26%	74 30%	279 31%	13 14%	38 29%	40 30%	145 38%	43 25%
Ed Miliband	325 16%	284 16%	19 10%	23 28%	49 21%	19 10%	25 14%	21 14%	22 22%	33 16%	48 18%	41 14%	26 14%	185 16%	151 17%	34 14%	140 15%	18 19%	18 14%	22 17%	58 15%	25 14%
Nigel Farage	225 11%	205 12%	14 7%	10 13%	31 14%	30 16%	20 11%	26 18%	6 6%	19 9%	29 11%	25 9%	14 8%	125 11%	100 11%	25 10%	100 11%	9 9%	13 10%	25 19%	38 10%	15 9%
Nick Clegg	110 5%	101 6%	5 2%	5 6%	10 4%	10 5%	10 5%	2 1%	4 4%	12 6%	21 8%	18 6%	13 7%	68 6%	51 6%	17 7%	43 5%	2 3%	6 5%	2 2%	18 5%	14 8%
Don't know	816 40%	671 38%	102 55%	23 28%	89 39%	77 42%	72 39%	44 30%	43 42%	78 38%	99 37%	105 36%	84 45%	471 41%	373 41%	98 40%	345 38%	52 55%	53 42%	45 33%	120 32%	75 44%

ITV News Index - European Elections Poll ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Weird

Base: All respondents

	EU Voting Intention										2010 Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	SNP	Plaid Cymru	BNP	Indep- endent	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Some other party
Unweighted base	2061	190	249	72	309	60	39	5	9	3	10	590	477	352	153
Weighted base	2061	186	256	66	306	60	39	5	9	2	8	573	486	362	156
Nigel Farage	648 31%	76 41%	121 47%	37 55%	21 7%	28 47%	15 40%	5 100%	3 28%	- -	2 25%	155 27%	197 41%	141 39%	31 20%
Ed Miliband	476 23%	63 34%	14 6%	9 14%	132 43%	12 20%	4 10%	- -	3 35%	1 48%	3 45%	231 40%	49 10%	71 20%	47 30%
Nick Clegg	187 9%	12 7%	32 13%	2 2%	54 18%	1 2%	3 9%	- -	2 22%	- -	1 8%	52 9%	62 13%	27 8%	26 17%
David Cameron	149 7%	5 3%	37 14%	5 8%	19 6%	4 7%	5 13%	- -	- -	- -	1 11%	16 3%	61 13%	27 7%	12 8%
Don't know	601 29%	29 16%	52 20%	14 21%	80 26%	15 24%	11 29%	- -	1 15%	1 52%	1 12%	118 21%	116 24%	96 27%	39 25%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Weird

Base: All respondents

	Gender			Age							Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-64	AB	C1	C2	DE	Public	Private
Unweighted base	2061	1090	971	206	324	321	401	338	471	530	1060	591	614	331	525	256	804
Weighted base	2061	1010	1051	245	347	347	368	306	448	592	1021	551	572	449	490	276	878
Nigel Farage	648 31%	311 31%	337 32%	48 20%	80 23%	113 32%	123 34%	113 37%	171 38%	128 22%	349 34%	189 34%	207 36%	125 28%	128 26%	87 32%	248 28%
Ed Miliband	476 23%	275 27%	201 19%	46 19%	79 23%	62 18%	102 28%	72 24%	115 26%	125 21%	236 23%	151 27%	130 23%	89 20%	106 22%	71 26%	191 22%
Nick Clegg	187 9%	116 11%	71 7%	23 9%	29 8%	26 8%	35 10%	20 7%	53 12%	52 9%	82 8%	50 9%	40 7%	41 9%	55 11%	21 8%	83 9%
David Cameron	149 7%	81 8%	68 7%	17 7%	45 13%	37 11%	19 5%	17 6%	15 3%	62 10%	73 7%	29 5%	28 5%	46 10%	46 9%	29 10%	58 7%
Don't know	601 29%	228 23%	373 36%	111 45%	114 33%	110 32%	88 24%	84 27%	93 21%	225 38%	282 28%	132 24%	166 29%	148 33%	154 32%	68 25%	298 34%

ITV News Index - European Elections Poll

ONLINE Fieldwork: 16th-18th May 2014

Absolutes/col percents

Q.4 Of the party leaders, who do you think is best described by the following words or phrases?

Weird

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2061	1772	179	77	246	153	200	159	110	213	259	279	186	1060	720	340	1001	115	145	129	426	186
Weighted base	2061	1772	185	82	227	185	185	144	103	206	268	289	185	1154	907	247	907	94	128	134	379	171
Nigel Farage	648 31%	544 31%	61 33%	35 42%	70 31%	60 33%	55 30%	40 28%	43 41%	72 35%	72 27%	93 32%	46 25%	335 29%	264 29%	72 29%	313 34%	30 32%	43 33%	40 30%	150 40%	51 30%
Ed Miliband	476 23%	427 24%	26 14%	13 16%	48 21%	43 23%	50 27%	43 30%	22 22%	51 25%	58 22%	73 25%	48 26%	262 23%	205 23%	56 23%	214 24%	16 16%	23 18%	24 18%	116 31%	35 21%
Nick Clegg	187 9%	150 8%	24 13%	10 12%	20 9%	16 9%	9 5%	17 11%	13 12%	15 7%	22 8%	24 8%	17 9%	104 9%	85 9%	19 7%	83 9%	6 7%	9 7%	20 15%	38 10%	10 6%
David Cameron	149 7%	127 7%	19 10%	7 9%	25 11%	12 6%	14 8%	11 8%	3 3%	10 5%	25 9%	19 6%	5 3%	87 8%	64 7%	23 9%	62 7%	12 13%	11 8%	5 4%	13 4%	21 12%
Don't know	601 29%	524 30%	56 30%	18 21%	64 28%	54 29%	56 30%	34 24%	22 21%	58 28%	90 34%	80 28%	70 38%	367 32%	289 32%	78 31%	234 26%	30 32%	43 34%	45 34%	62 16%	54 32%

ITV News Index - European Elections Poll
ONLINE Fieldwork: 16th - 18th April 2014

Weighting table

Q.1 Thinking back to the (UK) General Election in 2010, which party, if any, did you vote for?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2,061	2,061
Weighted base	2,061	2,061
Conservative	609 30%	573 28%
Labour	472 23%	486 24%
Liberal Democrat	339 16%	362 18%
Some other party	157 8%	156 8%
Did not vote	391 19%	391 19%
Don't remember	58 3%	58 3%
Refused	35 2%	35 2%