

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2028	899	1129	172	335	410	368	331	412	774	470	311	473	288	788
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833

**I plan to watch at least some of the Olympics on TV**

Agree	1310 65%	687 69%	624 60%	152 62%	207 64%	246 64%	224 65%	205 68%	275 65%	377 69%	379 64%	268 63%	286 61%	206 68%	559 67%
Disagree	524 26%	220 22%	304 29%	60 25%	79 24%	105 27%	93 27%	72 24%	115 27%	122 22%	169 29%	120 28%	113 24%	70 23%	216 26%
Don't know	194 10%	88 9%	106 10%	32 13%	38 12%	34 9%	28 8%	27 9%	36 8%	48 9%	40 7%	38 9%	67 14%	27 9%	58 7%

**The Olympics are great for the UK in such difficult economic times**

Agree	958 47%	484 49%	473 46%	124 51%	164 51%	185 48%	160 46%	152 50%	172 40%	263 48%	279 47%	199 47%	216 46%	145 48%	439 53%
Disagree	698 34%	339 34%	359 35%	56 23%	103 32%	125 32%	120 35%	96 32%	198 46%	190 35%	220 37%	137 32%	150 32%	107 35%	247 30%
Don't know	372 18%	171 17%	202 20%	63 26%	57 18%	75 19%	65 19%	55 18%	56 13%	94 17%	89 15%	89 21%	101 22%	51 17%	147 18%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>The economic benefit of the Olympic Games will outweigh the cost</u></b>															
Agree	603	309	294	69	108	134	102	89	102	169	187	126	121	82	279
	30%	31%	28%	28%	33%	35%	30%	29%	24%	31%	32%	30%	26%	27%	34%
Disagree	962	501	461	97	130	174	170	141	251	252	288	196	226	154	368
	47%	50%	45%	40%	40%	45%	49%	46%	59%	46%	49%	46%	48%	51%	44%
Don't know	463	183	279	78	87	77	73	74	74	126	113	104	120	66	186
	23%	18%	27%	32%	27%	20%	21%	24%	17%	23%	19%	24%	26%	22%	22%
<b><u>The Olympics will benefit the taxpayer more than it costs</u></b>															
Agree	469	247	222	72	89	111	80	60	57	135	151	103	80	83	219
	23%	25%	21%	30%	28%	29%	23%	20%	13%	25%	26%	24%	17%	27%	26%
Disagree	1066	552	514	90	153	184	191	178	270	288	304	219	255	154	424
	53%	56%	50%	37%	47%	48%	55%	58%	63%	53%	52%	51%	55%	51%	51%
Don't know	494	195	298	82	83	91	73	67	99	124	133	105	131	66	190
	24%	20%	29%	33%	25%	24%	21%	22%	23%	23%	23%	25%	28%	22%	23%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>The Olympics will make people healthier by improving the number who participate in sport</u></b>															
Agree	664	343	321	92	117	142	115	98	100	170	205	143	146	107	314
	33%	35%	31%	38%	36%	37%	33%	32%	23%	31%	35%	34%	31%	35%	38%
Disagree	998	498	500	95	146	179	174	156	248	280	291	207	220	142	394
	49%	50%	48%	39%	45%	46%	51%	51%	58%	51%	49%	49%	47%	47%	47%
Don't know	366	153	213	57	61	65	55	50	78	98	92	76	101	53	125
	18%	15%	21%	23%	19%	17%	16%	16%	18%	18%	16%	18%	22%	18%	15%
<b><u>The whole country will see benefits from the Olympic Games</u></b>															
Agree	604	296	309	81	117	128	103	84	90	172	183	131	119	102	296
	30%	30%	30%	33%	36%	33%	30%	28%	21%	31%	31%	31%	25%	34%	35%
Disagree	1118	565	552	107	157	206	200	168	279	305	321	236	256	163	439
	55%	57%	53%	44%	48%	54%	58%	55%	65%	56%	55%	55%	55%	54%	53%
Don't know	306	133	173	55	50	50	42	52	57	71	84	59	92	38	98
	15%	13%	17%	22%	15%	13%	12%	17%	13%	13%	14%	14%	20%	13%	12%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>I doubt the London 2012 Olympics will be ready on time</u></b>															
Agree	438 22%	166 17%	272 26%	75 31%	93 29%	87 23%	63 18%	53 18%	66 15%	91 17%	132 22%	100 24%	115 25%	67 22%	185 22%
Disagree	1186 58%	672 68%	514 50%	112 46%	167 52%	221 57%	208 60%	202 67%	275 65%	363 66%	363 62%	226 53%	234 50%	179 59%	497 60%
Don't know	404 20%	155 16%	249 24%	56 23%	64 20%	77 20%	73 21%	49 16%	85 20%	94 17%	94 16%	99 23%	117 25%	57 19%	151 18%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2028	170	102	246	173	192	155	112	186	224	280	188	1076	743	333	952	141	102	122	374	213
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b>I plan to watch at least some of the Olympics on TV</b>																					
Agree	1310 65%	108 62%	54 59%	155 65%	122 68%	129 69%	113 72%	68 63%	111 59%	156 61%	177 68%	116 62%	765 67%	609 68%	156 64%	545 61%	80 59%	71 64%	81 66%	233 66%	80 47%
Disagree	524 26%	49 28%	26 28%	56 24%	50 28%	39 21%	35 22%	32 30%	58 31%	72 28%	62 24%	45 24%	286 25%	224 25%	62 25%	239 27%	27 20%	25 22%	31 25%	97 27%	60 35%
Don't know	194 10%	18 10%	12 13%	27 11%	7 4%	20 11%	10 6%	7 7%	20 11%	27 11%	21 8%	25 13%	85 7%	60 7%	25 10%	109 12%	29 22%	16 14%	10 8%	22 6%	32 19%
<b>The Olympics are great for the UK in such difficult economic times</b>																					
Agree	958 47%	70 40%	44 47%	122 51%	89 50%	106 56%	70 44%	45 42%	75 40%	127 50%	123 47%	87 47%	583 51%	459 51%	124 51%	374 42%	64 47%	54 49%	60 49%	136 39%	61 35%
Disagree	698 34%	66 37%	27 29%	78 33%	67 37%	50 27%	54 34%	44 41%	76 40%	83 33%	89 34%	64 35%	354 31%	284 32%	70 29%	343 38%	44 33%	28 25%	39 32%	167 48%	66 38%
Don't know	372 18%	40 23%	21 23%	39 16%	23 13%	32 17%	34 22%	18 17%	39 20%	45 18%	48 18%	33 18%	198 17%	149 17%	49 20%	174 20%	27 20%	29 26%	24 20%	49 14%	45 26%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b><u>The economic benefit of the Olympic Games will outweigh the cost</u></b>																					
Agree	603 30%	37 21%	28 31%	77 32%	55 31%	70 37%	46 29%	28 26%	51 27%	76 30%	89 34%	46 25%	361 32%	295 33%	66 27%	242 27%	43 31%	32 29%	36 29%	85 24%	46 27%
Disagree	962 47%	99 56%	39 43%	115 48%	81 45%	77 41%	76 48%	62 58%	95 50%	114 45%	110 42%	94 51%	522 46%	412 46%	110 45%	440 49%	58 43%	46 42%	60 49%	200 57%	75 44%
Don't know	463 23%	40 23%	24 26%	46 19%	42 24%	41 22%	35 22%	17 16%	44 23%	66 26%	62 24%	45 24%	253 22%	186 21%	67 28%	210 24%	35 26%	33 30%	26 21%	66 19%	50 29%
<b><u>The Olympics will benefit the taxpayer more than it costs</u></b>																					
Agree	469 23%	22 12%	24 26%	57 24%	38 21%	53 28%	27 17%	27 25%	37 19%	73 29%	59 23%	53 28%	301 27%	247 28%	55 22%	167 19%	27 20%	33 30%	25 20%	47 13%	35 21%
Disagree	1066 53%	116 66%	41 44%	131 55%	93 52%	86 46%	85 54%	55 51%	106 56%	129 51%	138 53%	86 47%	579 51%	458 51%	120 49%	487 55%	70 52%	44 40%	65 53%	222 63%	85 50%
Don't know	494 24%	38 22%	27 29%	51 21%	48 27%	49 26%	46 29%	25 24%	47 25%	53 21%	64 24%	46 25%	256 23%	187 21%	68 28%	238 27%	38 28%	34 30%	33 27%	82 23%	51 30%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b><u>The Olympics will make people healthier by improving the number who participate in sport</u></b>																					
Agree	664 33%	42 24%	39 43%	78 33%	59 33%	73 39%	50 32%	30 28%	58 31%	88 34%	80 31%	66 36%	421 37%	338 38%	83 34%	243 27%	38 28%	37 33%	36 29%	85 24%	48 28%
Disagree	998 49%	112 64%	33 36%	120 51%	96 53%	79 42%	74 47%	59 55%	93 49%	111 44%	130 50%	91 49%	537 47%	425 48%	111 46%	461 52%	65 48%	47 43%	62 51%	204 58%	83 49%
Don't know	366 18%	22 13%	20 21%	39 17%	25 14%	35 19%	34 21%	19 18%	39 20%	56 22%	50 19%	28 15%	178 16%	129 14%	49 20%	188 21%	33 24%	27 24%	25 20%	63 18%	41 24%
<b><u>The whole country will see benefits from the Olympic Games</u></b>																					
Agree	604 30%	34 19%	33 36%	66 28%	44 24%	76 41%	43 27%	26 24%	55 29%	91 36%	71 27%	65 35%	397 35%	323 36%	74 30%	207 23%	37 28%	30 27%	24 20%	76 22%	39 23%
Disagree	1118 55%	117 67%	45 49%	140 59%	113 63%	81 43%	91 58%	63 59%	108 57%	120 47%	141 54%	97 53%	602 53%	473 53%	130 53%	516 58%	71 52%	50 45%	74 61%	226 64%	94 55%
Don't know	306 15%	25 14%	14 15%	32 13%	22 12%	31 16%	23 15%	18 17%	27 14%	44 17%	48 18%	22 12%	136 12%	96 11%	40 16%	170 19%	27 20%	31 28%	24 19%	49 14%	39 22%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 1

**Q.1 Do you agree or disagree with each of the following statements?****Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b><u>I doubt the London 2012 Olympics will be ready on time</u></b>																					
Agree	438 22%	45 26%	16 17%	43 18%	45 25%	38 20%	28 18%	13 12%	56 30%	50 20%	57 22%	46 25%	252 22%	194 22%	58 24%	186 21%	34 25%	25 23%	19 16%	51 14%	56 33%
Disagree	1186 58%	87 49%	50 54%	146 61%	106 59%	115 62%	99 63%	70 65%	97 51%	158 62%	151 58%	107 58%	676 60%	547 61%	129 53%	510 57%	64 47%	60 54%	72 59%	248 70%	66 38%
Don't know	404 20%	44 25%	26 29%	49 20%	28 16%	34 18%	30 19%	25 23%	37 19%	47 18%	53 20%	32 18%	208 18%	151 17%	57 23%	197 22%	37 27%	25 23%	32 26%	53 15%	50 29%



## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements about the London 2012 Olympics?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2028	899	1129	172	335	410	368	331	412	774	470	311	473	288	788
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>I am excited about the London 2012 Olympics</u></b>															
Agree	736 36%	367 37%	369 36%	95 39%	144 44%	171 44%	118 34%	112 37%	97 23%	213 39%	237 40%	146 34%	141 30%	131 43%	341 41%
Disagree	1081 53%	546 55%	535 52%	109 45%	144 45%	178 46%	195 57%	165 54%	289 68%	288 53%	302 51%	230 54%	261 56%	146 48%	415 50%
Don't know	211 10%	80 8%	130 13%	40 16%	36 11%	37 10%	32 9%	27 9%	40 9%	47 9%	50 8%	50 12%	64 14%	25 8%	77 9%
<b><u>The London 2012 Olympics will benefit the lives of people in my area</u></b>															
Agree	328 16%	185 19%	143 14%	49 20%	74 23%	82 21%	55 16%	40 13%	28 7%	93 17%	110 19%	72 17%	54 12%	51 17%	183 22%
Disagree	1386 68%	682 69%	703 68%	132 54%	195 60%	246 64%	256 74%	217 71%	339 80%	375 68%	398 68%	291 68%	321 69%	211 70%	537 65%
Don't know	314 15%	127 13%	188 18%	62 26%	55 17%	56 15%	34 10%	47 15%	59 14%	80 15%	80 14%	63 15%	91 20%	41 13%	112 13%

## ITV Weekly Cuts Index Survey ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements about the London 2012 Olympics?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>I feel that the Olympics will only benefit London and people living in London</u></b>															
Agree	1163	573	590	116	184	218	193	193	258	315	316	245	286	172	466
	57%	58%	57%	48%	57%	57%	56%	64%	61%	58%	54%	57%	61%	57%	56%
Disagree	579	293	286	78	95	118	105	77	106	164	201	112	102	96	267
	29%	29%	28%	32%	29%	31%	30%	25%	25%	30%	34%	26%	22%	32%	32%
Don't know	287	128	158	49	46	50	46	33	62	69	71	69	78	35	101
	14%	13%	15%	20%	14%	13%	13%	11%	14%	13%	12%	16%	17%	12%	12%
<b><u>The ticketing system for the London 2012 Olympics was fair</u></b>															
Agree	291	154	137	51	78	65	37	28	33	80	99	57	55	57	150
	14%	16%	13%	21%	24%	17%	11%	9%	8%	15%	17%	13%	12%	19%	18%
Disagree	1196	594	601	122	169	220	222	195	268	334	340	255	267	181	478
	59%	60%	58%	50%	52%	57%	64%	64%	63%	61%	58%	60%	57%	60%	57%
Don't know	541	245	296	70	78	100	86	81	125	134	149	113	145	64	205
	27%	25%	29%	29%	24%	26%	25%	27%	29%	24%	25%	27%	31%	21%	25%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements about the London 2012 Olympics?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>The ticketing system has made me feel more negative about the London 2012 Olympics</u></b>															
Agree	893	474	419	91	147	153	155	132	215	267	261	177	188	139	354
	44%	48%	41%	37%	45%	40%	45%	43%	51%	49%	44%	42%	40%	46%	42%
Disagree	621	302	318	82	103	135	103	97	101	183	191	116	131	110	268
	31%	30%	31%	34%	32%	35%	30%	32%	24%	33%	33%	27%	28%	36%	32%
Don't know	515	218	297	70	74	98	87	75	110	98	135	133	148	55	211
	25%	22%	29%	29%	23%	25%	25%	25%	26%	18%	23%	31%	32%	18%	25%
<b><u>The London 2012 Olympics is not worth the public money spent on it</u></b>															
Agree	973	471	502	107	153	179	168	132	234	244	285	211	233	146	374
	48%	47%	48%	44%	47%	47%	49%	43%	55%	44%	49%	50%	50%	48%	45%
Disagree	714	384	330	80	113	146	122	125	128	215	206	143	150	106	331
	35%	39%	32%	33%	35%	38%	35%	41%	30%	39%	35%	33%	32%	35%	40%
Don't know	342	139	203	56	58	60	55	47	64	89	97	72	84	51	127
	17%	14%	20%	23%	18%	16%	16%	16%	15%	16%	16%	17%	18%	17%	15%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements about the London 2012 Olympics?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b>I would be disappointed if the British Olympic Team didn't perform better than they did in Beijing</b>															
Agree	1173	607	566	129	187	210	212	175	261	320	329	253	270	169	491
	58%	61%	55%	53%	58%	54%	61%	58%	61%	58%	56%	60%	58%	56%	59%
Disagree	448	223	226	60	76	93	75	63	82	123	136	90	99	79	189
	22%	22%	22%	25%	23%	24%	22%	21%	19%	22%	23%	21%	21%	26%	23%
Don't know	407	164	242	55	62	83	58	66	83	104	123	83	97	54	152
	20%	17%	23%	23%	19%	22%	17%	22%	19%	19%	21%	19%	21%	18%	18%
<b>I think that British expectations will negatively affect athletes in the British Olympic Team</b>															
Agree	458	254	204	77	85	90	67	50	88	114	128	101	114	74	184
	23%	26%	20%	32%	26%	23%	19%	16%	21%	21%	22%	24%	25%	24%	22%
Disagree	999	502	497	110	162	185	194	162	187	285	302	207	206	153	440
	49%	51%	48%	45%	50%	48%	56%	53%	44%	52%	51%	49%	44%	51%	53%
Don't know	571	238	333	56	77	110	84	93	151	149	159	117	146	76	209
	28%	24%	32%	23%	24%	29%	24%	30%	35%	27%	27%	28%	31%	25%	25%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements about the London 2012 Olympics?**

**Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2028	170	102	246	173	192	155	112	186	224	280	188	1076	743	333	952	141	102	122	374	213
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b>I am excited about the London 2012 Olympics</b>																					
Agree	736 36%	41 23%	31 34%	89 37%	65 36%	78 42%	48 31%	40 37%	63 33%	110 43%	101 39%	70 38%	472 42%	383 43%	90 37%	264 30%	47 35%	51 46%	35 29%	85 24%	46 27%
Disagree	1081 53%	123 70%	51 56%	128 54%	95 53%	95 50%	97 61%	57 53%	105 56%	109 43%	123 47%	96 52%	561 49%	436 49%	125 52%	520 58%	60 44%	47 42%	71 58%	243 69%	100 58%
Don't know	211 10%	11 6%	9 10%	21 9%	18 10%	15 8%	13 8%	11 10%	22 12%	36 14%	36 14%	18 10%	102 9%	74 8%	28 12%	108 12%	29 21%	14 13%	16 13%	23 7%	26 15%
<b>The London 2012 Olympics will benefit the lives of people in my area</b>																					
Agree	328 16%	13 7%	13 14%	39 16%	22 12%	30 16%	18 12%	14 13%	25 13%	82 32%	50 19%	24 13%	234 21%	196 22%	38 16%	94 11%	17 13%	22 20%	5 4%	30 8%	20 12%
Disagree	1386 68%	153 87%	57 62%	170 72%	142 79%	120 64%	119 76%	80 75%	120 63%	132 52%	162 62%	131 71%	749 66%	584 65%	165 68%	637 71%	90 66%	59 53%	93 76%	282 80%	113 66%
Don't know	314 15%	11 6%	22 24%	29 12%	15 9%	38 20%	20 13%	13 12%	45 24%	42 16%	49 19%	31 17%	153 13%	112 13%	41 17%	161 18%	28 21%	30 27%	25 20%	39 11%	38 22%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements about the London 2012 Olympics?****Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b>I feel that the Olympics will only benefit London and people living in London</b>																					
Agree	1163 57%	136 77%	56 62%	145 61%	125 70%	116 62%	102 64%	72 67%	95 50%	77 30%	135 52%	104 56%	637 56%	506 57%	131 54%	526 59%	72 53%	63 57%	84 68%	209 60%	98 57%
Disagree	579 29%	31 17%	23 25%	64 27%	40 23%	48 26%	40 25%	26 24%	60 32%	116 46%	75 29%	55 30%	363 32%	293 33%	69 28%	216 24%	33 24%	24 21%	20 17%	92 26%	47 27%
Don't know	287 14%	10 6%	12 13%	29 12%	13 7%	23 12%	16 10%	10 9%	35 18%	62 24%	50 19%	26 14%	136 12%	93 10%	43 18%	151 17%	30 22%	25 22%	18 15%	50 14%	27 16%
<b>The ticketing system for the London 2012 Olympics was fair</b>																					
Agree	291 14%	26 15%	13 14%	37 15%	27 15%	22 12%	23 15%	17 16%	18 9%	51 20%	34 13%	24 13%	207 18%	168 19%	39 16%	84 9%	8 6%	19 17%	12 10%	24 7%	22 13%
Disagree	1196 59%	96 54%	45 49%	146 61%	107 60%	106 57%	92 58%	61 57%	126 66%	133 52%	167 64%	117 63%	659 58%	525 59%	134 55%	536 60%	89 66%	52 47%	73 59%	236 67%	87 51%
Don't know	541 27%	55 31%	35 38%	55 23%	45 25%	59 31%	42 27%	29 27%	46 24%	71 28%	59 23%	44 24%	269 24%	199 22%	71 29%	272 30%	39 29%	40 36%	38 31%	92 26%	63 36%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 2

#### Q.2 Do you agree or disagree with each of the following statements about the London 2012 Olympics?

Base: All respondents

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b>The ticketing system has made me feel more negative about the London 2012 Olympics</b>																					
Agree	893 44%	73 41%	29 31%	111 47%	69 39%	75 40%	71 45%	46 42%	89 47%	114 45%	123 47%	94 51%	492 43%	400 45%	92 38%	401 45%	60 44%	41 37%	50 40%	187 53%	63 37%
Disagree	621 31%	51 29%	27 30%	77 32%	64 36%	58 31%	54 34%	30 27%	59 31%	68 27%	83 32%	50 27%	378 33%	292 33%	86 35%	243 27%	30 22%	35 32%	33 27%	99 28%	46 27%
Don't know	515 25%	52 30%	36 39%	51 21%	46 26%	54 29%	33 21%	32 30%	42 22%	73 29%	55 21%	42 22%	266 23%	200 22%	66 27%	249 28%	46 34%	35 32%	40 33%	66 19%	62 36%
<b>The London 2012 Olympics is not worth the public money spent on it</b>																					
Agree	973 48%	93 53%	43 47%	109 46%	99 55%	80 43%	72 45%	57 53%	97 51%	110 43%	131 50%	83 45%	520 46%	410 46%	110 45%	452 51%	66 49%	45 40%	54 44%	191 54%	97 56%
Disagree	714 35%	51 29%	30 33%	93 39%	55 31%	78 41%	55 35%	35 32%	56 30%	104 41%	88 34%	68 37%	437 38%	351 39%	86 35%	276 31%	42 31%	41 37%	49 40%	106 30%	39 23%
Don't know	342 17%	32 18%	19 21%	36 15%	25 14%	30 16%	31 20%	16 15%	37 19%	41 16%	41 16%	34 18%	178 16%	131 15%	47 19%	163 18%	28 21%	26 23%	19 16%	55 16%	35 21%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 2

#### Q.2 Do you agree or disagree with each of the following statements about the London 2012 Olympics?

Base: All respondents

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b><u>I would be disappointed if the British Olympic Team didn't perform better than they did in Beijing</u></b>																					
Agree	1173 58%	93 53%	48 52%	159 67%	104 58%	120 64%	92 58%	57 53%	104 55%	139 55%	149 57%	107 58%	661 58%	535 60%	126 52%	513 57%	80 59%	65 59%	81 66%	205 58%	82 48%
Disagree	448 22%	40 23%	22 24%	34 14%	48 27%	35 19%	42 27%	28 26%	38 20%	57 22%	62 24%	41 22%	269 24%	208 23%	61 25%	180 20%	31 23%	22 20%	23 19%	71 20%	32 19%
Don't know	407 20%	43 24%	22 24%	45 19%	27 15%	32 17%	23 15%	22 21%	48 25%	58 23%	49 19%	37 20%	206 18%	149 17%	57 23%	200 22%	25 18%	24 22%	19 15%	75 21%	57 34%
<b><u>I think that British expectations will negatively affect athletes in the British Olympic Team</u></b>																					
Agree	458 23%	55 31%	26 29%	45 19%	43 24%	42 23%	37 23%	30 27%	34 18%	54 21%	54 21%	37 20%	258 23%	201 23%	57 23%	199 22%	35 26%	31 28%	19 15%	68 19%	46 27%
Disagree	999 49%	76 43%	34 37%	130 54%	97 54%	91 49%	87 55%	51 48%	94 50%	125 49%	119 46%	96 52%	593 52%	480 54%	113 46%	406 46%	61 45%	50 45%	58 47%	167 47%	70 41%
Don't know	571 28%	45 26%	31 34%	63 27%	39 22%	54 29%	34 22%	27 25%	62 33%	77 30%	87 33%	52 28%	284 25%	211 24%	73 30%	287 32%	40 29%	30 27%	46 37%	116 33%	55 32%



## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 3

**Q.3 Do you think each of the following have got better or worse over the past three months?**

**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri-vate
Unweighted base	2028	899	1129	172	335	410	368	331	412	774	470	311	473	288	788
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>The state of the UK economy</u></b>															
Better	339	213	126	40	60	50	52	56	80	110	92	68	68	36	153
	17%	21%	12%	17%	19%	13%	15%	19%	19%	20%	16%	16%	15%	12%	18%
No change	597	273	324	86	84	108	92	80	148	182	194	116	105	96	239
	29%	27%	31%	36%	26%	28%	27%	26%	35%	33%	33%	27%	22%	32%	29%
Worse	1092	508	584	117	180	227	201	168	198	256	302	241	294	171	441
	54%	51%	56%	48%	56%	59%	58%	55%	47%	47%	51%	57%	63%	56%	53%
<b><u>Your personal financial situation</u></b>															
Better	218	136	81	55	50	35	25	15	38	70	63	48	36	37	110
	11%	14%	8%	23%	16%	9%	7%	5%	9%	13%	11%	11%	8%	12%	13%
No change	721	375	346	57	100	134	123	114	192	231	227	139	125	105	294
	36%	38%	33%	24%	31%	35%	36%	37%	45%	42%	39%	33%	27%	35%	35%
Worse	1089	482	607	131	174	217	197	176	196	247	299	239	305	162	429
	54%	48%	59%	54%	54%	56%	57%	58%	46%	45%	51%	56%	65%	53%	51%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 3

**Q.3 Do you think each of the following have got better or worse over the past three months?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>Your job security</u></b>															
Better	134	69	65	34	40	37	15	9	1	44	44	22	24	27	91
	7%	7%	6%	14%	12%	10%	4%	3%	*	8%	8%	5%	5%	9%	11%
No change	1242	627	614	113	156	199	185	198	390	354	372	242	274	143	420
	61%	63%	59%	46%	48%	52%	54%	65%	91%	65%	63%	57%	59%	47%	50%
Worse	652	298	354	97	129	149	145	97	35	150	171	162	169	133	322
	32%	30%	34%	40%	40%	39%	42%	32%	8%	27%	29%	38%	36%	44%	39%
<b><u>Anti-social behaviour in my neighbourhood</u></b>															
Better	186	100	86	40	33	41	27	16	29	50	51	32	53	25	82
	9%	10%	8%	16%	10%	11%	8%	5%	7%	9%	9%	8%	11%	8%	10%
No change	1329	647	682	129	187	250	234	222	309	378	394	294	263	204	543
	66%	65%	66%	53%	58%	65%	68%	73%	72%	69%	67%	69%	56%	67%	65%
Worse	513	247	266	75	105	95	84	66	88	120	143	100	151	74	207
	25%	25%	26%	31%	32%	25%	24%	22%	21%	22%	24%	23%	32%	24%	25%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 3

**Q.3 Do you think each of the following have got better or worse over the past three months?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b>Crime</b>															
Better	173 9%	99 10%	74 7%	45 18%	31 10%	33 9%	21 6%	22 7%	21 5%	40 7%	48 8%	34 8%	50 11%	30 10%	82 10%
No change	1119 55%	546 55%	574 55%	113 46%	170 52%	211 55%	201 58%	174 57%	251 59%	327 60%	337 57%	255 60%	201 43%	171 57%	461 55%
Worse	736 36%	349 35%	387 37%	86 35%	123 38%	141 37%	123 36%	109 36%	154 36%	180 33%	204 35%	137 32%	215 46%	101 34%	290 35%
<b>Social disorder in some communities around the country</b>															
Better	185 9%	102 10%	83 8%	41 17%	44 14%	26 7%	19 6%	32 11%	23 5%	49 9%	52 9%	32 8%	51 11%	34 11%	76 9%
No change	828 41%	422 42%	406 39%	108 44%	138 43%	170 44%	134 39%	117 39%	161 38%	230 42%	251 43%	189 44%	158 34%	123 41%	358 43%
Worse	1015 50%	470 47%	545 53%	95 39%	142 44%	190 49%	191 55%	155 51%	242 57%	268 49%	285 48%	205 48%	257 55%	146 48%	399 48%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 3

**Q.3 Do you think each of the following have got better or worse over the past three months?**

**Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2028	170	102	246	173	192	155	112	186	224	280	188	1076	743	333	952	141	102	122	374	213
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b>The state of the UK economy</b>																					
Better	339 17%	27 15%	17 19%	36 15%	39 22%	26 14%	29 18%	13 12%	23 12%	46 18%	47 18%	36 20%	189 17%	152 17%	37 15%	150 17%	16 12%	19 17%	10 9%	81 23%	24 14%
No change	597 29%	38 21%	21 22%	70 29%	49 27%	56 30%	51 32%	23 22%	61 32%	87 34%	86 33%	56 30%	335 30%	262 29%	73 30%	262 29%	25 19%	45 40%	41 33%	114 32%	38 22%
Worse	1092 54%	111 63%	54 59%	133 56%	91 51%	105 56%	78 50%	71 66%	105 55%	122 48%	127 49%	93 50%	612 54%	478 54%	133 55%	480 54%	94 70%	48 43%	72 58%	157 45%	109 64%
<b>Your personal financial situation</b>																					
Better	218 11%	12 7%	12 13%	25 10%	15 9%	17 9%	20 13%	11 10%	19 10%	42 17%	33 13%	12 6%	147 13%	116 13%	31 13%	71 8%	8 6%	17 15%	8 6%	28 8%	10 6%
No change	721 36%	64 36%	30 33%	76 32%	74 41%	66 35%	53 34%	27 25%	69 37%	95 37%	98 37%	68 37%	398 35%	319 36%	80 33%	323 36%	26 19%	37 33%	46 38%	165 47%	48 28%
Worse	1089 54%	100 57%	50 54%	137 58%	90 50%	105 56%	84 53%	69 64%	101 53%	117 46%	130 50%	106 57%	590 52%	458 51%	133 55%	499 56%	102 75%	58 52%	68 56%	158 45%	114 66%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 3

**Q.3 Do you think each of the following have got better or worse over the past three months?**

**Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b><u>Your job security</u></b>																					
Better	134 7%	7 4%	6 6%	20 8%	8 5%	9 5%	12 7%	8 7%	15 8%	23 9%	17 7%	10 5%	119 10%	99 11%	20 8%	15 2%	5 4%	5 5%	- -	2 1%	4 2%
No change	1242 61%	115 65%	61 66%	144 60%	111 62%	115 61%	113 72%	54 51%	114 60%	143 56%	163 63%	109 59%	562 50%	446 50%	117 48%	679 76%	59 44%	78 70%	111 90%	330 94%	101 59%
Worse	652 32%	54 31%	25 28%	75 31%	59 33%	63 34%	33 21%	45 42%	61 32%	89 35%	80 31%	66 36%	455 40%	348 39%	107 44%	197 22%	72 53%	28 25%	12 10%	20 6%	66 39%
<b><u>Anti-social behaviour in my neighbourhood</u></b>																					
Better	186 9%	11 6%	10 11%	25 11%	17 9%	16 9%	21 13%	9 8%	13 7%	29 11%	20 8%	15 8%	108 9%	92 10%	15 6%	78 9%	10 7%	15 13%	9 7%	23 6%	22 13%
No change	1329 66%	123 70%	57 62%	145 61%	122 68%	128 68%	100 63%	69 65%	130 68%	150 59%	173 67%	132 72%	747 66%	579 65%	168 69%	582 65%	69 51%	68 61%	81 66%	262 75%	101 59%
Worse	513 25%	42 24%	25 27%	68 29%	40 23%	43 23%	37 24%	29 27%	47 25%	76 30%	67 26%	38 20%	281 25%	221 25%	60 25%	232 26%	57 42%	28 25%	32 26%	67 19%	48 28%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 3

**Q.3 Do you think each of the following have got better or worse over the past three months?**

**Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b>Crime</b>																					
Better	173 9%	12 7%	18 19%	21 9%	22 12%	9 5%	14 9%	19 18%	9 5%	17 7%	21 8%	11 6%	112 10%	88 10%	24 10%	61 7%	6 4%	16 15%	7 5%	17 5%	15 9%
No change	1119 55%	98 56%	44 48%	114 48%	103 57%	98 52%	87 56%	55 51%	113 60%	143 56%	145 56%	119 64%	632 56%	497 56%	136 56%	487 55%	65 48%	56 51%	59 48%	225 64%	82 48%
Worse	736 36%	66 37%	30 33%	104 44%	55 31%	80 43%	56 36%	33 31%	68 36%	95 37%	94 36%	55 30%	391 34%	308 34%	84 34%	345 39%	65 48%	39 35%	56 46%	110 31%	75 44%
<b>Social disorder in some communities around the country</b>																					
Better	185 9%	13 7%	14 15%	27 11%	16 9%	11 6%	17 11%	18 17%	6 3%	29 11%	21 8%	12 7%	109 10%	80 9%	30 12%	76 8%	7 5%	19 17%	11 9%	22 6%	15 9%
No change	828 41%	64 37%	38 41%	80 33%	76 43%	78 42%	69 44%	34 32%	81 43%	111 43%	102 39%	95 51%	481 42%	376 42%	105 43%	347 39%	46 34%	50 45%	31 25%	153 43%	67 39%
Worse	1015 50%	99 56%	40 44%	131 55%	87 48%	98 52%	72 46%	55 51%	103 54%	115 45%	137 53%	78 42%	545 48%	437 49%	108 45%	470 53%	83 61%	42 37%	80 66%	176 50%	89 52%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 4

**Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2028	899	1129	172	335	410	368	331	412	774	470	311	473	288	788
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>Local state schools</u></b>															
Better	170	86	84	33	37	30	21	14	34	40	48	31	51	28	62
	8%	9%	8%	14%	11%	8%	6%	5%	8%	7%	8%	7%	11%	9%	7%
No change	1422	696	726	158	210	247	250	236	320	401	415	302	304	199	568
	70%	70%	70%	65%	65%	64%	73%	78%	75%	73%	71%	71%	65%	66%	68%
Worse	436	212	224	52	77	108	74	54	71	107	125	93	111	76	203
	21%	21%	22%	21%	24%	28%	21%	18%	17%	20%	21%	22%	24%	25%	24%
<b><u>Local NHS services</u></b>															
Better	168	98	70	38	33	38	6	19	34	46	49	42	31	26	74
	8%	10%	7%	15%	10%	10%	2%	6%	8%	8%	8%	10%	7%	8%	9%
No change	1111	572	539	122	166	197	197	173	257	316	322	238	235	144	466
	55%	58%	52%	50%	51%	51%	57%	57%	60%	58%	55%	56%	50%	47%	56%
Worse	749	324	425	84	125	150	142	112	135	185	217	146	201	133	293
	37%	33%	41%	35%	39%	39%	41%	37%	32%	34%	37%	34%	43%	44%	35%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 4

**Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri-vate
Weighted base	2028	994	1034	243	324	385	345	304	426	548	588	426	466	303	833
<b><u>Local authority services such as libraries and waste collection</u></b>															
Better	185	89	96	38	38	39	16	15	39	48	48	30	59	18	68
	9%	9%	9%	15%	12%	10%	5%	5%	9%	9%	8%	7%	13%	6%	8%
No change	1070	534	536	122	156	191	201	169	231	292	315	229	234	149	430
	53%	54%	52%	50%	48%	50%	58%	56%	54%	53%	54%	54%	50%	49%	52%
Worse	773	370	402	84	130	156	127	120	156	208	225	166	174	136	335
	38%	37%	39%	35%	40%	40%	37%	39%	37%	38%	38%	39%	37%	45%	40%
<b><u>Local public transport</u></b>															
Better	182	90	92	30	40	42	17	26	27	44	52	38	48	28	75
	9%	9%	9%	12%	12%	11%	5%	9%	6%	8%	9%	9%	10%	9%	9%
No change	1197	600	597	121	164	215	213	211	272	341	350	252	254	164	480
	59%	60%	58%	50%	51%	56%	62%	69%	64%	62%	59%	59%	55%	54%	58%
Worse	649	304	345	92	120	128	115	68	127	163	186	136	164	111	278
	32%	31%	33%	38%	37%	33%	33%	22%	30%	30%	32%	32%	35%	37%	33%



## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 4

**Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2028	170	102	246	173	192	155	112	186	224	280	188	1076	743	333	952	141	102	122	374	213
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b>Local state schools</b>																					
Better	170 8%	12 7%	9 10%	22 9%	16 9%	15 8%	13 8%	7 6%	12 6%	33 13%	21 8%	10 5%	90 8%	69 8%	22 9%	80 9%	8 6%	16 15%	9 7%	26 7%	21 12%
No change	1422 70%	124 70%	60 66%	163 69%	132 74%	128 68%	111 71%	72 67%	144 76%	165 65%	188 72%	135 73%	767 68%	591 66%	176 72%	655 73%	98 72%	78 70%	95 78%	274 78%	111 65%
Worse	436 21%	41 23%	22 24%	53 22%	31 17%	45 24%	34 21%	28 26%	34 18%	57 22%	51 20%	40 22%	279 25%	233 26%	45 19%	157 18%	30 22%	17 15%	19 15%	52 15%	40 23%
<b>Local NHS services</b>																					
Better	168 8%	7 4%	4 5%	24 10%	19 10%	20 10%	12 8%	2 2%	6 3%	30 12%	24 9%	20 11%	99 9%	79 9%	21 8%	69 8%	8 6%	11 10%	12 9%	26 7%	12 7%
No change	1111 55%	106 60%	52 57%	112 47%	106 59%	99 53%	84 53%	56 52%	122 64%	128 50%	149 57%	98 53%	610 54%	480 54%	130 54%	501 56%	64 47%	60 54%	66 54%	222 63%	89 52%
Worse	749 37%	63 36%	35 38%	103 43%	55 30%	69 37%	61 39%	50 46%	62 33%	96 38%	88 34%	67 36%	426 38%	334 37%	93 38%	322 36%	63 47%	41 37%	44 36%	104 30%	70 41%

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 13th-15th April 2012

Absolutes/col percents

Table 4

**Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2028	176	92	238	179	188	158	107	190	255	260	185	1136	892	243	892	136	111	122	351	172
<b><u>Local authority services such as libraries and waste collection</u></b>																					
Better	185 9%	15 9%	6 6%	19 8%	16 9%	20 11%	20 12%	13 12%	8 4%	21 8%	28 11%	21 11%	85 8%	64 7%	22 9%	99 11%	15 11%	18 16%	16 13%	26 7%	24 14%
No change	1070 53%	93 53%	46 51%	114 48%	94 52%	101 54%	91 58%	53 49%	124 65%	136 53%	140 54%	77 42%	579 51%	456 51%	123 51%	491 55%	72 53%	61 55%	67 55%	204 58%	87 51%
Worse	773 38%	67 38%	40 43%	106 44%	69 39%	67 36%	46 29%	42 39%	58 31%	99 39%	92 35%	87 47%	471 41%	373 42%	98 40%	302 34%	49 36%	32 29%	39 32%	121 35%	61 35%
<b><u>Local public transport</u></b>																					
Better	182 9%	11 6%	13 14%	20 8%	12 6%	13 7%	19 12%	6 5%	13 7%	39 15%	28 11%	8 5%	103 9%	83 9%	20 8%	79 9%	7 5%	13 11%	12 10%	24 7%	23 14%
No change	1197 59%	94 53%	49 53%	140 59%	121 68%	118 63%	87 55%	68 64%	105 55%	150 59%	159 61%	106 58%	644 57%	500 56%	144 59%	553 62%	89 66%	51 46%	81 66%	236 67%	96 56%
Worse	649 32%	71 41%	30 33%	79 33%	46 26%	56 30%	51 32%	34 31%	72 38%	67 26%	73 28%	70 38%	389 34%	310 35%	79 33%	260 29%	39 29%	48 43%	30 24%	92 26%	53 31%