

## ITV Weekly Cuts Index Survey

### ONLINE Fieldwork : 17th-19th August 2012

Absolutes/col percents

Table 1

**Q.1 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2060	921	1139	209	337	376	377	330	431	727	516	318	499	287	777
Weighted base	2060	1010	1050	247	330	391	350	309	433	556	597	433	474	314	840
<b>Chancellor of the Exchequer, George Osborne</b>															
Yes	339 16%	212 21%	128 12%	26 11%	47 14%	58 15%	47 13%	43 14%	118 27%	127 23%	96 16%	54 12%	62 13%	43 14%	137 16%
No	1276 62%	646 64%	630 60%	149 60%	186 57%	258 66%	228 65%	212 69%	244 56%	322 58%	376 63%	269 62%	309 65%	190 61%	539 64%
Don't know	444 22%	152 15%	292 28%	72 29%	96 29%	75 19%	75 21%	54 17%	72 17%	107 19%	125 21%	109 25%	103 22%	81 26%	164 20%
<b>Prime Minister, David Cameron</b>															
Yes	641 31%	349 35%	291 28%	82 33%	105 32%	103 26%	92 26%	83 27%	176 41%	211 38%	182 30%	135 31%	113 24%	92 29%	255 30%
No	1095 53%	537 53%	557 53%	125 50%	164 50%	228 58%	195 56%	187 61%	196 45%	268 48%	320 54%	234 54%	273 58%	160 51%	475 57%
Don't know	325 16%	123 12%	202 19%	41 16%	61 19%	60 15%	63 18%	39 13%	61 14%	78 14%	96 16%	64 15%	87 18%	62 20%	110 13%
<b>Deputy Prime Minister, Nick Clegg</b>															
Yes	309 15%	164 16%	145 14%	32 13%	75 23%	60 15%	47 13%	32 10%	64 15%	97 17%	80 13%	77 18%	56 12%	44 14%	145 17%
No	1387 67%	720 71%	667 63%	166 67%	175 53%	263 67%	240 69%	232 75%	310 72%	375 67%	407 68%	283 65%	322 68%	214 68%	554 66%
Don't know	364 18%	125 12%	239 23%	49 20%	79 24%	68 17%	64 18%	45 15%	59 14%	85 15%	110 18%	73 17%	96 20%	55 18%	141 17%

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Weighted base	2060	1010	1050	247	330	391	350	309	433	556	597	433	474	314	840
<b><u>Leader of the Opposition, Ed Miliband</u></b>															
Yes	431 21%	228 23%	202 19%	63 26%	93 28%	99 25%	52 15%	58 19%	65 15%	117 21%	115 19%	95 22%	104 22%	63 20%	198 24%
No	1171 57%	613 61%	559 53%	132 53%	134 41%	207 53%	210 60%	173 56%	316 73%	349 63%	342 57%	232 54%	248 52%	160 51%	465 55%
Don't know	458 22%	169 17%	289 28%	52 21%	103 31%	85 22%	88 25%	78 25%	52 12%	91 16%	140 23%	105 24%	122 26%	91 29%	177 21%
<b><u>Shadow Chancellor, Ed Balls</u></b>															
Yes	345 17%	188 19%	156 15%	40 16%	58 17%	74 19%	51 14%	64 21%	59 14%	109 20%	98 16%	59 14%	78 17%	60 19%	147 18%
No	1216 59%	653 65%	563 54%	138 56%	160 49%	214 55%	212 61%	170 55%	321 74%	348 63%	344 58%	261 60%	262 55%	167 53%	493 59%
Don't know	500 24%	168 17%	332 32%	69 28%	112 34%	103 26%	88 25%	75 24%	53 12%	99 18%	155 26%	112 26%	134 28%	87 28%	199 24%

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	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2060	1787	171	94	260	168	206	153	102	175	234	299	198	1064	713	351	996	182	116	111	376	211
Weighted base	2060	1772	179	93	242	182	191	160	109	193	259	264	188	1154	906	247	906	165	109	106	352	174
<b>Chancellor of the Exchequer, George Osborne</b>																						
Yes	339 16%	305 17%	19 10%	7 7%	36 15%	27 15%	24 13%	36 23%	16 14%	39 20%	49 19%	52 20%	36 19%	180 16%	140 15%	40 16%	160 18%	17 10%	11 11%	15 14%	93 26%	23 13%
No	1276 62%	1079 61%	124 69%	63 67%	155 64%	116 64%	119 62%	91 57%	74 68%	110 57%	150 58%	157 59%	117 62%	729 63%	573 63%	156 63%	548 60%	108 66%	68 62%	73 69%	197 56%	101 58%
Don't know	444 22%	388 22%	36 20%	24 25%	51 21%	39 21%	48 25%	32 20%	20 18%	44 23%	61 23%	55 21%	35 18%	245 21%	193 21%	52 21%	199 22%	40 24%	30 27%	18 17%	62 17%	50 29%
<b>Prime Minister, David Cameron</b>																						
Yes	641 31%	573 32%	43 24%	15 16%	75 31%	48 26%	48 25%	66 41%	25 23%	72 37%	91 35%	99 37%	59 32%	346 30%	266 29%	80 32%	294 32%	35 21%	31 28%	29 28%	150 43%	49 28%
No	1095 53%	917 52%	116 65%	60 64%	134 56%	98 54%	109 57%	75 47%	62 57%	86 45%	129 50%	126 48%	99 53%	635 55%	505 56%	130 53%	460 51%	100 61%	55 51%	60 56%	160 45%	85 49%
Don't know	325 16%	282 16%	20 11%	18 19%	33 14%	36 20%	34 18%	20 12%	22 20%	35 18%	39 15%	39 15%	30 16%	172 15%	136 15%	36 15%	153 17%	30 18%	23 21%	17 16%	42 12%	41 24%
<b>Deputy Prime Minister, Nick Clegg</b>																						
Yes	309 15%	280 16%	12 7%	11 12%	43 18%	25 14%	22 12%	31 20%	18 16%	27 14%	42 16%	44 17%	34 18%	189 16%	151 17%	39 16%	120 13%	16 10%	6 5%	12 11%	53 15%	33 19%
No	1387 67%	1170 66%	142 79%	67 72%	162 67%	124 68%	135 71%	99 62%	74 68%	127 66%	167 65%	174 66%	115 61%	768 67%	606 67%	162 66%	619 68%	110 67%	79 72%	77 73%	261 74%	91 52%
Don't know	364 18%	322 18%	25 14%	15 16%	37 15%	33 18%	33 18%	30 19%	17 16%	39 20%	50 19%	46 17%	38 20%	196 17%	150 17%	47 19%	168 19%	39 23%	24 22%	16 16%	39 11%	50 29%

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Weighted base	2060	1772	179	93	242	182	191	160	109	193	259	264	188	1154	906	247	906	165	109	106	352	174
<b>Leader of the Opposition, Ed Miliband</b>																						
Yes	431 21%	378 21%	37 21%	30 32%	60 25%	41 23%	44 23%	17 11%	16 15%	35 18%	62 24%	53 20%	36 19%	261 23%	210 23%	51 21%	169 19%	37 23%	20 18%	24 23%	50 14%	38 22%
No	1171 57%	1002 57%	106 59%	37 40%	132 55%	108 59%	98 51%	106 67%	63 57%	113 59%	146 56%	156 59%	107 57%	625 54%	481 53%	144 58%	546 60%	83 50%	53 49%	61 57%	270 77%	79 45%
Don't know	458 22%	392 22%	36 20%	26 28%	50 21%	33 18%	49 26%	37 23%	31 28%	45 23%	51 20%	56 21%	45 24%	267 23%	215 24%	52 21%	191 21%	45 27%	36 33%	21 20%	32 9%	57 33%
<b>Shadow Chancellor, Ed Balls</b>																						
Yes	345 17%	311 18%	20 11%	24 26%	50 21%	38 21%	34 18%	20 12%	14 13%	33 17%	40 16%	41 16%	30 16%	207 18%	162 18%	45 18%	137 15%	25 15%	16 15%	19 18%	49 14%	29 16%
No	1216 59%	1027 58%	117 65%	46 49%	137 57%	105 58%	106 56%	102 64%	72 66%	111 57%	156 60%	156 59%	107 57%	660 57%	512 57%	148 60%	555 61%	91 55%	54 49%	64 60%	268 76%	79 45%
Don't know	500 24%	435 25%	42 23%	23 25%	54 22%	38 21%	50 26%	38 24%	23 21%	50 26%	63 24%	67 26%	50 27%	286 25%	232 26%	54 22%	214 24%	49 30%	39 36%	23 21%	35 10%	67 38%

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### ONLINE Fieldwork : 17th-19th August 2012

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Table 2  
**Q.2 Do you think that the Coalition Government is good or bad for Britain?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2060	921	1139	209	337	376	377	330	431	727	516	318	499	287	777
Weighted base	2060	1010	1050	247	330	391	350	309	433	556	597	433	474	314	840
Good	498 24%	290 29%	208 20%	52 21%	96 29%	70 18%	74 21%	67 22%	139 32%	170 31%	141 24%	90 21%	97 20%	79 25%	185 22%
Bad	1097 53%	563 56%	533 51%	111 45%	140 43%	220 56%	201 57%	198 64%	226 52%	278 50%	313 52%	245 57%	260 55%	168 54%	458 55%
Don't know	465 23%	156 15%	309 29%	84 34%	93 28%	101 26%	75 21%	44 14%	68 16%	108 19%	143 24%	97 22%	117 25%	67 21%	196 23%

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Unweighted base	2060	1787	171	94	260	168	206	153	102	175	234	299	198	1064	713	351	996	182	116	111	376	211
Weighted base	2060	1772	179	93	242	182	191	160	109	193	259	264	188	1154	906	247	906	165	109	106	352	174
Good	498 24%	453 26%	25 14%	17 18%	57 23%	36 20%	43 23%	53 33%	20 18%	41 21%	71 27%	84 32%	51 27%	264 23%	205 23%	59 24%	234 26%	36 22%	22 20%	20 19%	127 36%	30 17%
Bad	1097 53%	914 52%	119 66%	58 62%	133 55%	102 56%	107 56%	76 48%	64 59%	99 51%	123 47%	123 47%	92 49%	626 54%	510 56%	116 47%	470 52%	94 57%	51 46%	63 60%	185 52%	78 45%
Don't know	465 23%	405 23%	35 19%	18 19%	52 22%	44 24%	40 21%	31 19%	25 23%	53 27%	65 25%	57 22%	45 24%	264 23%	191 21%	72 29%	202 22%	36 22%	37 34%	23 21%	40 11%	66 38%