

ITV

CUTS INDEX

METHODOLOGY NOTE

ComRes interviewed 2,102 adults online from 7th to 9th September 2012. Data were weighted to be demographically representative of all British adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

ITV Cuts Index Survey

ONLINE Fieldwork : 7th-9th September 2012

Absolutes/col percents

Table 1

Q.1 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2102	956	1146	182	354	398	376	331	461	739	524	293	546	331	759
Weighted base	2102	1030	1072	252	336	399	357	315	441	568	610	441	483	361	816
<u>Local state schools</u>															
Better	300 14%	147 14%	153 14%	69 27%	74 22%	56 14%	34 10%	28 9%	40 9%	62 11%	94 15%	66 15%	78 16%	66 18%	115 14%
No change	1251 60%	608 59%	643 60%	100 40%	181 54%	220 55%	227 64%	214 68%	308 70%	351 62%	366 60%	258 58%	276 57%	202 56%	460 56%
Worse	551 26%	276 27%	275 26%	83 33%	81 24%	124 31%	96 27%	73 23%	93 21%	154 27%	150 25%	118 27%	129 27%	93 26%	241 30%
<u>Local NHS services</u>															
Better	265 13%	161 16%	104 10%	48 19%	68 20%	46 11%	23 6%	28 9%	54 12%	72 13%	82 13%	52 12%	59 12%	55 15%	91 11%
No change	1071 51%	528 51%	543 51%	97 38%	147 44%	212 53%	204 57%	172 55%	239 54%	302 53%	314 51%	223 51%	232 48%	172 48%	422 52%
Worse	766 36%	341 33%	425 40%	108 43%	122 36%	142 35%	130 36%	115 37%	149 34%	193 34%	214 35%	166 38%	193 40%	134 37%	304 37%
<u>Local authority services such as libraries and waste collection</u>															
Better	322 15%	162 16%	160 15%	72 29%	80 24%	61 15%	29 8%	21 7%	59 13%	89 16%	85 14%	76 17%	72 15%	65 18%	113 14%
No change	1024 49%	495 48%	529 49%	107 42%	143 43%	202 51%	191 54%	171 54%	209 47%	284 50%	302 49%	223 51%	215 44%	175 48%	408 50%
Worse	756 36%	374 36%	383 36%	73 29%	113 34%	136 34%	137 38%	123 39%	174 39%	194 34%	223 37%	142 32%	197 41%	121 34%	294 36%

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	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2102	1030	1072	252	336	399	357	315	441	568	610	441	483	361	816
<u>Local public transport</u>															
Better	289 14%	151 15%	138 13%	63 25%	76 23%	35 9%	26 7%	32 10%	57 13%	66 12%	80 13%	76 17%	68 14%	45 12%	110 13%
No change	1053 50%	527 51%	526 49%	69 27%	137 41%	205 51%	190 53%	184 58%	268 61%	305 54%	313 51%	221 50%	214 44%	166 46%	398 49%
Worse	760 36%	352 34%	408 38%	121 48%	123 37%	159 40%	141 40%	99 32%	117 26%	196 35%	217 36%	145 33%	202 42%	150 42%	308 38%

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Q.1 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2102	1817	179	98	260	189	206	153	106	173	240	299	199	1090	721	369	1012	162	114	122	396	218
Weighted base	2102	1808	182	95	247	185	194	163	111	197	264	270	192	1177	925	252	925	140	123	116	359	187
Local state schools																						
Better	300 14%	264 15%	27 15%	15 16%	34 14%	30 16%	25 13%	27 17%	9 8%	18 9%	59 22%	39 14%	18 9%	181 15%	135 15%	46 18%	119 13%	17 12%	31 25%	13 11%	27 8%	30 16%
No change	1251 60%	1073 59%	116 64%	55 57%	137 56%	101 54%	118 60%	93 57%	62 55%	127 64%	133 50%	175 65%	135 70%	662 56%	522 56%	141 56%	589 64%	76 55%	59 48%	83 71%	260 72%	112 60%
Worse	551 26%	471 26%	39 22%	25 26%	76 31%	55 30%	52 27%	43 26%	41 37%	53 27%	72 27%	56 21%	39 20%	334 28%	268 29%	66 26%	218 24%	46 33%	33 27%	21 18%	72 20%	45 24%
Local NHS services																						
Better	265 13%	234 13%	23 12%	19 20%	29 12%	20 11%	22 11%	26 16%	9 8%	22 11%	51 19%	30 11%	13 7%	146 12%	110 12%	36 14%	120 13%	18 13%	22 18%	16 14%	37 10%	27 14%
No change	1071 51%	917 51%	103 56%	45 47%	121 49%	96 52%	101 52%	88 54%	51 45%	110 56%	99 37%	145 54%	113 59%	593 50%	457 49%	137 54%	477 52%	74 53%	55 44%	61 53%	202 56%	86 46%
Worse	766 36%	657 36%	57 31%	31 32%	96 39%	69 37%	71 37%	50 31%	52 47%	65 33%	115 43%	95 35%	65 34%	438 37%	358 39%	80 32%	328 35%	47 34%	47 38%	39 34%	120 33%	75 40%
Local authority services such as libraries and waste collection																						
Better	322 15%	285 16%	21 12%	7 7%	28 11%	30 16%	22 12%	24 15%	15 14%	28 14%	72 27%	51 19%	24 12%	179 15%	128 14%	50 20%	143 15%	24 17%	33 27%	16 14%	40 11%	30 16%
No change	1024 49%	879 49%	92 51%	38 40%	124 50%	85 46%	100 51%	73 44%	53 48%	116 59%	106 40%	143 53%	95 50%	583 50%	463 50%	120 48%	441 48%	70 50%	49 40%	55 47%	181 50%	86 46%
Worse	756 36%	644 36%	69 38%	50 53%	95 39%	71 38%	72 37%	67 41%	43 38%	54 27%	86 33%	76 28%	73 38%	415 35%	334 36%	82 32%	341 37%	46 33%	41 33%	45 39%	138 38%	71 38%

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Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2102	1808	182	95	247	185	194	163	111	197	264	270	192	1177	925	252	925	140	123	116	359	187
Local public transport																						
Better	289 14%	255 14%	24 13%	5 6%	35 14%	16 8%	17 9%	28 17%	10 9%	11 6%	91 34%	36 13%	15 8%	154 13%	111 12%	43 17%	135 15%	24 18%	32 26%	12 11%	42 12%	24 13%
No change	1053 50%	905 50%	79 43%	42 44%	124 50%	104 56%	94 48%	80 49%	69 62%	103 53%	106 40%	137 51%	114 59%	564 48%	441 48%	123 49%	488 53%	54 39%	41 34%	73 62%	225 63%	96 51%
Worse	760 36%	649 36%	80 44%	48 50%	88 36%	66 35%	83 43%	56 34%	32 29%	82 42%	67 26%	97 36%	63 33%	458 39%	373 40%	85 34%	302 33%	61 44%	50 41%	31 27%	92 26%	68 36%

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ONLINE Fieldwork : 7th-9th September 2012

Absolutes/col percents

Table 2
Q.2 Do you think the Coalition Government understands the concerns of each of the following groups?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2102	956	1146	182	354	398	376	331	461	739	524	293	546	331	759
Weighted base	2102	1030	1072	252	336	399	357	315	441	568	610	441	483	361	816
<u>People on low incomes</u>															
Yes	374 18%	212 21%	163 15%	44 17%	70 21%	61 15%	51 14%	46 15%	101 23%	134 24%	116 19%	69 16%	55 11%	60 17%	150 18%
No	1549 74%	752 73%	797 74%	167 66%	235 70%	303 76%	284 80%	248 79%	312 71%	384 68%	447 73%	343 78%	374 77%	275 76%	585 72%
Don't know	179 9%	67 7%	112 10%	42 17%	31 9%	35 9%	22 6%	21 7%	28 6%	49 9%	47 8%	29 7%	54 11%	26 7%	80 10%
<u>People on middle incomes</u>															
Yes	528 25%	302 29%	227 21%	66 26%	84 25%	91 23%	80 22%	79 25%	129 29%	139 25%	169 28%	111 25%	109 23%	87 24%	211 26%
No	1299 62%	621 60%	679 63%	143 57%	208 62%	251 63%	241 67%	196 62%	260 59%	372 66%	375 61%	269 61%	284 59%	240 67%	501 61%
Don't know	274 13%	108 10%	166 16%	43 17%	44 13%	57 14%	37 10%	40 13%	52 12%	56 10%	66 11%	62 14%	90 19%	34 9%	104 13%
<u>People on high incomes</u>															
Yes	1399 67%	713 69%	686 64%	137 54%	203 60%	258 65%	254 71%	232 74%	314 71%	395 70%	422 69%	296 67%	285 59%	250 69%	530 65%
No	424 20%	220 21%	204 19%	67 27%	75 22%	92 23%	60 17%	46 14%	84 19%	114 20%	118 19%	89 20%	103 21%	78 22%	172 21%
Don't know	280 13%	98 9%	182 17%	48 19%	59 18%	49 12%	44 12%	38 12%	42 10%	58 10%	70 11%	57 13%	95 20%	33 9%	115 14%

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Table 2

Q.2 Do you think the Coalition Government understands the concerns of each of the following groups?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2102	1030	1072	252	336	399	357	315	441	568	610	441	483	361	816
<u>The banks and big business</u>															
Yes	1196 57%	620 60%	577 54%	126 50%	195 58%	213 53%	216 60%	186 59%	260 59%	346 61%	341 56%	268 61%	241 50%	211 59%	458 56%
No	568 27%	294 29%	274 26%	69 27%	77 23%	118 29%	90 25%	84 27%	129 29%	146 26%	166 27%	118 27%	137 28%	97 27%	223 27%
Don't know	338 16%	117 11%	221 21%	57 22%	65 19%	69 17%	51 14%	45 14%	52 12%	75 13%	102 17%	55 12%	106 22%	53 15%	135 17%
<u>Small business owners and entrepreneurs</u>															
Yes	480 23%	263 26%	217 20%	64 25%	85 25%	88 22%	75 21%	63 20%	105 24%	141 25%	161 26%	100 23%	78 16%	97 27%	187 23%
No	1289 61%	638 62%	652 61%	126 50%	190 57%	228 57%	235 66%	216 68%	295 67%	358 63%	353 58%	264 60%	314 65%	212 59%	495 61%
Don't know	332 16%	129 13%	203 19%	62 25%	61 18%	84 21%	47 13%	36 12%	41 9%	69 12%	96 16%	77 17%	90 19%	52 15%	134 16%
<u>Families</u>															
Yes	476 23%	265 26%	211 20%	59 23%	69 21%	83 21%	62 17%	70 22%	132 30%	156 28%	142 23%	87 20%	90 19%	82 23%	187 23%
No	1393 66%	679 66%	714 67%	145 57%	225 67%	266 66%	263 73%	221 70%	274 62%	350 62%	404 66%	305 69%	333 69%	247 68%	525 64%
Don't know	234 11%	87 8%	147 14%	48 19%	42 13%	51 13%	33 9%	24 8%	35 8%	61 11%	64 10%	49 11%	60 12%	32 9%	104 13%

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Q.2 Do you think the Coalition Government understands the concerns of each of the following groups?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2102	1030	1072	252	336	399	357	315	441	568	610	441	483	361	816
<u>The elderly</u>															
Yes	368 18%	197 19%	171 16%	52 20%	82 24%	69 17%	48 14%	44 14%	73 17%	119 21%	112 18%	70 16%	66 14%	74 21%	152 19%
No	1503 71%	743 72%	760 71%	143 57%	213 63%	278 69%	271 76%	252 80%	346 78%	398 70%	432 71%	314 71%	358 74%	253 70%	563 69%
Don't know	231 11%	90 9%	141 13%	57 23%	42 12%	53 13%	38 11%	19 6%	22 5%	50 9%	65 11%	57 13%	59 12%	34 9%	102 12%

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Table 2

Q.2 Do you think the Coalition Government understands the concerns of each of the following groups?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2102	1817	179	98	260	189	206	153	106	173	240	299	199	1090	721	369	1012	162	114	122	396	218
Weighted base	2102	1808	182	95	247	185	194	163	111	197	264	270	192	1177	925	252	925	140	123	116	359	187
People on low incomes																						
Yes	374 18%	326 18%	27 15%	10 10%	34 14%	29 16%	31 16%	28 17%	21 19%	35 18%	65 24%	47 17%	47 24%	211 18%	161 17%	50 20%	164 18%	12 8%	19 15%	17 15%	75 21%	40 21%
No	1549 74%	1318 73%	148 81%	77 81%	185 75%	136 73%	154 79%	119 73%	84 75%	142 72%	175 66%	201 74%	129 67%	860 73%	683 74%	177 70%	689 74%	120 86%	96 78%	86 74%	263 73%	123 66%
Don't know	179 9%	165 9%	8 4%	8 9%	28 11%	20 11%	10 5%	16 10%	7 6%	19 10%	24 9%	22 8%	16 8%	107 9%	81 9%	26 10%	72 8%	8 5%	8 7%	13 11%	20 6%	24 13%
People on middle incomes																						
Yes	528 25%	457 25%	45 24%	25 26%	62 25%	46 25%	36 19%	46 28%	26 24%	51 26%	89 33%	62 23%	40 21%	298 25%	220 24%	78 31%	231 25%	27 19%	38 31%	31 27%	96 27%	39 21%
No	1299 62%	1105 61%	120 66%	54 56%	150 61%	115 62%	127 65%	99 61%	74 66%	116 59%	139 53%	176 65%	130 68%	741 63%	601 65%	140 55%	558 60%	83 59%	73 60%	68 58%	220 61%	114 61%
Don't know	274 13%	245 14%	18 10%	16 17%	35 14%	24 13%	32 16%	18 11%	11 10%	30 15%	37 14%	32 12%	22 11%	138 12%	104 11%	35 14%	136 15%	30 21%	12 10%	18 15%	42 12%	34 18%
People on high incomes																						
Yes	1399 67%	1198 66%	120 66%	63 66%	171 69%	122 66%	122 63%	109 67%	81 72%	136 69%	169 64%	172 64%	135 71%	779 66%	610 66%	169 67%	619 67%	84 60%	74 60%	79 68%	268 75%	114 61%
No	424 20%	366 20%	39 21%	23 24%	40 16%	33 18%	44 23%	36 22%	19 17%	36 18%	60 23%	62 23%	31 16%	250 21%	216 23%	34 13%	174 19%	32 23%	27 22%	22 19%	64 18%	30 16%
Don't know	280 13%	245 14%	24 13%	9 10%	36 15%	31 17%	29 15%	18 11%	11 10%	25 13%	35 13%	36 13%	26 13%	148 13%	99 11%	49 19%	132 14%	24 17%	22 18%	15 13%	27 8%	43 23%

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Q.2 Do you think the Coalition Government understands the concerns of each of the following groups?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2102	1808	182	95	247	185	194	163	111	197	264	270	192	1177	925	252	925	140	123	116	359	187
<u>The banks and big business</u>																						
Yes	1196 57%	1026 57%	97 53%	51 54%	145 59%	100 54%	115 59%	83 51%	73 65%	127 64%	156 59%	145 54%	105 55%	669 57%	527 57%	142 56%	527 57%	79 56%	59 48%	64 55%	222 62%	103 55%
No	568 27%	489 27%	54 30%	27 28%	62 25%	44 24%	47 24%	57 35%	24 21%	45 23%	62 24%	88 33%	57 30%	320 27%	255 28%	65 26%	248 27%	40 29%	33 27%	32 27%	101 28%	42 22%
Don't know	338 16%	293 16%	31 17%	17 18%	41 16%	41 22%	32 17%	23 14%	15 13%	25 13%	46 18%	37 14%	30 16%	188 16%	143 15%	45 18%	150 16%	21 15%	32 26%	20 18%	35 10%	42 23%
<u>Small business owners and entrepreneurs</u>																						
Yes	480 23%	416 23%	42 23%	13 14%	53 21%	34 18%	41 21%	34 21%	22 19%	53 27%	81 31%	69 25%	39 20%	284 24%	213 23%	71 28%	197 21%	27 20%	31 25%	20 17%	88 24%	31 17%
No	1289 61%	1102 61%	112 61%	69 73%	159 64%	108 58%	129 67%	103 63%	75 68%	107 54%	143 54%	163 60%	121 63%	707 60%	567 61%	140 56%	582 63%	82 59%	69 56%	83 72%	241 67%	108 57%
Don't know	332 16%	289 16%	28 16%	12 13%	35 14%	44 24%	24 13%	26 16%	15 13%	37 19%	40 15%	38 14%	32 17%	187 16%	145 16%	41 16%	146 16%	30 22%	23 19%	14 12%	30 8%	48 26%
<u>Families</u>																						
Yes	476 23%	414 23%	43 23%	13 14%	49 20%	36 19%	41 21%	39 24%	18 16%	43 22%	76 29%	71 26%	47 25%	269 23%	201 22%	68 27%	206 22%	21 15%	26 21%	26 22%	100 28%	34 18%
No	1393 66%	1184 65%	126 69%	72 76%	164 67%	119 64%	141 73%	111 68%	83 74%	128 65%	153 58%	167 62%	128 67%	773 66%	623 67%	150 59%	620 67%	100 72%	79 64%	79 68%	231 65%	131 70%
Don't know	234 11%	210 12%	14 8%	10 10%	34 14%	30 16%	12 6%	13 8%	10 9%	26 13%	35 13%	32 12%	17 9%	135 11%	101 11%	35 14%	98 11%	19 13%	18 15%	12 10%	28 8%	22 12%

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Table 2

Q.2 Do you think the Coalition Government understands the concerns of each of the following groups?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
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<u>The elderly</u>																						
Yes	368 18%	318 18%	32 18%	12 13%	35 14%	32 17%	33 17%	28 17%	18 16%	38 19%	60 23%	50 18%	32 16%	226 19%	171 19%	55 22%	142 15%	16 12%	14 11%	14 12%	57 16%	41 22%
No	1503 71%	1287 71%	132 72%	72 76%	182 74%	130 70%	145 74%	119 73%	83 75%	143 73%	166 63%	191 71%	140 73%	815 69%	649 70%	167 66%	687 74%	104 74%	86 70%	90 77%	288 80%	118 63%
Don't know	231 11%	203 11%	18 10%	11 12%	30 12%	23 13%	17 9%	17 10%	10 9%	16 8%	39 15%	29 11%	20 10%	136 12%	105 11%	31 12%	96 10%	20 14%	23 18%	12 11%	13 4%	28 15%

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Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2102	956	1146	182	354	398	376	331	461	739	524	293	546	331	759
Weighted base	2102	1030	1072	252	336	399	357	315	441	568	610	441	483	361	816
<u>The London 2012 Olympic and Paralympic Games have encouraged me to participate more in sport</u>															
Agree	529 25%	249 24%	280 26%	116 46%	141 42%	125 31%	72 20%	40 13%	34 8%	158 28%	165 27%	115 26%	91 19%	127 35%	245 30%
Disagree	1329 63%	662 64%	667 62%	97 39%	155 46%	229 57%	241 68%	249 79%	357 81%	356 63%	373 61%	272 62%	329 68%	196 54%	468 57%
Don't know	245 12%	119 12%	125 12%	39 15%	40 12%	46 11%	44 12%	26 8%	50 11%	54 10%	72 12%	55 12%	64 13%	38 11%	102 13%
<u>The London 2012 Olympic and Paralympic Games have encouraged me to exercise more</u>															
Agree	674 32%	310 30%	364 34%	126 50%	157 47%	146 36%	94 26%	72 23%	80 18%	211 37%	201 33%	137 31%	125 26%	148 41%	289 35%
Disagree	1222 58%	627 61%	595 56%	93 37%	146 43%	210 53%	223 62%	221 70%	329 75%	313 55%	347 57%	262 59%	301 62%	182 50%	437 54%
Don't know	206 10%	93 9%	112 10%	33 13%	34 10%	44 11%	41 11%	23 7%	32 7%	44 8%	62 10%	43 10%	57 12%	32 9%	90 11%
<u>The London 2012 Olympic and Paralympic Games have encouraged me to lead a healthier lifestyle</u>															
Agree	710 34%	306 30%	404 38%	114 45%	160 48%	157 39%	110 31%	81 26%	88 20%	214 38%	200 33%	154 35%	141 29%	161 45%	294 36%
Disagree	1155 55%	598 58%	557 52%	96 38%	141 42%	208 52%	197 55%	202 64%	311 71%	304 54%	329 54%	251 57%	271 56%	167 46%	432 53%
Don't know	237 11%	126 12%	111 10%	42 17%	36 11%	34 9%	50 14%	32 10%	42 10%	50 9%	80 13%	36 8%	71 15%	33 9%	91 11%

ITV Cuts Index Survey

ONLINE Fieldwork : 7th-9th September 2012

Absolutes/col percents

Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2102	1030	1072	252	336	399	357	315	441	568	610	441	483	361	816
<u>The London 2012 Olympic and Paralympic Games have increased British national pride</u>															
Agree	1734 82%	828 80%	905 84%	183 72%	286 85%	325 81%	300 84%	262 83%	378 86%	487 86%	496 81%	378 86%	373 77%	302 84%	668 82%
Disagree	173 8%	104 10%	69 6%	25 10%	21 6%	41 10%	30 8%	24 8%	31 7%	41 7%	52 9%	37 8%	43 9%	29 8%	73 9%
Don't know	196 9%	98 9%	98 9%	45 18%	30 9%	34 8%	27 8%	29 9%	32 7%	40 7%	61 10%	27 6%	68 14%	30 8%	75 9%
<u>The London 2012 Olympic and Paralympic Games have made me more interested in sport in general</u>															
Agree	947 45%	427 41%	520 48%	143 57%	190 57%	205 51%	152 42%	103 33%	154 35%	277 49%	285 47%	184 42%	201 42%	191 53%	385 47%
Disagree	989 47%	508 49%	481 45%	79 31%	115 34%	165 41%	169 47%	193 61%	268 61%	254 45%	275 45%	224 51%	236 49%	148 41%	349 43%
Don't know	167 8%	95 9%	71 7%	31 12%	31 9%	29 7%	37 10%	20 6%	19 4%	36 6%	50 8%	34 8%	47 10%	22 6%	83 10%
<u>The London 2012 Paralympic Games have improved society's view of people with disabilities</u>															
Agree	1632 78%	768 75%	864 81%	171 68%	263 78%	311 78%	273 76%	251 80%	363 82%	446 79%	471 77%	351 79%	364 75%	274 76%	622 76%
Disagree	189 9%	115 11%	74 7%	22 9%	34 10%	46 11%	38 11%	22 7%	28 6%	57 10%	56 9%	34 8%	42 9%	33 9%	83 10%
Don't know	281 13%	147 14%	134 12%	59 24%	40 12%	42 11%	46 13%	42 13%	50 11%	64 11%	82 13%	57 13%	78 16%	54 15%	111 14%

ITV Cuts Index Survey

ONLINE Fieldwork : 7th-9th September 2012

Absolutes/col percents

Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2102	1030	1072	252	336	399	357	315	441	568	610	441	483	361	816
<u>The London 2012 Olympic and Paralympic Games will benefit the taxpayer more than they have cost</u>															
Agree	587 28%	309 30%	277 26%	75 30%	116 35%	122 30%	101 28%	76 24%	96 22%	191 34%	169 28%	105 24%	121 25%	117 32%	263 32%
Disagree	834 40%	443 43%	391 36%	84 33%	114 34%	143 36%	145 41%	140 44%	208 47%	218 38%	255 42%	183 42%	178 37%	133 37%	312 38%
Don't know	682 32%	278 27%	404 38%	93 37%	106 32%	135 34%	112 31%	99 31%	137 31%	159 28%	186 30%	153 35%	184 38%	112 31%	241 29%
<u>The London 2012 Olympic and Paralympic Games were great for the UK in such difficult economic times</u>															
Agree	1415 67%	693 67%	722 67%	141 56%	248 74%	264 66%	241 67%	216 69%	305 69%	410 72%	391 64%	298 67%	316 65%	259 72%	554 68%
Disagree	380 18%	197 19%	183 17%	55 22%	48 14%	76 19%	67 19%	60 19%	75 17%	87 15%	118 19%	90 20%	85 18%	58 16%	143 17%
Don't know	307 15%	140 14%	166 16%	57 23%	40 12%	59 15%	50 14%	39 13%	61 14%	70 12%	100 16%	53 12%	83 17%	45 12%	119 15%
<u>Overall, the London 2012 Olympic and Paralympic Games were a success</u>															
Agree	1797 85%	862 84%	934 87%	184 73%	287 85%	330 83%	323 90%	278 88%	395 90%	499 88%	519 85%	390 88%	388 80%	320 89%	688 84%
Disagree	119 6%	73 7%	46 4%	31 12%	20 6%	31 8%	10 3%	11 4%	16 4%	23 4%	43 7%	26 6%	27 6%	13 4%	54 7%
Don't know	186 9%	95 9%	91 9%	37 15%	29 9%	39 10%	24 7%	26 8%	30 7%	46 8%	47 8%	25 6%	68 14%	28 8%	74 9%

ITV Cuts Index Survey

ONLINE Fieldwork : 7th-9th September 2012

Absolutes/col percents

Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2102	1817	179	98	260	189	206	153	106	173	240	299	199	1090	721	369	1012	162	114	122	396	218
Weighted base	2102	1808	182	95	247	185	194	163	111	197	264	270	192	1177	925	252	925	140	123	116	359	187
<u>The London 2012 Olympic and Paralympic Games have encouraged me to participate more in sport</u>																						
Agree	529 25%	457 25%	41 22%	28 29%	65 26%	56 30%	31 16%	34 21%	30 27%	42 21%	95 36%	66 24%	41 21%	373 32%	305 33%	68 27%	156 17%	40 29%	45 37%	11 9%	25 7%	34 18%
Disagree	1329 63%	1131 63%	125 68%	53 55%	149 60%	116 63%	136 70%	117 72%	73 65%	137 69%	127 48%	169 63%	128 67%	664 56%	509 55%	155 62%	665 72%	81 58%	64 52%	92 79%	300 84%	127 68%
Don't know	245 12%	220 12%	17 9%	15 16%	33 13%	14 7%	28 14%	12 8%	8 7%	19 9%	42 16%	35 13%	22 12%	140 12%	111 12%	29 12%	104 11%	18 13%	14 11%	13 11%	33 9%	26 14%
<u>The London 2012 Olympic and Paralympic Games have encouraged me to exercise more</u>																						
Agree	674 32%	598 33%	44 24%	38 40%	76 31%	77 42%	51 26%	57 35%	32 29%	56 28%	106 40%	84 31%	54 28%	437 37%	349 38%	88 35%	238 26%	49 35%	53 43%	19 17%	67 19%	50 27%
Disagree	1222 58%	1028 57%	125 68%	48 50%	139 56%	99 53%	121 62%	96 59%	70 63%	124 63%	126 48%	158 58%	118 61%	619 53%	479 52%	140 55%	603 65%	75 54%	59 48%	87 75%	270 75%	112 60%
Don't know	206 10%	182 10%	14 8%	10 10%	32 13%	9 5%	23 12%	11 7%	10 9%	18 9%	33 12%	28 10%	20 10%	121 10%	97 10%	24 10%	84 9%	16 12%	11 9%	10 8%	22 6%	26 14%
<u>The London 2012 Olympic and Paralympic Games have encouraged me to lead a healthier lifestyle</u>																						
Agree	710 34%	629 35%	47 26%	43 45%	85 34%	75 41%	57 29%	57 35%	33 30%	63 32%	107 40%	92 34%	50 26%	455 39%	362 39%	93 37%	255 28%	50 36%	48 39%	26 23%	72 20%	60 32%
Disagree	1155 55%	975 54%	113 62%	40 42%	133 54%	98 53%	114 58%	87 53%	67 60%	119 60%	121 46%	145 54%	119 62%	599 51%	469 51%	130 51%	557 60%	70 50%	58 47%	79 68%	251 70%	99 53%
Don't know	237 11%	203 11%	22 12%	12 12%	29 12%	12 7%	24 12%	19 12%	12 10%	16 8%	37 14%	32 12%	23 12%	124 11%	94 10%	30 12%	113 12%	20 14%	17 14%	11 10%	36 10%	29 15%

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ONLINE Fieldwork : 7th-9th September 2012

Absolutes/col percents

Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2102	1808	182	95	247	185	194	163	111	197	264	270	192	1177	925	252	925	140	123	116	359	187
The London 2012 Olympic and Paralympic Games have increased British national pride																						
Agree	1734 82%	1518 84%	129 70%	85 89%	195 79%	158 85%	160 82%	138 84%	87 78%	169 86%	215 81%	235 87%	163 85%	969 82%	770 83%	199 79%	764 83%	112 80%	93 76%	94 80%	314 88%	151 81%
Disagree	173 8%	129 7%	30 16%	5 5%	26 10%	14 7%	19 10%	14 9%	13 12%	5 3%	22 8%	13 5%	12 6%	102 9%	83 9%	19 7%	70 8%	10 7%	15 12%	12 10%	20 5%	14 8%
Don't know	196 9%	160 9%	24 13%	6 6%	26 10%	14 8%	15 8%	11 7%	12 10%	23 12%	28 10%	21 8%	17 9%	105 9%	71 8%	34 14%	91 10%	18 13%	15 12%	11 9%	25 7%	22 12%
The London 2012 Olympic and Paralympic Games have made me more interested in sport in general																						
Agree	947 45%	833 46%	68 37%	49 51%	112 46%	91 49%	79 41%	77 47%	46 41%	94 48%	141 53%	109 40%	81 42%	576 49%	456 49%	120 47%	371 40%	62 44%	65 53%	46 39%	116 32%	82 44%
Disagree	989 47%	827 46%	105 57%	37 39%	109 44%	88 48%	95 49%	76 46%	57 51%	93 47%	91 34%	138 51%	100 52%	496 42%	382 41%	115 45%	492 53%	63 45%	48 39%	65 56%	229 64%	87 46%
Don't know	167 8%	148 8%	10 5%	9 10%	25 10%	6 3%	20 11%	11 7%	9 8%	11 6%	32 12%	23 8%	10 5%	105 9%	87 9%	18 7%	62 7%	14 10%	10 8%	5 4%	13 4%	19 10%
The London 2012 Paralympic Games have improved society's view of people with disabilities																						
Agree	1632 78%	1427 79%	122 67%	79 84%	185 75%	154 83%	143 74%	125 77%	83 75%	164 83%	205 78%	219 81%	152 79%	896 76%	704 76%	192 76%	736 80%	110 79%	86 70%	95 82%	300 84%	145 77%
Disagree	189 9%	152 8%	27 15%	6 6%	23 9%	12 7%	28 14%	17 10%	11 9%	8 4%	28 11%	15 6%	14 7%	116 10%	98 11%	17 7%	73 8%	13 9%	21 17%	6 5%	19 5%	14 7%
Don't know	281 13%	230 13%	34 18%	9 10%	39 16%	19 10%	23 12%	21 13%	17 16%	24 12%	32 12%	36 13%	26 13%	165 14%	122 13%	43 17%	116 13%	16 12%	16 13%	15 13%	40 11%	29 15%

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Table 3
Q.3 Do you agree or disagree with each of the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2102	1808	182	95	247	185	194	163	111	197	264	270	192	1177	925	252	925	140	123	116	359	187
The London 2012 Olympic and Paralympic Games will benefit the taxpayer more than they have cost																						
Agree	587 28%	513 28%	41 22%	29 30%	70 28%	57 31%	60 31%	41 25%	33 29%	49 25%	76 29%	88 33%	44 23%	380 32%	306 33%	74 29%	207 22%	27 20%	38 31%	19 17%	84 23%	39 21%
Disagree	834 40%	701 39%	90 49%	44 47%	93 38%	68 37%	66 34%	62 38%	43 39%	78 40%	110 42%	95 35%	85 45%	445 38%	346 37%	99 39%	389 42%	47 33%	48 39%	48 42%	174 48%	72 38%
Don't know	682 32%	594 33%	52 28%	22 23%	85 34%	60 33%	69 35%	61 37%	36 32%	70 35%	79 30%	87 32%	62 33%	353 30%	272 29%	80 32%	329 36%	66 47%	37 30%	49 42%	101 28%	77 41%
The London 2012 Olympic and Paralympic Games were great for the UK in such difficult economic times																						
Agree	1415 67%	1243 69%	106 58%	64 67%	178 72%	127 69%	136 70%	108 66%	66 59%	126 64%	183 69%	195 72%	126 66%	813 69%	643 69%	170 67%	602 65%	82 59%	71 58%	82 70%	251 70%	116 62%
Disagree	380 18%	314 17%	42 23%	15 16%	42 17%	36 19%	33 17%	37 23%	25 22%	33 17%	46 17%	40 15%	33 17%	200 17%	153 17%	47 19%	180 19%	24 17%	33 27%	19 17%	62 17%	41 22%
Don't know	307 15%	252 14%	34 19%	16 17%	27 11%	22 12%	26 13%	19 11%	20 18%	39 20%	36 13%	35 13%	33 17%	164 14%	129 14%	35 14%	143 15%	33 24%	19 15%	15 13%	46 13%	30 16%
Overall, the London 2012 Olympic and Paralympic Games were a success																						
Agree	1797 85%	1566 87%	139 76%	88 93%	210 85%	163 88%	162 83%	142 87%	91 82%	167 85%	216 82%	244 90%	174 91%	1008 86%	790 85%	219 87%	788 85%	112 80%	97 79%	102 88%	321 90%	156 83%
Disagree	119 6%	95 5%	14 8%	2 3%	17 7%	8 5%	12 6%	8 5%	10 9%	10 5%	25 9%	7 3%	4 2%	67 6%	59 6%	8 3%	52 6%	10 7%	14 12%	5 4%	14 4%	8 5%
Don't know	186 9%	147 8%	29 16%	4 5%	20 8%	14 7%	21 11%	13 8%	10 9%	19 10%	24 9%	19 7%	14 7%	101 9%	76 8%	25 10%	85 9%	17 12%	12 9%	9 8%	24 7%	23 12%