

ITV News Border – Scottish Independence Poll

METHODOLOGY NOTE

ComRes interviewed 1,000 adults living in the council areas of the Scottish Borders and Dumfries & Galloway by telephone between 3rd and 9th September 2014. Data were weighted to be representative of all adults aged 16+ from the region. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Scottish Independence Poll

CATI Fieldwork: 3rd-9th September 2014

Absolutes/col percents

Table 1

Q.1 At the referendum on whether Scotland should become an independent country, how likely are you to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote? If you have already voted by post, please say 10/10.

Base: All respondents

	Gender		Age							Social Grade				County		Referendum Voting Intention			Place of Birth	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Scot-tish Bord-ers	Dum-fries and Gall-oway	Yes	No	Don't know	Scot-land	Eng-land
Unweighted base	1000	474	526	79	86	167	207	184	273	308	207	201	244	431	569	244	516	147	718	215
Weighted base	1000	520	480	125	108	152	183	175	253	146	236	253	324	428	572	244	503	145	737	203
Absolutely certain to vote	(10) 814 81%	412 79%	402 84%	84 67%	73 68%	121 80%	159 87%	153 87%	220 87%	124 85%	190 81%	210 83%	257 79%	349 82%	465 81%	223 91%	472 94%	119 82%	606 82%	163 80%
	(9) 31 3%	18 3%	13 3%	3 3%	5 5%	9 6%	4 2%	8 4%	2 1%	7 4%	10 4%	7 3%	6 2%	10 2%	21 4%	12 5%	11 2%	5 3%	23 3%	6 3%
	(8) 32 3%	23 4%	10 2%	6 5%	7 6%	5 4%	6 3%	3 2%	6 2%	5 3%	9 4%	10 4%	8 2%	16 4%	16 3%	6 2%	11 2%	9 6%	26 3%	4 2%
	(7) 15 1%	6 1%	9 2%	4 3%	1 *	2 1%	2 1%	2 1%	4 1%	1 1%	4 2%	4 2%	6 2%	6 1%	9 2%	- -	5 1%	5 3%	11 1%	3 2%
	(6) 4 *	- -	4 1%	1 1%	- -	- -	- -	1 1%	1 *	- -	1 1%	- -	2 1%	1 *	2 *	2 1%	- -	1 *	4 1%	- -
	(5) 24 2%	17 3%	7 1%	9 8%	5 5%	3 2%	1 1%	2 1%	3 1%	3 2%	3 1%	5 2%	14 4%	10 2%	14 3%	2 1%	4 1%	6 4%	18 2%	4 2%
	(4) 1 *	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -
	(3) 5 1%	4 1%	1 *	3 2%	- -	2 2%	- -	- -	- -	1 1%	1 *	1 1%	2 1%	4 1%	1 *	- -	- -	- -	5 1%	- -
	(2) 1 *	* *	1 *	- -	- -	1 1%	- -	- -	* *	* *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	* *
Certain not to vote	(1) 58 6%	36 7%	22 5%	14 11%	14 13%	6 4%	11 6%	3 2%	10 4%	6 4%	16 7%	12 5%	22 7%	29 7%	29 5%	- -	- -	- -	30 4%	20 10%
Refused	4 *	2 *	2 *	- -	- -	- -	- -	2 1%	2 1%	* *	- -	1 *	1 *	1 *	3 *	- -	- -	- -	4 1%	- -
Don't know	10 1%	2 *	8 2%	- -	2 2%	2 1%	- -	1 1%	5 2%	- -	2 1%	4 1%	4 1%	1 *	9 2%	- -	- -	- -	8 1%	2 1%
Mean	9.13	8.98	9.29	8.20	8.32	9.19	9.31	9.62	9.43	9.36	9.10	9.26	8.93	9.05	9.20	9.83	9.87	9.51	9.26	8.86

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Base: All respondents

	Gender		Age						Social Grade				County		Referendum Voting Intention			Place of Birth		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Scot-tish Bord-ers	Dum-fries and Gall-oway	Yes	No	Don't know	Scot-land	Eng-land
Weighted base	1000	520	480	125	108	152	183	175	253	146	236	253	324	428	572	244	503	145	737	203
Standard error	0.07	0.12	0.09	0.35	0.34	0.17	0.15	0.11	0.12	0.11	0.17	0.15	0.16	0.12	0.09	0.04	0.03	0.10	0.08	0.19

Scottish Independence Poll

CATI Fieldwork: 3rd-9th September 2014

Absolutes/col percents

Table 2

Q.2 How would you vote in response to the question: "Should Scotland be an independent country"?

Base: All respondents

	Gender		Age						Social Grade				County		Referendum Voting Intention			Place of Birth		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Scot-tish Bord-ers	Dum-fries and Gall-oway	Yes	No	Don't know	Scot-land	Eng-land
Unweighted base	1000	474	526	79	86	167	207	184	273	308	207	201	244	431	569	244	516	147	718	215
Weighted base	1000	520	480	125	108	152	183	175	253	146	236	253	324	428	572	244	503	145	737	203
Yes	267 27%	158 30%	110 23%	45 36%	34 32%	48 31%	48 26%	43 24%	49 19%	42 29%	75 32%	64 25%	83 26%	112 26%	155 27%	244 100%	-	-	225 30%	26 13%
No	559 56%	276 53%	283 59%	65 51%	56 52%	79 52%	100 55%	100 57%	157 62%	82 56%	126 53%	146 58%	183 56%	248 58%	312 54%	-	503 100%	-	368 50%	155 76%
Don't know	173 17%	86 17%	87 18%	16 13%	17 16%	26 17%	35 19%	33 19%	47 18%	21 15%	35 15%	44 17%	58 18%	68 16%	105 18%	-	-	145 100%	144 20%	23 11%

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Table 3
Q.1/2 Referendum voting intention (weighted to turnout values)
Base: All respondents saying 5-10 likelihood to vote

	Gender		Age						Social Grade				County		Referendum Voting Intention			Place of Birth		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Scot-tish Bord-ers	Dum-fries and Gall-oway	Yes	No	Don't know	Scot-land	Eng-land
Unweighted base	907	428	479	63	69	153	193	175	250	289	187	183	214	391	517	244	516	147	658	191
Weighted base	892	459	433	100	86	136	169	165	231	135	211	229	281	381	511	244	503	145	666	176
Yes	244	143	101	36	31	46	47	41	43	41	68	58	75	105	139	244	-	-	205	24
	27%	31%	23%	36%	36%	34%	28%	25%	19%	30%	32%	25%	27%	28%	27%	100%	-	-	31%	13%
No	503	244	259	52	42	71	93	97	145	76	111	134	159	219	284	-	503	-	341	132
	56%	53%	60%	51%	49%	52%	55%	59%	63%	56%	53%	59%	57%	57%	56%	-	100%	-	51%	75%
Don't know	145	72	73	13	13	19	30	27	43	19	32	36	47	57	88	-	-	145	120	20
	16%	16%	17%	13%	15%	14%	18%	17%	18%	14%	15%	16%	17%	15%	17%	-	-	100%	18%	12%

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Table 4

Q.1/2 Referendum voting intention (weighted to turnout values) (Excluding Don't knows)**Base: All respondents expressing a voting intention and saying 5-10 likelihood to vote**

	Gender		Age						Social Grade				County		Referendum Voting Intention		Place of Birth		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Scot-tish Bord-ers	Dum-fries and Gall-oway	Yes	No	Scot-land	Eng-land
Unweighted base	760	366	394	56	59	130	159	148	205	247	158	154	177	332	429	244	516	540	168
Weighted base	747	388	360	88	73	117	139	138	188	117	179	193	234	324	423	244	503	546	156
Yes	244 33%	143 37%	101 28%	36 41%	31 43%	46 39%	47 33%	41 30%	43 23%	41 35%	68 38%	58 30%	75 32%	105 32%	139 33%	244 100%	- -	205 37%	24 15%
No	503 67%	244 63%	259 72%	52 59%	42 57%	71 61%	93 67%	97 70%	145 77%	76 65%	111 62%	134 70%	159 68%	219 68%	284 67%	- -	503 100%	341 63%	132 85%