

Human Flourishing Survey

ONLINE Fieldwork : 24th - 26th September 2010

Absolutes/col percents

Table 1

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? SUMMARY TABLE

Base: All respondents

		Having a high income	Having an interesting job	Spending time with friends and family	Donating to charity	Going on holiday	Helping other people in Britain	Helping people who live in other parts of the world	Hobbies or sport	Being in a relationship
Unweighted base		2008	2008	2008	2008	2008	2008	2008	2008	2008
Weighted base		2008	2008	2008	2008	2008	2008	2008	2008	2008
NET: Important		1282 64%	1856 92%	1955 97%	1058 53%	1607 80%	1497 75%	1084 54%	1716 85%	1746 87%
Very important	(4)	233 12%	795 40%	1408 70%	127 6%	627 31%	259 13%	157 8%	600 30%	914 45%
Fairly important	(3)	1049 52%	1061 53%	546 27%	932 46%	980 49%	1238 62%	927 46%	1116 56%	832 41%
Fairly unimportant	(2)	624 31%	118 6%	47 2%	753 37%	339 17%	448 22%	685 34%	246 12%	226 11%
Very unimportant ortant	(1)	102 5%	34 2%	6 *	197 10%	62 3%	63 3%	238 12%	46 2%	36 2%
NET: Unimportant		726 36%	152 8%	53 3%	950 47%	401 20%	511 25%	924 46%	292 15%	262 13%
Mean		2.70	3.30	3.67	2.49	3.08	2.84	2.50	3.13	3.31
Standard deviation		0.74	0.66	0.54	0.76	0.77	0.67	0.80	0.70	0.74
Standard error		0.02	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02

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Table 2

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Having a high income

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1282 64%	635 65%	646 63%	192 79%	218 68%	252 66%	214 63%	165 55%	242 57%	364 67%	376 65%	267 63%	275 59%	351 69%	339 64%	304 60%	186 64%	102 59%
Very important	(4) 233 12%	146 15%	87 8%	46 19%	61 19%	48 13%	28 8%	26 9%	24 6%	66 12%	60 10%	51 12%	56 12%	71 14%	57 11%	51 10%	38 13%	16 9%
Fairly important	(3) 1049 52%	489 50%	560 55%	146 60%	157 49%	204 54%	186 55%	138 46%	217 52%	298 55%	316 54%	216 51%	219 47%	280 55%	282 53%	253 50%	148 51%	86 49%
Fairly unimportant	(2) 624 31%	294 30%	330 32%	43 18%	88 27%	107 28%	111 32%	116 39%	160 38%	154 28%	179 31%	136 32%	155 33%	142 28%	169 32%	169 34%	87 30%	57 33%
Very unimportant ortant	(1) 102 5%	54 6%	47 5%	7 3%	16 5%	23 6%	17 5%	21 7%	19 5%	23 4%	27 5%	19 4%	33 7%	17 3%	22 4%	31 6%	17 6%	15 9%
NET: Unimportant	726 36%	349 35%	377 37%	50 21%	103 32%	129 34%	127 37%	137 45%	180 43%	178 33%	206 35%	155 37%	187 41%	159 31%	191 36%	200 40%	104 36%	72 41%
Mean	2.70	2.74	2.67	2.96	2.82	2.73	2.66	2.56	2.58	2.75	2.70	2.71	2.65	2.79	2.71	2.64	2.71	2.59
Standard deviation	0.74	0.78	0.70	0.69	0.79	0.75	0.70	0.75	0.67	0.72	0.71	0.73	0.78	0.71	0.71	0.75	0.76	0.78
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.05	0.04	0.03	0.03	0.03	0.05	0.06

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Table 3

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Having an interesting job

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1856 92%	902 92%	955 93%	228 95%	306 95%	353 93%	312 91%	265 88%	392 93%	513 95%	541 93%	398 94%	405 88%	488 96%	500 94%	442 88%	264 91%	162 93%
Very important	(4) 795 40%	385 39%	410 40%	123 51%	146 45%	125 33%	110 32%	114 38%	177 42%	238 44%	235 40%	162 38%	161 35%	219 43%	216 41%	190 38%	109 38%	62 35%
Fairly important	(3) 1061 53%	516 52%	545 53%	105 44%	161 50%	228 60%	202 59%	151 50%	215 51%	275 51%	306 53%	236 56%	244 53%	269 53%	284 54%	252 50%	155 54%	100 58%
Fairly unimportant	(2) 118 6%	62 6%	56 5%	9 4%	13 4%	20 5%	27 8%	28 9%	20 5%	23 4%	29 5%	23 5%	43 9%	20 4%	26 5%	43 9%	20 7%	9 5%
Very unimportant ortant	(1) 34 2%	20 2%	13 1%	3 1%	2 1%	8 2%	3 1%	7 2%	10 2%	6 1%	12 2%	1 *	14 3%	2 *	4 1%	19 4%	5 2%	3 2%
NET: Unimportant	152 8%	82 8%	69 7%	13 5%	15 5%	28 7%	30 9%	36 12%	30 7%	29 5%	41 7%	24 6%	57 12%	22 4%	30 6%	62 12%	25 9%	12 7%
Mean	3.30	3.29	3.32	3.45	3.40	3.23	3.23	3.24	3.33	3.37	3.31	3.32	3.19	3.38	3.34	3.22	3.27	3.26
Standard deviation	0.66	0.67	0.64	0.64	0.60	0.64	0.62	0.72	0.67	0.62	0.66	0.59	0.73	0.59	0.61	0.75	0.67	0.64
Standard error	0.01	0.02	0.02	0.04	0.03	0.03	0.04	0.04	0.03	0.02	0.03	0.04	0.03	0.03	0.03	0.04	0.05	

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Table 4

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Spending time with friends and family

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1955 97%	947 96%	1008 98%	232 96%	312 97%	371 97%	334 98%	291 97%	414 98%	532 98%	563 97%	417 99%	442 96%	500 98%	521 98%	483 96%	282 97%	169 97%
Very important	(4) 1408 70%	626 64%	782 76%	162 67%	207 65%	271 71%	233 68%	215 71%	320 76%	370 68%	387 67%	314 74%	337 73%	371 73%	368 70%	350 70%	186 64%	132 76%
Fairly important	(3) 546 27%	320 33%	226 22%	70 29%	104 32%	100 26%	102 30%	77 25%	94 22%	162 30%	176 30%	103 24%	105 23%	129 25%	153 29%	132 26%	96 33%	37 21%
Fairly unimportant	(2) 47 2%	32 3%	15 1%	7 3%	10 3%	6 1%	7 2%	10 3%	8 2%	9 2%	17 3%	4 1%	16 4%	10 2%	9 2%	17 3%	6 2%	5 3%
Very unimportant ortant	(1) 6 *	6 1%	1 *	2 1%	- -	5 1%	- -	- -	- -	1 *	2 *	1 *	3 1%	1 *	- -	4 1%	2 1%	- -
NET: Unimportant	53 3%	38 4%	16 2%	9 4%	10 3%	10 3%	7 2%	10 3%	8 2%	10 2%	19 3%	5 1%	20 4%	11 2%	9 2%	21 4%	8 3%	5 3%
Mean	3.67	3.59	3.75	3.63	3.61	3.67	3.66	3.68	3.74	3.66	3.63	3.73	3.68	3.71	3.68	3.65	3.61	3.73
Standard deviation	0.54	0.58	0.47	0.59	0.55	0.57	0.51	0.53	0.48	0.52	0.56	0.48	0.58	0.50	0.50	0.59	0.57	0.51
Standard error	0.01	0.02	0.02	0.04	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.02	0.02	0.03	0.04	0.04

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Table 5

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Donating to charity

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1058 53%	465 47%	593 58%	124 51%	158 49%	194 51%	176 51%	148 49%	259 62%	287 53%	279 48%	232 55%	260 56%	281 55%	265 50%	253 50%	159 55%	100 57%
Very important	(4) 127 6%	51 5%	76 7%	24 10%	28 9%	19 5%	8 2%	14 5%	34 8%	34 6%	36 6%	27 6%	30 6%	42 8%	28 5%	32 6%	9 3%	16 9%
Fairly important	(3) 932 46%	414 42%	517 51%	100 41%	130 40%	175 46%	168 49%	134 44%	226 54%	253 47%	243 42%	206 49%	230 50%	239 47%	237 45%	222 44%	151 52%	83 48%
Fairly unimportant	(2) 753 37%	395 40%	357 35%	98 41%	131 41%	142 37%	132 39%	123 41%	127 30%	203 38%	250 43%	148 35%	151 33%	179 35%	204 38%	209 42%	102 35%	58 33%
Very unimportant ortant	(1) 197 10%	124 13%	73 7%	19 8%	33 10%	46 12%	34 10%	30 10%	35 8%	51 9%	54 9%	41 10%	51 11%	50 10%	61 11%	41 8%	28 10%	16 9%
NET: Unimportant	950 47%	519 53%	430 42%	117 49%	164 51%	188 49%	166 49%	153 51%	162 38%	255 47%	303 52%	189 45%	202 44%	229 45%	265 50%	250 50%	130 45%	75 43%
Mean	2.49	2.40	2.58	2.53	2.47	2.44	2.44	2.44	2.61	2.50	2.45	2.52	2.52	2.53	2.44	2.48	2.48	2.57
Standard deviation	0.76	0.77	0.73	0.78	0.79	0.77	0.70	0.74	0.75	0.75	0.75	0.76	0.78	0.78	0.76	0.73	0.71	0.79
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.05	0.04	0.03	0.03	0.03	0.04	0.06

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Table 6

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Going on holiday

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1607 80%	796 81%	811 79%	200 83%	260 81%	319 84%	270 79%	232 77%	326 77%	477 88%	477 82%	322 76%	330 71%	413 81%	412 78%	411 81%	233 80%	139 80%
Very important	(4) 627 31%	316 32%	311 30%	69 29%	100 31%	122 32%	111 33%	95 32%	129 31%	211 39%	172 30%	117 28%	128 28%	167 33%	161 30%	144 28%	88 30%	67 38%
Fairly important	(3) 980 49%	480 49%	500 49%	131 54%	160 50%	197 52%	159 46%	138 46%	196 47%	266 49%	305 52%	206 49%	203 44%	245 48%	250 47%	267 53%	145 50%	73 42%
Fairly unimportant	(2) 339 17%	159 16%	180 18%	37 15%	53 16%	56 15%	56 16%	56 18%	82 20%	60 11%	87 15%	92 22%	100 22%	81 16%	110 21%	73 14%	44 15%	32 18%
Very unimportant ortant	(1) 62 3%	29 3%	33 3%	4 2%	9 3%	7 2%	16 5%	13 4%	13 3%	5 1%	18 3%	7 2%	32 7%	17 3%	8 1%	20 4%	13 5%	3 2%
NET: Unimportant	401 20%	188 19%	213 21%	41 17%	61 19%	62 16%	71 21%	69 23%	96 23%	65 12%	105 18%	99 24%	132 29%	98 19%	118 22%	93 19%	57 20%	35 20%
Mean	3.08	3.10	3.06	3.10	3.09	3.14	3.07	3.04	3.05	3.26	3.08	3.02	2.92	3.10	3.07	3.06	3.06	3.16
Standard deviation	0.77	0.77	0.78	0.71	0.76	0.72	0.82	0.82	0.79	0.69	0.75	0.75	0.87	0.78	0.75	0.77	0.80	0.79
Standard error	0.02	0.02	0.03	0.05	0.04	0.03	0.05	0.05	0.04	0.02	0.03	0.05	0.04	0.03	0.03	0.03	0.05	0.06

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Table 7

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Helping other people in Britain

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1497 75%	697 71%	800 78%	164 68%	228 71%	276 72%	253 74%	232 77%	344 82%	399 74%	403 69%	324 77%	370 80%	405 79%	388 73%	361 72%	211 73%	133 76%
Very important	(4) 259 13%	113 12%	145 14%	26 11%	39 12%	54 14%	44 13%	40 13%	55 13%	60 11%	52 9%	64 15%	82 18%	74 15%	70 13%	65 13%	34 12%	15 9%
Fairly important	(3) 1238 62%	584 59%	655 64%	137 57%	189 59%	222 58%	209 61%	192 64%	289 68%	339 63%	351 60%	260 62%	288 62%	331 65%	318 60%	295 59%	177 61%	117 67%
Fairly unimportant	(2) 448 22%	240 24%	208 20%	69 29%	81 25%	90 24%	72 21%	61 20%	75 18%	128 24%	150 26%	88 21%	82 18%	90 18%	122 23%	126 25%	71 25%	38 22%
Very unimportant ortant	(1) 63 3%	48 5%	16 2%	9 4%	12 4%	15 4%	16 5%	8 3%	3 1%	15 3%	29 5%	9 2%	10 2%	14 3%	20 4%	17 3%	8 3%	4 2%
NET: Unimportant	511 25%	287 29%	224 22%	77 32%	94 29%	105 28%	88 26%	69 23%	78 18%	143 26%	179 31%	97 23%	92 20%	105 21%	142 27%	143 28%	79 27%	41 24%
Mean	2.84	2.78	2.91	2.75	2.79	2.83	2.82	2.88	2.94	2.82	2.73	2.90	2.96	2.91	2.82	2.81	2.82	2.83
Standard deviation	0.67	0.71	0.63	0.69	0.69	0.71	0.71	0.66	0.58	0.65	0.69	0.66	0.66	0.65	0.70	0.69	0.66	0.60
Standard error	0.02	0.02	0.02	0.05	0.04	0.03	0.04	0.04	0.03	0.02	0.03	0.04	0.03	0.03	0.03	0.03	0.04	0.05

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Table 8

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Helping people who live in other parts of the world
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1084 54%	497 50%	587 57%	136 57%	189 59%	191 50%	183 54%	159 53%	225 53%	316 58%	277 48%	229 54%	262 57%	298 58%	260 49%	256 51%	170 59%	100 57%
Very important	(4) 157 8%	76 8%	81 8%	35 15%	30 9%	30 8%	19 6%	20 7%	24 6%	42 8%	35 6%	42 10%	38 8%	59 12%	36 7%	36 7%	13 5%	13 7%
Fairly important	(3) 927 46%	421 43%	506 49%	101 42%	159 50%	162 42%	164 48%	139 46%	201 48%	274 50%	242 42%	187 44%	224 49%	238 47%	225 42%	220 44%	157 54%	87 50%
Fairly unimportant	(2) 685 34%	340 35%	345 34%	82 34%	106 33%	146 38%	109 32%	97 32%	146 35%	175 32%	235 40%	142 34%	133 29%	153 30%	209 39%	175 35%	84 29%	64 37%
Very unimportant ortant	(1) 238 12%	147 15%	91 9%	23 9%	26 8%	44 12%	49 14%	45 15%	51 12%	51 9%	70 12%	50 12%	67 15%	60 12%	61 11%	73 14%	35 12%	10 6%
NET: Unimportant	924 46%	487 50%	437 43%	105 43%	132 41%	190 50%	158 46%	142 47%	197 47%	226 42%	305 52%	192 46%	200 43%	213 42%	270 51%	248 49%	119 41%	74 43%
Mean	2.50	2.43	2.56	2.62	2.60	2.46	2.45	2.44	2.47	2.57	2.42	2.53	2.50	2.58	2.44	2.43	2.51	2.59
Standard deviation	0.80	0.84	0.76	0.85	0.77	0.80	0.81	0.82	0.78	0.77	0.78	0.83	0.84	0.84	0.78	0.82	0.77	0.72
Standard error	0.02	0.03	0.02	0.06	0.04	0.04	0.05	0.05	0.04	0.03	0.04	0.05	0.04	0.04	0.03	0.04	0.05	0.06

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Table 9

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Hobbies or sport

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1716 85%	865 88%	851 83%	215 89%	295 92%	334 87%	271 80%	255 85%	345 82%	476 88%	509 87%	363 86%	368 80%	435 85%	463 87%	418 83%	248 86%	152 87%
Very important	(4) 600 30%	330 34%	269 26%	83 34%	129 40%	118 31%	89 26%	82 27%	99 23%	179 33%	172 30%	124 29%	125 27%	140 27%	168 32%	146 29%	96 33%	50 29%
Fairly important	(3) 1116 56%	534 54%	582 57%	133 55%	166 52%	216 57%	182 53%	173 57%	246 58%	297 55%	337 58%	240 57%	242 52%	295 58%	295 56%	272 54%	152 52%	101 58%
Fairly unimportant	(2) 246 12%	96 10%	151 15%	20 8%	24 8%	40 11%	58 17%	40 13%	64 15%	58 11%	62 11%	54 13%	72 16%	66 13%	60 11%	70 14%	34 12%	17 10%
Very unimportant ortant	(1) 46 2%	24 2%	22 2%	5 2%	2 *	7 2%	12 4%	6 2%	13 3%	8 1%	11 2%	4 1%	22 5%	10 2%	7 1%	16 3%	8 3%	6 3%
NET: Unimportant	292 15%	119 12%	173 17%	26 11%	26 8%	48 13%	70 20%	46 15%	77 18%	66 12%	73 13%	59 14%	94 20%	75 15%	67 13%	86 17%	41 14%	23 13%
Mean	3.13	3.19	3.07	3.22	3.32	3.16	3.02	3.10	3.02	3.19	3.15	3.14	3.02	3.11	3.18	3.09	3.16	3.12
Standard deviation	0.70	0.70	0.70	0.68	0.63	0.68	0.76	0.69	0.71	0.68	0.68	0.67	0.79	0.68	0.67	0.74	0.73	0.71
Standard error	0.02	0.02	0.02	0.05	0.04	0.03	0.04	0.04	0.04	0.02	0.03	0.04	0.04	0.03	0.03	0.03	0.05	0.06

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Table 10

Q.1 How important, or otherwise, do you think each of the following is in achieving happiness in life? Being in a relationship

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1746 87%	892 91%	854 83%	212 88%	273 85%	339 89%	304 89%	270 90%	348 83%	506 93%	496 85%	377 89%	368 80%	443 87%	466 88%	435 86%	252 87%	150 86%
Very important	(4) 914 45%	482 49%	431 42%	111 46%	142 44%	162 42%	148 43%	149 49%	203 48%	283 52%	238 41%	206 49%	187 41%	215 42%	248 47%	242 48%	132 45%	77 44%
Fairly important	(3) 832 41%	410 42%	423 41%	101 42%	131 41%	177 46%	157 46%	121 40%	146 35%	223 41%	258 44%	171 41%	181 39%	228 45%	218 41%	194 38%	120 42%	72 41%
Fairly unimportant	(2) 226 11%	79 8%	147 14%	25 10%	49 15%	35 9%	31 9%	27 9%	59 14%	32 6%	69 12%	42 10%	82 18%	59 12%	57 11%	56 11%	30 10%	24 14%
Very unimportant ortant	(1) 36 2%	13 1%	23 2%	4 2%	- -	8 2%	6 2%	4 1%	14 3%	4 1%	18 3%	3 1%	12 3%	9 2%	7 1%	12 2%	7 3%	1 *
NET: Unimportant	262 13%	92 9%	170 17%	29 12%	49 15%	43 11%	37 11%	31 10%	73 17%	36 7%	87 15%	45 11%	94 20%	67 13%	64 12%	69 14%	38 13%	25 14%
Mean	3.31	3.38	3.23	3.32	3.29	3.29	3.31	3.38	3.27	3.45	3.23	3.37	3.18	3.27	3.33	3.32	3.30	3.30
Standard deviation	0.74	0.69	0.78	0.73	0.71	0.72	0.70	0.71	0.83	0.64	0.77	0.69	0.81	0.73	0.72	0.77	0.76	0.72
Standard error	0.02	0.02	0.03	0.05	0.04	0.03	0.04	0.04	0.04	0.02	0.03	0.04	0.04	0.03	0.03	0.03	0.05	0.06

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Absolutes/col percents

Table 11

Q.2 Thinking about your life so far, which one of the following has brought you the greatest happiness?

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Your relationships	1204 60%	585 59%	619 60%	138 57%	180 56%	229 60%	194 57%	193 64%	268 64%	363 67%	347 60%	274 65%	221 48%	283 56%	332 63%	305 60%	177 61%	107 61%
Holidays	188 9%	112 11%	76 7%	23 9%	39 12%	51 13%	23 7%	21 7%	31 7%	45 8%	60 10%	33 8%	49 11%	53 10%	48 9%	45 9%	23 8%	18 11%
Helping others	174 9%	65 7%	109 11%	26 11%	17 5%	23 6%	41 12%	34 11%	33 8%	28 5%	48 8%	38 9%	60 13%	45 9%	42 8%	52 10%	22 8%	13 7%
Your religious or spiritual life	110 5%	49 5%	61 6%	15 6%	12 4%	15 4%	17 5%	20 7%	31 7%	31 6%	22 4%	19 5%	38 8%	30 6%	25 5%	25 5%	18 6%	13 7%
Spending money	79 4%	52 5%	27 3%	13 6%	24 8%	15 4%	13 4%	3 1%	10 2%	10 2%	26 5%	16 4%	27 6%	21 4%	18 3%	17 3%	16 6%	7 4%
Your job	79 4%	43 4%	35 3%	6 3%	14 5%	15 4%	13 4%	9 3%	20 5%	31 6%	29 5%	6 2%	12 3%	24 5%	16 3%	24 5%	12 4%	4 2%
None of these	175 9%	78 8%	97 9%	19 8%	34 11%	33 9%	39 12%	20 7%	29 7%	35 6%	50 9%	35 8%	56 12%	54 11%	50 9%	37 7%	22 8%	12 7%

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Table 12
Q.3 How important, or otherwise, are each of the following to you personally? SUMMARY TABLE
Base: All respondents

		Living in a world where the environment is protected	Living in a world where people's rights and choices are respected	Living in a world where poverty doesn't exist	Living in a world where everyone has equal opportunities
Unweighted base		2008	2008	2008	2008
Weighted base		2008	2008	2008	2008
NET: Important		1823 91%	1948 97%	1794 89%	1836 91%
Very important	(4)	864 43%	1112 55%	855 43%	902 45%
Fairly important	(3)	959 48%	837 42%	939 47%	934 47%
Fairly unimportant	(2)	149 7%	49 2%	184 9%	147 7%
Very unimportant ortant	(1)	36 2%	11 1%	30 1%	24 1%
NET: Unimportant		185 9%	60 3%	214 11%	172 9%
Mean		3.32	3.52	3.30	3.35
Standard deviation		0.69	0.58	0.70	0.67
Standard error		0.02	0.01	0.02	0.01

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Absolutes/col percents

Table 13

Q.3 How important, or otherwise, are each of the following to you personally? Living in a world where the environment is protected

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164	
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174	
NET: Important	1823 91%	859 87%	964 94%	217 90%	289 90%	345 90%	319 93%	271 90%	383 91%	495 91%	532 91%	373 88%	423 92%	473 93%	474 89%	454 90%	270 93%	152 87%	
Very important	(4) 43%	864 36%	353 50%	511 47%	113 43%	140 45%	171 40%	138 39%	117 44%	186 39%	214 39%	225 44%	184 52%	242 45%	229 42%	220 40%	203 45%	129 48%	84 48%
Fairly important	(3) 48%	959 51%	505 44%	453 43%	103 46%	149 46%	174 53%	181 51%	154 47%	197 52%	281 53%	307 45%	189 39%	181 48%	244 48%	254 48%	251 50%	141 49%	69 39%
Fairly unimportant	(2) 7%	149 10%	94 5%	55 8%	18 8%	27 8%	29 5%	17 8%	23 8%	35 7%	37 6%	36 10%	44 7%	32 6%	33 8%	44 9%	44 4%	11 10%	18 10%
Very unimportant ortant	(1) 2%	36 3%	31 *	5 3%	6 2%	6 2%	7 2%	6 2%	7 1%	4 2%	10 2%	14 2%	5 1%	7 2%	5 1%	12 2%	6 1%	9 3%	4 2%
NET: Unimportant	185 9%	125 13%	60 6%	24 10%	32 10%	36 10%	23 7%	30 10%	39 9%	47 9%	50 9%	49 12%	39 8%	38 7%	56 11%	50 10%	20 7%	22 13%	
Mean	3.32	3.20	3.44	3.34	3.32	3.33	3.32	3.26	3.34	3.29	3.28	3.31	3.42	3.36	3.29	3.29	3.35	3.33	
Standard deviation	0.69	0.74	0.62	0.73	0.70	0.70	0.65	0.70	0.66	0.67	0.68	0.70	0.69	0.65	0.71	0.67	0.69	0.76	
Standard error	0.02	0.02	0.02	0.05	0.04	0.03	0.04	0.04	0.03	0.02	0.03	0.04	0.03	0.03	0.03	0.03	0.04	0.06	

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Absolutes/col percents

Table 14

Q.3 How important, or otherwise, are each of the following to you personally? Living in a world where people's rights and choices are respected
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1948 97%	946 96%	1003 98%	235 98%	311 97%	365 96%	335 98%	292 97%	410 97%	529 98%	567 97%	405 96%	447 97%	495 97%	506 95%	490 97%	286 99%	172 99%
Very important	(4) 55%	465 47%	647 63%	147 61%	165 51%	189 49%	185 54%	174 58%	252 60%	305 56%	295 51%	219 52%	293 63%	292 57%	283 53%	275 55%	152 52%	110 63%
Fairly important	(3) 42%	481 49%	356 35%	88 36%	146 45%	176 46%	150 44%	119 39%	158 38%	224 41%	272 47%	186 44%	154 33%	203 40%	222 42%	215 43%	135 47%	62 36%
Fairly unimportant	(2) 2%	29 3%	20 2%	6 2%	10 3%	12 3%	4 1%	8 3%	9 2%	12 2%	9 2%	14 3%	13 3%	15 3%	18 3%	11 2%	3 1%	2 1%
Very unimportant ortant	(1) 1%	9 1%	2 *	- -	- -	5 1%	3 1%	1 *	2 *	1 *	6 1%	2 *	2 *	1 *	7 1%	3 1%	- -	- -
NET: Unimportant	60 3%	38 4%	21 2%	6 2%	10 3%	17 4%	7 2%	9 3%	11 3%	13 2%	15 3%	16 4%	15 3%	16 3%	24 5%	14 3%	3 1%	2 1%
Mean	3.52	3.42	3.61	3.59	3.48	3.44	3.51	3.55	3.57	3.54	3.47	3.47	3.60	3.54	3.48	3.51	3.51	3.62
Standard deviation	0.58	0.60	0.53	0.54	0.56	0.62	0.57	0.56	0.56	0.55	0.58	0.59	0.57	0.56	0.63	0.58	0.52	0.51
Standard error	0.01	0.02	0.02	0.04	0.03	0.03	0.03	0.03	0.03	0.02	0.03	0.04	0.03	0.02	0.03	0.03	0.03	0.04

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Absolutes/col percents

Table 15

Q.3 How important, or otherwise, are each of the following to you personally? Living in a world where poverty doesn't exist

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1794 89%	843 86%	951 93%	214 89%	278 86%	331 87%	312 92%	272 90%	387 92%	478 88%	509 87%	377 90%	430 93%	448 88%	464 88%	460 91%	266 92%	156 89%
Very important	(4) 43%	348 35%	507 49%	113 47%	119 37%	139 36%	153 45%	135 45%	197 47%	211 39%	217 37%	174 41%	253 55%	207 40%	210 40%	221 44%	122 42%	96 55%
Fairly important	(3) 47%	494 50%	445 43%	101 42%	159 49%	193 50%	159 47%	137 46%	190 45%	267 49%	291 50%	203 48%	177 38%	242 47%	254 48%	239 48%	144 50%	60 34%
Fairly unimportant	(2) 9%	123 13%	61 6%	26 11%	38 12%	41 11%	22 7%	26 9%	31 7%	54 10%	66 11%	40 9%	25 5%	53 10%	55 10%	38 7%	20 7%	18 10%
Very unimportant ortant	(1) 1%	18 2%	12 1%	1 *	6 2%	9 2%	6 2%	4 1%	4 1%	11 2%	8 1%	4 1%	7 1%	9 2%	11 2%	6 1%	4 1%	* *
NET: Unimportant	214 11%	141 14%	73 7%	27 11%	44 14%	50 13%	29 8%	29 10%	35 8%	64 12%	74 13%	44 10%	32 7%	62 12%	66 12%	43 9%	24 8%	19 11%
Mean	3.30	3.19	3.41	3.35	3.22	3.21	3.35	3.34	3.37	3.25	3.23	3.30	3.46	3.27	3.25	3.34	3.32	3.44
Standard deviation	0.70	0.72	0.66	0.69	0.72	0.72	0.69	0.69	0.66	0.71	0.70	0.68	0.67	0.71	0.72	0.67	0.66	0.69
Standard error	0.02	0.02	0.02	0.05	0.04	0.03	0.04	0.04	0.03	0.02	0.03	0.04	0.03	0.03	0.03	0.03	0.04	0.05

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Table 16

Q.3 How important, or otherwise, are each of the following to you personally? Living in a world where everyone has equal opportunities

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Important	1836 91%	865 88%	971 95%	228 95%	295 92%	336 88%	318 93%	273 91%	385 91%	485 90%	529 91%	392 93%	431 93%	462 91%	480 91%	457 91%	274 95%	162 93%
Very important	(4) 45%	370 38%	532 52%	131 54%	137 43%	167 44%	145 43%	137 46%	185 44%	226 42%	235 40%	183 43%	257 56%	221 43%	225 42%	231 46%	125 43%	100 57%
Fairly important	(3) 47%	495 50%	439 43%	97 40%	158 49%	170 44%	173 51%	135 45%	201 48%	259 48%	293 50%	208 49%	174 38%	241 47%	255 48%	227 45%	149 52%	62 36%
Fairly unimportant	(2) 7%	102 10%	46 4%	11 5%	23 7%	36 9%	17 5%	26 9%	34 8%	48 9%	45 8%	26 6%	28 6%	37 7%	43 8%	40 8%	15 5%	11 7%
Very unimportant ortant	(1) 1%	17 2%	7 1%	2 1%	3 1%	9 2%	6 2%	2 1%	2 *	9 2%	9 2%	4 1%	3 1%	11 2%	7 1%	7 1%	- -	* *
NET: Unimportant	172 9%	119 12%	53 5%	13 5%	26 8%	45 12%	23 7%	28 9%	36 9%	57 10%	53 9%	30 7%	31 7%	48 9%	50 9%	47 9%	15 5%	12 7%
Mean	3.35	3.24	3.46	3.48	3.34	3.29	3.34	3.35	3.35	3.30	3.30	3.35	3.48	3.32	3.32	3.35	3.38	3.50
Standard deviation	0.67	0.70	0.62	0.62	0.65	0.74	0.66	0.67	0.65	0.70	0.67	0.64	0.64	0.70	0.68	0.68	0.58	0.63
Standard error	0.01	0.02	0.02	0.04	0.04	0.04	0.04	0.04	0.03	0.02	0.03	0.04	0.03	0.03	0.03	0.03	0.04	0.05

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Table 17

Q.4a What do you think are the biggest issues facing you and your family at the moment?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Finance/Economy	1115 56%	533 54%	582 57%	153 63%	179 56%	204 53%	209 61%	153 51%	217 51%	285 53%	311 53%	248 59%	271 59%	287 56%	283 53%	296 59%	160 55%	89 51%
Finance/Lack of money	573 29%	253 26%	320 31%	97 40%	99 31%	100 26%	117 34%	74 25%	86 20%	129 24%	161 28%	134 32%	149 32%	144 28%	158 30%	151 30%	85 29%	35 20%
Inflation/Rising cost of living	163 8%	86 9%	77 8%	23 10%	32 10%	26 7%	32 9%	21 7%	28 7%	41 8%	45 8%	37 9%	39 9%	42 8%	36 7%	43 8%	27 9%	15 9%
Economy/Economic crisis	137 7%	68 7%	70 7%	6 3%	23 7%	25 7%	29 8%	16 5%	39 9%	46 9%	40 7%	21 5%	30 7%	37 7%	35 7%	35 7%	20 7%	11 6%
Income/Low income	71 4%	27 3%	44 4%	19 8%	8 2%	18 5%	10 3%	3 1%	14 3%	16 3%	18 3%	15 4%	22 5%	18 3%	19 4%	15 3%	11 4%	9 5%
Recession	63 3%	30 3%	32 3%	10 4%	8 2%	18 5%	6 2%	12 4%	9 2%	24 4%	13 2%	22 5%	4 1%	5 1%	20 4%	28 5%	5 2%	6 3%
Government cutbacks	49 2%	23 2%	26 3%	1 1%	5 2%	9 2%	10 3%	11 4%	12 3%	19 4%	14 2%	4 1%	12 3%	10 2%	12 2%	13 3%	3 1%	11 6%
Budget deficit/Debt	47 2%	23 2%	24 2%	11 4%	6 2%	12 3%	3 1%	10 3%	5 1%	11 2%	13 2%	12 3%	11 2%	13 3%	9 2%	14 3%	6 2%	5 3%
Bills/Bill payments	45 2%	18 2%	26 3%	4 2%	9 3%	10 3%	2 1%	5 2%	14 3%	10 2%	9 2%	8 2%	18 4%	16 3%	7 1%	8 2%	10 4%	4 2%
Tax/Taxation	43 2%	28 3%	15 1%	7 3%	6 2%	11 3%	5 1%	7 2%	6 2%	12 2%	13 2%	8 2%	10 2%	11 2%	10 2%	13 3%	8 3%	2 1%
Pension	29 1%	14 1%	16 2%	4 2%	3 1%	2 *	4 1%	5 2%	13 3%	7 1%	7 1%	6 1%	9 2%	8 1%	9 2%	9 2%	- -	4 2%
Mortgage	24 1%	9 1%	16 2%	2 1%	5 2%	5 1%	4 1%	2 1%	6 1%	7 1%	5 1%	12 3%	- -	5 1%	5 1%	6 1%	5 2%	2 1%
High interest/Low returns on savings	24 1%	12 1%	12 1%	3 1%	4 1%	3 1%	3 1%	6 2%	5 1%	8 1%	10 2%	4 1%	3 1%	1 *	8 1%	10 2%	5 2%	1 *
Banking issues	9 *	5 *	4 *	1 *	3 1%	- -	2 1%	3 1%	1 *	2 *	2 *	- -	4 1%	3 1%	4 1%	2 *	- -	- -

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Table 17
Q.4a What do you think are the biggest issues facing you and your family at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Other finance/economy mentions	3*	1*	2*	1*	1*	-	-	-	1*	2*	1*	-	-	1*	-	2*	-	-
NET: Job/Employment	352 18%	145 15%	207 20%	42 17%	58 18%	67 18%	51 15%	51 17%	84 20%	118 22%	110 19%	54 13%	70 15%	89 17%	87 16%	89 18%	52 18%	36 20%
Job security/Loss of job	143 7%	53 5%	89 9%	11 5%	23 7%	33 9%	30 9%	10 3%	37 9%	49 9%	50 9%	24 6%	21 5%	28 6%	40 7%	40 8%	21 7%	13 8%
Lack of jobs/Unemployment	141 7%	57 6%	84 8%	23 9%	21 7%	27 7%	16 5%	23 7%	32 7%	41 8%	39 7%	21 5%	40 9%	41 8%	32 6%	35 7%	16 5%	18 10%
Retirement	37 2%	19 2%	17 2%	2 1%	5 1%	2*	2 1%	14 5%	12 3%	19 3%	9 1%	7 2%	2*	12 2%	4 1%	12 2%	9 3%	1*
Job (unsp)	31 2%	15 2%	16 2%	6 3%	7 2%	1*	3 1%	5 2%	8 2%	9 2%	7 1%	7 2%	9 2%	8 1%	10 2%	5 1%	6 2%	2 1%
Other job/employment mentions	14 1%	7 1%	7 1%	3 1%	3 1%	5 1%	2 1%	1*	-	5 1%	5 1%	2 1%	2*	4 1%	3 1%	2*	4 1%	2 1%
NET: Health	255 13%	110 11%	145 14%	20 8%	26 8%	39 10%	39 11%	44 15%	86 20%	69 13%	83 14%	47 11%	56 12%	61 12%	61 11%	69 14%	39 13%	25 14%
Health issues	247 12%	104 11%	143 14%	20 8%	24 7%	39 10%	38 11%	43 14%	82 19%	65 12%	80 14%	47 11%	56 12%	59 12%	61 11%	64 13%	38 13%	25 14%
Better NHS system	8*	4*	5*	-	1*	2*	1*	1*	4 1%	2*	3 1%	2 1%	1*	3 1%	* 1%	5 1%	-	-
Other health mentions	4*	3*	1*	-	3 1%	-	-	-	2*	3 1%	-	1*	-	1*	1*	1*	1*	1*
NET: Lifestyle	171 9%	70 7%	101 10%	26 11%	32 10%	39 10%	23 7%	15 5%	35 8%	49 9%	47 8%	46 11%	30 7%	49 10%	41 8%	45 9%	22 8%	14 8%
Housing/Buying a house	66 3%	26 3%	40 4%	14 6%	17 5%	16 4%	8 2%	4 1%	8 2%	15 3%	24 4%	17 4%	10 2%	29 6%	11 2%	14 3%	11 4%	1 1%
Better life/standard of living	54 3%	25 3%	29 3%	8 3%	4 1%	14 4%	8 2%	8 3%	11 3%	14 3%	12 2%	17 4%	10 2%	12 2%	12 2%	17 3%	5 2%	8 4%
Other lifestyle mentions	24 1%	8 1%	16 2%	6 2%	1*	3 1%	4 1%	2 1%	8 2%	9 2%	1*	8 2%	7 1%	4 1%	8 1%	10 2%	-	2 1%

Human Flourishing Survey

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Absolutes/col percents

Table 17
Q.4a What do you think are the biggest issues facing you and your family at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Being happy	19 1%	7 1%	12 1%	1 1%	2 1%	4 1%	4 1%	2 1%	6 1%	9 2%	5 1%	- -	5 1%	4 1%	7 1%	3 1%	3 1%	2 1%
Time constraints/ Insufficient time	15 1%	5 1%	10 1%	- -	10 3%	3 1%	- -	- -	2 *	4 1%	6 1%	5 1%	- -	4 1%	4 1%	3 1%	3 1%	1 *
NET: Family/ Relationship	121 6%	58 6%	63 6%	11 5%	20 6%	21 6%	17 5%	15 5%	35 8%	40 7%	39 7%	19 4%	23 5%	38 7%	37 7%	25 5%	11 4%	10 5%
Future of the children/family	35 2%	13 1%	22 2%	2 1%	- -	5 1%	6 2%	4 1%	18 4%	11 2%	10 2%	8 2%	5 1%	10 2%	12 2%	8 2%	1 *	4 2%
Togetherness/Staying together	29 1%	17 2%	11 1%	4 2%	8 3%	4 1%	4 1%	3 1%	5 1%	7 1%	8 1%	5 1%	9 2%	6 1%	9 2%	8 2%	2 1%	3 2%
Relationships	20 1%	8 1%	12 1%	5 2%	4 1%	3 1%	2 *	3 1%	4 1%	7 1%	7 1%	3 1%	2 *	5 1%	6 1%	4 1%	4 1%	1 *
Other family/ relationship mentions	16 1%	6 1%	10 1%	1 *	2 1%	2 1%	3 1%	2 1%	5 1%	4 1%	6 1%	1 *	4 1%	8 2%	3 1%	2 *	3 1%	- -
Child care	14 1%	8 1%	6 1%	- -	4 1%	6 2%	2 *	2 1%	1 *	5 1%	7 1%	1 *	* *	8 2%	4 1%	1 *	1 *	* *
Lack of family values	8 *	5 1%	3 *	- -	2 1%	1 *	1 *	1 *	3 1%	5 1%	1 *	- -	2 *	1 *	3 1%	2 *	- -	2 1%
NET: Crime	107 5%	47 5%	60 6%	3 1%	7 2%	29 8%	20 6%	15 5%	33 8%	26 5%	29 5%	31 7%	22 5%	28 5%	26 5%	30 6%	13 4%	10 6%
Crime/Violence	38 2%	20 2%	17 2%	* *	2 1%	10 3%	12 3%	5 2%	8 2%	5 1%	8 1%	11 3%	13 3%	6 1%	11 2%	14 3%	5 2%	2 1%
Safety/Security	34 2%	9 1%	25 2%	- -	3 1%	6 2%	7 2%	8 3%	10 2%	13 2%	9 2%	8 2%	3 1%	9 2%	7 1%	10 2%	2 1%	5 3%
Illegal immigrants	23 1%	9 1%	14 1%	1 *	1 *	9 2%	1 *	2 1%	9 2%	4 1%	5 1%	11 3%	3 1%	12 2%	2 *	6 1%	2 1%	1 1%
Terrorism	7 *	4 *	3 *	1 *	* *	3 1%	- -	* *	3 1%	2 *	2 *	3 1%	- -	* *	3 1%	* *	2 1%	1 *
War/Achieving peace	5 *	2 *	3 *	- -	- -	- -	1 *	- -	4 1%	1 *	3 *	- -	1 *	1 *	1 *	1 *	1 *	1 *

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Absolutes/col percents

Table 17
Q.4a What do you think are the biggest issues facing you and your family at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Other crime mentions	4 *	2 *	2 *	- -	- -	4 1%	- -	1 *	- -	- -	3 1%	- -	1 *	1 *	1 *	2 *	- -	1 *
Corruption	2 *	2 *	- -	- -	1 *	1 *	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 1%
Conflicts	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -
NET: Social Issues	100 5%	42 4%	58 6%	6 2%	11 4%	17 5%	16 5%	25 8%	24 6%	24 4%	25 4%	23 5%	28 6%	28 6%	18 3%	26 5%	17 6%	10 6%
Other social issue mentions	32 2%	17 2%	15 2%	2 1%	3 1%	8 2%	5 2%	7 2%	6 1%	9 2%	10 2%	7 2%	6 1%	8 2%	13 2%	3 1%	4 1%	4 2%
Poverty	19 1%	7 1%	12 1%	3 1%	1 *	5 1%	1 *	3 1%	5 1%	* *	6 1%	4 1%	9 2%	7 1%	2 *	4 1%	4 1%	2 1%
Drugs/alcohol abuse	12 1%	7 1%	5 *	1 *	- -	- -	2 1%	7 2%	2 *	3 1%	4 1%	4 1%	1 *	2 *	- -	2 *	5 2%	3 2%
Anti-social behavior	10 *	* *	9 1%	- -	- -	1 *	4 1%	2 1%	2 *	1 *	2 *	1 *	5 1%	4 1%	- -	6 1%	- -	- -
Religion/Religious issues	7 *	4 *	3 *	- -	2 1%	2 1%	- -	1 *	2 *	3 *	1 *	- -	3 1%	2 *	1 *	3 1%	- -	1 *
Inequality/Unfair treatment	5 *	3 *	2 *	- -	2 1%	1 *	3 1%	- -	- -	3 1%	- -	2 *	- -	1 *	2 *	2 *	- -	- -
Over population	4 *	1 *	4 *	- -	- -	- -	- -	1 *	4 1%	1 *	- -	4 1%	- -	4 1%	- -	1 *	- -	- -
Lack of respect/manners/discipline	4 *	2 *	2 *	- -	- -	- -	- -	2 1%	2 *	2 *	- -	2 1%	- -	- -	- -	2 *	- -	2 1%
Greed	4 *	3 *	* *	- -	* *	- -	1 *	1 *	2 *	4 1%	- -	- -	- -	- -	- -	2 *	- -	2 1%
Racism	4 *	* *	3 *	- -	3 1%	- -	- -	- -	1 *	* *	1 *	- -	2 *	2 *	- -	2 *	- -	- -
Collapse of society	3 *	2 *	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 1%

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Absolutes/col percents

Table 17
Q.4a What do you think are the biggest issues facing you and your family at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Lack of understanding/ tolerance	2 *	- -	2 *	- -	- -	- -	- -	- -	2 *	- -	2 *	- -	- -	- -	- -	- -	2 1%	- -
Old age	45 2%	19 2%	27 3%	6 2%	2 *	3 1%	8 2%	7 2%	20 5%	21 4%	15 3%	2 1%	7 1%	9 2%	13 2%	12 2%	8 3%	4 3%
Lack of education	44 2%	19 2%	25 2%	1 1%	1 *	17 5%	10 3%	3 1%	10 2%	15 3%	17 3%	10 2%	3 1%	10 2%	11 2%	13 3%	2 1%	7 4%
NET: Environmental Issues	37 2%	20 2%	17 2%	4 2%	5 2%	12 3%	6 2%	3 1%	7 2%	14 3%	12 2%	6 1%	4 1%	12 2%	9 2%	10 2%	5 2%	1 1%
Environment changes/ issues (unsp)	20 1%	11 1%	10 1%	3 1%	3 1%	7 2%	2 1%	2 1%	3 1%	7 1%	7 1%	5 1%	2 *	9 2%	5 1%	4 1%	1 *	1 *
Resources (Subnet)	6 *	4 *	2 *	- -	2 *	2 1%	- -	1 *	1 *	2 *	2 *	1 *	1 *	3 1%	1 *	1 *	2 1%	- -
Other resources mentions	3 *	3 *	1 *	- -	2 *	* *	- -	1 *	1 *	1 *	2 *	- -	1 *	1 *	* *	1 *	2 1%	- -
Lack of resources/ natural resources	1 *	1 *	- -	- -	- -	1 *	- -	- -	* *	* *	- -	- -	1 *	1 *	* *	- -	- -	- -
Food	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -
Climate/Climate changes (unsp)	6 *	4 *	2 *	- -	1 *	- -	4 1%	1 *	1 *	3 1%	3 *	- -	- -	1 *	1 *	2 *	2 1%	- -
Global warming	3 *	1 *	2 *	1 *	- -	- -	- -	- -	2 *	2 *	- -	- -	1 *	- -	- -	2 *	- -	1 *
Floods	2 *	- -	2 *	- -	- -	2 1%	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -
Famine/Food shortage	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -
Other environmental issue mentions	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -
NET: Government/ Political Issues	21 1%	15 2%	6 1%	3 1%	3 1%	5 1%	4 1%	4 1%	4 1%	8 2%	3 *	6 1%	4 1%	1 *	10 2%	5 1%	2 1%	3 2%

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Absolutes/col percents

Table 17
Q.4a What do you think are the biggest issues facing you and your family at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North England	Wales & South West	Scotland
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Government	9 *	8 1%	2 *	- -	1 *	2 1%	2 *	3 1%	2 1%	5 1%	- -	1 *	3 1%	1 *	5 1%	1 *	1 *	1 1%
Other government/ political issue mentions	9 *	5 *	4 *	3 1%	2 1%	3 1%	1 *	1 *	- -	2 *	3 *	4 1%	1 *	1 *	4 1%	2 *	1 *	2 1%
Politics/Political issues	3 *	3 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -
Redundancy	21 1%	8 1%	13 1%	3 1%	6 2%	1 *	6 2%	5 2%	- -	11 2%	6 1%	2 *	2 *	9 2%	3 1%	4 1%	4 1%	1 1%
Death/bereavement	11 1%	4 *	8 1%	1 *	1 *	1 *	- -	4 1%	5 1%	6 1%	3 1%	- -	2 *	2 *	1 *	4 1%	- -	5 3%
Other mentions	16 1%	4 *	12 1%	3 1%	2 1%	- -	3 1%	3 1%	5 1%	2 *	3 *	4 1%	8 2%	5 1%	7 1%	4 1%	1 *	- -
Don't know	210 10%	120 12%	90 9%	32 13%	45 14%	45 12%	30 9%	32 11%	27 6%	46 8%	71 12%	46 11%	47 10%	57 11%	65 12%	47 9%	30 10%	11 6%

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Absolutes/col percents

Table 18

Q.4b What do you think are the biggest issues facing the UK at the moment?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Finance/Economy	1259 63%	633 64%	627 61%	158 65%	212 66%	233 61%	208 61%	186 62%	263 62%	366 68%	385 66%	260 62%	248 54%	313 61%	335 63%	303 60%	181 63%	127 73%
Economy/Economic crisis	514 26%	260 26%	254 25%	53 22%	90 28%	87 23%	90 26%	71 24%	122 29%	165 30%	163 28%	92 22%	93 20%	148 29%	144 27%	94 19%	71 25%	57 33%
Budget deficit/Debt	231 12%	141 14%	90 9%	26 11%	37 11%	43 11%	30 9%	38 12%	57 14%	71 13%	85 15%	42 10%	34 7%	57 11%	60 11%	68 14%	36 12%	10 6%
Finance/Lack of money	218 11%	95 10%	123 12%	35 15%	43 14%	38 10%	51 15%	22 7%	28 7%	56 10%	49 8%	50 12%	63 14%	54 11%	51 10%	53 11%	37 13%	23 13%
Recession	185 9%	83 8%	102 10%	37 15%	24 8%	38 10%	25 7%	32 10%	30 7%	52 10%	56 10%	51 12%	26 6%	34 7%	45 9%	56 11%	24 8%	25 15%
Government cutbacks	105 5%	44 4%	61 6%	10 4%	20 6%	20 5%	16 5%	19 6%	20 5%	33 6%	27 5%	26 6%	18 4%	18 4%	22 4%	33 7%	14 5%	18 10%
Inflation/Rising cost of living	48 2%	17 2%	31 3%	6 2%	11 3%	11 3%	9 3%	8 3%	3 1%	11 2%	17 3%	7 2%	13 3%	13 3%	14 3%	9 2%	8 3%	3 2%
Tax/Taxation	33 2%	16 2%	18 2%	4 2%	4 1%	10 3%	1 *	1 *	13 3%	7 1%	8 1%	5 1%	14 3%	7 1%	11 2%	10 2%	2 1%	4 2%
Other finance/economy mentions	23 1%	17 2%	5 1%	- -	9 3%	8 2%	- -	2 1%	4 1%	5 1%	7 1%	6 1%	5 1%	6 1%	8 1%	6 1%	1 *	2 1%
Banking issues	22 1%	11 1%	11 1%	2 1%	5 1%	3 1%	1 *	7 2%	4 1%	5 1%	9 2%	3 1%	5 1%	5 1%	8 1%	3 1%	6 2%	- -
Pension	7 *	3 *	4 *	- -	1 *	2 1%	1 *	1 *	2 1%	2 *	1 *	1 *	3 1%	1 *	2 *	3 1%	1 *	1 1%
Income/Low income	4 *	2 *	2 *	- -	1 *	1 *	1 *	2 1%	- -	2 *	- -	- -	2 *	1 *	2 *	- -	* *	- -
High interest/Low returns on savings	2 *	1 *	1 *	- -	* -	- -	1 *	- -	1 *	1 *	- -	- -	1 *	- -	* *	1 *	1 *	- -
Bills/Bill payments	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -

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Absolutes/col percents

Table 18
Q.4b What do you think are the biggest issues facing the UK at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Crime	447	190	257	40	47	81	89	67	123	103	120	117	107	119	127	101	61	40
	22%	19%	25%	17%	15%	21%	26%	22%	29%	19%	21%	28%	23%	23%	24%	20%	21%	23%
Illegal immigrants	230	106	124	7	26	46	50	42	59	48	66	67	50	69	69	52	28	14
	11%	11%	12%	3%	8%	12%	15%	14%	14%	9%	11%	16%	11%	13%	13%	10%	10%	8%
Crime/Violence	164	58	106	25	20	33	25	21	39	42	43	38	41	43	42	37	21	22
	8%	6%	10%	10%	6%	9%	7%	7%	9%	8%	7%	9%	9%	8%	8%	7%	7%	12%
Terrorism	74	33	41	6	1	11	17	11	28	14	22	21	17	13	21	21	15	4
	4%	3%	4%	3%	*	3%	5%	4%	7%	3%	4%	5%	4%	2%	4%	4%	5%	2%
Safety/Security	28	13	16	2	2	2	10	6	7	9	10	3	6	5	8	9	4	2
	1%	1%	2%	1%	1%	*	3%	2%	2%	2%	2%	1%	1%	1%	2%	2%	1%	1%
War/Achieving peace	16	6	10	2	*	4	4	-	6	3	8	1	4	3	4	4	3	3
	1%	1%	1%	1%	*	1%	1%	-	1%	1%	1%	*	1%	1%	1%	1%	1%	2%
Other crime mentions	10	5	6	1	3	5	-	*	2	1	2	6	1	2	7	*	1	1
	1%	*	1%	*	1%	1%	-	*	*	*	*	2%	*	*	1%	*	*	*
Corruption	8	6	3	1	1	2	2	2	1	3	1	1	3	3	1	3	-	1
	*	1%	*	1%	*	*	1%	1%	*	*	*	*	1%	1%	*	1%	-	1%
Conflicts	2	-	2	-	-	-	1	-	1	1	-	-	-	1	-	1	-	1
	*	-	*	-	-	-	*	-	*	*	-	-	-	*	-	*	-	*
Unrest	1	*	1	1	-	-	-	*	-	*	1	-	-	1	-	-	*	-
	*	*	*	*	-	-	-	*	-	*	*	-	-	*	-	-	*	-
NET: Social Issues	273	104	169	29	39	53	39	38	74	82	62	54	75	64	78	71	33	27
	14%	11%	16%	12%	12%	14%	11%	13%	18%	15%	11%	13%	16%	12%	15%	14%	12%	15%
Other social issue mentions	72	25	47	9	14	12	12	6	20	20	17	17	18	18	16	18	14	7
	4%	3%	5%	4%	4%	3%	3%	2%	5%	4%	3%	4%	4%	4%	3%	4%	5%	4%
Inequality/Unfair treatment	47	24	23	7	4	5	10	8	12	13	10	7	16	12	20	11	3	1
	2%	2%	2%	3%	1%	1%	3%	3%	3%	2%	2%	2%	4%	2%	4%	2%	1%	1%
Anti-social behavior	41	15	26	3	8	16	6	4	4	12	12	8	9	11	13	10	4	2
	2%	2%	3%	1%	3%	4%	2%	1%	1%	2%	2%	2%	2%	2%	3%	2%	2%	1%
Poverty	34	10	24	9	2	7	3	1	11	9	3	9	13	5	9	8	5	7
	2%	1%	2%	4%	1%	2%	1%	*	3%	2%	1%	2%	3%	1%	2%	2%	2%	4%

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Absolutes/col percents

Table 18
Q.4b What do you think are the biggest issues facing the UK at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Drugs/alcohol abuse	33 2%	7 1%	27 3%	3 1%	2 *	5 1%	5 1%	9 3%	10 2%	7 1%	7 1%	6 1%	14 3%	7 1%	7 1%	9 2%	3 1%	8 4%
Lack of respect/ manners/discipline	27 1%	6 1%	22 2%	5 2%	3 1%	3 1%	1 *	4 1%	12 3%	5 1%	7 1%	8 2%	8 2%	5 1%	10 2%	9 2%	4 1%	- -
Religion/Religious issues	24 1%	9 1%	15 1%	3 1%	7 2%	5 1%	1 *	5 2%	3 1%	5 1%	8 1%	3 1%	8 2%	4 1%	6 1%	11 2%	- -	3 2%
Over population	23 1%	9 1%	14 1%	* *	- -	2 1%	3 1%	7 2%	10 2%	8 1%	3 *	6 1%	7 1%	6 1%	8 1%	4 1%	1 *	4 2%
Greed	13 1%	10 1%	3 *	1 *	1 *	3 1%	1 *	2 1%	5 1%	9 2%	1 *	- -	3 1%	1 *	2 *	4 1%	3 1%	3 2%
Too many people claiming benefits	13 1%	2 *	11 1%	2 1%	3 1%	4 1%	2 1%	- -	2 *	3 1%	5 1%	2 *	3 1%	4 1%	5 1%	3 1%	- -	- -
Yob culture	12 1%	3 *	9 1%	- -	- -	3 1%	1 *	4 1%	4 1%	3 1%	3 *	5 1%	2 *	6 1%	1 *	5 1%	1 *	- -
Collapse of society	12 1%	7 1%	5 *	- -	4 1%	3 1%	1 *	1 *	3 1%	5 1%	4 1%	- -	3 1%	4 1%	3 1%	2 *	- -	2 1%
Racism	11 1%	* *	11 1%	5 2%	* *	2 1%	- -	1 *	2 1%	4 1%	2 *	4 1%	1 *	4 1%	1 *	5 1%	1 *	1 *
Lack of understanding/ tolerance	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -
NET: Job/Employment	211 11%	72 7%	139 14%	23 10%	35 11%	48 13%	36 10%	28 9%	40 10%	67 12%	55 9%	37 9%	52 11%	48 9%	49 9%	64 13%	32 11%	19 11%
Lack of jobs/ Unemployment	153 8%	47 5%	106 10%	18 7%	24 7%	35 9%	26 8%	19 6%	31 7%	52 10%	36 6%	31 7%	34 7%	37 7%	35 7%	48 9%	21 7%	12 7%
Job security/Loss of job	43 2%	16 2%	27 3%	5 2%	11 3%	11 3%	6 2%	5 2%	5 1%	11 2%	13 2%	5 1%	15 3%	6 1%	12 2%	12 2%	6 2%	8 4%
Other job/employment mentions	11 1%	7 1%	4 *	- -	2 1%	2 *	3 1%	2 1%	2 1%	3 1%	2 *	- -	5 1%	2 *	- -	3 1%	5 2%	1 *
Job (unsp)	8 *	3 *	5 1%	1 *	1 *	3 1%	1 *	2 1%	1 *	3 1%	3 1%	1 *	1 *	4 1%	2 *	2 *	- -	1 *

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Absolutes/col percents

Table 18
Q.4b What do you think are the biggest issues facing the UK at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Retirement	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -
NET: Government/ Political Issues	182 9%	83 8%	99 10%	31 13%	25 8%	40 10%	24 7%	30 10%	32 8%	48 9%	50 9%	45 11%	39 8%	46 9%	44 8%	52 10%	20 7%	20 12%
Government	94 5%	37 4%	57 6%	15 6%	14 4%	18 5%	14 4%	19 6%	15 3%	24 5%	29 5%	17 4%	24 5%	22 4%	26 5%	25 5%	9 3%	12 7%
Politics/Political issues	38 2%	19 2%	19 2%	3 1%	5 1%	10 3%	5 1%	6 2%	9 2%	12 2%	9 2%	10 2%	6 1%	6 1%	8 2%	9 2%	8 3%	6 4%
Other government/ political issue mentions	35 2%	26 3%	9 1%	7 3%	6 2%	6 2%	4 1%	5 2%	7 2%	11 2%	9 1%	8 2%	7 2%	11 2%	7 1%	12 2%	3 1%	2 1%
Benefits fraudsters/ cheaters	19 1%	1 *	17 2%	6 3%	3 1%	6 2%	2 1%	1 *	1 *	3 *	6 1%	8 2%	2 *	8 2%	5 1%	6 1%	- -	* *
Human rights	6 *	3 *	3 *	- -	1 *	- -	- -	1 *	3 1%	2 *	1 *	2 1%	- -	1 *	3 1%	1 *	- -	- -
NET: Environmental Issues	87 4%	36 4%	52 5%	21 9%	10 3%	17 4%	14 4%	8 3%	18 4%	22 4%	26 4%	21 5%	18 4%	17 3%	23 4%	29 6%	14 5%	5 3%
Environment changes/ issues (unsp)	42 2%	11 1%	31 3%	12 5%	4 1%	9 2%	5 1%	1 *	10 2%	11 2%	13 2%	12 3%	6 1%	8 2%	12 2%	10 2%	10 3%	3 2%
Climate/Climate changes (unsp)	23 1%	17 2%	6 1%	3 1%	5 2%	4 1%	5 1%	5 2%	1 *	7 1%	3 1%	4 1%	8 2%	4 1%	5 1%	9 2%	4 1%	1 *
Resources (Subnet)	20 1%	6 1%	14 1%	5 2%	* 1%	3 1%	5 1%	2 1%	6 1%	5 1%	7 1%	5 1%	3 1%	5 1%	3 1%	10 2%	1 1%	1 *
Other resources mentions	14 1%	5 1%	8 1%	3 1%	- -	2 *	3 1%	2 1%	4 1%	3 1%	4 1%	5 1%	2 *	4 1%	3 1%	5 1%	1 1%	- -
Lack of resources/ natural resources	5 *	1 *	4 *	1 *	* *	1 *	2 *	- -	1 *	* *	4 1%	- -	1 *	- -	- -	4 1%	- -	1 *
Food	2 *	* *	1 *	1 *	- -	* *	- -	* *	- -	2 *	- -	- -	- -	1 *	1 *	- -	- -	- -
Global warming	5 *	3 *	2 *	2 1%	1 *	- -	- -	1 *	1 *	2 *	2 *	- -	1 *	2 *	2 *	- -	1 *	1 *

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Table 18
Q.4b What do you think are the biggest issues facing the UK at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Pollution	3	1	2	1	-	1	-	1	1	1	3	-	-	1	1	1	1	-
Other environmental issue mentions	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-
Floods	1	-	1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-
Disaster/Natural disaster	*	*	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-
NET: Health	52	13	39	3	5	10	9	5	20	20	8	17	7	15	6	16	8	7
	3%	1%	4%	1%	2%	3%	3%	2%	5%	4%	1%	4%	2%	3%	1%	3%	3%	4%
Health issues	26	7	18	-	3	4	7	5	7	10	8	5	3	7	3	7	4	4
	1%	1%	2%	-	1%	1%	2%	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%	3%
Better NHS system	17	5	12	1	1	5	2	-	10	6	-	8	3	6	1	7	1	3
	1%	1%	1%	*	*	1%	1%	-	2%	1%	-	2%	1%	1%	*	1%	*	2%
Other health mentions	13	1	12	3	1	3	1	-	5	3	1	8	1	6	2	2	2	-
	1%	*	1%	1%	*	1%	*	-	1%	1%	*	2%	*	1%	*	*	1%	-
NET: Lifestyle	41	10	31	3	10	8	9	7	4	8	7	15	12	14	14	8	4	2
	2%	1%	3%	1%	3%	2%	3%	2%	1%	1%	1%	3%	3%	3%	3%	2%	1%	1%
Housing/Buying a house	22	3	19	3	2	4	5	4	3	3	2	10	7	6	9	5	1	-
	1%	*	2%	1%	1%	1%	2%	1%	1%	1%	*	2%	2%	1%	2%	1%	*	-
Other lifestyle mentions	7	1	7	-	2	1	2	2	-	2	2	-	3	2	3	1	1	-
	*	*	1%	-	1%	*	1%	1%	-	*	*	-	1%	*	1%	*	*	-
Better life/standard of living	6	1	5	-	3	-	2	1	-	1	1	2	2	2	1	1	-	2
	*	*	*	-	1%	-	1%	*	-	*	*	1%	*	*	*	*	-	1%
Being happy	3	3	*	-	-	3	-	-	1	1	-	3	-	3	*	1	-	-
	*	*	*	-	-	1%	-	-	*	*	-	1%	-	1%	*	*	-	-
Time constraints/ Insufficient time	2	2	*	-	2	-	-	-	-	*	2	-	-	*	-	-	2	-
	*	*	*	-	1%	-	-	-	-	*	*	-	-	*	-	-	1%	-
NET: Global Related	29	11	18	3	2	3	10	7	5	5	9	4	11	12	5	7	3	2
	1%	1%	2%	1%	1%	1%	3%	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%

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Table 18
Q.4b What do you think are the biggest issues facing the UK at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Other global related mentions	22 1%	9 1%	14 1%	3 1%	2 1%	2 1%	7 2%	6 2%	3 1%	4 1%	9 2%	4 1%	5 1%	8 2%	4 1%	6 1%	3 1%	2 1%
Lack of help to the poorer nations	7 *	2 *	4 *	-	-	1 *	4 1%	1 *	2 *	1 *	-	-	6 1%	3 1%	1 *	2 *	1 *	-
Issues related to the Middle East	1 *	-	1 *	-	1 *	-	-	-	-	-	-	-	1 *	1 *	-	-	-	-
Lack of education	29 1%	4 *	25 2%	11 5%	3 1%	2 1%	4 1%	1 *	8 2%	7 1%	11 2%	5 1%	6 1%	8 2%	4 1%	12 2%	3 1%	2 1%
NET: Family/Relationship	23 1%	9 1%	14 1%	-	6 2%	8 2%	4 1%	2 1%	3 1%	5 1%	9 2%	6 1%	3 1%	5 1%	5 1%	8 2%	4 1%	1 1%
Lack of family values	8 *	5 1%	3 *	-	1 *	5 1%	1 *	1 *	1 *	2 *	5 1%	-	1 *	-	3 1%	4 1%	1 *	1 *
Other family/relationship mentions	6 *	1 *	6 1%	-	2 1%	1 *	3 1%	-	-	1 *	2 *	4 1%	-	4 1%	-	2 *	1 *	-
Future of the children/family	5 *	3 *	2 *	-	1 *	1 *	1 *	1 *	-	1 *	1 *	1 *	1 *	1 *	1 *	-	2 1%	-
Child care	2 *	1 *	2 *	-	1 *	1 *	-	-	1 *	1 *	-	1 *	1 *	-	1 *	-	1 *	1 *
Togetherness/Staying together	2 *	-	2 *	-	-	-	-	-	2 1%	-	1 *	-	1 *	-	-	2 *	-	-
Old age	8 *	4 *	4 *	1 *	1 *	-	1 *	2 1%	4 1%	4 1%	-	2 1%	2 *	3 1%	1 *	2 *	1 *	2 1%
Redundancy	4 *	1 *	3 *	1 *	1 *	2 1%	-	-	-	1 *	1 *	2 *	-	* *	-	* *	3 1%	-
Other mentions	35 2%	17 2%	18 2%	2 1%	7 2%	7 2%	8 2%	4 1%	7 2%	12 2%	7 1%	9 2%	7 2%	12 2%	7 1%	5 1%	7 2%	4 2%
Don't know	113 6%	63 6%	50 5%	24 10%	27 9%	27 7%	18 5%	9 3%	7 2%	21 4%	41 7%	21 5%	30 7%	35 7%	33 6%	27 5%	15 5%	2 1%

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Absolutes/col percents

Table 19
Q.4c What do you think are the biggest issues facing the rest of the world, at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Social Issues	811 40%	337 34%	474 46%	107 45%	116 36%	154 40%	134 39%	128 42%	172 41%	219 40%	228 39%	192 46%	172 37%	212 42%	199 38%	219 44%	115 40%	66 38%
Poverty	609 30%	221 22%	388 38%	96 40%	88 28%	109 29%	108 32%	89 29%	119 28%	149 27%	171 29%	164 39%	126 27%	154 30%	148 28%	163 32%	92 32%	52 30%
Religion/Religious issues	93 5%	53 5%	40 4%	4 2%	13 4%	17 5%	15 4%	16 5%	28 7%	34 6%	28 5%	18 4%	13 3%	22 4%	28 5%	31 6%	7 2%	5 3%
Inequality/Unfair treatment	58 3%	26 3%	32 3%	13 6%	7 2%	11 3%	11 3%	7 2%	8 2%	21 4%	16 3%	7 2%	14 3%	23 5%	13 2%	12 2%	6 2%	3 2%
Over population	52 3%	32 3%	20 2%	* *	6 2%	13 3%	8 2%	12 4%	12 3%	18 3%	16 3%	7 2%	11 2%	13 3%	13 3%	17 3%	3 1%	5 3%
Other social issue mentions	29 1%	15 1%	14 1%	2 1%	7 2%	6 2%	2 1%	3 1%	8 2%	8 1%	6 1%	3 1%	11 2%	8 2%	6 1%	5 1%	7 3%	2 1%
Greed	25 1%	9 1%	16 2%	1 1%	3 1%	8 2%	1 *	5 2%	8 2%	8 2%	- -	4 1%	13 3%	8 2%	8 1%	7 1%	2 1%	- -
Racism	14 1%	* *	13 1%	6 2%	2 1%	2 *	1 *	- -	3 1%	* *	5 1%	5 1%	3 1%	10 2%	1 *	2 *	- -	- -
Lack of understanding/tolerance	12 1%	5 1%	7 1%	3 1%	- -	3 1%	- -	2 1%	5 1%	3 1%	6 1%	3 1%	1 *	5 1%	1 *	3 1%	2 1%	1 1%
Drugs/alcohol abuse	5 *	4 *	1 *	- -	- -	- -	1 *	4 1%	- -	1 *	- -	4 1%	1 *	- -	- -	1 *	2 1%	2 1%
Collapse of society	3 *	2 *	1 *	- -	1 *	- -	1 *	- -	1 *	2 *	1 *	- -	- -	1 *	- -	- -	1 *	1 1%
Lack of respect/manners/discipline	2 *	* *	1 *	- -	- -	- -	- -	* *	1 *	- -	- -	1 *	* *	- -	2 *	- -	- -	- -
Anti-social behavior	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -
NET: Crime	608 30%	292 30%	316 31%	66 27%	78 24%	101 26%	102 30%	94 31%	168 40%	173 32%	175 30%	139 33%	121 26%	145 28%	180 34%	132 26%	83 29%	69 40%

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Table 19
Q.4c What do you think are the biggest issues facing the rest of the world, at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
War/Achieving peace	315 16%	123 13%	192 19%	38 16%	38 12%	61 16%	52 15%	44 15%	81 19%	93 17%	92 16%	67 16%	64 14%	70 14%	85 16%	76 15%	43 15%	42 24%
Terrorism	198 10%	110 11%	88 9%	17 7%	25 8%	30 8%	30 9%	33 11%	63 15%	51 9%	59 10%	49 12%	39 9%	43 9%	65 12%	45 9%	28 10%	18 10%
Corruption	48 2%	28 3%	20 2%	6 2%	3 1%	4 1%	11 3%	10 3%	15 4%	14 3%	11 2%	11 3%	12 3%	13 3%	9 2%	10 2%	7 2%	9 5%
Conflicts	33 2%	20 2%	13 1%	3 1%	7 2%	4 1%	5 2%	4 1%	10 2%	12 2%	11 2%	6 1%	5 1%	8 2%	11 2%	10 2%	2 1%	1 1%
Crime/Violence	27 1%	9 1%	18 2%	6 2%	- -	4 1%	9 3%	5 2%	5 1%	8 2%	3 1%	8 2%	8 2%	8 2%	6 1%	4 1%	5 2%	3 2%
Unrest	20 1%	8 1%	12 1%	1 1%	2 1%	3 1%	1 *	3 1%	10 2%	8 1%	7 1%	- -	5 1%	5 1%	4 1%	4 1%	3 1%	2 2%
Safety/Security	18 1%	9 1%	9 1%	2 1%	3 1%	1 *	4 1%	5 2%	3 1%	5 1%	12 2%	1 *	1 *	5 1%	10 2%	- -	1 *	2 1%
Other crime mentions	9 *	4 *	5 1%	2 1%	3 1%	3 1%	- -	1 *	- -	- -	5 1%	4 1%	- -	6 1%	1 *	1 *	- -	1 1%
Illegal immigrants	3 *	3 *	- -	- -	* *	2 *	- -	* *	1 *	2 *	- -	2 *	- -	* *	2 *	1 *	- -	- -
NET: Environmental Issues	561 28%	259 26%	302 30%	69 29%	104 32%	118 31%	95 28%	73 24%	102 24%	162 30%	170 29%	108 26%	121 26%	143 28%	123 23%	142 28%	94 33%	59 34%
Environment changes/ issues (unsp)	162 8%	72 7%	91 9%	25 10%	34 11%	49 13%	25 7%	9 3%	21 5%	51 9%	55 9%	36 8%	21 5%	55 11%	39 7%	26 5%	29 10%	13 7%
Climate/Climate changes (unsp)	115 6%	57 6%	59 6%	15 6%	14 4%	23 6%	24 7%	19 6%	20 5%	42 8%	33 6%	18 4%	23 5%	25 5%	27 5%	36 7%	17 6%	10 6%
Global warming	99 5%	49 5%	50 5%	13 5%	21 6%	15 4%	17 5%	17 6%	16 4%	24 5%	24 4%	23 6%	27 6%	30 6%	20 4%	26 5%	11 4%	12 7%
Disaster/Natural disaster	73 4%	17 2%	56 5%	14 6%	13 4%	13 3%	6 2%	11 4%	16 4%	20 4%	25 4%	11 3%	17 4%	18 3%	20 4%	17 3%	10 4%	9 5%
Resources (Subnet)	72 4%	44 4%	28 3%	4 2%	11 3%	20 5%	10 3%	9 3%	18 4%	19 4%	24 4%	12 3%	17 4%	19 4%	16 3%	21 4%	11 4%	6 3%

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Table 19

Q.4c What do you think are the biggest issues facing the rest of the world, at the moment?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Food	27 1%	14 1%	12 1%	2 1%	6 2%	8 2%	2 1%	1 *	8 2%	6 1%	12 2%	4 1%	6 1%	9 2%	5 1%	6 1%	4 1%	2 1%
Other resources mentions	24 1%	14 1%	10 1%	2 1%	2 1%	8 2%	5 1%	3 1%	3 1%	8 1%	8 1%	4 1%	4 1%	8 2%	4 1%	8 2%	3 1%	1 *
Lack of water/Water shortages	15 1%	10 1%	4 *	1 *	2 1%	3 1%	- -	4 1%	5 1%	2 *	6 1%	2 *	5 1%	2 *	2 *	7 1%	2 1%	3 1%
Lack of resources/natural resources	14 1%	8 1%	6 1%	1 *	1 *	3 1%	3 1%	2 1%	4 1%	5 1%	3 *	4 1%	2 1%	4 1%	5 1%	2 *	3 1%	1 *
Famine/Food shortage	71 4%	35 4%	36 3%	7 3%	11 3%	15 4%	14 4%	11 4%	13 3%	21 4%	18 3%	13 3%	18 4%	12 2%	11 2%	18 4%	17 6%	12 7%
Floods	37 2%	11 1%	26 3%	1 *	4 1%	5 1%	6 2%	9 3%	11 3%	5 1%	9 1%	14 3%	10 2%	10 2%	4 1%	16 3%	5 2%	2 1%
Other environmental issue mentions	21 1%	10 1%	10 1%	1 *	4 1%	4 1%	2 1%	4 1%	5 1%	6 1%	5 1%	4 1%	6 1%	6 1%	4 1%	4 1%	3 1%	3 2%
Pollution	17 1%	7 1%	10 1%	2 1%	2 1%	2 1%	3 1%	1 *	7 2%	3 1%	7 1%	1 *	6 1%	6 1%	3 1%	2 *	3 1%	4 2%
NET: Finance/Economy	390 19%	199 20%	192 19%	58 24%	94 29%	77 20%	73 21%	44 15%	45 11%	114 21%	111 19%	67 16%	98 21%	110 22%	109 21%	81 16%	57 20%	33 19%
Economy/Economic crisis	168 8%	92 9%	76 7%	20 8%	40 12%	27 7%	38 11%	15 5%	28 7%	54 10%	53 9%	19 5%	42 9%	45 9%	47 9%	33 7%	26 9%	17 10%
Finance/Lack of money	115 6%	41 4%	75 7%	27 11%	32 10%	17 4%	21 6%	10 3%	8 2%	31 6%	28 5%	20 5%	36 8%	34 7%	34 6%	25 5%	17 6%	5 3%
Recession	58 3%	34 3%	24 2%	5 2%	10 3%	16 4%	9 3%	11 4%	6 1%	20 4%	16 3%	10 2%	11 2%	16 3%	20 4%	11 2%	7 2%	4 2%
Budget deficit/Debt	21 1%	11 1%	10 1%	5 2%	5 2%	5 1%	3 1%	2 1%	2 *	6 1%	8 1%	5 1%	2 *	7 1%	5 1%	5 1%	4 1%	1 1%
Other finance/economy mentions	17 1%	11 1%	6 1%	- -	6 2%	7 2%	2 *	1 *	1 *	1 *	4 1%	7 2%	5 1%	6 1%	4 1%	3 1%	- -	4 3%
Banking issues	15 1%	11 1%	4 *	- -	4 1%	3 1%	1 *	5 2%	2 *	3 1%	6 1%	3 1%	3 1%	5 1%	4 1%	4 1%	1 *	1 *

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Absolutes/col percents

Table 19
Q.4c What do you think are the biggest issues facing the rest of the world, at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Inflation/Rising cost of living	6*	1*	5*	-	*	1*	3	-	1*	2*	1*	2	1*	2*	2*	1*	1*	-
Government cutbacks	3*	2*	1*	1*	-	2	-	-	-	1*	-	2*	1*	-	-	-	3	-
Tax/Taxation	1*	-	1*	-	-	-	-	1*	-	1*	-	-	-	1*	-	-	-	-
NET: Global Related	82 4%	43 4%	40 4%	7 3%	6 2%	15 4%	17 5%	13 4%	25 6%	25 5%	16 3%	19 5%	21 5%	22 4%	24 4%	18 4%	9 3%	10 5%
Other global related mentions	38 2%	18 2%	20 2%	3 1%	3 1%	9 2%	7 2%	5 2%	11 3%	11 2%	6 1%	10 2%	10 2%	10 2%	13 2%	6 1%	6 2%	3 2%
Lack of help to the poorer nations	28 1%	8 1%	20 2%	1 1%	-	5 1%	6 2%	4 1%	12 3%	6 1%	5 1%	9 2%	8 2%	8 2%	4 1%	8 2%	3 1%	5 3%
Issues related to America	13 1%	10 1%	2*	2 1%	2 1%	1*	5 1%	2 1%	1*	6 1%	3*	1*	4 1%	4 1%	5 1%	2*	1*	1 1%
Issues related to the Middle East	8*	7 1%	1*	1*	2 1%	1*	1*	1*	2*	4 1%	2*	1*	1*	2*	3*	2*	*	1 1%
NET: Health	65 3%	19 2%	46 4%	14 6%	14 4%	15 4%	6 2%	7 2%	8 2%	20 4%	18 3%	16 4%	11 2%	24 5%	10 2%	15 3%	12 4%	4 2%
Health issues	52 3%	17 2%	35 3%	14 6%	12 4%	10 3%	6 2%	4 1%	7 2%	19 4%	15 3%	9 2%	9 2%	19 4%	8 2%	13 3%	11 4%	2 1%
AIDS	11 1%	2*	9 1%	* *	2 1%	4 1%	1*	3 1%	1*	2*	3*	5 1%	2*	4 1%	2*	2*	1*	2 1%
Other health mentions	2*	* *	2*	- -	- -	2 1%	- -	- -	* *	* *	- -	2*	- -	2*	- -	* *	- -	- -
NET: Government/ Political Issues	56 3%	25 3%	31 3%	8 3%	10 3%	11 3%	9 3%	8 3%	11 3%	11 2%	23 4%	6 1%	16 3%	12 2%	16 3%	15 3%	7 2%	7 4%
Government	24 1%	9 1%	15 1%	1*	4 1%	2 1%	5 2%	5 2%	6 2%	3 1%	6 1%	4 1%	10 2%	6 1%	7 1%	6 1%	3 1%	2 1%
Politics/Political issues	13 1%	7 1%	6 1%	2 1%	1*	4 1%	1*	2 1%	4 1%	4 1%	6 1%	- -	3 1%	2*	2*	3 1%	4 1%	3 2%

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Table 19
Q.4c What do you think are the biggest issues facing the rest of the world, at the moment?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Human rights	13 1%	4 *	9 1%	5 2%	1 *	2 1%	3 1%	1 *	1 *	3 1%	6 1%	1 *	2 *	3 1%	5 1%	5 1%	-	-
Other government/ political issue mentions	6 *	5 1%	1 *	1 *	3 1%	2 1%	-	-	-	1 *	4 1%	-	1 *	2 *	2 *	1 *	-	2 1%
NET: Job/Employment	21 1%	6 1%	14 1%	2 1%	7 2%	5 1%	5 1%	1 *	1 *	10 2%	1 *	5 1%	5 1%	8 2%	4 1%	6 1%	2 1%	1 *
Lack of jobs/ Unemployment	14 1%	4 *	10 1%	2 1%	5 2%	3 1%	4 1%	-	1 *	7 1%	1 *	4 1%	3 1%	8 2%	1 *	4 1%	1 *	1 *
Job (unsp)	6 *	1 *	4 *	-	1 *	2 1%	1 *	1 *	-	2 *	-	1 *	2 *	-	2 *	2 *	1 *	-
Job security/Loss of job	1 *	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	-	1 *	-	-	-
NET: Lifestyle	17 1%	6 1%	11 1%	4 2%	7 2%	2 *	1 *	1 *	1 *	4 1%	3 1%	6 1%	4 1%	3 1%	4 1%	6 1%	3 1%	1 1%
Housing/Buying a house	10 1%	2 *	8 1%	4 2%	3 1%	-	1 *	1 *	1 *	3 1%	-	4 1%	3 1%	2 *	3 1%	4 1%	2 1%	-
Better life/standard of living	3 *	1 *	3 *	-	-	2 *	1 *	-	1 *	* *	-	1 *	2 *	* *	1 *	2 *	-	-
Other lifestyle mentions	2 *	1 *	1 *	1 *	1 *	-	-	-	-	-	1 *	-	1 *	-	-	-	1 *	1 1%
Time constraints/ Insufficient time	2 *	2 *	-	-	2 1%	-	-	-	-	-	2 *	-	-	-	-	-	2 1%	-
NET: Family/ Relationship	11 1%	4 *	7 1%	1 *	3 1%	1 *	-	3 1%	4 1%	2 *	7 1%	-	3 1%	3 1%	5 1%	1 *	1 *	2 1%
Togetherness/Staying together	6 *	1 *	5 *	-	1 *	-	-	2 1%	3 1%	2 *	3 1%	-	1 *	2 *	3 1%	-	-	1 1%
Relationships	4 *	3 *	1 *	-	1 *	1 *	-	1 *	1 *	* *	2 *	-	2 *	1 *	* *	1 *	1 *	1 *
Other family/ relationship mentions	1 *	-	1 *	1 *	-	-	-	-	-	-	1 *	-	-	-	1 *	-	-	-

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Absolutes/col percents

Table 19

Q.4c What do you think are the biggest issues facing the rest of the world, at the moment?**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Lack of education	6	*	6	2	-	1	3	-	-	2	4	-	-	3	*	*	2	-
	*	*	1%	1%	-	*	1%	-	-	*	1%	-	-	1%	*	*	1%	-
Death/bereavement	1	-	1	-	-	-	-	-	1	-	1	-	-	-	-	1	-	-
	*	-	*	-	-	-	-	-	*	-	*	-	-	-	-	*	-	-
Other mentions	34	18	16	6	4	4	2	5	12	16	8	7	2	9	8	8	6	3
	2%	2%	2%	3%	1%	1%	1%	2%	3%	3%	1%	2%	1%	2%	2%	2%	2%	1%
Don't know	184	102	83	30	35	34	31	23	31	34	55	37	59	54	47	55	25	4
	9%	10%	8%	13%	11%	9%	9%	8%	7%	6%	9%	9%	13%	11%	9%	11%	9%	2%

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Absolutes/col percents

Table 20

Q.5 How strongly do you agree or disagree with each of the following statements? Too feel fulfilled ...

SUMMARY TABLE**Base: All respondents**

	People need to have the opportunity to be creative	People need to take responsibility for other people's welfare	People need to take care of the environment for future generations	People need to have the support of friends and family	People need to give support to friends and family	People need to be financially stable
Unweighted base	2008	2008	2008	2008	2008	2008
Weighted base	2008	2008	2008	2008	2008	2008
NET: Agree	1322 66%	940 47%	1427 71%	1704 85%	1714 85%	1605 80%
1 - strongly agree	506 25%	256 13%	676 34%	1062 53%	1078 54%	724 36%
2	815 41%	684 34%	751 37%	642 32%	635 32%	881 44%
3	560 28%	770 38%	426 21%	193 10%	189 9%	296 15%
4	105 5%	224 11%	117 6%	71 4%	73 4%	79 4%
5 - strongly disagree	22 1%	74 4%	38 2%	40 2%	32 2%	28 1%
NET: Disagree	127 6%	298 15%	155 8%	111 6%	105 5%	107 5%
Mean	2.16	2.59	2.05	1.70	1.68	1.91
Standard deviation	0.90	0.97	0.98	0.92	0.90	0.88
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

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Absolutes/col percents

Table 21

Q.5 How strongly do you agree or disagree with each of the following statements? Too feel fulfilled ...
...people need to have the opportunity to be creative

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Agree	1322	635	687	160	205	235	206	216	300	342	383	285	311	352	343	307	193	126
	66%	65%	67%	66%	64%	62%	60%	72%	71%	63%	66%	68%	67%	69%	65%	61%	67%	73%
1 - strongly agree	506	222	284	65	71	94	73	82	123	131	120	111	144	134	133	116	72	51
	25%	23%	28%	27%	22%	25%	21%	27%	29%	24%	21%	26%	31%	26%	25%	23%	25%	29%
2	815	413	403	95	135	142	133	134	177	211	263	174	167	218	210	191	122	75
	41%	42%	39%	39%	42%	37%	39%	45%	42%	39%	45%	41%	36%	43%	40%	38%	42%	43%
3	560	278	281	66	91	122	107	67	107	159	164	111	125	135	148	164	76	38
	28%	28%	27%	27%	28%	32%	31%	22%	25%	29%	28%	26%	27%	26%	28%	32%	26%	22%
4	105	57	47	13	22	21	22	13	14	34	24	24	23	19	33	28	17	7
	5%	6%	5%	5%	7%	6%	6%	4%	3%	6%	4%	6%	5%	4%	6%	5%	6%	4%
5 - strongly disagree	22	14	8	2	3	3	7	5	1	7	11	1	3	4	6	5	4	3
	1%	1%	1%	1%	1%	1%	2%	2%	*	1%	2%	*	1%	1%	1%	1%	1%	1%
NET: Disagree	127	71	56	15	25	24	29	18	15	41	35	25	26	24	39	33	21	10
	6%	7%	5%	6%	8%	6%	8%	6%	4%	8%	6%	6%	6%	5%	7%	7%	7%	6%
Mean	2.16	2.22	2.11	2.14	2.23	2.21	2.29	2.09	2.03	2.21	2.22	2.12	2.08	2.10	2.19	2.24	2.17	2.06
Standard deviation	0.90	0.91	0.89	0.91	0.91	0.91	0.94	0.90	0.84	0.93	0.88	0.87	0.91	0.86	0.92	0.90	0.91	0.90
Standard error	0.02	0.03	0.03	0.06	0.05	0.04	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.04	0.04	0.04	0.06	0.07

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Absolutes/col percents

Table 22

Q.5 How strongly do you agree or disagree with each of the following statements? Too feel fulfilled ...

...people need to take responsibility for other people's welfare

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Agree	940 47%	453 46%	486 48%	113 47%	132 41%	179 47%	159 47%	152 51%	204 48%	262 48%	249 43%	205 49%	223 48%	256 50%	225 43%	222 44%	134 46%	102 59%
1 - strongly agree	256 13%	113 11%	143 14%	31 13%	32 10%	60 16%	40 12%	36 12%	56 13%	62 11%	60 10%	60 14%	73 16%	66 13%	63 12%	64 13%	29 10%	33 19%
2	684 34%	341 35%	343 34%	82 34%	100 31%	120 31%	118 35%	116 39%	147 35%	200 37%	189 32%	145 34%	150 32%	190 37%	163 31%	158 31%	105 36%	69 40%
3	770 38%	364 37%	407 40%	84 35%	132 41%	145 38%	131 38%	111 37%	167 40%	196 36%	231 40%	165 39%	178 39%	175 34%	214 40%	210 42%	116 40%	55 32%
4	224 11%	121 12%	103 10%	36 15%	39 12%	46 12%	36 10%	28 9%	39 9%	64 12%	74 13%	42 10%	44 10%	56 11%	71 13%	52 10%	34 12%	10 6%
5 - strongly disagree	74 4%	46 5%	28 3%	8 3%	19 6%	11 3%	15 5%	9 3%	12 3%	20 4%	28 5%	10 2%	16 4%	23 4%	20 4%	20 4%	5 2%	6 4%
NET: Disagree	298 15%	167 17%	131 13%	44 18%	58 18%	57 15%	51 15%	37 12%	51 12%	84 15%	102 17%	52 12%	60 13%	79 16%	90 17%	72 14%	40 14%	17 10%
Mean	2.59	2.64	2.54	2.62	2.72	2.55	2.61	2.53	2.53	2.59	2.69	2.52	2.52	2.57	2.66	2.61	2.59	2.36
Standard deviation	0.97	0.99	0.95	0.99	1.00	0.99	0.98	0.93	0.93	0.96	0.98	0.94	0.99	1.00	0.98	0.97	0.89	0.98
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.06	0.05	0.05	0.03	0.04	0.06	0.05	0.04	0.04	0.04	0.06	0.08

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Absolutes/col percents

Table 23

**Q.5 How strongly do you agree or disagree with each of the following statements? Too feel fulfilled ...
...people need to take care of the environment for future generations**

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Agree	1427	666	760	168	198	277	246	228	309	394	394	297	341	372	372	334	212	137
	71%	68%	74%	70%	62%	73%	72%	76%	73%	73%	68%	71%	74%	73%	70%	66%	73%	79%
1 - strongly agree	676	298	377	71	82	132	119	106	165	174	162	159	180	168	165	159	106	78
	34%	30%	37%	29%	26%	35%	35%	35%	39%	32%	28%	38%	39%	33%	31%	32%	37%	45%
2	751	368	383	97	115	145	127	122	145	220	231	138	161	204	208	175	105	59
	37%	37%	37%	40%	36%	38%	37%	41%	34%	41%	40%	33%	35%	40%	39%	35%	36%	34%
3	426	221	205	53	83	74	70	52	95	106	134	94	92	106	108	143	43	27
	21%	23%	20%	22%	26%	19%	21%	17%	23%	19%	23%	22%	20%	21%	20%	28%	15%	16%
4	117	69	47	12	33	23	21	13	14	33	42	22	19	26	38	21	24	7
	6%	7%	5%	5%	10%	6%	6%	4%	3%	6%	7%	5%	4%	5%	7%	4%	8%	4%
5 - strongly disagree	38	27	11	9	7	7	4	8	3	9	12	8	10	7	12	7	11	3
	2%	3%	1%	4%	2%	2%	1%	3%	1%	2%	2%	2%	2%	1%	2%	1%	4%	1%
NET: Disagree	155	96	59	21	40	31	25	21	17	42	54	30	29	33	50	28	35	10
	8%	10%	6%	9%	13%	8%	7%	7%	4%	8%	9%	7%	6%	6%	9%	5%	12%	6%
Mean	2.05	2.15	1.96	2.13	2.28	2.03	2.01	1.99	1.92	2.05	2.16	2.01	1.96	2.02	2.10	2.09	2.06	1.84
Standard deviation	0.98	1.02	0.92	1.01	1.03	0.98	0.95	0.97	0.90	0.95	0.98	0.99	0.97	0.93	1.00	0.94	1.09	0.94
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.05	0.03	0.04	0.06	0.05	0.04	0.04	0.04	0.07	0.07

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Absolutes/col percents

Table 24

**Q.5 How strongly do you agree or disagree with each of the following statements? Too feel fulfilled ...
...people need to have the support of friends and family**

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Agree	1704	790	913	200	259	311	291	259	384	470	486	360	388	441	446	423	241	153
	85%	80%	89%	83%	81%	82%	85%	86%	91%	87%	83%	85%	84%	86%	84%	84%	83%	88%
1 - strongly agree	1062	443	619	125	127	175	184	172	278	288	258	231	285	274	270	256	147	114
	53%	45%	60%	52%	40%	46%	54%	57%	66%	53%	44%	55%	62%	54%	51%	51%	51%	66%
2	642	347	295	75	132	136	107	87	106	182	228	129	104	166	176	168	93	38
	32%	35%	29%	31%	41%	36%	31%	29%	25%	34%	39%	30%	22%	33%	33%	33%	32%	22%
3	193	127	66	20	33	48	32	34	25	48	60	36	49	47	50	54	31	12
	10%	13%	6%	8%	10%	12%	9%	11%	6%	9%	10%	9%	11%	9%	9%	11%	11%	7%
4	71	45	25	12	13	18	15	5	8	16	20	18	16	15	22	19	8	8
	4%	5%	2%	5%	4%	5%	4%	2%	2%	3%	4%	4%	3%	3%	4%	4%	3%	5%
5 - strongly disagree	40	21	19	8	16	5	3	4	4	8	16	8	8	8	13	8	10	1
	2%	2%	2%	3%	5%	1%	1%	1%	1%	1%	3%	2%	2%	2%	2%	2%	4%	1%
NET: Disagree	111	67	44	21	29	23	18	8	12	24	36	26	24	23	34	26	18	9
	6%	7%	4%	9%	9%	6%	5%	3%	3%	5%	6%	6%	5%	4%	6%	5%	6%	5%
Mean	1.70	1.84	1.57	1.77	1.94	1.80	1.67	1.61	1.47	1.66	1.81	1.68	1.61	1.66	1.74	1.72	1.76	1.53
Standard deviation	0.92	0.97	0.86	1.04	1.05	0.92	0.88	0.84	0.78	0.87	0.95	0.93	0.94	0.88	0.96	0.91	0.99	0.86
Standard error	0.02	0.03	0.03	0.07	0.06	0.04	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.04	0.04	0.04	0.06	0.07

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Absolutes/col percents

Table 25

Q.5 How strongly do you agree or disagree with each of the following statements? Too feel fulfilled ...

...people need to give support to friends and family

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Agree	1714	804	909	202	261	313	292	263	382	472	492	354	395	442	444	418	250	160
	85%	82%	89%	84%	81%	82%	86%	87%	91%	87%	85%	84%	86%	87%	84%	83%	86%	92%
1 - strongly agree	1078	455	623	126	130	177	182	185	278	292	263	235	289	276	273	262	152	115
	54%	46%	61%	52%	40%	46%	53%	62%	66%	54%	45%	56%	62%	54%	52%	52%	53%	66%
2	635	349	286	76	130	137	110	77	105	181	229	119	107	166	171	156	98	45
	32%	35%	28%	31%	41%	36%	32%	26%	25%	33%	39%	28%	23%	32%	32%	31%	34%	26%
3	189	117	72	24	34	45	33	27	27	47	57	42	44	45	55	56	24	8
	9%	12%	7%	10%	10%	12%	10%	9%	6%	9%	10%	10%	9%	9%	10%	11%	8%	5%
4	73	44	29	9	17	18	13	8	8	16	24	18	15	16	22	23	6	5
	4%	4%	3%	4%	5%	5%	4%	3%	2%	3%	4%	4%	3%	3%	4%	5%	2%	3%
5 - strongly disagree	32	19	14	6	10	5	3	4	4	7	9	8	8	7	9	6	10	1
	2%	2%	1%	3%	3%	1%	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	3%	1%
NET: Disagree	105	63	42	15	27	23	16	11	12	23	33	26	23	23	31	30	15	6
	5%	6%	4%	6%	8%	6%	5%	4%	3%	4%	6%	6%	5%	5%	6%	6%	5%	4%
Mean	1.68	1.80	1.56	1.73	1.90	1.79	1.67	1.56	1.47	1.65	1.78	1.68	1.59	1.65	1.72	1.72	1.70	1.47
Standard deviation	0.90	0.95	0.85	0.97	1.00	0.92	0.87	0.85	0.78	0.86	0.90	0.95	0.92	0.87	0.93	0.92	0.95	0.77
Standard error	0.02	0.03	0.03	0.07	0.06	0.04	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.04	0.04	0.04	0.06	0.06

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Absolutes/col percents

Table 26

Q.5 How strongly do you agree or disagree with each of the following statements? Too feel fulfilled ...

...people need to be financially stable

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
NET: Agree	1605	764	841	185	235	294	283	242	365	440	459	343	362	425	417	393	224	145
	80%	78%	82%	77%	73%	77%	83%	80%	87%	81%	79%	81%	78%	83%	79%	78%	77%	83%
1 - strongly agree	724	305	419	95	83	116	122	109	199	186	183	149	206	179	193	180	119	51
	36%	31%	41%	39%	26%	30%	36%	36%	47%	34%	31%	35%	45%	35%	36%	36%	41%	29%
2	881	459	422	90	152	178	161	133	166	254	277	194	156	246	223	213	105	94
	44%	47%	41%	38%	47%	47%	47%	44%	39%	47%	48%	46%	34%	48%	42%	42%	36%	54%
3	296	162	134	37	60	63	40	50	46	69	97	51	80	62	79	82	51	22
	15%	16%	13%	15%	19%	17%	12%	17%	11%	13%	17%	12%	17%	12%	15%	16%	18%	13%
4	79	44	35	13	17	20	16	4	9	25	20	21	14	21	27	20	7	4
	4%	4%	3%	5%	5%	5%	5%	1%	2%	5%	3%	5%	3%	4%	5%	4%	2%	3%
5 - strongly disagree	28	14	14	6	9	3	3	5	2	8	6	7	6	2	7	10	7	2
	1%	1%	1%	2%	3%	1%	1%	2%	*	1%	1%	2%	1%	*	1%	2%	2%	1%
NET: Disagree	107	58	49	19	26	24	18	9	10	33	26	28	20	23	34	29	14	7
	5%	6%	5%	8%	8%	6%	5%	3%	2%	6%	4%	7%	4%	5%	6%	6%	5%	4%
Mean	1.91	1.99	1.83	1.94	2.12	2.00	1.88	1.88	1.69	1.92	1.95	1.92	1.83	1.86	1.93	1.94	1.88	1.93
Standard deviation	0.88	0.89	0.88	0.99	0.95	0.88	0.85	0.85	0.78	0.88	0.84	0.90	0.91	0.81	0.91	0.92	0.94	0.81
Standard error	0.02	0.03	0.03	0.07	0.05	0.04	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.04	0.04	0.04	0.06	0.06

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Absolutes/col percents

Table 27

Q.6 What priority do you think politicians should give each of the following? SUMMARY TABLE

Base: All respondents

	<u>Top priority</u>	<u>Second priority</u>	<u>Third priority</u>	<u>Lowest priority</u>
Unweighted base	2008	2008	2008	2008
Weighted base	2008	2008	2008	2008
Economic growth	520 26%	887 44%	351 17%	250 12%
Better quality of life for people in Britain	1192 59%	524 26%	185 9%	106 5%
Reducing poverty in developing countries	114 6%	219 11%	451 22%	1223 61%
Protecting the environment	182 9%	377 19%	1020 51%	429 21%

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Table 28

Q.6 What priority do you think politicians should give each of the following? Top priority

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Economic growth	520 26%	284 29%	235 23%	52 22%	85 26%	94 25%	77 23%	79 26%	133 31%	176 32%	167 29%	98 23%	78 17%	148 29%	123 23%	133 26%	71 25%	44 25%
Better quality of life for people in Britain	1192 59%	547 56%	646 63%	135 56%	175 54%	240 63%	210 61%	180 60%	253 60%	278 51%	337 58%	245 58%	332 72%	287 56%	331 62%	304 60%	154 53%	117 67%
Reducing poverty in developing countries	114 6%	57 6%	57 6%	29 12%	19 6%	17 4%	23 7%	13 4%	14 3%	38 7%	25 4%	27 6%	23 5%	26 5%	36 7%	26 5%	20 7%	5 3%
Protecting the environment	182 9%	97 10%	85 8%	25 10%	43 13%	31 8%	32 9%	29 10%	22 5%	50 9%	53 9%	51 12%	28 6%	49 10%	40 8%	40 8%	45 15%	8 5%

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Table 29

Q.6 What priority do you think politicians should give each of the following? Second priority

Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Economic growth	887 44%	420 43%	468 46%	88 36%	119 37%	178 47%	166 49%	141 47%	196 46%	217 40%	255 44%	180 43%	235 51%	207 40%	255 48%	225 45%	123 42%	79 45%
Better quality of life for people in Britain	524 26%	288 29%	236 23%	60 25%	93 29%	96 25%	87 26%	77 25%	111 26%	159 29%	166 29%	113 27%	86 19%	141 28%	134 25%	128 25%	81 28%	40 23%
Reducing poverty in developing countries	219 11%	97 10%	123 12%	41 17%	49 15%	28 7%	34 10%	35 12%	32 7%	58 11%	71 12%	52 12%	38 8%	62 12%	40 8%	60 12%	41 14%	17 10%
Protecting the environment	377 19%	180 18%	198 19%	52 21%	60 19%	80 21%	54 16%	49 16%	83 20%	107 20%	89 15%	77 18%	103 22%	101 20%	102 19%	90 18%	45 15%	39 23%

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Absolutes/col percents

Table 30

Q.6 What priority do you think politicians should give each of the following? Third priority**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Economic growth	351 17%	160 16%	191 19%	54 22%	62 19%	67 17%	55 16%	51 17%	63 15%	82 15%	89 15%	86 20%	94 20%	83 16%	96 18%	88 17%	57 20%	28 16%
Better quality of life for people in Britain	185 9%	108 11%	77 8%	31 13%	33 10%	35 9%	31 9%	27 9%	30 7%	75 14%	54 9%	35 8%	21 4%	54 11%	39 7%	40 8%	41 14%	10 6%
Reducing poverty in developing countries	451 22%	222 23%	230 22%	43 18%	75 23%	82 21%	82 24%	66 22%	104 25%	133 24%	125 21%	82 19%	112 24%	118 23%	120 23%	116 23%	51 17%	46 26%
Protecting the environment	1020 51%	494 50%	526 51%	114 47%	152 47%	198 52%	174 51%	157 52%	225 53%	252 46%	314 54%	218 52%	236 51%	255 50%	274 52%	259 51%	141 49%	90 52%

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Table 31
Q.6 What priority do you think politicians should give each of the following? Lowest priority
Base: All respondents

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174
Economic growth	250 12%	120 12%	130 13%	47 20%	56 17%	43 11%	44 13%	31 10%	30 7%	66 12%	71 12%	58 14%	55 12%	73 14%	56 11%	58 12%	39 13%	24 14%
Better quality of life for people in Britain	106 5%	41 4%	65 6%	15 6%	21 6%	10 3%	14 4%	18 6%	28 7%	30 5%	25 4%	28 7%	23 5%	28 5%	26 5%	31 6%	14 5%	7 4%
Reducing poverty in developing countries	1223 61%	609 62%	614 60%	128 53%	178 55%	254 67%	202 59%	187 62%	272 65%	313 58%	361 62%	260 62%	289 63%	304 60%	333 63%	301 60%	178 61%	107 61%
Protecting the environment	429 21%	214 22%	215 21%	51 21%	67 21%	73 19%	81 24%	66 22%	91 22%	133 25%	126 22%	75 18%	95 21%	105 21%	114 22%	114 23%	59 20%	36 21%

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Absolutes/col percents

Table 32

Q.6 What priority do you think politicians should give each of the following? SUMMARY TABLE**Base: All respondents**

		Economic growth	Better quality of life for people in Britain	Reducing poverty in developing countries	Protecting the environment
Unweighted base		2008	2008	2008	2008
Weighted base		2008	2008	2008	2008
Top priority	(1)	520 26%	1192 59%	114 6%	182 9%
Second priority	(2)	887 44%	524 26%	219 11%	377 19%
Third priority	(3)	351 17%	185 9%	451 22%	1020 51%
Lowest priority	(4)	250 12%	106 5%	1223 61%	429 21%
Mean		2.17	1.60	3.39	2.84
Standard deviation		0.95	0.86	0.89	0.86
Standard error		0.02	0.02	0.02	0.02

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Absolutes/col percents

Table 33

Q.6 What priority do you think politicians should give each of the following? Economic growth

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164	
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174	
Top priority	(1)	520 26%	284 29%	235 23%	52 22%	85 26%	94 25%	77 23%	79 26%	133 31%	176 32%	167 29%	98 23%	78 17%	148 29%	123 23%	133 26%	71 25%	44 25%
Second priority	(2)	887 44%	420 43%	468 46%	88 36%	119 37%	178 47%	166 49%	141 47%	196 46%	217 40%	255 44%	180 43%	235 51%	207 40%	255 48%	225 45%	123 42%	79 45%
Third priority	(3)	351 17%	160 16%	191 19%	54 22%	62 19%	67 17%	55 16%	51 17%	63 15%	82 15%	89 15%	86 20%	94 20%	83 16%	96 18%	88 17%	57 20%	28 16%
Lowest priority	(4)	250 12%	120 12%	130 13%	47 20%	56 17%	43 11%	44 13%	31 10%	30 7%	66 12%	71 12%	58 14%	55 12%	73 14%	56 11%	58 12%	39 13%	24 14%
Mean		2.17	2.12	2.21	2.40	2.27	2.16	2.19	2.11	1.98	2.07	2.11	2.25	2.27	2.16	2.16	2.14	2.22	2.19
Standard deviation		0.95	0.96	0.94	1.03	1.04	0.92	0.93	0.91	0.87	0.98	0.96	0.96	0.88	1.00	0.90	0.94	0.97	0.97
Standard error		0.02	0.03	0.03	0.07	0.06	0.04	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.04	0.04	0.04	0.06	0.08

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Table 34

Q.6 What priority do you think politicians should give each of the following? Better quality of life for people in Britain

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164	
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174	
Top priority	(1)	1192 59%	547 56%	646 63%	135 56%	175 54%	240 63%	210 61%	180 60%	253 60%	278 51%	337 58%	245 58%	332 72%	287 56%	331 62%	304 60%	154 53%	117 67%
Second priority	(2)	524 26%	288 29%	236 23%	60 25%	93 29%	96 25%	87 26%	77 25%	111 26%	159 29%	166 29%	113 27%	86 19%	141 28%	134 25%	128 25%	81 28%	40 23%
Third priority	(3)	185 9%	108 11%	77 8%	31 13%	33 10%	35 9%	31 9%	27 9%	30 7%	75 14%	54 9%	35 8%	21 4%	54 11%	39 7%	40 8%	41 14%	10 6%
Lowest priority	(4)	106 5%	41 4%	65 6%	15 6%	21 6%	10 3%	14 4%	18 6%	28 7%	30 5%	25 4%	28 7%	23 5%	28 5%	26 5%	31 6%	14 5%	7 4%
Mean		1.60	1.64	1.57	1.69	1.69	1.52	1.56	1.61	1.60	1.74	1.60	1.64	1.43	1.65	1.55	1.60	1.71	1.47
Standard deviation		0.86	0.84	0.88	0.92	0.90	0.77	0.82	0.88	0.88	0.90	0.83	0.89	0.80	0.88	0.83	0.88	0.88	0.78
Standard error		0.02	0.03	0.03	0.06	0.05	0.04	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.04	0.04	0.06	0.06	0.06

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Table 35

Q.6 What priority do you think politicians should give each of the following? Reducing poverty in developing countries

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164	
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174	
Top priority	(1)	114 6%	57 6%	57 6%	29 12%	19 6%	17 4%	23 7%	13 4%	14 3%	38 7%	25 4%	27 6%	23 5%	26 5%	36 7%	26 5%	20 7%	5 3%
Second priority	(2)	219 11%	97 10%	123 12%	41 17%	49 15%	28 7%	34 10%	35 12%	32 7%	58 11%	71 12%	52 12%	38 8%	62 12%	40 8%	60 12%	41 14%	17 10%
Third priority	(3)	451 22%	222 23%	230 22%	43 18%	75 23%	82 21%	82 24%	66 22%	104 25%	133 24%	125 21%	82 19%	112 24%	118 23%	120 23%	116 23%	51 17%	46 26%
Lowest priority	(4)	1223 61%	609 62%	614 60%	128 53%	178 55%	254 67%	202 59%	187 62%	272 65%	313 58%	361 62%	260 62%	289 63%	304 60%	333 63%	301 60%	178 61%	107 61%
Mean		3.39	3.41	3.37	3.12	3.29	3.50	3.36	3.42	3.50	3.33	3.41	3.36	3.44	3.37	3.42	3.37	3.34	3.46
Standard deviation		0.89	0.89	0.90	1.08	0.93	0.82	0.91	0.86	0.77	0.93	0.86	0.93	0.85	0.89	0.90	0.89	0.96	0.79
Standard error		0.02	0.03	0.03	0.07	0.05	0.04	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.04	0.04	0.06	0.06	0.06

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Table 36

Q.6 What priority do you think politicians should give each of the following? Protecting the environment**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2008	1049	959	219	318	433	309	331	398	816	494	252	446	533	562	496	253	164	
Weighted base	2008	984	1024	241	321	382	341	301	422	542	582	422	462	510	530	504	290	174	
Top priority	(1)	182 9%	97 10%	85 8%	25 10%	43 13%	31 8%	32 9%	29 10%	22 5%	50 9%	53 9%	51 12%	28 6%	49 10%	40 8%	40 8%	45 15%	8 5%
Second priority	(2)	377 19%	180 18%	198 19%	52 21%	60 19%	80 21%	54 16%	49 16%	83 20%	107 20%	89 15%	77 18%	103 22%	101 20%	102 19%	90 18%	45 15%	39 23%
Third priority	(3)	1020 51%	494 50%	526 51%	114 47%	152 47%	198 52%	174 51%	157 52%	225 53%	252 46%	314 54%	218 52%	236 51%	255 50%	274 52%	259 51%	141 49%	90 52%
Lowest priority	(4)	429 21%	214 22%	215 21%	51 21%	67 21%	73 19%	81 24%	66 22%	91 22%	133 25%	126 22%	75 18%	95 21%	105 21%	114 22%	114 23%	59 20%	36 21%
Mean		2.84	2.84	2.85	2.79	2.75	2.82	2.89	2.86	2.91	2.86	2.88	2.75	2.86	2.82	2.87	2.89	2.74	2.89
Standard deviation		0.86	0.88	0.85	0.89	0.93	0.83	0.87	0.87	0.79	0.89	0.85	0.89	0.81	0.87	0.83	0.84	0.95	0.78
Standard error		0.02	0.03	0.03	0.06	0.05	0.04	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.04	0.04	0.06	0.06	