



# Hill and Knowlton

## Renewable Energy Research

### **METHODOLOGY NOTE**

ComRes interviewed 1,000 adults in Northumberland by telephone between 18<sup>th</sup> and 22<sup>nd</sup> April 2013. Data were weighted to be demographically representative of all adults in Northumberland aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 1  
**Area**  
**Base: All respondents**

	Gender		Age						Likelihood of Voting in Local Elections			Local Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undec- ided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
Northumberland	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Cornwall	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 1  
**Area**  
**Base: All respondents**

	National Voting Intention						Past National Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
Northumberland	1000	149	278	87	53	27	165	235	170	17	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Cornwall	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 2

**Q.1 Do you live in the Northumberland County Council area?****Base: All respondents**

	Gender		Age						Likelihood of Voting in Local Elections			Local Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undec- ided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
Yes	1000 100%	490 100%	510 100%	89 100%	128 100%	158 100%	188 100%	178 100%	247 100%	622 100%	163 100%	215 100%	135 100%	248 100%	100 100%	38 100%	46 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 2

**Q.1 Do you live in the Northumberland County Council area?****Base: All respondents**

	National Voting Intention						Past National Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
Yes	1000	149	278	87	53	27	165	235	170	17	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 3  
**Q.2 Can you please tell me your age?**  
**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undec- ided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
18-24	89 9%	53 11%	36 7%	89 100%	-	-	-	-	-	32 5%	31 19%	26 12%	11 8%	25 10%	8 8%	5 12%	3 6%
25-34	128 13%	53 11%	76 15%	-	128 100%	-	-	-	-	46 7%	36 22%	46 21%	18 14%	32 13%	7 7%	3 9%	9 19%
35-44	158 16%	58 12%	100 20%	-	-	158 100%	-	-	-	98 16%	27 17%	33 15%	21 15%	42 17%	10 10%	7 19%	10 21%
45-54	188 19%	101 21%	86 17%	-	-	-	188 100%	-	-	126 20%	21 13%	41 19%	22 17%	50 20%	25 25%	9 25%	5 11%
55-64	178 18%	92 19%	86 17%	-	-	-	-	178 100%	-	128 21%	19 12%	31 15%	24 18%	44 18%	18 18%	9 23%	8 18%
65 and older	247 25%	122 25%	125 24%	-	-	-	-	-	247 100%	184 30%	29 18%	33 16%	38 28%	56 23%	32 32%	5 13%	12 26%
Refused	12 1%	10 2%	2 *	-	-	-	-	-	-	7 1%	-	5 2%	1 1%	-	-	-	-

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 3  
**Q.2 Can you please tell me your age?**  
**Base: All respondents**

	National Voting Intention						Past National Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
18-24	89 9%	12 8%	27 10%	8 10%	- -	- -	10 6%	5 2%	- -	- -	7 27%
25-34	128 13%	18 12%	37 13%	9 10%	5 10%	3 12%	16 10%	29 12%	27 16%	- -	2 6%
35-44	158 16%	27 18%	47 17%	7 7%	9 16%	4 14%	28 17%	49 21%	22 13%	3 21%	3 12%
45-54	188 19%	22 15%	50 18%	22 25%	13 24%	8 30%	28 17%	46 20%	37 22%	1 6%	6 21%
55-64	178 18%	25 17%	53 19%	17 19%	13 24%	6 20%	29 17%	40 17%	35 20%	6 38%	6 22%
65 and older	247 25%	43 29%	63 23%	25 29%	12 23%	7 24%	54 33%	66 28%	50 29%	6 34%	3 11%
Refused	12 1%	1 1%	- -	- -	1 2%	- -	1 1%	- -	- -	- -	- -

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 4  
**Q.3 Gender**  
**Base: All respondents**

	Gender		Age						Likelihood of Voting in Local Elections			Local Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undec- ided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
Male	490	490	-	53	53	58	101	92	122	306	73	111	84	120	45	17	29
	49%	100%	-	59%	41%	37%	54%	52%	50%	49%	45%	52%	62%	48%	45%	44%	63%
Female	510	-	510	36	76	100	86	86	125	317	89	104	51	128	55	21	17
	51%	-	100%	41%	59%	63%	46%	48%	50%	51%	55%	48%	38%	52%	55%	56%	37%



## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 4  
**Q.3 Gender**  
**Base: All respondents**

	Total	National Voting Intention					Past National Vote				
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
Male	490	81	136	39	37	19	91	108	79	10	10
	49%	54%	49%	45%	70%	68%	55%	46%	46%	58%	38%
Female	510	69	142	48	16	9	74	126	91	7	17
	51%	46%	51%	55%	30%	32%	45%	54%	54%	42%	62%

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 5

**Q.4/5 Thinking back to the general election in May 2010, which party did you vote for?  
Was it the Conservatives, Labour, the Liberal Democrats, or another party?**

**Base: All respondents**

	Gender		Age						Likelihood of Voting in Local Elections			Local Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Conservative	Labour	Liberal Democrat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
Labour	235 23%	108 22%	126 25%	5 6%	29 23%	49 31%	46 24%	40 23%	66 27%	182 29%	23 14%	30 14%	4 3%	162 66%	12 12%	1 3%	8 17%
Liberal Democrat	170 17%	79 16%	91 18%	- -	27 21%	22 14%	37 20%	35 20%	50 20%	131 21%	20 12%	20 9%	10 7%	24 10%	58 58%	7 18%	12 25%
Conservative	165 17%	91 19%	74 15%	10 11%	16 13%	28 17%	28 15%	29 16%	54 22%	132 21%	17 10%	17 8%	88 65%	6 2%	9 9%	10 27%	5 11%
The UK Independence Party	17 2%	10 2%	7 1%	- -	- -	3 2%	1 1%	6 4%	6 2%	12 2%	3 2%	1 *	2 2%	- -	1 1%	4 10%	1 2%
The Green Party	8 1%	1 *	7 1%	2 3%	2 1%	- -	2 1%	2 1%	1 *	3 1%	4 2%	1 *	- -	2 1%	- -	- -	2 5%
The British National Party	1 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 2%
Some other party	18 2%	8 2%	9 2%	5 6%	- -	3 2%	3 1%	4 3%	2 1%	11 2%	4 2%	3 1%	2 1%	2 1%	1 1%	1 2%	6 14%
I did not vote in the general election in May 2010	271 27%	139 28%	132 26%	64 72%	42 33%	42 27%	54 29%	34 19%	31 12%	68 11%	75 46%	128 59%	28 21%	48 19%	14 14%	11 29%	9 19%
Don't know	28 3%	10 2%	19 4%	- -	7 5%	4 3%	7 4%	7 4%	3 1%	14 2%	9 6%	5 3%	1 1%	1 *	3 3%	1 2%	2 4%
Refused	87 9%	43 9%	44 9%	3 3%	5 4%	7 4%	10 5%	21 12%	35 14%	68 11%	8 5%	11 5%	- -	3 1%	3 3%	4 10%	1 2%

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 5

**Q.4/5 Thinking back to the general election in May 2010, which party did you vote for?  
Was it the Conservatives, Labour, the Liberal Democrats, or another party?**

**Base: All respondents**

	National Voting Intention						Past National Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
Labour	235 23%	4 3%	180 65%	4 5%	5 9%	1 3%	- -	235 100%	- -	- -	- -
Liberal Democrat	170 17%	11 7%	31 11%	57 65%	9 18%	4 16%	- -	- -	170 100%	- -	- -
Conservative	165 17%	106 71%	7 3%	4 5%	17 31%	1 5%	165 100%	- -	- -	- -	- -
The UK Independence Party	17 2%	- -	1 *	- -	10 19%	1 3%	- -	- -	- -	17 100%	- -
The Green Party	8 1%	- -	1 *	- -	- -	3 9%	- -	- -	- -	- -	8 30%
The British National Party	1 *	- -	- -	- -	- -	1 4%	- -	- -	- -	- -	1 4%
Some other party	18 2%	2 1%	3 1%	- -	- -	5 17%	- -	- -	- -	- -	18 66%
I did not vote in the general election in May 2010	271 27%	21 14%	52 19%	18 21%	11 20%	6 23%	- -	- -	- -	- -	- -
Don't know	28 3%	2 1%	3 1%	2 2%	- -	3 12%	- -	- -	- -	- -	- -
Refused	87 9%	3 2%	- -	2 2%	2 3%	2 8%	- -	- -	- -	- -	- -

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 6

**Q.6/7 If there were to be a general election tomorrow, the Conservatives, Labour, the Liberal Democrats, and other parties would fight for your vote in your area. Which party do you think that you would vote for?**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Conservative	Labour	Liberal Democrat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
Labour	278 28%	136 28%	142 28%	27 31%	37 29%	47 30%	50 27%	53 30%	63 26%	198 32%	46 28%	34 16%	3 2%	215 87%	12 12%	2 6%	8 16%
Conservative	149 15%	81 16%	69 13%	12 14%	18 14%	27 17%	22 12%	25 14%	43 17%	114 18%	16 10%	19 9%	103 76%	1 1%	8 8%	3 8%	3 5%
Liberal Democrat	87 9%	39 8%	48 9%	8 9%	9 7%	7 4%	22 12%	17 9%	25 10%	70 11%	10 6%	7 3%	4 3%	3 1%	60 60%	1 2%	1 2%
The UK Independence Party	53 5%	37 8%	16 3%	- -	5 4%	9 5%	13 7%	13 7%	12 5%	39 6%	5 3%	8 4%	6 4%	3 1%	1 1%	22 58%	4 8%
The Green Party	8 1%	5 1%	3 *	- -	2 1%	- -	3 2%	1 1%	2 1%	5 1%	3 2%	- -	- -	2 1%	- -	- -	3 6%
The British National Party	6 1%	4 1%	2 *	- -	2 1%	1 1%	1 1%	1 1%	1 1%	3 1%	3 2%	- -	- -	- -	- -	- -	6 14%
Some other party	13 1%	9 2%	4 1%	- -	- -	2 2%	4 2%	4 2%	3 1%	9 1%	1 *	3 1%	- -	- -	1 1%	1 2%	4 9%
Would not vote	153 15%	79 16%	75 15%	20 23%	25 19%	26 16%	35 19%	22 12%	21 9%	21 3%	29 18%	103 48%	2 1%	12 5%	6 6%	3 9%	8 17%
Don't know	194 19%	72 15%	121 24%	18 20%	31 24%	32 20%	31 16%	31 17%	51 21%	111 18%	47 29%	35 16%	17 12%	10 4%	11 11%	5 13%	11 23%
Refused	58 6%	28 6%	30 6%	3 3%	- -	7 4%	7 4%	12 7%	25 10%	51 8%	2 1%	5 2%	- -	2 1%	- -	1 3%	- -

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 6

**Q.6/7 If there were to be a general election tomorrow, the Conservatives, Labour, the Liberal Democrats, and other parties would fight for your vote in your area. Which party do you think that you would vote for?**

**Base: All respondents**

	Total	National Voting Intention					Past National Vote				
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
Labour	278 28%	- -	278 100%	- -	- -	- -	7 4%	180 77%	31 18%	1 7%	4 13%
Conservative	149 15%	149 100%	- -	- -	- -	- -	106 64%	4 2%	11 7%	- -	2 7%
Liberal Democrat	87 9%	- -	- -	87 100%	- -	- -	4 3%	4 2%	57 33%	- -	- -
The UK Independence Party	53 5%	- -	- -	- -	53 100%	- -	17 10%	5 2%	9 5%	10 60%	- -
The Green Party	8 1%	- -	- -	- -	- -	8 29%	- -	- -	3 2%	- -	3 12%
The British National Party	6 1%	- -	- -	- -	- -	6 23%	- -	- -	- -	- -	2 6%
Some other party	13 1%	- -	- -	- -	- -	13 47%	1 1%	1 *	2 1%	1 5%	3 12%
Would not vote	153 15%	- -	- -	- -	- -	- -	6 3%	6 3%	14 8%	1 4%	4 14%
Don't know	194 19%	- -	- -	- -	- -	- -	23 14%	34 15%	43 26%	4 25%	9 35%
Refused	58 6%	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 7

**Q.8 As you may know, the next local elections will be held in your area on 2nd May. Many people say that they probably wouldn't vote at all, while others say they definitely would vote. Please say which of the following statements describes most accurately your intention to vote or not in the next local elections on 2nd May?**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: Would vote	622 62%	306 62%	317 62%	32 37%	46 36%	98 62%	126 67%	128 72%	184 75%	622 100%	-	-	113 84%	178 72%	82 83%	24 65%	29 62%
Definitely would vote	(+2) 44%	228 47%	213 42%	11 12%	31 24%	68 43%	84 45%	94 53%	148 60%	442 71%	-	-	79 59%	128 51%	54 54%	18 47%	22 48%
Probably would vote	(+1) 18%	77 16%	103 20%	22 25%	16 12%	30 19%	42 23%	34 19%	36 15%	181 29%	-	-	34 25%	51 21%	28 28%	7 17%	7 14%
Undecided	(0) 16%	73 15%	89 18%	31 35%	36 28%	27 17%	21 11%	19 11%	29 12%	-	163 100%	-	14 10%	39 16%	12 12%	6 17%	16 34%
Probably would not vote	(-1) 10%	51 10%	45 9%	13 14%	31 24%	12 8%	15 8%	10 6%	13 5%	-	-	96 44%	8 6%	31 12%	5 5%	7 18%	2 4%
Definitely would not vote	(-2) 12%	60 12%	60 12%	13 14%	16 12%	21 13%	25 13%	21 12%	21 8%	-	-	120 56%	-	-	-	-	-
NET: Would not vote	215 22%	111 23%	104 20%	26 29%	46 36%	33 21%	41 22%	31 18%	33 14%	-	-	215 100%	8 6%	31 12%	5 5%	7 18%	2 4%
Mean	0.73	0.74	0.72	0.05	0.12	0.71	0.77	0.95	1.13	1.71	0.00	-1.56	1.37	1.11	1.32	0.94	1.05
Standard deviation	1.41	1.44	1.39	1.21	1.34	1.42	1.43	1.39	1.29	0.45	0.00	0.50	0.89	1.08	0.88	1.19	1.00

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 7

**Q.8 As you may know, the next local elections will be held in your area on 2nd May. Many people say that they probably wouldn't vote at all, while others say they definitely would vote. Please say which of the following statements describes most accurately your intention to vote or not in the next local elections on 2nd May?**

**Base: All respondents**

		National Voting Intention					Past National Vote					
		Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base		1000	150	274	92	54	28	173	247	183	19	24
Weighted base		1000	149	278	87	53	27	165	235	170	17	27
NET: Would vote		622	114	198	70	39	18	132	182	131	12	16
		62%	76%	71%	81%	74%	64%	80%	78%	77%	73%	59%
Definitely would vote	(+2)	442	80	141	47	27	11	94	142	92	6	11
		44%	54%	51%	54%	52%	40%	57%	61%	54%	38%	39%
Probably would vote	(+1)	181	33	58	24	12	7	38	40	39	6	5
		18%	22%	21%	27%	23%	24%	23%	17%	23%	35%	20%
Undecided	(0)	163	16	46	10	5	7	17	23	20	3	7
		16%	11%	16%	11%	10%	24%	10%	10%	12%	21%	28%
Probably would not vote	(-1)	96	9	21	4	3	-	6	19	13	-	2
		10%	6%	8%	5%	7%	-	4%	8%	7%	-	6%
Definitely would not vote	(-2)	120	10	13	3	5	3	10	11	8	1	2
		12%	7%	5%	3%	9%	11%	6%	5%	4%	6%	7%
NET: Would not vote		215	19	34	7	8	3	17	30	20	1	4
		22%	13%	12%	8%	15%	11%	10%	13%	12%	6%	13%
Mean		0.73	1.10	1.05	1.23	1.03	0.82	1.20	1.21	1.14	1.00	0.79
Standard deviation		1.41	1.23	1.18	1.04	1.30	1.30	1.16	1.19	1.15	1.09	1.25

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 8

**Q.9/10 Who would you vote for in the next local elections on the 2nd May? Will it be the Conservatives, Labour, the Liberal Democrats, or another party?**

**Base: All respondents except those who will definitely not vote**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Conservative	Labour	Liberal Democrat	UKIP	Other
Unweighted base	886	391	495	30	63	118	168	181	317	666	141	79	134	244	108	36	44
Weighted base	880	430	450	76	113	137	163	157	226	622	163	96	135	248	100	38	46
Labour	248 28%	120 28%	128 28%	25 32%	32 28%	42 30%	50 31%	44 28%	56 25%	178 29%	39 24%	31 32%	-	248 100%	-	-	-
Conservative	135 15%	84 20%	51 11%	11 14%	18 16%	21 15%	22 14%	24 16%	38 17%	113 18%	14 8%	8 8%	135 100%	-	-	-	-
Liberal Democrat	100 11%	45 11%	55 12%	8 10%	7 6%	10 7%	25 15%	18 12%	32 14%	82 13%	12 7%	5 5%	-	-	100 100%	-	-
The UK Independence Party	38 4%	17 4%	21 5%	5 6%	3 3%	7 5%	9 6%	9 6%	5 2%	24 4%	6 4%	7 7%	-	-	-	38 100%	-
The British National Party	11 1%	8 2%	3 1%	3 4%	2 1%	2 2%	1 1%	1 1%	2 1%	3 1%	6 4%	2 2%	-	-	-	-	11 24%
The Green Party	7 1%	2 *	5 1%	-	3 3%	1 1%	-	2 1%	1 *	3 *	4 3%	-	-	-	-	-	7 15%
Some other party	28 3%	20 5%	9 2%	-	4 3%	6 4%	4 3%	6 4%	9 4%	22 4%	6 4%	-	-	-	-	-	28 61%
Would not vote	39 4%	24 6%	14 3%	-	11 10%	8 6%	11 7%	2 1%	4 2%	11 2%	4 3%	23 24%	-	-	-	-	-
Don't know	215 24%	84 20%	130 29%	23 30%	32 29%	34 25%	34 21%	39 25%	51 22%	128 21%	69 42%	18 18%	-	-	-	-	-
Refused	60 7%	27 6%	34 7%	3 4%	-	6 4%	6 4%	12 8%	29 13%	55 9%	3 2%	2 2%	-	-	-	-	-



## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 8

**Q.9/10 Who would you vote for in the next local elections on the 2nd May? Will it be the Conservatives, Labour, the Liberal Democrats, or another party?**

**Base: All respondents except those who will definitely not vote**

	National Voting Intention						Past National Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	886	141	260	89	50	25	164	236	176	18	22
Weighted base	880	139	265	84	48	24	155	223	163	16	25
Labour	248 28%	1 1%	215 81%	3 4%	3 6%	2 7%	6 4%	162 73%	24 15%	- -	4 16%
Conservative	135 15%	103 74%	3 1%	4 5%	6 12%	- -	88 57%	4 2%	10 6%	2 15%	2 7%
Liberal Democrat	100 11%	8 6%	12 4%	60 71%	1 3%	1 3%	9 6%	12 5%	58 35%	1 9%	1 3%
The UK Independence Party	38 4%	3 2%	2 1%	1 1%	22 45%	1 3%	10 7%	1 *	7 4%	4 23%	1 3%
The British National Party	11 1%	- -	- -	- -	1 2%	6 26%	- -	1 *	- -	- -	4 18%
The Green Party	7 1%	- -	- -	- -	- -	3 11%	- -	1 *	- -	- -	2 10%
Some other party	28 3%	3 2%	8 3%	1 1%	3 6%	4 17%	5 3%	6 3%	12 7%	1 5%	3 11%
Would not vote	39 4%	- -	- -	3 4%	1 2%	- -	1 1%	- -	5 3%	- -	- -
Don't know	215 24%	19 13%	26 10%	11 13%	11 23%	7 30%	34 22%	35 15%	47 29%	7 43%	8 30%
Refused	60 7%	2 1%	- -	- -	1 2%	1 3%	2 1%	1 *	1 *	1 5%	- -

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 9

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Summary****Base: All respondents**

	Factors				
	Building windfarms in Northumberland	Building affordable housing in Northumberland	Decreasing the number of rubbish and recycling collections in Northumberland	Freezing the current level of council tax in Northumberland	Exploration and hydraulic fracturing (fracking) for shale gas in Northumberland
Unweighted base	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	1000
NET: More likely	287 29%	597 60%	154 15%	632 63%	238 24%
Much more likely (+2)	150 15%	320 32%	98 10%	368 37%	111 11%
Somewhat more likely (+1)	136 14%	277 28%	56 6%	263 26%	127 13%
No difference (0)	400 40%	313 31%	286 29%	299 30%	340 34%
Somewhat less likely (-1)	80 8%	34 3%	208 21%	36 4%	126 13%
Much less likely (-2)	207 21%	34 3%	326 33%	14 1%	148 15%
NET: Less likely	287 29%	68 7%	534 53%	51 5%	274 27%
Don't know	26 3%	22 2%	26 3%	19 2%	147 15%
Mean	-0.06	0.83	-0.62	0.95	-0.09
Standard deviation	1.30	1.04	1.28	0.98	1.23

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 10

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**NET: More Likely Summary**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Conservative	Labour	Liberal Democrat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
Freezing the current level of council tax in Northumberland	632 63%	295 60%	336 66%	55 62%	96 75%	106 67%	117 62%	100 56%	153 62%	415 67%	111 68%	105 49%	92 68%	165 67%	73 73%	23 62%	28 61%
Building affordable housing in Northumberland	597 60%	289 59%	308 60%	64 72%	75 58%	83 52%	113 60%	106 60%	149 60%	401 64%	98 60%	98 46%	78 58%	160 65%	70 70%	22 59%	27 57%
Building windfarms in Northumberland	287 29%	140 28%	147 29%	30 33%	35 27%	49 31%	52 28%	49 28%	68 28%	191 31%	51 31%	45 21%	37 28%	81 33%	38 38%	8 22%	17 38%
Exploration and hydraulic fracturing (fracking) for shale gas in Northumberland	238 24%	137 28%	101 20%	21 23%	35 27%	28 18%	29 16%	44 25%	77 31%	155 25%	46 28%	38 17%	31 23%	77 31%	24 24%	7 19%	14 31%
Decreasing the number of rubbish and recycling collections in Northumberland	154 15%	73 15%	81 16%	15 16%	14 11%	21 13%	30 16%	31 17%	45 18%	103 17%	22 14%	29 14%	16 12%	49 20%	20 20%	3 8%	7 14%
None of these	155 15%	70 14%	84 17%	5 6%	19 15%	31 20%	30 16%	29 16%	37 15%	74 12%	20 12%	61 28%	15 11%	22 9%	6 6%	9 23%	7 16%

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 10

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**NET: More Likely Summary**

**Base: All respondents**

	National Voting Intention						Past National Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
Freezing the current level of council tax in Northumberland	632 63%	101 68%	175 63%	62 71%	38 72%	15 55%	115 69%	153 65%	120 71%	12 70%	17 64%
Building affordable housing in Northumberland	597 60%	80 54%	187 67%	64 73%	33 63%	19 67%	95 57%	147 63%	120 71%	10 61%	16 58%
Building windfarms in Northumberland	287 29%	38 26%	80 29%	31 36%	12 24%	12 44%	37 22%	76 32%	56 33%	6 36%	12 43%
Exploration and hydraulic fracturing (fracking) for shale gas in Northumberland	238 24%	34 23%	83 30%	24 28%	12 23%	8 29%	35 21%	61 26%	52 30%	6 34%	4 14%
Decreasing the number of rubbish and recycling collections in Northumberland	154 15%	21 14%	56 20%	16 18%	8 14%	4 14%	21 13%	52 22%	24 14%	3 16%	2 6%
None of these	155 15%	21 14%	32 11%	6 7%	6 11%	4 16%	23 14%	30 13%	13 8%	2 13%	3 12%

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 11

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Building windfarms in Northumberland**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	287 29%	140 28%	147 29%	30 33%	35 27%	49 31%	52 28%	49 28%	68 28%	191 31%	51 31%	45 21%	37 28%	81 33%	38 38%	8 22%	17 38%
Much more likely (+2)	150 15%	78 16%	72 14%	16 18%	18 14%	23 14%	24 13%	25 14%	43 17%	98 16%	27 17%	25 12%	22 16%	44 18%	18 18%	5 12%	9 19%
Somewhat more likely (+1)	136 14%	62 13%	75 15%	14 15%	17 13%	26 17%	28 15%	24 14%	25 10%	93 15%	24 15%	20 9%	15 11%	37 15%	20 20%	4 10%	9 19%
No difference (0)	400 40%	186 38%	214 42%	36 40%	76 59%	74 47%	79 42%	54 31%	77 31%	222 36%	69 42%	110 51%	42 31%	113 46%	29 29%	11 29%	15 33%
Somewhat less likely (-1)	80 8%	40 8%	40 8%	6 6%	5 4%	11 7%	15 8%	19 11%	25 10%	55 9%	12 7%	14 6%	10 8%	21 8%	13 13%	6 17%	3 6%
Much less likely (-2)	207 21%	114 23%	92 18%	18 20%	9 7%	22 14%	35 19%	49 28%	70 28%	140 22%	25 15%	43 20%	42 31%	27 11%	17 18%	12 32%	11 24%
NET: Less likely	287 29%	155 32%	132 26%	23 26%	14 11%	33 21%	50 27%	68 38%	95 38%	194 31%	36 22%	56 26%	53 39%	47 19%	30 30%	18 49%	14 30%
Don't know	26 3%	9 2%	17 3%	- -	4 3%	2 1%	6 3%	6 3%	8 3%	15 2%	6 4%	4 2%	3 2%	6 2%	2 2%	- -	- -
Mean	-0.06	-0.11	-0.01	0.05	0.24	0.11	-0.05	-0.25	-0.22	-0.07	0.11	-0.14	-0.27	0.21	0.09	-0.46	0.02
Standard deviation	1.30	1.34	1.25	1.33	1.00	1.18	1.25	1.39	1.43	1.34	1.25	1.20	1.45	1.17	1.35	1.36	1.41

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 11

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Building windfarms in Northumberland**

**Base: All respondents**

	Total	National Voting Intention					Past National Vote				
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
NET: More likely	287 29%	38 26%	80 29%	31 36%	12 24%	12 44%	37 22%	76 32%	56 33%	6 36%	12 43%
Much more likely (+2)	150 15%	19 13%	40 15%	19 21%	7 14%	7 27%	15 9%	41 17%	25 14%	3 16%	4 14%
Somewhat more likely (+1)	136 14%	19 13%	40 14%	13 14%	5 9%	5 17%	22 13%	35 15%	32 19%	3 20%	8 29%
No difference (0)	400 40%	53 36%	140 50%	29 34%	15 29%	4 16%	56 34%	105 45%	51 30%	4 22%	7 25%
Somewhat less likely (-1)	80 8%	11 7%	21 8%	9 10%	6 12%	2 7%	16 10%	16 7%	18 10%	2 13%	- -
Much less likely (-2)	207 21%	44 29%	32 11%	16 19%	18 34%	9 34%	52 31%	31 13%	39 23%	5 29%	9 32%
NET: Less likely	287 29%	54 36%	53 19%	25 29%	24 45%	11 41%	68 41%	47 20%	56 33%	7 42%	9 32%
Don't know	26 3%	3 2%	6 2%	2 2%	1 2%	- -	5 3%	7 3%	7 4%	- -	- -
Mean	-0.06	-0.28	0.13	0.10	-0.42	-0.04	-0.42	0.17	-0.09	-0.19	-0.07
Standard deviation	1.30	1.36	1.13	1.38	1.43	1.66	1.31	1.21	1.36	1.50	1.48

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 12

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Building affordable housing in Northumberland**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	597 60%	289 59%	308 60%	64 72%	75 58%	83 52%	113 60%	106 60%	149 60%	401 64%	98 60%	98 46%	78 58%	160 65%	70 70%	22 59%	27 57%
Much more likely (+2)	320 32%	160 33%	160 31%	46 52%	28 22%	40 26%	48 26%	54 30%	102 41%	223 36%	55 34%	42 20%	40 29%	95 38%	39 39%	8 22%	18 40%
Somewhat more likely (+1)	277 28%	129 26%	148 29%	17 20%	47 36%	42 27%	65 35%	52 30%	47 19%	177 28%	43 27%	56 26%	38 28%	65 26%	31 31%	14 37%	8 18%
No difference (0)	313 31%	156 32%	157 31%	15 17%	50 39%	62 39%	53 28%	54 30%	74 30%	168 27%	51 31%	94 44%	43 32%	74 30%	16 17%	11 29%	14 31%
Somewhat less likely (-1)	34 3%	20 4%	14 3%	5 6%	2 1%	6 4%	9 5%	6 3%	6 2%	19 3%	5 3%	10 5%	7 5%	7 3%	4 5%	3 9%	2 5%
Much less likely (-2)	34 3%	16 3%	18 4%	3 3%	- -	3 2%	7 4%	9 5%	13 5%	21 3%	5 3%	8 4%	4 3%	4 2%	6 6%	1 4%	3 7%
NET: Less likely	68 7%	36 7%	32 6%	8 9%	2 1%	9 6%	16 8%	15 8%	18 7%	40 6%	10 6%	18 8%	10 8%	11 4%	10 10%	5 12%	5 12%
Don't know	22 2%	9 2%	13 2%	2 3%	2 1%	4 2%	5 3%	3 2%	5 2%	13 2%	3 2%	5 2%	4 3%	3 1%	3 3%	- -	- -
Mean	0.83	0.83	0.84	1.15	0.80	0.72	0.76	0.78	0.91	0.92	0.86	0.55	0.79	0.98	0.96	0.65	0.78
Standard deviation	1.04	1.04	1.03	1.11	0.80	0.97	1.02	1.08	1.14	1.04	1.03	0.98	1.03	0.98	1.14	1.05	1.23

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 12

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Building affordable housing in Northumberland**

**Base: All respondents**

	Total	National Voting Intention					Past National Vote				
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
NET: More likely	597 60%	80 54%	187 67%	64 73%	33 63%	19 67%	95 57%	147 63%	120 71%	10 61%	16 58%
Much more likely (+2)	320 32%	36 24%	112 40%	39 45%	16 30%	11 42%	45 27%	84 36%	68 40%	4 25%	8 31%
Somewhat more likely (+1)	277 28%	44 30%	75 27%	24 28%	17 32%	7 26%	49 30%	63 27%	52 31%	6 37%	7 27%
No difference (0)	313 31%	50 34%	74 26%	17 19%	16 31%	5 19%	49 30%	69 29%	42 25%	6 39%	10 36%
Somewhat less likely (-1)	34 3%	5 3%	8 3%	4 5%	1 2%	1 5%	9 6%	6 3%	3 2%	-	-
Much less likely (-2)	34 3%	7 5%	6 2%	1 1%	2 5%	3 9%	7 4%	8 3%	2 1%	-	2 6%
NET: Less likely	68 7%	12 8%	14 5%	6 6%	3 7%	4 14%	16 10%	14 6%	6 3%	-	2 6%
Don't know	22 2%	7 5%	4 1%	1 1%	-	-	5 3%	5 2%	3 2%	-	-
Mean	0.83	0.68	1.02	1.12	0.82	0.86	0.73	0.91	1.07	0.86	0.76
Standard deviation	1.04	1.05	1.00	0.98	1.04	1.29	1.07	1.03	0.93	0.81	1.11



## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 13

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Decreasing the number of rubbish and recycling collections in Northumberland**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	154 15%	73 15%	81 16%	15 16%	14 11%	21 13%	30 16%	31 17%	45 18%	103 17%	22 14%	29 14%	16 12%	49 20%	20 20%	3 8%	7 14%
Much more likely (+2)	98 10%	48 10%	50 10%	10 11%	7 5%	14 9%	20 11%	16 9%	32 13%	68 11%	11 7%	20 9%	6 4%	33 13%	14 14%	3 7%	6 12%
Somewhat more likely (+1)	56 6%	25 5%	31 6%	5 5%	7 5%	7 5%	10 5%	15 8%	13 5%	35 6%	11 7%	10 5%	11 8%	16 6%	6 6%	1 2%	1 2%
No difference (0)	286 29%	149 30%	137 27%	19 21%	41 32%	47 29%	56 30%	47 27%	71 29%	141 23%	53 33%	91 42%	34 25%	66 26%	19 19%	10 28%	10 22%
Somewhat less likely (-1)	208 21%	109 22%	98 19%	27 30%	26 20%	44 28%	35 19%	37 21%	35 14%	146 23%	32 19%	31 14%	38 28%	57 23%	23 23%	9 24%	10 21%
Much less likely (-2)	326 33%	149 30%	178 35%	26 29%	46 36%	43 27%	61 32%	60 34%	87 35%	215 35%	52 32%	59 28%	47 35%	71 29%	34 34%	14 38%	19 41%
NET: Less likely	534 53%	258 53%	276 54%	53 59%	72 56%	87 55%	95 51%	97 55%	122 50%	360 58%	84 51%	90 42%	84 63%	128 52%	57 58%	23 62%	29 62%
Don't know	26 3%	10 2%	16 3%	3 3%	2 1%	3 2%	6 3%	3 2%	9 4%	17 3%	4 2%	5 2%	1 1%	5 2%	3 3%	1 2%	1 1%
Mean	-0.62	-0.59	-0.65	-0.62	-0.77	-0.62	-0.58	-0.63	-0.56	-0.67	-0.64	-0.48	-0.82	-0.49	-0.60	-0.86	-0.78
Standard deviation	1.28	1.25	1.30	1.29	1.15	1.19	1.30	1.28	1.38	1.31	1.21	1.21	1.12	1.34	1.40	1.17	1.36

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 13

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Decreasing the number of rubbish and recycling collections in Northumberland**

**Base: All respondents**

	Total	National Voting Intention					Past National Vote				
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
NET: More likely	154 15%	21 14%	56 20%	16 18%	8 14%	4 14%	21 13%	52 22%	24 14%	3 16%	2 6%
Much more likely (+2)	98 10%	8 5%	38 14%	11 13%	6 11%	3 12%	8 5%	36 15%	19 11%	1 5%	1 3%
Somewhat more likely (+1)	56 6%	13 9%	18 6%	5 5%	2 4%	1 2%	13 8%	17 7%	6 3%	2 12%	1 3%
No difference (0)	286 29%	40 27%	66 24%	23 27%	14 27%	7 27%	41 24%	59 25%	36 21%	5 29%	7 27%
Somewhat less likely (-1)	208 21%	32 22%	56 20%	17 20%	9 18%	3 12%	37 22%	48 20%	39 23%	4 22%	4 15%
Much less likely (-2)	326 33%	54 36%	91 33%	27 31%	21 40%	13 46%	63 38%	71 30%	64 37%	5 32%	14 52%
NET: Less likely	534 53%	87 58%	147 53%	44 51%	30 58%	16 59%	100 60%	119 51%	103 60%	9 55%	18 67%
Don't know	26 3%	2 1%	9 3%	4 4%	1 1%	- -	4 3%	5 2%	7 4%	- -	- -
Mean	-0.62	-0.76	-0.53	-0.53	-0.74	-0.79	-0.83	-0.44	-0.76	-0.66	-1.10
Standard deviation	1.28	1.20	1.38	1.36	1.33	1.38	1.17	1.40	1.32	1.22	1.10

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 14

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Freezing the current level of council tax in Northumberland**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	632 63%	295 60%	336 66%	55 62%	96 75%	106 67%	117 62%	100 56%	153 62%	415 67%	111 68%	105 49%	92 68%	165 67%	73 73%	23 62%	28 61%
Much more likely (+2)	368 37%	181 37%	187 37%	33 37%	46 36%	52 33%	59 31%	61 34%	115 47%	251 40%	67 41%	50 23%	51 38%	102 41%	40 40%	14 36%	17 36%
Somewhat more likely (+1)	263 26%	114 23%	149 29%	22 25%	50 39%	54 34%	58 31%	39 22%	38 15%	164 26%	44 27%	55 25%	41 31%	63 25%	33 33%	10 26%	11 25%
No difference (0)	299 30%	162 33%	137 27%	21 24%	31 24%	44 28%	63 34%	62 35%	72 29%	168 27%	37 23%	94 44%	34 25%	67 27%	21 21%	11 30%	14 30%
Somewhat less likely (-1)	36 4%	19 4%	17 3%	10 11%	- -	4 2%	5 3%	10 5%	7 3%	22 4%	5 3%	9 4%	7 5%	8 3%	3 3%	2 5%	1 2%
Much less likely (-2)	14 1%	7 1%	7 1%	- -	2 1%	2 1%	1 1%	3 1%	6 2%	6 1%	3 2%	6 3%	2 1%	2 1%	1 1%	1 2%	1 1%
NET: Less likely	51 5%	26 5%	24 5%	10 11%	2 1%	6 4%	6 3%	12 7%	13 5%	28 5%	7 4%	15 7%	9 7%	10 4%	5 5%	3 7%	1 3%
Don't know	19 2%	6 1%	13 3%	3 3%	- -	2 1%	2 1%	4 2%	8 3%	11 2%	7 4%	2 1%	- -	6 2%	1 1%	1 2%	3 6%
Mean	0.95	0.92	0.99	0.92	1.08	0.96	0.90	0.84	1.04	1.03	1.08	0.63	0.98	1.06	1.08	0.91	0.98
Standard deviation	0.98	1.00	0.96	1.04	0.84	0.92	0.90	1.02	1.07	0.96	0.97	0.98	0.98	0.95	0.94	1.04	0.96

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 14

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Freezing the current level of council tax in Northumberland**

**Base: All respondents**

		National Voting Intention					Past National Vote					
		Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base		1000	150	274	92	54	28	173	247	183	19	24
Weighted base		1000	149	278	87	53	27	165	235	170	17	27
NET: More likely		632	101	175	62	38	15	115	153	120	12	17
		63%	68%	63%	71%	72%	55%	69%	65%	71%	70%	64%
Much more likely	(+2)	368	55	109	40	25	11	66	89	61	6	9
		37%	37%	39%	46%	47%	42%	40%	38%	36%	35%	35%
Somewhat more likely	(+1)	263	47	66	22	14	4	49	64	59	6	8
		26%	31%	24%	25%	26%	13%	30%	27%	34%	35%	29%
No difference	(0)	299	39	79	23	13	9	44	68	38	3	6
		30%	26%	28%	27%	25%	32%	27%	29%	22%	20%	23%
Somewhat less likely	(-1)	36	6	15	1	1	3	2	9	7	1	1
		4%	4%	5%	1%	1%	10%	1%	4%	4%	5%	3%
Much less likely	(-2)	14	3	3	-	-	1	3	1	3	1	-
		1%	2%	1%	-	-	3%	2%	*	2%	5%	-
NET: Less likely		51	9	19	1	1	4	5	9	9	2	1
		5%	6%	7%	1%	1%	13%	3%	4%	6%	9%	3%
Don't know		19	-	6	1	1	-	1	4	3	-	3
		2%	-	2%	2%	1%	-	1%	2%	2%	-	10%
Mean		0.95	0.97	0.96	1.18	1.19	0.80	1.05	1.01	1.01	0.91	1.06
Standard deviation		0.98	0.98	1.01	0.86	0.87	1.20	0.95	0.93	0.95	1.11	0.90

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 15

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Exploration and hydraulic fracturing (fracking) for shale gas in Northumberland**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	238 24%	137 28%	101 20%	21 23%	35 27%	28 18%	29 16%	44 25%	77 31%	155 25%	46 28%	38 17%	31 23%	77 31%	24 24%	7 19%	14 31%
Much more likely (+2)	111 11%	71 15%	39 8%	11 12%	9 7%	16 10%	11 6%	15 8%	48 20%	80 13%	20 12%	10 5%	23 17%	39 16%	10 10%	2 5%	8 18%
Somewhat more likely (+1)	127 13%	66 13%	62 12%	10 11%	26 20%	12 7%	19 10%	30 17%	29 12%	75 12%	26 16%	27 13%	9 6%	38 15%	14 14%	5 14%	6 13%
No difference (0)	340 34%	173 35%	167 33%	32 37%	47 37%	70 44%	70 37%	55 31%	63 26%	196 32%	47 29%	97 45%	42 31%	91 37%	29 30%	12 32%	10 21%
Somewhat less likely (-1)	126 13%	65 13%	61 12%	8 9%	13 10%	22 14%	36 19%	20 11%	24 10%	86 14%	20 12%	20 9%	17 12%	24 10%	19 19%	8 22%	7 16%
Much less likely (-2)	148 15%	70 14%	78 15%	7 8%	10 8%	21 13%	31 17%	36 20%	40 16%	104 17%	13 8%	31 14%	24 17%	33 13%	14 14%	6 16%	8 18%
NET: Less likely	274 27%	135 27%	140 27%	16 18%	23 18%	43 27%	67 36%	56 32%	64 26%	191 31%	33 20%	51 24%	40 30%	57 23%	33 33%	14 38%	16 34%
Don't know	147 15%	45 9%	102 20%	20 23%	23 18%	17 11%	22 12%	22 13%	43 17%	81 13%	37 23%	29 14%	21 16%	22 9%	14 14%	4 10%	6 14%
Mean	-0.09	0.01	-0.19	0.12	0.10	-0.14	-0.35	-0.22	0.10	-0.11	0.16	-0.18	-0.09	0.12	-0.15	-0.34	-0.04
Standard deviation	1.23	1.25	1.19	1.15	1.05	1.13	1.11	1.26	1.41	1.28	1.18	1.06	1.36	1.24	1.22	1.12	1.43

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 15

**Q.11 If a candidate for the local elections were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Exploration and hydraulic fracturing (fracking) for shale gas in Northumberland**

**Base: All respondents**

	Total	National Voting Intention					Past National Vote				
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
NET: More likely	238 24%	34 23%	83 30%	24 28%	12 23%	8 29%	35 21%	61 26%	52 30%	6 34%	4 14%
Much more likely (+2)	111 11%	18 12%	40 14%	13 14%	6 11%	6 23%	18 11%	30 13%	20 12%	3 17%	3 11%
Somewhat more likely (+1)	127 13%	16 11%	44 16%	11 13%	6 12%	2 6%	17 10%	31 13%	32 19%	3 17%	1 3%
No difference (0)	340 34%	53 35%	96 34%	26 30%	21 41%	7 25%	64 39%	90 38%	35 21%	4 22%	10 38%
Somewhat less likely (-1)	126 13%	17 12%	29 11%	13 15%	9 17%	4 16%	19 12%	27 11%	30 18%	4 26%	4 17%
Much less likely (-2)	148 15%	24 16%	40 14%	13 15%	5 10%	5 20%	19 11%	29 13%	32 19%	2 15%	5 19%
NET: Less likely	274 27%	42 28%	70 25%	26 30%	14 27%	10 36%	38 23%	56 24%	62 36%	7 40%	10 36%
Don't know	147 15%	21 14%	30 11%	11 13%	5 9%	3 10%	28 17%	27 12%	22 13%	1 4%	3 12%
Mean	-0.09	-0.11	0.05	-0.04	-0.04	-0.04	-0.02	0.03	-0.15	-0.05	-0.34
Standard deviation	1.23	1.26	1.26	1.30	1.13	1.49	1.16	1.20	1.34	1.36	1.24

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 16

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Summary****Base: All respondents**

		Policies					
		Ending policies supporting more windfarm development	Exploration and hydraulic fracturing (fracking) for shale gas	Leaving the European Union	Reducing the number of immigrants coming into the country	Reforming the school examination system	Putting NHS purchasing into the hands of GPs
Unweighted base		1000	1000	1000	1000	1000	1000
Weighted base		1000	1000	1000	1000	1000	1000
NET: More likely		307 31%	243 24%	352 35%	652 65%	320 32%	303 30%
Much more likely	(+2)	185 18%	121 12%	205 20%	486 49%	160 16%	129 13%
Somewhat more likely	(+1)	123 12%	122 12%	147 15%	166 17%	160 16%	174 17%
No difference	(0)	321 32%	364 36%	258 26%	196 20%	378 38%	289 29%
Somewhat less likely	(-1)	161 16%	123 12%	139 14%	64 6%	93 9%	149 15%
Much less likely	(-2)	157 16%	134 13%	159 16%	59 6%	100 10%	154 15%
NET: Less likely		319 32%	257 26%	297 30%	122 12%	194 19%	302 30%
Don't know		53 5%	136 14%	93 9%	30 3%	109 11%	105 11%
Mean		0.02	-0.03	0.11	0.99	0.21	-0.03
Standard deviation		1.32	1.21	1.38	1.23	1.19	1.28

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 17

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**NET: More likely Summary**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
Reducing the number of immigrants coming into the country	652 65%	312 64%	340 67%	56 63%	80 62%	99 63%	124 66%	115 65%	172 70%	407 65%	115 71%	129 60%	106 79%	156 63%	66 66%	30 79%	29 62%
Leaving the European Union	352 35%	186 38%	166 33%	13 14%	34 26%	53 33%	67 35%	76 43%	105 42%	242 39%	43 26%	68 32%	65 48%	73 29%	33 33%	22 59%	17 36%
Reforming the school examination system	320 32%	147 30%	172 34%	35 40%	44 34%	57 36%	47 25%	53 30%	81 33%	216 35%	47 29%	56 26%	55 41%	82 33%	26 26%	17 44%	13 28%
Ending policies supporting more windfarm development	307 31%	162 33%	146 29%	23 26%	27 21%	47 29%	48 25%	64 36%	94 38%	214 34%	37 23%	56 26%	49 36%	71 29%	35 35%	16 42%	18 39%
Putting NHS purchasing into the hands of GPs	303 30%	154 32%	149 29%	39 44%	34 26%	42 27%	56 30%	53 30%	76 31%	207 33%	56 34%	41 19%	51 38%	83 33%	38 39%	9 23%	16 36%
Exploration and hydraulic fracturing (fracking) for shale gas	243 24%	148 30%	95 19%	16 18%	27 21%	26 16%	40 21%	49 28%	82 33%	173 28%	36 22%	35 16%	40 29%	70 28%	25 25%	10 27%	14 31%
None of these	147 15%	74 15%	72 14%	10 11%	25 19%	25 16%	29 15%	28 16%	27 11%	73 12%	24 14%	50 23%	7 5%	36 15%	12 12%	2 5%	8 18%



## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 17

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**NET: More likely Summary**

**Base: All respondents**

	National Voting Intention						Past National Vote				
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
Reducing the number of immigrants coming into the country	652 65%	111 75%	169 61%	58 67%	44 84%	18 66%	127 77%	135 58%	111 65%	14 85%	18 65%
Leaving the European Union	352 35%	65 44%	84 30%	25 29%	42 80%	12 45%	79 48%	66 28%	60 35%	15 89%	10 39%
Reforming the school examination system	320 32%	56 37%	95 34%	25 29%	15 29%	8 29%	65 40%	81 35%	50 30%	4 27%	7 28%
Ending policies supporting more windfarm development	307 31%	47 31%	81 29%	32 37%	18 34%	7 26%	53 32%	77 33%	60 35%	5 29%	7 26%
Putting NHS purchasing into the hands of GPs	303 30%	47 31%	92 33%	36 42%	18 34%	11 40%	54 33%	74 32%	59 34%	2 14%	8 30%
Exploration and hydraulic fracturing (fracking) for shale gas	243 24%	37 25%	71 26%	27 31%	15 29%	7 26%	42 25%	69 29%	51 30%	6 34%	4 15%
None of these	147 15%	12 8%	43 16%	8 9%	3 5%	3 10%	11 7%	34 15%	25 15%	1 5%	5 19%

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 18

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Ending policies supporting more windfarm development**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	307 31%	162 33%	146 29%	23 26%	27 21%	47 29%	48 25%	64 36%	94 38%	214 34%	37 23%	56 26%	49 36%	71 29%	35 35%	16 42%	18 39%
Much more likely (+2)	185 18%	107 22%	78 15%	13 15%	11 9%	28 18%	24 13%	40 22%	65 26%	132 21%	22 13%	31 14%	34 25%	40 16%	20 20%	9 25%	14 30%
Somewhat more likely (+1)	123 12%	55 11%	68 13%	10 11%	16 12%	18 12%	23 13%	25 14%	28 11%	82 13%	15 9%	25 12%	15 11%	31 12%	15 15%	6 17%	4 9%
No difference (0)	321 32%	158 32%	164 32%	34 38%	59 46%	57 36%	57 31%	54 31%	57 23%	158 25%	74 46%	89 42%	33 24%	89 36%	25 25%	7 19%	13 29%
Somewhat less likely (-1)	161 16%	79 16%	83 16%	17 19%	20 16%	28 18%	40 21%	22 13%	33 14%	108 17%	28 17%	26 12%	24 18%	44 18%	23 23%	7 17%	3 6%
Much less likely (-2)	157 16%	76 16%	81 16%	12 14%	14 11%	19 12%	31 16%	31 18%	47 19%	111 18%	16 10%	31 14%	22 17%	30 12%	14 14%	7 19%	10 22%
NET: Less likely	319 32%	155 32%	164 32%	29 33%	34 26%	47 30%	70 38%	54 30%	81 33%	218 35%	44 27%	57 26%	46 34%	75 30%	37 37%	14 36%	13 29%
Don't know	53 5%	16 3%	37 7%	2 3%	9 7%	8 5%	12 7%	6 3%	15 6%	32 5%	8 5%	13 6%	7 5%	13 5%	3 3%	1 2%	1 3%
Mean	0.02	0.08	-0.04	-0.05	-0.08	0.06	-0.17	0.11	0.13	0.03	-0.01	*	0.11	0.03	0.04	0.13	0.18
Standard deviation	1.32	1.35	1.29	1.23	1.06	1.25	1.26	1.39	1.48	1.40	1.12	1.22	1.44	1.24	1.35	1.48	1.53

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 18

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Ending policies supporting more windfarm development**

**Base: All respondents**

		National Voting Intention					Past National Vote					
		Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base		1000	150	274	92	54	28	173	247	183	19	24
Weighted base		1000	149	278	87	53	27	165	235	170	17	27
NET: More likely		307	47	81	32	18	7	53	77	60	5	7
		31%	31%	29%	37%	34%	26%	32%	33%	35%	29%	26%
Much more likely	(+2)	185	33	47	22	14	4	37	54	28	5	5
		18%	22%	17%	25%	27%	16%	23%	23%	17%	29%	17%
Somewhat more likely	(+1)	123	14	33	10	4	3	16	23	32	-	3
		12%	9%	12%	12%	8%	10%	10%	10%	19%	-	9%
No difference	(0)	321	44	100	21	15	3	48	79	47	4	7
		32%	29%	36%	24%	28%	11%	29%	33%	28%	24%	26%
Somewhat less likely	(-1)	161	24	49	17	5	3	25	39	32	3	6
		16%	16%	18%	19%	10%	9%	15%	17%	19%	20%	24%
Much less likely	(-2)	157	25	35	14	13	13	32	28	24	5	7
		16%	17%	13%	16%	24%	49%	19%	12%	14%	28%	24%
NET: Less likely		319	49	84	30	18	16	57	67	56	8	13
		32%	33%	30%	35%	34%	58%	34%	29%	33%	48%	48%
Don't know		53	9	14	4	2	1	8	12	7	-	-
		5%	6%	5%	4%	3%	5%	5%	5%	4%	-	-
Mean		0.02	0.04	0.03	0.12	0.03	-0.68	0.01	0.16	0.06	-0.18	-0.29
Standard deviation		1.32	1.40	1.25	1.42	1.52	1.60	1.42	1.32	1.29	1.61	1.40

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 19

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Exploration and hydraulic fracturing (fracking) for shale gas**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	243 24%	148 30%	95 19%	16 18%	27 21%	26 16%	40 21%	49 28%	82 33%	173 28%	36 22%	35 16%	40 29%	70 28%	25 25%	10 27%	14 31%
Much more likely (+2)	121 12%	82 17%	39 8%	6 6%	7 6%	10 7%	17 9%	28 16%	50 20%	89 14%	15 9%	17 8%	24 18%	36 15%	10 10%	6 15%	8 18%
Somewhat more likely (+1)	122 12%	67 14%	56 11%	11 12%	19 15%	15 10%	23 12%	21 12%	32 13%	83 13%	21 13%	18 9%	16 12%	34 14%	15 15%	5 12%	6 13%
No difference (0)	364 36%	180 37%	184 36%	43 48%	54 42%	72 46%	71 38%	55 31%	65 26%	201 32%	68 42%	95 44%	43 32%	98 39%	27 27%	12 32%	11 23%
Somewhat less likely (-1)	123 12%	68 14%	55 11%	17 20%	17 13%	21 13%	26 14%	16 9%	25 10%	79 13%	18 11%	26 12%	18 13%	27 11%	17 17%	8 20%	6 13%
Much less likely (-2)	134 13%	55 11%	79 16%	5 6%	10 8%	15 9%	30 16%	35 20%	37 15%	89 14%	14 9%	31 14%	17 13%	33 13%	16 16%	4 10%	7 15%
NET: Less likely	257 26%	123 25%	134 26%	22 25%	27 21%	35 22%	56 30%	50 28%	62 25%	168 27%	32 20%	57 27%	35 26%	60 24%	32 32%	11 30%	13 28%
Don't know	136 14%	39 8%	97 19%	8 9%	20 16%	25 16%	21 11%	23 13%	38 15%	81 13%	27 17%	28 13%	17 12%	21 8%	16 16%	4 10%	8 17%
Mean	-0.03	0.11	-0.19	-0.07	-0.03	-0.11	-0.17	-0.05	0.16	0.01	0.03	-0.20	0.10	0.06	-0.16	0.01	0.07
Standard deviation	1.21	1.22	1.18	0.93	1.00	1.01	1.18	1.37	1.38	1.27	1.07	1.11	1.30	1.22	1.26	1.23	1.40

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 19

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Exploration and hydraulic fracturing (fracking) for shale gas**

**Base: All respondents**

	Total	National Voting Intention					Past National Vote				
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
NET: More likely	243 24%	37 25%	71 26%	27 31%	15 29%	7 26%	42 25%	69 29%	51 30%	6 34%	4 15%
Much more likely (+2)	121 12%	18 12%	37 13%	14 16%	12 24%	4 16%	22 13%	38 16%	23 14%	6 34%	1 4%
Somewhat more likely (+1)	122 12%	19 13%	34 12%	13 15%	3 6%	3 10%	20 12%	31 13%	28 16%	- -	3 11%
No difference (0)	364 36%	54 36%	106 38%	24 28%	20 39%	7 26%	63 38%	88 37%	42 25%	5 28%	11 42%
Somewhat less likely (-1)	123 12%	22 15%	30 11%	7 9%	7 14%	3 12%	22 13%	26 11%	21 12%	2 14%	3 10%
Much less likely (-2)	134 13%	17 12%	41 15%	15 18%	5 10%	6 22%	15 9%	24 10%	35 21%	3 16%	6 21%
NET: Less likely	257 26%	40 27%	71 25%	23 26%	13 24%	10 35%	37 22%	50 21%	56 33%	5 30%	9 32%
Don't know	136 14%	19 12%	31 11%	13 15%	4 8%	4 13%	24 14%	27 12%	21 12%	1 9%	3 12%
Mean	-0.03	-0.02	-0.01	0.04	0.20	-0.18	0.08	0.16	-0.11	0.24	-0.39
Standard deviation	1.21	1.19	1.24	1.37	1.30	1.44	1.16	1.21	1.38	1.55	1.14

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 20

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Leaving the European Union**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	352 35%	186 38%	166 33%	13 14%	34 26%	53 33%	67 35%	76 43%	105 42%	242 39%	43 26%	68 32%	65 48%	73 29%	33 33%	22 59%	17 36%
Much more likely	(+2) 205 20%	113 23%	91 18%	5 6%	12 10%	25 16%	35 19%	46 26%	78 32%	144 23%	27 17%	34 16%	38 28%	48 19%	15 15%	16 42%	12 25%
Somewhat more likely	(+1) 147 15%	72 15%	75 15%	8 9%	21 17%	27 17%	32 17%	30 17%	27 11%	98 16%	15 9%	34 16%	27 20%	25 10%	18 18%	6 17%	5 11%
No difference	(0) 258 26%	112 23%	146 29%	39 43%	46 36%	44 28%	46 25%	37 21%	46 19%	124 20%	61 38%	72 34%	21 15%	69 28%	21 21%	5 13%	7 14%
Somewhat less likely	(-1) 139 14%	71 15%	67 13%	20 23%	20 16%	28 18%	26 14%	19 11%	23 9%	80 13%	26 16%	33 15%	18 14%	36 15%	20 20%	5 13%	8 17%
Much less likely	(-2) 159 16%	91 18%	68 13%	15 17%	11 9%	20 13%	32 17%	29 17%	48 19%	121 19%	14 9%	23 11%	20 15%	49 20%	17 17%	4 9%	11 24%
NET: Less likely	297 30%	162 33%	135 26%	35 40%	31 24%	48 31%	58 31%	48 27%	71 29%	201 32%	40 24%	57 26%	39 29%	85 34%	37 37%	8 23%	19 41%
Don't know	93 9%	30 6%	62 12%	2 3%	18 14%	13 9%	17 9%	17 10%	25 10%	55 9%	19 12%	18 8%	11 8%	21 9%	9 9%	2 5%	4 9%
Mean	0.11	0.10	0.12	-0.37	0.03	0.07	0.06	0.27	0.29	0.11	0.11	0.11	0.35	-0.06	-0.08	0.73	-0.03
Standard deviation	1.38	1.44	1.32	1.06	1.11	1.28	1.38	1.46	1.56	1.47	1.19	1.22	1.46	1.41	1.35	1.42	1.59

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 20

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Leaving the European Union**

**Base: All respondents**

	Total	National Voting Intention					Past National Vote				
		Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	Other	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	Other
Unweighted base	1000	150	274	92	54	28	173	247	183	19	24
Weighted base	1000	149	278	87	53	27	165	235	170	17	27
NET: More likely	352 35%	65 44%	84 30%	25 29%	42 80%	12 45%	79 48%	66 28%	60 35%	15 89%	10 39%
Much more likely	(+2) 205 20%	35 24%	50 18%	10 11%	30 57%	10 35%	46 28%	46 20%	30 18%	11 66%	6 23%
Somewhat more likely	(+1) 147 15%	30 20%	33 12%	16 18%	12 23%	3 10%	33 20%	20 8%	29 17%	4 23%	4 16%
No difference	(0) 258 26%	33 22%	75 27%	20 23%	1 2%	4 16%	34 21%	65 28%	26 15%	1 5%	6 22%
Somewhat less likely	(-1) 139 14%	21 14%	33 12%	18 21%	1 2%	3 9%	15 9%	33 14%	37 22%	- -	7 27%
Much less likely	(-2) 159 16%	21 14%	66 24%	16 18%	5 9%	5 18%	25 15%	50 21%	31 18%	- -	3 9%
NET: Less likely	297 30%	42 28%	99 36%	34 39%	6 11%	8 28%	40 24%	83 35%	68 40%	- -	10 37%
Don't know	93 9%	9 6%	21 8%	8 9%	4 7%	3 12%	13 8%	20 9%	18 10%	1 6%	1 3%
Mean	0.11	0.27	-0.12	-0.19	1.26	0.39	0.39	-0.10	-0.05	1.65	0.16
Standard deviation	1.38	1.38	1.43	1.30	1.25	1.61	1.43	1.43	1.43	0.59	1.35

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 21

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Reducing the number of immigrants coming into the country**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	652 65%	312 64%	340 67%	56 63%	80 62%	99 63%	124 66%	115 65%	172 70%	407 65%	115 71%	129 60%	106 79%	156 63%	66 66%	30 79%	29 62%
Much more likely	(+2) 486 49%	233 48%	253 50%	35 39%	57 44%	67 42%	84 45%	88 50%	149 61%	300 48%	87 54%	99 46%	85 63%	118 48%	43 43%	25 67%	21 45%
Somewhat more likely	(+1) 166 17%	78 16%	88 17%	21 24%	23 18%	32 20%	40 21%	27 15%	23 9%	107 17%	28 17%	31 14%	21 16%	37 15%	23 23%	5 13%	8 17%
No difference	(0) 196 20%	100 20%	96 19%	18 20%	39 31%	33 21%	35 19%	32 18%	35 14%	104 17%	33 20%	59 27%	16 12%	48 19%	15 15%	3 7%	11 23%
Somewhat less likely	(-1) 64 6%	41 8%	23 5%	10 11%	2 1%	16 10%	12 6%	8 5%	15 6%	47 7%	8 5%	8 4%	8 6%	19 8%	6 6%	4 11%	4 9%
Much less likely	(-2) 59 6%	31 6%	28 5%	3 3%	4 3%	5 3%	13 7%	15 9%	19 8%	44 7%	3 2%	11 5%	2 2%	20 8%	10 10%	1 3%	2 5%
NET: Less likely	122 12%	71 15%	51 10%	13 14%	6 4%	20 13%	24 13%	24 13%	34 14%	91 15%	12 7%	20 9%	10 8%	40 16%	16 16%	5 13%	7 14%
Don't know	30 3%	8 2%	23 4%	2 3%	3 3%	6 4%	4 2%	7 4%	6 2%	20 3%	3 2%	7 3%	2 2%	4 2%	3 3%	- -	- -
Mean	0.99	0.92	1.06	0.87	1.02	0.93	0.93	0.96	1.11	0.95	1.17	0.95	1.35	0.88	0.86	1.30	0.87
Standard deviation	1.23	1.26	1.19	1.17	1.06	1.16	1.23	1.31	1.31	1.28	1.07	1.19	1.02	1.32	1.33	1.17	1.24



## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 21

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Reducing the number of immigrants coming into the country**

**Base: All respondents**

		National Voting Intention					Past National Vote					
		Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base		1000	150	274	92	54	28	173	247	183	19	24
Weighted base		1000	149	278	87	53	27	165	235	170	17	27
NET: More likely		652	111	169	58	44	18	127	135	111	14	18
		65%	75%	61%	67%	84%	66%	77%	58%	65%	85%	65%
Much more likely	(+2)	486	88	132	34	36	16	93	107	63	12	14
		49%	59%	48%	40%	67%	58%	56%	46%	37%	75%	52%
Somewhat more likely	(+1)	166	23	37	24	8	2	34	29	48	2	3
		17%	15%	13%	28%	16%	8%	20%	12%	28%	10%	13%
No difference	(0)	196	27	53	16	4	5	18	53	34	2	9
		20%	18%	19%	18%	8%	17%	11%	22%	20%	10%	32%
Somewhat less likely	(-1)	64	7	28	2	2	3	10	20	10	1	-
		6%	5%	10%	3%	4%	10%	6%	9%	6%	6%	-
Much less likely	(-2)	59	2	22	7	3	1	7	20	11	-	-
		6%	2%	8%	8%	5%	3%	4%	8%	7%	-	-
NET: Less likely		122	9	50	10	5	4	17	40	21	1	-
		12%	6%	18%	11%	9%	13%	11%	17%	12%	6%	-
Don't know		30	2	6	3	-	1	3	7	5	-	1
		3%	1%	2%	4%	-	4%	2%	3%	3%	-	3%
Mean		0.99	1.27	0.84	0.91	1.37	1.12	1.20	0.80	0.86	1.54	1.21
Standard deviation		1.23	1.02	1.34	1.22	1.12	1.24	1.14	1.34	1.19	0.92	0.92

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 22

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Reforming the school examination system**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	320 32%	147 30%	172 34%	35 40%	44 34%	57 36%	47 25%	53 30%	81 33%	216 35%	47 29%	56 26%	55 41%	82 33%	26 26%	17 44%	13 28%
Much more likely (+2)	160 16%	79 16%	81 16%	8 9%	14 11%	27 17%	23 13%	33 19%	51 21%	112 18%	21 13%	27 12%	33 24%	40 16%	13 13%	7 18%	6 14%
Somewhat more likely (+1)	160 16%	68 14%	92 18%	27 30%	30 24%	29 18%	24 13%	20 11%	30 12%	104 17%	27 16%	29 14%	22 16%	41 17%	13 13%	10 26%	6 14%
No difference (0)	378 38%	202 41%	176 34%	28 31%	58 45%	51 32%	86 46%	68 38%	83 34%	209 34%	63 39%	105 49%	43 32%	95 38%	37 37%	12 31%	10 21%
Somewhat less likely (-1)	93 9%	49 10%	45 9%	10 11%	8 6%	13 8%	21 11%	21 12%	18 7%	60 10%	18 11%	15 7%	15 11%	25 10%	12 12%	7 19%	9 20%
Much less likely (-2)	100 10%	51 10%	49 10%	8 9%	2 2%	20 13%	18 9%	24 14%	27 11%	70 11%	10 6%	21 10%	13 10%	25 10%	12 12%	2 5%	7 16%
NET: Less likely	194 19%	100 20%	94 18%	18 20%	10 8%	33 21%	39 21%	46 26%	46 18%	130 21%	28 17%	36 17%	28 21%	50 20%	24 24%	9 24%	17 36%
Don't know	109 11%	41 8%	68 13%	8 9%	16 12%	17 11%	15 8%	12 6%	38 15%	67 11%	24 15%	18 8%	8 6%	21 8%	12 12%	1 2%	7 15%
Mean	0.21	0.17	0.25	0.22	0.41	0.22	0.08	0.09	0.28	0.23	0.22	0.14	0.37	0.21	0.04	0.34	-0.13
Standard deviation	1.19	1.18	1.19	1.10	0.87	1.27	1.10	1.28	1.29	1.25	1.08	1.08	1.27	1.19	1.21	1.15	1.36

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 22

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Reforming the school examination system**

**Base: All respondents**

		National Voting Intention					Past National Vote					
		Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base		1000	150	274	92	54	28	173	247	183	19	24
Weighted base		1000	149	278	87	53	27	165	235	170	17	27
NET: More likely		320 32%	56 37%	95 34%	25 29%	15 29%	8 29%	65 40%	81 35%	50 30%	4 27%	7 28%
Much more likely	(+2)	160 16%	31 21%	38 14%	15 17%	9 17%	5 18%	34 20%	37 16%	26 15%	2 10%	3 10%
Somewhat more likely	(+1)	160 16%	24 16%	56 20%	10 11%	6 12%	3 11%	32 19%	44 19%	24 14%	3 16%	5 18%
No difference	(0)	378 38%	56 37%	99 35%	32 36%	23 43%	9 34%	58 35%	87 37%	58 34%	6 36%	8 31%
Somewhat less likely	(-1)	93 9%	16 11%	27 10%	8 9%	6 12%	5 18%	14 9%	20 8%	18 11%	1 8%	6 21%
Much less likely	(-2)	100 10%	11 8%	36 13%	11 13%	6 12%	3 12%	12 8%	32 13%	19 11%	4 24%	2 6%
NET: Less likely		194 19%	28 18%	62 22%	19 22%	12 24%	8 30%	27 16%	52 22%	37 22%	5 32%	7 28%
Don't know		109 11%	10 7%	23 8%	12 13%	2 5%	2 8%	15 9%	15 6%	25 15%	1 5%	4 13%
Mean		0.21	0.35	0.14	0.13	0.11	0.05	0.40	0.16	0.14	-0.20	0.04
Standard deviation		1.19	1.19	1.21	1.28	1.21	1.30	1.18	1.24	1.23	1.34	1.12

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 23

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Putting NHS purchasing into the hands of GPs**

**Base: All respondents**

	Gender			Age						Likelihood of Voting in Local Elections			Local Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Would	Undecided	Would not	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base	1000	444	556	35	72	136	194	205	346	666	141	193	134	244	108	36	44
Weighted base	1000	490	510	89	128	158	188	178	247	622	163	215	135	248	100	38	46
NET: More likely	303 30%	154 32%	149 29%	39 44%	34 26%	42 27%	56 30%	53 30%	76 31%	207 33%	56 34%	41 19%	51 38%	83 33%	38 39%	9 23%	16 36%
Much more likely	(+2) 129 13%	68 14%	61 12%	16 18%	11 9%	15 10%	23 12%	20 11%	43 17%	90 15%	24 15%	15 7%	23 17%	35 14%	15 15%	4 11%	6 14%
Somewhat more likely	(+1) 174 17%	86 18%	88 17%	23 26%	23 18%	27 17%	34 18%	33 18%	33 14%	116 19%	32 20%	25 12%	29 21%	47 19%	23 23%	4 12%	10 22%
No difference	(0) 289 29%	144 29%	145 28%	25 28%	56 43%	56 36%	51 27%	41 23%	58 23%	147 24%	60 37%	82 38%	37 27%	67 27%	15 15%	15 40%	10 22%
Somewhat less likely	(-1) 149 15%	80 16%	69 14%	16 18%	20 16%	23 14%	33 18%	24 13%	32 13%	104 17%	11 7%	34 16%	17 12%	34 14%	19 19%	9 23%	9 19%
Much less likely	(-2) 154 15%	76 16%	77 15%	7 8%	5 4%	22 14%	31 16%	36 20%	51 20%	105 17%	18 11%	31 14%	16 12%	49 20%	17 17%	4 10%	6 13%
NET: Less likely	302 30%	156 32%	146 29%	23 26%	25 20%	45 28%	64 34%	60 33%	82 33%	208 33%	30 18%	65 30%	33 25%	83 34%	37 37%	12 33%	15 33%
Don't know	105 11%	35 7%	70 14%	2 3%	14 11%	15 9%	17 9%	24 14%	31 13%	60 10%	17 11%	28 13%	14 10%	15 6%	10 10%	1 4%	4 10%
Mean	-0.03	-0.02	-0.03	0.29	0.12	-0.06	-0.09	-0.15	-0.06	-0.03	0.22	-0.21	0.20	-0.06	*	-0.09	0.04
Standard deviation	1.28	1.28	1.27	1.21	0.97	1.18	1.28	1.35	1.43	1.34	1.19	1.12	1.28	1.34	1.40	1.12	1.30

## Northumberland Poll

### CATI Fieldwork Dates: 18th-22nd April 2013

Absolutes/col percents

Table 23

**Q.12 Now thinking about the next general election, if a national political party were to come out in support of each of the following things, what impact would that have, if any, on how likely or unlikely you would be to vote for them?**

**Putting NHS purchasing into the hands of GPs**

**Base: All respondents**

		National Voting Intention					Past National Vote					
		Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Other
Unweighted base		1000	150	274	92	54	28	173	247	183	19	24
Weighted base		1000	149	278	87	53	27	165	235	170	17	27
NET: More likely		303	47	92	36	18	11	54	74	59	2	8
		30%	31%	33%	42%	34%	40%	33%	32%	34%	14%	30%
Much more likely	(+2)	129	18	43	16	9	5	19	39	21	-	3
		13%	12%	15%	18%	16%	19%	12%	16%	12%	-	13%
Somewhat more likely	(+1)	174	29	49	21	9	6	35	36	38	2	5
		17%	20%	18%	24%	17%	21%	21%	15%	22%	14%	17%
No difference	(0)	289	47	70	15	15	4	50	62	31	6	11
		29%	32%	25%	17%	29%	13%	30%	26%	18%	34%	41%
Somewhat less likely	(-1)	149	21	45	12	11	2	24	34	32	6	2
		15%	14%	16%	14%	21%	6%	15%	15%	19%	39%	6%
Much less likely	(-2)	154	17	53	13	7	6	18	44	33	1	5
		15%	11%	19%	15%	14%	23%	11%	19%	19%	8%	20%
NET: Less likely		302	38	97	25	18	8	42	78	64	8	7
		30%	26%	35%	29%	35%	29%	25%	33%	38%	47%	26%
Don't know		105	17	19	11	1	5	19	21	17	1	1
		11%	11%	7%	12%	2%	19%	12%	9%	10%	5%	3%
Mean		-0.03	0.07	-0.06	0.18	0.02	0.09	0.09	-0.04	-0.11	-0.42	-0.03
Standard deviation		1.28	1.20	1.35	1.39	1.29	1.57	1.19	1.37	1.36	0.87	1.28