

Heritage Open Days – “a great day out”

METHODOLOGY NOTE

ComRes interviewed 2027 GB adults between the 31st July and 1st August 2013. Data were weighted to be representative of all adults aged 18+ in the Great Britain. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Keiran Pedley: keiran.pedley@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Time Travel Survey

ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 1

Q.1 If time travel was possible, and you could hop in your time machine to any period in British history, what would be your all-time grand day out?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2027	989	1038	192	309	335	386	340	465	564	596	352	515	250	776
Weighted base	2027	993	1034	241	341	341	361	301	441	542	562	442	482	289	846
Victorian Britain	502 25%	277 28%	225 22%	40 17%	64 19%	69 20%	98 27%	82 27%	149 34%	154 28%	128 23%	103 23%	118 25%	43 15%	209 25%
Inter-war Britain	470 23%	211 21%	259 25%	53 22%	41 12%	73 21%	97 27%	94 31%	112 25%	123 23%	122 22%	108 24%	117 24%	69 24%	180 21%
Medieval Britain	282 14%	169 17%	113 11%	33 14%	65 19%	56 16%	56 15%	34 11%	38 9%	60 11%	89 16%	72 16%	61 13%	63 22%	123 15%
Regency Britain	281 14%	67 7%	214 21%	29 12%	55 16%	54 16%	40 11%	40 13%	62 14%	66 12%	87 15%	58 13%	70 15%	41 14%	105 12%
Elizabethan Britain	241 12%	86 9%	154 15%	37 15%	44 13%	35 10%	25 7%	34 11%	64 15%	71 13%	67 12%	32 7%	71 15%	28 10%	92 11%
Roman Britain	213 10%	156 16%	57 5%	39 16%	67 20%	46 13%	35 10%	13 4%	13 3%	60 11%	55 10%	61 14%	37 8%	38 13%	118 14%
Jacobean Britain	38 2%	27 3%	11 1%	10 4%	5 1%	8 2%	9 3%	2 1%	4 1%	8 1%	15 3%	8 2%	7 2%	6 2%	19 2%

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Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2027	159	87	1781	89	245	172	198	155	169	251	298	204
Weighted base	2027	182	101	1743	81	223	182	182	142	203	264	284	182
Victorian Britain	502 25%	41 22%	18 18%	443 25%	20 24%	64 29%	41 22%	43 24%	37 26%	47 23%	60 23%	74 26%	57 31%
Inter-war Britain	470 23%	40 22%	27 26%	404 23%	17 21%	42 19%	54 30%	36 20%	34 24%	66 33%	44 17%	64 22%	47 26%
Medieval Britain	282 14%	21 12%	24 24%	236 14%	17 21%	33 15%	24 13%	24 13%	16 11%	28 14%	39 15%	34 12%	21 12%
Regency Britain	281 14%	30 17%	11 11%	240 14%	12 15%	31 14%	22 12%	29 16%	17 12%	26 13%	25 10%	60 21%	20 11%
Elizabethan Britain	241 12%	16 9%	10 10%	215 12%	8 10%	27 12%	23 13%	17 10%	22 16%	19 9%	42 16%	37 13%	20 11%
Roman Britain	213 10%	29 16%	9 9%	174 10%	5 6%	20 9%	17 9%	26 14%	14 10%	15 8%	49 18%	13 4%	15 8%
Jacobean Britain	38 2%	5 3%	3 3%	31 2%	2 3%	6 3%	2 1%	7 4%	3 2%	2 1%	4 2%	3 1%	2 1%