

Wards Corner Planning Poll

Which postcode do you live in?

Base: All Respondents

	Postcode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
N15 4	192	192	-	-	96	97	83	76	34	117	76	98	45	49	165	27	121	55	56	116
	33%	100%	-	-	32%	34%	38%	33%	27%	38%	28%	45%	36%	21%	38%	19%	28%	48%	38%	30%
N15 5	192	-	192	-	94	98	70	75	47	93	99	48	46	99	144	48	155	29	37	147
	33%	-	100%	-	32%	35%	32%	33%	37%	30%	37%	22%	37%	42%	33%	34%	36%	25%	25%	38%
N15 6	192	-	-	192	105	88	67	80	46	98	94	72	34	86	126	67	159	30	56	126
	33%	-	-	100%	36%	31%	30%	35%	36%	32%	35%	33%	28%	37%	29%	47%	36%	27%	38%	32%

Wards Corner Planning Poll

Q2 Sex of respondent

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	294	96	94	105	294	-	119	118	58	176	118	111	71	112	220	74	213	66	84	192
	51%	50%	49%	54%	100%	-	54%	51%	45%	57%	44%	51%	57%	48%	51%	52%	49%	58%	57%	49%
Female	283	97	98	88	-	283	101	113	69	132	151	106	54	123	214	68	222	48	65	198
	49%	50%	51%	46%	-	100%	46%	49%	55%	43%	56%	49%	43%	52%	49%	48%	51%	42%	43%	51%

Wards Corner Planning Poll

Q3 Into which of the following age groups do you fall?

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Under 18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
18-24	94	37	29	29	56	39	94	-	-	29	65	45	24	26	68	26	67	23	24	65
	16%	19%	15%	15%	19%	14%	43%	-	-	9%	24%	21%	19%	11%	16%	18%	15%	20%	16%	17%
25-34	125	46	41	38	63	62	125	-	-	86	39	63	32	30	88	37	96	23	22	91
	22%	24%	21%	20%	21%	22%	57%	-	-	28%	15%	29%	25%	13%	20%	26%	22%	20%	15%	23%
35-44	128	42	42	45	68	60	-	128	-	93	36	48	32	48	95	33	96	25	27	97
	22%	22%	22%	23%	23%	21%	-	56%	-	30%	13%	22%	26%	21%	22%	23%	22%	22%	18%	25%
45-54	103	34	34	35	50	53	-	103	-	67	35	42	25	35	85	17	78	19	34	61
	18%	18%	18%	18%	17%	19%	-	44%	-	22%	13%	19%	20%	15%	20%	12%	18%	17%	23%	16%
55-64	56	17	20	19	26	30	-	-	56	31	26	13	9	35	42	14	41	12	21	29
	10%	9%	10%	10%	9%	11%	-	-	44%	10%	10%	6%	7%	15%	10%	10%	9%	11%	14%	8%
65 or older	71	17	28	27	32	39	-	-	71	3	68	6	3	61	56	15	57	11	21	46
	12%	9%	14%	14%	11%	14%	-	-	56%	1%	25%	3%	2%	26%	13%	10%	13%	10%	14%	12%
NETS																				
18-34	219	83	70	67	119	101	219	-	-	115	104	108	55	55	156	63	163	46	46	156
	38%	43%	36%	35%	40%	36%	100%	-	-	37%	39%	50%	44%	24%	36%	44%	37%	40%	31%	40%
35-54	231	76	75	80	118	113	-	231	-	160	71	90	57	83	181	50	175	44	61	158
	40%	39%	39%	42%	40%	40%	-	100%	-	52%	26%	41%	46%	36%	42%	35%	40%	39%	41%	40%
55+	127	34	47	46	58	69	-	-	127	33	94	19	12	96	98	29	97	23	42	76
	22%	18%	25%	24%	20%	24%	-	-	100%	11%	35%	9%	10%	41%	23%	20%	22%	20%	28%	19%

Wards Corner Planning Poll

Q4 Current working status

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Working full time (30+ hrs a week)	192	69	60	63	123	69	70	109	13	192	-	81	50	61	143	49	151	31	47	134
	33%	36%	31%	33%	42%	25%	32%	47%	11%	62%	-	37%	40%	26%	33%	35%	35%	27%	32%	34%
Working part time (8-29 hrs a week)	116	47	34	35	53	63	45	51	20	116	-	49	27	40	96	20	80	31	31	73
	20%	25%	17%	18%	18%	22%	20%	22%	16%	38%	-	22%	21%	17%	22%	14%	18%	27%	21%	19%
Not working but seeking work or temporarily unemployed/sick	74	20	26	28	34	40	27	42	5	-	74	34	17	24	52	22	57	14	16	56
	13%	10%	14%	15%	12%	14%	12%	18%	4%	-	28%	16%	13%	10%	12%	16%	13%	12%	11%	14%
Not working/Not seeking work	54	20	18	17	19	36	17	25	12	-	54	19	15	20	35	19	35	13	22	26
	9%	10%	9%	9%	6%	13%	8%	11%	9%	-	20%	9%	12%	9%	8%	13%	8%	11%	15%	7%
Retired	77	18	31	28	35	41	2	3	72	-	77	7	3	67	60	17	64	11	22	51
	13%	9%	16%	14%	12%	15%	1%	1%	56%	-	29%	3%	2%	29%	14%	12%	15%	9%	15%	13%
Student	64	18	24	22	30	34	58	1	5	-	64	28	14	22	49	15	48	15	11	50
	11%	9%	12%	11%	10%	12%	26%	1%	4%	-	24%	13%	11%	9%	11%	11%	11%	13%	7%	13%
NETS																				
Working	308	117	93	98	176	132	115	160	33	308	-	130	77	102	239	69	231	62	79	207
	53%	61%	48%	51%	60%	47%	52%	69%	26%	100%	-	60%	61%	43%	55%	49%	53%	54%	53%	53%
Not working	269	76	99	94	118	151	104	71	94	-	269	88	48	133	196	73	204	52	70	183
	47%	39%	52%	49%	40%	53%	48%	31%	74%	-	100%	40%	39%	57%	45%	51%	47%	46%	47%	47%

Wards Corner Planning Poll

Q5 How long have you lived in this area?

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Less than 1 year	43 7%	20 10%	11 6%	12 6%	25 8%	18 7%	25 11%	14 6%	5 4%	27 9%	16 6%	43 20%	- -	- -	27 6%	17 12%	25 6%	11 10%	8 5%	27 7%
Between 1 and 5 years	174 30%	78 41%	37 19%	59 31%	87 29%	88 31%	84 38%	76 33%	14 11%	103 33%	71 27%	174 80%	- -	- -	132 30%	43 30%	136 31%	36 32%	44 30%	121 31%
Between 6 and 10 years	125 22%	45 23%	46 24%	34 18%	71 24%	54 19%	55 25%	57 25%	12 10%	77 25%	48 18%	- -	125 100%	- -	101 23%	24 17%	87 20%	33 29%	39 26%	78 20%
More than 10 years	234 41%	49 26%	99 51%	86 45%	112 38%	123 43%	55 25%	83 36%	96 75%	102 33%	133 49%	- -	- -	234 100%	176 40%	59 41%	187 43%	34 30%	58 39%	163 42%
Don't live in the Seven Sisters area	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET - Up to 5 years	218 38%	98 51%	48 25%	72 37%	111 38%	106 38%	108 49%	90 39%	19 15%	130 42%	88 33%	218 100%	- -	- -	158 36%	59 42%	160 37%	47 41%	52 35%	148 38%

Wards Corner Planning Poll

Q6 How frequently, if at all, do you use each of the following in the Seven Sisters area?

a) Seven Sisters Underground station

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Almost every day	156	40	62	54	93	63	79	64	13	115	41	62	38	56	117	38	133	17	26	123
	27%	21%	32%	28%	32%	22%	36%	28%	10%	37%	15%	28%	31%	24%	27%	27%	31%	15%	17%	32%
A few times a week	184	90	54	39	90	94	73	84	27	107	77	87	40	57	149	35	120	53	60	112
	32%	47%	28%	21%	31%	33%	33%	36%	21%	35%	28%	40%	32%	24%	34%	24%	28%	46%	41%	29%
About once a week	74	35	21	17	37	37	25	28	22	29	45	26	21	28	60	14	56	13	20	44
	13%	18%	11%	9%	13%	13%	11%	12%	17%	9%	17%	12%	17%	12%	14%	10%	13%	12%	14%	11%
A few times a month	58	12	32	15	32	26	21	17	21	22	36	13	13	32	41	16	42	14	14	42
	10%	6%	16%	8%	11%	9%	10%	7%	16%	7%	13%	6%	10%	14%	10%	12%	10%	12%	9%	11%
Once a month	20	7	4	9	4	16	7	6	7	11	9	6	3	12	12	8	16	3	4	16
	4%	3%	2%	5%	2%	6%	3%	3%	5%	4%	3%	3%	2%	5%	3%	6%	4%	3%	3%	4%
Less often	63	6	15	42	29	34	8	27	28	15	48	16	8	39	45	18	49	10	18	39
	11%	3%	8%	22%	10%	12%	4%	12%	22%	5%	18%	7%	7%	16%	10%	13%	11%	9%	12%	10%
Never	19	2	2	16	9	10	5	5	10	8	12	6	2	11	8	11	15	3	6	11
	3%	1%	1%	8%	3%	4%	2%	2%	8%	2%	4%	3%	2%	5%	2%	8%	4%	3%	4%	3%
Don't know	3	1	2	-	-	3	2	1	-	1	2	2	-	1	2	1	2	-	-	3
	*	*	1%	-	-	1%	1%	*	-	*	1%	1%	-	*	*	1%	*	-	-	1%
NETS																				
At least a few times a month	472	177	169	125	252	220	198	192	82	273	199	188	112	172	368	104	352	97	120	321
	82%	92%	88%	65%	86%	78%	90%	83%	65%	89%	74%	86%	89%	74%	85%	73%	81%	86%	81%	82%
Once a month of less	103	14	21	67	43	60	20	38	45	34	69	28	13	61	65	37	81	16	29	66
	18%	7%	11%	35%	14%	21%	9%	17%	35%	11%	26%	13%	11%	26%	15%	26%	19%	14%	19%	17%

Wards Corner Planning Poll

Q6 How frequently, if at all, do you use each of the following in the Seven Sisters area?

b) Seven Sisters Market

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Almost every day	83 14%	63 33%	11 6%	9 5%	43 15%	40 14%	33 15%	37 16%	13 10%	57 18%	26 10%	55 25%	17 14%	11 5%	71 16%	12 9%	40 9%	39 34%	44 29%	34 9%
A few times a week	123 21%	38 20%	36 19%	49 25%	63 21%	60 21%	57 26%	46 20%	21 16%	56 18%	67 25%	51 23%	35 28%	36 16%	112 26%	11 7%	92 21%	25 22%	23 16%	90 23%
About once a week	117 20%	38 20%	50 26%	28 15%	57 19%	59 21%	42 19%	50 21%	25 20%	65 21%	51 19%	37 17%	35 28%	45 19%	92 21%	24 17%	87 20%	26 22%	35 23%	77 20%
A few times a month	90 16%	25 13%	37 19%	28 14%	45 15%	45 16%	33 15%	33 14%	23 18%	46 15%	44 16%	22 10%	18 15%	50 21%	73 17%	17 12%	74 17%	12 11%	16 11%	67 17%
Once a month	20 3%	4 2%	6 3%	10 5%	12 4%	8 3%	5 2%	9 4%	6 5%	9 3%	11 4%	6 3%	2 2%	11 5%	11 3%	9 6%	13 3%	3 3%	6 4%	11 3%
Less often	64 11%	11 6%	22 12%	31 16%	40 13%	25 9%	19 9%	28 12%	17 13%	34 11%	31 12%	16 7%	9 7%	40 17%	38 9%	26 18%	56 13%	6 5%	11 8%	47 12%
Never	74 13%	12 6%	25 13%	37 19%	34 12%	40 14%	27 12%	26 11%	21 17%	41 13%	34 13%	27 12%	8 7%	39 17%	35 8%	40 28%	67 15%	2 2%	12 8%	59 15%
Don't know	6 1%	1 *	5 3%	- -	- -	6 2%	3 2%	2 1%	1 1%	2 1%	4 2%	3 2%	- -	3 1%	3 2%	3 2%	4 1%	1 1%	1 1%	5 1%
NETS																				
At least a few times a month	413 71%	165 86%	134 70%	114 59%	209 71%	204 72%	165 75%	166 72%	82 65%	223 72%	189 70%	165 76%	106 85%	142 60%	348 80%	64 45%	294 68%	101 89%	119 80%	267 69%
Once a month of less	158 27%	27 14%	53 28%	79 41%	85 29%	73 26%	51 23%	63 27%	44 35%	83 27%	75 28%	49 23%	19 15%	90 38%	84 19%	75 52%	137 31%	11 10%	29 20%	117 30%

Wards Corner Planning Poll

Q6 How frequently, if at all, do you use each of the following in the Seven Sisters area?

c) Seven Sisters railway station

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Almost every day	49 9%	33 17%	11 6%	5 3%	25 9%	24 8%	28 13%	13 6%	8 6%	28 9%	21 8%	26 12%	10 8%	13 5%	38 9%	11 8%	28 7%	18 16%	15 10%	27 7%
A few times a week	109 19%	57 30%	31 16%	22 11%	57 19%	53 19%	52 24%	50 21%	8 6%	73 24%	36 14%	54 25%	29 23%	27 11%	87 20%	22 16%	70 16%	33 29%	37 25%	65 17%
About once a week	81 14%	40 21%	28 14%	13 7%	41 14%	40 14%	38 18%	30 13%	12 10%	53 17%	28 11%	36 16%	23 18%	23 10%	72 17%	9 6%	57 13%	19 16%	21 14%	56 15%
A few times a month	113 20%	28 15%	53 28%	32 16%	67 23%	46 16%	35 16%	53 23%	26 20%	67 22%	46 17%	30 14%	27 22%	56 24%	100 23%	14 10%	97 22%	14 13%	22 15%	87 22%
Once a month	51 9%	11 6%	21 11%	19 10%	25 9%	26 9%	17 8%	20 9%	14 11%	25 8%	26 10%	17 8%	5 4%	28 12%	36 8%	15 10%	37 8%	11 9%	17 11%	31 8%
Less often	119 21%	18 9%	30 16%	70 37%	48 16%	71 25%	30 14%	40 17%	49 39%	37 12%	82 31%	32 15%	21 17%	66 28%	77 18%	42 30%	100 23%	14 12%	31 21%	83 21%
Never	48 8%	3 2%	13 7%	32 16%	27 9%	21 7%	15 7%	23 10%	10 8%	24 8%	25 9%	19 9%	9 7%	19 8%	20 5%	28 20%	41 10%	3 3%	7 5%	35 9%
Don't know	7 1%	2 1%	5 2%	- -	3 1%	3 1%	5 2%	2 1%	- -	2 1%	5 2%	4 2%	- -	3 1%	5 1%	2 1%	5 1%	1 1%	- -	6 1%
NETS																				
At least a few times a month	353 61%	158 82%	123 64%	72 37%	191 65%	162 57%	153 70%	146 63%	54 43%	221 72%	132 49%	146 67%	89 71%	118 50%	297 68%	56 39%	252 58%	84 74%	94 63%	235 60%
Once a month of less	218 38%	32 17%	65 34%	120 63%	100 34%	117 42%	62 28%	83 36%	73 57%	85 28%	132 49%	68 31%	36 29%	114 48%	133 31%	85 60%	178 41%	28 25%	55 37%	149 38%

Wards Corner Planning Poll

Q6 How frequently, if at all, do you use each of the following in the Seven Sisters area?

d) Bus services in the Seven Sisters area

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Almost every day	260	52	93	115	131	129	115	100	44	146	114	89	52	119	183	77	218	31	57	193
	45%	27%	48%	60%	44%	46%	52%	43%	35%	47%	42%	41%	42%	51%	42%	54%	50%	28%	38%	49%
A few times a week	184	80	55	49	93	92	59	79	46	92	92	79	45	61	146	39	127	47	53	118
	32%	42%	29%	26%	31%	32%	27%	34%	36%	30%	34%	36%	36%	26%	33%	27%	29%	42%	36%	30%
About once a week	68	45	15	8	37	31	25	21	21	35	33	25	22	21	58	10	36	26	28	34
	12%	23%	8%	4%	12%	11%	12%	9%	17%	11%	12%	12%	18%	9%	13%	7%	8%	23%	19%	9%
A few times a month	33	11	16	6	21	12	9	15	10	18	15	14	2	17	25	8	28	5	6	22
	6%	6%	8%	3%	7%	4%	4%	6%	8%	6%	6%	7%	1%	7%	6%	6%	6%	4%	4%	6%
Once a month	7	2	5	-	2	5	5	1	2	4	3	1	-	6	6	1	6	-	-	6
	1%	1%	3%	-	1%	2%	2%	*	1%	1%	1%	*	-	3%	1%	1%	1%	-	-	2%
Less often	12	1	3	7	3	8	3	8	1	6	5	4	3	4	8	4	9	2	2	8
	2%	1%	2%	4%	1%	3%	1%	3%	1%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%
Never	6	1	1	4	5	2	1	4	2	6	1	3	1	2	3	3	5	1	2	2
	1%	*	1%	2%	2%	1%	*	2%	2%	2%	*	2%	1%	1%	1%	2%	1%	1%	1%	1%
Don't know	7	1	5	1	3	3	3	3	1	2	5	2	-	5	6	1	5	1	-	7
	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	2%	1%	1%	1%	1%	-	2%
NETS																				
At least a few times a month	545	187	178	179	281	264	208	215	122	290	255	207	121	217	412	133	409	109	144	366
	94%	97%	93%	93%	95%	93%	95%	93%	96%	94%	95%	95%	97%	93%	95%	94%	94%	96%	97%	94%
Once a month of less	25	4	9	12	10	15	9	12	5	16	9	9	4	12	17	8	21	3	4	17
	4%	2%	5%	6%	3%	5%	4%	5%	4%	5%	4%	4%	3%	5%	4%	6%	5%	3%	3%	4%

Wards Corner Planning Poll

Q6 How frequently, if at all, do you use each of the following in the Seven Sisters area?

e) Shops and/or services in the area

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Almost every day	110	34	55	22	55	56	45	40	26	60	50	47	16	48	63	47	84	16	20	81
	19%	18%	28%	11%	19%	20%	20%	17%	21%	19%	19%	22%	13%	20%	14%	33%	19%	14%	14%	21%
A few times a week	254	97	60	97	133	122	90	113	51	134	120	106	64	84	199	55	178	67	81	163
	44%	51%	31%	50%	45%	43%	41%	49%	40%	43%	45%	49%	51%	36%	46%	39%	41%	59%	54%	42%
About once a week	131	38	32	61	67	64	58	46	27	61	70	47	32	52	101	30	105	21	39	84
	23%	20%	17%	32%	23%	23%	26%	20%	22%	20%	26%	21%	26%	22%	23%	21%	24%	19%	26%	22%
A few times a month	61	20	36	5	32	29	20	26	15	43	18	14	11	36	56	5	53	6	6	48
	11%	10%	19%	3%	11%	10%	9%	11%	12%	14%	7%	6%	9%	15%	13%	4%	12%	5%	4%	12%
Once a month	6	1	3	2	3	3	2	1	3	2	4	1	1	4	5	1	4	2	1	4
	1%	*	1%	1%	1%	1%	1%	*	2%	1%	1%	*	1%	2%	1%	1%	1%	2%	1%	1%
Less often	6	2	1	3	1	4	1	1	4	3	2	1	1	4	4	2	3	2	2	3
	1%	1%	*	2%	*	2%	*	1%	3%	1%	1%	*	1%	2%	1%	1%	1%	2%	1%	1%
Never	1	-	-	1	1	-	-	1	-	1	-	-	-	1	1	-	1	-	-	-
	*	-	-	1%	*	-	-	1%	-	*	-	-	-	1%	*	-	*	-	-	-
Don't know	7	1	6	1	3	4	5	2	1	3	4	2	-	6	7	1	7	-	-	7
	1%	*	3%	*	1%	2%	2%	1%	1%	1%	2%	1%	-	2%	2%	1%	2%	-	-	2%
NETS																				
At least a few times a month	557	189	183	185	286	271	212	225	120	298	259	214	123	220	419	139	419	110	146	375
	97%	98%	95%	96%	97%	96%	97%	98%	94%	97%	96%	98%	99%	94%	96%	97%	97%	97%	98%	96%
Once a month of less	12	3	4	6	5	7	3	4	6	7	6	2	2	9	10	3	9	4	3	7
	2%	1%	2%	3%	2%	3%	1%	2%	5%	2%	2%	1%	1%	4%	2%	2%	2%	3%	2%	2%

Wards Corner Planning Poll

Q7 How satisfied or dissatisfied are you with each of the following issues or services in the Seven Sisters area?

a) The range of shops

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings	
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very satisfied	(2.0) 79	35	26	19	34	45	27	38	15	50	29	40	18	21	58	21	48	26	25	46
	14%	18%	13%	10%	12%	16%	12%	16%	11%	16%	11%	18%	15%	9%	13%	15%	11%	23%	17%	12%
Fairly satisfied	(1.0) 373	127	123	123	191	181	147	134	91	190	183	137	78	157	287	86	282	72	104	248
	65%	66%	64%	64%	65%	64%	67%	58%	72%	62%	68%	63%	63%	67%	66%	60%	65%	64%	70%	64%
Fairly dissatisfied	(-1.0) 104	24	36	44	61	42	37	50	17	56	48	34	28	42	74	30	85	14	18	80
	18%	12%	19%	23%	21%	15%	17%	22%	13%	18%	18%	16%	23%	18%	17%	21%	20%	13%	12%	20%
Very dissatisfied	(-2.0) 17	6	7	5	4	13	5	8	4	10	7	7	-	11	12	5	17	-	1	15
	3%	3%	4%	2%	2%	5%	2%	3%	3%	3%	3%	3%	-	5%	3%	4%	4%	-	1%	4%
Don't know	4	1	1	2	3	1	3	1	-	2	2	-	-	4	4	-	2	1	1	2
	1%	*	*	1%	1%	*	1%	1%	-	1%	1%	-	-	2%	1%	-	*	1%	1%	*
SATISFIED	452	162	149	141	225	226	174	172	106	240	212	177	97	178	345	107	330	98	129	293
	78%	84%	77%	73%	77%	80%	79%	74%	83%	78%	79%	81%	77%	76%	79%	75%	76%	86%	87%	75%
DISSATISFIED	121	30	43	49	66	55	42	58	21	66	55	40	28	53	86	35	103	14	19	94
	21%	15%	22%	25%	22%	20%	19%	25%	17%	21%	21%	19%	23%	22%	20%	25%	24%	13%	13%	24%
Mean Score	.68	.84	.65	.56	.65	.72	.71	.63	.75	.70	.67	.78	.70	.59	.71	.62	.60	.98	.91	.59
Std Deviation	1.02	.97	1.04	1.03	.99	1.05	.97	1.10	.94	1.05	.98	1.02	.98	1.04	1.00	1.09	1.05	.86	.84	1.06
Std Error	.043	.070	.073	.078	.060	.060	.065	.076	.080	.061	.059	.069	.089	.067	.048	.091	.050	.082	.070	.054

Wards Corner Planning Poll

Q7 How satisfied or dissatisfied are you with each of the following issues or services in the Seven Sisters area?

b) The availability of housing

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very satisfied	(2.0)	85	59	14	12	47	37	37	32	15	54	31	52	22	11	68	16	41	37	38	37
		15%	31%	7%	6%	16%	13%	17%	14%	12%	17%	12%	24%	17%	5%	16%	11%	9%	32%	26%	10%
Fairly satisfied	(1.0)	255	68	77	110	129	125	105	89	60	124	130	101	57	97	185	70	194	47	68	173
		44%	35%	40%	57%	44%	44%	48%	39%	47%	40%	48%	46%	46%	41%	43%	49%	45%	42%	46%	44%
Fairly dissatisfied	(-1.0)	170	52	70	48	89	81	51	85	34	99	71	46	37	87	141	29	144	22	33	130
		29%	27%	36%	25%	30%	29%	23%	37%	26%	32%	27%	21%	30%	37%	32%	20%	33%	19%	22%	33%
Very dissatisfied	(-2.0)	34	7	21	6	14	20	15	12	7	18	17	9	4	20	24	11	33	1	3	29
		6%	4%	11%	3%	5%	7%	7%	5%	6%	6%	6%	4%	4%	9%	5%	7%	8%	1%	2%	8%
Don't know		34	7	11	15	15	19	10	13	10	14	20	10	4	19	17	17	23	6	7	20
		6%	4%	6%	8%	5%	7%	5%	6%	8%	4%	7%	5%	3%	8%	4%	12%	5%	5%	5%	5%
SATISFIED		339	126	90	123	177	163	143	121	76	178	161	152	79	108	253	86	235	84	106	210
		59%	66%	47%	64%	60%	58%	65%	52%	60%	58%	60%	70%	63%	46%	58%	60%	54%	74%	71%	54%
DISSATISFIED		204	59	91	54	103	101	66	97	41	116	88	55	42	107	165	40	177	23	36	159
		35%	31%	47%	28%	35%	36%	30%	42%	32%	38%	33%	25%	34%	46%	38%	28%	41%	20%	24%	41%
Mean Score		.34	.64	-.05	.42	.38	.30	.47	.20	.37	.33	.35	.67	.45	-.04	.32	.41	.16	.90	.75	.16
Std Deviation		1.24	1.29	1.26	1.07	1.23	1.25	1.24	1.25	1.21	1.27	1.21	1.20	1.21	1.20	1.25	1.22	1.23	1.12	1.15	1.23
Std Error		.053	.095	.090	.084	.077	.074	.084	.089	.107	.075	.075	.084	.111	.081	.061	.109	.061	.109	.098	.064

Wards Corner Planning Poll

Q7 How satisfied or dissatisfied are you with each of the following issues or services in the Seven Sisters area?

c) Personal safety around the underground station area

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very satisfied	(2.0)	78	50	17	11	42	36	40	28	11	51	27	40	22	16	60	18	35	33	28	36
		14%	26%	9%	6%	14%	13%	18%	12%	8%	16%	10%	18%	18%	7%	14%	13%	8%	29%	19%	9%
Fairly satisfied	(1.0)	343	103	110	129	180	162	124	135	84	178	165	116	74	152	253	90	274	59	87	243
		59%	54%	57%	67%	61%	57%	57%	58%	66%	58%	61%	53%	59%	65%	58%	63%	63%	52%	59%	62%
Fairly dissatisfied	(-1.0)	100	26	50	25	52	49	39	42	19	58	43	40	21	40	81	20	83	14	22	73
		17%	13%	26%	13%	18%	17%	18%	18%	15%	19%	16%	18%	17%	17%	19%	14%	19%	12%	15%	19%
Very dissatisfied	(-2.0)	25	9	10	7	10	16	8	11	7	13	12	8	4	13	16	9	21	1	2	18
		4%	5%	5%	3%	3%	5%	3%	5%	5%	4%	4%	4%	4%	5%	4%	6%	5%	1%	1%	5%
Don't know		31	4	6	21	11	20	8	16	7	9	22	14	3	14	26	5	21	7	9	21
		5%	2%	3%	11%	4%	7%	4%	7%	5%	3%	8%	6%	3%	6%	6%	4%	5%	6%	6%	5%
SATISFIED		420	154	127	140	222	199	164	162	94	228	192	156	96	168	312	108	310	92	116	278
		73%	80%	66%	73%	75%	70%	75%	70%	74%	74%	71%	72%	77%	72%	72%	76%	71%	81%	78%	71%
DISSATISFIED		126	35	60	31	61	64	47	53	26	71	55	48	25	52	97	29	104	15	24	91
		22%	18%	31%	16%	21%	23%	21%	23%	20%	23%	20%	22%	20%	22%	22%	20%	24%	13%	16%	23%
Mean Score		.64	.85	.40	.66	.68	.59	.71	.59	.60	.65	.62	.69	.73	.54	.63	.65	.53	1.02	.85	.56
Std Deviation		1.08	1.11	1.13	.94	1.04	1.12	1.09	1.09	1.04	1.11	1.05	1.11	1.06	1.05	1.08	1.09	1.06	.96	.97	1.06
Std Error		.046	.081	.079	.075	.064	.066	.074	.078	.091	.065	.065	.079	.097	.070	.053	.093	.052	.094	.083	.055

Wards Corner Planning Poll

Q7 How satisfied or dissatisfied are you with each of the following issues or services in the Seven Sisters area?

d) The amount of investment in the area

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very satisfied	(2.0)	51	36	9	6	21	29	20	21	10	33	17	28	12	11	46	4	17	28	18	22
		9%	19%	5%	3%	7%	10%	9%	9%	8%	11%	6%	13%	10%	5%	11%	3%	4%	24%	12%	6%
Fairly satisfied	(1.0)	223	84	47	92	109	114	88	84	52	112	111	104	53	66	173	50	161	56	72	135
		39%	43%	25%	48%	37%	40%	40%	36%	41%	36%	41%	48%	43%	28%	40%	35%	37%	49%	48%	35%
Fairly dissatisfied	(-1.0)	198	48	89	61	107	91	70	84	43	105	93	52	42	104	150	48	169	20	45	144
		34%	25%	46%	32%	36%	32%	32%	37%	34%	34%	35%	24%	34%	44%	35%	34%	39%	17%	31%	37%
Very dissatisfied	(-2.0)	71	19	31	20	40	31	28	29	13	43	28	21	12	38	52	19	62	7	7	63
		12%	10%	16%	11%	14%	11%	13%	13%	11%	14%	10%	10%	10%	16%	12%	13%	14%	6%	4%	16%
Don't know		35	6	15	14	17	18	13	13	8	15	20	13	5	16	14	21	26	4	7	26
		6%	3%	8%	7%	6%	6%	6%	6%	6%	5%	7%	6%	4%	7%	3%	15%	6%	3%	5%	7%
SATISFIED		274	119	57	98	130	144	107	104	62	145	128	132	65	77	219	54	178	83	90	156
		47%	62%	29%	51%	44%	51%	49%	45%	49%	47%	48%	60%	52%	33%	50%	38%	41%	74%	60%	40%
DISSATISFIED		269	67	121	81	147	121	98	113	57	148	121	73	54	141	202	67	231	26	52	207
		47%	35%	63%	42%	50%	43%	45%	49%	45%	48%	45%	33%	44%	60%	46%	47%	53%	23%	35%	53%
Mean Score	-.03	.37	-.49	.01	-.13	.08	*	-.08	.01	-.04	-.01	.32	.09	-.42	.03	-.22	-.24	.71	.35	-.25	
Std Deviation	1.29	1.32	1.21	1.20	1.29	1.30	1.31	1.30	1.27	1.34	1.25	1.27	1.27	1.23	1.30	1.24	1.23	1.20	1.19	1.28	
Std Error	.056	.097	.087	.093	.080	.077	.090	.092	.112	.079	.078	.090	.117	.082	.064	.113	.061	.116	.101	.067	

Wards Corner Planning Poll

Q7 How satisfied or dissatisfied are you with each of the following issues or services in the Seven Sisters area?

e) Levels of anti-social behaviour

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very satisfied	(2.0)	50	35	7	8	22	28	21	20	8	33	16	28	16	6	45	5	19	23	21	18
		9%	18%	3%	4%	7%	10%	10%	9%	6%	11%	6%	13%	13%	3%	10%	4%	4%	21%	14%	5%
Fairly satisfied	(1.0)	288	101	57	129	153	135	113	109	66	144	144	116	61	110	215	72	210	67	93	181
		50%	53%	30%	67%	52%	48%	51%	47%	52%	47%	53%	53%	49%	47%	50%	51%	48%	59%	62%	47%
Fairly dissatisfied	(-1.0)	182	49	93	40	94	89	64	79	39	94	88	54	37	91	140	42	158	18	27	148
		32%	26%	48%	21%	32%	31%	29%	34%	31%	31%	33%	25%	30%	39%	32%	30%	36%	16%	18%	38%
Very dissatisfied	(-2.0)	46	5	30	12	22	24	17	17	13	31	15	14	9	23	29	17	40	4	8	35
		8%	2%	15%	6%	7%	9%	8%	7%	10%	10%	6%	6%	7%	10%	7%	12%	9%	4%	5%	9%
Don't know		11	2	6	3	4	6	4	5	1	5	6	6	1	4	6	5	8	1	1	8
		2%	1%	3%	2%	1%	2%	2%	2%	1%	2%	2%	3%	1%	2%	1%	3%	2%	1%	1%	2%
SATISFIED		338	137	64	137	174	163	134	129	74	177	160	144	77	116	260	78	229	90	113	199
		58%	71%	33%	71%	59%	58%	61%	56%	59%	58%	60%	66%	62%	50%	60%	55%	53%	80%	76%	51%
DISSATISFIED		229	54	123	52	116	113	81	96	52	125	103	68	46	115	169	60	198	22	35	183
		40%	28%	64%	27%	39%	40%	37%	42%	41%	41%	38%	31%	37%	49%	39%	42%	45%	20%	23%	47%
Mean Score		.20	.59	-.44	.43	.20	.20	.27	.16	.14	.18	.22	.43	.30	-.07	.25	.04	.02	.78	.62	*
Std Deviation		1.21	1.13	1.18	1.07	1.19	1.24	1.21	1.22	1.22	1.27	1.15	1.19	1.24	1.17	1.21	1.23	1.19	1.07	1.10	1.19
Std Error		.051	.082	.083	.081	.073	.072	.081	.085	.104	.074	.070	.083	.112	.076	.058	.105	.058	.101	.091	.061

Wards Corner Planning Poll

Q7 How satisfied or dissatisfied are you with each of the following issues or services in the Seven Sisters area?

f) The number of restaurants

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very satisfied	(2.0)	56	35	7	13	26	30	26	19	11	38	17	30	16	10	50	6	26	24	25	21
		10%	18%	4%	7%	9%	11%	12%	8%	9%	12%	6%	14%	13%	4%	11%	4%	6%	21%	17%	5%
Fairly satisfied	(1.0)	295	108	92	95	148	147	114	112	68	149	146	108	66	121	223	72	221	65	84	200
		51%	56%	48%	49%	50%	52%	52%	49%	54%	48%	54%	50%	53%	52%	51%	50%	51%	57%	56%	51%
Fairly dissatisfied	(-1.0)	151	32	66	52	83	68	52	67	32	82	69	51	32	68	117	34	125	17	27	115
		26%	17%	34%	27%	28%	24%	24%	29%	25%	26%	26%	23%	25%	29%	27%	24%	29%	15%	18%	30%
Very dissatisfied	(-2.0)	32	6	11	14	17	15	13	15	3	23	9	15	4	13	20	12	30	2	3	27
		6%	3%	6%	7%	6%	5%	6%	7%	2%	7%	3%	7%	3%	5%	4%	9%	7%	2%	2%	7%
Don't know		44	11	16	18	21	23	14	17	13	16	28	14	7	23	26	18	34	5	10	26
		8%	6%	8%	9%	7%	8%	6%	8%	10%	5%	10%	7%	5%	10%	6%	13%	8%	5%	7%	7%
SATISFIED		351	143	100	108	174	177	140	131	79	188	163	138	82	131	273	78	247	89	109	221
		61%	74%	52%	56%	59%	63%	64%	57%	62%	61%	61%	63%	66%	56%	63%	55%	57%	78%	73%	57%
DISSATISFIED		182	39	77	67	100	83	66	82	35	104	78	66	36	81	136	46	154	20	30	143
		32%	20%	40%	35%	34%	29%	30%	36%	28%	34%	29%	30%	29%	34%	31%	32%	36%	17%	20%	37%
Mean Score		.36	.74	.10	.23	.30	.42	.42	.25	.46	.34	.39	.43	.49	.23	.41	.21	.22	.84	.72	.20
Std Deviation		1.17	1.07	1.15	1.20	1.18	1.16	1.18	1.20	1.08	1.23	1.09	1.22	1.13	1.13	1.16	1.19	1.17	1.02	1.05	1.17
Std Error		.051	.080	.083	.094	.074	.069	.081	.085	.097	.073	.069	.086	.105	.077	.057	.107	.058	.098	.090	.061

Wards Corner Planning Poll

Q7 How satisfied or dissatisfied are you with each of the following issues or services in the Seven Sisters area?

Summary table of mean scores

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a) The range of shops	.68	.84	.65	.56	.65	.72	.71	.63	.75	.70	.67	.78	.70	.59	.71	.62	.60	.98	.91	.59
b) The availability of housing	.34	.64	-.05	.42	.38	.30	.47	.20	.37	.33	.35	.67	.45	-.04	.32	.41	.16	.90	.75	.16
c) Personal safety around the underground station area	.64	.85	.40	.66	.68	.59	.71	.59	.60	.65	.62	.69	.73	.54	.63	.65	.53	1.02	.85	.56
d) The amount of investment in the area	-.03	.37	-.49	.01	-.13	.08	*	-.08	.01	-.04	-.01	.32	.09	-.42	.03	-.22	-.24	.71	.35	-.25
e) Levels of anti-social behaviour	.20	.59	-.44	.43	.20	.20	.27	.16	.14	.18	.22	.43	.30	-.07	.25	.04	.02	.78	.62	*
f) The number of restaurants	.36	.74	.10	.23	.30	.42	.42	.25	.46	.34	.39	.43	.49	.23	.41	.21	.22	.84	.72	.20

Wards Corner Planning Poll

Q8 Looking at this list, which, if any, are the top five most important for the Seven Sisters area? Please choose up to three, where 1 is the most important, 2 is the second most important, and 3 is the third most important

a) Increasing the range of shops

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Most important	(3.0)	137	79	23	35	71	66	56	55	26	76	60	71	32	34	113	23	83	46	53	68
		24%	41%	12%	18%	24%	23%	26%	24%	20%	25%	22%	33%	25%	14%	26%	16%	19%	40%	36%	17%
Second most important	(2.0)	82	25	24	34	39	43	39	30	13	47	35	35	13	35	58	24	57	19	29	51
		14%	13%	12%	17%	13%	15%	18%	13%	10%	15%	13%	16%	10%	15%	13%	17%	13%	17%	19%	13%
Third most important	(1.0)	87	30	19	38	47	41	32	32	23	41	47	30	24	33	70	18	75	11	17	67
		15%	16%	10%	20%	16%	14%	15%	14%	18%	13%	17%	14%	19%	14%	16%	12%	17%	10%	12%	17%
Not chosen	(1.0)	271	58	126	86	138	133	91	114	65	144	126	81	57	133	194	77	220	37	50	203
		47%	30%	66%	45%	47%	47%	42%	49%	52%	47%	47%	37%	45%	57%	45%	54%	51%	33%	33%	52%
NETS																					
Priority	219	104	47	68	110	109	96	85	39	123	96	106	44	68	171	48	140	65	82	119	
	38%	54%	24%	35%	37%	39%	44%	37%	30%	40%	36%	49%	36%	29%	39%	33%	32%	57%	55%	31%	
Any priority	306	134	66	106	157	150	128	117	61	164	143	136	68	102	241	65	215	76	99	186	
	53%	70%	34%	55%	53%	53%	58%	51%	48%	53%	53%	63%	55%	43%	55%	46%	49%	67%	67%	48%	
Mean Score	1.62	1.95	1.36	1.53	1.61	1.62	1.69	1.60	1.51	1.65	1.58	1.81	1.61	1.43	1.65	1.50	1.51	1.97	1.91	1.48	
Std Deviation	.84	.93	.69	.78	.85	.84	.85	.85	.81	.85	.83	.90	.87	.73	.87	.76	.80	.91	.90	.78	
Std Error	.035	.068	.048	.059	.051	.048	.057	.058	.069	.049	.050	.062	.078	.047	.041	.064	.038	.086	.074	.039	

Wards Corner Planning Poll

Q8 Looking at this list, which, if any, are the top five most important for the Seven Sisters area? Please choose up to three, where 1 is the most important, 2 is the second most important, and 3 is the third most important

b) Increasing the availability of housing

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Most important	(3.0)	130	53	38	39	69	62	56	48	27	67	63	45	29	57	108	22	97	27	33	89
		23%	28%	20%	20%	23%	22%	25%	21%	21%	22%	24%	21%	23%	24%	25%	16%	22%	24%	22%	23%
Second most important	(2.0)	163	65	39	60	81	82	53	78	32	97	67	67	36	60	131	32	116	42	49	102
		28%	34%	20%	31%	28%	29%	24%	34%	25%	31%	25%	31%	29%	26%	30%	23%	27%	37%	33%	26%
Third most important	(1.0)	75	13	28	34	39	36	27	30	17	38	38	26	17	32	53	22	60	10	17	55
		13%	7%	14%	18%	13%	13%	13%	13%	14%	12%	14%	12%	14%	14%	12%	16%	14%	9%	12%	14%
Not chosen	(1.0)	208	61	87	60	105	103	83	74	51	107	101	80	42	86	142	66	160	34	50	144
		36%	32%	45%	31%	36%	37%	38%	32%	40%	35%	38%	37%	34%	37%	33%	46%	37%	30%	33%	37%
NETS																					
Priority		294	118	77	98	150	143	109	126	58	164	130	112	65	117	240	54	214	69	82	191
		51%	62%	40%	51%	51%	51%	50%	55%	46%	53%	48%	51%	52%	50%	55%	38%	49%	61%	55%	49%
Any priority		369	131	105	133	190	179	137	157	76	201	168	138	83	149	292	77	274	79	99	246
		64%	68%	55%	69%	64%	63%	62%	68%	60%	65%	62%	63%	66%	63%	67%	54%	63%	70%	67%	63%
Mean Score		1.74	1.89	1.60	1.71	1.74	1.73	1.75	1.75	1.67	1.75	1.72	1.72	1.75	1.74	1.80	1.54	1.72	1.84	1.77	1.72
Std Deviation		.80	.81	.80	.78	.81	.80	.84	.78	.80	.79	.82	.78	.81	.82	.81	.75	.81	.78	.79	.81
Std Error		.034	.058	.056	.059	.049	.046	.055	.053	.069	.046	.049	.054	.073	.053	.039	.063	.039	.074	.065	.041

Wards Corner Planning Poll

Q8 Looking at this list, which, if any, are the top five most important for the Seven Sisters area? Please choose up to three, where 1 is the most important, 2 is the second most important, and 3 is the third most important

c) Improving personal safety around the Underground station area

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Most important	(3.0)	61	23	19	19	26	35	22	28	12	37	24	28	12	22	33	29	47	8	9	47
		11%	12%	10%	10%	9%	13%	10%	12%	10%	12%	9%	13%	10%	9%	8%	20%	11%	7%	6%	12%
Second most important	(2.0)	87	25	34	28	43	44	35	32	19	39	48	35	17	35	60	26	70	13	16	65
		15%	13%	18%	14%	14%	16%	16%	14%	15%	13%	18%	16%	13%	15%	14%	19%	16%	11%	10%	17%
Third most important	(1.0)	89	32	33	24	49	40	37	38	13	58	31	39	13	36	69	19	66	15	13	60
		15%	16%	17%	13%	17%	14%	17%	17%	10%	19%	11%	18%	11%	16%	16%	13%	15%	13%	9%	15%
Not chosen	(1.0)	340	113	106	121	177	164	125	133	82	174	166	116	83	141	273	68	251	78	111	217
		59%	59%	55%	63%	60%	58%	57%	58%	65%	57%	62%	53%	66%	60%	63%	48%	58%	68%	74%	56%
NETS																					
Priority		148	48	53	47	69	79	57	59	32	76	72	63	28	57	93	55	118	21	25	112
		26%	25%	28%	24%	23%	28%	26%	26%	25%	25%	27%	29%	23%	24%	21%	39%	27%	19%	17%	29%
Any priority		237	79	86	71	117	119	94	98	44	134	103	101	42	93	162	74	183	36	38	172
		41%	41%	45%	37%	40%	42%	43%	42%	35%	43%	38%	47%	34%	40%	37%	52%	42%	32%	26%	44%
Mean Score		1.36	1.37	1.38	1.34	1.32	1.41	1.36	1.38	1.34	1.37	1.36	1.42	1.32	1.34	1.29	1.59	1.38	1.26	1.23	1.41
Std Deviation		.67	.69	.66	.65	.63	.70	.65	.69	.65	.69	.64	.71	.64	.64	.60	.81	.67	.58	.55	.70
Std Error		.028	.050	.046	.049	.038	.040	.043	.047	.055	.040	.038	.048	.058	.041	.029	.068	.032	.055	.045	.035

Wards Corner Planning Poll

Q8 Looking at this list, which, if any, are the top five most important for the Seven Sisters area? Please choose up to three, where 1 is the most important, 2 is the second most important, and 3 is the third most important

d) Increasing the amount of investment in the area

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Most important	(3.0)	154	27	56	71	82	72	48	67	39	86	68	41	31	82	110	44	134	15	33	115
		27%	14%	29%	37%	28%	26%	22%	29%	31%	28%	25%	19%	25%	35%	25%	31%	31%	13%	22%	29%
Second most important	(2.0)	134	32	58	45	71	63	46	52	36	67	67	41	30	63	105	29	111	15	24	101
		23%	17%	30%	23%	24%	22%	21%	23%	28%	22%	25%	19%	24%	27%	24%	21%	25%	13%	16%	26%
Third most important	(1.0)	102	28	44	30	49	53	47	39	16	45	57	36	25	41	71	31	77	19	20	77
		18%	15%	23%	16%	17%	19%	22%	17%	12%	15%	21%	16%	20%	18%	16%	22%	18%	17%	13%	20%
Not chosen	(1.0)	187	105	35	46	92	95	78	73	36	111	76	100	39	48	149	38	113	64	71	97
		32%	55%	18%	24%	31%	33%	35%	32%	29%	36%	28%	46%	31%	20%	34%	26%	26%	57%	48%	25%
NETS																					
Priority		288	59	114	116	153	135	94	119	75	153	136	82	61	145	215	73	245	30	58	216
		50%	31%	59%	60%	52%	48%	43%	52%	59%	50%	51%	38%	49%	62%	49%	52%	56%	26%	39%	56%
Any priority		390	87	157	146	202	188	142	158	91	197	193	117	86	187	286	105	322	49	78	293
		68%	45%	82%	76%	69%	67%	65%	68%	71%	64%	72%	54%	69%	80%	66%	74%	74%	43%	52%	75%
Mean Score		1.77	1.45	1.88	1.97	1.80	1.73	1.65	1.81	1.90	1.77	1.76	1.56	1.74	1.97	1.75	1.83	1.87	1.40	1.61	1.85
Std Deviation		.85	.73	.83	.88	.85	.84	.82	.86	.84	.86	.83	.79	.83	.86	.83	.88	.85	.71	.83	.85
Std Error		.035	.053	.058	.066	.051	.048	.054	.059	.072	.050	.050	.054	.075	.055	.040	.074	.041	.067	.069	.043

Wards Corner Planning Poll

Q8 Looking at this list, which, if any, are the top five most important for the Seven Sisters area? Please choose up to three, where 1 is the most important, 2 is the second most important, and 3 is the third most important

e) Reducing levels of anti-social behaviour

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Most important	(3.0)	80	5	53	22	40	40	29	30	21	36	45	27	17	36	63	18	63	15	19	58
		14%	3%	27%	12%	14%	14%	13%	13%	17%	12%	17%	13%	13%	15%	14%	13%	14%	13%	13%	15%
Second most important	(2.0)	70	19	31	20	39	31	30	26	15	42	28	17	21	32	50	20	55	11	13	50
		12%	10%	16%	10%	13%	11%	13%	11%	11%	14%	10%	8%	17%	14%	12%	14%	13%	10%	9%	13%
Third most important	(1.0)	116	22	47	47	54	63	32	48	36	60	56	30	19	67	83	33	97	13	27	80
		20%	11%	25%	24%	18%	22%	15%	21%	28%	19%	21%	14%	16%	28%	19%	23%	22%	12%	18%	21%
Not chosen	(1.0)	310	146	61	103	162	148	128	127	55	170	140	143	67	99	239	71	220	75	89	201
		54%	76%	32%	54%	55%	52%	59%	55%	43%	55%	52%	66%	54%	42%	55%	50%	51%	66%	60%	52%
NETS																					
Priority		150	24	84	42	79	72	59	56	36	78	72	44	38	69	113	38	117	26	32	108
		26%	13%	44%	22%	27%	25%	27%	24%	28%	25%	27%	20%	30%	29%	26%	27%	27%	23%	22%	28%
Any priority		267	46	131	89	132	134	91	104	72	138	129	74	57	135	196	71	215	39	60	188
		46%	24%	68%	46%	45%	48%	41%	45%	57%	45%	48%	34%	46%	58%	45%	50%	49%	34%	40%	48%
Mean Score		1.40	1.15	1.71	1.34	1.41	1.40	1.40	1.37	1.45	1.37	1.43	1.33	1.44	1.45	1.40	1.39	1.41	1.36	1.34	1.43
Std Deviation		.72	.43	.87	.68	.72	.72	.71	.70	.77	.68	.76	.69	.72	.75	.73	.70	.73	.70	.70	.74
Std Error		.030	.031	.060	.051	.043	.042	.047	.048	.065	.040	.046	.047	.065	.048	.035	.059	.035	.067	.058	.037

Wards Corner Planning Poll

Q8 Looking at this list, which, if any, are the top five most important for the Seven Sisters area? Please choose up to three, where 1 is the most important, 2 is the second most important, and 3 is the third most important

f) Increasing the number of restaurants

Base: All Respondents

	Total	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
		N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings	
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392	
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Most important	(3.0)	11	5	1	5	4	7	8	1	2	5	6	4	3	4	7	4	7	3	1	9
		2%	3%	*	3%	1%	2%	4%	*	1%	2%	2%	2%	3%	2%	2%	3%	2%	3%	1%	2%
Second most important	(2.0)	24	13	6	6	12	12	10	5	9	7	17	12	3	9	20	5	16	7	10	14
		4%	7%	3%	3%	4%	4%	4%	2%	7%	2%	6%	5%	3%	4%	5%	3%	4%	6%	7%	4%
Third most important	(1.0)	49	16	17	16	26	23	21	16	12	25	24	17	11	21	39	10	33	13	18	28
		8%	8%	9%	8%	9%	8%	10%	7%	9%	8%	9%	8%	8%	9%	9%	7%	8%	11%	12%	7%
Not chosen	(1.0)	493	159	169	165	252	241	180	208	104	272	221	185	108	200	369	124	379	90	121	339
		85%	82%	88%	86%	85%	82%	90%	82%	88%	82%	85%	86%	85%	85%	87%	87%	80%	81%	87%	
NETS																					
Priority		35	18	6	11	17	19	18	7	11	12	24	16	6	13	27	9	23	10	11	23
		6%	9%	3%	6%	6%	7%	8%	3%	9%	4%	9%	7%	5%	6%	6%	6%	5%	9%	7%	6%
Any priority		84	34	23	27	42	42	39	23	23	36	48	33	17	34	66	18	56	23	28	51
		15%	18%	12%	14%	14%	15%	18%	10%	18%	12%	18%	15%	14%	15%	15%	13%	13%	20%	19%	13%
Mean Score		1.08	1.12	1.04	1.08	1.07	1.09	1.12	1.03	1.10	1.05	1.11	1.09	1.08	1.07	1.08	1.09	1.07	1.12	1.08	1.08
Std Deviation		.33	.40	.21	.36	.31	.36	.42	.21	.35	.28	.38	.34	.36	.32	.32	.37	.31	.40	.29	.35
Std Error		.014	.029	.015	.027	.019	.020	.028	.014	.030	.016	.023	.023	.032	.021	.015	.031	.015	.037	.024	.018

Wards Corner Planning Poll

Q8 Looking at this list, which, if any, are the top five most important for the Seven Sisters area? Please choose up to three, where 1 is the most important, 2 is the second most important, and 3 is the third most important

Summary table of mean scores

Base: All Respondents

	Postcode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a) Increasing the range of shops	1.62	1.95	1.36	1.53	1.61	1.62	1.69	1.60	1.51	1.65	1.58	1.81	1.61	1.43	1.65	1.50	1.51	1.97	1.91	1.48
b) Increasing the availability of housing	1.74	1.89	1.60	1.71	1.74	1.73	1.75	1.75	1.67	1.75	1.72	1.72	1.75	1.74	1.80	1.54	1.72	1.84	1.77	1.72
c) Improving personal safety around the Underground station area	1.36	1.37	1.38	1.34	1.32	1.41	1.36	1.38	1.34	1.37	1.36	1.42	1.32	1.34	1.29	1.59	1.38	1.26	1.23	1.41
d) Increasing the amount of investment in the area	1.77	1.45	1.88	1.97	1.80	1.73	1.65	1.81	1.90	1.77	1.76	1.56	1.74	1.97	1.75	1.83	1.87	1.40	1.61	1.85
e) Reducing levels of anti-social behaviour	1.40	1.15	1.71	1.34	1.41	1.40	1.40	1.37	1.45	1.37	1.43	1.33	1.44	1.45	1.40	1.39	1.41	1.36	1.34	1.43
f) Increasing the number of restaurants	1.08	1.12	1.04	1.08	1.07	1.09	1.12	1.03	1.10	1.05	1.11	1.09	1.08	1.07	1.08	1.09	1.07	1.12	1.08	1.08

Wards Corner Planning Poll

Q9 How familiar, or otherwise, are you with the potential redevelopment of the Wards Corner site above Seven Sisters Tube Station?

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Heard of it and know a lot about it	162	83	52	26	73	89	45	72	45	97	64	59	31	72	162	-	115	41	45	100
	28%	43%	27%	14%	25%	31%	20%	31%	35%	32%	24%	27%	25%	31%	37%	-	27%	36%	30%	26%
Heard of it but I don't know much about it	273	82	91	100	147	126	112	109	53	142	131	99	70	104	273	-	213	48	80	183
	47%	43%	48%	52%	50%	44%	51%	47%	42%	46%	49%	46%	56%	44%	63%	-	49%	42%	54%	47%
NET - heard of	435	165	144	126	220	214	156	181	98	239	196	158	101	176	435	-	329	89	125	283
	75%	86%	75%	65%	75%	76%	71%	78%	77%	78%	73%	73%	81%	75%	100%	-	76%	79%	84%	73%
Not heard of it at all	142	27	48	67	74	68	63	50	29	69	73	59	24	59	-	142	106	24	24	107
	25%	14%	25%	35%	25%	24%	29%	22%	23%	22%	27%	27%	19%	25%	-	100%	24%	21%	16%	27%

Wards Corner Planning Poll

Q10 With this in mind, which of the following would you prefer to see on the site at Wards Corner, or would you prefer something else?

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A mix of national and local shops and restaurants, the flats and an increased amount of publicly accessible space as well as a new market hall	435	121	155	159	213	222	163	175	97	231	204	160	87	187	329	106	435	-	82	336
	75%	63%	81%	82%	72%	79%	74%	76%	77%	75%	76%	74%	69%	80%	76%	75%	100%	-	55%	86%
The site to remain as it is now, including the market and the current shops	114	55	29	30	66	48	46	44	23	62	52	47	33	34	89	24	-	114	63	41
	20%	28%	15%	16%	22%	17%	21%	19%	18%	20%	19%	22%	26%	14%	21%	17%	-	100%	42%	11%
Don't know	19	12	7	1	9	10	9	6	5	9	10	7	4	8	10	10	-	-	1	6
	3%	6%	4%	1%	3%	4%	4%	3%	4%	3%	4%	3%	3%	4%	2%	7%	-	-	1%	2%
Something else	10	5	2	2	7	3	2	6	2	6	3	3	1	5	7	2	-	-	3	6
	2%	3%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	-	-	2%	2%

Wards Corner Planning Poll

Q11 Before today, were you aware, or not, that the proposals for a potential new development of the site included a new market hall for Seven Sister Market?

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	233	88	71	73	118	114	76	100	57	135	98	78	46	108	228	5	197	33	78	146
	40%	46%	37%	38%	40%	40%	35%	43%	45%	44%	36%	36%	37%	46%	52%	4%	45%	29%	52%	37%
No	308	92	102	113	160	147	131	115	61	157	151	127	72	109	186	122	213	76	65	222
	53%	48%	53%	59%	54%	52%	60%	50%	48%	51%	56%	58%	57%	47%	43%	86%	49%	67%	44%	57%
Don't know	37	12	19	6	16	21	12	15	9	16	21	13	7	17	21	16	24	5	6	22
	6%	6%	10%	3%	5%	7%	5%	7%	7%	5%	8%	6%	5%	7%	5%	11%	6%	4%	4%	6%

Wards Corner Planning Poll

Q12 Which of the following best describes your view of what should happen to the buildings on the site?

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The current Wards Corner buildings should be kept regardless	149	56	37	56	84	65	46	61	42	79	70	52	39	58	125	24	82	63	149	-
	26%	29%	19%	29%	29%	23%	21%	26%	33%	26%	26%	24%	31%	25%	29%	17%	19%	55%	100%	-
The Wards Corner site should be replaced with new buildings	390	116	147	126	192	198	156	158	76	207	183	148	78	163	283	107	336	41	-	390
	68%	60%	77%	66%	65%	70%	71%	68%	60%	67%	68%	68%	63%	70%	65%	75%	77%	36%	-	100%
Neither	16	10	3	4	11	6	6	6	4	10	7	8	4	4	13	3	8	5	-	-
	3%	5%	1%	2%	4%	2%	3%	3%	3%	3%	2%	4%	3%	2%	3%	2%	2%	4%	-	-
Don't know	22	10	5	6	8	15	11	6	5	13	9	9	4	9	14	8	8	5	-	-
	4%	5%	3%	3%	3%	5%	5%	3%	4%	4%	3%	4%	3%	4%	3%	6%	2%	4%	-	-

Wards Corner Planning Poll

Q13 With this in mind, which of the following would you prefer to see on the site at Wards Corner, or would you prefer something else?

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The new national and local shops and restaurants, the flats and an increased amount of publicly accessible space as well as a new market hall - the scheme as shown in the image	437 76%	120 63%	155 81%	161 84%	218 74%	219 77%	168 77%	177 77%	91 72%	234 76%	202 75%	157 72%	91 73%	188 80%	325 75%	112 79%	398 92%	26 23%	74 50%	347 89%
The site to remain as it is now, including the market and the current shops	109 19%	54 28%	28 15%	27 14%	60 21%	48 17%	39 18%	41 18%	28 22%	53 17%	56 21%	50 23%	26 21%	33 14%	86 20%	23 16%	22 5%	82 72%	68 46%	36 9%
Don't know	22 4%	13 7%	5 3%	3 2%	14 5%	8 3%	10 5%	7 3%	5 4%	14 5%	8 3%	10 5%	7 6%	5 2%	15 3%	7 5%	10 2%	2 2%	3 2%	4 1%
Something else	10 2%	5 2%	4 2%	1 1%	2 1%	7 3%	2 1%	5 2%	3 2%	7 2%	3 1%	1 *	-	9 4%	9 2%	1 1%	4 1%	3 2%	4 3%	3 1%

Wards Corner Planning Poll

Q14 Which of the following best describes your view of what should happen to the buildings on the site?

Base: All Respondents

	Potscode area			Gender		Age			Working status		Time in area			Familiarity		Favourability		Buildings		
	Total	N15 4	N15 5	N15 6	Male	Female	18-34	35-54	55+	Working	Not working	Up to 5 years	6-10 years	More than 10 years	Heard of	Not heard of	New development	Current site	Kept same	New buildings
Unweighted Total	577	191	208	178	273	304	227	212	138	299	278	214	123	240	435	142	436	112	146	392
Weighted Total	577	192	192	192	294	283	219	231	127	308	269	218	125	234	435	142	435	114	149	390
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The current Wards Corner buildings should be kept regardless	149	54	39	55	78	70	44	60	45	78	71	53	39	57	122	27	76	67	126	18
	26%	28%	20%	29%	27%	25%	20%	26%	35%	25%	26%	24%	31%	24%	28%	19%	18%	59%	84%	5%
The Wards Corner site should be replaced with new buildings - as shown in the image	399	121	150	128	198	200	161	161	76	212	187	153	79	166	290	108	347	41	20	367
	69%	63%	78%	67%	67%	71%	73%	70%	60%	69%	69%	70%	63%	71%	67%	76%	80%	36%	14%	94%
Neither	10	7	1	2	8	3	3	3	4	8	2	4	1	5	10	-	5	2	-	3
	2%	4%	*	1%	3%	1%	1%	1%	3%	3%	1%	2%	1%	2%	2%	-	1%	2%	-	1%
Don't know	19	10	3	6	10	9	11	6	2	10	10	7	6	6	12	7	6	4	3	1
	3%	5%	1%	3%	3%	3%	5%	3%	2%	3%	4%	3%	5%	2%	3%	5%	1%	4%	2%	*