## July Programme - Olympic Legacy <br> CATI Fieldwork Dates: 2nd July - 12th July 2012

Table 6
Q6. For each of the following statements please say whether you agree or disagree?
Base: All respondents
Summary table

The London 2012
Olympics will benefit the Olympics has inspired me to
take part in more sport

The London 2012 Olympics will mainly benefit London and no the rest of the country 500 500 500 367
$73 \%$ 113 23\%

20 284
$57 \%$ 207
$41 \%$
$\stackrel{9}{2 \%}$

Overall, I think that the London 2012 Olympics will make me better make me better-
off financially

The London 2012 Olympics makes me feel proud to be British

The money that has been spent on the London 2012 Olympics would have been better used elsewhere

I'm excited about the London 2012 Olympics

500500

| $52 \%$ | $71 \%$ |
| :---: | :---: |
| 430 | 133 |
| $86 \%$ | $27 \%$ |
| 18 | 12 |
| $4 \%$ | $2 \%$ |

## July Programme - Olympic Legacy

CATI Fieldwork Dates: 2nd July - 12th July 2012
Table 7
Q6. For each of the following statements please say whether you agree or disagree?
Base: All respondents
The London 2012 Olympics will benefit the British economy

|  | Gender |  |  | Age |  | Region |  |  | Working Status |  |  | Highest Educational Level |  | Excitement about the Olympics |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male <br> (A) | Female <br> (B) | $\begin{gathered} 16-21 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 22-25 \\ \text { (D) } \\ \hline \end{gathered}$ | Scotland \& North (E) | Midlands \& Wales $\qquad$ | South (G) | All in education (H) | $\underset{\substack{\text { All } \\ \text { (I) }}}{\substack{\text { working }}}$ | Not working (J) | University or higher (K) | None or Secondary school equiv. (L) | Agree (M) | Disagree (N) |
| Base | 500 | 257 | 243 | 249 | 251 | 168 | 155 | 177 | 183 | 276 | 224 | 172 | 328 | 306 | 189 |
| Agree | $\begin{aligned} & 367 \\ & 73 \% \end{aligned}$ | $\begin{gathered} 185 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 182 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 77 \% d \end{aligned}$ | $\begin{aligned} & 176 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 78 \% \mathrm{E} \end{aligned}$ | $\begin{aligned} & 133 \\ & 75 \% \end{aligned}$ | $\begin{gathered} 146 \\ 80 \% \text { i } \end{gathered}$ | $\begin{gathered} 200 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 83 \% \mathrm{~N} \end{aligned}$ | $\begin{gathered} 110 \\ 58 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 113 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 26 \% c \end{aligned}$ | $\begin{aligned} & 48 \\ & 29 \% \mathrm{~F} \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & \text { 25\%h } \end{aligned}$ | $\begin{aligned} & 45 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 38 \% \mathrm{M} \end{aligned}$ |
| Don't know | $\begin{gathered} 20 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \mathrm{~g} \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - A/B - C/D - E/F/G - H///J - K/L - M/N

5\% Sig. Test using Upper case letters. $10 \%$ Sig. Test using Lower case letters

## July Programme - Olympic Legacy

CATI Fieldwork Dates: 2nd July - 12th July 2012
Table 8
Q6. For each of the following statements please say whether you agree or disagree?
Base: All respondents
The London 2012 Olympics has inspired me to take part in more sport

|  |  | Gen |  | Age |  |  | Region |  |  | rking Status |  | Hig Educ | est <br> tional <br> el | Excite about Olymp | ment <br> the ics |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male <br> (A) | Female (B) | $\begin{gathered} 16-21 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 22-25 \\ \text { (D) } \\ \hline \end{gathered}$ | Scotland \& North (E) | Midlands \& Wales $\qquad$ | South (G) | All in education (H) | All working <br> (I) | Not working (J) | University or higher (K) | None or Secondary school equiv. <br> (L) | Agree (M) | Disagree (N) |
| Base | 500 | 257 | 243 | 249 | 251 | 168 | 155 | 177 | 183 | 276 | 224 | 172 | 328 | 306 | 189 |
| Agree | $\begin{aligned} & 126 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 29\%b } \end{aligned}$ | $\begin{aligned} & 52 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 29\%D } \end{aligned}$ | $\begin{aligned} & 53 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 35 \% 1 \end{aligned}$ | $\begin{aligned} & 61 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & \text { 29\%i } \end{aligned}$ | $\begin{aligned} & 41 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 36 \% \mathrm{~N} \end{aligned}$ | $\begin{gathered} 14 \\ 7 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 370 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 187 \\ 77 \% \end{gathered}$ | $\begin{gathered} 175 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 78 \% \mathrm{c} \end{aligned}$ | $\begin{aligned} & 131 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 130 \\ 73 \% \end{gathered}$ | $\begin{gathered} 117 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 214 \\ & 78 \% \mathrm{HJ} \end{aligned}$ | $\begin{aligned} & 156 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 130 \\ 76 \% \end{gathered}$ | $\begin{gathered} 240 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 92 \% \mathrm{M} \end{aligned}$ |
| Don't know | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 4 \\ & 2 \% \mathrm{~A} \end{aligned}$ | $1$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $1$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - A/B - C/D - E/F/G - H///J - K/L - M/N

5\% Sig. Test using Upper case letters. 10\% Sig. Test using Lower case letters

## July Programme - Olympic Legacy

CATI Fieldwork Dates: 2nd July - 12th July 2012
Table 9
Q6. For each of the following statements please say whether you agree or disagree?
Base: All respondents
The London 2012 Olympics will mainly benefit London and not the rest of the country

Base

|  | Gender |  | Age |  | Region |  |  | Working Status |  |  | Highest Educational Level |  | Excitement about the Olympics |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male <br> (A) | $\begin{aligned} & \text { Female } \\ & \text { (B) } \end{aligned}$ | $\begin{gathered} 16-21 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 22-25 \\ \text { (D) } \\ \hline \end{gathered}$ | Scotland \& North |  | South <br> (G) | All in education (H) | All working $\qquad$ | Not working (J) | University or higher (K) | None or Secondary school equiv. (L) | Agree (M) | Disagree (N) |
| 500 | 257 | 243 | 249 | 251 | 168 | 155 | 177 | 183 | 276 | 224 | 172 | 328 | 306 | 189 |
| $\begin{aligned} & 284 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 130 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 62 \% C \end{aligned}$ | $\begin{aligned} & 109 \\ & 65 \% \text { FG } \end{aligned}$ | $\begin{aligned} & \quad 79 \\ & \mathrm{~F} \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 60 \% \mathrm{Hj} \end{aligned}$ | $\begin{aligned} & 118 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 148 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 136 \\ & 72 \% M \end{aligned}$ |
| 207 | 97 | 110 | 115 | 92 | 55 | 73 | 79 | 89 | 107 | 100 | 70 | 137 | 154 | 48 |
| 41\% | 38\% | 45\%a | 46\%D | 37\% | 33\% | 47\%E | 45\%E | 49\% | 39\% | 45\% | 41\% | 42\% | 50\%N | 25\% |
| 9 | 6 | 3 | 5 | 4 | 4 | 3 | 2 | 3 | 3 | 6 | 3 | 6 | 4 | 5 |
| 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 1\% | 3\% | 2\% | 2\% | 1\% | 3\% |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - A/B - C/D - E/F/G - H///J - K/L - M/N

5\% Sig. Test using Upper case letters. $10 \%$ Sig. Test using Lower case letters

## July Programme - Olympic Legacy

CATI Fieldwork Dates: 2nd July - 12th July 2012
Table 10
Q6. For each of the following statements please say whether you agree or disagree?
Base: All respondents
Overall, I think that the London 2012 Olympics will make me better-off financially

|  | Gender |  |  | Age |  | Region |  |  | Working Status |  |  | Highest Educational Level |  | Excitement about the Olympics |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male (A) | Female (B) | $\begin{gathered} 16-21 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 22-25 \\ \text { (D) } \\ \hline \end{gathered}$ | Scotland \& North (E) |  | South (G) | All in education (H) | All working (I) | Not working (J) | University or higher (K) | None or Secondary school equiv. <br> (L) | Agree (M) | Disagree (N) |
| Base | 500 | 257 | 243 | 249 | 251 | 168 | 155 | 177 | 183 | 276 | 224 | 172 | 328 | 306 | 189 |
| Agree | $\begin{aligned} & 52 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 21 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 14 \% \mathrm{D} \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% 1 \end{aligned}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 13 \% 1 \end{aligned}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 16 \% \mathrm{~N} \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 430 \\ & 86 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 86 \% \end{aligned}$ | $\begin{gathered} 209 \\ 86 \% \end{gathered}$ | $\begin{gathered} 204 \\ 82 \% \end{gathered}$ | $\begin{aligned} & 226 \\ & 90 \% \mathrm{C} \end{aligned}$ | $\begin{aligned} & 147 \\ & 88 \% \end{aligned}$ | $\begin{gathered} 129 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 87 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 89 \% \mathrm{HJ} \end{aligned}$ | $\begin{gathered} 184 \\ \quad 82 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 87 \% \end{aligned}$ | $\begin{gathered} 280 \\ 85 \% \end{gathered}$ | $\begin{aligned} & 246 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 95 \% M \end{aligned}$ |
| Don't know | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \mathrm{~A} \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% e \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 12 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - A/B - C/D - E/F/G - H///J - K/L - M/N

5\% Sig. Test using Upper case letters. $10 \%$ Sig. Test using Lower case letters

## July Programme - Olympic Legacy

CATI Fieldwork Dates: 2nd July - 12th July 2012
Table 11
Q6. For each of the following statements please say whether you agree or disagree?
Base: All respondents
The London 2012 Olympics makes me feel proud to be British

|  | Gender |  |  | Age |  | Region |  |  | Working Status |  |  | Highest Educational Level |  | Excitement about the Olympics |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male (A) | Female (B) | $\begin{gathered} 16-21 \\ \text { (C) } \\ \hline \end{gathered}$ | $\begin{gathered} 22-25 \\ \text { (D) } \\ \hline \end{gathered}$ | Scotland \& North (E) | Midlands \& Wales (F) | South (G) | All in education (H) | All working (I) | Not working (J) | University or higher (K) | None or Secondary school equiv. <br> (L) | Agree (M) | Disagree (N) |
| Base | 500 | 257 | 243 | 249 | 251 | 168 | 155 | 177 | 183 | 276 | 224 | 172 | 328 | 306 | 189 |
| Agree | $\begin{aligned} & 355 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 170 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 185 \\ & 76 \% A \end{aligned}$ | $\begin{aligned} & 188 \\ & 76 \% \mathrm{D} \end{aligned}$ | $\begin{aligned} & 167 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 80 \% \mathrm{E} \end{aligned}$ | $\begin{aligned} & 130 \\ & 73 \% E \end{aligned}$ | $\begin{aligned} & 139 \\ & 76 \% \end{aligned}$ | $\begin{gathered} 192 \\ 70 \% \end{gathered}$ | $\begin{gathered} 163 \\ 73 \% \end{gathered}$ | $\begin{gathered} 118 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 237 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 88 \% N \end{aligned}$ | $\begin{aligned} & 82 \\ & 43 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 133 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 31 \% B \end{aligned}$ | $\begin{aligned} & 53 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 30 \% \mathrm{c} \end{aligned}$ | $\begin{aligned} & 63 \\ & 38 \% F G \end{aligned}$ | $\begin{array}{ll}  & 30 \\ G \quad 19 \% \end{array}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 53 \% M \end{aligned}$ |
| Don't know | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \mathrm{c} \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% f \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \mathrm{~h} \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - A/B - C/D - E/F/G - H///J - K/L - M/N

5\% Sig. Test using Upper case letters. $10 \%$ Sig. Test using Lower case letters

## July Programme - Olympic Legacy

CATI Fieldwork Dates: 2nd July - 12th July 2012
Table 12
Q6. For each of the following statements please say whether you agree or disagree?
Base: All respondents
The money that has been spent on the London 2012 Olympics would have been better used elsewhere

|  | Gender |  | Age |  | Region |  |  | Working Status |  |  | Highest Educational Level |  | Excitement about the Olympics |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male (A) | Female (B) | $\begin{gathered} 16-21 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 22-25 \\ \text { (D) } \\ \hline \end{gathered}$ | Scotland \& North (E) | Mid- <br>  <br> Wales <br> (F) | $\begin{aligned} & \text { South } \\ & \text { (G) } \end{aligned}$ | All in education (H) | All working (I) | Not working $\qquad$ | University or higher (K) | None or Secondary school equiv. (L) | Agree (M) | Disagree (N) |
| 500 | 257 | 243 | 249 | 251 | 168 | 155 | 177 | 183 | 276 | 224 | 172 | 328 | 306 | 189 |
| $\begin{gathered} 310 \\ 62 \% \end{gathered}$ | $\begin{gathered} 155 \\ 60 \% \end{gathered}$ | $\begin{gathered} 155 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 159 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 71 \% F G \end{aligned}$ | $\begin{array}{ll}  \\ G & 86 \\ 55 \% \end{array}$ | $\begin{gathered} 104 \\ 59 \% \end{gathered}$ | $\begin{gathered} 108 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 178 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 132 \\ 59 \% \end{gathered}$ | $\begin{gathered} 100 \\ 58 \% \end{gathered}$ | $\begin{gathered} 210 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 82 \% M \end{aligned}$ |
| $\begin{aligned} & 176 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 41 \% E \end{aligned}$ | $\begin{aligned} & 68 \\ & 38 \% E \end{aligned}$ | $\begin{aligned} & 71 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 40 \% 1 \end{aligned}$ | $\begin{gathered} 107 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 144 \\ & 47 \% N \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ |
| $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | 4 $2 \%$ | 7 $3 \%$ | 7 $3 \%$ | 3 $2 \%$ | 11 $3 \%$ | 10 $3 \%$ | 3 $2 \%$ |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - A/B - C/D - E/F/G - H///J - K/L - M/N

5\% Sig. Test using Upper case letters. $10 \%$ Sig. Test using Lower case letters

## July Programme - Olympic Legacy

CATI Fieldwork Dates: 2nd July - 12th July 2012
Table 13
Q6. For each of the following statements please say whether you agree or disagree?
Base: All respondents
I'm excited about the London 2012 Olympics

|  | Gender |  |  | Age |  | Region |  |  | Working Status |  |  | Highest Educational Level |  | Excitement about the Olympics |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male <br> (A) | Female (B) | $\begin{gathered} 16-21 \\ (\mathrm{C}) \\ \hline \end{gathered}$ | $\begin{gathered} 22-25 \\ \text { (D) } \\ \hline \end{gathered}$ | Scotland \& North | Midlands \& Wales (F) | South <br> (G) | All in education (H) | All working (I) | Not working (J) | University or higher (K) | None or Secondary school equiv. (L) | Agree (M) | Disagree (N) |
| Base | 500 | 257 | 243 | 249 | 251 | 168 | 155 | 177 | 183 | 276 | 224 | 172 | 328 | 306 | 189 |
| Agree | $\begin{gathered} 306 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 168 \\ & 65 \% B \end{aligned}$ | $\begin{gathered} 138 \\ 57 \% \end{gathered}$ | $\begin{aligned} & 163 \\ & 65 \% \mathrm{~d} \end{aligned}$ | $\begin{aligned} & 143 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 68 \% \mathrm{E} \end{aligned}$ | $\begin{aligned} & 118 \\ & 67 \% \mathrm{E} \end{aligned}$ | $\begin{aligned} & 124 \\ & 68 \% \text { I } \end{aligned}$ | $\begin{aligned} & 160 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & 100 \% \mathrm{~N} \end{aligned}$ | - |
| Disagree | $\begin{gathered} 189 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 100 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 42 \% \mathrm{c} \end{aligned}$ | $\begin{aligned} & 82 \\ & 49 \% F G \end{aligned}$ | $\begin{array}{ll}  & \begin{array}{l} 50 \\ 32 \% \end{array} \end{array}$ | $\begin{aligned} & 57 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 41 \% \mathrm{H} \end{aligned}$ | $\begin{aligned} & 76 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 38 \% \end{aligned}$ |  | $\begin{aligned} & 189 \\ & 100 \% M \end{aligned}$ |
| Don't know | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 5 \\ & 2 \% A \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% f \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - |  |

Proportions/Means: Columns Tested (5\%, 10\% risk level) - A/B - C/D - E/F/G - H///J - K/L - M/N

5\% Sig. Test using Upper case letters. $10 \%$ Sig. Test using Lower case letters

