

July Programme - Olympic Legacy
CATI Fieldwork Dates: 2nd July - 12th July 2012

Absolutes/col percents

Table 6

Q6. For each of the following statements please say whether you agree or disagree?

Base: All respondents

Summary table

	The London 2012 Olympics will benefit the British economy	The London 2012 Olympics has inspired me to take part in more sport	The London 2012 Olympics will mainly benefit London and not the rest of the country	Overall, I think that the London 2012 Olympics will make me better-off financially	The London 2012 Olympics makes me feel proud to be British	The money that has been spent on the London 2012 Olympics would have been better used elsewhere	I'm excited about the London 2012 Olympics
Base	500	500	500	500	500	500	500
Agree	367 73%	126 25%	284 57%	52 10%	355 71%	310 62%	306 61%
Disagree	113 23%	370 74%	207 41%	430 86%	133 27%	176 35%	189 38%
Don't know	20 4%	4 1%	9 2%	18 4%	12 2%	14 3%	5 1%

Prepared by ComRes

5% Sig. Test using Upper case letters. 10% Sig. Test using Lower case letters

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Table 7

Q6. For each of the following statements please say whether you agree or disagree?

Base: All respondents

The London 2012 Olympics will benefit the British economy

	Gender		Age		Region			Working Status			Highest Educational Level		Excitement about the Olympics		
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scotland & North (E)	Midlands & Wales (F)	South (G)	All in education (H)	All working (I)	Not working (J)	University or higher (K)	None or Secondary school equiv. (L)	Agree (M)	Disagree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Agree	367	185	182	191	176	113	121	133	146	200	167	131	236	253	110
	73%	72%	75%	77% ^d	70%	67%	78% ^E	75%	80% ⁱ	72%	75%	76%	72%	83% ^N	58%
Disagree	113	65	48	48	65	48	25	40	31	68	45	36	77	41	71
	23%	25%	20%	19%	26% ^c	29% ^F	16%	23%	17%	25% ^h	20%	21%	23%	13%	38% ^M
Don't know	20	7	13	10	10	7	9	4	6	8	12	5	15	12	8
	4%	3%	5%	4%	4%	4%	6% ^g	2%	3%	3%	5%	3%	5%	4%	4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N

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Table 8

Q6. For each of the following statements please say whether you agree or disagree?

Base: All respondents

The London 2012 Olympics has inspired me to take part in more sport

	Gender		Age		Region			Working Status			Highest Educational Level		Excitement about the Olympics		
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scotland & North (E)	Midlands & Wales (F)	South (G)	All in education (H)	All working (I)	Not working (J)	University or higher (K)	None or Secondary school equiv. (L)	Agree (M)	Disagree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Agree	126 25%	74 29% ^b	52 21%	73 29% ^D	53 21%	36 21%	45 29%	45 25%	64 35% ^l	61 22%	65 29% ⁱ	41 24%	85 26%	111 36% ^N	14 7%
Disagree	370 74%	183 71%	187 77%	175 70%	195 78% ^c	131 78%	109 70%	130 73%	117 64%	214 78% ^{HJ}	156 70%	130 76%	240 73%	193 63%	173 92% ^M
Don't know	4 1%	-	4 2% ^A	1 *	3 1%	1 1%	1 1%	2 1%	2 1%	1 *	3 1%	1 1%	3 1%	2 1%	2 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N

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Table 9

Q6. For each of the following statements please say whether you agree or disagree?

Base: All respondents

The London 2012 Olympics will mainly benefit London and not the rest of the country

	Gender		Age		Region			Working Status			Highest Educational Level		Excitement about the Olympics		
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scotland & North (E)	Mid-lands & Wales (F)	South (G)	All in education (H)	All working (I)	Not working (J)	University or higher (K)	None or Secondary school equiv. (L)	Agree (M)	Disagree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Agree	284	154	130	129	155	109	79	96	91	166	118	99	185	148	136
	57%	60%	53%	52%	62% ^C	65% ^{FG}	51%	54%	50%	60% ^{Hj}	53%	58%	56%	48%	72% ^M
Disagree	207	97	110	115	92	55	73	79	89	107	100	70	137	154	48
	41%	38%	45% ^a	46% ^D	37%	33%	47% ^E	45% ^E	49% ^I	39%	45%	41%	42%	50% ^N	25%
Don't know	9	6	3	5	4	4	3	2	3	3	6	3	6	4	5
	2%	2%	1%	2%	2%	2%	2%	1%	2%	1%	3%	2%	2%	1%	3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N

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Table 10

Q6. For each of the following statements please say whether you agree or disagree?

Base: All respondents

Overall, I think that the London 2012 Olympics will make me better-off financially

	Gender		Age		Region			Working Status			Highest Educational Level		Excitement about the Olympics		
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scotland & North (E)	Mid-lands & Wales (F)	South (G)	All in education (H)	All working (I)	Not working (J)	University or higher (K)	None or Secondary school equiv. (L)	Agree (M)	Dis-agree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Agree	52 10%	31 12%	21 9%	36 14%D	16 6%	18 11%	17 11%	17 10%	29 16%I	22 8%	30 13%J	16 9%	36 11%	48 16%N	4 2%
Disagree	430 86%	221 86%	209 86%	204 82%	226 90%C	147 88%	129 83%	154 87%	148 81%	246 89%HJ	184 82%	150 87%	280 85%	246 80%	179 95%M
Don't know	18 4%	5 2%	13 5%A	9 4%	9 4%	3 2%	9 6%e	6 3%	6 3%	8 3%	10 4%	6 3%	12 4%	12 4%	6 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N

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Table 11

Q6. For each of the following statements please say whether you agree or disagree?

Base: All respondents

The London 2012 Olympics makes me feel proud to be British

	Gender		Age		Region			Working Status			Highest Educational Level		Excitement about the Olympics		
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scotland & North (E)	Midlands & Wales (F)	South (G)	All in education (H)	All working (I)	Not working (J)	University or higher (K)	None or Secondary school equiv. (L)	Agree (M)	Disagree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Agree	355 71%	170 66%	185 76%A	188 76%D	167 67%	101 60%	124 80%E	130 73%E	139 76%	192 70%	163 73%	118 69%	237 72%	269 88%N	82 43%
Disagree	133 27%	80 31%B	53 22%	58 23%	75 30% <i>c</i>	63 38% <i>FG</i>	30 19%	40 23%	43 23%	79 29%	54 24%	50 29%	83 25%	32 10%	100 53% <i>M</i>
Don't know	12 2%	7 3%	5 2%	3 1%	9 4% <i>c</i>	4 2%	1 1%	7 4% <i>f</i>	1 1%	5 2%	7 3% <i>h</i>	4 2%	8 2%	5 2%	7 4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N

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Table 12

Q6. For each of the following statements please say whether you agree or disagree?

Base: All respondents

The money that has been spent on the London 2012 Olympics would have been better used elsewhere

	Gender		Age		Region			Working Status			Highest Educational Level		Excitement about the Olympics		
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scotland & North (E)	Mid-lands & Wales (F)	South (G)	All in education (H)	All working (I)	Not working (J)	University or higher (K)	None or Secondary school equiv. (L)	Agree (M)	Dis-agree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Agree	310	155	155	151	159	120	86	104	108	178	132	100	210	152	155
	62%	60%	64%	61%	63%	71% ^{FG}	55%	59%	59%	64%	59%	58%	64%	50%	82% ^M
Disagree	176	96	80	92	84	45	63	68	71	91	85	69	107	144	31
	35%	37%	33%	37%	33%	27%	41% ^E	38% ^E	39%	33%	38%	40% ^I	33%	47% ^N	16%
Don't know	14	6	8	6	8	3	6	5	4	7	7	3	11	10	3
	3%	2%	3%	2%	3%	2%	4%	3%	2%	3%	3%	2%	3%	3%	2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N

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Table 13

Q6. For each of the following statements please say whether you agree or disagree?

Base: All respondents

I'm excited about the London 2012 Olympics

	Gender		Age		Region			Working Status			Highest Educational Level		Excitement about the Olympics		
	Total	Male (A)	Female (B)	16-21 (C)	22-25 (D)	Scotland & North (E)	Midlands & Wales (F)	South (G)	All in education (H)	All working (I)	Not working (J)	University or higher (K)	None or Secondary school equiv. (L)	Agree (M)	Disagree (N)
Base	500	257	243	249	251	168	155	177	183	276	224	172	328	306	189
Agree	306	168	138	163	143	83	105	118	124	160	146	107	199	306	-
	61%	65%B	57%	65%d	57%	49%	68%E	67%E	68%l	58%	65%	62%	61%	100%N	-
Disagree	189	89	100	84	105	82	50	57	57	113	76	64	125	-	189
	38%	35%	41%	34%	42%c	49%FG	32%	32%	31%	41%H	34%	37%	38%	-	100%M
Don't know	5	-	5	2	3	3	-	2	2	3	2	1	4	-	-
	1%	-	2%A	1%	1%	2%f	-	1%	1%	1%	1%	1%	1%	-	-

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B - C/D - E/F/G - H/I/J - K/L - M/N

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