



# FairFuelUK – Budget

## METHODOLOGY NOTE

ComRes interviewed 2,039 GB adults online between 21<sup>st</sup> and 23<sup>rd</sup> March 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 1

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base:** All respondents

**Summary table**

	Greatest Positive Impact	2nd Greatest Positive Impact	3rd Greatest Positive Impact	Top 3 Greatest Positive Impact
Unweighted base	2039	2039	2039	2039
Weighted base	2039	2039	2039	2039
A 1p cut in beer duty	47 2%	70 3%	135 7%	252 12%
A freeze on duty on cider and spirits	44 2%	93 5%	133 7%	270 13%
The halving of Bingo Tax from 20% to 10%	18 1%	33 2%	25 1%	76 4%
The abolition of the 10p starting rate for income from saving	114 6%	259 13%	376 18%	748 37%
A 3p cut in fuel duty	821 40%	381 19%	169 8%	1371 67%
A freeze on rail fares	170 8%	178 9%	171 8%	519 25%
A reduction in the basic rate of income tax by 1p	499 24%	504 25%	234 11%	1236 61%
None of the above	326 16%	523 26%	797 39%	326 16%

# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 2

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

## Greatest Positive Impact

	Gender			Age						Social Grade			Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	975	1064	209	288	364	384	334	460	628	574	291	546	251	789
Weighted base	2039	999	1040	242	343	343	364	303	444	545	565	444	484	271	871
A 3p cut in fuel duty	821 40%	378 38%	443 43%	67 27%	115 34%	141 41%	157 43%	135 45%	206 46%	215 39%	221 39%	193 43%	192 40%	110 41%	336 39%
A reduction in the basic rate of income tax by 1p	499 24%	274 27%	225 22%	35 15%	67 19%	83 24%	108 30%	101 33%	106 24%	182 33%	160 28%	80 18%	77 16%	96 35%	222 26%
A freeze on rail fares	170 8%	72 7%	99 9%	61 25%	45 13%	26 8%	14 4%	11 4%	13 3%	37 7%	65 11%	38 8%	30 6%	26 10%	73 8%
The abolition of the 10p starting rate for income from saving	114 6%	67 7%	47 5%	10 4%	26 7%	10 3%	14 4%	14 5%	41 9%	37 7%	27 5%	26 6%	23 5%	9 3%	54 6%
A 1p cut in beer duty	47 2%	28 3%	19 2%	17 7%	14 4%	8 2%	3 1%	2 1%	4 1%	7 1%	14 2%	16 4%	10 2%	- -	36 4%
A freeze on duty on cider and spirits	44 2%	25 3%	19 2%	10 4%	7 2%	8 2%	5 1%	7 2%	7 1%	12 2%	11 2%	9 2%	12 2%	4 2%	18 2%
The halving of Bingo Tax from 20% to 10%	18 1%	10 1%	8 1%	3 1%	5 1%	3 1%	4 1%	2 1%	1 1%	4 1%	3 1%	3 1%	7 1%	3 1%	9 1%
None of the above	326 16%	146 15%	180 17%	40 16%	65 19%	64 19%	60 16%	31 10%	66 15%	50 9%	64 11%	80 18%	132 27%	23 8%	123 14%

# Tax Cuts Survey

## ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 2

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

### Greatest Positive Impact

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	187	110	1742	88	243	182	181	155	177	208	310	198
Weighted base	2039	184	102	1754	82	224	184	184	143	204	265	285	184
A 3p cut in fuel duty	821 40%	77 42%	46 45%	698 40%	30 37%	95 42%	77 42%	78 42%	66 46%	88 43%	58 22%	118 41%	88 48%
A reduction in the basic rate of income tax by 1p	499 24%	48 26%	18 17%	433 25%	23 28%	65 29%	37 20%	37 20%	35 24%	41 20%	69 26%	85 30%	42 23%
A freeze on rail fares	170 8%	13 7%	8 7%	150 9%	4 5%	13 6%	12 7%	16 9%	10 7%	17 9%	40 15%	21 7%	16 8%
The abolition of the 10p starting rate for income from saving	114 6%	5 3%	4 4%	104 6%	4 5%	12 5%	12 7%	11 6%	8 6%	11 5%	22 8%	15 5%	9 5%
A 1p cut in beer duty	47 2%	3 2%	7 6%	38 2%	3 3%	3 1%	1 1%	2 1%	1 1%	1 1%	15 6%	9 3%	4 2%
A freeze on duty on cider and spirits	44 2%	2 1%	2 2%	40 2%	* 1%	7 3%	3 2%	2 1%	4 3%	6 3%	9 4%	4 1%	4 2%
The halving of Bingo Tax from 20% to 10%	18 1%	2 1%	2 2%	14 1%	2 2%	5 2%	2 1%	1 *	- -	- -	3 1%	1 *	1 *
None of the above	326 16%	33 18%	17 16%	277 16%	15 19%	25 11%	38 21%	37 20%	20 14%	40 19%	48 18%	32 11%	21 12%

# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 2

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

## Greatest Positive Impact

	How many cars are there in your household?					
	Total	None	NET: Any	1	2	3+
Unweighted base	2039	455	1584	1022	460	102
Weighted base	2039	428	1611	856	571	184
A 3p cut in fuel duty	821	33 40%	788 49%	402 47%	300 53%	85 47%
A reduction in the basic rate of income tax by 1p	499	108 24%	390 25%	199 24%	141 23%	50 27%
A freeze on rail fares	170	75 8%	95 17%	52 6%	28 5%	16 9%
The abolition of the 10p starting rate for income from saving	114	25 6%	89 6%	57 7%	23 4%	8 5%
A 1p cut in beer duty	47	16 2%	31 4%	15 2%	12 2%	4 2%
A freeze on duty on cider and spirits	44	16 2%	28 4%	17 2%	7 1%	4 2%
The halving of Bingo Tax from 20% to 10%	18	7 1%	11 2%	7 1%	2 *	2 1%
None of the above	326	148 16%	178 35%	107 11%	57 12%	15 10%

# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 3

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

## 2nd Greatest Positive Impact

	Gender			Age						Social Grade			Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	975	1064	209	288	364	384	334	460	628	574	291	546	251	789
Weighted base	2039	999	1040	242	343	343	364	303	444	545	565	444	484	271	871
A reduction in the basic rate of income tax by 1p	504 25%	253 25%	251 24%	49 20%	87 25%	87 25%	96 26%	83 27%	101 23%	142 26%	136 24%	139 31%	87 18%	81 30%	239 27%
A 3p cut in fuel duty	381 19%	205 20%	176 17%	33 14%	48 14%	61 18%	66 18%	74 25%	98 22%	150 28%	107 19%	66 15%	58 12%	59 22%	155 18%
The abolition of the 10p starting rate for income from saving	259 13%	121 12%	137 13%	19 8%	45 13%	36 10%	45 12%	47 15%	68 15%	82 15%	80 14%	39 9%	58 12%	34 13%	105 12%
A freeze on rail fares	178 9%	81 8%	97 9%	35 14%	37 11%	26 8%	34 9%	15 5%	30 7%	49 9%	63 11%	36 8%	30 6%	26 9%	86 10%
A freeze on duty on cider and spirits	93 5%	46 5%	46 4%	26 11%	12 3%	11 3%	18 5%	12 4%	14 3%	22 4%	34 6%	20 5%	16 3%	11 4%	47 5%
A 1p cut in beer duty	70 3%	54 5%	15 1%	14 6%	10 3%	15 4%	14 4%	8 3%	9 2%	18 3%	25 4%	8 2%	19 4%	13 5%	29 3%
The halving of Bingo Tax from 20% to 10%	33 2%	22 2%	11 1%	6 3%	18 5%	6 2%	3 1%	- -	- -	3 1%	13 2%	10 2%	7 1%	7 3%	20 2%
None of the above	523 26%	217 22%	306 29%	61 25%	86 25%	102 30%	88 24%	64 21%	122 27%	80 15%	108 19%	127 29%	209 43%	40 15%	189 22%

# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 3

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

**2nd Greatest Positive Impact**

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	187	110	1742	88	243	182	181	155	177	208	310	198
Weighted base	2039	184	102	1754	82	224	184	184	143	204	265	285	184
A reduction in the basic rate of income tax by 1p	504 25%	42 23%	32 32%	430 25%	17 20%	67 30%	43 24%	53 29%	34 24%	49 24%	45 17%	68 24%	55 30%
A 3p cut in fuel duty	381 19%	36 20%	14 14%	330 19%	15 18%	50 22%	27 15%	25 13%	31 22%	31 15%	52 20%	67 24%	32 17%
The abolition of the 10p starting rate for income from saving	259 13%	16 9%	11 10%	232 13%	9 11%	27 12%	29 16%	25 14%	21 15%	25 12%	28 11%	41 14%	28 15%
A freeze on rail fares	178 9%	21 12%	6 6%	150 9%	5 6%	18 8%	14 8%	9 5%	10 7%	20 10%	34 13%	29 10%	10 5%
A freeze on duty on cider and spirits	93 5%	10 6%	6 6%	77 4%	3 4%	6 3%	12 7%	9 5%	7 5%	9 5%	6 2%	14 5%	10 6%
A 1p cut in beer duty	70 3%	3 2%	4 4%	63 4%	4 5%	9 4%	7 4%	6 3%	10 7%	6 3%	8 3%	8 3%	5 3%
The halving of Bingo Tax from 20% to 10%	33 2%	4 2%	5 5%	24 1%	4 5%	2 1%	*	2 1%	-	4 2%	8 3%	1 1%	2 1%
None of the above	523 26%	52 28%	24 23%	447 25%	25 31%	45 20%	50 27%	55 30%	30 21%	60 29%	85 32%	57 20%	42 23%

## Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 3

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

**2nd Greatest Positive Impact**

	How many cars are there in your household?					
	Total	None	NET: Any	1	2	3+
Unweighted base	2039	455	1584	1022	460	102
Weighted base	2039	428	1611	856	571	184
A reduction in the basic rate of income tax by 1p	504	49	455	220	185	49
	25%	11%	28%	26%	32%	27%
A 3p cut in fuel duty	381	29	352	182	125	44
	19%	7%	22%	21%	22%	24%
The abolition of the 10p starting rate for income from saving	259	44	215	116	73	25
	13%	10%	13%	14%	13%	14%
A freeze on rail fares	178	57	121	71	37	13
	9%	13%	7%	8%	7%	7%
A freeze on duty on cider and spirits	93	19	74	31	21	22
	5%	4%	5%	4%	4%	12%
A 1p cut in beer duty	70	25	45	21	19	5
	3%	6%	3%	2%	3%	3%
The halving of Bingo Tax from 20% to 10%	33	7	26	17	4	5
	2%	2%	2%	2%	1%	3%
None of the above	523	200	323	197	105	20
	26%	47%	20%	23%	18%	11%

# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 4

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

## 3rd Greatest Positive Impact

	Gender			Age						Social Grade			Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	975	1064	209	288	364	384	334	460	628	574	291	546	251	789
Weighted base	2039	999	1040	242	343	343	364	303	444	545	565	444	484	271	871
The abolition of the 10p starting rate for income from saving	376 18%	180 18%	196 19%	43 18%	59 17%	60 18%	65 18%	70 23%	79 18%	125 23%	108 19%	84 19%	60 12%	53 20%	175 20%
A reduction in the basic rate of income tax by 1p	234 11%	106 11%	127 12%	32 13%	40 12%	37 11%	30 8%	36 12%	59 13%	71 13%	80 14%	45 10%	37 8%	31 12%	104 12%
A freeze on rail fares	171 8%	88 9%	83 8%	21 9%	45 13%	25 7%	28 8%	18 6%	33 7%	58 11%	53 9%	27 6%	33 7%	23 8%	77 9%
A 3p cut in fuel duty	169 8%	92 9%	77 7%	31 13%	22 6%	18 5%	34 9%	24 8%	40 9%	59 11%	55 10%	32 7%	24 5%	33 12%	72 8%
A 1p cut in beer duty	135 7%	93 9%	42 4%	15 6%	27 8%	23 7%	36 10%	19 6%	15 3%	39 7%	43 8%	29 7%	24 5%	22 8%	66 8%
A freeze on duty on cider and spirits	133 7%	77 8%	56 5%	21 9%	30 9%	23 7%	18 5%	16 5%	25 6%	34 6%	33 6%	42 9%	24 5%	17 6%	73 8%
The halving of Bingo Tax from 20% to 10%	25 1%	18 2%	7 1%	1 *	11 3%	3 1%	7 2%	2 1%	2 1%	4 1%	7 1%	7 2%	6 1%	3 1%	18 2%
None of the above	797 39%	345 35%	452 43%	78 32%	111 32%	154 45%	146 40%	117 39%	191 43%	154 28%	187 33%	179 40%	277 57%	89 33%	286 33%

# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 4

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

## 3rd Greatest Positive Impact

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	187	110	1742	88	243	182	181	155	177	208	310	198
Weighted base	2039	184	102	1754	82	224	184	184	143	204	265	285	184
The abolition of the 10p starting rate for income from saving	376 18%	35 19%	25 24%	316 18%	11 13%	49 22%	26 14%	31 17%	24 17%	34 17%	51 19%	58 20%	31 17%
A reduction in the basic rate of income tax by 1p	234 11%	17 9%	6 6%	210 12%	7 8%	21 9%	23 13%	22 12%	25 17%	27 13%	31 12%	31 11%	24 13%
A freeze on rail fares	171 8%	13 7%	4 4%	154 9%	11 13%	25 11%	11 6%	14 8%	10 7%	14 7%	22 8%	33 12%	15 8%
A 3p cut in fuel duty	169 8%	8 4%	7 6%	154 9%	6 8%	20 9%	18 10%	13 7%	9 6%	16 8%	25 10%	34 12%	14 8%
A 1p cut in beer duty	135 7%	11 6%	12 12%	112 6%	4 5%	18 8%	8 4%	14 8%	15 10%	18 9%	9 3%	13 5%	14 8%
A freeze on duty on cider and spirits	133 7%	13 7%	10 10%	110 6%	9 11%	19 8%	12 6%	7 4%	9 6%	7 3%	12 5%	22 8%	12 7%
The halving of Bingo Tax from 20% to 10%	25 1%	- -	2 2%	23 1%	1 1%	1 1%	7 4%	3 2%	2 1%	1 *	6 2%	2 1%	*
None of the above	797 39%	87 47%	36 35%	674 38%	33 41%	71 32%	79 43%	80 44%	50 35%	87 43%	108 41%	92 32%	73 40%

# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 4

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

**3rd Greatest Positive Impact**

	How many cars are there in your household?					
	Total	None	NET: Any	1	2	3+
Unweighted base	2039	455	1584	1022	460	102
Weighted base	2039	428	1611	856	571	184
The abolition of the 10p starting rate for income from saving	376	42	334	142	143	49
	18%	10%	21%	17%	25%	27%
A reduction in the basic rate of income tax by 1p	234	36	198	111	66	21
	11%	8%	12%	13%	12%	11%
A freeze on rail fares	171	41	130	61	47	21
	8%	10%	8%	7%	8%	12%
A 3p cut in fuel duty	169	19	150	83	42	25
	8%	4%	9%	10%	7%	13%
A 1p cut in beer duty	135	15	119	49	46	24
	7%	4%	7%	6%	8%	13%
A freeze on duty on cider and spirits	133	33	100	62	37	2
	7%	8%	6%	7%	6%	1%
The halving of Bingo Tax from 20% to 10%	25	3	21	11	8	3
	1%	1%	1%	1%	1%	2%
None of the above	797	238	559	338	182	39
	39%	56%	35%	39%	32%	21%

# Tax Cuts Survey

## ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 5

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base:** All respondents

### **Top 3 Greatest Positive Impact**

	Gender			Age						Social Grade			Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	975	1064	209	288	364	384	334	460	628	574	291	546	251	789
Weighted base	2039	999	1040	242	343	343	364	303	444	545	565	444	484	271	871
A 3p cut in fuel duty	1371 67%	675 68%	696 67%	130 54%	186 54%	220 64%	258 71%	233 77%	344 78%	423 78%	383 68%	290 65%	274 57%	201 74%	563 65%
A reduction in the basic rate of income tax by 1p	1236 61%	633 63%	603 58%	116 48%	194 56%	207 60%	233 64%	220 73%	267 60%	396 73%	375 66%	264 59%	201 42%	208 77%	565 65%
The abolition of the 10p starting rate for income from saving	748 37%	368 37%	380 37%	71 29%	129 38%	105 31%	124 34%	131 43%	188 42%	244 45%	215 38%	148 33%	141 29%	96 35%	334 38%
A freeze on rail fares	519 25%	240 24%	279 27%	118 49%	127 37%	78 23%	76 21%	44 15%	77 17%	144 26%	182 32%	100 23%	93 19%	74 27%	236 27%
A freeze on duty on cider and spirits	270 13%	149 15%	121 12%	57 23%	49 14%	42 12%	41 11%	35 12%	46 10%	68 12%	79 14%	71 16%	52 11%	32 12%	139 16%
A 1p cut in beer duty	252 12%	175 18%	77 7%	45 19%	51 15%	46 13%	53 14%	28 9%	28 6%	64 12%	81 14%	53 12%	54 11%	35 13%	131 15%
The halving of Bingo Tax from 20% to 10%	76 4%	50 5%	26 2%	10 4%	33 10%	12 3%	14 4%	4 1%	2 1%	12 2%	24 4%	20 4%	20 4%	14 5%	47 5%
None of the above	326 16%	146 15%	180 17%	40 16%	65 19%	64 19%	60 16%	31 10%	66 15%	50 9%	64 11%	80 18%	132 27%	23 8%	123 14%

# Tax Cuts Survey

## ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 5

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base:** All respondents

### **Top 3 Greatest Positive Impact**

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	187	110	1742	88	243	182	181	155	177	208	310	198
Weighted base	2039	184	102	1754	82	224	184	184	143	204	265	285	184
A 3p cut in fuel duty	1371 67%	122 66%	67 66%	1182 67%	51 63%	165 74%	122 67%	115 63%	106 74%	134 66%	136 51%	218 77%	134 73%
A reduction in the basic rate of income tax by 1p	1236 61%	107 58%	56 55%	1073 61%	46 57%	152 68%	104 57%	111 61%	94 66%	118 58%	145 55%	183 64%	121 66%
The abolition of the 10p starting rate for income from saving	748 37%	56 31%	40 39%	652 37%	24 29%	88 39%	67 36%	66 36%	53 37%	71 35%	102 38%	115 40%	68 37%
A freeze on rail fares	519 25%	46 25%	18 18%	455 26%	20 25%	57 25%	37 20%	40 22%	30 21%	51 25%	97 36%	84 29%	40 22%
A freeze on duty on cider and spirits	270 13%	26 14%	18 18%	226 13%	12 15%	32 14%	28 15%	19 10%	20 14%	23 11%	27 10%	40 14%	26 14%
A 1p cut in beer duty	252 12%	16 9%	22 22%	213 12%	11 14%	29 13%	16 9%	21 12%	25 18%	25 12%	32 12%	31 11%	23 13%
The halving of Bingo Tax from 20% to 10%	76 4%	6 3%	9 9%	61 3%	6 8%	8 3%	10 5%	6 3%	2 1%	5 2%	17 6%	5 2%	3 2%
None of the above	326 16%	33 18%	17 16%	277 16%	15 19%	25 11%	38 21%	37 20%	20 14%	40 19%	48 18%	32 11%	21 12%

# Tax Cuts Survey

ONLINE Fieldwork: 21st-23rd March 2014

Absolutes/col percents

Table 5

**Q1. Below is a list of tax cuts, some of which were included in the Chancellor's Budget this week, and some of which were not. Which of these tax cuts, if any, would have the greatest positive impact on your life? Which would have the ...?**

**Base: All respondents**

## **Top 3 Greatest Positive Impact**

	How many cars are there in your household?					
	Total	None	NET: Any	1	2	3+
Unweighted base	2039	455	1584	1022	460	102
Weighted base	2039	428	1611	856	571	184
A 3p cut in fuel duty	1371 67%	82 19%	1289 80%	667 78%	468 82%	154 84%
A reduction in the basic rate of income tax by 1p	1236 61%	193 45%	1043 65%	531 62%	393 69%	120 65%
The abolition of the 10p starting rate for income from saving	748 37%	111 26%	637 40%	316 37%	239 42%	82 45%
A freeze on rail fares	519 25%	173 40%	346 21%	184 21%	112 20%	50 27%
A freeze on duty on cider and spirits	270 13%	67 16%	202 13%	109 13%	65 11%	27 15%
A 1p cut in beer duty	252 12%	56 13%	196 12%	85 10%	77 13%	34 18%
The halving of Bingo Tax from 20% to 10%	76 4%	17 4%	58 4%	35 4%	14 2%	9 5%
None of the above	326 16%	148 35%	178 11%	107 12%	57 10%	15 8%