

London Poll
ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 1
Q.SC1 Do you live in the Greater London area?
Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	1024	478	546	76	242	232	167	135	172	448	297	100	179	343	681	342	238	212	441	307
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
Yes	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
Which borough do you live in?
Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	1024	478	546	76	242	232	167	135	172	448	297	100	179	343	681	342	238	212	441	307
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
NET: Inner	414	209	205	60	106	96	61	50	41	174	131	31	77	414	-	88	133	79	134	169
	40%	42%	38%	45%	45%	44%	40%	41%	25%	40%	44%	30%	41%	100%	-	31%	45%	43%	34%	48%
Camden	33	17	16	7	12	5	2	4	3	18	11	2	2	33	-	11	8	9	16	9
	3%	3%	3%	5%	5%	2%	1%	3%	2%	4%	4%	2%	1%	8%	-	4%	3%	5%	4%	2%
City of London	2	2	*	-	1	*	*	*	-	2	-	-	-	2	-	1	1	*	*	1
	*	*	*	-	*	*	*	*	-	*	-	-	-	*	-	*	*	*	*	*
Hackney	28	13	14	5	5	7	5	3	4	17	6	-	5	28	-	8	10	3	10	6
	3%	3%	3%	4%	2%	3%	3%	2%	2%	4%	2%	-	3%	7%	-	3%	3%	2%	2%	2%
Hammersmith & Fulham	23	13	10	-	6	6	4	2	5	12	7	1	2	23	-	10	5	2	17	2
	2%	3%	2%	-	2%	3%	3%	2%	3%	3%	2%	1%	1%	5%	-	4%	2%	1%	4%	1%
Haringay	30	16	14	2	8	6	4	7	3	9	9	5	7	30	-	3	11	10	3	19
	3%	3%	3%	2%	3%	3%	3%	6%	2%	2%	3%	5%	4%	7%	-	1%	4%	6%	1%	5%
Islington	27	11	16	6	8	3	3	6	-	8	10	2	7	27	-	4	6	8	7	10
	3%	2%	3%	5%	3%	2%	2%	5%	-	2%	3%	2%	4%	6%	-	1%	2%	4%	2%	3%
Kensington & Chelsea	24	18	5	6	5	5	5	-	3	11	5	2	5	24	-	-	6	10	-	16
	2%	4%	1%	4%	2%	2%	3%	-	2%	2%	2%	2%	3%	6%	-	-	2%	5%	-	4%
Lambeth	39	19	20	5	10	9	9	6	-	11	15	2	11	39	-	5	13	6	7	21
	4%	4%	4%	4%	4%	4%	6%	5%	-	2%	5%	2%	6%	9%	-	2%	4%	3%	2%	6%
Lewisham	35	14	21	1	11	7	6	5	4	14	12	2	7	35	-	6	13	6	12	14
	3%	3%	4%	1%	5%	3%	4%	4%	3%	3%	4%	2%	4%	8%	-	2%	4%	3%	3%	4%
Newham	29	16	12	4	8	7	6	1	4	11	7	3	7	29	-	9	8	7	7	15
	3%	3%	2%	3%	3%	3%	4%	1%	2%	3%	2%	3%	4%	7%	-	3%	3%	4%	2%	4%
Southwark	39	21	18	9	7	8	7	3	5	16	10	3	10	39	-	7	13	6	10	16
	4%	4%	3%	7%	3%	4%	4%	3%	3%	4%	3%	3%	5%	9%	-	2%	4%	3%	3%	4%
Tower Hamlets	31	18	13	4	10	12	2	3	-	13	14	2	2	31	-	7	13	4	15	10
	3%	4%	2%	3%	4%	5%	1%	3%	-	3%	5%	2%	1%	7%	-	2%	4%	2%	4%	3%
Wandsworth	40	16	24	4	9	12	3	5	7	20	13	1	7	40	-	9	14	6	14	20
	4%	3%	4%	3%	4%	5%	2%	4%	4%	5%	4%	1%	4%	10%	-	3%	5%	3%	4%	6%

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Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
Westminster	36 4%	13 3%	23 4%	7 5%	7 3%	9 4%	4 3%	5 4%	4 2%	14 3%	13 4%	5 5%	4 2%	36 9%	-	9 3%	12 4%	2 1%	14 4%	9 3%
NET: Outer	610 60%	283 58%	328 62%	73 55%	130 55%	120 56%	93 60%	72 59%	123 75%	259 60%	169 56%	72 70%	110 59%	-	610 100%	198 69%	161 55%	105 57%	263 66%	186 52%
Barking & Dagenham	22 2%	11 2%	10 2%	5 4%	2 1%	5 2%	4 2%	4 3%	3 2%	6 1%	6 2%	1 1%	8 4%	-	22 4%	6 2%	7 2%	2 1%	8 2%	6 2%
Barnet	45 4%	18 4%	27 5%	1 1%	18 8%	5 2%	10 7%	4 4%	6 4%	26 6%	7 2%	6 6%	5 3%	-	45 7%	18 6%	13 4%	7 4%	27 7%	4 1%
Bexley	30 3%	9 2%	21 4%	4 3%	7 3%	5 2%	3 2%	5 4%	7 4%	9 2%	8 3%	4 4%	8 4%	-	30 5%	10 3%	8 3%	5 3%	13 3%	9 2%
Brent	33 3%	17 3%	16 3%	4 3%	10 4%	8 4%	-	4 3%	6 4%	11 2%	6 2%	9 8%	7 4%	-	33 5%	4 1%	13 5%	8 5%	8 2%	18 5%
Bromley	41 4%	17 3%	24 5%	2 1%	7 3%	8 4%	10 6%	5 4%	10 6%	17 4%	11 4%	4 4%	9 5%	-	41 7%	17 6%	8 3%	4 2%	15 4%	6 2%
Croydon	44 4%	26 5%	18 3%	6 5%	6 3%	10 5%	8 5%	8 6%	5 3%	20 5%	12 4%	2 2%	9 5%	-	44 7%	13 4%	12 4%	6 3%	21 5%	14 4%
Ealing	42 4%	19 4%	23 4%	4 3%	9 4%	5 2%	10 6%	9 7%	6 4%	21 5%	15 5%	-	6 3%	-	42 7%	18 6%	7 2%	13 7%	23 6%	13 4%
Enfield	37 4%	18 4%	19 4%	3 2%	10 4%	7 3%	6 4%	3 3%	9 5%	18 4%	8 3%	5 5%	6 3%	-	37 6%	11 4%	13 4%	5 3%	13 3%	12 3%
Greenwich	29 3%	11 2%	18 3%	8 6%	5 2%	7 3%	3 2%	1 1%	5 3%	13 3%	8 3%	4 4%	4 2%	-	29 5%	8 3%	10 3%	1 1%	8 2%	15 4%
Harrow	30 3%	13 3%	17 3%	6 5%	6 2%	7 3%	3 2%	3 3%	5 3%	10 2%	11 4%	5 5%	3 2%	-	30 5%	10 4%	11 4%	3 2%	11 3%	13 4%
Havering	31 3%	8 2%	22 4%	4 3%	5 2%	6 3%	6 4%	4 4%	5 3%	7 2%	10 3%	8 7%	6 3%	-	31 5%	10 3%	4 1%	4 2%	19 5%	5 1%
Hillingdon	34 3%	20 4%	14 3%	6 5%	9 4%	6 3%	3 2%	2 1%	7 4%	17 4%	7 2%	6 6%	4 2%	-	34 6%	10 3%	11 4%	2 1%	13 3%	14 4%
Hounslow	31 3%	14 3%	17 3%	3 3%	7 3%	7 3%	3 2%	4 3%	7 5%	15 3%	11 4%	1 1%	4 2%	-	31 5%	12 4%	5 2%	6 4%	16 4%	7 2%

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Which borough do you live in?
Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
Kingston Upon Thames	23 2%	15 3%	8 2%	1 1%	6 2%	5 2%	4 2%	2 2%	5 3%	8 2%	9 3%	3 3%	2 1%	- -	23 4%	7 2%	4 1%	7 4%	10 3%	4 1%
Merton	28 3%	16 3%	12 2%	4 3%	3 1%	3 1%	5 3%	5 4%	9 5%	14 3%	5 2%	2 2%	6 3%	- -	28 5%	9 3%	14 5%	3 2%	9 2%	12 4%
Redbridge	34 3%	12 3%	22 4%	4 3%	9 4%	5 2%	7 5%	2 2%	7 4%	12 3%	4 1%	6 6%	12 6%	- -	34 6%	10 3%	11 4%	4 2%	14 3%	10 3%
Richmond Upon Thames	25 2%	15 3%	10 2%	3 2%	2 1%	3 2%	4 3%	3 2%	8 5%	9 2%	11 4%	2 2%	3 2%	- -	25 4%	7 2%	3 1%	9 5%	13 3%	9 3%
Sutton	26 3%	14 3%	12 2%	2 2%	5 2%	7 3%	3 2%	2 1%	6 4%	16 4%	5 2%	3 3%	2 1%	- -	26 4%	12 4%	2 1%	12 6%	14 3%	6 2%
Waltham Forest	29 3%	10 2%	19 3%	4 3%	4 2%	11 5%	3 2%	3 2%	4 2%	10 2%	11 4%	1 1%	7 3%	- -	29 5%	8 3%	8 3%	3 1%	8 2%	9 3%

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Absolutes/col percents

Table 3

Q.1 Thinking back to the general election in 2010, which party, if any, did you vote for?

Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	1024	478	546	76	242	232	167	135	172	448	297	100	179	343	681	342	238	212	441	307
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
Conservative	286	147	139	28	46	52	43	39	79	140	79	22	45	88	198	286	-	-	232	18
	28%	30%	26%	21%	19%	24%	28%	32%	48%	32%	26%	21%	24%	21%	32%	100%	-	-	58%	5%
Labour	294	146	147	41	68	76	45	33	32	144	69	32	49	133	161	-	294	-	36	215
	29%	30%	28%	30%	29%	35%	29%	27%	20%	33%	23%	32%	26%	32%	26%	-	100%	-	9%	61%
Liberal Democrat	184	106	77	12	48	36	25	28	34	85	62	19	17	79	105	-	-	184	57	70
	18%	22%	15%	9%	20%	17%	16%	23%	21%	20%	21%	19%	9%	19%	17%	-	-	100%	14%	20%
Other	54	32	23	4	7	7	16	11	9	17	15	7	15	19	35	-	-	-	18	13
	5%	7%	4%	3%	3%	3%	11%	9%	5%	4%	5%	7%	8%	5%	6%	-	-	-	5%	4%
Did not vote	173	50	123	47	58	33	19	10	5	40	66	17	50	81	92	-	-	-	45	36
	17%	10%	23%	35%	25%	15%	12%	8%	3%	9%	22%	16%	27%	20%	15%	-	-	-	11%	10%
Don't remember	25	9	16	-	7	8	4	1	5	7	5	3	10	9	15	-	-	-	5	3
	2%	2%	3%	-	3%	4%	3%	1%	3%	2%	2%	3%	5%	2%	3%	-	-	-	1%	1%
Refused	8	2	6	2	3	2	1	-	-	1	4	2	1	5	3	-	-	-	3	-
	1%	*	1%	1%	1%	1%	1%	-	-	*	1%	2%	1%	1%	*	-	-	-	1%	-

London Poll

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Table 4
Q.2 Thinking about the London Mayoral Election in May, how likely are you to vote?
Base: All respondents

	Total	Gender		Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	1024	478	546	76	242	232	167	135	172	448	297	100	179	343	681	342	238	212	441	307
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
Absolutely certain to vote	(10) 580 57%	305 62%	275 52%	48 36%	114 49%	127 59%	88 58%	83 67%	120 73%	263 61%	162 54%	56 55%	99 53%	232 56%	348 57%	199 69%	192 65%	120 65%	275 69%	232 65%
	(9) 113 11%	57 12%	57 11%	24 18%	30 13%	19 9%	11 7%	9 8%	19 12%	53 12%	33 11%	13 12%	14 7%	46 11%	67 11%	30 10%	42 14%	25 13%	38 9%	58 16%
	(8) 102 10%	52 11%	50 9%	19 14%	24 10%	22 10%	12 8%	12 10%	13 8%	41 10%	35 12%	10 10%	16 8%	45 11%	57 9%	24 8%	22 7%	18 10%	40 10%	40 11%
	(7) 24 2%	7 1%	17 3%	3 2%	6 2%	7 3%	7 4%	1 1%	1 *	8 2%	10 3%	3 3%	3 1%	10 3%	14 2%	4 1%	10 4%	3 1%	8 2%	11 3%
	(6) 24 2%	10 2%	14 3%	3 2%	6 3%	6 3%	5 3%	4 3%	- -	9 2%	7 2%	3 3%	5 3%	7 2%	18 3%	5 2%	8 3%	2 1%	11 3%	10 3%
	(5) 42 4%	11 2%	31 6%	12 9%	8 3%	8 4%	5 3%	3 3%	6 4%	14 3%	13 4%	4 4%	12 6%	16 4%	26 4%	6 2%	4 1%	4 2%	25 6%	4 1%
	(4) 16 2%	7 1%	9 2%	1 1%	5 2%	2 1%	6 4%	- -	2 1%	4 1%	6 2%	1 1%	5 3%	7 2%	9 1%	2 1%	1 *	4 2%	- -	- -
	(3) 19 2%	5 1%	14 3%	7 6%	7 3%	2 1%	3 2%	- -	- -	6 1%	5 2%	3 3%	5 3%	10 2%	9 2%	2 1%	4 1%	* -	- -	- -
	(2) 9 1%	4 1%	5 1%	7 5%	1 1%	1 1%	- -	- -	- -	4 1%	2 1%	1 1%	2 1%	5 1%	4 1%	3 1%	2 1%	- -	- -	- -
Certain not to vote	(1) 48 5%	14 3%	34 6%	5 3%	19 8%	9 4%	8 5%	4 3%	3 2%	12 3%	17 6%	3 3%	16 9%	18 4%	29 5%	2 1%	2 1%	2 1%	- -	- -
Refused	2 *	- -	2 *	2 1%	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	- -	- -	- -	- -
Don't know	44 4%	20 4%	24 5%	3 2%	14 6%	12 6%	8 5%	6 5%	1 *	18 4%	9 3%	6 6%	10 6%	14 3%	30 5%	11 4%	7 2%	6 3%	- -	- -
Mean	8.54	8.92	8.19	7.71	8.09	8.69	8.43	9.13	9.29	8.86	8.40	8.64	7.95	8.51	8.56	9.26	9.17	9.19	9.22	9.35
Standard error	0.08	0.10	0.12	0.33	0.19	0.16	0.21	0.17	0.13	0.10	0.15	0.23	0.23	0.14	0.10	0.09	0.11	0.12	0.07	0.06

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Table 5

Q.3a In the London Mayoral Election are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?

Please indicate your first preference?

Base: All respondents likely to vote (5-10)

	Gender			Age						SEG				Area			2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	
Unweighted base	886	428	458	62	193	202	139	125	165	402	257	86	141	298	588	317	224	195	441	307	
Weighted base	886	443	444	109	189	189	129	113	158	389	260	90	148	357	529	267	278	171	397	355	
Boris Johnson (Conservative Candidate)	361 41%	188 43%	173 39%	39 36%	62 33%	60 32%	54 42%	58 51%	88 56%	169 43%	104 40%	32 36%	57 38%	120 34%	241 46%	222 83%	36 13%	40 23%	361 91%	-	-
Ken Livingstone (Labour Candidate)	306 35%	150 34%	155 35%	56 52%	82 43%	75 40%	35 27%	24 21%	35 22%	134 34%	87 33%	32 36%	54 36%	140 39%	166 31%	16 6%	200 72%	49 28%	-	306 86%	
Brian Paddick (Liberal Democrat Candidate)	53 6%	27 6%	25 6%	4 3%	13 7%	10 6%	12 9%	6 5%	7 5%	25 6%	12 5%	8 9%	8 5%	27 7%	26 5%	5 2%	8 3%	34 20%	16 4%	14 4%	
Jenny Jones (Green Party Candidate)	44 5%	25 6%	19 4%	3 2%	8 4%	9 5%	7 6%	8 7%	10 6%	21 5%	10 4%	4 4%	9 6%	27 7%	17 3%	3 1%	7 3%	15 9%	6 2%	24 7%	
Siobhan Benita (Independent Candidate)	27 3%	17 4%	11 2%	2 2%	3 2%	6 3%	4 3%	7 6%	6 4%	12 3%	10 4%	4 5%	2 1%	11 3%	16 3%	-	9 3%	15 8%	5 1%	6 2%	
Lawrence Webb (UKIP Candidate)	21 2%	10 2%	11 3%	-	4 2%	4 2%	6 5%	5 5%	2 2%	8 2%	7 3%	1 1%	5 4%	6 2%	15 3%	7 3%	-	4 2%	7 2%	3 1%	
Carlos Cortiglia (BNP Candidate)	11 1%	5 1%	6 1%	-	1 1%	3 2%	2 2%	3 2%	2 1%	2 1%	3 1%	4 4%	2 1%	4 1%	7 1%	4 2%	-	2 1%	2 *	2 1%	
Another candidate	4 *	2 *	2 1%	-	-	2 1%	2 1%	-	-	2 *	2 1%	-	1 *	1 *	3 1%	-	1 *	1 1%	-	1 *	
Don't know	59 7%	18 4%	41 9%	5 5%	16 8%	20 10%	7 5%	3 3%	8 5%	17 4%	26 10%	5 5%	12 8%	22 6%	37 7%	9 3%	16 6%	12 7%	-	-	

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Table 6

Q.3a In the London Mayoral Election are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?

Please indicate your first preference?

Base: All respondents giving a first preference vote

	Gender			Age						SEG				Area			2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	
Unweighted base	824	409	415	59	175	180	132	122	156	383	231	81	129	279	545	306	211	180	441	307	
Weighted base	827	424	402	103	173	169	122	110	150	372	234	85	136	335	492	258	262	159	397	355	
Boris Johnson (Conservative Candidate)	361 44%	188 44%	173 43%	39 38%	62 36%	60 35%	54 44%	58 53%	88 59%	169 45%	104 44%	32 38%	57 42%	120 36%	241 49%	222 86%	36 14%	40 25%	361 91%	- -	
Ken Livingstone (Labour Candidate)	306 37%	150 35%	155 39%	56 54%	82 47%	75 44%	35 28%	24 22%	35 23%	134 36%	87 37%	32 38%	54 39%	140 42%	166 34%	16 6%	200 77%	49 31%	- -	306 86%	
Brian Paddick (Liberal Democrat Candidate)	53 6%	27 6%	25 6%	4 3%	13 8%	10 6%	12 10%	6 5%	7 5%	25 7%	12 5%	8 9%	8 6%	27 8%	26 5%	5 2%	8 3%	34 21%	16 4%	14 4%	
Jenny Jones (Green Party Candidate)	44 5%	25 6%	19 5%	3 3%	8 4%	9 5%	7 6%	8 7%	10 6%	21 6%	10 4%	4 5%	9 6%	27 8%	17 3%	3 1%	7 3%	15 9%	6 2%	24 7%	
Siobhan Benita (Independent Candidate)	27 3%	17 4%	11 3%	2 2%	3 2%	6 4%	4 3%	7 6%	6 4%	12 3%	10 4%	4 5%	2 1%	11 3%	16 3%	- -	9 4%	15 9%	5 1%	6 2%	
Lawrence Webb (UKIP Candidate)	21 3%	10 2%	11 3%	- -	4 2%	4 2%	6 5%	5 5%	2 2%	8 2%	7 3%	1 1%	5 4%	6 2%	15 3%	7 3%	- -	4 3%	7 2%	3 1%	
Carlos Cortiglia (BNP Candidate)	11 1%	5 1%	6 1%	- -	1 1%	3 2%	2 2%	3 2%	2 1%	2 1%	3 1%	4 4%	2 1%	4 1%	7 1%	4 2%	- -	2 1%	2 *	2 1%	
Another candidate	4 1%	2 *	2 1%	- -	- -	2 1%	2 1%	- -	- -	2 *	2 1%	- -	1 *	1 *	3 1%	- -	1 *	1 1%	- -	1 *	

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 8

Q.3a In the London Mayoral Election are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?

Please indicate your first preference?

Base: All respondents giving a first preference vote (Turnout Weighted)

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	563	295	268	28	110	126	90	92	117	272	148	53	90	191	372	229	152	126	310	210
Weighted base	551	295	256	45	108	119	83	82	114	253	149	55	94	220	330	192	182	112	275	232
Boris Johnson (Conservative Candidate)	251 45%	137 46%	114 44%	22 50%	42 39%	38 32%	35 42%	47 57%	66 58%	120 48%	65 44%	22 41%	42 45%	82 37%	169 51%	168 87%	24 13%	30 27%	251 91%	- -
Ken Livingstone (Labour Candidate)	199 36%	102 34%	97 38%	16 37%	53 49%	57 48%	25 30%	19 23%	29 25%	88 35%	58 39%	19 34%	34 37%	89 41%	110 33%	10 5%	138 76%	39 35%	- -	199 86%
Jenny Jones (Green Party Candidate)	32 6%	18 6%	14 5%	3 6%	5 4%	5 4%	7 9%	6 7%	6 5%	14 5%	10 6%	2 4%	6 7%	18 8%	13 4%	3 2%	7 4%	7 6%	6 2%	17 8%
Brian Paddick (Liberal Democrat Candidate)	29 5%	16 6%	13 5%	2 4%	4 4%	7 6%	8 10%	4 5%	5 4%	15 6%	4 2%	5 10%	5 6%	15 7%	15 4%	3 1%	7 4%	20 18%	9 3%	7 3%
Siobhan Benita (Independent Candidate)	15 3%	9 3%	6 2%	2 4%	2 1%	6 5%	1 1%	1 1%	5 4%	6 2%	6 4%	3 5%	- -	7 3%	9 3%	- -	4 2%	10 9%	4 1%	5 2%
Lawrence Webb (UKIP Candidate)	14 2%	7 2%	7 3%	- -	2 2%	2 2%	5 5%	4 4%	1 1%	5 2%	4 2%	1 1%	4 4%	5 2%	9 3%	5 2%	- -	3 3%	5 2%	2 1%
Carlos Cortiglia (BNP Candidate)	8 2%	3 1%	5 2%	- -	1 1%	2 2%	1 2%	2 2%	2 2%	2 1%	3 2%	3 5%	1 1%	3 1%	5 2%	3 2%	- -	1 1%	1 *	2 1%
Another candidate	2 *	2 1%	1 *	- -	- -	2 1%	1 1%	- -	- -	2 1%	- -	- -	1 1%	1 *	1 *	- -	1 *	1 1%	- -	1 *

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 10

Q.3b In the London Mayoral Election are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?

Please select your second preference.

Base: All respondents giving a first preference vote likely to vote (5-10)

	Gender		Age							SEG				Area			2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	
Unweighted base	824	409	415	59	175	180	132	122	156	383	231	81	129	279	545	306	211	180	441	307	
Weighted base	827	424	402	103	173	169	122	110	150	372	234	85	136	335	492	258	262	159	397	355	
Brian Paddick (Liberal Democrat Candidate)	177 21%	94 22%	83 21%	25 24%	37 21%	31 18%	28 23%	25 23%	31 21%	87 23%	50 21%	17 20%	23 17%	78 23%	98 20%	57 22%	56 21%	43 27%	96 24%	65 18%	
Ken Livingstone (Labour Candidate)	107 13%	60 14%	47 12%	18 17%	37 22%	16 10%	14 12%	8 7%	13 9%	53 14%	31 13%	5 6%	18 13%	52 15%	55 11%	21 8%	29 11%	29 18%	57 14%	50 14%	
Boris Johnson (Conservative Candidate)	102 12%	54 13%	48 12%	18 17%	31 18%	30 18%	6 5%	8 7%	11 7%	41 11%	30 13%	17 20%	14 10%	41 12%	61 12%	19 7%	40 15%	24 15%	36 9%	66 19%	
Jenny Jones (Green Party Candidate)	85 10%	37 9%	48 12%	8 8%	18 10%	15 9%	14 12%	13 12%	16 11%	42 11%	22 9%	10 12%	11 8%	36 11%	49 10%	10 4%	35 13%	25 16%	19 5%	52 15%	
Siobhan Benita (Independent Candidate)	75 9%	40 9%	36 9%	7 7%	9 5%	16 9%	11 9%	14 12%	18 12%	37 10%	15 6%	8 9%	15 11%	27 8%	48 10%	27 10%	29 11%	8 5%	32 8%	30 9%	
Lawrence Webb (UKIP Candidate)	63 8%	43 10%	20 5%	- -	5 3%	13 8%	14 11%	12 11%	19 13%	27 7%	17 7%	10 11%	10 7%	13 4%	50 10%	45 17%	1 *	6 4%	48 12%	6 2%	
Another candidate	23 3%	10 2%	13 3%	3 3%	5 3%	7 4%	4 3%	1 1%	4 3%	6 2%	10 4%	2 3%	4 3%	9 3%	14 3%	2 1%	13 5%	2 1%	5 1%	13 4%	
Carlos Cortiglia (BNP Candidate)	15 2%	9 2%	7 2%	2 2%	- -	4 3%	5 4%	2 2%	2 1%	2 1%	3 1%	3 4%	7 5%	9 3%	7 1%	6 2%	4 1%	2 1%	7 2%	4 1%	
Don't know	180 22%	78 18%	102 25%	24 23%	31 18%	36 21%	26 21%	28 25%	36 24%	76 20%	56 24%	14 17%	34 25%	70 21%	110 22%	72 28%	55 21%	19 12%	97 24%	69 19%	

London Poll

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Absolutes/col percents

Table 11
Q.3b In the London Mayoral Election are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?
Please select your second preference.
Base: All respondents giving a second preference vote

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	646	336	310	46	144	141	105	93	117	306	172	67	101	220	426	220	167	161	332	253
Weighted base	647	346	301	80	142	133	96	83	114	296	178	71	102	265	382	186	207	139	300	286
Brian Paddick (Liberal Democrat Candidate)	177 27%	94 27%	83 28%	25 31%	37 26%	31 24%	28 29%	25 31%	31 27%	87 29%	50 28%	17 23%	23 23%	78 30%	98 26%	57 31%	56 27%	43 31%	96 32%	65 23%
Ken Livingstone (Labour Candidate)	107 16%	60 17%	47 16%	18 22%	37 26%	16 12%	14 15%	8 9%	13 12%	53 18%	31 17%	5 7%	18 18%	52 19%	55 14%	21 11%	29 14%	29 21%	57 19%	50 17%
Boris Johnson (Conservative Candidate)	102 16%	54 16%	48 16%	18 22%	31 22%	30 22%	6 6%	8 9%	11 9%	41 14%	30 17%	17 24%	14 14%	41 15%	61 16%	19 10%	40 19%	24 17%	36 12%	66 23%
Jenny Jones (Green Party Candidate)	85 13%	37 11%	48 16%	8 10%	18 12%	15 12%	14 15%	13 16%	16 14%	42 14%	22 12%	10 14%	11 11%	36 14%	49 13%	10 5%	35 17%	25 18%	19 6%	52 18%
Siobhan Benita (Independent Candidate)	75 12%	40 11%	36 12%	7 9%	9 7%	16 12%	11 12%	14 16%	18 16%	37 13%	15 8%	8 11%	15 15%	27 10%	48 13%	27 14%	29 14%	8 6%	32 11%	30 11%
Lawrence Webb (UKIP Candidate)	63 10%	43 12%	20 7%	- -	5 4%	13 10%	14 14%	12 14%	19 17%	27 9%	17 9%	10 14%	10 10%	13 5%	50 13%	45 24%	1 1%	6 4%	48 16%	6 2%
Another candidate	23 4%	10 3%	13 4%	3 3%	5 3%	7 5%	4 4%	1 2%	4 4%	6 2%	10 6%	2 3%	4 4%	9 3%	14 4%	2 1%	13 6%	2 1%	5 2%	13 5%
Carlos Cortiglia (BNP Candidate)	15 2%	9 2%	7 2%	2 2%	- -	4 3%	5 5%	2 3%	2 2%	2 1%	3 2%	3 4%	7 6%	9 3%	7 2%	6 3%	4 2%	2 1%	7 2%	4 1%

London Poll
ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 12

Q.3a/b Voting Intention (Reallocated)**Base: All respondents giving a first or second preference for either Boris Johnson or Ken Livingstone**

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	748	377	371	58	165	160	112	106	147	355	214	66	113	253	495	296	204	143	441	307
Weighted base	752	389	363	102	163	152	102	94	140	345	218	69	121	303	449	250	251	127	397	355
Boris Johnson (Conservative Candidate)	397	207	190	39	70	70	59	65	95	184	114	36	62	134	263	232	36	57	397	-
	53%	53%	52%	38%	43%	46%	58%	68%	68%	53%	53%	53%	51%	44%	59%	93%	14%	45%	100%	-
Ken Livingstone (Labour Candidate)	355	182	173	63	93	82	43	30	45	160	103	33	59	169	186	18	215	70	-	355
	47%	47%	48%	62%	57%	54%	42%	32%	32%	47%	47%	47%	49%	56%	41%	7%	86%	55%	-	100%

London Poll
ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 14

Q.3a/b Voting Intention (Reallocated)**Base: All respondents giving a first or second preference for either Boris Johnson or Ken Livingstone (Turnout Weighted)**

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	520	275	245	27	105	116	78	82	112	256	140	44	80	175	345	223	148	103	310	210
Weighted base	507	272	235	43	103	109	72	73	108	238	140	45	84	200	308	187	176	91	275	232
Boris Johnson (Conservative Candidate)	275 54%	150 55%	126 53%	22 52%	45 44%	47 43%	39 54%	51 70%	71 66%	132 55%	72 51%	25 56%	46 55%	92 46%	183 59%	175 94%	24 14%	42 46%	275 100%	-
Ken Livingstone (Labour Candidate)	232 46%	123 45%	109 47%	21 48%	58 56%	62 57%	33 46%	22 30%	37 34%	106 45%	68 49%	20 44%	38 45%	108 54%	125 41%	12 6%	151 86%	49 54%	-	232 100%

London Poll

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Absolutes/col percents

Table 16

Q.4 Which, if any, of these would you say should be given priority by whomever is elected Mayor of London on 3rd May?

Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	1024	478	546	76	242	232	167	135	172	448	297	100	179	343	681	342	238	212	441	307
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
Keeping down the costs of public transport	643 63%	295 60%	347 65%	93 70%	155 66%	135 63%	103 67%	78 63%	79 48%	273 63%	189 63%	66 64%	114 61%	265 64%	377 62%	150 52%	199 68%	126 69%	224 56%	255 72%
Ensuring there is enough affordable housing	477 47%	207 42%	270 51%	67 50%	114 48%	101 47%	61 40%	58 47%	76 47%	174 40%	155 51%	50 49%	97 52%	213 51%	264 43%	92 32%	149 51%	111 60%	146 37%	196 55%
Restoring public confidence in the Metropolitan Police	387 38%	192 39%	195 37%	47 35%	69 29%	68 31%	54 35%	55 45%	95 58%	164 38%	113 38%	39 38%	71 38%	117 28%	270 44%	125 44%	96 33%	77 42%	172 43%	116 33%
Getting more of the tax generated by London, spent here in London	326 32%	172 35%	154 29%	36 27%	59 25%	61 28%	58 37%	47 38%	66 40%	139 32%	95 32%	38 37%	54 29%	122 30%	204 33%	128 45%	80 27%	49 27%	160 40%	88 25%
Improving social cohesion in London's more deprived neighbourhoods	325 32%	157 32%	168 32%	38 29%	71 30%	80 37%	49 32%	45 36%	42 26%	136 31%	94 31%	25 24%	70 37%	158 38%	167 27%	59 21%	113 39%	76 42%	104 26%	140 39%
Making the 2012 Olympic Games a success	159 16%	71 15%	87 16%	22 17%	34 15%	35 16%	22 15%	16 13%	29 18%	66 15%	54 18%	11 10%	28 15%	56 14%	102 17%	57 20%	49 17%	20 11%	83 21%	50 14%
Standing up for the interests of London's financial sector	132 13%	80 16%	52 10%	14 10%	36 15%	24 11%	18 12%	17 14%	23 14%	80 18%	29 10%	7 7%	15 8%	47 11%	85 14%	67 23%	25 8%	12 6%	81 20%	28 8%
Promoting London internationally	84 8%	60 12%	25 5%	16 12%	19 8%	19 9%	11 7%	8 7%	11 7%	51 12%	17 6%	8 8%	9 5%	43 11%	41 7%	28 10%	29 10%	9 5%	40 10%	33 9%
Getting Crossrail built	83 8%	47 10%	36 7%	5 4%	21 9%	16 7%	9 6%	10 9%	21 13%	46 11%	28 9%	2 2%	6 3%	39 9%	44 7%	43 15%	17 6%	16 8%	42 11%	29 8%
None of these	13 1%	7 1%	7 1%	4 3%	2 1%	5 2%	1 1%	- -	2 1%	2 1%	3 1%	1 1%	7 4%	9 2%	5 1%	4 1%	1 *	- -	5 1%	5 1%
Don't know	36 4%	17 3%	19 4%	6 4%	11 5%	8 4%	7 5%	1 1%	3 2%	12 3%	10 3%	4 4%	10 5%	14 3%	22 4%	4 1%	12 4%	4 2%	1 *	9 2%

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 17

Q.5 Which of the three main party candidates, if any, do you feel will be MOST likely to deliver on each of the following if elected as Mayor on 3rd May?

Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	1024	478	546	76	242	232	167	135	172	448	297	100	179	343	681	342	238	212	441	307
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>Making London a better place to work</u>																				
Boris Johnson	323 32%	180 37%	143 27%	30 23%	65 28%	60 28%	50 32%	45 37%	73 44%	150 35%	88 29%	33 32%	52 28%	114 27%	210 34%	186 65%	39 13%	34 18%	273 69%	15 4%
Ken Livingstone	287 28%	150 31%	137 26%	43 32%	77 33%	69 32%	35 23%	28 23%	35 22%	128 29%	83 28%	26 25%	51 27%	136 33%	151 25%	19 6%	168 57%	54 30%	12 3%	252 71%
Brian Paddick	55 5%	33 7%	23 4%	10 8%	12 5%	8 4%	11 7%	6 5%	8 5%	23 5%	15 5%	7 7%	11 6%	23 5%	33 5%	8 3%	11 4%	25 14%	16 4%	12 3%
None of them	116 11%	58 12%	58 11%	10 8%	20 8%	28 13%	18 11%	26 21%	15 9%	51 12%	26 9%	14 14%	24 13%	47 11%	69 11%	30 10%	30 10%	27 15%	40 10%	30 8%
Don't know	242 24%	71 14%	171 32%	39 30%	62 26%	50 23%	40 26%	18 15%	33 20%	81 19%	89 30%	22 21%	49 26%	94 23%	147 24%	44 15%	46 16%	43 24%	56 14%	46 13%
<u>Making London a better place to run a business</u>																				
Boris Johnson	443 43%	248 50%	195 37%	37 28%	89 38%	83 39%	69 45%	68 55%	98 60%	216 50%	121 40%	38 37%	69 37%	168 41%	275 45%	215 75%	67 23%	74 40%	313 79%	61 17%
Ken Livingstone	204 20%	110 22%	94 18%	37 28%	61 26%	51 24%	21 14%	13 11%	22 13%	83 19%	48 16%	28 27%	45 24%	90 22%	114 19%	13 4%	131 45%	28 15%	8 2%	178 50%
Brian Paddick	28 3%	14 3%	14 3%	3 2%	6 2%	6 3%	9 6%	3 2%	2 1%	15 3%	3 1%	4 4%	6 3%	14 3%	14 2%	5 2%	9 3%	10 5%	8 2%	8 2%
None of them	94 9%	44 9%	50 9%	11 9%	15 6%	19 9%	16 10%	21 17%	13 8%	40 9%	30 10%	6 6%	18 9%	36 9%	58 9%	17 6%	28 9%	20 11%	25 6%	30 8%
Don't know	255 25%	75 15%	179 34%	45 33%	66 28%	57 27%	39 25%	18 15%	30 18%	79 18%	99 33%	27 26%	50 27%	105 25%	150 25%	36 13%	59 20%	51 28%	43 11%	79 22%

London Poll

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Absolutes/col percents

Table 17

Q.5 Which of the three main party candidates, if any, do you feel will be MOST likely to deliver on each of the following if elected as Mayor on 3rd May?

Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>Making London a better place to live</u>																				
Boris Johnson	331 32%	174 35%	157 30%	41 30%	67 28%	49 23%	52 34%	47 38%	77 47%	145 33%	100 33%	33 32%	53 29%	106 26%	225 37%	188 66%	41 14%	36 20%	281 71%	16 5%
Ken Livingstone	302 29%	158 32%	144 27%	48 36%	72 31%	75 35%	43 28%	29 23%	35 21%	139 32%	79 26%	27 26%	57 30%	154 37%	148 24%	21 7%	172 58%	59 32%	18 5%	256 72%
Brian Paddick	74 7%	46 9%	27 5%	6 5%	20 8%	19 9%	13 8%	8 7%	8 5%	30 7%	14 5%	17 16%	13 7%	33 8%	41 7%	9 3%	18 6%	32 17%	15 4%	14 4%
None of them	114 11%	53 11%	61 11%	8 6%	19 8%	29 13%	15 10%	24 19%	19 12%	47 11%	32 11%	13 13%	21 11%	44 11%	70 11%	29 10%	26 9%	23 13%	40 10%	30 9%
Don't know	204 20%	61 12%	143 27%	30 22%	58 25%	44 20%	31 20%	16 13%	25 15%	72 17%	77 25%	12 12%	43 23%	77 19%	127 21%	40 14%	37 13%	34 18%	44 11%	39 11%
<u>Making London a better place to raise a family</u>																				
Boris Johnson	285 28%	156 32%	130 24%	37 28%	53 23%	45 21%	43 28%	41 34%	66 40%	124 29%	83 28%	27 27%	51 27%	96 23%	190 31%	167 58%	35 12%	26 14%	238 60%	18 5%
Ken Livingstone	279 27%	145 30%	134 25%	39 29%	75 32%	65 30%	39 26%	28 22%	33 20%	131 30%	71 24%	28 27%	49 26%	134 32%	145 24%	20 7%	167 57%	51 28%	20 5%	237 67%
Brian Paddick	65 6%	38 8%	28 5%	5 3%	16 7%	14 7%	12 8%	8 7%	9 6%	28 7%	12 4%	13 13%	12 6%	35 8%	31 5%	11 4%	15 5%	31 17%	18 5%	18 5%
None of them	137 13%	68 14%	70 13%	8 6%	20 9%	40 18%	19 13%	29 23%	21 13%	63 14%	32 11%	14 14%	28 15%	57 14%	80 13%	37 13%	33 11%	30 16%	46 12%	37 10%
Don't know	257 25%	85 17%	172 32%	44 33%	71 30%	50 23%	40 26%	17 14%	35 21%	88 20%	102 34%	20 19%	47 25%	93 22%	164 27%	51 18%	43 15%	45 25%	75 19%	46 13%

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 17

Q.5 Which of the three main party candidates, if any, do you feel will be MOST likely to deliver on each of the following if elected as Mayor on 3rd May?

Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>Making London cleaner and safer</u>																				
Boris Johnson	336 33%	178 36%	158 30%	43 32%	66 28%	55 26%	49 32%	47 38%	76 46%	149 34%	98 32%	33 32%	57 30%	112 27%	224 37%	192 67%	40 13%	36 20%	276 69%	24 7%
Ken Livingstone	257 25%	135 27%	122 23%	41 31%	64 27%	63 30%	27 17%	26 21%	35 21%	120 28%	70 23%	22 22%	44 24%	124 30%	133 22%	15 5%	152 52%	45 25%	17 4%	217 61%
Brian Paddick	106 10%	63 13%	43 8%	5 4%	27 11%	22 10%	18 12%	14 12%	20 12%	51 12%	23 8%	16 16%	15 8%	51 12%	55 9%	18 6%	24 8%	46 25%	32 8%	31 9%
None of them	100 10%	48 10%	52 10%	7 5%	17 7%	26 12%	17 11%	20 17%	12 7%	40 9%	23 8%	12 12%	25 13%	40 10%	60 10%	21 7%	35 12%	18 10%	26 7%	30 8%
Don't know	225 22%	67 14%	157 30%	37 28%	61 26%	48 22%	42 27%	15 12%	21 13%	73 17%	86 29%	19 19%	45 24%	87 21%	137 22%	39 14%	44 15%	39 21%	46 12%	53 15%
<u>Improving London's economy</u>																				
Boris Johnson	411 40%	228 46%	182 34%	35 26%	74 31%	76 35%	68 44%	66 54%	92 56%	199 46%	113 38%	34 34%	65 35%	151 36%	260 43%	216 75%	52 18%	59 32%	317 80%	32 9%
Ken Livingstone	242 24%	131 27%	111 21%	44 33%	63 27%	56 26%	25 17%	20 16%	34 21%	107 25%	67 22%	24 24%	44 24%	115 28%	128 21%	17 6%	141 48%	43 23%	7 2%	216 61%
Brian Paddick	29 3%	16 3%	13 2%	3 3%	9 4%	8 4%	7 4%	1 *	1 *	13 3%	3 1%	8 8%	6 3%	10 2%	19 3%	3 1%	10 3%	13 7%	5 1%	6 2%
None of them	114 11%	46 9%	68 13%	10 8%	20 9%	26 12%	22 15%	21 17%	14 9%	38 9%	37 12%	13 12%	26 14%	56 13%	59 10%	21 7%	34 12%	27 15%	27 7%	42 12%
Don't know	227 22%	70 14%	157 30%	40 30%	68 29%	49 23%	31 20%	15 12%	23 14%	77 18%	80 27%	24 23%	46 25%	83 20%	144 24%	29 10%	57 19%	42 23%	40 10%	58 16%

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 17

Q.5 Which of the three main party candidates, if any, do you feel will be MOST likely to deliver on each of the following if elected as Mayor on 3rd May?

Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>Making it safer to cycle in London</u>																				
Boris Johnson	492	244	248	54	114	98	80	62	83	215	134	56	87	173	319	207	91	78	307	85
	48%	50%	47%	40%	48%	46%	52%	51%	51%	50%	44%	55%	47%	42%	52%	72%	31%	43%	77%	24%
Ken Livingstone	197	113	84	29	48	46	23	22	29	97	51	15	33	97	100	17	112	37	16	160
	19%	23%	16%	21%	21%	21%	15%	18%	18%	22%	17%	15%	18%	23%	16%	6%	38%	20%	4%	45%
Brian Paddick	36	19	17	2	8	7	12	3	4	20	7	4	5	15	21	6	14	12	11	16
	4%	4%	3%	2%	3%	3%	8%	3%	3%	5%	2%	4%	3%	4%	4%	2%	5%	7%	3%	4%
None of them	86	44	42	7	9	21	15	19	14	35	22	11	18	44	42	18	30	20	24	36
	8%	9%	8%	5%	4%	10%	10%	16%	9%	8%	7%	11%	10%	11%	7%	6%	10%	11%	6%	10%
Don't know	213	71	142	41	56	43	23	16	33	66	87	16	44	85	128	38	46	36	39	58
	21%	14%	27%	31%	24%	20%	15%	13%	20%	15%	29%	15%	23%	21%	21%	13%	16%	19%	10%	16%
<u>Building more homes</u>																				
Boris Johnson	237	124	113	24	43	46	38	30	56	108	62	23	43	81	156	131	36	21	191	18
	23%	25%	21%	18%	18%	21%	25%	24%	34%	25%	21%	23%	23%	20%	26%	46%	12%	12%	48%	5%
Ken Livingstone	329	178	151	44	81	77	40	39	48	150	90	28	60	155	174	37	169	65	40	246
	32%	36%	28%	33%	34%	36%	26%	32%	29%	35%	30%	27%	32%	37%	28%	13%	58%	35%	10%	69%
Brian Paddick	55	24	31	7	12	12	8	10	6	21	13	9	12	27	29	10	11	26	20	12
	5%	5%	6%	6%	5%	6%	6%	8%	3%	5%	4%	9%	7%	6%	5%	4%	4%	14%	5%	4%
None of them	113	59	54	8	21	28	17	19	20	41	34	16	22	44	69	37	23	22	42	25
	11%	12%	10%	6%	9%	13%	11%	15%	12%	10%	11%	15%	12%	11%	11%	13%	8%	12%	11%	7%
Don't know	290	106	184	50	78	53	50	26	34	112	102	27	50	107	183	71	55	49	103	53
	28%	22%	35%	37%	33%	25%	33%	21%	21%	26%	34%	26%	26%	26%	30%	25%	19%	27%	26%	15%

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 17

Q.5 Which of the three main party candidates, if any, do you feel will be MOST likely to deliver on each of the following if elected as Mayor on 3rd May?

Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>Protecting the interests of the City of London</u>																				
Boris Johnson	510	296	215	45	90	87	86	88	115	241	148	35	87	199	311	223	95	94	322	108
	50%	60%	40%	34%	38%	40%	56%	71%	70%	56%	49%	34%	46%	48%	51%	78%	32%	51%	81%	30%
Ken Livingstone	206	106	100	44	60	52	22	11	17	88	52	28	38	92	114	17	119	35	12	176
	20%	21%	19%	33%	26%	24%	15%	9%	10%	20%	17%	27%	20%	22%	19%	6%	40%	19%	3%	49%
Brian Paddick	34	14	20	1	7	16	3	2	4	17	2	10	6	16	18	6	13	13	11	4
	3%	3%	4%	1%	3%	7%	2%	2%	2%	4%	1%	9%	3%	4%	3%	2%	4%	7%	3%	1%
None of them	55	21	34	5	12	14	9	7	8	16	15	10	13	21	34	9	12	8	13	11
	5%	4%	6%	4%	5%	7%	6%	6%	5%	4%	5%	10%	7%	5%	6%	3%	4%	5%	3%	3%
Don't know	219	55	164	38	66	46	33	15	20	70	83	21	44	86	133	32	55	33	40	56
	21%	11%	31%	29%	28%	21%	21%	12%	12%	16%	28%	20%	24%	21%	22%	11%	19%	18%	10%	16%
<u>Expanding London's airport capacity</u>																				
Boris Johnson	401	222	179	39	76	87	58	66	76	187	116	35	63	164	237	170	75	77	244	83
	39%	45%	34%	29%	32%	40%	37%	54%	47%	43%	39%	34%	33%	40%	39%	59%	26%	42%	62%	23%
Ken Livingstone	147	82	65	37	47	30	14	8	12	68	39	10	30	69	78	17	85	15	15	119
	14%	17%	12%	28%	20%	14%	9%	6%	7%	16%	13%	10%	16%	17%	13%	6%	29%	8%	4%	33%
Brian Paddick	23	10	13	2	9	4	5	2	1	8	4	6	5	9	14	4	7	8	9	6
	2%	2%	2%	2%	4%	2%	3%	2%	*	2%	1%	6%	3%	2%	2%	2%	2%	4%	2%	2%
None of them	109	63	45	7	19	29	16	17	22	50	26	9	24	44	65	26	41	20	36	43
	11%	13%	9%	5%	8%	13%	10%	14%	13%	12%	9%	9%	13%	11%	11%	9%	14%	11%	9%	12%
Don't know	344	114	230	49	85	66	61	30	53	121	116	41	66	128	216	69	85	64	92	105
	34%	23%	43%	37%	36%	30%	40%	25%	32%	28%	39%	40%	35%	31%	35%	24%	29%	35%	23%	30%

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Absolutes/col percents

Table 17

Q.5 Which of the three main party candidates, if any, do you feel will be MOST likely to deliver on each of the following if elected as Mayor on 3rd May?

Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
Increasing the number of police on the streets of London																				
Boris Johnson	263	144	119	27	59	39	43	33	61	108	78	27	50	98	165	146	36	23	198	31
	26%	29%	22%	21%	25%	18%	28%	26%	37%	25%	26%	27%	27%	24%	27%	51%	12%	12%	50%	9%
Ken Livingstone	279	146	133	50	68	69	32	23	37	132	73	29	45	113	166	27	155	49	34	213
	27%	30%	25%	37%	29%	32%	21%	19%	23%	30%	24%	28%	24%	27%	27%	9%	53%	27%	9%	60%
Brian Paddick	191	95	96	10	36	41	38	31	34	95	40	22	33	74	117	50	43	64	78	49
	19%	19%	18%	7%	15%	19%	25%	25%	21%	22%	13%	21%	18%	18%	19%	18%	14%	35%	20%	14%
None of them	76	42	34	14	9	22	8	13	9	26	23	11	16	39	37	23	12	15	30	16
	7%	9%	6%	11%	4%	10%	5%	11%	6%	6%	8%	11%	8%	9%	6%	8%	4%	8%	8%	5%
Don't know	216	64	151	32	64	43	33	23	21	72	86	14	43	90	126	41	48	33	57	47
	21%	13%	28%	24%	27%	20%	21%	19%	13%	17%	29%	13%	23%	22%	21%	14%	16%	18%	14%	13%

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 18

Q.6 Thinking about the course of the London Mayoral election campaign so far, which of the three main party candidates, if any, do you feel has...?

Base: All respondents

	Gender			Age						SEG				Area			2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	
Unweighted base	1024	478	546	76	242	232	167	135	172	448	297	100	179	343	681	342	238	212	441	307	
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355	
<u>Given voters the greatest sense of trust</u>																					
Boris Johnson	293	157	136	31	56	51	47	45	62	138	79	25	51	104	188	161	47	34	241	21	
	29%	32%	26%	23%	24%	24%	31%	37%	38%	32%	26%	24%	27%	25%	31%	56%	16%	18%	61%	6%	
Ken Livingstone	206	113	92	43	55	51	21	13	23	83	55	25	43	93	112	17	124	32	11	180	
	20%	23%	17%	32%	23%	24%	14%	11%	14%	19%	18%	25%	23%	23%	18%	6%	42%	17%	3%	51%	
Brian Paddick	75	48	27	4	15	14	12	12	18	42	12	8	13	31	44	10	19	36	22	27	
	7%	10%	5%	3%	7%	7%	8%	10%	11%	10%	4%	8%	7%	7%	7%	4%	6%	19%	6%	8%	
None of them	227	116	112	19	42	49	42	41	34	98	70	23	36	95	132	56	61	50	71	78	
	22%	24%	21%	14%	18%	23%	27%	34%	21%	23%	23%	23%	19%	23%	22%	20%	21%	27%	18%	22%	
Don't know	223	58	165	36	67	50	32	11	27	72	84	21	45	90	134	42	44	33	52	50	
	22%	12%	31%	27%	28%	23%	21%	9%	16%	17%	28%	21%	24%	22%	22%	15%	15%	18%	13%	14%	
<u>Been most transparent about their personal tax affairs</u>																					
Boris Johnson	293	172	122	29	49	55	48	43	69	141	77	24	52	114	180	161	44	34	232	22	
	29%	35%	23%	22%	21%	26%	31%	35%	42%	32%	26%	23%	28%	27%	29%	56%	15%	19%	58%	6%	
Ken Livingstone	155	85	69	34	46	31	17	9	17	73	38	15	30	63	92	9	93	25	11	131	
	15%	17%	13%	26%	19%	14%	11%	8%	11%	17%	12%	15%	16%	15%	15%	3%	32%	14%	3%	37%	
Brian Paddick	86	60	26	8	14	15	14	20	14	41	22	8	15	38	48	16	23	34	26	32	
	8%	12%	5%	6%	6%	7%	9%	16%	9%	10%	7%	8%	8%	9%	8%	6%	8%	18%	7%	9%	
None of them	194	91	103	11	44	48	40	23	28	73	59	24	37	82	112	47	57	41	52	76	
	19%	18%	19%	8%	19%	23%	26%	19%	17%	17%	20%	23%	20%	20%	18%	17%	19%	22%	13%	21%	
Don't know	297	85	212	51	83	65	35	27	35	105	105	32	54	117	180	52	76	50	75	95	
	29%	17%	40%	38%	35%	30%	23%	22%	21%	24%	35%	31%	29%	28%	29%	18%	26%	27%	19%	27%	

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Table 18

Q.6 Thinking about the course of the London Mayoral election campaign so far, which of the three main party candidates, if any, do you feel has...?

Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>Had the fairest campaign</u>																				
Boris Johnson	231	129	101	20	43	45	37	29	56	113	60	19	38	88	143	145	24	21	200	6
	23%	26%	19%	15%	18%	21%	24%	24%	34%	26%	20%	19%	20%	21%	23%	51%	8%	12%	50%	2%
Ken Livingstone	169	96	73	35	49	42	13	11	19	73	42	12	41	77	91	8	105	22	8	149
	16%	20%	14%	26%	21%	20%	8%	9%	11%	17%	14%	12%	22%	19%	15%	3%	36%	12%	2%	42%
Brian Paddick	136	87	49	14	28	24	27	20	24	76	30	16	15	58	79	25	37	56	44	43
	13%	18%	9%	11%	12%	11%	17%	16%	14%	18%	10%	16%	8%	14%	13%	9%	13%	31%	11%	12%
None of them	162	75	87	12	34	35	34	26	22	56	48	22	35	67	95	36	56	27	48	64
	16%	15%	16%	9%	14%	16%	22%	21%	14%	13%	16%	22%	19%	16%	16%	12%	19%	15%	12%	18%
Don't know	326	104	223	52	82	69	43	37	43	115	121	33	58	124	203	73	70	56	96	94
	32%	21%	42%	39%	35%	32%	28%	30%	26%	27%	40%	32%	31%	30%	33%	26%	24%	31%	24%	26%
<u>Been the most honest with voters about what they would do in office</u>																				
Boris Johnson	279	151	128	32	50	49	48	37	64	130	80	19	50	93	186	167	38	26	238	15
	27%	31%	24%	24%	21%	23%	31%	30%	39%	30%	27%	19%	27%	23%	31%	58%	13%	14%	60%	4%
Ken Livingstone	223	124	99	36	60	56	23	17	31	98	57	25	43	107	117	6	137	41	6	199
	22%	25%	19%	27%	25%	26%	15%	14%	19%	23%	19%	25%	23%	26%	19%	2%	47%	22%	2%	56%
Brian Paddick	97	61	36	5	25	21	16	16	14	42	26	14	15	48	49	18	23	43	31	24
	9%	12%	7%	4%	10%	10%	10%	13%	9%	10%	9%	14%	8%	12%	8%	6%	8%	24%	8%	7%
None of them	172	81	91	12	33	36	34	35	23	72	49	16	35	64	108	46	40	34	53	52
	17%	16%	17%	9%	14%	17%	22%	28%	14%	17%	16%	16%	19%	15%	18%	16%	14%	18%	13%	15%
Don't know	252	74	178	48	69	52	32	19	32	91	89	28	45	102	150	50	56	40	69	65
	25%	15%	33%	36%	29%	24%	21%	15%	19%	21%	30%	27%	24%	25%	25%	17%	19%	22%	17%	18%

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 18

Q.6 Thinking about the course of the London Mayoral election campaign so far, which of the three main party candidates, if any, do you feel has...?

Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>Had the most attractive policies</u>																				
Boris Johnson	324	177	147	31	58	60	46	52	77	155	95	25	50	107	217	200	33	30	280	8
	32%	36%	28%	24%	24%	28%	30%	42%	47%	36%	31%	24%	27%	26%	36%	70%	11%	16%	71%	2%
Ken Livingstone	294	158	135	52	76	65	32	28	40	120	82	30	62	138	156	16	170	53	11	256
	29%	32%	25%	39%	32%	30%	21%	23%	25%	28%	27%	29%	33%	33%	26%	6%	58%	29%	3%	72%
Brian Paddick	56	26	30	2	12	12	13	8	10	23	12	9	11	27	29	7	14	28	14	12
	5%	5%	6%	1%	5%	5%	9%	6%	6%	5%	4%	9%	6%	6%	5%	2%	5%	15%	3%	3%
None of them	120	66	54	8	22	25	29	20	16	50	33	15	22	56	65	23	26	35	38	31
	12%	13%	10%	6%	10%	12%	19%	16%	10%	12%	11%	15%	12%	13%	11%	8%	9%	19%	10%	9%
Don't know	230	64	166	40	68	53	34	15	20	85	80	24	42	87	143	39	52	37	54	48
	23%	13%	31%	30%	29%	25%	22%	13%	12%	20%	27%	23%	22%	21%	23%	14%	18%	20%	14%	14%
<u>Fought hardest to win</u>																				
Boris Johnson	294	168	126	29	57	49	54	45	59	120	88	29	57	92	202	145	51	39	208	37
	29%	34%	24%	22%	24%	23%	35%	37%	36%	28%	29%	28%	31%	22%	33%	51%	17%	21%	52%	10%
Ken Livingstone	282	144	138	43	61	67	36	28	47	141	61	31	50	129	153	47	136	53	57	193
	28%	29%	26%	33%	26%	31%	23%	23%	29%	32%	20%	30%	27%	31%	25%	16%	46%	29%	14%	54%
Brian Paddick	40	17	23	2	12	12	5	5	3	16	8	8	8	20	20	10	12	11	11	13
	4%	3%	4%	1%	5%	6%	3%	4%	2%	4%	3%	8%	4%	5%	3%	3%	4%	6%	3%	4%
None of them	90	50	41	4	17	26	15	14	14	37	27	8	18	47	44	20	24	22	30	24
	9%	10%	8%	3%	7%	12%	10%	12%	9%	8%	9%	8%	10%	11%	7%	7%	8%	12%	8%	7%
Don't know	318	113	205	55	88	62	43	30	39	120	117	27	54	126	191	64	71	58	91	87
	31%	23%	38%	41%	37%	29%	28%	25%	24%	28%	39%	26%	29%	31%	31%	22%	24%	32%	23%	25%

London Poll

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Absolutes/col percents

Table 18

Q.6 Thinking about the course of the London Mayoral election campaign so far, which of the three main party candidates, if any, do you feel has...?

Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>Had the most disappointing campaign</u>																				
Boris Johnson	122 12%	60 12%	61 12%	18 13%	35 15%	25 12%	20 13%	6 5%	17 11%	45 11%	35 12%	14 14%	27 14%	62 15%	59 10%	28 10%	49 17%	22 12%	31 8%	66 19%
Ken Livingstone	264 26%	160 33%	105 20%	29 21%	53 22%	59 27%	42 27%	42 34%	40 24%	132 30%	67 22%	29 28%	38 20%	104 25%	161 26%	102 36%	67 23%	49 27%	142 36%	68 19%
Brian Paddick	223 22%	129 26%	95 18%	34 26%	39 16%	41 19%	29 19%	31 25%	50 31%	112 26%	65 22%	16 15%	30 16%	81 20%	143 23%	59 21%	78 26%	46 25%	95 24%	100 28%
None of them	81 8%	35 7%	46 9%	10 8%	14 6%	23 11%	7 5%	12 10%	13 8%	31 7%	18 6%	10 10%	21 11%	35 8%	46 7%	26 9%	21 7%	11 6%	34 9%	32 9%
Don't know	334 33%	108 22%	226 42%	43 32%	94 40%	67 31%	56 36%	31 25%	43 26%	112 26%	116 39%	34 33%	72 39%	132 32%	202 33%	72 25%	79 27%	55 30%	95 24%	90 25%
<u>Been least visible</u>																				
Boris Johnson	57 6%	28 6%	29 5%	12 9%	17 7%	12 5%	9 6%	2 1%	6 3%	29 7%	10 3%	4 4%	13 7%	21 5%	36 6%	15 5%	18 6%	8 4%	26 7%	16 4%
Ken Livingstone	102 10%	66 13%	37 7%	22 16%	31 13%	22 10%	10 7%	12 9%	5 3%	41 10%	24 8%	17 16%	20 11%	43 10%	59 10%	23 8%	52 18%	11 6%	25 6%	62 18%
Brian Paddick	554 54%	291 59%	263 49%	52 39%	110 47%	122 57%	85 55%	76 62%	109 66%	260 60%	157 52%	53 52%	84 45%	215 52%	339 56%	177 62%	154 52%	116 63%	256 65%	194 54%
None of them	89 9%	40 8%	48 9%	4 3%	15 7%	20 9%	15 10%	14 11%	19 12%	36 8%	27 9%	9 9%	16 8%	40 10%	49 8%	34 12%	21 7%	18 10%	34 8%	26 7%
Don't know	222 22%	67 14%	155 29%	43 32%	62 26%	39 18%	34 22%	19 16%	25 15%	65 15%	82 27%	20 20%	54 29%	95 23%	127 21%	38 13%	49 17%	30 17%	56 14%	57 16%

London Poll

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Absolutes/col percents

Table 19
Q.7 Do you agree or disagree with each of the following statements?
 Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Unweighted base	1024	478	546	76	242	232	167	135	172	448	297	100	179	343	681	342	238	212	441	307
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>The South East of England needs extra airport capacity</u>																				
Agree	511 50%	302 61%	209 39%	54 41%	115 49%	102 47%	71 46%	67 54%	102 62%	247 57%	136 45%	53 52%	75 40%	200 48%	312 51%	171 60%	155 53%	80 44%	252 63%	171 48%
Disagree	267 26%	111 23%	157 29%	24 18%	51 22%	60 28%	51 33%	40 33%	41 25%	103 24%	83 28%	26 25%	56 30%	107 26%	160 26%	55 19%	82 28%	56 31%	82 21%	104 29%
Don't know	245 24%	79 16%	167 31%	55 41%	69 29%	53 25%	32 21%	16 13%	21 13%	84 19%	81 27%	23 23%	57 30%	107 26%	139 23%	59 21%	57 19%	47 25%	64 16%	80 23%
<u>I support a third runway at Heathrow airport</u>																				
Agree	431 42%	237 48%	194 36%	67 50%	120 51%	85 40%	62 40%	43 35%	53 32%	199 46%	124 41%	41 40%	66 35%	174 42%	257 42%	122 43%	143 49%	59 32%	188 47%	157 44%
Disagree	364 36%	182 37%	182 34%	30 22%	55 23%	76 35%	58 38%	64 52%	82 50%	155 36%	105 35%	38 37%	66 35%	146 35%	219 36%	115 40%	87 29%	86 47%	148 37%	127 36%
Don't know	229 22%	73 15%	156 29%	36 27%	60 26%	54 25%	34 22%	17 14%	28 17%	79 18%	71 24%	23 23%	55 29%	94 23%	135 22%	49 17%	64 22%	38 21%	61 15%	71 20%
<u>I support a new airport in the Thames estuary</u>																				
Agree	408 40%	245 50%	163 31%	44 33%	94 40%	94 44%	49 32%	55 45%	71 43%	191 44%	114 38%	48 46%	56 30%	162 39%	247 40%	151 53%	100 34%	64 35%	215 54%	117 33%
Disagree	333 33%	147 30%	186 35%	32 24%	72 31%	64 30%	68 44%	45 37%	52 32%	144 33%	98 33%	27 27%	64 34%	138 33%	195 32%	76 27%	109 37%	73 40%	94 24%	149 42%
Don't know	282 28%	100 20%	183 34%	57 43%	69 29%	58 27%	36 24%	22 18%	40 25%	97 22%	89 30%	28 27%	68 36%	113 27%	169 28%	59 20%	85 29%	46 25%	88 22%	89 25%

London Poll

ONLINE Fieldwork Dates: 23rd-25th April 2012

Absolutes/col percents

Table 19
Q.7 Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone
Weighted base	1024	492	532	133	236	215	154	123	164	433	301	103	187	414	610	286	294	184	397	355
<u>I would be willing to take fewer flights in order to improve the capacity of London's airports</u>																				
Agree	323 32%	156 32%	166 31%	33 25%	72 31%	73 34%	62 41%	35 28%	47 28%	125 29%	93 31%	49 48%	55 29%	139 34%	184 30%	78 27%	114 39%	63 34%	110 28%	139 39%
Disagree	437 43%	223 45%	214 40%	60 45%	107 46%	80 37%	60 39%	58 47%	71 43%	209 48%	131 44%	30 29%	66 35%	165 40%	272 45%	144 50%	111 38%	72 39%	202 51%	138 39%
Don't know	264 26%	112 23%	152 29%	40 30%	56 24%	61 29%	31 20%	30 24%	46 28%	98 23%	76 25%	23 23%	67 36%	110 27%	154 25%	65 23%	69 24%	49 26%	85 21%	78 22%
<u>London's economic competitiveness is in danger if airport capacity is not increased</u>																				
Agree	457 45%	271 55%	186 35%	49 37%	109 46%	84 39%	68 44%	59 48%	88 53%	227 52%	121 40%	41 40%	67 36%	180 43%	277 45%	160 56%	132 45%	70 38%	224 56%	151 42%
Disagree	288 28%	128 26%	160 30%	29 22%	68 29%	57 26%	48 31%	44 36%	42 26%	123 28%	78 26%	34 33%	53 28%	121 29%	167 27%	68 24%	87 30%	66 36%	96 24%	113 32%
Don't know	280 27%	93 19%	187 35%	55 42%	58 25%	74 34%	38 25%	20 16%	34 21%	83 19%	102 34%	28 27%	67 36%	113 27%	166 27%	59 21%	75 25%	48 26%	77 19%	91 26%