

Flu

ONLINE Fieldwork : 23rd - 25th September 2011

Table 1

Absolutes/col percents

Q1. How long do you think the flu vaccine protects you from flu for?

Base : All respondents

	Gender		Age							Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1754	825	929	119	281	366	315	282	391	700	436	224	389	-	99	245	182	197	162	-	177	222	280	190	293	656
Weighted Base	1754	877	877	210	280	333	298	263	369	486	504	365	399	-	94	234	193	185	162	-	180	237	287	184	285	698
Less than 6 months	143 8%	82 9%	61 7%	23 11%	18 6%	39 12%	24 8%	18 7%	21 6%	39 8%	43 8%	22 6%	38 10%	-	7 8%	15 6%	21 11%	19 10%	19 11%	-	11 6%	24 10%	14 5%	14 8%	35 12%	47 7%
6 months	217 12%	125 14%	92 10%	31 15%	28 10%	36 11%	27 9%	30 11%	65 18%	74 15%	56 11%	39 11%	48 12%	-	11 11%	33 14%	18 10%	21 12%	16 10%	-	22 12%	37 16%	41 14%	18 10%	28 10%	92 13%
12 months	1068 61%	494 56%	574 65%	84 40%	157 56%	194 58%	204 68%	176 67%	252 68%	297 61%	304 60%	244 67%	222 56%	-	57 60%	150 64%	112 58%	107 58%	103 64%	-	115 64%	119 50%	184 64%	120 65%	168 59%	417 60%
18 months	20 1%	14 2%	6 1%	12 5%	* *	2 1%	1 *	1 *	5 1%	3 1%	8 2%	- -	9 2%	-	1 1%	1 *	3 1%	4 2%	2 1%	-	1 *	7 3%	2 1%	- -	2 1%	8 1%
24 months	30 2%	17 2%	13 1%	8 4%	11 4%	6 2%	4 1%	2 1%	- -	4 1%	8 2%	5 2%	13 3%	-	2 2%	5 2%	4 2%	3 2%	- -	-	3 2%	7 3%	4 2%	2 1%	6 2%	15 2%
More than 24 months	55 3%	34 4%	21 2%	6 3%	22 8%	13 4%	7 2%	3 1%	4 1%	18 4%	16 3%	8 2%	13 3%	-	1 1%	5 2%	11 6%	6 3%	5 3%	-	7 4%	12 5%	3 1%	6 3%	10 3%	22 3%
Don't know	221 13%	111 13%	110 13%	45 22%	45 16%	44 13%	32 11%	34 13%	22 6%	51 10%	69 14%	46 13%	56 14%	-	16 17%	25 11%	23 12%	24 13%	18 11%	-	22 12%	31 13%	38 13%	24 13%	36 13%	95 14%

Flu
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Table 2

Absolutes/col percents

Q2. Which of the following months do you think is the best month to get your flu jab?

Base : All respondents

	Gender			Age						Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1754	825	929	119	281	366	315	282	391	700	436	224	389	-	99	245	182	197	162	-	177	222	280	190	293	656
Weighted Base	1754	877	877	210	280	333	298	263	369	486	504	365	399	-	94	234	193	185	162	-	180	237	287	184	285	698
August	122 7%	59 7%	63 7%	32 15%	31 11%	29 9%	19 6%	8 3%	3 1%	28 6%	32 6%	30 8%	32 8%	-	6 7%	18 8%	15 8%	21 12%	11 7%	-	6 4%	23 10%	10 4%	11 6%	17 6%	65 9%
September	418 24%	197 23%	221 25%	68 32%	83 30%	92 28%	64 22%	48 18%	63 17%	111 23%	112 22%	104 28%	91 23%	-	18 19%	54 23%	52 27%	41 22%	35 21%	-	46 25%	65 27%	63 22%	45 25%	84 29%	171 25%
October	805 46%	390 45%	415 47%	55 26%	84 30%	136 41%	143 48%	145 55%	242 65%	236 49%	240 48%	161 44%	168 42%	-	50 53%	113 49%	91 47%	85 46%	71 44%	-	79 44%	75 31%	149 52%	92 50%	116 41%	284 41%
November	190 11%	111 13%	79 9%	21 10%	32 12%	32 9%	38 13%	33 12%	34 9%	57 12%	55 11%	33 9%	45 11%	-	8 8%	23 10%	11 6%	14 8%	21 13%	-	24 13%	32 14%	38 13%	19 10%	27 9%	88 13%
December	18 1%	9 1%	9 1%	1 *	4 2%	5 1%	4 1%	2 1%	3 1%	4 1%	4 1%	2 1%	8 2%	-	1 1%	4 2%	3 1%	2 1%	1 1%	-	1 1%	4 2%	2 1%	* *	5 2%	6 1%
It doesn't make a difference when I get my flu jab	201 11%	110 13%	90 10%	34 16%	46 16%	40 12%	30 10%	27 10%	24 7%	50 10%	61 12%	35 10%	55 14%	-	12 12%	21 9%	21 11%	20 11%	23 14%	-	25 14%	39 16%	24 8%	16 9%	37 13%	83 12%

Flu

ONLINE Fieldwork : 23rd - 25th September 2011

Table 3

Absolutes/col percents

Q3. Thinking about flu in general, how many people aged 15 - 64 do you think died of flu last year?

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1754	825	929	119	281	366	315	282	391	700	436	224	389	-	99	245	182	197	162	-	177	222	280	190	293	656
Weighted Base	1754	877	877	210	280	333	298	263	369	486	504	365	399	-	94	234	193	185	162	-	180	237	287	184	285	698
None	14 1%	9 1%	6 1%	4 2%	6 2%	-	4 1%	1 *	-	4 1%	5 1%	4 1%	2 1%	-	-	3 1%	3 1%	1 *	2 1%	-	-	4 2%	1 *	2 1%	3 1%	7 1%
1 - 100	587 33%	231 26%	356 41%	105 50%	114 41%	119 36%	103 34%	74 28%	72 20%	140 29%	155 31%	143 39%	148 37%	-	19 20%	80 34%	75 39%	65 35%	54 33%	-	47 26%	101 43%	89 31%	55 30%	94 33%	239 34%
101 - 200	156 9%	77 9%	79 9%	11 5%	21 8%	27 8%	25 9%	24 9%	47 13%	34 7%	41 8%	33 9%	48 12%	-	10 10%	26 11%	7 4%	18 10%	18 11%	-	15 8%	19 8%	32 11%	12 7%	24 8%	55 8%
201 - 300	83 5%	40 5%	43 5%	6 3%	12 4%	18 5%	17 6%	15 6%	14 4%	31 6%	24 5%	13 4%	15 4%	-	4 4%	14 6%	8 4%	9 5%	6 4%	-	13 7%	13 5%	10 3%	6 3%	14 5%	35 5%
301 - 400	31 2%	20 2%	12 1%	3 1%	6 2%	6 2%	2 1%	9 3%	6 2%	4 1%	6 1%	12 3%	9 2%	-	2 2%	2 1%	1 *	6 4%	6 4%	-	6 3%	2 1%	7 3%	1 *	2 1%	13 2%
401 - 500	102 6%	44 5%	58 7%	7 3%	14 5%	21 6%	19 7%	19 7%	22 6%	33 7%	35 7%	23 6%	11 3%	-	5 6%	11 5%	7 4%	11 6%	8 5%	-	12 6%	9 4%	22 8%	17 9%	23 8%	40 6%
501 - 600	15 1%	6 1%	9 1%	-	1 *	3 1%	2 1%	4 1%	5 1%	9 2%	2 *	2 1%	2 1%	-	1 2%	1 1%	1 1%	3 1%	1 1%	-	1 1%	2 1%	1 *	2 1%	2 1%	5 1%
601 - 700	3 *	1 *	2 *	-	-	-	-	-	3 1%	1 *	2 *	-	-	-	-	2 1%	-	1 1%	-	-	-	-	1 *	-	-	-
701 - 800	7 *	4 *	3 *	1 *	1 *	2 1%	2 1%	1 *	-	1 *	2 *	3 1%	1 *	-	1 1%	1 1%	-	1 1%	-	-	-	2 1%	2 1%	-	1 *	4 1%
801 - 900	2 *	1 *	1 *	-	-	2 1%	-	-	-	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	1 *
901 - 1000	201 11%	97 11%	104 12%	28 13%	30 11%	34 10%	31 10%	31 12%	46 13%	58 12%	68 13%	35 9%	40 10%	-	13 14%	23 10%	21 11%	21 11%	14 9%	-	24 13%	30 13%	30 11%	24 13%	34 12%	76 11%
1001 - 2000	160 9%	87 10%	73 8%	8 4%	21 7%	40 12%	26 9%	23 9%	42 11%	47 10%	41 8%	42 11%	30 8%	-	10 11%	21 9%	19 10%	15 8%	17 11%	-	20 11%	13 5%	28 10%	16 9%	24 8%	69 10%
2001 - 3000	77 4%	39 4%	38 4%	5 3%	12 4%	10 3%	8 3%	11 4%	30 8%	27 6%	22 4%	9 2%	20 5%	-	7 8%	9 4%	13 7%	11 6%	7 4%	-	10 5%	6 2%	11 4%	5 3%	11 4%	28 4%
3001 - 4000	18 1%	13 1%	5 1%	3 1%	1 *	4 1%	1 *	4 1%	5 1%	6 1%	3 1%	3 1%	6 1%	-	1 1%	1 1%	1 *	1 *	1 1%	-	2 1%	3 1%	5 2%	4 2%	3 1%	7 1%
4001 - 5000	90 5%	65 7%	25 3%	5 3%	6 2%	14 4%	16 5%	13 5%	35 10%	30 6%	30 6%	11 3%	19 5%	-	1 1%	14 6%	12 6%	6 3%	12 7%	-	6 4%	6 3%	18 6%	14 8%	9 3%	34 5%
5001 - 6000	9 1%	6 1%	3 *	-	2 1%	1 *	1 *	2 1%	3 1%	4 1%	3 1%	1 *	1 *	-	1 1%	1 *	1 *	1 1%	1 *	-	-	3 1%	1 *	1 1%	1 *	3 *

Flu

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Table 3

Absolutes/col percents

Q3. Thinking about flu in general, how many people aged 15 - 64 do you think died of flu last year?

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	1754	877	877	210	280	333	298	263	369	486	504	365	399	-	94	234	193	185	162	-	180	237	287	184	285	698
6001 - 7000	2	-	2	1	-	-	-	-	*	*	1	-	-	-	-	-	1	-	-	-	-	-	*	-	-	1
	*	-	*	1%	-	-	-	-	*	*	*	-	-	-	-	-	1%	-	-	-	-	-	*	-	-	*
7001 - 8000	5	5	1	-	2	1	-	2	-	1	2	1	1	-	-	-	-	-	2	-	-	-	1	2	-	3
	*	1%	*	-	1%	*	-	1%	-	*	*	*	*	-	-	-	-	-	1%	-	-	-	*	1%	-	*
8001 - 9000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9001 - 10000	78	58	20	11	14	7	17	15	14	24	30	8	16	-	9	5	10	7	5	-	14	8	7	13	10	38
	4%	7%	2%	5%	5%	2%	6%	6%	4%	5%	6%	2%	4%	-	9%	2%	5%	4%	3%	-	8%	3%	2%	7%	4%	6%
Over 10000	114	77	37	13	16	25	23	15	22	32	32	21	29	-	10	19	14	10	7	-	11	17	18	7	28	39
	6%	9%	4%	6%	6%	8%	8%	6%	6%	7%	6%	6%	7%	-	11%	8%	7%	5%	5%	-	6%	7%	6%	4%	10%	6%
QNA	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
Mean (Less than 11,000)	1388.3	1820.4	977.46	1172.3	1242.8	1118.5	1407.1	1545.4	1735.5	1576.6	1591.0	992.57	1267.1	-	1923.4	1143.3	1533.4	1193.6	1385.2	-	1660.1	1055.4	1264.3	1823.4	1211.4	1471.9
Standard deviation	2380.9	2771.3	1848.28	2468.2	2452.9	1932.1	2540.4	2570.4	2328.3	2469.2	2628.9	1878.3	2310.4	-	2997.1	1980.6	2523.4	2170.3	2300.1	-	2748.5	2151.5	2075.2	2814.8	2180.2	2543.7
Standard error	58.74	101.13	61.88	234.27	151.83	104.17	147.91	157.60	121.70	96.48	130.15	129.00	121.10	-	314.19	131.75	194.11	159.13	185.35	-	212.05	151.01	127.72	208.65	133.18	102.40
Mean (Less than 120,000)	3439.5	4836.7	2065.68	2760.4	2493.6	3284.2	4773.7	2968.5	3935.6	3347.6	3466.2	3569.7	3398.3	-	6651.1	3076.7	3778.2	2832.8	2447.3	-	4392.0	3694.5	2794.0	3182.3	4260.5	3296.4
Standard deviation	11351	14067	7568.58	7722.6	8075.6	11718	15850	7966.3	12469	10130	10931	13899	10707	-	18969	8781.1	12748	10504	7592.6	-	15649	12590	7728.5	8996.2	13819	11105
Standard error	273.06	495.50	249.26	710.93	489.66	618.45	897.32	475.23	634.67	386.49	527.15	934.97	545.67	-	1926.0	566.82	955.47	756.06	598.38	-	1186.3	850.72	463.53	656.11	817.13	437.95

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Table 4

Absolutes/col percents

Q4. Do you think that the flu jab can give you a mild form of flu, or not?

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1754	825	929	119	281	366	315	282	391	700	436	224	389	-	99	245	182	197	162	-	177	222	280	190	293	656
Weighted Base	1754	877	877	210	280	333	298	263	369	486	504	365	399	-	94	234	193	185	162	-	180	237	287	184	285	698
Yes it can	1025	498	527	127	172	216	199	153	157	277	273	206	269	-	51	119	126	109	96	-	106	139	171	109	172	435
	58%	57%	60%	60%	61%	65%	67%	58%	43%	57%	54%	57%	67%	-	55%	51%	65%	59%	60%	-	59%	59%	60%	59%	60%	62%
No it cannot	429	214	215	31	59	70	55	63	151	136	131	92	71	-	29	69	38	46	38	-	53	48	66	44	70	124
	24%	24%	24%	15%	21%	21%	18%	24%	41%	28%	26%	25%	18%	-	31%	29%	20%	25%	24%	-	29%	20%	23%	24%	25%	18%
Don't know	300	165	135	53	49	47	44	47	61	74	100	66	60	-	14	47	29	30	27	-	21	50	50	31	43	138
	17%	19%	15%	25%	18%	14%	15%	18%	16%	15%	20%	18%	15%	-	14%	20%	15%	16%	17%	-	12%	21%	18%	17%	15%	20%

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Table 5

Absolutes/col percents

Q5. In the last two years have you travelled to a country where there is a risk of getting a life-threatening infectious disease (e.g. yellow fever, typhoid or hepatitis A)?

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1754	825	929	119	281	366	315	282	391	700	436	224	389	-	99	245	182	197	162	-	177	222	280	190	293	656
Weighted Base	1754	877	877	210	280	333	298	263	369	486	504	365	399	-	94	234	193	185	162	-	180	237	287	184	285	698
Yes	190	100	90	33	35	35	28	23	37	74	54	27	36	-	4	21	25	15	11	-	17	51	31	15	41	79
	11%	11%	10%	16%	12%	11%	9%	9%	10%	15%	11%	7%	9%	-	5%	9%	13%	8%	7%	-	9%	21%	11%	8%	14%	11%
No	1500	725	774	161	228	282	265	238	326	396	428	319	357	-	90	193	167	167	146	-	155	172	244	165	234	578
	85%	83%	88%	77%	81%	85%	89%	90%	88%	81%	85%	87%	89%	-	95%	83%	87%	91%	91%	-	86%	73%	85%	90%	82%	83%
Don't know	64	52	12	16	18	16	5	3	6	17	21	19	7	-	-	19	1	2	4	-	8	14	12	4	10	41
	4%	6%	1%	8%	6%	5%	2%	1%	2%	4%	4%	5%	2%	-	-	8%	*	1%	3%	-	5%	6%	4%	2%	3%	6%

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Table 6

Absolutes/col percents

Q6. If yes, did you get the necessary vaccines against the diseases in that country?

Base : All travelled to a country where there is a risk of getting a life-threatening infectious disease

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	189	92	97	20	37	39	27	24	42	97	43	18	31	-	4	21	22	14	12	-	17	52	33	14	39	74
Weighted Base	190	100	90	33	35	35	28	23	37	74	54	27	36	-	4	21	25	15	11	-	17	51	31	15	41	79
Yes	153 81%	82 82%	71 79%	31 95%	26 75%	24 70%	22 80%	16 70%	34 91%	60 81%	46 86%	22 83%	25 70%	-	4 100%	16 74%	18 73%	12 78%	10 89%	-	13 75%	41 81%	27 88%	13 87%	36 87%	59 75%
No	36 19%	17 17%	19 21%	2 5%	9 25%	10 28%	5 20%	7 30%	3 9%	14 19%	7 13%	5 17%	11 30%	-	-	5 26%	7 27%	3 22%	1 11%	-	4 25%	10 19%	4 12%	1 8%	5 13%	19 24%
Don't know	1 *	1 1%	-	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	1 1%

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Table 7

Absolutes/col percents

Q7. If you were planning to travel to a country where there was a risk of getting a life-threatening infectious diseases, would you get the necessary vaccinations, or not?

Base : All respondents

	Gender		Age						Social grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Mid-lands	East Mid-lands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1754	825	929	119	281	366	315	282	391	700	436	224	389	-	99	245	182	197	162	-	177	222	280	190	293	656
Weighted Base	1754	877	877	210	280	333	298	263	369	486	504	365	399	-	94	234	193	185	162	-	180	237	287	184	285	698
Yes	1528	745	782	158	246	283	265	240	336	436	445	308	339	-	89	197	162	160	136	-	156	209	246	173	237	597
	87%	85%	89%	75%	88%	85%	89%	91%	91%	90%	88%	84%	85%	-	94%	84%	84%	87%	84%	-	86%	88%	86%	94%	83%	86%
No	144	85	59	31	26	29	22	15	21	32	37	37	37	-	4	19	20	17	11	-	19	15	31	8	33	60
	8%	10%	7%	15%	9%	9%	7%	6%	6%	7%	7%	10%	9%	-	4%	8%	10%	9%	7%	-	11%	6%	11%	4%	12%	9%
Don't know	83	47	36	21	8	21	12	9	12	18	22	20	23	-	2	18	11	8	14	-	5	13	10	3	15	40
	5%	5%	4%	10%	3%	6%	4%	3%	3%	4%	4%	5%	6%	-	2%	8%	6%	4%	9%	-	3%	5%	3%	2%	5%	6%