

Cuts Index Survey

ONLINE Fieldwork : 3rd - 5th June 2011

Absolutes/col percents

Table 1

Q1. Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2026	949	1077	205	341	422	359	317	382	716	529	282	499	526	516	514	301	169
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
Chancellor of the Exchequer, George Osborne																		
Yes	524	333	191	34	56	79	71	93	190	171	133	119	102	136	140	126	87	36
	26%	34%	18%	14%	17%	21%	21%	31%	45%	31%	23%	28%	22%	26%	26%	25%	30%	20%
No	979	482	498	124	162	199	189	148	156	264	289	190	236	236	254	265	123	102
	48%	49%	48%	51%	50%	52%	55%	49%	37%	48%	49%	45%	51%	46%	47%	52%	42%	58%
Don't know	523	178	345	85	106	106	83	63	80	112	165	117	128	143	141	117	83	38
	26%	18%	33%	35%	33%	28%	24%	21%	19%	21%	28%	27%	27%	28%	26%	23%	28%	22%
Prime Minister, David Cameron																		
Yes	765	411	353	66	114	131	105	127	223	221	222	172	150	209	221	175	110	50
	38%	41%	34%	27%	35%	34%	31%	42%	52%	40%	38%	41%	32%	41%	41%	34%	38%	28%
No	970	477	493	139	162	184	181	143	162	249	275	201	245	239	234	264	128	105
	48%	48%	48%	57%	50%	48%	53%	47%	38%	46%	47%	47%	53%	46%	44%	52%	44%	60%
Don't know	291	105	187	39	48	70	58	34	42	77	91	52	71	67	80	69	54	21
	14%	11%	18%	16%	15%	18%	17%	11%	10%	14%	16%	12%	15%	13%	15%	14%	19%	12%
Deputy Prime Minister, Nick Clegg																		
Yes	410	229	181	55	71	64	57	69	94	114	105	96	94	109	113	89	65	34
	20%	23%	18%	23%	22%	17%	17%	23%	22%	21%	18%	23%	20%	21%	21%	18%	22%	19%
No	1215	611	604	139	182	233	230	180	250	330	344	249	291	295	319	325	162	114
	60%	62%	58%	57%	56%	61%	67%	59%	59%	60%	59%	59%	62%	57%	60%	64%	55%	65%
Don't know	401	153	248	49	71	87	57	55	82	102	138	80	81	111	103	94	65	28
	20%	15%	24%	20%	22%	23%	17%	18%	19%	19%	23%	19%	17%	22%	19%	19%	22%	16%
Leader of the Opposition, Ed Miliband																		
Yes	340	179	160	59	61	58	66	44	51	86	95	67	91	87	87	99	40	26
	17%	18%	16%	24%	19%	15%	19%	14%	12%	16%	16%	16%	20%	17%	16%	20%	14%	15%
No	1189	617	572	101	171	228	194	197	297	335	332	257	265	295	319	285	190	99
	59%	62%	55%	41%	53%	59%	56%	65%	70%	61%	57%	60%	57%	57%	60%	56%	65%	56%
Don't know	498	197	301	83	91	99	85	63	78	126	160	101	110	132	129	123	63	51
	25%	20%	29%	34%	28%	26%	25%	21%	18%	23%	27%	24%	24%	26%	24%	24%	21%	29%

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Q1. Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
Shadow Chancellor, Ed Balls																		
Yes	309	186	123	30	49	48	70	45	67	93	88	52	75	83	79	88	35	24
	15%	19%	12%	12%	15%	13%	20%	15%	16%	17%	15%	12%	16%	16%	15%	17%	12%	14%
No	1203	619	584	123	173	228	190	199	291	343	337	258	264	304	319	296	182	102
	59%	62%	57%	51%	53%	59%	55%	65%	68%	63%	57%	61%	57%	59%	60%	58%	62%	58%
Don't know	514	188	326	90	102	108	85	60	68	110	162	115	127	128	136	125	75	50
	25%	19%	32%	37%	32%	28%	25%	20%	16%	20%	28%	27%	27%	25%	26%	25%	26%	28%

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Table 1

Q1. Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2026	169	96	234	184	156	109	196	234	292	192	164
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
Chancellor of the Exchequer, George Osborne												
Yes	524	36	11	74	41	33	22	47	65	71	65	60
	26%	20%	12%	31%	23%	18%	20%	25%	25%	27%	35%	38%
No	979	102	64	114	87	102	51	94	119	117	72	58
	48%	58%	70%	48%	49%	54%	47%	50%	47%	45%	39%	37%
Don't know	523	38	16	51	50	53	34	48	71	72	49	40
	26%	22%	18%	21%	28%	28%	32%	25%	28%	28%	26%	25%
Prime Minister, David Cameron												
Yes	765	50	18	90	68	70	31	68	95	114	79	83
	38%	28%	19%	38%	38%	37%	29%	36%	37%	44%	43%	53%
No	970	105	62	114	88	89	53	90	132	108	75	55
	48%	60%	67%	48%	49%	47%	49%	47%	52%	41%	41%	35%
Don't know	291	21	12	34	23	29	23	32	28	39	31	19
	14%	12%	13%	14%	13%	16%	22%	17%	11%	15%	17%	12%
Deputy Prime Minister, Nick Clegg												
Yes	410	34	8	50	32	37	20	32	56	53	44	44
	20%	19%	8%	21%	18%	20%	19%	17%	22%	21%	24%	28%
No	1215	114	71	140	114	116	65	122	152	143	97	81
	60%	65%	78%	59%	64%	62%	60%	64%	59%	55%	53%	51%
Don't know	401	28	13	49	33	34	22	36	48	63	43	32
	20%	16%	14%	20%	18%	18%	21%	19%	19%	24%	23%	21%
Leader of the Opposition, Ed Miliband												
Yes	340	26	21	44	34	38	24	32	57	30	16	17
	17%	15%	23%	19%	19%	20%	22%	17%	22%	12%	9%	11%
No	1189	99	45	141	100	108	61	109	126	170	129	102
	59%	56%	49%	59%	56%	58%	57%	57%	49%	65%	70%	65%
Don't know	498	51	25	53	45	41	23	49	72	60	40	38
	25%	29%	28%	22%	25%	22%	21%	26%	28%	23%	22%	24%

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Q1. Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
Shadow Chancellor, Ed Balls												
Yes	309	24	19	38	31	44	19	22	47	36	16	14
	15%	14%	20%	16%	17%	23%	18%	12%	18%	14%	8%	9%
No	1203	102	53	140	102	101	56	117	139	165	126	101
	59%	58%	58%	59%	57%	54%	52%	61%	55%	64%	68%	64%
Don't know	514	50	20	59	45	42	32	51	69	59	43	43
	25%	28%	22%	25%	25%	23%	30%	27%	27%	23%	23%	27%

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Absolutes/col percents

Table 2

Q6. Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2026	949	1077	205	341	422	359	317	382	716	529	282	499	526	516	514	301	169
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
<u>The way the government is going about cutting public spending is fair</u>																		
Agree	667	374	293	68	110	103	89	94	204	204	178	153	132	184	183	154	102	46
	33%	38%	28%	28%	34%	27%	26%	31%	48%	37%	30%	36%	28%	36%	34%	30%	35%	26%
Disagree	1149	530	620	147	178	235	221	181	187	294	335	233	287	281	299	301	148	120
	57%	53%	60%	60%	55%	61%	64%	60%	44%	54%	57%	55%	62%	55%	56%	59%	51%	68%
Don't know	210	89	121	28	36	47	35	29	35	49	74	39	48	51	53	53	42	10
	10%	9%	12%	12%	11%	12%	10%	10%	8%	9%	13%	9%	10%	10%	10%	10%	14%	6%
<u>The government is cutting public spending too much and too quickly</u>																		
Agree	1180	540	640	162	210	231	222	177	178	293	338	251	298	286	314	305	153	122
	58%	54%	62%	67%	65%	60%	65%	58%	42%	54%	58%	59%	64%	56%	59%	60%	52%	69%
Disagree	642	371	271	52	82	106	96	98	207	205	178	140	119	181	171	146	102	42
	32%	37%	26%	21%	25%	28%	28%	32%	49%	38%	30%	33%	25%	35%	32%	29%	35%	24%
Don't know	204	81	123	29	32	48	26	29	40	49	71	35	49	47	50	57	37	12
	10%	8%	12%	12%	10%	12%	7%	10%	9%	9%	12%	8%	11%	9%	9%	11%	13%	7%
<u>Things in this country are generally heading in the right direction</u>																		
Agree	650	352	298	55	95	103	90	107	200	192	195	135	127	181	169	147	110	42
	32%	35%	29%	23%	29%	27%	26%	35%	47%	35%	33%	32%	27%	35%	32%	29%	38%	24%
Disagree	996	488	508	149	164	205	184	143	152	252	277	204	262	239	258	272	123	104
	49%	49%	49%	61%	50%	53%	53%	47%	36%	46%	47%	48%	56%	47%	48%	54%	42%	59%
Don't know	380	153	227	39	65	77	70	54	74	102	115	86	76	95	108	89	59	30
	19%	15%	22%	16%	20%	20%	20%	18%	17%	19%	20%	20%	16%	18%	20%	17%	20%	17%
<u>The UK is on course for another wave of recession</u>																		
Agree	892	417	476	124	151	175	172	137	133	227	245	186	235	212	220	242	116	102
	44%	42%	46%	51%	47%	46%	50%	45%	31%	41%	42%	44%	50%	41%	41%	48%	40%	58%
Disagree	515	308	207	47	81	96	75	72	144	162	135	107	110	136	131	123	89	36
	25%	31%	20%	19%	25%	25%	22%	24%	34%	30%	23%	25%	24%	26%	25%	24%	30%	20%
Don't know	619	268	350	72	92	113	98	95	150	158	207	133	121	167	183	144	87	38
	31%	27%	34%	30%	28%	29%	28%	31%	35%	29%	35%	31%	26%	32%	34%	28%	30%	22%

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Table 2

Q6. Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2026	169	96	234	184	156	109	196	234	292	192	164
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
<u>The way the government is going about cutting public spending is fair</u>												
Agree	667	46	22	80	52	47	30	56	76	107	72	80
	33%	26%	24%	34%	29%	25%	28%	30%	30%	41%	39%	51%
Disagree	1149	120	62	130	109	118	63	115	148	133	85	66
	57%	68%	68%	55%	61%	63%	59%	61%	58%	51%	46%	42%
Don't know	210	10	7	28	18	23	14	18	30	20	28	12
	10%	6%	8%	12%	10%	12%	13%	10%	12%	8%	15%	8%
<u>The government is cutting public spending too much and too quickly</u>												
Agree	1180	122	58	131	116	123	68	116	168	119	85	75
	58%	69%	63%	55%	65%	66%	63%	61%	66%	46%	46%	47%
Disagree	642	42	25	79	42	47	26	58	66	115	76	66
	32%	24%	28%	33%	24%	25%	24%	31%	26%	44%	41%	42%
Don't know	204	12	8	28	21	17	13	16	21	26	24	17
	10%	7%	9%	12%	12%	9%	12%	8%	8%	10%	13%	11%
<u>Things in this country are generally heading in the right direction</u>												
Agree	650	42	15	82	51	52	35	50	76	105	75	67
	32%	24%	16%	34%	28%	28%	32%	26%	30%	40%	41%	43%
Disagree	996	104	66	110	97	97	53	99	129	111	69	62
	49%	59%	72%	46%	54%	52%	50%	52%	51%	43%	38%	39%
Don't know	380	30	11	46	31	38	19	41	50	45	40	28
	19%	17%	12%	19%	18%	20%	18%	22%	20%	17%	22%	18%
<u>The UK is on course for another wave of recession</u>												
Agree	892	102	55	99	88	88	48	77	119	93	68	56
	44%	58%	60%	42%	49%	47%	45%	40%	46%	36%	37%	36%
Disagree	515	36	14	69	39	40	27	55	56	80	62	36
	25%	20%	15%	29%	22%	21%	25%	29%	22%	31%	34%	23%
Don't know	619	38	23	70	51	60	33	58	81	86	54	65
	31%	22%	25%	29%	29%	32%	31%	31%	32%	33%	29%	41%

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Table 3

Q3. Are you optimistic or pessimistic about each of the following?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2026	949	1077	205	341	422	359	317	382	716	529	282	499	526	516	514	301	169
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
<u>The future state of the UK economy</u>																		
Optimistic	676	379	296	82	120	108	91	100	174	203	213	131	129	190	176	158	101	50
	33%	38%	29%	34%	37%	28%	26%	33%	41%	37%	36%	31%	28%	37%	33%	31%	35%	29%
Pessimistic	1134	514	619	118	168	225	223	173	225	289	308	257	279	263	304	297	156	114
	56%	52%	60%	49%	52%	59%	65%	57%	53%	53%	53%	60%	60%	51%	57%	58%	54%	65%
Don't know	217	99	118	42	36	51	30	31	26	55	66	38	58	62	54	53	35	12
	11%	10%	11%	17%	11%	13%	9%	10%	6%	10%	11%	9%	12%	12%	10%	10%	12%	7%
<u>Your personal financial situation</u>																		
Optimistic	820	453	367	114	136	137	93	119	221	253	245	172	150	229	224	187	108	71
	40%	46%	35%	47%	42%	36%	27%	39%	52%	46%	42%	40%	32%	44%	42%	37%	37%	41%
Pessimistic	950	423	527	91	147	192	218	148	155	226	266	196	262	226	247	251	138	89
	47%	43%	51%	37%	45%	50%	63%	49%	36%	41%	45%	46%	56%	44%	46%	49%	47%	51%
Don't know	256	117	140	38	41	56	34	37	50	68	76	57	55	60	64	71	46	15
	13%	12%	14%	16%	13%	15%	10%	12%	12%	12%	13%	14%	12%	12%	12%	14%	16%	9%
<u>Your job security/ prospects</u>																		
Base: All working full/ part time/ Students/ Not working seeking work																		
Total	1341	697	644	229	281	328	288	162	53	375	449	286	232	354	345	351	184	106
Optimistic	544	306	238	100	116	143	90	63	33	162	186	124	73	148	138	129	75	55
	41%	44%	37%	44%	41%	43%	31%	39%	62%	43%	41%	43%	31%	42%	40%	37%	40%	52%
Pessimistic	562	285	277	101	98	130	148	75	9	148	186	104	123	138	139	168	77	41
	42%	41%	43%	44%	35%	40%	51%	47%	17%	40%	42%	36%	53%	39%	40%	48%	42%	38%
Don't know	235	106	129	28	67	56	50	23	11	64	77	58	36	69	68	55	33	10
	18%	15%	20%	12%	24%	17%	17%	15%	21%	17%	17%	20%	16%	19%	20%	16%	18%	10%

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Table 3

Q3. Are you optimistic or pessimistic about each of the following?**Base: All respondents**

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2026	169	96	234	184	156	109	196	234	292	192	164
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
<u>The future state of the UK economy</u>												
Optimistic	676 33%	50 29%	22 24%	79 33%	58 32%	50 27%	32 30%	63 33%	97 38%	93 36%	69 37%	64 40%
Pessimistic	1134 56%	114 65%	62 67%	134 56%	101 56%	117 62%	68 64%	113 60%	118 46%	145 56%	88 48%	74 47%
Don't know	217 11%	12 7%	8 9%	25 10%	20 11%	21 11%	7 7%	14 7%	40 16%	23 9%	27 15%	20 12%
<u>Your personal financial situation</u>												
Optimistic	820 40%	71 41%	32 35%	83 35%	72 40%	75 40%	32 30%	72 38%	106 42%	123 47%	76 41%	77 49%
Pessimistic	950 47%	89 51%	45 49%	122 51%	84 47%	96 51%	58 54%	90 47%	112 44%	114 44%	80 43%	61 39%
Don't know	256 13%	15 9%	14 15%	34 14%	23 13%	17 9%	18 17%	28 15%	37 14%	23 9%	28 15%	19 12%
<u>Your job security/ prospects</u>												
Base: All working full/ part time/ Students/ Not working seeking work												
Total	1341	106	54	167	131	133	72	114	192	163	112	98
Optimistic	544 41%	55 52%	16 31%	54 32%	58 45%	49 37%	26 36%	52 45%	70 36%	78 48%	48 43%	37 38%
Pessimistic	562 42%	41 38%	28 52%	85 51%	55 42%	63 47%	37 51%	44 39%	78 41%	60 37%	40 35%	32 33%
Don't know	235 18%	10 10%	9 18%	28 17%	17 13%	21 16%	9 12%	18 16%	44 23%	25 15%	24 21%	28 29%

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Table 4

Q22. Do you think you will spend more or less this year, compared to last year, on each of the following, or will there be no change?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2026	949	1077	205	341	422	359	317	382	716	529	282	499	526	516	514	301	169
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
Food shopping																		
More	885 44%	437 44%	449 43%	111 46%	125 39%	159 41%	161 47%	114 37%	215 50%	252 46%	243 41%	200 47%	190 41%	243 47%	229 43%	208 41%	122 42%	83 47%
Less	570 28%	222 22%	348 34%	56 23%	116 36%	112 29%	110 32%	98 32%	77 18%	131 24%	183 31%	113 26%	143 31%	130 25%	160 30%	154 30%	81 28%	45 26%
No change	571 28%	334 34%	237 23%	76 31%	82 25%	113 29%	74 21%	92 30%	134 31%	164 30%	161 27%	113 26%	133 29%	142 28%	146 27%	146 29%	89 31%	47 27%
Paying off credit card debt																		
More	449 22%	235 24%	214 21%	70 29%	102 32%	111 29%	85 25%	50 17%	31 7%	128 23%	141 24%	100 24%	79 17%	110 21%	118 22%	119 23%	66 23%	36 21%
Less	334 16%	149 15%	185 18%	42 17%	78 24%	74 19%	63 18%	46 15%	31 7%	75 14%	111 19%	72 17%	76 16%	95 18%	80 15%	83 16%	41 14%	35 20%
No change	1243 61%	609 61%	634 61%	131 54%	143 44%	200 52%	197 57%	207 68%	365 86%	344 63%	335 57%	253 60%	311 67%	310 60%	337 63%	306 60%	185 63%	105 60%
Clothes shopping																		
More	279 14%	148 15%	131 13%	78 32%	52 16%	48 12%	40 12%	25 8%	36 8%	72 13%	87 15%	53 13%	67 14%	65 13%	75 14%	88 17%	29 10%	21 12%
Less	1086 54%	464 47%	623 60%	96 40%	189 58%	222 58%	213 62%	171 56%	195 46%	268 49%	320 54%	235 55%	264 57%	264 51%	285 53%	268 53%	164 56%	105 60%
No change	661 33%	381 38%	280 27%	68 28%	83 26%	115 30%	91 26%	109 36%	195 46%	207 38%	181 31%	137 32%	135 29%	186 36%	175 33%	152 30%	99 34%	49 28%
Sport and leisure activities																		
More	232 11%	129 13%	103 10%	79 32%	46 14%	38 10%	31 9%	13 4%	24 6%	64 12%	84 14%	38 9%	46 10%	68 13%	57 11%	66 13%	28 10%	13 7%
Less	938 46%	401 40%	537 52%	88 36%	177 55%	203 53%	195 57%	135 44%	140 33%	242 44%	270 46%	209 49%	218 47%	224 44%	248 46%	238 47%	140 48%	88 50%
No change	856 42%	463 47%	394 38%	76 31%	100 31%	144 37%	119 34%	155 51%	262 62%	242 44%	233 40%	179 42%	203 43%	223 43%	229 43%	205 40%	124 43%	75 43%

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Absolutes/col percents

Table 4

Q22. Do you think you will spend more or less this year, compared to last year, on each of the following, or will there be no change?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
Household and electrical items																		
More	319 16%	166 17%	153 15%	64 26%	66 20%	53 14%	47 14%	30 10%	59 14%	83 15%	98 17%	62 14%	76 16%	83 16%	85 16%	91 18%	35 12%	25 14%
Less	978 48%	417 42%	561 54%	95 39%	169 52%	195 51%	198 58%	163 54%	157 37%	246 45%	290 49%	209 49%	232 50%	229 45%	260 49%	238 47%	158 54%	92 53%
No change	729 36%	410 41%	319 31%	84 34%	89 27%	136 35%	99 29%	111 37%	210 49%	218 40%	199 34%	155 36%	158 34%	202 39%	190 36%	179 35%	99 34%	59 33%
Eating out																		
More	253 12%	139 14%	114 11%	72 29%	46 14%	37 10%	29 8%	18 6%	51 12%	73 13%	67 11%	51 12%	62 13%	82 16%	64 12%	65 13%	27 9%	15 9%
Less	1137 56%	504 51%	633 61%	109 45%	200 62%	237 62%	237 69%	165 54%	189 44%	302 55%	334 57%	241 57%	259 56%	273 53%	287 54%	290 57%	178 61%	109 62%
No change	636 31%	350 35%	286 28%	63 26%	78 24%	110 29%	79 23%	121 40%	186 44%	172 31%	187 32%	133 31%	144 31%	161 31%	183 34%	153 30%	88 30%	51 29%
Rent/housing																		
More	589 29%	293 30%	295 29%	99 41%	104 32%	127 33%	112 33%	77 25%	70 16%	123 22%	177 30%	138 33%	150 32%	158 31%	166 31%	132 26%	76 26%	55 32%
Less	253 12%	127 13%	126 12%	41 17%	62 19%	54 14%	42 12%	29 9%	26 6%	69 13%	77 13%	57 13%	50 11%	64 12%	58 11%	77 15%	29 10%	26 15%
No change	1184 58%	572 58%	612 59%	104 43%	158 49%	204 53%	190 55%	199 65%	330 77%	355 65%	333 57%	230 54%	266 57%	293 57%	310 58%	300 59%	187 64%	95 54%
Petrol																		
More	1097 54%	544 55%	553 53%	119 49%	166 51%	219 57%	217 63%	150 49%	226 53%	312 57%	310 53%	268 63%	207 44%	251 49%	306 57%	273 54%	161 55%	105 60%
Less	330 16%	151 15%	179 17%	30 12%	66 21%	62 16%	42 12%	56 18%	74 17%	90 16%	110 19%	55 13%	75 16%	86 17%	86 16%	84 16%	52 18%	22 13%
No change	599 30%	297 30%	302 29%	94 39%	91 28%	104 27%	86 25%	99 32%	125 29%	145 27%	167 28%	102 24%	185 40%	178 35%	142 27%	152 30%	79 27%	48 28%

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Table 4

Q22. Do you think you will spend more or less this year, compared to last year, on each of the following, or will there be no change?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
<u>Gifts for friends and family</u>																		
More	260 13%	134 13%	126 12%	62 26%	44 13%	46 12%	34 10%	29 9%	45 11%	64 12%	82 14%	54 13%	59 13%	75 15%	68 13%	73 14%	20 7%	23 13%
Less	919 45%	396 40%	524 51%	94 39%	168 52%	189 49%	186 54%	130 43%	153 36%	230 42%	265 45%	197 46%	226 49%	229 44%	248 46%	218 43%	139 48%	86 49%
No change	847 42%	464 47%	384 37%	87 36%	113 35%	150 39%	124 36%	146 48%	229 54%	252 46%	240 41%	175 41%	181 39%	211 41%	219 41%	217 43%	133 45%	67 38%
<u>Holidays</u>																		
More	347 17%	184 19%	163 16%	66 27%	52 16%	53 14%	42 12%	43 14%	92 22%	108 20%	113 19%	63 15%	63 13%	108 21%	92 17%	84 17%	33 11%	30 17%
Less	978 48%	438 44%	540 52%	89 37%	181 56%	210 55%	198 58%	152 50%	148 35%	252 46%	277 47%	207 49%	242 52%	232 45%	256 48%	237 47%	152 52%	101 58%
No change	701 35%	371 37%	330 32%	88 36%	91 28%	122 32%	104 30%	109 36%	187 44%	187 34%	197 34%	155 37%	161 35%	175 34%	187 35%	188 37%	106 36%	45 26%

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Absolutes/col percents

Table 4

Q22. Do you think you will spend more or less this year, compared to last year, on each of the following, or will there be no change?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2026	169	96	234	184	156	109	196	234	292	192	164
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
Food shopping												
More	885 44%	83 47%	43 47%	90 38%	76 42%	79 42%	48 45%	78 41%	113 44%	130 50%	74 40%	72 45%
Less	570 28%	45 26%	30 32%	84 35%	41 23%	62 33%	25 24%	66 35%	65 26%	65 25%	56 30%	31 20%
No change	571 28%	47 27%	19 21%	64 27%	62 35%	46 24%	34 31%	46 24%	77 30%	65 25%	56 30%	55 35%
Paying off credit card debt												
More	449 22%	36 21%	25 28%	51 22%	43 24%	46 25%	28 26%	38 20%	55 22%	55 21%	38 21%	34 21%
Less	334 16%	35 20%	17 19%	36 15%	30 17%	33 18%	8 8%	32 17%	54 21%	41 16%	33 18%	14 9%
No change	1243 61%	105 60%	49 54%	150 63%	107 60%	108 58%	71 66%	120 63%	146 57%	164 63%	114 62%	110 70%
Clothes shopping												
More	279 14%	21 12%	17 18%	40 17%	32 18%	29 16%	10 9%	19 10%	40 16%	25 10%	20 11%	26 17%
Less	1086 54%	105 60%	53 57%	128 54%	88 49%	101 54%	65 60%	107 56%	129 51%	135 52%	99 54%	78 49%
No change	661 33%	49 28%	22 24%	70 30%	59 33%	57 31%	33 31%	64 34%	86 34%	100 39%	66 36%	53 34%
Sport and leisure activities												
More	232 11%	13 7%	13 14%	27 11%	25 14%	15 8%	9 8%	20 11%	44 17%	24 9%	19 10%	22 14%
Less	938 46%	88 50%	50 55%	99 42%	88 49%	95 51%	55 51%	85 45%	107 42%	117 45%	85 46%	69 44%
No change	856 42%	75 43%	28 31%	112 47%	65 36%	78 42%	44 41%	85 45%	104 41%	119 46%	81 44%	67 42%

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Absolutes/col percents

Table 4

Q22. Do you think you will spend more or less this year, compared to last year, on each of the following, or will there be no change?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
Household and electrical items												
More	319 16%	25 14%	18 20%	45 19%	28 16%	37 20%	13 12%	20 11%	46 18%	37 14%	22 12%	27 17%
Less	978 48%	92 53%	45 49%	108 46%	84 47%	91 48%	57 53%	97 51%	113 44%	116 45%	101 55%	72 46%
No change	729 36%	59 33%	28 31%	84 35%	66 37%	59 32%	37 35%	72 38%	96 38%	106 41%	62 34%	58 37%
Eating out												
More	253 12%	15 9%	14 15%	30 13%	21 12%	25 13%	10 9%	22 12%	45 18%	37 14%	17 9%	18 11%
Less	1137 56%	109 62%	59 64%	136 57%	95 53%	97 52%	69 64%	109 57%	138 54%	135 52%	109 59%	81 51%
No change	636 31%	51 29%	19 20%	72 30%	63 35%	66 35%	28 27%	59 31%	72 28%	89 34%	59 32%	58 37%
Rent/housing												
More	589 29%	55 32%	26 28%	65 27%	42 23%	59 31%	26 24%	63 33%	80 31%	78 30%	50 27%	45 28%
Less	253 12%	26 15%	22 24%	29 12%	26 14%	26 14%	10 10%	15 8%	37 15%	26 10%	19 10%	17 11%
No change	1184 58%	95 54%	43 47%	145 61%	111 62%	102 54%	71 66%	112 59%	137 54%	156 60%	116 63%	96 61%
Petrol												
More	1097 54%	105 60%	50 55%	132 55%	92 51%	109 58%	59 55%	104 55%	102 40%	150 58%	102 55%	93 59%
Less	330 16%	22 13%	22 24%	29 12%	32 18%	29 16%	16 15%	35 18%	49 19%	37 14%	37 20%	22 14%
No change	599 30%	48 28%	19 21%	77 32%	55 31%	49 26%	32 30%	51 27%	104 41%	74 28%	46 25%	42 26%

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Absolutes/col percents

Table 4

Q22. Do you think you will spend more or less this year, compared to last year, on each of the following, or will there be no change?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
<u>Gifts for friends and family</u>												
More	260 13%	23 13%	11 12%	36 15%	26 15%	32 17%	12 11%	21 11%	47 18%	28 11%	9 5%	16 10%
Less	919 45%	86 49%	47 51%	106 45%	65 36%	86 46%	52 49%	89 47%	111 44%	118 45%	86 47%	72 46%
No change	847 42%	67 38%	33 37%	96 40%	88 49%	70 37%	43 40%	80 42%	97 38%	114 44%	90 49%	69 44%
<u>Holidays</u>												
More	347 17%	30 17%	17 19%	39 16%	28 16%	36 19%	11 11%	30 16%	52 20%	57 22%	22 12%	26 16%
Less	978 48%	101 58%	45 49%	116 49%	76 42%	81 43%	58 54%	102 54%	118 46%	114 44%	94 51%	73 46%
No change	701 35%	45 26%	30 32%	83 35%	75 42%	70 38%	38 35%	58 31%	86 34%	89 34%	68 37%	59 37%

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Absolutes/col percents

Table 5

Q23. Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2026	949	1077	205	341	422	359	317	382	716	529	282	499	526	516	514	301	169
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
<u>My personal financial situation is generally heading in the right direction</u>																		
Agree	818 40%	454 46%	364 35%	119 49%	140 43%	129 34%	98 29%	120 40%	211 50%	247 45%	242 41%	190 45%	139 30%	243 47%	207 39%	194 38%	103 35%	71 40%
Disagree	911 45%	410 41%	500 48%	89 36%	138 42%	200 52%	197 57%	141 46%	146 34%	219 40%	249 42%	189 44%	254 54%	212 41%	240 45%	239 47%	136 47%	84 48%
Don't know	297 15%	128 13%	169 16%	36 15%	46 14%	56 14%	48 14%	43 14%	68 16%	81 15%	96 16%	47 11%	73 16%	60 12%	88 16%	75 15%	53 18%	21 12%
<u>I feel more confident in my personal financial situation than I did six months ago</u>																		
Agree	657 32%	337 34%	320 31%	99 41%	123 38%	109 28%	77 22%	96 32%	153 36%	189 35%	200 34%	143 34%	125 27%	187 36%	166 31%	156 31%	90 31%	59 33%
Disagree	1105 55%	519 52%	586 57%	108 44%	166 51%	230 60%	228 66%	170 56%	203 48%	276 51%	314 53%	232 55%	283 61%	268 52%	296 55%	284 56%	160 55%	97 55%
Don't know	263 13%	136 14%	127 12%	36 15%	34 11%	45 12%	40 12%	38 12%	70 16%	82 15%	73 12%	50 12%	58 12%	60 12%	73 14%	68 13%	42 14%	20 12%
<u>I expect to be worse off personally if interest rates rise later this year</u>																		
Agree	903 45%	415 42%	487 47%	106 44%	154 47%	209 54%	199 58%	136 45%	99 23%	235 43%	266 45%	208 49%	194 42%	211 41%	244 46%	242 48%	117 40%	88 50%
Disagree	777 38%	420 42%	357 35%	79 32%	91 28%	112 29%	90 26%	129 42%	275 65%	236 43%	230 39%	155 36%	156 34%	209 41%	202 38%	183 36%	120 41%	63 36%
Don't know	346 17%	157 16%	189 18%	58 24%	79 24%	64 17%	55 16%	40 13%	51 12%	77 14%	92 16%	62 15%	116 25%	95 18%	89 17%	83 16%	55 19%	24 14%
<u>I feel more confident in my personal financial situation than I do about the state of the national economy</u>																		
Agree	929 46%	500 50%	429 41%	116 48%	142 44%	149 39%	137 40%	149 49%	236 55%	291 53%	256 44%	192 45%	189 41%	245 48%	248 46%	247 49%	102 35%	86 49%
Disagree	729 36%	342 34%	386 37%	71 29%	131 40%	168 44%	143 41%	106 35%	110 26%	163 30%	218 37%	151 35%	196 42%	184 36%	174 33%	184 36%	124 43%	62 35%
Don't know	369 18%	150 15%	218 21%	56 23%	52 16%	68 18%	64 19%	48 16%	80 19%	92 17%	113 19%	83 20%	81 17%	86 17%	112 21%	78 15%	66 23%	27 16%

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Absolutes/col percents

Table 5
Q23. Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2026	993	1033	243	324	385	344	304	426	547	587	425	466	515	535	508	292	176
<u>I have more money to spend on non-essential items now than I did last year</u>																		
Agree	333	205	128	65	54	49	37	40	88	88	107	74	64	104	87	84	33	25
	16%	21%	12%	27%	17%	13%	11%	13%	21%	16%	18%	17%	14%	20%	16%	16%	11%	14%
Disagree	1563	725	838	146	248	318	295	246	309	416	447	328	371	380	417	381	242	143
	77%	73%	81%	60%	77%	83%	86%	81%	73%	76%	76%	77%	80%	74%	78%	75%	83%	81%
Don't know	130	63	68	32	21	18	13	17	29	43	34	24	31	31	31	44	17	8
	6%	6%	7%	13%	7%	5%	4%	6%	7%	8%	6%	6%	7%	6%	6%	9%	6%	4%
<u>From my personal experience, I think the national economy is getting stronger</u>																		
Agree	390	233	157	47	66	62	41	55	120	122	115	72	82	119	83	88	70	30
	19%	23%	15%	19%	20%	16%	12%	18%	28%	22%	20%	17%	18%	23%	15%	17%	24%	17%
Disagree	1163	566	597	142	174	249	223	181	193	306	322	256	279	299	305	299	143	117
	57%	57%	58%	58%	54%	65%	65%	60%	45%	56%	55%	60%	60%	58%	57%	59%	49%	67%
Don't know	473	193	279	54	84	74	80	67	113	119	151	97	105	97	147	121	79	28
	23%	19%	27%	22%	26%	19%	23%	22%	27%	22%	26%	23%	23%	19%	27%	24%	27%	16%

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Absolutes/col percents

Table 5

Q23. Do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2026	169	96	234	184	156	109	196	234	292	192	164
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
<u>My personal financial situation is generally heading in the right direction</u>												
Agree	818 40%	71 40%	34 37%	87 37%	73 41%	66 35%	34 31%	73 39%	116 45%	127 49%	69 37%	68 43%
Disagree	911 45%	84 48%	46 50%	113 47%	80 45%	86 46%	52 48%	90 47%	103 40%	109 42%	84 46%	63 40%
Don't know	297 15%	21 12%	12 13%	38 16%	25 14%	35 19%	22 20%	26 14%	36 14%	23 9%	31 17%	26 17%
<u>I feel more confident in my personal financial situation than I did six months ago</u>												
Agree	657 32%	59 33%	35 39%	68 29%	52 29%	54 29%	26 24%	60 32%	93 36%	94 36%	64 35%	51 32%
Disagree	1105 55%	97 55%	50 55%	130 55%	105 59%	101 54%	63 58%	111 58%	130 51%	138 53%	97 53%	84 54%
Don't know	263 13%	20 12%	6 7%	40 17%	22 12%	32 17%	19 17%	19 10%	33 13%	28 11%	23 13%	22 14%
<u>I expect to be worse off personally if interest rates rise later this year</u>												
Agree	903 45%	88 50%	44 48%	109 46%	89 50%	89 48%	45 42%	83 44%	106 42%	105 41%	72 39%	72 46%
Disagree	777 38%	63 36%	33 36%	85 36%	65 36%	67 36%	43 40%	69 36%	94 37%	115 44%	77 42%	66 42%
Don't know	346 17%	24 14%	15 16%	44 19%	24 14%	31 17%	19 18%	38 20%	55 22%	40 15%	36 19%	19 12%
<u>I feel more confident in my personal financial situation than I do about the state of the national economy</u>												
Agree	929 46%	86 49%	52 57%	108 45%	87 49%	92 49%	39 37%	86 45%	121 47%	124 48%	62 34%	70 45%
Disagree	729 36%	62 35%	30 33%	89 38%	64 36%	57 31%	43 40%	65 34%	89 35%	95 36%	81 44%	52 33%
Don't know	369 18%	27 16%	9 10%	41 17%	27 15%	38 20%	25 23%	39 21%	45 17%	41 16%	42 22%	35 22%

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Absolutes/col percents

Table 5

Q23. Do you agree or disagree with each of the following statements?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2026	176	92	238	179	187	107	190	255	260	185	157
<u>I have more money to spend on non-essential items now than I did last year</u>												
Agree	333 16%	25 14%	15 16%	39 16%	30 17%	28 15%	14 13%	30 16%	63 25%	41 16%	19 10%	28 18%
Disagree	1563 77%	143 81%	71 77%	180 75%	130 73%	148 79%	87 81%	150 79%	176 69%	204 79%	155 84%	119 75%
Don't know	130 6%	8 4%	6 6%	19 8%	19 10%	11 6%	6 6%	10 5%	16 6%	15 6%	10 6%	10 6%
<u>From my personal experience, I think the national economy is getting stronger</u>												
Agree	390 19%	30 17%	7 8%	43 18%	38 21%	17 9%	19 18%	37 20%	58 23%	61 24%	51 28%	29 18%
Disagree	1163 57%	117 67%	66 72%	132 56%	100 56%	118 63%	60 56%	104 55%	153 60%	145 56%	83 45%	83 53%
Don't know	473 23%	28 16%	19 20%	62 26%	41 23%	52 28%	29 27%	49 26%	44 17%	53 20%	50 27%	46 29%