

State of the Nation Poll

ONLINE Fieldwork : 13th-15th October 2010

Absolutes/col percents

Table 1

Q.1 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

**Base: All respondents
(Past Vote weighted)**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	988	1021	240	322	383	342	305	418	540	579	424	466	505	531	509	288	176
Chancellor of the Exchequer, George Osborne																		
Yes	650 32%	369 37%	281 28%	49 21%	76 24%	112 29%	101 29%	104 34%	208 50%	210 39%	177 31%	142 33%	120 26%	189 37%	183 35%	145 29%	93 32%	39 22%
No	738 37%	398 40%	340 33%	78 33%	123 38%	142 37%	148 43%	124 41%	122 29%	202 37%	183 32%	142 33%	212 45%	152 30%	190 36%	209 41%	96 33%	91 51%
Don't know	620 31%	221 22%	400 39%	112 47%	122 38%	128 34%	93 27%	76 25%	88 21%	127 24%	219 38%	140 33%	134 29%	163 32%	157 30%	155 30%	98 34%	46 26%
Prime Minister, David Cameron																		
Yes	864 43%	452 46%	412 40%	79 33%	123 38%	154 40%	129 38%	136 45%	244 58%	265 49%	272 47%	174 41%	153 33%	250 50%	243 46%	199 39%	121 42%	51 29%
No	726 36%	381 39%	345 34%	87 36%	115 36%	138 36%	137 40%	122 40%	128 31%	180 33%	179 31%	152 36%	215 46%	158 31%	179 34%	202 40%	98 34%	89 51%
Don't know	419 21%	155 16%	264 26%	75 31%	84 26%	91 24%	76 22%	47 15%	46 11%	95 18%	127 22%	99 23%	98 21%	96 19%	109 21%	108 21%	69 24%	36 20%
Deputy Prime Minister, Nick Clegg																		
Yes	687 34%	350 35%	337 33%	73 31%	111 34%	132 35%	97 28%	100 33%	174 42%	220 41%	202 35%	136 32%	128 27%	175 35%	203 38%	151 30%	110 38%	48 28%
No	787 39%	427 43%	360 35%	83 35%	117 36%	146 38%	150 44%	137 45%	154 37%	208 38%	209 36%	154 36%	216 46%	190 38%	192 36%	227 44%	95 33%	84 48%
Don't know	534 27%	210 21%	324 32%	83 35%	94 29%	105 27%	95 28%	67 22%	90 21%	111 21%	168 29%	133 31%	122 26%	140 28%	135 26%	131 26%	84 29%	44 25%

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Q.1 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

(Past Vote weighted)

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	988	1021	240	322	383	342	305	418	540	579	424	466	505	531	509	288	176
<u>Leader of the Opposition, Ed Miliband</u>																		
Yes	420 21%	242 24%	179 17%	52 22%	87 27%	70 18%	66 19%	69 23%	76 18%	125 23%	95 16%	94 22%	106 23%	91 18%	102 19%	131 26%	56 19%	40 23%
No	922 46%	485 49%	437 43%	81 34%	115 36%	166 43%	168 49%	146 48%	246 59%	276 51%	275 48%	190 45%	181 39%	257 51%	250 47%	206 40%	134 46%	76 43%
Don't know	667 33%	261 26%	405 40%	106 44%	120 37%	147 38%	109 32%	89 29%	96 23%	139 26%	209 36%	140 33%	179 38%	157 31%	179 34%	172 34%	99 34%	60 34%
<u>Shadow Chancellor, Alan Johnson</u>																		
Yes	342 17%	216 22%	126 12%	31 13%	67 21%	55 14%	60 17%	62 20%	67 16%	107 20%	80 14%	71 17%	84 18%	72 14%	93 17%	109 21%	42 14%	27 16%
No	921 46%	495 50%	426 42%	80 33%	115 36%	170 44%	162 47%	147 48%	247 59%	278 52%	262 45%	185 44%	196 42%	263 52%	245 46%	209 41%	123 43%	82 46%
Don't know	746 37%	277 28%	469 46%	129 54%	139 43%	158 41%	120 35%	95 31%	104 25%	154 29%	237 41%	168 40%	187 40%	170 34%	194 36%	192 38%	124 43%	67 38%

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Table 2
Q.2 Do you think that the Coalition Government is good or bad for Britain?
Base: All respondents
(Past Vote weighted)

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	988	1021	240	322	383	342	305	418	540	579	424	466	505	531	509	288	176
Good	875 44%	458 46%	417 41%	87 36%	121 38%	158 41%	138 40%	138 45%	233 56%	275 51%	270 47%	175 41%	155 33%	243 48%	243 46%	181 36%	135 47%	73 41%
Bad	687 34%	367 37%	320 31%	84 35%	101 31%	121 32%	139 41%	115 38%	126 30%	170 32%	171 30%	141 33%	204 44%	153 30%	155 29%	209 41%	93 32%	76 43%
Don't know	447 22%	163 16%	285 28%	69 29%	99 31%	103 27%	65 19%	52 17%	58 14%	94 17%	137 24%	108 25%	108 23%	108 21%	133 25%	119 23%	60 21%	27 15%

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Table 3

Q.3 Are you optimistic or pessimistic about each of the following?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
<u>The future state of the UK economy</u>																		
Optimistic	750 37%	404 41%	346 34%	91 38%	106 33%	136 36%	124 36%	107 35%	187 44%	230 43%	220 38%	169 40%	130 28%	199 39%	218 41%	174 35%	107 37%	52 30%
Pessimistic	976 49%	465 47%	511 50%	102 42%	155 48%	187 49%	173 51%	166 55%	193 46%	248 46%	277 48%	204 48%	247 53%	249 49%	231 44%	251 50%	150 52%	95 55%
Don't know	283 14%	115 12%	168 16%	48 20%	60 19%	59 15%	45 13%	29 9%	42 10%	64 12%	86 15%	49 12%	85 18%	62 12%	82 15%	79 16%	33 11%	27 16%
<u>Your personal financial situation</u>																		
Optimistic	835 42%	445 45%	390 38%	127 53%	136 42%	137 36%	130 38%	115 38%	191 45%	258 48%	267 46%	184 44%	126 27%	203 40%	240 45%	196 39%	114 39%	81 46%
Pessimistic	896 45%	420 43%	476 46%	83 34%	131 41%	187 49%	166 49%	153 51%	176 42%	211 39%	249 43%	185 44%	250 54%	222 44%	224 42%	240 48%	135 46%	75 43%
Don't know	278 14%	120 12%	158 15%	32 13%	55 17%	58 15%	46 13%	33 11%	55 13%	73 14%	66 11%	52 12%	86 19%	85 17%	66 12%	69 14%	41 14%	18 10%
Base: All in market for work	1297	709	588	219	286	319	259	166	49	375	447	281	195	337	344	319	183	114
<u>Your job security in the future</u>																		
Optimistic	587 45%	331 47%	255 43%	119 54%	135 47%	135 42%	104 40%	64 39%	29 59%	171 46%	206 46%	140 50%	69 35%	150 45%	160 46%	134 42%	82 45%	60 53%
Pessimistic	496 38%	277 39%	218 37%	72 33%	97 34%	131 41%	105 41%	76 46%	15 30%	145 39%	171 38%	93 33%	86 44%	127 38%	125 36%	128 40%	79 43%	36 32%
Don't know	215 17%	100 14%	115 20%	28 13%	53 19%	54 17%	49 19%	26 15%	5 11%	59 16%	69 16%	47 17%	40 21%	60 18%	59 17%	57 18%	21 12%	17 15%

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Table 4

Q.4 Do you think each of the following have got better or worse over the past three months?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
<u>The state of the UK economy</u>																		
Better	436 22%	264 27%	172 17%	75 31%	89 28%	61 16%	54 16%	51 17%	105 25%	151 28%	127 22%	93 22%	65 14%	115 22%	125 24%	95 19%	65 22%	36 21%
No change	814 41%	376 38%	438 43%	90 37%	121 38%	172 45%	139 41%	119 40%	173 41%	198 37%	247 42%	176 42%	192 42%	207 41%	215 41%	204 40%	125 43%	62 35%
Worse	760 38%	345 35%	415 40%	76 32%	111 35%	149 39%	148 43%	130 43%	144 34%	193 36%	209 36%	153 36%	205 44%	189 37%	190 36%	205 41%	99 34%	77 44%
<u>Your personal financial situation</u>																		
Better	283 14%	160 16%	122 12%	71 29%	81 25%	47 12%	32 10%	22 7%	30 7%	93 17%	96 16%	53 13%	40 9%	66 13%	87 16%	71 14%	30 10%	29 17%
No change	988 49%	482 49%	505 49%	80 33%	136 42%	186 49%	178 52%	164 54%	244 58%	279 51%	275 47%	209 49%	224 49%	255 50%	259 49%	242 48%	149 52%	83 47%
Worse	739 37%	342 35%	397 39%	90 37%	104 32%	149 39%	131 38%	116 38%	148 35%	170 31%	211 36%	160 38%	198 43%	189 37%	185 35%	191 38%	111 38%	63 36%
Base: All in market for work	1297	709	588	219	286	319	259	166	49	375	447	281	195	337	344	319	183	114
<u>Your job security</u>																		
Better	174 13%	101 14%	73 12%	62 28%	57 20%	34 10%	13 5%	9 5%	-	60 16%	58 13%	34 12%	22 11%	44 13%	55 16%	44 14%	16 8%	15 14%
No change	778 60%	420 59%	357 61%	112 51%	147 52%	193 60%	176 68%	106 64%	45 92%	205 55%	278 62%	183 65%	112 57%	199 59%	214 62%	186 58%	111 61%	68 59%
Worse	345 27%	188 26%	157 27%	45 20%	82 29%	93 29%	70 27%	51 31%	4 8%	109 29%	111 25%	65 23%	61 31%	94 28%	75 22%	89 28%	56 31%	31 27%

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Table 5

Q.5 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
<u>Local state schools</u>																		
Better	131 7%	70 7%	61 6%	30 12%	28 9%	22 6%	20 6%	13 4%	19 4%	33 6%	41 7%	36 8%	21 5%	32 6%	45 8%	24 5%	20 7%	11 6%
No change	1557 78%	762 77%	795 78%	169 70%	239 74%	303 79%	263 77%	240 80%	343 81%	426 78%	445 76%	330 78%	357 77%	396 78%	403 76%	401 80%	217 75%	140 80%
Worse	320 16%	152 15%	169 16%	42 17%	54 17%	57 15%	58 17%	48 16%	60 14%	83 15%	97 17%	56 13%	84 18%	83 16%	83 16%	79 16%	53 18%	23 13%
<u>Local NHS services</u>																		
Better	120 6%	68 7%	51 5%	17 7%	29 9%	17 4%	16 5%	19 6%	22 5%	33 6%	35 6%	34 8%	18 4%	40 8%	31 6%	27 5%	13 5%	8 5%
No change	1415 70%	698 71%	717 70%	170 71%	212 66%	288 75%	233 68%	193 64%	318 75%	385 71%	421 72%	286 68%	324 70%	334 66%	384 72%	365 72%	205 71%	126 72%
Worse	474 24%	218 22%	256 25%	54 22%	80 25%	77 20%	93 27%	89 30%	82 19%	125 23%	127 22%	101 24%	121 26%	136 27%	115 22%	112 22%	71 25%	41 23%

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Table 5

Q.5 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
Local authority services such as libraries and waste collection																		
Better	137	60	77	31	28	21	12	16	30	48	40	24	25	42	35	22	31	8
	7%	6%	8%	13%	9%	5%	4%	5%	7%	9%	7%	6%	5%	8%	7%	4%	11%	5%
No change	1363	668	695	147	222	274	240	194	287	369	405	286	303	355	366	343	183	117
	68%	68%	68%	61%	69%	72%	70%	65%	68%	68%	70%	68%	66%	70%	69%	68%	63%	67%
Worse	508	256	253	64	72	88	89	91	105	125	138	111	134	113	130	140	76	50
	25%	26%	25%	26%	22%	23%	26%	30%	25%	23%	24%	26%	29%	22%	24%	28%	26%	29%
Local public transport																		
Better	102	60	42	33	17	13	6	16	17	29	30	20	23	32	28	17	17	7
	5%	6%	4%	14%	5%	4%	2%	5%	4%	5%	5%	5%	5%	6%	5%	3%	6%	4%
No change	1459	725	733	141	222	299	247	226	324	403	425	301	330	371	379	367	213	129
	73%	74%	72%	58%	69%	78%	72%	75%	77%	74%	73%	71%	71%	73%	72%	73%	74%	74%
Worse	449	199	250	68	82	69	88	60	82	110	128	101	110	108	123	120	59	39
	22%	20%	24%	28%	26%	18%	26%	20%	19%	20%	22%	24%	24%	21%	23%	24%	21%	22%

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Table 6

Q.6 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
<u>The way the government is going about cutting public spending is fair</u>																		
Agree	764 38%	424 43%	341 33%	71 30%	99 31%	136 36%	118 35%	119 40%	220 52%	234 43%	238 41%	159 38%	133 29%	207 40%	235 44%	150 30%	120 41%	52 30%
Disagree	855 43%	399 40%	456 45%	106 44%	138 43%	163 43%	160 47%	142 47%	144 34%	230 42%	218 37%	169 40%	237 51%	199 39%	206 39%	229 46%	124 43%	97 56%
Don't know	390 19%	162 16%	228 22%	63 26%	84 26%	82 21%	63 19%	39 13%	58 14%	79 14%	126 22%	94 22%	92 20%	105 21%	90 17%	124 25%	46 16%	26 15%
<u>The government is cutting public spending too much and too quickly</u>																		
Agree	905 45%	432 44%	473 46%	108 45%	134 42%	179 47%	180 53%	149 49%	155 37%	252 46%	229 39%	196 46%	228 49%	197 39%	234 44%	258 51%	124 43%	92 53%
Disagree	743 37%	407 41%	336 33%	72 30%	117 36%	125 33%	114 33%	106 35%	210 50%	226 42%	230 39%	147 35%	140 30%	210 41%	214 40%	147 29%	115 40%	57 33%
Don't know	361 18%	145 15%	216 21%	61 25%	71 22%	78 20%	48 14%	46 15%	57 14%	65 12%	123 21%	78 19%	94 20%	104 20%	82 15%	99 20%	51 18%	25 14%
<u>Things in this country are generally heading in the right direction</u>																		
Agree	820 41%	451 46%	369 36%	79 33%	118 37%	140 37%	121 35%	129 43%	233 55%	260 48%	237 41%	185 44%	138 30%	236 46%	228 43%	188 37%	120 42%	47 27%
Disagree	649 32%	322 33%	327 32%	70 29%	113 35%	127 33%	137 40%	103 34%	99 24%	168 31%	176 30%	121 29%	185 40%	134 26%	162 31%	186 37%	92 32%	75 43%
Don't know	540 27%	211 21%	328 32%	92 38%	91 28%	114 30%	84 24%	69 23%	90 21%	115 21%	170 29%	117 28%	139 30%	141 28%	140 26%	130 26%	77 27%	52 30%

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Table 6

Q.6 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
<u>The UK is on course for another wave of recession</u>																		
Agree	760 38%	366 37%	395 39%	78 32%	121 38%	163 43%	154 45%	123 41%	120 28%	186 34%	204 35%	167 40%	203 44%	190 37%	199 37%	189 38%	106 36%	77 44%
Disagree	481 24%	283 29%	197 19%	61 25%	73 23%	75 20%	66 19%	73 24%	133 31%	151 28%	140 24%	95 23%	95 21%	111 22%	134 25%	119 24%	78 27%	40 23%
Don't know	768 38%	335 34%	433 42%	102 42%	127 39%	144 38%	121 36%	105 35%	169 40%	205 38%	238 41%	160 38%	165 36%	210 41%	198 37%	196 39%	107 37%	57 33%

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Table 7

Q.7 Are you more or less worried about each of the following than you were three months ago, or is there no difference?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
<u>My personal financial situation</u>																		
More worried	862 43%	411 42%	451 44%	115 48%	150 47%	170 45%	169 50%	125 42%	131 31%	206 38%	248 43%	183 43%	225 49%	219 43%	209 39%	220 44%	143 49%	71 41%
No difference	917 46%	439 45%	478 47%	79 33%	121 38%	160 42%	143 42%	156 52%	258 61%	264 49%	260 45%	183 43%	209 45%	244 48%	239 45%	225 45%	127 44%	81 46%
Less worried	231 11%	135 14%	96 9%	47 19%	51 16%	51 13%	29 9%	20 7%	33 8%	72 13%	74 13%	56 13%	28 6%	47 9%	82 15%	59 12%	20 7%	22 13%
<u>My family's future</u>																		
More worried	820 41%	358 36%	462 45%	90 37%	135 42%	158 41%	150 44%	137 45%	151 36%	217 40%	222 38%	168 40%	213 46%	210 41%	207 39%	213 42%	119 41%	71 41%
No difference	1012 50%	518 53%	494 48%	126 52%	151 47%	179 47%	166 49%	146 48%	245 58%	273 50%	304 52%	208 49%	227 49%	258 51%	267 50%	248 49%	154 53%	84 48%
Less worried	177 9%	109 11%	68 7%	26 11%	35 11%	45 12%	26 8%	18 6%	26 6%	52 10%	56 10%	46 11%	22 5%	42 8%	56 11%	42 8%	17 6%	20 11%

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Q.7 Are you more or less worried about each of the following than you were three months ago, or is there no difference?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
<u>The state of the economy</u>																		
More worried	840 42%	395 40%	445 43%	78 33%	139 43%	154 40%	166 49%	140 47%	161 38%	220 41%	211 36%	198 47%	211 46%	211 41%	198 37%	215 43%	126 44%	90 51%
No difference	814 41%	388 39%	426 42%	122 51%	136 42%	157 41%	130 38%	111 37%	158 37%	206 38%	263 45%	149 35%	196 42%	202 39%	239 45%	201 40%	106 36%	67 38%
Less worried	355 18%	201 20%	154 15%	40 17%	47 15%	71 19%	45 13%	50 17%	102 24%	117 22%	108 19%	76 18%	55 12%	98 19%	94 18%	88 18%	58 20%	18 10%
<u>Anti-social behaviour in my neighbourhood</u>																		
More worried	545 27%	281 28%	264 26%	52 21%	87 27%	103 27%	96 28%	93 31%	114 27%	131 24%	130 22%	138 33%	146 32%	127 25%	152 29%	150 30%	68 23%	48 28%
No difference	1341 67%	640 65%	700 68%	171 71%	208 65%	253 66%	232 68%	196 65%	281 67%	369 68%	426 73%	257 61%	289 62%	348 68%	351 66%	325 65%	200 69%	116 67%
Less worried	124 6%	63 6%	60 6%	19 8%	26 8%	26 7%	13 4%	13 4%	27 6%	42 8%	27 5%	27 7%	27 6%	35 7%	27 5%	29 6%	23 8%	10 6%

State of the Nation Poll

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Absolutes/col percents

Table 7

Q.7 Are you more or less worried about each of the following than you were three months ago, or is there no difference?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
Crime																		
More worried	658 33%	326 33%	332 32%	66 27%	102 32%	112 29%	113 33%	113 38%	152 36%	160 29%	165 28%	164 39%	169 37%	162 32%	182 34%	174 34%	82 28%	58 33%
No difference	1246 62%	601 61%	645 63%	160 66%	198 62%	246 64%	217 64%	177 59%	248 59%	351 65%	394 68%	230 55%	270 58%	315 62%	330 62%	305 60%	187 64%	109 62%
Less worried	105 5%	58 6%	47 5%	16 7%	21 7%	24 6%	11 3%	11 4%	22 5%	32 6%	23 4%	27 6%	23 5%	33 6%	18 3%	26 5%	21 7%	7 4%
The threat of social disorder in some communities around the country																		
More worried	851 42%	424 43%	427 42%	66 28%	102 32%	129 34%	158 46%	160 53%	235 56%	221 41%	220 38%	203 48%	207 45%	230 45%	224 42%	214 42%	114 39%	69 39%
No difference	1064 53%	503 51%	561 55%	164 68%	191 59%	229 60%	175 51%	131 43%	175 41%	294 54%	344 59%	191 45%	236 51%	255 50%	281 53%	264 52%	162 56%	102 58%
Less worried	94 5%	58 6%	36 4%	11 5%	28 9%	24 6%	9 3%	10 3%	12 3%	28 5%	19 3%	28 7%	19 4%	25 5%	25 5%	26 5%	14 5%	4 2%

State of the Nation Poll

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Absolutes/col percents

Table 8

Q.8 Would you say your life is very happy, fairly happy, fairly unhappy or very unhappy?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
NET: Happy	1661 83%	801 81%	860 84%	197 82%	268 83%	307 80%	247 72%	251 83%	392 93%	466 86%	486 83%	343 81%	366 79%	410 80%	439 83%	410 81%	255 88%	147 84%
Very happy	(4) 326 16%	162 16%	164 16%	29 12%	40 13%	53 14%	42 12%	51 17%	112 26%	105 19%	87 15%	63 15%	71 15%	80 16%	96 18%	82 16%	45 16%	22 13%
Fairly happy	(3) 1336 66%	639 65%	696 68%	168 70%	227 71%	254 67%	205 60%	200 66%	280 66%	360 66%	400 69%	281 67%	295 64%	330 65%	343 65%	328 65%	209 72%	125 72%
Fairly unhappy	(2) 279 14%	143 15%	136 13%	31 13%	42 13%	62 16%	80 23%	37 12%	25 6%	62 11%	76 13%	70 17%	71 15%	80 16%	69 13%	79 16%	29 10%	23 13%
Very unhappy	(1) 69 3%	40 4%	29 3%	13 5%	11 4%	13 3%	14 4%	13 4%	5 1%	15 3%	20 3%	8 2%	25 6%	21 4%	22 4%	15 3%	6 2%	5 3%
NET: Unhappy	348 17%	183 19%	165 16%	44 18%	54 17%	75 20%	94 28%	50 17%	30 7%	77 14%	96 17%	79 19%	96 21%	101 20%	91 17%	94 19%	35 12%	27 16%
Mean	2.95	2.94	2.97	2.88	2.92	2.91	2.80	2.96	3.18	3.03	2.95	2.94	2.89	2.92	2.97	2.95	3.02	2.94
Standard deviation	0.66	0.69	0.64	0.67	0.63	0.65	0.70	0.68	0.58	0.65	0.65	0.63	0.72	0.68	0.69	0.66	0.58	0.60
Standard error	0.01	0.02	0.02	0.05	0.03	0.03	0.04	0.04	0.03	0.02	0.03	0.04	0.03	0.03	0.03	0.04	0.04	0.04

State of the Nation Poll

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Absolutes/col percents

Table 3

Q.9 Do you think the Coalition Government understands the concerns of each of the following groups?**Base: All respondents****(Past Vote weighted)**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	988	1021	240	322	383	342	305	418	540	579	424	466	505	531	509	288	176
People on low incomes																		
Yes	616 31%	337 34%	279 27%	61 26%	90 28%	118 31%	93 27%	91 30%	163 39%	208 39%	203 35%	118 28%	87 19%	175 35%	182 34%	122 24%	91 32%	47 27%
No	1111 55%	529 54%	582 57%	120 50%	169 53%	210 55%	201 59%	189 62%	222 53%	268 50%	286 49%	237 56%	320 69%	257 51%	272 51%	311 61%	157 54%	114 65%
Don't know	282 14%	122 12%	160 16%	58 24%	62 19%	55 14%	48 14%	25 8%	33 8%	63 12%	90 15%	70 16%	59 13%	73 15%	76 14%	77 15%	40 14%	15 9%
People on middle incomes																		
Yes	836 42%	437 44%	399 39%	89 37%	126 39%	135 35%	135 40%	131 43%	220 53%	232 43%	259 45%	187 44%	159 34%	225 45%	228 43%	197 39%	121 42%	66 37%
No	871 43%	414 42%	457 45%	89 37%	138 43%	175 46%	158 46%	149 49%	163 39%	252 47%	238 41%	164 39%	217 47%	207 41%	226 43%	223 44%	131 46%	83 47%
Don't know	301 15%	137 14%	164 16%	61 26%	58 18%	73 19%	49 14%	25 8%	36 9%	55 10%	82 14%	73 17%	90 19%	73 14%	77 15%	89 17%	36 12%	27 15%
People on high incomes																		
Yes	1507 75%	785 79%	722 71%	156 65%	214 66%	267 70%	269 79%	240 79%	361 86%	425 79%	430 74%	309 73%	342 73%	377 75%	398 75%	373 73%	216 75%	144 82%
No	194 10%	77 8%	117 11%	26 11%	43 13%	44 11%	26 8%	36 12%	19 4%	59 11%	55 10%	36 9%	44 9%	42 8%	59 11%	49 10%	35 12%	10 6%
Don't know	308 15%	125 13%	182 18%	58 24%	65 20%	72 19%	46 14%	28 9%	38 9%	55 10%	93 16%	79 19%	80 17%	86 17%	74 14%	87 17%	37 13%	22 13%

State of the Nation Poll

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Absolutes/col percents

Table 3

Q.9 Do you think the Coalition Government understands the concerns of each of the following groups?

Base: All respondents

(Past Vote weighted)

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2009	988	1021	240	322	383	342	305	418	540	579	424	466	505	531	509	288	176
<u>The banks and big business</u>																		
Yes	1275	657	618	137	187	239	231	201	280	380	361	257	277	322	333	305	188	127
	63%	67%	61%	57%	58%	63%	67%	66%	67%	71%	62%	61%	59%	64%	63%	60%	65%	72%
No	349	180	170	35	62	63	54	63	72	89	103	72	85	77	109	91	48	24
	17%	18%	17%	15%	19%	16%	16%	21%	17%	17%	18%	17%	18%	15%	20%	18%	17%	14%
Don't know	385	151	234	68	72	81	57	41	66	70	116	95	105	106	89	113	52	25
	19%	15%	23%	28%	22%	21%	17%	13%	16%	13%	20%	22%	22%	21%	17%	22%	18%	14%
<u>Small business owners and entrepreneurs</u>																		
Yes	605	323	282	52	84	126	109	91	143	192	186	119	108	167	174	140	79	45
	30%	33%	28%	22%	26%	33%	32%	30%	34%	36%	32%	28%	23%	33%	33%	27%	27%	26%
No	990	482	508	107	153	158	179	174	220	259	264	211	256	228	246	262	155	99
	49%	49%	50%	45%	48%	41%	52%	57%	53%	48%	46%	50%	55%	45%	46%	51%	54%	56%
Don't know	414	183	231	80	85	98	55	40	55	88	130	94	102	109	111	107	55	32
	21%	18%	23%	33%	26%	26%	16%	13%	13%	16%	22%	22%	22%	22%	21%	21%	19%	18%

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Absolutes/col percents

Table 10

Q.10 How, if at all, do you think the public spending cuts to be announced in the Comprehensive Spending Review will affect you personally?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
NET: Positively	192 10%	109 11%	82 8%	21 9%	31 10%	27 7%	23 7%	35 11%	55 13%	53 10%	46 8%	46 11%	47 10%	56 11%	59 11%	45 9%	19 6%	13 8%
Very positively (+2)	31 2%	17 2%	13 1%	7 3%	7 2%	5 1%	2 1%	5 2%	6 1%	10 2%	5 1%	9 2%	8 2%	5 1%	11 2%	9 2%	4 1%	1 1%
Quite positively (+1)	161 8%	92 9%	69 7%	14 6%	24 8%	22 6%	21 6%	30 10%	49 12%	43 8%	41 7%	38 9%	39 8%	51 10%	48 9%	35 7%	15 5%	12 7%
I don't think they will affect me (0)	440 22%	223 23%	217 21%	65 27%	66 20%	68 18%	61 18%	61 20%	120 28%	115 21%	150 26%	91 22%	85 18%	107 21%	113 21%	107 21%	70 24%	42 24%
Quite negatively (-1)	669 33%	344 35%	325 32%	82 34%	104 32%	133 35%	113 33%	98 32%	139 33%	209 39%	206 35%	122 29%	131 28%	180 35%	167 32%	154 30%	107 37%	62 35%
Very negatively (-2)	295 15%	146 15%	150 15%	24 10%	48 15%	73 19%	75 22%	50 17%	26 6%	74 14%	78 13%	56 13%	86 19%	59 12%	75 14%	86 17%	51 17%	25 14%
NET: Negatively	964 48%	490 50%	474 46%	106 44%	152 47%	206 54%	188 55%	148 49%	164 39%	284 52%	284 49%	179 42%	218 47%	238 47%	242 46%	239 47%	157 54%	87 50%
Don't know	413 21%	163 17%	251 24%	49 20%	72 22%	81 21%	70 20%	59 19%	83 20%	91 17%	103 18%	106 25%	113 25%	109 21%	116 22%	113 22%	43 15%	32 18%
Mean	-0.65	-0.62	-0.68	-0.53	-0.65	-0.82	-0.88	-0.65	-0.38	-0.65	-0.65	-0.57	-0.72	-0.59	-0.60	-0.69	-0.75	-0.68
Standard deviation	0.96	0.97	0.94	0.93	0.99	0.93	0.92	1.00	0.88	0.94	0.89	1.00	1.03	0.93	1.00	0.99	0.90	0.89
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.06	0.06	0.05	0.04	0.04	0.07	0.06	0.05	0.05	0.05	0.06	0.07

State of the Nation Poll

ONLINE Fieldwork : 13th-15th October 2010

Absolutes/col percents

Table 11

Q.11 Which one of the following groups do you think is going to be worst affected by the expected cuts in public spending?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2009	981	1028	191	345	427	331	326	389	759	546	263	441	507	512	532	264	194
Weighted base	2009	984	1025	241	322	382	341	301	422	542	583	422	462	511	530	504	290	174
Adults on middle incomes	740 37%	383 39%	357 35%	78 32%	107 33%	165 43%	127 37%	112 37%	151 36%	266 49%	243 42%	148 35%	83 18%	198 39%	198 37%	168 33%	122 42%	53 31%
Adults on low incomes	703 35%	352 36%	350 34%	118 49%	114 36%	125 33%	140 41%	95 32%	109 26%	154 28%	188 32%	136 32%	225 49%	176 34%	162 30%	202 40%	92 32%	71 41%
The elderly	285 14%	114 12%	172 17%	17 7%	29 9%	29 8%	38 11%	61 20%	110 26%	63 12%	68 12%	72 17%	83 18%	75 15%	75 14%	74 15%	38 13%	23 13%
Adults on high incomes	209 10%	107 11%	102 10%	21 9%	51 16%	46 12%	28 8%	21 7%	43 10%	45 8%	57 10%	53 13%	54 12%	46 9%	72 14%	43 8%	31 11%	17 10%
Children	72 4%	29 3%	43 4%	6 2%	20 6%	17 5%	8 2%	12 4%	9 2%	13 2%	27 5%	13 3%	18 4%	15 3%	23 4%	17 3%	6 2%	10 6%