

Cuts Index Survey

ONLINE Fieldwork : 4th - 6th March 2011

Absolutes/col percents

Table 1

Q6. Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2024	951	1073	205	339	421	361	317	381	701	512	302	509	565	508	485	282	184
Weighted base	2024	992	1032	243	324	384	344	304	425	546	587	425	466	514	534	508	292	176
<u>The way the government is going about cutting public spending is fair</u>																		
Agree	610	360	250	56	65	104	105	83	198	221	171	111	106	164	178	143	94	32
	30%	36%	24%	23%	20%	27%	30%	27%	46%	41%	29%	26%	23%	32%	33%	28%	32%	18%
Disagree	1191	543	649	148	223	235	213	186	186	267	347	269	309	295	286	317	168	126
	59%	55%	63%	61%	69%	61%	62%	61%	44%	49%	59%	63%	66%	57%	54%	62%	57%	72%
Don't know	222	89	133	39	36	45	26	34	42	58	69	45	50	56	70	48	30	18
	11%	9%	13%	16%	11%	12%	8%	11%	10%	11%	12%	10%	11%	11%	13%	10%	10%	10%
<u>The government is cutting public spending too much and too quickly</u>																		
Agree	1223	559	664	148	222	247	224	191	192	273	357	284	310	294	308	333	163	125
	60%	56%	64%	61%	69%	64%	65%	63%	45%	50%	61%	67%	67%	57%	58%	66%	56%	71%
Disagree	597	349	248	60	64	96	95	81	202	219	158	105	115	161	175	127	98	36
	29%	35%	24%	25%	20%	25%	28%	27%	47%	40%	27%	25%	25%	31%	33%	25%	34%	21%
Don't know	204	84	120	35	38	42	25	31	32	55	72	36	40	59	51	48	31	14
	10%	8%	12%	14%	12%	11%	7%	10%	8%	10%	12%	9%	9%	12%	10%	9%	11%	8%
<u>Things in this country are generally heading in the right direction</u>																		
Agree	541	326	215	54	51	92	76	84	184	186	156	104	95	149	160	107	90	36
	27%	33%	21%	22%	16%	24%	22%	28%	43%	34%	27%	25%	20%	29%	30%	21%	31%	20%
Disagree	1072	479	593	129	203	208	211	155	165	252	308	231	280	245	258	306	148	116
	53%	48%	57%	53%	63%	54%	61%	51%	39%	46%	52%	54%	60%	48%	48%	60%	51%	66%
Don't know	411	187	224	60	70	84	57	64	76	108	123	89	90	121	116	95	55	24
	20%	19%	22%	25%	22%	22%	16%	21%	18%	20%	21%	21%	19%	24%	22%	19%	19%	14%
<u>The UK is on course for another wave of recession</u>																		
Agree	1067	476	591	121	188	219	210	170	160	248	300	241	278	251	258	303	147	108
	53%	48%	57%	50%	58%	57%	61%	56%	38%	45%	51%	57%	60%	49%	48%	60%	50%	61%
Disagree	393	241	152	49	44	54	56	61	129	138	109	73	73	113	112	79	66	23
	19%	24%	15%	20%	14%	14%	16%	20%	30%	25%	19%	17%	16%	22%	21%	16%	23%	13%
Don't know	564	275	289	73	92	112	78	73	136	160	177	111	115	150	164	126	79	45
	28%	28%	28%	30%	28%	29%	23%	24%	32%	29%	30%	26%	25%	29%	31%	25%	27%	25%

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Q6. Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2024	184	92	220	173	190	111	154	273	292	171	164
Weighted base	2024	176	91	238	179	187	107	190	255	260	185	157
<u>The way the government is going about cutting public spending is fair</u>												
Agree	610 30%	32 18%	28 30%	58 24%	57 32%	51 28%	28 26%	68 36%	79 31%	85 33%	66 36%	59 37%
Disagree	1191 59%	126 72%	63 69%	156 66%	98 55%	110 59%	67 62%	94 49%	144 57%	150 58%	101 55%	82 52%
Don't know	222 11%	18 10%	1 1%	24 10%	23 13%	26 14%	13 12%	28 15%	31 12%	25 9%	17 9%	16 10%
<u>The government is cutting public spending too much and too quickly</u>												
Agree	1223 60%	125 71%	63 69%	160 67%	110 61%	111 59%	64 60%	110 58%	136 53%	158 61%	98 53%	87 55%
Disagree	597 29%	36 21%	28 30%	59 25%	41 23%	60 32%	30 28%	59 31%	83 32%	78 30%	68 37%	56 35%
Don't know	204 10%	14 8%	1 1%	19 8%	28 16%	16 9%	13 12%	20 11%	36 14%	23 9%	18 10%	14 9%
<u>Things in this country are generally heading in the right direction</u>												
Agree	541 27%	36 20%	17 18%	45 19%	46 25%	50 27%	25 23%	59 31%	75 29%	74 29%	65 35%	51 32%
Disagree	1072 53%	116 66%	62 68%	148 62%	96 54%	98 52%	62 57%	82 43%	116 45%	129 50%	86 47%	78 49%
Don't know	411 20%	24 14%	13 14%	45 19%	37 21%	39 21%	21 19%	49 26%	65 25%	56 22%	34 18%	29 18%
<u>The UK is on course for another wave of recession</u>												
Agree	1067 53%	108 61%	66 72%	147 62%	91 51%	94 50%	54 51%	89 47%	125 49%	126 49%	92 50%	75 47%
Disagree	393 19%	23 13%	14 16%	35 15%	30 17%	40 21%	23 21%	35 19%	55 22%	58 22%	43 23%	38 24%
Don't know	564 28%	45 25%	12 13%	56 23%	58 33%	54 29%	30 28%	65 34%	74 29%	76 29%	49 27%	45 29%

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Table 2

Q4. Do you think each of the following have got better or worse over the past three months?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2024	951	1073	205	339	421	361	317	381	701	512	302	509	565	508	485	282	184
Weighted base	2024	992	1032	243	324	384	344	304	425	546	587	425	466	514	534	508	292	176
<u>The state of the UK economy</u>																		
Better	342 17%	211 21%	132 13%	58 24%	44 13%	45 12%	42 12%	48 16%	105 25%	126 23%	88 15%	63 15%	65 14%	100 19%	94 18%	75 15%	52 18%	21 12%
Worse	1133 56%	514 52%	619 60%	118 48%	190 59%	214 56%	222 65%	182 60%	207 49%	276 50%	310 53%	259 61%	289 62%	270 53%	282 53%	306 60%	163 56%	112 64%
No change	548 27%	267 27%	281 27%	67 28%	90 28%	125 32%	80 23%	74 24%	113 27%	145 26%	189 32%	103 24%	112 24%	144 28%	158 30%	126 25%	77 26%	43 25%
<u>Your personal financial situation</u>																		
Better	245 12%	145 15%	100 10%	71 29%	55 17%	43 11%	28 8%	21 7%	28 7%	77 14%	79 13%	53 12%	37 8%	75 15%	57 11%	49 10%	39 13%	26 15%
Worse	1079 53%	474 48%	605 59%	117 48%	190 59%	219 57%	206 60%	171 56%	175 41%	233 43%	308 52%	251 59%	287 62%	256 50%	286 54%	283 56%	155 53%	98 56%
No change	700 35%	373 38%	327 32%	55 22%	79 25%	122 32%	110 32%	111 37%	223 52%	236 43%	200 34%	122 29%	142 30%	183 36%	191 36%	177 35%	98 34%	52 29%
Base: All respondents who work/are looking for work/students	1338	709	629	220	268	339	286	172	53	356	464	286	232	350	342	336	189	121
<u>Your job security in the future</u>																		
Better	157 12%	91 13%	66 11%	55 25%	43 16%	27 8%	17 6%	7 4%	7 14%	44 12%	57 12%	33 11%	24 10%	58 17%	29 8%	29 9%	25 13%	15 13%
Worse	504 38%	254 36%	251 40%	86 39%	112 42%	136 40%	115 40%	49 29%	8 14%	137 38%	172 37%	101 35%	94 40%	131 37%	113 33%	147 44%	64 34%	50 42%
No change	676 51%	364 51%	312 50%	79 36%	113 42%	176 52%	154 54%	115 67%	38 72%	175 49%	234 51%	152 53%	115 50%	161 46%	200 58%	160 48%	101 53%	55 46%

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Q4. Do you think each of the following have got better or worse over the past three months?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2024	184	92	220	173	190	111	154	273	292	171	164
Weighted base	2024	176	91	238	179	187	107	190	255	260	185	157
<u>The state of the UK economy</u>												
Better	342 17%	21 12%	9 10%	41 17%	26 14%	24 13%	18 16%	38 20%	57 22%	43 17%	34 19%	33 21%
Worse	1133 56%	112 64%	68 74%	150 63%	89 50%	105 56%	69 65%	98 52%	129 51%	141 54%	94 51%	78 50%
No change	548 27%	43 25%	14 16%	47 20%	64 36%	58 31%	20 19%	54 28%	69 27%	76 29%	56 31%	46 29%
<u>Your personal financial situation</u>												
Better	245 12%	26 15%	6 7%	28 12%	15 8%	8 4%	19 18%	24 13%	47 18%	28 11%	19 10%	25 16%
Worse	1079 53%	98 56%	60 66%	125 53%	97 55%	112 60%	59 55%	99 52%	120 47%	136 52%	96 52%	75 48%
No change	700 35%	52 29%	26 28%	85 36%	66 37%	67 36%	29 27%	67 35%	87 34%	95 37%	69 38%	57 36%
Base: All respondents who work/are looking for work/students	1338	121	63	164	108	126	71	120	199	151	118	97
<u>Your job security in the future</u>												
Better	157 12%	15 13%	5 8%	18 11%	6 6%	5 4%	11 15%	14 12%	36 18%	22 15%	15 12%	10 10%
Worse	504 38%	50 42%	35 55%	71 43%	41 38%	51 40%	27 38%	35 29%	70 35%	61 41%	36 31%	28 28%
No change	676 51%	55 46%	23 37%	75 46%	61 57%	70 56%	33 47%	71 59%	93 47%	68 45%	67 57%	59 61%

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Table 3

Q17. Thinking about potential increases to interest rates this year, do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2024	951	1073	205	339	421	361	317	381	701	512	302	509	565	508	485	282	184
Weighted base	2024	992	1032	243	324	384	344	304	425	546	587	425	466	514	534	508	292	176
<u>In anticipation of a rise in interest rates later this year, I am cutting back on spending now</u>																		
Agree	941	409	532	118	188	194	181	132	128	202	287	220	232	217	238	250	146	91
	46%	41%	52%	49%	58%	50%	53%	43%	30%	37%	49%	52%	50%	42%	45%	49%	50%	52%
Disagree	884	487	397	86	105	143	133	148	269	299	247	170	167	244	250	204	122	63
	44%	49%	38%	35%	32%	37%	39%	49%	63%	55%	42%	40%	36%	48%	47%	40%	42%	36%
Don't know	199	95	104	39	30	47	31	24	28	45	53	35	66	53	47	54	24	22
	10%	10%	10%	16%	9%	12%	9%	8%	7%	8%	9%	8%	14%	10%	9%	11%	8%	12%
<u>A significant rise in interest rates is likely to put me in severe financial difficulties</u>																		
Agree	660	262	399	107	157	152	129	77	39	132	202	153	173	160	163	187	87	62
	33%	26%	39%	44%	49%	40%	37%	25%	9%	24%	34%	36%	37%	31%	31%	37%	30%	35%
Disagree	1017	574	443	96	99	154	163	174	331	348	286	187	196	271	292	223	148	83
	50%	58%	43%	39%	30%	40%	47%	57%	78%	64%	49%	44%	42%	53%	55%	44%	51%	47%
Don't know	346	156	191	40	68	78	52	52	55	66	99	84	97	83	79	97	57	31
	17%	16%	18%	17%	21%	20%	15%	17%	13%	12%	17%	20%	21%	16%	15%	19%	19%	17%
<u>I expect to be in more debt at the end of 2011 than at the start</u>																		
Agree	599	245	354	104	132	139	111	75	39	122	164	146	167	135	140	176	87	61
	30%	25%	34%	43%	41%	36%	32%	25%	9%	22%	28%	34%	36%	26%	26%	35%	30%	35%
Disagree	1158	614	544	108	151	186	176	184	352	365	344	213	235	307	329	269	158	94
	57%	62%	53%	44%	47%	48%	51%	61%	83%	67%	59%	50%	50%	60%	62%	53%	54%	54%
Don't know	267	133	135	31	41	59	57	45	34	59	79	65	64	72	66	63	47	20
	13%	13%	13%	13%	13%	15%	17%	15%	8%	11%	14%	15%	14%	14%	12%	12%	16%	11%
<u>I am concerned I will not be able to afford mortgage or loan repayments this year</u>																		
Agree	458	174	284	69	124	105	94	49	18	95	139	106	119	120	109	132	63	33
	23%	18%	28%	29%	38%	27%	27%	16%	4%	17%	24%	25%	25%	23%	20%	26%	22%	19%
Disagree	1270	677	592	117	158	207	200	216	371	401	355	247	266	314	365	301	181	109
	63%	68%	57%	48%	49%	54%	58%	71%	87%	73%	61%	58%	57%	61%	68%	59%	62%	62%
Don't know	296	140	156	57	42	72	50	39	36	50	92	72	81	80	61	75	47	33
	15%	14%	15%	23%	13%	19%	15%	13%	9%	9%	16%	17%	17%	15%	11%	15%	16%	19%

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Table 3

Q17. Thinking about potential increases to interest rates this year, do you agree or disagree with each of the following statements?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2024	992	1032	243	324	384	344	304	425	546	587	425	466	514	534	508	292	176
<u>I planning to borrow more money on credit cards this year</u>																		
Agree	184	97	87	29	57	43	34	16	5	52	50	43	39	61	42	43	26	13
	9%	10%	8%	12%	18%	11%	10%	5%	1%	9%	9%	10%	8%	12%	8%	8%	9%	7%
Disagree	1652	798	854	179	241	286	280	262	403	454	478	342	378	413	446	417	229	147
	82%	80%	83%	74%	74%	74%	82%	86%	95%	83%	81%	80%	81%	80%	84%	82%	79%	84%
Don't know	188	97	92	35	26	55	29	26	17	40	59	40	49	41	46	49	36	16
	9%	10%	9%	14%	8%	14%	8%	9%	4%	7%	10%	9%	10%	8%	9%	10%	12%	9%
<u>I am putting off making big financial decisions until later in the year</u>																		
Agree	969	444	525	109	182	200	188	137	153	225	286	227	232	244	233	247	142	103
	48%	45%	51%	45%	56%	52%	55%	45%	36%	41%	49%	53%	50%	47%	44%	49%	49%	58%
Disagree	794	423	371	91	93	127	117	134	232	269	228	139	158	203	238	188	110	54
	39%	43%	36%	37%	29%	33%	34%	44%	54%	49%	39%	33%	34%	39%	45%	37%	38%	31%
Don't know	261	124	137	43	49	57	38	33	40	52	74	59	75	68	62	72	40	19
	13%	13%	13%	18%	15%	15%	11%	11%	9%	10%	13%	14%	16%	13%	12%	14%	14%	11%
<u>An increase in interest rates will mean I am better off than I currently am</u>																		
Agree	577	348	228	48	65	61	68	90	243	211	146	113	106	161	173	116	82	46
	28%	35%	22%	20%	20%	16%	20%	30%	57%	39%	25%	27%	23%	31%	32%	23%	28%	26%
Disagree	1080	479	601	139	200	238	233	149	121	252	342	225	262	248	282	300	153	97
	53%	48%	58%	57%	62%	62%	68%	49%	28%	46%	58%	53%	56%	48%	53%	59%	52%	55%
Don't know	367	164	203	55	58	85	43	65	61	83	99	87	97	106	79	92	58	33
	18%	17%	20%	23%	18%	22%	12%	21%	14%	15%	17%	20%	21%	21%	15%	18%	20%	19%

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Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2024	184	92	220	173	190	111	154	273	292	171	164
Weighted base	2024	176	91	238	179	187	107	190	255	260	185	157
<u>In anticipation of a rise in interest rates later this year, I am cutting back on spending now</u>												
Agree	941	91	49	122	79	80	50	95	106	111	96	64
	46%	52%	53%	51%	44%	43%	47%	50%	42%	43%	52%	40%
Disagree	884	63	29	91	84	92	50	77	123	121	72	81
	44%	36%	32%	38%	47%	49%	47%	40%	48%	47%	39%	52%
Don't know	199	22	13	24	16	16	7	18	25	28	17	13
	10%	12%	15%	10%	9%	8%	7%	10%	10%	11%	9%	8%
<u>A significant rise in interest rates is likely to put me in severe financial difficulties</u>												
Agree	660	62	42	85	60	64	33	58	86	74	54	41
	33%	35%	46%	36%	34%	34%	31%	31%	34%	28%	29%	26%
Disagree	1017	83	34	105	84	97	51	100	131	140	97	95
	50%	47%	37%	44%	47%	52%	48%	52%	52%	54%	52%	61%
Don't know	346	31	15	48	35	26	23	32	37	46	34	21
	17%	17%	16%	20%	19%	14%	21%	17%	15%	18%	18%	13%
<u>I expect to be in more debt at the end of 2011 than at the start</u>												
Agree	599	61	47	80	48	59	35	47	72	64	52	34
	30%	35%	52%	34%	27%	31%	32%	25%	28%	25%	28%	21%
Disagree	1158	94	35	129	105	108	57	120	145	162	101	101
	57%	54%	39%	54%	59%	58%	54%	63%	57%	62%	55%	64%
Don't know	267	20	9	28	26	20	15	22	38	34	32	23
	13%	11%	10%	12%	14%	11%	14%	12%	15%	13%	17%	15%
<u>I am concerned I will not be able to afford mortgage or loan repayments this year</u>												
Agree	458	33	29	66	38	40	19	44	65	56	44	25
	23%	19%	31%	28%	21%	22%	18%	23%	25%	21%	24%	16%
Disagree	1270	109	48	138	115	124	73	127	155	160	108	114
	63%	62%	52%	58%	65%	66%	68%	67%	61%	62%	58%	72%
Don't know	296	33	15	34	26	23	15	19	35	44	32	19
	15%	19%	17%	14%	14%	12%	14%	10%	14%	17%	18%	12%

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Q17. Thinking about potential increases to interest rates this year, do you agree or disagree with each of the following statements?

Base: All respondents

	Region											
	Total	Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Weighted base	2024	176	91	238	179	187	107	190	255	260	185	157
<u>I planning to borrow more money on credit cards this year</u>												
Agree	184 9%	13 7%	11 11%	20 9%	12 7%	18 10%	6 5%	15 8%	36 14%	24 9%	21 11%	8 5%
Disagree	1652 82%	147 84%	68 74%	197 83%	152 85%	151 81%	84 78%	161 85%	198 78%	214 83%	145 79%	134 85%
Don't know	188 9%	16 9%	13 14%	20 9%	15 8%	18 9%	18 17%	14 7%	20 8%	21 8%	19 10%	15 9%
<u>I am putting off making big financial decisions until later in the year</u>												
Agree	969 48%	103 58%	46 50%	127 54%	74 42%	78 42%	48 45%	89 47%	114 45%	131 50%	93 50%	66 42%
Disagree	794 39%	54 31%	32 35%	78 33%	78 43%	86 46%	50 47%	79 41%	99 39%	104 40%	60 32%	74 47%
Don't know	261 13%	19 11%	13 14%	32 13%	27 15%	23 12%	8 8%	22 12%	42 17%	25 10%	32 17%	17 11%
<u>An increase in interest rates will mean I am better off than I currently am</u>												
Agree	577 28%	46 26%	12 13%	54 23%	50 28%	57 30%	28 26%	56 29%	79 31%	82 31%	54 29%	60 38%
Disagree	1080 53%	97 55%	67 73%	144 60%	89 50%	104 55%	63 59%	100 53%	129 51%	119 46%	90 49%	79 50%
Don't know	367 18%	33 19%	13 14%	40 17%	40 22%	27 14%	16 15%	34 18%	47 18%	59 23%	41 22%	18 11%

Cuts Index Survey

ONLINE Fieldwork : 4th - 6th March 2011

Absolutes/col percents

Table 4

Q18. Which of the following, if any, would you cut back your spending on as a result of a rise in interest rates?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2024	951	1073	205	339	421	361	317	381	701	512	302	509	565	508	485	282	184
Weighted base	2024	992	1032	243	324	384	344	304	425	546	587	425	466	514	534	508	292	176
Eating out	1178 58%	489 49%	689 67%	166 68%	224 69%	256 67%	199 58%	160 53%	172 40%	286 52%	360 61%	273 64%	259 56%	286 56%	299 56%	314 62%	171 59%	108 62%
Clothes shopping	1157 57%	449 45%	707 69%	153 63%	218 67%	241 63%	201 58%	167 55%	177 42%	267 49%	333 57%	260 61%	296 64%	285 55%	291 54%	305 60%	166 57%	109 62%
Holidays	991 49%	408 41%	583 57%	113 46%	214 66%	224 58%	170 49%	137 45%	133 31%	229 42%	300 51%	233 55%	229 49%	244 48%	244 46%	257 51%	153 53%	92 53%
Household and electrical items	821 41%	326 33%	494 48%	80 33%	149 46%	182 47%	167 48%	124 41%	119 28%	182 33%	221 38%	192 45%	226 48%	175 34%	213 40%	226 44%	126 43%	80 46%
Sport and leisure activities	816 40%	352 35%	464 45%	108 44%	166 51%	181 47%	157 46%	109 36%	95 22%	198 36%	241 41%	185 43%	192 41%	199 39%	211 40%	212 42%	125 43%	68 39%
Gifts for friends and family	799 39%	302 30%	497 48%	102 42%	165 51%	183 47%	164 48%	107 35%	78 18%	175 32%	234 40%	194 46%	196 42%	187 36%	200 37%	202 40%	128 44%	81 46%
Food shopping	597 30%	230 23%	367 36%	93 38%	119 37%	145 38%	115 33%	69 23%	56 13%	133 24%	165 28%	142 33%	156 34%	136 26%	154 29%	161 32%	96 33%	49 28%
Petrol	462 23%	237 24%	225 22%	50 21%	70 22%	83 22%	78 23%	79 26%	101 24%	119 22%	134 23%	94 22%	115 25%	108 21%	130 24%	119 23%	67 23%	38 22%
Paying off credit card debt	255 13%	103 10%	151 15%	40 16%	62 19%	66 17%	57 17%	24 8%	7 2%	51 9%	84 14%	65 15%	54 12%	74 14%	55 10%	66 13%	38 13%	22 13%
Rent/ housing	97 5%	45 5%	52 5%	40 17%	19 6%	18 5%	10 3%	4 1%	6 1%	15 3%	28 5%	28 7%	25 5%	31 6%	16 3%	29 6%	9 3%	11 6%
None of these	468 23%	293 29%	176 17%	31 13%	39 12%	64 17%	73 21%	89 29%	172 40%	175 32%	123 21%	73 17%	97 21%	114 22%	134 25%	117 23%	68 23%	36 20%

Cuts Index Survey

ONLINE Fieldwork : 4th - 6th March 2011

Absolutes/col percents

Table 4

Q18. Which of the following, if any, would you cut back your spending on as a result of a rise in interest rates?

Base: All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2024	184	92	220	173	190	111	154	273	292	171	164
Weighted base	2024	176	91	238	179	187	107	190	255	260	185	157
Eating out	1178 58%	108 62%	65 71%	149 63%	99 56%	105 56%	58 54%	114 60%	143 56%	142 55%	113 61%	80 51%
Clothes shopping	1157 57%	109 62%	60 66%	145 61%	100 56%	107 57%	56 52%	111 59%	138 54%	147 57%	111 60%	73 46%
Holidays	991 49%	92 53%	56 61%	130 54%	71 40%	96 51%	52 49%	92 48%	124 49%	121 46%	101 55%	56 36%
Household and electrical items	821 41%	80 46%	50 54%	112 47%	64 36%	80 43%	49 45%	80 42%	78 31%	97 37%	78 42%	53 34%
Sport and leisure activities	816 40%	68 39%	46 51%	103 43%	63 35%	81 43%	45 42%	76 40%	92 36%	108 41%	81 44%	54 34%
Gifts for friends and family	799 39%	81 46%	40 44%	104 44%	58 33%	78 42%	43 40%	71 38%	94 37%	93 36%	85 46%	50 32%
Food shopping	597 30%	49 28%	38 41%	71 30%	52 29%	54 29%	33 31%	62 33%	65 26%	71 27%	63 34%	37 24%
Petrol	462 23%	38 22%	26 29%	49 21%	43 24%	41 22%	22 21%	60 31%	47 18%	62 24%	45 24%	29 18%
Paying off credit card debt	255 13%	22 13%	25 27%	20 8%	21 12%	23 12%	16 15%	14 7%	43 17%	31 12%	22 12%	18 11%
Rent/ housing	97 5%	11 6%	8 9%	11 5%	10 6%	2 1%	4 4%	11 6%	23 9%	7 3%	5 3%	3 2%
None of these	468 23%	36 20%	14 16%	53 22%	49 28%	37 20%	28 26%	45 24%	49 19%	65 25%	40 22%	52 33%