

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 1  
**Q.1 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2057	916	1141	224	336	396	374	332	395	722	542	315	478	311	784
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>The Government has got the right balance between spending cuts and promoting economic growth</u></b>															
Agree	554 27%	337 33%	218 21%	38 16%	77 23%	95 24%	76 22%	84 27%	184 43%	191 34%	154 26%	112 26%	97 21%	64 21%	229 27%
Disagree	1071 52%	502 50%	569 54%	140 57%	162 49%	210 54%	205 58%	184 60%	170 39%	271 49%	318 53%	220 51%	262 55%	195 64%	434 51%
Don't know	432 21%	169 17%	262 25%	68 28%	90 27%	85 22%	69 20%	41 13%	79 18%	93 17%	124 21%	101 23%	114 24%	48 16%	183 22%
<b><u>The Government is in control of the economy</u></b>															
Agree	581 28%	327 32%	254 24%	64 26%	92 28%	106 27%	79 23%	88 28%	152 35%	174 31%	165 28%	125 29%	116 24%	75 24%	241 28%
Disagree	1133 55%	538 53%	595 57%	131 53%	180 55%	222 57%	203 58%	192 62%	206 48%	297 53%	335 56%	231 53%	271 57%	191 62%	462 55%
Don't know	343 17%	143 14%	200 19%	52 21%	58 18%	64 16%	68 19%	29 9%	73 17%	84 15%	97 16%	76 18%	87 18%	40 13%	143 17%
<b><u>I expect the Government's Budget next week to look after the rich more than it will look after the poor</u></b>															
Agree	1204 59%	569 56%	635 61%	129 52%	189 57%	237 61%	240 69%	200 65%	208 48%	278 50%	348 58%	272 63%	306 65%	196 64%	501 59%
Disagree	477 23%	270 27%	207 20%	47 19%	71 22%	86 22%	60 17%	63 20%	150 35%	184 33%	141 24%	74 17%	78 16%	67 22%	185 22%
Don't know	376 18%	169 17%	207 20%	71 29%	69 21%	67 17%	49 14%	45 15%	74 17%	93 17%	108 18%	86 20%	89 19%	44 14%	160 19%

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Table 1  
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	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>The Government is in touch with the economic needs of the British public</u></b>															
Agree	517 25%	302 30%	215 21%	48 20%	90 27%	82 21%	64 18%	77 25%	156 36%	179 32%	138 23%	108 25%	92 19%	53 17%	223 26%
Disagree	1264 61%	590 58%	675 64%	150 61%	190 58%	253 65%	237 68%	202 65%	233 54%	304 55%	373 62%	273 63%	315 67%	217 71%	507 60%
Don't know	275 13%	117 12%	159 15%	49 20%	49 15%	56 14%	50 14%	30 10%	42 10%	73 13%	86 14%	51 12%	66 14%	36 12%	115 14%
<b><u>I expect the Government's Budget next week to be in the best interests of the British public</u></b>															
Agree	633 31%	365 36%	268 26%	69 28%	92 28%	112 29%	82 24%	89 29%	189 44%	218 39%	173 29%	124 29%	119 25%	73 24%	246 29%
Disagree	1071 52%	501 50%	569 54%	116 47%	167 51%	203 52%	220 63%	181 59%	184 43%	252 45%	316 53%	232 54%	271 57%	189 62%	437 52%
Don't know	353 17%	142 14%	211 20%	62 25%	70 21%	76 19%	47 14%	39 13%	59 14%	86 15%	107 18%	77 18%	84 18%	43 14%	163 19%
<b><u>George Osborne understands the financial concerns of ordinary people</u></b>															
Agree	403 20%	244 24%	158 15%	41 17%	65 20%	67 17%	40 12%	60 19%	129 30%	131 24%	105 18%	96 22%	70 15%	46 15%	169 20%
Disagree	1191 58%	589 58%	602 57%	107 43%	170 51%	238 61%	238 68%	213 69%	226 52%	313 56%	349 59%	257 59%	272 57%	207 68%	488 58%
Don't know	463 23%	175 17%	288 27%	99 40%	95 29%	86 22%	71 20%	36 12%	76 18%	111 20%	142 24%	79 18%	131 28%	53 17%	189 22%

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Table 1  
**Q.1 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>I expect to be worse off after next week's Budget</u></b>															
Agree	1325 64%	640 64%	684 65%	129 52%	207 63%	260 67%	267 76%	218 71%	243 56%	338 61%	373 63%	297 69%	317 67%	216 71%	538 64%
Disagree	327 16%	193 19%	133 13%	45 18%	51 16%	66 17%	33 9%	46 15%	86 20%	108 20%	103 17%	62 14%	53 11%	53 17%	135 16%
Don't know	406 20%	174 17%	231 22%	73 30%	71 21%	65 17%	50 14%	45 14%	103 24%	109 20%	120 20%	73 17%	103 22%	36 12%	173 20%
<b><u>The Government's economic policies are putting Britain on the right path to higher economic growth</u></b>															
Agree	641 31%	399 40%	242 23%	47 19%	91 28%	105 27%	89 26%	102 33%	206 48%	221 40%	170 29%	143 33%	106 22%	84 27%	254 30%
Disagree	945 46%	435 43%	510 49%	115 47%	155 47%	188 48%	179 51%	166 54%	143 33%	230 41%	283 47%	194 45%	238 50%	168 55%	390 46%
Don't know	471 23%	174 17%	297 28%	84 34%	84 25%	98 25%	82 23%	41 13%	83 19%	104 19%	143 24%	95 22%	129 27%	54 18%	202 24%

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### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 1  
**Q.1 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Unweighted base	2057	165	96	252	174	194	167	92	173	244	300	200	1095	735	360	962	148	122	111	370
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>The Government has got the right balance between spending cuts and promoting economic growth</u></b>																				
Agree	554 27%	29 16%	27 29%	55 23%	57 32%	51 27%	55 34%	17 16%	61 32%	85 33%	67 25%	50 27%	292 25%	238 26%	54 22%	262 29%	22 18%	19 16%	31 25%	157 44%
Disagree	1071 52%	111 62%	48 52%	129 53%	86 47%	95 50%	89 55%	71 66%	97 50%	108 42%	139 53%	99 53%	629 55%	492 54%	137 56%	442 49%	72 58%	63 53%	70 57%	133 37%
Don't know	432 21%	38 21%	18 19%	58 24%	38 21%	44 23%	17 10%	20 19%	35 18%	66 26%	58 22%	39 21%	231 20%	175 19%	55 22%	201 22%	29 24%	36 30%	23 18%	71 20%
<b><u>The Government is in control of the economy</u></b>																				
Agree	581 28%	32 18%	23 25%	55 23%	57 32%	60 31%	56 35%	22 20%	62 32%	87 34%	73 28%	54 29%	315 27%	246 27%	69 28%	265 29%	30 24%	29 25%	27 22%	139 38%
Disagree	1133 55%	123 69%	55 59%	139 57%	88 49%	105 55%	85 53%	71 65%	99 51%	117 45%	147 56%	105 56%	653 57%	521 58%	132 53%	480 53%	70 57%	67 57%	80 64%	161 44%
Don't know	343 17%	24 14%	15 16%	48 20%	36 20%	26 13%	19 12%	16 15%	32 16%	55 21%	44 17%	29 15%	184 16%	138 15%	46 19%	160 18%	24 19%	22 18%	17 14%	62 17%
<b><u>I expect the Government's Budget next week to look after the rich more than it will look after the poor</u></b>																				
Agree	1204 59%	118 66%	58 62%	162 67%	105 58%	109 57%	97 61%	75 69%	105 55%	130 50%	141 53%	104 56%	697 61%	553 61%	144 58%	507 56%	78 63%	67 57%	85 68%	165 46%
Disagree	477 23%	36 20%	23 25%	42 17%	38 21%	49 26%	44 28%	17 16%	44 23%	66 25%	69 26%	49 26%	252 22%	196 22%	56 23%	225 25%	20 16%	19 16%	23 19%	134 37%
Don't know	376 18%	25 14%	11 12%	38 16%	39 21%	33 17%	18 11%	17 16%	43 22%	63 24%	55 21%	34 18%	203 18%	156 17%	47 19%	172 19%	26 21%	31 26%	16 13%	62 17%

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**Q.1 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>The Government is in touch with the economic needs of the British public</u></b>																				
Agree	517 25%	25 14%	25 27%	60 25%	49 27%	49 26%	41 25%	12 11%	51 26%	96 37%	62 24%	47 25%	276 24%	214 24%	62 25%	241 27%	28 22%	18 15%	25 20%	141 39%
Disagree	1264 61%	132 74%	54 58%	149 61%	114 63%	116 61%	101 63%	84 77%	108 56%	118 46%	168 64%	119 63%	724 63%	570 63%	155 63%	540 60%	78 63%	77 65%	88 71%	180 50%
Don't know	275 13%	21 12%	14 15%	33 14%	18 10%	25 13%	18 11%	13 12%	34 18%	44 17%	34 13%	21 11%	152 13%	121 13%	30 12%	124 14%	18 14%	23 20%	11 8%	41 11%
<b><u>I expect the Government's Budget next week to be in the best interests of the British public</u></b>																				
Agree	633 31%	33 18%	29 31%	65 27%	60 33%	60 31%	53 33%	16 15%	64 33%	124 48%	76 29%	53 28%	320 28%	250 28%	70 28%	314 35%	31 25%	31 27%	30 24%	177 49%
Disagree	1071 52%	119 66%	51 55%	123 51%	100 55%	98 52%	86 54%	74 68%	92 48%	96 37%	137 52%	96 51%	626 54%	494 55%	133 54%	444 49%	72 58%	57 49%	71 57%	141 39%
Don't know	353 17%	27 15%	13 14%	55 23%	21 12%	32 17%	21 13%	19 18%	37 19%	39 15%	51 19%	38 20%	206 18%	162 18%	44 18%	147 16%	20 16%	29 25%	23 19%	43 12%
<b><u>George Osborne understands the financial concerns of ordinary people</u></b>																				
Agree	403 20%	24 13%	15 16%	39 16%	41 22%	35 18%	36 22%	9 8%	43 22%	78 30%	47 18%	38 20%	215 19%	170 19%	46 19%	187 21%	18 15%	16 14%	21 17%	113 31%
Disagree	1191 58%	122 68%	57 62%	145 60%	106 58%	101 53%	97 61%	78 72%	101 52%	111 43%	158 60%	115 61%	694 60%	554 61%	140 57%	497 55%	67 54%	57 49%	78 63%	190 52%
Don't know	463 23%	33 18%	21 22%	58 24%	35 19%	54 29%	27 17%	22 20%	49 25%	69 27%	60 23%	35 19%	242 21%	181 20%	61 25%	221 24%	38 31%	44 38%	25 20%	59 16%

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**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>I expect to be worse off after next week's Budget</u></b>																				
Agree	1325 64%	116 65%	56 61%	164 68%	123 68%	117 62%	117 73%	82 75%	124 64%	133 51%	173 66%	120 64%	754 65%	601 66%	153 62%	571 63%	79 64%	72 61%	74 60%	213 59%
Disagree	327 16%	34 19%	21 22%	27 11%	31 17%	30 16%	19 12%	11 10%	22 11%	62 24%	40 15%	30 16%	189 16%	149 16%	40 16%	138 15%	19 16%	15 12%	18 15%	74 20%
Don't know	406 20%	28 16%	16 17%	52 21%	27 15%	43 22%	24 15%	16 15%	47 24%	64 25%	50 19%	38 20%	209 18%	156 17%	54 22%	196 22%	25 21%	31 26%	32 25%	75 21%
<b><u>The Government's economic policies are putting Britain on the right path to higher economic growth</u></b>																				
Agree	641 31%	40 22%	27 29%	64 26%	69 38%	59 31%	60 37%	21 19%	66 34%	102 40%	74 28%	60 32%	338 29%	272 30%	66 27%	303 33%	24 19%	22 19%	39 31%	184 51%
Disagree	945 46%	103 57%	51 55%	107 44%	76 42%	87 46%	71 45%	60 55%	85 44%	98 38%	121 46%	87 46%	558 48%	439 48%	119 48%	387 43%	65 52%	61 52%	59 48%	108 30%
Don't know	471 23%	36 20%	14 15%	71 29%	36 20%	45 24%	29 18%	28 26%	42 22%	59 23%	70 26%	41 22%	256 22%	194 21%	62 25%	215 24%	35 29%	35 29%	26 21%	70 19%

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### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 1  
**Q.1 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Total	Which of the following best describes your current working status? House person
Unweighted base	2057	211
Weighted base	2057	178
<b><u>The Government has got the right balance between spending cuts and promoting economic growth</u></b>		
Agree	554 27%	32 18%
Disagree	1071 52%	104 58%
Don't know	432 21%	42 24%
<b><u>The Government is in control of the economy</u></b>		
Agree	581 28%	41 23%
Disagree	1133 55%	103 58%
Don't know	343 17%	35 20%
<b><u>I expect the Government's Budget next week to look after the rich more than it will look after the poor</u></b>		
Agree	1204 59%	113 63%
Disagree	477 23%	28 16%
Don't know	376 18%	37 21%

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Table 1  
**Q.1 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Which of the following best describes your current working status? House person	
	Total	person
Weighted base	2057	178
<b><u>The Government is in touch with the economic needs of the British public</u></b>		
Agree	517 25%	29 16%
Disagree	1264 61%	118 66%
Don't know	275 13%	32 18%
<b><u>I expect the Government's Budget next week to be in the best interests of the British public</u></b>		
Agree	633 31%	44 25%
Disagree	1071 52%	103 58%
Don't know	353 17%	31 18%
<b><u>George Osborne understands the financial concerns of ordinary people</u></b>		
Agree	403 20%	19 10%
Disagree	1191 58%	104 59%
Don't know	463 23%	55 31%



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Table 1  
**Q.1 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Which of the following best describes your current working status? House person	
	Total	person
Weighted base	2057	178
<b><u>I expect to be worse off after next week's Budget</u></b>		
Agree	1325 64%	133 75%
Disagree	327 16%	12 7%
Don't know	406 20%	34 19%
<b><u>The Government's economic policies are putting Britain on the right path to higher economic growth</u></b>		
Agree	641 31%	34 19%
Disagree	945 46%	95 53%
Don't know	471 23%	49 28%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 2  
**Q.2 Do you support or oppose each of the following possible Budget measures?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2057	916	1141	224	336	396	374	332	395	722	542	315	478	311	784
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>A rise in tax on petrol</u></b>															
Support	130 6%	86 9%	44 4%	22 9%	41 12%	22 6%	21 6%	14 4%	11 3%	39 7%	35 6%	27 6%	30 6%	28 9%	61 7%
Oppose	1810 88%	876 87%	934 89%	199 81%	253 77%	345 88%	317 91%	285 92%	411 95%	492 89%	536 90%	387 90%	395 84%	267 87%	736 87%
Don't know	117 6%	46 5%	71 7%	26 10%	36 11%	23 6%	12 3%	10 3%	10 2%	25 5%	25 4%	18 4%	48 10%	12 4%	49 6%
<b><u>Cutting the 50p top rate of income tax</u></b>															
Support	630 31%	340 34%	290 28%	88 36%	122 37%	105 27%	101 29%	89 29%	124 29%	170 31%	176 29%	133 31%	152 32%	79 26%	285 34%
Oppose	949 46%	515 51%	434 41%	66 27%	103 31%	196 50%	177 51%	167 54%	241 56%	287 52%	282 47%	204 47%	176 37%	170 56%	356 42%
Don't know	478 23%	153 15%	325 31%	93 37%	104 32%	90 23%	72 21%	53 17%	67 15%	99 18%	138 23%	95 22%	145 31%	56 18%	205 24%
<b><u>Introducing a tax on assets such as a tax on expensive houses</u></b>															
Support	1132 55%	578 57%	555 53%	94 38%	174 53%	219 56%	206 59%	188 61%	250 58%	302 54%	313 52%	252 58%	266 56%	175 57%	460 54%
Oppose	594 29%	314 31%	280 27%	88 36%	90 27%	112 29%	95 27%	86 28%	123 29%	189 34%	187 31%	114 26%	103 22%	93 30%	254 30%
Don't know	330 16%	116 12%	214 20%	65 26%	65 20%	60 15%	48 14%	35 11%	59 14%	64 12%	97 16%	66 15%	104 22%	38 12%	132 16%

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Table 2  
**Q.2 Do you support or oppose each of the following possible Budget measures?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>Announcing that the Government will continue to pay child benefit to parents earning more than £42,000</u></b>															
Support	585 28%	266 26%	319 30%	69 28%	114 35%	143 37%	85 24%	71 23%	102 24%	189 34%	182 30%	109 25%	105 22%	102 33%	250 30%
Oppose	1223 59%	630 63%	593 57%	129 52%	160 49%	210 54%	229 66%	212 69%	283 66%	297 53%	361 60%	274 63%	292 62%	175 57%	499 59%
Don't know	249 12%	112 11%	137 13%	49 20%	55 17%	37 10%	35 10%	26 8%	47 11%	70 13%	54 9%	49 11%	76 16%	29 9%	97 11%
<b><u>Increasing the threshold for income tax to £10,000</u></b>															
Support	1660 81%	861 85%	799 76%	143 58%	215 65%	312 80%	300 86%	290 94%	400 93%	474 85%	488 82%	354 82%	344 73%	255 83%	683 81%
Oppose	151 7%	74 7%	77 7%	43 17%	51 16%	25 6%	13 4%	8 3%	12 3%	34 6%	48 8%	34 8%	35 7%	29 10%	58 7%
Don't know	246 12%	73 7%	173 16%	61 25%	63 19%	54 14%	37 11%	11 3%	20 5%	48 9%	61 10%	43 10%	94 20%	22 7%	105 12%
<b><u>Introducing a special tax on large bonuses</u></b>															
Support	1652 80%	835 83%	817 78%	147 59%	218 66%	315 81%	307 88%	278 90%	386 89%	455 82%	471 79%	355 82%	371 78%	254 83%	658 78%
Oppose	216 10%	115 11%	101 10%	53 21%	61 19%	35 9%	16 5%	20 7%	30 7%	60 11%	74 12%	41 10%	41 9%	32 10%	107 13%
Don't know	190 9%	59 6%	131 13%	47 19%	50 15%	41 11%	26 7%	10 3%	15 4%	41 7%	52 9%	36 8%	61 13%	20 7%	80 10%

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**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>An above-inflation increase in tax on tobacco</u></b>															
Support	1240	622	618	133	179	233	199	204	293	396	366	234	243	208	479
	60%	62%	59%	54%	54%	60%	57%	66%	68%	71%	61%	54%	51%	68%	57%
Oppose	600	300	301	71	107	116	119	88	100	107	175	152	167	74	266
	29%	30%	29%	29%	32%	30%	34%	28%	23%	19%	29%	35%	35%	24%	31%
Don't know	216	86	130	43	44	42	32	17	38	52	55	46	63	24	101
	11%	9%	12%	18%	13%	11%	9%	6%	9%	9%	9%	11%	13%	8%	12%
<b><u>Issuing 100-year Government bonds to fund Britain's national debt</u></b>															
Support	721	465	256	80	106	151	122	113	149	213	216	149	143	108	326
	35%	46%	24%	33%	32%	39%	35%	37%	34%	38%	36%	34%	30%	35%	39%
Oppose	371	203	168	44	52	53	54	65	102	106	110	79	76	58	140
	18%	20%	16%	18%	16%	13%	15%	21%	24%	19%	18%	18%	16%	19%	17%
Don't know	965	340	625	122	171	187	174	130	181	236	270	204	255	140	380
	47%	34%	60%	49%	52%	48%	50%	42%	42%	42%	45%	47%	54%	46%	45%
<b><u>Introducing minimum pricing for alcoholic drinks</u></b>															
Support	968	457	511	97	146	193	151	157	223	288	271	194	215	153	364
	47%	45%	49%	39%	44%	49%	43%	51%	52%	52%	45%	45%	45%	50%	43%
Oppose	822	458	364	98	123	150	155	123	174	209	245	184	185	119	360
	40%	45%	35%	40%	37%	38%	44%	40%	40%	38%	41%	43%	39%	39%	43%
Don't know	267	92	174	52	61	47	44	28	35	58	80	55	73	34	121
	13%	9%	17%	21%	18%	12%	13%	9%	8%	10%	13%	13%	16%	11%	14%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 2  
**Q.2 Do you support or oppose each of the following possible Budget measures?**  
**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Unweighted base	2057	165	96	252	174	194	167	92	173	244	300	200	1095	735	360	962	148	122	111	370
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>A rise in tax on petrol</u></b>																				
Support	130 6%	9 5%	6 6%	17 7%	8 4%	6 3%	11 7%	7 7%	9 5%	38 15%	11 4%	8 4%	89 8%	73 8%	15 6%	41 5%	15 12%	6 5%	2 2%	11 3%
Oppose	1810 88%	160 89%	81 87%	207 86%	164 90%	171 90%	145 90%	99 91%	172 89%	195 75%	243 92%	174 93%	1003 87%	786 87%	216 88%	808 89%	92 75%	98 83%	118 95%	343 95%
Don't know	117 6%	10 6%	6 6%	17 7%	9 5%	13 7%	4 3%	3 3%	12 6%	26 10%	9 4%	6 3%	61 5%	46 5%	15 6%	56 6%	16 13%	14 12%	3 3%	8 2%
<b><u>Cutting the 50p top rate of income tax</u></b>																				
Support	630 31%	44 25%	24 26%	74 31%	50 28%	56 30%	49 31%	25 23%	54 28%	101 39%	106 40%	46 25%	365 32%	299 33%	66 27%	265 29%	40 32%	25 21%	33 26%	111 31%
Oppose	949 46%	91 51%	44 47%	114 47%	90 49%	91 48%	80 50%	55 51%	96 50%	95 37%	100 38%	95 51%	526 46%	414 46%	112 46%	423 47%	42 34%	50 42%	67 54%	202 56%
Don't know	478 23%	44 24%	25 26%	54 22%	42 23%	43 23%	31 20%	29 26%	43 23%	64 25%	58 22%	46 24%	261 23%	192 21%	69 28%	217 24%	42 34%	43 36%	25 20%	49 13%
<b><u>Introducing a tax on assets such as a tax on expensive houses</u></b>																				
Support	1132 55%	99 55%	46 49%	148 61%	102 56%	100 52%	103 64%	56 51%	102 53%	133 51%	127 48%	118 63%	634 55%	508 56%	127 51%	498 55%	71 57%	47 40%	81 65%	207 57%
Oppose	594 29%	41 23%	29 31%	63 26%	46 25%	54 28%	40 25%	37 34%	63 33%	82 32%	92 35%	48 26%	348 30%	276 30%	72 29%	247 27%	21 17%	35 29%	20 17%	120 33%
Don't know	330 16%	38 22%	18 19%	31 13%	34 19%	36 19%	17 11%	17 15%	28 15%	44 17%	45 17%	21 11%	170 15%	121 13%	49 20%	161 18%	31 25%	36 31%	23 19%	35 10%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 2  
**Q.2 Do you support or oppose each of the following possible Budget measures?**  
**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>Announcing that the Government will continue to pay child benefit to parents earning more than £42,000</u></b>																				
Support	585 28%	47 26%	29 31%	70 29%	55 30%	55 29%	39 25%	29 27%	55 29%	81 31%	80 30%	46 24%	352 31%	284 31%	69 28%	233 26%	30 24%	36 31%	28 23%	88 24%
Oppose	1223 59%	113 63%	54 58%	137 57%	104 57%	114 60%	109 68%	65 60%	118 61%	138 53%	147 56%	124 66%	674 59%	524 58%	150 61%	549 61%	65 52%	61 52%	86 69%	238 66%
Don't know	249 12%	19 11%	11 11%	35 14%	22 12%	22 11%	11 7%	15 14%	20 10%	40 15%	38 14%	17 9%	125 11%	97 11%	28 11%	123 14%	29 24%	21 18%	10 8%	36 10%
<b><u>Increasing the threshold for income tax to £10,000</u></b>																				
Support	1660 81%	149 84%	76 82%	187 77%	152 84%	154 81%	137 86%	85 78%	162 84%	186 72%	220 83%	152 81%	939 81%	740 82%	198 80%	721 80%	85 69%	69 59%	104 84%	346 96%
Oppose	151 7%	9 5%	6 7%	15 6%	11 6%	12 6%	10 6%	12 11%	11 6%	36 14%	13 5%	15 8%	87 8%	71 8%	15 6%	64 7%	11 9%	21 18%	7 6%	8 2%
Don't know	246 12%	20 11%	11 12%	40 16%	19 10%	24 13%	12 8%	12 11%	20 10%	37 14%	31 12%	20 11%	127 11%	93 10%	33 13%	119 13%	28 23%	28 23%	13 10%	8 2%
<b><u>Introducing a special tax on large bonuses</u></b>																				
Support	1652 80%	148 83%	69 74%	199 82%	146 80%	155 81%	139 87%	90 83%	157 82%	186 72%	208 79%	156 83%	912 79%	727 80%	184 75%	740 82%	91 74%	78 66%	109 88%	327 90%
Oppose	216 10%	13 7%	12 13%	24 10%	22 12%	14 7%	10 6%	11 10%	16 8%	42 16%	35 13%	17 9%	139 12%	111 12%	28 11%	76 8%	9 8%	15 13%	8 6%	23 6%
Don't know	190 9%	18 10%	12 13%	18 8%	14 8%	22 12%	11 7%	8 8%	19 10%	31 12%	22 8%	15 8%	101 9%	67 7%	34 14%	89 10%	23 19%	24 21%	7 6%	12 3%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 2  
**Q.2 Do you support or oppose each of the following possible Budget measures?**  
**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>An above-inflation increase in tax on tobacco</u></b>																				
Support	1240 60%	118 66%	47 51%	143 59%	105 58%	113 59%	103 64%	63 58%	122 63%	157 61%	155 59%	115 61%	687 60%	540 60%	147 59%	554 61%	54 44%	74 63%	78 63%	258 71%
Oppose	600 29%	46 26%	35 37%	69 28%	54 30%	58 31%	44 27%	39 36%	49 25%	74 29%	77 29%	56 30%	340 30%	269 30%	71 29%	261 29%	44 36%	33 28%	33 27%	81 22%
Don't know	216 11%	14 8%	11 12%	31 13%	22 12%	19 10%	14 9%	7 6%	22 11%	28 11%	32 12%	17 9%	126 11%	96 11%	29 12%	91 10%	26 21%	11 10%	13 11%	23 6%
<b><u>Issuing 100-year Government bonds to fund Britain's national debt</u></b>																				
Support	721 35%	57 32%	31 34%	74 31%	68 37%	73 38%	69 43%	29 27%	58 30%	102 40%	85 32%	74 39%	434 38%	359 40%	75 30%	287 32%	35 29%	38 32%	42 34%	127 35%
Oppose	371 18%	32 18%	19 21%	47 20%	36 20%	26 14%	30 18%	21 20%	36 19%	35 13%	61 23%	28 15%	199 17%	153 17%	46 19%	172 19%	14 11%	22 19%	27 22%	86 24%
Don't know	965 47%	89 50%	42 45%	120 50%	78 43%	91 48%	61 38%	59 54%	99 51%	122 47%	118 45%	86 46%	520 45%	394 44%	126 51%	446 49%	75 61%	58 49%	55 44%	149 41%
<b><u>Introducing minimum pricing for alcoholic drinks</u></b>																				
Support	968 47%	72 40%	42 46%	133 55%	103 57%	78 41%	75 47%	45 41%	80 41%	136 53%	118 45%	87 47%	518 45%	394 44%	123 50%	451 50%	60 49%	50 43%	50 40%	205 57%
Oppose	822 40%	89 50%	41 44%	84 35%	59 32%	76 40%	72 45%	49 45%	82 43%	86 33%	105 40%	79 42%	479 42%	391 43%	88 36%	343 38%	38 31%	48 41%	56 45%	134 37%
Don't know	267 13%	17 10%	10 11%	25 10%	19 11%	36 19%	13 8%	16 14%	31 16%	37 14%	41 16%	21 11%	155 13%	120 13%	35 14%	112 12%	25 20%	19 16%	18 15%	23 6%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 2

**Q.2 Do you support or oppose each of the following possible Budget measures?**

**Base: All respondents**

	Total	Which of the following best describes your current working status? House person
Unweighted base	2057	211
Weighted base	2057	178
<b><u>A rise in tax on petrol</u></b>		
Support	130 6%	6 3%
Oppose	1810 88%	157 88%
Don't know	117 6%	15 9%
<b><u>Cutting the 50p top rate of income tax</u></b>		
Support	630 31%	56 32%
Oppose	949 46%	63 35%
Don't know	478 23%	59 33%
<b><u>Introducing a tax on assets such as a tax on expensive houses</u></b>		
Support	1132 55%	93 52%
Oppose	594 29%	50 28%
Don't know	330 16%	35 20%



## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 2

**Q.2 Do you support or oppose each of the following possible Budget measures?**

**Base: All respondents**

	Total	House person
Weighted base	2057	178
<b><u>Announcing that the Government will continue to pay child benefit to parents earning more than £42,000</u></b>		
Support	585 28%	51 28%
Oppose	1223 59%	100 56%
Don't know	249 12%	27 15%
<b><u>Increasing the threshold for income tax to £10,000</u></b>		
Support	1660 81%	118 66%
Oppose	151 7%	18 10%
Don't know	246 12%	43 24%
<b><u>Introducing a special tax on large bonuses</u></b>		
Support	1652 80%	134 76%
Oppose	216 10%	21 12%
Don't know	190 9%	23 13%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 2

**Q.2 Do you support or oppose each of the following possible Budget measures?**

**Base: All respondents**

	Total	House person
Weighted base	2057	178
<b><u>An above-inflation increase in tax on tobacco</u></b>		
Support	1240 60%	90 51%
Oppose	600 29%	70 39%
Don't know	216 11%	17 10%
<b><u>Issuing 100-year Government bonds to fund Britain's national debt</u></b>		
Support	721 35%	45 25%
Oppose	371 18%	24 13%
Don't know	965 47%	110 62%
<b><u>Introducing minimum pricing for alcoholic drinks</u></b>		
Support	968 47%	85 48%
Oppose	822 40%	66 37%
Don't know	267 13%	27 15%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 3  
**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2057	916	1141	224	336	396	374	332	395	722	542	315	478	311	784
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b>Chancellor of the Exchequer, George Osborne</b>															
Yes	513 25%	321 32%	191 18%	34 14%	66 20%	78 20%	67 19%	94 30%	173 40%	177 32%	142 24%	112 26%	82 17%	64 21%	194 23%
No	1073 52%	539 53%	534 51%	117 47%	171 52%	221 57%	200 57%	173 56%	191 44%	270 49%	317 53%	243 56%	243 51%	203 66%	452 53%
Don't know	472 23%	148 15%	324 31%	95 39%	92 28%	92 24%	83 24%	42 14%	67 16%	108 20%	138 23%	78 18%	148 31%	39 13%	200 24%
<b>Prime Minister, David Cameron</b>															
Yes	739 36%	426 42%	313 30%	63 26%	103 31%	121 31%	110 32%	117 38%	225 52%	238 43%	220 37%	150 35%	131 28%	98 32%	290 34%
No	965 47%	466 46%	499 48%	117 47%	148 45%	197 50%	183 52%	158 51%	162 37%	235 42%	275 46%	217 50%	238 50%	174 57%	394 47%
Don't know	353 17%	116 12%	236 23%	67 27%	78 24%	73 19%	57 16%	33 11%	45 10%	82 15%	101 17%	65 15%	104 22%	34 11%	162 19%
<b>Deputy Prime Minister, Nick Clegg</b>															
Yes	362 18%	198 20%	164 16%	44 18%	80 24%	69 18%	40 11%	44 14%	85 20%	103 19%	107 18%	83 19%	69 15%	37 12%	158 19%
No	1266 62%	657 65%	609 58%	124 50%	162 49%	235 60%	241 69%	216 70%	288 67%	362 65%	355 60%	274 63%	275 58%	229 75%	495 59%
Don't know	429 21%	153 15%	276 26%	79 32%	88 27%	87 22%	69 20%	48 16%	58 13%	90 16%	134 22%	76 17%	129 27%	40 13%	193 23%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>Leader of the Opposition, Ed Miliband</u></b>															
Yes	337 16%	169 17%	168 16%	53 22%	69 21%	66 17%	48 14%	50 16%	51 12%	91 16%	91 15%	72 17%	84 18%	66 22%	139 16%
No	1271 62%	688 68%	583 56%	108 44%	166 50%	231 59%	223 64%	210 68%	332 77%	372 67%	386 65%	256 59%	256 54%	197 64%	502 59%
Don't know	449 22%	151 15%	298 28%	85 35%	95 29%	94 24%	78 22%	48 16%	49 11%	92 17%	120 20%	104 24%	133 28%	44 14%	204 24%
<b><u>Shadow Chancellor, Ed Balls</u></b>															
Yes	307 15%	169 17%	138 13%	31 12%	56 17%	47 12%	50 14%	57 19%	66 15%	95 17%	83 14%	57 13%	71 15%	57 19%	115 14%
No	1239 60%	658 65%	580 55%	112 45%	171 52%	238 61%	212 61%	201 65%	306 71%	357 64%	361 60%	277 64%	245 52%	192 63%	510 60%
Don't know	511 25%	181 18%	330 31%	105 42%	102 31%	106 27%	87 25%	51 16%	61 14%	103 19%	152 26%	98 23%	157 33%	57 19%	220 26%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Unweighted base	2057	165	96	252	174	194	167	92	173	244	300	200	1095	735	360	962	148	122	111	370
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b>Chancellor of the Exchequer, George Osborne</b>																				
Yes	513 25%	34 19%	20 21%	54 22%	47 26%	44 23%	48 30%	13 12%	55 28%	87 34%	63 24%	47 25%	258 22%	203 22%	55 22%	255 28%	16 13%	18 15%	24 19%	175 48%
No	1073 52%	110 62%	52 56%	134 55%	92 51%	88 46%	85 53%	77 71%	87 45%	106 41%	148 56%	92 49%	655 57%	527 58%	128 52%	418 46%	53 43%	58 49%	71 57%	141 39%
Don't know	472 23%	34 19%	21 22%	54 22%	42 23%	58 30%	27 17%	19 17%	51 26%	66 25%	52 20%	48 26%	239 21%	176 19%	64 26%	232 26%	54 44%	42 36%	29 23%	46 13%
<b>Prime Minister, David Cameron</b>																				
Yes	739 36%	46 26%	31 34%	80 33%	71 39%	78 41%	63 40%	23 21%	71 37%	115 44%	90 34%	72 38%	388 34%	310 34%	78 32%	351 39%	26 21%	27 23%	47 38%	200 55%
No	965 47%	109 61%	47 51%	119 49%	79 44%	74 39%	77 48%	68 63%	90 47%	94 36%	125 47%	82 44%	568 49%	443 49%	124 50%	398 44%	64 51%	58 49%	63 51%	129 36%
Don't know	353 17%	24 13%	14 15%	43 18%	31 17%	38 20%	19 12%	18 17%	32 16%	50 19%	49 19%	34 18%	196 17%	152 17%	44 18%	156 17%	34 27%	33 28%	14 11%	33 9%
<b>Deputy Prime Minister, Nick Clegg</b>																				
Yes	362 18%	23 13%	16 17%	44 18%	27 15%	41 21%	28 17%	17 16%	32 17%	59 23%	44 17%	31 17%	195 17%	154 17%	41 17%	167 18%	19 15%	17 15%	16 13%	88 24%
No	1266 62%	123 69%	60 64%	142 59%	112 62%	105 55%	102 64%	74 68%	122 63%	147 57%	168 64%	111 59%	724 63%	575 64%	149 60%	542 60%	61 50%	62 52%	90 73%	228 63%
Don't know	429 21%	33 18%	18 19%	56 23%	43 24%	44 23%	30 19%	18 17%	39 20%	52 20%	52 20%	45 24%	233 20%	176 19%	56 23%	196 22%	43 35%	39 33%	18 15%	46 13%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>Leader of the Opposition, Ed Miliband</u></b>																				
Yes	337 16%	27 15%	18 19%	40 17%	34 19%	28 15%	31 19%	24 22%	23 12%	50 19%	39 15%	23 12%	205 18%	156 17%	49 20%	132 15%	21 17%	24 20%	24 20%	35 10%
No	1271 62%	116 65%	55 59%	146 60%	108 59%	107 56%	100 63%	58 53%	131 68%	154 60%	171 65%	125 67%	699 61%	553 61%	146 59%	572 63%	58 47%	52 44%	80 64%	293 81%
Don't know	449 22%	36 20%	20 22%	56 23%	40 22%	55 29%	29 18%	26 24%	39 20%	54 21%	55 21%	39 21%	248 22%	196 22%	52 21%	201 22%	44 36%	42 35%	20 16%	33 9%
<b><u>Shadow Chancellor, Ed Balls</u></b>																				
Yes	307 15%	19 11%	22 23%	32 13%	33 18%	26 14%	32 20%	19 17%	29 15%	39 15%	34 13%	22 12%	173 15%	131 15%	41 17%	134 15%	17 14%	13 11%	24 20%	57 16%
No	1239 60%	112 63%	50 54%	140 58%	104 57%	105 55%	102 64%	64 59%	123 64%	145 56%	169 64%	125 67%	702 61%	560 62%	142 57%	536 59%	49 40%	56 47%	76 61%	264 73%
Don't know	511 25%	47 26%	21 23%	70 29%	45 25%	59 31%	26 16%	27 24%	40 21%	75 29%	61 23%	40 22%	277 24%	213 24%	64 26%	234 26%	57 46%	49 42%	24 19%	41 11%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Total	Which of the following best describes your current working status? House person
Unweighted base	2057	211
Weighted base	2057	178
<b><u>Chancellor of the Exchequer, George Osborne</u></b>		
Yes	513 25%	22 12%
No	1073 52%	95 54%
Don't know	472 23%	61 34%
<b><u>Prime Minister, David Cameron</u></b>		
Yes	739 36%	50 28%
No	965 47%	85 48%
Don't know	353 17%	43 24%
<b><u>Deputy Prime Minister, Nick Clegg</u></b>		
Yes	362 18%	27 15%
No	1266 62%	101 57%
Don't know	429 21%	50 28%

**ITV Cuts Index Survey**  
**ONLINE Fieldwork : 16th-18th March 2012**

Absolutes/col percents

Table 3

**Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?**

**Base: All respondents**

	Total	House person
Weighted base	2057	178
<b><u>Leader of the Opposition, Ed Miliband</u></b>		
Yes	337 16%	28 15%
No	1271 62%	88 49%
Don't know	449 22%	62 35%
<b><u>Shadow Chancellor, Ed Balls</u></b>		
Yes	307 15%	23 13%
No	1239 60%	92 52%
Don't know	511 25%	63 35%



## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2057	916	1141	224	336	396	374	332	395	722	542	315	478	311	784
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>I am cutting back on spending now because I think there will be a second recession soon</u></b>															
Agree	1203 58%	530 53%	672 64%	133 54%	197 60%	248 64%	237 68%	194 63%	194 45%	282 51%	352 59%	261 60%	307 65%	216 70%	484 57%
Disagree	567 28%	342 34%	224 21%	71 29%	74 22%	94 24%	71 20%	80 26%	177 41%	207 37%	163 27%	110 26%	86 18%	62 20%	238 28%
Don't know	288 14%	135 13%	153 15%	43 17%	59 18%	49 12%	43 12%	35 11%	60 14%	66 12%	81 14%	60 14%	80 17%	28 9%	123 15%
<b><u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u></b>															
Agree	1566 76%	728 72%	838 80%	160 65%	236 72%	317 81%	301 86%	249 81%	302 70%	387 70%	462 77%	332 77%	386 81%	243 80%	652 77%
Disagree	356 17%	212 21%	144 14%	48 19%	60 18%	52 13%	30 9%	52 17%	114 26%	130 23%	104 17%	75 17%	47 10%	49 16%	138 16%
Don't know	135 7%	68 7%	67 6%	39 16%	32 10%	22 6%	18 5%	7 2%	16 4%	38 7%	30 5%	25 6%	41 9%	14 5%	56 7%
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>															
Agree	270 13%	157 16%	113 11%	61 25%	59 18%	48 12%	27 8%	31 10%	44 10%	74 13%	97 16%	54 12%	45 10%	38 12%	141 17%
Disagree	1642 80%	777 77%	865 82%	151 61%	235 71%	313 80%	309 88%	269 87%	365 85%	442 80%	464 78%	348 81%	388 82%	253 83%	645 76%
Don't know	145 7%	74 7%	71 7%	35 14%	35 11%	30 8%	14 4%	9 3%	22 5%	39 7%	35 6%	30 7%	40 8%	16 5%	60 7%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2057	1008	1049	247	329	391	350	309	432	555	597	432	473	306	846
<b><u>My personal financial situation is generally heading in the right direction</u></b>															
Agree	640 31%	360 36%	280 27%	77 31%	115 35%	109 28%	78 22%	98 32%	162 38%	216 39%	199 33%	114 26%	111 24%	88 29%	297 35%
Disagree	1170 57%	532 53%	639 61%	123 50%	166 51%	237 61%	231 66%	188 61%	224 52%	269 48%	325 54%	278 64%	299 63%	185 61%	461 55%
Don't know	247 12%	116 12%	130 12%	46 19%	47 14%	44 11%	41 12%	22 7%	46 11%	71 13%	73 12%	40 9%	63 13%	33 11%	87 10%
<b><u>I am confident that the company I work for will be more successful financially in the next year, than last year</u></b>															
Agree	437 21%	259 26%	177 17%	76 31%	117 35%	118 30%	47 14%	54 17%	24 6%	131 24%	148 25%	89 21%	69 15%	58 19%	326 39%
Disagree	600 29%	291 29%	310 30%	63 25%	108 33%	134 34%	135 38%	97 31%	64 15%	150 27%	191 32%	143 33%	116 25%	152 50%	272 32%
Don't know	1020 50%	458 45%	562 54%	108 44%	105 32%	138 35%	168 48%	158 51%	344 80%	274 49%	258 43%	200 46%	288 61%	97 32%	248 29%
<b><u>I expect that there will be more redundancies made at my workplace in the next year, than last year</u></b>															
Agree	617 30%	319 32%	298 28%	76 31%	123 37%	138 35%	126 36%	91 30%	63 15%	148 27%	209 35%	132 30%	129 27%	158 52%	270 32%
Disagree	512 25%	279 28%	233 22%	73 30%	107 32%	120 31%	87 25%	73 24%	52 12%	167 30%	142 24%	118 27%	84 18%	91 30%	339 40%
Don't know	928 45%	410 41%	517 49%	98 40%	99 30%	132 34%	136 39%	145 47%	317 73%	240 43%	246 41%	182 42%	260 55%	57 19%	237 28%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Unweighted base	2057	165	96	252	174	194	167	92	173	244	300	200	1095	735	360	962	148	122	111	370
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>I am cutting back on spending now because I think there will be a second recession soon</u></b>																				
Agree	1203 58%	111 62%	56 60%	156 65%	92 50%	113 59%	95 59%	77 71%	100 52%	141 54%	153 58%	108 58%	700 61%	546 60%	154 62%	503 56%	86 70%	65 55%	76 61%	146 40%
Disagree	567 28%	46 26%	27 29%	53 22%	56 31%	41 22%	44 27%	21 19%	65 34%	80 31%	76 29%	59 31%	300 26%	243 27%	57 23%	266 29%	16 13%	28 24%	30 24%	162 45%
Don't know	288 14%	21 12%	10 11%	33 14%	34 19%	36 19%	21 13%	11 10%	27 14%	38 15%	35 13%	20 11%	152 13%	116 13%	36 14%	136 15%	21 17%	24 21%	19 15%	54 15%
<b><u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u></b>																				
Agree	1566 76%	149 84%	72 78%	176 73%	135 74%	151 79%	117 73%	82 76%	149 77%	184 71%	209 79%	142 76%	895 78%	693 77%	202 82%	671 74%	98 80%	79 67%	100 81%	243 67%
Disagree	356 17%	20 11%	17 18%	43 18%	35 19%	23 12%	36 22%	24 22%	31 16%	48 18%	45 17%	34 18%	187 16%	154 17%	32 13%	169 19%	8 6%	20 17%	20 16%	103 29%
Don't know	135 7%	9 5%	4 4%	22 9%	12 7%	16 8%	7 4%	3 3%	13 7%	27 11%	10 4%	12 6%	70 6%	58 6%	13 5%	64 7%	17 14%	18 15%	3 3%	16 4%
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>																				
Agree	270 13%	13 8%	15 16%	33 14%	17 9%	21 11%	16 10%	19 17%	18 9%	51 20%	38 15%	28 15%	179 15%	139 15%	40 16%	92 10%	10 8%	19 16%	10 8%	39 11%
Disagree	1642 80%	158 89%	73 78%	195 81%	153 84%	153 80%	134 84%	86 79%	159 83%	177 69%	202 76%	152 81%	897 78%	705 78%	192 78%	744 82%	99 80%	84 71%	109 88%	305 84%
Don't know	145 7%	7 4%	5 6%	14 6%	12 7%	16 9%	9 6%	5 4%	16 8%	30 12%	24 9%	7 4%	76 7%	61 7%	15 6%	69 8%	15 12%	15 13%	5 4%	18 5%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Region												Which of the following best describes your current working status?							
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension
Weighted base	2057	179	93	242	181	190	160	109	193	259	264	188	1152	905	247	905	124	118	124	362
<b><u>My personal financial situation is generally heading in the right direction</u></b>																				
Agree	640 31%	34 19%	24 26%	73 30%	57 32%	59 31%	50 31%	25 23%	71 37%	96 37%	85 32%	65 34%	386 33%	311 34%	75 30%	254 28%	21 17%	24 21%	31 25%	142 39%
Disagree	1170 57%	121 68%	54 59%	136 56%	105 58%	100 53%	98 61%	69 63%	104 54%	122 47%	157 59%	104 55%	646 56%	508 56%	138 56%	524 58%	84 68%	69 58%	82 66%	175 48%
Don't know	247 12%	24 13%	14 15%	33 13%	19 11%	32 17%	12 8%	15 14%	17 9%	40 16%	22 8%	19 10%	120 10%	86 9%	34 14%	127 14%	19 15%	25 21%	11 9%	45 12%
<b><u>I am confident that the company I work for will be more successful financially in the next year, than last year</u></b>																				
Agree	437 21%	36 20%	20 21%	42 17%	30 16%	45 23%	36 22%	15 14%	41 21%	74 29%	56 21%	44 23%	384 33%	319 35%	65 26%	53 6%	12 10%	12 10%	2 2%	12 3%
Disagree	600 29%	63 35%	24 26%	74 31%	54 30%	59 31%	34 21%	47 43%	40 21%	74 29%	79 30%	51 27%	423 37%	332 37%	92 37%	177 20%	35 28%	30 25%	21 17%	57 16%
Don't know	1020 50%	79 44%	49 53%	126 52%	97 54%	87 46%	90 56%	47 43%	111 58%	111 43%	129 49%	93 49%	345 30%	254 28%	91 37%	675 75%	77 62%	76 65%	101 81%	293 81%
<b><u>I expect that there will be more redundancies made at my workplace in the next year, than last year</u></b>																				
Agree	617 30%	64 36%	20 22%	89 37%	61 34%	60 32%	33 21%	38 35%	36 19%	83 32%	82 31%	52 28%	428 37%	338 37%	90 36%	189 21%	40 32%	29 24%	22 18%	59 16%
Disagree	512 25%	35 19%	20 22%	51 21%	41 23%	53 28%	38 24%	18 17%	61 32%	73 28%	59 22%	63 34%	430 37%	348 38%	82 33%	82 9%	16 13%	18 15%	5 4%	29 8%
Don't know	928 45%	80 45%	53 57%	102 42%	80 44%	77 41%	89 56%	53 48%	96 50%	103 40%	123 47%	72 39%	294 26%	219 24%	75 30%	634 70%	67 54%	71 60%	97 78%	274 76%

## ITV Cuts Index Survey

### ONLINE Fieldwork : 16th-18th March 2012

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Total	Which of the following best describes your current working status? House person
Unweighted base	2057	211
Weighted base	2057	178
<b><u>I am cutting back on spending now because I think there will be a second recession soon</u></b>		
Agree	1203 58%	130 73%
Disagree	567 28%	31 17%
Don't know	288 14%	18 10%
<b><u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u></b>		
Agree	1566 76%	151 85%
Disagree	356 17%	17 10%
Don't know	135 7%	10 6%
<b><u>I have more money to spend on non-essential items now than I did last year</u></b>		
Agree	270 13%	14 8%
Disagree	1642 80%	148 83%
Don't know	145 7%	16 9%

**ITV Cuts Index Survey**  
**ONLINE Fieldwork : 16th-18th March 2012**

Absolutes/col percents

Table 4  
**Q.4 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Total	House person
Weighted base	2057	178
<b><u>My personal financial situation is generally heading in the right direction</u></b>		
Agree	640 31%	36 20%
Disagree	1170 57%	114 64%
Don't know	247 12%	27 15%
<b><u>I am confident that the company I work for will be more successful financially in the next year, than last year</u></b>		
Agree	437 21%	15 8%
Disagree	600 29%	34 19%
Don't know	1020 50%	129 72%
<b><u>I expect that there will be more redundancies made at my workplace in the next year, than last year</u></b>		
Agree	617 30%	40 23%
Disagree	512 25%	14 8%
Don't know	928 45%	124 70%