

CREWE & NANTWICH POLL
Fieldwork dates : 15th- 18th May 2008

Q. You may be aware that a by-election will be held in Crewe & Nantwich on 22 May following the death of Gwyneth Dunwoody. How likely or not do you think you are to vote in the by-election on a scale from 1 to 10, where 1= Certain NOT to vote through to 10=absolutely certain to vote?

Base : All

	GENDER		AGE						EMPLOYMENT STATUS							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Employed	Unemployed	Full time student	Retired	Looking after home/family	Permanently sick/disabled	Other
Unweighted Base	1001	492	509	88	175	203	183	153	199	613	30	31	228	62	19	18
Weighted Base	1001	491	510	111	169	173	197	176	173	631	30	30	160	70	50	30
10 - Absolutely certain to vote	617	299	318	24	93	102	130	134	134	374	14	8	122	45	31	23
	62%	61%	62%	22%	55%	59%	66%	76%	77%	59%	48%	26%	76%	64%	63%	76%
9	39	19	19	5	5	7	7	9	5	24	1	3	6	2	-	3
	4%	4%	4%	5%	3%	4%	4%	5%	3%	4%	3%	9%	4%	3%	-	11%
8	71	38	33	16	13	12	14	9	8	48	2	3	8	6	2	2
	7%	8%	7%	14%	8%	7%	7%	5%	5%	8%	8%	10%	5%	8%	4%	6%
7	34	14	21	8	5	11	7	1	2	20	1	2	2	3	7	-
	3%	3%	4%	7%	3%	7%	3%	1%	1%	3%	2%	7%	1%	4%	14%	-
6	25	11	14	6	4	6	3	4	1	13	3	2	3	2	2	-
	2%	2%	3%	5%	2%	4%	2%	2%	1%	2%	10%	7%	2%	3%	4%	-
5	66	32	34	12	14	15	12	5	9	52	1	-	8	6	-	-
	7%	7%	7%	10%	8%	9%	6%	3%	5%	8%	2%	-	5%	8%	-	-
4	6	3	3	2	1	1	-	2	-	1	-	3	-	-	-	2
	1%	1%	1%	2%	*	*	-	1%	-	*	-	10%	-	-	-	6%
3	12	5	7	5	2	3	1	-	1	7	1	2	1	-	-	-
	1%	1%	1%	4%	1%	2%	1%	-	*	1%	5%	7%	*	-	-	-
2	7	5	2	1	3	-	3	-	-	7	-	-	-	-	-	-
	1%	1%	*	1%	2%	-	2%	-	-	1%	-	-	-	-	-	-
1 - Certain not to vote	125	65	60	33	30	16	20	12	14	86	6	7	11	7	8	-
	13%	13%	12%	30%	17%	9%	10%	7%	8%	14%	21%	24%	7%	9%	16%	-
Mean	7.99	7.92	8.05	5.54	7.39	8.05	8.28	8.92	8.81	7.82	6.94	5.99	8.85	8.31	7.93	9.41
Standard Deviation	3.16	3.23	3.10	3.56	3.51	2.92	2.99	2.49	2.66	3.26	3.70	3.59	2.55	2.85	3.27	1.48

Prepared by ComRes

* = Less than .5



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Q. You may be aware that a by-election will be held in Crewe & Nantwich on 22 May following the death of Gwyneth Dunwoody. How likely or not do you think you are to vote in the by-election on a scale from 1 to 10, where 1= Certain NOT to vote through to 10=absolutely certain to vote?

Base : All

	Total	Q3Q1 VOTING INTENTION								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted Base	1001	365	255	89	8	1	-	-	2	25
Weighted Base	1001	354	257	90	11	1	-	-	2	25
10 - Absolutely certain to vote	617 62%	282 80%	181 71%	60 67%	10 91%	1 100%	-	-	1 40%	13 53%
9	39 4%	18 5%	8 3%	3 4%	1 9%	-	-	-	-	2 9%
8	71 7%	30 8%	24 9%	7 8%	-	-	-	-	-	2 7%
7	34 3%	8 2%	15 6%	4 4%	-	-	-	-	-	2 9%
6	25 2%	4 1%	11 4%	2 2%	-	-	-	-	-	1 4%
5	66 7%	12 3%	18 7%	14 15%	-	-	-	-	1 60%	4 18%
4	6 1%	-	-	-	-	-	-	-	-	-
3	12 1%	-	-	-	-	-	-	-	-	-
2	7 1%	-	-	-	-	-	-	-	-	-
1 - Certain not to vote	125 13%	-	-	-	-	-	-	-	-	-
Mean	7.99	9.50	9.09	8.83	9.91	10.00	-	-	6.98	8.43
Standard Deviation	3.16	1.17	1.59	1.89	0.30	-	-	-	3.35	2.00

Prepared by ComRes

* = Less than .5



CREWE & NANTWICH POLL
Fieldwork dates : 15th- 18th May 2008

Q. In the coming by-election, do you think you will vote Conservative, Labour, Lib Dem or for another party?

Base : All respondents saying 5-10 likely to vote

	GENDER		AGE						EMPLOYMENT STATUS							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Employed	Unemployed	Full time student	Retired	Looking after home/family	Permanently sick/disabled	Other
Unweighted Base	857	417	440	56	139	178	161	142	181	516	22	19	211	56	16	17
Weighted Base	851	413	439	70	134	153	173	162	159	529	22	18	148	63	42	28
Conservative	341	154	187	19	55	60	68	74	65	219	5	5	66	26	8	14
	40%	37%	43%	28%	41%	39%	39%	46%	41%	41%	21%	26%	44%	41%	18%	49%
Labour	178	93	84	11	28	33	40	42	24	104	9	3	28	16	15	3
	21%	23%	19%	15%	21%	21%	23%	26%	15%	20%	42%	15%	19%	25%	36%	10%
Lib Dem	76	37	39	12	17	12	13	8	15	50	-	3	9	7	3	3
	9%	9%	9%	18%	12%	8%	7%	5%	9%	10%	-	15%	6%	12%	8%	11%
UKIP	10	8	2	-	1	1	1	3	4	2	-	-	1	2	3	2
	1%	2%	*	-	1%	1%	1%	2%	2%	*	-	-	*	4%	8%	6%
Green	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-
	*	*	-	-	-	-	1%	-	-	*	-	-	-	-	-	-
BNP	2	1	1	-	-	1	-	1	-	2	-	-	-	-	-	-
	*	*	*	-	-	1%	-	1%	-	*	-	-	-	-	-	-
Other	25	13	12	6	7	3	-	5	5	16	3	2	4	1	-	-
	3%	3%	3%	8%	5%	2%	-	3%	3%	3%	12%	11%	2%	2%	-	-
Refused	56	27	29	1	5	9	15	10	16	30	2	-	14	3	5	2
	7%	7%	7%	2%	3%	6%	9%	6%	10%	6%	9%	-	9%	5%	11%	6%
Don't know	161	78	83	20	22	35	35	19	30	105	4	6	27	8	8	5
	19%	19%	19%	29%	16%	23%	20%	12%	19%	20%	16%	32%	18%	12%	19%	17%

Q. Do you think these politicians are an asset or liability for their party?

Conservative leader : David Cameron

Base : All

	GENDER		AGE						EMPLOYMENT STATUS							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Employed	Unemployed	Full time student	Retired	Looking after home/family	Permanently sick/disabled	Other	
Unweighted Base	1001	492	509	88	175	203	183	153	199	613	30	31	228	62	19	18
Weighted Base	1001	491	510	111	169	173	197	176	173	631	30	30	160	70	50	30
Asset	524	263	261	51	88	93	103	103	86	359	14	10	74	41	8	19
	52%	54%	51%	46%	52%	53%	52%	58%	50%	57%	48%	33%	46%	58%	15%	62%
Liability	150	88	62	14	33	21	29	30	24	89	4	10	24	9	10	4
	15%	18%	12%	12%	19%	12%	15%	17%	14%	14%	12%	32%	15%	13%	20%	14%
Neither	201	90	111	32	31	38	45	23	33	117	5	5	38	11	22	4
	20%	18%	22%	29%	18%	22%	23%	13%	19%	18%	18%	18%	23%	15%	43%	12%
Don't know	126	49	77	15	17	22	21	21	30	66	7	5	24	10	11	4
	13%	10%	15%	13%	10%	12%	11%	12%	18%	10%	22%	17%	15%	14%	21%	12%

Q. Do you think these politicians are an asset or liability for their party?

Conservative leader : David Cameron

Base : All

	Total	Q3Q1 VOTING INTENTION								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted Base	1001	365	255	89	8	1	-	-	2	25
Weighted Base	1001	354	257	90	11	1	-	-	2	25
Asset	524 52%	291 82%	95 37%	40 44%	5 43%	1 100%	-	-	1 60%	7 26%
Liability	150 15%	10 3%	73 28%	19 21%	1 9%	-	-	-	1 40%	8 30%
Neither	201 20%	39 11%	58 23%	23 26%	5 47%	-	-	-	-	8 33%
Don't know	126 13%	14 4%	31 12%	8 9%	-	-	-	-	-	3 11%

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Q. Do you think these politicians are an asset or liability for their party?

Labour leader : Gordon Brown

Base : All

	GENDER		AGE						EMPLOYMENT STATUS							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Employed	Unemployed	Full time student	Retired	Looking after home/family	Permanently sick/disabled	Other	
Unweighted Base	1001	492	509	88	175	203	183	153	199	613	30	31	228	62	19	18
Weighted Base	1001	491	510	111	169	173	197	176	173	631	30	30	160	70	50	30
Asset	127	80	47	24	23	15	16	22	27	65	3	4	30	7	14	4
	13%	16%	9%	22%	14%	9%	8%	12%	15%	10%	9%	14%	19%	10%	29%	14%
Liability	603	311	292	59	101	106	128	111	98	403	18	17	84	37	23	20
	60%	63%	57%	53%	60%	61%	65%	63%	56%	64%	61%	57%	52%	53%	46%	68%
Neither	180	69	111	16	35	34	41	29	25	118	4	5	31	15	7	-
	18%	14%	22%	14%	21%	20%	21%	17%	14%	19%	15%	16%	19%	21%	15%	-
Don't know	91	31	60	13	10	18	13	14	24	44	4	4	16	11	5	5
	9%	6%	12%	11%	6%	10%	6%	8%	14%	7%	15%	13%	10%	16%	11%	18%

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Fieldwork dates : 15th- 18th May 2008

Q. Do you think these politicians are an asset or liability for their party?

Labour leader : Gordon Brown

Base : All

	Total	Q3Q1 VOTING INTENTION								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted Base	1001	365	255	89	8	1	-	-	2	25
Weighted Base	1001	354	257	90	11	1	-	-	2	25
Asset	127 13%	8 2%	85 33%	9 10%	-	-	-	-	-	-
Liability	603 60%	284 80%	87 34%	59 66%	11 100%	-	-	-	2 100%	18 70%
Neither	180 18%	49 14%	61 24%	18 20%	-	1 100%	-	-	-	4 14%
Don't know	91 9%	13 4%	25 10%	4 4%	-	-	-	-	-	4 15%

Q. Do you think these politicians are an asset or liability for their party?

Liberal Democrat leader: Nick Clegg

Base : All

	GENDER		AGE						EMPLOYMENT STATUS							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Employed	Unemployed	Full time student	Retired	Looking after home/family	Permanently sick/disabled	Other	
Unweighted Base	1001	492	509	88	175	203	183	153	199	613	30	31	228	62	19	18
Weighted Base	1001	491	510	111	169	173	197	176	173	631	30	30	160	70	50	30
Asset	215	128	87	20	46	32	37	43	38	146	3	4	30	13	10	9
	22%	26%	17%	18%	27%	18%	19%	24%	22%	23%	11%	13%	18%	18%	20%	30%
Liability	111	77	35	14	19	13	23	20	22	70	3	2	20	5	6	5
	11%	16%	7%	13%	11%	7%	12%	11%	12%	11%	10%	7%	12%	7%	13%	18%
Neither	333	153	180	43	61	69	71	56	34	224	8	14	44	25	13	5
	33%	31%	35%	38%	36%	40%	36%	32%	19%	35%	26%	46%	28%	35%	27%	17%
Don't know	341	132	209	34	44	60	66	57	81	191	16	10	66	27	20	10
	34%	27%	41%	30%	26%	34%	33%	33%	46%	30%	53%	34%	42%	39%	40%	35%

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Q. Do you think these politicians are an asset or liability for their party?

Liberal Democrat leader: Nick Clegg

Base : All

	Total	Q3Q1 VOTING INTENTION								
		Conservative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other
Unweighted Base	1001	365	255	89	8	1	-	-	2	25
Weighted Base	1001	354	257	90	11	1	-	-	2	25
Asset	215	81	56	40	-	-	-	-	-	3
	22%	23%	22%	45%	-	-	-	-	-	10%
Liability	111	40	27	6	2	-	-	-	1	5
	11%	11%	10%	7%	23%	-	-	-	40%	19%
Neither	333	131	80	26	2	1	-	-	-	13
	33%	37%	31%	29%	16%	100%	-	-	-	52%
Don't know	341	101	94	17	7	-	-	-	1	5
	34%	28%	36%	19%	61%	-	-	-	60%	19%

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Fieldwork dates : 15th- 18th May 2008

Voting intention (including squeeze and DK/REF) - Weighted to turnout values
 Base : All respondents saying 5-10 likely to vote

	GENDER		AGE						EMPLOYMENT STATUS							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Employed	Unemployed	Full time student	Retired	Looking after home/family	Permanently sick/disabled	Other
Unweighted Base	786	382	404	45	125	160	150	136	171	468	20	17	200	51	15	17
Weighted Base	780	379	401	56	121	137	161	155	151	481	20	15	140	58	39	28
Conservative	336	152	184	18	51	60	69	73	66	214	5	4	67	25	8	13
	43%	40%	46%	33%	42%	44%	43%	47%	43%	45%	23%	29%	48%	43%	19%	48%
Labour	234	125	109	13	35	44	50	52	40	140	9	4	39	17	21	4
	30%	33%	27%	23%	29%	32%	31%	34%	26%	29%	43%	23%	28%	30%	53%	15%
Lib Dem	79	39	40	10	16	12	16	8	17	53	-	2	11	6	3	3
	10%	10%	10%	18%	13%	9%	10%	5%	11%	11%	-	15%	8%	10%	9%	11%
Other	35	21	14	4	7	4	2	9	9	18	3	2	4	3	3	2
	4%	6%	3%	8%	6%	3%	1%	6%	6%	4%	13%	10%	3%	5%	8%	7%
Don't know	96	42	55	10	12	18	24	12	20	55	4	4	18	6	4	5
	12%	11%	14%	19%	10%	13%	15%	8%	13%	11%	21%	24%	13%	11%	11%	19%

FINAL VOTING INTENTION (base 732)

Based on reallocation of 'don't knows' & refuseds to vote they say they voted in 2005

Conservative 48%

Labour 35%

Liberal Democrat 12%

Other 5%