



Countryside Alliance Countryside Survey

METHODOLOGY NOTE

ComRes interviewed 1,940 British adults online from 3rd to 6th May 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Countryside Survey
ONLINE Fieldwork : 3rd-6th May 2013

Absolutes/col percents

Table 1

Q.1 In your view, have the Coalition Government's policies helped people living in country areas or not?**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1940	904	1036	206	355	339	333	297	410	542	566	355	477	261	761
Weighted base	1940	951	989	231	327	327	346	288	422	519	538	423	461	263	824
Yes they have helped	332 17%	219 23%	113 11%	59 26%	84 26%	56 17%	44 13%	29 10%	60 14%	110 21%	103 19%	64 15%	54 12%	52 20%	184 22%
No they have not helped	1087 56%	503 53%	584 59%	107 46%	150 46%	171 52%	213 62%	194 67%	252 60%	267 52%	288 54%	243 58%	288 63%	145 55%	429 52%
Don't know	521 27%	229 24%	292 30%	65 28%	93 28%	100 31%	88 26%	65 23%	110 26%	141 27%	146 27%	115 27%	118 26%	66 25%	211 26%

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Table 1

Q.1 In your view, have the Coalition Government's policies helped people living in country areas or not?

Base: All respondents

	Region												Which of the following best describes where you live?						Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Urban	Urban - Population over 10,000	Town and Fringe	NET: Rural	Vil-lage	Hamlet & Iso-lated Dwel-ling	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	Other
Unweighted base	1940	170	83	215	162	172	129	103	184	245	293	184	1546	785	761	394	342	52	405	560	140	264	126
Weighted base	1940	175	78	213	175	175	136	97	194	252	272	175	1513	761	751	427	370	58	430	559	128	260	130
Yes they have helped	332 17%	17 10%	11 14%	27 13%	29 17%	26 15%	16 11%	9 9%	41 21%	73 29%	48 18%	35 20%	265 17%	157 21%	107 14%	67 16%	59 16%	8 14%	180 42%	62 11%	40 31%	21 8%	2 1%
No they have not helped	1087 56%	124 71%	43 56%	120 56%	100 57%	96 55%	81 60%	66 68%	115 59%	115 46%	134 49%	94 54%	813 54%	375 49%	438 58%	274 64%	229 62%	45 78%	99 23%	416 75%	59 46%	203 78%	101 78%
Don't know	521 27%	34 19%	24 30%	66 31%	45 26%	53 30%	39 29%	22 23%	39 20%	64 25%	89 33%	46 26%	435 29%	229 30%	206 27%	86 20%	81 22%	5 8%	151 35%	81 14%	30 23%	35 14%	27 21%

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Table 2

Q.2 Some people say that elected politicians are more interested in the views and values of people living in big towns and cities, such as London, than those of people living in small towns, villages and remote country areas. Do you agree or disagree with this statement?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1940	904	1036	206	355	339	333	297	410	542	566	355	477	261	761
Weighted base	1940	951	989	231	327	327	346	288	422	519	538	423	461	263	824
Agree	1298	650	648	146	211	214	235	214	279	345	357	291	305	177	545
	67%	68%	65%	63%	65%	65%	68%	74%	66%	67%	66%	69%	66%	68%	66%
Disagree	294	159	136	43	41	44	47	42	77	91	85	48	71	46	117
	15%	17%	14%	19%	13%	14%	14%	14%	18%	18%	16%	11%	15%	17%	14%
Don't know	348	142	206	42	75	69	64	32	66	83	96	84	85	39	162
	18%	15%	21%	18%	23%	21%	19%	11%	16%	16%	18%	20%	19%	15%	20%

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Weighted base	1940	175	78	213	175	175	136	97	194	252	272	175	1513	761	751	427	370	58	430	559	128	260	130
Agree	1298	135	62	150	124	121	94	71	119	152	166	106	988	490	497	310	266	45	237	419	91	200	100
	67%	77%	80%	70%	71%	69%	69%	73%	61%	60%	61%	61%	65%	64%	66%	73%	72%	78%	55%	75%	71%	77%	77%
Disagree	294	17	6	25	20	26	13	10	43	54	50	28	227	119	109	67	61	6	126	66	23	31	10
	15%	10%	8%	12%	12%	15%	10%	11%	22%	21%	19%	16%	15%	16%	14%	16%	16%	11%	29%	12%	18%	12%	7%
Don't know	348	23	9	39	31	27	29	16	32	46	55	41	298	152	145	50	43	7	66	74	14	29	21
	18%	13%	12%	18%	18%	16%	21%	16%	16%	18%	20%	23%	20%	20%	19%	12%	12%	12%	15%	13%	11%	11%	16%