



Survey of Conservative Constituency Chairmen Fieldwork 14th September - 2nd October 2012

Q2: Do you believe the Conservative Party's prospects for securing an overall majority at the next general election would be improved or worsened if Boris Johnson were to become leader of the Conservative Party?

	Total	Conservative		Labour		Liberal Democrat		Green		Scottish National Party	East	East Midlands		London	North East	North West	Scotland	South East		South West	Wales	West Midlands		Yorkshire	Female		Male											
Total	101	100%	73	100%	18	100%	9	100%	1	100%	0	100%	10	100%	4	100%	19	100%	1	100%	5	100%	2	100%	24	100%	15	100%	3	100%	10	100%	8	100%	22	100%	79	100%
Would be improved	35	35%	26	36%	7	39%	2	22%	0	0%	0	0%	5	50%	1	25%	9	47%	0	0%	2	40%	1	50%	4	17%	5	33%	0	0%	5	50%	3	38%	10	45%	25	32%
Would be worsened	40	40%	31	42%	5	28%	3	33%	1	100%	0	0%	1	10%	2	50%	4	21%	0	0%	1	20%	0	0%	16	67%	7	47%	1	33%	4	40%	4	50%	7	32%	33	42%
Don't know	26	26%	16	22%	6	33%	4	44%	0	0%	0	0%	4	40%	1	25%	6	32%	1	100%	2	40%	1	50%	4	17%	3	20%	2	67%	1	10%	1	13%	5	23%	21	27%