



# Conservative Grassroots – Public Poll April 2014

## METHODOLOGY NOTE

ComRes interviewed 2,034 GB adults online between 4th and 6th April 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: [katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Opinion Poll

### ONLINE Fieldwork: 4th-6th April 2014

Absolutes/col percents

Table 1

**Q.1 In your view, should David Cameron have sacked Maria Miller from the Cabinet after breaking the rules on MPs' expenses, or not?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2034	924	1110	245	284	347	360	320	478	585	592	347	510	258	772
Weighted base	2034	997	1037	242	343	342	363	302	443	544	564	443	483	280	859
Yes he should have sacked her	1505 74%	746 75%	759 73%	160 66%	224 65%	245 72%	274 75%	244 81%	357 81%	411 76%	409 72%	321 72%	364 75%	199 71%	631 73%
No he should not have sacked her	157 8%	94 9%	62 6%	14 6%	31 9%	19 5%	26 7%	23 8%	44 10%	43 8%	44 8%	37 8%	32 7%	29 10%	58 7%
Don't know	373 18%	156 16%	216 21%	68 28%	87 26%	78 23%	63 17%	34 11%	42 9%	89 16%	111 20%	86 19%	87 18%	52 19%	170 20%

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Table 1

**Q.1 In your view, should David Cameron have sacked Maria Miller from the Cabinet after breaking the rules on MPs' expenses, or not?**

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	Region											Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Con	Lab	LibDem	UKIP
Unweighted base	2034	172	90	239	177	154	152	107	201	229	314	199	459	550	130	293
Weighted base	2034	183	81	224	183	183	142	102	203	264	285	183	473	556	126	292
Yes he should have sacked her	1505 74%	144 79%	67 83%	169 75%	135 74%	141 77%	107 75%	68 67%	148 73%	177 67%	215 76%	133 73%	328 69%	439 79%	89 71%	254 87%
No he should not have sacked her	157 8%	10 5%	3 4%	19 9%	15 8%	10 6%	8 6%	7 7%	10 5%	23 9%	23 8%	28 15%	61 13%	35 6%	18 14%	16 5%
Don't know	373 18%	29 16%	11 14%	36 16%	33 18%	32 17%	27 19%	27 26%	45 22%	64 24%	47 16%	22 12%	84 18%	83 15%	19 15%	22 7%

## Opinion Poll

### ONLINE Fieldwork: 4th-6th April 2014

Absolutes/col percents

Table 2

**Q.2 Opponents of David Cameron have said that his cabinet is dominated too much by men who went to school at Eton. Would appointing more working class MPs or people from outside London to top positions make you more or less likely to vote Conservative, or would it make no difference?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2034	924	1110	245	284	347	360	320	478	585	592	347	510	258	772
Weighted base	2034	997	1037	242	343	342	363	302	443	544	564	443	483	280	859
It would make me more likely to vote Conservative	476 23%	218 22%	258 25%	73 30%	86 25%	70 21%	90 25%	67 22%	90 20%	132 24%	145 26%	104 24%	95 20%	65 23%	221 26%
It would make no difference	1240 61%	655 66%	585 56%	106 44%	170 50%	218 64%	220 61%	209 69%	316 71%	344 63%	325 58%	277 62%	294 61%	178 63%	500 58%
It would make me less likely to vote Conservative	145 7%	72 7%	73 7%	19 8%	40 12%	20 6%	27 7%	11 4%	28 6%	38 7%	40 7%	25 6%	42 9%	19 7%	63 7%
Don't know	173 9%	52 5%	121 12%	43 18%	47 14%	34 10%	26 7%	15 5%	8 2%	30 5%	54 10%	37 8%	52 11%	19 7%	75 9%

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**Base: All respondents**

	Region											Voting Intention				
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con	Lab	LibDem	UKIP
Unweighted base	2034	172	90	239	177	154	152	107	201	229	314	199	459	550	130	293
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It would make me more likely to vote Conservative	476 23%	44 24%	14 17%	64 28%	48 26%	47 26%	33 23%	26 26%	48 23%	42 16%	68 24%	43 23%	93 20%	114 20%	36 28%	82 28%
It would make no difference	1240 61%	113 62%	59 72%	130 58%	113 62%	99 54%	87 61%	67 66%	121 59%	156 59%	177 62%	118 65%	342 72%	345 62%	72 57%	177 61%
It would make me less likely to vote Conservative	145 7%	16 9%	6 7%	14 6%	4 2%	21 12%	9 6%	1 1%	9 5%	34 13%	20 7%	11 6%	25 5%	70 13%	10 8%	19 6%
Don't know	173 9%	10 5%	3 4%	16 7%	19 10%	16 9%	14 10%	8 8%	26 13%	31 12%	20 7%	11 6%	13 3%	28 5%	9 7%	14 5%