

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,050 GB adults online between 4th and 6th October 2013. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork : 4th-6th October 2013

Absolutes/col percents

Table 1

Q.1 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2050	1058	992	196	288	373	397	330	466	595	611	335	509	255	803
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>When reporting politics in the media politicians' families should generally be "off-limits"</u>															
Agree	1197 58%	576 57%	621 59%	113 47%	184 53%	212 62%	220 60%	192 63%	275 62%	322 59%	326 57%	269 60%	280 57%	159 58%	504 58%
Disagree	460 22%	261 26%	199 19%	57 24%	63 18%	60 17%	90 25%	74 24%	116 26%	134 25%	131 23%	93 21%	101 21%	71 26%	186 21%
Don't know	393 19%	167 17%	225 22%	73 30%	99 29%	72 21%	56 15%	38 12%	55 12%	91 17%	111 20%	85 19%	106 22%	45 16%	183 21%
<u>I trust the media more than I trust politicians</u>															
Agree	536 26%	293 29%	243 23%	66 27%	91 26%	85 25%	91 25%	71 23%	132 30%	130 24%	132 23%	127 29%	147 30%	65 23%	222 25%
Disagree	798 39%	399 40%	399 38%	73 30%	118 34%	131 38%	164 45%	133 44%	178 40%	236 43%	205 36%	168 38%	189 39%	111 40%	332 38%
Don't know	716 35%	313 31%	403 39%	105 43%	136 39%	129 37%	110 30%	100 33%	136 30%	183 33%	232 41%	151 34%	150 31%	100 36%	319 37%
<u>It is reasonable for the media to look closely into the family background of someone if they want to be Prime Minister</u>															
Agree	1072 52%	543 54%	529 51%	93 38%	162 47%	169 49%	189 52%	177 58%	282 63%	308 56%	296 52%	214 48%	254 52%	126 46%	442 51%
Disagree	598 29%	293 29%	305 29%	74 30%	88 26%	102 30%	118 32%	94 31%	121 27%	164 30%	168 30%	124 28%	141 29%	91 33%	250 29%
Don't know	380 19%	168 17%	212 20%	77 32%	95 28%	74 21%	58 16%	34 11%	43 10%	76 14%	104 18%	109 24%	92 19%	58 21%	181 21%

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	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>The newspaper industry does not seem to have learned the lessons from the hacking scandal and should face statutory regulation</u>															
Agree	1295 63%	618 62%	677 65%	120 49%	226 65%	236 68%	235 64%	201 66%	277 62%	349 64%	353 62%	271 61%	323 66%	194 71%	524 60%
Disagree	322 16%	205 20%	117 11%	34 14%	30 9%	35 10%	55 15%	60 20%	107 24%	101 18%	99 17%	70 16%	53 11%	26 10%	144 16%
Don't know	433 21%	182 18%	251 24%	89 36%	90 26%	74 21%	76 21%	43 14%	62 14%	98 18%	117 21%	106 24%	112 23%	55 20%	205 23%
<u>I would be less likely to vote for someone if they called themselves a "socialist"</u>															
Agree	652 32%	383 38%	268 26%	45 19%	75 22%	63 18%	115 31%	124 41%	229 51%	216 39%	171 30%	140 31%	125 26%	73 27%	263 30%
Disagree	700 34%	372 37%	327 31%	65 27%	100 29%	137 40%	123 34%	117 39%	158 35%	190 35%	192 34%	148 33%	169 35%	110 40%	270 31%
Don't know	699 34%	249 25%	449 43%	134 55%	171 49%	145 42%	128 35%	63 21%	59 13%	142 26%	205 36%	159 36%	192 40%	92 33%	339 39%
<u>The Daily Mail should apologise to Ed Miliband for publishing negative stories about his dead father being "the man who hated Britain"</u>															
Agree	1242 61%	583 58%	659 63%	128 53%	216 63%	230 66%	234 64%	191 63%	243 54%	336 61%	345 61%	261 58%	300 62%	169 62%	529 61%
Disagree	435 21%	267 27%	169 16%	42 17%	34 10%	47 14%	77 21%	84 28%	151 34%	140 26%	115 20%	105 23%	75 15%	58 21%	172 20%
Don't know	373 18%	155 15%	218 21%	73 30%	95 27%	69 20%	55 15%	29 10%	53 12%	72 13%	109 19%	81 18%	112 23%	48 17%	172 20%

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Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>In my experience people's political views are usually determined by the political views of their parents</u>															
Agree	921 45%	461 46%	460 44%	112 46%	157 45%	147 43%	173 47%	134 44%	199 45%	246 45%	271 48%	206 46%	199 41%	139 51%	390 45%
Disagree	725 35%	354 35%	371 36%	58 24%	107 31%	114 33%	131 36%	123 40%	192 43%	205 37%	197 35%	159 36%	164 34%	84 31%	298 34%
Don't know	403 20%	189 19%	214 20%	73 30%	81 24%	84 24%	62 17%	48 16%	55 12%	98 18%	100 18%	82 18%	124 25%	52 19%	184 21%

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Table 1

Q.1 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2050	1759	192	84	234	171	198	124	99	192	253	309	194	1058	745	313	992	111	149	112	442	178
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>When reporting politics in the media politicians' families should generally be "off-limits"</u>																						
Agree	1197 58%	1027 58%	119 65%	52 64%	127 56%	103 56%	108 59%	86 60%	51 50%	110 54%	154 58%	159 55%	128 69%	663 58%	530 59%	133 54%	534 59%	51 57%	82 58%	66 58%	249 64%	87 51%
Disagree	460 22%	394 22%	41 22%	13 16%	60 27%	38 21%	48 26%	36 25%	26 25%	53 26%	51 19%	60 21%	34 19%	257 22%	199 22%	58 24%	203 23%	20 22%	24 17%	30 26%	97 25%	33 19%
Don't know	393 19%	342 19%	24 13%	16 20%	38 17%	43 24%	29 16%	21 15%	26 25%	42 20%	61 23%	68 24%	23 12%	228 20%	173 19%	55 22%	165 18%	19 22%	35 25%	18 16%	43 11%	50 29%
<u>I trust the media more than I trust politicians</u>																						
Agree	536 26%	461 26%	44 24%	26 31%	70 31%	36 20%	44 24%	42 29%	30 29%	47 23%	82 31%	68 24%	48 26%	287 25%	230 26%	57 23%	249 28%	35 39%	31 22%	37 32%	109 28%	37 22%
Disagree	798 39%	684 39%	88 48%	30 36%	78 35%	64 35%	79 43%	59 41%	27 26%	83 41%	99 37%	110 38%	81 44%	443 39%	341 38%	102 41%	356 39%	32 36%	51 36%	43 38%	161 41%	68 40%
Don't know	716 35%	618 35%	52 28%	26 32%	77 34%	84 45%	62 34%	42 30%	45 44%	75 36%	86 32%	110 38%	56 30%	419 36%	331 37%	87 36%	297 33%	23 26%	59 42%	33 29%	118 30%	63 37%
<u>It is reasonable for the media to look closely into the family background of someone if they want to be Prime Minister</u>																						
Agree	1072 52%	922 52%	98 53%	39 47%	115 51%	96 52%	102 55%	74 52%	53 51%	103 50%	134 50%	165 57%	94 51%	568 49%	436 48%	132 54%	504 56%	46 52%	54 39%	74 65%	244 63%	85 50%
Disagree	598 29%	510 29%	58 31%	26 32%	70 31%	48 26%	54 29%	46 32%	30 29%	57 28%	71 27%	76 26%	63 34%	340 30%	273 30%	68 27%	257 29%	21 23%	51 36%	24 21%	116 30%	45 27%
Don't know	380 19%	331 19%	29 16%	17 21%	41 18%	40 22%	28 15%	23 16%	20 19%	46 22%	61 23%	46 16%	28 15%	240 21%	193 21%	46 19%	140 16%	22 25%	36 25%	15 13%	28 7%	39 23%

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	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>The newspaper industry does not seem to have learned the lessons from the hacking scandal and should face statutory regulation</u>																						
Agree	1295	1106	128	51	145	102	118	92	61	129	169	177	123	719	567	152	576	61	86	75	244	110
	63%	63%	69%	62%	64%	55%	64%	64%	59%	63%	63%	62%	67%	63%	63%	62%	64%	67%	61%	66%	63%	65%
Disagree	322	286	26	9	37	29	32	27	11	30	34	54	34	170	139	31	152	11	14	23	95	10
	16%	16%	14%	11%	16%	16%	17%	19%	11%	14%	13%	19%	18%	15%	15%	13%	17%	12%	10%	20%	25%	6%
Don't know	433	371	31	22	43	54	34	24	31	46	64	56	27	259	196	63	173	19	41	16	49	49
	21%	21%	17%	27%	19%	29%	19%	17%	30%	23%	24%	20%	15%	23%	22%	26%	19%	21%	29%	14%	13%	29%
<u>I would be less likely to vote for someone if they called themselves a "socialist"</u>																						
Agree	652	580	44	25	71	59	59	54	28	68	72	102	70	337	268	68	315	15	24	34	205	38
	32%	33%	24%	30%	31%	32%	32%	37%	27%	33%	27%	36%	38%	29%	30%	28%	35%	16%	17%	30%	53%	22%
Disagree	700	594	76	24	82	59	66	39	30	65	102	95	62	380	297	83	320	31	50	50	140	49
	34%	34%	41%	29%	36%	32%	36%	27%	30%	32%	38%	33%	34%	33%	33%	34%	35%	34%	36%	44%	36%	29%
Don't know	699	590	65	33	73	67	60	51	44	72	93	90	52	431	337	95	267	44	66	30	44	83
	34%	33%	35%	40%	32%	36%	32%	36%	43%	35%	35%	31%	28%	38%	37%	39%	30%	49%	47%	27%	11%	49%
<u>The Daily Mail should apologise to Ed Miliband for publishing negative stories about his dead father being "the man who hated Britain"</u>																						
Agree	1242	1063	122	52	138	117	123	80	57	110	178	152	114	698	549	149	543	57	88	74	212	113
	61%	60%	66%	63%	61%	63%	66%	55%	56%	54%	67%	53%	62%	61%	61%	61%	60%	63%	62%	65%	55%	67%
Disagree	435	381	30	15	45	32	33	41	25	50	40	81	44	230	179	51	206	8	18	25	139	15
	21%	22%	16%	18%	20%	17%	18%	29%	24%	24%	15%	28%	24%	20%	20%	21%	23%	9%	13%	22%	36%	9%
Don't know	373	320	33	16	42	36	29	23	21	45	49	53	27	220	174	46	153	25	35	14	38	41
	18%	18%	18%	19%	19%	20%	16%	16%	20%	22%	18%	19%	15%	19%	19%	19%	17%	28%	25%	12%	10%	24%

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	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Work-ing full time	Work-ing part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>In my experience people's political views are usually determined by the political views of their parents</u>																						
Agree	921 45%	797 45%	82 44%	35 43%	113 50%	84 46%	94 51%	58 40%	43 42%	77 37%	116 44%	133 46%	87 47%	530 46%	434 48%	96 39%	392 43%	44 49%	48 34%	51 45%	177 46%	72 42%
Disagree	725 35%	617 35%	71 38%	30 37%	73 33%	68 37%	62 34%	57 40%	38 37%	79 38%	81 31%	104 36%	62 34%	383 33%	289 32%	93 38%	343 38%	26 29%	54 39%	46 41%	168 43%	49 29%
Don't know	403 20%	349 20%	32 17%	17 20%	39 17%	33 18%	28 15%	28 20%	22 22%	49 24%	69 26%	51 18%	35 19%	236 21%	179 20%	57 23%	168 19%	20 22%	38 27%	17 15%	44 11%	49 29%

ITV News Index Survey

ONLINE Fieldwork : 4th-6th October 2013

Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements about child protection?**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2050	1058	992	196	288	373	397	330	466	595	611	335	509	255	803
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>I would be prepared to pay higher council tax to fund more better qualified social workers</u>															
Agree	603 29%	309 31%	294 28%	58 24%	90 26%	98 28%	96 26%	85 28%	177 40%	164 30%	156 27%	158 35%	125 26%	88 32%	208 24%
Disagree	945 46%	486 48%	459 44%	105 43%	170 49%	152 44%	189 52%	149 49%	181 40%	247 45%	275 48%	189 42%	234 48%	128 47%	433 50%
Don't know	501 24%	210 21%	292 28%	81 33%	86 25%	96 28%	81 22%	70 23%	89 20%	136 25%	137 24%	100 22%	128 26%	59 21%	233 27%
<u>The system of local authority child protection needs urgent and wholesale review nationally</u>															
Agree	1588 77%	763 76%	825 79%	125 51%	228 66%	272 79%	306 84%	261 86%	395 89%	399 73%	426 75%	352 79%	411 84%	216 79%	621 71%
Disagree	122 6%	70 7%	52 5%	29 12%	33 10%	7 2%	17 5%	11 3%	25 6%	53 10%	37 7%	20 4%	13 3%	20 7%	59 7%
Don't know	340 17%	171 17%	169 16%	90 37%	84 24%	65 19%	42 12%	33 11%	26 6%	96 18%	105 18%	75 17%	64 13%	39 14%	193 22%
<u>Social services often seem too ready to intrude into people's private lives</u>															
Agree	556 27%	313 31%	244 23%	52 21%	101 29%	100 29%	88 24%	93 31%	123 28%	137 25%	147 26%	126 28%	146 30%	67 24%	248 28%
Disagree	962 47%	439 44%	523 50%	96 39%	131 38%	147 43%	199 54%	151 50%	238 53%	274 50%	281 49%	193 43%	214 44%	149 54%	371 42%
Don't know	531 26%	253 25%	278 27%	95 39%	113 33%	99 29%	79 22%	60 20%	85 19%	137 25%	140 25%	128 29%	126 26%	60 22%	254 29%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>Social services need wider ranging powers to enter people's homes to check the health and wellbeing of families</u>															
Agree	1387 68%	630 63%	758 72%	133 55%	232 67%	225 65%	259 71%	205 67%	333 75%	360 66%	381 67%	315 71%	331 68%	190 69%	564 65%
Disagree	291 14%	193 19%	98 9%	38 16%	40 12%	42 12%	48 13%	50 16%	73 16%	96 18%	75 13%	57 13%	63 13%	41 15%	118 14%
Don't know	372 18%	182 18%	190 18%	72 30%	74 21%	77 22%	59 16%	50 16%	40 9%	92 17%	113 20%	74 17%	93 19%	43 16%	191 22%
<u>Britain needs tougher child protection laws even if this involves taking more children away from their parents</u>															
Agree	1217 59%	577 57%	641 61%	122 50%	194 56%	213 62%	235 64%	181 59%	272 61%	314 57%	319 56%	280 63%	305 63%	169 61%	501 57%
Disagree	321 16%	182 18%	139 13%	34 14%	53 15%	40 11%	47 13%	63 21%	83 19%	102 19%	100 18%	50 11%	68 14%	46 17%	120 14%
Don't know	512 25%	246 25%	265 25%	87 36%	97 28%	92 27%	83 23%	61 20%	91 20%	132 24%	149 26%	117 26%	114 23%	61 22%	252 29%
<u>Britain needs tougher sentences for parents found guilty of neglecting or abusing their children</u>															
Agree	1711 83%	823 82%	889 85%	169 69%	285 83%	281 82%	322 88%	263 86%	390 88%	450 82%	474 83%	378 85%	410 84%	229 83%	713 82%
Disagree	90 4%	59 6%	31 3%	15 6%	9 3%	15 4%	13 4%	14 5%	24 5%	29 5%	32 6%	10 2%	19 4%	16 6%	36 4%
Don't know	248 12%	123 12%	126 12%	60 25%	51 15%	49 14%	30 8%	27 9%	32 7%	69 13%	63 11%	58 13%	58 12%	31 11%	124 14%

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Q.2 Do you agree or disagree with each of the following statements about child protection?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>The problem of child neglect is a consequence of the decline in traditional family values over recent decades</u>															
Agree	1364 67%	707 70%	657 63%	96 39%	188 54%	220 64%	270 74%	236 77%	355 80%	357 65%	356 63%	330 74%	321 66%	172 63%	551 63%
Disagree	331 16%	137 14%	194 19%	62 25%	74 21%	62 18%	46 13%	34 11%	53 12%	104 19%	109 19%	46 10%	71 15%	61 22%	138 16%
Don't know	356 17%	161 16%	195 19%	86 35%	84 24%	64 18%	50 14%	34 11%	38 9%	87 16%	104 18%	70 16%	94 19%	41 15%	184 21%
<u>The problem of child neglect is no worse now than it was 30 years ago</u>															
Agree	663 32%	357 36%	305 29%	67 27%	108 31%	122 35%	108 30%	100 33%	157 35%	187 34%	206 36%	130 29%	139 28%	101 37%	269 31%
Disagree	687 34%	323 32%	364 35%	63 26%	102 30%	89 26%	144 39%	120 39%	170 38%	170 31%	165 29%	169 38%	183 38%	96 35%	270 31%
Don't know	700 34%	325 32%	376 36%	114 47%	135 39%	134 39%	114 31%	84 28%	119 27%	190 35%	197 35%	147 33%	166 34%	79 29%	334 38%

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Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>I would be prepared to pay higher council tax to fund more better qualified social workers</u>																						
Agree	603 29%	521 30%	52 28%	23 28%	81 36%	44 24%	56 30%	45 31%	31 30%	58 28%	77 29%	95 33%	44 24%	295 26%	229 25%	67 27%	308 34%	21 23%	42 30%	46 41%	150 39%	49 29%
Disagree	945 46%	806 46%	95 52%	42 51%	89 39%	91 49%	92 50%	68 47%	44 43%	84 41%	130 49%	112 39%	98 53%	561 49%	443 49%	118 48%	385 43%	43 48%	62 44%	43 38%	165 43%	71 42%
Don't know	501 24%	436 25%	38 20%	17 21%	56 25%	50 27%	37 20%	31 21%	27 27%	64 31%	59 22%	80 28%	43 23%	292 25%	230 26%	61 25%	210 23%	26 29%	37 26%	25 22%	74 19%	49 29%
<u>The system of local authority child protection needs urgent and wholesale review nationally</u>																						
Agree	1588 77%	1355 77%	147 80%	63 77%	190 84%	142 77%	146 79%	114 79%	86 84%	148 72%	197 74%	213 74%	142 77%	837 73%	648 72%	190 77%	751 83%	71 79%	91 64%	108 95%	337 87%	144 85%
Disagree	122 6%	106 6%	14 7%	1 1%	8 4%	13 7%	9 5%	5 3%	2 2%	14 7%	25 9%	17 6%	15 8%	79 7%	64 7%	15 6%	43 5%	2 2%	14 10%	1 1%	25 6%	2 1%
Don't know	340 17%	302 17%	23 13%	18 22%	27 12%	29 16%	29 16%	25 18%	15 14%	43 21%	45 17%	57 20%	27 15%	232 20%	190 21%	42 17%	108 12%	17 19%	35 25%	5 4%	27 7%	23 14%
<u>Social services often seem too ready to intrude into people's private lives</u>																						
Agree	556 27%	479 27%	48 26%	28 34%	72 32%	42 23%	44 24%	33 23%	30 29%	54 27%	93 35%	72 25%	42 23%	315 27%	247 27%	68 28%	241 27%	22 24%	37 26%	33 29%	102 26%	47 28%
Disagree	962 47%	823 47%	94 51%	31 38%	98 43%	83 45%	100 54%	83 58%	45 44%	92 45%	103 39%	133 46%	101 55%	519 45%	403 45%	116 47%	443 49%	41 46%	55 39%	60 53%	210 54%	78 46%
Don't know	531 26%	461 26%	43 23%	23 28%	56 25%	60 32%	41 22%	28 20%	28 27%	58 28%	71 27%	82 29%	42 23%	313 27%	252 28%	61 25%	218 24%	27 30%	49 35%	21 18%	77 20%	44 26%

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Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements about child protection?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>Social services need wider ranging powers to enter people's homes to check the health and wellbeing of families</u>																						
Agree	1387 68%	1182 67%	141 77%	58 71%	150 66%	122 66%	134 73%	96 67%	64 62%	123 60%	170 64%	204 71%	126 68%	755 66%	584 65%	170 69%	632 70%	62 69%	80 57%	93 82%	280 72%	118 70%
Disagree	291 14%	254 14%	17 9%	11 13%	34 15%	29 16%	23 12%	17 12%	20 20%	35 17%	39 15%	37 13%	30 16%	159 14%	127 14%	32 13%	132 15%	6 7%	26 18%	11 9%	70 18%	19 11%
Don't know	372 18%	327 19%	26 14%	13 16%	42 19%	34 18%	27 15%	31 21%	19 18%	48 23%	57 21%	46 16%	29 16%	234 20%	191 21%	43 18%	138 15%	22 24%	35 25%	10 9%	39 10%	31 19%
<u>Britain needs tougher child protection laws even if this involves taking more children away from their parents</u>																						
Agree	1217 59%	1028 58%	130 70%	48 59%	141 62%	101 55%	113 61%	86 60%	60 58%	114 56%	151 57%	172 60%	103 56%	669 58%	524 58%	145 59%	548 61%	55 61%	63 44%	84 74%	235 60%	112 66%
Disagree	321 16%	291 17%	14 8%	14 18%	37 16%	32 17%	33 18%	18 12%	16 15%	37 18%	45 17%	40 14%	36 19%	166 14%	132 15%	33 14%	155 17%	11 12%	29 20%	18 16%	73 19%	25 15%
Don't know	512 25%	444 25%	41 22%	19 24%	48 21%	51 28%	39 21%	40 28%	27 26%	54 26%	71 27%	76 26%	46 25%	313 27%	246 27%	67 27%	199 22%	24 27%	49 35%	12 11%	81 21%	32 19%
<u>Britain needs tougher sentences for parents found guilty of neglecting or abusing their children</u>																						
Agree	1711 83%	1462 83%	164 89%	71 87%	201 89%	151 82%	158 85%	124 86%	86 84%	158 77%	203 76%	241 84%	154 84%	942 82%	740 82%	202 82%	770 85%	76 85%	100 71%	105 93%	340 88%	148 87%
Disagree	90 4%	77 4%	5 3%	4 5%	8 4%	7 4%	7 4%	4 3%	8 7%	8 4%	17 6%	13 4%	10 6%	52 5%	39 4%	13 5%	38 4%	2 3%	11 8%	3 2%	20 5%	3 2%
Don't know	248 12%	224 13%	15 8%	7 9%	16 7%	27 15%	20 11%	16 11%	9 9%	39 19%	46 17%	33 12%	20 11%	154 13%	123 14%	31 13%	94 10%	11 12%	30 21%	6 5%	29 7%	19 11%

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Absolutes/col percents

Table 2

Q.2 Do you agree or disagree with each of the following statements about child protection?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>The problem of child neglect is a consequence of the decline in traditional family values over recent decades</u>																						
Agree	1364 67%	1185 67%	105 57%	55 67%	153 68%	133 72%	133 72%	102 71%	73 71%	123 60%	171 64%	188 66%	128 69%	724 63%	564 62%	160 65%	640 71%	60 67%	67 48%	98 86%	302 78%	113 67%
Disagree	331 16%	277 16%	44 24%	10 12%	38 17%	20 11%	27 15%	22 15%	10 10%	36 18%	44 17%	50 17%	28 15%	199 17%	159 18%	41 17%	131 15%	10 12%	38 27%	11 10%	49 13%	22 13%
Don't know	356 17%	301 17%	35 19%	17 21%	34 15%	32 17%	24 13%	19 13%	20 19%	46 22%	52 19%	48 17%	29 15%	225 20%	180 20%	45 18%	131 14%	19 21%	35 25%	4 4%	37 10%	35 20%
<u>The problem of child neglect is no worse now than it was 30 years ago</u>																						
Agree	663 32%	570 32%	62 34%	29 35%	74 33%	57 31%	66 36%	40 28%	30 30%	59 29%	98 37%	77 27%	71 38%	370 32%	295 33%	75 30%	293 32%	22 24%	44 31%	37 33%	134 35%	56 33%
Disagree	687 34%	584 33%	57 31%	26 32%	80 36%	57 31%	58 32%	56 39%	47 45%	77 37%	73 27%	90 31%	67 36%	366 32%	284 32%	82 33%	321 36%	32 36%	32 23%	50 44%	149 38%	58 34%
Don't know	700 34%	609 35%	66 36%	27 33%	71 32%	70 38%	60 32%	48 34%	26 25%	70 34%	95 36%	120 42%	47 25%	412 36%	323 36%	89 36%	288 32%	35 39%	65 46%	26 23%	105 27%	56 33%

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Table 3

Q.3 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2050	1058	992	196	288	373	397	330	466	595	611	335	509	255	803
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>I am cutting back on spending now because I think there will be another recession soon</u>															
Agree	758 37%	341 34%	417 40%	80 33%	140 41%	148 43%	172 47%	97 32%	120 27%	173 32%	207 36%	160 36%	217 45%	123 45%	315 36%
Disagree	895 44%	493 49%	402 38%	93 38%	132 38%	126 36%	123 34%	162 53%	260 58%	287 52%	257 45%	188 42%	163 33%	111 40%	375 43%
Don't know	397 19%	171 17%	227 22%	71 29%	73 21%	71 21%	71 19%	46 15%	66 15%	88 16%	104 18%	98 22%	107 22%	41 15%	182 21%
<u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u>															
Agree	1255 61%	590 59%	665 64%	107 44%	218 63%	247 72%	264 72%	193 63%	226 51%	307 56%	360 63%	268 60%	319 66%	179 65%	538 62%
Disagree	590 29%	327 33%	264 25%	81 33%	75 22%	62 18%	79 22%	94 31%	200 45%	197 36%	162 28%	112 25%	119 25%	79 29%	225 26%
Don't know	205 10%	88 9%	117 11%	56 23%	52 15%	36 10%	22 6%	18 6%	21 5%	44 8%	47 8%	66 15%	48 10%	17 6%	109 13%
<u>I have more money to spend on non-essential items now than I did last year</u>															
Agree	461 22%	277 28%	184 18%	93 38%	109 32%	67 19%	66 18%	43 14%	83 19%	135 25%	133 23%	107 24%	86 18%	81 29%	226 26%
Disagree	1387 68%	635 63%	753 72%	106 44%	183 53%	249 72%	280 76%	235 77%	333 75%	362 66%	395 70%	283 63%	348 71%	177 64%	551 63%
Don't know	202 10%	93 9%	108 10%	44 18%	53 15%	30 9%	20 5%	26 9%	29 7%	52 9%	40 7%	56 13%	54 11%	17 6%	96 11%

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Absolutes/col percents

Table 3

Q.3 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>My personal financial situation is generally heading in the right direction</u>															
Agree	902 44%	482 48%	420 40%	103 42%	174 50%	127 37%	130 36%	132 43%	237 53%	304 55%	241 42%	194 43%	164 34%	142 51%	407 47%
Disagree	828 40%	390 39%	438 42%	78 32%	108 31%	157 46%	193 53%	134 44%	157 35%	175 32%	229 40%	171 38%	252 52%	97 35%	324 37%
Don't know	320 16%	133 13%	187 18%	63 26%	63 18%	61 18%	43 12%	38 13%	52 12%	69 13%	99 17%	81 18%	71 14%	37 13%	142 16%
<u>I am confident that the company I work for will be more successful financially in the next year than last year</u>															
Agree	487 24%	275 27%	213 20%	84 34%	126 36%	105 31%	95 26%	49 16%	28 6%	135 25%	138 24%	127 29%	88 18%	84 31%	351 40%
Disagree	452 22%	214 21%	238 23%	50 20%	94 27%	86 25%	109 30%	57 19%	57 13%	107 20%	155 27%	88 20%	102 21%	111 40%	212 24%
Don't know	1111 54%	516 51%	595 57%	110 45%	126 36%	154 45%	162 44%	198 65%	360 81%	306 56%	276 48%	232 52%	298 61%	81 29%	310 35%
<u>I expect that there will be more redundancies made at my workplace in the next year than last year</u>															
Agree	375 18%	198 20%	177 17%	53 22%	93 27%	77 22%	74 20%	49 16%	28 6%	96 18%	133 23%	76 17%	70 14%	94 34%	197 23%
Disagree	649 32%	330 33%	319 30%	91 37%	136 39%	127 37%	133 36%	81 27%	80 18%	180 33%	186 33%	154 34%	129 26%	118 43%	393 45%
Don't know	1026 50%	476 47%	550 53%	99 41%	116 34%	141 41%	158 43%	174 57%	338 76%	271 50%	250 44%	217 49%	288 59%	63 23%	283 32%

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Absolutes/col percents

Table 3

Q.3 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2050	1759	192	84	234	171	198	124	99	192	253	309	194	1058	745	313	992	111	149	112	442	178
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>I am cutting back on spending now because I think there will be another recession soon</u>																						
Agree	758 37%	653 37%	70 38%	27 33%	92 41%	68 37%	70 38%	53 37%	34 33%	73 35%	116 43%	93 32%	62 33%	438 38%	342 38%	96 39%	320 35%	37 41%	52 37%	49 43%	92 24%	89 53%
Disagree	895 44%	774 44%	72 39%	37 45%	101 45%	76 41%	73 39%	63 44%	50 49%	89 43%	115 43%	123 43%	96 52%	486 42%	392 43%	95 38%	409 45%	31 34%	48 34%	46 40%	246 63%	39 23%
Don't know	397 19%	336 19%	43 23%	18 22%	33 15%	40 22%	41 22%	27 19%	18 18%	44 21%	35 13%	70 25%	27 15%	224 20%	169 19%	55 22%	173 19%	22 25%	41 29%	18 16%	51 13%	41 24%
<u>I am looking seriously at all areas of my household or family's spending to see what can be cut</u>																						
Agree	1255 61%	1068 61%	117 64%	44 54%	132 59%	102 55%	112 61%	92 64%	70 68%	126 61%	179 67%	176 61%	104 56%	718 63%	559 62%	159 65%	537 60%	57 63%	79 56%	74 65%	201 52%	126 74%
Disagree	590 29%	514 29%	51 28%	28 35%	72 32%	54 29%	50 27%	40 28%	25 24%	55 27%	61 23%	84 29%	69 38%	304 27%	240 27%	65 26%	286 32%	23 26%	36 26%	32 28%	174 45%	20 12%
Don't know	205 10%	181 10%	16 8%	10 12%	21 9%	29 16%	22 12%	11 8%	8 8%	24 12%	26 10%	27 10%	12 6%	126 11%	104 12%	22 9%	79 9%	10 11%	25 18%	7 6%	14 4%	23 14%
<u>I have more money to spend on non-essential items now than I did last year</u>																						
Agree	461 22%	399 23%	41 22%	18 22%	66 29%	30 16%	39 21%	20 14%	21 21%	46 22%	89 33%	55 19%	36 20%	307 27%	262 29%	45 18%	154 17%	9 10%	37 26%	18 16%	72 18%	19 11%
Disagree	1387 68%	1184 67%	127 69%	57 69%	143 63%	133 72%	126 68%	105 73%	76 74%	135 66%	150 56%	205 71%	130 71%	729 63%	551 61%	177 72%	659 73%	71 79%	75 53%	90 79%	295 76%	128 76%
Don't know	202 10%	180 10%	16 9%	7 9%	17 7%	22 12%	20 11%	18 12%	6 5%	24 12%	27 10%	27 10%	18 10%	112 10%	88 10%	24 10%	89 10%	10 11%	29 21%	6 5%	22 6%	23 13%

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Table 3

Q.3 Do you agree or disagree with each of the following statements?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>My personal financial situation is generally heading in the right direction</u>																						
Agree	902 44%	775 44%	81 44%	41 49%	105 46%	81 44%	73 40%	55 39%	47 46%	86 42%	131 49%	118 41%	85 46%	549 48%	450 50%	99 40%	354 39%	14 16%	48 34%	38 34%	215 55%	38 23%
Disagree	828 40%	708 40%	79 43%	31 38%	88 39%	67 36%	78 42%	70 49%	40 39%	77 37%	93 35%	127 44%	78 42%	421 37%	316 35%	105 43%	406 45%	64 71%	59 42%	62 54%	129 33%	92 54%
Don't know	320 16%	280 16%	24 13%	11 13%	33 15%	37 20%	34 18%	18 13%	15 15%	43 21%	42 16%	43 15%	21 11%	178 16%	136 15%	42 17%	142 16%	12 13%	34 24%	14 12%	44 11%	39 23%
<u>I am confident that the company I work for will be more successful financially in the next year than last year</u>																						
Agree	487 24%	411 23%	52 28%	21 26%	66 29%	30 16%	47 25%	26 18%	25 24%	37 18%	84 31%	61 21%	40 22%	435 38%	364 40%	72 29%	52 6%	4 5%	20 15%	1 1%	15 4%	11 6%
Disagree	452 22%	392 22%	34 19%	12 15%	44 19%	42 23%	48 26%	41 29%	26 25%	48 23%	54 20%	63 22%	39 21%	323 28%	249 28%	73 30%	129 14%	22 25%	31 22%	14 13%	35 9%	27 16%
Don't know	1111 54%	960 54%	99 54%	48 59%	116 51%	112 61%	90 49%	76 53%	52 50%	120 59%	129 48%	163 57%	106 57%	390 34%	289 32%	101 41%	721 80%	63 71%	90 64%	98 86%	338 87%	132 78%
<u>I expect that there will be more redundancies made at my workplace in the next year than last year</u>																						
Agree	375 18%	312 18%	35 19%	15 18%	37 16%	33 18%	36 20%	26 18%	28 27%	25 12%	61 23%	55 19%	25 13%	292 25%	239 26%	53 21%	83 9%	14 15%	18 13%	8 7%	18 5%	26 15%
Disagree	649 32%	562 32%	55 30%	27 33%	85 38%	54 29%	63 34%	42 29%	31 31%	67 33%	81 30%	84 29%	59 32%	510 44%	417 46%	93 38%	138 15%	17 19%	34 24%	12 11%	54 14%	21 12%
Don't know	1026 50%	888 50%	94 51%	40 49%	104 46%	98 53%	85 46%	75 53%	44 42%	113 55%	124 47%	149 52%	101 55%	346 30%	246 27%	100 41%	680 75%	59 66%	88 63%	94 82%	316 81%	123 73%

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Table 4

Q.4 Do you think the Coalition Government understands the concerns of each of the following groups?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2050	1058	992	196	288	373	397	330	466	595	611	335	509	255	803
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>People on low incomes</u>															
Yes	380 19%	224 22%	155 15%	37 15%	81 23%	43 13%	54 15%	53 18%	111 25%	123 22%	121 21%	87 20%	49 10%	53 19%	173 20%
No	1437 70%	671 67%	766 73%	148 61%	203 59%	262 76%	279 76%	235 77%	310 69%	371 68%	383 67%	291 65%	391 80%	192 70%	579 66%
Don't know	234 11%	110 11%	124 12%	58 24%	62 18%	40 11%	32 9%	16 5%	25 6%	54 10%	65 11%	68 15%	47 10%	30 11%	122 14%
<u>People on middle incomes</u>															
Yes	674 33%	368 37%	306 29%	65 27%	118 34%	86 25%	114 31%	105 35%	186 42%	188 34%	195 34%	152 34%	140 29%	88 32%	290 33%
No	1080 53%	504 50%	576 55%	113 46%	154 45%	199 58%	207 57%	176 58%	230 52%	292 53%	295 52%	221 49%	273 56%	146 53%	438 50%
Don't know	296 14%	133 13%	163 16%	66 27%	73 21%	60 17%	44 12%	23 7%	30 7%	68 12%	79 14%	74 17%	74 15%	41 15%	145 17%
<u>People on high incomes</u>															
Yes	1484 72%	756 75%	728 70%	126 52%	231 67%	253 73%	264 72%	252 83%	357 80%	406 74%	415 73%	331 74%	332 68%	212 77%	589 67%
No	291 14%	128 13%	164 16%	57 23%	43 12%	46 13%	59 16%	28 9%	58 13%	83 15%	78 14%	50 11%	81 17%	28 10%	148 17%
Don't know	275 13%	121 12%	153 15%	60 25%	71 21%	46 13%	43 12%	24 8%	31 7%	59 11%	75 13%	66 15%	74 15%	36 13%	136 16%

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Table 4

Q.4 Do you think the Coalition Government understands the concerns of each of the following groups?**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>The banks and big business</u>															
Yes	1293 63%	683 68%	611 58%	116 48%	204 59%	222 64%	226 62%	208 68%	317 71%	370 68%	358 63%	285 64%	281 58%	190 69%	511 59%
No	453 22%	205 20%	247 24%	64 26%	58 17%	74 21%	93 25%	70 23%	94 21%	114 21%	120 21%	96 22%	122 25%	45 16%	216 25%
Don't know	304 15%	117 12%	187 18%	63 26%	83 24%	50 14%	47 13%	26 9%	35 8%	63 12%	90 16%	66 15%	85 17%	40 14%	146 17%
<u>Small business owners and entrepreneurs</u>															
Yes	578 28%	324 32%	253 24%	60 25%	100 29%	79 23%	95 26%	86 28%	157 35%	187 34%	171 30%	125 28%	95 19%	84 30%	243 28%
No	1150 56%	535 53%	615 59%	121 50%	159 46%	203 59%	216 59%	193 63%	258 58%	293 54%	308 54%	242 54%	307 63%	153 56%	473 54%
Don't know	322 16%	145 14%	177 17%	62 25%	86 25%	64 18%	54 15%	26 8%	31 7%	68 12%	90 16%	79 18%	86 18%	39 14%	157 18%
<u>Families</u>															
Yes	538 26%	289 29%	249 24%	52 21%	101 29%	69 20%	86 24%	84 28%	146 33%	180 33%	167 29%	118 26%	73 15%	76 28%	246 28%
No	1238 60%	592 59%	646 62%	129 53%	173 50%	229 66%	245 67%	193 63%	269 60%	304 55%	321 57%	262 59%	351 72%	164 60%	489 56%
Don't know	274 13%	123 12%	151 14%	64 26%	70 20%	47 14%	34 9%	28 9%	31 7%	64 12%	80 14%	67 15%	63 13%	35 13%	138 16%

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Absolutes/col percents

Table 4

Q.4 Do you think the Coalition Government understands the concerns of each of the following groups?**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2050	1005	1045	244	345	345	365	304	446	548	568	447	487	275	873
<u>The elderly</u>															
Yes	444 22%	237 24%	207 20%	52 21%	86 25%	63 18%	82 22%	60 20%	102 23%	135 25%	128 23%	102 23%	78 16%	60 22%	221 25%
No	1340 65%	639 64%	701 67%	133 55%	185 54%	230 67%	250 68%	222 73%	320 72%	348 64%	370 65%	276 62%	346 71%	183 67%	511 59%
Don't know	266 13%	128 13%	138 13%	58 24%	74 22%	52 15%	34 9%	22 7%	25 6%	64 12%	70 12%	69 15%	63 13%	32 11%	141 16%
<u>The disabled</u>															
Yes	397 19%	226 22%	171 16%	42 17%	66 19%	48 14%	65 18%	61 20%	115 26%	113 21%	126 22%	102 23%	56 12%	63 23%	174 20%
No	1335 65%	632 63%	703 67%	134 55%	201 58%	238 69%	255 70%	217 71%	291 65%	356 65%	355 63%	262 59%	362 74%	179 65%	527 60%
Don't know	318 16%	147 15%	171 16%	68 28%	79 23%	59 17%	45 12%	26 9%	40 9%	79 14%	87 15%	83 19%	69 14%	33 12%	172 20%

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Absolutes/col percents

Table 4

Q.4 Do you think the Coalition Government understands the concerns of each of the following groups?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2050	1759	192	84	234	171	198	124	99	192	253	309	194	1058	745	313	992	111	149	112	442	178
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
People on low incomes																						
Yes	380 19%	336 19%	23 13%	22 26%	31 14%	42 23%	26 14%	27 19%	21 20%	50 24%	46 17%	58 20%	33 18%	226 20%	184 20%	42 17%	154 17%	5 6%	13 9%	25 22%	94 24%	17 10%
No	1437 70%	1223 69%	145 78%	50 61%	174 77%	120 65%	140 76%	102 71%	68 67%	132 65%	185 69%	184 64%	137 74%	771 67%	602 67%	169 69%	666 74%	70 78%	103 73%	84 74%	273 70%	137 81%
Don't know	234 11%	204 12%	17 9%	10 12%	21 9%	23 13%	18 10%	14 10%	13 13%	22 11%	36 13%	45 16%	15 8%	152 13%	117 13%	35 14%	82 9%	15 17%	25 18%	5 4%	22 6%	15 9%
People on middle incomes																						
Yes	674 33%	583 33%	54 29%	31 38%	70 31%	62 33%	53 28%	41 29%	37 36%	72 35%	81 30%	111 39%	62 34%	378 33%	292 32%	86 35%	296 33%	22 24%	33 24%	40 35%	161 42%	40 24%
No	1080 53%	927 53%	107 58%	38 47%	132 58%	91 49%	104 56%	79 55%	45 44%	99 48%	145 54%	136 47%	103 56%	584 51%	468 52%	116 47%	496 55%	48 53%	72 51%	65 57%	207 53%	104 62%
Don't know	296 14%	253 14%	23 13%	12 15%	24 10%	32 17%	28 15%	24 16%	20 20%	33 16%	41 15%	39 14%	19 10%	186 16%	142 16%	44 18%	110 12%	20 23%	35 25%	9 8%	21 5%	25 15%
People on high incomes																						
Yes	1484 72%	1271 72%	142 77%	70 86%	159 71%	125 68%	129 70%	112 78%	71 70%	143 70%	184 69%	211 74%	136 74%	800 70%	622 69%	178 72%	683 76%	56 63%	97 69%	86 76%	325 84%	120 71%
No	291 14%	255 14%	25 14%	2 3%	37 16%	26 14%	36 20%	16 11%	11 11%	29 14%	43 16%	35 12%	31 17%	176 15%	143 16%	33 13%	115 13%	14 15%	16 12%	18 16%	40 10%	28 16%
Don't know	275 13%	237 13%	18 10%	9 11%	29 13%	34 18%	19 10%	15 10%	20 20%	33 16%	39 15%	40 14%	18 10%	172 15%	137 15%	35 14%	103 11%	20 22%	28 20%	10 9%	24 6%	22 13%

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Absolutes/col percents

Table 4

Q.4 Do you think the Coalition Government understands the concerns of each of the following groups?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>The banks and big business</u>																						
Yes	1293 63%	1111 63%	123 67%	56 68%	141 63%	113 61%	113 61%	87 60%	59 58%	121 59%	170 64%	188 66%	120 65%	701 61%	538 60%	163 66%	592 66%	52 58%	85 61%	70 62%	285 73%	100 59%
No	453 22%	393 22%	39 21%	12 15%	55 24%	37 20%	49 26%	35 24%	20 20%	49 24%	54 20%	57 20%	46 25%	261 23%	219 24%	42 17%	191 21%	16 18%	22 15%	32 28%	75 19%	46 27%
Don't know	304 15%	259 15%	22 12%	13 16%	29 13%	35 19%	23 13%	22 15%	23 23%	34 17%	42 16%	42 15%	18 10%	186 16%	145 16%	41 17%	118 13%	22 24%	34 24%	12 11%	28 7%	22 13%
<u>Small business owners and entrepreneurs</u>																						
Yes	578 28%	509 29%	40 22%	28 35%	58 26%	55 30%	50 27%	47 33%	29 28%	54 26%	74 28%	87 30%	56 30%	326 28%	260 29%	66 27%	251 28%	19 21%	28 20%	32 28%	144 37%	29 17%
No	1150 56%	986 56%	113 61%	44 53%	141 62%	98 53%	103 56%	81 56%	51 50%	107 52%	142 53%	158 55%	113 61%	626 55%	494 55%	133 54%	524 58%	49 54%	77 55%	73 64%	216 55%	109 64%
Don't know	322 16%	269 15%	31 17%	10 12%	27 12%	32 17%	31 17%	16 11%	23 22%	44 22%	51 19%	41 14%	16 9%	196 17%	148 16%	47 19%	127 14%	22 24%	35 25%	9 8%	29 7%	32 19%
<u>Families</u>																						
Yes	538 26%	462 26%	46 25%	23 29%	54 24%	50 27%	43 23%	36 25%	30 29%	56 27%	66 25%	86 30%	48 26%	322 28%	259 29%	63 26%	216 24%	13 14%	28 20%	28 25%	126 32%	21 12%
No	1238 60%	1066 60%	117 63%	50 60%	150 66%	107 58%	118 64%	94 66%	55 54%	116 57%	160 60%	151 53%	120 65%	653 57%	511 57%	142 58%	585 65%	59 66%	83 59%	77 68%	234 60%	132 78%
Don't know	274 13%	236 13%	21 11%	9 11%	22 10%	27 15%	24 13%	13 9%	17 17%	33 16%	40 15%	50 17%	17 9%	173 15%	132 15%	41 17%	101 11%	17 19%	30 21%	8 7%	28 7%	16 10%

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Table 4

Q.4 Do you think the Coalition Government understands the concerns of each of the following groups?**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2050	1763	185	82	226	185	185	144	103	205	267	287	185	1148	902	246	902	90	141	114	389	169
<u>The elderly</u>																						
Yes	444	382	40	23	43	42	38	32	22	40	53	61	49	281	222	59	163	10	22	22	86	24
	22%	22%	22%	28%	19%	23%	21%	23%	21%	20%	20%	21%	27%	24%	25%	24%	18%	11%	15%	19%	22%	14%
No	1340	1158	122	45	161	113	121	98	60	137	177	186	120	695	541	154	645	65	90	85	280	126
	65%	66%	66%	55%	72%	61%	66%	68%	59%	67%	66%	65%	65%	61%	60%	62%	72%	72%	64%	75%	72%	74%
Don't know	266	224	22	14	21	30	25	13	21	27	37	40	16	172	139	33	94	15	29	7	23	19
	13%	13%	12%	17%	9%	16%	14%	9%	20%	13%	14%	14%	8%	15%	15%	13%	10%	17%	21%	6%	6%	11%
<u>The disabled</u>																						
Yes	397	344	30	17	37	40	32	24	23	43	51	54	46	237	189	48	160	7	17	24	96	17
	19%	20%	16%	21%	17%	22%	17%	16%	22%	21%	19%	19%	25%	21%	21%	20%	18%	7%	12%	21%	25%	10%
No	1335	1147	130	49	157	105	130	103	58	134	175	178	116	706	551	155	629	66	92	80	259	132
	65%	65%	70%	60%	70%	57%	70%	72%	56%	65%	66%	62%	63%	61%	61%	63%	70%	73%	66%	71%	67%	78%
Don't know	318	271	25	16	31	40	23	17	22	28	40	55	22	205	163	43	113	17	31	9	34	21
	16%	15%	13%	19%	14%	22%	12%	12%	21%	14%	15%	19%	12%	18%	18%	17%	12%	19%	22%	8%	9%	12%