

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 1

Q.1 Do each of the following statements apply to you, or not?

Base: All respondents

Summary Table

| | I am currently thinking of buying my first property | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | I have heard of the New Build Home Buy affordable housing scheme | I am eligible for a shared ownership scheme such as New Build Home Buy |
|-----------------|--|--|--|---|
| Unweighted base | 2048 | 2048 | 2048 | 2048 |
| Weighted base | 2048 | 2048 | 2048 | 2048 |
| Yes | 140 7% | 251 12% | 623 30% | 83 4% |
| No | 1843 90% | 1725 84% | 1294 63% | 1180 58% |
| Don't know | 65 3% | 72 4% | 131 6% | 785 38% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 2

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I am currently thinking of buying my first property**

| | Gender | | | Age | | | | | | Social Class | | | | Region | | | | | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|-------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| Yes | 140 7% | 78 8% | 61 6% | 57 23% | 52 16% | 24 6% | 7 2% | - - | - - | 57 23% | 83 5% | 33 6% | 47 8% | 36 8% | 23 5% | 43 8% | 49 9% | 25 5% | 12 4% | 10 6% |
| No | 1843 90% | 865 88% | 978 92% | 160 66% | 258 80% | 366 90% | 332 96% | 301 99% | 425 100% | 160 66% | 1683 93% | 488 92% | 526 89% | 374 87% | 455 92% | 469 87% | 472 88% | 463 92% | 273 94% | 166 92% |
| Don't know | 65 3% | 40 4% | 25 2% | 26 11% | 14 4% | 15 4% | 5 2% | 3 1% | 1 * | 26 11% | 39 2% | 11 2% | 20 3% | 20 5% | 14 3% | 25 5% | 15 3% | 17 3% | 4 1% | 4 2% |

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Absolutes/col percents

Table 2

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I am currently thinking of buying my first property**

| | Total | Region | | | | | | | | | | | |
|-----------------|-------------|------------|------------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| Yes | 140 7% | 10 6% | 4 3% | 126 7% | 3 3% | 12 5% | 10 6% | 10 5% | 27 14% | 22 8% | 21 8% | 9 5% | 13 8% |
| No | 1843 90% | 166 92% | 101 95% | 1576 89% | 84 91% | 216 91% | 164 93% | 180 93% | 156 83% | 225 86% | 244 88% | 172 94% | 137 88% |
| Don't know | 65 3% | 4 2% | 2 2% | 60 3% | 6 6% | 10 4% | 2 1% | 3 2% | 6 3% | 13 5% | 12 4% | 2 1% | 6 4% |

New Build Home Buy Survey

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Absolutes/col percents

Table 3

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I am currently thinking of buying my first property**

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|-----------------|---|-------------|--------------|--|------------|-------------|---|------------|-------------|--|-----------|-------------|------------|
| | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | | |
| | Total | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| Yes | 140 7% | 140 100% | - | - | 85 34% | 48 3% | 6 8% | 48 8% | 79 6% | 13 10% | 22 27% | 23 2% | 94 12% |
| No | 1843 90% | - | 1843 100% | - | 142 56% | 1669 97% | 32 44% | 559 90% | 1202 93% | 82 63% | 55 66% | 1149 97% | 639 81% |
| Don't know | 65 3% | - | - | 65 100% | 24 10% | 7 * | 35 48% | 16 3% | 13 1% | 36 27% | 6 7% | 8 1% | 52 7% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 4

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs**

| | Gender | | | Age | | | | | | Social Class | | | | | Region | | | | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| Yes | 251 12% | 128 13% | 123 12% | 88 36% | 74 23% | 50 12% | 21 6% | 10 3% | 7 2% | 88 36% | 163 9% | 53 10% | 86 14% | 56 13% | 56 11% | 79 15% | 75 14% | 46 9% | 31 11% | 20 11% |
| No | 1725 84% | 807 82% | 918 86% | 134 55% | 232 71% | 345 85% | 316 92% | 283 93% | 415 97% | 134 55% | 1591 88% | 467 88% | 490 82% | 357 83% | 410 83% | 427 80% | 447 83% | 444 88% | 252 87% | 154 86% |
| Don't know | 72 4% | 49 5% | 24 2% | 21 9% | 19 6% | 10 3% | 7 2% | 11 4% | 4 1% | 21 9% | 51 3% | 12 2% | 18 3% | 17 4% | 25 5% | 30 6% | 15 3% | 16 3% | 6 2% | 6 3% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 4

Q.1 Do each of the following statements apply to you, or not?

Base: All respondents

I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs

| | Total | Region | | | | | | | | | | | |
|-----------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| Yes | 251 12% | 20 11% | 8 7% | 223 13% | 6 6% | 28 12% | 12 7% | 25 13% | 34 18% | 46 18% | 33 12% | 23 12% | 16 10% |
| No | 1725 84% | 154 86% | 99 93% | 1472 84% | 81 88% | 201 85% | 162 92% | 164 85% | 148 79% | 199 76% | 228 83% | 153 84% | 135 87% |
| Don't know | 72 4% | 6 3% | - | 67 4% | 6 6% | 8 3% | 2 1% | 3 2% | 6 3% | 16 6% | 15 5% | 6 3% | 5 3% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 5

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs**

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|-----------------|---|---|-------------|------------|---|--------------|------------|--|-------------|------------|--|-------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| Yes | 251 12% | 85 61% | 142 8% | 24 37% | 251 100% | - | - | 83 13% | 140 11% | 28 21% | 26 31% | 43 4% | 182 23% |
| No | 1725 84% | 48 35% | 1669 91% | 7 10% | - | 1725 100% | - | 529 85% | 1135 88% | 60 46% | 53 64% | 1123 95% | 549 70% |
| Don't know | 72 4% | 6 4% | 32 2% | 35 53% | - | - | 72 100% | 11 2% | 19 1% | 43 33% | 4 5% | 14 1% | 54 7% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 6

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I have heard of the New Build Home Buy affordable housing scheme**

| | Gender | | | Age | | | | | | | Social Class | | | | Region | | | | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| Yes | 623 30% | 303 31% | 320 30% | 64 26% | 114 35% | 135 33% | 101 29% | 78 26% | 131 31% | 64 26% | 559 31% | 175 33% | 182 31% | 122 28% | 144 29% | 172 32% | 174 32% | 135 27% | 94 33% | 48 27% |
| No | 1294 63% | 600 61% | 694 65% | 150 61% | 179 55% | 243 60% | 228 66% | 212 70% | 283 66% | 150 61% | 1145 63% | 338 63% | 358 60% | 280 65% | 318 65% | 334 62% | 337 63% | 325 64% | 181 63% | 116 64% |
| Don't know | 131 6% | 80 8% | 51 5% | 30 12% | 31 10% | 27 7% | 16 5% | 14 5% | 12 3% | 30 12% | 101 6% | 19 4% | 53 9% | 28 7% | 30 6% | 30 6% | 25 5% | 46 9% | 14 5% | 16 9% |

New Build Home Buy Survey
ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 6

Q.1 Do each of the following statements apply to you, or not?

Base: All respondents

I have heard of the New Build Home Buy affordable housing scheme

| | Total | Region | | | | | | | | | | | |
|-----------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|-----------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| Yes | 623 30% | 48 27% | 33 31% | 542 31% | 21 22% | 61 26% | 53 30% | 65 34% | 63 34% | 83 32% | 89 32% | 61 34% | 45 29% |
| No | 1294 63% | 116 64% | 72 67% | 1107 63% | 61 66% | 152 64% | 113 64% | 121 63% | 117 62% | 158 61% | 176 64% | 109 60% | 99 64% |
| Don't know | 131 6% | 16 9% | 2 2% | 113 6% | 11 12% | 25 10% | 10 6% | 6 3% | 8 4% | 19 7% | 11 4% | 12 6% | 11 7% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 7

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I have heard of the New Build Home Buy affordable housing scheme**

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|-----------------|---|---|-------------|------------|---|-------------|------------|--|--------------|-------------|--|------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| Yes | 623 30% | 48 34% | 559 30% | 16 25% | 83 33% | 529 31% | 11 15% | 623 100% | - - | - - | 70 85% | 307 26% | 246 31% |
| No | 1294 63% | 79 56% | 1202 65% | 13 20% | 140 56% | 1135 66% | 19 26% | - - | 1294 100% | - - | 9 11% | 856 73% | 429 55% |
| Don't know | 131 6% | 13 9% | 82 4% | 36 55% | 28 11% | 60 3% | 43 59% | - - | - - | 131 100% | 3 4% | 17 1% | 111 14% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 8

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I am eligible for a shared ownership scheme such as New Build Home Buy**

| | Gender | | | Age | | | | | | Social Class | | | | Region | | | | | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| Yes | 83 4% | 44 4% | 39 4% | 22 9% | 24 7% | 16 4% | 8 2% | 8 3% | 5 1% | 22 9% | 61 3% | 25 5% | 24 4% | 12 3% | 21 4% | 32 6% | 21 4% | 15 3% | 9 3% | 7 4% |
| No | 1180 58% | 544 55% | 636 60% | 71 29% | 147 45% | 213 52% | 203 59% | 212 70% | 334 78% | 71 29% | 1109 61% | 320 60% | 330 56% | 242 56% | 289 59% | 322 60% | 306 57% | 284 56% | 175 61% | 93 51% |
| Don't know | 785 38% | 395 40% | 390 37% | 150 62% | 154 47% | 176 44% | 134 39% | 84 28% | 87 20% | 150 62% | 635 35% | 187 35% | 240 40% | 176 41% | 181 37% | 183 34% | 209 39% | 207 41% | 105 36% | 81 45% |

New Build Home Buy Survey
ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 8

Q.1 Do each of the following statements apply to you, or not?

Base: All respondents

I am eligible for a shared ownership scheme such as New Build Home Buy

| | Total | Region | | | | | | | | | | | |
|-----------------|-------------|-----------|-----------|-------------|------------|------------|----------------|------------|-----------|------------|------------|------------|-----------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| Yes | 83 4% | 7 4% | 1 1% | 76 4% | 1 2% | 8 3% | 6 3% | 6 3% | 10 5% | 22 8% | 10 4% | 8 4% | 5 3% |
| No | 1180 58% | 93 51% | 71 66% | 1017 58% | 44 48% | 136 57% | 104 59% | 114 59% | 95 51% | 144 55% | 178 64% | 104 57% | 97 62% |
| Don't know | 785 38% | 81 45% | 35 33% | 669 38% | 46 50% | 94 40% | 66 38% | 72 37% | 83 44% | 95 36% | 88 32% | 70 38% | 54 35% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 9

Q.1 Do each of the following statements apply to you, or not?**Base: All respondents****I am eligible for a shared ownership scheme such as New Build Home Buy**

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|-----------------|---|---|-------------|------------|---|-------------|------------|--|------------|------------|--|--------------|-------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| Yes | 83 4% | 22 16% | 55 3% | 6 9% | 26 10% | 53 3% | 4 5% | 70 11% | 9 1% | 3 3% | 83 100% | - | - |
| No | 1180 58% | 23 17% | 1149 62% | 8 12% | 43 17% | 1123 65% | 14 20% | 307 49% | 856 66% | 17 13% | - | 1180 100% | - |
| Don't know | 785 38% | 94 68% | 639 35% | 52 79% | 182 73% | 549 32% | 54 75% | 246 39% | 429 33% | 111 84% | - | - | 785 100% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 10

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Summary Table

| | Taking on a second job | Not getting married or postponing marriage | Cancelling foreign holiday | Gambling or lottery | Pawning belongings | Selling things on eBay, car boot or garage sales | Living in a campervan, tent or caravan | Taking part in clinical trials | Selling a major organ | Busking | Moving back into the family home or in with parents | Making my own clothes |
|----------------------------------|------------------------|--|----------------------------|---------------------|--------------------|--|--|--------------------------------|-----------------------|-------------|---|-----------------------|
| Unweighted base | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 |
| Weighted base | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 | 2048 |
| I would consider this | 397 19% | 99 5% | 201 10% | 122 6% | 102 5% | 274 13% | 78 4% | 215 10% | 29 1% | 34 2% | 111 5% | 124 6% |
| I have done this | 123 6% | 64 3% | 191 9% | 342 17% | 73 4% | 545 27% | 20 1% | 31 2% | - - | 16 1% | 120 6% | 119 6% |
| I know someone who has done this | 317 15% | 226 11% | 264 13% | 160 8% | 148 7% | 412 20% | 73 4% | 77 4% | 16 1% | 65 3% | 321 16% | 110 5% |
| None of these | 1256 61% | 1670 82% | 1418 69% | 1464 71% | 1741 85% | 937 46% | 1884 92% | 1730 84% | 2003 98% | 1939 95% | 1518 74% | 1709 83% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 11

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Taking on a second job

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 397 19% | 185 19% | 211 20% | 85 35% | 99 30% | 99 24% | 70 20% | 31 10% | 13 3% | 85 35% | 312 17% | 114 21% | 123 21% | 93 22% | 67 14% | 101 19% | 110 20% | 86 17% | 65 23% | 35 19% |
| I have done this | 123 6% | 50 5% | 73 7% | 12 5% | 27 8% | 30 7% | 18 5% | 25 8% | 11 3% | 12 5% | 111 6% | 36 7% | 43 7% | 32 8% | 12 2% | 34 6% | 33 6% | 29 6% | 19 7% | 8 5% |
| I know someone who has done this | 317 15% | 146 15% | 171 16% | 48 20% | 63 20% | 51 13% | 57 17% | 45 15% | 53 13% | 48 20% | 270 15% | 90 17% | 99 17% | 70 16% | 58 12% | 85 16% | 84 16% | 76 15% | 45 16% | 28 15% |
| None of these | 1256 61% | 626 64% | 629 59% | 115 47% | 142 44% | 231 57% | 204 59% | 211 69% | 352 83% | 115 47% | 1141 63% | 305 57% | 343 58% | 245 57% | 363 74% | 326 61% | 322 60% | 323 64% | 172 60% | 113 62% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 11

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Taking on a second job

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|-----------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 397 19% | 35 19% | 21 20% | 341 19% | 11 12% | 52 22% | 23 13% | 44 23% | 38 20% | 52 20% | 49 18% | 44 24% | 29 18% |
| I have done this | 123 6% | 8 5% | 5 4% | 110 6% | 11 12% | 10 4% | 8 5% | 11 6% | 10 6% | 14 5% | 20 7% | 14 8% | 11 7% |
| I know someone who has done this | 317 15% | 28 15% | 19 18% | 270 15% | 12 13% | 37 15% | 28 16% | 33 17% | 28 15% | 38 15% | 47 17% | 26 14% | 22 14% |
| None of these | 1256 61% | 113 62% | 65 61% | 1078 61% | 61 66% | 143 60% | 120 68% | 109 57% | 117 62% | 162 62% | 165 60% | 107 59% | 96 62% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

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Table 12

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Taking on a second job

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|------------|------------|--|------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 397 19% | 52 37% | 322 17% | 22 34% | 100 40% | 283 16% | 14 19% | 152 24% | 218 17% | 27 20% | 30 36% | 171 14% | 196 25% |
| I have done this | 123 6% | 21 15% | 101 5% | 1 1% | 24 10% | 98 6% | 1 2% | 39 6% | 74 6% | 10 7% | 4 5% | 67 6% | 52 7% |
| I know someone who has done this | 317 15% | 13 9% | 292 16% | 12 19% | 39 16% | 267 16% | 11 15% | 140 23% | 159 12% | 18 14% | 14 16% | 171 14% | 133 17% |
| None of these | 1256 61% | 56 40% | 1168 63% | 31 48% | 97 39% | 1109 64% | 49 67% | 309 50% | 869 67% | 77 59% | 39 48% | 792 67% | 424 54% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 13

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

to save money for a deposit for a mortgage?

Base: All respondents

Not getting married or postponing marriage

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 99 5% | 51 5% | 48 4% | 33 14% | 22 7% | 18 4% | 13 4% | 10 3% | 4 1% | 33 14% | 66 4% | 26 5% | 31 5% | 25 6% | 17 3% | 21 4% | 30 6% | 26 5% | 19 7% | 3 2% |
| I have done this | 64 3% | 30 3% | 33 3% | 14 6% | 29 9% | 13 3% | 2 1% | 4 1% | 1 * | 14 6% | 49 3% | 23 4% | 15 3% | 13 3% | 12 2% | 13 2% | 12 2% | 19 4% | 8 3% | 11 6% |
| I know someone who has done this | 226 11% | 105 11% | 121 11% | 41 17% | 58 18% | 33 8% | 40 12% | 23 8% | 32 7% | 41 17% | 186 10% | 73 14% | 48 8% | 66 15% | 39 8% | 52 10% | 67 12% | 54 11% | 37 13% | 16 9% |
| None of these | 1670 82% | 804 82% | 865 81% | 163 67% | 216 67% | 342 84% | 290 84% | 268 88% | 391 92% | 163 67% | 1507 83% | 414 78% | 501 84% | 326 76% | 430 87% | 452 84% | 433 81% | 410 81% | 224 78% | 151 84% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 13

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Not getting married or postponing marriage

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 99 5% | 3 2% | 6 5% | 90 5% | 1 1% | 19 8% | 6 3% | 9 4% | 9 5% | 14 5% | 7 2% | 13 7% | 13 8% |
| I have done this | 64 3% | 11 6% | 1 1% | 52 3% | 4 4% | 14 6% | 2 1% | 5 3% | 3 2% | 8 3% | 5 2% | 7 4% | 4 3% |
| I know someone who has done this | 226 11% | 16 9% | 14 13% | 197 11% | 7 8% | 31 13% | 16 9% | 28 15% | 19 10% | 20 8% | 32 12% | 24 13% | 19 12% |
| None of these | 1670 82% | 151 84% | 86 81% | 1433 81% | 80 87% | 177 75% | 152 87% | 151 79% | 162 86% | 218 84% | 234 85% | 138 76% | 119 77% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 14

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Not getting married or postponing marriage

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|-------------|------------|--|-------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 99 5% | 22 15% | 68 4% | 9 15% | 37 15% | 57 3% | 5 7% | 35 6% | 49 4% | 15 11% | 7 9% | 42 4% | 50 6% |
| I have done this | 64 3% | 14 10% | 45 2% | 5 8% | 24 10% | 35 2% | 4 6% | 26 4% | 31 2% | 6 5% | 9 11% | 18 1% | 37 5% |
| I know someone who has done this | 226 11% | 17 12% | 200 11% | 9 14% | 39 15% | 182 11% | 6 8% | 99 16% | 116 9% | 11 8% | 16 20% | 106 9% | 104 13% |
| None of these | 1670 82% | 87 63% | 1540 84% | 42 64% | 158 63% | 1454 84% | 58 80% | 469 75% | 1101 85% | 100 76% | 53 64% | 1018 86% | 598 76% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 15

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Cancelling foreign holiday

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 201 10% | 101 10% | 100 9% | 47 19% | 43 13% | 40 10% | 37 11% | 20 7% | 14 3% | 47 19% | 154 9% | 63 12% | 61 10% | 47 11% | 30 6% | 64 12% | 60 11% | 42 8% | 22 8% | 13 7% |
| I have done this | 191 9% | 98 10% | 94 9% | 20 8% | 53 16% | 36 9% | 31 9% | 18 6% | 32 8% | 20 8% | 171 9% | 53 10% | 65 11% | 42 10% | 32 6% | 57 11% | 38 7% | 45 9% | 33 12% | 18 10% |
| I know someone who has done this | 264 13% | 110 11% | 153 14% | 39 16% | 48 15% | 41 10% | 41 12% | 37 12% | 58 14% | 39 16% | 224 12% | 86 16% | 74 12% | 45 10% | 58 12% | 60 11% | 83 15% | 62 12% | 38 13% | 21 12% |
| None of these | 1418 69% | 687 70% | 731 69% | 140 58% | 186 58% | 292 72% | 241 70% | 231 76% | 327 77% | 140 58% | 1277 71% | 343 64% | 400 67% | 301 70% | 374 76% | 363 68% | 363 68% | 362 72% | 198 69% | 131 73% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 15

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Cancelling foreign holiday

| | Region | | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | Total | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 201 10% | 13 7% | 7 7% | 181 10% | 1 1% | 29 12% | 12 7% | 29 15% | 12 6% | 35 13% | 30 11% | 15 8% | 19 12% |
| I have done this | 191 9% | 18 10% | 9 8% | 165 9% | 6 6% | 33 14% | 7 4% | 9 5% | 14 8% | 31 12% | 26 9% | 25 14% | 15 10% |
| I know someone who has done this | 264 13% | 21 12% | 18 17% | 225 13% | 6 6% | 23 10% | 32 18% | 37 19% | 25 13% | 31 12% | 29 10% | 20 11% | 21 13% |
| None of these | 1418 69% | 131 73% | 73 68% | 1214 69% | 80 87% | 157 66% | 126 71% | 120 62% | 140 74% | 169 65% | 194 70% | 126 69% | 103 66% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 16

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Cancelling foreign holiday

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|------------|------------|--|------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 201 10% | 36 26% | 156 8% | 9 14% | 57 23% | 137 8% | 7 9% | 70 11% | 113 9% | 19 14% | 9 11% | 88 7% | 104 13% |
| I have done this | 191 9% | 21 15% | 159 9% | 12 19% | 41 16% | 144 8% | 6 8% | 66 11% | 108 8% | 17 13% | 22 27% | 90 8% | 79 10% |
| I know someone who has done this | 264 13% | 24 18% | 233 13% | 7 10% | 33 13% | 221 13% | 10 13% | 134 21% | 118 9% | 12 9% | 20 24% | 131 11% | 113 14% |
| None of these | 1418 69% | 62 45% | 1317 71% | 38 58% | 125 50% | 1242 72% | 51 71% | 362 58% | 970 75% | 86 66% | 35 42% | 882 75% | 501 64% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 17

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Gambling or lottery

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 122 6% | 57 6% | 65 6% | 30 12% | 28 9% | 21 5% | 19 6% | 17 5% | 7 2% | 30 12% | 92 5% | 31 6% | 32 5% | 26 6% | 33 7% | 37 7% | 32 6% | 31 6% | 10 3% | 12 7% |
| I have done this | 342 17% | 152 15% | 190 18% | 60 25% | 74 23% | 68 17% | 54 16% | 37 12% | 49 12% | 60 25% | 282 16% | 79 15% | 110 19% | 64 15% | 88 18% | 78 15% | 85 16% | 88 17% | 48 17% | 43 24% |
| I know someone who has done this | 160 8% | 78 8% | 82 8% | 45 18% | 25 8% | 21 5% | 27 8% | 20 7% | 22 5% | 45 18% | 116 6% | 46 9% | 41 7% | 40 9% | 32 7% | 32 6% | 44 8% | 52 10% | 20 7% | 13 7% |
| None of these | 1464 71% | 712 72% | 752 71% | 134 55% | 201 62% | 298 74% | 250 73% | 231 76% | 350 82% | 134 55% | 1330 74% | 386 73% | 415 70% | 315 73% | 348 71% | 401 75% | 387 72% | 342 68% | 218 75% | 115 64% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 17

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Gambling or lottery

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 122 6% | 12 7% | 1 1% | 109 6% | 5 6% | 16 7% | 10 6% | 19 10% | 8 4% | 22 8% | 15 5% | 9 5% | 5 3% |
| I have done this | 342 17% | 43 24% | 17 16% | 281 16% | 17 19% | 38 16% | 33 19% | 30 15% | 35 19% | 35 13% | 43 16% | 31 17% | 20 13% |
| I know someone who has done this | 160 8% | 13 7% | 3 3% | 144 8% | 9 9% | 30 12% | 13 8% | 17 9% | 19 10% | 13 5% | 19 7% | 17 9% | 8 5% |
| None of these | 1464 71% | 115 64% | 85 80% | 1264 72% | 62 68% | 159 67% | 121 69% | 130 67% | 134 71% | 198 76% | 203 73% | 133 73% | 123 79% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 18

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Gambling or lottery

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|------------|------------|--|------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 122 6% | 14 10% | 101 5% | 7 10% | 27 11% | 88 5% | 8 10% | 51 8% | 62 5% | 9 7% | 14 17% | 63 5% | 45 6% |
| I have done this | 342 17% | 35 25% | 297 16% | 10 16% | 65 26% | 269 16% | 7 9% | 119 19% | 201 16% | 21 16% | 13 15% | 174 15% | 155 20% |
| I know someone who has done this | 160 8% | 17 12% | 139 8% | 4 7% | 35 14% | 120 7% | 6 8% | 70 11% | 83 6% | 7 6% | 16 20% | 70 6% | 74 9% |
| None of these | 1464 71% | 75 54% | 1342 73% | 47 71% | 130 52% | 1279 74% | 54 75% | 402 65% | 966 75% | 96 73% | 46 56% | 887 75% | 531 68% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 19

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Pawning belongings

| | Gender | | | Age | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 102 5% | 48 5% | 54 5% | 25 10% | 21 7% | 17 4% | 21 6% | 5 2% | 12 3% | 25 10% | 77 4% | 17 3% | 33 6% | 34 8% | 19 4% | 22 4% | 26 5% | 23 5% | 20 7% | 11 6% |
| I have done this | 73 4% | 28 3% | 45 4% | 16 7% | 18 6% | 15 4% | 18 5% | 3 1% | 3 1% | 16 7% | 57 3% | 17 3% | 20 3% | 8 2% | 29 6% | 18 3% | 24 4% | 15 3% | 9 3% | 8 4% |
| I know someone who has done this | 148 7% | 72 7% | 77 7% | 37 15% | 29 9% | 28 7% | 26 8% | 18 6% | 11 3% | 37 15% | 112 6% | 37 7% | 41 7% | 38 9% | 34 7% | 29 5% | 48 9% | 41 8% | 21 7% | 9 5% |
| None of these | 1741 85% | 847 86% | 894 84% | 176 72% | 258 80% | 347 86% | 283 82% | 278 91% | 400 94% | 176 72% | 1566 87% | 464 87% | 501 84% | 360 84% | 416 85% | 470 88% | 447 83% | 426 84% | 246 85% | 152 84% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 19

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Pawning belongings

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 102 5% | 11 6% | 4 4% | 87 5% | 6 6% | 10 4% | 8 4% | 12 6% | 4 2% | 15 6% | 7 2% | 15 8% | 10 6% |
| I have done this | 73 4% | 8 4% | 3 3% | 62 4% | 7 8% | 5 2% | 3 2% | 9 5% | 8 4% | 12 5% | 6 2% | 5 3% | 6 4% |
| I know someone who has done this | 148 7% | 9 5% | 8 7% | 131 7% | 6 6% | 24 10% | 12 7% | 20 11% | 18 9% | 12 5% | 17 6% | 13 7% | 10 6% |
| None of these | 1741 85% | 152 84% | 91 85% | 1499 85% | 73 79% | 199 84% | 154 87% | 153 80% | 162 86% | 224 86% | 247 89% | 155 85% | 132 85% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 20

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Pawning belongings

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|-------------|------------|--|-------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 102 5% | 15 11% | 84 5% | 3 5% | 27 11% | 71 4% | 5 6% | 32 5% | 59 5% | 11 9% | 8 10% | 41 3% | 53 7% |
| I have done this | 73 4% | 13 10% | 57 3% | 2 4% | 20 8% | 50 3% | 3 5% | 26 4% | 44 3% | 3 2% | 7 8% | 42 4% | 25 3% |
| I know someone who has done this | 148 7% | 17 12% | 124 7% | 7 11% | 35 14% | 107 6% | 6 8% | 72 12% | 70 5% | 6 5% | 17 20% | 55 5% | 76 10% |
| None of these | 1741 85% | 97 69% | 1591 86% | 53 82% | 172 68% | 1510 88% | 59 82% | 504 81% | 1127 87% | 110 84% | 55 66% | 1045 89% | 641 82% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 21

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Selling things on eBay, car boot or garage sales

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 274 13% | 127 13% | 147 14% | 53 22% | 52 16% | 56 14% | 53 15% | 27 9% | 33 8% | 53 22% | 222 12% | 77 15% | 87 15% | 46 11% | 63 13% | 73 14% | 66 12% | 61 12% | 40 14% | 34 19% |
| I have done this | 545 27% | 224 23% | 322 30% | 87 36% | 132 41% | 132 33% | 80 23% | 64 21% | 50 12% | 87 36% | 458 25% | 147 28% | 166 28% | 122 28% | 110 22% | 113 21% | 174 32% | 142 28% | 75 26% | 42 23% |
| I know someone who has done this | 412 20% | 189 19% | 223 21% | 69 28% | 68 21% | 66 16% | 70 20% | 60 20% | 79 19% | 69 28% | 343 19% | 129 24% | 107 18% | 92 21% | 85 17% | 100 19% | 111 21% | 108 21% | 61 21% | 32 18% |
| None of these | 937 46% | 496 50% | 441 41% | 70 29% | 107 33% | 166 41% | 159 46% | 165 54% | 271 63% | 70 29% | 868 48% | 210 40% | 264 44% | 206 48% | 257 52% | 281 52% | 226 42% | 214 42% | 129 45% | 87 48% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 21

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Selling things on eBay, car boot or garage sales

| | Total | Region | | | | | | | | | | | |
|----------------------------------|------------|-----------|-----------|------------|------------|------------|----------------|-----------|-----------|------------|------------|------------|-----------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 274 13% | 34 19% | 15 14% | 226 13% | 11 12% | 28 12% | 22 13% | 25 13% | 18 10% | 34 13% | 39 14% | 25 14% | 23 15% |
| I have done this | 545 27% | 42 23% | 24 23% | 480 27% | 21 23% | 66 28% | 55 31% | 62 32% | 64 34% | 51 19% | 63 23% | 51 28% | 48 31% |
| I know someone who has done this | 412 20% | 32 18% | 14 13% | 365 21% | 15 16% | 53 22% | 40 23% | 48 25% | 38 20% | 50 19% | 50 18% | 46 25% | 24 16% |
| None of these | 937 46% | 87 48% | 55 52% | 795 45% | 49 53% | 98 41% | 68 38% | 70 36% | 86 45% | 141 54% | 139 50% | 74 41% | 71 45% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 22

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Selling things on eBay, car boot or garage sales

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|------------|------------|---|------------|------------|--|------------|------------|--|------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 274 13% | 29 21% | 230 12% | 15 23% | 53 21% | 213 12% | 8 11% | 100 16% | 153 12% | 22 17% | 12 14% | 129 11% | 134 17% |
| I have done this | 545 27% | 74 53% | 458 25% | 13 21% | 106 42% | 426 25% | 13 18% | 187 30% | 325 25% | 34 26% | 29 35% | 272 23% | 245 31% |
| I know someone who has done this | 412 20% | 35 25% | 373 20% | 5 7% | 60 24% | 344 20% | 9 12% | 167 27% | 227 18% | 19 14% | 24 29% | 218 19% | 169 22% |
| None of these | 937 46% | 19 13% | 883 48% | 35 54% | 62 25% | 831 48% | 44 61% | 220 35% | 657 51% | 61 47% | 27 32% | 617 52% | 293 37% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 23

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Living in a campervan, tent or caravan

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 78 4% | 34 3% | 44 4% | 8 3% | 10 3% | 15 4% | 22 6% | 16 5% | 7 2% | 8 3% | 70 4% | 17 3% | 22 4% | 18 4% | 21 4% | 20 4% | 12 2% | 17 3% | 19 7% | 10 6% |
| I have done this | 20 1% | 10 1% | 9 1% | 2 1% | 3 1% | 4 1% | 3 1% | 4 1% | 3 1% | 2 1% | 17 1% | 5 1% | 4 1% | 3 1% | 8 2% | 5 1% | 2 * | 4 1% | 4 1% | 5 3% |
| I know someone who has done this | 73 4% | 35 4% | 38 4% | 11 5% | 16 5% | 12 3% | 12 4% | 9 3% | 12 3% | 11 5% | 62 3% | 25 5% | 14 2% | 16 4% | 18 4% | 15 3% | 24 5% | 19 4% | 13 4% | 2 1% |
| None of these | 1884 92% | 907 92% | 978 92% | 224 92% | 295 91% | 377 93% | 308 89% | 277 91% | 404 95% | 224 92% | 1660 92% | 486 91% | 556 94% | 395 92% | 447 91% | 500 93% | 499 93% | 467 92% | 255 88% | 164 91% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 23

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Living in a campervan, tent or caravan

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 78 4% | 10 6% | 8 7% | 60 3% | 1 1% | 11 4% | 5 3% | 5 2% | 4 2% | 9 4% | 10 4% | 12 6% | 4 2% |
| I have done this | 20 1% | 5 3% | - - | 14 1% | 1 1% | 2 1% | 1 1% | - - | 2 1% | 5 2% | - - | 4 2% | - - |
| I know someone who has done this | 73 4% | 2 1% | 5 4% | 66 4% | 3 3% | 8 3% | 8 5% | 11 6% | 6 3% | 10 4% | 5 2% | 8 4% | 7 5% |
| None of these | 1884 92% | 164 91% | 94 89% | 1626 92% | 88 95% | 217 92% | 162 92% | 177 92% | 176 94% | 239 92% | 261 94% | 160 88% | 146 94% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 24

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Living in a campervan, tent or caravan

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|-------------|------------|--|-------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 78 4% | 4 3% | 70 4% | 4 6% | 14 5% | 59 3% | 5 7% | 27 4% | 40 3% | 11 8% | 2 2% | 46 4% | 29 4% |
| I have done this | 20 1% | 3 2% | 12 1% | 4 6% | 7 3% | 11 1% | 2 2% | 9 1% | 7 1% | 4 3% | 4 4% | 7 1% | 9 1% |
| I know someone who has done this | 73 4% | 12 9% | 57 3% | 4 6% | 20 8% | 50 3% | 2 3% | 34 5% | 36 3% | 3 2% | 7 9% | 38 3% | 28 4% |
| None of these | 1884 92% | 120 86% | 1709 93% | 55 85% | 213 85% | 1608 93% | 64 88% | 556 89% | 1215 94% | 113 86% | 71 85% | 1091 92% | 723 92% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 25

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Taking part in clinical trials

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 215 10% | 100 10% | 115 11% | 46 19% | 55 17% | 35 9% | 40 11% | 20 6% | 20 5% | 46 19% | 169 9% | 60 11% | 68 11% | 41 10% | 45 9% | 51 9% | 56 10% | 60 12% | 25 9% | 24 13% |
| I have done this | 31 2% | 17 2% | 15 1% | 2 1% | 6 2% | 5 1% | 3 1% | 5 2% | 10 2% | 2 1% | 29 2% | 13 2% | 8 1% | 4 1% | 7 1% | 9 2% | 4 1% | 7 1% | 7 2% | 4 2% |
| I know someone who has done this | 77 4% | 40 4% | 37 3% | 13 5% | 20 6% | 13 3% | 17 5% | 10 3% | 4 1% | 13 5% | 64 4% | 27 5% | 19 3% | 12 3% | 20 4% | 10 2% | 26 5% | 18 4% | 14 5% | 9 5% |
| None of these | 1730 84% | 828 84% | 902 85% | 183 75% | 247 76% | 352 87% | 286 83% | 270 89% | 392 92% | 183 75% | 1547 86% | 434 82% | 501 84% | 373 87% | 421 86% | 467 87% | 452 84% | 423 84% | 244 84% | 144 80% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 25

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Taking part in clinical trials

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 215 10% | 24 13% | 7 7% | 184 10% | 7 8% | 28 12% | 24 14% | 20 10% | 14 7% | 29 11% | 22 8% | 18 10% | 22 14% |
| I have done this | 31 2% | 4 2% | 1 1% | 27 2% | 1 1% | 3 1% | 2 1% | 3 2% | * * | 4 1% | 6 2% | 6 3% | 1 1% |
| I know someone who has done this | 77 4% | 9 5% | 7 6% | 62 4% | 1 1% | 13 6% | 4 2% | 6 3% | 11 6% | 5 2% | 5 2% | 7 4% | 9 6% |
| None of these | 1730 84% | 144 80% | 92 86% | 1494 85% | 83 90% | 193 81% | 147 84% | 163 85% | 164 87% | 223 86% | 244 88% | 152 83% | 125 80% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 26

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Taking part in clinical trials

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|-------------|------------|--|-------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 215 10% | 35 25% | 166 9% | 13 20% | 66 26% | 141 8% | 8 10% | 76 12% | 118 9% | 21 16% | 17 20% | 97 8% | 101 13% |
| I have done this | 31 2% | 3 2% | 28 2% | - - | 5 2% | 24 1% | 2 3% | 12 2% | 16 1% | 4 3% | 1 1% | 13 1% | 17 2% |
| I know someone who has done this | 77 4% | 10 7% | 64 3% | 3 5% | 18 7% | 58 3% | 2 3% | 41 7% | 29 2% | 7 6% | 6 7% | 35 3% | 36 5% |
| None of these | 1730 84% | 91 66% | 1589 86% | 49 75% | 164 65% | 1504 87% | 61 85% | 496 80% | 1134 88% | 99 76% | 60 72% | 1035 88% | 635 81% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 27

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Selling a major organ

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|-------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 29 1% | 16 2% | 13 1% | 9 4% | 9 3% | 5 1% | 4 1% | 1 * | 1 * | 9 4% | 20 1% | 6 1% | 11 2% | 5 1% | 8 2% | 9 2% | 5 1% | 5 1% | 8 3% | 3 1% |
| I have done this | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| I know someone who has done this | 16 1% | 10 1% | 6 1% | 3 1% | 7 2% | * * | 5 2% | 1 * | - | 3 1% | 13 1% | 7 1% | 3 * | 5 1% | 1 * | 6 1% | 5 1% | 2 * | 2 1% | 1 1% |
| None of these | 2003 98% | 956 97% | 1046 98% | 231 95% | 309 95% | 400 99% | 336 97% | 302 99% | 425 100% | 231 95% | 1772 98% | 519 97% | 580 98% | 420 98% | 483 98% | 521 97% | 527 98% | 499 99% | 279 97% | 177 98% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 27

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Selling a major organ

| | Region | | | | | | | | | | | | |
|----------------------------------|-------------|---------------|------------|-------------|---------------|---------------|-------------------|--------------|--------------|------------|---------------|---------------|--------------|
| | Total | Scot- land | Wales | England | North East | North West | Yorks & Humber | West Mids | East- ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 29 1% | 3 1% | 3 2% | 24 1% | - - | 5 2% | - - | 2 1% | 2 1% | 7 3% | 2 1% | 6 3% | - - |
| I have done this | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| I know someone who has done this | 16 1% | 1 1% | * * | 14 1% | 1 1% | 1 * | 1 * | 3 2% | - - | 6 2% | * * | 1 1% | 2 1% |
| None of these | 2003 98% | 177 98% | 103 97% | 1723 98% | 91 99% | 232 98% | 175 100% | 187 97% | 186 99% | 247 95% | 274 99% | 175 96% | 154 99% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 28

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Selling a major organ

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|-------------|------------|--|-------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 29 1% | 9 7% | 19 1% | 1 2% | 9 4% | 17 1% | 3 4% | 7 1% | 18 1% | 4 3% | 4 4% | 13 1% | 13 2% |
| I have done this | - | - | - | - | - | - | - | - | - | - | - | - | - |
| I know someone who has done this | 16 1% | 4 3% | 11 1% | 1 2% | 7 3% | 7 * | 2 3% | 8 1% | 6 * | 1 1% | 7 8% | 4 * | 5 1% |
| None of these | 2003 98% | 126 91% | 1814 98% | 63 96% | 235 94% | 1701 99% | 67 92% | 607 98% | 1270 98% | 125 96% | 73 88% | 1163 99% | 767 98% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 29

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Busking

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 34 2% | 19 2% | 15 1% | 15 6% | 7 2% | 3 1% | 7 2% | 1 * | 1 * | 15 6% | 19 1% | 8 2% | 4 1% | 17 4% | 4 1% | 12 2% | 6 1% | 3 1% | 8 3% | 4 2% |
| I have done this | 16 1% | 8 1% | 8 1% | 3 1% | 2 1% | 2 1% | 5 2% | 2 1% | 1 * | 3 1% | 13 1% | 6 1% | 1 * | 6 1% | 3 1% | 4 1% | 6 1% | 2 * | 2 1% | 2 1% |
| I know someone who has done this | 65 3% | 30 3% | 35 3% | 16 7% | 14 4% | 7 2% | 12 3% | 6 2% | 8 2% | 16 7% | 48 3% | 23 4% | 20 3% | 14 3% | 8 2% | 15 3% | 10 2% | 15 3% | 16 6% | 8 4% |
| None of these | 1939 95% | 932 95% | 1007 95% | 214 88% | 301 93% | 393 97% | 320 93% | 295 97% | 415 97% | 214 88% | 1725 96% | 496 93% | 569 96% | 397 92% | 476 97% | 505 94% | 515 96% | 485 96% | 267 92% | 167 93% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 29

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Busking

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 34 2% | 4 2% | 3 3% | 27 2% | - - | 3 1% | * * | 5 2% | 1 * | 11 4% | 1 * | 5 3% | 1 1% |
| I have done this | 16 1% | 2 1% | - - | 14 1% | - - | 1 * | 1 * | 3 2% | 3 2% | 3 1% | 2 1% | 2 1% | - - |
| I know someone who has done this | 65 3% | 8 4% | 8 7% | 49 3% | 2 2% | 10 4% | 4 2% | 3 1% | 4 2% | 7 3% | 8 3% | 8 5% | 3 2% |
| None of these | 1939 95% | 167 93% | 95 89% | 1677 95% | 90 98% | 224 94% | 171 97% | 182 95% | 181 96% | 239 92% | 266 96% | 172 94% | 152 97% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 30

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Busking

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|-------------|------------|--|-------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 34 2% | 4 3% | 27 1% | 3 4% | 9 4% | 22 1% | 3 4% | 16 3% | 15 1% | 3 2% | 4 5% | 14 1% | 15 2% |
| I have done this | 16 1% | 2 2% | 12 1% | 1 2% | 7 3% | 7 * | 1 2% | 7 1% | 8 1% | 1 1% | 5 6% | 3 * | 8 1% |
| I know someone who has done this | 65 3% | 8 5% | 53 3% | 4 6% | 14 6% | 49 3% | 2 2% | 34 5% | 25 2% | 6 4% | 6 8% | 24 2% | 34 4% |
| None of these | 1939 95% | 125 90% | 1756 95% | 58 88% | 221 88% | 1651 96% | 67 92% | 571 92% | 1248 96% | 121 92% | 67 81% | 1139 97% | 732 93% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 31

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Moving back into the family home or in with parents

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 111 5% | 59 6% | 52 5% | 47 19% | 28 9% | 20 5% | 12 4% | 2 1% | 3 1% | 47 19% | 64 4% | 38 7% | 30 5% | 23 5% | 20 4% | 26 5% | 28 5% | 23 5% | 22 8% | 12 7% |
| I have done this | 120 6% | 68 7% | 52 5% | 36 15% | 29 9% | 24 6% | 17 5% | 12 4% | 2 1% | 36 15% | 84 5% | 19 4% | 33 6% | 40 9% | 27 5% | 33 6% | 47 9% | 19 4% | 16 5% | 5 3% |
| I know someone who has done this | 321 16% | 139 14% | 182 17% | 59 24% | 59 18% | 50 12% | 45 13% | 50 16% | 59 14% | 59 24% | 263 15% | 105 20% | 96 16% | 72 17% | 48 10% | 92 17% | 70 13% | 84 17% | 51 18% | 24 13% |
| None of these | 1518 74% | 731 74% | 787 74% | 115 47% | 214 66% | 314 77% | 271 79% | 241 79% | 363 85% | 115 47% | 1403 78% | 380 71% | 437 74% | 302 70% | 400 81% | 389 72% | 397 74% | 384 76% | 207 72% | 141 78% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 31

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Moving back into the family home or in with parents

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 111 5% | 12 7% | 13 12% | 87 5% | 4 4% | 11 5% | 9 5% | 13 7% | 8 4% | 16 6% | 10 4% | 9 5% | 6 4% |
| I have done this | 120 6% | 5 3% | 3 3% | 111 6% | 2 2% | 11 5% | 6 3% | 18 9% | 22 12% | 12 5% | 21 8% | 13 7% | 7 4% |
| I know someone who has done this | 321 16% | 24 13% | 12 11% | 285 16% | 12 13% | 45 19% | 27 15% | 25 13% | 23 12% | 41 16% | 51 18% | 39 21% | 22 14% |
| None of these | 1518 74% | 141 78% | 79 74% | 1299 74% | 75 81% | 173 73% | 136 77% | 138 71% | 138 73% | 192 74% | 197 71% | 129 71% | 122 78% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 32

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Moving back into the family home or in with parents

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|-------------|------------|--|------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 111 5% | 22 16% | 80 4% | 9 13% | 37 15% | 67 4% | 8 11% | 38 6% | 60 5% | 13 10% | 17 21% | 36 3% | 57 7% |
| I have done this | 120 6% | 42 30% | 67 4% | 10 16% | 51 20% | 65 4% | 3 5% | 45 7% | 65 5% | 10 7% | 7 8% | 33 3% | 80 10% |
| I know someone who has done this | 321 16% | 19 14% | 291 16% | 11 17% | 45 18% | 267 15% | 9 12% | 143 23% | 166 13% | 12 9% | 19 23% | 169 14% | 133 17% |
| None of these | 1518 74% | 59 42% | 1424 77% | 36 55% | 127 50% | 1338 78% | 53 74% | 410 66% | 1012 78% | 97 74% | 45 54% | 945 80% | 529 67% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 33

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Making my own clothes

| | Gender | | Age | | | | | | | Social Class | | | | Region | | | | | | |
|----------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 18-24 | 25+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 2048 | 942 | 1106 | 186 | 346 | 430 | 366 | 324 | 396 | 186 | 1862 | 806 | 471 | 267 | 504 | 526 | 527 | 503 | 303 | 189 |
| Weighted base | 2048 | 983 | 1065 | 243 | 324 | 405 | 345 | 304 | 426 | 243 | 1805 | 532 | 594 | 430 | 492 | 537 | 537 | 506 | 289 | 180 |
| I would consider this | 124 6% | 32 3% | 91 9% | 28 11% | 30 9% | 28 7% | 18 5% | 11 3% | 10 2% | 28 11% | 96 5% | 32 6% | 40 7% | 23 5% | 28 6% | 39 7% | 25 5% | 26 5% | 24 8% | 10 6% |
| I have done this | 119 6% | 15 2% | 104 10% | 8 3% | 13 4% | 16 4% | 24 7% | 21 7% | 36 8% | 8 3% | 111 6% | 27 5% | 34 6% | 29 7% | 30 6% | 26 5% | 36 7% | 25 5% | 24 8% | 8 4% |
| I know someone who has done this | 110 5% | 45 5% | 66 6% | 15 6% | 25 8% | 19 5% | 19 6% | 16 5% | 15 4% | 15 6% | 95 5% | 36 7% | 32 5% | 22 5% | 21 4% | 35 7% | 26 5% | 25 5% | 13 5% | 11 6% |
| None of these | 1709 83% | 893 91% | 817 77% | 198 81% | 260 80% | 344 85% | 284 82% | 256 84% | 366 86% | 198 81% | 1511 84% | 443 83% | 489 82% | 362 84% | 416 85% | 442 82% | 453 84% | 434 86% | 228 79% | 153 85% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 33

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Making my own clothes

| | Total | Region | | | | | | | | | | | |
|----------------------------------|-------------|------------|-----------|-------------|------------|------------|----------------|------------|------------|------------|------------|------------|------------|
| | | Scot-land | Wales | England | North East | North West | Yorks & Humber | West Mids | East-ern | London | South East | South West | East Mids |
| Unweighted base | 2048 | 189 | 110 | 1749 | 79 | 239 | 185 | 182 | 181 | 235 | 291 | 193 | 164 |
| Weighted base | 2048 | 180 | 106 | 1761 | 92 | 238 | 176 | 193 | 188 | 260 | 276 | 182 | 156 |
| I would consider this | 124 6% | 10 6% | 12 11% | 102 6% | 3 3% | 9 4% | 14 8% | 13 7% | 7 4% | 26 10% | 14 5% | 12 6% | 5 3% |
| I have done this | 119 6% | 8 4% | 6 5% | 106 6% | 2 3% | 12 5% | 11 6% | 16 8% | 12 6% | 12 5% | 13 5% | 18 10% | 8 5% |
| I know someone who has done this | 110 5% | 11 6% | 7 6% | 92 5% | 3 3% | 13 6% | 9 5% | 11 6% | 9 5% | 19 7% | 17 6% | 7 4% | 6 4% |
| None of these | 1709 83% | 153 85% | 82 77% | 1474 84% | 84 92% | 205 86% | 144 82% | 155 80% | 161 86% | 209 80% | 233 84% | 146 80% | 137 88% |

New Build Home Buy Survey

ONLINE Fieldwork : 31st July - 2nd Aug 2009

Absolutes/col percents

Table 34

Q.2 In the current economic climate which of the following have you yourself, or someone you know, done in order to save money for a deposit for a mortgage?

Base: All respondents

Making my own clothes

| | Q.1 Do each of the following statements apply to you, or not? | | | | | | | | | | | | |
|----------------------------------|---|---|-------------|------------|---|-------------|------------|--|-------------|------------|--|------------|------------|
| | Total | I am currently thinking of buying my first property | | | I have put off buying my first property because I haven't yet saved for the deposit and the other up-front purchasing costs | | | I have heard of the New Build Home Buy affordable housing scheme | | | I am eligible for a shared ownership scheme such as New Build Home Buy | | |
| | | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know | Yes | No | Don't know |
| Unweighted base | 2048 | 125 | 1869 | 54 | 242 | 1737 | 69 | 645 | 1289 | 114 | 85 | 1197 | 766 |
| Weighted base | 2048 | 140 | 1843 | 65 | 251 | 1725 | 72 | 623 | 1294 | 131 | 83 | 1180 | 785 |
| I would consider this | 124 6% | 17 12% | 99 5% | 8 12% | 31 12% | 85 5% | 8 11% | 50 8% | 67 5% | 8 6% | 6 7% | 60 5% | 58 7% |
| I have done this | 119 6% | 10 7% | 108 6% | 2 3% | 16 6% | 102 6% | 1 2% | 44 7% | 72 6% | 4 3% | 6 8% | 68 6% | 45 6% |
| I know someone who has done this | 110 5% | 5 4% | 100 5% | 4 7% | 22 9% | 84 5% | 4 5% | 51 8% | 51 4% | 7 6% | 12 15% | 56 5% | 42 5% |
| None of these | 1709 83% | 108 77% | 1548 84% | 53 82% | 183 73% | 1466 85% | 60 83% | 483 77% | 1114 86% | 112 86% | 59 71% | 999 85% | 651 83% |