



# CI – Northern Ireland Gay Marriage Survey

## METHODOLOGY NOTE

ComRes interviewed 2,007 British adults online between 16<sup>th</sup> and 17<sup>th</sup> July 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: [katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Northern Ireland Gay Marriage Survey

### ONLINE Fieldwork: 16th-17th July 2014

Absolutes/col percents

Table 1

**Q.1 A family-run bakery in Northern Ireland has been threatened with legal action because it cancelled and refunded an order from a gay activist to decorate a gay-themed cake aimed at promoting gay marriage. It was not a wedding cake. The owners of the bakery made it clear that they were happy to serve gay or straight customers but that they objected to promoting gay marriage which is not legal in Northern Ireland. Do you agree or disagree with these statements about the case?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2007	1057	950	195	256	358	387	338	473	601	592	309	505	232	826
Weighted base	2007	984	1023	239	338	338	358	298	437	536	556	437	477	238	886
<b><u>It appears disproportionately heavy-handed of the Equality Commission for Northern Ireland to threaten prosecution for refusing to participate in promoting something which is not legal in the Province</u></b>															
Agree	1203 60%	667 68%	536 52%	99 42%	149 44%	163 48%	242 68%	199 67%	350 80%	351 65%	341 61%	258 59%	254 53%	121 51%	509 57%
Disagree	281 14%	133 14%	148 14%	44 18%	65 19%	68 20%	39 11%	29 10%	37 8%	72 13%	85 15%	59 14%	65 14%	47 20%	131 15%
Don't know	524 26%	184 19%	340 33%	95 40%	124 37%	107 32%	77 21%	70 23%	51 12%	114 21%	131 24%	120 28%	158 33%	70 29%	246 28%
<b><u>The case shows that David Cameron was wrong when he reassured Parliament that introducing gay marriage 'would not cause discrimination against those who believe it wrong'</u></b>															
Agree	1076 54%	585 59%	492 48%	108 45%	127 38%	147 44%	194 54%	191 64%	308 71%	280 52%	282 51%	252 58%	263 55%	108 45%	412 46%
Disagree	379 19%	188 19%	192 19%	55 23%	87 26%	82 24%	59 17%	40 13%	56 13%	131 24%	119 21%	63 15%	66 14%	61 26%	191 22%
Don't know	551 27%	211 21%	340 33%	76 32%	123 36%	108 32%	104 29%	67 22%	73 17%	126 23%	155 28%	122 28%	148 31%	69 29%	283 32%
<b><u>Any business which declines to supply goods or services that promote gay marriage in any part of the UK, whether gay marriage is legal or not, should be prosecuted</u></b>															
Agree	431 21%	199 20%	232 23%	77 32%	98 29%	81 24%	62 17%	50 17%	63 14%	109 20%	127 23%	99 23%	96 20%	58 24%	208 24%
Disagree	1116 56%	611 62%	505 49%	93 39%	116 34%	166 49%	221 62%	187 63%	333 76%	321 60%	307 55%	238 54%	250 52%	110 46%	443 50%
Don't know	460 23%	173 18%	287 28%	68 29%	124 37%	91 27%	74 21%	61 20%	41 9%	106 20%	122 22%	101 23%	131 28%	70 29%	235 26%

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	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2007	984	1023	239	338	338	358	298	437	536	556	437	477	238	886
<b><u>Christian-run businesses appear to be being singled out unfairly by gay activists in order to make an example of them</u></b>															
Agree	900 45%	533 54%	367 36%	80 34%	104 31%	125 37%	159 44%	160 54%	272 62%	270 50%	247 44%	188 43%	195 41%	84 35%	377 43%
Disagree	500 25%	207 21%	293 29%	81 34%	111 33%	101 30%	95 26%	49 16%	63 15%	128 24%	154 28%	112 26%	106 22%	77 32%	238 27%
Don't know	607 30%	244 25%	363 36%	78 33%	122 36%	112 33%	104 29%	89 30%	102 23%	138 26%	156 28%	137 31%	176 37%	78 33%	271 31%
<b><u>The law should provide protection so that people are not forced to provide goods or services that violate their sincere, profoundly-held beliefs</u></b>															
Agree	1094 55%	625 64%	469 46%	78 33%	131 39%	160 47%	207 58%	181 61%	338 77%	312 58%	286 51%	247 56%	250 52%	101 42%	449 51%
Disagree	450 22%	191 19%	259 25%	85 35%	102 30%	89 26%	71 20%	50 17%	52 12%	122 23%	147 26%	86 20%	95 20%	66 28%	222 25%
Don't know	463 23%	167 17%	296 29%	76 32%	105 31%	89 26%	80 22%	66 22%	47 11%	103 19%	124 22%	104 24%	133 28%	71 30%	215 24%
<b><u>Enforcement of equality should always take priority over conscience</u></b>															
Agree	600 30%	274 28%	327 32%	103 43%	127 38%	121 36%	87 24%	76 26%	85 20%	155 29%	171 31%	124 28%	150 32%	79 33%	271 31%
Disagree	829 41%	492 50%	338 33%	48 20%	81 24%	112 33%	172 48%	145 49%	271 62%	246 46%	226 41%	187 43%	170 36%	82 35%	333 38%
Don't know	577 29%	218 22%	359 35%	87 36%	129 38%	105 31%	98 28%	77 26%	81 19%	136 25%	159 29%	126 29%	157 33%	77 32%	281 32%

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**Base: All respondents**

	Region											Voting Intention				
	Total	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Con	Lab	LibDem	UKIP
Unweighted base	2007	161	92	243	197	175	153	116	161	215	310	184	469	515	117	307
Weighted base	2007	181	80	221	181	181	140	100	201	261	281	181	463	505	112	304
<b><u>It appears disproportionately heavy-handed of the Equality Commission for Northern Ireland to threaten prosecution for refusing to participate in promoting something which is not legal in the Province</u></b>																
Agree	1203 60%	90 50%	43 53%	145 66%	118 65%	99 55%	90 64%	58 58%	117 58%	145 56%	187 67%	110 61%	328 71%	267 53%	65 58%	231 76%
Disagree	281 14%	39 21%	8 10%	24 11%	24 13%	25 14%	22 16%	17 17%	19 9%	47 18%	30 11%	27 15%	56 12%	106 21%	20 18%	28 9%
Don't know	524 26%	52 29%	29 37%	52 24%	38 21%	57 31%	28 20%	25 25%	65 32%	69 26%	64 23%	44 24%	78 17%	133 26%	27 24%	46 15%
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Agree	1076 54%	90 50%	43 54%	122 55%	97 54%	88 49%	84 60%	58 58%	98 49%	151 58%	153 54%	92 51%	225 49%	288 57%	46 41%	227 75%
Disagree	379 19%	42 23%	12 15%	36 16%	29 16%	47 26%	22 16%	26 26%	24 12%	47 18%	55 20%	39 22%	112 24%	97 19%	38 34%	32 11%
Don't know	551 27%	49 27%	25 31%	62 28%	55 30%	46 25%	34 24%	16 16%	79 40%	63 24%	73 26%	50 28%	126 27%	121 24%	27 25%	45 15%
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Disagree	1116 56%	98 54%	39 48%	139 63%	108 60%	107 59%	85 60%	55 54%	107 54%	116 44%	159 57%	103 57%	291 63%	252 50%	64 57%	212 70%
Don't know	460 23%	45 25%	24 30%	41 19%	33 18%	40 22%	28 20%	15 15%	65 32%	71 27%	61 22%	38 21%	76 16%	115 23%	22 20%	38 12%

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<b><u>Christian-run businesses appear to be being singled out unfairly by gay activists in order to make an example of them</u></b>																
Agree	900 45%	71 39%	32 40%	111 50%	86 47%	88 49%	69 49%	39 39%	81 40%	108 42%	121 43%	94 52%	255 55%	191 38%	43 39%	201 66%
Disagree	500 25%	69 38%	22 28%	45 20%	38 21%	39 22%	34 24%	31 31%	40 20%	63 24%	84 30%	34 19%	98 21%	160 32%	37 33%	50 16%
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Disagree	450 22%	50 27%	16 20%	49 22%	45 25%	40 22%	27 20%	23 23%	39 19%	67 26%	61 22%	32 18%	92 20%	129 26%	26 23%	47 15%
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Disagree	829 41%	64 35%	22 28%	107 49%	79 44%	73 41%	66 47%	36 35%	86 43%	90 35%	120 43%	85 47%	241 52%	159 31%	43 38%	182 60%
Don't know	577 29%	55 30%	30 37%	59 27%	46 26%	49 27%	44 32%	21 21%	71 35%	71 27%	77 27%	54 30%	94 20%	154 30%	34 31%	60 20%