

CAF – Future Spending

METHODOLOGY NOTE

ComRes interviewed 2,045 British adults online between 24th and 26th January 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Future Spending Survey

ONLINE Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 1

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Summary table**Base : All respondents**

	Clothes	Holidays	Watching or participating in sport (e.g. football, golf, gym)	Groceries	Eating out or take-aways	Going out for a drink (pubs / clubs)	Leisure activities (e.g. cinema / bingo / theatre)	Charitable donations
Unweighted base	2045	2045	2045	2045	2045	2045	2045	2045
Weighted base	2045	2045	2045	2045	2045	2045	2045	2045
NET: Decrease	534 26%	430 21%	247 12%	304 15%	607 30%	512 25%	438 21%	371 18%
Decrease significantly	(5) 145 7%	172 8%	119 6%	43 2%	211 10%	210 10%	177 9%	171 8%
Decrease slightly	(4) 389 19%	258 13%	128 6%	260 13%	396 19%	302 15%	261 13%	199 10%
Stay the same	(3) 1131 55%	915 45%	873 43%	1040 51%	952 47%	874 43%	1014 50%	1143 56%
Increase slightly	(2) 223 11%	302 15%	130 6%	498 24%	192 9%	142 7%	191 9%	129 6%
Increase significantly	(1) 42 2%	92 4%	37 2%	105 5%	43 2%	42 2%	37 2%	27 1%
NET: Increase	265 13%	394 19%	166 8%	604 30%	235 11%	185 9%	228 11%	156 8%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 27 1%	202 10%	653 32%	10 *	157 8%	382 19%	273 13%	260 13%
Don't know	88 4%	103 5%	105 5%	88 4%	94 5%	92 4%	93 5%	116 6%
Mean	3.15	2.75	2.07	2.80	3.04	2.67	2.76	2.78
Standard deviation	0.89	1.31	1.62	0.83	1.24	1.55	1.37	1.32
Standard error	0.02	0.03	0.04	0.02	0.03	0.03	0.03	0.03

Future Spending Survey

ONLINE Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 2

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Clothes**Base : All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2045	968	1077	144	342	414	369	315	461	740	542	280	483	565	534	484	276	186
Weighted base	2045	1002	1043	245	327	389	348	307	429	552	593	429	470	520	540	513	295	178
NET: Decrease	534 26%	217 22%	317 30%	54 22%	71 22%	105 27%	95 27%	95 31%	114 27%	124 22%	137 23%	123 29%	150 32%	134 26%	148 27%	131 25%	66 22%	55 31%
Decrease significantly	(5) 145 7%	53 5%	91 9%	8 3%	15 5%	33 9%	33 10%	22 7%	33 8%	34 6%	40 7%	19 4%	52 11%	31 6%	38 7%	40 8%	25 8%	11 6%
Decrease slightly	(4) 389 19%	164 16%	225 22%	45 19%	55 17%	72 18%	62 18%	73 24%	82 19%	90 16%	97 16%	104 24%	98 21%	103 20%	110 20%	91 18%	41 14%	44 25%
Stay the same	(3) 1131 55%	588 59%	543 52%	98 40%	168 51%	214 55%	211 61%	175 57%	263 61%	323 58%	338 57%	238 55%	233 49%	266 51%	282 52%	299 58%	187 63%	97 55%
Increase slightly	(2) 223 11%	108 11%	114 11%	50 20%	44 13%	40 10%	26 8%	22 7%	40 9%	67 12%	67 11%	44 10%	44 9%	57 11%	74 14%	44 9%	28 9%	19 11%
Increase significantly	(1) 42 2%	20 2%	22 2%	10 4%	21 6%	5 1%	2 1%	1 *	4 1%	16 3%	13 2%	5 1%	9 2%	20 4%	9 2%	9 2%	2 1%	2 1%
NET: Increase	265 13%	129 13%	136 13%	60 24%	65 20%	44 11%	28 8%	23 8%	44 10%	83 15%	80 13%	50 12%	53 11%	77 15%	83 15%	54 10%	30 10%	21 12%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 27 1%	10 1%	17 2%	6 2%	4 1%	3 1%	2 *	8 3%	4 1%	8 1%	4 1%	2 *	13 3%	6 1%	8 1%	9 2%	3 1%	1 1%
Don't know	88 4%	58 6%	30 3%	28 11%	19 6%	21 6%	12 3%	5 2%	3 1%	15 3%	34 6%	18 4%	21 5%	37 7%	18 3%	21 4%	9 3%	3 2%
Mean	3.15	3.10	3.20	2.89	2.96	3.22	3.28	3.22	3.20	3.07	3.13	3.19	3.22	3.10	3.14	3.16	3.17	3.23
Standard deviation	0.89	0.83	0.95	1.00	0.96	0.87	0.81	0.91	0.83	0.89	0.85	0.78	1.04	0.93	0.91	0.90	0.83	0.83
Standard error	0.02	0.03	0.03	0.09	0.05	0.04	0.04	0.05	0.04	0.03	0.04	0.05	0.05	0.04	0.04	0.04	0.05	0.06

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Table 2

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Clothes**Base : All respondents**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2045	186	96	252	136	195	103	175	273	292	173	164
Weighted base	2045	178	92	240	180	189	108	192	257	262	187	159
NET: Decrease	534 26%	55 31%	24 26%	60 25%	47 26%	62 33%	29 27%	48 25%	49 19%	85 32%	36 19%	38 24%
Decrease significantly	(5) 145 7%	11 6%	9 10%	19 8%	11 6%	13 7%	8 7%	16 8%	11 4%	20 7%	17 9%	10 6%
Decrease slightly	(4) 389 19%	44 25%	15 16%	41 17%	35 20%	49 26%	22 20%	33 17%	37 14%	66 25%	19 10%	29 18%
Stay the same	(3) 1131 55%	97 55%	57 62%	132 55%	109 61%	92 48%	67 62%	98 51%	126 49%	139 53%	120 64%	93 58%
Increase slightly	(2) 223 11%	19 11%	7 7%	27 11%	11 6%	20 11%	9 9%	34 18%	38 15%	19 7%	19 10%	19 12%
Increase significantly	(1) 42 2%	2 1%	3 3%	2 1%	4 2%	5 2%	2 1%	3 2%	16 6%	4 1%	1 *	1 1%
NET: Increase	265 13%	21 12%	9 10%	29 12%	15 8%	25 13%	11 10%	37 20%	54 21%	23 9%	19 10%	21 13%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 27 1%	1 1%	-	5 2%	4 2%	4 2%	-	1 *	1 1%	5 2%	3 2%	4 2%
Don't know	88 4%	3 2%	2 2%	14 6%	5 3%	7 4%	1 1%	7 4%	27 11%	10 4%	8 4%	4 3%
Mean	3.15	3.23	3.23	3.15	3.15	3.19	3.23	3.11	2.94	3.25	3.14	3.10
Standard deviation	0.89	0.83	0.84	0.92	0.90	0.96	0.77	0.89	0.92	0.90	0.87	0.89
Standard error	0.02	0.06	0.09	0.06	0.08	0.07	0.08	0.07	0.06	0.05	0.07	0.07

Future Spending Survey

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Absolutes/col percents

Table 3

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Holidays**Base : All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2045	968	1077	144	342	414	369	315	461	740	542	280	483	565	534	484	276	186
Weighted base	2045	1002	1043	245	327	389	348	307	429	552	593	429	470	520	540	513	295	178
NET: Decrease	430 21%	193 19%	237 23%	35 14%	68 21%	97 25%	88 25%	66 21%	76 18%	100 18%	112 19%	111 26%	108 23%	122 24%	124 23%	94 18%	61 21%	29 16%
Decrease significantly	(5) 172 8%	71 7%	101 10%	12 5%	25 8%	44 11%	38 11%	24 8%	29 7%	36 7%	45 8%	43 10%	48 10%	42 8%	55 10%	38 7%	26 9%	12 7%
Decrease slightly	(4) 258 13%	121 12%	136 13%	23 9%	43 13%	53 14%	49 14%	42 14%	48 11%	64 12%	67 11%	68 16%	59 13%	80 15%	69 13%	57 11%	35 12%	17 9%
Stay the same	(3) 915 45%	466 46%	450 43%	107 43%	148 45%	184 47%	146 42%	138 45%	193 45%	267 48%	283 48%	190 44%	176 37%	207 40%	237 44%	251 49%	136 46%	85 48%
Increase slightly	(2) 302 15%	158 16%	144 14%	32 13%	53 16%	37 10%	43 13%	47 15%	90 21%	112 20%	90 15%	50 12%	49 11%	82 16%	80 15%	62 12%	46 16%	32 18%
Increase significantly	(1) 92 4%	51 5%	40 4%	18 8%	16 5%	15 4%	7 2%	7 2%	28 7%	30 5%	22 4%	27 6%	14 3%	30 6%	28 5%	18 4%	9 3%	7 4%
NET: Increase	394 19%	209 21%	185 18%	51 21%	69 21%	52 13%	50 14%	54 18%	118 27%	142 26%	112 19%	77 18%	63 13%	112 22%	107 20%	80 16%	55 19%	39 22%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 202 10%	75 7%	128 12%	24 10%	22 7%	33 8%	45 13%	41 13%	37 9%	27 5%	44 7%	35 8%	96 20%	40 8%	48 9%	63 12%	31 11%	20 11%
Don't know	103 5%	59 6%	44 4%	29 12%	20 6%	22 6%	19 5%	8 2%	5 1%	17 3%	42 7%	17 4%	27 6%	39 7%	24 4%	25 5%	12 4%	5 3%
Mean	2.75	2.77	2.73	2.56	2.81	2.93	2.80	2.68	2.64	2.78	2.80	2.87	2.53	2.80	2.81	2.68	2.75	2.61
Standard deviation	1.31	1.22	1.39	1.28	1.21	1.30	1.43	1.36	1.23	1.11	1.21	1.31	1.59	1.28	1.31	1.33	1.31	1.28
Standard error	0.03	0.04	0.04	0.12	0.07	0.07	0.08	0.08	0.06	0.04	0.05	0.08	0.07	0.06	0.06	0.06	0.08	0.10

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Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Holidays

Base : All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2045	186	96	252	136	195	103	175	273	292	173	164
Weighted base	2045	178	92	240	180	189	108	192	257	262	187	159
NET: Decrease	430 21%	29 16%	17 18%	48 20%	30 16%	48 25%	27 25%	43 22%	50 19%	72 28%	34 18%	34 21%
Decrease significantly	(5) 172 8%	12 7%	6 7%	19 8%	12 6%	20 10%	10 9%	22 11%	15 6%	27 10%	15 8%	14 9%
Decrease slightly	(4) 258 13%	17 9%	10 11%	28 12%	18 10%	28 15%	17 15%	21 11%	34 13%	45 17%	18 10%	20 13%
Stay the same	(3) 915 45%	85 48%	48 52%	99 41%	104 57%	90 47%	48 44%	73 38%	103 40%	104 40%	89 47%	74 47%
Increase slightly	(2) 302 15%	32 18%	9 10%	33 14%	20 11%	24 13%	20 18%	28 14%	50 20%	32 12%	26 14%	28 17%
Increase significantly	(1) 92 4%	7 4%	6 7%	9 4%	2 1%	8 4%	3 3%	16 8%	13 5%	17 6%	6 3%	4 2%
NET: Increase	394 19%	39 22%	15 16%	43 18%	22 12%	32 17%	23 21%	44 23%	63 25%	48 18%	32 17%	32 20%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 202 10%	20 11%	9 10%	34 14%	20 11%	13 7%	9 9%	19 10%	13 5%	27 10%	22 12%	15 10%
Don't know	103 5%	5 3%	3 3%	17 7%	5 3%	7 4%	2 2%	13 7%	28 11%	10 4%	10 5%	4 3%
Mean	2.75	2.61	2.71	2.61	2.75	2.94	2.84	2.70	2.78	2.82	2.69	2.78
Standard deviation	1.31	1.28	1.29	1.42	1.23	1.24	1.27	1.42	1.16	1.39	1.33	1.27
Standard error	0.03	0.10	0.13	0.09	0.11	0.09	0.13	0.11	0.07	0.08	0.10	0.10

Future Spending Survey

ONLINE Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 4

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Watching or participating in sport (e.g. football, golf, gym)

Base : All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2045	968	1077	144	342	414	369	315	461	740	542	280	483	565	534	484	276	186
Weighted base	2045	1002	1043	245	327	389	348	307	429	552	593	429	470	520	540	513	295	178
NET: Decrease	247 12%	134 13%	114 11%	21 9%	38 11%	53 14%	49 14%	34 11%	54 13%	67 12%	56 9%	67 16%	57 12%	65 13%	76 14%	52 10%	33 11%	21 12%
Decrease significantly	(5) 119 6%	62 6%	57 5%	8 3%	16 5%	22 6%	24 7%	17 6%	31 7%	26 5%	28 5%	32 7%	34 7%	29 6%	40 7%	23 5%	17 6%	10 6%
Decrease slightly	(4) 128 6%	72 7%	57 5%	13 5%	21 7%	31 8%	25 7%	16 5%	23 5%	41 7%	28 5%	36 8%	23 5%	36 7%	36 7%	28 6%	16 5%	12 7%
Stay the same	(3) 873 43%	488 49%	385 37%	107 44%	165 50%	168 43%	165 48%	117 38%	152 35%	254 46%	272 46%	177 41%	170 36%	207 40%	237 44%	213 41%	140 47%	77 43%
Increase slightly	(2) 130 6%	84 8%	46 4%	37 15%	31 10%	23 6%	10 3%	16 5%	12 3%	44 8%	37 6%	32 7%	18 4%	42 8%	28 5%	25 5%	16 5%	18 10%
Increase significantly	(1) 37 2%	23 2%	14 1%	9 4%	13 4%	7 2%	2 1%	3 1%	3 1%	14 3%	12 2%	3 1%	8 2%	18 4%	6 1%	7 1%	2 1%	3 2%
NET: Increase	166 8%	107 11%	60 6%	46 19%	44 14%	31 8%	12 3%	19 6%	15 3%	58 10%	49 8%	35 8%	25 5%	61 12%	34 6%	32 6%	19 6%	21 12%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 653 32%	217 22%	436 42%	45 18%	63 19%	112 29%	105 30%	127 42%	201 47%	155 28%	176 30%	128 30%	193 41%	148 29%	168 31%	193 38%	91 31%	52 29%
Don't know	105 5%	57 6%	48 5%	26 11%	18 5%	26 7%	17 5%	10 3%	9 2%	19 3%	40 7%	22 5%	25 5%	39 7%	25 5%	24 5%	12 4%	5 3%
Mean	2.07	2.38	1.78	2.27	2.38	2.18	2.23	1.81	1.73	2.17	2.09	2.21	1.83	2.11	2.17	1.89	2.13	2.13
Standard deviation	1.62	1.49	1.69	1.36	1.41	1.60	1.64	1.68	1.76	1.54	1.56	1.65	1.73	1.59	1.65	1.64	1.60	1.57
Standard error	0.04	0.05	0.05	0.12	0.08	0.08	0.09	0.10	0.08	0.06	0.07	0.10	0.08	0.07	0.07	0.08	0.10	0.12

Future Spending Survey

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Absolutes/col percents

Table 4

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Watching or participating in sport (e.g. football, golf, gym)

Base : All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2045	186	96	252	136	195	103	175	273	292	173	164
Weighted base	2045	178	92	240	180	189	108	192	257	262	187	159
NET: Decrease	247 12%	21 12%	12 13%	27 11%	12 7%	26 14%	19 17%	27 14%	30 12%	35 13%	14 8%	23 14%
Decrease significantly	(5) 119 6%	10 6%	7 8%	10 4%	6 3%	11 6%	8 8%	14 7%	9 3%	20 8%	9 5%	15 9%
Decrease slightly	(4) 128 6%	12 7%	5 5%	17 7%	7 4%	16 8%	10 9%	13 7%	22 8%	15 6%	6 3%	8 5%
Stay the same	(3) 873 43%	77 43%	48 52%	95 40%	69 38%	79 42%	46 43%	88 46%	102 40%	105 40%	93 50%	70 44%
Increase slightly	(2) 130 6%	18 10%	* *	19 8%	5 3%	13 7%	7 6%	10 5%	28 11%	14 5%	9 5%	6 3%
Increase significantly	(1) 37 2%	3 2%	1 2%	3 1%	3 2%	3 2%	- -	2 1%	10 4%	8 3%	2 1%	1 *
NET: Increase	166 8%	21 12%	2 2%	22 9%	8 5%	16 8%	7 6%	12 6%	38 15%	22 9%	12 6%	6 4%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	653 32%	52 29%	28 30%	79 33%	87 48%	58 31%	33 31%	55 28%	59 23%	89 34%	58 31%	55 35%
Don't know	(0) 105 5%	5 3%	2 3%	17 7%	4 2%	10 5%	3 3%	10 5%	28 11%	11 4%	9 5%	5 3%
Mean	2.07	2.13	2.26	2.00	1.56	2.13	2.24	2.24	2.19	2.03	2.07	2.13
Standard deviation	1.62	1.57	1.64	1.61	1.62	1.63	1.67	1.62	1.49	1.68	1.56	1.72
Standard error	0.04	0.12	0.17	0.11	0.14	0.12	0.17	0.13	0.09	0.10	0.12	0.14

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Absolutes/col percents

Table 5

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Groceries**Base : All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2045	968	1077	144	342	414	369	315	461	740	542	280	483	565	534	484	276	186
Weighted base	2045	1002	1043	245	327	389	348	307	429	552	593	429	470	520	540	513	295	178
NET: Decrease	304 15%	117 12%	187 18%	40 16%	35 11%	68 18%	62 18%	56 18%	43 10%	73 13%	93 16%	62 14%	76 16%	68 13%	84 16%	81 16%	39 13%	31 17%
Decrease significantly	(5) 43 2%	20 2%	23 2%	6 2%	4 1%	13 3%	10 3%	8 3%	3 1%	9 2%	13 2%	5 1%	15 3%	13 3%	7 1%	14 3%	6 2%	3 2%
Decrease slightly	(4) 260 13%	97 10%	164 16%	34 14%	32 10%	55 14%	51 15%	48 16%	40 9%	63 11%	80 13%	57 13%	60 13%	55 11%	77 14%	67 13%	33 11%	28 16%
Stay the same	(3) 1040 51%	520 52%	520 50%	119 48%	170 52%	184 47%	182 52%	157 51%	228 53%	280 51%	310 52%	224 52%	226 48%	247 47%	286 53%	261 51%	157 53%	89 50%
Increase slightly	(2) 498 24%	257 26%	241 23%	41 17%	74 23%	95 24%	77 22%	77 25%	133 31%	152 28%	124 21%	111 26%	112 24%	134 26%	118 22%	122 24%	79 27%	45 25%
Increase significantly	(1) 105 5%	44 4%	61 6%	13 5%	25 8%	20 5%	14 4%	10 3%	23 5%	33 6%	27 5%	15 3%	31 7%	28 5%	35 6%	26 5%	10 3%	7 4%
NET: Increase	604 30%	301 30%	303 29%	54 22%	100 31%	115 30%	91 26%	87 28%	156 36%	185 33%	151 25%	126 29%	143 30%	162 31%	153 28%	147 29%	89 30%	52 29%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 10 *	6 1%	4 *	4 2%	4 1%	-	-	2 1%	-	1 *	5 1%	*	4 1%	5 1%	1 *	3 1%	-	1 *
Don't know	88 4%	58 6%	30 3%	29 12%	18 6%	21 6%	13 4%	5 1%	2 1%	14 3%	35 6%	17 4%	22 5%	37 7%	17 3%	20 4%	10 3%	5 3%
Mean	2.80	2.76	2.84	2.85	2.68	2.85	2.90	2.87	2.69	2.75	2.85	2.82	2.79	2.74	2.81	2.82	2.81	2.84
Standard deviation	0.83	0.81	0.86	0.91	0.86	0.87	0.82	0.84	0.74	0.81	0.84	0.76	0.91	0.88	0.82	0.86	0.77	0.81
Standard error	0.02	0.03	0.03	0.08	0.05	0.04	0.04	0.05	0.03	0.03	0.04	0.05	0.04	0.04	0.04	0.04	0.05	0.06

Future Spending Survey

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Absolutes/col percents

Table 5

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Groceries

Base : All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2045	186	96	252	136	195	103	175	273	292	173	164
Weighted base	2045	178	92	240	180	189	108	192	257	262	187	159
NET: Decrease	304 15%	31 17%	17 19%	35 15%	28 16%	30 16%	15 14%	24 12%	31 12%	37 14%	25 13%	30 19%
Decrease significantly	(5) 43 2%	3 2%	2 2%	9 4%	3 2%	3 1%	2 2%	3 1%	4 1%	10 4%	4 2%	2 1%
Decrease slightly	(4) 260 13%	28 16%	15 17%	26 11%	25 14%	27 15%	13 12%	21 11%	28 11%	28 11%	20 11%	29 18%
Stay the same	(3) 1040 51%	89 50%	48 52%	113 47%	100 55%	100 53%	55 51%	109 57%	108 42%	139 53%	102 55%	77 48%
Increase slightly	(2) 498 24%	45 25%	19 21%	65 27%	38 21%	38 20%	34 31%	43 22%	73 29%	61 23%	45 24%	37 23%
Increase significantly	(1) 105 5%	7 4%	7 7%	10 4%	8 5%	14 7%	4 3%	9 5%	15 6%	12 5%	7 4%	12 7%
NET: Increase	604 30%	52 29%	26 28%	75 31%	47 26%	52 28%	38 35%	52 27%	89 35%	73 28%	52 28%	48 30%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 10 *	1 *	-	1 *	2 1%	-	-	-	2 1%	3 1%	-	1 *
Don't know	88 4%	5 3%	1 1%	16 7%	3 2%	7 4%	1 1%	7 4%	27 11%	10 4%	8 4%	3 2%
Mean	2.80	2.84	2.86	2.81	2.83	2.81	2.77	2.81	2.67	2.81	2.83	2.80
Standard deviation	0.83	0.81	0.87	0.87	0.84	0.83	0.77	0.75	0.87	0.88	0.76	0.88
Standard error	0.02	0.06	0.09	0.06	0.07	0.06	0.08	0.06	0.06	0.05	0.06	0.07

Future Spending Survey

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Absolutes/col percents

Table 6

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Eating out or take-aways

Base : All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2045	968	1077	144	342	414	369	315	461	740	542	280	483	565	534	484	276	186
Weighted base	2045	1002	1043	245	327	389	348	307	429	552	593	429	470	520	540	513	295	178
NET: Decrease	607 30%	283 28%	324 31%	55 22%	92 28%	134 35%	142 41%	84 27%	101 23%	148 27%	165 28%	144 34%	150 32%	156 30%	172 32%	140 27%	82 28%	57 32%
Decrease significantly	(5) 211 10%	85 9%	125 12%	17 7%	29 9%	46 12%	55 16%	27 9%	36 8%	45 8%	61 10%	37 9%	67 14%	42 8%	66 12%	50 10%	32 11%	21 12%
Decrease slightly	(4) 396 19%	198 20%	198 19%	38 15%	63 19%	89 23%	87 25%	57 18%	64 15%	102 19%	104 18%	107 25%	83 18%	114 22%	106 20%	91 18%	50 17%	36 20%
Stay the same	(3) 952 47%	464 46%	488 47%	100 41%	162 50%	180 46%	138 40%	151 49%	222 52%	291 53%	296 50%	180 42%	185 39%	232 45%	243 45%	247 48%	144 49%	86 48%
Increase slightly	(2) 192 9%	113 11%	79 8%	43 17%	24 7%	27 7%	22 6%	25 8%	50 12%	62 11%	49 8%	50 12%	31 7%	42 8%	64 12%	43 8%	28 10%	15 8%
Increase significantly	(1) 43 2%	23 2%	20 2%	12 5%	19 6%	4 1%	2 1%	* *	5 1%	18 3%	11 2%	9 2%	5 1%	17 3%	9 2%	11 2%	1 *	5 3%
NET: Increase	235 11%	136 14%	99 9%	54 22%	43 13%	32 8%	24 7%	26 8%	55 13%	80 14%	61 10%	58 14%	36 8%	59 11%	73 14%	53 10%	29 10%	20 11%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 157 8%	59 6%	98 9%	9 4%	9 3%	22 6%	31 9%	39 13%	46 11%	19 3%	35 6%	25 6%	77 16%	37 7%	30 6%	51 10%	27 9%	12 7%
Don't know	94 5%	60 6%	34 3%	28 11%	21 6%	21 5%	13 4%	7 2%	6 1%	15 3%	36 6%	21 5%	22 5%	36 7%	21 4%	22 4%	13 4%	3 2%
Mean	3.04	3.03	3.04	2.90	3.10	3.21	3.24	2.89	2.86	3.07	3.09	3.09	2.88	3.03	3.13	2.95	3.01	3.09
Standard deviation	1.24	1.16	1.31	1.13	1.09	1.17	1.34	1.35	1.27	1.05	1.17	1.18	1.56	1.22	1.19	1.30	1.27	1.24
Standard error	0.03	0.04	0.04	0.10	0.06	0.06	0.07	0.08	0.06	0.04	0.05	0.07	0.07	0.05	0.05	0.06	0.08	0.09

Future Spending Survey

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Absolutes/col percents

Table 6

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Eating out or take-aways

Base : All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2045	186	96	252	136	195	103	175	273	292	173	164
Weighted base	2045	178	92	240	180	189	108	192	257	262	187	159
NET: Decrease	607 30%	57 32%	24 26%	65 27%	50 28%	71 37%	38 35%	54 28%	65 25%	91 35%	44 24%	47 30%
Decrease significantly	(5) 211 10%	21 12%	8 9%	25 11%	16 9%	23 12%	12 11%	24 13%	14 5%	28 11%	20 11%	19 12%
Decrease slightly	(4) 396 19%	36 20%	16 18%	40 17%	34 19%	48 25%	26 24%	30 16%	51 20%	63 24%	24 13%	28 17%
Stay the same	(3) 952 47%	86 48%	47 51%	107 45%	93 52%	84 45%	49 45%	88 46%	113 44%	119 45%	95 51%	71 45%
Increase slightly	(2) 192 9%	15 8%	4 5%	24 10%	14 8%	16 8%	10 9%	25 13%	28 11%	14 5%	19 10%	23 15%
Increase significantly	(1) 43 2%	5 3%	3 3%	4 2%	4 2%	4 2%	1 1%	5 3%	12 5%	5 2%	-	-
NET: Increase	235 11%	20 11%	7 8%	28 12%	17 10%	20 10%	11 10%	31 16%	40 16%	19 7%	19 10%	23 15%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 157 8%	12 7%	13 14%	23 10%	15 8%	5 3%	7 6%	11 6%	14 5%	23 9%	20 11%	13 8%
Don't know	94 5%	3 2%	1 1%	16 7%	4 2%	9 5%	4 4%	7 4%	25 10%	11 4%	9 5%	5 3%
Mean	3.04	3.09	2.83	2.95	3.00	3.30	3.16	3.04	2.94	3.10	2.92	3.02
Standard deviation	1.24	1.24	1.39	1.32	1.23	1.06	1.20	1.23	1.15	1.28	1.30	1.27
Standard error	0.03	0.09	0.14	0.09	0.11	0.08	0.12	0.09	0.07	0.08	0.10	0.10

Future Spending Survey

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Absolutes/col percents

Table 7

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.
Going out for a drink (pubs / clubs)

Base : All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2045	968	1077	144	342	414	369	315	461	740	542	280	483	565	534	484	276	186
Weighted base	2045	1002	1043	245	327	389	348	307	429	552	593	429	470	520	540	513	295	178
NET: Decrease	512 25%	261 26%	251 24%	48 19%	92 28%	110 28%	112 32%	67 22%	82 19%	127 23%	137 23%	118 28%	130 28%	135 26%	153 28%	118 23%	62 21%	44 25%
Decrease significantly	(5) 210 10%	99 10%	110 11%	18 7%	25 8%	44 11%	55 16%	31 10%	36 8%	44 8%	46 8%	57 13%	63 13%	53 10%	66 12%	43 8%	31 10%	17 10%
Decrease slightly	(4) 302 15%	162 16%	140 13%	30 12%	67 20%	66 17%	56 16%	37 12%	46 11%	83 15%	91 15%	62 14%	67 14%	82 16%	87 16%	75 15%	31 11%	27 15%
Stay the same	(3) 874 43%	459 46%	416 40%	98 40%	133 41%	165 43%	141 41%	138 45%	199 46%	271 49%	272 46%	181 42%	151 32%	189 36%	238 44%	216 42%	143 49%	88 49%
Increase slightly	(2) 142 7%	79 8%	63 6%	32 13%	30 9%	34 9%	17 5%	17 6%	12 3%	45 8%	50 8%	27 6%	21 4%	46 9%	30 6%	39 8%	19 6%	8 5%
Increase significantly	(1) 42 2%	20 2%	22 2%	16 6%	17 5%	3 1%	2 1%	2 1%	3 1%	12 2%	10 2%	13 3%	7 1%	20 4%	10 2%	9 2%	1 *	2 1%
NET: Increase	185 9%	100 10%	85 8%	48 19%	47 14%	37 10%	19 6%	19 6%	15 4%	57 10%	60 10%	40 9%	27 6%	66 13%	40 7%	48 9%	20 7%	10 6%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 382 19%	126 13%	256 25%	25 10%	35 11%	56 15%	60 17%	76 25%	130 30%	85 15%	88 15%	73 17%	136 29%	93 18%	92 17%	107 21%	58 20%	33 18%
Don't know	92 4%	57 6%	35 3%	28 11%	20 6%	19 5%	16 5%	6 2%	3 1%	13 2%	36 6%	16 4%	26 6%	36 7%	17 3%	25 5%	11 4%	3 2%
Mean	2.67	2.85	2.49	2.67	2.83	2.85	2.90	2.50	2.32	2.72	2.73	2.76	2.44	2.64	2.80	2.56	2.64	2.72
Standard deviation	1.55	1.39	1.66	1.35	1.37	1.46	1.59	1.63	1.67	1.41	1.42	1.56	1.81	1.57	1.53	1.56	1.53	1.50
Standard error	0.03	0.05	0.05	0.12	0.08	0.07	0.08	0.09	0.08	0.05	0.06	0.10	0.08	0.07	0.07	0.07	0.09	0.11

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Absolutes/col percents

Table 7

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Going out for a drink (pubs / clubs)

Base : All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2045	186	96	252	136	195	103	175	273	292	173	164
Weighted base	2045	178	92	240	180	189	108	192	257	262	187	159
NET: Decrease	512 25%	44 25%	23 25%	58 24%	36 20%	60 32%	30 28%	52 27%	54 21%	81 31%	32 17%	41 26%
Decrease significantly	(5) 210 10%	17 10%	8 8%	26 11%	9 5%	24 13%	13 12%	25 13%	17 7%	37 14%	18 10%	17 11%
Decrease slightly	(4) 302 15%	27 15%	15 17%	32 13%	28 15%	36 19%	17 16%	27 14%	38 15%	44 17%	14 8%	24 15%
Stay the same	(3) 874 43%	88 49%	44 47%	95 39%	78 43%	87 46%	46 42%	84 44%	97 38%	92 35%	97 52%	68 43%
Increase slightly	(2) 142 7%	8 5%	6 7%	20 8%	12 7%	10 5%	10 9%	12 6%	28 11%	18 7%	9 5%	8 5%
Increase significantly	(1) 42 2%	2 1%	2 2%	2 1%	6 3%	2 1%	- -	7 4%	16 6%	3 1%	1 1%	2 1%
NET: Increase	185 9%	10 6%	8 9%	22 9%	18 10%	12 6%	10 9%	19 10%	44 17%	22 8%	10 6%	10 6%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 382 19%	33 18%	15 17%	50 21%	41 23%	25 13%	21 19%	30 16%	36 14%	57 22%	37 20%	37 24%
Don't know	92 4%	3 2%	2 3%	15 6%	7 4%	6 3%	2 2%	7 4%	25 10%	11 4%	9 5%	3 2%
Mean	2.67	2.72	2.72	2.60	2.41	2.98	2.72	2.79	2.58	2.69	2.58	2.58
Standard deviation	1.55	1.50	1.47	1.61	1.54	1.43	1.56	1.52	1.44	1.68	1.52	1.64
Standard error	0.03	0.11	0.15	0.10	0.13	0.10	0.16	0.12	0.09	0.10	0.12	0.13

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Absolutes/col percents

Table 8

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Leisure activities (e.g. cinema / bingo / theatre)

Base : All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2045	968	1077	144	342	414	369	315	461	740	542	280	483	565	534	484	276	186
Weighted base	2045	1002	1043	245	327	389	348	307	429	552	593	429	470	520	540	513	295	178
NET: Decrease	438 21%	199 20%	239 23%	43 17%	66 20%	89 23%	99 29%	68 22%	72 17%	104 19%	112 19%	118 27%	104 22%	112 22%	127 23%	99 19%	61 21%	39 22%
Decrease significantly	(5) 177 9%	85 8%	92 9%	11 5%	26 8%	31 8%	48 14%	29 9%	32 7%	41 7%	40 7%	41 9%	55 12%	44 8%	52 10%	40 8%	25 8%	16 9%
Decrease slightly	(4) 261 13%	114 11%	147 14%	32 13%	41 12%	58 15%	51 15%	39 13%	40 9%	63 11%	72 12%	77 18%	49 10%	68 13%	75 14%	58 11%	36 12%	23 13%
Stay the same	(3) 1014 50%	523 52%	490 47%	104 42%	166 51%	204 52%	170 49%	140 46%	229 53%	316 57%	304 51%	192 45%	202 43%	240 46%	270 50%	262 51%	150 51%	92 52%
Increase slightly	(2) 191 9%	100 10%	91 9%	50 20%	44 14%	33 9%	17 5%	18 6%	28 7%	61 11%	60 10%	42 10%	28 6%	56 11%	55 10%	39 8%	28 9%	13 7%
Increase significantly	(1) 37 2%	19 2%	17 2%	11 4%	15 5%	4 1%	* *	3 1%	3 1%	18 3%	9 2%	3 1%	7 2%	18 3%	3 1%	10 2%	1 *	5 3%
NET: Increase	228 11%	120 12%	108 10%	61 25%	60 18%	37 10%	19 5%	20 7%	32 7%	79 14%	69 12%	44 10%	35 8%	74 14%	58 11%	49 10%	29 10%	18 10%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 273 13%	105 10%	169 16%	10 4%	17 5%	37 9%	48 14%	70 23%	91 21%	40 7%	70 12%	57 13%	105 22%	58 11%	67 12%	82 16%	44 15%	22 12%
Don't know	93 5%	56 6%	37 4%	28 11%	18 5%	22 6%	12 3%	8 3%	5 1%	13 2%	38 6%	18 4%	24 5%	35 7%	19 3%	22 4%	11 4%	7 4%
Mean	2.76	2.82	2.70	2.79	2.89	2.91	2.95	2.54	2.52	2.86	2.75	2.85	2.55	2.77	2.84	2.66	2.73	2.80
Standard deviation	1.37	1.28	1.45	1.07	1.14	1.24	1.44	1.59	1.48	1.15	1.30	1.39	1.63	1.34	1.34	1.41	1.39	1.35
Standard error	0.03	0.04	0.04	0.10	0.06	0.06	0.08	0.09	0.07	0.04	0.06	0.08	0.08	0.06	0.06	0.07	0.09	0.10

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Absolutes/col percents

Table 8

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Leisure activities (e.g. cinema / bingo / theatre)

Base : All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2045	186	96	252	136	195	103	175	273	292	173	164
Weighted base	2045	178	92	240	180	189	108	192	257	262	187	159
NET: Decrease	438 21%	39 22%	20 21%	45 19%	34 19%	48 25%	26 24%	44 23%	41 16%	72 27%	35 19%	35 22%
Decrease significantly	(5) 177 9%	16 9%	9 10%	19 8%	13 7%	17 9%	10 9%	15 8%	11 4%	33 13%	15 8%	20 13%
Decrease slightly	(4) 261 13%	23 13%	10 11%	26 11%	21 12%	31 16%	16 15%	29 15%	30 12%	38 15%	20 11%	15 9%
Stay the same	(3) 1014 50%	92 52%	49 53%	118 49%	94 52%	94 50%	54 50%	88 46%	116 45%	124 47%	96 51%	88 55%
Increase slightly	(2) 191 9%	13 7%	4 4%	22 9%	12 7%	14 7%	12 11%	26 14%	43 17%	14 5%	15 8%	15 9%
Increase significantly	(1) 37 2%	5 3%	2 3%	4 2%	4 2%	2 1%	- -	1 1%	13 5%	5 2%	1 1%	- -
NET: Increase	228 11%	18 10%	7 7%	26 11%	16 9%	16 8%	12 11%	27 14%	56 22%	19 7%	17 9%	15 9%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 273 13%	22 12%	16 17%	34 14%	32 18%	23 12%	14 13%	25 13%	19 8%	39 15%	31 16%	18 12%
Don't know	93 5%	7 4%	1 1%	16 7%	4 2%	8 4%	2 2%	7 4%	25 10%	10 4%	9 5%	3 2%
Mean	2.76	2.80	2.70	2.69	2.61	2.88	2.83	2.76	2.68	2.86	2.66	2.90
Standard deviation	1.37	1.35	1.47	1.38	1.43	1.35	1.34	1.35	1.17	1.48	1.42	1.33
Standard error	0.03	0.10	0.15	0.09	0.12	0.10	0.13	0.10	0.07	0.09	0.11	0.11

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Absolutes/col percents

Table 9

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Charitable donations

Base : All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2045	968	1077	144	342	414	369	315	461	740	542	280	483	565	534	484	276	186
Weighted base	2045	1002	1043	245	327	389	348	307	429	552	593	429	470	520	540	513	295	178
NET: Decrease	371 18%	185 18%	186 18%	22 9%	52 16%	79 20%	82 24%	55 18%	82 19%	89 16%	82 14%	100 23%	100 21%	98 19%	103 19%	83 16%	60 20%	27 15%
Decrease significantly	(5) 171 8%	84 8%	88 8%	6 3%	22 7%	43 11%	46 13%	21 7%	34 8%	41 7%	33 6%	41 10%	56 12%	48 9%	50 9%	35 7%	27 9%	11 6%
Decrease slightly	(4) 199 10%	101 10%	98 9%	16 6%	30 9%	36 9%	36 10%	34 11%	48 11%	49 9%	49 8%	58 14%	44 9%	50 10%	53 10%	48 9%	32 11%	16 9%
Stay the same	(3) 1143 56%	558 56%	585 56%	104 43%	177 54%	219 56%	186 54%	186 61%	271 63%	350 63%	365 61%	192 45%	236 50%	272 52%	307 57%	273 53%	181 61%	111 63%
Increase slightly	(2) 129 6%	69 7%	59 6%	33 13%	30 9%	16 4%	9 3%	9 3%	32 8%	46 8%	37 6%	27 6%	19 4%	52 10%	27 5%	23 5%	12 4%	14 8%
Increase significantly	(1) 27 1%	9 1%	18 2%	11 4%	8 2%	4 1%	2 1%	* *	2 *	8 1%	3 *	11 2%	5 1%	5 1%	12 2%	9 2%	-	1 1%
NET: Increase	156 8%	79 8%	77 7%	43 18%	37 11%	21 5%	11 3%	9 3%	34 8%	54 10%	39 7%	38 9%	24 5%	57 11%	39 7%	32 6%	12 4%	15 9%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 260 13%	113 11%	147 14%	45 18%	38 12%	47 12%	49 14%	47 15%	35 8%	38 7%	62 10%	77 18%	83 18%	53 10%	66 12%	90 18%	32 11%	19 11%
Don't know	116 6%	67 7%	48 5%	31 13%	23 7%	23 6%	20 6%	10 3%	8 2%	19 4%	45 8%	23 5%	28 6%	40 8%	25 5%	35 7%	11 4%	5 3%
Mean	2.78	2.83	2.74	2.25	2.71	2.87	2.91	2.75	2.94	2.91	2.79	2.66	2.72	2.84	2.81	2.60	2.93	2.79
Standard deviation	1.32	1.28	1.36	1.37	1.28	1.35	1.43	1.34	1.13	1.09	1.18	1.52	1.52	1.28	1.33	1.43	1.24	1.20
Standard error	0.03	0.04	0.04	0.12	0.07	0.07	0.08	0.08	0.05	0.04	0.05	0.09	0.07	0.06	0.06	0.07	0.08	0.09

Future Spending Survey

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Absolutes/col percents

Table 9

Q1. The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same.

Charitable donations

Base : All respondents

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	2045	186	96	252	136	195	103	175	273	292	173	164
Weighted base	2045	178	92	240	180	189	108	192	257	262	187	159
NET: Decrease	371 18%	27 15%	18 19%	38 16%	28 15%	39 21%	26 24%	34 18%	36 14%	61 23%	34 18%	29 19%
Decrease significantly	(5) 171 8%	11 6%	7 7%	18 8%	10 6%	19 10%	9 9%	14 8%	15 6%	33 12%	18 10%	16 10%
Decrease slightly	(4) 199 10%	16 9%	11 12%	19 8%	18 10%	21 11%	17 16%	19 10%	21 8%	29 11%	15 8%	13 8%
Stay the same	(3) 1143 56%	111 63%	54 59%	119 50%	99 55%	107 57%	66 61%	110 58%	136 53%	136 52%	115 62%	89 56%
Increase slightly	(2) 129 6%	14 8%	2 2%	18 7%	3 2%	7 4%	4 4%	10 5%	38 15%	14 5%	8 4%	10 6%
Increase significantly	(1) 27 1%	1 1%	3 4%	4 2%	1 1%	2 1%	- -	8 4%	3 1%	3 1%	- -	2 1%
NET: Increase	156 8%	15 9%	6 6%	22 9%	4 2%	9 5%	4 4%	18 10%	41 16%	17 6%	8 4%	12 8%
Not applicable - I do not currently spend money on this and do not intend to do so over the next 12 months	(0) 260 13%	19 11%	13 14%	39 16%	38 21%	27 14%	10 10%	19 10%	17 6%	36 14%	21 11%	21 13%
Don't know	116 6%	5 3%	2 2%	22 9%	11 6%	7 4%	2 2%	10 5%	28 11%	12 4%	9 5%	8 5%
Mean	2.78	2.79	2.74	2.60	2.52	2.82	3.00	2.81	2.82	2.86	2.89	2.80
Standard deviation	1.32	1.20	1.36	1.43	1.48	1.38	1.20	1.25	1.09	1.43	1.27	1.36
Standard error	0.03	0.09	0.14	0.09	0.13	0.10	0.12	0.10	0.07	0.09	0.10	0.11

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Absolutes/col percents

Table 10

Q2. Why did you say that you are likely to increase your spending on charitable donations over the next 12 months?**Base : All likely to increase spending on charitable donations over the next 12 months**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	155	81	74	25	41	24	13	13	39	76	37	18	24	57	36	34	13	15
Weighted base	156	79	77	43	37	21	11	9	34	54	39	38	24	57	39	32	12	15
I expect my financial situation will improve over the next 12 months	48 31%	20 25%	29 38%	19 44%	14 37%	8 37%	2 18%	2 23%	4 11%	16 28%	15 38%	11 29%	7 29%	12 20%	18 46%	9 27%	4 35%	6 39%
A personal experience has made me want to give more	36 23%	19 24%	17 22%	7 17%	10 27%	5 23%	3 25%	1 14%	10 28%	10 19%	10 25%	9 25%	6 27%	14 24%	5 14%	13 39%	1 5%	3 21%
I always increase my charitable donations annually	33 21%	19 24%	14 18%	5 11%	8 21%	5 26%	1 13%	3 36%	10 30%	17 31%	8 21%	4 10%	4 15%	12 20%	8 21%	7 22%	2 14%	4 29%
I was asked by a charity	32 21%	21 26%	12 15%	10 23%	7 19%	5 23%	4 37%	3 28%	4 11%	12 21%	5 13%	8 22%	7 29%	19 34%	4 10%	7 22%	2 14%	-
The plight of others has encouraged me to give more	31 20%	21 27%	10 13%	2 5%	10 25%	7 34%	2 19%	3 32%	7 21%	17 30%	5 12%	5 15%	4 16%	9 15%	4 10%	12 38%	3 27%	3 17%
I believe the economic situation will improve over the next 12 months	25 16%	10 13%	15 20%	4 8%	8 21%	5 26%	4 33%	-	5 15%	9 17%	5 13%	5 13%	6 24%	7 12%	5 13%	6 19%	2 19%	5 33%
My cost of living is falling so I have more money to give away	15 10%	8 10%	7 9%	4 10%	8 20%	1 3%	-	*	2 5%	8 14%	2 6%	2 6%	2 10%	7 12%	3 6%	1 5%	3 24%	1 6%
Most of my peers donate money to charities, and this has inspired me to give more	11 7%	5 7%	5 7%	-	6 17%	2 9%	1 9%	-	2 5%	5 10%	1 2%	1 3%	3 14%	4 7%	2 4%	5 17%	-	-
Other	6 4%	2 3%	4 5%	-	1 2%	-	1 6%	1 9%	4 13%	2 3%	3 7%	1 3%	1 4%	2 3%	3 7%	-	1 6%	1 8%

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Absolutes/col percents

Table 10

Q2. Why did you say that you are likely to increase your spending on charitable donations over the next 12 months?**Base : All likely to increase spending on charitable donations over the next 12 months**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	155	15	6	23	5	12	3	11	40	17	10	13
Weighted base	156	15	6	22	4	9	4	18	41	17	8	12
I expect my financial situation will improve over the next 12 months	48 31%	6 39%	-	5 24%	3 73%	3 29%	1 16%	13 70%	7 17%	5 27%	4 44%	3 23%
A personal experience has made me want to give more	36 23%	3 21%	2 30%	10 47%	1 11%	3 39%	-	-	9 23%	5 27%	1 8%	2 17%
I always increase my charitable donations annually	33 21%	4 29%	1 10%	6 29%	-	3 30%	-	3 16%	9 22%	3 18%	2 21%	2 21%
I was asked by a charity	32 21%	-	3 63%	3 13%	1 15%	2 18%	-	1 4%	17 42%	2 15%	2 21%	2 14%
The plight of others has encouraged me to give more	31 20%	3 17%	1 10%	11 49%	1 18%	3 30%	2 54%	-	4 11%	4 26%	1 14%	1 10%
I believe the economic situation will improve over the next 12 months	25 16%	5 33%	1 23%	4 20%	1 11%	2 18%	-	-	5 13%	1 9%	2 28%	4 30%
My cost of living is falling so I have more money to give away	15 10%	1 6%	1 17%	-	1 11%	1 11%	1 30%	-	7 17%	-	2 21%	2 13%
Most of my peers donate money to charities, and this has inspired me to give more	11 7%	-	1 26%	3 14%	1 18%	1 11%	-	-	2 6%	2 10%	-	1 5%
Other	6 4%	1 8%	-	-	-	-	-	3 14%	1 1%	1 9%	1 9%	-