

CAF – People Power Survey

METHODOLOGY NOTE

ComRes interviewed 2,027 adults aged 18+ in the UK by online survey between 31st July and 1st August 2013. Data were weighted to be representative of all adults aged 18+ in the UK. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Chris Tarquini: chris.tarquini@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 1

Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs?**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------------|-------------|---------------|-----------------|----------------|--------------|--------------|----------------|----------------|---------------|-------------|-------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| TV | 1476 73% | 720 72% | 755 73% | 144 60% | 214 63% | 240 70%Cd | 270 75%CD | 250 83%CDEF | 358 81%CDf | 393 73% | 396 71% | 329 75% | 357 74% | 190 66% | 595 70% |
| Internet | 1216 60% | 603 61% | 614 59% | 180 75%EFGH | 255 75%EFGH | 210 62%GH | 206 57%h | 153 51% | 213 48% | 338 62% | 337 60% | 256 58% | 286 59% | 178 62% | 537 63% |
| Radio | 596 29% | 302 30% | 293 28% | 50 21% | 101 30%c | 88 26% | 95 28% | 98 33%C | 163 37%CdEF | 193 36%JKL | 146 26% | 122 28% | 134 28% | 88 30% | 259 31% |
| Tabloid newspapers (e.g. Sun, Express, Daily Mail) | 490 24% | 251 25% | 239 23% | 61 25% | 76 22% | 75 22% | 77 21% | 75 25% | 126 29%deF | 116 21% | 123 22% | 129 29%J | 123 25% | 58 20% | 206 24% |
| Broadsheet newspapers (e.g. Times, Guardian, Telegraph) | 384 19% | 188 19% | 196 19% | 45 19% | 52 15% | 60 18% | 46 13% | 73 24%DeF | 108 25%DEF | 160 30%JKL | 107 19%K | 44 10% | 73 15%k | 63 22%n | 136 16% |
| Social media (e.g. Twitter, Facebook) | 311 15% | 114 11% | 198 19%A | 100 42%DEFGH | 95 28%EFGH | 64 19%FGH | 28 8%H | 14 5% | 10 2% | 75 14% | 99 18%K | 52 12% | 86 18%K | 58 20% | 141 17% |
| Books and magazines | 277 14% | 137 14% | 140 14% | 31 13% | 48 14% | 57 17%Fg | 37 10% | 34 11% | 72 16%Fg | 89 16%l | 77 14% | 55 13% | 56 12% | 52 18% | 113 13% |
| Apps | 114 6% | 56 6% | 57 6% | 37 16%dEFGH | 31 9%eFGH | 16 5% | 9 3% | 9 3% | 10 2% | 32 6% | 37 7%l | 26 6% | 19 4% | 18 6% | 61 7% |
| Blogs | 70 3% | 35 4% | 35 3% | 14 6%gH | 19 6%fGH | 18 5%GH | 9 2% | 5 2% | 6 1% | 29 5%jK | 16 3% | 10 2% | 15 3% | 16 5% | 30 3% |
| Actively being present/ attending appropriate places/ sites | 2 * | 1 * | 2 * | - - | - - | - - | - - | 1 * | 2 * | 1 * | 2 * | - - | - - | - - | 1 * |
| Ceefax/ teletext | 2 * | 2 * | - - | - - | - - | - - | - - | - - | 2 * | - - | 1 * | 1 * | - - | - - | - - |
| Friends/ family | 1 * | - - | 1 * | - - | 1 * | - - | 1 * | - - | - - | - - | 1 * | - - | 1 * | - - | 1 * |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Table 1

Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|------------------|--------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|-----------|-----------|-----------|-------------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Other newspapers | 2 * | 2 * | 1 * | - | - | - | - | - | 2 1% | 1 * | 2 * | - | - | - | - |
| Other answers | 2 * | 1 * | 1 * | - | - | 1 * | 1 * | - | - | - | * * | 1 * | * * | - | 1 * |
| Nothing | 1 * | - | 1 * | 1 * | - | - | - | - | - | - | - | - | 1 * | - | - |
| Don't know | 1 * | 1 * | - | 1 * | - | - | - | - | - | 1 * | - | - | - | 1 * | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---|-------------|--------------|--------------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|----------------|----------------|----------------|--------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| TV | 1476 73% | 130 71% | 78 77%j | 1267 73% | 57 70% | 167 75%J | 137 75%J | 130 71% | 107 75%J | 153 76%J | 169 64% | 220 77%J | 128 70% | 1348 74%N | 112 65% |
| Internet | 1216 60% | 107 59% | 64 63% | 1046 60% | 44 55% | 136 61% | 104 57% | 105 58% | 94 67%K | 115 57% | 175 66%dfIK | 154 54% | 118 65%K | 1060 58% | 136 79%M |
| Radio | 596 29% | 44 24% | 36 36% | 515 30% | 22 27% | 74 33% | 54 30% | 54 29% | 36 25% | 69 34% | 74 28% | 87 31% | 46 25% | 536 29% | 48 28% |
| Tabloid newspapers (e.g. Sun, Express, Daily Mail) | 490 24% | 50 28%iL | 35 34%ckL | 405 23% | 19 23%iL | 55 25%iL | 52 28%iL | 44 24%iL | 38 27%iL | 32 16% | 75 29%iL | 65 23%L | 25 14% | 432 24% | 52 30% |
| Broadsheet newspapers (e.g. Times, Guardian, Telegraph) | 384 19% | 22 12% | 17 16% | 346 20%A | 17 21%aF | 44 20%aF | 20 11% | 29 16% | 30 21%aF | 46 23%AF | 71 27%AeFGL | 61 22%AF | 27 15% | 323 18% | 56 33%M |
| Social media (e.g. Twitter, Facebook) | 311 15% | 27 15% | 15 15% | 269 15% | 13 16% | 41 18% | 21 12% | 31 17% | 21 15% | 24 12% | 52 20%fi | 41 14% | 26 14% | 256 14% | 47 27%M |
| Books and magazines | 277 14% | 34 19%ckK | 15 15% | 228 13% | 8 10% | 29 13% | 25 14% | 25 14% | 17 12% | 20 10% | 51 19%dhIK | 30 11% | 23 13% | 241 13% | 35 20%M |
| Apps | 114 6% | 16 9%FHL | 6 6% | 92 5% | 3 4% | 19 9%FHL | 5 3% | 8 4% | 3 2% | 9 5% | 25 10%FgHkL | 13 5% | 5 3% | 95 5% | 17 10%M |
| Blogs | 70 3% | 10 6%ef | 3 3% | 57 3% | 2 3% | 4 2% | 2 1% | 10 6%eF | 3 2% | 5 3% | 16 6%EFk | 6 2% | 8 4% | 53 3% | 17 10%M |
| Actively being present/ attending appropriate places/ sites | 2 * | - - | - - | 2 * | - - | - - | - - | - - | - - | - - | 1 * | 2 1% | - - | 2 * | - - |
| Ceefax/ teletext | 2 * | - - | - - | 2 * | - - | 1 * | - - | - - | - - | - - | - - | 1 * | - - | 2 * | - - |
| Friends/ family | 1 * | - - | - - | 1 * | - - | 1 * | - - | - - | - - | - - | - - | 1 * | - - | 1 * | - - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs?

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|------------------|--------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Other newspapers | 2 * | - | - | 2 * | 1 1% | - | - | - | - | 1 * | - | - | 1 * | 2 * | - |
| Other answers | 2 * | * * | - | 2 * | 1 1%jk | * * | - | - | - | - | - | - | - | 2 * | - |
| Nothing | 1 * | - | - | 1 * | - | - | - | - | - | - | - | - | 1 * | 1 * | - |
| Don't know | 1 * | - | - | 1 * | - | - | - | - | - | - | 1 * | - | - | 1 * | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

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Table 1

Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs?

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|---|-------|----------------------------|--------|---------|--------|--------|--------|--------|--------|-------------------------|------|-------|------|------|--------|--------|--------|--|-------------|---------------|-------|-------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| TV | 1476 | 102 | 106 | 80 | 97 | 87 | 32 | 20 | 34 | 41 | 9 | 112 | 297 | 198 | 210 | 209 | 25 | 16 | 320 | 1019 | 136 | |
| | | 73% | 78% | 77% | 68% | 71% | 74% | 69% | 84% | 87% | 71% | 48% | 71% | 79%k | 75% | 78% | 74% | 63% | 77% | 66% | 75%R | 74%r |
| Internet | 1216 | 86 | 90 | 82 | 89 | 77 | 33 | 10 | 19 | 39 | 8 | 87 | 240 | 159 | 165 | 165 | 29 | 9 | 282 | 820 | 115 | |
| | | 60% | 66% | 65% | 69% | 65% | 66% | 71% | 42% | 49% | 68%k | 40% | 55% | 64%k | 60% | 62% | 59% | 72% | 45% | 58% | 61% | 62% |
| Radio | 596 | 48 | 42 | 44 | 47 | 46 | 23 | 15 | 15 | 13 | 5 | 46 | 91 | 76 | 109 | 110 | 19 | 8 | 93 | 419 | 84 | |
| | | 29% | 37% | 31% | 37% | 34% | 40% | 48%b | 65% | 38% | 23% | 24% | 29% | 24% | 29% | 41%IKL | 39%IKL | 46% | 41% | 19% | 31%R | 46%RS |
| Tabloid newspapers (e.g. Sun, Express, Daily Mail) | 490 | 34 | 34 | 32 | 40 | 32 | 12 | 2 | 12 | 7 | 12 | 40 | 98 | 65 | 72 | 70 | 8 | 4 | 86 | 361 | 43 | |
| | | 24% | 26% | 25% | 27% | 30% | 28% | 25% | 8% | 32% | 11% | 63% | 25%l | 26%l | 27%l | 25%l | 19% | 22% | 18% | 27%R | 23% | |
| Broadsheet newspapers (e.g. Times, Guardian, Telegraph) | 384 | 24 | 33 | 26 | 44 | 35 | 11 | 10 | 12 | 9 | 3 | 16 | 53 | 47 | 84 | 72 | 15 | 6 | 68 | 259 | 57 | |
| | | 19% | 18% | 24% | 32%A | 30%a | 24% | 42% | 30% | 16% | 16% | 10% | 14% | 18%K | 31%IKL | 26%KLM | 38% | 31% | 14% | 19%R | 31%RS | |
| Social media (e.g. Twitter, Facebook) | 311 | 28 | 46 | 31 | 13 | 22 | 10 | 7 | 6 | 8 | 5 | 35 | 59 | 30 | 55 | 31 | 4 | 5 | 67 | 213 | 32 | |
| | | 15% | 21%D | 33%aDE | 26%D | 9% | 19%d | 21%d | 31% | 13% | 25% | 22%MO | 16% | 11% | 20%MO | 11% | 9% | 25% | 14% | 16% | 17% | |
| Books and magazines | 277 | 20 | 30 | 25 | 23 | 21 | 5 | 10 | 9 | 7 | 2 | 12 | 46 | 28 | 72 | 40 | 7 | 8 | 44 | 193 | 40 | |
| | | 14% | 15% | 22% | 21% | 17% | 18% | 10% | 41% | 12% | 13% | 7% | 12% | 11% | 27%IKL | 14%k | 17% | 37% | 9% | 14%R | 22%RS | |
| Apps | 114 | 5 | 24 | 5 | 8 | 10 | 1 | - | - | - | - | 12 | 24 | 17 | 12 | 18 | 3 | 1 | 19 | 84 | 11 | |
| | | 6% | 4% | 17%ACDe | 4% | 6% | 9% | 2% | - | - | - | 7%l | 7%i | 6%i | 4% | 6%i | 8% | 5% | 4% | 6% | 6% | |
| Blogs | 70 | 5 | 12 | 15 | 5 | 7 | 1 | - | 4 | 3 | 1 | 5 | 9 | 8 | 11 | 10 | 3 | 5 | 10 | 46 | 14 | |
| | | 3% | 3% | 8% | 13%ADf | 4% | 6% | 2% | - | 10% | 6% | 6% | 3% | 2% | 3% | 4% | 4% | 8% | 24% | 2% | 3% | 8%RS |
| Actively being present/ attending appropriate places/ sites | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - | 2 | 1 | - | |
| | * | - | - | - | - | - | - | - | - | - | - | - | - | - | * | - | - | - | * | * | - | |
| Ceefax/ teletext | 2 | 1 | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | - | 1 | 1 | - | |
| | * | 1% | - | - | - | - | - | - | - | - | - | * | - | - | - | - | - | - | * | * | - | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

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Prepared by ComRes

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| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|------------------|--------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|------------|------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Friends/ family | 1 * | - | 1 1% | - | - | - | - | - | 1 1% | - | - | - | 1 * | - | - | - | - | - | - | 1 * | 1 * |
| Other newspapers | 2 * | - | - | - | 1 1% | 1 1% | - | - | 1 2% | - | - | - | - | - | - | 2 1% | - | 1 4% | - | 1 * | 2 1%rS |
| Other answers | 2 * | - | - | - | - | * | - | - | - | - | - | - | - | - | - | * | - | - | 2 s | - | * |
| Nothing | 1 * | 1 * | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 * | - | - |
| Don't know | 1 * | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 * | - | - |

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Table 2

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

Summary**Base: All respondents**

| | Statements | | | | |
|-----------------------|--|--|---------------------------|---|---|
| | People in Britain are too obsessed with possessions | Making money is most people's top priority in Britain | Britain is too unequal | I believe there is a strong sense of community in Britain | People in Britain are good at looking out for others |
| Unweighted base | 2027 | 2027 | 2027 | 2027 | 2027 |
| Weighted base | 2027 | 2027 | 2027 | 2027 | 2027 |
| NET: Agree | 1637 81% | 1660 82% | 1381 68% | 763 38% | 852 42% |
| Strongly agree (4) | 513 25% | 566 28% | 545 27% | 114 6% | 114 6% |
| Tend to agree (3) | 1124 55% | 1094 54% | 836 41% | 649 32% | 738 36% |
| Tend to disagree (2) | 235 12% | 236 12% | 394 19% | 804 40% | 754 37% |
| Strongly disagree (1) | 45 2% | 34 2% | 113 6% | 336 17% | 275 14% |
| NET: Disagree | 279 14% | 269 13% | 508 25% | 1141 56% | 1029 51% |
| Don't know | 111 5% | 98 5% | 138 7% | 123 6% | 146 7% |
| Mean | 3.10 | 3.14 | 2.96 | 2.28 | 2.37 |
| Standard deviation | 0.69 | 0.68 | 0.86 | 0.82 | 0.80 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 |

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Table 3

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

People in Britain are too obsessed with possessions

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|---------------|--------------|--------------|---------------|---------------|---------------|--------------|-------------|-------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1637 81% | 796 80% | 840 81% | 175 73% | 259 76% | 268 79% | 298 82%cd | 258 86%CDE | 378 86%CDE | 446 82%j | 435 77% | 373 84%J | 382 79% | 232 80% | 667 79% |
| Strongly agree | (4) 513 25% | 253 25% | 260 25% | 53 22% | 76 22% | 76 22% | 109 30%cdE | 85 28% | 113 26% | 135 25% | 114 20% | 107 24% | 156 32%LJK | 94 32%N | 186 22% |
| Tend to agree | (3) 1124 55% | 544 55% | 580 56% | 123 51% | 182 53% | 192 56% | 189 52% | 173 58% | 265 60%cF | 311 57%L | 321 57%L | 266 60%L | 226 47% | 139 48% | 481 57%M |
| Tend to disagree | (2) 235 12% | 116 12% | 119 11% | 32 13% | 44 13% | 45 13% | 38 10% | 30 10% | 47 11% | 66 12% | 68 12% | 44 10% | 56 12% | 31 11% | 109 13% |
| Strongly disagree | (1) 45 2% | 23 2% | 22 2% | 5 2% | 12 3%h | 10 3% | 8 2% | 4 1% | 6 1% | 8 1% | 17 3% | 6 1% | 14 3% | 9 3% | 19 2% |
| NET: Disagree | 279 14% | 139 14% | 141 14% | 36 15% | 55 16% | 54 16% | 46 13% | 34 11% | 53 12% | 74 14% | 86 15% | 51 11% | 69 14% | 40 14% | 129 15% |
| Don't know | 111 5% | 59 6% | 52 5% | 29 12%EFGH | 27 8%GH | 19 5%H | 17 5%h | 9 3% | 10 2% | 22 4% | 41 7%lk | 18 4% | 30 6% | 16 6% | 51 6% |
| Mean | 3.10 | 3.10 | 3.10 | 3.05 | 3.03 | 3.04 | 3.16de | 3.16De | 3.13 | 3.10j | 3.02 | 3.12j | 3.16J | 3.16n | 3.05 |
| Standard deviation | 0.69 | 0.69 | 0.68 | 0.70 | 0.73 | 0.70 | 0.71 | 0.65 | 0.64 | 0.66 | 0.70 | 0.63 | 0.75 | 0.75 | 0.68 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.05 | 0.03 |

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Table 3

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

People in Britain are too obsessed with possessions

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1637 81% | 154 84%dfj | 86 85% | 1397 80% | 59 73% | 181 81% | 138 76% | 147 81% | 114 80% | 176 87%DFJl | 201 76% | 237 83%dfj | 143 78% | 1482 81% | 135 79% |
| Strongly agree | (4) 513 25% | 53 29%EH | 26 25% | 434 25% | 17 21% | 37 17% | 46 25%e | 56 31%EH | 25 17% | 53 26%E | 63 24%e | 87 31%EH | 51 28%EH | 455 25% | 49 29% |
| Tend to agree | (3) 1124 55% | 101 56% | 60 59% | 962 55% | 42 52% | 145 65%dfGJKL | 92 51% | 91 50% | 89 63%fGjKl | 123 61%gl | 139 53% | 150 53% | 92 50% | 1027 56% | 86 50% |
| Tend to disagree | (2) 235 12% | 18 10% | 13 13% | 204 12% | 15 18%aeHi | 23 10% | 26 14% | 26 14%h | 11 8% | 19 9% | 34 13% | 31 11% | 19 10% | 208 11% | 23 13% |
| Strongly disagree | (1) 45 2% | 2 1% | 1 1% | 42 2% | 2 2% | 7 3% | 6 3%i | 3 2% | 8 6%agljK | 1 * | 5 2% | 5 2% | 6 3%i | 39 2% | 4 3% |
| NET: Disagree | 279 14% | 20 11% | 13 13% | 246 14% | 17 21%alk | 29 13% | 32 18%i | 29 16% | 19 13% | 20 10% | 39 15% | 36 13% | 25 14% | 248 14% | 27 16% |
| Don't know | 111 5% | 8 4% | 2 2% | 101 6% | 5 6% | 12 5% | 12 7% | 6 3% | 10 7% | 7 3% | 23 9%giK | 11 4% | 15 8%gik | 98 5% | 9 5% |
| Mean | 3.10 | 3.17dEh | 3.12 | 3.09 | 2.98 | 3.00 | 3.04 | 3.14e | 2.99 | 3.17dEH | 3.08 | 3.17dEH | 3.12 | 3.10 | 3.11 |
| Standard deviation | 0.69 | 0.66 | 0.63 | 0.69 | 0.73 | 0.64 | 0.76 | 0.72 | 0.71 | 0.60 | 0.69 | 0.69 | 0.74 | 0.68 | 0.74 |
| Standard error | 0.02 | 0.05 | 0.07 | 0.02 | 0.08 | 0.04 | 0.06 | 0.05 | 0.06 | 0.05 | 0.05 | 0.04 | 0.05 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 3

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

People in Britain are too obsessed with possessions

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|--------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-----------|-------------------------|----------------|------------|------------|--------------|---------------|---------------|--------------|-----------------------|--|-------------|--|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 1637 81% | 112 86% | 110 80% | 101 85% | 108 79% | 96 82% | 36 76% | 22 93% | 32 81% | 51 88% | 14 72% | 124 78% | 315 84% | 217 82% | 228 85% | 240 86%k | 34 86% | 12 60% | 370 76% | 1118 82%R | 149 81% | |
| Strongly agree | (4) 513 25% | 41 31% | 44 32%e | 28 24% | 37 27% | 25 21% | 11 23% | 8 35% | 16 41% | 16 28% | 7 35% | 40 25% | 97 26% | 65 25% | 76 28% | 70 25% | 16 41% | 8 40% | 110 23% | 343 25% | 59 32%Rs | |
| Tend to agree | (3) 1124 55% | 71 55% | 66 48% | 73 62%b | 71 52% | 71 61%b | 25 53% | 14 58% | 16 40% | 35 60% | 7 37% | 84 53% | 218 58% | 152 58% | 152 57% | 170 61% | 18 45% | 4 21% | 259 53% | 775 57%t | 90 49% | |
| Tend to disagree | (2) 235 12% | 12 9% | 20 15% | 11 9% | 23 17% | 16 14% | 9 19%c | 1 4% | 6 14% | 5 8% | 5 24% | 22 14% | 34 9% | 35 13% | 25 9% | 29 10% | 4 11% | 7 35% | 46 9% | 161 12% | 27 15%r | |
| Strongly disagree | (1) 45 2% | 3 2% | 3 2% | 4 4% | 2 1% | 2 2% | - - | - - | 1 3% | - - | 1 4% | 3 2% | 9 2% | 5 2% | 4 1% | 6 2% | - - | - - | 14 3% | 29 2% | 2 1% | |
| NET: Disagree | 279 14% | 15 11% | 24 17% | 15 12% | 25 18% | 18 16% | 9 19% | 1 4% | 7 17% | 5 8% | 5 28% | 24 15% | 43 11% | 40 15% | 28 11% | 35 13% | 4 11% | 7 35% | 60 12% | 191 14% | 29 16% | |
| Don't know | 111 5% | 3 2% | 4 3% | 3 2% | 4 3% | 2 2% | 2 5% | 1 3% | 1 2% | 2 4% | - - | 10 6% mO | 15 4% | 6 2% | 12 4% | 5 2% | 1 4% | 1 5% | 58 12% ST | 47 3% | 6 3% | |
| Mean | 3.10 | 3.18 | 3.13 | 3.08 | 3.08 | 3.03 | 3.05 | 3.32 | 3.22 | 3.21 | 3.03 | 3.09 | 3.13 | 3.08 | 3.17 | 3.10 | 3.31 | 3.05 | 3.08 | 3.09 | 3.16 | |
| Standard deviation | 0.69 | 0.68 | 0.75 | 0.69 | 0.71 | 0.66 | 0.67 | 0.56 | 0.80 | 0.58 | 0.89 | 0.70 | 0.67 | 0.68 | 0.65 | 0.67 | 0.67 | 0.91 | 0.70 | 0.68 | 0.71 | |
| Standard error | 0.02 | 0.06 | 0.07 | 0.07 | 0.06 | 0.06 | 0.09 | 0.11 | 0.13 | 0.07 | 0.23 | 0.06 | 0.04 | 0.04 | 0.04 | 0.04 | 0.11 | 0.21 | 0.03 | 0.02 | 0.05 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 4

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

Making money is most people's top priority in Britain

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|----------------------------|-------------------------|-------------------------|--------------------------|---------------------------|---------------------------|-------------------------|-------------------------|--------------------------|--------------------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1660 82% | 821 83% | 839 81% | 191 79% | 269 79% | 270 79% | 302 83% | 261 87% ^{cDE} | 367 83% | 448 83% ^J | 433 77% | 376 85% ^J | 402 84% ^J | 237 82% | 673 80% |
| Strongly agree | (4) 566 28% | 284 29% | 282 27% | 84 35% ^{EgH} | 103 30% ^h | 83 24% | 112 31% ^{eH} | 80 26% | 103 23% | 136 25% | 128 23% | 138 31% ^{iJ} | 163 34% ^{IJ} | 87 30% | 236 28% |
| Tend to agree | (3) 1094 54% | 536 54% | 557 54% | 106 44% | 165 48% | 187 55% ^c | 189 52% | 181 60% ^{CDf} | 264 60% ^{CDf} | 311 57% ^L | 305 54% | 238 54% | 239 50% | 150 52% | 437 52% |
| Tend to disagree | (2) 236 12% | 110 11% | 126 12% | 18 7% | 37 11% | 51 15% ^C | 39 11% | 32 11% | 59 13% ^c | 66 12% | 80 14% ^L | 45 10% | 45 9% | 33 12% | 107 13% |
| Strongly disagree | (1) 34 2% | 17 2% | 16 2% | 2 1% | 13 4% ^{cgH} | 5 1% | 7 2% | 3 1% | 4 1% | 8 1% | 13 2% | 3 1% | 10 2% | 8 3% | 15 2% |
| NET: Disagree | 269 13% | 127 13% | 142 14% | 19 8% | 50 15% ^c | 56 16% ^C | 46 13% | 35 12% | 63 14% ^c | 73 14% | 93 17% ^{KL} | 48 11% | 55 11% | 41 14% | 122 14% |
| Don't know | 98 5% | 45 5% | 53 5% | 31 13% ^{dEFGH} | 23 7% ^{GH} | 15 5% ^g | 14 4% | 5 2% | 10 2% | 21 4% | 36 6% ⁱ | 17 4% | 24 5% | 10 4% | 51 6% |
| Mean | 3.14 | 3.15 | 3.13 | 3.30 ^{DEFGH} | 3.13 | 3.07 | 3.17 | 3.14 | 3.08 | 3.11 | 3.04 | 3.21 ^{iJ} | 3.22 ^{IJ} | 3.14 | 3.12 |
| Standard deviation | 0.68 | 0.68 | 0.68 | 0.66 | 0.76 | 0.69 | 0.70 | 0.63 | 0.64 | 0.66 | 0.70 | 0.65 | 0.71 | 0.73 | 0.70 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 4

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

Making money is most people's top priority in Britain

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1660 82% | 146 80% | 88 87% | 1426 82% | 64 78% | 190 85% | 146 80% | 155 85% | 114 81% | 173 85% | 209 79% | 232 82% | 144 79% | 1492 82% | 144 84% |
| Strongly agree | (4) 566 28% | 54 30% | 25 24% | 487 28% | 20 24% | 52 23% | 57 31% | 53 29% | 41 29% | 55 27% | 78 30% | 82 29% | 50 27% | 487 27% | 67 39%M |
| Tend to agree | (3) 1094 54% | 92 50% | 63 62% | 939 54% | 44 54% | 138 62%aFhJkl | 89 49% | 102 56% | 74 52% | 117 58% | 130 49% | 150 53% | 94 52% | 1005 55%N | 77 45% |
| Tend to disagree | (2) 236 12% | 31 17%cei | 9 9% | 196 11% | 10 12% | 21 9% | 23 13% | 19 10% | 15 11% | 18 9% | 29 11% | 41 14% | 20 11% | 222 12% | 12 7% |
| Strongly disagree | (1) 34 2% | - - | 3 3%a | 31 2% | 2 2%a | 3 1% | 7 4%Akl | 3 2% | 2 2% | 6 3%a | 5 2% | 2 1% | 1 1% | 26 1% | 8 4%M |
| NET: Disagree | 269 13% | 31 17% | 12 12% | 227 13% | 12 14% | 24 11% | 30 16% | 22 12% | 18 13% | 24 12% | 35 13% | 43 15% | 21 11% | 247 14% | 20 12% |
| Don't know | 98 5% | 6 3% | 2 2% | 91 5% | 6 7% | 9 4% | 7 4% | 6 3% | 10 7% | 6 3% | 20 8%abgiK | 9 3% | 18 10%ABeFGIK | 89 5% | 7 4% |
| Mean | 3.14 | 3.13 | 3.10 | 3.14 | 3.09 | 3.12 | 3.12 | 3.16 | 3.15 | 3.13 | 3.16 | 3.14 | 3.17 | 3.12 | 3.24m |
| Standard deviation | 0.68 | 0.68 | 0.67 | 0.68 | 0.69 | 0.62 | 0.77 | 0.67 | 0.69 | 0.69 | 0.71 | 0.68 | 0.65 | 0.67 | 0.78 |
| Standard error | 0.02 | 0.05 | 0.07 | 0.02 | 0.08 | 0.04 | 0.06 | 0.05 | 0.06 | 0.05 | 0.05 | 0.04 | 0.05 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 4

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

Making money is most people's top priority in Britain

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-----------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|--------------|-------------|-------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1660 82% | 111 85% | 124 90%eF | 99 84% | 122 89%eF | 94 81% | 35 75% | 23 98% | 32 83% | 48 84% | 14 74% | 138 87% | 306 82% | 224 85% | 224 83% | 240 85% | 34 85% | 15 72% | 368 76% | 1138 84%R | 153 83%r |
| Strongly agree | (4) 566 28% | 40 31% | 44 32% | 30 25% | 39 29% | 26 22% | 11 24% | 4 16% | 13 32% | 15 26% | 3 17% | 66 42%LM | 103 28% | 73 28% | 72 27% | 72 26% | 16 40% | 2 11% | 133 27% | 381 28% | 51 28% |
| Tend to agree | (3) 1094 54% | 70 54% | 80 58% | 69 58% | 83 61% | 68 59% | 24 50% | 19 82% | 20 51% | 33 58% | 11 58% | 71 45% | 203 54%k | 151 58%K | 151 56%k | 168 60%K | 18 45% | 13 62% | 235 48% | 757 56%R | 102 56% |
| Tend to disagree | (2) 236 12% | 16 12% | 11 8% | 14 12% | 13 9% | 16 14% | 9 19%b | - - | 5 13% | 5 8% | 3 17% | 10 6% | 44 12%k | 34 13%k | 31 12% | 34 12%k | 6 15% | 5 23% | 56 11% | 156 12% | 24 13% |
| Strongly disagree | (1) 34 2% | 1 1% | - - | 1 1% | 1 1% | 3 2% | - - | * 2% | 1 3% | - - | 2 8% | 4 3% | 7 2% | 3 1% | 5 2% | 2 1% | - - | 1 5% | 9 2% | 22 2% | 2 1% |
| NET: Disagree | 269 13% | 17 13% | 11 8% | 14 12% | 14 10% | 19 16% | 9 19%b | * 2% | 6 15% | 5 8% | 5 26% | 14 9% | 51 14% | 37 14% | 36 13% | 36 13% | 6 15% | 6 28% | 65 13% | 179 13% | 26 14% |
| Don't know | 98 5% | 2 2% | 2 2% | 5 4% | 1 * | 4 3% | 3 6%D | - - | 1 2% | 5 8%MO | - - | 7 5%M | 16 4%M | 2 1% | 9 3% | 5 2% | - - | - - | 54 11%ST | 39 3% | 4 2% |
| Mean | 3.14 | 3.17 | 3.24E | 3.13 | 3.18 | 3.04 | 3.06 | 3.12 | 3.15 | 3.20 | 2.83 | 3.32LM NO | 3.12 | 3.13 | 3.12 | 3.12 | 3.26 | 2.78 | 3.14 | 3.14 | 3.13 |
| Standard deviation | 0.68 | 0.68 | 0.60 | 0.63 | 0.62 | 0.68 | 0.69 | 0.48 | 0.74 | 0.58 | 0.83 | 0.71 | 0.69 | 0.66 | 0.68 | 0.63 | 0.71 | 0.71 | 0.71 | 0.68 | 0.68 |
| Standard error | 0.02 | 0.06 | 0.05 | 0.06 | 0.05 | 0.06 | 0.10 | 0.09 | 0.12 | 0.07 | 0.21 | 0.06 | 0.04 | 0.04 | 0.04 | 0.04 | 0.12 | 0.16 | 0.03 | 0.02 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 5

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

Britain is too unequal

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------------------|-------------------------|---------------------------|------------------------|-------------------------|----------------------------|--------------------------|---------------------------|--------------------------|-------------------------|-----------------------|-------------------------|-------------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1381 68% | 683 69% | 698 68% | 140 58% | 227 67% | 235 69% ^C | 274 76% ^{CDeH} | 218 73% ^{CH} | 287 65% | 351 65% | 381 68% | 302 68% | 348 72% ^l | 215 74% ^N | 556 66% |
| Strongly agree | (4) 545 27% | 308 31% ^B | 237 23% | 48 20% | 86 25% | 97 28% ^{ch} | 124 34% ^{CDH} | 90 30% ^{CH} | 99 23% | 151 28% | 136 24% | 119 27% | 140 29% | 86 30% | 220 26% |
| Tend to agree | (3) 836 41% | 375 38% | 461 45% ^A | 92 38% | 141 41% | 138 40% | 150 42% | 128 43% | 187 42% | 200 37% | 245 44% ^l | 183 41% | 208 43% ⁱ | 129 45% | 337 40% |
| Tend to disagree | (2) 394 19% | 187 19% | 207 20% | 52 22% ^F | 69 20% ^f | 66 19% ^f | 50 14% | 47 16% | 110 25% ^{FG} | 130 24% ^{KL} | 116 21% ^l | 74 17% | 75 15% | 47 16% | 166 20% |
| Strongly disagree | (1) 113 6% | 62 6% | 51 5% | 17 7% | 17 5% | 15 4% | 14 4% | 24 8% ^f | 25 6% | 34 6% ^j | 20 4% | 33 8% ^J | 26 5% | 12 4% | 55 6% |
| NET: Disagree | 508 25% | 249 25% | 259 25% | 70 29% ^F | 86 25% ^F | 81 24% ^f | 64 18% | 71 24% ^f | 135 31% ^{eFg} | 164 30% ^{jL} | 136 24% | 108 24% | 100 21% | 59 20% | 220 26% |
| Don't know | 138 7% | 61 6% | 77 7% | 32 13% ^{eFGH} | 28 8% ^{Gh} | 25 7% ^g | 23 7% | 11 4% | 19 4% | 27 5% | 45 8% ⁱ | 32 7% | 33 7% | 15 5% | 70 8% |
| Mean | 2.96 | 3.00 | 2.92 | 2.81 | 2.94 | 3.00 ^{cH} | 3.14 ^{CDegH} | 2.98 ^h | 2.86 | 2.91 | 2.96 | 2.95 | 3.03 ⁱ | 3.06 | 2.93 |
| Standard deviation | 0.86 | 0.89 | 0.82 | 0.88 | 0.85 | 0.84 | 0.82 | 0.90 | 0.85 | 0.90 | 0.80 | 0.89 | 0.84 | 0.81 | 0.88 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.04 | 0.05 | 0.04 | 0.04 | 0.03 | 0.05 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 5

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

Britain is too unequal

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|---------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1381 68% | 138 75%cdEgl | 69 68% | 1175 67% | 51 63% | 141 63% | 135 74%dEI | 118 65% | 95 67% | 140 69% | 185 70% | 194 68% | 117 64% | 1234 67% | 131 76%M |
| Strongly agree | (4) 545 27% | 62 34%cbGK | 21 21% | 462 27% | 21 26% | 67 30%G | 52 29%g | 36 20% | 41 29%g | 64 32%Gk | 69 26% | 65 23% | 48 26% | 496 27% | 42 24% |
| Tend to agree | (3) 836 41% | 76 42% | 48 47%e | 713 41% | 30 37% | 74 33% | 83 45%E | 82 45%E | 54 38% | 76 37% | 116 44%E | 129 45%E | 70 38% | 738 40% | 89 52%M |
| Tend to disagree | (2) 394 19% | 21 12% | 17 17% | 356 20%A | 23 28%AfjK | 52 24%AK | 30 17% | 46 25%AfK | 32 22%A | 42 21%a | 48 18% | 44 15% | 39 21%A | 368 20%N | 21 12% |
| Strongly disagree | (1) 113 6% | 11 6% | 10 10%dHjI | 93 5% | 2 2% | 14 6%h | 11 6%h | 10 6% | 2 2% | 13 6%h | 10 4% | 25 9%dHJL | 6 3% | 98 5% | 14 8% |
| NET: Disagree | 508 25% | 32 17% | 28 27% | 448 26%A | 24 30%A | 66 30%A | 42 23% | 56 31%Aj | 34 24% | 55 27%a | 59 22% | 68 24% | 44 24% | 466 25% | 35 20% |
| Don't know | 138 7% | 13 7% | 5 5% | 120 7% | 6 8% | 16 7% | 6 3% | 8 4% | 13 9%fi | 8 4% | 20 8% | 21 8% | 21 11%FGI | 128 7% | 6 3% |
| Mean | 2.96 | 3.11cbGK | 2.82 | 2.95 | 2.94 | 2.94 | 3.00 | 2.82 | 3.03G | 2.98 | 3.00g | 2.89 | 2.98 | 2.96 | 2.96 |
| Standard deviation | 0.86 | 0.86 | 0.89 | 0.85 | 0.82 | 0.92 | 0.85 | 0.82 | 0.80 | 0.90 | 0.81 | 0.89 | 0.82 | 0.86 | 0.85 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.02 | 0.09 | 0.06 | 0.07 | 0.06 | 0.07 | 0.07 | 0.05 | 0.05 | 0.06 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 5

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

Britain is too unequal

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-------------------|----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------------|-------------|------------|------------|------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 (d) | £627.8 (e) | £1416. (f) | £2363. (g) | £3470. (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1381 68% | 95 73% | 99 72% | 84 71% | 96 70% | 84 72% | 35 75% | 20 84% | 25 64% | 41 72% | 11 57% | 111 70% | 240 64% | 184 70% | 191 71% | 207 73%L | 35 87% | 11 55% | 312 64% | 932 69% | 136 74%R |
| Strongly agree | (4) 545 27% | 43 33% | 45 33%e | 41 34%e | 36 27% | 26 22% | 14 29% | 9 39% | 12 31% | 21 36% | 3 13% | 41 26% | 104 28% | 68 26% | 79 30% | 80 28% | 20 49% | 4 20% | 121 25% | 364 27% | 60 33%r |
| Tend to agree | (3) 836 41% | 52 40% | 53 39% | 43 37% | 59 44% | 59 50%c | 21 46% | 11 45% | 13 33% | 20 35% | 8 44% | 70 44% | 136 36% | 116 44% | 111 42% | 127 45%l | 15 38% | 7 35% | 191 39% | 569 42% | 77 42% |
| Tend to disagree | (2) 394 19% | 21 16% | 20 14% | 23 20% | 22 16% | 24 20% | 12 25% | 2 9% | 11 29% | 10 17% | 5 28% | 26 17% | 87 23% | 58 22% | 51 19% | 53 19% | 4 10% | 7 32% | 81 17% | 274 20% | 39 21% |
| Strongly disagree | (1) 113 6% | 9 7%f | 8 6% | 6 5% | 12 9%eF | 3 3% | - 2% | * 3% | 1 3% | 2 4% | 2 12% | 12 8% | 21 6% | 10 4% | 12 5% | 14 5% | - 5% | 2 8% | 29 6%t | 80 6%t | 4 2% |
| NET: Disagree | 508 25% | 29 23% | 28 20% | 30 25% | 34 25% | 27 23% | 12 25% | 2 11% | 12 32% | 12 21% | 7 39% | 39 24% | 108 29% | 68 26% | 63 24% | 67 24% | 4 10% | 8 40% | 110 23% | 354 26% | 43 24% |
| Don't know | 138 7% | 6 5% | 11 8%f | 5 4% | 7 5% | 5 4% | - - | 1 6% | 2 4% | 4 8%o | 1 3% | 9 6% | 25 7%o | 11 4% | 14 5% | 8 3% | 1 3% | 1 5% | 65 13%ST | 69 5% | 4 2% |
| Mean | 2.96 | 3.04 | 3.07 | 3.04 | 2.92 | 2.96 | 3.04 | 3.28 | 2.96 | 3.13 | 2.61 | 2.93 | 2.93 | 2.96 | 3.02 | 3.00 | 3.40 | 2.71 | 2.96 | 2.94 | 3.07 |
| Standard deviation | 0.86 | 0.89 | 0.88 | 0.89 | 0.91 | 0.75 | 0.74 | 0.73 | 0.87 | 0.86 | 0.90 | 0.88 | 0.89 | 0.82 | 0.84 | 0.83 | 0.68 | 0.92 | 0.87 | 0.86 | 0.80 |
| Standard error | 0.02 | 0.08 | 0.08 | 0.09 | 0.08 | 0.07 | 0.10 | 0.15 | 0.14 | 0.11 | 0.24 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.11 | 0.22 | 0.04 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 6

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

I believe there is a strong sense of community in Britain

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|----------------|---------------|--------------|--------------|--------------|----------------|--------------|------------|------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 763 38% | 350 35% | 412 40%a | 106 44%ef | 123 36% | 119 35% | 123 34% | 106 35% | 186 42%eFg | 225 41%L | 211 37% | 161 36% | 167 35% | 118 41% | 308 36% |
| Strongly agree | (4) 114 6% | 67 7%b | 47 5% | 19 8%H | 36 10%EFGH | 16 5% | 20 5%H | 13 4% | 10 2% | 38 7%L | 31 6% | 26 6% | 19 4% | 35 12%N | 54 6% |
| Tend to agree | (3) 649 32% | 284 29% | 365 35%A | 87 36%D | 87 25% | 103 30% | 103 29% | 93 31% | 176 40%DEFG | 186 34% | 180 32% | 134 30% | 148 31% | 83 29% | 254 30% |
| Tend to disagree | (2) 804 40% | 392 39% | 413 40% | 75 31% | 125 37% | 139 41%c | 152 42%C | 132 44%C | 182 41%C | 201 37% | 218 39% | 183 41% | 203 42% | 118 41% | 321 38% |
| Strongly disagree | (1) 336 17% | 193 19%B | 144 14% | 29 12% | 69 20%cH | 63 19%h | 65 18%h | 52 17% | 57 13% | 88 16% | 91 16% | 75 17% | 82 17% | 42 15% | 157 19% |
| NET: Disagree | 1141 56% | 585 59%b | 556 54% | 105 43% | 194 57%C | 202 59%C | 217 60%C | 184 61%Ch | 239 54%C | 289 53% | 309 55% | 258 58% | 285 59%i | 160 56% | 478 56% |
| Don't know | 123 6% | 58 6% | 65 6% | 30 13%dEFGH | 24 7%h | 20 6% | 22 6% | 11 4% | 16 4% | 28 5% | 43 8% | 23 5% | 29 6% | 10 4% | 60 7%m |
| Mean | 2.28 | 2.24 | 2.33a | 2.45EFG | 2.28 | 2.22 | 2.23 | 2.23 | 2.33 | 2.34l | 2.29 | 2.27 | 2.23 | 2.40n | 2.26 |
| Standard deviation | 0.82 | 0.86 | 0.78 | 0.84 | 0.93 | 0.82 | 0.82 | 0.79 | 0.74 | 0.85 | 0.82 | 0.83 | 0.79 | 0.90 | 0.85 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 6

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

I believe there is a strong sense of community in Britain

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 763 38% | 56 31% | 41 40% | 665 38% | 36 44%ah | 90 40%h | 73 40% | 74 41%h | 43 30% | 66 33% | 113 43%AHi | 102 36% | 68 37% | 666 36% | 86 50%M |
| Strongly agree | (4) 114 6% | 8 4% | 8 8%L | 98 6% | 7 9%iL | 16 7%iL | 8 5%iL | 14 8%iL | 7 5%iL | 5 3% | 24 9%iL | 15 5%L | 2 1% | 89 5% | 22 13%M |
| Tend to agree | (3) 649 32% | 49 27% | 33 32% | 567 33% | 29 36% | 73 33% | 65 36%h | 60 33% | 36 26% | 61 30% | 90 34% | 88 31% | 66 36%ah | 577 32% | 65 38% |
| Tend to disagree | (2) 804 40% | 86 47%cdJ | 48 48%J | 670 38% | 27 33% | 85 38% | 73 40%j | 74 41%J | 59 41%J | 88 43%J | 79 30% | 117 41%J | 69 38% | 739 40%n | 54 32% |
| Strongly disagree | (1) 336 17% | 27 15% | 6 6% | 303 17%B | 13 16%b | 35 15%b | 26 14% | 27 15% | 29 20%B | 42 21%B | 48 18%B | 53 19%B | 31 17%B | 309 17% | 26 15% |
| NET: Disagree | 1141 56% | 113 62%dJ | 54 54% | 973 56% | 40 49% | 120 54% | 99 54% | 100 55% | 87 62%dJ | 130 64%DeJ | 128 48% | 170 60%J | 100 55% | 1048 57%N | 81 47% |
| Don't know | 123 6% | 13 7% | 6 6% | 104 6% | 6 7% | 14 6% | 11 6% | 8 4% | 12 8% | 7 3% | 23 9%ik | 11 4% | 14 8% | 114 6% | 5 3% |
| Mean | 2.28 | 2.22 | 2.45aHkl | 2.28 | 2.40hi | 2.34hi | 2.32i | 2.35hi | 2.16 | 2.15 | 2.37hi | 2.24 | 2.23 | 2.26 | 2.49M |
| Standard deviation | 0.82 | 0.76 | 0.75 | 0.83 | 0.88 | 0.85 | 0.79 | 0.84 | 0.83 | 0.78 | 0.91 | 0.82 | 0.76 | 0.81 | 0.91 |
| Standard error | 0.02 | 0.06 | 0.08 | 0.02 | 0.10 | 0.06 | 0.06 | 0.06 | 0.07 | 0.06 | 0.06 | 0.05 | 0.05 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 6

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

I believe there is a strong sense of community in Britain

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|--------------|-------------|-------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 763 38% | 37 29% | 48 35% | 46 39% | 68 50%AB | 51 44%A | 22 46%A | 4 15% | 23 59% | 12 22% | 9 50% | 52 33% | 151 40%l | 106 40%l | 115 43%lk | 111 40%l | 20 50% | 12 57% | 150 31% | 528 39%R | 85 46%Rs |
| Strongly agree | (4) 114 6% | 2 1% | 10 7%Af | 12 10%AF | 16 11%AF | 7 6%a | - - | 1 2% | - - | 1 1% | 5 25% | 9 6% | 22 6% | 18 7% | 23 9%io | 13 4% | 9 21% | 1 4% | 11 2% | 94 7%R | 9 5%r |
| Tend to agree | (3) 649 32% | 36 27% | 38 28% | 34 28% | 52 38% | 44 38% | 22 46%ABc | 3 13% | 23 59% | 12 20% | 5 25% | 43 27% | 129 35%l | 88 34%i | 92 34%i | 99 35%l | 11 28% | 11 53% | 139 29% | 434 32% | 76 41%RS |
| Tend to disagree | (2) 804 40% | 54 42% | 59 43% | 52 44% | 52 38% | 47 40% | 18 38% | 13 55% | 9 24% | 28 48%l | 7 37% | 68 43% | 132 35% | 112 42% | 99 37% | 122 43%l | 15 38% | 8 37% | 188 39% | 552 41% | 65 35% |
| Strongly disagree | (1) 336 17% | 31 24%DE | 23 17%de | 17 15%e | 11 8% | 8 7% | 7 14% | 7 30% | 6 15% | 14 24%mO | 3 13% | 34 21%mO | 71 19%O | 36 14% | 45 17% | 34 12% | 4 11% | * 2% | 93 19% | 218 16% | 25 13% |
| NET: Disagree | 1141 56% | 85 66%DE | 83 60%de | 69 59%de | 62 46% | 55 47% | 25 52% | 20 85% | 15 39% | 42 72%LMN50% | 9 50% | 102 64%ln | 203 54% | 147 56% | 144 54% | 156 55% | 20 49% | 8 38% | 281 58%t | 770 57%t | 90 49% |
| Don't know | 123 6% | 8 6% | 7 5% | 3 3% | 6 5% | 11 9%ac | 1 2% | - - | 1 2% | 4 6% | - - | 5 3% | 19 5% | 10 4% | 10 4% | 14 5% | 1 1% | 1 5% | 56 12%ST | 58 4% | 9 5% |
| Mean | 2.28 | 2.07 | 2.26 | 2.35A | 2.56AB | 2.48Ab | 2.33a | 1.88 | 2.44 | 1.98 | 2.62 | 2.18 | 2.29l | 2.35lk | 2.36lk | 2.34lk | 2.62 | 2.63 | 2.16 | 2.31R | 2.40R |
| Standard deviation | 0.82 | 0.77 | 0.84 | 0.86 | 0.81 | 0.73 | 0.72 | 0.72 | 0.75 | 0.73 | 1.03 | 0.84 | 0.85 | 0.81 | 0.87 | 0.76 | 0.95 | 0.61 | 0.78 | 0.83 | 0.80 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.08 | 0.07 | 0.07 | 0.10 | 0.14 | 0.12 | 0.09 | 0.27 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.16 | 0.14 | 0.04 | 0.02 | 0.06 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 7

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

People in Britain are good at looking out for others

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|--------------------|-----------------|-----------------|-----------------|-----------------|---------------------|-----------------|----------------|---------------|-----------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 852 42% | 437 44% | 415 40% | 87 36% | 132 39% | 134 39% | 143 40% | 119 40% | 236 54% CDEFG | 246 45% L | 224 40% | 196 44% | 185 38% | 136 47% N | 324 38% |
| Strongly agree | (4) 114 6% | 62 6% | 52 5% | 16 7% | 30 9% FgH | 22 7% | 14 4% | 13 4% | 17 4% | 45 8% JL | 18 3% | 26 6% j | 24 5% | 34 12% N | 47 6% |
| Tend to agree | (3) 738 36% | 375 38% | 363 35% | 71 29% | 102 30% | 111 33% | 128 36% | 106 35% | 219 50% CDEFG | 201 37% | 206 37% | 170 38% | 161 33% | 102 35% | 277 33% |
| Tend to disagree | (2) 754 37% | 356 36% | 397 38% | 92 38% | 132 39% | 126 37% | 129 36% | 124 41% h | 151 34% | 206 38% | 206 37% | 152 34% | 190 40% | 102 35% | 318 38% |
| Strongly disagree | (1) 275 14% | 131 13% | 145 14% | 28 11% h | 53 16% H | 57 17% H | 68 19% cH | 42 14% H | 28 6% | 60 11% | 85 15% i | 58 13% | 72 15% | 40 14% | 131 16% |
| NET: Disagree | 1029 51% | 487 49% | 542 52% | 120 50% h | 186 54% H | 183 53% H | 196 54% H | 166 55% H | 179 41% | 266 49% | 290 52% | 210 47% | 263 55% k | 142 49% | 449 53% |
| Don't know | 146 7% | 70 7% | 77 7% | 34 14% DEFGH | 23 7% | 25 7% | 22 6% | 16 5% | 26 6% | 29 5% | 48 8% i | 36 8% | 34 7% | 11 4% | 73 9% M |
| Mean | 2.37 | 2.40 | 2.34 | 2.36 | 2.34 | 2.31 | 2.26 | 2.32 | 2.54 CDEFG | 2.45 JL | 2.31 | 2.41 | 2.31 | 2.47 N | 2.31 |
| Standard deviation | 0.80 | 0.81 | 0.80 | 0.81 | 0.87 | 0.85 | 0.83 | 0.78 | 0.68 | 0.81 | 0.78 | 0.81 | 0.80 | 0.89 | 0.82 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.06 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.03 | 0.04 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 7

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

People in Britain are good at looking out for others

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 852 42% | 69 38% | 39 39% | 743 43% | 38 47%h | 103 46%hK | 81 44% | 82 45%h | 49 34% | 83 41% | 124 47%hK | 108 38% | 75 41% | 766 42% | 74 43% |
| Strongly agree | (4) 114 6% | 11 6%f | 7 6% | 96 5% | 9 12%eFIKL | 11 5% | 4 2% | 16 9%FiKL | 9 6%f | 7 3% | 25 9%FIKL | 9 3% | 7 4% | 87 5% | 24 14%M |
| Tend to agree | (3) 738 36% | 58 32% | 33 32% | 647 37% | 29 35% | 93 42%aH | 77 42%aH | 66 36% | 40 28% | 76 38% | 100 38%h | 99 35% | 68 37% | 679 37%n | 50 29% |
| Tend to disagree | (2) 754 37% | 74 41%J | 42 41%j | 638 37% | 30 37% | 78 35%j | 61 33% | 75 41%J | 65 46%eFJ | 77 38%j | 72 27% | 116 41%J | 65 36%j | 685 37% | 58 34% |
| Strongly disagree | (1) 275 14% | 27 15% | 13 13% | 235 14% | 7 9% | 23 10% | 29 16% | 19 10% | 15 11% | 32 16% | 36 14% | 46 16% | 28 15% | 247 13% | 26 15% |
| NET: Disagree | 1029 51% | 101 55%J | 55 54%j | 873 50% | 38 46% | 102 46% | 89 49% | 94 51%j | 80 56%eJ | 109 54%J | 108 41% | 162 57%EJ | 93 51%j | 932 51% | 84 49% |
| Don't know | 146 7% | 12 7% | 7 7% | 127 7% | 5 7% | 18 8% | 12 7% | 7 4% | 13 9%g | 11 5% | 31 12%GiK | 14 5% | 15 8% | 130 7% | 13 8% |
| Mean | 2.37 | 2.32 | 2.35 | 2.37 | 2.53afiKL | 2.44K | 2.33 | 2.45K | 2.33 | 2.30 | 2.49iKL | 2.26 | 2.32 | 2.36 | 2.46 |
| Standard deviation | 0.80 | 0.82 | 0.80 | 0.80 | 0.84 | 0.76 | 0.78 | 0.81 | 0.77 | 0.79 | 0.88 | 0.78 | 0.80 | 0.79 | 0.94 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.02 | 0.09 | 0.05 | 0.06 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 7

Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today?

People in Britain are good at looking out for others

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|-------------|------------|------------|------------|-----------|-----------|-----------|-------------------------|----------|--------------|--------------|---------------|---------------|---------------|-----------|--|-------------|---------------|-------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 852 42% | 59 45% | 55 40% | 57 48% | 77 57%B | 60 52% | 22 47% | 10 43% | 21 54% | 15 25% | 9 50% | 58 36% | 150 40%l | 126 48%IK | 139 52%IKL | 140 50%IKL | 20 49% | 13 66% | 146 30% | 613 45%R | 93 51%R |
| Strongly agree | (4) 114 6% | 7 5% | 15 11% | 8 7% | 10 7% | 10 9% | 4 9% | - - | - - | - - | 3 17% | 10 6%i | 22 6%i | 14 5%i | 20 7%i | 20 7%i | 8 19% | 2 9% | 10 2% | 85 6%R | 19 10%Rs |
| Tend to agree | (3) 738 36% | 52 40% | 40 29% | 49 42%b | 68 50%B | 50 43%B | 18 38% | 10 43% | 21 54% | 15 25% | 6 33% | 48 30% | 128 34% | 112 42%IKl | 120 45%IKL | 120 43%IKl | 12 31% | 12 57% | 135 28% | 528 39%R | 75 41%R |
| Tend to disagree | (2) 754 37% | 48 37% | 45 32% | 40 34% | 43 31% | 44 38% | 17 36% | 8 33% | 11 28% | 24 42% | 5 24% | 70 44%N | 160 43%N | 95 36% | 88 33% | 106 38% | 11 27% | 6 28% | 173 36% | 526 39%T | 54 29% |
| Strongly disagree | (1) 275 14% | 18 14%e | 26 19%DE | 14 12% | 12 9% | 6 5% | 7 15%e | 5 21% | 5 13% | 15 26%kLM | 5 26% | 24 15%o | 46 12% | 29 11% | 32 12% | 25 9% | 8 19% | * 2% | 92 19%S | 155 11% | 28 15% |
| NET: Disagree | 1029 51% | 66 51% | 71 51% | 54 45% | 55 40% | 50 43% | 24 50% | 13 54% | 16 42% | 39 68%IMN | 9 50% | 93 59%MNO | 205 55%mn | 124 47% | 120 45% | 131 47% | 18 46% | 6 30% | 265 54%t | 681 50% | 82 45% |
| Don't know | 146 7% | 5 4% | 11 8% | 7 6% | 4 3% | 6 5% | 2 3% | 1 3% | 2 4% | 4 7% | - - | 7 5% | 18 5% | 14 5% | 9 3% | 10 4% | 2 5% | 1 5% | 77 16%ST | 61 5% | 8 5% |
| Mean | 2.37 | 2.38 | 2.36 | 2.46 | 2.57 | 2.58ab | 2.42 | 2.22 | 2.43 | 1.99 | 2.41 | 2.29l | 2.35l | 2.44lk | 2.49lK | 2.50lK | 2.52 | 2.77 | 2.16 | 2.42R | 2.48R |
| Standard deviation | 0.80 | 0.80 | 0.95 | 0.81 | 0.76 | 0.74 | 0.86 | 0.80 | 0.73 | 0.75 | 1.07 | 0.81 | 0.78 | 0.77 | 0.81 | 0.76 | 1.04 | 0.65 | 0.79 | 0.78 | 0.89 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.08 | 0.07 | 0.07 | 0.12 | 0.16 | 0.12 | 0.10 | 0.28 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.18 | 0.15 | 0.04 | 0.02 | 0.07 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 8

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

Summary**Base: All respondents**

| | | Statements | | | | | |
|--------------------|-----|---|--|--|---|---|--|
| | | I am looking seriously at all areas of my household or family's spending to see what can be cut | The economy in the UK is on the road to recovery | I am worried that another recession would have a severe impact on me and my family | My personal financial situation is generally heading in the right direction | I can't see the economy improving for years | The amount of money I have to spend is likely to rise over the next year |
| Unweighted base | | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| Weighted base | | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| NET: Agree | | 1468 72% | 797 39% | 1413 70% | 831 41% | 1248 62% | 763 38% |
| Strongly agree | (4) | 532 26% | 109 5% | 542 27% | 140 7% | 395 20% | 237 12% |
| Tend to agree | (3) | 935 46% | 688 34% | 871 43% | 691 34% | 853 42% | 526 26% |
| Tend to disagree | (2) | 386 19% | 703 35% | 359 18% | 710 35% | 536 26% | 675 33% |
| Strongly disagree | (1) | 105 5% | 285 14% | 120 6% | 345 17% | 103 5% | 436 22% |
| NET: Disagree | | 491 24% | 988 49% | 479 24% | 1055 52% | 639 32% | 1111 55% |
| Don't know | | 68 3% | 243 12% | 135 7% | 141 7% | 140 7% | 153 8% |
| Mean | | 2.97 | 2.35 | 2.97 | 2.33 | 2.82 | 2.30 |
| Standard deviation | | 0.83 | 0.82 | 0.85 | 0.86 | 0.82 | 0.96 |
| Standard error | | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 |

People Power Survey
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Absolutes/col percents

Table 9

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I am looking seriously at all areas of my household or family's spending to see what can be cut

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|----------------|--------------|---------------|--------------|---------------|-----------------|---------------|-------------|-------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1468 72% | 673 68% | 795 77%A | 171 71%H | 261 76%H | 262 77%H | 277 77%H | 234 78%H | 263 60% | 355 66% | 408 73%l | 318 72%i | 386 80%lJK | 234 81%n | 623 74% |
| Strongly agree | (4) 532 26% | 229 23% | 304 29%A | 62 26%H | 106 31%H | 122 36%cGH | 115 32%gH | 75 25%H | 53 12% | 130 24% | 129 23% | 106 24% | 168 35%lJK | 94 33% | 234 28% |
| Tend to agree | (3) 935 46% | 444 45% | 491 48% | 109 45% | 155 45% | 140 41% | 162 45% | 160 53%dEF | 210 48% | 226 42% | 279 50%l | 213 48% | 218 45% | 139 48% | 389 46% |
| Tend to disagree | (2) 386 19% | 222 22%B | 163 16% | 29 12% | 53 15% | 62 18% | 62 17% | 45 15% | 135 31%CDEFG | 129 24%JL | 102 18% | 85 19% | 70 15% | 40 14% | 140 17% |
| Strongly disagree | (1) 105 5% | 54 5% | 51 5% | 18 7%ef | 12 4% | 10 3% | 11 3% | 18 6%f | 36 8%DEF | 42 8%JL | 25 4% | 24 5% | 15 3% | 9 3% | 43 5% |
| NET: Disagree | 491 24% | 276 28%B | 215 21% | 47 20% | 65 19% | 72 21% | 72 20% | 63 21% | 171 39%CDEFG | 171 31%JKL | 127 23%l | 109 25%L | 85 18% | 49 17% | 183 22% |
| Don't know | 68 3% | 44 4%B | 24 2% | 23 10%dEFGH | 16 5%GH | 7 2% | 11 3% | 4 1% | 8 2% | 16 3% | 27 5%l | 15 3% | 11 2% | 6 2% | 41 5% |
| Mean | 2.97 | 2.89 | 3.04A | 2.98H | 3.09H | 3.12gH | 3.09H | 2.98H | 2.64 | 2.84 | 2.96i | 2.94 | 3.15lJK | 3.13 | 3.01 |
| Standard deviation | 0.83 | 0.83 | 0.82 | 0.87 | 0.79 | 0.81 | 0.79 | 0.80 | 0.80 | 0.89 | 0.79 | 0.82 | 0.78 | 0.77 | 0.82 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.04 | 0.03 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 9

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I am looking seriously at all areas of my household or family's spending to see what can be cut

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|--------------|------------------------|----------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|------------------------------|--------------------------|------------------------|--------------|-------------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1468 72% | 136 74% | 80 79% | 1252 72% | 59 72% | 161 72% | 140 77% | 130 71% | 101 71% | 139 68% | 182 69% | 213 75% | 127 69% | 1312 72% | 136 79% ^m |
| Strongly agree | (4) 532 26% | 53 29% | 25 25% | 454 26% | 25 31% | 61 27% | 56 31% | 43 24% | 39 28% | 44 22% | 69 26% | 67 24% | 49 27% | 462 25% | 62 36% ^M |
| Tend to agree | (3) 935 46% | 83 45% | 54 54% | 798 46% | 34 42% | 101 45% | 84 46% | 87 47% | 62 44% | 95 47% | 113 43% | 146 51% ^{jl} | 77 42% | 850 46% | 74 43% |
| Tend to disagree | (2) 386 19% | 39 22% | 16 16% | 330 19% | 14 17% | 42 19% | 33 18% | 41 22% | 33 23% | 41 20% | 44 17% | 49 17% | 33 18% | 358 20% | 24 14% |
| Strongly disagree | (1) 105 5% | 6 3% | 4 4% | 95 5% | 4 5% | 13 6% | 7 4% | 7 4% | 4 3% | 16 8% | 16 6% | 13 5% | 14 8% | 95 5% | 8 5% |
| NET: Disagree | 491 24% | 45 25% | 21 20% | 425 24% | 18 22% | 56 25% | 40 22% | 47 26% | 38 27% | 58 28% | 60 23% | 62 22% | 46 25% | 452 25% | 32 19% |
| Don't know | 68 3% | 2 1% | 1 1% | 66 4% ^a | 4 5% ^A | 6 3% | 3 2% | 5 3% | 3 2% | 6 3% | 21 8% ^{ABEFGHIK} | 8 3% | 10 5% ^{Af} | 64 3% | 4 2% |
| Mean | 2.97 | 3.01 | 3.00 | 2.96 | 3.03 | 2.96 | 3.06 ⁱ | 2.94 | 2.98 | 2.85 | 2.97 | 2.97 | 2.94 | 2.95 | 3.13 ^M |
| Standard deviation | 0.83 | 0.80 | 0.77 | 0.83 | 0.86 | 0.85 | 0.80 | 0.79 | 0.81 | 0.87 | 0.86 | 0.79 | 0.89 | 0.82 | 0.83 |
| Standard error | 0.02 | 0.06 | 0.08 | 0.02 | 0.09 | 0.06 | 0.06 | 0.06 | 0.07 | 0.07 | 0.06 | 0.05 | 0.06 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey

ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 9

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I am looking seriously at all areas of my household or family's spending to see what can be cut

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|--------------|------------|-------------|------------|------------|------------|------------|-------------------------|-----------|--------------|-------------|------------|------------|--------------|------------|--|-----------------|-------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 (d) | £627.8 (e) | £1416. (f) | £2363. (g) | £3470. (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1468 72% | 102 79% | 118 86%De | 90 76% | 98 71% | 89 76% | 35 76% | 19 79% | 23 58% | 44 76% | 15 79% | 129 82%mo | 288 77%o | 193 74% | 201 75% | 197 70% | 33 81% | 12 59% | 310 64% | 1022 75%R | 136 74%R |
| Strongly agree | (4) 532 26% | 41 32% | 49 36% | 33 28% | 47 34% | 32 28% | 12 26% | 11 46% | 7 18% | 19 34%O | 7 35% | 58 37%lO | 102 27%O | 78 30%O | 80 30%O | 53 19% | 14 34% | 4 20% | 101 21% | 377 28%R | 55 30%R |
| Tend to agree | (3) 935 46% | 61 47% | 69 50%de | 57 48% | 51 37% | 56 48% | 23 50% | 8 33% | 16 40% | 25 42% | 8 43% | 71 45% | 186 50% | 116 44% | 121 45% | 145 52% | 19 47% | 8 39% | 209 43% | 645 48% | 81 44% |
| Tend to disagree | (2) 386 19% | 19 14% | 16 11% | 20 17% | 33 24%aB | 26 22%b | 9 19% | 2 10% | 8 20% | 7 12% | 4 21% | 19 12% | 63 17% | 56 21%K | 56 21%K | 70 25%lKL | 6 14% | 4 21% | 89 18% | 263 19% | 34 18% |
| Strongly disagree | (1) 105 5% | 8 6% | 4 3% | 5 4% | 3 2% | 2 2% | 2 3% | 1 4% | 7 17% | 7 12%kIMN | - O | 7 4% | 18 5% | 9 4% | 8 3% | 10 3% | 1 2% | 4 20% | 41 9%S | 54 4% | 10 5% |
| NET: Disagree | 491 24% | 27 21% | 20 14% | 24 20% | 36 26%B | 28 24%b | 10 22% | 3 14% | 15 37% | 14 23% | 4 21% | 26 16% | 81 22% | 65 25%k | 64 24% | 80 28%K | 7 16% | 8 41% | 131 27% | 317 23% | 44 24% |
| Don't know | 68 3% | 1 1% | - - | 4 3%be | 3 2% | - - | 1 2% | 2 6% | 2 5% | * 1% | - - | 3 2% | 4 1% | 4 2% | 4 1% | 4 1% | 1 3% | - - | 47 10%ST | 17 1% | 4 2% |
| Mean | 2.97 | 3.05 | 3.18 | 3.04 | 3.06 | 3.02 | 3.00 | 3.29 | 2.61 | 2.98 | 3.14 | 3.16lO | 3.01o | 3.01o | 3.03O | 2.87 | 3.16 | 2.59 | 2.84 | 3.00R | 3.01r |
| Standard deviation | 0.83 | 0.85 | 0.75 | 0.79 | 0.82 | 0.77 | 0.78 | 0.85 | 1.00 | 0.97 | 0.76 | 0.81 | 0.80 | 0.82 | 0.79 | 0.75 | 0.75 | 1.05 | 0.88 | 0.80 | 0.85 |
| Standard error | 0.02 | 0.08 | 0.07 | 0.08 | 0.07 | 0.07 | 0.11 | 0.17 | 0.16 | 0.12 | 0.20 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.12 | 0.24 | 0.04 | 0.02 | 0.06 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 10

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

The economy in the UK is on the road to recovery

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------------|---------------|----------------------------|--------------------------|--------------------------|---------------------------|--------------------------|----------------------------|--------------------------|-------------------------|-------------------------|---------------------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 797 39% | 463 47%B | 334 32% | 109 45% ^d EF | 121 35% | 108 32% | 116 32% | 118 39% ^{ef} | 225 51% ^{DEFG} | 261 48% ^{JL} | 203 36% | 184 42% ^L | 149 31% | 107 37% | 343 41% |
| Strongly agree | (4) 109 5% | 71 7%B | 38 4% | 19 8% | 17 5% | 17 5% | 16 4% | 14 5% | 25 6% | 45 8% ^{JK} | 16 3% | 18 4% | 29 6% ^J | 23 8% | 47 6% |
| Tend to agree | (3) 688 34% | 392 39%B | 296 29% | 90 37% ^{Ef} | 103 30% | 91 27% | 100 28% | 104 35% ^{ef} | 200 45% ^{DEFG} | 216 40% ^{jL} | 187 33% ^L | 166 37% ^L | 120 25% | 84 29% | 296 35% |
| Tend to disagree | (2) 703 35% | 305 31% | 398 38%A | 70 29% | 131 38% ^{cH} | 127 37% tH | 132 36% tH | 119 39% ^{CH} | 125 28% | 176 32% | 205 36% | 147 33% | 174 36% | 111 38% | 296 35% |
| Strongly disagree | (1) 285 14% | 135 14% | 149 14% | 15 6% | 46 13% ^C | 63 19% ^{CgH} | 78 21% ^{CDGH} | 38 12% ^c | 45 10% | 54 10% | 73 13% | 64 14% ⁱ | 93 19% ^{IJ} | 44 15% | 111 13% |
| NET: Disagree | 988 49% | 441 44% | 547 53%A | 85 35% | 176 52% ^{CH} | 190 56% ^{CH} | 209 58% ^{CH} | 156 52% ^{CH} | 170 39% | 230 43% | 278 50% ^l | 211 48% | 268 56% ^{ljk} | 155 54% | 407 48% |
| Don't know | 243 12% | 90 9% | 153 15%A | 47 20% ^{eFGH} | 45 13% | 43 13% | 36 10% | 27 9% | 45 10% | 51 9% | 80 14% ^l | 46 11% | 65 14% ⁱ | 28 10% | 97 11% |
| Mean | 2.35 | 2.44 ^B | 2.25 | 2.58 ^{DEFG} | 2.31 ^f | 2.21 | 2.17 | 2.34 ^{eF} | 2.52 ^{DEFG} | 2.51 ^{JKL} | 2.30 | 2.35 ^L | 2.20 | 2.33 | 2.37 |
| Standard deviation | 0.82 | 0.84 | 0.78 | 0.77 | 0.80 | 0.84 | 0.85 | 0.78 | 0.78 | 0.81 | 0.76 | 0.80 | 0.87 | 0.86 | 0.81 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 10

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

The economy in the UK is on the road to recovery

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-------------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-----------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 797 39% | 56 31% | 33 33% | 707 41%A | 25 31% | 81 36% | 65 36% | 74 41%a | 55 39% | 90 44%Ad | 121 46%AbDef | 121 43%Ad | 74 41%a | 703 38% | 81 47%m |
| Strongly agree | (4) 109 5% | 11 6% | 9 9%el | 89 5% | 8 10%Efl | 7 3% | 6 4% | 11 6% | 6 4% | 5 2% | 22 8%Efl | 14 5% | 10 6% | 82 4% | 25 15%M |
| Tend to agree | (3) 688 34% | 45 25% | 24 24% | 618 35%Ab | 17 22% | 74 33%d | 58 32% | 64 35%aD | 49 34%d | 85 42%ABD | 99 38%AbD | 107 38%AbD | 64 35%aD | 622 34% | 56 32% |
| Tend to disagree | (2) 703 35% | 81 44%cdfGjkl | 47 46%Cgjkl | 575 33% | 26 32% | 83 37% | 61 34% | 57 31% | 51 36% | 66 33% | 78 30% | 95 33% | 58 32% | 645 35%n | 46 27% |
| Strongly disagree | (1) 285 14% | 31 17%J | 12 12% | 242 14% | 16 20%J | 33 15%j | 40 22%GHJKL | 22 12% | 17 12% | 33 16%J | 22 8% | 36 13% | 23 13% | 265 14% | 18 11% |
| NET: Disagree | 988 49% | 112 61%CGHIJKL | 59 58%cgJl | 816 47% | 42 52%J | 115 52%J | 101 56%GJkl | 79 43% | 67 47%j | 99 49%j | 100 38% | 131 46%j | 82 45% | 910 50%N | 64 37% |
| Don't know | 243 12% | 15 8% | 9 9% | 220 13% | 14 17%afI | 26 12% | 16 9% | 29 16%afI | 20 14%i | 14 7% | 42 16%Afl | 32 11% | 26 15%al | 215 12% | 27 16% |
| Mean | 2.35 | 2.21 | 2.33 | 2.36a | 2.25 | 2.28 | 2.19 | 2.41aF | 2.36 | 2.32 | 2.55ADEFhIk | 2.39aF | 2.39af | 2.32 | 2.61M |
| Standard deviation | 0.82 | 0.81 | 0.83 | 0.82 | 0.96 | 0.78 | 0.85 | 0.82 | 0.78 | 0.79 | 0.81 | 0.80 | 0.82 | 0.81 | 0.92 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.02 | 0.11 | 0.05 | 0.07 | 0.06 | 0.07 | 0.06 | 0.06 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 10

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

The economy in the UK is on the road to recovery

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|-------------|-------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 797 39% | 44 34% | 62 45% | 53 44% | 63 46%a | 42 36% | 20 42% | 10 42% | 15 37% | 15 25% | 8 44% | 56 35% | 144 39%i | 100 38%i | 117 44%i | 120 43%i | 24 59% | 9 42% | 166 34% | 545 40%R | 85 46%R |
| Strongly agree | (4) 109 5% | 6 5% | 15 11% | 10 9% | 7 5% | 6 5% | 2 5% | - - | 1 4% | 1 2% | 2 8% | 8 5% | 15 4% | 10 4% | 18 7% | 14 5% | 6 15% | 2 9% | 23 5% | 71 5% | 15 8% |
| Tend to agree | (3) 688 34% | 38 29% | 47 34% | 42 36% | 56 41%a | 36 31% | 18 37% | 10 42% | 13 34% | 14 24% | 7 36% | 48 30% | 129 34% | 90 34% | 99 37%i | 106 38%i | 18 44% | 7 33% | 144 30% | 474 35%r | 70 38%r |
| Tend to disagree | (2) 703 35% | 52 40% | 48 35% | 37 32% | 48 35% | 48 41% | 14 29% | 7 31% | 11 29% | 19 32% | 4 22% | 59 37% | 140 38% | 94 36% | 102 38% | 91 32% | 12 30% | 6 29% | 149 31% | 500 37%Rt | 53 29% |
| Strongly disagree | (1) 285 14% | 21 16% | 15 11% | 16 13% | 16 12% | 14 12% | 6 12% | 2 9% | 9 22% | 18 30%KLM | 3 13% | 24 15% | 54 14% | 42 16% | 29 11% | 40 14% | 3 7% | 2 12% | 80 17% | 185 14% | 20 11% |
| NET: Disagree | 988 49% | 73 56%f | 62 45% | 53 45% | 64 47% | 62 53% | 19 41% | 9 39% | 20 51% | 36 63%nO | 7 35% | 82 52% | 194 52% | 137 52% | 131 49% | 131 47% | 15 37% | 8 40% | 230 47% | 685 51%T | 73 40% |
| Don't know | 243 12% | 13 10% | 13 9% | 12 10% | 9 7% | 13 11% | 8 17%d | 4 18% | 4 11% | 7 12% | 4 21% | 20 13% | 36 10% | 26 10% | 20 7% | 30 11% | 2 5% | 4 17% | 91 19%S | 126 9% | 26 14%s |
| Mean | 2.35 | 2.25 | 2.51A | 2.44 | 2.42 | 2.32 | 2.42 | 2.41 | 2.21 | 1.97 | 2.49 | 2.29I | 2.31I | 2.29I | 2.43Im | 2.38I | 2.70 | 2.48 | 2.27 | 2.35 | 2.51RS |
| Standard deviation | 0.82 | 0.82 | 0.86 | 0.86 | 0.78 | 0.78 | 0.81 | 0.69 | 0.88 | 0.84 | 0.92 | 0.82 | 0.79 | 0.80 | 0.79 | 0.82 | 0.83 | 0.89 | 0.85 | 0.80 | 0.83 |
| Standard error | 0.02 | 0.08 | 0.08 | 0.09 | 0.07 | 0.08 | 0.12 | 0.15 | 0.15 | 0.11 | 0.28 | 0.07 | 0.04 | 0.05 | 0.05 | 0.05 | 0.14 | 0.22 | 0.04 | 0.02 | 0.07 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 11

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I am worried that another recession would have a severe impact on me and my family

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|----------------|--------------|--------------|-------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1413 70% | 637 64% | 777 75%A | 157 65% | 253 74%cH | 254 74%cH | 267 74%cH | 206 69% | 276 62% | 355 66% | 378 67% | 311 70% | 369 77%lJK | 218 75%n | 580 68% |
| Strongly agree | (4) 542 27% | 244 25% | 299 29%a | 62 26%H | 105 31%H | 114 33%GH | 120 33%GH | 73 24%H | 70 16% | 134 25% | 132 23% | 109 25% | 168 35%LJK | 105 36%N | 218 26% |
| Tend to agree | (3) 871 43% | 393 40% | 478 46%A | 95 40% | 148 43% | 140 41% | 148 41% | 134 44% | 206 47% | 221 41% | 247 44% | 202 46% | 201 42% | 113 39% | 361 43% |
| Tend to disagree | (2) 359 18% | 209 21%B | 150 14% | 41 17% | 46 14% | 54 16% | 41 11% | 62 21%DF | 114 26%CDEF | 112 21%KL | 114 20%KL | 61 14% | 71 15% | 48 17% | 137 16% |
| Strongly disagree | (1) 120 6% | 74 7%B | 46 4% | 17 7% | 13 4% | 13 4% | 27 8%de | 22 7%de | 28 6% | 38 7%JL | 21 4% | 43 10%JL | 17 4% | 12 4% | 59 7% |
| NET: Disagree | 479 24% | 283 28%B | 195 19% | 58 24% | 59 17% | 67 20% | 68 19% | 84 28%DEF | 142 32%cDEF | 150 28%L | 135 24%l | 105 24% | 88 18% | 60 21% | 196 23% |
| Don't know | 135 7% | 73 7% | 61 6% | 26 11%GH | 29 9%G | 20 6% | 26 7%g | 11 4% | 23 5% | 36 7% | 49 9%L | 26 6% | 24 5% | 12 4% | 71 8%m |
| Mean | 2.97 | 2.88 | 3.06A | 2.94H | 3.10GH | 3.11GH | 3.07GH | 2.89h | 2.76 | 2.89 | 2.95 | 2.90 | 3.14IJK | 3.12N | 2.95 |
| Standard deviation | 0.85 | 0.89 | 0.80 | 0.89 | 0.80 | 0.82 | 0.90 | 0.87 | 0.81 | 0.88 | 0.80 | 0.91 | 0.81 | 0.84 | 0.87 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.05 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 11

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I am worried that another recession would have a severe impact on me and my family

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|---------------------------|------------------------------|------------------------|--------------------------|-------------------------|----------------------------------|-------------------------|-------------------------|------------------------|--------------------------|------------------------|-----------------------|--------------|-------------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1413 70% | 141 77% ^{cEK} | 75 74% | 1198 69% | 56 69% | 144 64% | 140 77% ^{Ek} | 124 68% | 99 70% | 137 68% | 183 69% | 191 67% | 124 68% | 1262 69% | 131 76% ^m |
| Strongly agree | (4) 542 27% | 65 35% ^{CBeG} | 18 18% | 460 26% | 29 36% ^{BGi} | 58 26% | 53 29% | 42 23% | 36 26% | 46 23% | 69 26% | 79 28% | 47 26% | 472 26% | 63 37% ^M |
| Tend to agree | (3) 871 43% | 76 42% | 57 57% ^{CaDEjKl} | 738 42% | 27 33% | 86 38% | 86 47% ^d | 82 45% | 63 44% | 91 45% | 113 43% | 112 40% | 77 42% | 790 43% | 68 40% |
| Tend to disagree | (2) 359 18% | 29 16% | 23 23% ^f | 306 18% | 13 16% | 48 21% ^{FJ} | 22 12% | 35 19% ^f | 28 20% ^f | 41 20% ^f | 36 13% | 54 19% ^f | 30 16% | 329 18% | 26 15% |
| Strongly disagree | (1) 120 6% | 8 4% | 1 1% | 111 6% | 5 6% | 16 7% ^b | 10 6% | 12 7% | 8 6% | 13 6% | 18 7% | 14 5% | 14 8% ^b | 110 6% | 8 5% |
| NET: Disagree | 479 24% | 37 20% | 24 24% | 417 24% | 18 22% | 64 29% ^{FJ} | 32 18% | 48 26% | 36 25% | 54 27% ^f | 53 20% | 68 24% | 44 24% | 438 24% | 34 20% |
| Don't know | 135 7% | 5 3% | 2 2% | 128 7% ^A | 7 9% ^{Ab} | 16 7% ^a | 10 6% | 11 6% | 7 5% | 11 6% | 28 11% ^{ABh} | 25 9% ^{Ab} | 14 8% ^a | 128 7% | 6 4% |
| Mean | 2.97 | 3.11 ^{cEgi} | 2.93 | 2.96 | 3.09 | 2.89 | 3.06 | 2.90 | 2.94 | 2.89 | 2.99 | 2.99 | 2.93 | 2.95 | 3.13 ^M |
| Standard deviation | 0.85 | 0.84 | 0.67 | 0.86 | 0.92 | 0.90 | 0.82 | 0.85 | 0.84 | 0.85 | 0.86 | 0.86 | 0.89 | 0.85 | 0.85 |
| Standard error | 0.02 | 0.07 | 0.07 | 0.02 | 0.10 | 0.06 | 0.06 | 0.06 | 0.07 | 0.07 | 0.06 | 0.05 | 0.07 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 11

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I am worried that another recession would have a severe impact on me and my family

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|---------------|-------------|------------|------------|-------------|-----------|-----------|-------------------------|-----------|---------------|-------------|-------------|-------------|--------------|-----------|--|-------------|---------------|-------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1413 70% | 101 78% | 99 72% | 86 73% | 104 76% | 82 70% | 31 67% | 17 73% | 27 69% | 44 77%o | 13 68% | 129 81%LnO | 260 70% | 200 76%O | 196 73%o | 181 64% | 33 83% | 13 64% | 309 63% | 972 72%R | 132 72%r |
| Strongly agree | (4) 542 27% | 41 31% | 41 30% | 40 34% | 39 28% | 35 30% | 9 19% | 8 36% | 10 26% | 21 37%O | 6 30% | 60 38%lO | 105 28%O | 80 30%O | 78 29%O | 55 19% | 17 43% | 4 19% | 111 23% | 379 28%r | 53 29% |
| Tend to agree | (3) 871 43% | 60 46% | 59 43% | 46 39% | 65 48% | 46 40% | 22 48% | 9 37% | 17 43% | 23 40% | 7 38% | 69 43% | 155 42% | 120 46% | 117 44% | 126 45% | 16 40% | 9 45% | 199 41% | 593 44% | 79 43% |
| Tend to disagree | (2) 359 18% | 14 11% | 14 10% | 28 24%AB | 23 17% | 22 19%b | 7 15% | 4 17% | 4 10% | 7 13% | 4 22% | 19 12% | 70 19% | 46 17% | 45 17% | 66 23%iKn | 5 12% | 3 15% | 78 16% | 254 19% | 27 15% |
| Strongly disagree | (1) 120 6% | 6 4% | 18 13%ACDE | 1 1% | 4 3% | 5 4% | 2 4% | 1 3% | 6 14% | 4 7%lm | 1 4% | 4 2% | 25 7%km | 7 3% | 15 6% | 14 5% | - - | 4 20% | 44 9%S | 66 5% | 11 6% |
| NET: Disagree | 479 24% | 20 15% | 31 23% | 29 25% | 27 20% | 28 24% | 9 19% | 5 21% | 10 24% | 11 20% | 5 26% | 23 14% | 94 25%K | 52 20% | 59 22%k | 80 29%iKM | 5 12% | 7 36% | 121 25% | 320 24% | 37 20% |
| Don't know | 135 7% | 9 7% | 7 5% | 3 2% | 6 4% | 7 6% | 7 14%BCD | 2 6% | 3 7% | 2 3% | 1 6% | 7 4% | 19 5% | 11 4% | 13 5% | 20 7% | 2 5% | - - | 57 12%S | 64 5% | 15 8%r |
| Mean | 2.97 | 3.12 | 2.94 | 3.08 | 3.06 | 3.02 | 2.97 | 3.13 | 2.87 | 3.10o | 3.00 O | 3.22LN | 2.96 | 3.08O | 3.02O | 2.85 | 3.32 | 2.63 | 2.87 | 2.99R | 3.03r |
| Standard deviation | 0.85 | 0.80 | 0.98 | 0.80 | 0.76 | 0.85 | 0.77 | 0.85 | 1.01 | 0.91 | 0.88 | 0.76 | 0.88 | 0.77 | 0.85 | 0.81 | 0.70 | 1.04 | 0.91 | 0.83 | 0.85 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.08 | 0.07 | 0.08 | 0.11 | 0.17 | 0.17 | 0.11 | 0.24 | 0.06 | 0.05 | 0.05 | 0.05 | 0.05 | 0.12 | 0.24 | 0.04 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

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People Power Survey
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Absolutes/col percents

Table 12

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

My personal financial situation is generally heading in the right direction

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|----------------|---------------|--------------|-----------------|---------------|---------------|---------------|-------------|-------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 831 41% | 452 46%B | 379 37% | 123 51%deFG | 142 42%F | 141 41%F | 113 31% | 113 38% | 198 45%Fg | 280 52%JKL | 216 39%L | 194 44%L | 141 29% | 133 46% | 384 45% |
| Strongly agree | (4) 140 7% | 80 8%b | 60 6% | 41 17%EFGH | 37 11%eFGH | 20 6% | 14 4% | 14 5% | 14 3% | 61 11%JL | 19 3% | 40 9%JL | 20 4% | 46 16%N | 58 7% |
| Tend to agree | (3) 691 34% | 372 37%B | 319 31% | 82 34% | 105 31% | 121 36%f | 100 28% | 99 33% | 184 42%DFG | 219 40%L | 197 35%L | 154 35%L | 121 25% | 86 30% | 326 38%M |
| Tend to disagree | (2) 710 35% | 311 31% | 399 39%A | 55 23% | 115 34%C | 116 34%C | 133 37%C | 125 41%Cde | 167 38%C | 175 32% | 200 36% | 141 32% | 193 40%IK | 95 33% | 275 33% |
| Strongly disagree | (1) 345 17% | 158 16% | 187 18% | 32 13% | 52 15%h | 65 19%h | 95 26%CDDeGH | 57 19%h | 44 10% | 56 10% | 95 17%i | 76 17%i | 119 25%IJK | 50 17% | 135 16% |
| NET: Disagree | 1055 52% | 469 47% | 586 57%A | 86 36% | 166 49%C | 181 53%C | 228 63%CDEH | 182 60%CDH | 211 48%C | 231 43% | 295 53%i | 217 49% | 312 65%IJK | 145 50% | 410 48% |
| Don't know | 141 7% | 72 7% | 68 7% | 32 13%EFGH | 33 10%fG | 19 6%G | 20 5%G | 6 2% | 32 7%G | 31 6% | 50 9%i | 30 7% | 29 6% | 11 4% | 52 6% |
| Mean | 2.33 | 2.41B | 2.26 | 2.63dEFGH | 2.41FG | 2.30F | 2.09 | 2.24f | 2.41eFG | 2.56JKL | 2.28L | 2.39L | 2.09 | 2.46 | 2.39 |
| Standard deviation | 0.86 | 0.87 | 0.84 | 0.97 | 0.90 | 0.86 | 0.85 | 0.82 | 0.73 | 0.84 | 0.80 | 0.90 | 0.84 | 0.97 | 0.85 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.03 | 0.05 | 0.04 | 0.06 | 0.03 |

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| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 831 41% | 70 38% | 41 40% | 721 41% | 37 46%l | 86 39% | 68 37% | 77 42% | 55 39% | 91 45%l | 129 49%aEFhKL | 116 41% | 62 34% | 741 41% | 78 46% |
| Strongly agree | (4) 140 7% | 10 5% | 9 9% | 122 7% | 11 13%aGIL | 18 8% | 12 7% | 7 4% | 10 7% | 8 4% | 26 10%GI | 21 8% | 10 5% | 110 6% | 26 15%M |
| Tend to agree | (3) 691 34% | 60 33% | 32 32% | 599 34% | 27 33% | 68 31% | 56 30% | 70 38%l | 45 32% | 83 41%efL | 104 39%eL | 95 33% | 52 29% | 631 34% | 52 30% |
| Tend to disagree | (2) 710 35% | 72 40%J | 37 37%j | 600 34% | 24 30% | 89 40%J | 69 38%J | 67 37%J | 44 31% | 71 35%J | 62 24% | 98 34%J | 76 42%hJ | 650 36% | 50 29% |
| Strongly disagree | (1) 345 17% | 31 17% | 22 22% | 293 17% | 14 18% | 33 15% | 34 19% | 28 15% | 34 24%EgiJ | 30 15% | 37 14% | 52 18% | 31 17% | 315 17% | 25 15% |
| NET: Disagree | 1055 52% | 103 56%J | 59 58%J | 893 51% | 39 48% | 121 54%J | 103 57%J | 95 52%J | 78 55%J | 102 50%J | 99 38% | 150 53%J | 106 58%J | 965 53%n | 75 44% |
| Don't know | 141 7% | 10 5% | 1 1% | 129 7%b | 5 6% | 15 7% | 12 6% | 11 6% | 9 6% | 11 5% | 35 13%ABEfGhIK | 18 6% | 14 8%b | 122 7% | 18 11%m |
| Mean | 2.33 | 2.28 | 2.28 | 2.34 | 2.45 | 2.34 | 2.27 | 2.32 | 2.22 | 2.35 | 2.52AbeFgHK | 2.32 | 2.25 | 2.31 | 2.52M |
| Standard deviation | 0.86 | 0.82 | 0.91 | 0.86 | 0.96 | 0.85 | 0.86 | 0.79 | 0.92 | 0.79 | 0.90 | 0.88 | 0.82 | 0.85 | 0.96 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.02 | 0.10 | 0.06 | 0.07 | 0.06 | 0.08 | 0.06 | 0.06 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base**

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| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|-------------|-------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 831 41% | 42 32% | 61 44%a | 46 39% | 59 43% | 54 46%a | 22 46% | 6 27% | 17 44% | 22 39% | 7 38% | 54 34% | 150 40% | 92 35% | 106 40% | 132 47%KM | 24 59% | 11 54% | 191 39% | 553 41% | 88 48%r |
| Strongly agree | (4) 140 7% | 7 6% | 12 9% | 8 7% | 10 7% | 8 7% | 5 10% | - - | - - | 3 6% | 4 21% | 8 5% | 28 7% | 14 5% | 21 8% | 20 7% | 4 10% | 1 4% | 29 6% | 99 7% | 12 7% |
| Tend to agree | (3) 691 34% | 34 26% | 49 35% | 38 32% | 49 36% | 45 39%a | 17 36% | 6 27% | 17 44% | 19 33% | 3 17% | 46 29% | 123 33% | 79 30% | 85 32% | 112 40%KMn | 20 50% | 10 50% | 161 33% | 454 33% | 76 41%rs |
| Tend to disagree | (2) 710 35% | 56 43%f | 51 37% | 49 41%f | 49 36% | 43 37% | 12 26% | 10 45% | 13 34% | 19 34% | 4 19% | 62 39% | 148 40% | 116 44%O | 98 37% | 94 33% | 15 37% | 7 33% | 138 28% | 511 38%R | 61 33% |
| Strongly disagree | (1) 345 17% | 26 20%E | 19 14% | 18 16%e | 24 17%E | 8 7% | 8 18%E | 6 25% | 6 16% | 13 23%O | 7 38% | 34 22%O | 63 17% | 38 14% | 48 18%o | 33 12% | 2 4% | 1 5% | 101 21%st | 222 16% | 23 12% |
| NET: Disagree | 1055 52% | 81 62%EF | 69 51% | 67 57% | 73 53% | 51 44% | 20 44% | 16 69% | 19 50% | 33 57% | 11 57% | 96 60%O | 211 56%O | 154 59%O | 146 54%o | 127 45% | 16 41% | 8 38% | 239 49% | 733 54%t | 84 46% |
| Don't know | 141 7% | 7 6% | 7 5% | 5 5% | 5 3% | 12 10%d | 5 10%d | 1 4% | 3 7% | 3 5% | 1 6% | 8 5% | 12 3% | 16 6% | 16 6% | 23 8%L | - - | 2 8% | 58 12%St | 71 5% | 12 7% |
| Mean | 2.33 | 2.19 | 2.41a | 2.32 | 2.35 | 2.51A | 2.43 | 2.03 | 2.30 | 2.22 | 2.22 | 2.19 | 2.32 | 2.28 | 2.32 | 2.46iK IM | 2.65 | 2.58 | 2.28 | 2.33 | 2.45r |
| Standard deviation | 0.86 | 0.83 | 0.85 | 0.83 | 0.86 | 0.75 | 0.94 | 0.75 | 0.75 | 0.89 | 1.22 | 0.85 | 0.85 | 0.79 | 0.88 | 0.81 | 0.72 | 0.68 | 0.90 | 0.85 | 0.81 |
| Standard error | 0.02 | 0.08 | 0.08 | 0.08 | 0.07 | 0.07 | 0.14 | 0.15 | 0.13 | 0.11 | 0.33 | 0.07 | 0.05 | 0.05 | 0.06 | 0.05 | 0.12 | 0.16 | 0.04 | 0.02 | 0.06 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 13

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I can't see the economy improving for years

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|---------------|--------------|--------------|--------------|--------------|-----------------|--------------|-------------|-------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1248 62% | 557 56% | 691 67%A | 143 59%H | 231 68%H | 219 64%H | 237 66%H | 201 67%H | 217 49% | 310 57% | 360 64%I | 260 59% | 317 66%IK | 203 70%N | 516 61% |
| Strongly agree | (4) 395 20% | 189 19% | 206 20% | 42 18% | 81 24%GH | 73 21%H | 88 24%GH | 50 17% | 60 14% | 89 16% | 109 19% | 92 21% | 106 22%I | 75 26%N | 160 19% |
| Tend to agree | (3) 853 42% | 368 37% | 484 47%A | 101 42% | 150 44%H | 146 43%h | 149 41% | 151 50%FH | 157 35% | 221 41% | 252 45%K | 169 38% | 211 44% | 127 44% | 356 42% |
| Tend to disagree | (2) 536 26% | 303 30%B | 233 23% | 54 22% | 63 19% | 82 24% | 75 21% | 80 27%D | 181 41%CDEFG | 168 31%JL | 137 24% | 125 28%I | 107 22% | 61 21% | 214 25% |
| Strongly disagree | (1) 103 5% | 69 7%B | 35 3% | 8 4% | 14 4% | 18 5% | 28 8%dg | 12 4% | 23 5% | 37 7%J | 21 4% | 23 5% | 23 5% | 17 6% | 49 6% |
| NET: Disagree | 639 32% | 372 37%B | 268 26% | 62 26% | 77 23% | 101 29%d | 103 29% | 92 30%d | 204 46%CDEFG | 204 38%JL | 158 28% | 147 33%I | 130 27% | 78 27% | 263 31% |
| Don't know | 140 7% | 64 6% | 75 7% | 36 15%EFGH | 33 10%GH | 21 6%g | 21 6%g | 8 3% | 20 5% | 27 5% | 44 8% | 34 8% | 35 7% | 8 3% | 67 8%M |
| Mean | 2.82 | 2.73 | 2.90A | 2.86H | 2.97gH | 2.86H | 2.87H | 2.82H | 2.60 | 2.70 | 2.86I | 2.81 | 2.90I | 2.93 | 2.81 |
| Standard deviation | 0.82 | 0.87 | 0.77 | 0.79 | 0.81 | 0.83 | 0.89 | 0.76 | 0.80 | 0.84 | 0.79 | 0.85 | 0.82 | 0.85 | 0.83 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.05 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 13

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I can't see the economy improving for years

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-------------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1248 62% | 121 66% | 70 69% | 1057 61% | 53 65% | 143 64% | 126 69%Ghijkl | 105 57% | 81 57% | 117 58% | 157 59% | 169 60% | 106 58% | 1113 61% | 124 72%M |
| Strongly agree | (4) 395 20% | 52 28%CeGhijkl | 23 22% | 321 18% | 24 30%eGHIJKL | 42 19% | 45 25%GKI | 27 15% | 25 17% | 38 19% | 49 19% | 40 14% | 30 16% | 351 19% | 41 24% |
| Tend to agree | (3) 853 42% | 69 38% | 48 47% | 735 42% | 29 35% | 100 45% | 81 44% | 77 42% | 57 40% | 79 39% | 107 41% | 129 46% | 76 41% | 762 42% | 83 48% |
| Tend to disagree | (2) 536 26% | 40 22% | 23 23% | 473 27% | 15 19% | 52 23% | 32 18% | 55 30%dF | 50 35%ADEFJl | 70 35%ADEFI | 68 26%f | 84 30%dF | 46 25% | 494 27%N | 30 18% |
| Strongly disagree | (1) 103 5% | 11 6%h | 5 5% | 88 5% | 5 6%h | 11 5% | 13 7%H | 9 5% | 2 1% | 6 3% | 13 5% | 14 5% | 14 7%H | 91 5% | 10 6% |
| NET: Disagree | 639 32% | 51 28% | 28 27% | 560 32% | 21 25% | 64 29% | 45 25% | 64 35%f | 52 37%F | 76 38%dF | 81 31% | 98 35%f | 59 33% | 585 32%n | 40 23% |
| Don't know | 140 7% | 10 6% | 3 3% | 126 7% | 7 9% | 17 7% | 11 6% | 14 8% | 9 6% | 9 5% | 25 10% | 17 6% | 17 10% | 130 7% | 8 4% |
| Mean | 2.82 | 2.94cgkl | 2.90 | 2.80 | 2.98GKI | 2.84 | 2.93gkl | 2.73 | 2.78 | 2.77 | 2.81 | 2.73 | 2.74 | 2.81 | 2.94m |
| Standard deviation | 0.82 | 0.89 | 0.81 | 0.82 | 0.91 | 0.81 | 0.87 | 0.80 | 0.76 | 0.80 | 0.83 | 0.77 | 0.85 | 0.82 | 0.82 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.02 | 0.10 | 0.05 | 0.07 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.06 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 13

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

I can't see the economy improving for years

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|----------------|----------------|----------------|---------------|-----------|-----------|-----------|-------------------------|----------|------------------|-----------------|-----------------|-----------------|-------------------------------|-----------|--|-----------------|-----------------|------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1248 62% | 91 70% | 87 64% | 77 65% | 90 66% | 68 58% | 30 64% | 16 68% | 20 52% | 38 67% | 8 41% | 113 71% iO | 228 61% | 169 64% o | 173 64% o | 155 55% | 29 73% | 12 58% | 282 58% | 853 63% r | 113 62% |
| Strongly agree | (4) 395 20% | 29 23% e | 29 21% | 29 24% e | 31 23% e | 15 13% | 7 15% | 5 21% | 6 16% | 19 33% Lmn O | 3 18% | 34 22% | 72 19% | 53 20% | 54 20% | 43 15% | 13 33% | 3 16% | 97 20% | 261 19% | 37 20% |
| Tend to agree | (3) 853 42% | 61 47% | 58 42% | 48 41% | 59 43% | 53 46% | 23 49% | 11 47% | 14 36% | 20 34% | 4 23% | 79 50% io | 155 42% | 116 44% | 118 44% | 112 40% | 16 40% | 9 42% | 184 38% | 592 44% r | 77 42% |
| Tend to disagree | (2) 536 26% | 31 24% | 32 24% | 30 26% | 38 28% | 34 29% | 11 24% | 6 26% | 13 34% | 15 26% | 6 33% | 32 20% | 108 29% k | 70 27% | 65 24% | 101 36% KMN 25% | 10 42% | 9 22% | 108 28% R | 375 29% | 53 29% |
| Strongly disagree | (1) 103 5% | 3 2% | 11 8% ac | 3 2% | 6 4% | 5 4% | 2 5% | - - | 2 4% | 1 1% | 3 14% | 5 3% | 18 5% | 6 2% | 16 6% m | 13 5% | 1 2% | - - | 37 8% St | 60 4% | 6 3% |
| NET: Disagree | 639 32% | 34 26% | 44 32% | 33 28% | 44 32% | 39 33% | 13 28% | 6 26% | 15 38% | 16 27% | 9 46% | 37 24% | 126 34% K | 76 29% | 81 30% | 115 41% iKM 27% N | 11 27% | 9 42% | 146 30% | 434 32% | 59 32% |
| Don't know | 140 7% | 5 4% | 6 4% | 8 7% | 3 2% | 10 8% d | 3 7% | 2 6% | 4 10% | 4 6% | 2 12% | 8 5% | 19 5% | 18 7% | 15 5% | 11 4% | - - | - - | 60 12% ST | 69 5% | 11 6% |
| Mean | 2.82 | 2.94e | 2.80 | 2.94e | 2.86 | 2.73 | 2.81 | 2.95 | 2.70 | 3.05iO | 2.52 | 2.94O | 2.80 | 2.88O | 2.83o | 2.69 | 3.04 | 2.74 | 2.80 | 2.82 | 2.83 |
| Standard deviation | 0.82 | 0.77 | 0.89 | 0.80 | 0.82 | 0.76 | 0.78 | 0.72 | 0.82 | 0.83 | 1.02 | 0.76 | 0.82 | 0.77 | 0.83 | 0.80 | 0.82 | 0.73 | 0.89 | 0.80 | 0.80 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.08 | 0.07 | 0.07 | 0.11 | 0.14 | 0.14 | 0.11 | 0.29 | 0.06 | 0.05 | 0.05 | 0.05 | 0.05 | 0.14 | 0.17 | 0.04 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 14

Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself?

The amount of money I have to spend is likely to rise over the next year

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|-----------------------------|---|---------------------------------|--------------------------------|--------------------------------|---------------------------------|---------------------------------|-------------------------------|-------------------------------|-----------------------------|--------------------------------|-----------------------------|-----------------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 763 38% | 385 39% | 378 37% | 143 60% <small>EF</small> GH | 176 51% <small>EF</small> GH | 135 40% <small>F</small> GH | 111 31% | 86 29% | 111 25% | 238 44% <small>K</small> L | 220 39% <small>L</small> | 153 35% | 153 32% | 138 48% <small>n</small> | 338 40% |
| Strongly agree | (4) 237 12% | 123 12% | 114 11% | 48 20% <small>F</small> GH | 70 21% <small>EF</small> GH | 46 14% <small>f</small> H | 29 8% <small>H</small> | 27 9% <small>H</small> | 17 4% | 88 16% <small>J</small> L | 49 9% | 51 12% | 49 10% | 60 21% <small>N</small> | 98 12% |
| Tend to agree | (3) 526 26% | 262 26% | 263 25% | 96 40% <small>d</small> EF <small>GH</small> | 105 31% <small>F</small> GH | 89 26% | 81 23% | 60 20% | 94 21% | 150 28% <small>l</small> | 171 30% <small>K</small> L | 101 23% | 104 22% | 78 27% | 240 28% |
| Tend to disagree | (2) 675 33% | 348 35% | 327 32% | 55 23% | 82 24% | 107 31% <small>cd</small> | 117 32% <small>CD</small> | 116 39% <small>C</small> De | 199 45% <small>C</small> DEF | 173 32% | 193 34% | 157 36% | 151 31% | 71 25% | 288 34% <small>M</small> |
| Strongly disagree | (1) 436 22% | 177 18% | 259 25% <small>A</small> | 15 6% | 59 17% <small>C</small> | 68 20% <small>C</small> | 103 28% <small>C</small> DE | 89 30% <small>C</small> DEh | 102 23% <small>C</small> d | 95 18% | 107 19% | 93 21% | 141 29% <small>I</small> JK | 66 23% | 151 18% |
| NET: Disagree | 1111 55% | 525 53% | 586 57% | 70 29% | 141 41% <small>C</small> | 174 51% <small>CD</small> | 220 61% <small>C</small> DE | 205 68% <small>C</small> DEf | 301 68% <small>C</small> DEf | 268 49% | 300 53% | 251 57% <small>i</small> | 293 61% <small>J</small> | 138 48% | 439 52% |
| Don't know | 153 8% | 83 8% | 70 7% | 27 11% <small>G</small> h | 25 7% <small>G</small> | 32 9% <small>G</small> | 30 8% <small>G</small> | 9 3% | 29 7% <small>G</small> | 36 7% | 43 8% | 38 9% | 36 7% | 13 5% | 69 8% |
| Mean | 2.30 | 2.36B | 2.24 | 2.82DEF <small>GH</small> | 2.59EF <small>GH</small> | 2.37F <small>GH</small> | 2.11 | 2.08 | 2.06 | 2.46JKL | 2.31L | 2.27I | 2.14 | 2.48 | 2.37 |
| Standard deviation | 0.96 | 0.94 | 0.98 | 0.86 | 1.03 | 0.99 | 0.95 | 0.93 | 0.80 | 0.99 | 0.90 | 0.96 | 0.99 | 1.08 | 0.94 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.06 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.05 | 0.07 | 0.04 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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The amount of money I have to spend is likely to rise over the next year

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-------------------|--------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------------|-------------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 763 38% | 58 32% | 35 35% | 670 38% | 26 32% | 69 31% | 71 39% | 70 38% | 47 33% | 83 41%e | 146 55%ABDEFGH KL | 97 34% | 60 33% | 639 35% | 108 63%M |
| Strongly agree | (4) 237 12% | 20 11% | 14 14%i | 203 12% | 11 14%l | 25 11% | 19 11% | 28 15%hIK | 11 7% | 12 6% | 56 21%AEFH KL | 24 8% | 17 10% | 176 10% | 51 30%M |
| Tend to agree | (3) 526 26% | 38 21% | 21 21% | 467 27% | 14 18% | 44 20% | 52 28%de | 42 23% | 37 26% | 71 35%AbDE GKL | 90 34%AbDE GKL | 74 26% | 43 23% | 463 25% | 57 33%m |
| Tend to disagree | (2) 675 33% | 62 34%J | 47 46%CFH IJ | 566 32% | 27 33%j | 89 40%HJ | 56 31%j | 64 35%J | 38 27% | 64 32%j | 59 22% | 110 39%HJ | 59 33%J | 636 35%N | 35 20% |
| Strongly disagree | (1) 436 22% | 51 28%cbg J | 16 16% | 369 21% | 19 24%J | 48 21%J | 45 24%J | 34 19%J | 40 29%bg J | 45 22%J | 28 10% | 63 22%J | 47 26%J | 418 23%N | 13 8% |
| NET: Disagree | 1111 55% | 113 62%cJ | 63 63%J | 935 54% | 46 57%J | 136 61%J | 101 55%J | 99 54%J | 78 55%J | 108 54%J | 87 33% | 173 61%J | 107 59%J | 1054 58%N | 48 28% |
| Don't know | 153 8% | 12 6% | 3 3% | 138 8% | 9 11%bk | 18 8% | 11 6% | 14 8% | 16 12%biK | 11 6% | 31 12%bfik KL | 14 5% | 15 8% | 135 7% | 16 9% |
| Mean | 2.30 | 2.16 | 2.33 | 2.31 | 2.25 | 2.22 | 2.27 | 2.37ah | 2.14 | 2.26 | 2.75ABDE FGH IKL | 2.22 | 2.18 | 2.23 | 2.93M |
| Standard deviation | 0.96 | 0.99 | 0.92 | 0.96 | 1.03 | 0.94 | 0.97 | 0.99 | 0.97 | 0.89 | 0.95 | 0.90 | 0.97 | 0.94 | 0.95 |
| Standard error | 0.02 | 0.08 | 0.10 | 0.02 | 0.11 | 0.06 | 0.08 | 0.07 | 0.08 | 0.07 | 0.06 | 0.05 | 0.07 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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The amount of money I have to spend is likely to rise over the next year

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|------------|------------|-------------|-------------|--------------|--------------|--------------|-------------------------|-----------|------------|------------|--------------|------------|-------------|------------|--|-----------------|-------------------|------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.70 (d) | £627.85 (e) | £1416.60 (f) | £2363.10 (g) | £3470.50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 763 38% | 46 35% | 64 47% | 53 45% | 60 44% | 49 42% | 23 49% | 4 18% | 11 29% | 22 37% | 6 32% | 66 41% | 136 37% | 89 34% | 112 42% | 96 34% | 24 60% | 7 36% | 170 35% | 519 38% | 74 40% |
| Strongly agree | (4) 237 12% | 9 7% | 22 16%A | 21 18%A | 17 12% | 16 14% | 4 9% | 1 3% | 3 8% | 6 11% | 5 25% | 28 18%l | 41 11% | 25 10% | 38 14%o | 22 8% | 8 21% | 3 12% | 47 10% | 168 12% | 22 12% |
| Tend to agree | (3) 526 26% | 37 28% | 42 31% | 32 27% | 44 32% | 33 28% | 19 40% | 3 15% | 8 22% | 15 26% | 1 7% | 38 24% | 96 26% | 64 24% | 74 28% | 74 26% | 16 39% | 5 24% | 123 25% | 351 26% | 52 28% |
| Tend to disagree | (2) 675 33% | 39 30% | 37 27% | 29 24% | 48 35% | 50 43%a | 15 33% | 8 33% | 14 36% | 22 38% | 5 25% | 43 27% | 132 35% | 95 36%k | 94 35% | 108 38%K | 10 25% | 11 53% | 136 28% | 474 35%R | 65 36%r |
| Strongly disagree | (1) 436 22% | 40 31%bd | 28 20% | 27 23% | 27 20% | 15 13% | 6 13% | 11 47% | 11 27% | 12 20% | 7 37% | 41 26% | 91 24% | 68 26%n | 49 18% | 56 20% | 4 11% | 2 11% | 107 22% | 293 22% | 36 19% |
| NET: Disagree | 1111 55% | 79 61%bcf | 65 47% | 56 47% | 75 55% | 66 56% | 21 46% | 19 81% | 24 63% | 34 59% | 12 62% | 84 53% | 223 60% | 163 62%on | 144 53% | 164 58% | 14 36% | 13 64% | 243 50% | 767 57%R | 101 55% |
| Don't know | 153 8% | 5 4% | 8 6%d | 10 8%De | 2 1% | 2 2% | 3 5% | * 1% | 3 8% | 2 4% | 1 6% | 9 6% | 14 4% | 11 4% | 13 5% | 21 7%l | 2 4% | - - | 74 15%ST | 70 5% | 9 5% |
| Mean | 2.30 | 2.12 | 2.46A | 2.43a | 2.37a | 2.43A | 2.47A | 1.74 | 2.11 | 2.29 | 2.22 | 2.35 | 2.24 | 2.18 | 2.39M | 2.24 | 2.73 | 2.38 | 2.27 | 2.31 | 2.35 |
| Standard deviation | 0.96 | 0.95 | 1.02 | 1.07 | 0.94 | 0.89 | 0.85 | 0.85 | 0.93 | 0.94 | 1.25 | 1.08 | 0.96 | 0.95 | 0.96 | 0.89 | 0.94 | 0.86 | 0.97 | 0.96 | 0.94 |
| Standard error | 0.02 | 0.09 | 0.09 | 0.11 | 0.08 | 0.08 | 0.12 | 0.17 | 0.16 | 0.12 | 0.34 | 0.08 | 0.05 | 0.06 | 0.06 | 0.06 | 0.16 | 0.20 | 0.05 | 0.03 | 0.07 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 15
Q.4 How interested or uninterested are you in the following charitable causes?
Summary
Base: All respondents

| | Charitable Causes | | | | | | | | |
|-------------------------|-------------------|------------------|------------------------|--------------------------|----------------------------------|---|--|---|--|
| | Animal welfare | Medical research | Hospitals and hospices | Children or young people | Overseas aid and disaster relief | Religious organisations including churches, mosques and synagogues) | Disabled people including blind and deaf people) | Schools, colleges, universities and other education | The environment, conservation and heritage |
| Unweighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| Weighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| NET: Interested | 1260 62% | 1523 75% | 1502 74% | 1402 69% | 785 39% | 383 19% | 1348 67% | 874 43% | 1280 63% |
| Very interested (4) | 438 22% | 539 27% | 452 22% | 447 22% | 180 9% | 117 6% | 344 17% | 203 10% | 322 16% |
| Fairly interested (3) | 823 41% | 985 49% | 1050 52% | 955 47% | 605 30% | 266 13% | 1004 50% | 672 33% | 958 47% |
| Fairly uninterested (2) | 394 19% | 295 15% | 317 16% | 346 17% | 561 28% | 544 27% | 403 20% | 675 33% | 415 20% |
| Very uninterested (1) | 273 13% | 110 5% | 108 5% | 168 8% | 542 27% | 968 48% | 155 8% | 356 18% | 227 11% |
| NET: Uninterested | 666 33% | 406 20% | 425 21% | 514 25% | 1103 54% | 1512 75% | 557 27% | 1031 51% | 642 32% |
| Don't know | 100 5% | 98 5% | 100 5% | 110 5% | 138 7% | 132 7% | 122 6% | 122 6% | 105 5% |
| Mean | 2.74 | 3.01 | 2.96 | 2.88 | 2.22 | 1.75 | 2.81 | 2.38 | 2.72 |
| Standard deviation | 0.96 | 0.81 | 0.79 | 0.87 | 0.97 | 0.92 | 0.82 | 0.91 | 0.88 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 |

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Absolutes/col percents

Table 16

Q.4 How interested or uninterested are you in the following charitable causes?**Animal welfare****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-------------------------|-------------|-------------|---------------|----------------|--------------|--------------|--------------|-----------------|-----------------|---------------|------------|--------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 1260 62% | 528 53% | 733 71%A | 156 65%H | 231 68%GH | 222 65%H | 237 66%H | 177 59% | 237 54% | 295 54% | 336 60% | 306 69%IJ | 323 67%IJ | 194 67% | 537 63% |
| Very interested (4) | 438 22% | 131 13% | 306 30%A | 73 30%eFGH | 87 25%gH | 72 21% | 76 21% | 54 18% | 76 17% | 90 17% | 106 19% | 105 24%I | 136 28%IJ | 79 27%N | 154 18% |
| Fairly interested (3) | 823 41% | 397 40% | 426 41% | 83 34% | 145 42% | 150 44%ch | 161 45%cH | 123 41% | 161 37% | 205 38% | 230 41% | 201 45%i | 187 39% | 115 40% | 383 45% |
| Fairly uninterested (2) | 394 19% | 244 25%B | 150 15% | 40 17% | 48 14% | 66 19% | 61 17% | 66 22%D | 113 25%CD eF | 142 26%JKL | 102 18% | 72 16% | 78 16% | 53 19% | 150 18% |
| Very uninterested (1) | 273 13% | 164 16%B | 109 11% | 21 9% | 35 10% | 39 11% | 52 14% | 50 16%CD e | 78 18%CD e | 83 15% | 83 15% | 50 11% | 56 12% | 30 10% | 115 14% |
| NET: Uninterested | 666 33% | 407 41%B | 259 25% | 61 25% | 83 24% | 105 31% | 112 31%d | 116 38%CD eF | 190 43%CD eF | 225 42%JKL | 185 33% | 122 28% | 134 28% | 83 29% | 265 31% |
| Don't know | 100 5% | 58 6% | 42 4% | 24 10%EF GH | 27 8%FGH | 15 4% | 12 3% | 8 3% | 14 3% | 22 4% | 41 7%IK | 14 3% | 24 5% | 11 4% | 44 5% |
| Mean | 2.74 | 2.53 | 2.94A | 2.96eFGH | 2.90fGH | 2.78gH | 2.75H | 2.62 | 2.55 | 2.58 | 2.69 | 2.85IJ | 2.88IJ | 2.88n | 2.72 |
| Standard deviation | 0.96 | 0.94 | 0.95 | 0.95 | 0.93 | 0.92 | 0.96 | 0.97 | 0.98 | 0.95 | 0.97 | 0.93 | 0.97 | 0.95 | 0.94 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 16

Q.4 How interested or uninterested are you in the following charitable causes?**Animal welfare****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|----------------|---------------------------|-----------------------------|------------------------|-------------------------|-------------------------|----------------------------------|-------------------------|-------------------------|-------------------------|--------------------------|------------------------------|--------------------------|-------------------|------------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 1260 62% | 108 59% | 75 74% ^{caeHIK} | 1078 62% | 54 67% | 133 60% | 114 62% | 118 65% | 82 58% | 120 59% | 172 65% | 166 59% | 118 65% | 1149 63% | 96 56% |
| Very interested | (4) 438 22% | 38 21% | 28 28% ^k | 371 21% | 22 27% ^{fk} | 53 24% ^k | 31 17% | 41 22% | 24 17% | 50 25% ^k | 54 21% | 48 17% | 49 27% ^{fhK} | 402 22% | 30 17% |
| Fairly interested | (3) 823 41% | 69 38% | 47 47% | 706 41% | 33 40% | 80 36% | 83 45% ^{ei} | 77 42% | 58 41% | 70 34% | 118 45% ^{ei} | 118 42% | 69 38% | 747 41% | 66 38% |
| Fairly uninterested | (2) 394 19% | 32 18% | 16 16% | 345 20% | 15 19% | 42 19% | 29 16% | 42 23% | 36 25% ^{fk} | 50 24% ^k | 52 20% | 46 16% | 33 18% | 353 19% | 37 21% |
| Very uninterested | (1) 273 13% | 34 19% ^{BghJ} | 7 7% | 232 13% | 9 11% | 38 17% ^{bj} | 36 20% ^{BGhiJl} | 19 11% | 15 11% | 23 11% | 16 6% | 55 19% ^{BdGHIJl} | 22 12% ^j | 237 13% | 32 19% ^m |
| NET: Uninterested | 666 33% | 66 36% ^{bj} | 23 22% | 577 33% | 24 30% | 79 36% ^{bj} | 65 36% ^{bj} | 61 33% | 51 36% ^{bj} | 72 36% ^{bj} | 68 26% | 102 36% ^{bj} | 55 30% | 590 32% | 69 40% ^m |
| Don't know | 100 5% | 9 5% | 3 3% | 88 5% | 3 3% | 11 5% | 4 2% | 4 2% | 9 6% ^{fg} | 10 5% | 24 9% ^{FG} | 16 6% ^g | 9 5% | 89 5% | 7 4% |
| Mean | 2.74 | 2.64 | 2.98 ^{cAeFhK} | 2.74 | 2.86 ^{fk} | 2.70 | 2.61 | 2.78 ^k | 2.69 | 2.77 | 2.88 ^{AeFhK} | 2.59 | 2.84 ^{lK} | 2.76 ^N | 2.56 |
| Standard deviation | 0.96 | 1.03 | 0.86 | 0.96 | 0.95 | 1.03 | 0.99 | 0.92 | 0.90 | 0.97 | 0.83 | 1.01 | 0.98 | 0.96 | 1.00 |
| Standard error | 0.02 | 0.09 | 0.09 | 0.02 | 0.10 | 0.07 | 0.08 | 0.07 | 0.08 | 0.08 | 0.06 | 0.06 | 0.07 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 16

Q.4 How interested or uninterested are you in the following charitable causes?**Animal welfare****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|---------------------|-------------------|----------------------------|------------|------------|------------|------------|-----------|-----------|-----------|-------------------------|-----------|------------|-------------|-------------|-------------|-------------|-----------|-----------|--|---------------|-------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Interested | 1260 62% | 99 76%B | 83 60% | 81 68% | 84 61% | 70 60% | 34 72% | 15 66% | 26 67% | 39 67% | 11 59% | 111 70% | 257 69% | 176 67% | 188 70%o | 174 62% | 24 61% | 12 59% | 240 49% | 896 66%R | 124 68%R |
| Very interested | (4) 438 22% | 40 31%d | 33 24% | 36 30%d | 25 18% | 26 22% | 12 25% | 6 24% | 7 18% | 15 26% | 4 23% | 38 24% | 83 22% | 64 24% | 71 27% | 76 27% | 6 15% | 5 23% | 73 15% | 321 24%R | 43 24%R |
| Fairly interested | (3) 823 41% | 59 45% | 49 36% | 45 38% | 59 43% | 45 38% | 22 48% | 10 42% | 19 49% | 24 41% | 7 36% | 74 46%O | 174 47%O | 112 43%o | 116 43%o | 98 35% | 19 46% | 7 36% | 167 34% | 575 42%R | 81 44%R |
| Fairly uninterested | (2) 394 19% | 18 14% | 33 24%a | 22 18% | 37 27%A | 27 23% | 8 17% | 2 8% | 5 12% | 11 19% | 5 24% | 23 14% | 70 19% | 55 21% | 39 15% | 55 19% | 9 22% | 5 26% | 108 22% | 255 19% | 30 16% |
| Very uninterested | (1) 273 13% | 8 6% | 16 12% | 11 9% | 12 8% | 18 15%A | 5 10% | 6 26% | 8 20% | 8 13% | 3 13% | 20 13% | 32 9% | 28 11% | 32 12% | 43 15%L | 5 12% | 3 15% | 89 18%S | 156 12% | 27 15% |
| NET: Uninterested | 666 33% | 26 20% | 48 35%A | 33 28% | 48 35%A | 44 38%A | 13 28% | 8 34% | 13 33% | 18 32% | 7 37% | 43 27% | 102 27% | 83 32% | 71 27% | 98 35%ln | 14 34% | 8 41% | 197 40%St | 412 30% | 57 31% |
| Don't know | 100 5% | 6 4% | 6 4% | 5 4% | 5 3% | 2 1% | - | - | - | 1 1% | 1 3% | 4 3% | 14 4% | 4 1% | 10 4% | 10 4% | 2 5% | - | 51 10%ST | 48 4% | 2 1% |
| Mean | 2.74 | 3.05BD | 2.76 | 2.93 | 2.73 | 2.68 | 2.87 | 2.64 | 2.65 | 2.80 | 2.71 | 2.83 | 2.86 | 2.82 | 2.88 | 2.76 | 2.67 | 2.68 | 2.51 | 2.81R | 2.77R |
| Standard deviation | 0.96 | 0.85 | 0.97 | 0.95 | 0.87 | 0.99 | 0.91 | 1.13 | 1.02 | 0.98 | 1.00 | 0.95 | 0.87 | 0.93 | 0.95 | 1.03 | 0.90 | 1.02 | 1.00 | 0.94 | 0.98 |
| Standard error | 0.02 | 0.08 | 0.09 | 0.09 | 0.07 | 0.09 | 0.13 | 0.22 | 0.16 | 0.12 | 0.27 | 0.07 | 0.05 | 0.06 | 0.06 | 0.06 | 0.15 | 0.23 | 0.05 | 0.03 | 0.07 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 17
Q.4 How interested or uninterested are you in the following charitable causes?
Medical research
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---------------------|----------------|-------------|---------------|---------------|--------------|---------------|---------------|----------------|----------------|--------------|--------------|--------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 1523 75% | 714 72% | 810 78%A | 167 70% | 237 70% | 231 68% | 255 71% | 255 85%CDEF | 377 86%CDEF | 421 78%JI | 392 70% | 363 82%JL | 348 72% | 210 73% | 599 71% |
| Very interested | (4) 539 27% | 221 22% | 318 31%A | 71 30%F | 100 29%F | 85 25% | 73 20% | 75 25% | 134 30%F | 153 28%J | 122 22% | 135 31%J | 129 27%j | 83 29% | 196 23% |
| Fairly interested | (3) 985 49% | 493 50% | 492 48% | 96 40% | 137 40% | 146 43% | 182 50%cDe | 179 60%CDEF | 244 55%CDE | 268 49% | 270 48% | 229 52% | 219 45% | 127 44% | 403 48% |
| Fairly uninterested | (2) 295 15% | 158 16% | 137 13% | 32 13% | 59 17%GH | 76 22%CFGH | 57 16%GH | 28 9% | 43 10% | 78 14%K | 97 17%K | 39 9% | 81 17%K | 53 18% | 136 16% |
| Very uninterested | (1) 110 5% | 72 7%B | 39 4% | 11 5% | 19 6% | 19 6% | 32 9%gH | 15 5% | 14 3% | 24 4% | 37 7% | 20 4% | 30 6% | 13 4% | 58 7% |
| NET: Uninterested | 406 20% | 230 23%B | 175 17% | 43 18% | 78 23%GH | 95 28%CGH | 89 25%GH | 43 14% | 58 13% | 101 19%k | 134 24%iK | 59 13% | 111 23%K | 66 23% | 194 23% |
| Don't know | 98 5% | 49 5% | 49 5% | 30 13%EFGH | 26 8%GH | 15 5%GH | 17 5%GH | 3 1% | 6 1% | 20 4% | 36 6%i | 20 4% | 23 5% | 13 5% | 53 6% |
| Mean | 3.01 | 2.91 | 3.11A | 3.08eF | 3.01f | 2.91 | 2.86 | 3.06eF | 3.14DEF | 3.05J | 2.91 | 3.13JL | 2.97 | 3.02 | 2.93 |
| Standard deviation | 0.81 | 0.84 | 0.78 | 0.83 | 0.87 | 0.85 | 0.86 | 0.74 | 0.72 | 0.79 | 0.83 | 0.76 | 0.85 | 0.82 | 0.84 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.06 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.03 | 0.04 | 0.04 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 17
Q.4 How interested or uninterested are you in the following charitable causes?
Medical research
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|----------------|------------------------|---------------------------|------------------------|-------------------------|--------------------------|----------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|--------------------------|--------------------------|--------------|------------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 1523 75% | 137 75% | 77 76% | 1309 75% | 71 87% ^a | 167 E75% ^f | 139 76% | 137 75% | 107 75% | 145 72% | 189 72% | 229 81% ⁱ | 124 68% ^{JL} | 1364 75% | 137 80% |
| Very interested | (4) 539 27% | 61 34% ^c | 27 E27% ^{FJL} | 450 26% | 24 30% | 51 23% | 44 24% | 53 29% ^l | 39 27% | 55 27% | 58 22% | 90 32% ^{EJL} | 36 20% | 473 26% | 58 34% ^m |
| Fairly interested | (3) 985 49% | 76 42% | 50 50% | 859 49% | 47 58% ^{Ai} | 117 52% ^a | 95 52% ^a | 84 46% | 68 48% | 91 45% | 130 49% | 139 49% | 88 48% | 892 49% | 79 46% |
| Fairly uninterested | (2) 295 15% | 29 16% ^D | 18 18% ^D | 249 14% | 4 5% | 30 14% ^d | 24 13% ^d | 31 17% ^{Dk} | 16 11% | 36 18% ^{Dk} | 43 16% ^{Dk} | 30 11% | 33 18% ^{Dk} | 270 15% | 22 13% |
| Very uninterested | (1) 110 5% | 11 6% | 3 3% | 96 5% | 3 4% | 15 7% | 15 8% ^j | 9 5% | 8 6% | 10 5% | 10 4% | 14 5% | 11 6% | 104 6% | 7 4% |
| NET: Uninterested | 406 20% | 40 22% ^D | 21 21% ^d | 344 20% | 8 9% | 45 20% ^D | 39 21% ^D | 41 22% ^D | 24 17% | 46 23% ^D | 53 20% ^D | 44 16% | 44 24% ^{Dk} | 373 20% | 29 17% |
| Don't know | 98 5% | 6 3% | 3 3% | 90 5% | 3 3% | 10 5% | 4 2% | 5 3% | 10 7% ^{fg} | 11 5% | 22 8% ^a | 10 4% | 14 8% ^a | 91 5% | 6 3% |
| Mean | 3.01 | 3.06 | 3.02 | 3.01 | 3.17 ^{efjL} | 2.95 | 2.94 | 3.02 | 3.05 | 2.99 | 2.98 | 3.12 ^{EfjL} | 2.89 | 3.00 | 3.14 ^m |
| Standard deviation | 0.81 | 0.87 | 0.77 | 0.81 | 0.71 | 0.82 | 0.85 | 0.83 | 0.82 | 0.83 | 0.77 | 0.80 | 0.81 | 0.82 | 0.80 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.02 | 0.08 | 0.05 | 0.07 | 0.06 | 0.07 | 0.07 | 0.05 | 0.05 | 0.06 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 17

Q.4 How interested or uninterested are you in the following charitable causes?**Medical research****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---------------------|-------------|----------------------------|-------------------------|-------------------------|-------------------------|-------------------------|------------------------|------------------------|---------------------|-------------------------|------------------------|------------|-------------------------|-------------------------|-------------------------|-------------------------|---------------|--------------|--|--------------------------|-------------------------|-----------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Interested | 1523 75% | 106 81% | 115 84% ^c | 85 72% | 104 76% | 87 75% | 39 82% | 17 71% | 30 76% | 39 68% | 14 74% | 122 77% | 307 82% ^l | 221 84% ^l | 220 82% ^l | 230 82% ^l | 33 82% | 14 66% | 284 58% | 1097 81% ^R | 143 78% ^R | |
| Very interested | (4) 27% | 539 26% | 34 33% | 45 34% | 40 31% | 43 31% | 36 26% | 12 16% | 4 31% | 12 21% | 3 16% | 40 25% | 110 30% | 86 33% | 90 34% ⁱ | 79 28% | 17 42% | 4 19% | 83 17% | 401 30% ^R | 54 29% ^R | |
| Fairly interested | (3) 49% | 985 55% ^C | 72 51% ^c | 70 38% | 44 38% | 61 45% | 51 44% | 27 57% ^C | 13 55% | 18 45% | 27 47% | 11 58% | 83 52% | 197 53% | 134 51% | 130 48% | 151 54% | 16 40% | 10 47% | 200 41% | 696 51% ^R | 89 48% |
| Fairly uninterested | (2) 15% | 295 15% | 15 12% | 13 10% | 28 23% ^{AB} | 23 17% | 23 20% ^B | 6 12% | 6 26% | 8 20% | 8 15% | 3 15% | 23 14% | 44 12% | 30 11% | 37 14% | 36 13% | 7 17% | 6 29% | 85 17% ^s | 178 13% | 32 18% |
| Very uninterested | (1) 5% | 110 5% | 2 2% | 5 4% | 2 2% | 4 3% | 5 5% | 3 6% | 1 3% | 1 2% | 5 9% ^{LNo} | 1 8% | 8 5% | 11 3% | 10 4% | 6 2% | 10 4% | 1 1% | 1 5% | 57 12% ST | 47 3% | 7 4% |
| NET: Uninterested | 406 20% | 18 13% | 19 13% | 30 25% ^{ab} | 28 20% | 29 25% ^{ab} | 8 18% | 7 29% | 9 22% | 14 24% | 4 23% | 31 20% | 55 15% | 40 15% | 43 16% | 46 16% | 7 18% | 7 34% | 141 29% St | 225 17% | 39 21% | |
| Don't know | 98 5% | 7 5% ^e | 4 3% | 4 3% | 5 4% | 1 1% | - - | - - | 1 2% | 5 8% ^{IMNO} | 1 3% | 5 3% | 11 3% | 2 1% | 6 2% | 5 2% | - - | - - | 63 13% ST | 34 2% | 1 1% | |
| Mean | 3.01 | 3.11 | 3.16 | 3.08 | 3.08 | 3.01 | 3.02 | 2.85 | 3.06 | 2.87 | 2.85 | 3.00 | 3.12 ^l | 3.14 ^l | 3.15 ^k | 3.08 ⁱ | 3.23 | 2.80 | 2.73 | 3.10 ^R | 3.04 ^R | |
| Standard deviation | 0.81 | 0.68 | 0.76 | 0.81 | 0.80 | 0.84 | 0.79 | 0.73 | 0.79 | 0.89 | 0.81 | 0.79 | 0.73 | 0.77 | 0.74 | 0.75 | 0.78 | 0.81 | 0.93 | 0.76 | 0.79 | |
| Standard error | 0.02 | 0.06 | 0.07 | 0.08 | 0.07 | 0.08 | 0.11 | 0.14 | 0.13 | 0.11 | 0.22 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.13 | 0.19 | 0.04 | 0.02 | 0.06 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 18
Q.4 How interested or uninterested are you in the following charitable causes?
Hospitals and hospices
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | Employment Sector | | |
|---------------------|-----------------|-------------|---------------|---------------|---------------|--------------|--------------|--------------|----------------|--------------|------------|------------|-------------------|---------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 1502 74% | 685 69% | 817 79%A | 155 64% | 232 68% | 245 72% | 259 72% | 239 79%CD | 371 84%CDEF | 412 76% | 402 71% | 332 75% | 356 74% | 216 75% | 583 69% |
| Very interested | (4) 452 22% | 200 20% | 252 24%a | 54 22% | 74 22% | 67 20% | 76 21% | 64 21% | 118 27%Ef | 123 23% | 108 19% | 98 22% | 122 25%J | 82 28%N | 154 18% |
| Fairly interested | (3) 1050 52% | 485 49% | 565 55%A | 101 42% | 158 46% | 178 52%c | 184 51%c | 175 58%CD | 253 57%CD | 289 53% | 293 52% | 234 53% | 234 49% | 134 46% | 429 51% |
| Fairly uninterested | (2) 317 16% | 185 19%B | 132 13% | 44 18%H | 56 16%h | 71 21%GH | 57 16%h | 41 14% | 49 11% | 93 17% | 86 15% | 65 15% | 73 15% | 49 17% | 153 18% |
| Very uninterested | (1) 108 5% | 70 7%B | 38 4% | 14 6% | 21 6%h | 13 4% | 29 8%eH | 18 6%h | 13 3% | 21 4% | 34 6% | 23 5% | 29 6% | 15 5% | 55 6% |
| NET: Uninterested | 425 21% | 255 26%B | 170 16% | 58 24%H | 76 22%H | 85 25%H | 85 24%H | 59 19%h | 62 14% | 114 21% | 120 21% | 89 20% | 102 21% | 64 22% | 208 25% |
| Don't know | 100 5% | 54 5% | 46 4% | 28 12%EFGH | 33 10%EFGH | 11 3% | 16 5%GH | 4 1% | 8 2% | 16 3% | 40 7%l | 21 5% | 23 5% | 8 3% | 56 7%m |
| Mean | 2.96 | 2.87 | 3.04A | 2.91 | 2.93 | 2.91 | 2.89 | 2.96 | 3.10CDEFG | 2.98 | 2.91 | 2.97 | 2.98 | 3.01N | 2.86 |
| Standard deviation | 0.79 | 0.83 | 0.74 | 0.85 | 0.83 | 0.76 | 0.84 | 0.77 | 0.71 | 0.76 | 0.79 | 0.78 | 0.83 | 0.83 | 0.80 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.07 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 18
Q.4 How interested or uninterested are you in the following charitable causes?
Hospitals and hospices
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|-----------------|-----------------|---------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 1502 74% | 135 74% | 72 71% | 1295 74% | 61 75% | 174 78%Gh | 145 79%GH | 123 68% | 96 68% | 147 72% | 193 73% | 226 80%GHI | 130 71% | 1351 74% | 132 77% |
| Very interested | (4) 452 22% | 49 27%il | 25 24% | 378 22% | 22 27%il | 52 23% | 38 21% | 36 20% | 30 21% | 33 16% | 54 20% | 83 29%fGIJL | 31 17% | 394 22% | 51 30%M |
| Fairly interested | (3) 1050 52% | 86 47% | 47 47% | 917 53% | 39 48% | 122 55% | 107 59%agh | 87 48% | 66 47% | 114 56% | 140 53% | 143 50% | 98 54% | 957 52% | 81 47% |
| Fairly uninterested | (2) 317 16% | 30 16%k | 25 24%cEFk | 262 15% | 14 17%k | 29 13% | 25 14% | 39 22%EFK | 26 18%K | 36 18%K | 39 15%k | 27 9% | 28 15%k | 281 15% | 32 19% |
| Very uninterested | (1) 108 5% | 11 6% | 2 2% | 95 5% | 4 5% | 12 5% | 11 6% | 11 6% | 7 5% | 10 5% | 8 3% | 21 7%j | 10 6% | 106 6%N | 1 1% |
| NET: Uninterested | 425 21% | 41 22% | 26 26% | 358 21% | 18 22% | 41 18% | 37 20% | 51 28%EJK | 33 23% | 46 23% | 47 18% | 47 17% | 38 21% | 386 21% | 33 19% |
| Don't know | 100 5% | 7 4% | 3 3% | 90 5% | 3 3% | 8 4%f | 1 1% | 8 5%f | 13 9%eFK | 9 5%f | 23 9%EFK | 10 4% | 15 8%eFk | 90 5% | 6 3% |
| Mean | 2.96 | 2.99 | 2.97 | 2.95 | 3.00 | 2.99 | 2.94 | 2.85 | 2.92 | 2.88 | 3.00g | 3.05Gil | 2.90 | 2.94 | 3.10M |
| Standard deviation | 0.79 | 0.84 | 0.76 | 0.79 | 0.81 | 0.78 | 0.77 | 0.82 | 0.81 | 0.75 | 0.72 | 0.84 | 0.77 | 0.79 | 0.73 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.02 | 0.09 | 0.05 | 0.06 | 0.06 | 0.07 | 0.06 | 0.05 | 0.05 | 0.06 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 18
Q.4 How interested or uninterested are you in the following charitable causes?
Hospitals and hospices
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|---------------------|--------------------|----------------------------|---------------|-------------------------------|------------------------|--------------------|---------------------|---------------------|---------------------|--------------------------|-------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|---------------|--|--------------------------|-------------------------|--------------------------|-----|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Interested | 1502 74% | 107 82% | 112 81% | 101 86% ^d | 100 73% | 89 77% | 37 80% | 17 71% | 34 87% | 37 64% | 16 85% | 118 75% | 306 82% ^l | 215 82% ^l | 229 86% ^l | 227 81% ^l | 34 86% | 16 78% | 16 53% | 260 80% ^R | 1088 83% ^R | 153 |
| Very interested | (4) 452 22% | 32 24% | 36 26% | 48 41% ^{ABE} f | 40 29% | 27 23% | 11 23% | 4 15% | 13 34% | 9 15% | 4 22% | 33 21% | 91 24% | 75 29% ⁱ | 68 25% | 75 27% ⁱ | 19 47% | 5 23% | 64 13% | 336 25% ^R | 52 28% ^R | |
| Fairly interested | (3) 1050 52% | 75 58% ^{cd} | 76 55% | 53 45% | 60 44% | 62 53% | 27 57% | 13 56% | 21 53% | 28 49% | 12 63% | 85 54% | 215 57% | 140 53% | 162 60% | 152 54% | 15 39% | 11 56% | 196 40% | 752 55% ^R | 101 | |
| Fairly uninterested | (2) 317 16% | 18 14% | 17 13% | 13 11% | 28 21% ^c | 20 17% | 8 16% | 6 26% | 3 8% | 12 20% ⁿ | 2 12% | 29 18% ⁿ | 46 12% | 32 11% | 30 11% | 41 15% | 5 13% | 3 17% | 101 21% ST | 192 14% | 24 13% | |
| Very uninterested | (1) 108 5% | 2 1% | 5 4% | 1 * | 4 3% | 4 3% | 2 4% | 1 3% | 2 5% | 5 9% ^{LmNO} | - - | 7 4% | 11 3% | 10 4% | 4 1% | 6 2% | 1 1% | 1 5% | 63 13% ST | 38 3% | 7 4% | |
| NET: Uninterested | 425 21% | 20 16% | 22 16% | 13 11% | 32 24% ^C | 24 21% | 10 20% | 7 29% | 5 13% | 17 29% ^{LMN} | 2 12% | 35 22% ^{lN} | 57 15% | 42 16% | 34 13% | 48 17% | 6 14% | 4 22% | 164 34% ST | 230 17% | 30 17% | |
| Don't know | 100 5% | 3 2% | 3 2% | 4 3% | 5 3% | 3 3% | - - | - - | - - | 4 7% ^{no} | 1 3% | 5 3% | 10 3% | 6 2% | 5 2% | 6 2% | - - | - - | 63 13% ST | 37 3% ^T | - | |
| Mean | 2.96 | 3.07 | 3.06 | 3.30 ^{AB} DEF | 3.03 | 2.99 | 2.99 | 2.84 | 3.17 | 2.75 | 3.10 | 2.94 | 3.06 ^l | 3.09 ^{lk} | 3.11 ^{lK} | 3.08 ^l | 3.31 | 2.96 | 2.62 | 3.05 ^R | 3.08 ^R | |
| Standard deviation | 0.79 | 0.67 | 0.74 | 0.68 | 0.80 | 0.74 | 0.75 | 0.72 | 0.78 | 0.85 | 0.59 | 0.76 | 0.70 | 0.75 | 0.65 | 0.71 | 0.76 | 0.78 | 0.91 | 0.72 | 0.75 | |
| Standard error | 0.02 | 0.06 | 0.07 | 0.07 | 0.07 | 0.07 | 0.10 | 0.14 | 0.13 | 0.11 | 0.16 | 0.06 | 0.04 | 0.05 | 0.04 | 0.04 | 0.12 | 0.18 | 0.04 | 0.02 | 0.05 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 19
Q.4 How interested or uninterested are you in the following charitable causes?
Children or young people
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---------------------|----------------|-------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|--------------|------------|------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 1402 69% | 615 62% | 788 76%A | 146 61% | 243 71%C | 255 75%CFg | 232 64% | 204 68% | 322 73%CF | 394 73%l | 386 69% | 299 68% | 324 67% | 226 78%N | 540 64% |
| Very interested | (4) 447 22% | 176 18% | 271 26%A | 54 22% | 100 29%FGH | 96 28%FGH | 59 16% | 53 18% | 84 19% | 131 24% | 112 20% | 91 21% | 113 24% | 76 26%n | 168 20% |
| Fairly interested | (3) 955 47% | 439 44% | 517 50%A | 92 38% | 143 42% | 159 47% | 174 48%c | 150 50%Cd | 237 54%CDe | 263 48% | 274 49% | 208 47% | 211 44% | 150 52%n | 372 44% |
| Fairly uninterested | (2) 346 17% | 204 20%B | 143 14% | 49 20% | 50 15% | 60 17% | 62 17% | 53 18% | 73 17% | 89 16% | 83 15% | 88 20%j | 86 18% | 33 11% | 170 20%M |
| Very uninterested | (1) 168 8% | 116 12%B | 52 5% | 18 8% | 22 6% | 13 4% | 49 13%cDEH | 36 12%DEH | 31 7%e | 44 8% | 50 9% | 29 7% | 46 9% | 20 7% | 78 9% |
| NET: Uninterested | 514 25% | 319 32%B | 195 19% | 67 28% | 72 21% | 72 21% | 110 31%DEh | 89 29%DE | 104 24% | 133 25% | 133 24% | 116 26% | 132 27% | 53 18% | 248 29%M |
| Don't know | 110 5% | 59 6% | 51 5% | 28 12%EFGH | 27 8%eGH | 14 4% | 18 5% | 9 3% | 15 3% | 15 3% | 43 8%l | 26 6%i | 26 5%i | 10 3% | 58 7%m |
| Mean | 2.88 | 2.72 | 3.02A | 2.85 | 3.02FGH | 3.04cFGH | 2.71 | 2.76 | 2.88Fg | 2.91 | 2.86 | 2.87 | 2.86 | 3.01N | 2.80 |
| Standard deviation | 0.87 | 0.91 | 0.80 | 0.90 | 0.87 | 0.79 | 0.91 | 0.89 | 0.81 | 0.86 | 0.86 | 0.83 | 0.91 | 0.82 | 0.89 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.04 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 19

Q.4 How interested or uninterested are you in the following charitable causes?**Children or young people****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|----------------|-----------------|-----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 1402 69% | 132 72%hl | 67 67% | 1203 69% | 60 74%HI | 161 72%HL | 123 67% | 123 68% | 85 60% | 137 67% | 189 72%HL | 212 75%HL | 112 62% | 1236 68% | 145 84%M |
| Very interested | (4) 447 22% | 43 23%i | 21 20% | 384 22% | 17 21% | 60 27%I | 40 22% | 38 21% | 32 22%i | 28 14% | 62 23%I | 72 25%I | 35 19% | 381 21% | 60 35%M |
| Fairly interested | (3) 955 47% | 89 49%h | 47 46% | 820 47% | 43 54%H | 101 45% | 83 45% | 86 47% | 53 37% | 108 54%HI | 128 48%h | 140 49%H | 77 42% | 855 47% | 85 49% |
| Fairly uninterested | (2) 346 17% | 27 15% | 27 27%caeiJK | 291 17% | 14 17% | 34 15% | 32 17% | 39 21%jk | 33 24%aeiJK | 30 15% | 37 14% | 39 14% | 34 19% | 327 18%N | 18 10% |
| Very uninterested | (1) 168 8% | 14 8% | 3 3% | 150 9% | 3 4% | 16 7% | 19 11%dj | 18 10%j | 11 8% | 25 12%bdJ | 13 5% | 24 8% | 22 12%bDJ | 163 9%N | 4 2% |
| NET: Uninterested | 514 25% | 42 23% | 31 30%j | 442 25% | 17 21% | 50 23% | 51 28%j | 57 31%eJk | 45 31%eJk | 54 27% | 50 19% | 62 22% | 56 31%eJk | 489 27%N | 22 13% |
| Don't know | 110 5% | 9 5% | 3 3% | 98 6% | 4 5% | 12 5%g | 9 5% | 3 1% | 12 9%GK | 12 6%g | 24 9%GK | 9 3% | 14 7%Gk | 103 6% | 5 3% |
| Mean | 2.88 | 2.92 | 2.87 | 2.87 | 2.97il | 2.97gl | 2.83 | 2.80 | 2.82 | 2.73 | 3.00fGhIL | 2.95IL | 2.74 | 2.84 | 3.20M |
| Standard deviation | 0.87 | 0.86 | 0.78 | 0.87 | 0.75 | 0.87 | 0.91 | 0.88 | 0.91 | 0.87 | 0.79 | 0.86 | 0.94 | 0.87 | 0.73 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.02 | 0.08 | 0.06 | 0.07 | 0.06 | 0.08 | 0.07 | 0.05 | 0.05 | 0.07 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 19

Q.4 How interested or uninterested are you in the following charitable causes?**Children or young people****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|---------------------|-------------------|----------------------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|---------------------|---------------------|---------------------|---------------------|---------------|--------------|--|-------------------------|----------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Interested | 1402 69% | 94 72% | 111 81% | 90 76% | 103 75% | 85 73% | 42 89%Ac | 17 74% | 35 90% | 37 64% | 12 62% | 120 76% | 282 76% <i>i</i> | 200 76% <i>i</i> | 204 76% <i>i</i> | 219 78% <i>l</i> | 37 92% | 18 87% | 239 49% | 1010 74% <i>R</i> | 153 84% <i>RS</i> |
| Very interested | (4) 447 22% | 25 19% | 45 33%A | 34 29% | 36 27% | 31 26% | 15 33% <i>a</i> | 9 39% | 15 39% | 12 21% | 2 9% | 32 20% | 88 24% | 70 27% | 79 29% <i>k</i> | 74 26% | 18 45% | 6 28% | 53 11% | 326 24% <i>R</i> | 68 37% <i>RS</i> |
| Fairly interested | (3) 955 47% | 69 53% | 66 48% | 55 47% | 66 49% | 55 47% | 26 56% | 8 36% | 20 51% | 25 43% | 10 53% | 88 56% | 194 52% | 130 50% | 125 46% | 145 51% | 19 47% | 12 60% | 186 38% | 683 50% <i>R</i> | 86 47% <i>f</i> |
| Fairly uninterested | (2) 346 17% | 26 20% <i>bF</i> | 14 10% | 21 18% <i>f</i> | 24 18% <i>f</i> | 22 19% <i>bF</i> | 3 5% | 5 22% | 1 4% | 9 16% | 5 27% | 20 13% | 57 15% | 43 16% | 44 15% | 43 15% | 1 3% | 1 4% | 103 21% <i>sT</i> | 226 17% <i>T</i> | 17 10% |
| Very uninterested | (1) 168 8% | 4 3% | 8 6% | 3 3% | 7 5% | 4 4% | 3 6% | 1 4% | 2 6% | 10 17% <i>LMNO</i> | 1 8% | 13 8% | 20 5% | 12 5% | 16 6% | 12 4% | 2 5% | 2 8% | 80 16% <i>ST</i> | 76 6% | 12 7% |
| NET: Uninterested | 514 25% | 30 23% | 22 16% | 24 21% | 31 23% | 26 23% | 5 11% | 6 26% | 4 10% | 19 33% <i>lmO</i> | 6 34% | 34 21% | 77 21% | 55 21% | 60 22% | 56 20% | 3 8% | 3 13% | 183 37% <i>ST</i> | 302 22% <i>t</i> | 29 16% |
| Don't know | 110 5% | 6 5% | 4 3% | 4 4% | 3 2% | 5 4% | - - | - - | - - | 2 3% | 1 3% | 5 3% | 14 4% | 7 3% | 5 2% | 7 2% | - - | - - | 66 14% <i>ST</i> | 44 3% <i>t</i> | 1 * |
| Mean | 2.88 | 2.92 | 3.11 | 3.06 | 2.99 | 3.00 | 3.15a | 3.09 | 3.24 | 2.71 | 2.65 | 2.90 | 2.98l | 3.01l | 3.01l | 3.02l | 3.32 | 3.07 | 2.50 | 2.96R | 3.14RS |
| Standard deviation | 0.87 | 0.74 | 0.82 | 0.77 | 0.82 | 0.79 | 0.78 | 0.89 | 0.79 | 1.00 | 0.78 | 0.83 | 0.79 | 0.80 | 0.84 | 0.78 | 0.77 | 0.82 | 0.94 | 0.81 | 0.84 |
| Standard error | 0.02 | 0.07 | 0.07 | 0.07 | 0.07 | 0.07 | 0.11 | 0.17 | 0.13 | 0.13 | 0.21 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.13 | 0.19 | 0.04 | 0.02 | 0.06 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 20

Q.4 How interested or uninterested are you in the following charitable causes?**Overseas aid and disaster relief****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---------------------|----------------|-------------|---------------|---------------|---------------|--------------|----------------|---------------|---------------|---------------|-------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 785 39% | 331 33% | 455 44%A | 110 46%FG | 158 46%FGH | 151 44%FG | 107 30% | 92 31% | 167 38%Fg | 250 46%JKL | 218 39%l | 158 36% | 159 33% | 140 49%N | 310 37% |
| Very interested | (4) 180 9% | 77 8% | 103 10% | 38 16%eFGH | 43 13%FGH | 30 9% | 19 5% | 18 6% | 33 8% | 59 11%L | 52 9% | 37 8% | 31 6% | 27 9% | 89 10% |
| Fairly interested | (3) 605 30% | 254 26% | 351 34%A | 73 30% | 115 34%FG | 121 35%FG | 88 24% | 74 25% | 134 30%f | 191 35%jKL | 166 29% | 121 27% | 128 27% | 113 39%N | 222 26% |
| Fairly uninterested | (2) 561 28% | 287 29% | 275 27% | 60 25% | 88 26% | 103 30%f | 85 24% | 91 30%f | 134 30%f | 142 26% | 147 26% | 124 28% | 149 31% | 77 27% | 223 26% |
| Very uninterested | (1) 542 27% | 316 32%B | 226 22% | 43 18% | 63 19% | 64 19% | 142 39%CDEH | 104 34%CDE | 126 29%CDE | 126 23% | 146 26% | 134 30%l | 136 28% | 53 18% | 245 29%M |
| NET: Uninterested | 1103 54% | 603 61%B | 501 48% | 103 43% | 151 44% | 167 49% | 227 63%CDE | 195 65%CDE | 260 59%CDE | 268 49% | 293 52% | 258 58%l | 285 59%J | 131 45% | 468 55%M |
| Don't know | 138 7% | 60 6% | 78 8% | 28 12%GH | 32 9%GH | 23 7%H | 28 8%H | 14 5% | 14 3% | 24 4% | 51 9%l | 25 6% | 38 8%i | 18 6% | 68 8% |
| Mean | 2.22 | 2.10 | 2.35A | 2.49FGH | 2.45FGH | 2.37FGH | 1.95 | 2.02 | 2.17Fg | 2.35KL | 2.24l | 2.15 | 2.12 | 2.42N | 2.20 |
| Standard deviation | 0.97 | 0.97 | 0.96 | 1.00 | 0.97 | 0.91 | 0.96 | 0.93 | 0.94 | 0.97 | 0.98 | 0.98 | 0.93 | 0.92 | 1.01 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.04 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 20

Q.4 How interested or uninterested are you in the following charitable causes?**Overseas aid and disaster relief****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-------------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 785 39% | 82 45%bFGH | 32 31% | 672 39% | 37 45%fGH | 88 39%gH | 58 32% | 54 29% | 37 26% | 84 42%GH | 145 55%aBEFGHIK L | 104 37%HL | 65 36%h | 644 35% | 124 72%M |
| Very interested | (4) 180 9% | 10 6% | 9 9% | 162 9% | 10 13%afgk | 27 12%aFghK | 10 5% | 11 6% | 8 6% | 13 7% | 42 16%AFGHIK | 17 6% | 23 13%AFGhK | 132 7% | 41 24%M |
| Fairly interested | (3) 605 30% | 71 39%CBFGHL | 23 23% | 511 29% | 27 33%h | 61 27% | 49 27% | 43 24% | 28 20% | 71 35%gHL | 103 39%BEFGHKL | 87 31%H | 42 23% | 511 28% | 83 48%M |
| Fairly uninterested | (2) 561 28% | 45 25% | 31 30% | 486 28% | 24 29% | 66 30%j | 50 27% | 53 29% | 48 34%J | 59 29% | 56 21% | 79 28% | 52 28% | 530 29%N | 27 16% |
| Very uninterested | (1) 542 27% | 45 25%j | 33 33%J | 464 27% | 17 21% | 56 25%J | 64 35%aDeJ | 71 39%ADEhJKL | 39 27%J | 42 21% | 41 16% | 84 30%iJ | 50 27%J | 522 29%N | 17 10% |
| NET: Uninterested | 1103 54% | 90 49%J | 64 63%aJ | 950 54% | 41 50%j | 121 54%J | 114 62%AdiJ | 124 68%ADEIJKL | 86 61%aJ | 102 50%J | 97 37% | 163 58%J | 101 56%J | 1052 58%N | 44 26% |
| Don't know | 138 7% | 11 6% | 6 6% | 121 7% | 4 4% | 14 6% | 10 5% | 5 3% | 19 13%adEFGK | 17 8%g | 22 8%G | 16 6% | 16 9%G | 132 7%N | 4 2% |
| Mean | 2.22 | 2.27FGh | 2.07 | 2.23 | 2.39bFGHk | 2.28FGh | 2.02 | 1.96 | 2.05 | 2.30FGh | 2.60ABEFGHI KL | 2.14g | 2.23fG | 2.15 | 2.88M |
| Standard deviation | 0.97 | 0.92 | 0.98 | 0.97 | 0.98 | 1.00 | 0.94 | 0.94 | 0.91 | 0.90 | 0.97 | 0.94 | 1.03 | 0.95 | 0.90 |
| Standard error | 0.02 | 0.08 | 0.11 | 0.02 | 0.11 | 0.07 | 0.07 | 0.07 | 0.08 | 0.07 | 0.06 | 0.06 | 0.07 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 20

Q.4 How interested or uninterested are you in the following charitable causes?**Overseas aid and disaster relief****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|---------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|---------------|---------------|---------------|--------------|--|-------------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Interested | 785 39% | 42 32% | 68 49%A | 55 47%a | 68 50%A | 66 57%A | 24 52%A | 13 54% | 27 70% | 17 30% | 6 34% | 56 35% | 138 37% | 109 41% | 125 47%lkl | 149 53%lkl | 30 74% | 18 88% | 104 21% | 567 42%R | 115 62%RS |
| Very interested | (4) 180 9% | 9 7% | 21 16%a | 18 15%a | 14 10% | 16 13% | 3 6% | 1 5% | 5 13% | 3 5% | 2 8% | 17 11% | 29 8% | 18 7% | 40 15%lml | 30 11% | 11 27% | 7 34% | 19 4% | 136 10%R | 26 14%R |
| Fairly interested | (3) 605 30% | 33 26% | 46 34% | 38 32% | 54 40%A | 51 44%A | 21 45%A | 11 49% | 22 58% | 15 26% | 5 25% | 39 25% | 109 29% | 91 35%k | 85 32% | 118 42%lkl | 19 47% | 11 54% | 85 18% | 431 32%R | 88 48%RS |
| Fairly uninterested | (2) 561 28% | 35 27% | 31 23% | 30 26% | 30 22% | 35 30% | 14 29% | 9 38% | 7 17% | 21 37%o | 6 33% | 45 28% | 120 32%o | 87 33%o | 81 30%o | 60 21% | 3 7% | 2 7% | 124 25% | 399 29%T | 39 21% |
| Very uninterested | (1) 542 27% | 37 28%E | 31 23%E | 27 23%e | 35 25%E | 13 12% | 9 18% | 2 9% | 4 11% | 16 28% | 4 19% | 48 31%No | 91 24% | 59 22% | 54 20% | 61 22% | 7 17% | 1 5% | 190 39%ST | 324 24%T | 28 15% |
| NET: Uninterested | 1103 54% | 72 55%e | 62 45% | 58 49% | 65 47% | 49 42% | 22 48% | 11 46% | 11 28% | 37 64%nO | 10 51% | 94 59%O | 211 56%O | 146 55%O | 135 50% | 121 43% | 10 24% | 2 12% | 313 64%ST | 723 53%T | 67 36% |
| Don't know | 138 7% | 16 12%bcDE | 7 5% | 5 4% | 4 3% | 1 1% | * 1% | - - | 1 1% | 3 6% | 3 15% | 9 5% | 25 7%mn | 8 3% | 8 3% | 12 4% | 1 2% | - - | 70 14%ST | 66 5%t | 2 1% |
| Mean | 2.22 | 2.13 | 2.45A | 2.40a | 2.35 | 2.59Ad | 2.40 | 2.50 | 2.73 | 2.08 | 2.27 | 2.16 | 2.22 | 2.27 | 2.43IK Lm | 2.44IK Lm | 2.86 | 3.18 | 1.84 | 2.29R | 2.62RS |
| Standard deviation | 0.97 | 0.96 | 1.03 | 1.02 | 0.98 | 0.87 | 0.87 | 0.74 | 0.84 | 0.88 | 0.94 | 1.01 | 0.93 | 0.90 | 0.99 | 0.96 | 1.02 | 0.78 | 0.90 | 0.96 | 0.92 |
| Standard error | 0.02 | 0.09 | 0.10 | 0.10 | 0.09 | 0.08 | 0.12 | 0.15 | 0.14 | 0.11 | 0.26 | 0.08 | 0.05 | 0.06 | 0.06 | 0.06 | 0.17 | 0.18 | 0.04 | 0.03 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 21

**Q.4 How interested or uninterested are you in the following charitable causes?
Religious organisations including churches, mosques and synagogues)**
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---------------------|----------------|-------------|---------------|---------------|--------------|---------------|----------------|----------------|----------------|--------------|--------------|---------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 383 19% | 187 19% | 196 19% | 64 26%FGH | 81 24%FGH | 69 20%f | 52 14% | 46 15% | 73 16% | 135 25%KL | 114 20%KI | 58 13% | 76 16% | 70 24% | 168 20% |
| Very interested | (4) 117 6% | 62 6% | 55 5% | 25 10%FGH | 32 10%FGH | 22 6%FG | 7 2% | 8 2% | 23 5%Fg | 51 9%JKL | 27 5% | 24 5% | 15 3% | 32 11%N | 44 5% |
| Fairly interested | (3) 266 13% | 125 13% | 141 14% | 39 16% | 48 14% | 47 14% | 44 12% | 38 13% | 50 11% | 84 16%K | 86 15%K | 34 8% | 61 13%K | 38 13% | 124 15% |
| Fairly uninterested | (2) 544 27% | 227 23% | 317 31%A | 47 20% | 81 24% | 109 32%CDF | 83 23% | 77 26% | 146 33%CDFG | 135 25% | 141 25% | 152 34%IJL | 116 24% | 80 28% | 218 26% |
| Very uninterested | (1) 968 48% | 525 53%B | 443 43% | 100 42% | 146 43% | 143 42% | 204 57%CDEH | 170 57%CDEH | 204 46% | 249 46% | 260 46% | 203 46% | 256 53%IJK | 121 42% | 399 47% |
| NET: Uninterested | 1512 75% | 751 76% | 760 74% | 147 61% | 227 66% | 252 74%Cd | 288 80%CD | 247 82%CDE | 351 79%CD | 384 71% | 401 71% | 355 80%IJ | 372 77%IJ | 201 70% | 617 73% |
| Don't know | 132 7% | 55 6% | 77 7% | 30 12%EFGH | 34 10%GH | 21 6%g | 22 6%g | 8 3% | 18 4% | 23 4% | 48 8%I | 28 6% | 33 7% | 18 6% | 61 7% |
| Mean | 1.75 | 1.71 | 1.80a | 1.94FGh | 1.89FGh | 1.84FG | 1.57 | 1.60 | 1.74FG | 1.88KL | 1.77L | 1.71 | 1.63 | 1.93N | 1.76 |
| Standard deviation | 0.92 | 0.93 | 0.90 | 1.07 | 1.02 | 0.92 | 0.80 | 0.81 | 0.87 | 1.01 | 0.91 | 0.85 | 0.84 | 1.03 | 0.91 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.07 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 21

Q.4 How interested or uninterested are you in the following charitable causes?**Religious organisations including churches, mosques and synagogues)****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|----------------|-------------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|----------------------------|-----------------|----------------------------|-------------------|-----------------------|------------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 383 19% | 36 20% | 19 19% | 328 19% | 19 24% fhiL | 46 21% fhl | 24 13% | 33 18% | 18 13% | 29 14% | 87 33% ABEFGHIK L | 50 18% | 23 13% | 300 16% | 71 41% M |
| Very interested | (4) 117 6% | 7 4% | 10 10% k | 100 6% | 6 8% | 15 7% | 7 4% | 10 6% | 6 4% | 11 6% | 26 10% aFhKL | 10 3% | 8 4% | 82 4% | 31 18% M |
| Fairly interested | (3) 266 13% | 29 16% fhiL | 9 9% | 228 13% | 13 16% | 31 14% | 16 9% | 23 12% | 12 8% | 17 9% | 60 23% BEFGHIKL | 40 14% | 16 9% | 218 12% | 40 23% M |
| Fairly uninterested | (2) 544 27% | 49 27% | 27 26% | 468 27% | 20 25% | 53 24% | 54 29% l | 48 27% | 56 39% AbDEGIJK L | 58 29% | 59 22% | 82 29% l | 38 21% | 490 27% | 49 29% |
| Very uninterested | (1) 968 48% | 87 48% J | 51 50% J | 830 48% | 37 46% | 110 49% HJ | 100 55% HJ | 94 52% HJ | 53 37% | 98 48% J | 92 35% | 137 48% hJ | 108 59% adeHiJK | 921 50% N | 39 23% |
| NET: Uninterested | 1512 75% | 136 75% J | 78 77% J | 1298 74% | 58 71% J | 163 73% J | 154 85% aDEJ | 143 78% J | 109 77% J | 156 77% J | 151 57% | 219 77% J | 146 80% J | 1411 77% N | 89 52% |
| Don't know | 132 7% | 10 5% | 5 5% | 118 7% | 4 5% | 15 7% f | 5 3% | 7 4% | 15 11% FGk | 18 9% Fg | 26 10% FGk | 15 5% | 14 7% f | 117 6% | 12 7% |
| Mean | 1.75 | 1.75 l | 1.77 | 1.75 | 1.85 fL | 1.76 L | 1.61 | 1.71 | 1.77 L | 1.69 | 2.09 AbEFGHI KL | 1.71 | 1.54 | 1.69 | 2.40 M |
| Standard deviation | 0.92 | 0.88 | 0.99 | 0.91 | 0.98 | 0.95 | 0.82 | 0.91 | 0.81 | 0.88 | 1.04 | 0.85 | 0.84 | 0.87 | 1.06 |
| Standard error | 0.02 | 0.07 | 0.11 | 0.02 | 0.11 | 0.06 | 0.06 | 0.07 | 0.07 | 0.07 | 0.07 | 0.05 | 0.06 | 0.02 | 0.09 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 21

Q.4 How interested or uninterested are you in the following charitable causes?
Religious organisations including churches, mosques and synagogues)
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-------------|-------------|--------------|---------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Interested | 383 19% | 23 18% | 43 32%Ac | 23 20% | 35 26% | 33 29%a | 18 38%AC | 7 29% | 14 36% | 5 9% | 5 29% | 28 18% | 64 17% | 37 14% | 74 27%IKL | 65 23%IM | 15 38% | 16 78% | 47 10% | 267 20%R | 68 37%RS |
| Very interested | (4) 117 6% | 6 5% | 13 10% | 10 9% | 9 7% | 14 12%a | 8 18%AD | 3 14% | 3 8% | 2 3% | 5 25% | 6 4% | 14 4% | 9 3% | 25 10%kLM | 17 6% | 9 23% | 11 54% | 10 2% | 73 5%R | 34 18%RS |
| Fairly interested | (3) 266 13% | 17 13% | 30 22%c | 13 11% | 26 19% | 20 17% | 9 20% | 4 15% | 11 29% | 4 6% | 1 4% | 22 14% | 50 13% | 29 11% | 48 18%lm | 48 17%lm | 6 14% | 5 23% | 37 8% | 194 14%R | 35 19%R |
| Fairly uninterested | (2) 544 27% | 36 28% | 42 31% | 28 24% | 46 33% | 38 32% | 14 30% | 6 24% | 11 27% | 17 29% | 5 24% | 44 28% | 116 31% | 81 31% | 84 31% | 76 27% | 8 21% | - | 99 20% | 399 29%R | 45 25% |
| Very uninterested | (1) 968 48% | 64 50%BeF | 44 32% | 60 51%Bde | 52 38% | 43 37% | 14 29% | 11 46% | 14 35% | 33 57%N | 8 43% | 80 50%N | 170 45% | 136 52%N | 101 38% | 128 45% | 16 40% | 5 22% | 275 56%ST | 626 46%T | 67 36% |
| NET: Uninterested | 1512 75% | 101 77%BF | 87 63% | 89 75%f | 98 72% | 81 69% | 28 60% | 17 71% | 24 62% | 50 86%NO | 13 67% | 124 78%n | 286 77%n | 216 82%NO | 185 69% | 203 72% | 24 60% | 5 22% | 375 77%T | 1025 76%T | 112 61% |
| Don't know | 132 7% | 6 5% | 7 5% | 6 5% | 4 3% | 2 2% | 1 2% | - | 1 1% | 3 5% | 1 3% | 6 4% | 23 6% | 9 3% | 10 4% | 12 4% | 1 2% | - | 66 13%ST | 64 5% | 3 2% |
| Mean | 1.75 | 1.72 | 2.09AC | 1.76 | 1.94 | 2.04Ac | 2.27AC | 1.97 | 2.09 | 1.52 | 2.11 | 1.70 | 1.74i | 1.65 | 1.99IK LMo | 1.83IM | 2.22 | 3.10 | 1.48 | 1.78R | 2.20RS |
| Standard deviation | 0.92 | 0.89 | 0.99 | 0.99 | 0.93 | 1.02 | 1.09 | 1.11 | 0.99 | 0.75 | 1.27 | 0.86 | 0.85 | 0.81 | 0.99 | 0.94 | 1.22 | 1.22 | 0.76 | 0.90 | 1.13 |
| Standard error | 0.02 | 0.08 | 0.09 | 0.10 | 0.08 | 0.09 | 0.15 | 0.22 | 0.16 | 0.10 | 0.34 | 0.07 | 0.05 | 0.05 | 0.06 | 0.06 | 0.20 | 0.28 | 0.04 | 0.03 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 22

Q.4 How interested or uninterested are you in the following charitable causes?**Disabled people including blind and deaf people)****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---------------------|-----------------|-------------|---------------|----------------|--------------|--------------|---------------|--------------|------------------|--------------|------------|-------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 1348 67% | 599 60% | 749 72%A | 146 60% | 213 63% | 233 68%f | 219 61% | 206 69%f | 330 75%CD eFg | 361 67% | 355 63% | 304 69% | 328 68% | 202 70%N | 502 59% |
| Very interested | (4) 344 17% | 127 13% | 217 21%A | 50 21%f | 59 17% | 54 16% | 51 14% | 47 16% | 83 19% | 88 16% | 81 14% | 68 15% | 107 22%LJK | 54 19%N | 100 12% |
| Fairly interested | (3) 1004 50% | 472 48% | 532 51% | 96 40% | 154 45% | 179 53%C | 168 47% | 159 53%Cd | 247 56%CDF | 273 50% | 274 49% | 237 54%l | 221 46% | 148 51% | 402 47% |
| Fairly uninterested | (2) 403 20% | 233 23%B | 170 16% | 44 18% | 65 19% | 79 23%h | 73 20% | 66 22% | 75 17% | 119 22% | 121 21% | 80 18% | 84 17% | 53 18% | 194 23% |
| Very uninterested | (1) 155 8% | 98 10%B | 56 5% | 22 9% | 27 8% | 17 5% | 45 13%dEGH | 20 7% | 24 5% | 43 8% | 42 7% | 33 7% | 36 8% | 20 7% | 83 10% |
| NET: Uninterested | 557 27% | 331 33%B | 226 22% | 66 27% | 92 27% | 96 28% | 119 33%H | 86 28%h | 99 22% | 162 30% | 163 29% | 112 25% | 120 25% | 73 25% | 276 33%m |
| Don't know | 122 6% | 64 6% | 58 6% | 29 12%EF GH | 36 11%EGH | 12 4% | 24 7%gH | 9 3% | 12 3% | 19 4% | 44 8%l | 25 6% | 33 7%l | 14 5% | 69 8% |
| Mean | 2.81 | 2.67 | 2.93A | 2.82 | 2.81f | 2.82F | 2.67 | 2.80f | 2.91Fg | 2.78 | 2.76 | 2.81 | 2.89iJ | 2.86N | 2.67 |
| Standard deviation | 0.82 | 0.84 | 0.79 | 0.91 | 0.85 | 0.76 | 0.89 | 0.79 | 0.76 | 0.82 | 0.81 | 0.80 | 0.86 | 0.82 | 0.83 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.04 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.04 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 22

Q.4 How interested or uninterested are you in the following charitable causes?**Disabled people including blind and deaf people)****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|-----------------|-----------------|-----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 1348 67% | 130 72%HL | 61 60% | 1156 66% | 57 70% | 148 66% | 127 69%hl | 118 65% | 83 58% | 126 62% | 184 70%HL | 205 72%bHIL | 108 59% | 1194 65% | 136 79%M |
| Very interested | (4) 344 17% | 30 17% | 22 22% | 292 17% | 19 23%fHI | 47 21%fhl | 25 13% | 32 18% | 17 12% | 31 15% | 45 17% | 50 18% | 25 14% | 299 16% | 37 22% |
| Fairly interested | (3) 1004 50% | 100 55%b | 39 39% | 865 50% | 38 47% | 102 46% | 102 56%Bel | 86 47% | 65 46% | 95 47% | 139 53%b | 155 55%Bel | 83 46% | 895 49% | 99 57% <i>m</i> |
| Fairly uninterested | (2) 403 20% | 27 15% | 33 32%CAEFJK | 342 20% | 17 21% | 36 16% | 31 17% | 38 21% | 37 26%AEfjK | 49 24%ae | 45 17% | 48 17% | 42 23% | 371 20% | 27 16% |
| Very uninterested | (1) 155 8% | 16 9%J | 3 3% | 136 8% | 4 5% | 26 12%BdhJ | 15 8%j | 19 11%bJ | 8 6% | 16 8%j | 9 3% | 23 8%j | 16 9%J | 150 8%N | 3 2% |
| NET: Uninterested | 557 27% | 44 24% | 36 35%J | 478 27% | 21 25% | 62 28% | 45 25% | 57 31%J | 45 32%J | 65 32%J | 54 21% | 71 25% | 57 31%J | 521 29%N | 30 17% |
| Don't know | 122 6% | 8 5% | 5 5% | 109 6% | 4 4% | 13 6% | 10 6% | 7 4% | 14 10%gK | 12 6% | 25 9%gK | 8 3% | 17 9%gK | 113 6% | 6 3% |
| Mean | 2.81 | 2.83 | 2.83 | 2.80 | 2.93hl | 2.80 | 2.79 | 2.75 | 2.72 | 2.74 | 2.92gHIL | 2.84 | 2.71 | 2.78 | 3.03M |
| Standard deviation | 0.82 | 0.82 | 0.81 | 0.83 | 0.82 | 0.93 | 0.79 | 0.88 | 0.78 | 0.83 | 0.73 | 0.81 | 0.84 | 0.83 | 0.67 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.02 | 0.09 | 0.06 | 0.06 | 0.06 | 0.07 | 0.07 | 0.05 | 0.05 | 0.06 | 0.02 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 22

**Q.4 How interested or uninterested are you in the following charitable causes?
 Disabled people including blind and deaf people)**
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|---------------------|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------------|------|------|-------|-------|--------|--------|--------|--|-------------|---------------|--------|-----|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Interested | 1348 | 103 | 104 | 96 | 98 | 81 | 38 | 15 | 32 | 34 | 12 | 108 | 266 | 201 | 207 | 217 | 36 | 17 | 214 | 985 | 149 | |
| | 67% | 79% | 76% | 81%e | 72% | 69% | 81% | 65% | 83% | 59% | 65% | 68% | 71%i | 77%l | 77%lk | 77%lk | 89% | 82% | 44% | 73%R | 81%RS | |
| Very interested | (4) | 344 | 30 | 34 | 33 | 25 | 24 | 8 | 4 | 11 | 7 | 2 | 31 | 77 | 49 | 65 | 45 | 16 | 7 | 36 | 261 | 46 |
| | 17% | 23% | 24% | 28% | 18% | 20% | 16% | 18% | 27% | 12% | 13% | 19% | 21% | 19% | 24%iO | 16% | 39% | 34% | 7% | 19%R | 25%Rs | |
| Fairly interested | (3) | 1004 | 73 | 71 | 64 | 73 | 57 | 31 | 11 | 22 | 27 | 10 | 78 | 190 | 153 | 142 | 172 | 20 | 10 | 177 | 724 | 103 |
| | 50% | 56% | 52% | 54% | 54% | 49% | 65%e | 47% | 56% | 47% | 52% | 49% | 51% | 58% | 53% | 61%iKL | 50% | 48% | 36% | 53%R | 56%R | |
| Fairly uninterested | (2) | 403 | 14 | 26 | 14 | 29 | 32 | 6 | 8 | 4 | 14 | 2 | 31 | 75 | 41 | 46 | 46 | 4 | 3 | 126 | 251 | 26 |
| | 20% | 11% | 19% | 12% | 22%a | 27%AC | 12% | 35% | 9% | 24% | 12% | 19% | 20% | 15% | 17% | 16% | 9% | 13% | 26%ST | 18% | 14% | |
| Very uninterested | (1) | 155 | 8 | 4 | 3 | 5 | 2 | 3 | - | 3 | 6 | 4 | 12 | 13 | 15 | 9 | 11 | 1 | 1 | 80 | 67 | 8 |
| | 8% | 6% | 3% | 3% | 3% | 2% | 7% | - | 8% | 10%LNO | 20% | 8%ln | 3% | 6% | 3% | 4% | 1% | 5% | 16%ST | 5% | 4% | |
| NET: Uninterested | 557 | 22 | 30 | 18 | 34 | 34 | 9 | 8 | 7 | 20 | 6 | 43 | 88 | 56 | 54 | 56 | 4 | 4 | 205 | 318 | 34 | |
| | 27% | 17% | 22% | 15% | 25% | 29%aC | 19% | 35% | 17% | 34%mnO | 31% | 27% | 23% | 21% | 20% | 20% | 11% | 18% | 42%ST | 23% | 18% | |
| Don't know | 122 | 5 | 3 | 4 | 4 | 2 | - | - | - | 4 | 1 | 7 | 19 | 6 | 7 | 8 | - | - | 69 | 53 | 1 | |
| | 6% | 4% | 2% | 4% | 3% | 2% | - | - | - | 8%mo | 3% | 5% | 5% | 2% | 3% | 3% | - | - | 14%ST | 4%T | * | |
| Mean | 2.81 | 3.00 | 3.00 | 3.10de | 2.90 | 2.89 | 2.91 | 2.83 | 3.03 | 2.65 | 2.61 | 2.84 | 2.93l | 2.92l | 3.01lk | 2.92l | 3.27 | 3.11 | 2.41 | 2.90R | 3.03Rs | |
| Standard deviation | 0.82 | 0.78 | 0.75 | 0.72 | 0.74 | 0.74 | 0.75 | 0.73 | 0.83 | 0.85 | 0.98 | 0.84 | 0.76 | 0.76 | 0.75 | 0.70 | 0.69 | 0.83 | 0.89 | 0.77 | 0.75 | |
| Standard error | 0.02 | 0.07 | 0.07 | 0.07 | 0.06 | 0.07 | 0.10 | 0.14 | 0.13 | 0.11 | 0.26 | 0.07 | 0.04 | 0.05 | 0.05 | 0.04 | 0.11 | 0.19 | 0.04 | 0.02 | 0.05 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 23

Q.4 How interested or uninterested are you in the following charitable causes?**Schools, colleges, universities and other education****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---------------------|----------------|-------------|---------------|---------------------------------|---------------|---------------------------------|--------------------------------|---------------------------------|---------------------------------|--------------|---------------------------|------------|-----------------------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 874 43% | 388 39% | 486 47%A | 125 52%FGH | 174 51%FGH | 179 52%FGH | 141 39% | 103 34% | 152 34% | 242 45% | 245 44% | 187 42% | 200 41% | 161 56%N | 364 43% |
| Very interested | (4) 203 10% | 101 10% | 102 10% | 52 22% <small>d</small> EFGH | 46 13%FGH | 40 12%FH | 22 6% | 23 8% | 20 5% | 66 12% | 54 10% | 36 8% | 47 10% | 46 16%N | 83 10% |
| Fairly interested | (3) 672 33% | 287 29% | 385 37%A | 73 30% | 128 38%Gh | 139 41% <small>c</small> fGH | 119 33% | 81 27% | 132 30% | 176 33% | 191 34% | 151 34% | 153 32% | 115 40% | 281 33% |
| Fairly uninterested | (2) 675 33% | 332 33% | 343 33% | 67 28% | 96 28% | 99 29% | 108 30% | 122 41% <small>C</small> DEF | 183 41% <small>C</small> DEF | 187 35% | 172 31% | 160 36% | 156 32% | 83 29% | 261 31% |
| Very uninterested | (1) 356 18% | 217 22%B | 139 13% | 23 10% | 39 11% | 43 13% | 93 26% <small>C</small> DE | 67 22% <small>C</small> DE | 90 20% <small>C</small> DE | 91 17% | 99 18% | 66 15% | 100 21% <small>k</small> | 32 11% | 158 19%M |
| NET: Uninterested | 1031 51% | 548 55%B | 482 47% | 90 37% | 135 40% | 142 42% | 200 55% <small>C</small> DE | 189 63% <small>C</small> DE | 273 62% <small>C</small> DE | 278 51% | 272 48% | 226 51% | 255 53% | 115 40% | 419 49%M |
| Don't know | 122 6% | 57 6% | 65 6% | 25 11% <small>f</small> GH | 32 9%GH | 20 6% | 20 6% | 8 3% | 16 4% | 22 4% | 45 8% <small>l</small> | 29 6% | 26 5% | 13 4% | 63 7% |
| Mean | 2.38 | 2.29 | 2.46A | 2.71FGH | 2.58FGH | 2.55FGH | 2.21 | 2.20 | 2.19 | 2.42 | 2.39 | 2.38 | 2.32 | 2.63N | 2.37 |
| Standard deviation | 0.91 | 0.94 | 0.86 | 0.95 | 0.89 | 0.88 | 0.92 | 0.88 | 0.82 | 0.92 | 0.91 | 0.86 | 0.93 | 0.90 | 0.92 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 23

Q.4 How interested or uninterested are you in the following charitable causes?**Schools, colleges, universities and other education****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|----------------|--------------------|------------------------------------|------------------------|-------------------|---------------------|----------------------------------|--------------------------|-------------------------------|-----------------|---|-------------------|--------------------|-----------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 874 43% | 78 43% | 49 48% | 748 43% | 32 40% | 91 41% | 80 44% | 71 39% | 49 35% | 83 41% | 147 56% A L | 120 42% | 76 41% | 740 40% | 117 68% M |
| Very interested | (4) 203 10% | 16 9% | 17 17% c f i k l | 169 10% | 7 8% | 25 11% | 13 7% | 20 11% | 14 10% | 12 6% | 42 16% a F I K L | 22 8% | 15 8% | 161 9% | 37 22% M |
| Fairly interested | (3) 672 33% | 62 34% | 31 31% | 579 33% | 26 32% | 66 30% | 67 37% h | 51 28% | 36 25% | 71 35% | 105 40% E G H | 97 34% h | 60 33% | 579 32% | 80 47% M |
| Fairly uninterested | (2) 675 33% | 57 31% | 39 38% | 580 33% | 32 40% J | 69 31% | 60 33% | 64 35% j | 60 42% a E J I | 66 33% | 70 27% | 100 35% j | 58 32% | 636 35% N | 35 20% |
| Very uninterested | (1) 356 18% | 32 17% J | 11 11% | 313 18% | 13 16% | 49 22% b J | 38 21% J | 42 23% b h J | 20 14% | 41 20% J | 25 9% | 49 17% J | 35 19% J | 338 19% N | 14 8% |
| NET: Uninterested | 1031 51% | 89 49% J | 50 49% j | 892 51% | 45 55% J | 119 53% J | 97 53% J | 107 59% J | 81 57% J | 107 53% J | 95 36% | 149 52% J | 93 51% J | 974 53% N | 49 28% |
| Don't know | 122 6% | 16 9% F G | 3 3% | 103 6% | 4 5% | 14 6% | 5 3% | 5 3% | 12 8% f G | 13 7% | 22 8% F G | 15 5% | 13 7% f g | 114 6% | 6 3% |
| Mean | 2.38 | 2.37 | 2.56 g i | 2.37 | 2.34 | 2.32 | 2.31 | 2.27 | 2.33 | 2.28 | 2.68 A D E F G H I K L | 2.34 | 2.33 | 2.33 | 2.84 M |
| Standard deviation | 0.91 | 0.90 | 0.92 | 0.91 | 0.86 | 0.96 | 0.89 | 0.95 | 0.87 | 0.87 | 0.88 | 0.87 | 0.91 | 0.90 | 0.87 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.02 | 0.09 | 0.06 | 0.07 | 0.07 | 0.07 | 0.07 | 0.06 | 0.05 | 0.07 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 23

Q.4 How interested or uninterested are you in the following charitable causes?**Schools, colleges, universities and other education****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---------------------|-------------------|----------------------------|------------------|------------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|----------------|-----------------|-----------------|-----------------|-------------------|---------------|--|-----------------------|-------------------------|-----------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Interested | 874 43% | 65 50% | 85 62% CDe | 54 46% | 59 43% | 58 50% | 27 57% | 16 69% | 19 50% | 29 51% o | 9 48% | 74 47% o | 174 47% O | 120 46% o | 136 51% O | 104 37% | 23 58% | 11 51% | 161 33% | 613 45% R | 99 54% RS |
| Very interested | (4) 203 10% | 11 9% | 19 14% | 12 10% | 17 12% | 22 19% Ac | 9 18% a | 2 10% | 3 7% | 3 6% | 6 32% | 20 12% | 45 12% | 27 10% | 32 12% | 22 8% | 7 19% | 2 9% | 24 5% | 152 11% R | 27 15% R |
| Fairly interested | (3) 672 33% | 54 41% | 66 48% DE | 43 36% | 42 31% | 35 30% | 18 39% | 14 59% | 17 43% | 26 45% O | 3 16% | 55 35% | 129 35% | 93 36% | 104 39% o | 83 29% | 16 40% | 9 42% | 138 28% | 461 34% R | 72 39% R |
| Fairly uninterested | (2) 675 33% | 44 34% | 37 27% | 32 27% | 57 42% Bc | 43 37% | 14 29% | 4 18% | 13 33% | 17 29% | 6 34% | 46 29% | 136 37% n | 99 38% N | 76 28% | 108 38% kN | 13 32% | 7 32% | 145 30% | 475 35% r | 55 30% |
| Very uninterested | (1) 356 18% | 12 9% | 12 9% | 27 23% ABd | 17 12% | 12 11% | 6 13% | 3 12% | 7 17% | 10 17% | 3 14% | 29 18% | 45 12% | 39 15% | 48 18% l | 58 21% L | 3 7% | 3 17% | 113 23% ST | 216 16% | 26 14% |
| NET: Uninterested | 1031 51% | 56 43% | 49 36% | 60 50% b | 74 54% B | 55 47% | 20 42% | 7 31% | 20 50% | 26 46% | 9 48% | 75 47% | 181 49% | 138 52% | 124 46% | 166 59% iKL | 16 40% | 10 49% | 259 53% t | 691 51% | 81 44% |
| Don't know | 122 6% | 9 7% | 3 2% | 4 4% | 4 3% | 4 3% | * 1% | - - | - - | 2 3% | 1 3% | 9 6% m | 18 5% m | 5 2% | 8 3% | 11 4% | 1 2% | - - | 67 14% ST | 51 4% | 3 2% |
| Mean | 2.38 | 2.53 | 2.69 Cd | 2.34 | 2.44 | 2.60 c | 2.63 | 2.67 | 2.40 | 2.42 | 2.69 | 2.44 o | 2.49 O | 2.42 o | 2.46 O | 2.25 | 2.71 | 2.44 | 2.17 | 2.42 R | 2.56 Rs |
| Standard deviation | 0.91 | 0.80 | 0.83 | 0.96 | 0.87 | 0.93 | 0.94 | 0.83 | 0.86 | 0.85 | 1.11 | 0.95 | 0.87 | 0.87 | 0.93 | 0.88 | 0.87 | 0.89 | 0.89 | 0.90 | 0.92 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.09 | 0.08 | 0.09 | 0.13 | 0.16 | 0.14 | 0.11 | 0.30 | 0.07 | 0.05 | 0.05 | 0.06 | 0.05 | 0.15 | 0.21 | 0.04 | 0.03 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 24

Q.4 How interested or uninterested are you in the following charitable causes?**The environment, conservation and heritage****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---------------------|----------------|-------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Interested | 1280 63% | 602 61% | 677 66%a | 140 58% | 209 61% | 216 63% | 227 63% | 204 68%c | 283 64% | 337 62% | 353 63% | 295 67% | 295 61% | 199 69%N | 500 59% |
| Very interested | (4) 322 16% | 145 15% | 177 17% | 51 21%fH | 52 15% | 66 19%fH | 49 14% | 46 15% | 57 13% | 86 16% | 89 16% | 70 16% | 77 16% | 48 17% | 134 16% |
| Fairly interested | (3) 958 47% | 457 46% | 500 48% | 89 37% | 157 46%c | 150 44% | 178 49%C | 158 52%Ce | 226 51%Ce | 251 46% | 264 47% | 224 51% | 219 45% | 151 52%N | 366 43% |
| Fairly uninterested | (2) 415 20% | 208 21% | 207 20% | 55 23% | 62 18% | 77 22% | 65 18% | 54 18% | 102 23% | 129 24%jk | 103 18% | 78 18% | 106 22% | 56 19% | 180 21% |
| Very uninterested | (1) 227 11% | 140 14%B | 87 8% | 20 8% | 41 12% | 35 10% | 54 15%ceH | 35 12% | 42 10% | 59 11% | 66 12% | 45 10% | 57 12% | 26 9% | 113 13% |
| NET: Uninterested | 642 32% | 348 35%B | 294 28% | 75 31% | 103 30% | 111 33% | 119 33% | 90 30% | 144 33% | 188 35%k | 169 30% | 122 28% | 163 34% | 82 28% | 293 35% |
| Don't know | 105 5% | 43 4% | 62 6% | 26 11%EFGH | 29 9%EFGH | 14 4% | 15 4% | 7 2% | 14 3% | 17 3% | 40 7%l | 25 6% | 24 5% | 8 3% | 53 6%m |
| Mean | 2.72 | 2.64 | 2.79A | 2.79 | 2.71 | 2.76 | 2.64 | 2.73 | 2.70 | 2.69 | 2.72 | 2.77 | 2.69 | 2.79 | 2.66 |
| Standard deviation | 0.88 | 0.91 | 0.84 | 0.91 | 0.90 | 0.90 | 0.91 | 0.87 | 0.82 | 0.88 | 0.89 | 0.86 | 0.89 | 0.83 | 0.92 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.05 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 24

Q.4 How interested or uninterested are you in the following charitable causes?**The environment, conservation and heritage****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------------|----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Interested | 1280 63% | 101 56% | 64 64% | 1114 64%a | 52 64% | 142 64% | 109 60% | 112 61% | 83 58% | 127 63% | 182 69%Afh | 186 66%a | 121 66%a | 1129 62% | 133 78%M |
| Very interested | (4) 322 16% | 20 11% | 20 20% | 282 16% | 18 23%Agk | 37 17% | 25 14% | 24 13% | 21 15% | 32 16% | 47 18% | 40 14% | 38 21%Agk | 275 15% | 42 25%M |
| Fairly interested | (3) 958 47% | 81 45% | 44 44% | 832 48% | 33 41% | 105 47% | 85 46% | 87 48% | 62 44% | 95 47% | 135 51% | 147 52% | 83 46% | 854 47% | 91 53% |
| Fairly uninterested | (2) 415 20% | 50 27%CeFjkl | 24 23% | 342 20% | 18 22% | 42 19% | 28 16% | 47 26%FI | 35 24%f | 37 18% | 49 18% | 54 19% | 32 18% | 387 21%n | 24 14% |
| Very uninterested | (1) 227 11% | 22 12%J | 11 11% | 194 11% | 9 11%j | 27 12%J | 38 21%abdEGHJK10%j L | 18 10%j | 12 9% | 29 14%J | 13 5% | 30 11%J | 18 10%j | 215 12%N | 9 5% |
| NET: Uninterested | 642 32% | 72 39%cJKL | 34 34% | 536 31% | 26 32% | 70 31%j | 67 37%J | 65 35%J | 47 33%j | 66 33%j | 61 23% | 84 30% | 50 28% | 602 33%N | 33 19% |
| Don't know | 105 5% | 9 5% | 3 3% | 93 5% | 3 4% | 11 5% | 6 3% | 6 3% | 13 9%fg | 10 5% | 21 8%g | 14 5% | 11 6% | 97 5% | 5 3% |
| Mean | 2.72 | 2.58 | 2.74 | 2.73a | 2.79f | 2.72 | 2.55 | 2.67 | 2.71 | 2.67 | 2.89AeFGHlk | 2.72f | 2.82AF | 2.69 | 3.00M |
| Standard deviation | 0.88 | 0.86 | 0.91 | 0.88 | 0.93 | 0.91 | 0.99 | 0.84 | 0.85 | 0.93 | 0.77 | 0.85 | 0.90 | 0.88 | 0.78 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.02 | 0.10 | 0.06 | 0.08 | 0.06 | 0.07 | 0.07 | 0.05 | 0.05 | 0.06 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 24

Q.4 How interested or uninterested are you in the following charitable causes?**The environment, conservation and heritage****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | | |
|---------------------|-------|----------------------------|----------|--------|----------|----------|----------|------------|--------|-------------------------|------|------|-----------|---------|----------|-----------|----------|--|-------------|---------------|-----------|------------|----|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | | |
| NET: Interested | 1280 | 92 | 102 | 78 | 99 | 89 | 41 | 17 | 30 | 39 | 8 | 99 | 245 | 179 | 196 | 204 | 31 | 15 | 227 | 905 | 148 | | |
| | 63% | 71% | 74% | 66% | 73% | 76% | 88% d | AbC | 73% | 77% | 67% | 40% | 62% | 66% | 68% | 73% k | 72% k | 78% | 72% | 47% | 67% R | 81% RS | |
| Very interested | (4) | 322 | 21 | 26 | 22 | 24 | 29 | 9 | 5 | 10 | 9 | 2 | 31 | 58 | 41 | 61 | 49 | 15 | 4 | 45 | 227 | 49 | |
| | | 16% | 16% | 19% | 19% | 18% | 25% | 19% | 22% | 26% | 15% | 13% | 20% | 16% | 16% | 23% lm | 17% | 37% | 19% | 9% | 17% R | 27% RS | |
| Fairly interested | (3) | 958 | 71 | 76 | 56 | 75 | 60 | 32 | 12 | 20 | 30 | 5 | 68 | 187 | 138 | 135 | 155 | 16 | 11 | 182 | 677 | 99 | |
| | | 47% | 54% | 55% | 47% | 55% | 52% | 68% Ce | 51% | 52% | 52% | 28% | 43% | 50% | 52% k | 50% | 55% K | 41% | 54% | 37% | 50% R | 54% R | |
| Fairly uninterested | (2) | 415 | 24 | 27 | 23 | 27 | 22 | 5 | 5 | 7 | 11 | 6 | 30 | 82 | 54 | 50 | 44 | 8 | 5 | 109 | 277 | 29 | |
| | | 20% | 18% | 19% | 20% | 20% | 19% | 12% | 23% | 17% | 19% | 31% | 19% | 22% | 20% | 18% | 16% | 19% | 23% | 22% t | 20% | 16% | |
| Very uninterested | (1) | 227 | 11 | 5 | 11 | 7 | 5 | * | 1 | 2 | 8 | 5 | 25 | 28 | 24 | 19 | 27 | 1 | 1 | 91 | 129 | 7 | |
| | | 11% | 9% f | 4% | 10% f | 5% | 4% | 1% | 4% | 5% | 13% | 26% | 16% Lm | No | 7% | 9% | 7% | 10% | 3% | 5% | 19% ST | 10% T | 4% |
| NET: Uninterested | | 642 | 35 | 32 | 35 | 34 | 27 | 6 | 6 | 9 | 19 | 11 | 55 | 109 | 78 | 68 | 71 | 9 | 6 | 200 | 406 | 36 | |
| | | 32% | 27% f | 23% | 29% F | 25% f | 23% | 12% | 27% | 23% | 32% | 56% | 35% no | 29% | 30% | 25% | 25% | 22% | 28% | 41% ST | 30% T | 19% | |
| Don't know | | 105 | 3 | 3 | 6 | 3 | * | - | - | - | 1 | 1 | 5 | 19 | 6 | 5 | 6 | - | - | 61 | 45 | - | |
| | | 5% | 2% | 2% | 5% e | 2% | * | - | - | - | 1% | 3% | 3% | 5% n | 2% | 2% | 2% | - | - | 12% ST | 3% T | - | |
| Mean | | 2.72 | 2.80 | 2.92 | 2.79 | 2.87 | 2.97 | 3.06 ac | 2.91 | 2.98 | 2.70 | 2.28 | 2.69 | 2.78 | 2.76 | 2.90 K | 2.82 | 3.12 | 2.86 | 2.43 | 2.76 R | 3.04 RS | |
| Standard deviation | | 0.88 | 0.82 | 0.74 | 0.88 | 0.77 | 0.78 | 0.58 | 0.79 | 0.81 | 0.89 | 1.03 | 0.98 | 0.81 | 0.83 | 0.83 | 0.84 | 0.82 | 0.79 | 0.94 | 0.85 | 0.76 | |
| Standard error | | 0.02 | 0.07 | 0.07 | 0.09 | 0.07 | 0.07 | 0.08 | 0.15 | 0.13 | 0.11 | 0.27 | 0.08 | 0.04 | 0.05 | 0.05 | 0.05 | 0.14 | 0.18 | 0.04 | 0.02 | 0.06 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 25

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

Summary**Base: All respondents**

| | Statements | | | | | | | | |
|-----------------------|---|---|---|---|--|--|---|---|--|
| | It is important that people obey and respect the law | It is important that people behave morally and ethically | It is important that people help and protect their family | It is important that people work to provide for themselves | It is important that people vote | It is important that people respect and preserve the environment | It is important that people behave responsibly | It is important that people help others | It is important that people treat all races equally |
| Unweighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| Weighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| NET: Agree | 1899 94% | 1918 95% | 1941 96% | 1895 93% | 1674 83% | 1905 94% | 1951 96% | 1916 95% | 1835 91% |
| Strongly agree (4) | 1267 63% | 1308 65% | 1417 70% | 1210 60% | 960 47% | 1076 53% | 1382 68% | 1053 52% | 1136 56% |
| Tend to agree (3) | 632 31% | 610 30% | 523 26% | 685 34% | 714 35% | 829 41% | 569 28% | 863 43% | 700 35% |
| Tend to disagree (2) | 63 3% | 43 2% | 35 2% | 66 3% | 178 9% | 43 2% | 24 1% | 60 3% | 97 5% |
| Strongly disagree (1) | 14 1% | 17 1% | 10 * | 7 * | 53 3% | 21 1% | 11 1% | 6 * | 30 1% |
| NET: Disagree | 76 4% | 59 3% | 45 2% | 73 4% | 231 11% | 65 3% | 35 2% | 66 3% | 127 6% |
| Don't know | 52 3% | 49 2% | 41 2% | 59 3% | 122 6% | 57 3% | 41 2% | 45 2% | 64 3% |
| Mean | 3.60 | 3.62 | 3.69 | 3.57 | 3.36 | 3.50 | 3.67 | 3.50 | 3.50 |
| Standard deviation | 0.59 | 0.57 | 0.53 | 0.58 | 0.76 | 0.60 | 0.53 | 0.57 | 0.66 |
| Standard error | 0.01 | 0.01 | 0.01 | 0.01 | 0.02 | 0.01 | 0.01 | 0.01 | 0.02 |

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Absolutes/col percents

Table 26

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people obey and respect the law

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|--------------|--------------|--------------|---------------------------|----------------|--------------|------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1899 94% | 900 91% | 999 97%A | 199 83% | 303 89% | 318 93%C | 345 96%CD | 298 99%CDEF | 436 99%CDEF | 518 96%K | 524 93% | 400 91% | 456 95%k | 262 91% | 774 91% |
| Strongly agree | (4) 1267 63% | 576 58% | 691 67%A | 125 52% | 188 55% | 206 60% | 235 65%CD | 204 68%CD _e | 310 70%CDE | 357 66%J | 333 59% | 273 62% | 304 63% | 179 62% | 488 58% |
| Tend to agree | (3) 632 31% | 324 33% | 308 30% | 75 31% | 115 34% | 112 33% | 111 31% | 94 31% | 126 28% | 161 30% | 192 34% | 127 29% | 152 32% | 83 29% | 286 34% |
| Tend to disagree | (2) 63 3% | 45 5%B | 18 2% | 18 7%FGH | 18 5%FGH | 15 4%fGH | 7 2% | 2 1% | 3 1% | 13 2% | 13 2% | 27 6%IJL | 9 2% | 16 5% | 32 4% |
| Strongly disagree | (1) 14 1% | 10 1%b | 3 * | 4 2%Fgh | 7 2%FGH | 2 1% | - - | - - | 1 * | - - | 2 * | 6 1%l | 5 1%l | 3 1% | 8 1% |
| NET: Disagree | 76 4% | 55 6%B | 21 2% | 22 9%FGH | 24 7%FGH | 17 5%FGH | 7 2% | 2 1% | 4 1% | 13 2% | 16 3% | 33 8%IJL | 14 3% | 19 6% | 40 5% |
| Don't know | 52 3% | 38 4%B | 13 1% | 19 8%EFGH | 14 4%GH | 7 2%h | 9 3%GH | 1 * | 2 * | 11 2% | 22 4%i | 8 2% | 11 2% | 9 3% | 33 4% |
| Mean | 3.60 | 3.53 | 3.65A | 3.44 | 3.48 | 3.56 | 3.65CDe | 3.67CDE | 3.69CDE | 3.65jK | 3.58 | 3.54 | 3.60 | 3.56 | 3.54 |
| Standard deviation | 0.59 | 0.64 | 0.53 | 0.73 | 0.69 | 0.61 | 0.52 | 0.48 | 0.49 | 0.53 | 0.56 | 0.68 | 0.59 | 0.65 | 0.62 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.06 | 0.04 | 0.03 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.04 | 0.03 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 26

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people obey and respect the law

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------------------|----------------------------------|------------------------|-------------------------|------------------------|----------------------------------|-------------------------|-------------------------|--------------------------|-----------------------------|-------------------------|--------------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1899 94% | 167 91% | 86 84% | 1647 94%B | 78 97%Bj | 208 93%b | 175 96%Bj | 178 98%ABeiJ | 135 95%B | 187 92% | 237 90% | 276 97%ABeiJ | 172 95%B | 1711 94% | 161 94% |
| Strongly agree | (4) 1267 63% | 109 60% | 52 51% | 1106 63%b | 63 78%ABEHIJL | 136 61% | 128 70%aBehiJl | 124 68%BJ | 85 60% | 119 59% | 139 53% | 205 72%ABEHIJL | 108 59% | 1153 63% | 101 59% |
| Tend to agree | (3) 632 31% | 58 32% ^d | 33 33% ^d | 540 31% | 15 19% | 73 33% ^D | 47 26% | 55 30% ^d | 50 35% ^{Dk} | 68 34% ^D | 98 37% ^{DFK} | 71 25% | 65 35% ^{DfK} | 558 31% | 60 35% |
| Tend to disagree | (2) 63 3% | 11 6% ^{CFghjkl} | 12 12% ^{CdeFGHJKL2%} | 39 2% | 2 3% | 6 3% | 2 1% | 3 2% | 1 1% | 11 6% ^{fhK} | 6 2% | 3 1% | 3 2% | 57 3% | 5 3% |
| Strongly disagree | (1) 14 1% | 1 1% | - | 13 1% | - | 4 2% | 2 1% | - | 2 1% | 2 1% | 2 1% | 2 1% | - | 12 1% | 2 1% |
| NET: Disagree | 76 4% | 12 7% ^{Cfghkl} | 12 12% ^{CdeFGHJKL3%} | 51 3% | 2 3% | 10 5% | 4 2% | 3 2% | 3 2% | 13 6% ^{fgkl} | 8 3% | 5 2% | 3 2% | 69 4% | 7 4% |
| Don't know | 52 3% | 3 2% | 3 3% | 45 3% | 1 1% | 5 2% | 4 2% | 1 * | 4 3% | 2 1% | 19 7% ^{ADEFGIK} | 3 1% | 6 4% ^{gk} | 48 3% | 3 2% |
| Mean | 3.60 | 3.53 | 3.41 | 3.61 ^B | 3.76 ^{ABEHIJL} | 3.56 | 3.69 ^{ABeiJ} | 3.66 ^{aBiJ} | 3.58 | 3.52 | 3.53 | 3.70 ^{ABEHIJl} | 3.59 ^b | 3.60 | 3.55 |
| Standard deviation | 0.59 | 0.65 | 0.71 | 0.57 | 0.49 | 0.64 | 0.54 | 0.51 | 0.58 | 0.65 | 0.58 | 0.52 | 0.53 | 0.59 | 0.62 |
| Standard error | 0.01 | 0.05 | 0.08 | 0.01 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.05 | 0.04 | 0.03 | 0.04 | 0.01 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 26

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people obey and respect the law

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-----------------|----------------------------|-------------------------|----------------------|----------------------|-------------------------|--------------------------|---------------------|---------------------|-------------------------|-------------|----------------------|-------------------------|----------------------|----------------------|--------------------------|---------------|--------------|--|--------------------------|--------------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1899 94% | 127 98% ^C | 133 97% ^c | 108 91% | 128 94% | 114 98% ^C | 47 100% ^c | 23 100% | 39 99% | 55 94% | 14 74% | 153 96% | 363 97% | 255 97% | 258 96% | 277 98% ⁱ | 40 100% | 21 100% | 415 85% | 1302 96% ^R | 183 99% ^{RS} |
| Strongly agree | (4) 1267 63% | 81 63% | 99 72% | 75 64% | 97 71% | 75 65% | 40 85% ^{ACd} | 15 63% | 26 68% | 36 63% | 9 47% | 108 68% | 240 64% | 181 69% | 175 65% | 205 73% ^{Ln} | 32 79% | 12 59% | 238 49% | 894 66% ^R | 136 74% ^{Rs} |
| Tend to agree | (3) 632 31% | 46 35% ^{dF} | 34 25% | 32 27% | 32 23% | 39 34% ^F | 7 15% | 9 37% | 12 31% | 18 31% | 5 28% | 45 28% | 123 33% ^o | 74 28% | 84 31% | 71 25% | 9 21% | 8 41% | 177 36% ST | 408 30% | 47 26% |
| Tend to disagree | (2) 63 3% | - | 3 2% | 5 4% ^a | 8 6% ^A | 2 2% | - | - | * 1% | 3 6% ^{LO} | 4 22% | 4 3% ^o | 4 1% | 5 2% | 8 3% ^O | 1 * | - | - | 26 5% ST | 35 3% | 1 1% |
| Strongly disagree | (1) 14 1% | 1 1% | - | 3 2% | - | - | - | - | - | - | - | 1 * | 5 1% | 3 1% | - | - | - | - | 4 1% | 10 1% | - |
| NET: Disagree | 76 4% | 1 1% | 3 2% | 8 6% ^A | 8 6% ^A | 2 2% | - | - | * 1% | 3 6% ^O | 4 22% | 5 3% ^O | 9 2% ^o | 8 3% ^O | 8 3% ^O | 1 * | - | - | 30 6% ST | 45 3% ^t | 1 1% |
| Don't know | 52 3% | 2 2% | 2 1% | 3 3% | - | - | - | - | - | - | 1 3% | 1 * | 1 * | - | 2 1% | 4 1% | - | - | 43 9% ST | 9 1% | - |
| Mean | 3.60 | 3.62 | 3.71 | 3.57 | 3.65 | 3.63 | 3.85 ^{AC} DE | 3.63 | 3.67 | 3.57 | 3.25 | 3.65 | 3.61 | 3.65 | 3.63 | 3.74 ^{IL} mN | 3.79 | 3.59 | 3.46 | 3.62 ^R | 3.73 ^{RS} |
| Standard deviation | 0.59 | 0.52 | 0.49 | 0.69 | 0.59 | 0.52 | 0.36 | 0.49 | 0.50 | 0.60 | 0.83 | 0.56 | 0.58 | 0.58 | 0.54 | 0.45 | 0.41 | 0.50 | 0.65 | 0.58 | 0.46 |
| Standard error | 0.01 | 0.05 | 0.04 | 0.07 | 0.05 | 0.05 | 0.05 | 0.10 | 0.08 | 0.07 | 0.22 | 0.04 | 0.03 | 0.04 | 0.03 | 0.03 | 0.07 | 0.12 | 0.03 | 0.02 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 27

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people behave morally and ethically

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|----------------|--------------|--------------|--------------|---------------|----------------|--------------|-------------|------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1918 95% | 920 93% | 998 97%A | 200 83% | 319 93%C | 321 94%C | 348 96%C | 295 98%CDE | 435 99%CDEf | 525 97%JK | 523 93% | 411 93% | 459 95% | 275 95% | 778 92% |
| Strongly agree | (4) 1308 65% | 594 60% | 714 69%A | 126 52% | 214 63%c | 215 63%C | 237 66%C | 212 70%Cde | 304 69%C | 368 68%j | 346 61% | 281 64% | 313 65% | 190 66%n | 489 58% |
| Tend to agree | (3) 610 30% | 326 33%B | 285 28% | 74 31% | 104 31% | 105 31% | 111 31% | 84 28% | 132 30% | 157 29% | 178 32% | 130 29% | 146 30% | 84 29% | 288 34% |
| Tend to disagree | (2) 43 2% | 27 3%b | 15 1% | 16 7%defGH | 8 2%h | 7 2% | 6 2% | 3 1% | 2 1% | 6 1% | 10 2% | 13 3% | 14 3%i | 10 3% | 20 2% |
| Strongly disagree | (1) 17 1% | 7 1% | 10 1% | 8 3%DFGH | 1 * | 7 2%dfGH | - - | - - | 1 * | - - | 5 1%i | 10 2%lL | 1 * | - - | 15 2%m |
| NET: Disagree | 59 3% | 34 3% | 25 2% | 24 10%DEFGH | 10 3%H | 13 4%GH | 6 2% | 3 1% | 3 1% | 6 1% | 15 3%i | 23 5%l | 15 3%i | 10 3% | 34 4% |
| Don't know | 49 2% | 39 4%B | 10 1% | 17 7%EFGH | 13 4%GH | 7 2% | 7 2% | 3 1% | 3 1% | 11 2% | 23 4%ikL | 7 2% | 8 2% | 5 2% | 34 4% |
| Mean | 3.62 | 3.58 | 3.66A | 3.42 | 3.62C | 3.58C | 3.65C | 3.70CE | 3.68CE | 3.68JK | 3.60 | 3.57 | 3.63 | 3.63n | 3.54 |
| Standard deviation | 0.57 | 0.59 | 0.56 | 0.78 | 0.56 | 0.64 | 0.51 | 0.48 | 0.49 | 0.49 | 0.58 | 0.67 | 0.55 | 0.55 | 0.64 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.06 | 0.03 | 0.04 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.04 | 0.02 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 27

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?**It is important that people behave morally and ethically****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-------------------|-----------------|------------------------|------------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|----------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1918 95% | 174 96%J | 99 97%j | 1645 94% | 79 98%J | 210 94%j | 174 95%J | 171 94% | 134 94% | 192 95% | 235 89% | 275 97%J | 175 96%J | 1737 95%N | 155 90% |
| Strongly agree | (4) 1308 65% | 136 74%CBEGHIJ | 55 54% | 1118 64% | 66 82%BEFGHIJK L | 140 63% | 119 65%j | 114 63% | 86 61% | 125 62% | 145 55% | 202 71%BehiJ | 119 65%j | 1180 65% | 112 65% |
| Tend to agree | (3) 610 30% | 39 21% | 44 44%CADFKI | 528 30%A | 13 16% | 70 31%aD | 55 30%D | 57 31%aD | 47 33%AD | 66 33%aD | 90 34%ADk | 74 26%d | 55 30%aD | 557 30% | 43 25% |
| Tend to disagree | (2) 43 2% | - - | 1 1% | 42 2%a | 1 2% | 4 2% | 6 3%Al | 5 3%a | 3 2% | 5 3%a | 12 4%AKL | 4 2% | 1 1% | 31 2% | 11 6%M |
| Strongly disagree | (1) 17 1% | 6 3%CIJKL | - - | 11 1% | - - | 4 2%jK | 1 1% | 4 2%JKI | 1 1% | 1 * | - - | - - | - - | 13 1% | 4 2%m |
| NET: Disagree | 59 3% | 6 3% | 1 1% | 53 3% | 1 2% | 8 3%l | 7 4%l | 9 5%kL | 4 3% | 6 3% | 12 4%kL | 4 2% | 1 1% | 43 2% | 15 9%M |
| Don't know | 49 2% | 2 1% | 2 2% | 45 3% | 1 1% | 5 2% | 1 1% | 2 1% | 4 3% | 5 2% | 17 6%AdeFGK | 4 1% | 7 4%f | 47 3% | 2 1% |
| Mean | 3.62 | 3.69J | 3.54 | 3.62 | 3.81BEFGHIJ L | 3.59 | 3.61 | 3.56 | 3.59 | 3.60 | 3.54 | 3.70BEGhiJ | 3.67bJ | 3.63 | 3.55 |
| Standard deviation | 0.57 | 0.64 | 0.52 | 0.57 | 0.44 | 0.62 | 0.59 | 0.66 | 0.58 | 0.56 | 0.59 | 0.49 | 0.48 | 0.56 | 0.72 |
| Standard error | 0.01 | 0.05 | 0.06 | 0.01 | 0.05 | 0.04 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.03 | 0.01 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 27

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people behave morally and ethically

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-----------------|----------------------------|---------------------|--------------------|---------------------|--------------------|---------------------|------------|------------|-------------------------|-----------|------------------|------------------|------------------|---------------------|------------------|------------|--|----------------------|----------------------|----------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1918 95% | 128 98%C | 133 97% | 108 91% | 133 98% <i>c</i> | 115 99%C | 47 100% <i>c</i> | 23 100% | 39 100% | 56 97% | 17 93% | 151 95% | 363 97% | 257 98% | 266 99% <i>K</i> | 275 98% | 40 100% | 20 95% | 419 86% | 1318 97% <i>R</i> | 182 99% <i>R</i> |
| Strongly agree | (4) 1308 65% | 77 60% | 104 76% <i>A</i> | 87 73% <i>a</i> | 98 72% <i>a</i> | 93 79% <i>A</i> | 36 76% <i>a</i> | 18 77% | 26 67% | 40 69% | 9 50% | 114 72% | 248 66% | 186 71% | 194 72% | 200 71% | 37 93% | 14 67% | 235 48% | 929 68% <i>R</i> | 144 79% <i>RS</i> |
| Tend to agree | (3) 610 30% | 50 39% <i>BCd</i> | 29 21% | 22 18% | 35 26% | 23 19% | 11 24% | 5 23% | 13 33% | 16 28% | 8 42% | 37 23% | 115 31% | 71 27% | 72 27% | 75 27% | 3 7% | 6 28% | 184 38% <i>ST</i> | 389 29% <i>T</i> | 38 21% |
| Tend to disagree | (2) 43 2% | - - | 3 2% | 7 6% <i>Ae</i> | 3 2% | 1 1% | - - | - - | - - | 2 3% <i>N</i> | 1 4% | 6 4% <i>N</i> | 5 1% | 6 2% <i>N</i> | - - | 6 2% <i>N</i> | - - | - - | 16 3% <i>t</i> | 26 2% | 1 * |
| Strongly disagree | (1) 17 1% | 1 1% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 1% | 4 1% | - - | - - | 1 * | - - | - - | 11 2% <i>St</i> | 6 * | - - |
| NET: Disagree | 59 3% | 1 1% | 3 2% | 7 6% <i>ae</i> | 3 2% | 1 1% | - - | - - | - - | 2 3% <i>N</i> | 1 4% | 7 4% <i>N</i> | 9 2% <i>N</i> | 6 2% <i>N</i> | - - | 6 2% <i>N</i> | - - | - - | 27 5% <i>ST</i> | 32 2% | 1 * |
| Don't know | 49 2% | 1 1% | 2 1% | 3 3% | - * | * - | - - | - - | - - | * 1% | 1 3% | 1 * | 1 * | - - | 2 1% | - - | - - | 1 5% | 42 9% <i>ST</i> | 6 * | 1 1% |
| Mean | 3.62 | 3.58 | 3.74 <i>A</i> | 3.69 | 3.70 | 3.79 <i>A</i> | 3.76 <i>a</i> | 3.77 | 3.67 | 3.67 | 3.48 | 3.67 | 3.63 | 3.68 | 3.73 <i>I</i> | 3.69 | 3.93 | 3.70 | 3.44 | 3.66 <i>R</i> | 3.79 <i>RS</i> |
| Standard deviation | 0.57 | 0.55 | 0.49 | 0.58 | 0.51 | 0.43 | 0.43 | 0.43 | 0.48 | 0.53 | 0.59 | 0.58 | 0.57 | 0.52 | 0.45 | 0.52 | 0.26 | 0.47 | 0.68 | 0.54 | 0.42 |
| Standard error | 0.01 | 0.05 | 0.04 | 0.06 | 0.04 | 0.04 | 0.06 | 0.08 | 0.08 | 0.07 | 0.16 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.04 | 0.11 | 0.03 | 0.01 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 28

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people help and protect their family

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------|--------------|---------------|-------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1941 96% | 935 94% | 1005 97%A | 205 85% | 316 92%C | 328 96%Cd | 352 97%CD | 299 99%CDE | 441 100%CDEFg | 530 98%JK | 528 94% | 415 94% | 467 97%Jk | 272 94% | 790 93% |
| Strongly agree | (4) 1417 70% | 658 66% | 760 73%A | 128 53% | 227 67%C | 248 73%C | 257 71%C | 226 75%CD | 331 75%CD | 391 72%J | 352 63% | 323 73%J | 351 73%J | 204 71% | 559 66% |
| Tend to agree | (3) 523 26% | 278 28%b | 246 24% | 77 32%eg | 88 26% | 80 24% | 95 26% | 72 24% | 110 25% | 139 26% | 176 31%iKL | 92 21% | 116 24% | 68 24% | 230 27% |
| Tend to disagree | (2) 35 2% | 20 2% | 15 1% | 16 7%EFGH | 11 3%efGH | 3 1%h | 3 1%h | 1 * | - - | 2 * | 15 3%l | 13 3%l | 6 1% | 10 3% | 20 2% |
| Strongly disagree | (1) 10 * | 4 * | 6 1% | 1 * | 2 1% | 7 2%FGH | - - | - - | - - | 1 * | - - | 7 2%iJ | 2 * | 2 1% | 7 1% |
| NET: Disagree | 45 2% | 24 2% | 21 2% | 17 7%eFGH | 13 4%FGH | 10 3%GH | 3 1%h | 1 * | - - | 3 * | 15 3%l | 20 4%lL | 8 2% | 12 4% | 26 3% |
| Don't know | 41 2% | 34 3%B | 8 1% | 18 8%EFGH | 12 4%eGH | 3 1%h | 6 2%H | 1 * | - - | 9 2% | 19 3%l | 7 2% | 6 1% | 5 2% | 30 4% |
| Mean | 3.69 | 3.66 | 3.71A | 3.49 | 3.64C | 3.68C | 3.71C | 3.75CD | 3.75CD | 3.73J | 3.62 | 3.68 | 3.72J | 3.67 | 3.64 |
| Standard deviation | 0.53 | 0.54 | 0.52 | 0.65 | 0.58 | 0.60 | 0.47 | 0.44 | 0.43 | 0.47 | 0.54 | 0.61 | 0.50 | 0.58 | 0.57 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.03 | 0.02 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 28

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people help and protect their family

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|---------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1941 96% | 173 95% | 93 92% | 1674 96% | 81 100%aBehJl | 211 95% | 177 97%J | 177 97%J | 136 96% | 198 98%J | 239 91% | 280 99%ABEhJl | 175 96%j | 1756 96%N | 158 92% |
| Strongly agree | (4) 1417 70% | 144 79%CEhJL | 73 72%j | 1201 69% | 60 75%J | 156 70%J | 138 76%JL | 133 73%J | 96 67%j | 143 71%J | 150 57% | 206 73%J | 118 65% | 1287 70% | 110 64% |
| Tend to agree | (3) 523 26% | 29 16% | 20 20% | 474 27%A | 21 25% | 55 25%a | 39 22% | 44 24% | 40 28%A | 54 27%A | 89 34%AbeFgk | 74 26%A | 57 31%Af | 469 26% | 48 28% |
| Tend to disagree | (2) 35 2% | 1 * | 6 6%CAAdKl | 29 2% | - - | 8 3%aK | 3 2% | 5 2%K | 2 1% | 2 1% | 6 2%k | 1 * | 2 1% | 27 1% | 9 5%M |
| Strongly disagree | (1) 10 * | 6 3%CEFGJKL | 1 1% | 3 * | - - | - - | - - | - - | 1 1% | 1 1% | 1 * | - - | - - | 8 * | 2 1% |
| NET: Disagree | 45 2% | 6 3%K | 7 7%CdKL | 32 2% | - - | 8 3%K | 3 2% | 5 2%K | 3 2%k | 3 2% | 7 3%K | 1 * | 2 1% | 34 2% | 10 6%M |
| Don't know | 41 2% | 3 2% | 2 2% | 37 2% | - - | 4 2% | 2 1% | 1 * | 3 2% | 2 1% | 17 7%ADEFgHkI | 3 1% | 6 3%g | 38 2% | 3 2% |
| Mean | 3.69 | 3.73J | 3.65 | 3.68 | 3.75J | 3.68 | 3.74J | 3.71J | 3.66 | 3.69j | 3.58 | 3.73J | 3.66 | 3.70N | 3.58 |
| Standard deviation | 0.53 | 0.63 | 0.64 | 0.51 | 0.44 | 0.54 | 0.48 | 0.51 | 0.55 | 0.52 | 0.56 | 0.45 | 0.50 | 0.52 | 0.64 |
| Standard error | 0.01 | 0.05 | 0.07 | 0.01 | 0.05 | 0.03 | 0.04 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.04 | 0.01 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 28

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people help and protect their family

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-----------------|----------------------------|---------------|---------------|--------------------|-------------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|------------------------|-------------------|--------------|-------------------------|---------------|--|--------------------------|--------------------------|--------------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1941 96% | 129 99% | 135 99% | 112 95% | 134 98% | 116 99% ^c | 47 100% | 23 100% | 39 99% | 57 99% | 15 78% | 155 98% | 362 97% | 260 99% | 265 99% | 279 99% ^l | 40 100% | 21 100% | 431 88% | 1326 98% ^R | 183 100% ^R |
| Strongly agree | (4) 1417 70% | 96 74% | 102 74% | 86 73% | 108 79% | 84 72% | 35 75% | 17 71% | 25 64% | 44 76% | 8 41% | 123 78% | 271 73% | 207 79% | 197 73% | 216 77% | 34 85% | 16 78% | 273 56% | 1002 74% ^R | 143 78% ^R |
| Tend to agree | (3) 523 26% | 33 25% | 33 24% | 26 22% | 26 19% | 32 27% | 12 25% | 7 29% | 14 36% | 13 23% | 7 36% | 32 20% | 91 24% | 53 20% | 68 25% | 63 23% | 6 15% | 5 22% | 159 33% ST | 324 24% | 40 22% |
| Tend to disagree | (2) 35 2% | 1 1% | - - | 2 2% | 2 2% | 1 1% | - - | - - | * 1% | - - | 3 17% | 1 1% | 9 3% ^{no} | 3 1% | 1 * | 1 * | - - | - - | 15 3% St | 20 1% | * * |
| Strongly disagree | (1) 10 * | - - | 1 1% | 1 1% | - - | - - | - - | - - | - - | - - | 1 5% | 1 1% | 1 * | - - | - - | - - | - - | - - | 6 1% ^S | 4 * | - - |
| NET: Disagree | 45 2% | 1 1% | 1 1% | 4 3% | 2 2% | 1 1% | - - | - - | * 1% | - - | 4 22% | 2 1% | 10 3% ^{no} | 3 1% | 1 * | 1 * | - - | - - | 21 4% ST | 24 2% | * * |
| Don't know | 41 2% | 1 1% | 1 1% | 3 2% | - - | - - | - - | - - | - - | 1 1% | - - | 1 1% | 1 * | - - | 3 1% | 1 * | - - | - - | 35 7% ST | 6 * | - - |
| Mean | 3.69 | 3.74 | 3.73 | 3.71 | 3.77 | 3.72 | 3.75 | 3.71 | 3.63 | 3.77 | 3.14 | 3.77 | 3.70 | 3.78 ^l | 3.74 | 3.77 | 3.85 | 3.78 | 3.54 | 3.72 ^R | 3.78 ^R |
| Standard deviation | 0.53 | 0.46 | 0.49 | 0.56 | 0.46 | 0.46 | 0.44 | 0.46 | 0.51 | 0.43 | 0.91 | 0.48 | 0.52 | 0.44 | 0.45 | 0.43 | 0.37 | 0.43 | 0.63 | 0.50 | 0.42 |
| Standard error | 0.01 | 0.04 | 0.04 | 0.05 | 0.04 | 0.04 | 0.06 | 0.09 | 0.08 | 0.05 | 0.23 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.06 | 0.10 | 0.03 | 0.01 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 29

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people work to provide for themselves

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|---------------|--------------|--------------|--------------|---------------|-----------------|--------------|-------------|--------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1895 93% | 911 92% | 983 95%A | 198 82% | 314 92%C | 317 93%C | 343 95%C | 288 96%C | 435 99%CDEFG | 518 96%J | 517 92% | 413 94% | 447 93% | 273 94% | 775 92% |
| Strongly agree | (4) 1210 60% | 586 59% | 624 60% | 128 53% | 186 54% | 189 55% | 211 58% | 194 64%CDE | 302 68%CDEF | 344 64%JL | 311 55% | 280 63%JL | 274 57% | 176 61% | 507 60% |
| Tend to agree | (3) 685 34% | 325 33% | 359 35% | 70 29% | 128 38%h | 127 37%h | 132 37%h | 94 31% | 133 30% | 173 32% | 205 37%k | 133 30% | 173 36% | 97 34% | 267 32% |
| Tend to disagree | (2) 66 3% | 32 3% | 34 3% | 18 8%FGH | 13 4%IH | 18 5%FH | 4 1% | 9 3%h | 4 1% | 13 2% | 18 3% | 16 4% | 20 4% | 9 3% | 32 4% |
| Strongly disagree | (1) 7 * | 3 * | 4 * | 3 1%eh | 1 * | - | 2 1% | 1 * | - | - | 3 1% | 1 * | 3 1%i | 2 1% | 2 * |
| NET: Disagree | 73 4% | 36 4% | 37 4% | 22 9%dFGH | 13 4%H | 18 5%FH | 6 2% | 10 3%H | 4 1% | 13 2% | 21 4% | 16 4% | 23 5%i | 12 4% | 34 4% |
| Don't know | 59 3% | 46 5%B | 13 1% | 21 9%dEFGH | 14 4%GH | 6 2% | 12 3%gH | 3 1% | 2 1% | 11 2% | 25 4%il | 12 3% | 11 2% | 5 2% | 38 4%m |
| Mean | 3.57 | 3.58 | 3.57 | 3.47 | 3.52 | 3.51 | 3.58 | 3.62CdE | 3.68CDEF | 3.63JL | 3.53 | 3.61j | 3.53 | 3.57 | 3.58 |
| Standard deviation | 0.58 | 0.58 | 0.58 | 0.71 | 0.59 | 0.60 | 0.55 | 0.56 | 0.49 | 0.53 | 0.59 | 0.57 | 0.61 | 0.60 | 0.58 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.03 | 0.03 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.03 | 0.03 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 29

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people work to provide for themselves

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|--------------|------------------------|-------------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|------------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1895 93% | 169 93% | 99 97%J | 1627 93% | 81 100%AEFGHIJK L | 206 92% | 171 94%j | 174 95%J | 131 93% | 191 94%J | 231 88% | 272 96%J | 169 93% | 1717 94%N | 153 89% |
| Strongly agree | (4) 1210 60% | 104 57% | 65 65%j | 1040 60% | 58 71%aEhJL | 128 57% | 114 62%J | 122 67%eJl | 83 58% | 122 60%j | 132 50% | 178 63%J | 104 57% | 1101 60% | 97 57% |
| Tend to agree | (3) 685 34% | 65 36% | 33 33% | 586 34% | 23 29% | 78 35% | 58 32% | 52 28% | 49 34% | 70 34% | 99 37%g | 94 33% | 64 35% | 616 34% | 55 32% |
| Tend to disagree | (2) 66 3% | 8 5%d | 1 1% | 57 3% | - - | 7 3% | 7 4% | 6 3% | 6 4%d | 8 4% | 9 3% | 7 3% | 6 3% | 52 3% | 12 7%M |
| Strongly disagree | (1) 7 * | - - | - - | 7 * | - - | 2 1% | 1 * | 1 * | * * | - - | 2 1% | - - | 1 1% | 6 * | 2 1% |
| NET: Disagree | 73 4% | 8 5%d | 1 1% | 64 4% | - - | 9 4%d | 8 4%d | 7 4% | 7 5%d | 8 4% | 11 4%d | 7 3% | 8 4%d | 58 3% | 13 8%M |
| Don't know | 59 3% | 5 3% | 2 2% | 53 3% | - - | 8 4% | 3 2% | 2 1% | 4 3% | 3 1% | 22 8%AbDeFGhIK I | 4 2% | 6 3% | 53 3% | 6 3% |
| Mean | 3.57 | 3.54 | 3.65 | 3.57 | 3.71AEhJL | 3.54 | 3.59 | 3.64J | 3.55 | 3.57 | 3.50 | 3.61j | 3.54 | 3.58 | 3.50 |
| Standard deviation | 0.58 | 0.59 | 0.50 | 0.58 | 0.46 | 0.61 | 0.59 | 0.57 | 0.60 | 0.58 | 0.61 | 0.54 | 0.61 | 0.57 | 0.67 |
| Standard error | 0.01 | 0.05 | 0.05 | 0.01 | 0.05 | 0.04 | 0.05 | 0.04 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.01 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 29

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people work to provide for themselves

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|--------------------|----------------------------|-------------------------|-----------------------|---------------------------|-------------------------|--------------------------|---------------------|---------------------|-------------------------|-------------|------------|------------|------------|-------------------------|--------------------------|---------------|--|-------------------------|--------------------------|--------------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1895 93% | 125 96% _c | 134 98% _C | 105 89% | 131 96% _c | 113 97% _c | 47 100% _C | 23 100% | 38 98% | 54 93% | 16 87% | 150 95% | 357 96% | 255 97% | 262 98% _i | 275 98% _{lk} | 39 97% | 21 100% | 411 84% | 1302 96% _R | 181 98% _R |
| Strongly agree | (4) 1210 60% | 77 59% | 88 64% | 70 59% | 100 73% _{AcE} | 69 59% | 35 75% _{ace} | 18 77% | 23 60% | 37 65% | 8 41% | 99 63% | 235 63% | 166 63% | 164 61% | 194 69% _n | 28 71% | 14 68% | 230 47% | 850 63% _R | 130 71% _{Rs} |
| Tend to agree | (3) 685 34% | 48 37% _D | 46 33% | 35 29% | 32 23% | 44 38% _D | 12 25% | 5 23% | 15 38% | 16 28% | 9 46% | 50 32% | 122 33% | 89 34% | 98 37% _o | 81 29% | 10 26% | 6 32% | 181 37% _T | 452 33% | 51 28% |
| Tend to disagree | (2) 66 3% | 5 4% | 1 1% | 9 8% _{Bf} | 5 3% | 4 3% | - - | - - | - - | 2 4% | 2 10% | 5 3% | 11 3% | 6 2% | 4 2% | 3 1% | - - | - - | 28 6% _{ST} | 37 3% _t | 1 * |
| Strongly disagree | (1) 7 * | - - | - - | - - | - - | - - | - - | - - | - - | 1 1% | - - | - - | 2 * | 1 * | - - | 1 * | - - | - - | 4 1% | 3 * | - - |
| NET: Disagree | 73 4% | 5 4% | 1 1% | 9 8% _{Bf} | 5 3% | 4 3% | - - | - - | - - | 3 5% | 2 10% | 5 3% | 13 4% | 7 3% | 4 2% | 4 1% | - - | - - | 32 7% _{ST} | 41 3% _t | 1 * |
| Don't know | 59 3% | 1 1% | 2 1% | 4 3% | 1 * | - - | - - | - - | 1 2% | 1 2% | 1 3% | 4 3% | 3 1% | 1 * | 2 1% | 2 1% | 1 3% | - - | 44 9% _{ST} | 13 1% | 2 1% |
| Mean | 3.57 | 3.56 | 3.64 | 3.53 | 3.70 _{ac} e | 3.56 | 3.75 _{ac} E | 3.77 | 3.61 | 3.60 | 3.33 | 3.61 | 3.59 | 3.61 | 3.60 | 3.68 | 3.73 | 3.68 | 3.44 | 3.60 _R | 3.71 _{RS} |
| Standard deviation | 0.58 | 0.57 | 0.50 | 0.65 | 0.53 | 0.56 | 0.44 | 0.43 | 0.49 | 0.62 | 0.67 | 0.55 | 0.58 | 0.55 | 0.52 | 0.51 | 0.45 | 0.48 | 0.65 | 0.56 | 0.47 |
| Standard error | 0.01 | 0.05 | 0.05 | 0.06 | 0.05 | 0.05 | 0.06 | 0.08 | 0.08 | 0.08 | 0.18 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.07 | 0.11 | 0.03 | 0.02 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 30

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people vote

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------------|-------------|-------------------|-------------------------|---------------------------|----------------------------|--------------------------|--------------------------|---------------------------|-----------------------------|---------------------------|-------------------------|-------------------------|-------------------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1674 83% | 833 84% | 840 81% | 163 68% | 261 77% ^c | 271 79% ^C | 302 84% ^{Cd} | 260 87% ^{CDE} | 416 94% ^{CDEFG} | 478 88% ^{JKL} | 442 79% | 361 82% | 393 82% | 229 79% | 676 80% |
| Strongly agree (4) | 960 47% | 487 49% | 473 46% | 76 32% | 116 34% | 155 46% ^{CD} | 176 49% ^{CD} | 166 55% ^{CDE} | 271 61% ^{CDEF} | 304 56% ^{JKL} | 227 40% | 205 46% ^j | 224 46% ^j | 135 47% | 370 44% |
| Tend to agree (3) | 714 35% | 347 35% | 367 36% | 87 36% | 146 43% ^{efGH} | 115 34% | 126 35% | 94 31% | 146 33% | 174 32% | 215 38% ⁱ | 156 35% | 169 35% | 94 33% | 305 36% |
| Tend to disagree (2) | 178 9% | 73 7% | 105 10% ^a | 36 15% ^{fGH} | 40 12% ^{GH} | 42 12% ^{GH} | 31 9% ^H | 19 6% ^H | 10 2% | 35 6% | 57 10% ^l | 42 9% | 44 9% | 39 13% | 83 10% |
| Strongly disagree (1) | 53 3% | 24 2% | 28 3% | 11 5% ^H | 8 2% | 15 4% ^{gH} | 9 2% ^h | 5 2% | 4 1% | 3 1% | 24 4% ^l | 12 3% ^l | 13 3% ^l | 8 3% | 29 3% |
| NET: Disagree | 231 11% | 97 10% | 133 13% ^a | 47 19% ^{FGH} | 49 14% ^{GH} | 58 17% ^{fGH} | 40 11% ^H | 24 8% ^H | 13 3% | 38 7% | 82 15% ^l | 54 12% ^l | 57 12% ^l | 47 16% | 111 13% |
| Don't know | 122 6% | 63 6% | 60 6% | 31 13% ^{EFGH} | 31 9% ^{EH} | 13 4% | 19 5% ^h | 17 6% ^h | 11 3% | 26 5% | 38 7% | 27 6% | 31 7% | 13 4% | 59 7% |
| Mean | 3.36 | 3.39 ^b | 3.32 | 3.09 | 3.19 | 3.25 | 3.37 ^{CD} | 3.48 ^{CDE} | 3.59 ^{CDEFG} | 3.51 ^{JKL} | 3.23 | 3.34 | 3.34 ^j | 3.29 | 3.29 |
| Standard deviation | 0.76 | 0.74 | 0.78 | 0.86 | 0.76 | 0.85 | 0.76 | 0.70 | 0.58 | 0.65 | 0.82 | 0.77 | 0.77 | 0.82 | 0.80 |
| Standard error | 0.02 | 0.02 | 0.03 | 0.07 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.03 | 0.04 | 0.04 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 30

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people vote

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|-----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1674 83% | 161 88%bFGL | 77 76% | 1436 82% | 69 86% | 188 84% | 143 78% | 144 79% | 119 84% | 168 83% | 220 83% | 242 85%fl | 143 79% | 1515 83% | 135 79% |
| Strongly agree | (4) 960 47% | 99 54%FhL | 44 44% | 817 47% | 48 59%bFgHKL | 114 51%fl | 73 40% | 85 47% | 59 41% | 107 53%fhl | 130 49% | 127 45% | 75 41% | 873 48% | 74 43% |
| Tend to agree | (3) 714 35% | 62 34% | 33 33% | 618 35% | 22 27% | 74 33% | 69 38% | 59 32% | 60 43%Dgi | 61 30% | 90 34% | 115 41%Di | 68 37% | 642 35% | 62 36% |
| Tend to disagree | (2) 178 9% | 14 8% | 18 18%CadEJK | 146 8% | 5 7% | 13 6% | 24 13%EJk | 18 10% | 14 10% | 21 10% | 15 6% | 20 7% | 18 10% | 157 9% | 19 11% |
| Strongly disagree | (1) 53 3% | 2 1% | 1 1% | 50 3% | 3 4%h | 7 3% | 8 5%HJK | 10 5%aHJK | 1 * | 7 4% | 3 1% | 4 1% | 7 4%hj | 46 2% | 7 4% |
| NET: Disagree | 231 11% | 16 9% | 19 18%aeJK | 196 11% | 8 10% | 20 9% | 32 18%AEhJK | 28 15%eJK | 14 10% | 28 14%J | 17 7% | 24 8% | 25 13%J | 202 11% | 26 15% |
| Don't know | 122 6% | 5 3% | 6 5% | 112 6% | 3 4% | 16 7% | 7 4% | 11 6% | 9 6% | 7 4% | 26 10%AFI | 18 6% | 14 8%a | 111 6% | 10 6% |
| Mean | 3.36 | 3.45FgL | 3.26 | 3.35 | 3.47FI | 3.42FI | 3.19 | 3.28 | 3.33 | 3.37f | 3.46bFGL | 3.37F | 3.26 | 3.36 | 3.25 |
| Standard deviation | 0.76 | 0.70 | 0.79 | 0.77 | 0.80 | 0.75 | 0.85 | 0.87 | 0.67 | 0.82 | 0.67 | 0.69 | 0.81 | 0.76 | 0.83 |
| Standard error | 0.02 | 0.06 | 0.09 | 0.02 | 0.09 | 0.05 | 0.07 | 0.06 | 0.06 | 0.06 | 0.04 | 0.04 | 0.06 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 30

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people vote

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|-------------|--------------|---------------|---------------|---------------|--|-----------------------|-------------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1674 83% | 102 78% | 118 86% | 99 83% | 114 84% | 102 87%a | 43 93%A | 20 86% | 36 92% | 43 75% | 17 89% | 135 85% | 301 81% | 235 89%lL | 236 88%lL | 256 91%lL | 37 93% | 19 90% | 353 73% | 1154 85%R | 166 91%Rs |
| Strongly agree | (4) 960 47% | 56 43% | 64 47% | 55 47% | 70 52% | 62 53% | 28 59%a | 16 67% | 22 55% | 23 40% | 6 31% | 77 49% | 173 46% | 126 48% | 154 58%lLm | 158 56%lLm | 26 64% | 12 57% | 179 37% | 672 50%R | 109 60%RS |
| Tend to agree | (3) 714 35% | 46 35% | 54 39% | 43 37% | 44 32% | 40 34% | 16 34% | 5 19% | 14 37% | 20 35% | 11 58% | 58 36% | 127 34% | 109 41%N | 82 30% | 98 35% | 11 29% | 7 33% | 175 36% | 482 36% | 57 31% |
| Tend to disagree | (2) 178 9% | 15 12%e | 11 8% | 9 8% | 13 9% | 5 4% | 3 6% | 2 9% | 1 3% | 5 9% | 1 6% | 12 8% | 42 11%no | 21 8%o | 16 6% | 11 4% | 1 3% | * 2% | 51 11%T | 120 9%T | 7 4% |
| Strongly disagree | (1) 53 3% | 4 3% | 2 1% | 4 3% | 2 1% | 3 3% | 1 2% | 1 3% | 1 2% | 6 10%KLMN | 1 5% | 2 2% | 7 2% | 6 2% | 3 1% | 4 1% | 1 3% | - - | 25 5%S | 24 2% | 4 2% |
| NET: Disagree | 231 11% | 19 15%e | 13 10% | 13 11% | 15 11% | 8 7% | 3 7% | 3 12% | 2 6% | 11 19%kmN | 2 11% | 15 9% | 49 13%NO | 27 10%o | 18 7% | 15 5% | 2 6% | * 2% | 76 16%ST | 143 11% | 11 6% |
| Don't know | 122 6% | 9 7%f | 6 4% | 7 6% | 7 5% | 6 6% | - - | 1 2% | 1 2% | 3 6%M | - - | 9 5%M | 23 6%M | 1 * | 14 5%M | 10 4%M | 1 1% | 2 8% | 58 12%ST | 58 4% | 6 3% |
| Mean | 3.36 | 3.27 | 3.37 | 3.35 | 3.42 | 3.46a | 3.50 | 3.52 | 3.48 | 3.11 | 3.15 | 3.40l | 3.33i | 3.36l | 3.52lL | 3.51lL | 3.56 | 3.60 | 3.18 | 3.39R | 3.53RS |
| Standard deviation | 0.76 | 0.80 | 0.70 | 0.77 | 0.73 | 0.72 | 0.69 | 0.81 | 0.69 | 0.98 | 0.77 | 0.71 | 0.77 | 0.73 | 0.66 | 0.65 | 0.70 | 0.54 | 0.86 | 0.73 | 0.69 |
| Standard error | 0.02 | 0.07 | 0.06 | 0.08 | 0.06 | 0.07 | 0.09 | 0.16 | 0.11 | 0.12 | 0.20 | 0.06 | 0.04 | 0.04 | 0.04 | 0.04 | 0.12 | 0.13 | 0.04 | 0.02 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 31

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people respect and preserve the environment

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--------------------|-----------------|-------------|---------------|---------------|--------------|--------------|--------------|---------------|----------------|-------------|-------------|------------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1905 94% | 905 91% | 1001 97%A | 207 86% | 310 91% | 319 93%C | 343 95%Cd | 291 97%CDe | 435 99%CDEF | 520 96%J | 518 92% | 414 94% | 454 94% | 268 93% | 774 91% |
| Strongly agree | (4) 1076 53% | 472 47% | 604 58%A | 90 38% | 179 52%C | 183 54%C | 203 56%C | 179 59%C | 242 55%C | 296 55%j | 269 48% | 236 53% | 275 57%J | 164 57%N | 403 48% |
| Tend to agree | (3) 829 41% | 433 44%B | 396 38% | 116 48%dfG | 132 39% | 136 40% | 140 39% | 113 37% | 193 44% | 224 41% | 248 44%L | 178 40% | 179 37% | 103 36% | 371 44%6m |
| Tend to disagree | (2) 43 2% | 31 3%B | 12 1% | 8 3%fh | 13 4%FgH | 11 3%fh | 3 1% | 4 1% | 4 1% | 7 1% | 14 2% | 10 2% | 12 3% | 9 3% | 22 3% |
| Strongly disagree | (1) 21 1% | 16 2%B | 5 * | 9 4%EgH | 4 1%eH | - | 6 2%EH | 2 1%h | - | 2 * | 7 1% | 9 2%ll | 2 * | 1 * | 15 2% |
| NET: Disagree | 65 3% | 47 5%B | 17 2% | 17 7%FGH | 18 5%gH | 11 3%h | 9 2% | 7 2% | 4 1% | 9 2% | 21 4%i | 19 4%l | 15 3% | 10 4% | 37 4% |
| Don't know | 57 3% | 42 4%B | 16 2% | 18 7%FGH | 13 4%GH | 12 4%gH | 10 3%H | 3 1% | 2 * | 13 2% | 23 4% | 8 2% | 13 3% | 11 4% | 36 4% |
| Mean | 3.50 | 3.43 | 3.57A | 3.29 | 3.48C | 3.52C | 3.54C | 3.57C | 3.54C | 3.54J | 3.45 | 3.48 | 3.55J | 3.55N | 3.43 |
| Standard deviation | 0.60 | 0.64 | 0.55 | 0.72 | 0.64 | 0.56 | 0.60 | 0.57 | 0.52 | 0.55 | 0.62 | 0.65 | 0.58 | 0.58 | 0.64 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.04 | 0.03 | 0.03 | 0.03 | 0.02 | 0.02 | 0.03 | 0.04 | 0.03 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 31

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people respect and preserve the environment

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-----------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1905 94% | 174 96%J | 94 93% | 1636 94% | 81 100%beGHJI | 212 95%J | 176 96%J | 169 93% | 130 92% | 188 93% | 235 89% | 275 97%gHiJ | 172 94% | 1724 94%n | 155 90% |
| Strongly agree | (4) 1076 53% | 99 54% | 44 44% | 932 53% | 49 61%bj | 126 57%bj | 93 51% | 98 54% | 73 51% | 107 53% | 124 47% | 162 57%bJ | 100 55% | 974 53% | 86 50% |
| Tend to agree | (3) 829 41% | 75 41% | 50 49% | 704 40% | 32 39% | 86 38% | 83 45% | 71 39% | 58 41% | 81 40% | 111 42% | 113 40% | 71 39% | 751 41% | 68 40% |
| Tend to disagree | (2) 43 2% | 4 2% | 4 4%k | 35 2% | * * | 6 3% | 1 1% | 3 2% | 5 4%k | 4 2% | 10 4%fK | 2 1% | 2 1% | 36 2% | 7 4%m |
| Strongly disagree | (1) 21 1% | - - | 1 1% | 20 1% | - - | 2 1% | 1 1% | 5 3%aJk | 1 1% | 7 3%aJk | - - | 2 1% | 2 1% | 14 1% | 6 4%M |
| NET: Disagree | 65 3% | 4 2% | 6 5%k | 55 3% | * * | 8 4% | 3 1% | 9 5%k | 6 4% | 11 5%dfk | 10 4% | 4 1% | 5 3% | 50 3% | 14 8%M |
| Don't know | 57 3% | 4 2% | 2 2% | 52 3% | - - | 3 2% | 4 2% | 5 3% | 6 4%d | 4 2% | 19 7%aDEFgIK | 5 2% | 6 3% | 54 3% | 4 2% |
| Mean | 3.50 | 3.53 | 3.37 | 3.51 | 3.60Bj | 3.53 | 3.50 | 3.48 | 3.48 | 3.45 | 3.47 | 3.56B | 3.53 | 3.51N | 3.40 |
| Standard deviation | 0.60 | 0.55 | 0.64 | 0.60 | 0.50 | 0.59 | 0.56 | 0.68 | 0.61 | 0.70 | 0.58 | 0.55 | 0.60 | 0.58 | 0.74 |
| Standard error | 0.01 | 0.04 | 0.07 | 0.01 | 0.05 | 0.04 | 0.04 | 0.05 | 0.05 | 0.05 | 0.04 | 0.03 | 0.04 | 0.01 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 31

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people respect and preserve the environment

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-----------------|----------------------------|-------------------------|-----------------------|--------------------|-------------------------|-------------------------|---------------------|---------------------|-------------------------|-------------|----------------------|--------------------------|--------------------------|-----------------------|--------------------------|---------------|--------------|--|--------------------------|--------------------------|--|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 1905 94% | 123 94% | 135 99% ^c | 110 93% | 131 96% | 115 98% ^c | 47 100% ^c | 23 100% | 39 99% | 52 89% | 16 83% | 152 96% | 367 98% ^{lN} | 256 97% ^l | 254 95% | 275 98% ^l | 40 100% | 20 95% | 415 85% | 1307 96% ^R | 182 99% ^{RS} | |
| Strongly agree | (4) 1076 53% | 63 49% | 81 59% | 71 60% | 82 60% | 70 60% | 33 71% ^A | 15 64% | 23 59% | 35 60% | 7 37% | 94 59% | 196 52% | 145 55% | 159 59% | 182 65% ^{LM} | 29 72% | 12 58% | 201 41% | 749 55% ^R | 125 68% ^{RS} | |
| Tend to agree | (3) 829 41% | 59 46% ^{cf} | 55 40% | 38 32% | 49 36% | 44 38% | 14 29% | 8 36% | 15 40% | 17 29% | 9 46% | 58 36% | 171 46% ^{kN} | 111 42% ^{io} | 95 35% | 93 33% | 11 28% | 8 37% | 214 44% ^T | 558 41% ^T | 57 31% | |
| | | | | | | | | | | | | | | | | | | | | | | |
| Tend to disagree | (2) 43 2% | 2 1% | - | 2 2% | 4 3% | 2 1% | - | - | * | 1 2% | 3 17% | 3 2% | 3 1% | 5 2% | 6 2% | 2 1% | - | - | 17 4% sT | 25 2% | * | |
| Strongly disagree | (1) 21 1% | 2 2% | 1 1% | 1 1% | 1 1% | - | - | - | - | 2 4% ^{LmO} | - | 2 1% ^l | - | 2 1% ^l | 4 1% ^l | 2 1% | - | - | 11 2% St | 11 1% | - | |
| NET: Disagree | 65 3% | 4 3% | 1 1% | 3 3% | 5 3% | 2 1% | - | - | * | 3 6% ^{LO} | 3 17% | 5 3% ^l | 3 1% | 7 3% | 10 4% ^l | 4 1% | - | - | 28 6% ST | 36 3% ^t | * | |
| Don't know | 57 3% | 4 3% | 1 1% | 5 4% ^{de} | 1 * | * | - | - | - | 3 5% ^{kLMO} | - | 1 1% | 3 1% | - | 5 2% ^m | 3 1% | - | 1 5% | 44 9% ST | 13 1% | 1 1% | |
| Mean | 3.50 | 3.45 | 3.57 | 3.59 | 3.57 | 3.59 | 3.71 ^A | 3.64 | 3.58 | 3.53 | 3.20 | 3.55 | 3.52 | 3.52 | 3.55 | 3.64 ^{LM} | 3.72 | 3.61 | 3.37 | 3.52 ^R | 3.68 ^{RS} | |
| Standard deviation | 0.60 | 0.62 | 0.55 | 0.59 | 0.58 | 0.52 | 0.46 | 0.49 | 0.52 | 0.74 | 0.72 | 0.61 | 0.52 | 0.58 | 0.62 | 0.53 | 0.46 | 0.50 | 0.68 | 0.58 | 0.47 | |
| Standard error | 0.01 | 0.06 | 0.05 | 0.06 | 0.05 | 0.05 | 0.06 | 0.10 | 0.08 | 0.09 | 0.19 | 0.05 | 0.03 | 0.04 | 0.04 | 0.03 | 0.07 | 0.12 | 0.03 | 0.02 | 0.03 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 32

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people behave responsibly

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|---------------|--------------|--------------|---------------------------|-----------------|--------------|------------|------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1951 96% | 944 95% | 1007 97%A | 209 87% | 321 94%C | 328 96%C | 355 98%CD | 298 99%CDE | 440 100%CDEF | 529 98%jk | 536 95% | 420 95% | 466 97% | 279 96% | 794 94% |
| Strongly agree | (4) 1382 68% | 641 64% | 741 72%A | 127 53% | 201 59% | 230 67%Cd | 259 72%CD | 224 74%CD _e | 341 77%CDE | 389 72%J | 366 65% | 297 67% | 330 69% | 199 69%n | 520 61% |
| Tend to agree | (3) 569 28% | 303 31%B | 266 26% | 82 34%gH | 120 35%FGH | 99 29%h | 95 26% | 74 25% | 99 22% | 141 26% | 170 30% | 123 28% | 135 28% | 80 28% | 274 32% |
| Tend to disagree | (2) 24 1% | 14 1% | 10 1% | 12 5%EFGH | 7 2%fH | 2 1% | 1 * | 1 * | 1 * | 3 1% | 3 1% | 9 2%ij | 8 2%j | 4 1% | 13 2% |
| Strongly disagree | (1) 11 1% | 3 * | 9 1% | 3 1%h | 1 * | 8 2%dFGH | - - | - - | - - | - - | 4 1%i | 6 1%l | 2 * | 1 1% | 9 1% |
| NET: Disagree | 35 2% | 16 2% | 19 2% | 15 6%dFGH | 8 2%fgH | 9 3%FGH | 1 * | 1 * | 1 * | 3 1% | 7 1% | 15 3%lj | 10 2%i | 6 2% | 22 3% |
| Don't know | 41 2% | 33 3%B | 7 1% | 17 7%EFGH | 12 4%eGH | 4 1%h | 6 2%H | 2 1% | - - | 9 2% | 19 3%l | 7 1% | 6 1% | 5 2% | 30 4% |
| Mean | 3.67 | 3.65 | 3.70a | 3.49 | 3.59 | 3.63c | 3.73CDE | 3.74CDE | 3.77CDE | 3.72JK | 3.65 | 3.64 | 3.67 | 3.67 | 3.60 |
| Standard deviation | 0.53 | 0.52 | 0.53 | 0.66 | 0.55 | 0.62 | 0.45 | 0.45 | 0.42 | 0.46 | 0.53 | 0.60 | 0.53 | 0.53 | 0.58 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.03 | 0.02 | 0.03 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 32

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people behave responsibly

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1951 96% | 173 95% | 99 97% | 1680 96% | 81 99%eJ | 212 95% | 181 99%aEJl | 180 99%aeJl | 136 96% | 195 96% | 241 92% | 280 99%AEJl | 174 96% | 1759 96% | 166 96% |
| Strongly agree | (4) 1382 68% | 129 71%hj | 63 62% | 1191 68% | 64 78%beHJ | 150 67% | 130 71%HJ | 126 69%hj | 83 59% | 143 71%hj | 158 60% | 211 74%bHJ | 126 69%hj | 1251 68% | 115 67% |
| Tend to agree | (3) 569 28% | 44 24% | 36 36%d | 489 28% | 17 21% | 62 28% | 51 28% | 54 30% | 53 37%ADeiKl | 51 25% | 83 31%d | 70 25% | 48 26% | 508 28% | 50 29% |
| Tend to disagree | (2) 24 1% | 2 1% | 1 1% | 22 1% | * 1% | 6 3%FK | - - | 2 1% | 2 1% | 4 2% | 4 1% | 1 * | 3 1% | 20 1% | 3 2% |
| Strongly disagree | (1) 11 1% | 6 3%CGJKL | - - | 5 * | - - | 1 1% | 1 * | - - | 1 * | 2 1% | 1 * | - - | - - | 10 1% | 1 * |
| NET: Disagree | 35 2% | 7 4%cfK | 1 1% | 27 2% | * 1% | 8 4%fK | 1 * | 2 1% | 2 2% | 6 3%K | 4 2% | 1 * | 3 1% | 30 2% | 4 2% |
| Don't know | 41 2% | 2 1% | 2 2% | 37 2% | - - | 3 2% | 1 1% | * * | 3 2% | 2 1% | 18 7%ADEFgHik | 3 1% | 6 3%g | 39 2% | 2 1% |
| Mean | 3.67 | 3.64 | 3.62 | 3.68 | 3.78beHJ | 3.64 | 3.71h | 3.68 | 3.58 | 3.68 | 3.62 | 3.75abEHJ | 3.70h | 3.68 | 3.65 |
| Standard deviation | 0.53 | 0.66 | 0.51 | 0.51 | 0.43 | 0.57 | 0.48 | 0.49 | 0.55 | 0.56 | 0.53 | 0.44 | 0.49 | 0.53 | 0.54 |
| Standard error | 0.01 | 0.05 | 0.05 | 0.01 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.01 | 0.04 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 32

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people behave responsibly

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-----------------|----------------------------|------------|------------|---------------|------------|------------|-----------|------------|-------------------------|-----------|------------|------------|------------|-------------|--------------|------------|------------|--|---------------|--------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1951 96% | 127 98% | 134 97% | 115 97% | 136 100%cf | 116 99% | 46 98% | 23 98% | 39 100% | 58 99% | 17 91% | 156 98% | 360 96% | 259 99% | 266 99%l | 280 100%L | 40 100% | 21 100% | 438 90% | 1331 98%R | 182 99%R |
| Strongly agree | (4) 1382 68% | 80 61% | 98 72% | 90 76%A | 98 72% | 91 78%A | 37 79%A | 20 85% | 29 74% | 45 77% | 9 48% | 113 71% | 265 71% | 188 71% | 202 75% | 213 76% | 35 87% | 17 82% | 269 55% | 963 71%R | 149 81%RS |
| Tend to agree | (3) 569 28% | 47 36%CE | 36 26% | 24 20% | 39 28% | 24 21% | 9 19% | 3 13% | 10 26% | 13 22% | 8 43% | 43 27% | 95 25% | 71 27% | 65 24% | 68 24% | 5 13% | 4 18% | 169 35%ST | 367 27%T | 33 18% |
| Tend to disagree | (2) 24 1% | 1 1% | 2 1% | 1 * | - - | 1 1% | 1 2%d | * 2% | - - | * 1% | 1 5% | 2 1% | 10 3%No | 3 1% | - - | 1 * | - - | - - | 6 1% | 16 1% | 2 1% |
| Strongly disagree | (1) 11 1% | - - | - - | 1 * | - - | - - | - - | - - | - - | - - | - - | - - | 1 * | 1 * | - - | - - | - - | - - | 8 2%S | 3 * | - - |
| NET: Disagree | 35 2% | 1 1% | 2 1% | 1 1% | - - | 1 1% | 1 2%d | * 2% | - - | * 1% | 1 5% | 2 1% | 11 3%NO | 3 1% | - - | 1 * | - - | - - | 15 3%S | 19 1% | 2 1% |
| Don't know | 41 2% | 2 1% | 2 1% | 3 2% | - - | - - | - - | - - | - - | - - | 1 3% | 1 * | 2 1% | * * | 2 1% | - - | - - | - - | 34 7%ST | 6 * | - - |
| Mean | 3.67 | 3.61 | 3.71 | 3.77A | 3.72 | 3.77A | 3.76a | 3.83 | 3.74 | 3.77 | 3.44 | 3.70 | 3.68 | 3.70 | 3.76 | 3.75 | 3.87 | 3.82 | 3.54 | 3.70R | 3.80RS |
| Standard deviation | 0.53 | 0.51 | 0.49 | 0.47 | 0.45 | 0.44 | 0.48 | 0.43 | 0.44 | 0.44 | 0.62 | 0.48 | 0.54 | 0.50 | 0.43 | 0.44 | 0.35 | 0.40 | 0.62 | 0.50 | 0.42 |
| Standard error | 0.01 | 0.04 | 0.04 | 0.04 | 0.04 | 0.04 | 0.07 | 0.09 | 0.07 | 0.05 | 0.16 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.06 | 0.09 | 0.03 | 0.01 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 33

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people help others

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------------|--------------|-------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1916 95% | 926 93% | 990 96%A | 204 85% | 315 92%C | 323 95%C | 349 97%CD | 287 95%C | 438 99%CDEFG | 519 96% | 526 94% | 417 94% | 454 94% | 274 95% | 777 92% |
| Strongly agree | (4) 1053 52% | 456 46% | 597 58%A | 113 47% | 186 54% | 175 51% | 184 51% | 152 51% | 244 55% | 302 56%J | 262 47% | 219 50% | 271 56%J | 170 59%N | 386 46% |
| Tend to agree | (3) 863 43% | 469 47%B | 393 38% | 91 38% | 129 38% | 149 44% | 166 46%d | 134 45% | 194 44% | 217 40% | 264 47%L | 198 45%l | 183 38% | 104 36% | 390 46%M |
| Tend to disagree | (2) 60 3% | 29 3% | 31 3% | 15 6%FH | 14 4%fH | 14 4%fH | 5 1% | 11 4%fH | 2 * | 12 2% | 16 3% | 16 4% | 17 3% | 8 3% | 36 4% |
| Strongly disagree | (1) 6 * | 4 * | 2 * | 4 1%egH | 1 * | - - | 1 * | - - | - - | * * | 1 * | 3 1% | 2 * | 2 1% | 4 * |
| NET: Disagree | 66 3% | 33 3% | 33 3% | 18 8%FH | 14 4%H | 14 4%H | 6 2% | 11 4%H | 2 * | 12 2% | 17 3% | 19 4% | 18 4% | 10 3% | 40 5% |
| Don't know | 45 2% | 35 4%B | 10 1% | 19 8%EFGH | 12 4%egH | 4 1% | 6 2%h | 3 1% | 1 * | 10 2% | 19 3% | 6 1% | 10 2% | 5 2% | 30 3% |
| Mean | 3.50 | 3.44 | 3.55A | 3.41 | 3.52 | 3.48 | 3.50 | 3.48 | 3.55Cg | 3.54JK | 3.45 | 3.45 | 3.53J | 3.55N | 3.42 |
| Standard deviation | 0.57 | 0.58 | 0.56 | 0.69 | 0.59 | 0.58 | 0.55 | 0.57 | 0.51 | 0.54 | 0.56 | 0.60 | 0.58 | 0.59 | 0.60 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.03 | 0.03 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.03 | 0.03 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 33

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people help others

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|---------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1916 95% | 173 95% | 95 94% | 1648 95% | 81 100%abe | 212 FGHJI 95%j | 172 94% | 168 92% | 131 92% | 197 97%ghJ | 237 90% | 276 97%GHJ | 174 95%j | 1734 95% | 157 92% |
| Strongly agree | (4) 1053 52% | 108 59%BfgHj | 40 40% | 905 52%b | 50 62%BfgHj | 128 58%Bgh | 88 48% | 87 48% | 65 46% | 106 52% | 130 49% | 157 55%Bh | 94 52% | 945 52% | 97 56% |
| Tend to agree | (3) 863 43% | 66 36% | 55 54%AdEj | 742 43% | 31 38% | 84 38% | 84 46% | 81 45% | 66 46% | 92 45% | 107 41% | 118 42% | 79 43% | 790 43%n | 60 35% |
| Tend to disagree | (2) 60 3% | 7 4% | 4 3% | 50 3% | - - | 6 3% | 6 3% | 11 6%DijKL | 8 6%Dkl | 4 2% | 7 2% | 5 2% | 3 2% | 49 3% | 10 6%m |
| Strongly disagree | (1) 6 * | - - | 1 1% | 4 * | - - | - - | 2 1% | - - | - - | - - | 3 1% | - - | - - | 3 * | 3 2%M |
| NET: Disagree | 66 3% | 7 4% | 5 5% | 54 3% | - - | 6 3% | 7 4%d | 11 6%DiKL | 8 6%Dkl | 4 2% | 9 4% | 5 2% | 3 2% | 52 3% | 13 7%M |
| Don't know | 45 2% | 2 1% | 2 2% | 41 2% | - - | 5 2% | 3 2% | 3 2% | 3 2% | 2 1% | 17 7%ADEFgHIK 1% | 3 1% | 6 3% | 42 2% | 2 1% |
| Mean | 3.50 | 3.56Bgh | 3.34 | 3.50b | 3.62BFGHj | 3.56BfGH | 3.44 | 3.42 | 3.41 | 3.51b | 3.48 | 3.54BGH | 3.52b | 3.50 | 3.48 |
| Standard deviation | 0.57 | 0.57 | 0.62 | 0.57 | 0.49 | 0.55 | 0.61 | 0.61 | 0.60 | 0.54 | 0.61 | 0.54 | 0.54 | 0.56 | 0.68 |
| Standard error | 0.01 | 0.05 | 0.07 | 0.01 | 0.05 | 0.04 | 0.05 | 0.04 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.01 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 33

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people help others

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-----------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|---------------|--------------|--------------|---------------|---------------|--|-----------------------|-------------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1916 95% | 127 98% | 132 96% | 110 93% | 133 98% | 113 97% | 46 99% | 23 100% | 39 100% | 55 95% | 18 95% | 150 94% | 366 98%k | 258 98%k | 261 97% | 275 98%k | 40 99% | 21 100% | 415 85% | 1318 97%R | 183 99%R |
| Strongly agree | (4) 1053 52% | 67 51% | 78 57% | 77 65%a | 76 56% | 76 65%a | 29 62% | 17 72% | 27 69% | 26 45% | 7 39% | 88 55% | 184 49% | 163 62%IL | 154 57%l | 176 63%IL | 31 79% | 14 66% | 178 36% | 748 55%R | 128 69%RS |
| Tend to agree | (3) 863 43% | 61 47%CE | 54 39% | 33 28% | 57 42%c | 37 32% | 17 36% | 7 28% | 12 31% | 29 50%mo | 11 56% | 62 39% | 182 49%kMn | 96 36% | 107 40% | 99 35% | 8 20% | 7 34% | 238 49%ST | 570 42%T | 55 30% |
| Tend to disagree | (2) 60 3% | 2 1% | 3 2% | 5 5% | 3 2% | 3 3% | 1 1% | - - | - - | 2 3% | 1 5% | 8 5%LMo | 5 1% | 3 1% | 5 2% | 4 1% | 1 1% | - - | 29 6%ST | 30 2% | 1 1% |
| Strongly disagree | (1) 6 * | * * | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 * | 1 1% | - - | - - | - - | - - | 4 1% _s | 2 * | - - |
| NET: Disagree | 66 3% | 2 2% | 3 2% | 5 5% | 3 2% | 3 3% | 1 1% | - - | - - | 2 3% | 1 5% | 8 5%lmo | 6 2% | 4 2% | 5 2% | 4 1% | 1 1% | - - | 33 7%ST | 32 2% | 1 1% |
| Don't know | 45 2% | 1 1% | 3 2% | 3 2% | - - | - - | - - | - - | - - | 1 2% _m | - - | 1 * | 1 * | - - | 2 1% | 2 1% | - - | - - | 39 8%ST | 6 * | - - |
| Mean | 3.50 | 3.49 | 3.56 | 3.62 | 3.53 | 3.62 | 3.61 | 3.72 | 3.69 | 3.43 | 3.33 | 3.51 | 3.48 | 3.60IL | 3.56 | 3.62lk | 3.77 | 3.66 | 3.32 | 3.53R | 3.69RS |
| Standard deviation | 0.57 | 0.54 | 0.54 | 0.58 | 0.55 | 0.54 | 0.52 | 0.46 | 0.47 | 0.56 | 0.59 | 0.60 | 0.54 | 0.54 | 0.54 | 0.52 | 0.46 | 0.48 | 0.63 | 0.55 | 0.48 |
| Standard error | 0.01 | 0.05 | 0.05 | 0.06 | 0.05 | 0.05 | 0.07 | 0.09 | 0.08 | 0.07 | 0.15 | 0.05 | 0.03 | 0.03 | 0.03 | 0.03 | 0.07 | 0.11 | 0.03 | 0.02 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 34

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people treat all races equally

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|---------------|--------------|--------------|--------------|---------------|----------------|---------------|------------|------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1835 91% | 868 87% | 967 94%A | 205 85% | 304 89% | 314 92%C | 333 92%C | 275 91%c | 404 92%C | 511 94%JKL | 502 89% | 389 88% | 434 90% | 269 93% | 754 89% |
| Strongly agree | (4) 1136 56% | 500 50% | 635 61%A | 134 56% | 205 60%gH | 200 59%gh | 218 60%GH | 154 51% | 225 51% | 329 61%jK | 309 55% | 226 51% | 272 56% | 189 66%N | 434 51% |
| Tend to agree | (3) 700 35% | 368 37%b | 332 32% | 71 29% | 99 29% | 114 33% | 115 32% | 122 40%CDF | 179 41%CDeF | 182 34% | 193 34% | 163 37% | 162 34% | 80 28% | 319 38%M |
| Tend to disagree | (2) 97 5% | 59 6%B | 38 4% | 12 5% | 20 6% | 17 5% | 16 4% | 12 4% | 20 5% | 10 2% | 25 4%l | 34 8%lj | 28 6%l | 13 5% | 46 5% |
| Strongly disagree | (1) 30 1% | 22 2%B | 8 1% | 5 2% | 5 1% | 2 * | 4 1% | 7 2%e | 7 2% | 8 2% | 11 2% | 4 1% | 7 1% | 1 * | 12 1% |
| NET: Disagree | 127 6% | 81 8%B | 47 5% | 17 7% | 25 7% | 18 5% | 20 6% | 20 7% | 27 6% | 18 3% | 36 6%l | 38 9%l | 35 7%l | 14 5% | 58 7% |
| Don't know | 64 3% | 45 5%B | 19 2% | 19 8%dEFGH | 12 4% | 9 3% | 8 2% | 6 2% | 11 2% | 13 2% | 23 4% | 15 3% | 13 3% | 5 2% | 34 4% |
| Mean | 3.50 | 3.42 | 3.57A | 3.50 | 3.53 | 3.54gh | 3.55GH | 3.43 | 3.44 | 3.57jKl | 3.48 | 3.43 | 3.49 | 3.61N | 3.45 |
| Standard deviation | 0.66 | 0.71 | 0.61 | 0.71 | 0.68 | 0.62 | 0.64 | 0.69 | 0.66 | 0.62 | 0.69 | 0.68 | 0.67 | 0.60 | 0.67 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.05 | 0.04 | 0.03 | 0.03 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 34

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people treat all races equally

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|-----------------|------------------------|-----------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1835 91% | 169 93%F | 92 90% | 1575 90% | 80 99%abeFGHJ L | 205 92%F | 154 84% | 161 88% | 130 92%f | 181 89% | 233 88% | 266 94%Fgj | 165 90% | 1649 90% | 160 93% |
| Strongly agree | (4) 1136 56% | 112 62%BFH | 45 44% | 978 56%b | 56 70%BFgHJL | 141 63%BFHj | 80 44% | 102 56%fh | 62 44% | 128 63%BFHj | 139 53% | 170 60%BFH | 99 54%fh | 997 55% | 120 70%M |
| Tend to agree | (3) 700 35% | 57 31% | 46 46%cadEgl | 597 34% | 23 29% | 65 29% | 73 40%EI | 58 32% | 68 48%ADEGIJKI | 53 26% | 93 35%i | 96 34% | 66 36%i | 652 36%N | 40 23% |
| Tend to disagree | (2) 97 5% | 9 5% | 7 7%dk | 81 5% | 1 1% | 9 4% | 14 8%DK | 14 8%DK | 5 4% | 14 7%dk | 13 5%k | 5 2% | 7 4% | 93 5% | 4 3% |
| Strongly disagree | (1) 30 1% | 2 1% | 1 1% | 27 2% | - - | 2 1% | 7 4%eJl | 5 3%j | 2 1% | 2 1% | 1 * | 6 2%j | 2 1% | 25 1% | 4 2% |
| NET: Disagree | 127 6% | 11 6%d | 8 8%d | 108 6% | 1 1% | 11 5% | 21 11%DEhJKL | 19 10%DejKI | 7 5% | 16 8%D | 14 5% | 12 4% | 8 4% | 118 6% | 8 5% |
| Don't know | 64 3% | 2 1% | 2 2% | 60 3% | 1 1% | 7 3% | 8 4% | 3 2% | 4 3% | 5 3% | 17 7%AdGK | 6 2% | 9 5%a | 61 3% | 3 2% |
| Mean | 3.50 | 3.55bFh | 3.36 | 3.50 | 3.69BFGHJKL | 3.59BFGH | 3.30 | 3.44 | 3.38 | 3.56bFh | 3.51F | 3.55bFH | 3.51Fh | 3.48 | 3.65M |
| Standard deviation | 0.66 | 0.65 | 0.66 | 0.67 | 0.48 | 0.62 | 0.78 | 0.75 | 0.64 | 0.68 | 0.61 | 0.65 | 0.62 | 0.66 | 0.64 |
| Standard error | 0.02 | 0.05 | 0.07 | 0.02 | 0.05 | 0.04 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.02 | 0.05 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 34

Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility?

It is important that people treat all races equally

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-----------------|----------------------------|-------------------------|--------------------------|-------------------------|--------------------------|------------------------|---------------------|---------------------|-------------------------|-------------|--------------------------|-------------------------|-------------------------|-------------------------|--------------------------|---------------|--|--------------------------|--------------------------|--------------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1835 91% | 124 95% | 130 94% | 105 89% | 132 97% _c | 115 99% _{bC} | 46 99% _c | 23 100% | 39 100% | 53 92% | 10 55% | 139 88% | 350 94% _K | 246 94% _k | 254 95% _K | 269 96% _K | 38 94% | 19 92% | 398 82% | 1259 93% _R | 178 97% _{Rs} |
| Strongly agree | (4) 1136 56% | 81 62% | 97 71% _{Cd} | 63 54% | 79 58% | 83 71% _{Cd} | 34 71% _c | 17 71% | 24 62% | 37 63% | 5 29% | 95 60% | 218 58% | 150 57% | 170 63% | 187 67% _{IM} | 30 75% | 12 58% | 201 41% | 808 60% _R | 126 68% _{RS} |
| Tend to agree | (3) 700 35% | 42 33% | 33 24% | 42 35% _b | 53 39% _B | 33 28% | 13 27% | 7 29% | 15 38% | 17 29% | 5 26% | 44 28% | 132 35% | 96 36% | 84 31% | 82 29% | 8 19% | 7 34% | 196 40% _{ST} | 451 33% | 53 29% |
| Tend to disagree | (2) 97 5% | 3 2% | 4 3% | 10 9% _{abde} | 3 2% _f | 1 1% | - - | - - | - - | 2 4% | 6 30% | 9 6% _n | 17 5% | 11 4% | 6 2% | 9 3% | 3 6% | 1 3% | 35 7% _{ST} | 59 4% | 3 2% |
| Strongly disagree | (1) 30 1% | 2 2% | - - | - - | 1 1% | 1 1% | 1 1% | - - | - - | 1 1% | - - | 6 4% _{LmN} | 3 1% | 2 1% | 1 * | 3 1% | - - | - - | 13 3% _S | 16 1% | 1 1% |
| NET: Disagree | 127 6% | 5 4% | 4 3% | 10 9% _{bE} | 4 3% | 1 1% | 1 1% | - - | - - | 3 5% | 6 30% | 15 10% _{mNo} | 20 5% | 13 5% | 7 3% | 12 4% | 3 6% | 1 3% | 48 10% _{ST} | 75 6% | 4 2% |
| Don't know | 64 3% | 1 1% | 4 3% | 3 2% | * * | - - | - - | - - | - - | 1 3% _O | 3 15% | 4 3% _O | 3 1% | 4 1% _o | 7 3% _O | - - | - - | 1 5% | 42 9% _{ST} | 22 2% | 1 1% |
| Mean | 3.50 | 3.57 | 3.70 _{Cd} | 3.46 | 3.54 | 3.69 _{Cd} | 3.69 _c | 3.71 | 3.62 | 3.58 | 2.98 | 3.48 | 3.53 | 3.52 | 3.62 _k | 3.61 _k | 3.69 | 3.57 | 3.31 | 3.54 _R | 3.66 _{RS} |
| Standard deviation | 0.66 | 0.63 | 0.52 | 0.66 | 0.58 | 0.51 | 0.54 | 0.46 | 0.49 | 0.63 | 0.86 | 0.78 | 0.62 | 0.62 | 0.56 | 0.61 | 0.59 | 0.58 | 0.74 | 0.64 | 0.55 |
| Standard error | 0.02 | 0.06 | 0.05 | 0.06 | 0.05 | 0.05 | 0.07 | 0.09 | 0.08 | 0.08 | 0.24 | 0.06 | 0.03 | 0.04 | 0.03 | 0.04 | 0.10 | 0.14 | 0.03 | 0.02 | 0.04 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 35

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?

Summary**Base: All respondents**

| | Statements | | | | | | |
|-----------------------|--|---|------------------------|---|--|---|------|
| | I can't refuse when someone comes to the door or approaches me in the street with a collecting tin | It's rewarding to feel you've helped people in need in some way | Charity begins at home | Helping others is usually a waste of time | Helping people does more harm than good because they come to rely on others and not themselves | If the person in front of me in the queue at a shop was a few pence short, I would pay the difference | |
| Unweighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| Weighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| NET: Agree | 533 26% | 1835 91% | 1600 79% | 263 13% | 495 24% | 1502 74% | |
| Strongly agree (4) | 104 5% | 714 35% | 675 33% | 75 4% | 117 6% | 553 27% | |
| Tend to agree (3) | 430 21% | 1121 55% | 925 46% | 188 9% | 379 19% | 949 47% | |
| Tend to disagree (2) | 777 38% | 92 5% | 255 13% | 937 46% | 977 48% | 265 13% | |
| Strongly disagree (1) | 634 31% | 27 1% | 45 2% | 720 36% | 392 19% | 64 3% | |
| NET: Disagree | 1412 70% | 119 6% | 300 15% | 1656 82% | 1369 68% | 329 16% | |
| Don't know | 82 4% | 73 4% | 127 6% | 108 5% | 163 8% | 196 10% | |
| Mean | 2.00 | 3.29 | 3.17 | 1.80 | 2.12 | 3.09 | |
| Standard deviation | 0.87 | 0.62 | 0.75 | 0.77 | 0.81 | 0.76 | |
| Standard error | 0.02 | 0.01 | 0.02 | 0.02 | 0.02 | 0.02 | |

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Absolutes/col percents

Table 36

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**I can't refuse when someone comes to the door or approaches me in the street with a collecting tin****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|----------------|--------------|--------------|--------------|----------------|----------------|--------------|-------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 533 26% | 210 21% | 323 31%A | 78 32%Fg | 103 30%f | 89 26% | 81 23% | 71 24% | 112 25% | 157 29%J | 125 22% | 110 25% | 141 29%J | 87 30% | 221 26% |
| Strongly agree | (4) 104 5% | 42 4% | 62 6% | 27 11%EFGH | 24 7%FH | 19 5%h | 10 3% | 13 4% | 11 2% | 36 7%J | 20 4% | 20 5% | 27 6% | 25 9% | 49 6% |
| Tend to agree | (3) 430 21% | 169 17% | 261 25%A | 50 21% | 79 23% | 70 21% | 71 20% | 58 19% | 101 23% | 120 22% | 104 19% | 91 21% | 114 24%j | 62 21% | 171 20% |
| Tend to disagree | (2) 777 38% | 383 39% | 394 38% | 73 30% | 116 34% | 124 36% | 134 37% | 134 44%CDef | 197 45%CDef | 210 39% | 219 39% | 183 41%l | 165 34% | 111 38% | 314 37% |
| Strongly disagree | (1) 634 31% | 351 35%B | 283 27% | 62 26% | 104 30% | 116 34% | 133 37%CH | 92 31% | 127 29% | 157 29% | 188 33% | 131 30% | 158 33% | 82 28% | 264 31% |
| NET: Disagree | 1412 70% | 734 74%B | 677 66% | 135 56% | 220 64% | 240 70%C | 268 74%CD | 226 75%CD | 324 73%CD | 367 68% | 407 72%l | 314 71% | 323 67% | 193 67% | 577 68% |
| Don't know | 82 4% | 49 5% | 33 3% | 29 12%DEFGH | 19 5%GH | 12 4%h | 12 3%h | 4 1% | 6 1% | 18 3% | 30 5% | 17 4% | 17 4% | 9 3% | 49 6% |
| Mean | 2.00 | 1.89 | 2.10A | 2.20EFGH | 2.07F | 1.97 | 1.88 | 1.97 | 1.99f | 2.07J | 1.92 | 2.00 | 2.02j | 2.11 | 2.01 |
| Standard deviation | 0.87 | 0.85 | 0.88 | 1.00 | 0.93 | 0.89 | 0.83 | 0.83 | 0.79 | 0.90 | 0.83 | 0.84 | 0.91 | 0.93 | 0.89 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.05 | 0.05 | 0.04 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 36

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?

I can't refuse when someone comes to the door or approaches me in the street with a collecting tin

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|---------------------|------------------------|------------------------|--------------------|-----------------------|----------------------------------|-------------------------|-------------------------|---------------------|--------------------------|-----------------------|---------------------|----------------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 533 26% | 46 25% | 37 36% <i>cFgkL</i> | 450 26% | 22 28% | 68 30% <i>FI</i> | 36 20% | 41 22% | 38 27% | 52 26% | 88 33% <i>FGKL</i> | 66 23% | 40 22% | 445 24% | 79 46% <i>M</i> |
| Strongly agree | (4) 104 5% | 4 2% | 6 6% | 94 5% | 7 9% <i>AFk</i> | 20 9% <i>AFgiK</i> | 3 2% | 7 4% | 6 4% | 8 4% | 25 10% <i>AFghiKl</i> | 10 4% | 8 4% | 71 4% | 28 16% <i>M</i> |
| Tend to agree | (3) 430 21% | 42 23% | 31 31% <i>cfgkl</i> | 357 20% | 15 19% | 48 22% | 33 18% | 33 18% | 33 23% | 44 22% | 62 24% | 56 20% | 32 18% | 375 20% | 51 30% <i>M</i> |
| Tend to disagree | (2) 777 38% | 76 42% <i>J</i> | 38 38% | 663 38% | 37 46% <i>J</i> | 81 36% | 67 37% | 68 37% <i>j</i> | 61 43% <i>J</i> | 78 38% <i>j</i> | 75 28% | 126 44% <i>J</i> | 71 39% <i>J</i> | 714 39% <i>n</i> | 52 30% |
| Strongly disagree | (1) 634 31% | 51 28% | 24 24% | 559 32% | 21 27% | 68 30% | 75 41% <i>ABDeHJK</i> | 68 37% <i>bbH</i> | 35 25% | 65 32% | 80 30% | 86 30% | 61 33% | 595 33% <i>N</i> | 32 19% |
| NET: Disagree | 1412 70% | 126 69% <i>j</i> | 62 62% | 1223 70% | 59 72% <i>J</i> | 149 67% | 143 78% <i>BEHJ</i> | 136 74% <i>BJ</i> | 96 68% | 142 70% <i>J</i> | 155 59% | 212 75% <i>beJ</i> | 132 72% <i>J</i> | 1309 72% <i>N</i> | 85 49% |
| Don't know | 82 4% | 10 5% <i>d</i> | 2 2% | 70 4% | - - | 6 3% | 4 2% | 6 3% | 8 5% <i>d</i> | 9 4% | 21 8% <i>DEFgK</i> | 6 2% | 11 6% <i>DK</i> | 74 4% | 8 5% |
| Mean | 2.00 | 2.00 <i>F</i> | 2.19 <i>FGkl</i> | 1.99 | 2.10 <i>Fg</i> | 2.09 <i>Fg</i> | 1.79 | 1.89 | 2.07 <i>F</i> | 1.97 <i>f</i> | 2.14 <i>FGkL</i> | 1.96 <i>f</i> | 1.92 | 1.95 | 2.46 <i>M</i> |
| Standard deviation | 0.87 | 0.80 | 0.87 | 0.88 | 0.90 | 0.95 | 0.80 | 0.86 | 0.82 | 0.85 | 1.00 | 0.81 | 0.85 | 0.84 | 1.00 |
| Standard error | 0.02 | 0.06 | 0.09 | 0.02 | 0.10 | 0.06 | 0.06 | 0.06 | 0.07 | 0.07 | 0.07 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 36

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**I can't refuse when someone comes to the door or approaches me in the street with a collecting tin****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|--------------------|-------------|----------------------------|------------|------------|------------|-------------|------------|------------|-----------|-------------------------|--------------|---------------|-------------|---------------|-------------|-------------|-------------|--|--------------|---------------|-------------|-------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 533 26% | 29 22% | 56 41%A | 46 39%A | 41 30% | 36 31% | 13 29% | 5 22% | 19 48% | 10 17% | 3 16% | 33 21% | 107 29%i | 89 34%IK | 92 34%IK | 98 35%IK | 13 31% | 9 44% | 60 12% | 414 31%R | 60 32%R | |
| Strongly agree | (4) 5% | 104 7% | 9 11% | 16 11% | 10 9% | 13 10% | 7 6% | 2 4% | 1 6% | 5 13% | 2 4% | - - | 5 3% | 22 6% | 14 5% | 16 6% | 25 9%K | 4 11% | 3 13% | 8 2% | 76 6%R | 19 10%RS |
| Tend to agree | (3) 21% | 430 15% | 20 15% | 41 30%A | 36 31%A | 28 20% | 29 24% | 11 24% | 4 16% | 13 35% | 7 13% | 3 16% | 28 18% | 85 23% | 75 29%IK | 76 28%IK | 73 26%IK | 8 21% | 6 31% | 52 11% | 338 25%R | 40 22%R |
| Tend to disagree | (2) 38% | 777 43%B | 56 27% | 38 27% | 43 37% | 68 50%Bc | 50 42%B | 23 49%B | 10 43% | 14 36% | 23 40% | 8 41% | 73 46% | 141 38% | 108 41% | 106 39% | 112 40% | 19 47% | 6 30% | 155 32% | 545 40%R | 78 43%R |
| Strongly disagree | (1) 31% | 634 32%d | 41 32%d | 36 26% | 26 22% | 27 19% | 27 23% | 11 23% | 8 35% | 6 16% | 24 41%MNO | 7 40% | 49 31%m | 120 32%Mno | 59 22% | 65 24% | 68 24% | 9 21% | 4 20% | 224 46%ST | 367 27% | 44 24% |
| NET: Disagree | 1412 70% | 98 75%BC | 73 53% | 69 59% | 94 69%B | 76 65%b | 34 71%B | 18 78% | 20 52% | 46 80%MNO | 15 81% | 122 77%MNO | 260 70% | 166 63% | 171 64% | 180 64% | 27 69% | 10 51% | 378 78%ST | 911 67% | 122 67% | |
| Don't know | 82 4% | 4 3% | 8 6%d | 3 2% | 1 1% | 4 4% | - - | - - | - - | 2 3% | 1 3% | 4 3% | 5 1% | 7 3% | 6 2% | 3 1% | - - | 1 5% | 50 10%ST | 31 2% | 2 1% | |
| Mean | 2.00 | 1.97 | 2.28A | 2.27A | 2.21a | 2.15 | 2.10 | 1.93 | 2.45 | 1.79 | 1.76 | 1.93 | 2.03i | 2.17IK | 2.16IK | 2.20IK | 2.21 | 2.39 | 1.64 | 2.09R | 2.19R | |
| Standard deviation | 0.87 | 0.88 | 1.00 | 0.91 | 0.87 | 0.86 | 0.80 | 0.88 | 0.93 | 0.83 | 0.74 | 0.79 | 0.90 | 0.85 | 0.87 | 0.91 | 0.91 | 1.00 | 0.76 | 0.87 | 0.92 | |
| Standard error | 0.02 | 0.08 | 0.09 | 0.09 | 0.07 | 0.08 | 0.11 | 0.17 | 0.15 | 0.10 | 0.20 | 0.06 | 0.05 | 0.05 | 0.05 | 0.06 | 0.15 | 0.24 | 0.04 | 0.02 | 0.07 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 37

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**It's rewarding to feel you've helped people in need in some way****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|--------------|--------------|--------------|----------------|----------------|--------------|--------------|------------|-------------|-------------------|-------------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1835 91% | 864 87% | 971 94%A | 199 83% | 306 90%c | 312 92%C | 328 91%C | 272 90%C | 417 94%CDfg | 506 93%K | 511 91%K | 380 86% | 438 91%k | 256 89% | 747 88% |
| Strongly agree | (4) 714 35% | 292 29% | 422 41%A | 100 42%GH | 145 42%GH | 138 40%GH | 133 37%GH | 82 27% | 117 26% | 196 36% | 179 32% | 152 34% | 186 39%J | 122 42%n | 292 34% |
| Tend to agree | (3) 1121 55% | 572 58%b | 549 53% | 99 41% | 162 47% | 174 51%c | 196 54%C | 191 63%CDEF | 300 68%CDEF | 310 57% | 332 59%kl | 228 52% | 251 52% | 134 46% | 456 54% ^m |
| Tend to disagree | (2) 92 5% | 61 6%B | 31 3% | 14 6% | 17 5% | 13 4% | 16 4% | 18 6%h | 13 3% | 17 3% | 20 4% | 33 7%J | 22 5% | 19 7% | 41 5% |
| Strongly disagree | (1) 27 1% | 14 1% | 13 1% | 7 3%DH | 1 * | 9 3%DH | 5 1% | 5 2%h | 1 * | 2 * | 6 1% | 10 2%l | 9 2%l | 4 1% | 16 2% |
| NET: Disagree | 119 6% | 74 7%B | 44 4% | 21 9%H | 18 5% | 22 6%h | 20 6% | 23 8%H | 14 3% | 18 3% | 26 5% | 43 10%J | 31 6%l | 24 8% | 57 7% |
| Don't know | 73 4% | 55 6%B | 19 2% | 21 9%EFGH | 17 5%eg | 7 2% | 12 3% | 6 2% | 11 2% | 17 3% | 25 4% | 19 4% | 13 3% | 9 3% | 42 5% |
| Mean | 3.29 | 3.22 | 3.36A | 3.33g | 3.39GH | 3.32Gh | 3.31G | 3.18 | 3.24 | 3.34K | 3.27 | 3.23 | 3.31 | 3.34 | 3.27 |
| Standard deviation | 0.62 | 0.62 | 0.61 | 0.73 | 0.60 | 0.67 | 0.62 | 0.61 | 0.51 | 0.55 | 0.58 | 0.69 | 0.65 | 0.68 | 0.65 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.06 | 0.04 | 0.04 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.04 | 0.03 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 37

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**It's rewarding to feel you've helped people in need in some way****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|----------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1835 91% | 166 91% | 92 91% | 1577 90% | 79 97%eFGiJ | 201 90% | 162 89% | 161 88% | 130 91% | 183 90% | 230 87% | 264 93%j | 167 91% | 1656 91% | 157 92% |
| Strongly agree | (4) 714 35% | 71 39%h | 30 30% | 613 35% | 32 39% | 86 39%hi | 60 33% | 62 34% | 39 28% | 59 29% | 98 37%h | 108 38%h | 69 38%h | 619 34% | 81 47%M |
| Tend to agree | (3) 1121 55% | 95 52% | 62 61% | 964 55% | 47 58% | 115 51% | 103 56% | 98 54% | 90 64%aEJ | 124 61%j | 133 50% | 156 55% | 98 54% | 1037 57%N | 76 44% |
| Tend to disagree | (2) 92 5% | 6 3% | 6 6% | 79 5% | 2 2% | 14 6% | 10 6% | 11 6% | 6 4% | 13 7% | 8 3% | 10 4% | 5 3% | 83 5% | 6 3% |
| Strongly disagree | (1) 27 1% | 7 4%CeI | - - | 20 1% | - - | 1 1% | 2 1% | 7 4%Ei | 1 1% | 1 * | 3 1% | 4 1% | 2 1% | 20 1% | 5 3% |
| NET: Disagree | 119 6% | 13 7% | 6 6% | 100 6% | 2 2% | 15 7% | 12 7% | 17 9%Djkl | 7 5% | 14 7% | 11 4% | 14 5% | 7 4% | 103 6% | 10 6% |
| Don't know | 73 4% | 3 2% | 3 3% | 67 4% | 1 1% | 7 3% | 8 4% | 5 3% | 5 4% | 6 3% | 22 8%ADEGIK | 6 2% | 8 5% | 69 4% | 4 2% |
| Mean | 3.29 | 3.29 | 3.25 | 3.29 | 3.38ghi | 3.32 | 3.26 | 3.22 | 3.23 | 3.23 | 3.35ghi | 3.33 | 3.34 | 3.28 | 3.39m |
| Standard deviation | 0.62 | 0.71 | 0.56 | 0.61 | 0.52 | 0.62 | 0.61 | 0.72 | 0.56 | 0.57 | 0.61 | 0.61 | 0.60 | 0.61 | 0.69 |
| Standard error | 0.01 | 0.06 | 0.06 | 0.01 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.01 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 37

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?

It's rewarding to feel you've helped people in need in some way

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|--------------------|----------------------------|------------------------|------------------------|------------------------|---------------|---------------|---------------|---------------|-------------------------|-------------|-------------|-----------------------|--------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 (d) | £627.8 (e) | £1416. (f) | £2363. (g) | £3470. (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1835 91% | 125 96% | 129 94% | 111 94% | 134 98% | 114 98% | 44 94% | 23 100% | 39 100% | 49 84% | 13 68% | 151 95%l | 347 93%l | 255 97%ll | 257 96%l | 269 96%l | 39 99% | 19 92% | 375 77% | 1281 94%R | 179 97%R |
| Strongly agree | (4) 714 35% | 51 39% | 70 51% ^c | 45 38% | 54 39% | 53 45% | 23 48% | 10 41% | 17 44% | 13 22% | 8 42% | 65 41%l | 143 38%l | 105 40%l | 115 43%l | 108 38%l | 23 58% | 7 34% | 103 21% | 518 38%R | 93 51%RS |
| Tend to agree | (3) 1121 55% | 74 57% ^b | 59 43% | 66 56% ^b | 80 58% ^B | 61 53% | 22 46% | 14 59% | 22 56% | 36 62% | 5 25% | 86 54% | 204 55% | 150 57% | 142 53% | 161 57% | 16 40% | 12 58% | 272 56% ^t | 763 56% ^T | 86 47% |
| Tend to disagree | (2) 92 5% | 1 1% | 7 5% ^{ae} | 5 4% | 2 2% | 1 1% | 2 4% | - - | - - | 9 15% ^{KLM} | 6 32% | 4 2% | 18 5% ^m | 4 2% | 6 2% | 9 3% | 1 1% | 1 3% | 38 8% ST | 50 4% | 3 2% |
| Strongly disagree | (1) 27 1% | - - | 1 * | - - | - - | - - | - - | - - | - - | * 1% | - - | 2 1% | 1 * | 1 * | - - | 1 * | - - | - - | 22 5% ST | 5 * | - - |
| NET: Disagree | 119 6% | 1 1% | 8 6% ^{ae} | 5 4% | 2 2% | 1 1% | 2 4% | - - | - - | 9 16% ^{KLM} | 6 32% | 5 3% | 19 5% ^m | 5 2% | 6 2% | 9 3% | 1 1% | 1 3% | 61 12% ST | 55 4% | 3 2% |
| Don't know | 73 4% | 4 3% | 1 1% | 3 2% | 1 * | 2 1% | 1 2% | - - | - - | - - | - - | 2 1% | 7 2% | 3 1% | 5 2% | 2 1% | - - | 1 5% | 51 11% ST | 20 1% | 2 1% |
| Mean | 3.29 | 3.39 | 3.45 | 3.35 | 3.38 | 3.45 | 3.45 | 3.41 | 3.44 | 3.05 | 3.10 | 3.37l | 3.33l | 3.38l | 3.41l | 3.35l | 3.57 | 3.32 | 3.05 | 3.34R | 3.50RS |
| Standard deviation | 0.62 | 0.51 | 0.61 | 0.56 | 0.52 | 0.52 | 0.57 | 0.50 | 0.50 | 0.64 | 0.88 | 0.59 | 0.59 | 0.53 | 0.54 | 0.55 | 0.53 | 0.55 | 0.73 | 0.57 | 0.53 |
| Standard error | 0.01 | 0.05 | 0.06 | 0.05 | 0.04 | 0.05 | 0.08 | 0.10 | 0.08 | 0.08 | 0.23 | 0.05 | 0.03 | 0.03 | 0.03 | 0.03 | 0.09 | 0.13 | 0.03 | 0.02 | 0.04 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 38

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?

Charity begins at home

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|----------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1600 79% | 798 80% | 802 78% | 168 70% | 285 84%Ce | 264 77% | 291 81%C | 245 81%C | 347 79%C | 428 79% | 418 74% | 361 82%J | 393 82%J | 232 80% | 674 80% |
| Strongly agree | (4) 675 33% | 352 35%b | 323 31% | 54 22% | 125 37%C | 117 34%C | 131 36%C | 113 38%Ch | 135 31%c | 171 32% | 154 27% | 177 40%IJ | 173 36%J | 104 36% | 295 35% |
| Tend to agree | (3) 925 46% | 447 45% | 478 46% | 114 47% | 161 47% | 147 43% | 160 44% | 132 44% | 211 48% | 257 47% | 265 47% | 184 42% | 219 46% | 129 45% | 379 45% |
| Tend to disagree | (2) 255 13% | 103 10% | 152 15%A | 23 9% | 32 9% | 49 14%d | 44 12% | 39 13% | 68 15%cD | 75 14% | 72 13% | 50 11% | 58 12% | 39 14% | 90 11% |
| Strongly disagree | (1) 45 2% | 22 2% | 23 2% | 10 4%df | 4 1% | 8 2% | 4 1% | 11 4%df | 9 2% | 12 2% | 17 3% | 9 2% | 8 2% | 2 1% | 19 2% |
| NET: Disagree | 300 15% | 126 13% | 175 17%A | 33 14% | 35 10% | 57 17%D | 48 13% | 50 17%D | 77 17%D | 86 16% | 89 16% | 59 13% | 66 14% | 41 14% | 109 13% |
| Don't know | 127 6% | 69 7% | 57 6% | 40 17%DEFGH | 21 6%G | 20 6%G | 22 6%G | 6 2% | 17 4% | 27 5% | 55 10%IKL | 22 5% | 23 5% | 15 5% | 63 7% |
| Mean | 3.17 | 3.22B | 3.13 | 3.06 | 3.27CH | 3.16 | 3.23Ch | 3.18 | 3.12 | 3.14 | 3.10 | 3.26iJ | 3.22J | 3.22 | 3.21 |
| Standard deviation | 0.75 | 0.74 | 0.75 | 0.76 | 0.68 | 0.77 | 0.71 | 0.80 | 0.74 | 0.74 | 0.76 | 0.75 | 0.73 | 0.71 | 0.74 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.06 | 0.04 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.04 | 0.03 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 38

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?

Charity begins at home

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-----------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1600 79% | 140 77% | 83 82%L | 1376 79% | 65 80%I | 180 81%L | 152 83%iL | 154 84%iL | 112 79%L | 150 74% | 206 78%L | 235 83%iL | 124 68% | 1442 79% | 137 80% |
| Strongly agree | (4) 675 33% | 66 36%iL | 42 42%L | 567 33% | 27 34% | 71 32% | 62 34% | 64 35% | 49 35% | 58 29% | 88 33% | 100 35%iL | 48 26% | 590 32% | 71 41%M |
| Tend to agree | (3) 925 46% | 74 41% | 41 41% | 810 46% | 38 46% | 108 49% | 90 49% | 90 49% | 63 44% | 92 45% | 118 45% | 136 48% | 76 42% | 853 47%n | 66 39% |
| Tend to disagree | (2) 255 13% | 29 16%J | 11 11% | 214 12% | 8 9% | 29 13% | 22 12% | 19 10% | 18 13% | 39 19%dGJK | 21 8% | 31 11% | 27 15%J | 235 13% | 15 8% |
| Strongly disagree | (1) 45 2% | 5 3%i | 2 2% | 39 2% | 2 3%iL | 6 3%i | 2 1% | 6 3%iL | 4 3%iL | - - | 5 2% | 7 3%i | 5 3%iL | 41 2% | 4 2% |
| NET: Disagree | 300 15% | 34 18%J | 14 13% | 253 15% | 10 12% | 35 16%j | 24 13% | 25 14% | 22 16% | 39 19%J | 26 10% | 38 13% | 33 18%J | 276 15% | 19 11% |
| Don't know | 127 6% | 9 5% | 4 4% | 114 7% | 6 8%g | 8 4% | 6 3% | 4 2% | 8 5% | 13 6% | 32 12%AEFGhK | 10 4% | 26 14%ABEFGHIK | 110 6% | 16 9% |
| Mean | 3.17 | 3.16 | 3.27 | 3.17 | 3.20 | 3.14 | 3.20 | 3.18 | 3.17 | 3.10 | 3.24iL | 3.20 | 3.06 | 3.16 | 3.31M |
| Standard deviation | 0.75 | 0.79 | 0.76 | 0.74 | 0.75 | 0.75 | 0.70 | 0.76 | 0.78 | 0.71 | 0.71 | 0.74 | 0.79 | 0.74 | 0.75 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.02 | 0.08 | 0.05 | 0.05 | 0.05 | 0.06 | 0.06 | 0.05 | 0.04 | 0.06 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 38
Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?
Charity begins at home
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-------------------|----------------------------|----------------|----------------|----------------|------------------|----------------|--------------|--------------|-------------------------|-----------|----------------|-------------------|-----------------|-----------------|-----------------|------------|-----------|--|-------------------|-----------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.70 (d) | £627.85 (e) | £1416.60 (f) | £2363.10 (g) | £3470.50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1600 79% | 102 78%E | 110 80%E | 92 78%E | 114 83%E | 70 60% | 39 84%E | 19 80% | 29 73% | 46 80% | 17 89% | 136 86%nO | 325 87% mNO | 212 81% | 207 77% | 210 75% | 30 74% | 12 57% | 364 75% | 1096 81% R | 140 76% |
| Strongly agree | (4) 675 33% | 34 26% | 42 30% | 43 36% e | 45 33% | 28 24% | 14 30% | 5 20% | 11 27% | 27 47% mNO | 8 45% | 57 36% | 131 35% n | 87 33% | 74 27% | 82 29% | 9 23% | 5 25% | 181 37% | 438 32% | 57 31% |
| Tend to agree | (3) 925 46% | 68 52% E | 69 50% e | 50 42% | 69 51% E | 42 36% | 25 54% e | 14 59% | 18 46% | 19 33% | 8 44% | 79 50% l | 194 52% l | 125 48% i | 133 50% l | 128 45% | 21 51% | 7 32% | 183 38% | 659 49% R | 83 45% |
| Tend to disagree | (2) 255 13% | 16 13% | 18 13% | 16 14% | 13 9% | 34 29% ABC | 7 14% | 4 18% | 8 20% | 7 11% | 1 6% | 16 10% | 28 7% | 40 15% L | 39 14% L | 50 18% kL | 5 13% | 5 25% | 51 10% | 174 13% | 30 16% r |
| Strongly disagree | (1) 45 2% | 1 * | 2 2% | 6 5% a | 2 1% | 3 3% | 1 2% | - - | 3 7% | 1 2% | 1 5% | 1 * | 4 1% | 4 2% | 8 3% | 7 3% | 5 13% | 2 9% | 11 2% | 26 2% | 8 4% s |
| NET: Disagree | 300 15% | 17 13% | 20 15% | 22 19% | 15 11% | 37 32% ABc | 8 16% | 4 18% | 10 27% | 8 14% | 2 11% | 17 11% | 31 8% | 44 17% L | 47 17% L | 57 20% kL | 10 26% | 7 34% | 62 13% | 201 15% | 37 20% Rs |
| Don't know | 127 6% | 12 9% F | 7 5% | 4 3% | 8 6% | 10 9% f | - - | 1 3% | - - | 3 6% | - - | 5 3% | 17 5% | 6 2% | 15 5% | 14 5% | - - | 2 9% | 61 13% ST | 59 4% | 6 4% |
| Mean | 3.17 | 3.14E | 3.15E | 3.12e | 3.22E | 2.89 | 3.11 | 3.03 | 2.94 | 3.33NO | 3.28 | 3.26NO | 3.27mN | 3.15 | 3.07 | 3.07 | 2.85 | 2.80 | 3.25sT | 3.16 | 3.07 |
| Standard deviation | 0.75 | 0.65 | 0.72 | 0.85 | 0.68 | 0.83 | 0.73 | 0.64 | 0.87 | 0.79 | 0.83 | 0.66 | 0.64 | 0.74 | 0.75 | 0.78 | 0.93 | 0.98 | 0.77 | 0.73 | 0.81 |
| Standard error | 0.02 | 0.06 | 0.07 | 0.08 | 0.06 | 0.08 | 0.10 | 0.13 | 0.14 | 0.10 | 0.21 | 0.05 | 0.04 | 0.05 | 0.05 | 0.15 | 0.24 | 0.04 | 0.02 | 0.06 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t
 * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 39

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**Helping others is usually a waste of time****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-------------------|-------------|---------------|--------------|--------------|--------------|---------------|----------------|---------------|---------------|------------|-------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 263 13% | 167 17%B | 96 9% | 47 19%FH | 53 16%H | 47 14%H | 41 11% | 40 13%H | 35 8% | 74 14% | 76 14% | 51 12% | 62 13% | 65 22%N | 111 13% |
| Strongly agree | (4) 75 4% | 48 5%B | 27 3% | 17 7%GH | 21 6%GH | 15 4%H | 14 4%H | 6 2%h | 2 * | 24 4% | 25 4% | 11 2% | 15 3% | 24 8%N | 34 4% |
| Tend to agree | (3) 188 9% | 119 12%B | 69 7% | 30 12%h | 32 10% | 32 9% | 27 7% | 34 11% | 33 8% | 50 9% | 51 9% | 40 9% | 47 10% | 40 14%n | 77 9% |
| Tend to disagree | (2) 937 46% | 474 48% | 462 45% | 84 35% | 135 40% | 138 40% | 173 48%Cde | 170 56%CDEf | 237 54%CDE | 228 42% | 256 46% | 226 51%l | 226 47% | 118 41% | 390 46% |
| Strongly disagree | (1) 720 36% | 282 28% | 437 42%A | 89 37%g | 131 38%G | 136 40%G | 130 36%G | 83 28% | 150 34%g | 219 40%Jkl | 189 34% | 146 33% | 166 34% | 95 33% | 289 34% |
| NET: Disagree | 1656 82% | 757 76% | 899 87%A | 174 72% | 266 78% | 274 80%c | 303 84%Cd | 253 84%Cd | 387 88%CDE | 447 82% | 445 79% | 372 84%j | 392 81% | 214 74% | 679 80%m |
| Don't know | 108 5% | 70 7%B | 38 4% | 21 9%Gh | 22 6%g | 20 6% | 17 5% | 9 3% | 19 4% | 21 4% | 41 7%lk | 18 4% | 28 6% | 11 4% | 56 7% |
| Mean | 1.80 | 1.93B | 1.68 | 1.88h | 1.82 | 1.77 | 1.78 | 1.87H | 1.73 | 1.77 | 1.83 | 1.80 | 1.80 | 1.98N | 1.82 |
| Standard deviation | 0.77 | 0.80 | 0.72 | 0.91 | 0.86 | 0.81 | 0.76 | 0.68 | 0.62 | 0.81 | 0.79 | 0.71 | 0.75 | 0.92 | 0.78 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.07 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 39

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?

Helping others is usually a waste of time

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-------------------|---------------------|--------------|------------------------|-------------------|--------------------|----------------------------------|-------------------------|-------------------------|----------------|-------------------------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 263 13% | 14 8% | 17 16% | 232 13%a | 9 10% | 28 12% | 23 13% | 19 10% | 17 12% | 22 11% | 64 24%A 24%DEF GHK11% L | 32 11% | 19 10% | 211 12% | 47 27%M |
| Strongly agree | (4) 75 4% | 2 1% | 5 5% | 68 4% | 5 6%a | 7 3% | 8 4% | 4 2% | 4 2% | 5 2% | 19 7%Ae GhiK | 6 2% | 9 5%a | 57 3% | 17 10%M |
| Tend to agree | (3) 188 9% | 12 7% | 11 11% | 164 9% | 4 5% | 20 9% | 15 8% | 14 8% | 14 10% | 17 8% | 45 17%A DEF GhIKL9% | 26 9% | 10 5% | 154 8% | 30 18%M |
| Tend to disagree | (2) 937 46% | 83 46%J | 47 47%J | 806 46% | 41 51%J | 89 40%J | 89 49%J | 98 54%EJ | 70 49%J | 114 56%EJk | 78 30% | 130 46%J | 96 52%EJ | 872 48%N | 53 31% |
| Strongly disagree | (1) 720 36% | 80 44%cf GHII | 32 32% | 608 35% | 31 38% | 95 43%f GHII | 59 32% | 54 30% | 43 30% | 61 30% | 96 37% | 110 39%g | 58 32% | 644 35% | 66 38% |
| NET: Disagree | 1656 82% | 163 89%Cb fHJ | 80 79%j | 1414 81% | 72 89%J | 184 82%J | 148 81%J | 152 83%J | 113 80%J | 175 86%J | 175 66% | 241 85%J | 154 84%J | 1516 83%N | 118 69% |
| Don't know | 108 5% | 5 3% | 5 5% | 98 6% | 1 1% | 12 5%d | 11 6%d | 12 6%d | 11 8%aDi | 6 3% | 25 9%ADIK | 11 4% | 9 5%d | 101 6% | 7 4% |
| Mean | 1.80 | 1.64 | 1.89a | 1.81A | 1.78 | 1.72 | 1.84A | 1.82A | 1.83a | 1.82A | 1.95AEK | 1.74 | 1.83A | 1.78 | 1.98M |
| Standard deviation | 0.77 | 0.67 | 0.81 | 0.77 | 0.79 | 0.78 | 0.77 | 0.69 | 0.72 | 0.68 | 0.96 | 0.72 | 0.76 | 0.74 | 0.99 |
| Standard error | 0.02 | 0.05 | 0.09 | 0.02 | 0.08 | 0.05 | 0.06 | 0.05 | 0.06 | 0.05 | 0.06 | 0.04 | 0.05 | 0.02 | 0.08 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 39

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**Helping others is usually a waste of time****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|--------------------|-------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|------------------|-----------------|------------------|-----------------|-----------------|------------------|-------------------|--|-----------------------|-------------------------|-----------------|-----------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 263 13% | 12 10% | 20 15% | 13 11% | 15 11% | 12 10% | 4 9% | 1 4% | 5 13% | 18 31% NO | 5 29% KLM | 22 14% o | 36 10% | 24 9% | 27 10% | 21 8% | 5 14% | 2 12% | 99 20% ST | 141 10% | 22 12% | |
| Strongly agree | (4) 4% | 75 5% | 7 5% | 3 3% | 8 6% | 7 6% | 2 5% | - - | - - | 2 4% | 2 12% | 5 3% | 10 3% | 6 2% | 14 5% mo | 6 2% | 4 10% | 1 4% | 18 4% | 46 3% | 11 6% | |
| Tend to agree | (3) 9% | 188 4% | 5 4% | 13 10% | 10 8% | 7 5% | 5 4% | 2 4% | 1 4% | 5 13% | 15 27% KLM | 3 17% No | 17 11% No | 26 7% | 18 7% | 13 5% | 15 5% | 2 4% | 2 8% | 81 17% ST | 95 7% | 11 6% |
| Tend to disagree | (2) 46% | 937 54% cD | 70 43% | 59 39% | 46 32% | 44 44% d | 52 44% | 21 45% | 11 27% | 10 37% | 6 33% | 72 45% | 203 55% kO | 129 49% o | 126 47% | 114 41% | 16 40% | 5 23% | 222 45% t | 648 48% T | 67 37% | |
| Strongly disagree | (1) 36% | 720 34% | 44 34% | 56 41% | 51 43% | 71 52% A | 52 45% | 22 47% | 12 51% | 24 61% | 17 29% | 7 38% | 59 37% | 124 33% | 103 39% | 103 38% | 139 49% iKL | 19 46% MN | 13 65% | 103 21% | 522 39% R | 95 51% RS |
| NET: Disagree | 1656 82% | 114 88% | 115 84% | 97 82% | 115 84% | 104 89% | 43 91% | 23 96% | 34 87% | 38 66% | 13 71% | 131 82% l | 328 88% l | 232 88% l | 229 85% l | 253 90% IK | 35 86% | 18 88% | 325 67% | 1170 86% R | 162 88% R | |
| Don't know | 108 5% | 4 3% | 3 2% | 7 6% e | 7 5% e | 1 1% | - - | - - | - - | 2 3% | - - | 6 4% | 10 3% | 7 3% | 12 4% | 7 2% | - - | - - | 63 13% ST | 45 3% T | - - | |
| Mean | 1.80 | 1.81 | 1.78 | 1.69 | 1.63 | 1.71 | 1.66 | 1.53 | 1.52 | 2.05 KL MNO | 2.04 | 1.78O | 1.78O | 1.71o | 1.76O | 1.59 | 1.77 | 1.51 | 2.03 ST | 1.74 | 1.67 | |
| Standard deviation | 0.77 | 0.76 | 0.82 | 0.77 | 0.84 | 0.81 | 0.77 | 0.59 | 0.72 | 0.87 | 1.05 | 0.76 | 0.69 | 0.69 | 0.79 | 0.70 | 0.93 | 0.83 | 0.78 | 0.74 | 0.84 | |
| Standard error | 0.02 | 0.07 | 0.07 | 0.07 | 0.07 | 0.07 | 0.11 | 0.11 | 0.12 | 0.11 | 0.27 | 0.06 | 0.04 | 0.04 | 0.05 | 0.04 | 0.15 | 0.19 | 0.04 | 0.02 | 0.06 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 40

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?
Helping people does more harm than good because they come to rely on others and not themselves
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|----------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 495 24% | 282 28%B | 213 21% | 94 39%DEFGH | 91 27% | 70 21% | 75 21% | 72 24% | 93 21% | 132 24% | 152 27% | 99 22% | 113 23% | 76 26% | 231 27% |
| Strongly agree | (4) 117 6% | 74 7%B | 43 4% | 31 13%EFGH | 31 9%eFgH | 17 5%H | 14 4%h | 15 5%H | 7 2% | 37 7%L | 43 8%L | 21 5% | 16 3% | 26 9% | 56 7% |
| Tend to agree | (3) 379 19% | 208 21%B | 171 17% | 63 26%DEF | 59 17% | 53 15% | 61 17% | 57 19% | 86 20% | 95 18% | 109 19% | 78 18% | 96 20% | 50 17% | 175 21% |
| Tend to disagree | (2) 977 48% | 461 46% | 516 50% | 83 35% | 156 46%C | 166 49%C | 184 51%C | 149 49%C | 238 54%Cd | 253 47% | 251 45% | 233 53%J | 240 50% | 135 47% | 383 45% |
| Strongly disagree | (1) 392 19% | 161 16% | 231 22%A | 31 13% | 61 18% | 84 25%CdH | 77 21%C | 58 19% | 80 18% | 119 22% | 102 18% | 77 17% | 94 19% | 64 22% | 148 18% |
| NET: Disagree | 1369 68% | 622 63% | 747 72%A | 114 47% | 217 64%C | 251 74%CD | 262 72%CD | 207 69%C | 318 72%CD | 371 69%j | 353 63% | 310 70%J | 334 69%j | 199 69% | 532 63% |
| Don't know | 163 8% | 89 9% | 74 7% | 32 13%EFgH | 33 10% | 20 6% | 25 7% | 22 7% | 30 7% | 39 7% | 57 10% | 32 7% | 35 7% | 13 5% | 83 10%M |
| Mean | 2.12 | 2.22B | 2.03 | 2.45DEFGH | 2.20EFH | 2.01 | 2.04 | 2.10 | 2.05 | 2.10 | 2.18l | 2.11 | 2.08 | 2.14 | 2.18 |
| Standard deviation | 0.81 | 0.83 | 0.77 | 0.92 | 0.87 | 0.80 | 0.76 | 0.79 | 0.69 | 0.84 | 0.85 | 0.76 | 0.75 | 0.88 | 0.83 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.07 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.04 | 0.04 | 0.03 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 40

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**Helping people does more harm than good because they come to rely on others and not themselves****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 495 24% | 34 18% | 28 27% | 434 25% | 20 25% | 48 22% | 40 22% | 52 29%a | 34 24% | 42 21% | 88 34%AEFhIKI | 64 23% | 44 24% | 411 22% | 74 43%M |
| Strongly agree | (4) 117 6% | 11 6% | 5 5% | 101 6% | 6 8%l | 14 6%i | 8 4% | 9 5% | 5 4% | 4 2% | 31 12%aeFGHIK | 10 3% | 14 7%lk | 84 5% | 27 16%M |
| Tend to agree | (3) 379 19% | 23 12% | 23 22% | 334 19%a | 14 18% | 34 15% | 32 18% | 43 24%Ae | 29 20% | 38 19% | 57 22%A | 54 19% | 30 17% | 326 18% | 48 28%M |
| Tend to disagree | (2) 977 48% | 90 49%j | 55 55%J | 832 48% | 37 46% | 112 50%J | 87 48% | 90 49%j | 78 55%J | 104 51%J | 102 39% | 132 46% | 90 49%j | 906 50%N | 57 33% |
| Strongly disagree | (1) 392 19% | 47 26%cGHJL | 15 15% | 329 19% | 17 21% | 45 20% | 46 25%GHJL | 25 14% | 20 14% | 41 20% | 43 16% | 65 23%Ghj | 29 16% | 361 20% | 30 17% |
| NET: Disagree | 1369 68% | 137 75%cGJI | 70 69%j | 1161 67% | 54 67%j | 157 70%J | 133 73%gJ | 115 63% | 98 69%J | 145 71%J | 145 55% | 196 69%J | 119 65%j | 1266 69%N | 86 50% |
| Don't know | 163 8% | 12 6% | 3 3% | 148 8% | 6 8% | 18 8% | 9 5% | 15 8% | 10 7% | 15 8% | 30 12%bF | 23 8% | 20 11%bf | 151 8% | 11 6% |
| Mean | 2.12 | 1.98 | 2.18 | 2.13a | 2.13 | 2.09 | 2.01 | 2.22AFIK | 2.15 | 2.03 | 2.33AEFhIK | 2.04 | 2.18af | 2.08 | 2.45M |
| Standard deviation | 0.81 | 0.82 | 0.75 | 0.81 | 0.86 | 0.81 | 0.80 | 0.76 | 0.72 | 0.71 | 0.92 | 0.78 | 0.82 | 0.78 | 0.98 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.02 | 0.10 | 0.05 | 0.06 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 40

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?
Helping people does more harm than good because they come to rely on others and not themselves
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|--------------|------------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 495 24% | 32 25% | 47 34%DE | 34 29%de | 23 17% | 20 17% | 10 22% | 3 14% | 6 16% | 20 35%IMN O | 2 13% | 43 27%o | 88 24% | 54 20% | 57 21% | 52 19% | 10 25% | 6 30% | 147 30%S | 303 22% | 46 25% |
| Strongly agree | (4) 117 6% | 9 7% | 16 12%F | 7 6% | 12 8% | 7 6% | 1 1% | 1 4% | - | 6 11%MO | 2 13% | 9 6% | 20 5% | 9 4% | 17 6% | 10 4% | 9 22% | 2 8% | 27 6% | 74 5% | 16 9% |
| Tend to agree | (3) 379 19% | 24 18%D | 31 22%DE | 27 23%DE | 11 8% | 12 11% | 10 21%D | 2 10% | 6 16% | 14 24% | - | 34 22% | 68 18% | 45 17% | 39 15% | 42 15% | 1 3% | 5 23% | 120 25%ST | 229 17% | 30 16% |
| Tend to disagree | (2) 977 48% | 67 52% | 55 40% | 57 48% | 77 56%B | 63 54%b | 24 51% | 14 60% | 16 41% | 28 49% | 12 62% | 71 44% | 203 54%k | 139 53% | 145 54% | 138 49% | 16 41% | 6 29% | 190 39% | 706 52%Rt | 81 44% |
| Strongly disagree | (1) 392 19% | 26 20% | 27 20% | 19 16% | 28 21% | 29 25% | 10 21% | 5 20% | 16 42% | 8 14% | 5 26% | 29 18% | 61 16% | 56 21% | 53 20% | 78 28%kL n | 14 34% | 7 36% | 72 15% | 268 20%R | 51 28%RS |
| NET: Disagree | 1369 68% | 94 72%b | 82 60% | 76 64% | 105 77%Bc | 92 79%BC | 34 72% | 19 80% | 33 84% | 36 63% | 16 87% | 100 63% | 264 71% | 194 74%K | 198 74%K | 216 77%IK | 30 75% | 13 65% | 262 54% | 974 72%R | 132 72%R |
| Don't know | 163 8% | 4 3% | 8 6% | 8 7% | 8 6% | 5 4% | 3 6% | 2 6% | - | 1 2% | - | 16 10%iO | 21 6% | 15 6% | 14 5% | 12 4% | - | 1 4% | 78 16%ST | 79 6% | 6 3% |
| Mean | 2.12 | 2.12 | 2.28dE | 2.20e | 2.05 | 1.98 | 2.02 | 1.98 | 1.74 | 2.33Mn O | 2.00 | 2.16O | 2.14O | 2.03 | 2.08o | 1.94 | 2.14 | 2.02 | 2.25ST | 2.08 | 2.06 |
| Standard deviation | 0.81 | 0.81 | 0.94 | 0.80 | 0.82 | 0.80 | 0.71 | 0.72 | 0.73 | 0.86 | 0.90 | 0.82 | 0.76 | 0.74 | 0.79 | 0.78 | 1.13 | 0.99 | 0.82 | 0.78 | 0.90 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.08 | 0.07 | 0.07 | 0.10 | 0.14 | 0.12 | 0.11 | 0.23 | 0.07 | 0.04 | 0.05 | 0.05 | 0.05 | 0.19 | 0.23 | 0.04 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 41

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**If the person in front of me in the queue at a shop was a few pence short, I would pay the difference****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|-----------------|----------------|---------------------|-----------------|------------|-----------------|-----------------|-------------------|-----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1502 74% | 707 71% | 795 77%A | 170 71% | 236 69% | 247 72% | 271 75% | 220 73% | 359 81% CDEfG | 410 76% | 405 72% | 321 73% | 367 76% | 229 79%N | 593 70% |
| Strongly agree | (4) 553 27% | 243 24% | 310 30%A | 71 29% | 75 22% | 100 29% d | 106 29% d | 81 27% | 120 27% | 139 26% | 134 24% | 136 31% j | 145 30% J | 92 32% | 219 26% |
| Tend to agree | (3) 949 47% | 464 47% | 485 47% | 99 41% | 161 47% | 146 43% | 165 46% | 139 46% | 239 54% CdEFg | 271 50% K | 270 48% | 186 42% | 222 46% | 136 47% | 374 44% |
| Tend to disagree | (2) 265 13% | 145 15% b | 119 12% | 35 15% H | 47 14% H | 52 15% H | 48 13% H | 46 15% H | 36 8% | 73 13% | 77 14% | 60 13% | 55 11% | 27 9% | 137 16% M |
| Strongly disagree | (1) 64 3% | 42 4% B | 22 2% | 5 2% | 17 5% e | 7 2% | 13 4% | 9 3% | 14 3% | 11 2% | 19 3% | 16 4% | 17 4% | 8 3% | 26 3% |
| NET: Disagree | 329 16% | 188 19% B | 142 14% | 40 17% | 64 19% H | 59 17% H | 62 17% H | 55 18% H | 49 11% | 84 16% | 97 17% | 76 17% | 72 15% | 35 12% | 163 19% M |
| Don't know | 196 10% | 99 10% | 97 9% | 31 13% h | 41 12% h | 36 11% | 29 8% | 26 9% | 33 7% | 48 9% | 61 11% | 45 10% | 43 9% | 25 9% | 90 11% |
| Mean | 3.09 | 3.02 | 3.16A | 3.12 | 2.98 | 3.12d | 3.09 | 3.06 | 3.14D | 3.09 | 3.04 | 3.11 | 3.12 | 3.18N | 3.04 |
| Standard deviation | 0.76 | 0.79 | 0.73 | 0.76 | 0.80 | 0.76 | 0.78 | 0.77 | 0.70 | 0.72 | 0.76 | 0.80 | 0.77 | 0.74 | 0.78 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.06 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.05 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 41

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?**If the person in front of me in the queue at a shop was a few pence short, I would pay the difference****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|---------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1502 74% | 144 79%G | 81 80%g | 1278 73% | 67 82%fGi | 168 75% | 130 71% | 124 68% | 104 73% | 141 69% | 197 75% | 212 75% | 135 74% | 1349 74% | 136 79% |
| Strongly agree | (4) 553 27% | 50 28% | 21 21% | 482 28% | 29 35%bGh | 75 34%bGH | 46 25% | 36 19% | 32 22% | 57 28% | 80 30%G | 77 27%g | 50 28% | 487 27% | 58 34%m |
| Tend to agree | (3) 949 47% | 93 51% | 60 59%cEIJ | 796 46% | 38 47% | 93 42% | 85 46% | 88 48% | 72 51% | 84 41% | 117 44% | 135 47% | 85 47% | 862 47% | 78 45% |
| Tend to disagree | (2) 265 13% | 20 11% | 10 10% | 235 13% | 5 6% | 34 15%Dj | 29 16%Dj | 35 19%aDJkl | 18 13% | 34 17%Dj | 25 9% | 36 13% | 20 11% | 232 13% | 24 14% |
| Strongly disagree | (1) 64 3% | 4 2% | - - | 60 3% | 3 4%b | 8 3% | 9 5%b | 6 3% | 3 2% | 10 5%b | 6 2% | 8 3% | 8 4% | 61 3% | 3 1% |
| NET: Disagree | 329 16% | 24 13% | 10 10% | 295 17% | 8 10% | 41 18%j | 38 21%bdJ | 41 22%aBDJ | 21 15% | 44 22%abDJ | 30 11% | 44 15% | 28 15% | 293 16% | 27 16% |
| Don't know | 196 10% | 15 8% | 10 10% | 170 10% | 6 8% | 14 6% | 14 8% | 18 10% | 17 12%e | 18 9% | 36 14%Ef | 28 10% | 19 10% | 187 10%n | 9 5% |
| Mean | 3.09 | 3.14G | 3.12 | 3.08 | 3.23fG | 3.13G | 2.99 | 2.94 | 3.06 | 3.02 | 3.20FGi | 3.10g | 3.09 | 3.08 | 3.18 |
| Standard deviation | 0.76 | 0.70 | 0.58 | 0.78 | 0.76 | 0.81 | 0.82 | 0.75 | 0.71 | 0.85 | 0.72 | 0.74 | 0.79 | 0.76 | 0.74 |
| Standard error | 0.02 | 0.06 | 0.06 | 0.02 | 0.08 | 0.05 | 0.07 | 0.06 | 0.06 | 0.07 | 0.05 | 0.05 | 0.06 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 41

Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself?

If the person in front of me in the queue at a shop was a few pence short, I would pay the difference

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|----------------|----------------------------|------------|------------|-------------|-------------|--------------|--------------|--------------|-------------------------|-----------|--------------|-------------|-------------|-------------|------------|------------|--|-----------------|-------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.70 (d) | £627.85 (e) | £1416.60 (f) | £2363.10 (g) | £3470.50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1502 74% | 106 81% | 113 82% | 91 77% | 107 78% | 98 84% | 40 86% | 20 84% | 30 78% | 43 74% | 13 67% | 119 75% | 291 78% | 213 81% | 220 82% | 229 81% | 33 82% | 17 82% | 279 57% | 1069 79%R | 154 84%R |
| Strongly agree | (4) 553 27% | 39 30% | 50 37% | 40 34% | 42 30% | 38 33% | 12 25% | 2 9% | 11 27% | 10 18% | 6 33% | 54 34%l | 101 27% | 74 28% | 97 36%lM | 89 32%l | 14 35% | 9 42% | 82 17% | 420 31%R | 51 28%R |
| Tend to agree | (3) 949 47% | 67 51% | 63 46% | 51 43% | 65 48% | 60 51% | 28 61%c | 18 75% | 20 50% | 33 56%k | 6 34% | 66 41% | 189 51%k | 139 53%K | 123 46% | 140 50% | 19 47% | 8 40% | 197 40% | 649 48%R | 103 56%Rs |
| Tend to disagree | (2) 265 13% | 11 9% | 18 13% | 11 9% | 21 16%ef | 8 7% | 2 5% | 1 6% | 7 19% | 7 12% | 4 22% | 30 19%lMN | 45 12% | 29 11% | 21 8% | 22 8% | 2 5% | 3 17% | 90 19%ST | 162 12%t | 13 7% |
| Strongly disagree | (1) 64 3% | 3 2% | - | 6 5%BD | - | 2 1% | 2 5%BD | - | - | 3 5%l | - | 2 1% | 5 1% | 6 2% | 8 3% | 7 2% | - | - | 35 7%ST | 27 2% | 2 1% |
| NET: Disagree | 329 16% | 14 11% | 18 13% | 17 14% | 21 16% | 10 8% | 4 10% | 1 6% | 7 19% | 10 17% | 4 22% | 32 20%lNO | 50 13% | 35 13% | 29 11% | 28 10% | 2 5% | 3 17% | 126 26%ST | 189 14%t | 15 8% |
| Don't know | 196 10% | 10 8% | 6 5% | 10 9% | 8 6% | 9 8% | 2 5% | 3 11% | 1 3% | 5 9% | 2 11% | 7 4% | 33 9% | 14 5% | 19 7% | 24 9% | 5 13% | * 2% | 83 17%ST | 98 7% | 14 8% |
| Mean | 3.09 | 3.18 | 3.25 | 3.15 | 3.16 | 3.25 | 3.11 | 3.04 | 3.09 | 2.96 | 3.12 | 3.13 | 3.14 | 3.13 | 3.24l | 3.21l | 3.34 | 3.25 | 2.81 | 3.16R | 3.20R |
| Standard deviation | 0.76 | 0.69 | 0.68 | 0.83 | 0.69 | 0.66 | 0.72 | 0.41 | 0.69 | 0.74 | 0.80 | 0.77 | 0.68 | 0.71 | 0.74 | 0.70 | 0.59 | 0.74 | 0.86 | 0.72 | 0.63 |
| Standard error | 0.02 | 0.06 | 0.06 | 0.08 | 0.06 | 0.06 | 0.10 | 0.09 | 0.12 | 0.10 | 0.21 | 0.06 | 0.04 | 0.04 | 0.05 | 0.04 | 0.10 | 0.18 | 0.04 | 0.02 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 42
Q.7 Did you vote in the last general election?
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|----------------------|-------------|-------------|---------------|-----------------|----------------|--------------|---------------|---------------|-----------------|--------------|--------------|--------------|-------------------|---------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Yes | 1534 76% | 802 81%B | 732 71% | 105 44% | 208 61%C | 257 75%CD | 298 83%CDE | 257 85%CDE | 409 93%CDEFG | 451 83%JL | 392 70% | 346 78%JI | 345 72% | 219 76% | 621 73% |
| No | 462 23% | 174 18% | 287 28%A | 118 49%DEFGH | 128 38%EFGH | 78 23%fGH | 60 17%H | 44 15%H | 33 7% | 85 16% | 159 28%IK | 88 20% | 130 27%IK | 66 23% | 206 24% |
| Prefer not to answer | 32 2% | 18 2% | 14 1% | 17 7%DEFGH | 5 1%H | 6 2%gH | 3 1% | * * | - - | 6 1% | 11 2% | 8 2% | 6 1% | 4 1% | 19 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 42
Q.7 Did you vote in the last general election?
Base: All respondents

| | Region | | | | | | | | | | | | Ethnicity | | |
|----------------------|-------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|----------------|-------------------|-------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Yes | 1534 76% | 140 77%l | 80 79% | 1314 75% | 60 74% | 174 78%L | 138 76% | 135 74% | 114 80%L | 162 80%L | 191 73% | 219 77%L | 123 67% | 1420 78%N | 97 57% |
| No | 462 23% | 41 22% | 20 20% | 401 23% | 21 26% | 47 21% | 43 23% | 44 24% | 27 19% | 40 20% | 59 23% | 62 22% | 58 32%abEHlJK | 390 21% | 65 38%M |
| Prefer not to answer | 32 2% | 2 1% | 2 2% | 28 2% | 1 1% | 2 1% | 2 1% | 3 2% | 2 1% | 1 1% | 13 5%aEfhKL | 3 1% | 2 1% | 18 1% | 10 6%M |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 42
Q.7 Did you vote in the last general election?
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|----------------------|-------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|------------|------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Yes | 1534 | 97 | 97 | 98 | 118 | 90 | 38 | 18 | 31 | 41 | 15 | 111 | 274 | 208 | 230 | 241 | 38 | 18 | 321 | 1061 | 152 |
| | | 76% | 74% | 71% | 83%b | 86%AB | 78% | 80% | 76% | 71% | 78% | 70% | 73% | 79%k | 86%IKL | 86%IKL | 94% | 89% | 66% | 78%R | 83%R |
| No | 462 | 32 | 37 | 20 | 16 | 25 | 9 | 4 | 7 | 16 | 4 | 42 | 93 | 54 | 38 | 38 | 2 | 2 | 153 | 279 | 30 |
| | 23% | 25%D | 27%D | 17% | 11% | 22%d | 20% | 16% | 19% | 28%NO | 22% | 27%NO | 25%NO | 21%nO | 14% | 13% | 6% | 11% | 31%ST | 21% | 16% |
| Prefer not to answer | 32 | 1 | 3 | - | 3 | 1 | - | 2 | - | 1 | - | 5 | 6 | * | - | 2 | - | - | 13 | 16 | 2 |
| | 2% | 1% | 2% | - | 2% | 1% | - | 8% | - | 1%n | - | 3%MNO | 2%n | * | - | 1% | - | - | 3%S | 1% | 1% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 43

Q.8 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|----------------------|------------|-------------|---------------|--------------|--------------|---------------|--------------|---------------|-----------------|---------------|--------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Labour | 570 28% | 283 28% | 288 28% | 81 34%gH | 112 33%gH | 124 36%FGH | 97 27%H | 74 24%h | 84 19% | 158 29% | 140 25% | 137 31%j | 136 28% | 99 34% | 242 29% |
| Conservative | 432 21% | 229 23% | 202 20% | 40 17% | 42 12% | 55 16% | 64 18% | 78 26%CDEF | 151 34%CDEFG | 151 28%JKL | 114 20% | 89 20% | 78 16% | 35 12% | 188 22%M |
| UKIP | 290 14% | 158 16%b | 132 13% | 14 6% | 34 10% | 26 8% | 63 17%CDE | 61 20%CDE | 93 21%CDE | 68 13% | 70 12% | 78 18%ij | 74 15% | 32 11% | 102 12% |
| Lib Dem | 147 7% | 83 8%b | 63 6% | 19 8% | 32 10%g | 28 8% | 23 6% | 15 5% | 29 7% | 45 8% | 41 7% | 34 8% | 27 6% | 24 8% | 64 8% |
| Green | 55 3% | 25 3% | 30 3% | 7 3% | 8 2% | 5 1% | 18 5%EH | 10 3% | 8 2% | 10 2% | 22 4%i | 8 2% | 14 3% | 7 3% | 24 3% |
| SNP | 46 2% | 25 2% | 22 2% | - - | 9 3%c | 9 3%c | 13 4%C | 7 2%c | 8 2% | 16 3% | 10 2% | 7 2% | 12 3% | 11 4% | 17 2% |
| BNP | 28 1% | 14 1% | 14 1% | 2 1% | 8 2%fH | 10 3%FH | 2 1% | 3 1% | 2 * | 2 * | 6 1% | 8 2%i | 11 2%l | 1 * | 19 2% |
| Plaid Cymru | 3 * | 3 * | - - | - - | 1 * | 1 * | - - | 1 * | 1 * | 1 * | 2 * | 1 * | - - | - - | 2 * |
| Other | 35 2% | 20 2% | 15 1% | 3 1% | 7 2% | 5 2% | 8 2% | 3 1% | 8 2% | 9 2% | 10 2% | 7 2% | 9 2% | 5 2% | 15 2% |
| Prefer not to answer | 76 4% | 32 3% | 44 4% | 19 8%EGH | 22 7%eGH | 10 3% | 14 4%gh | 4 1% | 7 1% | 13 2% | 20 4% | 19 4% | 24 5%i | 13 4% | 38 5% |
| Don't know | 345 17% | 122 12% | 223 22%A | 56 23%gH | 66 19%h | 67 20%h | 60 17%h | 45 15% | 52 12% | 68 13% | 128 23%IK | 52 12% | 97 20%IK | 61 21% | 135 16% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 43

Q.8 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|----------------------|------------|----------------------------|----------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|------------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Labour | 570 28% | 60 33%gKL | 32 32%kl | 478 27% | 32 39%fGhiKL | 90 41%FGHIJKL | 51 28% | 43 23% | 37 26% | 48 24% | 83 31%KL | 59 21% | 36 20% | 476 26% | 85 49%M |
| Conservative | 432 21% | 19 11% | 20 20% | 392 23%A | 17 21%ae | 28 13% | 25 14% | 55 30%AEFI | 35 24%AEF | 46 23%AEf | 64 24%AEF | 85 30%AEFL | 38 21%AE | 410 22%N | 19 11% |
| UKIP | 290 14% | 11 6% | 14 14% | 266 15%A | 10 13% | 29 13%A | 48 26%AbDEgJK L | 33 18%AJ | 25 18%AJ | 23 11% | 22 8% | 50 18%AJ | 26 14%Aj | 279 15%N | 8 5% |
| Lib Dem | 147 7% | 6 3% | 7 7% | 134 8%a | 3 4% | 15 7% | 11 6% | 7 4% | 8 6% | 18 9%ag | 25 9%aG | 27 10%AG | 19 10%AG | 133 7% | 14 8% |
| Green | 55 3% | 3 2% | 1 1% | 50 3% | 1 1% | 4 2% | 3 2% | 3 2% | 2 2% | 6 3% | 15 6%dEfgh | 7 3% | 10 5%deg | 52 3% | 3 2% |
| SNP | 46 2% | 46 25%CBDEFGHIJ - KL | - | - | - | - | - | - | - | - | - | - | - | 45 2%n | - |
| BNP | 28 1% | 2 1% | - | 26 1% | 5 6%ABegIJK | 3 2% | 3 2% | 2 1% | 2 2% | 1 * | 4 2% | 1 * | 4 2% | 28 2% | - |
| Plaid Cymru | 3 * | - | 3 3%CaEghiJK l | - | - | - | - | - | - | - | - | - | - | 3 * | - |
| Other | 35 2% | 7 4%cjK | - | 28 2% | - | 4 2% | 3 2% | 4 2% | 4 3% | 4 2% | 3 1% | 2 1% | 4 2% | 32 2% | 3 2% |
| Prefer not to answer | 76 4% | 3 2% | 10 10%CAEiJK | 64 4% | 5 7%ae | 5 2% | 8 5% | 7 4% | 8 6% | 6 3% | 7 3% | 11 4% | 7 4% | 62 3% | 7 4% |
| Don't know | 345 17% | 24 13% | 15 15% | 306 18% | 8 10% | 44 20%d | 30 16% | 30 16% | 20 14% | 51 25%ADfgHJK | 41 16% | 42 15% | 39 21%aD | 309 17% | 32 19% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

*** small base**

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Absolutes/col percents

Table 43

Q.8 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|----------------------|-------|----------------------------|-----------------|--------------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|--------------------|------------------|------------------|------------------|-------------------|------------------|-------------------|--------------|--|-------------------------|------------------|------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| Labour | 570 | 33 | 52 | 25 | 31 | 50 | 13 | 5 | 11 | 14 | 9 | 42 | 111 | 89 | 88 | 77 | 12 | 6 | 106 | 410 | 54 | |
| | | 28% | 25% | 38% ^a | 21% | 23% | 43% ^{ACD} | 27% | 19% | 28% | 24% | 49% | 27% | 30% | 34% | 33% | 27% | 31% | 30% | 22% | 30% ^R | 29% ^f |
| Conservative | 432 | 20 | 23 | 16 | 31 | 23 | 9 | 4 | 12 | 5 | 1 | 30 | 80 | 49 | 49 | 87 | 7 | 8 | 102 | 288 | 42 | |
| | | 21% | 16% | 16% | 23% | 20% | 19% | 18% | 31% | 8% | 3% | 19% ⁱ | 22% ^l | 19% ⁱ | 18% ⁱ | 31% ⁱ | 18% ^{KL} | 40% | 21% | 21% | 23% | |
| UKIP | 290 | 21 | 12 | 16 | 20 | 12 | 6 | 1 | 3 | 9 | 2 | 29 | 63 | 27 | 36 | 45 | 6 | 2 | 73 | 195 | 22 | |
| | | 14% | 16% | 9% | 13% | 15% | 10% | 12% | 5% | 7% | 15% | 12% | 18% ^M | 17% ^M | 10% | 13% | 16% ^m | 14% | 8% | 15% | 14% | 12% |
| Lib Dem | 147 | 8 | 8 | 21 | 14 | 5 | 5 | 2 | 2 | 2 | 2 | 13 | 24 | 30 | 23 | 9 | 4 | 1 | 33 | 100 | 13 | |
| | | 7% | 7% | 18% ^{ABE} | 10% | 4% | 11% | 9% | 4% | 4% | 4% | 9% | 8% ^O | 6% | 11% ^{IO} | 8% ^O | 3% | 11% | 4% | 7% | 7% | 7% |
| Green | 55 | 5 | 4 | 7 | 5 | 3 | 2 | 2 | 2 | 4 | 1 | 7 | 7 | 6 | 5 | 7 | 1 | * | 14 | 34 | 7 | |
| | | 3% | 4% | 3% | 6% | 4% | 3% | 5% | 7% | 6% | 7% ^{ln} | 3% | 4% | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 2% | 4% |
| SNP | 46 | 3 | 5 | 8 | - | 1 | - | - | 1 | 3 | - | 3 | 11 | 5 | 6 | 4 | 3 | - | 13 | 29 | 4 | |
| | | 2% | 2% | 4% ^d | 7% ^{Def} | - | 1% | - | 2% | 5% | - | 2% | 3% | 2% | 2% | 2% | 8% | - | 3% | 2% | 2% | |
| BNP | 28 | 2 | 2 | 1 | 5 | - | 1 | - | - | - | - | 2 | 6 | 5 | 4 | 4 | - | - | 7 | 19 | 1 | |
| | | 1% | 2% | 1% | 3% ^e | - | 3% | - | - | - | - | 1% | 1% | 2% | 1% | 1% | - | - | 1% | 1% | 1% | |
| Plaid Cymru | 3 | - | - | 1 | - | - | 1 | - | - | - | - | 1 | * | - | 1 | 1 | - | - | - | 2 | 1 | |
| | | * | - | 1% | - | - | 3% ^{abde} | - | - | - | - | * | * | - | * | * | - | - | - | * | 1% ^r | |
| Other | 35 | 6 | 2 | - | 7 | 2 | * | 1 | 2 | 1 | 1 | 4 | 1 | 3 | 5 | 5 | 1 | * | 9 | 23 | 4 | |
| | | 2% | 5% ^c | 2% | - | 5% ^C | 2% | 1% | 4% | 4% | 1% | 8% | 2% ^l | * | 1% | 2% ^l | 2% | 2% | 2% | 2% | 2% | |
| Prefer not to answer | 76 | 7 | 3 | 5 | 10 | 7 | - | - | 1 | 5 | - | 5 | 11 | 6 | 11 | 10 | 1 | - | 22 | 53 | 1 | |
| | | 4% | 5% | 2% | 4% | 7% ^f | 6% ^f | - | 2% | 9% ^{LMO} | - | 3% | 3% | 2% | 4% | 3% | 1% | - | 4% ^T | 4% ^t | 1% | |
| Don't know | 345 | 24 | 27 | 19 | 14 | 13 | 9 | 9 | 6 | 16 | 3 | 24 | 58 | 43 | 42 | 33 | 5 | 3 | 108 | 203 | 34 | |
| | | 17% | 19% | 20% ^{de} | 16% | 10% | 11% | 20% | 38% | 14% | 27% ^{kLm} | 16% | 15% | 15% | 16% | 16% | 12% | 13% | 15% | 22% ^S | 15% | 18% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 44

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

Summary**Base: All respondents**

| | Statements | | | | | | | | |
|-----------------------|---|---|--|--|--|--|---|--------------------------------|--------------------------------|
| | I like to support projects where you can see what your money has bought | People should look after themselves and not rely on charity | It is more rewarding to help local charities | I owe it to society to leave money to charitable causes in my will | Most charities are run very efficiently by caring people | I don't really know how charities work | I think charities play an important role in our country | Most charities are trustworthy | I understand what charities do |
| Unweighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| Weighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| NET: Agree | 1633 81% | 1031 51% | 1380 68% | 468 23% | 1307 64% | 552 27% | 1641 81% | 1397 69% | 1569 77% |
| Strongly agree (4) | 447 22% | 241 12% | 314 15% | 107 5% | 234 12% | 75 4% | 452 22% | 254 13% | 341 17% |
| Tend to agree (3) | 1186 59% | 790 39% | 1066 53% | 361 18% | 1073 53% | 477 24% | 1189 59% | 1143 56% | 1228 61% |
| Tend to disagree (2) | 196 10% | 633 31% | 327 16% | 756 37% | 350 17% | 959 47% | 196 10% | 306 15% | 284 14% |
| Strongly disagree (1) | 38 2% | 164 8% | 58 3% | 545 27% | 91 4% | 359 18% | 56 3% | 77 4% | 36 2% |
| NET: Disagree | 234 12% | 797 39% | 386 19% | 1301 64% | 441 22% | 1318 65% | 251 12% | 383 19% | 320 16% |
| Don't know | 160 8% | 199 10% | 262 13% | 258 13% | 279 14% | 156 8% | 135 7% | 248 12% | 138 7% |
| Mean | 3.09 | 2.61 | 2.93 | 2.02 | 2.83 | 2.14 | 3.08 | 2.88 | 2.99 |
| Standard deviation | 0.65 | 0.83 | 0.70 | 0.87 | 0.72 | 0.77 | 0.67 | 0.69 | 0.64 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.01 |

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Absolutes/col percents

Table 45

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**I like to support projects where you can see what your money has bought****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------------------|-------------------------|--------------------------|-------------------------|-------------------------|-------------------------|----------------------------|----------------------------|-------------------------|------------------------|------------------------|------------------------|------------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1633 81% | 793 80% | 840 81% | 186 77% | 269 79% | 270 79% | 279 77% | 253 84% ^f | 375 85% ^{CdeF} | 457 84% ^L | 454 81% | 350 79% | 372 77% | 225 78% | 680 80% |
| Strongly agree | (4) 447 22% | 188 19% | 259 25% ^A | 61 25% ^G | 88 26% ^G | 80 23% ^G | 77 21% | 48 16% | 93 21% | 130 24% | 111 20% | 103 23% | 103 21% | 67 23% | 188 22% |
| Tend to agree | (3) 1186 59% | 605 61% ^b | 581 56% | 125 52% | 181 53% | 191 56% | 202 56% | 205 68% ^{CDEF} | 283 64% ^{CDEF} | 327 60% | 343 61% | 247 56% | 269 56% | 158 55% | 492 58% |
| Tend to disagree | (2) 196 10% | 100 10% | 96 9% | 12 5% | 32 9% | 43 13% ^{Ch} | 38 10% ^c | 34 11% ^C | 37 8% | 49 9% | 41 7% | 51 12% ^j | 54 11% ^j | 40 14% ^N | 73 9% |
| Strongly disagree | (1) 38 2% | 24 2% | 14 1% | 9 4% ^{eH} | 7 2% | 3 1% | 13 3% ^{EgH} | 3 1% | 4 1% | 8 1% | 9 2% | 11 2% | 10 2% | 5 2% | 20 2% |
| NET: Disagree | 234 12% | 124 12% | 110 11% | 20 8% | 39 11% | 46 13% | 50 14% ^h | 38 13% | 41 9% | 57 11% | 50 9% | 62 14% ^J | 64 13% ^J | 45 16% | 94 11% |
| Don't know | 160 8% | 77 8% | 83 8% | 35 14% ^{EGH} | 33 10% ^{Gh} | 25 7% ^g | 32 9% ^G | 10 3% | 25 6% | 28 5% | 58 10% ^l | 30 7% | 45 9% ^l | 19 7% | 73 9% |
| Mean | 3.09 | 3.04 | 3.14 ^A | 3.16 ^g | 3.14 ^g | 3.10 | 3.04 | 3.03 | 3.12 ^g | 3.13 | 3.10 | 3.08 | 3.07 | 3.06 | 3.10 |
| Standard deviation | 0.65 | 0.64 | 0.64 | 0.71 | 0.68 | 0.64 | 0.71 | 0.58 | 0.58 | 0.63 | 0.60 | 0.69 | 0.67 | 0.68 | 0.66 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.04 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 45

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**I like to support projects where you can see what your money has bought****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|--------------------|------------------------|-------------------|--------------------|----------------------------------|-------------------------|-------------------------|----------------|--------------------|-------------------|---------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1633 81% | 144 79% | 85 84% | 1404 81% | 71 88%L | 189 85%L | 144 79% | 149 82% | 112 79% | 160 79% | 213 81% | 229 81% | 136 75% | 1483 81% | 134 78% |
| Strongly agree | (4) 447 22% | 49 27%H | 20 19% | 378 22% | 24 30%fHil | 58 26%H | 35 19% | 41 22% | 21 15% | 40 20% | 64 24%H | 60 21% | 35 19% | 382 21% | 55 32%M |
| Tend to agree | (3) 1186 59% | 95 52% | 65 64% | 1026 59% | 47 58% | 131 59% | 109 60% | 108 59% | 92 65%a | 120 59% | 149 56% | 169 59% | 101 55% | 1101 60%N | 79 46% |
| Tend to disagree | (2) 196 10% | 25 13%Dh | 11 11% <i>d</i> | 160 9% | 2 3% | 18 8% | 14 8% | 14 8% | 9 6% | 24 12%D | 23 9% <i>d</i> | 30 11%D | 24 13%Dh | 168 9% | 20 12% |
| Strongly disagree | (1) 38 2% | 1 * | - | 37 2% | 1 1% | 4 2% | 8 5%Ajkl | 4 2% | 4 3% | 8 4%a | 3 1% | 3 1% | 2 1% | 32 2% | 5 3% |
| NET: Disagree | 234 12% | 25 14%D | 11 11% | 197 11% | 3 4% | 22 10% <i>d</i> | 23 12%D | 18 10% | 13 9% | 32 16%D | 26 10% <i>d</i> | 34 12%D | 26 14%D | 200 11% | 25 15% |
| Don't know | 160 8% | 13 7% | 5 5% | 142 8% | 7 8% | 12 5% | 15 8% | 15 8% | 16 12% <i>Ei</i> | 11 5% | 24 9% | 21 7% | 21 11% <i>Ei</i> | 145 8% | 12 7% |
| Mean | 3.09 | 3.14 | 3.09 | 3.09 | 3.28bFgHIKL | 3.15i | 3.03 | 3.11 | 3.03 | 3.00 | 3.15i | 3.09 | 3.05 | 3.09 | 3.16 |
| Standard deviation | 0.65 | 0.66 | 0.56 | 0.65 | 0.56 | 0.64 | 0.71 | 0.64 | 0.61 | 0.70 | 0.63 | 0.62 | 0.64 | 0.63 | 0.76 |
| Standard error | 0.01 | 0.05 | 0.06 | 0.02 | 0.06 | 0.04 | 0.06 | 0.05 | 0.05 | 0.06 | 0.04 | 0.04 | 0.05 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 45

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I like to support projects where you can see what your money has bought

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|--------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------------------------|---------------------|---------------------|---------------------|-----------------------------|---------------|--------------|--|-------------------------|---------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1633 81% | 113 87% | 119 87% | 98 83% | 123 90% | 101 86% | 41 88% | 17 72% | 37 95% | 44 76% | 11 58% | 135 85% | 319 85% <i>i</i> | 238 90% <i>l</i> | 236 88% <i>l</i> | 251 89% <i>l</i> | 35 88% | 19 90% | 304 62% | 1167 86% <i>R</i> | 162 88% <i>R</i> |
| Strongly agree | (4) 447 22% | 26 20% | 39 28% | 25 21% | 42 31% <i>a</i> | 29 25% | 14 30% | 8 36% | 13 34% | 11 19% | 3 16% | 39 24% | 86 23% | 61 23% | 66 25% | 89 32% <i>l</i> <i>M</i> | 15 39% | 9 42% | 62 13% | 318 23% <i>R</i> | 67 37% <i>RS</i> |
| Tend to agree | (3) 1186 59% | 88 67% | 80 58% | 73 62% | 81 60% | 71 61% | 27 58% | 8 36% | 24 61% | 33 56% | 8 42% | 96 61% | 233 62% | 177 67% <i>O</i> | 170 63% | 162 58% | 20 49% | 10 49% | 242 50% | 849 63% <i>RT</i> | 95 52% |
| Tend to disagree | (2) 196 10% | 10 7% | 7 5% | 13 11% | 7 5% | 12 10% | 3 6% | 4 19% | 2 5% | 6 11% | 8 42% | 18 11% <i>mn</i> <i>O</i> | 35 9% | 15 6% | 15 5% | 15 5% | 4 11% | 2 10% | 71 15% <i>St</i> | 110 8% | 15 8% |
| Strongly disagree | (1) 38 2% | - - | - - | 1 1% | 1 1% | 1 1% | 1 2% | - - | - - | 2 3% <i>kl</i> | - - | - - | 2 * | 1 1% | 5 2% | 2 1% | - - | - - | 25 5% <i>ST</i> | 12 1% | 1 * |
| NET: Disagree | 234 12% | 10 7% | 7 5% | 15 13% | 8 6% | 13 11% | 4 8% | 4 19% | 2 5% | 8 13% <i>mo</i> | 8 42% | 18 11% <i>o</i> | 36 10% | 17 6% | 20 7% | 17 6% | 4 11% | 2 10% | 96 20% <i>ST</i> | 121 9% | 16 9% |
| Don't know | 160 8% | 7 5% | 11 8% | 6 5% | 5 4% | 3 3% | 2 4% | 2 10% | - - | 6 11% <i>KIMn</i> | - - | 5 3% | 18 5% | 9 3% | 12 4% | 13 5% | 1 1% | - - | 87 18% <i>ST</i> | 68 5% | 6 3% |
| Mean | 3.09 | 3.13 | 3.25 <i>c</i> | 3.08 | 3.25 <i>c</i> | 3.14 | 3.21 | 3.19 | 3.29 | 3.04 | 2.74 | 3.14 | 3.13 | 3.17 | 3.16 | 3.26 <i>lk</i> Lmn | 3.28 | 3.32 | 2.85 | 3.14 <i>R</i> | 3.28 <i>RS</i> |
| Standard deviation | 0.65 | 0.52 | 0.55 | 0.62 | 0.58 | 0.62 | 0.65 | 0.77 | 0.56 | 0.68 | 0.74 | 0.60 | 0.58 | 0.54 | 0.61 | 0.59 | 0.66 | 0.66 | 0.75 | 0.59 | 0.64 |
| Standard error | 0.01 | 0.05 | 0.05 | 0.06 | 0.05 | 0.06 | 0.09 | 0.16 | 0.09 | 0.09 | 0.19 | 0.05 | 0.03 | 0.03 | 0.04 | 0.04 | 0.11 | 0.15 | 0.04 | 0.02 | 0.05 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 46

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**People should look after themselves and not rely on charity****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|--------------|--------------|--------------|--------------|----------------|----------------|--------------|-------------|------------|--------------|-------------------|---------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1031 51% | 581 58%B | 450 44% | 91 38% | 156 46% | 156 46% | 174 48%c | 179 59%CDEF | 275 62%CDEF | 300 55%L | 281 50% | 220 50% | 230 48% | 134 46% | 435 51% |
| Strongly agree | (4) 241 12% | 149 15%B | 92 9% | 28 12% | 44 13% | 33 10% | 41 11% | 41 14% | 53 12% | 82 15%JL | 59 10% | 51 12% | 49 10% | 43 15% | 105 12% |
| Tend to agree | (3) 790 39% | 432 43%B | 358 35% | 63 26% | 112 33% | 123 36%c | 133 37%C | 138 46%CDEF | 222 50%CDEF | 218 40% | 223 40% | 169 38% | 181 38% | 90 31% | 330 39% <i>m</i> |
| Tend to disagree | (2) 633 31% | 267 27% | 366 35%A | 88 36%gH | 109 32% | 111 32%h | 130 36%GH | 82 27% | 115 26% | 170 31% | 168 30% | 142 32% | 153 32% | 110 38%N | 252 30% |
| Strongly disagree | (1) 164 8% | 56 6% | 108 10%A | 23 10%H | 34 10%H | 37 11%fH | 24 7% | 24 8%h | 21 5% | 33 6% | 41 7% | 34 8% | 56 12%IJ | 22 8% | 71 8% |
| NET: Disagree | 797 39% | 323 33% | 474 46%A | 111 46%GH | 143 42%H | 148 43%gH | 154 43%gH | 106 35% | 136 31% | 203 37% | 209 37% | 176 40% | 209 43%ij | 133 46%n | 323 38% |
| Don't know | 199 10% | 90 9% | 109 11% | 39 16%FGH | 42 12%GH | 38 11%Gh | 33 9%g | 16 5% | 31 7% | 39 7% | 71 13%II | 46 10% | 43 9% | 22 8% | 88 10% |
| Mean | 2.61 | 2.75B | 2.47 | 2.48 | 2.55 | 2.50 | 2.58 | 2.69CE | 2.75CDEF | 2.69L | 2.61I | 2.60 | 2.51 | 2.58 | 2.62 |
| Standard deviation | 0.83 | 0.80 | 0.83 | 0.88 | 0.88 | 0.85 | 0.80 | 0.82 | 0.74 | 0.82 | 0.80 | 0.82 | 0.85 | 0.86 | 0.84 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.04 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 46

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

People should look after themselves and not rely on charity

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1031 51% | 82 45% | 54 53% | 895 51% | 36 45% | 113 50% | 94 51% | 102 56%a | 77 55% | 101 50% | 133 51% | 146 51% | 92 51% | 932 51% | 89 52% |
| Strongly agree | (4) 241 12% | 18 10% | 24 23%CAEHJKL | 199 11% | 12 15%l | 19 8% | 24 13% | 29 16%EL | 16 11% | 20 10% | 28 11% | 38 13%l | 14 8% | 211 12% | 26 15% |
| Tend to agree | (3) 790 39% | 64 35% | 30 30% | 695 40% | 24 29% | 94 42%d | 70 38% | 73 40% | 61 43%d | 81 40% | 106 40% | 109 38% | 78 43%bd | 720 39% | 63 37% |
| Tend to disagree | (2) 633 31% | 59 32% | 37 37% | 537 31% | 34 42%EGHjL | 62 28% | 65 36%g | 48 26% | 42 29% | 68 34% | 78 30% | 90 32% | 49 27% | 563 31% | 59 34% |
| Strongly disagree | (1) 164 8% | 21 12%DHJ | 4 4% | 138 8% | 2 3% | 31 14%bDfgHJ | 12 7% | 14 8% | 6 4% | 16 8% | 13 5% | 29 10%Dhj | 15 8% | 156 9%n | 6 4% |
| NET: Disagree | 797 39% | 80 44% | 42 41% | 676 39% | 36 45% | 93 42% | 77 42% | 62 34% | 47 33% | 85 42% | 92 35% | 119 42% | 65 35% | 718 39% | 66 38% |
| Don't know | 199 10% | 20 11% | 5 5% | 173 10% | 9 11% | 18 8% | 11 6% | 19 10% | 17 12%fk | 17 8% | 38 14%bEFK | 19 7% | 25 14%beFK | 178 10% | 18 10% |
| Mean | 2.61 | 2.48 | 2.77ae | 2.61 | 2.64 | 2.49 | 2.62 | 2.71AE | 2.71aE | 2.57 | 2.66ae | 2.59 | 2.58 | 2.60 | 2.70 |
| Standard deviation | 0.83 | 0.86 | 0.88 | 0.82 | 0.80 | 0.86 | 0.82 | 0.86 | 0.75 | 0.80 | 0.77 | 0.86 | 0.79 | 0.83 | 0.79 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.02 | 0.09 | 0.06 | 0.06 | 0.06 | 0.06 | 0.07 | 0.05 | 0.05 | 0.06 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 46

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

People should look after themselves and not rely on charity

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|--------------------|-------|----------------------------|-------------------|------------------|--------|------------------|--------|--------|--------|-------------------------|------|--------------------|------|------------------|------------------|------------------|--------|--|--------------------|------------------|------------------|----|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 1031 | 68 | 59 | 53 | 67 | 50 | 24 | 6 | 18 | 32 | 9 | 86 | 182 | 117 | 130 | 139 | 19 | 8 | 288 | 656 | 88 | |
| | 51% | 52% | 43% | 45% | 49% | 43% | 51% | 25% | 47% | 56% | 48% | 55% ^m | 49% | 45% | 48% | 50% | 49% | 38% | 59% ST | 48% | 48% | |
| Strongly agree | (4) | 241 | 14 | 16 | 14 | 12 | 8 | 3 | 1 | 8 | 6 | 26 | 39 | 17 | 26 | 32 | 4 | 1 | 78 | 149 | 14 | |
| | 12% | 11% | 12% | 11% | 8% | 7% | 7% | 4% | 3% | 14% ^m | 34% | 16% ^{lMn} | 10% | 7% | 10% | 11% ^m | 10% | 4% | 16% ST | 11% | 8% | |
| Tend to agree | (3) | 790 | 54 | 43 | 39 | 56 | 42 | 21 | 5 | 17 | 24 | 3 | 61 | 144 | 100 | 104 | 107 | 16 | 7 | 210 | 506 | 74 |
| | 39% | 41% | 32% | 33% | 41% | 36% | 44% | 21% | 44% | 42% | 15% | 38% | 39% | 38% | 39% | 38% | 39% | 34% | 43% ^s | 37% | 40% | |
| Tend to disagree | (2) | 633 | 33 | 49 | 44 | 46 | 49 | 18 | 15 | 19 | 7 | 50 | 134 | 101 | 77 | 93 | 18 | 9 | 99 | 460 | 74 | |
| | 31% | 25% | 36% | 37% ^a | 34% | 42% ^A | 38% | 64% | 38% | 33% | 35% | 32% | 36% | 38% ^N | 29% | 33% | 44% | 46% | 20% | 34% ^R | 40% ^R | |
| Strongly disagree | (1) | 164 | 17 | 10 | 15 | 15 | 6 | 3 | 1 | 2 | 3 | 12 | 29 | 26 | 33 | 29 | 3 | 2 | 23 | 130 | 11 | |
| | 8% | 13% ^e | 7% | 13% ^e | 11% | 6% | 5% | 5% | 7% | 3% | 14% | 8% | 8% | 10% | 12% ^l | 10% ⁱ | 7% | 9% | 5% | 10% ^R | 6% | |
| NET: Disagree | 797 | 50 | 59 | 60 | 61 | 55 | 21 | 16 | 17 | 20 | 9 | 62 | 163 | 127 | 110 | 122 | 21 | 11 | 122 | 591 | 84 | |
| | 39% | 38% | 43% | 50% | 44% | 47% | 44% | 69% | 44% | 35% | 49% | 39% | 44% | 48% ⁱ | 41% | 43% | 51% | 54% | 25% | 44% ^R | 46% ^R | |
| Don't know | 199 | 12 | 19 | 6 | 9 | 12 | 2 | 1 | 3 | 5 | 1 | 10 | 28 | 19 | 29 | 20 | - | 2 | 77 | 110 | 12 | |
| | 10% | 9% | 14% ^{cd} | 5% | 6% | 10% | 5% | 6% | 9% | 9% | 3% | 6% | 7% | 7% | 11% | 7% | - | 8% | 16% ST | 8% | 6% | |
| Mean | 2.61 | 2.55 | 2.55 | 2.45 | 2.50 | 2.49 | 2.55 | 2.25 | 2.47 | 2.73 ^M | 2.70 | 2.67 ^M | 2.56 | 2.44 | 2.51 | 2.54 | 2.51 | 2.37 | 2.83 ST | 2.54 | 2.53 | |
| Standard deviation | 0.83 | 0.89 | 0.83 | 0.88 | 0.81 | 0.72 | 0.72 | 0.63 | 0.68 | 0.76 | 1.12 | 0.86 | 0.80 | 0.78 | 0.86 | 0.85 | 0.77 | 0.73 | 0.79 | 0.83 | 0.73 | |
| Standard error | 0.02 | 0.08 | 0.08 | 0.09 | 0.07 | 0.07 | 0.10 | 0.13 | 0.12 | 0.10 | 0.30 | 0.07 | 0.04 | 0.05 | 0.06 | 0.05 | 0.13 | 0.17 | 0.04 | 0.02 | 0.06 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 47

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**It is more rewarding to help local charities****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|--------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1380 68% | 673 68% | 707 68% | 163 68% | 250 73%eG | 224 66% | 242 67% | 194 64% | 307 70% | 389 72%J | 350 62% | 299 68% | 342 71%J | 195 68% | 582 69% |
| Strongly agree | (4) 314 15% | 150 15% | 164 16% | 43 18% | 61 18%g | 45 13% | 55 15% | 36 12% | 74 17%g | 77 14% | 67 12% | 90 20%JJ | 80 17%j | 55 19% | 128 15% |
| Tend to agree | (3) 1066 53% | 523 53% | 543 53% | 121 50% | 189 55% | 179 52% | 187 52% | 158 52% | 233 53% | 313 58%JK | 283 50% | 209 47% | 262 54%k | 141 49% | 454 54% |
| Tend to disagree | (2) 327 16% | 152 15% | 175 17% | 27 11% | 42 12% | 56 17% | 62 17% | 65 22%CD | 74 17% | 94 17% | 105 19%kl | 58 13% | 69 14% | 49 17% | 130 15% |
| Strongly disagree | (1) 58 3% | 35 4% | 24 2% | 9 4% | 7 2% | 11 3% | 13 4% | 8 3% | 9 2% | 10 2% | 17 3% | 22 5%ll | 10 2% | 8 3% | 30 4% |
| NET: Disagree | 386 19% | 187 19% | 199 19% | 36 15% | 50 15% | 67 20% | 75 21%d | 74 24%CDh | 84 19% | 104 19% | 122 22%l | 80 18% | 79 16% | 57 20% | 160 19% |
| Don't know | 262 13% | 134 13% | 128 12% | 41 17% | 41 12% | 50 15% | 44 12% | 34 11% | 51 12% | 48 9% | 90 16%l | 63 14%l | 60 13% | 37 13% | 104 12% |
| Mean | 2.93 | 2.92 | 2.94 | 2.99g | 3.01efG | 2.89 | 2.89 | 2.83 | 2.95G | 2.92 | 2.85 | 2.97j | 2.98J | 2.96 | 2.92 |
| Standard deviation | 0.70 | 0.71 | 0.69 | 0.73 | 0.67 | 0.70 | 0.73 | 0.69 | 0.69 | 0.65 | 0.70 | 0.79 | 0.67 | 0.73 | 0.71 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.06 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.05 | 0.03 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 47

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

It is more rewarding to help local charities

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-------------------------------------|--------------|------------------------|-------------------------------------|------------------------------------|--|-------------------------|--------------------------------|---------------------------------------|-------------------------------------|--------------------------------|-------------------------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1380 68% | 128 70% | 73 72% | 1179 68% | 60 75% | 151 68% | 116 63% | 127 69% | 103 72% | 130 64% | 173 66% | 203 72% | 116 64% | 1253 69% | 116 68% |
| Strongly agree | (4) 314 15% | 38 21% ^c _f | 16 16% | 259 15% | 16 20% ^f _i | 30 14% | 21 11% | 27 15% | 21 15% | 22 11% | 46 18% | 50 18% ⁱ | 25 14% | 275 15% | 33 19% |
| Tend to agree | (3) 1066 53% | 90 49% | 57 56% | 920 53% | 44 54% | 121 54% | 95 52% | 100 55% | 82 58% | 109 54% | 127 48% | 153 54% | 91 50% | 978 54% | 83 49% |
| Tend to disagree | (2) 327 16% | 26 14% | 17 17% | 283 16% | 9 11% | 33 15% | 35 19% ^j | 32 17% | 16 11% | 43 21% ^d _H J | 32 12% | 47 16% | 37 20% ^h _J | 291 16% | 25 15% |
| Strongly disagree | (1) 58 3% | 7 4% | 3 3% | 49 3% | 3 3% | 10 4% ^g _l | 9 5% ^g _h _l | 2 1% | 1 1% | 5 3% | 10 4% | 7 2% | 2 1% | 50 3% | 8 4% |
| NET: Disagree | 386 19% | 33 18% | 20 20% | 332 19% | 12 15% | 43 19% | 43 24% ^H _j | 34 18% | 18 12% | 49 24% ^H _j | 42 16% | 53 19% | 39 21% ^h | 341 19% | 33 19% |
| Don't know | 262 13% | 21 12% | 8 8% | 232 13% | 9 11% | 29 13% | 23 13% | 22 12% | 21 15% | 24 12% | 48 18% ^b _K | 27 10% | 28 15% ^k | 234 13% | 23 13% |
| Mean | 2.93 | 2.99 ^f | 2.92 | 2.92 | 3.02 ^F _i | 2.89 | 2.80 | 2.95 | 3.02 ^F _I | 2.82 | 2.97 ^f | 2.96 ^f _i | 2.90 | 2.93 | 2.95 |
| Standard deviation | 0.70 | 0.76 | 0.70 | 0.69 | 0.72 | 0.72 | 0.73 | 0.64 | 0.60 | 0.67 | 0.75 | 0.69 | 0.66 | 0.69 | 0.77 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.02 | 0.08 | 0.05 | 0.06 | 0.05 | 0.05 | 0.06 | 0.05 | 0.04 | 0.05 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 47

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**It is more rewarding to help local charities****Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-----------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|--------------|--------------|--------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1380 68% | 95 73% | 100 73% | 87 73% | 103 75% | 83 71% | 32 67% | 17 71% | 27 69% | 39 68% | 15 78% | 125 79%O | 289 77%O | 205 78%O | 192 71% | 189 67% | 24 60% | 12 59% | 250 51% | 1005 74%R | 125 68%R |
| Strongly agree | (4) 314 15% | 18 14% | 25 18% | 23 20% | 22 16% | 31 27%Ad | 13 27%a | 6 24% | 8 20% | 3 6% | 7 38% | 23 14% | 62 17%l | 47 18%l | 55 20%l | 51 18%l | 9 22% | 6 29% | 37 8% | 226 17%R | 51 28%RS |
| Tend to agree | (3) 1066 53% | 77 59%EF | 75 55% | 63 53% | 80 59%eF | 52 44% | 19 40% | 11 47% | 19 49% | 36 62%o | 8 40% | 102 65%NO | 227 61%NO | 158 60%nO | 137 51% | 137 49% | 15 38% | 6 30% | 213 44% | 779 57%RT | 75 41% |
| Tend to disagree | (2) 327 16% | 19 15% | 18 13% | 24 20% | 16 12% | 25 21%d | 9 19% | 5 21% | 10 25% | 8 14% | 4 22% | 13 8% | 50 14% | 38 14% | 44 16%k | 57 20%Kl | 16 40% | 7 34% | 81 17% | 201 15% | 45 25%RS |
| Strongly disagree | (1) 58 3% | - - | 2 2% | 1 1% | 2 1% | * * | 3 6%AccE | - - | 2 4% | 1 2% | - - | 3 2% | 3 1% | 2 1% | 8 3%lo | 2 1% | - - | 1 4% | 37 8%ST | 17 1% | 5 2% |
| NET: Disagree | 386 19% | 19 15% | 21 15% | 24 21% | 18 13% | 25 21% | 12 25%d | 5 21% | 11 29% | 9 16% | 4 22% | 17 11% | 53 14% | 40 15% | 51 19%K | 59 21%Kl | 16 40% | 8 38% | 118 24%S | 218 16% | 50 27%S |
| Don't know | 262 13% | 16 12% | 16 12% | 7 6% | 16 12% | 9 8% | 4 8% | 2 9% | 1 2% | 9 16%IM | - - | 17 10% | 31 8% | 18 7% | 25 9% | 34 12%am | - - | 1 3% | 119 24%ST | 133 10%t | 9 5% |
| Mean | 2.93 | 2.99 | 3.02 | 2.99 | 3.02 | 3.05 | 2.96 | 3.03 | 2.87 | 2.85 | 3.16 | 3.02 | 3.02i | 3.02 | 2.98 | 2.96 | 2.81 | 2.87 | 2.68 | 2.99R | 2.98R |
| Standard deviation | 0.70 | 0.58 | 0.66 | 0.67 | 0.61 | 0.73 | 0.88 | 0.71 | 0.80 | 0.57 | 0.78 | 0.59 | 0.60 | 0.62 | 0.73 | 0.68 | 0.78 | 0.91 | 0.79 | 0.64 | 0.81 |
| Standard error | 0.02 | 0.05 | 0.06 | 0.07 | 0.06 | 0.07 | 0.13 | 0.15 | 0.13 | 0.08 | 0.20 | 0.05 | 0.03 | 0.04 | 0.05 | 0.04 | 0.13 | 0.21 | 0.04 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 48

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I owe it to society to leave money to charitable causes in my will

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|---------------------|---------------------|------------------------|-------------------------|---------------------|-----------------------|-------------------------|------------------------|---------------------|---------------------|-----------------------|---------------------|--------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 468 23% | 247 25% | 221 21% | 84 35% <i>EF</i> GH | 109 32% <i>e</i> FGH | 83 24% <i>GH</i> | 68 19% | 51 17% | 74 17% | 139 26% <i>L</i> | 140 25% <i>L</i> | 100 23% | 89 19% | 83 29% | 221 26% |
| Strongly agree | (4) 107 5% | 53 5% | 54 5% | 21 9% <i>FGH</i> | 39 11% <i>EF</i> GH | 18 5% <i>G</i> | 10 3% | 5 2% | 13 3% | 36 7% | 27 5% | 19 4% | 25 5% | 28 10% <i>N</i> | 46 5% |
| Tend to agree | (3) 361 18% | 194 20% <i>b</i> | 167 16% | 62 26% <i>FGH</i> | 71 21% <i>H</i> | 65 19% <i>h</i> | 58 16% | 45 15% | 60 14% | 103 19% <i>L</i> | 113 20% <i>L</i> | 80 18% | 64 13% | 55 19% | 175 21% |
| Tend to disagree | (2) 756 37% | 331 33% | 425 41% <i>A</i> | 69 28% | 109 32% | 122 36% | 127 35% | 140 47% <i>CDEF</i> | 189 43% <i>CDef</i> | 189 35% | 188 33% | 187 42% <i>i</i> J | 191 40% <i>j</i> | 101 35% | 287 34% |
| Strongly disagree | (1) 545 27% | 304 31% <i>B</i> | 242 23% | 36 15% | 79 23% <i>c</i> | 80 23% <i>c</i> | 120 33% <i>CDE</i> | 87 29% <i>C</i> | 144 33% <i>CDE</i> | 160 29% | 147 26% | 113 26% | 125 26% | 67 23% | 232 27% |
| NET: Disagree | 1301 64% | 634 64% | 667 65% | 105 44% | 188 55% <i>C</i> | 202 59% <i>C</i> | 247 68% <i>CDE</i> | 227 75% <i>CDE</i> f | 332 75% <i>CDEF</i> | 349 64% | 336 60% | 301 68% <i>J</i> | 316 66% <i>j</i> | 168 58% | 519 61% |
| Don't know | 258 13% | 112 11% | 145 14% | 52 22% <i>DF</i> GH | 44 13% <i>gh</i> | 56 16% <i>GH</i> | 47 13% <i>GH</i> | 23 8% | 35 8% | 54 10% | 86 15% <i>IK</i> | 41 9% | 76 16% <i>IK</i> | 38 13% | 106 13% |
| Mean | 2.02 | 2.00 | 2.04 | 2.36 <i>EF</i> GH | 2.23 <i>FGH</i> | 2.07 <i>FGH</i> | 1.87 | 1.89 | 1.86 | 2.03 | 2.04 | 2.01 | 1.97 | 2.18 | 2.05 |
| Standard deviation | 0.87 | 0.90 | 0.84 | 0.92 | 0.99 | 0.87 | 0.82 | 0.74 | 0.79 | 0.91 | 0.88 | 0.82 | 0.85 | 0.95 | 0.89 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.07 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 48

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I owe it to society to leave money to charitable causes in my will

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|--------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 468 23% | 36 20% | 31 31%KL | 401 23% | 15 18% | 50 22%k | 35 19% | 35 19% | 28 19% | 48 24%k | 116 44%Ab KL | 43 15% | 31 17% | 388 21% | 74 43%M |
| Strongly agree | (4) 107 5% | 11 6%IK | 6 6%iK | 90 5% | 8 10%HIKl | 15 7%iK | 8 5%iK | 9 5%iK | 4 3% | 2 1% | 33 13%ae KL | 2 1% | 7 4%iK | 83 5% | 22 13%M |
| Tend to agree | (3) 361 18% | 24 13% | 25 25%aDgkl | 312 18% | 6 8% | 35 16%d | 27 15% | 26 14% | 23 16%d | 46 23%aDgkL | 83 32%A KL | 40 4% | 24 13% | 305 17% | 52 30%M |
| Tend to disagree | (2) 756 37% | 79 43%J | 35 34% | 642 37% | 32 39%J | 90 41%J | 64 35%J | 62 34%j | 70 49%bFGljk | 73 36%J | 65 25% | 110 39%J | 77 42%J | 703 38%N | 42 24% |
| Strongly disagree | (1) 545 27% | 52 29%hJ | 25 25% | 468 27% | 23 28%J | 56 25%J | 62 34%eHJL | 65 36%EHJL | 27 19% | 57 28%J | 44 17% | 92 32%HJL | 41 23% | 507 28%n | 34 20% |
| NET: Disagree | 1301 64% | 131 72%cJ | 60 59%J | 1110 64% | 55 68%J | 146 66%J | 127 69%J | 127 70%J | 97 68%J | 130 64%J | 109 41% | 202 71%bJ | 118 65%J | 1210 66%N | 76 44% |
| Don't know | 258 13% | 16 9% | 11 10% | 232 13% | 12 15% | 27 12% | 21 11% | 20 11% | 17 12% | 25 12% | 39 15% | 39 14% | 33 18%Ag | 230 13% | 22 13% |
| Mean | 2.02 | 1.97k | 2.13K | 2.02 | 2.00k | 2.04K | 1.88 | 1.87 | 2.04K | 1.96 | 2.47AB IKL | 1.81 | 1.98K | 1.98 | 2.42M |
| Standard deviation | 0.87 | 0.86 | 0.89 | 0.87 | 0.96 | 0.87 | 0.87 | 0.88 | 0.74 | 0.79 | 0.97 | 0.74 | 0.80 | 0.85 | 1.00 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.02 | 0.11 | 0.06 | 0.07 | 0.07 | 0.06 | 0.07 | 0.07 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 48

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I owe it to society to leave money to charitable causes in my will

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|--------------------|-------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|--------------|--------------|--------------|--------------|---------------|---------------|--|-----------------------|-------------------------|--------------|-----------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 37 | 19 | 512 | 1326 | 189 | | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 468 23% | 21 16% | 50 37%A | 41 34%A | 48 35%A | 37 31%A | 13 27% | 9 39% | 15 40% | 5 8% | 3 18% | 26 17% | 90 24%l | 57 22%l | 83 31%lKM | 81 29%lK | 20 49% | 10 51% | 64 13% | 334 25%R | 70 38%RS | |
| Strongly agree | (4) 5% | 107 3% | 4 8% | 11 7% | 8 8% | 10 10%a | 12 6% | 3 12% | 3 4% | 1 2% | - - | 6 4% | 18 5% | 13 5% | 23 9% | 20 7% | 7 18% | 5 25% | 8 2% | 78 6%R | 21 11%RS | |
| Tend to agree | (3) 18% | 361 13% | 17 28%A | 39 28%A | 33 28%A | 38 22% | 25 21% | 10 27% | 14 36% | 4 6% | 3 18% | 20 13% | 72 19%l | 44 17%l | 60 22%lK | 61 22%lK | 12 31% | 5 26% | 55 11% | 256 19%R | 50 27%RS | |
| Tend to disagree | (2) 37% | 756 41% | 53 32% | 45 33% | 39 33% | 45 33% | 56 48%BCD | 14 30% | 11 46% | 14 35% | 25 44% | 8 44% | 61 39% | 164 44% | 106 40% | 101 38% | 113 40% | 9 23% | 6 29% | 145 30% | 550 41%Rt | 61 33% |
| Strongly disagree | (1) 27% | 545 26%E | 34 17% | 23 25%E | 29 20% | 27 12% | 14 34%BdE | 16 2% | 3 9% | 22 37%LNO | 7 35% | 58 37%LNO | 87 23% | 73 28%nO | 54 20% | 53 19% | 7 16% | 2 9% | 185 38%ST | 328 24%t | 32 18% | |
| NET: Disagree | 1301 64% | 87 67%Bd | 68 49% | 68 57% | 72 53% | 71 61% | 30 63% | 11 48% | 17 44% | 47 81%LmN79 | 15 9% | 119 75%NO | 251 67%No | 179 68%No | 155 58% | 167 59% | 16 39% | 8 38% | 330 68%T | 878 65%T | 93 51% | |
| Don't know | 258 13% | 22 17%ce | 19 14% | 10 8% | 16 12% | 9 8% | 5 10% | 3 13% | 6 16% | 6 11% | 1 3% | 13 8% | 33 9% | 27 10% | 31 12% | 33 12% | 5 12% | 2 11% | 93 19%ST | 144 11% | 20 11% | |
| Mean | 2.02 | 1.92 | 2.33Af | 2.18a | 2.26A | 2.31Af | 1.99 | 2.57 | 2.41 | 1.69 | 1.83 | 1.83 | 2.06lK | 1.99l | 2.22lK lM | 2.19lK M | 2.57 | 2.74 | 1.71 | 2.07R | 2.36RS | |
| Standard deviation | 0.87 | 0.79 | 0.90 | 0.92 | 0.91 | 0.84 | 0.95 | 0.77 | 0.75 | 0.70 | 0.74 | 0.83 | 0.82 | 0.85 | 0.91 | 0.86 | 1.03 | 1.01 | 0.78 | 0.86 | 0.94 | |
| Standard error | 0.02 | 0.08 | 0.09 | 0.09 | 0.08 | 0.08 | 0.14 | 0.16 | 0.13 | 0.09 | 0.20 | 0.07 | 0.05 | 0.06 | 0.06 | 0.06 | 0.18 | 0.24 | 0.04 | 0.03 | 0.07 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 49

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**Most charities are run very efficiently by caring people****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|----------------|--------------|-------------|-------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1307 64% | 617 62% | 690 67%a | 145 60% | 219 64% | 224 66% | 229 63% | 194 64% | 296 67% | 347 64% | 350 62% | 305 69%j | 305 63% | 187 65% | 549 65% |
| Strongly agree | (4) 234 12% | 97 10% | 137 13%A | 34 14%H | 52 15%gH | 50 15%H | 37 10% | 30 10% | 30 7% | 60 11% | 52 9% | 53 12% | 68 14%J | 39 13% | 102 12% |
| Tend to agree | (3) 1073 53% | 520 52% | 553 54% | 111 46% | 166 49% | 174 51% | 191 53% | 164 54% | 266 60%CDEf | 286 53% | 298 53% | 252 57%l | 237 49% | 148 51% | 446 53% |
| Tend to disagree | (2) 350 17% | 189 19%b | 160 16% | 40 17% | 52 15% | 65 19% | 61 17% | 51 17% | 80 18% | 107 20% | 91 16% | 66 15% | 86 18% | 40 14% | 151 18% |
| Strongly disagree | (1) 91 4% | 60 6%B | 31 3% | 16 7%E | 20 6%E | 6 2% | 15 4% | 20 7%Eh | 15 3% | 21 4% | 27 5% | 22 5% | 21 4% | 19 6% | 32 4% |
| NET: Disagree | 441 22% | 249 25%B | 191 19% | 56 23% | 72 21% | 72 21% | 76 21% | 71 24% | 94 21% | 128 24% | 118 21% | 88 20% | 108 22% | 59 20% | 183 22% |
| Don't know | 279 14% | 127 13% | 152 15% | 39 16% | 51 15% | 45 13% | 57 16% | 36 12% | 51 11% | 68 12% | 94 17%iK | 48 11% | 69 14% | 43 15% | 114 13% |
| Mean | 2.83 | 2.76 | 2.90A | 2.81 | 2.86 | 2.91gh | 2.83 | 2.77 | 2.80 | 2.81 | 2.80 | 2.85 | 2.85 | 2.84 | 2.85 |
| Standard deviation | 0.72 | 0.74 | 0.68 | 0.80 | 0.79 | 0.68 | 0.70 | 0.75 | 0.63 | 0.70 | 0.71 | 0.71 | 0.75 | 0.78 | 0.71 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.06 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.04 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 49

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**Most charities are run very efficiently by caring people****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1307 64% | 121 66% | 68 67% | 1118 64% | 59 72%l | 139 63% | 125 69% | 113 62% | 92 65% | 124 61% | 165 63% | 191 67% | 110 60% | 1187 65% | 110 64% |
| Strongly agree | (4) 234 12% | 24 13% | 7 7% | 203 12% | 13 16%hil | 33 15%hil | 20 11% | 23 13% | 11 8% | 16 8% | 42 16%bHIL | 30 11% | 14 8% | 197 11% | 34 20%M |
| Tend to agree | (3) 1073 53% | 97 53% | 60 60%j | 915 53% | 46 56% | 106 48% | 106 58%eJ | 90 49% | 82 57%j | 108 53% | 123 47% | 160 56%ej | 95 52% | 990 54%N | 76 44% |
| Tend to disagree | (2) 350 17% | 36 20% | 14 14% | 299 17% | 10 12% | 41 18% | 24 13% | 36 20% | 20 14% | 43 21%f | 49 19% | 43 15% | 34 19% | 310 17% | 27 16% |
| Strongly disagree | (1) 91 4% | 10 5% | 6 6% | 76 4% | 2 3% | 15 7%hJl | 13 7%hJl | 11 6%J | 3 2% | 10 5% | 5 2% | 11 4% | 5 3% | 79 4% | 11 6% |
| NET: Disagree | 441 22% | 45 25% | 20 20% | 375 22% | 12 15% | 56 25%dh | 37 20% | 47 26%dh | 23 16% | 53 26%dh | 54 20% | 54 19% | 39 21% | 390 21% | 38 22% |
| Don't know | 279 14% | 16 9% | 14 13% | 250 14%a | 10 13% | 28 12% | 20 11% | 22 12% | 27 19%Af | 26 13% | 44 17%A | 39 14% | 34 19%Af | 252 14% | 23 14% |
| Mean | 2.83 | 2.81 | 2.79 | 2.83 | 2.98gll | 2.81 | 2.81 | 2.78 | 2.87 | 2.73 | 2.93l | 2.86 | 2.80 | 2.83 | 2.89 |
| Standard deviation | 0.72 | 0.75 | 0.68 | 0.72 | 0.68 | 0.81 | 0.75 | 0.78 | 0.59 | 0.70 | 0.71 | 0.68 | 0.65 | 0.70 | 0.84 |
| Standard error | 0.02 | 0.06 | 0.08 | 0.02 | 0.08 | 0.06 | 0.06 | 0.06 | 0.05 | 0.06 | 0.05 | 0.04 | 0.05 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 49

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

Most charities are run very efficiently by caring people

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|--------------------|----------------------------|------------------------|--------------------------|--------------------|-------------------------|------------------------|---------------------|---------------------|--------------------------|-------------|------------------------|-------------------------|-------------------------|--------------------------|-------------------------|---------------|--------------|--|-------------------------|--------------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1307 64% | 82 63% | 96 70% | 75 64% | 100 73% | 91 78% ^{Ac} | 36 78% ^a | 16 69% | 33 86% | 34 58% | 13 70% | 101 63% | 258 69% | 186 71% ⁱ | 199 74% ^{Ik} | 200 71% ⁱ | 34 84% | 14 69% | 228 47% | 935 69% ^R | 144 79% ^{RS} |
| Strongly agree | (4) 234 12% | 13 10% | 22 16% | 14 12% | 17 13% | 22 19% ^a | 8 17% | 3 11% | 8 21% | 4 6% | 2 8% | 23 15% ^L | 29 8% | 40 15% ^{iL} | 46 17% ^{iL} | 43 15% ^{iL} | 8 19% | 6 29% | 27 6% | 171 13% ^R | 36 19% ^{RS} |
| Tend to agree | (3) 1073 53% | 70 54% | 74 54% | 61 52% | 83 61% | 68 58% | 28 61% | 14 58% | 25 65% | 30 52% | 12 61% | 77 49% | 228 61% ^K | 146 56% | 152 57% | 157 56% | 26 65% | 8 40% | 201 41% | 764 56% ^R | 109 59% ^R |
| Tend to disagree | (2) 350 17% | 26 20% ^b | 15 11% | 29 24% ^{BEF} | 23 17% | 14 12% | 5 10% | 1 6% | 5 12% | 18 31% ^{kLM} | 2 12% | 29 19% | 57 15% | 46 18% | 33 12% | 39 14% | 5 12% | 6 27% | 112 23% ST | 215 16% | 22 12% |
| Strongly disagree | (1) 91 4% | 6 5% | 7 5% | 7 6% ^d | 2 1% | 3 2% | 3 7% ^d | - - | - - | 2 4% | 1 8% | 9 6% ^N | 13 3% | 7 3% | 3 1% | 13 5% ^N | 1 2% | 1 3% | 37 8% ST | 50 4% | 5 2% |
| NET: Disagree | 441 22% | 32 25% ^e | 23 16% | 36 30% ^{BdE} | 25 18% | 16 14% | 8 17% | 1 6% | 5 12% | 20 35% ^{LMN} | 4 20% | 38 24% ^N | 70 19% | 53 20% ⁿ | 35 13% | 52 18% | 6 14% | 6 31% | 149 31% ST | 265 20% | 27 14% |
| Don't know | 279 14% | 15 12% | 19 14% ^c | 7 6% | 12 8% | 10 8% | 2 5% | 6 25% | 1 2% | 4 7% | 2 11% | 20 12% | 46 12% | 24 9% | 34 13% | 29 10% | 1 2% | - - | 111 23% ST | 156 12% | 13 7% |
| Mean | 2.83 | 2.77 | 2.93 | 2.74 | 2.92 | 3.03 ^{AC} | 2.93 | 3.08 | 3.09 | 2.64 | 2.79 | 2.83 | 2.84 ⁱ | 2.921 | 3.03 ^{IK} | 2.911 | 3.03 | 2.95 | 2.58 | 2.88 ^R | 3.03 ^{RS} |
| Standard deviation | 0.72 | 0.72 | 0.75 | 0.77 | 0.61 | 0.66 | 0.76 | 0.49 | 0.58 | 0.68 | 0.75 | 0.78 | 0.63 | 0.69 | 0.62 | 0.73 | 0.63 | 0.86 | 0.76 | 0.69 | 0.67 |
| Standard error | 0.02 | 0.07 | 0.07 | 0.08 | 0.05 | 0.06 | 0.11 | 0.10 | 0.10 | 0.09 | 0.20 | 0.06 | 0.04 | 0.04 | 0.04 | 0.05 | 0.11 | 0.20 | 0.04 | 0.02 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 50

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**I don't really know how charities work****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-------------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|---------------|--------------|-------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 552 27% | 280 28% | 272 26% | 80 33%f | 92 27% | 88 26% | 89 25% | 79 26% | 123 28% | 157 29% | 138 25% | 111 25% | 146 30%j | 89 31% | 225 27% |
| Strongly agree | (4) 75 4% | 38 4% | 37 4% | 14 6%GH | 24 7%fGH | 16 5%gH | 13 4%H | 5 2% | 3 1% | 29 5%j | 15 3% | 15 3% | 16 3% | 25 9%N | 38 4% |
| Tend to agree | (3) 477 24% | 242 24% | 235 23% | 67 28% | 68 20% | 72 21% | 76 21% | 75 25% | 120 27%Def | 128 24% | 123 22% | 96 22% | 130 27%j | 64 22% | 187 22% |
| Tend to disagree | (2) 959 47% | 464 47% | 495 48% | 104 43% | 162 47% | 154 45% | 175 48% | 149 50% | 216 49% | 253 47% | 272 48% | 222 50% | 212 44% | 128 44% | 402 48% |
| Strongly disagree | (1) 359 18% | 179 18% | 181 17% | 25 10% | 56 16% | 76 22%Ch | 68 19%C | 61 20%C | 73 17%c | 108 20%l | 97 17% | 79 18% | 75 15% | 54 19% | 154 18% |
| NET: Disagree | 1318 65% | 642 65% | 676 65% | 129 53% | 218 64%c | 230 67%C | 243 67%C | 210 70%C | 289 65%C | 362 67%L | 369 66%l | 301 68%L | 286 59% | 182 63% | 556 66% |
| Don't know | 156 8% | 71 7% | 86 8% | 32 13%eGH | 31 9%G | 23 7% | 29 8%G | 12 4% | 29 7% | 23 4% | 54 10%l | 30 7% | 49 10%l | 18 6% | 65 8% |
| Mean | 2.14 | 2.15 | 2.14 | 2.33EFGH | 2.19 | 2.09 | 2.10 | 2.08 | 2.13 | 2.15 | 2.11 | 2.11 | 2.20j | 2.22 | 2.14 |
| Standard deviation | 0.77 | 0.77 | 0.76 | 0.77 | 0.82 | 0.81 | 0.76 | 0.73 | 0.70 | 0.81 | 0.74 | 0.75 | 0.76 | 0.87 | 0.78 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.06 | 0.05 | 0.05 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 50

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I don't really know how charities work

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|------------------|-----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|----------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 552 27% | 33 18% | 32 31%a | 487 28%A | 19 24% | 62 28%a | 45 25% | 41 22% | 48 34%AG | 50 25% | 81 31%Ag | 82 29%A | 59 33%Ag | 482 26% | 59 34%m |
| Strongly agree | (4) 75 4% | 3 2% | 5 5%i | 67 4% | 7 8%AeIK | 6 3% | 8 5%i | 9 5%i | 4 3% | 2 1% | 16 6%al | 8 3% | 6 3% | 56 3% | 16 10%M |
| Tend to agree | (3) 477 24% | 30 17% | 27 26% | 421 24%a | 13 15% | 56 25%ag | 36 20% | 32 17% | 43 30%ADfG | 48 24% | 66 25%a | 74 26%Adg | 53 29%ADfG | 427 23% | 42 25% |
| Tend to disagree | (2) 959 47% | 88 48%j | 60 59%cefhJK | 812 47% | 41 50%j | 102 46% | 82 45% | 99 54%hJ | 62 43% | 110 54%hJ | 100 38% | 130 46% | 86 47%j | 875 48% | 73 43% |
| Strongly disagree | (1) 359 18% | 49 27%CBdGHIL | 8 8% | 302 17%b | 12 15% | 42 19%bhL | 45 25%BGHIL | 26 14% | 16 11% | 28 14% | 58 22%BgHiL | 55 19%BhL | 19 10% | 328 18% | 29 17% |
| NET: Disagree | 1318 65% | 137 75%CeHJKL | 68 67% | 1113 64% | 53 65% | 145 65%h | 127 70%HjL | 125 69%HL | 78 55% | 139 68%HI | 158 60% | 185 65%h | 105 57% | 1203 66% | 103 60% |
| Don't know | 156 8% | 12 7% | 2 2% | 143 8%b | 9 11%B | 16 7% | 11 6% | 17 9%b | 17 12%Bfk | 14 7% | 24 9%b | 17 6% | 18 10%B | 143 8% | 10 6% |
| Mean | 2.14 | 1.92 | 2.29Af | 2.16A | 2.19A | 2.13A | 2.05 | 2.14A | 2.29AeFik | 2.12A | 2.17A | 2.13A | 2.28AeFik | 2.12 | 2.28M |
| Standard deviation | 0.77 | 0.73 | 0.69 | 0.77 | 0.83 | 0.76 | 0.82 | 0.74 | 0.73 | 0.65 | 0.87 | 0.77 | 0.72 | 0.75 | 0.88 |
| Standard error | 0.02 | 0.06 | 0.07 | 0.02 | 0.09 | 0.05 | 0.06 | 0.05 | 0.06 | 0.05 | 0.06 | 0.05 | 0.05 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 50

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I don't really know how charities work

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|-------------|--------------|--------------|---------------|---------------|--------------|--|-------------------------|--------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 552 27% | 41 32%e | 43 31%e | 26 22% | 30 22% | 23 20% | 10 22% | 3 11% | 12 32% | 15 26% | 10 56% | 51 32%M | 95 25% | 53 20% | 52 19% | 75 27%n | 12 29% | 5 23% | 161 33%ST | 347 26% | 44 24% | |
| Strongly agree | (4) 4% | 75 6% | 8 6% | 9 8%f | 5 3% | 3 3% | - - | - - | - - | 3 5% | 2 8% | 9 6% | 11 3% | 8 3% | 9 3% | 9 3% | 4 10% | - - | 19 4% | 50 4% | 6 3% | |
| Tend to agree | (3) 24% | 477 26%c | 34 26%c | 35 26%c | 17 14% | 26 19% | 20 17% | 10 22% | 3 11% | 12 32% | 12 20% | 9 47% | 42 27%M | 84 23%n | 45 17% | 43 16% | 66 24%n | 8 19% | 5 23% | 142 29%ST | 297 22% | 38 21% |
| Tend to disagree | (2) 47% | 959 48% | 62 47% | 65 47% | 55 46% | 77 56%F | 62 53%f | 16 35% | 13 55% | 10 25% | 33 58%O | 6 33% | 72 45% | 212 57%KO | 144 55%O | 138 51%o | 118 42% | 16 39% | 9 46% | 188 39% | 702 52%RT | 69 37% |
| Strongly disagree | (1) 18% | 359 14% | 18 14% | 21 15% | 29 25%a | 26 19% | 28 24%a | 20 43%ABC | 6 24% | 12 31% | 7 12% | 1 8% | 23 14% | 47 13% | 47 18% | 63 24%ikL | 72 26%IKL | 13 32% | 6 27% | 71 15% | 227 17% | 62 34%RS |
| NET: Disagree | 1318 65% | 80 62% | 86 62% | 84 71% | 103 75%ab | 90 77%AB | 36 78%ab | 18 79% | 22 56% | 40 70% | 8 41% | 95 60% | 259 69%k | 191 73%K | 201 75%K | 190 68% | 28 71% | 15 72% | 259 53% | 929 69%R | 130 71%R | |
| Don't know | 156 8% | 8 6%f | 9 6% | 8 7%f | 3 3% | 4 3% | - - | 2 10% | 5 12% | 3 4% | 1 3% | 12 8% | 19 5% | 19 7% | 15 6% | 16 6% | - - | 1 4% | 68 14%ST | 79 6% | 9 5% | |
| Mean | 2.14 | 2.25EF | 2.23EF | 2.06 | 2.07f | 1.98 | 1.80 | 1.85 | 2.01 | 2.20n | 2.58 | 2.26MN | 2.17No | 2.06 | 1.99 | 2.05 | 2.07 | 1.96 | 2.26ST | 2.13T | 1.93 | |
| Standard deviation | 0.77 | 0.79 | 0.79 | 0.87 | 0.73 | 0.73 | 0.79 | 0.62 | 0.86 | 0.73 | 0.78 | 0.79 | 0.68 | 0.71 | 0.75 | 0.81 | 0.96 | 0.74 | 0.79 | 0.74 | 0.84 | |
| Standard error | 0.02 | 0.07 | 0.07 | 0.08 | 0.06 | 0.07 | 0.11 | 0.13 | 0.14 | 0.09 | 0.21 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.16 | 0.17 | 0.04 | 0.02 | 0.06 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 51

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I think charities play an important role in our country

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|---------------|--------------|--------------|--------------|--------------|-----------------|--------------|------------|-------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1641 81% | 786 79% | 855 83%a | 170 71% | 270 79%c | 283 83%C | 291 80%C | 248 82%C | 379 86%CDf | 463 85%JL | 445 79% | 355 80% | 378 79% | 232 80% | 664 78% |
| Strongly agree | (4) 452 22% | 218 22% | 234 23% | 57 24%h | 81 24%H | 81 24%H | 95 26%H | 64 21% | 74 17% | 131 24%J | 104 19% | 110 25%j | 106 22% | 84 29%n | 186 22% |
| Tend to agree | (3) 1189 59% | 568 57% | 621 60% | 113 47% | 189 55% | 203 59%C | 196 54% | 184 61%C | 305 69%CDEFG | 332 61% | 340 61% | 245 56% | 272 56% | 148 51% | 478 56% |
| Tend to disagree | (2) 196 10% | 103 10% | 92 9% | 21 9% | 36 10% | 29 8% | 39 11% | 35 12% | 36 8% | 50 9% | 56 10% | 29 7% | 60 12%K | 34 12% | 90 11% |
| Strongly disagree | (1) 56 3% | 34 3% | 22 2% | 18 8%DEFGH | 8 2% | 8 2% | 11 3% | 5 2% | 5 1% | 9 2% | 9 2% | 25 6%IJL | 12 3% | 5 2% | 35 4% |
| NET: Disagree | 251 12% | 137 14% | 114 11% | 39 16%H | 44 13% | 37 11% | 49 14%h | 41 14%h | 41 9% | 59 11% | 65 12% | 55 12% | 72 15%i | 39 13% | 126 15% |
| Don't know | 135 7% | 70 7% | 64 6% | 32 13%EFGH | 28 8%g | 21 6% | 21 6% | 12 4% | 21 5% | 20 4% | 53 9%l | 32 7%l | 31 6%i | 18 6% | 57 7% |
| Mean | 3.08 | 3.05 | 3.10 | 3.00 | 3.09 | 3.11 | 3.10 | 3.06 | 3.06 | 3.12 | 3.06 | 3.07 | 3.05 | 3.15n | 3.03 |
| Standard deviation | 0.67 | 0.70 | 0.65 | 0.85 | 0.68 | 0.66 | 0.71 | 0.65 | 0.56 | 0.64 | 0.62 | 0.76 | 0.69 | 0.70 | 0.73 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.07 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 51

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**I think charities play an important role in our country****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|---------------------|--------------------|------------------------|---------------------|----------------------|----------------------------------|-------------------------|--------------------------|------------------------|--------------------|-------------------------|------------------------|-------------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1641 81% | 154 85%GL | 83 82% | 1404 81% | 66 82% | 175 78% | 156 86%GL | 135 74% | 120 84%GL | 160 79% | 213 81% | 244 86%eGL | 135 74% | 1479 81% | 145 84% |
| Strongly agree | (4) 452 22% | 44 24%L | 31 31%FHL | 377 22% | 27 34%EFgHkL | 46 21% | 31 17% | 40 22%l | 24 17% | 48 24%L | 72 27%FHL | 64 23%L | 25 14% | 400 22% | 49 29% <i>m</i> |
| Tend to agree | (3) 1189 59% | 111 61% <i>d</i> | 51 51% | 1027 59% | 39 48% | 129 58% | 125 68%BD <i>e</i> GIJ | 95 52% | 96 67%BD <i>e</i> GIJ | 112 55% | 141 53% | 180 63% <i>b</i> DGJ | 110 60% <i>d</i> | 1078 59% | 96 56% |
| Tend to disagree | (2) 196 10% | 10 6% <i>f</i> | 13 13% <i>F</i> | 172 10% | 6 7% <i>F</i> | 22 10% <i>F</i> | 3 1% | 30 16% <i>A</i> dFIK | 14 10% <i>F</i> | 18 9% <i>F</i> | 28 11% <i>F</i> | 26 9% <i>F</i> | 26 14% <i>A</i> F | 168 9% | 21 12% |
| Strongly disagree | (1) 56 3% | 7 4% <i>J</i> kl | 2 2% | 46 3% | 2 3% | 10 4% <i>J</i> KL | 10 6% <i>g</i> hJKL | 3 1% | 2 1% | 15 7% <i>G</i> HJKL | 1 1% | 2 1% | 1 1% | 56 3% <i>n</i> | - - |
| NET: Disagree | 251 12% | 17 9% | 15 15% | 219 13% | 8 10% | 32 14% <i>F</i> | 13 7% | 32 18% <i>a</i> FjK | 15 11% | 33 16% <i>F</i> | 29 11% | 28 10% | 28 15% <i>F</i> | 224 12% | 21 12% |
| Don't know | 135 7% | 11 6% | 3 3% | 121 7% | 7 9% | 16 7% | 13 7% | 15 8% <i>k</i> | 7 5% | 10 5% | 22 8% <i>k</i> | 11 4% | 20 11% <i>b</i> hiK | 126 7% | 6 4% |
| Mean | 3.08 | 3.11 <i>l</i> | 3.14 | 3.07 | 3.24 <i>E</i> fGhiL | 3.02 | 3.05 | 3.03 | 3.05 | 3.00 | 3.17 <i>E</i> giL | 3.12 <i>L</i> | 2.98 | 3.07 | 3.17 |
| Standard deviation | 0.67 | 0.68 | 0.73 | 0.67 | 0.71 | 0.72 | 0.67 | 0.69 | 0.57 | 0.81 | 0.64 | 0.59 | 0.59 | 0.68 | 0.63 |
| Standard error | 0.02 | 0.06 | 0.08 | 0.02 | 0.08 | 0.05 | 0.05 | 0.05 | 0.05 | 0.06 | 0.04 | 0.04 | 0.04 | 0.02 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 51

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I think charities play an important role in our country

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|--------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|-------------|--------------|--------------|---------------|---------------|--|-----------------------|-------------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1641 81% | 97 74% | 117 85%a | 101 86%a | 126 92%A | 106 91%A | 43 92%A | 22 96% | 35 91% | 41 71% | 16 83% | 129 81% | 322 86%l | 233 89%lk | 234 87%l | 258 92%lkl | 40 99% | 20 95% | 302 62% | 1166 86%R | 173 94%RS |
| Strongly agree | (4) 452 22% | 25 19% | 31 23% | 30 26% | 38 28% | 35 30%a | 15 32%a | 9 37% | 15 40% | 6 11% | 5 29% | 32 20% | 71 19% | 64 24%l | 85 32%lkl | 89 31%lkl | 15 38% | 8 40% | 52 11% | 338 25%R | 63 34%RS |
| Tend to agree | (3) 1189 59% | 71 55% | 86 63% | 71 60% | 88 64% | 71 61% | 28 60% | 14 59% | 20 52% | 35 60% | 10 54% | 96 61% | 250 67%N | 169 64%n | 148 55% | 169 60% | 24 60% | 11 55% | 250 51% | 829 61%R | 111 60%r |
| Tend to disagree | (2) 196 10% | 26 20%BCDE | 12 9% | 9 7% | 5 4% | 8 7% | 1 2% | 1 4% | 1 4% | 11 19%LMN | 3 17% | 16 10%o | 28 8% | 17 6% | 14 5% | 15 5% | 1 1% | 1 5% | 85 17%ST | 105 8%t | 6 3% |
| Strongly disagree | (1) 56 3% | * * | - - | 2 2% | * * | - - | 1 3%be | - - | 1 3% | 1 2% | - - | 2 2% | 8 2%o | 3 1% | 4 2% | 1 * | - - | - - | 32 7%ST | 21 2% | 2 1% |
| NET: Disagree | 251 12% | 26 20%BCDE | 12 9% | 11 9% | 6 4% | 8 7% | 3 5% | 1 4% | 3 7% | 12 21%LMN | 3 17% | 19 12%O | 37 10% | 20 8% | 19 7% | 16 6% | 1 1% | 1 5% | 118 24%ST | 125 9%t | 8 4% |
| Don't know | 135 7% | 8 6% | 8 6% | 6 5% | 5 4% | 3 2% | 1 3% | - - | 1 2% | 5 8%o | - - | 11 7%o | 15 4% | 10 4% | 16 6%o | 7 3% | - - | - - | 68 14%ST | 65 5%t | 2 1% |
| Mean | 3.08 | 2.99 | 3.14a | 3.15 | 3.24A | 3.24A | 3.25A | 3.33 | 3.31 | 2.88 | 3.11 | 3.08i | 3.07l | 3.16l | 3.25K | 3.26K | 3.37 | 3.35 | 2.77 | 3.15R | 3.29RS |
| Standard deviation | 0.67 | 0.65 | 0.56 | 0.65 | 0.53 | 0.57 | 0.65 | 0.57 | 0.69 | 0.62 | 0.69 | 0.63 | 0.61 | 0.59 | 0.64 | 0.57 | 0.52 | 0.58 | 0.76 | 0.62 | 0.59 |
| Standard error | 0.02 | 0.06 | 0.05 | 0.06 | 0.05 | 0.05 | 0.09 | 0.11 | 0.11 | 0.08 | 0.18 | 0.05 | 0.03 | 0.04 | 0.04 | 0.03 | 0.08 | 0.13 | 0.04 | 0.02 | 0.04 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 52

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**Most charities are trustworthy****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------------|--------------|------------|------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1397 69% | 675 68% | 722 70% | 153 63% | 239 70% | 230 67% | 241 67% | 204 68% | 330 75%CEFG | 393 72%L | 378 67% | 311 70% | 315 65% | 203 70% | 565 67% |
| Strongly agree | (4) 254 13% | 119 12% | 135 13% | 36 15%H | 57 17%GH | 46 13%h | 47 13%h | 31 10% | 37 8% | 74 14%j | 55 10% | 64 14%j | 61 13% | 48 17% | 107 13% |
| Tend to agree | (3) 1143 56% | 556 56% | 587 57% | 117 48% | 182 53% | 184 54% | 194 54% | 173 57%c | 292 66%CDEFG | 318 59%l | 323 58% | 248 56% | 254 53% | 155 54% | 459 54% |
| Tend to disagree | (2) 306 15% | 157 16% | 149 14% | 39 16% | 42 12% | 60 17% | 58 16% | 51 17% | 56 13% | 74 14% | 77 14% | 73 17% | 82 17% | 31 11% | 149 18%M |
| Strongly disagree | (1) 77 4% | 45 5% | 32 3% | 14 6%H | 18 5%H | 9 3% | 15 4% | 12 4% | 9 2% | 15 3% | 26 5% | 14 3% | 23 5% | 12 4% | 34 4% |
| NET: Disagree | 383 19% | 202 20% | 180 17% | 53 22%h | 60 18% | 68 20%h | 73 20%h | 63 21%H | 65 15% | 88 16% | 102 18% | 87 20% | 105 22%l | 43 15% | 183 22%m |
| Don't know | 248 12% | 116 12% | 132 13% | 35 15% | 42 12% | 43 13% | 47 13% | 34 11% | 46 10% | 61 11% | 82 15%k | 43 10% | 62 13% | 43 15% | 98 12% |
| Mean | 2.88 | 2.85 | 2.91 | 2.85 | 2.93 | 2.89 | 2.87 | 2.83 | 2.91 | 2.94jl | 2.85 | 2.91 | 2.84 | 2.97n | 2.85 |
| Standard deviation | 0.69 | 0.71 | 0.67 | 0.78 | 0.76 | 0.68 | 0.71 | 0.68 | 0.57 | 0.65 | 0.68 | 0.69 | 0.73 | 0.72 | 0.71 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.06 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.05 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 52

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

Most charities are trustworthy

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------------|----------------------|------------------------|----------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------------|------------------|----------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1397 69% | 139 76% cBeFGHL | 58 57% | 1199 69% b | 60 74% b | 149 67% | 116 64% | 115 63% | 93 66% | 149 73% Bg | 185 70% b | 215 76% BeFGHL | 118 65% | 1263 69% | 124 72% |
| Strongly agree | (4) 254 13% | 32 18% cHiL | 9 9% | 213 12% | 18 22% befgHKL | 28 12% | 22 12% | 23 13% | 11 8% | 18 9% | 43 16% HiL | 36 13% | 14 8% | 225 12% | 25 15% |
| Tend to agree | (3) 1143 56% | 107 59% | 49 48% | 987 57% | 42 52% | 121 54% | 94 52% | 92 50% | 82 58% | 131 64% bdeFGj | 142 54% | 179 63% beFGj | 104 57% | 1038 57% | 98 57% |
| Tend to disagree | (2) 306 15% | 14 8% | 26 26% CAAdJKI | 265 15% A | 11 13% | 40 18% AK | 34 18% AK | 41 22% AiJKI | 24 17% A | 27 13% | 32 12% | 31 11% | 26 14% | 274 15% | 22 13% |
| Strongly disagree | (1) 77 4% | 10 6% g | 3 3% | 64 4% | 2 2% | 9 4% | 11 6% G | 2 1% | 4 3% | 7 3% | 7 3% | 13 5% g | 10 6% g | 67 4% | 8 4% |
| NET: Disagree | 383 19% | 25 13% | 29 29% cAdiJK | 329 19% | 13 16% | 49 22% ajk | 44 24% AJK | 43 24% AJk | 27 19% | 33 16% | 39 15% | 44 15% | 36 20% | 341 19% | 30 17% |
| Don't know | 248 12% | 19 10% | 14 14% | 215 12% | 9 11% | 25 11% | 22 12% | 24 13% | 21 15% k | 21 10% | 40 15% k | 25 9% | 29 16% K | 225 12% | 19 11% |
| Mean | 2.88 | 2.98 bfL | 2.74 | 2.88 | 3.04 BeFGHL | 2.85 | 2.79 | 2.86 | 2.83 | 2.88 | 2.99 BeFGHL | 2.92 l | 2.79 | 2.89 | 2.92 |
| Standard deviation | 0.69 | 0.73 | 0.68 | 0.68 | 0.70 | 0.71 | 0.76 | 0.67 | 0.62 | 0.61 | 0.68 | 0.68 | 0.69 | 0.68 | 0.71 |
| Standard error | 0.02 | 0.06 | 0.08 | 0.02 | 0.08 | 0.05 | 0.06 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.05 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 52

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

Most charities are trustworthy

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|-------------|-------------|--------------|---------------|---------------|--|-----------------------|-------------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1397 69% | 84 65% | 98 72% | 82 69% | 105 77%a | 88 75% | 37 80%a | 22 96% | 33 85% | 35 60% | 13 70% | 106 67% | 277 74%l | 198 76%l | 207 77%lk | 220 78%lk | 36 90% | 16 78% | 249 51% | 995 73%R | 152 83%RS |
| Strongly agree | (4) 13% | 254 8 6% | 25 19%A | 19 16%A | 20 15%a | 23 19%A | 12 26%A | 4 15% | 9 24% | 3 5% | 3 17% | 19 12% | 40 11% | 45 17%ll | 52 19%lL | 49 17%L | 8 20% | 4 20% | 22 5% | 192 14%R | 39 21%RS |
| Tend to agree | (3) 56% | 1143 76 59% | 73 53% | 62 53% | 85 62% | 65 56% | 25 54% | 19 80% | 24 61% | 32 56% | 10 53% | 87 55% | 236 63% | 153 58% | 155 58% | 171 61% | 28 71% | 12 58% | 227 47% | 803 59%R | 113 61%R |
| Tend to disagree | (2) 15% | 306 29 15% | 14 22%Be | 23 19%b | 23 17% | 13 11% | 5 11% | 1 4% | 3 6% | 11 19% | 2 12% | 27 17% | 52 14% | 43 16% | 30 11% | 31 11% | 3 8% | 1 6% | 97 20%ST | 195 14%T | 14 8% |
| Strongly disagree | (1) 4% | 77 2 2% | 7 5%D | 4 4%d | - - | 4 3%d | 3 6%D | - - | 2 5% | 4 7%LN | 1 8% | 6 4%L | 3 1% | 9 3%L | 4 2% | 8 3%l | - - | 1 3% | 36 7%S | 33 2% | 8 4% |
| NET: Disagree | 383 19% | 31 24% | 21 15% | 27 23% | 23 17% | 17 15% | 8 16% | 1 4% | 5 12% | 15 26%LNO | 4 19% | 33 21%n | 55 15% | 51 19%n | 34 13% | 39 14% | 3 8% | 2 10% | 133 27%ST | 228 17% | 22 12% |
| Don't know | 248 12% | 15 11% | 18 13% | 9 8% | 9 7% | 11 10% | 2 4% | - - | 1 3% | 8 14%M | 2 11% | 19 12%M | 42 11%M | 13 5% | 27 10%lm | 22 8% | 1 1% | 3 12% | 106 22%ST | 132 10%t | 10 5% |
| Mean | 2.88 | 2.78 | 2.98a | 2.89 | 2.98A | 3.01A | 3.04A | 3.11 | 3.08 | 2.67 | 2.89 | 2.86 | 2.95l | 2.94l | 3.05lK | 3.01k | 3.12 | 3.08 | 2.62 | 2.94R | 3.06Rs |
| Standard deviation | 0.69 | 0.60 | 0.76 | 0.74 | 0.58 | 0.71 | 0.80 | 0.44 | 0.73 | 0.71 | 0.84 | 0.69 | 0.56 | 0.70 | 0.64 | 0.66 | 0.53 | 0.69 | 0.74 | 0.65 | 0.70 |
| Standard error | 0.02 | 0.06 | 0.07 | 0.07 | 0.05 | 0.07 | 0.11 | 0.09 | 0.12 | 0.09 | 0.22 | 0.06 | 0.03 | 0.04 | 0.04 | 0.04 | 0.09 | 0.17 | 0.04 | 0.02 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 53

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?**I understand what charities do****Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|---------------|--------------|--------------|--------------|---------------|--------------|--------------|--------------|-------------|-------------|------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1569 77% | 755 76% | 815 79% | 182 76% | 255 75% | 262 77% | 293 81%d | 237 79% | 341 77% | 430 79% | 437 78% | 341 77% | 361 75% | 225 78% | 644 76% |
| Strongly agree | (4) 341 17% | 173 17% | 168 16% | 46 19%h | 64 19%h | 79 23%FGH | 52 14% | 41 14% | 58 13% | 104 19%j | 82 15% | 63 14% | 92 19%j | 61 21% | 138 16% |
| Tend to agree | (3) 1228 61% | 582 59% | 646 63% | 135 56% | 191 56% | 182 53% | 241 67%CDE | 196 65%DE | 283 64%dE | 327 60% | 355 63%L | 278 63%l | 269 56% | 164 57% | 506 60% |
| Tend to disagree | (2) 284 14% | 152 15% | 132 13% | 30 13% | 49 14% | 54 16%F | 34 10% | 46 15%F | 71 16%F | 70 13% | 79 14% | 63 14% | 71 15% | 45 16% | 121 14% |
| Strongly disagree | (1) 36 2% | 17 2% | 19 2% | 3 1% | 10 3%h | 3 1% | 10 3%h | 7 2% | 4 1% | 12 2%j | 4 1% | 8 2% | 13 3%J | 8 3% | 18 2% |
| NET: Disagree | 320 16% | 169 17% | 151 15% | 33 14% | 58 17% | 57 17% | 44 12% | 52 17%f | 75 17% | 82 15% | 83 15% | 71 16% | 84 17% | 53 18% | 139 16% |
| Don't know | 138 7% | 70 7% | 68 7% | 26 11%Gh | 28 8%g | 22 7% | 24 7% | 12 4% | 26 6% | 30 5% | 42 7% | 30 7% | 37 8% | 11 4% | 64 8%m |
| Mean | 2.99 | 2.99 | 3.00 | 3.05 | 2.99 | 3.06GH | 2.99 | 2.94 | 2.95 | 3.02 | 2.99 | 2.96 | 2.99 | 3.00 | 2.98 |
| Standard deviation | 0.64 | 0.65 | 0.63 | 0.64 | 0.70 | 0.68 | 0.61 | 0.63 | 0.59 | 0.66 | 0.58 | 0.62 | 0.69 | 0.70 | 0.65 |
| Standard error | 0.01 | 0.02 | 0.02 | 0.05 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.02 | 0.03 | 0.03 | 0.05 | 0.02 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 53

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I understand what charities do

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|-----------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1569 77% | 139 76% | 72 71% | 1358 78% | 66 81% | 168 75% | 155 85%a | 138 BEGIL 75% | 112 79% | 151 74% | 209 79% | 223 78% | 137 75% | 1406 77% | 151 88%M |
| Strongly agree | (4) 341 17% | 41 22%KL | 15 15% | 286 16% | 15 19% | 38 17% | 28 15% | 34 19% | 20 14% | 33 16% | 59 22%hKL | 36 13% | 22 12% | 293 16% | 44 26%M |
| Tend to agree | (3) 1228 61% | 98 54% | 58 57% | 1073 62%a | 51 63% | 130 58% | 127 70%AEGIJ | 104 57% | 91 64% | 118 58% | 150 57% | 186 66%Agj | 115 63% | 1113 61% | 106 62% |
| Tend to disagree | (2) 284 14% | 26 14% | 23 22%cdFJ | 235 13% | 9 11% | 35 16%J | 18 10% | 24 13% | 17 12% | 36 18%fJ | 23 9% | 45 16%J | 29 16%J | 258 14%n | 15 9% |
| Strongly disagree | (1) 36 2% | 3 2% | 2 2% | 31 2% | 1 2% | 7 3% | 1 1% | 7 4%f | 2 1% | 3 1% | 4 1% | 4 1% | 2 1% | 35 2% | 1 1% |
| NET: Disagree | 320 16% | 29 16% | 25 24%cdFhJ | 266 15% | 10 13% | 41 19%FJ | 19 10% | 31 17%fj | 19 14% | 39 19%FJ | 27 10% | 49 17%fJ | 31 17%ej | 293 16%n | 16 9% |
| Don't know | 138 7% | 15 8% | 4 4% | 119 7% | 5 6% | 13 6% | 9 5% | 14 7% | 11 8% | 13 6% | 27 10%fK | 13 4% | 14 8% | 130 7%n | 5 3% |
| Mean | 2.99 | 3.05 | 2.87 | 2.99 | 3.05 | 2.95 | 3.05bk | 2.97 | 2.99 | 2.95 | 3.12BEgKL | 2.94 | 2.94 | 2.98 | 3.16M |
| Standard deviation | 0.64 | 0.69 | 0.68 | 0.63 | 0.63 | 0.69 | 0.53 | 0.72 | 0.59 | 0.65 | 0.63 | 0.60 | 0.59 | 0.64 | 0.60 |
| Standard error | 0.01 | 0.06 | 0.08 | 0.02 | 0.07 | 0.05 | 0.04 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.02 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 53

Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities?

I understand what charities do

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|--------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|------------|------------|---------------|---------------|---------------|--|-----------------------|-------------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1569 77% | 100 77% | 115 84% | 90 76% | 123 90%AC | 105 90%AC | 41 88% | 19 82% | 37 94% | 47 82% | 11 58% | 127 80% | 300 80% | 209 80% | 234 87%kIM | 229 82% | 37 92% | 19 94% | 310 64% | 1094 81%R | 165 90%RS |
| Strongly agree | (4) 341 17% | 18 14% | 24 18% | 35 30%Ab | 29 22% | 37 32%AB | 15 33%AB | 5 23% | 12 30% | 6 10% | 3 16% | 28 18% | 55 15% | 52 20% | 62 23%IL | 64 23%IL | 10 25% | 6 30% | 44 9% | 241 18%R | 56 31%RS |
| Tend to agree | (3) 1228 61% | 83 64%C | 91 66%C | 55 46% | 93 69%C | 67 58% | 26 55% | 14 59% | 25 64% | 41 71%o | 8 42% | 99 62% | 245 66% | 157 60% | 172 64% | 165 59% | 27 67% | 13 64% | 266 55% | 853 63%R | 109 59% |
| Tend to disagree | (2) 284 14% | 17 13% | 12 9% | 18 16%d | 10 7% | 9 8% | 5 10% | 1 6% | 2 4% | 6 11% | 8 42% | 22 14%n | 54 14%N | 39 15%N | 21 8% | 35 12% | 3 7% | 1 6% | 88 18%ST | 182 13%t | 14 8% |
| Strongly disagree | (1) 36 2% | 5 4%B | - | 2 2% | 1 1% | 1 1% | 1 2%b | - | - | * 1% | - | 1 1% | 3 1% | 2 1% | 1 * | 6 2% | - | - | 22 5%St | 12 1% | 2 1% |
| NET: Disagree | 320 16% | 22 17%bDe | 12 9% | 20 17%bde | 10 8% | 10 8% | 6 12% | 1 6% | 2 4% | 7 12% | 8 42% | 23 15%n | 56 15%N | 42 16%N | 22 8% | 41 15%n | 3 7% | 1 6% | 110 23%ST | 194 14%t | 16 8% |
| Don't know | 138 7% | 7 6% | 10 7%ef | 7 6% | 3 2% | 2 2% | - | 3 12% | 1 2% | 4 7% | - | 9 5% | 17 4% | 12 5% | 12 4% | 11 4% | * 1% | - | 67 14%ST | 68 5% | 3 2% |
| Mean | 2.99 | 2.92 | 3.10a | 3.12a | 3.14A | 3.23A | 3.18A | 3.20 | 3.26 | 2.98 | 2.74 | 3.02 | 2.99 | 3.03 | 3.15ik Lm | 3.06 | 3.18 | 3.23 | 2.79 | 3.03R | 3.21RS |
| Standard deviation | 0.64 | 0.67 | 0.53 | 0.74 | 0.55 | 0.62 | 0.71 | 0.55 | 0.54 | 0.51 | 0.74 | 0.60 | 0.58 | 0.63 | 0.57 | 0.67 | 0.55 | 0.57 | 0.69 | 0.61 | 0.62 |
| Standard error | 0.01 | 0.06 | 0.05 | 0.07 | 0.05 | 0.06 | 0.10 | 0.12 | 0.09 | 0.06 | 0.19 | 0.05 | 0.03 | 0.04 | 0.04 | 0.04 | 0.09 | 0.13 | 0.03 | 0.02 | 0.05 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 54

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

Summary**Base: All respondents**

| | Statements | | | | | | | |
|-----------------------|---|---|--|---|--|--------------------------|--|---|
| | If I knew how money was directly helping, I would feel more likely to give to charity | The causes charities support don't catch my imagination | Charities don't understand the financial/time pressures people are under | I would be able to give more if the cost of living fell | There are so many charities it is difficult to decide which to give to | I am never asked to give | I am annoyed by the number of charities asking for money | I am worried that if I give I will just be asked for more |
| Unweighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| Weighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| NET: Agree | 1450 72% | 631 31% | 1153 57% | 1499 74% | 1546 76% | 197 10% | 1228 61% | 1202 59% |
| Strongly agree (4) | 382 19% | 118 6% | 324 16% | 395 19% | 515 25% | 55 3% | 402 20% | 320 16% |
| Tend to agree (3) | 1068 53% | 513 25% | 829 41% | 1104 54% | 1031 51% | 143 7% | 826 41% | 881 43% |
| Tend to disagree (2) | 321 16% | 920 45% | 572 28% | 286 14% | 300 15% | 734 36% | 526 26% | 562 28% |
| Strongly disagree (1) | 78 4% | 253 12% | 133 7% | 92 5% | 105 5% | 1007 50% | 126 6% | 143 7% |
| NET: Disagree | 399 20% | 1173 58% | 705 35% | 378 19% | 406 20% | 1741 86% | 653 32% | 705 35% |
| Don't know | 178 9% | 223 11% | 169 8% | 150 7% | 76 4% | 89 4% | 146 7% | 121 6% |
| Mean | 2.95 | 2.28 | 2.72 | 2.96 | 3.00 | 1.61 | 2.80 | 2.72 |
| Standard deviation | 0.74 | 0.78 | 0.83 | 0.75 | 0.80 | 0.74 | 0.85 | 0.83 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 |

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Absolutes/col percents

Table 55

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

If I knew how money was directly helping, I would feel more likely to give to charity

Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|------------|------------|---------------|---------------|---------------|---------------|--------------|--------------|--------------|-------------|--------------|------------|-------------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1450 72% | 699 70% | 751 73% | 184 76%EF | 266 78%EF | 224 66% | 240 66% | 216 72% | 320 73%ef | 406 75%j | 392 70% | 311 70% | 341 71% | 224 78%N | 580 69% |
| Strongly agree | (4) 382 19% | 179 18% | 203 20% | 70 29%EFGH | 87 26%EfGH | 48 14% | 68 19% | 45 15% | 63 14% | 112 21%J | 83 15% | 104 23%Jl | 83 17% | 71 25%n | 154 18% |
| Tend to agree | (3) 1068 53% | 520 52% | 548 53% | 114 47% | 179 52% | 176 52% | 172 48% | 170 57%cF | 257 58%CF | 294 54%k | 309 55%K | 207 47% | 258 54% | 153 53% | 426 50% |
| Tend to disagree | (2) 321 16% | 155 16% | 166 16% | 23 10% | 36 11% | 80 23%CDfG | 52 14% | 44 15% | 86 20%CDf | 80 15% | 92 16% | 81 18% | 69 14% | 43 15% | 135 16% |
| Strongly disagree | (1) 78 4% | 49 5%B | 30 3% | 7 3% | 8 2% | 9 3% | 19 5%H | 26 8%CDEH | 10 2% | 19 3% | 21 4% | 17 4% | 22 4% | 2 1% | 42 5%M |
| NET: Disagree | 399 20% | 204 21% | 195 19% | 30 12% | 44 13% | 88 26%CDf | 71 20%cD | 69 23%CD | 97 22%CD | 98 18% | 114 20% | 97 22% | 90 19% | 45 15% | 177 21% |
| Don't know | 178 9% | 90 9% | 88 8% | 27 11%GH | 31 9% | 29 9% | 50 14%deGH | 16 5% | 24 6% | 37 7% | 57 10%i | 33 8% | 50 10%i | 20 7% | 89 11% |
| Mean | 2.95 | 2.92 | 2.98 | 3.16EFGH | 3.11EFGH | 2.84 | 2.93 | 2.83 | 2.90 | 2.99j | 2.90 | 2.97 | 2.93 | 3.09N | 2.91 |
| Standard deviation | 0.74 | 0.76 | 0.72 | 0.73 | 0.70 | 0.70 | 0.79 | 0.80 | 0.67 | 0.73 | 0.71 | 0.78 | 0.74 | 0.67 | 0.77 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.06 | 0.04 | 0.04 | 0.04 | 0.05 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.04 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 55

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

If I knew how money was directly helping, I would feel more likely to give to charity

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|--------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|---------------|----------------|----------------|-------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1450 72% | 131 72% | 71 70% | 1247 72% | 60 74% | 168 75%Fh | 116 64% | 133 73%f | 94 66% | 147 73% | 189 72% | 207 73%f | 132 72% | 1298 71% | 134 78% |
| Strongly agree | (4) 382 19% | 39 21% | 19 19% | 324 19% | 19 23%hi | 55 24%HIkl | 32 17% | 38 21% | 19 14% | 27 13% | 57 22%hi | 49 17% | 29 16% | 324 18% | 48 28%M |
| Tend to agree | (3) 1068 53% | 93 51% | 52 52% | 923 53% | 41 51% | 113 51% | 85 46% | 95 52% | 74 52% | 121 59%F | 132 50% | 159 56%f | 103 57%f | 975 53% | 86 50% |
| Tend to disagree | (2) 321 16% | 35 19% | 13 13% | 274 16% | 12 14% | 37 16% | 35 19% | 25 14% | 27 19% | 35 17% | 36 13% | 44 16% | 23 13% | 290 16% | 26 15% |
| Strongly disagree | (1) 78 4% | 6 3% | 5 5% | 67 4% | 1 1% | 6 3% | 16 9%aDEGJKL | 5 3% | 7 5% | 10 5% | 6 2% | 11 4% | 5 3% | 75 4% | 3 2% |
| NET: Disagree | 399 20% | 41 22% | 18 18% | 340 20% | 12 15% | 43 19% | 51 28%DeGJKL | 30 17% | 34 24%jl | 46 23% | 42 16% | 55 19% | 28 15% | 365 20% | 29 17% |
| Don't know | 178 9% | 10 6% | 12 12% | 156 9% | 8 10% | 12 6% | 15 8% | 19 10%ai | 14 10% | 10 5% | 33 12%AEIk | 21 7% | 22 12%aEI | 165 9% | 9 5% |
| Mean | 2.95 | 2.95 | 2.95 | 2.95 | 3.08FHI | 3.03FHI | 2.79 | 3.02Fhi | 2.83 | 2.85 | 3.04FHI | 2.93 | 2.98f | 2.93 | 3.10M |
| Standard deviation | 0.74 | 0.76 | 0.78 | 0.74 | 0.68 | 0.74 | 0.86 | 0.71 | 0.75 | 0.72 | 0.71 | 0.72 | 0.67 | 0.74 | 0.73 |
| Standard error | 0.02 | 0.06 | 0.09 | 0.02 | 0.08 | 0.05 | 0.07 | 0.05 | 0.06 | 0.06 | 0.05 | 0.04 | 0.05 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 55

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

If I knew how money was directly helping, I would feel more likely to give to charity

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|--------------------|-------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|---------------|------------|--------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------|---------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 1450 72% | 97 75% | 110 80% | 87 74% | 109 80% | 93 80% | 32 69% | 17 73% | 28 71% | 42 74% | 12 64% | 132 83%LnO | 267 72% | 213 81%LO | 201 75% | 203 72% | 32 81% | 15 72% | 285 59% | 1021 75%R | 143 78%R | |
| Strongly agree | (4) 19% | 382 20% | 31 23% | 27 23% | 27 20% | 18 16% | 19 40%ABC | 5 21% | 5 14% | 5 9% | 9 47% | 47 30%llN | 77 21%i | 59 23%i | 51 19%i | 56 20%i | 10 26% | 5 22% | 51 11% | 283 21%R | 47 26%R | |
| Tend to agree | (3) 53% | 72 55%F | 79 57%F | 60 51%F | 82 60%F | 74 64%cF | 13 29% | 12 52% | 22 57% | 37 65%l | 3 17% | 85 54% | 190 51% | 153 58% | 151 56% | 148 53% | 22 55% | 10 49% | 234 48% | 738 54%R | 96 52% | |
| Tend to disagree | (2) 16% | 321 14% | 18 14% | 19 14% | 15 13% | 18 15% | 11 23% | 4 17% | 8 20% | 7 12% | 5 29% | 17 11% | 73 20%k | 36 14% | 38 14% | 47 17% | 5 12% | 5 27% | 78 16% | 215 16% | 28 15% | |
| Strongly disagree | (1) 4% | 78 4% | 5 4% | 1 * | 7 6%B | 3 2% | 4 4% | 1 3% | 1 5% | 2 5% | 5 9%KLM | - - | 2 2% | 3 1% | 6 2% | 14 5%L | 11 4%L | 2 4% | * 2% | 37 8%St | 35 3% | 6 3% |
| NET: Disagree | 399 20% | 23 17% | 20 14% | 22 18% | 21 15% | 22 19% | 12 26%b | 5 22% | 10 25% | 12 20% | 5 29% | 20 12% | 76 20%k | 42 16% | 52 19% | 57 20%k | 7 16% | 6 28% | 115 24%S | 250 18% | 34 18% | |
| Don't know | 178 9% | 10 8%e | 7 5% | 9 8%e | 7 5% | 2 2% | 3 5% | 1 5% | 2 4% | 4 6% | 1 7% | 7 4% | 30 8%M | 8 3% | 15 6% | 20 7%rn | 1 3% | - - | 87 18%ST | 84 6% | 6 4% | |
| Mean | 2.95 | 2.99 | 3.09 | 2.99 | 3.02 | 2.93 | 3.12 | 2.94 | 2.83 | 2.79 | 3.19 | 3.16IL NO | 3.00i | 3.04i | 2.94 | 2.95 | 3.06 | 2.93 | 2.75 | 3.00R | 3.04R | |
| Standard deviation | 0.74 | 0.72 | 0.63 | 0.80 | 0.67 | 0.68 | 0.88 | 0.79 | 0.74 | 0.74 | 0.91 | 0.68 | 0.69 | 0.68 | 0.75 | 0.75 | 0.76 | 0.76 | 0.79 | 0.71 | 0.75 | |
| Standard error | 0.02 | 0.07 | 0.06 | 0.08 | 0.06 | 0.06 | 0.13 | 0.16 | 0.12 | 0.09 | 0.25 | 0.05 | 0.04 | 0.04 | 0.05 | 0.05 | 0.13 | 0.17 | 0.04 | 0.02 | 0.06 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 56

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

The causes charities support don't catch my imagination

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|-------------|---------------|-------------|---------------|-------------|-------------|--------------|--------------|-------------|-------------|-------------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 631 31% | 397 40%B | 235 23% | 87 36%E | 97 28% | 83 24% | 113 31%e | 103 34%E | 148 34%E | 172 32%j | 149 27% | 153 35%J | 157 33%j | 100 35% | 278 33% |
| Strongly agree | (4) 118 6% | 76 8%B | 42 4% | 26 11%EFgH | 26 8%h | 16 5% | 15 4% | 17 6% | 18 4% | 35 7% | 30 5% | 22 5% | 30 6% | 38 13%N | 45 5% |
| Tend to agree | (3) 513 25% | 321 32%B | 193 19% | 61 25% | 71 21% | 68 20% | 98 27%e | 86 29%DE | 130 30%DE | 137 25% | 119 21% | 131 30%J | 126 26%j | 62 21% | 233 27% |
| Tend to disagree | (2) 920 45% | 408 41% | 512 50%A | 91 38% | 150 44% | 169 49%C | 156 43% | 136 45% | 219 50%C | 256 47% | 265 47% | 198 45% | 202 42% | 132 46% | 365 43% |
| Strongly disagree | (1) 253 12% | 91 9% | 162 16%A | 27 11% | 45 13% | 52 15%H | 49 14%h | 41 14%h | 39 9% | 75 14% | 68 12% | 49 11% | 61 13% | 34 12% | 110 13% |
| NET: Disagree | 1173 58% | 499 50% | 674 65%A | 117 49% | 195 57% | 221 65%Cdf | 206 57% | 177 59%c | 258 59%c | 331 61%l | 333 59% | 247 56% | 263 55% | 166 57% | 475 56% |
| Don't know | 223 11% | 98 10% | 125 12% | 37 15%GH | 50 15%GH | 37 11% | 42 12%g | 22 7% | 35 8% | 39 7% | 80 14%lk | 42 9% | 62 13%l | 23 8% | 93 11% |
| Mean | 2.28 | 2.43B | 2.13 | 2.42Ef | 2.27 | 2.15 | 2.25 | 2.28e | 2.31E | 2.26 | 2.23 | 2.32 | 2.30 | 2.39 | 2.28 |
| Standard deviation | 0.78 | 0.79 | 0.75 | 0.87 | 0.83 | 0.76 | 0.77 | 0.79 | 0.70 | 0.80 | 0.77 | 0.76 | 0.80 | 0.88 | 0.78 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.07 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.04 | 0.06 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 56

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

The causes charities support don't catch my imagination

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|--------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|-----------------|----------------|----------------|-------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 631 31% | 54 30% | 33 32% | 544 31% | 30 37%k | 73 33% | 56 31% | 64 35%kl | 41 29% | 61 30% | 96 37%KL | 74 26% | 48 26% | 561 31% | 64 37% |
| Strongly agree | (4) 118 6% | 9 5% | 4 4% | 105 6% | 5 7% | 15 7% | 14 8%k | 9 5% | 5 3% | 8 4% | 30 11%AGHIKL | 10 4% | 9 5% | 93 5% | 24 14%M |
| Tend to agree | (3) 513 25% | 46 25% | 28 28% | 439 25% | 24 30% | 58 26% | 42 23% | 55 30%l | 37 26% | 53 26% | 67 25% | 64 23% | 39 21% | 469 26% | 40 23% |
| Tend to disagree | (2) 920 45% | 90 49% | 48 48% | 781 45% | 35 43% | 99 44% | 77 42% | 83 46% | 64 45% | 98 48% | 107 41% | 133 47% | 85 47% | 834 46% | 69 40% |
| Strongly disagree | (1) 253 12% | 24 13% | 11 11% | 218 13% | 10 13% | 27 12% | 27 15% | 21 12% | 17 12% | 29 14% | 24 9% | 42 15%j | 22 12% | 231 13% | 20 12% |
| NET: Disagree | 1173 58% | 114 63%J | 59 59% | 999 57% | 45 56% | 126 56% | 103 57% | 104 57% | 81 57% | 127 63%J | 131 50% | 174 61%J | 107 59% | 1066 58% | 90 52% |
| Don't know | 223 11% | 14 7% | 9 9% | 200 11% | 6 7% | 24 11% | 23 13% | 14 8% | 19 14%i | 14 7% | 36 14%agi | 35 12% | 28 15%aGI | 201 11% | 18 11% |
| Mean | 2.28 | 2.23 | 2.28 | 2.28 | 2.33 | 2.31k | 2.27 | 2.31 | 2.23 | 2.21 | 2.45AFHIKL | 2.17 | 2.23 | 2.26 | 2.44M |
| Standard deviation | 0.78 | 0.75 | 0.74 | 0.79 | 0.81 | 0.80 | 0.85 | 0.76 | 0.73 | 0.75 | 0.85 | 0.75 | 0.76 | 0.77 | 0.91 |
| Standard error | 0.02 | 0.06 | 0.08 | 0.02 | 0.09 | 0.05 | 0.07 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.06 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 56

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

The causes charities support don't catch my imagination

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------|----------------------------|------------|-----------|------------|------------|-----------|-----------|-----------|-------------------------|-----------|--------------|------------|-------------|-------------------|---------------|--------------|-----------|--|---------------|-------------|-------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 631 31% | 36 27% | 47 34%e | 32 27% | 32 23% | 25 21% | 15 32% | 6 27% | 9 23% | 18 31% | 9 47% | 60 38%lmN | 103 28% | 73 28% | 72 27% | 59 21% | 9 23% | 4 17% | 205 42%ST | 379 28% | 48 26% | |
| Strongly agree | (4) 6% | 118 3% | 4 8% | 11 6% | 7 6% | 8 5% | 6 12%A | 6 - | 3 8% | 2 3% | 3 17% | 11 7%M | 17 5% | 5 2% | 16 6% <i>m</i> | 10 4% | 4 10% | 3 13% | 41 8%S | 61 5% | 16 9%S | |
| Tend to agree | (3) 25% | 513 24% | 31 26%e | 36 21% | 25 17% | 24 16% | 19 20% | 9 27% | 6 15% | 6 28%o | 6 30% | 49 31%NO | 86 23% | 68 26%O | 56 21% | 49 18% | 5 14% | 1 4% | 164 34%ST | 318 23% | 32 17% | |
| Tend to disagree | (2) 45% | 920 44% | 58 45% | 62 44% | 52 44% | 70 51% | 63 54% | 20 43% | 14 58% | 18 47% | 29 50% | 8 44% | 75 47% | 198 53% | 133 51% | 124 46% | 149 53% | 15 39% | 13 63% | 156 32% | 676 50%R | 88 48%R |
| Strongly disagree | (1) 12% | 253 19% | 24 12% | 17 12% | 25 21% | 25 18% | 19 16% | 9 19% | 3 13% | 9 23% | 5 9% | 1 5% | 14 9% | 33 9% | 40 15%kL | 48 18%KL | 55 20%iKL | 8 21% | 4 19% | 40 8% | 178 13%R | 35 19%Rs |
| NET: Disagree | 1173 58% | 82 63% | 78 57% | 77 65% | 95 69%b | 82 70%b | 29 62% | 17 71% | 27 69% | 34 59% | 9 49% | 89 56% | 230 62% | 173 66%k | 172 64% | 204 73%IKL | 24 59% | 17 83% | 196 40% | 854 63%R | 123 67%R | |
| Don't know | 223 11% | 12 10% | 12 9% | 9 8% | 10 7% | 10 9% | 3 6% | * 2% | 3 8% | 6 10% | 1 3% | 10 7% | 40 11%o | 16 6% | 25 9% | 18 6% | 7 17% | - | 87 18%ST | 122 9% | 13 7% | |
| Mean | 2.28 | 2.13 | 2.33de | 2.12 | 2.12 | 2.11 | 2.27 | 2.14 | 2.08 | 2.28o | 2.61 | 2.38MN | 2.26O | 2.16 | 2.16 | 2.05 | 2.15 | 2.11 | 2.51ST | 2.21 | 2.17 | |
| Standard deviation | 0.78 | 0.78 | 0.81 | 0.84 | 0.79 | 0.75 | 0.93 | 0.64 | 0.87 | 0.70 | 0.86 | 0.76 | 0.70 | 0.71 | 0.81 | 0.74 | 0.94 | 0.89 | 0.81 | 0.75 | 0.86 | |
| Standard error | 0.02 | 0.07 | 0.08 | 0.08 | 0.07 | 0.07 | 0.13 | 0.13 | 0.15 | 0.09 | 0.23 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.16 | 0.20 | 0.04 | 0.02 | 0.06 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 57

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

Charities don't understand the financial/time pressures people are under

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|------------|-------------|---------------|--------------|-------------|-------------|-------------|--------------|--------------|--------------|--------------|--------------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1153 57% | 580 58% | 574 55% | 155 64%efG | 203 59% | 188 55% | 199 55% | 161 53% | 248 56% | 283 52% | 288 51% | 277 63%IJ | 304 63%IJ | 167 58% | 480 57% |
| Strongly agree | (4) 324 16% | 171 17% | 154 15% | 57 24%FGH | 65 19%fGH | 59 17% | 46 13% | 40 13% | 57 13% | 86 16% | 68 12% | 79 18%J | 92 19%J | 56 20% | 124 15% |
| Tend to agree | (3) 829 41% | 409 41% | 420 41% | 98 40% | 138 40% | 128 38% | 153 42% | 121 40% | 191 43% | 197 36% | 221 39% | 198 45%I | 213 44%I | 111 38% | 356 42% |
| Tend to disagree | (2) 572 28% | 258 26% | 314 30%a | 40 17% | 83 24%c | 106 31%C | 108 30%C | 95 31%Cd | 140 32%Cd | 181 33%KL | 172 31%L | 110 25% | 108 22% | 91 32% | 237 28% |
| Strongly disagree | (1) 133 7% | 69 7% | 64 6% | 13 5% | 26 8% | 22 6% | 23 6% | 22 7% | 27 6% | 39 7% | 41 7% | 27 6% | 26 5% | 11 4% | 56 7% |
| NET: Disagree | 705 35% | 327 33% | 378 37% | 53 22% | 109 32%C | 128 38%C | 131 36%C | 117 39%C | 167 38%C | 221 41%KL | 213 38%kL | 138 31% | 133 28% | 102 35% | 294 35% |
| Don't know | 169 8% | 87 9% | 82 8% | 33 14%egH | 29 8% | 26 8% | 31 9% | 23 8% | 26 6% | 38 7% | 60 11%iK | 27 6% | 44 9% | 19 7% | 73 9% |
| Mean | 2.72 | 2.75 | 2.70 | 2.96dEFGH | 2.77 | 2.71 | 2.67 | 2.64 | 2.67 | 2.66 | 2.63 | 2.79iJ | 2.85IJ | 2.79 | 2.71 |
| Standard deviation | 0.83 | 0.85 | 0.82 | 0.85 | 0.87 | 0.85 | 0.80 | 0.82 | 0.79 | 0.85 | 0.82 | 0.82 | 0.82 | 0.82 | 0.82 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.04 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.05 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 57

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

Charities don't understand the financial/time pressures people are under

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|----------------------------|-----------|------------------|-------------------------|-----------------------------|----------------------------|--------------------------|---------------------------|-----------------------------|-------------------------------|-------------------------|-------------------------------|-------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1153 57% | 96 53% | 63 62% | 995 57% | 52 64% ^{ij} | 141 63% ^{alJL} | 112 61% ^{JI} | 111 61% ^{JI} | 91 64% ^{alJL} | 103 51% | 130 49% | 162 57% | 92 50% | 1036 57% | 103 60% |
| Strongly agree | (4) 324 16% | 32 18% ^j | 18 18% | 274 16% | 16 20% ^J | 33 15% | 36 20% ^J | 35 19% ^J | 22 15% | 34 17% ^{ij} | 26 10% | 49 17% ^J | 23 12% | 288 16% | 32 19% |
| Tend to agree | (3) 829 41% | 64 35% | 45 44% | 721 41% | 36 44% | 108 49% ^{Aljkl} | 75 41% | 76 42% | 69 49% ^{All} | 69 34% | 104 39% | 113 40% | 69 38% | 748 41% | 71 41% |
| Tend to disagree | (2) 572 28% | 55 30% | 21 21% | 496 28% | 20 25% | 55 24% | 51 28% | 48 26% | 35 24% | 74 37% ^{BEghl} | 78 30% | 87 31% | 49 27% | 525 29% | 37 22% |
| Strongly disagree | (1) 133 7% | 21 12% ^{CEHkl} | 8 7% | 105 6% | 5 6% | 9 4% | 12 7% | 12 7% | 6 4% | 15 8% | 17 6% | 18 6% | 11 6% | 121 7% | 12 7% |
| NET: Disagree | 705 35% | 76 42% ^{bEH} | 29 28% | 601 34% | 25 31% | 64 28% | 64 35% | 60 33% | 41 29% | 89 44% ^{bdEgHl} | 95 36% | 105 37% ^e | 59 33% | 646 35% | 50 29% |
| Don't know | 169 8% | 11 6% | 10 10% | 148 8% | 4 5% | 18 8% | 7 4% | 11 6% | 10 7% | 10 5% | 39 15% ^{ADeFGhIK} | 17 6% | 31 17% ^{ADEFGHIK} | 146 8% | 19 11% |
| Mean | 2.72 | 2.62 | 2.80 | 2.73 | 2.83 ^j | 2.81 ^{aiJ} | 2.77 | 2.78 ^j | 2.81 ^j | 2.63 | 2.62 | 2.72 | 2.69 | 2.71 | 2.81 |
| Standard deviation | 0.83 | 0.93 | 0.85 | 0.82 | 0.83 | 0.75 | 0.86 | 0.85 | 0.76 | 0.87 | 0.79 | 0.84 | 0.81 | 0.83 | 0.86 |
| Standard error | 0.02 | 0.08 | 0.10 | 0.02 | 0.09 | 0.05 | 0.07 | 0.06 | 0.06 | 0.07 | 0.05 | 0.05 | 0.06 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

*** small base**

People Power Survey

ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 57

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

Charities don't understand the financial/time pressures people are under

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------|----------------------------|------------|------------|------------|--------------|------------|-----------|-----------|-------------------------|-----------|---------------|---------------|---------------|---------------|---------------|-----------|--|-------------|---------------|-------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1153 57% | 87 67%DEF | 83 60%E | 65 55%E | 71 52%e | 46 39% | 23 48% | 6 26% | 18 47% | 37 64%nO | 16 82% | 109 69%MNO | 255 68%MNO | 147 56%O | 132 49% | 116 41% | 19 48% | 5 22% | 288 59%T | 785 58%T | 80 44% |
| Strongly agree | (4) 16% | 324 15% | 20 17% | 23 18% | 22 13% | 17 11% | 13 10% | 5 11% | 3 16% | 6 17%o | 8 45% | 34 21%mNO | 70 19%NO | 35 13% | 30 11% | 25 9% | 10 25% | 1 4% | 92 19% | 206 15% | 26 14% |
| Tend to agree | (3) 41% | 829 51%cE | 67 44%E | 60 37% | 43 39% | 54 28% | 33 39% | 18 15% | 4 31% | 12 47%O | 27 38% | 7 48%O | 75 50%NO | 185 43%O | 112 38% | 102 32% | 91 24% | 10 18% | 4 40%T | 196 43%T | 54 29% |
| Tend to disagree | (2) 28% | 572 21% | 28 29% | 40 30% | 36 38%A | 52 40%A | 47 37%A | 17 59% | 14 34% | 13 21% | 2 12% | 35 22% | 77 21% | 82 31%kL | 96 36%IKL | 119 42%IKL | 17 43% | 13 64% | 103 21% | 389 29%R | 80 44%RS |
| Strongly disagree | (1) 7% | 133 5% | 7 5% | 11 10% | 9 6% | 18 16%ABD | 5 10% | 3 13% | 8 19% | 3 5% | 1 6% | 6 4% | 17 5% | 20 8% | 25 9%kl | 31 11%KL | 3 7% | 2 9% | 17 3% | 98 7%R | 19 10%R |
| NET: Disagree | 705 35% | 35 27% | 47 34% | 47 40%a | 61 45%A | 65 56%ABC | 22 47%A | 17 72% | 21 53% | 15 26% | 3 18% | 41 26% | 94 25% | 102 39%iKL | 121 45%iKL | 150 53%IKL | 20 50% | 15 73% | 119 24% | 487 36%R | 99 54%RS |
| Don't know | 169 8% | 9 7% | 7 5% | 6 5% | 5 3% | 6 5% | 2 5% | * 1% | - - | 6 10% | - - | 8 5% | 24 6% | 14 5% | 15 6% | 16 6% | 1 1% | 1 4% | 80 16%ST | 83 6% | 5 3% |
| Mean | 2.72 F | 2.82dE | 2.76Ef | 2.67E | 2.60e | 2.36 | 2.50 | 2.25 | 2.43 | 2.84NO | 3.22 O | 2.91MN | 2.88MN | 2.65O | 2.54 | 2.41 | 2.67 | 2.18 | 2.89ST | 2.70T | 2.49 |
| Standard deviation | 0.83 | 0.77 | 0.80 | 0.90 | 0.80 | 0.89 | 0.83 | 0.85 | 0.98 | 0.80 | 0.89 | 0.79 | 0.78 | 0.82 | 0.83 | 0.82 | 0.95 | 0.67 | 0.79 | 0.83 | 0.87 |
| Standard error | 0.02 | 0.07 | 0.07 | 0.09 | 0.07 | 0.08 | 0.12 | 0.17 | 0.16 | 0.10 | 0.23 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.16 | 0.16 | 0.04 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 58

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I would be able to give more if the cost of living fell

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|------------|-------------|---------------|---------------|---------------|-------------|--------------|-----------------|--------------|-------------|------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1499 74% | 719 72% | 780 75% | 195 81%FGH | 277 81%FGH | 267 78%fGH | 259 72%h | 211 70% | 289 66% | 409 75% | 403 72% | 321 73% | 367 76% | 241 83%N | 631 75% |
| Strongly agree | (4) 395 19% | 172 17% | 222 22%A | 73 30%FGH | 108 32%FGH | 85 25%FGH | 58 16%gH | 32 11% | 39 9% | 104 19% | 98 17% | 86 19% | 107 22%j | 77 27% | 184 22% |
| Tend to agree | (3) 1104 54% | 547 55% | 557 54% | 122 51% | 169 50% | 182 53% | 202 56% | 178 59%D | 251 57%d | 305 56% | 305 54% | 235 53% | 259 54% | 164 57% | 447 53% |
| Tend to disagree | (2) 286 14% | 139 14% | 147 14% | 15 6% | 28 8% | 38 11% | 49 14%Cd | 52 17%CDe | 104 23%CDEFg | 79 15% | 83 15%l | 72 16%l | 52 11% | 31 11% | 99 12% |
| Strongly disagree | (1) 92 5% | 60 6%B | 32 3% | 2 1% | 9 3% | 15 4%C | 27 7%CDh | 22 7%CDh | 17 4%c | 21 4% | 21 4% | 25 6% | 25 5% | 6 2% | 43 5% 6m |
| NET: Disagree | 378 19% | 199 20% | 179 17% | 17 7% | 38 11% | 54 16%C | 76 21%CD | 74 24%CDE | 121 27%CDEf | 100 18% | 105 19% | 96 22%l | 78 16% | 37 13% | 142 17% |
| Don't know | 150 7% | 75 8% | 74 7% | 29 12%eGh | 26 8% | 21 6% | 26 7% | 17 6% | 31 7% | 33 6% | 55 10%iK | 24 5% | 37 8% | 11 4% | 73 9%M |
| Mean | 2.96 | 2.91 | 3.01A | 3.26EFGH | 3.19EFGH | 3.05FGH | 2.87h | 2.78 | 2.76 | 2.97 | 2.94 | 2.92 | 3.01 | 3.12n | 3.00 |
| Standard deviation | 0.75 | 0.77 | 0.72 | 0.62 | 0.72 | 0.76 | 0.79 | 0.74 | 0.68 | 0.72 | 0.72 | 0.78 | 0.77 | 0.68 | 0.77 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.04 | 0.04 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 58

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I would be able to give more if the cost of living fell

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|----------------|------------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|-----------------|----------------|----------------|-------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1499 74% | 131 72% | 73 72% | 1295 74% | 66 81% | 169 76% | 133 73% | 129 71% | 110 77% | 151 74% | 197 75% | 209 74% | 130 71% | 1344 74% | 135 79% |
| Strongly agree | (4) 395 19% | 39 21% | 24 24% | 331 19% | 18 22% | 40 18% | 37 20% | 34 19% | 23 16% | 42 21% | 52 20% | 48 17% | 37 20% | 338 18% | 54 31%M |
| Tend to agree | (3) 1104 54% | 92 50% | 49 48% | 963 55% | 48 59% | 129 58% | 96 53% | 95 52% | 87 61% | 109 54% | 145 55% | 162 57% | 94 51% | 1006 55% | 81 47% |
| Tend to disagree | (2) 286 14% | 39 22%CHIJL | 16 16% | 231 13% | 10 13% | 34 15%hj | 30 16%hj | 35 19%HiJL | 12 8% | 24 12% | 25 9% | 42 15%hj | 19 10% | 265 14% | 18 11% |
| Strongly disagree | (1) 92 5% | 4 2% | 7 7%a | 81 5% | 3 3% | 6 3% | 12 6%a | 9 5% | 9 7%a | 11 6% | 10 4% | 11 4% | 11 6%a | 83 5% | 7 4% |
| NET: Disagree | 378 19% | 43 24%hJ | 23 23%j | 312 18% | 13 16% | 40 18% | 42 23%J | 44 24%hJ | 21 15% | 35 17% | 34 13% | 53 19% | 30 17% | 348 19% | 26 15% |
| Don't know | 150 7% | 9 5% | 4 4% | 137 8% | 3 3% | 13 6% | 8 4% | 9 5% | 11 8% | 17 8% | 32 12%AbDEFG | 22 8% | 22 12%ADeFG | 136 7% | 11 6% |
| Mean | 2.96 | 2.96 | 2.93 | 2.96 | 3.03 | 2.97 | 2.91 | 2.89 | 2.94 | 2.98 | 3.04g | 2.94 | 2.97 | 2.94 | 3.13M |
| Standard deviation | 0.75 | 0.73 | 0.85 | 0.74 | 0.71 | 0.69 | 0.80 | 0.77 | 0.74 | 0.77 | 0.71 | 0.71 | 0.79 | 0.74 | 0.79 |
| Standard error | 0.02 | 0.06 | 0.09 | 0.02 | 0.08 | 0.05 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.06 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 58

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I would be able to give more if the cost of living fell

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|--------------------|-------|----------------------------|-------------------|--------|--------|------------------|--------|------------------|--------|-------------------------|------------------|------|--------------------|--------------------|--------------------|-------------------|------------------|--|-------------------|-------------------|-------------------|------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 1499 | 95 | 113 | 88 | 112 | 94 | 36 | 23 | 29 | 42 | 17 | 128 | 310 | 214 | 214 | 206 | 35 | 17 | 277 | 1072 | 151 | |
| | | 74% | 73% | 82% | 74% | 82% | 81% | 76% | 96% | 74% | 73% | 92% | 81% | 83% _i O | 82% _O | 80% | 73% | 87% | 81% | 57% | 79% _R | 82% _R |
| Strongly agree | (4) | 395 | 36 | 36 | 29 | 29 | 29 | 7 | 7 | 6 | 11 | 7 | 33 | 102 | 45 | 60 | 55 | 10 | 6 | 58 | 292 | 45 |
| | | 19% | 28% | 26% | 25% | 21% | 25% | 15% | 31% | 16% | 19% | 35% | 21% | 27% _{MO} | 17% | 23% | 19% | 26% | 29% | 12% | 22% _R | 24% _R |
| Tend to agree | (3) | 1104 | 59 | 77 | 59 | 82 | 65 | 29 | 15 | 23 | 31 | 11 | 95 | 208 | 169 | 154 | 151 | 25 | 11 | 219 | 779 | 106 |
| | | 54% | 45% | 56% | 50% | 60% _A | 56% | 61% _a | 65% | 58% | 54% | 56% | 60% | 56% | 64% _i O | 57% | 54% | 61% | 52% | 45% | 57% _R | 58% _R |
| Tend to disagree | (2) | 286 | 22 | 15 | 16 | 15 | 12 | 8 | - | 6 | 11 | 1 | 24 | 27 | 36 | 30 | 40 | 4 | 4 | 100 | 165 | 21 |
| | | 14% | 17% | 11% | 13% | 11% | 11% | 17% | - | 15% | 18% _L | 3% | 15% _L | 7% | 14% _L | 11% | 14% _L | 11% | 19% | 21% _{ST} | 12% | 11% |
| Strongly disagree | (1) | 92 | 7 | 1 | 4 | 1 | 5 | 1 | - | 1 | 2 | 1 | 3 | 16 | 4 | 12 | 9 | - | - | 42 | 45 | 4 |
| | | 5% | 5% _{bd} | 1% | 4% | 1% | 4% | 3% | - | 3% | 3% | 5% | 2% | 4% _m | 2% | 4% _m | 3% | - | - | 9% _{ST} | 3% | 2% |
| NET: Disagree | 378 | 29 | 15 | 20 | 16 | 17 | 9 | - | 7 | 12 | 2 | 27 | 44 | 40 | 42 | 50 | 4 | 4 | 142 | 210 | 25 | |
| | | 19% | 22% _{Bd} | 11% | 17% | 12% | 15% | 20% | - | 18% | 21% _l | 8% | 17% | 12% | 15% | 16% | 18% _l | 11% | 19% | 29% _{ST} | 16% | 14% |
| Don't know | 150 | 7 | 9 | 10 | 9 | 5 | 2 | 1 | 3 | 3 | - | 4 | 19 | 8 | 12 | 26 | 1 | - | 68 | 74 | 8 | |
| | | 7% | 5% | 7% | 9% | 5% | 4% | 4% | 8% | 5% | - | 2% | 5% | 3% | 4% | 9% _{KMn} | 1% | - | 14% _{ST} | 5% | 4% | |
| Mean | 2.96 | 3.00 | 3.15 _f | 3.05 | 3.10 | 3.07 | 2.92 | 3.33 | 2.95 | 2.95 | 3.22 | 3.02 | 3.12 _{mo} | 3.00 | 3.02 | 2.98 | 3.15 | 3.11 | 2.70 | 3.03 _R | 3.09 _R | |
| Standard deviation | 0.75 | 0.84 | 0.63 | 0.76 | 0.60 | 0.73 | 0.68 | 0.48 | 0.68 | 0.73 | 0.76 | 0.67 | 0.73 | 0.62 | 0.74 | 0.72 | 0.60 | 0.70 | 0.83 | 0.70 | 0.68 | |
| Standard error | 0.02 | 0.08 | 0.06 | 0.07 | 0.05 | 0.07 | 0.10 | 0.10 | 0.12 | 0.09 | 0.20 | 0.05 | 0.04 | 0.04 | 0.05 | 0.05 | 0.10 | 0.16 | 0.04 | 0.02 | 0.05 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 59

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

There are so many charities it is difficult to decide which to give to

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|------------|------------|---------------------------|-------------------------|---------------------------|--------------------------|-------------------------|-----------------------------|--------------|------------------------|-----------------------|--------------------------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1546 76% | 755 76% | 790 76% | 178 74% | 253 74% | 239 70% | 280 77% ^{ee} | 229 76% | 366 83% ^{CDEfG} | 418 77% | 418 74% | 332 75% | 378 78% | 220 76% | 609 72% |
| Strongly agree | (4) 515 25% | 258 26% | 257 25% | 57 24% | 95 28% | 72 21% | 87 24% | 67 22% | 137 31% ^{EFG} | 128 24% | 123 22% | 116 26% | 148 31% ^{lJ} | 75 26% | 181 21% |
| Tend to agree | (3) 1031 51% | 498 50% | 533 52% | 120 50% | 158 46% | 168 49% | 193 53% | 163 54% ^d | 229 52% | 290 54% | 295 53% | 216 49% | 230 48% | 145 50% | 428 51% |
| Tend to disagree | (2) 300 15% | 141 14% | 159 15% | 27 11% | 55 16% | 60 18% ^c | 56 16% | 45 15% | 57 13% | 82 15% | 87 15% | 66 15% | 65 14% | 47 16% | 139 16% |
| Strongly disagree | (1) 105 5% | 53 5% | 52 5% | 13 6% | 10 3% | 29 9% ^{DfH} | 16 4% | 22 7% ^{DH} | 15 3% | 28 5% | 24 4% | 32 7% ^j | 22 5% | 11 4% | 58 7% |
| NET: Disagree | 406 20% | 194 20% | 211 20% | 40 17% | 65 19% | 90 26% ^{CdfH} | 72 20% | 67 22% ^h | 72 16% | 110 20% | 111 20% | 98 22% | 87 18% | 58 20% | 197 23% |
| Don't know | 76 4% | 43 4% | 32 3% | 23 10% ^{EFGH} | 24 7% ^{FGH} | 12 4% ^H | 9 3% ^h | 4 1% | 3 1% | 14 3% | 33 6% ^{lk} | 12 3% | 17 3% | 11 4% | 40 5% |
| Mean | 3.00 | 3.01 | 2.99 | 3.02 | 3.06 ^{Eg} | 2.86 | 3.00 ^e | 2.92 | 3.12 ^{EFG} | 2.98 | 2.98 | 2.97 | 3.08 ^{ijk} | 3.02 | 2.91 |
| Standard deviation | 0.80 | 0.80 | 0.79 | 0.80 | 0.77 | 0.86 | 0.77 | 0.82 | 0.75 | 0.78 | 0.76 | 0.85 | 0.80 | 0.78 | 0.82 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.06 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.05 | 0.04 | 0.05 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 59

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

There are so many charities it is difficult to decide which to give to

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-----------------|--------------------------|------------------------|---------------------|----------------|---------------------|----------------------------|--------------------|---------------------|---------------------|----------------------|---------------------|---------------------|-------------|--------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1546 76% | 135 74% | 75 74% | 1336 77% | 67 83% | 174 78% | 138 75% | 140 77% | 103 72% | 159 79% | 197 75% | 222 78% | 137 75% | 1397 76% | 133 77% |
| Strongly agree | (4) 515 25% | 57 31%bL | 19 18% | 439 25% | 25 31%l | 52 23% | 55 30%l | 46 25% | 38 27% | 47 23% | 72 27% | 68 24% | 37 20% | 452 25% | 55 32% <i>m</i> |
| Tend to agree | (3) 1031 51% | 78 43% | 56 55% | 897 51% <i>a</i> | 42 52% | 122 55% <i>A</i> | 83 46% | 94 51% | 65 46% | 112 55% <i>a</i> | 125 47% | 154 54% <i>A</i> | 100 55% <i>A</i> | 945 52% | 78 45% |
| Tend to disagree | (2) 300 15% | 21 11% | 15 14% | 265 15% | 6 8% | 33 15% | 27 15% | 33 18% <i>D</i> | 23 16% | 33 16% | 41 16% | 43 15% | 25 14% | 266 15% | 29 17% |
| Strongly disagree | (1) 105 5% | 20 11% <i>CEGIJKI</i> | 10 10% <i>ceGiJ</i> | 75 4% | 5 6% | 8 4% | 14 7% <i>GiJ</i> | 4 2% | 11 7% <i>GiJ</i> | 6 3% | 6 2% | 12 4% | 9 5% | 98 5% | 5 3% |
| NET: Disagree | 406 20% | 41 23% | 24 24% | 340 19% | 11 14% | 42 19% | 40 22% | 38 21% | 33 23% | 39 19% | 47 18% | 55 20% | 34 19% | 364 20% | 34 20% |
| Don't know | 76 4% | 6 3% | 2 2% | 68 4% | 3 3% | 8 3% | 5 2% | 5 3% | 6 4% | 5 2% | 20 7% <i>fgiK</i> | 6 2% | 11 6% <i>k</i> | 67 4% | 5 3% |
| Mean | 3.00 | 2.97 | 2.84 | 3.01 | 3.11 <i>b</i> | 3.01 | 3.00 | 3.03 | 2.96 | 3.01 | 3.07 <i>b</i> | 3.00 | 2.96 | 2.99 | 3.10 |
| Standard deviation | 0.80 | 0.95 | 0.85 | 0.77 | 0.81 | 0.74 | 0.88 | 0.74 | 0.87 | 0.72 | 0.75 | 0.76 | 0.76 | 0.79 | 0.78 |
| Standard error | 0.02 | 0.08 | 0.09 | 0.02 | 0.09 | 0.05 | 0.07 | 0.05 | 0.07 | 0.06 | 0.05 | 0.04 | 0.05 | 0.02 | 0.06 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
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Absolutes/col percents

Table 59

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

There are so many charities it is difficult to decide which to give to

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|--------------------|----------------------------|--------------------|------------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|-------------------|------------|--------------|---------------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1546 76% | 109 83%c | 115 84%c | 85 72% | 112 82% | 90 77% | 39 83% | 19 82% | 25 65% | 45 78% | 12 66% | 126 80% | 301 81% | 212 81% | 210 78% | 214 76% | 32 81% | 12 56% | 329 67% | 1071 79%R | 146 80%R |
| Strongly agree | (4) 515 25% | 33 25% | 39 28% | 35 29% | 30 22% | 27 23% | 14 30% | 6 26% | 10 26% | 11 20% | 4 24% | 48 31% | 103 22% | 69 28% | 73 27% | 69 25% | 12 31% | 3 15% | 111 23% | 351 26% | 52 28% |
| Tend to agree | (3) 1031 51% | 75 58% C | 76 56% c | 51 43% | 81 60% C | 63 54% | 25 53% | 13 56% | 15 39% | 34 58% | 8 42% | 78 49% | 198 53% | 143 54% | 137 51% | 145 51% | 20 49% | 9 42% | 218 45% | 719 53% R | 94 51% |
| Tend to disagree | (2) 300 15% | 15 11% | 14 10% | 19 16% | 22 16% | 22 19% b | 5 10% | 4 18% | 7 19% | 13 22% | 3 18% | 23 14% | 60 16% | 40 15% | 44 16% | 44 16% | 5 13% | 8 39% | 64 13% | 212 16% | 25 14% |
| Strongly disagree | (1) 105 5% | 5 4% | 5 4% | 9 7% d | 2 2% | 4 3% | 3 7% d | - - | 5 14% | - - | 1 5% | 8 5% | 8 2% | 10 4% | 9 3% | 20 7% iLn | 2 5% | 1 5% | 42 9% S | 53 4% | 11 6% |
| NET: Disagree | 406 20% | 20 15% | 19 14% | 28 24% | 24 18% | 26 22% | 8 17% | 4 18% | 13 33% | 13 22% | 4 23% | 30 19% | 68 18% | 49 19% | 52 20% | 64 23% | 7 18% | 9 44% | 105 22% | 264 19% | 36 20% |
| Don't know | 76 4% | 2 1% | 3 2% | 5 4% | 1 1% | 1 1% | - - | - - | 1 2% | - - | 2 11% | 2 1% | 4 1% | 2 1% | 6 2% | 3 1% | 1 1% | - - | 54 11% ST | 21 2% | 1 1% |
| Mean | 3.00 | 3.06 | 3.11 | 2.98 | 3.03 | 2.98 | 3.06 | 3.07 | 2.79 | 2.97 | 2.94 | 3.07 | 3.07 _o | 3.04 | 3.04 | 2.95 | 3.08 | 2.66 | 2.92 | 3.03 _R | 3.03 |
| Standard deviation | 0.80 | 0.73 | 0.73 | 0.89 | 0.67 | 0.75 | 0.84 | 0.68 | 1.00 | 0.65 | 0.87 | 0.81 | 0.72 | 0.75 | 0.76 | 0.83 | 0.82 | 0.81 | 0.88 | 0.76 | 0.82 |
| Standard error | 0.02 | 0.06 | 0.07 | 0.09 | 0.06 | 0.07 | 0.11 | 0.13 | 0.16 | 0.08 | 0.23 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.14 | 0.19 | 0.04 | 0.02 | 0.06 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 60

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am never asked to give

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-----------------|-------------|-------------|----------------|---------------|--------------|--------------|---------------|----------------|--------------|------------|--------------|------------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 197 10% | 125 13%B | 72 7% | 54 22%EFGH | 56 16%EFGH | 29 9%H | 22 6% | 19 6% | 18 4% | 51 9% | 56 10% | 37 8% | 52 11% | 48 17%N | 91 11% |
| Strongly agree | (4) 55 3% | 36 4%B | 19 2% | 19 8%EFGH | 16 5%FGH | 8 2%h | 5 2% | 4 1% | 3 1% | 19 3% | 14 2% | 11 2% | 12 2% | 20 7%N | 24 3% |
| Tend to agree | (3) 143 7% | 89 9%B | 53 5% | 35 14%EFGH | 40 12%EFGH | 21 6%h | 17 5% | 15 5% | 15 3% | 33 6% | 43 8% | 27 6% | 41 8% | 28 10% | 67 8% |
| Tend to disagree | (2) 734 36% | 357 36% | 377 36% | 73 30% | 108 32% | 133 39%cd | 135 37% | 119 39%cd | 165 37% | 182 34% | 205 37% | 183 42%ll | 163 34% | 104 36% | 306 36% |
| Strongly disagree | (1) 1007 50% | 469 47% | 538 52%a | 83 34% | 156 46%C | 163 48%C | 194 54%Cd | 158 52%C | 254 57%CDE | 291 54%j | 265 47% | 208 47% | 243 50% | 127 44% | 403 48% |
| NET: Disagree | 1741 86% | 826 83% | 915 89%A | 156 65% | 264 77%C | 296 87%CD | 330 91%CD | 277 92%CDe | 419 95%CDEf | 473 87% | 471 84% | 391 89%j | 406 84% | 231 80% | 709 84% |
| Don't know | 89 4% | 42 4% | 47 5% | 31 13%DEFGH | 21 6%fGH | 16 5%gH | 10 3% | 5 2% | 5 1% | 17 3% | 35 6%lk | 13 3% | 24 5% | 10 3% | 46 5% |
| Mean | 1.61 | 1.68B | 1.55 | 1.95dEFGH | 1.74eFGH | 1.61H | 1.53 | 1.54 | 1.47 | 1.58 | 1.63 | 1.63 | 1.61 | 1.79N | 1.64 |
| Standard deviation | 0.74 | 0.80 | 0.69 | 0.96 | 0.87 | 0.72 | 0.66 | 0.66 | 0.60 | 0.76 | 0.74 | 0.71 | 0.75 | 0.89 | 0.76 |
| Standard error | 0.02 | 0.03 | 0.02 | 0.07 | 0.05 | 0.04 | 0.03 | 0.04 | 0.03 | 0.03 | 0.03 | 0.04 | 0.03 | 0.06 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 60

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am never asked to give

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|--------------------|--------------------|----------------|------------------|-------------------|-------------------|----------------------------|-------------------|-------------------|-----------------|-------------------|------------------------|-------------------|------------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 197 10% | 15 8% | 10 10% | 172 10% | 9 12%K | 20 9%k | 12 6% | 14 8% | 11 8% | 11 6% | 70 27% L | 14 5% ABCDEFGHIK | 10 6% | 149 8% | 45 26%M |
| Strongly agree | (4) 55 3% | 4 2%k | 5 5%iK | 46 3% | 6 8%aFGHIKL | 8 4%iK | 2 1% | 2 1% | 1 1% | 1 1% | 23 9% L | 1 * AEFGHIKL | 2 1% | 36 2% | 17 10%M |
| Tend to agree | (3) 143 7% | 11 6% | 5 5% | 127 7% | 3 4% | 12 6% | 9 5% | 12 7% | 10 7% | 10 5% | 47 18% L | 14 5% ABCDEFGHIK | 9 5% | 113 6% | 28 16%M |
| Tend to disagree | (2) 734 36% | 54 30% | 40 40% d | 639 37% | 20 24% | 72 32% | 65 36% | 63 34% | 59 42% aDJ | 81 40% DJ | 77 29% | 134 47% ADEFJL | 68 37% d | 667 36% | 57 33% |
| Strongly disagree | (1) 1007 50% | 104 57% chJK | 50 49% | 853 49% | 49 61% HJKI | 126 56% hJK | 101 55% JK | 96 53% J | 65 46% | 104 51% J | 97 37% | 127 45% | 89 49% J | 933 51% N | 63 37% |
| NET: Disagree | 1741 86% | 158 87% J | 90 89% J | 1493 86% | 69 85% J | 198 89% J | 166 91% J | 159 87% J | 124 88% J | 186 92% J | 173 66% | 261 92% dJL | 157 86% J | 1600 88% N | 120 70% |
| Don't know | 89 4% | 9 5% | 1 1% | 78 4% | 3 3% | 5 2% | 5 3% | 9 5% | 7 5% | 6 3% | 20 8% bEFIK | 9 3% | 15 8% bEFIK | 80 4% | 7 4% |
| Mean | 1.61 | 1.51 | 1.65 | 1.62 | 1.57 | 1.55 | 1.51 | 1.54 | 1.60 | 1.54 | 1.99 IKL | 1.59 | 1.54 | 1.57 | 1.99M |
| Standard deviation | 0.74 | 0.72 | 0.79 | 0.74 | 0.90 | 0.76 | 0.66 | 0.68 | 0.65 | 0.63 | 0.99 | 0.59 | 0.65 | 0.71 | 0.99 |
| Standard error | 0.02 | 0.06 | 0.09 | 0.02 | 0.10 | 0.05 | 0.05 | 0.05 | 0.05 | 0.05 | 0.06 | 0.03 | 0.05 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 60

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am never asked to give

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|--------------------|----------------------------|-------------|------------|------------|------------|-----------|-----------|-----------|-------------------------|-----------|-------------|-------------|---------------|-------------|---------------|-----------|--|-------------|---------------|--------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 197 10% | 3 3% | 17 12%A | 11 10%a | 12 9%a | 13 11%A | 6 12%A | 7 29% | 8 19% | 8 13%MO | 2 12% | 16 10%MO | 42 11%MO | 6 2% | 29 11%MO | 6 2% | 4 11% | 5 26% | 60 12%S | 109 8% | 28 16%S |
| Strongly agree | (4) 55 3% | 3 2% | 10 8%a | 5 4% | 3 2% | 4 4% | 2 5% | 1 2% | 1 3% | * 1% | 2 8% | 4 3%o | 12 3%O | 4 1% | 12 4%mo | 1 1% | 3 8% | 2 10% | 7 2% | 38 3% | 9 5%R |
| Tend to agree | (3) 143 7% | 1 * | 6 5%a | 7 6%A | 9 6%A | 9 8%A | 4 8%A | 6 27% | 6 17% | 7 12%MO | 1 4% | 12 7%MO | 30 8%MO | 3 1% | 17 6%MO | 5 2% | 1 3% | 3 17% | 52 11%S | 71 5% | 19 10%S |
| Tend to disagree | (2) 734 36% | 51 39%cf | 51 37%cf | 30 25% | 42 31% | 38 33% | 11 23% | 10 44% | 6 15% | 21 36% | 11 58% | 67 43%O | 147 39%O | 97 37%o | 93 35% | 81 29% | 9 23% | 2 11% | 181 37%T | 510 38%T | 44 24% |
| Strongly disagree | (1) 1007 50% | 71 54% | 65 47% | 73 62%b | 81 59%b | 64 55% | 29 62% | 6 27% | 26 66% | 28 48% | 4 24% | 69 44% | 179 48% | 155 59%KL | 138 51% | 192 68%IKL | 26 65% | 13 62% | 191 39% | 706 52%R | 110 60%Rs |
| NET: Disagree | 1741 86% | 121 93%b | 116 84% | 103 87% | 123 90% | 102 87% | 40 85% | 17 71% | 31 81% | 49 84% | 15 81% | 137 86% | 326 87% | 252 96%IKL | 231 86% | 273 97%IKL | 36 89% | 15 74% | 371 76% | 1216 90%RT | 154 84%r |
| Don't know | 89 4% | 5 4% | 5 4% | 4 4% | 2 1% | 2 1% | 1 3% | - - | - - | 2 3% | 1 6% | 6 4%O | 5 1% | 4 2% | 9 3%o | 2 1% | - - | - - | 56 12%ST | 31 2% | 1 1% |
| Mean | 1.61 | 1.48 | 1.72Ad | 1.50 | 1.51 | 1.60 | 1.53 | 2.04 | 1.57 | 1.65MO | 1.97 | 1.68MO | 1.66MO | 1.44o | 1.63MO | 1.34 | 1.54 | 1.73 | 1.71S | 1.58 | 1.60 |
| Standard deviation | 0.74 | 0.63 | 0.88 | 0.78 | 0.73 | 0.79 | 0.84 | 0.81 | 0.88 | 0.73 | 0.83 | 0.74 | 0.76 | 0.60 | 0.80 | 0.54 | 0.91 | 1.08 | 0.74 | 0.72 | 0.87 |
| Standard error | 0.02 | 0.06 | 0.08 | 0.08 | 0.06 | 0.07 | 0.12 | 0.16 | 0.14 | 0.09 | 0.22 | 0.06 | 0.04 | 0.04 | 0.05 | 0.03 | 0.15 | 0.25 | 0.03 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 61

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am annoyed by the number of charities asking for money

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|-------------|---------------|----------------|----------------|--------------|---------------|---------------|--------------|-------------|-------------|-------------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1228 61% | 638 64%B | 591 57% | 137 57% | 177 52% | 182 53% | 230 64%DE | 198 66%cDE | 305 69%CDE | 329 61% | 317 56% | 283 64%J | 299 62%j | 168 58% | 492 58% |
| Strongly agree | (4) 402 20% | 250 25%B | 153 15% | 43 18% | 51 15% | 56 16% | 87 24%DE | 65 22%d | 100 23%De | 113 21%j | 92 16% | 91 21% | 106 22%J | 60 21% | 157 19% |
| Tend to agree | (3) 826 41% | 388 39% | 438 42% | 93 39% | 125 37% | 126 37% | 144 40% | 133 44%d | 205 46%DEf | 216 40% | 225 40% | 193 44% | 193 40% | 108 37% | 335 40% |
| Tend to disagree | (2) 526 26% | 228 23% | 298 29%A | 54 22% | 105 31%cfgh | 108 32%CFGH | 83 23% | 70 23% | 106 24% | 139 26% | 161 29% | 107 24% | 119 25% | 91 32% | 218 26% |
| Strongly disagree | (1) 126 6% | 59 6% | 68 7% | 15 6% | 29 9%H | 29 9%H | 20 5% | 19 6% | 15 3% | 43 8%l | 34 6% | 27 6% | 22 5% | 18 6% | 64 8% |
| NET: Disagree | 653 32% | 286 29% | 366 35%A | 69 29% | 134 39%CFGH | 137 40%CFGH | 103 28% | 89 30% | 121 27% | 183 34% | 195 35%l | 134 30% | 141 29% | 109 38% | 282 33% |
| Don't know | 146 7% | 69 7% | 77 7% | 35 15%EFGH | 31 9%gH | 23 7%h | 28 8%H | 14 5% | 15 3% | 30 6% | 50 9%i | 24 5% | 41 9%i | 12 4% | 72 9%m |
| Mean | 2.80 | 2.90B | 2.71 | 2.81 | 2.64 | 2.65 | 2.89DE | 2.85DE | 2.91DE | 2.78 | 2.73 | 2.83 | 2.87J | 2.76 | 2.76 |
| Standard deviation | 0.85 | 0.87 | 0.82 | 0.85 | 0.87 | 0.87 | 0.86 | 0.84 | 0.79 | 0.89 | 0.83 | 0.84 | 0.84 | 0.86 | 0.87 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 61

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am annoyed by the number of charities asking for money

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|------------------------|-----------|------------------|-------------------------|------------------------|----------------------------|--------------------------|------------------------------|---------------------------|--------------------------|--------------------------|------------------------|-------------|------------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1228 61% | 109 60% | 60 59% | 1060 61% | 56 69% ^{ai} | 132 59% | 121 66% ^{ai} | 120 66% ^{ai} | 83 59% | 112 55% | 156 59% | 171 60% | 109 60% | 1114 61% | 100 58% |
| Strongly agree | (4) 402 20% | 41 22% | 20 19% | 342 20% | 22 28% ^{ai} | 36 16% | 49 27% ^{ai} | 41 22% ^{ai} | 33 23% ^{ai} | 28 14% | 52 20% | 52 18% | 29 16% | 363 20% | 36 21% |
| Tend to agree | (3) 826 41% | 68 37% | 40 40% | 718 41% | 34 42% | 96 43% | 72 40% | 79 43% | 50 35% | 84 41% | 104 40% | 119 42% | 80 44% | 752 41% | 63 37% |
| Tend to disagree | (2) 526 26% | 48 26% | 33 33% | 445 26% | 21 26% | 62 28% | 43 23% | 42 23% | 34 24% | 74 36% ^a | 60 FGHJKL | 65 23% | 45 24% | 484 26% | 35 20% |
| Strongly disagree | (1) 126 6% | 16 9% ^{Dh} | 2 2% | 108 6% | * * | 17 7% ^{Dh} | 11 6% ^d | 10 5% ^d | 4 3% | 7 4% | 23 9% ^{bDHi} | 25 9% ^{bDHi} | 11 6% ^D | 101 6% | 23 13% ^M |
| NET: Disagree | 653 32% | 63 35% | 35 35% | 554 32% | 21 26% | 79 35% | 54 29% | 52 29% | 38 27% | 81 40% ^{dfgH} | 82 31% | 91 32% | 56 31% | 585 32% | 57 33% |
| Don't know | 146 7% | 10 6% | 6 6% | 129 7% | 4 5% | 12 5% | 8 4% | 10 6% | 21 15% ^{ADEFGik} | 9 5% | 25 9% ^f | 22 8% | 18 10% ^f | 129 7% | 15 9% |
| Mean | 2.80 | 2.77 | 2.81 | 2.80 | 3.01 ^a | 2.72 | 2.91 ^e | 2.88 ⁱ | 2.93 ^e | 2.69 | 2.78 | 2.76 | 2.77 | 2.81 | 2.72 |
| Standard deviation | 0.85 | 0.91 | 0.79 | 0.85 | 0.76 | 0.84 | 0.88 | 0.84 | 0.83 | 0.77 | 0.89 | 0.88 | 0.82 | 0.84 | 0.98 |
| Standard error | 0.02 | 0.08 | 0.09 | 0.02 | 0.08 | 0.06 | 0.07 | 0.06 | 0.07 | 0.06 | 0.06 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 61

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am annoyed by the number of charities asking for money

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------|----------------------------|------------|------------|-------------|--------------|--------------|-----------|-----------|-------------------------|--------------|------------|--------------|--------------|---------------|---------------|---------------|-----------|--|---------------|-------------|------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 1228 61% | 85 65%E | 84 61%E | 68 58%e | 97 71%cE | 52 44% | 29 62%e | 10 41% | 19 49% | 44 O | 10 77%IMN | 107 55% | 238 68%NO | 160 64%NO | 147 61%O | 142 55% | 21 50% | 7 53% | 317 65%ST | 811 60% | 100 54% | |
| Strongly agree | (4) 20% | 402 21%E | 30 22%E | 22 18%e | 26 19%e | 10 9% | 8 17% | * 2% | 3 8% | 14 24% | 4 19% | 37 23%o | 60 16% | 50 19% | 51 19% | 42 15% | 9 22% | 3 13% | 126 26%ST | 249 18% | 27 14% | |
| Tend to agree | (3) 41% | 826 44% | 54 39% | 46 39% | 71 52%bE | 41 35% | 21 45% | 9 39% | 16 41% | 31 53%NO | 7 36% | 70 44% | 177 48%NO | 110 42% | 96 36% | 100 36% | 12 30% | 5 22% | 191 39% | 562 41% | 73 40% | |
| Tend to disagree | (2) 26% | 526 26% | 30 23% | 36 27%d | 36 30%D | 22 16% | 44 38%AbD | 11 24% | 12 52% | 15 37% | 9 16% | 8 41% | 39 24% | 97 26% | 74 28%i | 79 29%i | 108 38%IKL | 9 23% | 12 60% | 76 16% | 393 29%R | 58 32%R |
| Strongly disagree | (1) 6% | 126 7% | 9 6% | 9 6% | 7 6% | 16 11% | 17 15%abc | 3 7% | 1 4% | 5 13% | - | 5 3% | 16 4% | 17 6% | 28 10%KL | 25 9%KL | 9 23% | 1 5% | 22 4% | 84 6% | 21 11%RS | |
| NET: Disagree | 653 32% | 39 30% | 45 33% | 43 36% | 37 27% | 61 53%ABC | 14 31% | 13 56% | 20 51% | 12 20% | 8 41% | 43 27% | 113 30% | 91 35%i | 107 40%IKL | 133 47%IKL | 18 46% | 13 65% | 97 20% | 476 35%R | 79 43%Rs | |
| Don't know | 146 7% | 7 5% | 8 6% | 7 6% | 3 2% | 4 3% | 3 7%d | 1 3% | - | 2 3% | 1 3% | 8 5% | 22 6%o | 12 5% | 15 5% | 7 2% | 1 1% | - | 73 15%ST | 69 5% | 5 3% | |
| Mean | 2.80 | 2.84E | 2.82E | 2.75E | 2.80E | 2.40 | 2.78E | 2.40 | 2.45 | 2.99mN | 2.77 | 2.93NO | 2.80O | 2.77O | 2.67 | 2.58 | 2.53 | 2.43 | 3.02ST | 2.76T | 2.59 | |
| Standard deviation | 0.85 | 0.85 | 0.87 | 0.84 | 0.89 | 0.85 | 0.83 | 0.61 | 0.83 | 0.78 | 0.78 | 0.79 | 0.77 | 0.84 | 0.92 | 0.86 | 1.10 | 0.80 | 0.83 | 0.84 | 0.88 | |
| Standard error | 0.02 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.12 | 0.12 | 0.14 | 0.10 | 0.21 | 0.06 | 0.04 | 0.05 | 0.06 | 0.05 | 0.18 | 0.18 | 0.04 | 0.02 | 0.07 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 62

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am worried that if I give I will just be asked for more

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|------------|------------|---------------|-------------|---------------|-------------|--------------|---------------|--------------|-------------|------------|-------------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 1202 59% | 580 58% | 621 60% | 154 64%E | 202 59% | 179 53% | 210 58% | 167 56% | 289 65%EfG | 300 55% | 343 61%i | 254 57% | 305 63%l | 185 64%N | 463 55% |
| Strongly agree | (4) 320 16% | 155 16% | 165 16% | 48 20%E | 59 17%E | 35 10% | 57 16%e | 44 15% | 77 17%E | 83 15% | 77 14% | 71 16% | 88 18%j | 58 20%N | 107 13% |
| Tend to agree | (3) 881 43% | 425 43% | 456 44% | 106 44% | 144 42% | 144 42% | 153 42% | 123 41% | 212 48%g | 217 40% | 266 47%l | 182 41% | 216 45% | 127 44% | 356 42% |
| Tend to disagree | (2) 562 28% | 273 27% | 289 28% | 41 17% | 91 27%C | 113 33%Ch | 102 28%C | 99 33%Ch | 114 26%C | 156 29% | 144 26% | 138 31% | 123 26% | 78 27% | 252 30% |
| Strongly disagree | (1) 143 7% | 72 7% | 71 7% | 16 7% | 24 7% | 29 8% | 23 6% | 23 8% | 28 6% | 58 11%JKL | 33 6% | 26 6% | 27 6% | 13 5% | 68 8% |
| NET: Disagree | 705 35% | 345 35% | 360 35% | 58 24% | 115 34%c | 142 42%CdH | 125 35%C | 122 41%CH | 142 32%c | 214 39%JL | 177 31% | 164 37% | 150 31% | 91 32% | 320 38% |
| Don't know | 121 6% | 68 7% | 53 5% | 29 12%dEGH | 23 7%H | 20 6%H | 26 7%gH | 12 4% | 11 2% | 28 5% | 42 8% | 24 5% | 27 6% | 13 4% | 63 7% |
| Mean | 2.72 | 2.72 | 2.73 | 2.88EG | 2.74E | 2.58 | 2.73E | 2.65 | 2.79EG | 2.63 | 2.75i | 2.72 | 2.81l | 2.83N | 2.64 |
| Standard deviation | 0.83 | 0.83 | 0.82 | 0.85 | 0.85 | 0.80 | 0.82 | 0.83 | 0.81 | 0.88 | 0.78 | 0.82 | 0.81 | 0.81 | 0.82 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.05 | 0.05 | 0.04 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.04 | 0.05 | 0.03 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 62

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am worried that if I give I will just be asked for more

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|--------------|------------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|----------------|----------------|----------------|----------------|-------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 1202 59% | 102 56% | 59 58% | 1040 60% | 50 61% | 131 59% | 102 56% | 116 64% | 86 61% | 123 61% | 167 63% | 163 57% | 102 56% | 1087 59% | 102 59% |
| Strongly agree | (4) 320 16% | 31 17% | 16 16% | 274 16% | 16 20% | 40 18% | 23 12% | 27 15% | 24 17% | 47 23%FgJkL | 32 12% | 42 15% | 23 13% | 285 16% | 32 18% |
| Tend to agree | (3) 881 43% | 71 39% | 43 43% | 767 44% | 33 41% | 92 41% | 79 43% | 89 49%i | 63 44% | 76 38% | 134 51%Aelk | 121 43% | 79 43% | 802 44% | 70 41% |
| Tend to disagree | (2) 562 28% | 56 31%J | 35 34%J | 471 27% | 22 27% | 66 29%J | 54 29%j | 47 26% | 38 26% | 56 28% | 53 20% | 83 29%J | 52 28%j | 504 28% | 48 28% |
| Strongly disagree | (1) 143 7% | 15 8% | 5 5% | 123 7% | 5 6% | 17 8% | 18 10% | 13 7% | 6 4% | 10 5% | 18 7% | 22 8% | 14 8% | 128 7% | 14 8% |
| NET: Disagree | 705 35% | 71 39%J | 40 39%j | 594 34% | 27 34% | 83 37%J | 72 39%J | 60 33% | 44 31% | 66 33% | 71 27% | 105 37%J | 65 36%j | 632 35% | 62 36% |
| Don't know | 121 6% | 9 5% | 2 2% | 109 6% | 4 5% | 9 4% | 9 5% | 6 3% | 12 8%g | 13 6% | 26 10%bEFG | 16 6% | 15 8%g | 109 6% | 8 5% |
| Mean | 2.72 | 2.68 | 2.71 | 2.73 | 2.78 | 2.72 | 2.61 | 2.74 | 2.80f | 2.85Fkl | 2.76 | 2.68 | 2.67 | 2.72 | 2.73 |
| Standard deviation | 0.83 | 0.87 | 0.80 | 0.83 | 0.86 | 0.86 | 0.84 | 0.80 | 0.79 | 0.86 | 0.78 | 0.84 | 0.82 | 0.83 | 0.87 |
| Standard error | 0.02 | 0.07 | 0.09 | 0.02 | 0.09 | 0.06 | 0.07 | 0.06 | 0.07 | 0.07 | 0.05 | 0.05 | 0.06 | 0.02 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 62

Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities?

I am worried that if I give I will just be asked for more

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|----------------|----------------------------|------------|------------|--------------|-------------|------------|-----------|-----------|-------------------------|-----------|--------------|--------------|--------------|-------------|---------------|-----------|-----------|--|---------------|------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 1202 59% | 91 70%Def | 81 59% | 72 61% | 69 51% | 67 58% | 26 55% | 16 70% | 23 59% | 40 69%nO | 10 55% | 108 68%NO | 240 64%NO | 170 65%NO | 147 55% | 135 48% | 23 58% | 12 58% | 287 59% | 802 59% | 112 61% |
| Strongly agree | (4) 320 16% | 18 14% | 26 19%E | 20 17%e | 17 13% | 10 8% | 4 8% | 8 35% | 4 10% | 11 19%O | 2 9% | 29 18%O | 69 18%O | 47 18%O | 38 14% | 26 9% | 9 23% | 1 4% | 84 17% | 209 15% | 28 15% |
| Tend to agree | (3) 881 43% | 73 56%BD | 54 40% | 52 44% | 52 38% | 58 49% | 22 47% | 8 35% | 19 49% | 29 50% | 9 46% | 79 50%O | 172 46% | 123 47%o | 109 40% | 108 39% | 14 34% | 11 54% | 204 42% | 593 44% | 84 46% |
| Tend to disagree | (2) 562 28% | 28 22% | 38 28% | 33 28% | 54 39%Abe | 31 27% | 15 32% | 6 27% | 8 21% | 12 21% | 5 29% | 39 25% | 99 26% | 67 26% | 82 31% | 115 41%IKL | 13 32% | 7 33% | 102 21% | 407 30%R | 53 29%r |
| Strongly disagree | (1) 143 7% | 8 6% | 8 6% | 7 6% | 12 9% | 16 14%ab | 5 11% | 1 4% | 8 20% | 4 6% | 1 6% | 8 5% | 22 6% | 21 8% | 25 9% | 26 9% | 4 11% | 2 9% | 26 5% | 99 7% | 18 10%r |
| NET: Disagree | 705 35% | 36 28% | 46 34% | 41 34% | 66 48%ABc | 47 41%a | 20 43%a | 7 30% | 16 41% | 16 28% | 6 35% | 47 30% | 121 32% | 88 34% | 107 40%k | 141 50%IKL | 17 42% | 9 42% | 128 26% | 506 37%R | 70 38%R |
| Don't know | 121 6% | 3 3% | 11 8%De | 5 4% | 1 1% | 2 2% | 1 2% | - - | - - | 2 3% | 2 11% | 4 2% | 12 3% | 5 2% | 15 5%mo | 5 2% | - - | - - | 72 15%ST | 48 4%T | 1 * |
| Mean | 2.72 | 2.79DE | 2.78dE | 2.75e | 2.55 | 2.53 | 2.54 | 3.01 | 2.49 | 2.85O | 2.65 | 2.83NO | 2.79nO | 2.76O | 2.63o | 2.49 | 2.70 | 2.54 | 2.83St | 2.70 | 2.67 |
| Standard deviation | 0.83 | 0.76 | 0.85 | 0.82 | 0.83 | 0.84 | 0.81 | 0.89 | 0.94 | 0.82 | 0.77 | 0.79 | 0.82 | 0.84 | 0.86 | 0.80 | 0.95 | 0.73 | 0.82 | 0.83 | 0.85 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.08 | 0.07 | 0.08 | 0.11 | 0.17 | 0.15 | 0.10 | 0.20 | 0.06 | 0.04 | 0.05 | 0.05 | 0.05 | 0.16 | 0.17 | 0.04 | 0.02 | 0.06 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 63

Q.11 In the past year, have you done any of the following to help social causes?**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------|----------|------------|-----------|-----------|-----------|-----------|-----------|----------|--------------|--------|--------|--------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Any | 1597 | 743 | 855 | 165 | 271 | 265 | 283 | 238 | 374 | 459 | 433 | 335 | 370 | 238 | 644 |
| | 79% | 75% | 83%A | 69% | 79%C | 78%c | 78%C | 79%C | 85%CEFG | 85%JKL | 77% | 76% | 77% | 82%n | 76% |
| Donated money | 1282 | 603 | 678 | 118 | 218 | 222 | 217 | 197 | 309 | 393 | 341 | 259 | 288 | 190 | 532 |
| | 63% | 61% | 66%a | 49% | 64%C | 65%C | 60%C | 65%C | 70%CF | 72%JKL | 61% | 59% | 60% | 66% | 63% |
| Donated items or gifts - in - kind | 964 | 393 | 571 | 67 | 119 | 162 | 182 | 158 | 275 | 275 | 266 | 199 | 224 | 129 | 344 |
| | 48% | 40% | 55%A | 28% | 35% | 47%CD | 50%CD | 53%CD | 62%CDEFG | 51% | 47% | 45% | 47% | 45% | 41% |
| NET: Any practical help | 748 | 319 | 429 | 99 | 143 | 129 | 123 | 94 | 161 | 229 | 224 | 133 | 162 | 117 | 297 |
| | 37% | 32% | 42%A | 41%g | 42%fG | 38% | 34% | 31% | 36% | 42%KL | 40%KI | 30% | 34% | 40% | 35% |
| Volunteered in an organisation | 380 | 159 | 221 | 57 | 64 | 56 | 56 | 49 | 98 | 129 | 123 | 57 | 71 | 50 | 145 |
| | 19% | 16% | 21%A | 24%efg | 19% | 16% | 16% | 16% | 22%eFg | 24%KL | 22%KL | 13% | 15% | 17% | 17% |
| Raised money | 304 | 129 | 175 | 38 | 71 | 59 | 47 | 33 | 57 | 102 | 95 | 50 | 57 | 60 | 134 |
| | 15% | 13% | 17%A | 16% | 21%FGH | 17%G | 13% | 11% | 13% | 19%KL | 17%KL | 11% | 12% | 21% | 16% |
| Organised or helped to run an activity or event | 199 | 80 | 119 | 22 | 41 | 27 | 29 | 23 | 57 | 76 | 55 | 31 | 37 | 36 | 71 |
| | 10% | 8% | 11%A | 9% | 12% | 8% | 8% | 8% | 13%EFG | 14%jKL | 10% | 7% | 8% | 13% | 8% |
| Visited, befriended or mentored people | 185 | 87 | 99 | 25 | 25 | 36 | 28 | 18 | 53 | 50 | 54 | 42 | 39 | 38 | 61 |
| | 9% | 9% | 10% | 10% | 7% | 11%g | 8% | 6% | 12%dfG | 9% | 10% | 9% | 8% | 13%N | 7% |
| Lead a group/ member of a committee | 106 | 52 | 54 | 8 | 19 | 12 | 8 | 14 | 45 | 57 | 25 | 9 | 17 | 21 | 24 |
| | 5% | 5% | 5% | 3% | 6%f | 4% | 2% | 5% | 10%CdEFG | 10%JKL | 4%k | 2% | 3% | 7%N | 3% |
| Campaigned | 86 | 32 | 53 | 11 | 18 | 16 | 12 | 12 | 16 | 28 | 28 | 11 | 19 | 19 | 27 |
| | 4% | 3% | 5%a | 5% | 5% | 5% | 3% | 4% | 4% | 5%k | 5%k | 2% | 4% | 7%N | 3% |
| Other practical help (i.e. helping out at school, shopping) | 212 | 92 | 120 | 18 | 27 | 42 | 38 | 33 | 54 | 62 | 65 | 35 | 50 | 27 | 72 |
| | 10% | 9% | 12% | 8% | 8% | 12% | 10% | 11% | 12%d | 11% | 12% | 8% | 10% | 9% | 9% |
| No, I haven't been involved in social causes | 430 | 251 | 179 | 75 | 70 | 76 | 78 | 63 | 67 | 83 | 129 | 107 | 111 | 51 | 203 |
| | 21% | 25%B | 17% | 31%DeFGH | 21% | 22%H | 22%H | 21%h | 15% | 15% | 23%l | 24%l | 23%l | 18% | 24%m |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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People Power Survey
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Absolutes/col percents

Table 63

Q.11 In the past year, have you done any of the following to help social causes?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--|-------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Any | 1597 | 143 | 84 | 1370 | 64 | 186 | 150 | 142 | 103 | 166 | 192 | 224 | 145 | 1442 | 133 |
| | 79% | 78% | 83% | 79% | 79% | 83%HJ | 82%hJ | 78% | 73% | 82%hj | 73% | 79% | 79% | 79% | 78% |
| Donated money | 1282 | 120 | 63 | 1099 | 50 | 165 | 114 | 119 | 89 | 133 | 144 | 170 | 113 | 1156 | 107 |
| | 63% | 66%j | 62% | 63% | 62% | 74%bdFgHJKL62% | 65%j | 63% | 63% | 66%j | 55% | 60% | 62% | 63% | 62% |
| Donated items or gifts - in - kind | 964 | 83 | 51 | 830 | 41 | 112 | 96 | 85 | 57 | 105 | 101 | 135 | 99 | 876 | 75 |
| | 48% | 45% | 50% | 48% | 51%j | 50%J | 53%hJ | 47% | 40% | 52%hJ | 38% | 47%j | 54%HJ | 48% | 44% |
| NET: Any practical help | 748 | 65 | 36 | 647 | 25 | 81 | 55 | 71 | 49 | 78 | 114 | 105 | 69 | 665 | 73 |
| | 37% | 36% | 35% | 37% | 30% | 36% | 30% | 39% | 34% | 39% | 43%dF | 37% | 38% | 36% | 42% |
| Volunteered in an organisation | 380 | 24 | 18 | 338 | 17 | 44 | 20 | 35 | 27 | 40 | 61 | 61 | 34 | 334 | 41 |
| | 19% | 13% | 17% | 19%a | 21%f | 20%F | 11% | 19%f | 19%f | 20%f | 23%AF | 22%aF | 18%f | 18% | 24% |
| Raised money | 304 | 26 | 12 | 267 | 8 | 35 | 32 | 30 | 25 | 25 | 42 | 45 | 25 | 267 | 32 |
| | 15% | 14% | 12% | 15% | 10% | 16% | 17% | 16% | 18% | 12% | 16% | 16% | 14% | 15% | 19% |
| Organised or helped to run an activity or event | 199 | 22 | 10 | 167 | 7 | 18 | 9 | 17 | 13 | 18 | 30 | 32 | 23 | 182 | 15 |
| | 10% | 12%F | 9% | 10% | 9% | 8% | 5% | 9% | 9% | 9% | 11%F | 11%F | 13%F | 10% | 9% |
| Visited, befriended or mentored people | 185 | 22 | 14 | 149 | 4 | 14 | 9 | 19 | 13 | 26 | 22 | 24 | 19 | 161 | 24 |
| | 9% | 12%F | 14%deF | 9% | 5% | 6% | 5% | 10%f | 9% | 13%deF | 8% | 8% | 10%f | 9% | 14%m |
| Lead a group/ member of a committee | 106 | 11 | 6 | 89 | 3 | 10 | 5 | 9 | 2 | 10 | 21 | 18 | 11 | 93 | 12 |
| | 5% | 6%h | 6% | 5% | 4% | 5% | 3% | 5% | 2% | 5% | 8%FH | 6%h | 6%h | 5% | 7% |
| Campaigned | 86 | 8 | 8 | 70 | 2 | 7 | 4 | 3 | 4 | 7 | 21 | 13 | 8 | 62 | 22 |
| | 4% | 4% | 8%g | 4% | 2% | 3% | 2% | 2% | 3% | 4% | 8%eFGh | 5% | 4% | 3% | 13%M |
| Other practical help (i.e. helping out at school, shopping) | 212 | 18 | 7 | 186 | 2 | 26 | 13 | 18 | 18 | 35 | 22 | 36 | 16 | 193 | 17 |
| | 10% | 10%d | 7% | 11% | 3% | 12%D | 7% | 10%d | 12%D | 17%bDFgJl | 8% | 13%Df | 9%d | 11% | 10% |
| No, I haven't been involved in social causes | 430 | 40 | 17 | 373 | 17 | 37 | 32 | 41 | 39 | 37 | 71 | 60 | 38 | 386 | 38 |
| | 21% | 22% | 17% | 21% | 21% | 17% | 18% | 22% | 27%Ef | 18% | 27%EFi | 21% | 21% | 21% | 22% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 63

Q.11 In the past year, have you done any of the following to help social causes?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------------|------|------|------|--------|--------|--------|--------|--|-------------|---------------|-------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Any | 1597 | 130 | 137 | 118 | 136 | 117 | 47 | 23 | 39 | 58 | 19 | 159 | 373 | 263 | 268 | 281 | 40 | 21 | 58 | 1356 | 184 |
| | 79% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 12% | 100%R | 100%R |
| Donated money | 1282 | 100 | 102 | 93 | 95 | 87 | 37 | 17 | 29 | 12 | 11 | 131 | 321 | 238 | 244 | 269 | 35 | 21 | 8 | 1122 | 151 |
| | 63% | 77% | 74% | 79% | 69% | 75% | 80% | 74% | 75% | 21% | 60% | 82%l | 86%l | 90%lK | 91%lK | 96%lKL | 87% | 100% | 2% | 83%R | 82%R |
| Donated items or gifts - in - kind | 964 | 60 | 65 | 80 | 83 | 75 | 30 | 17 | 32 | 51 | 10 | 85 | 200 | 179 | 183 | 204 | 33 | 18 | 37 | 788 | 139 |
| | 48% | 46% | 47% | 68%AB | 61%Ab | 64%AB | 64%ab | 74% | 81% | 89%KLM | 54% | 54% | 54% | 68%KL | 68%KL | 72%KL | 83% | 86% | 8% | 58%R | 76%RS |
| | | | | | | | | | | NO | | | | | | | | | | | |
| NET: Amy practical help | 748 | 130 | 137 | 118 | 136 | 117 | 47 | 23 | 39 | 24 | 4 | 41 | 114 | 118 | 129 | 155 | 28 | 18 | 24 | 555 | 169 |
| | 37% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 41%K | 24% | 26% | 31% | 45%KL | 48%KL | 55%iKL | 70% | 86% | 5% | 41%R | 92%RS |
| | | | | | | | | | | | | | | | | | | | | | |
| Volunteered in an organisation | 380 | 20 | 37 | 56 | 80 | 95 | 37 | 22 | 32 | 13 | 2 | 16 | 35 | 65 | 75 | 84 | 20 | 18 | 1 | 241 | 137 |
| | 19% | 15% | 27%a | 48%AB | 59%AB | 82%ABC | 78%ABC | 92% | 83% | 22%KL | 11% | 10% | 9% | 25%KL | 28%KL | 30%KL | 51% | 86% | * | 18%R | 75%RS |
| | | | | | | D | D | | | | | | | | | | | | | | |
| Raised money | 304 | 53 | 58 | 47 | 58 | 40 | 15 | 14 | 19 | 3 | 1 | 11 | 48 | 51 | 56 | 74 | 20 | 10 | 4 | 222 | 79 |
| | 15% | 41% | 42% | 40% | 43% | 34% | 33% | 59% | 49% | 5% | 3% | 7% | 13% | 19%lKl | 21%lKl | 26%lKl | 50% | 47% | 1% | 16%R | 43%RS |
| | | | | | | | | | | | | | | | | | | | | | |
| Organised or helped to run an activity or event | 199 | 12 | 42 | 26 | 38 | 33 | 15 | 12 | 20 | - | 1 | 7 | 33 | 38 | 32 | 42 | 15 | 10 | 2 | 131 | 66 |
| | 10% | 9% | 31%A | 22%A | 28%A | 29%A | 33%A | 52% | 52% | - | 3% | 5% | 9%l | 15%lKl | 12%lK | 15%lKl | 38% | 49% | * | 10%R | 36%RS |
| Visited, befriended or mentored people | 185 | 16 | 25 | 29 | 40 | 33 | 16 | 9 | 18 | 7 | 1 | 7 | 21 | 27 | 30 | 42 | 15 | 12 | 5 | 116 | 64 |
| | 9% | 12% | 18% | 25%A | 29%Ab | 28%A | 33%AB | 37% | 46% | 11%k | 6% | 5% | 6% | 10%kl | 11%KL | 15%KL | 37% | 59% | 1% | 9%R | 35%RS |
| Lead a group/ member of a committee | 106 | * | 8 | 16 | 24 | 22 | 14 | 9 | 13 | - | - | 3 | 9 | 17 | 16 | 30 | 12 | 9 | - | 51 | 56 |
| | 5% | * | 6%A | 13%A | 17%AB | 19%AB | 29%ABC | 40% | 33% | - | - | 2% | 2% | 6%iKl | 6%iKl | 11%IKL | 30% | 44% | - | 4%R | 30%RS |
| Campaigned | 86 | 11 | 17 | 14 | 10 | 13 | 6 | 3 | 12 | 1 | - | 5 | 5 | 6 | 19 | 25 | 6 | 7 | 1 | 54 | 31 |
| | 4% | 8% | 12% | 12% | 7% | 11% | 12% | 12% | 32% | 2% | - | 3% | 1% | 2% | 7%LM | 9%kLM | 16% | 32% | * | 4%R | 17%RS |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 63

Q.11 In the past year, have you done any of the following to help social causes?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---|------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|------------|------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Other practical help (i.e. helping out at school, shopping) | 212 10% | 37 28% | 38 28% | 38 32% | 35 26% | 24 21% | 15 31% | 12 50% | 13 34% | 5 9% | 1 6% | 11 7% | 37 10% | 30 11% | 48 18%K | 40 14%L | 6 14% | 6 28% | 14 3% | 147 11%R | 51 28%RS |
| No, I haven't been involved in social causes | 430 21% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 430 88%ST | - | - |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|------------|------------|-------------|--------------|--------------|--------------|------------|-----------|--------------|--------------|--------------|-----------|-------------------|------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 741 | 309 | 432 | 81 | 126 | 120 | 128 | 109 | 177 | 239 | 234 | 105 | 163 | 96 | 284 |
| Weighted base | 748 | 319 | 429 | 99* | 143* | 129* | 123* | 94* | 161 | 229 | 224 | 133* | 162 | 117* | 297 |
| NET: Any | 482 64% | 198 62% | 284 66% | 63 64% | 91 64% | 84 65% | 78 63% | 51 54% | 117 73%G | 171 74%KL | 150 67%kL | 72 54% | 90 56% | 80 68% | 177 60% |
| Schools/ youth clubs | 189 25% | 67 21% | 122 28%a | 40 41%FGH | 44 31%fGH | 53 42%FGH | 23 19%H | 13 13% | 15 9% | 71 31%L | 59 26%l | 32 24% | 27 17% | 52 44%N | 71 24% |
| Churches/ religious affiliated organisations | 144 19% | 62 19% | 83 19% | 12 12% | 35 25%c | 22 17% | 26 21% | 15 16% | 34 21% | 69 30%JKL | 39 17%l | 21 16% | 16 10% | 30 26% | 59 20% |
| Hospitals/ hospices | 100 13% | 40 12% | 60 14% | 14 14% | 18 13%g | 26 20%G | 15 12% | 5 5% | 22 14%G | 36 16%l | 30 13% | 19 14% | 15 9% | 24 20% | 42 14% |
| Political party | 40 5% | 24 7%b | 16 4% | 10 10%F | 8 6% | 4 3% | 2 2% | 6 6%f | 10 6%f | 21 9%jL | 10 4% | 5 4% | 4 3% | 11 9% | 13 4% |
| Conservation/ environmental groups | 15 2% | 10 3%b | 5 1% | 2 2% | 4 2% | 1 1% | 5 4%g | - - | 4 3% | 8 4% | 4 2% | 2 1% | 2 1% | - - | 8 3% |
| Animals/ Organisations/ groups concerned with animal welfare | 13 2% | 4 1% | 9 2% | 1 1% | 6 4%eH | - - | 6 5%eGH | * * | * * | 1 * | 2 1% | 6 4%lj | 5 3%i | - - | 10 3% |
| Elderly/ pensioners/ organisations/ groups offering help to elderly | 8 1% | 5 1% | 4 1% | 1 1% | 1 * | - - | 2 2% | 2 2% | 3 2% | 4 2% | 2 1% | 3 2% | - - | 1 1% | 4 1% |
| Disabilities/ organisations/ groups offering help to disabled people | 7 1% | 6 2% | 2 * | 2 2% | - - | 2 1% | - - | 1 1% | 3 2% | 1 * | - - | 2 1% | 5 3%jJ | - - | - - |
| Other health | 7 1% | 3 1% | 4 1% | 1 1% | - - | - - | * * | 3 3%de | 2 2% | 3 1% | 3 1% | - - | 1 1% | - - | 3 1% |
| Local community groups/ committees | 7 1% | 3 1% | 4 1% | - - | 1 1% | * * | 1 * | 1 1% | 4 2% | 3 1% | 3 1% | 1 1% | 1 * | * * | 1 * |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/ef/g/h - i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|---------|----------|------------|-----------|-----------|-----------|-----------|-----------|--------------|---------|---------|---------|-------------------|------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Weighted base | 748 | 319 | 429 | 99* | 143* | 129* | 123* | 94* | 161 | 229 | 224 | 133* | 162 | 117* | 297 |
| Working in a Charity Shop | 6 1% | 2 1% | 5 1% | 1 1% | 3 2% | 1 1% | 1 * | - - | 1 * | 1 * | 3 1% | 2 1% | 1 1% | 1 1% | 4 1% |
| Overseas aid organisations | 6 1% | 5 2%b | 1 * | 1 1% | 1 1% | - - | 3 3% | - - | 1 * | 1 * | 1 * | - - | 4 3%i | 3 3%N | - - |
| Citizens Advice Bureau | 6 1% | 4 1% | 2 * | - - | - - | - - | 1 1% | 3 4%de | 2 1% | 2 1% | 4 2% | - - | * * | - - | 3 1% |
| Other emergency services/ St John's Ambulance, Mountain Rescue etc | 6 1% | 4 1% | 2 * | - - | 1 1% | 1 1% | - - | 2 2% | 2 1% | 4 2% | 1 * | - - | 1 * | - - | 1 * |
| Other Education | 6 1% | 3 1% | 2 1% | 2 3% | - - | 1 1% | * * | 1 1% | 1 1% | 3 1% | 2 1% | - - | 1 * | - - | 2 1% |
| Homeless/ Organisations/ groups offering help to homeless people | 6 1% | 2 1% | 4 1% | 1 1% | 1 * | - - | 1 1% | 2 2% | 1 * | 1 * | 2 1% | - - | 2 1% | - - | 2 1% |
| Rotary Club/ Lions/ Freemasons | 6 1% | 5 1%b | 1 * | - - | - - | - - | - - | - - | 6 3%defg | 5 2% | 1 * | - - | - - | - - | - - |
| Mental Health | 5 1% | 1 * | 5 1% | - - | 1 1% | - - | 2 2% | 1 1% | 1 1% | 2 1% | 1 * | - - | 3 2% | - - | 3 1% |
| Armed forces charities/ associations | 5 1% | 4 1% | 1 * | - - | - - | 1 1% | * * | - - | 4 2% | 3 1% | 1 * | - - | 1 1% | * * | 2 1% |
| Library service/ Books on wheels | 5 1% | 2 1% | 3 1% | - - | - - | - - | 1 1% | - - | 4 3%d | 1 * | 2 1% | 2 2% | - - | 1 1% | - - |
| Volunteer driver | 5 1% | 3 1% | 2 * | - - | - - | - - | * * | 1 1% | 3 2% | - - | 1 * | 1 1% | 3 2%i | - - | - - |
| Horticultural organisations/ groups | 5 1% | 2 1% | 3 1% | - - | - - | - - | 1 1% | 2 2% | 2 1% | 1 * | 2 1% | - - | 2 1% | - - | 1 * |
| National Trust | 4 1% | 1 * | 3 1% | 2 2% | - - | - - | - - | - - | 2 2% | 1 * | 3 2% | - - | - - | - - | - - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

Prepared by ComRes

People Power Survey
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Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|---------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------|-----------|-----------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Weighted base | 748 | 319 | 429 | 99* | 143* | 129* | 123* | 94* | 161 | 229 | 224 | 133* | 162 | 117* | 297 |
| Nursing home | 4 1% | 1 * | 3 1% | - | - | - | 2 1% | - | 2 1% | 1 * | 1 1% | 1 1% | 1 1% | - | 1 * |
| Self help groups | 3 * | 1 * | 2 1% | - | - | - | 1 1% | 1 2% | 1 * | 1 * | 1 * | - | 1 1% | - | 1 * |
| Immigrants/ asylum seekers rights/ welfare | 3 * | - | 3 1% | - | - | 2 2% | - | - | 1 1% | - | 2 1% | - | 1 1% | - | 2 1% |
| Addiction/ substance abuse organisations/ groups | 3 * | 2 1% | 1 * | - | 1 1% | 2 1% | - | - | - | 1 * | 1 * | - | 1 1% | 1 1% | 1 * |
| Local attractions/ facilities/ Museums/ Science and Media Centre | 3 * | 2 1% | 1 * | - | 1 1% | - | - | - | 2 1% | 3 1% | - | - | - | 1 1% | - |
| Age UK | 3 * | * * | 3 1% | 1 1% | - | - | - | - | 2 1% | 2 1% | - | 1 1% | - | - | - |
| Marie Curie Cancer Care | 3 * | 1 * | 1 * | - | - | - | - | 1 2% | 1 1% | 1 1% | - | 1 1% | - | - | - |
| Sports Groups/ organisations | 3 * | 1 * | 1 * | - | 2 1% | - | - | - | * * | 2 1% | 1 * | - | - | - | 1 * |
| Young families/ Organisations/ groups providing support to families | 2 * | - | 2 1% | 1 1% | - | 1 1% | - | - | 1 * | - | 1 * | - | 2 1% | - | - |
| Barnardos | 2 * | 1 * | 1 * | - | 1 1% | * * | 1 * | - | - | - | - | * * | 2 1% | - | * * |
| Parent groups | 2 * | - | 2 1% | - | - | 1 1% | - | 1 1% | 1 1% | - | 2 1% | - | 1 * | - | - |
| Other Cancer charities/ organisations | 2 * | 2 1% | - | 1 1% | - | 1 1% | - | - | - | - | 1 * | 1 1% | - | - | 1 * |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|----------------|------------------|-----------|--------------|-----------------|-------------------|------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Weighted base | 748 | 319 | 429 | 99* | 143* | 129* | 123* | 94* | 161 | 229 | 224 | 133* | 162 | 117* | 297 |
| Scope | 2* | - | 2* | - | - | - | 1 1% | - | 1 1% | 2 1% | - | - | - | - | - |
| Macmillan Cancer Support/ Macmillan nurses | 2* | - | 2* | - | - | - | - | * * | 2 1% | - | 1 * | - | 1 1% | - | * * |
| Food bank | 2* | - | 2* | - | - | - | - | - | 2 1% | - | 2 1% | - | - | - | - |
| British Legion | 2* | 1* | * * | - | - | - | - | * * | 1 1% | - | 1 * | 1 1% | - | - | * * |
| Neighbourhood Watch/ other organisations for safer communities | 2* | 1* | 1* | - | - | 1 1% | - | - | 1 * | 1 * | - | - | 1 1% | - | - |
| Local events | 2* | 2* | - | 1 1% | - | - | * * | - | - | - | 1 1% | * * | - | 1 1% | * * |
| Children/ organisations/ groups concerned with the welfare of children | 1* | 1* | 1* | - | - | - | 1 * | - | 1 * | - | 1 1% | - | - | - | 1 * |
| Other charities | 14 2% | 7 2% | 8 2% | * * | - | 1 1% | 1 1% | 2 2% | 10 6% cDEf | 4 2% | 2 1% | 4 3% | 5 3% | 1 1% | 3 1% |
| Other answers | 15 2% | 5 2% | 10 2% | - | 2 1% | - | 1 1% | 2 2% | 10 6% CDEF | 3 1% | 9 4% k | - | 3 2% | 3 2% | 1 * |
| Not volunteered with any organisation | 266 36% | 121 38% | 145 34% | 36 36% | 52 36% | 45 35% | 45 37% | 43 46% H | 44 27% | 59 26% | 74 33% | 61 46% lj | 72 44% lJ | 37 32% | 120 40% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/ef/g/h - i/j/k/l - m/n

*** small base**

People Power Survey
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Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---|-------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 741 | 57 | 28 | 656 | 29 | 93 | 51 | 77 | 49 | 61 | 105 | 114 | 77 | 665 | 66 |
| Weighted base | 748 | 65* | 36** | 647 | 25** | 81* | 55* | 71* | 49* | 78* | 114* | 105* | 69* | 665 | 73* |
| NET: Any | 482 | 45 | 15 | 422 | 19 | 50 | 30 | 41 | 34 | 48 | 84 | 78 | 37 | 418 | 60 |
| | 64% | 69% | 43% | 65% | 79% | 62% | 54% | 58% | 69% | 62% | 74%FgL | 74%FGL | 54% | 63% | 82%M |
| Schools/ youth clubs | 189 | 19 | 8 | 162 | 6 | 24 | 14 | 14 | 13 | 19 | 38 | 25 | 9 | 153 | 34 |
| | 25% | 28%l | 24% | 25% | 25% | 29%L | 26% | 20% | 27% | 24% | 33%gL | 24% | 13% | 23% | 46%M |
| Churches/ religious affiliated organisations | 144 | 17 | 7 | 121 | 3 | 13 | 5 | 15 | 9 | 10 | 32 | 22 | 11 | 111 | 31 |
| | 19% | 25%f | 20% | 19% | 14% | 16% | 9% | 21% | 19% | 13% | 28%eFll | 21% | 15% | 17% | 43%M |
| Hospitals/ hospices | 100 | 8 | 5 | 87 | 7 | 9 | 7 | 8 | 6 | 9 | 19 | 17 | 4 | 80 | 19 |
| | 13% | 12% | 14% | 13% | 29% | 11% | 13% | 12% | 12% | 12% | 17%l | 16%l | 6% | 12% | 26%M |
| Political party | 40 | 6 | 4 | 30 | 1 | 3 | - | 1 | 1 | 5 | 13 | 6 | - | 35 | 4 |
| | 5% | 10%fL | 11% | 5% | 3% | 3% | - | 2% | 2% | 6%l | 11%eFGL | 6%l | - | 5% | 5% |
| Conservation/ environmental groups | 15 | - | - | 15 | 1 | - | 1 | 2 | - | 10 | 1 | 1 | - | 14 | 1 |
| | 2% | - | - | 2% | 3% | - | 2% | 3% | - | 12%AEfgHJKL | 1% | 1% | - | 2% | 1% |
| Animals/ Organisations/ groups concerned with animal welfare | 13 | 1 | - | 12 | - | 1 | 3 | - | 5 | - | 1 | * | 1 | 13 | - |
| | 2% | 2% | - | 2% | - | 2% | 6%gik | - | 10%eGIJKI | - | 1% | * | 2% | 2% | - |
| Elderly/ pensioners/ organisations/ groups offering help to elderly | 8 | 1 | - | 8 | - | 1 | 1 | - | - | 1 | - | 2 | 2 | 8 | - |
| | 1% | 1% | - | 1% | - | 1% | 2% | - | - | 2% | - | 2% | 3%j | 1% | - |
| Disabilities/ organisations/ groups offering help to disabled people | 7 | - | 2 | 6 | - | - | - | 1 | - | 2 | 1 | 1 | 1 | 7 | 1 |
| | 1% | - | 5% | 1% | - | - | - | 1% | - | 3% | 1% | 1% | 1% | 1% | 1% |
| Other health | 7 | * | - | 7 | 1 | 2 | - | - | - | - | 1 | 1 | 2 | 6 | 1 |
| | 1% | 1% | - | 1% | 3% | 2% | - | - | - | - | 1% | 1% | 3% | 1% | 1% |
| Local community groups/ committees | 7 | * | - | 6 | 1 | 3 | - | 1 | - | - | 1 | 1 | - | 7 | - |
| | 1% | 1% | - | 1% | 2% | 3% | - | 2% | - | - | 1% | 1% | - | 1% | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--|---------|--------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------|-----------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Weighted base | 748 | 65* | 36** | 647 | 25** | 81* | 55* | 71* | 49* | 78* | 114* | 105* | 69* | 665 | 73* |
| Working in a Charity Shop | 6 1% | - - | - - | 6 1% | - - | 1 1% | 1 2% | - - | 1 1% | - - | 1 1% | 1 1% | 1 2% | 4 1% | 2 3% |
| Overseas aid organisations | 6 1% | - - | - - | 6 1% | - - | 1 1% | - - | - - | - - | 4 5%k | 1 1% | - - | - - | 4 1% | 2 3% |
| Citizens Advice Bureau | 6 1% | 1 1% | - - | 5 1% | 1 4% | 2 2% | - - | - - | 1 2% | - - | - - | 1 1% | * * | 6 1% | - - |
| Other emergency services/ St John's Ambulance, Mountain Rescue etc | 6 1% | - - | - - | 6 1% | - - | - - | - - | 1 1% | 1 2% | - - | 1 1% | - - | 3 4%ek | 5 1% | 1 1% |
| Other Education | 6 1% | - - | - - | 6 1% | - - | 1 1% | - - | - - | - - | - - | 2 2% | 3 3% | - - | 6 1% | - - |
| Homeless/ Organisations/ groups offering help to homeless people | 6 1% | 1 1% | - - | 5 1% | - - | - - | - - | - - | - - | - - | - - | 4 4%j | 1 1% | 6 1% | - - |
| Rotary Club/ Lions/ Freemasons | 6 1% | - - | - - | 6 1% | - - | 2 2% | - - | - - | 1 2% | 2 2% | - - | - - | 1 1% | 6 1% | - - |
| Mental Health | 5 1% | 1 2% | - - | 4 1% | - - | 1 1% | 1 2% | - - | 1 1% | - - | - - | 2 2% | - - | 5 1% | - - |
| Armed forces charities/ associations | 5 1% | 2 2% | - - | 4 1% | 1 6% | * * | - - | - - | - - | - - | 1 1% | - - | 1 1% | 5 1% | - - |
| Library service/ Books on wheels | 5 1% | - - | - - | 5 1% | 2 9% | - - | - - | - - | - - | 1 1% | 1 1% | - - | 1 1% | 5 1% | - - |
| Volunteer driver | 5 1% | * 1% | - - | 5 1% | - - | * 1% | - - | - - | - - | 2 3% | - - | - - | 2 2% | 5 1% | - - |
| Horticultural organisations/ groups | 5 1% | - - | - - | 5 1% | - - | 1 1% | - - | 1 1% | - - | 1 1% | 2 1% | 1 1% | - - | 5 1% | - - |
| National Trust | 4 1% | - - | - - | 4 1% | - - | 1 1% | - - | 2 2% | - - | 1 1% | - - | 1 * | - - | 4 1% | - - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

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Prepared by ComRes

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---|---------|--------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------|-----------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Weighted base | 748 | 65* | 36** | 647 | 25** | 81* | 55* | 71* | 49* | 78* | 114* | 105* | 69* | 665 | 73* |
| Nursing home | 4 1% | - | - | 4 1% | - | - | - | - | 1 1% | 1 1% | - | 1 1% | 2 2% | 4 1% | - |
| Self help groups | 3 * | - | - | 3 * | - | - | 1 2% | - | - | - | 1 1% | 1 1% | - | 3 * | - |
| Immigrants/ asylum seekers rights/ welfare | 3 * | - | - | 3 * | - | - | 1 2% | - | - | - | - | 2 2% | - | 1 * | 2 3%M |
| Addiction/ substance abuse organisations/ groups | 3 * | 1 2% | - | 2 * | - | 1 1% | - | - | - | 1 1% | - | - | - | 3 * | - |
| Local attractions/ facilities/ Museums/ Science and Media Centre | 3 * | 2 2%C | - | 1 * | - | - | - | - | - | - | - | 1 1% | - | 3 * | - |
| Age UK | 3 * | - | - | 3 * | - | 1 1% | - | * * | - | - | - | 1 1% | 1 2% | 3 * | - |
| Marie Curie Cancer Care | 3 * | - | 1 4% | 1 * | - | - | - | 1 2% | - | - | - | - | - | 3 * | - |
| Sports Groups/ organisations | 3 * | - | - | 3 * | - | - | - | * 1% | - | - | 2 2% | - | - | 1 * | 1 2%M |
| Young families/ Organisations/ groups providing support to families | 2 * | 1 1% | - | 2 * | - | 1 1% | - | - | - | - | - | 1 1% | - | 2 * | - |
| Barnardos | 2 * | - | 1 2% | 2 * | - | * * | - | - | - | - | - | - | 1 2% | 2 * | - |
| Parent groups | 2 * | - | - | 2 * | - | - | 1 1% | - | - | - | 1 1% | 1 1% | - | 2 * | 1 1% |
| Other Cancer charities/ organisations | 2 * | - | - | 2 * | - | 1 1% | 1 2% | - | - | - | - | - | - | 1 * | 1 1% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--|------------|---------------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------|-------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Weighted base | 748 | 65* | 36** | 647 | 25** | 81* | 55* | 71* | 49* | 78* | 114* | 105* | 69* | 665 | 73* |
| Scope | 2* | - | - | 2* | - | 1 2% | - | 1 1% | - | - | - | - | - | 2* | - |
| Macmillan Cancer Support/ Macmillan nurses | 2* | - | - | 2* | - | - | - | - | - | - | - | 1 1% | 1 1% | 2* | - |
| Food bank | 2* | - | - | 2* | - | - | - | - | - | - | - | 2 2% | - | 2* | - |
| British Legion | 2* | - | 1 2% | 1* | - | - | - | - | - | - | * * | - | 1 1% | 2* | - |
| Neighbourhood Watch/ other organisations for safer communities | 2* | - | 1 2% | 1* | - | - | - | - | - | - | 1 1% | - | - | 2* | - |
| Local events | 2* | - | - | 2* | - | - | - | * * | - | - | 1 1% | - | - | 2* | - |
| Children/ organisations/ groups concerned with the welfare of children | 1* | - | - | 1* | - | - | - | - | - | - | - | 1 1% | - | 1* | - |
| Other charities | 14 2% | 6 9% CfghijKL | 1 3% | 7 1% | - | 3 4%k | - | 1 1% | - | 1 1% | 2 2% | - | * 1% | 13 2% | 1 2% |
| Other answers | 15 2% | 2 4% | * 1% | 12 2% | 1 2% | 1 2% | 1 1% | * * | 1 1% | - | 2 2% | 5 4% | 2 3% | 15 2% | - |
| Not volunteered with any organisation | 266 36% | 20 31% | 20 57% | 225 35% | 5 21% | 31 38% | 25 46%JK | 30 42%jK | 15 31% | 30 38% | 30 26% | 27 26% | 32 46%JK | 247 37%N | 13 18% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?
Base: All respondents who have given practical help to a social cause

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|--|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------------|------|-----|------|------|-------|--------|--------|--|-------------|---------------|------|------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 741 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 26 | 5 | 44 | 111 | 121 | 124 | 152 | 27 | 16 | 27 | 538 | 176 | |
| Weighted base | 748 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 24** | 4** | 41* | 114* | 118* | 129* | 155 | 28** | 18** | 24** | 555 | 169 | |
| NET: Any | 482 | 8 | 77 | 92 | 105 | 102 | 42 | 22 | 35 | 12 | 1 | 23 | 60 | 76 | 91 | 101 | 27 | 17 | 3 | 327 | 153 | |
| | | 64% | 6% | 56%A | 77%AB | 77%AB | 87%ABc | 89%AB | 94% | 91% | 51% | 27% | 55% | 52% | 64% | 71%kL | 66%l | 96% | 96% | 14% | 59% | 90%S |
| Schools/ youth clubs | 189 | 2 | 44 | 37 | 44 | 28 | 16 | 10 | 8 | 3 | 1 | 12 | 29 | 35 | 38 | 30 | 12 | 6 | 2 | 132 | 55 | |
| | 25% | 2% | 32%A | 31%A | 32%A | 24%A | 35%A | 44% | 21% | 11% | 27% | 29% | 25% | 30%o | 29% | 19% | 44% | 33% | 9% | 24% | 33%S | |
| Churches/ religious affiliated organisations | 144 | 2 | 28 | 26 | 34 | 28 | 11 | 7 | 9 | 2 | - | 3 | 16 | 19 | 28 | 34 | 11 | 12 | - | 96 | 48 | |
| | 19% | 2% | 20%A | 22%A | 25%A | 24%A | 23%A | 29% | 24% | 6% | - | 8% | 14% | 16% | 22%k | 22%k | 39% | 67% | - | 17% | 28%S | |
| Hospitals/ hospices | 100 | 2 | 17 | 27 | 17 | 16 | 6 | 2 | 13 | - | 1 | 8 | 13 | 13 | 19 | 22 | 8 | 8 | 1 | 64 | 35 | |
| | 13% | 2% | 12%A | 23%Abd | 13%A | 14%A | 13%A | 9% | 32% | - | 14% | 19% | 12% | 11% | 14% | 14% | 28% | 45% | 3% | 12% | 21%S | |
| Political party | 40 | - | 9 | 5 | 6 | 8 | 5 | - | 6 | 1 | - | - | 4 | 4 | 3 | 9 | 7 | 5 | - | 20 | 20 | |
| | 5% | - | 6%A | 5%A | 4%A | 7%A | 12%A | - | 17% | 4% | - | - | 3% | 3% | 2% | 6% | 24% | 29% | - | 4% | 12%S | |
| Conservation/ environmental groups | 15 | - | 3 | 3 | 2 | 4 | 1 | 1 | 1 | 1 | - | - | 2 | 2 | 5 | 2 | 1 | - | - | 12 | 3 | |
| | 2% | - | 2% | 3% | 2% | 3%a | 2% | 4% | 2% | 6% | - | - | 2% | 2% | 4% | 1% | 3% | - | - | 2% | 2% | |
| Animals/ Organisations/ groups concerned with animal welfare | 13 | * | 2 | 2 | - | 6 | 2 | 1 | - | * | - | - | 1 | 1 | 7 | 3 | - | * | * | 8 | 4 | |
| | 2% | * | 1% | 2% | - | 5%AD | 4%aD | 3% | - | 1% | - | - | 1% | 1% | 5%m | 2% | - | 2% | 2% | 2% | 2% | |
| Elderly/ pensioners/ organisations/ groups offering help to elderly | 8 | - | - | * | 1 | 5 | 1 | - | 1 | 1 | - | - | 1 | 3 | - | 1 | - | - | - | 6 | 2 | |
| | 1% | - | - | * | 1% | 4%ABc | 1% | - | 4% | 3% | - | - | 1% | 2% | - | 1% | - | - | - | 1% | 1% | |
| Disabilities/ organisations/ groups offering help to disabled people | 7 | - | - | - | - | 2 | 2 | 2 | 1 | - | - | - | 3 | - | 2 | - | - | - | - | 2 | 5 | |
| | 1% | - | - | - | - | 2% | 5%ABCD | 8% | 2% | - | - | - | 2% | - | 2% | - | - | - | - | * | 3%S | |
| Other health | 7 | - | - | 3 | 1 | 2 | 1 | * | - | 1 | - | - | 1 | - | 2 | 2 | 1 | - | - | 5 | 2 | |
| | 1% | - | - | 2% | 1% | 2% | 2% | 1% | - | 5% | - | - | 1% | - | 1% | 1% | 3% | - | - | 1% | 1% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?**Base: All respondents who have given practical help to a social cause**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--|---------|----------------------------|---------|---------|---------|-------------|-------------|----------|---------|-------------------------|------|---------|---------|---------|---------|---------|---------|--|-------------|---------------|----------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Weighted base | 748 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 24** | 4** | 41* | 114* | 118* | 129* | 155 | 28** | 18** | 24** | 555 | 169 |
| Local community groups/ committees | 7 1% | - | - | - | 2 2% | 2 2% | - | - | 2 6% | - | - | * 1% | 1 * | 1 1% | 1 1% | 2 5% | 1 5% | - | - | 4 1% | 3 2% |
| Working in a Charity Shop | 6 1% | - | - | - | 2 1% | 3 2% | 1 2% | - | 1 2% | - | - | 1 3% | 1 1% | 1 1% | 2 2% | 1 1% | - | - | - | 5 1% | 2 1% |
| Overseas aid organisations | 6 1% | - | - | 1 1% | 1 1% | 1 1% | - | 3 15% | - | - | - | - | - | - | 3 3% | 2 1% | 1 3% | - | - | 1 * | 5 3%S |
| Citizens Advice Bureau | 6 1% | - | - | - | 3 2% | 1 1% | * 1% | 1 3% | 1 2% | 1 5% | - | - | 1 * | - | * - | - | 7 7% | - | - | 2 * | 4 2%S |
| Other emergency services/ St John's Ambulance, Mountain Rescue etc | 6 1% | - | - | 1 1% | 1 1% | 3 3%ab | - | 1 2% | - | - | - | 1 1% | 2 2% | - | - | 1 2% | - | - | - | 5 1% | 1 * |
| Other Education | 6 1% | - | 2 2% | 1 1% | 1 1% | 1 1% | 1 2% | - | - | - | - | * 1% | 1 1% | 1 1% | - | 1 1% | 1 3% | - | - | 4 1% | 2 1% |
| Homeless/ Organisations/ groups offering help to homeless people | 6 1% | - | 1 1% | 1 1% | - | 1 1% | 1 2% | 1 3% | 1 3% | - | - | - | - | 2 2% | 1 1% | 1 1% | - | 1 5% | - | 3 1% | 3 2% |
| Rotary Club/ Lions/ Freemasons | 6 1% | - | - | - | 2 2% | 2 2% | - | - | 1 2% | - | - | - | - | - | 2 1% | 3 2% | - | 1 5% | - | 3 1% | 2 1% |
| Mental Health | 5 1% | - | - | - | 2 1% | 1 1% | 2 4%ABC | - | - | 1 3% | - | - | 1 1% | - | 1 1% | 2 2% | - | - | - | 3 * | 3 2% |
| Armed forces charities/ associations | 5 1% | - | - | - | 4 3% | - | 1 3%abce | - | - | - | - | - | - | 2 2% | - | 3 2% | - | - | - | 4 1% | 1 1% |
| Library service/ Books on wheels | 5 1% | - | - | - | 1 1% | 1 1% | - | - | 3 8% | - | - | - | 1 1% | - | - | 3 2% | - | 1 6% | - | 1 * | 4 2%S |
| Volunteer driver | 5 1% | * * | - | - | - | 4 4%aBcd | - | - | - | - | - | - | * * | - | - | 2 1% | - | - | - | 3 1% | 2 1% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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People Power Survey
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Absolutes/col percents

Table 64

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| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---|---------|----------------------------|--------|---------|---------|---------|-------------|---------|---------|-------------------------|------|-------------|---------|---------|---------|---------|---------|--|-------------|---------------|--------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Weighted base | 748 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 24** | 4** | 41* | 114* | 118* | 129* | 155 | 28** | 18** | 24** | 555 | 169 |
| Horticultural organisations/ groups | 5 1% | - | - | - | 2 1% | 1 1% | 3 5%ABCe | - | - | - | - | 2 1% | - | 1 1% | 2 1% | - | - | - | - | 2 * | 3 2%S |
| National Trust | 4 1% | - | - | - | - | 2 2% | - | 1 4% | 1 3% | 1 4% | - | 2 4%lmno | - | - | 1 * | 1 4% | - | - | - | 2 * | 2 1% |
| Nursing home | 4 1% | - | - | 1 1% | 1 1% | 1 1% | - | 1 3% | 1 2% | - | - | - | 2 1% | - | 2 1% | 1 3% | - | - | - | 2 * | 2 1% |
| Self help groups | 3 * | - | - | - | 1 1% | 2 2% | - | - | - | - | - | 1 1% | 1 1% | - | - | 1 3% | - | - | - | 2 * | 1 * |
| Immigrants/ asylum seekers rights/ welfare | 3 * | - | - | - | - | 2 2% | - | - | 1 2% | - | - | - | - | 2 2% | - | 1 3% | - | - | - | 2 * | 1 1% |
| Addiction/ substance abuse organisations/ groups | 3 * | - | - | - | - | 1 1% | 1 3%abd | 1 4% | - | - | - | - | - | 1 1% | 1 1% | - | - | - | - | - | 3 2%S |
| Local attractions/ facilities/ Museums/ Science and Media Centre | 3 * | - | - | - | 2 1% | - | 1 3%abce | - | - | - | - | - | 1 1% | - | 2 1% | - | - | - | - | 2 * | 1 1% |
| Age UK | 3 * | - | - | 1 1% | - | * * | - | - | 1 4% | * 1% | - | - | - | - | 1 1% | 1 * | 1 3% | - | - | 2 * | 1 1% |
| Marie Curie Cancer Care | 3 * | - | - | - | - | - | 1 2%abd | - | 1 4% | - | - | - | - | - | 1 1% | 1 4% | - | - | - | - | 3 2%S |
| Sports Groups/ organisations | 3 * | - | - | - | - | 2 2% | * 1% | - | - | - | - | - | - | - | 1 1% | * 2% | - | - | - | 1 * | 2 1% s |
| Young families/ Organisations/ groups providing support to families | 2 * | - | - | - | 1 * | 2 1% | - | - | - | - | - | 2 4%lmO | - | 1 1% | - | - | - | - | - | 2 * | - |
| Barnardos | 2 * | - | - | - | 2 1% | - | - | 1 3% | - | - | - | - | 2 1% | - | 1 * | - | - | - | - | 2 * | 1 * |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

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Absolutes/col percents

Table 64

Q.12 In the past year, have you volunteered in any of the following?
Base: All respondents who have given practical help to a social cause

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------------|------|------|-------|------|-------|--------|--------|-------|--|---------------|------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Weighted base | 748 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 24** | 4** | 41* | 114* | 118* | 129* | 155 | 28** | 18** | 24** | 555 | 169 |
| Parent groups | 2* | - | - | - | 1 | - | 1 | - | 1 | - | - | 1 | - | - | 2 | - | - | - | - | 1 | 2 |
| Other Cancer charities/ organisations | 2* | - | - | - | 1 | 1 | - | - | - | - | - | - | - | 1 | 1 | - | - | - | - | 2 | - |
| Scope | 2* | - | - | 1 | - | - | - | - | 1 | - | - | - | 1 | - | 1 | - | - | - | - | 1 | 1 |
| Macmillan Cancer Support/ Macmillan nurses | 2* | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - | 1 | 1 |
| Food bank | 2* | - | - | - | - | - | 1 | 1 | - | - | - | - | - | - | - | - | 2 | - | - | 2 | 1%S |
| British Legion | 2* | - | - | 1 | - | - | 1 | - | - | - | - | - | - | * | 1 | - | - | - | - | 1 | 1 |
| Neighbourhood Watch/ other organisations for safer communities | 2* | - | 1 | 1 | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | - | 2 | - |
| Local events | 2* | - | 1 | * | - | - | - | - | - | - | - | - | - | * | - | - | - | - | - | 2 | - |
| Children/ organisations/ groups concerned with the welfare of children | 1* | - | - | - | - | 1 | - | - | - | - | - | - | - | 1 | 1 | - | - | - | - | 1 | 1 |
| Other charities | 14 | - | - | 3 | 1 | 2 | 2 | 2 | 4 | 1 | - | * | - | 1 | 9 | 1 | * | - | 5 | 9 | |
| | 2% | - | - | 3% | 1% | 2% | 4%AB | 9% | 10% | 5% | - | - | * | 1% | 6%LMn | 5% | 2% | - | 1% | 5%S | |
| Other answers | 15 | - | 3 | 2 | 3 | 5 | - | - | 2 | - | - | 2 | 4 | 1 | 4 | - | 1 | - | 10 | 4 | |
| | 2% | - | 2% | 2% | 2% | 4%A | - | - | 6% | - | - | 1% | 4% | 1% | 2% | - | 6% | - | 2% | 2% | |
| Not volunteered with any organisation | 266 | 122 | 60 | 27 | 31 | 15 | 5 | 1 | 4 | 12 | 3 | 19 | 55 | 42 | 38 | 53 | 1 | 1 | 21 | 229 | 16 |
| | 36% | 94%BCD | 44%CE | 23%e | 23%e | 13% | 11% | 6% | 9% | 49% | 73% | 45%n | 48%No | 36% | 29% | 34% | 4% | 4% | 86% | 41%T | 10% |
| | | EF | F | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 65

Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)?

Base: All respondents who have given practical help to a social cause

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|------------|----------|------------|-----------|-----------|-----------|-----------|-----------|-------------|--------------|--------|--------|--------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 741 | 309 | 432 | 81 | 126 | 120 | 128 | 109 | 177 | 239 | 234 | 105 | 163 | 96 | 284 |
| Weighted base | 748 | 319 | 429 | 99* | 143* | 129* | 123* | 94* | 161 | 229 | 224 | 133* | 162 | 117* | 297 |
| 0 hours | (0) 130 | 58 | 72 | 10 | 32 | 23 | 25 | 21 | 19 | 36 | 33 | 23 | 38 | 21 | 55 |
| | 17% | 18% | 17% | 10% | 23%cH | 18% | 21%ch | 22%cH | 12% | 16% | 15% | 17% | 24%iJ | 18% | 19% |
| Between 1 to 9 hours in the year (about a day) | (5) 137 | 61 | 76 | 28 | 30 | 27 | 25 | 15 | 12 | 33 | 45 | 27 | 32 | 31 | 57 |
| | 18% | 19% | 18% | 29%H | 21%H | 21%H | 20%H | 16%H | 7% | 14% | 20% | 20% | 20% | 27% | 19% |
| Between 10 to 19 hours in the year (about a couple of days) | (14.5) 118 | 49 | 69 | 16 | 19 | 27 | 23 | 10 | 24 | 38 | 38 | 18 | 24 | 26 | 43 |
| | 16% | 16% | 16% | 17% | 13% | 21%g | 19% | 10% | 15% | 17% | 17% | 14% | 15% | 22% | 14% |
| Between 20 to 49 hours in the year (around a week) | (34.5) 136 | 65 | 71 | 23 | 16 | 27 | 21 | 19 | 31 | 54 | 39 | 26 | 17 | 18 | 61 |
| | 18% | 20% | 17% | 24%d | 11% | 21%d | 17% | 20% | 19% | 24%L | 17% | 20%i | 11% | 16% | 21% |
| Between 50 to 149 hours in the year (up to a month) | (99.5) 117 | 48 | 68 | 13 | 28 | 10 | 12 | 15 | 38 | 36 | 36 | 24 | 20 | 11 | 48 |
| | 16% | 15% | 16% | 13% | 20%Ef | 8% | 10% | 16%e | 24%cEF | 16% | 16% | 18% | 13% | 9% | 16% |
| Between 150 to 299 hours in the year (around two months) | (224.5) 47 | 17 | 30 | 3 | 11 | 8 | 5 | 5 | 14 | 15 | 15 | 5 | 11 | 4 | 17 |
| | 6% | 5% | 7% | 3% | 8% | 6% | 4% | 5% | 9% | 7% | 7% | 4% | 7% | 3% | 6% |
| Between 300 to 449 hours in the year (around three months) | (374.5) 23 | 12 | 12 | 3 | 4 | 2 | 6 | 2 | 8 | 4 | 9 | 4 | 6 | 3 | 7 |
| | 3% | 4% | 3% | 3% | 3% | 1% | 5% | 2% | 5% | 2% | 4% | 3% | 4% | 3% | 2% |
| 500 + hours in the year (more than three months) | (550) 39 | 8 | 31 | 2 | 3 | 6 | 5 | 7 | 16 | 12 | 9 | 6 | 13 | 2 | 10 |
| | 5% | 3% | 7%A | 2% | 2% | 4% | 4% | 8%d | 10%cD | 5% | 4% | 4% | 8% | 2% | 3% |
| Mean | 79.49 | 65.16 | 90.13A | 55.19 | 64.23 | 62.85 | 69.20 | 85.39 | 125.67CDEFg | 77.11 | 77.72 | 70.60 | 92.65 | 48.64 | 65.22 |
| Standard deviation | 137.18 | 114.37 | 151.17 | 104.47 | 107.29 | 126.02 | 133.17 | 151.04 | 168.90 | 131.96 | 130.07 | 126.44 | 160.90 | 103.69 | 115.88 |
| Standard error | 5.04 | 6.51 | 7.27 | 11.61 | 9.56 | 11.50 | 11.77 | 14.47 | 12.69 | 8.54 | 8.50 | 12.34 | 12.60 | 10.58 | 6.88 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/ef/g/h - i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 65

Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)?

Base: All respondents who have given practical help to a social cause

| | Total | Region | | | | | | | | | | | Ethnicity | | | |
|---|---------|--------------|------------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|------------------|-------------|------------------|------------------|-----------|---------------|------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) | |
| Unweighted base | 741 | 57 | 28 | 656 | 29 | 93 | 51 | 77 | 49 | 61 | 105 | 114 | 77 | 665 | 66 | |
| Weighted base | 748 | 65* | 36** | 647 | 25** | 81* | 55* | 71* | 49* | 78* | 114* | 105* | 69* | 665 | 73* | |
| 0 hours | (0) | 130 17% | 12 19% | 5 13% | 113 17% | 3 11% | 18 22% | 12 22% | 12 17% | 7 13% | 18 23% | 17 15% | 14 13% | 13 18% | 123 19%N | 5 7% |
| Between 1 to 9 hours in the year (about a day) | (5) | 137 18% | 15 23%e | 9 26% | 113 17% | 3 11% | 9 11% | 10 18% | 13 19% | 7 14% | 12 15% | 26 23%e | 18 18% | 15 22% | 107 16% | 26 35%M |
| Between 10 to 19 hours in the year (about a couple of days) | (14.5) | 118 16% | 14 22% | 3 9% | 101 16% | 6 24% | 14 17% | 9 16% | 12 16% | 5 10% | 14 18% | 18 16% | 14 14% | 9 14% | 108 16% | 10 13% |
| Between 20 to 49 hours in the year (around a week) | (34.5) | 136 18% | 7 11% | 11 31% | 118 18% | 3 14% | 13 17% | 9 17% | 17 24%i | 13 27%ai | 8 11% | 22 19% | 22 21% | 10 14% | 123 18% | 12 17% |
| Between 50 to 149 hours in the year (up to a month) | (99.5) | 117 16% | 10 15% | - | 107 16% | 4 18% | 13 16% | 7 13% | 10 14% | 11 22% | 15 19% | 13 12% | 19 18% | 14 20% | 99 15% | 16 22% |
| Between 150 to 299 hours in the year (around two months) | (224.5) | 47 6% | 2 3% | 1 4% | 43 7% | 3 11% | 7 9% | 6 11% | 5 7% | 2 4% | 4 5% | 6 5% | 7 7% | 4 5% | 45 7% | 2 3% |
| Between 300 to 449 hours in the year (around three months) | (374.5) | 23 3% | 1 2% | 2 7% | 20 3% | * 2% | 3 3% | - | - | 1 3% | 8 10%fGK | 3 3% | 2 2% | 3 4% | 23 3% | 1 1% |
| 500 + hours in the year (more than three months) | (550) | 39 5% | 3 5% | 4 10% | 32 5% | 2 9% | 4 5% <i>i</i> | 2 3% | 2 3% | 4 7% <i>i</i> | - | 8 7% <i>i</i> | 8 8% <i>l</i> | 2 3% | 37 6% | 1 1% |
| Mean | 79.49 | 62.92 | 106.03 | 79.70 | 104.52 | 85.83 | 61.81 | 59.88 | 93.30 | 72.60 | 82.52 | 92.40 | 72.86 | 83.17n | 47.76 | |
| Standard deviation | 137.18 | 127.36 | 183.26 | 135.19 | 161.22 | 139.45 | 108.19 | 110.32 | 150.07 | 113.79 | 150.30 | 151.68 | 123.16 | 141.56 | 78.27 | |
| Standard error | 5.04 | 16.87 | 34.63 | 5.28 | 29.94 | 14.46 | 15.15 | 12.57 | 21.44 | 14.57 | 14.67 | 14.21 | 14.04 | 5.49 | 9.63 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 65

Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)?

Base: All respondents who have given practical help to a social cause

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|---|---------|----------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|---------------------|------------|-------------------------|----------|-----------|------------------|------------|------------|----------------|------------|----------|--|---------------|------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 741 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 26 | 5 | 44 | 111 | 121 | 124 | 152 | 27 | 16 | 27 | 538 | 176 |
| Weighted base | 748 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 24** | 4** | 41* | 114* | 118* | 129* | 155 | 28** | 18** | 24** | 555 | 169 |
| 0 hours | (0) | 130 17% | 130 100%BCDE F | - | - | - | - | - | - | 7 31% | 1 26% | 10 24% | 26 23% | 23 20% | 23 18% | 22 14% | 1 2% | - | 24 100% | 106 19%T | 1 * |
| Between 1 to 9 hours in the year (about a day) | (5) | 137 18% | - | 137 100%ACDE F | - | - | - | - | - | - | 2 37% | 9 22%o | 39 34%MNO | 19 16% | 21 16% | 15 10% | 5 17% | - | - | 132 24%T | 5 3% |
| Between 10 to 19 hours in the year (about a couple of days) | (14.5) | 118 16% | - | - | 118 100%ABDE F | - | - | - | - | 2 10% | - | 9 22% | 18 16% | 22 18% | 24 19% | 27 17% | 2 7% | 1 4% | - | 116 21%T | 3 2% |
| Between 20 to 49 hours in the year (around a week) | (34.5) | 136 18% | - | - | - | 136 100%ABCE F | - | - | - | 3 14% | 1 13% | 5 13% | 18 16% | 28 23% | 18 14% | 26 17% | 9 34% | 3 20% | - | 124 22%T | 13 8% |
| Between 50 to 149 hours in the year (up to a month) | (99.5) | 117 16% | - | - | - | - | 117 100%ABCD F | - | - | 7 29% | - | 4 11% | 4 3% | 16 13%L | 28 22%L | 32 21%L | 3 11% | 4 20% | - | 78 14% | 38 23%S |
| Between 150 to 299 hours in the year (around two months) | (224.5) | 47 6% | - | - | - | - | - | 47 100%ABCD E | - | - | 1 24% | 1 4% | 3 2% | 8 7% | 7 5% | 14 9%l | 4 14% | 2 9% | - | - | 47 28%S |
| Between 300 to 449 hours in the year (around three months) | (374.5) | 23 3% | - | - | - | - | - | - | 23 100% | 1 5% | - | - | 2 2% | 3 3% | 5 4% | 6 4% | 1 3% | 1 6% | - | - | 23 14%S |
| 500 + hours in the year (more than three months) | (550) | 39 5% | - | - | - | - | - | - | - | 39 100% | 2 10% | - | 2 5% <i>m</i> | 4 4% | 1 1% | 3 2% | 12 8%Mn | 4 13% | 7 40% | - | 39 23%S |
| Mean | 79.49 | 0.00 | 5.00 | 14.50 | 34.50 | 99.50 | 224.50 | 374.50 | 550.00 | 111.19 | 59.93 | 55.67 | 46.86 | 53.15 | 66.77 | 108.84 kLMN | 135.77 | 294.15 | 0.00 | 25.89 | 267.10S |
| Standard deviation | 137.18 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 173.57 | 105.29 | 125.75 | 118.58 | 88.98 | 108.91 | 158.27 | 183.64 | 233.51 | 0.00 | 32.25 | 185.84 |

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Absolutes/col percents

Table 65

Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)?

Base: All respondents who have given practical help to a social cause

| | Q.13 Value of Volunteering | | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|----------------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------|-------------------------|-------|-------|------|-------|--------|--------|-------|-------------|--|-------|-----|
| | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| Total | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Weighted base | 748 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 24** | 4** | 41* | 114* | 118* | 129* | 155 | 28** | 18** | 24** | 555 | 169 |
| Standard error | 5.04 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 34.04 | 47.09 | 18.96 | 11.26 | 8.09 | 9.78 | 12.84 | 35.34 | 58.38 | 0.00 | 1.39 | 14.01 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 66

Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)?

Converted to monetary value (using national minimum wage)

Base: All respondents who have given practical help to a social cause

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------|------------|-------------|-------------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Unweighted base | 741 | 309 | 432 | 81 | 126 | 120 | 128 | 109 | 177 | 239 | 234 | 105 | 163 | 96 | 284 |
| Weighted base | 748 | 319 | 429 | 99* | 143* | 129* | 123* | 94* | 161 | 229 | 224 | 133* | 162 | 117* | 297 |
| £0 | 130 17% | 58 18% | 72 17% | 10 10% | 32 23%cH | 23 18% | 25 21%ch | 21 22%cH | 19 12% | 36 16% | 33 15% | 23 17% | 38 24%iJ | 21 18% | 55 19% |
| £31.55 | 137 18% | 61 19% | 76 18% | 28 29%H | 30 21%H | 27 21%H | 25 20%H | 15 16%H | 12 7% | 33 14% | 45 20% | 27 20% | 32 20% | 31 27% | 57 19% |
| £91.50 | 118 16% | 49 16% | 69 16% | 16 17% | 19 13% | 27 21%g | 23 19% | 10 10% | 24 15% | 38 17% | 38 17% | 18 14% | 24 15% | 26 22% | 43 14% |
| £217.70 | 136 18% | 65 20% | 71 17% | 23 24%d | 16 11% | 27 21%d | 21 17% | 19 20% | 31 19% | 54 24%L | 39 17% | 26 20%l | 17 11% | 18 16% | 61 21% |
| £627.85 | 117 16% | 48 15% | 68 16% | 13 13% | 28 20%Ef | 10 8% | 12 10% | 15 16%e | 38 24%cEF | 36 16% | 36 16% | 24 18% | 20 13% | 11 9% | 48 16% |
| £1416.60 | 47 6% | 17 5% | 30 7% | 3 3% | 11 8% | 8 6% | 5 4% | 5 5% | 14 9% | 15 7% | 15 7% | 5 4% | 11 7% | 4 3% | 17 6% |
| £2363.10 | 23 3% | 12 4% | 12 3% | 3 3% | 4 3% | 2 1% | 6 5% | 2 2% | 8 5% | 4 2% | 9 4% | 4 3% | 6 4% | 3 3% | 7 2% |
| £3470.50 | 39 5% | 8 3% | 31 7%A | 2 2% | 3 2% | 6 4% | 5 4% | 7 8%d | 16 10%cD | 12 5% | 9 4% | 6 4% | 13 8% | 2 2% | 10 3% |
| Mean | 501.60 | 411.15 | 568.74A | 348.24 | 405.31 | 396.60 | 436.65 | 538.79 | 792.98CDEFg | 486.57 | 490.40 | 445.52 | 584.63 | 306.94 | 411.52 |
| Standard deviation | 865.63 | 721.68 | 953.88 | 659.18 | 677.00 | 795.18 | 840.32 | 953.09 | 1065.73 | 832.68 | 820.76 | 797.84 | 1015.26 | 654.26 | 731.22 |
| Standard error | 31.80 | 41.05 | 45.89 | 73.24 | 60.31 | 72.59 | 74.27 | 91.29 | 80.11 | 53.86 | 53.65 | 77.86 | 79.52 | 66.78 | 43.39 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base**

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Absolutes/col percents

Table 66

Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)?

Converted to monetary value (using national minimum wage)

Base: All respondents who have given practical help to a social cause

| | Region | | | | | | | | | | | | Ethnicity | | |
|--------------------|------------|--------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------|-------------|---------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 741 | 57 | 28 | 656 | 29 | 93 | 51 | 77 | 49 | 61 | 105 | 114 | 77 | 665 | 66 |
| Weighted base | 748 | 65* | 36** | 647 | 25** | 81* | 55* | 71* | 49* | 78* | 114* | 105* | 69* | 665 | 73* |
| £0 | 130 17% | 12 19% | 5 13% | 113 17% | 3 11% | 18 22% | 12 22% | 12 17% | 7 13% | 18 23% | 17 15% | 14 13% | 13 18% | 123 19%N | 5 7% |
| £31.55 | 137 18% | 15 23%e | 9 26% | 113 17% | 3 11% | 9 11% | 10 18% | 13 19% | 7 14% | 12 15% | 26 23%e | 18 18% | 15 22% | 107 16% | 26 35%M |
| £91.50 | 118 16% | 14 22% | 3 9% | 101 16% | 6 24% | 14 17% | 9 16% | 12 16% | 5 10% | 14 18% | 18 16% | 14 14% | 9 14% | 108 16% | 10 13% |
| £217.70 | 136 18% | 7 11% | 11 31% | 118 18% | 3 14% | 13 17% | 9 17% | 17 24%ai | 13 27%ai | 8 11% | 22 19% | 22 21% | 10 14% | 123 18% | 12 17% |
| £627.85 | 117 16% | 10 15% | - - | 107 16% | 4 18% | 13 16% | 7 13% | 10 14% | 11 22% | 15 19% | 13 12% | 19 18% | 14 20% | 99 15% | 16 22% |
| £1416.60 | 47 6% | 2 3% | 1 4% | 43 7% | 3 11% | 7 9% | 6 11% | 5 7% | 2 4% | 4 5% | 6 5% | 7 7% | 4 5% | 45 7% | 2 3% |
| £2363.10 | 23 3% | 1 2% | 2 7% | 20 3% | * 2% | 3 3% | - - | - - | 1 3% | 8 10%fGK | 3 3% | 2 2% | 3 4% | 23 3% | 1 1% |
| £3470.50 | 39 5% | 3 5% | 4 10% | 32 5% | 2 9% | 4 5%i | 2 3% | 2 3% | 4 7%i | - - | 8 7%i | 8 8%l | 2 3% | 37 6% | 1 1% |
| Mean | 501.60 | 397.03 | 669.06 | 502.91 | 659.51 | 541.58 | 390.01 | 377.87 | 588.72 | 458.13 | 520.72 | 583.05 | 459.77 | 524.80n | 301.40 |
| Standard deviation | 865.63 | 803.62 | 1156.37 | 853.08 | 1017.30 | 879.93 | 682.67 | 696.10 | 946.97 | 718.00 | 948.38 | 957.12 | 777.12 | 893.26 | 493.88 |
| Standard error | 31.80 | 106.44 | 218.53 | 33.31 | 188.91 | 91.24 | 95.59 | 79.33 | 135.28 | 91.93 | 92.55 | 89.64 | 88.56 | 34.64 | 60.79 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 66

Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)?

Converted to monetary value (using national minimum wage)

Base: All respondents who have given practical help to a social cause

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|------------|----------------------------|----------------------|----------------------|----------------------|----------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|--------------|------------|--------------|----------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 741 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 26 | 5 | 44 | 111 | 121 | 124 | 152 | 27 | 16 | 27 | 538 | 176 |
| Weighted base | 748 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 24** | 4** | 41* | 114* | 118* | 129* | 155 | 28** | 18** | 24** | 555 | 169 |
| £0 | 130 17% | 130 100%BCDE F | - | - | - | - | - | - | - | 7 31% | 1 26% | 10 24% | 26 23% | 23 20% | 23 18% | 22 14% | 1 2% | - | 24 100% | 106 19%T | 1 * |
| £31.55 | 137 18% | - | 137 100%ACDE F | - | - | - | - | - | - | - | 2 37% | 9 22%o | 39 34%MNO | 19 16% | 21 16% | 15 10% | 5 17% | - | - | 132 24%T | 5 3% |
| £91.50 | 118 16% | - | - | 118 100%ABDE F | - | - | - | - | - | 2 10% | - | 9 22% | 18 16% | 22 18% | 24 19% | 27 17% | 2 7% | 1 4% | - | 116 21%T | 3 2% |
| £217.70 | 136 18% | - | - | - | 136 100%ABCE F | - | - | - | - | 3 14% | 1 13% | 5 13% | 18 16% | 28 23% | 18 14% | 26 17% | 9 34% | 3 20% | - | 124 22%T | 13 8% |
| £627.85 | 117 16% | - | - | - | - | 117 100%ABCD F | - | - | - | 7 29% | - | 4 11% | 4 3% | 16 13%L | 28 22%L | 32 21%L | 3 11% | 4 20% | - | 78 14% | 38 23%S |
| £1416.60 | 47 6% | - | - | - | - | - | 47 100%ABCD E | - | - | - | 1 24% | 1 4% | 3 2% | 8 7% | 7 5% | 14 9%l | 4 14% | 2 9% | - | - | 47 28%S |
| £2363.10 | 23 3% | - | - | - | - | - | - | 23 100% | - | 1 5% | - | - | 2 2% | 3 3% | 5 4% | 6 4% | 1 3% | 1 6% | - | - | 23 14%S |
| £3470.50 | 39 5% | - | - | - | - | - | - | - | 39 100% | 2 10% | - | 2 5%m | 4 4% | 1 1% | 3 2% | 12 8%Mn | 4 13% | 7 40% | - | - | 39 23%S |
| Mean | 501.60 | 0.00 | 31.55A | 91.50 B | 217.70 | 627.85 | 1416.60 | 2363.10 | 3470.50 | 701.60 | 378.14 | 351.28 | 295.68 | 335.35 | 421.32 | 686.80 KLMN | 856.70 | 1856.12 | 0.00 | 163.39 | 1685.40S |
| Standard deviation | 865.63 | 0.00 | * | 0.00 | 0.00 | 0.00 | * | 0.00 | 0.00 | 1095.22 | 664.41 | 793.51 | 748.24 | 561.43 | 687.24 | 998.69 | 1158.79 | 1473.46 | 0.00 | 203.47 | 1172.67 |
| Standard error | 31.80 | 0.00 | * | 0.00 | 0.00 | 0.00 | * | 0.00 | 0.00 | 214.79 | 297.13 | 119.63 | 71.02 | 51.04 | 61.72 | 81.00 | 223.01 | 368.37 | 0.00 | 8.77 | 88.39 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

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Absolutes/col percents

Table 67

Q.14 In the past year, approximately, how much, if anything, have you donated to charity? Please exclude: Goods you have bought from a charity shop, Jumble sale or donating prizes or items, Collecting sponsorship money from other people

Base: All respondents who have donated to charity

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|----------------------------|---------|-------------|---------------|--------------|----------------|--------------|---------------|--------------|-------------|---------------|---------------|------------|--------------|-------------------|----------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) | |
| Unweighted base | 1467 | 650 | 817 | 110 | 210 | 240 | 272 | 262 | 373 | 446 | 421 | 252 | 348 | 185 | 548 | |
| Weighted base | 1481 | 677 | 804 | 134* | 251 | 248 | 261 | 232 | 356 | 430 | 395 | 314 | 342 | 219 | 596 | |
| I haven't donated anything | (0) | 58 4% | 21 3% | 37 5% | 7 6% | 9 4% | 12 5% | 11 4% | 10 4% | 8 2% | 10 2% | 19 5% | 12 4% | 17 5%i | 9 4% | 15 2% |
| Less than £1 | (0.5) | 19 1% | 8 1% | 11 1% | 1 1% | 5 2%h | 8 3%gH | 2 1% | 2 1% | 1 * | 2 * | 5 1% | 6 2% | 6 2%i | 8 4%N | 4 1% |
| £1-£9 | (5) | 159 11% | 65 10% | 94 12% | 31 23%DEFGH | 26 10% | 24 10% | 34 13%H | 22 9% | 21 6% | 31 7% | 44 11%i | 37 12%i | 46 13%l | 20 9% | 70 12% |
| £10-£24 | (17) | 373 25% | 174 26% | 199 25% | 46 35%FH | 74 30%H | 65 26%h | 57 22% | 61 26%h | 69 19% | 93 21% | 103 26% | 84 27% | 95 28%i | 65 30% | 159 27% |
| £25-£49 | (37) | 263 18% | 108 16% | 155 19% | 15 11% | 47 19% | 45 18% | 41 16% | 41 18% | 75 21%C | 76 18%j | 48 12% | 80 25%lJL | 59 17%j | 22 10% | 113 19%M |
| £50-£99 | (74.5) | 268 18% | 138 20%b | 131 16% | 12 9% | 41 16% | 61 25%Cdgh | 55 21%C | 38 16% | 62 17%c | 81 19% | 77 19% | 50 16% | 61 18% | 45 21% | 114 19% |
| £100-£499 | (299.5) | 281 19% | 134 20% | 147 18% | 15 11% | 39 15% | 27 11% | 55 21%cE | 47 20%cE | 98 28%CDEg | 111 26%JKL | 75 19% | 42 13% | 54 16% | 38 17% | 101 17% |
| £500-£999 | (749.5) | 40 3% | 21 3% | 19 2% | 5 4%e | 6 2% | 1 1% | 5 2% | 10 4%E | 12 3%E | 20 5%KL | 15 4%Kl | 1 * | 4 1% | 8 4% | 11 2% |
| £1000+ | (1100) | 21 1% | 9 1% | 11 1% | 1 1% | 4 1% | 5 2%F | - | 2 1% | 9 2%F | 7 2% | 10 3%L | 2 1% | 1 * | 4 2% | 10 2% |
| Mean | 117.24 | 123.17 | 112.25 | 88.14 | 104.66 | 90.04 | 104.85 | 125.83e | 159.51CDEfg | 154.15KL | 136.33KL | 77.93 | 84.79 | 120.48 | 109.78 | |
| Standard deviation | 191.28 | 194.35 | 188.64 | 182.83 | 187.41 | 180.38 | 145.87 | 195.84 | 222.09 | 215.15 | 226.56 | 137.65 | 138.60 | 204.51 | 188.98 | |
| Standard error | 4.99 | 7.62 | 6.60 | 17.43 | 12.93 | 11.64 | 8.84 | 12.10 | 11.50 | 10.19 | 11.04 | 8.67 | 7.43 | 15.04 | 8.07 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/ef/g/h - i/j/kl - m/n

* small base

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Absolutes/col percents

Table 67

Q.14 In the past year, approximately, how much, if anything, have you donated to charity? Please exclude: Goods you have bought from a charity shop, Jumble sale or donating prizes or items, Collecting sponsorship money from other people

Base: All respondents who have donated to charity

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|----------------------------|---------|--------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|--------------|--------------|----------------|----------------|------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 1467 | 120 | 65 | 1282 | 64 | 187 | 132 | 147 | 106 | 127 | 161 | 209 | 149 | 1328 | 120 |
| Weighted base | 1481 | 133* | 72* | 1276 | 59* | 180 | 142* | 136 | 97* | 156* | 168 | 202 | 135 | 1342 | 119* |
| I haven't donated anything | (0) | 58 4% | 6 5% | 49 4% | - - | 3 2% | 7 5% | 6 4% | 2 2% | 7 5% | 6 3% | 6 3% | 12 9% | 55 4% | 3 3% |
| Less than £1 | (0.5) | 19 1% | 2 2% | 12 1% | - - | - - | 2 2% | - - | 2 2%e | 2 1% | - - | 2 1% | 4 3% | 17 1% | 2 1% |
| £1-£9 | (5) | 159 11% | 12 9% | 142 11% | 10 17%bjL | 23 13%l | 19 13% | 23 17%bhiJL | 8 8% | 13 8% | 13 7% | 25 12% | 9 6% | 141 11% | 14 12% |
| £10-£24 | (17) | 373 25% | 35 26% | 315 25% | 13 22% | 47 26% | 32 23% | 26 19% | 27 28% | 39 25% | 41 25% | 53 26% | 37 27% | 346 26% | 23 19% |
| £25-£49 | (37) | 263 18% | 27 20% | 227 18% | 8 14% | 41 23%L | 33 23%L | 25 18% | 16 16% | 22 14% | 33 19% | 34 17% | 16 12% | 243 18% | 18 16% |
| £50-£99 | (74.5) | 268 18% | 22 16% | 236 18% | 9 16% | 23 13% | 20 14% | 18 13% | 24 24%Efg | 38 24%Efg | 38 23%Eg | 39 19% | 26 19% | 237 18% | 29 24% |
| £100-£499 | (299.5) | 281 19% | 25 18% | 241 19% | 18 30%FHJK | 40 22%j | 23 16% | 32 24%J | 15 15% | 30 19% | 23 13% | 35 17% | 26 20% | 253 19% | 19 16% |
| £500-£999 | (749.5) | 40 3% | 4 3% | 32 3% | 1 1% | 3 2% | 6 4% | 4 3% | 4 4% | 1 1% | 6 4% | 5 3% | 2 1% | 34 3% | 6 5% |
| £1000+ | (1100) | 21 1% | - - | 21 2% | - - | 1 * | - - | 2 2% | - - | 3 2% | 9 5%AEFHK | 2 1% | 3 2% | 16 1% | 4 4%m |
| Mean | 117.24 | 102.44 | 125.57 | 118.32 | 120.33 | 107.15 | 101.41 | 129.77 | 106.30 | 116.76 | 153.82ef | 109.38 | 118.25 | 113.39 | 155.49M |
| Standard deviation | 191.28 | 156.34 | 188.36 | 194.79 | 144.14 | 157.92 | 166.92 | 200.37 | 166.26 | 193.94 | 272.15 | 181.20 | 203.52 | 184.67 | 258.02 |
| Standard error | 4.99 | 14.27 | 23.36 | 5.44 | 18.02 | 11.55 | 14.53 | 16.53 | 16.15 | 17.21 | 21.45 | 12.53 | 16.67 | 5.07 | 23.55 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 67

Q.14 In the past year, approximately, how much, if anything, have you donated to charity? Please exclude: Goods you have bought from a charity shop, Jumble sale or donating prizes or items, Collecting sponsorship money from other people

Base: All respondents who have donated to charity

| | Total | Q.13 Value of Volunteering | | | | | Q.14 Value of Donations | | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|----------------------------|---------|----------------------------|---------------|---------------|--------------------|--------------------|-------------------------|---------------------|---------------------|-----------|----------------|-----------------|-----------------|------------|-----------------|-----------------|--|--------------|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 1467 | 108 | 103 | 94 | 118 | 103 | 44 | 22 | 34 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 46 | 1249 | 172 |
| Weighted base | 1481 | 114* | 109* | 104* | 112* | 98* | 40* | 20** | 35** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 41* | 1271 | 169 |
| I haven't donated anything | (0) | 58 4% | 7 7%B | - | 2 2% | 3 3% | 7 7%B | - | 1 6% | 2 7% | 58 100%KLMN | - | - | - | - | - | - | - | 41 100%ST | 13 1% | 4 2% |
| Less than £1 | (0.5) | 19 1% | 1 1% | 2 2% | - | 1 1% | - | 1 3% | - | - | - | 19 100% | - | - | - | - | - | - | - | 18 1% | 1 1% |
| £1-£9 | (5) | 159 11% | 10 9% | 9 8% | 9 9% | 5 5% | 4 5% | 1 4% | - | 2 6% | - | 159 100%ILMN | - | - | - | - | - | - | - | 155 12%RT | 4 2% |
| £10-£24 | (17) | 373 25% | 26 23%EF | 39 36%aCD | 18 17%E | 18 16%E | 4 4% | 3 7% | 2 12% | 4 12% | - | - | 373 100%IKMN | - | - | - | - | - | - | 364 29%RT | 9 6% |
| £25-£49 | (37) | 263 18% | 23 20% | 19 17% | 22 21% | 28 25% | 16 16% | 8 20% | 3 16% | 1 2% | - | - | 263 100%IKLN | - | - | - | - | - | - | 251 20%RT | 12 7% |
| £50-£99 | (74.5) | 268 18% | 23 21% | 21 19% | 24 23% | 18 16% | 28 29%D | 7 17% | 5 24% | 3 7% | - | - | - | - | 268 100%IKLM | - | - | - | - | 254 20%RT | 14 8%r |
| £100-£499 | (299.5) | 281 19% | 22 19% | 15 14% | 27 26%b | 26 23% | 32 32%aB | 14 36%aB | 6 32% | 12 35% | - | - | - | - | - | 281 100%IKLM | - | - | - | 217 17%R | 64 38%RS |
| £500-£999 | (749.5) | 40 3% | 1 1% | 5 4% | 2 2% | 9 8%Ac | 3 3% | 4 10%Ac | 1 4% | 4 10% | - | - | - | - | - | 40 100% | - | - | - | - | 40 24%RS |
| £1000+ | (1100) | 21 1% | - | - | 1 1% | 3 3% | 4 4%ab | 2 4%AB | 1 6% | 7 20% | - | - | - | - | - | - | 21 100% | - | - | - | 21 12%RS |
| Mean | 117.24 | 89.60 | 101.61 | 126.09 | 191.11 ABc | 189.64 ABc | 246.09 ABC | 212.19 | 411.84 | 0.00 | 0.50 | 5.00 | 17.00 | 37.00 | 74.50 | 299.50 | 749.50 | 1100.00 | 0.00 | 78.73 R | 435.84RS |
| Standard deviation | 191.28 | 118.64 | 168.99 | 165.63 | 266.38 | 240.15 | 280.75 | 281.16 | 410.09 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 102.78 | 355.02 |

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Absolutes/col percents

Table 67

Q.14 In the past year, approximately, how much, if anything, have you donated to charity? Please exclude: Goods you have bought from a charity shop, Jumble sale or donating prizes or items, Collecting sponsorship money from other people
Base: All respondents who have donated to charity

| | Q.13 Value of Volunteering | | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|----------------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------|-------------------------|------|------|------|-------|--------|--------|-------|-------------|--|-------|-----|
| | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| Total | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Weighted base | 1481 | 114* | 109* | 104* | 112* | 98* | 40* | 20** | 35** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 41* | 1271 | 169 |
| Standard error | 4.99 | 11.42 | 16.65 | 17.08 | 24.52 | 23.66 | 42.32 | 59.94 | 70.33 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.91 | 27.07 | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 68
Q.13/14 Calculated Value of Charitable Donations
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--------------------|-------------|-------------|---------------|---------------|--------------|--------------|--------------|--------------|---------------|--------------|-------------|-------------|-------------------|---------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Zero givers | 487 24% | 273 27%B | 215 21% | 83 35%DeGH | 77 22%h | 88 26%H | 96 26%H | 71 24%H | 74 17% | 93 17% | 145 26%l | 117 26%l | 132 27%l | 60 21% | 216 26% |
| Middle ground | 1356 67% | 648 65% | 708 68% | 140 58% | 232 68%c | 232 68%c | 241 67%c | 203 67%c | 308 70%C | 386 71%Jl | 355 63% | 300 68% | 315 65% | 205 71% | 566 67% |
| Core | 184 9% | 73 7% | 111 11%A | 18 8% | 32 9% | 21 6% | 25 7% | 27 9% | 60 14%cEFg | 62 12%KL | 62 11%Kl | 25 6% | 35 7% | 24 8% | 64 8% |
| Mean | 270.79 | 215.85 | 323.59A | 191.91 | 246.18 | 215.01 | 224.60 | 264.60 | 418.08CDEFG | 328.51K | 291.60K | 189.39 | 256.22 | 215.47 | 221.88 |
| Standard deviation | 650.67 | 527.92 | 746.41 | 476.79 | 523.21 | 620.14 | 561.45 | 653.02 | 858.65 | 696.63 | 652.56 | 535.65 | 684.11 | 505.37 | 547.24 |
| Standard error | 14.45 | 16.79 | 23.17 | 34.41 | 29.76 | 33.88 | 28.58 | 35.42 | 39.82 | 29.33 | 26.73 | 28.55 | 30.15 | 31.96 | 19.64 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 68
Q.13/14 Calculated Value of Charitable Donations
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Zero givers | 487 24% | 46 25% | 20 20% | 421 24% | 17 21% | 41 18% | 39 21% | 44 24% | 42 29%E | 47 23% | 76 29%E | 66 23% | 50 27%e | 440 24% | 42 25% |
| Middle ground | 1356 67% | 123 68% | 70 69% | 1163 67% | 56 69% | 162 73%HJL | 132 72%hJl | 125 68% | 87 61% | 136 67% | 158 60% | 193 68%j | 114 62% | 1225 67% | 110 64% |
| Core | 184 9% | 13 7% | 12 11% | 159 9% | 8 10% | 20 9% | 12 6% | 14 8% | 13 9% | 20 10% | 29 11% | 24 9% | 19 10% | 163 9% | 19 11% |
| Mean | 270.79 | 216.74 | 324.40 | 273.33 | 288.26 | 283.70 | 196.39 | 244.21 | 274.68 | 267.11 | 323.26 | 293.78 | 262.05 | 274.17 | 234.96 |
| Standard deviation | 650.67 | 563.07 | 771.87 | 651.56 | 687.55 | 670.40 | 482.17 | 540.94 | 650.55 | 535.47 | 800.73 | 721.66 | 628.23 | 666.73 | 453.42 |
| Standard error | 14.45 | 44.65 | 82.75 | 15.44 | 72.88 | 42.83 | 36.77 | 38.44 | 52.25 | 41.19 | 50.54 | 41.80 | 43.98 | 15.57 | 34.98 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 68

Q.13/14 Calculated Value of Charitable Donations**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------|----------------------------|---------------|--------------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|--------------|--------------|--------------|---------------|--------------------|---------------|--|--------------------|----------------------|---------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Zero givers | 487 24% | 24 18%BCDE F | - | - | - | - | - | - | - | 41 71%KLMN O | - | - | - | - | - | - | - | - | 487 100%ST | - | - |
| Middle ground | 1356 67% | 106 81%EF | 132 96%AEF | 116 98%AdE F | 124 91%aEF | 78 67%F | - | - | - | 13 22% | 18 94% | 155 98%IO | 364 97%IO | 251 95%IO | 254 95%IO | 217 77%I | - | - | - | 1356 100%RT | - |
| Core | 184 9% | 1 * | 5 4% | 3 2% | 13 9%Ac | 38 33%AB CD | 47 100%AB CDE | 23 100% | 39 100% | 4 6% | 1 6% | 4 2% | 9 3% | 12 5% | 14 5% | 64 23%IK LMN | 40 100% | 21 100% | - | - | 184 100%RS |
| Mean | 270.79 | 78.27 | 112.44 a | 202.74 AB | 375.18 ABC | 786.83 | 1623.74 | 2541.94 | 3843.10 | 290.83K L | 90.38 | 96.54 | 107.66 | 188.04 kL | 277.07 KLm | 677.46 | 1351.47 | 2688.81 | 0.00 | 140.74 | 1949.58RS |
| Standard deviation | 650.67 | 114.78 | 156.14 | 160.75 | 252.42 | 230.62 | 272.61 | 268.89 | 408.33 | 778.73 | 336.76 | 430.17 | 435.04 | 411.40 | 520.23 | 815.13 | 1044.30 | 1512.90 | 0.00 | 177.69 | 1143.06 |
| Standard error | 14.45 | 10.11 | 14.02 | 15.26 | 21.49 | 20.88 | 37.45 | 52.73 | 66.24 | 95.86 | 86.95 | 32.99 | 23.19 | 25.22 | 31.96 | 48.98 | 171.68 | 347.08 | 0.00 | 4.88 | 83.15 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 69

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Summary**Base: All respondents**

| | Statements | | | | | |
|-----------------------|--|---|--|---|---|--|
| | My parents are involved in social causes | Most of my friends are involved in social causes | Most of my colleagues are involved in social causes | Most people in my local community are involved in social causes | None of my friends are involved in social causes | None of my colleagues are involved in social causes |
| Unweighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| Weighted base | 2027 | 2027 | 2027 | 2027 | 2027 | 2027 |
| NET: Agree | 467 23% | 518 26% | 456 23% | 383 19% | 774 38% | 726 36% |
| Strongly agree (4) | 117 6% | 94 5% | 76 4% | 64 3% | 269 13% | 226 11% |
| Tend to agree (3) | 350 17% | 424 21% | 380 19% | 319 16% | 504 25% | 500 25% |
| Tend to disagree (2) | 485 24% | 732 36% | 646 32% | 790 39% | 591 29% | 484 24% |
| Strongly disagree (1) | 678 33% | 360 18% | 330 16% | 279 14% | 269 13% | 214 11% |
| NET: Disagree | 1163 57% | 1093 54% | 976 48% | 1069 53% | 860 42% | 697 34% |
| Don't know | 397 20% | 416 21% | 594 29% | 575 28% | 394 19% | 603 30% |
| Mean | 1.94 | 2.16 | 2.14 | 2.12 | 2.47 | 2.52 |
| Standard deviation | 0.96 | 0.83 | 0.83 | 0.76 | 0.95 | 0.93 |
| Standard error | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.03 |

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Absolutes/col percents

Table 70

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

My parents are involved in social causes

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|---------------|---------------|----------------|----------------|----------------|-----------------|--------------|-------------|-------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 467 23% | 231 23% | 236 23% | 85 35%FGH | 128 38%FGH | 129 38%FGH | 63 17%H | 38 13%H | 23 5% | 154 29%L | 138 25%L | 101 23%L | 74 15% | 103 36%n | 239 28% |
| Strongly agree | (4) 117 6% | 62 6% | 55 5% | 31 13%eFGH | 36 11%FGH | 24 7%fGH | 13 4%h | 7 2% | 6 1% | 42 8%L | 34 6% | 24 5% | 18 4% | 30 10%n | 53 6% |
| Tend to agree | (3) 350 17% | 169 17% | 181 18% | 54 22%FGH | 92 27%FGH | 105 31%cFGH | 51 14%H | 31 10%H | 17 4% | 113 21%L | 104 19%L | 77 18%L | 56 12% | 73 25% | 186 22% |
| Tend to disagree | (2) 485 24% | 201 20% | 284 27%A | 68 28%H | 106 31%H | 89 26%h | 96 27%h | 76 25%H | 51 12% | 127 23% | 124 22% | 111 25% | 123 25% | 78 27% | 227 27% |
| Strongly disagree | (1) 678 33% | 371 37%B | 307 30% | 45 19% | 74 22% | 84 25% | 141 39%CDE | 133 44%CDE | 202 46%CEf | 156 29% | 188 33% | 158 36%i | 176 37%l | 74 26% | 268 32% |
| NET: Disagree | 1163 57% | 572 58% | 591 57% | 113 47% | 180 53% | 172 51% | 237 66%CDEH | 208 69%CDEH | 253 57%Ce | 282 52% | 312 56% | 269 61%l | 299 62%lj | 152 53% | 495 59% |
| Don't know | 397 20% | 190 19% | 207 20% | 43 18%D | 33 10% | 40 12% | 61 17%De | 54 18%DE | 165 37%CDEFG | 105 19% | 112 20% | 71 16% | 109 23%K | 34 12% | 112 13% |
| Mean | 1.94 | 1.90 | 1.98 | 2.36FGH | 2.29FGH | 2.23FGH | 1.78H | 1.65H | 1.38 | 2.09jKL | 1.96L | 1.91 | 1.77 | 2.23N | 2.03 |
| Standard deviation | 0.96 | 0.99 | 0.93 | 1.00 | 0.96 | 0.94 | 0.87 | 0.81 | 0.71 | 0.99 | 0.97 | 0.94 | 0.88 | 1.00 | 0.95 |
| Standard error | 0.02 | 0.04 | 0.03 | 0.08 | 0.06 | 0.06 | 0.05 | 0.05 | 0.04 | 0.05 | 0.05 | 0.06 | 0.04 | 0.07 | 0.04 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 70

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

My parents are involved in social causes

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|---------------------------|--------------------------|------------------------|-------------------------|--------------------------|----------------------------------|-------------------------|-------------------------|-------------------------|--|--|--------------------------|--------------------------|------------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 467 23% | 37 20% ^l | 29 29% ^L | 401 23% | 15 19% | 43 19% | 44 24% ^L | 41 23% ^L | 27 19% | 40 19% | 112 43% ^{Ab} | 57 20% ^{DEFGHI20%^l} | 23 12% | 367 20% | 91 53% ^M |
| Strongly agree | (4) 117 6% | 7 4% | 4 4% | 105 6% | 5 6% ⁱ | 17 8% ^l | 9 5% | 7 4% | 7 5% | 3 2% | 31 12% ^{AFGhikL} | 19 7% ^l | 8 4% | 82 4% | 32 19% ^M |
| Tend to agree | (3) 350 17% | 29 16% ^l | 25 24% ^{EKL} | 296 17% | 10 13% | 26 11% | 35 19% ^{eL} | 35 19% ^{eL} | 20 14% | 36 18% ^L | 82 31% ^{ADEFGHIK13%^L} | 38 13% | 15 8% | 285 16% | 58 34% ^M |
| Tend to disagree | (2) 485 24% | 56 30% ^{cdhJ} | 19 18% | 410 24% | 15 18% | 64 29% ^{dhJ} | 49 27% ^J | 45 25% ^J | 28 20% | 57 28% ^J | 38 15% | 66 23% ^J | 50 27% ^J | 449 25% ⁿ | 29 17% |
| Strongly disagree | (1) 678 33% | 64 35% | 39 38% | 576 33% | 31 38% ^j | 72 32% | 61 33% | 56 31% | 53 38% ^j | 69 34% | 71 27% | 97 34% | 64 35% | 637 35% ^N | 34 20% |
| NET: Disagree | 1163 57% | 119 65% ^{cJ} | 57 57% ^j | 986 57% | 46 56% ^J | 136 61% ^J | 110 60% ^J | 101 55% ^J | 81 57% ^J | 126 62% ^J | 110 42% | 163 57% ^J | 114 63% ^J | 1086 59% ^N | 63 37% |
| Don't know | 397 20% | 27 15% | 15 15% | 356 20% | 20 25% ^{aj} | 44 20% | 29 16% | 40 22% | 34 24% ^{aj} | 37 18% | 41 16% | 64 23% ^{aj} | 45 25% ^{AfJ} | 375 21% ^N | 18 11% |
| Mean | 1.94 | 1.87 | 1.94 | 1.95 | 1.83 | 1.93 | 1.95 | 1.94 | 1.82 | 1.84 | 2.32 ^{ABDEFGH} | 1.90 ^{IKL} | 1.75 | 1.87 | 2.58 ^M |
| Standard deviation | 0.96 | 0.88 | 0.97 | 0.96 | 0.99 | 0.96 | 0.93 | 0.91 | 0.96 | 0.83 | 1.07 | 0.98 | 0.87 | 0.92 | 1.05 |
| Standard error | 0.02 | 0.08 | 0.12 | 0.03 | 0.12 | 0.07 | 0.08 | 0.07 | 0.09 | 0.07 | 0.07 | 0.06 | 0.07 | 0.02 | 0.09 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
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Absolutes/col percents

Table 70

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

My parents are involved in social causes

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|--------------|--------------|--------------|--------------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 467 23% | 22 17% | 48 35%A | 44 37%A | 52 38%A | 34 29%A | 15 31%A | 11 48% | 10 25% | 11 19% | 3 14% | 35 22% | 82 22% | 53 20% | 97 36%IKL MO | 68 24% | 14 34% | 10 47% | 62 13% | 343 25%R | 62 34%RS |
| Strongly agree | (4) 117 6% | 7 5% | 17 12%a | 12 10% | 12 9% | 12 11% | 5 10% | 4 17% | 2 4% | 2 3% | 2 8% | 5 3% | 26 7% | 14 5% | 25 9%Ko | 14 5% | 8 19% | 5 23% | 8 2% | 87 6%R | 22 12%RS |
| Tend to agree | (3) 350 17% | 15 12% | 31 23%A | 32 27%A | 40 29%A | 22 19% | 10 21% | 7 31% | 8 21% | 9 16% | 1 5% | 30 19% | 56 15% | 39 15% | 72 27%LM o | 54 19% | 6 15% | 5 24% | 54 11% | 256 19%R | 40 22%R |
| Tend to disagree | (2) 485 24% | 44 33%ce | 34 24% | 24 21% | 32 23% | 26 22% | 12 25% | 4 16% | 3 9% | 14 24% | 8 40% | 49 31%NO | 115 31%NO | 65 25%o | 53 20% | 50 18% | 5 12% | 2 12% | 116 24% | 335 25%t | 34 18% |
| Strongly disagree | (1) 678 33% | 41 32% | 30 22% | 28 24% | 29 21% | 26 23% | 12 25% | 3 12% | 17 44% | 27 46%INO | 8 43% | 53 33%N | 120 32%N | 94 36%N | 57 21% | 88 31%N | 12 30% | 3 14% | 215 44%ST | 419 31%t | 44 24% |
| NET: Disagree | 1163 57% | 85 65%BCD Ef | 64 47% | 52 44% | 60 44% | 52 45% | 23 49% | 6 28% | 21 53% | 41 70%NO | 16 83% | 101 64%NO | 235 63%NO | 159 61%NO | 110 41% | 138 49% | 17 42% | 5 26% | 331 68%ST | 754 56%T | 78 42% |
| Don't know | 397 20% | 24 18% | 26 19% | 22 18% | 24 18% | 30 26% | 9 19% | 6 25% | 9 22% | 6 10% | 1 3% | 22 14% | 57 15% | 50 19% | 61 23%ikL m | 75 27%IKL | 10 24% | 6 27% | 94 19% | 259 19% | 44 24% |
| Mean | 1.94 | 1.88 | 2.30A | 2.29A | 2.31A | 2.23A | 2.21a | 2.70 | 1.81 | 1.73 | 1.79 | 1.91 | 1.96 | 1.87 | 2.31IK LMO | 1.97 | 2.31 | 2.76 | 1.63 | 2.01R | 2.28RS |
| Standard deviation | 0.96 | 0.88 | 1.03 | 1.02 | 0.98 | 1.04 | 1.03 | 1.02 | 1.02 | 0.89 | 0.92 | 0.87 | 0.94 | 0.94 | 1.01 | 0.98 | 1.24 | 1.13 | 0.80 | 0.97 | 1.07 |
| Standard error | 0.02 | 0.09 | 0.10 | 0.11 | 0.09 | 0.11 | 0.16 | 0.23 | 0.19 | 0.12 | 0.25 | 0.07 | 0.05 | 0.06 | 0.07 | 0.07 | 0.25 | 0.31 | 0.04 | 0.03 | 0.09 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 71

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Most of my friends are involved in social causes

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-------------------|-------------|---------------|--------------|----------------|--------------|---------------|---------------|--------------|---------------|-------------|--------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 518 26% | 231 23% | 287 28%A | 77 32%FGh | 122 36%EFGH | 88 26%fg | 67 19% | 57 19% | 107 24%f | 175 32%JKL | 145 26%l | 99 22% | 100 21% | 102 35%N | 221 26% |
| Strongly agree | (4) 94 5% | 49 5% | 45 4% | 21 9%FGH | 29 9%FGH | 18 5%Fg | 7 2% | 6 2% | 12 3% | 41 7%JL | 22 4% | 22 5%L | 10 2% | 27 9%n | 46 5% |
| Tend to agree | (3) 424 21% | 182 18% | 242 23%A | 56 23% | 92 27%FG | 70 21% | 61 17% | 51 17% | 94 21% | 135 25%KL | 123 22% | 77 17% | 90 19% | 74 26% | 175 21% |
| Tend to disagree | (2) 732 36% | 367 37% | 365 35% | 65 27% | 112 33% | 140 41%Cd | 127 35% | 120 40%C | 168 38%C | 201 37% | 200 36% | 155 35% | 177 37% | 101 35% | 312 37% |
| Strongly disagree | (1) 360 18% | 208 21%B | 153 15% | 47 19% | 54 16% | 55 16% | 85 24%DEH | 59 20%H | 60 14% | 82 15% | 96 17% | 101 23%jl | 81 17% | 38 13% | 179 21%M |
| NET: Disagree | 1093 54% | 575 58%B | 518 50% | 112 46% | 166 49% | 196 57%Cd | 212 59%CDh | 179 59%CDh | 229 52% | 283 52% | 296 53% | 256 58% | 258 54% | 139 48% | 491 58%M |
| Don't know | 416 21% | 187 19% | 229 22% | 52 22% | 53 16% | 57 17% | 82 23%de | 65 22%d | 106 24%DE | 83 15% | 121 22%l | 87 20% | 124 26%lk | 48 17% | 135 16% |
| Mean | 2.16 | 2.09 | 2.22A | 2.27FG | 2.34eFGH | 2.18Fg | 1.96 | 2.02 | 2.17FG | 2.29JKL | 2.16 | 2.06 | 2.08 | 2.38N | 2.12 |
| Standard deviation | 0.83 | 0.85 | 0.82 | 0.96 | 0.90 | 0.81 | 0.79 | 0.76 | 0.76 | 0.86 | 0.82 | 0.86 | 0.76 | 0.88 | 0.86 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 71

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?**Most of my friends are involved in social causes****Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|------------------|-------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|--------------------|-------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 518 26% | 41 22%i | 31 31%i | 446 26% | 20 25%i | 62 28%i | 39 21% | 37 20% | 38 26%i | 27 13% | 96 36%AdeFGHIL | 86 30%fGI | 42 23%i | 435 24% | 76 44%M |
| Strongly agree | (4) 94 5% | 2 1% | 13 13%CAefHIKL | 79 5%a | 5 6%AH | 12 5%aH | 9 5%aH | 10 6%AH | * * | 6 3% | 22 8%AHiKL | 9 3%h | 5 3% | 71 4% | 21 12%M |
| Tend to agree | (3) 424 21% | 39 21%i | 18 18% | 367 21% | 15 19%i | 50 23%gl | 29 16% | 26 14% | 37 26%fGI | 21 10% | 74 28%FGI | 77 27%FGI | 37 20%i | 364 20% | 54 32%M |
| Tend to disagree | (2) 732 36% | 83 46%CbefhJK | 30 30% | 619 36% | 27 34% | 80 36% | 64 35% | 66 36% | 47 33% | 98 48%BdeFGHJK | 82 31% | 89 31% | 67 36% | 676 37%N | 45 26% |
| Strongly disagree | (1) 360 18% | 27 15% | 22 21% | 311 18% | 18 22%j | 37 17% | 40 22%J | 39 21%J | 25 18% | 42 21%j | 35 13% | 48 17% | 27 15% | 342 19%N | 16 9% |
| NET: Disagree | 1093 54% | 110 60%JK | 52 51% | 930 53% | 45 56% | 117 52% | 104 57%J | 105 58%JK | 72 51% | 140 69%BdeFgHJK | 117 44% | 137 48% | 94 52% | 1018 56%N | 61 36% |
| Don't know | 416 21% | 31 17% | 18 18% | 367 21% | 16 20% | 44 20% | 40 22% | 41 22% | 32 23% | 36 18% | 51 19% | 60 21% | 46 25% | 375 21% | 35 20% |
| Mean | 2.16 | 2.10 | 2.28l | 2.16 | 2.11 | 2.21l | 2.05 | 2.05 | 2.12 | 1.95 | 2.39AdeFGHI | 2.21l | 2.14i | 2.11 | 2.59M |
| Standard deviation | 0.83 | 0.70 | 1.02 | 0.84 | 0.89 | 0.85 | 0.87 | 0.87 | 0.76 | 0.72 | 0.88 | 0.83 | 0.78 | 0.82 | 0.89 |
| Standard error | 0.02 | 0.06 | 0.13 | 0.02 | 0.10 | 0.06 | 0.08 | 0.07 | 0.07 | 0.06 | 0.06 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 71

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Most of my friends are involved in social causes

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|------------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-----------------|------------------|-----------------|------------------|------------------|------------------|---------------|--|-----------------------|-------------------------|-----------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 518 26% | 25 19% | 38 28% | 46 39%A | 64 47%AB | 50 43%AB | 20 43%Ab | 11 45% | 25 65% | 5 8% | 6 34% | 28 17% | 103 28%IK | 73 28%IK | 104 39%IKL | 99 35%IKI | 21 52% | 15 73% | 36 7% | 388 29%R | 94 51%RS |
| Strongly agree | (4) 94 5% | 1 1% | 8 6%a | 10 8%A | 11 8%A | 12 11%A | 2 5%a | 3 14% | 4 11% | 1 2% | 6 30% | 6 4% | 23 6% m | 7 3% | 19 7% Mo | 9 3% | 7 18% | 9 42% | 3 1% | 66 5% R | 24 13% RS |
| Tend to agree | (3) 424 21% | 24 18% | 30 22% | 36 30%a | 53 39%AB | 38 32%A | 18 38%AB | 7 32% | 21 54% | 3 6% | 1 4% | 22 14% | 80 21% Ik | 66 25% IK | 85 32% IKL | 90 32% IKL | 14 34% | 6 31% | 33 7% | 321 24% R | 70 38% RS |
| Tend to disagree | (2) 732 36% | 59 45% e | 51 37% | 45 38% | 46 34% | 37 32% | 17 37% | 8 36% | 5 13% | 28 49% nO | 6 34% | 62 39% | 143 38% | 102 39% | 92 34% | 87 31% | 11 27% | 3 15% | 176 36% t | 506 37% T | 51 28% |
| Strongly disagree | (1) 360 18% | 20 15% | 22 16% c | 8 7% | 12 9% | 14 12% | 3 6% | 1 5% | 5 13% | 17 29% LMN | 4 23% | 35 22% LNO | 47 13% | 42 16% N | 22 8% | 36 13% | 6 15% | - | 151 31% ST | 192 14% | 18 10% |
| NET: Disagree | 1093 54% | 79 60% f | 73 53% CDE | 53 45% | 59 43% | 52 44% | 20 43% | 10 41% | 10 26% | 45 77% KLM | 11 57% NO | 97 61% INO | 190 51% n | 144 55% NO | 114 43% | 123 44% | 17 42% | 3 15% | 326 67% ST | 697 51% T | 69 38% |
| Don't know | 416 21% | 27 21% d | 26 19% d | 19 16% | 14 10% | 15 13% | 7 14% | 3 14% | 3 9% | 9 15% | 2 9% | 34 22% | 81 22% | 46 18% | 50 19% | 59 21% | 2 6% | 3 13% | 125 26% ST | 271 20% T | 20 11% |
| Mean | 2.16 | 2.06 | 2.22 | 2.48Ab | 2.51AB | 2.47Ab | 2.49Ab | 2.63 | 2.69 | 1.78 | 2.45 | 1.99 | 2.27IK | 2.17Ik | 2.46IK LM | 2.33IK m | 2.58 | 3.31 | 1.69 | 2.24R | 2.62RS |
| Standard deviation | 0.83 | 0.68 | 0.84 | 0.79 | 0.80 | 0.89 | 0.73 | 0.83 | 0.87 | 0.68 | 1.22 | 0.81 | 0.82 | 0.77 | 0.79 | 0.79 | 0.98 | 0.77 | 0.67 | 0.81 | 0.87 |
| Standard error | 0.02 | 0.07 | 0.08 | 0.08 | 0.07 | 0.09 | 0.11 | 0.18 | 0.15 | 0.09 | 0.34 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.17 | 0.19 | 0.04 | 0.03 | 0.07 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 72

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Most of my colleagues are involved in social causes

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-------------------|-------------|---------------|----------------|-----------------|--------------|---------------|---------------|-----------------|---------------|-------------|------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 456 23% | 202 20% | 255 25%A | 82 34%EF GH | 115 34%EF GH | 77 22%fg | 58 16% | 47 16% | 78 18% | 166 31%JKL | 121 21%l | 90 20% | 79 16% | 105 37%N | 213 25% |
| Strongly agree | (4) 76 4% | 39 4% | 37 4% | 15 6%FGH | 28 8%FGH | 18 5%FGH | 5 1% | 5 2% | 6 1% | 35 7%jkl | 20 4%L | 15 3%l | 6 1% | 28 10%N | 40 5% |
| Tend to agree | (3) 380 19% | 162 16% | 218 21%A | 67 28%EF GH | 87 25%EF GH | 59 17% | 53 15% | 42 14% | 72 16% | 131 24%JKL | 100 18% | 75 17% | 73 15% | 77 27%n | 173 20% |
| Tend to disagree | (2) 646 32% | 342 34%B | 305 29% | 60 25% | 107 31% | 128 38%CH | 115 32% | 105 35%C | 130 29% | 165 30% | 192 34% | 130 29% | 159 33% | 97 33% | 296 35% |
| Strongly disagree | (1) 330 16% | 189 19%B | 141 14% | 27 11% | 49 14% | 45 13% | 84 23%CDEH | 65 22%CDEH | 60 14% | 75 14% | 90 16% | 87 20%i | 79 17% | 32 11% | 154 18%M |
| NET: Disagree | 976 48% | 530 53%B | 446 43% | 87 36% | 155 46%c | 174 51%Ch | 199 55%CDH | 171 57%CDH | 190 43% | 240 44% | 282 50%i | 217 49% | 238 49% | 129 45% | 450 53%m |
| Don't know | 594 29% | 261 26% | 333 32%A | 71 30%d | 71 21% | 91 27% | 104 29%D | 83 28%d | 173 39%cDEFG | 136 25% | 159 28% | 135 31% | 164 34%lj | 54 19% | 183 22% |
| Mean | 2.14 | 2.07 | 2.21A | 2.41eFGH | 2.35FGH | 2.20FG | 1.92 | 1.94 | 2.09Fg | 2.31JKL | 2.13 | 2.06 | 2.02 | 2.43N | 2.15 |
| Standard deviation | 0.83 | 0.83 | 0.82 | 0.86 | 0.89 | 0.82 | 0.77 | 0.76 | 0.76 | 0.87 | 0.81 | 0.85 | 0.75 | 0.87 | 0.84 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 72

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Most of my colleagues are involved in social causes

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|---------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 456 23% | 35 19% | 32 32%adkl | 389 22% | 14 17% | 57 26%l | 40 22% | 40 22% | 30 21% | 31 15% | 87 33%ADFGHIKL | 57 20% | 33 18% | 374 20% | 73 43%M |
| Strongly agree | (4) 76 4% | 4 2%i | 7 7%kl | 65 4% | 5 6%ll | 10 5%l | 9 5%l | 6 4%l | 3 2%i | - | 22 8%AGHIKL | 6 2%i | 3 2% | 49 3% | 24 14%M |
| Tend to agree | (3) 380 19% | 31 17% | 25 25%d | 324 19% | 9 11% | 47 21%d | 32 17% | 33 18% | 27 19% | 31 15% | 65 25%DII | 51 18% | 30 16% | 325 18% | 49 29%M |
| Tend to disagree | (2) 646 32% | 73 40%cbfGhJ | 26 25% | 547 31% | 24 29% | 76 34% | 53 29% | 50 27% | 41 29% | 81 40%bfGhJ | 71 27% | 90 32% | 61 34% | 590 32% | 49 28% |
| Strongly disagree | (1) 330 16% | 30 16% | 15 14% | 286 16% | 20 24%eJ | 33 15% | 34 18%j | 33 18%j | 22 16% | 36 18% | 29 11% | 50 18%j | 28 15% | 324 18%N | 5 3% |
| NET: Disagree | 976 48% | 103 57%cBghJ | 40 40% | 833 48% | 44 54%J | 109 49%J | 87 47%j | 83 46% | 63 44% | 117 58%BgHJ | 101 38% | 140 49%J | 90 49%J | 914 50%N | 53 31% |
| Don't know | 594 29% | 44 24% | 29 28% | 521 30% | 24 29% | 57 26% | 56 31% | 59 32% | 48 34%a | 55 27% | 76 29% | 87 31% | 60 33% | 540 30% | 45 26% |
| Mean | 2.14 | 2.07 | 2.33adkl | 2.14 | 1.98 | 2.20l | 2.12 | 2.11 | 2.13 | 1.97 | 2.43ADEFGL KL | 2.07 | 2.07 | 2.08 | 2.73M |
| Standard deviation | 0.83 | 0.75 | 0.91 | 0.83 | 0.92 | 0.83 | 0.88 | 0.86 | 0.82 | 0.67 | 0.89 | 0.80 | 0.76 | 0.81 | 0.81 |
| Standard error | 0.02 | 0.07 | 0.11 | 0.02 | 0.12 | 0.06 | 0.08 | 0.08 | 0.08 | 0.06 | 0.07 | 0.06 | 0.07 | 0.02 | 0.08 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 72

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Most of my colleagues are involved in social causes

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-------------|---------------|------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 456 23% | 21 16% | 49 36%A | 46 39%A | 51 37%A | 36 31%A | 17 37%A | 9 40% | 17 44% | 6 11% | 6 34% | 37 23%i | 79 21%i | 72 27%l | 81 30%lL | 72 26%l | 15 37% | 14 67% | 40 8% | 348 26%R | 68 37%RS |
| Strongly agree | (4) 76 4% | 2 1% | 8 6%a | 13 11%A | 10 8%A | 9 8%A | 3 7%a | 2 8% | 2 6% | 1 3% | 6 30% | 7 4% | 10 3% | 9 3% | 13 5% | 10 3% | 6 15% | 6 32% | 2 * | 54 4%R | 20 11%RS |
| Tend to agree | (3) 380 19% | 19 15% | 40 29%A | 33 28%A | 41 30%A | 28 24% | 14 30%A | 7 32% | 15 38% | 5 8% | 1 4% | 30 19%i | 69 18%i | 63 24%l | 67 25%ll | 63 22%l | 9 22% | 7 36% | 38 8% | 294 22%R | 48 26%R |
| Tend to disagree | (2) 646 32% | 47 36% | 45 33% | 34 29% | 40 29% | 38 33% | 14 30% | 7 28% | 7 18% | 18 31% | 6 34% | 55 35%o | 146 39%MO | 78 30% | 86 32% | 70 25% | 10 24% | 4 20% | 154 32% | 440 32% | 53 29% |
| Strongly disagree | (1) 330 16% | 19 15%D | 14 10%d | 10 9% | 5 4% | 13 11%d | 3 7% | 2 10% | 4 11% | 15 26%LMN | 4 23% | 26 17%N | 53 14%n | 36 14%n | 23 9% | 41 15%n | 5 12% | - | 134 27%ST | 178 13% | 18 10% |
| NET: Disagree | 976 48% | 66 51%cD | 59 43% | 45 38% | 45 33% | 51 44% | 18 37% | 9 39% | 11 29% | 33 56%mNO | 11 57% | 82 51%nO | 199 53%MNO | 114 44% | 109 41% | 111 40% | 15 37% | 4 20% | 288 59%ST | 618 46% | 70 38% |
| Don't know | 594 29% | 43 33%b | 29 21% | 27 23% | 40 30% | 29 25% | 12 26% | 5 21% | 11 27% | 19 33% | 2 9% | 40 25% | 95 26% | 76 29% | 79 29% | 97 35%kL | 10 26% | 3 13% | 159 33%t | 390 29% | 45 25% |
| Mean | 2.14 | 2.04 | 2.40A | 2.54A | 2.58A | 2.36A | 2.49A | 2.48 | 2.53 | 1.82 | 2.45 | 2.14i | 2.13l | 2.24l | 2.37lK | 2.22l | 2.54 | 3.13 | 1.72 | 2.23R | 2.51RS |
| Standard deviation | 0.83 | 0.72 | 0.82 | 0.88 | 0.76 | 0.86 | 0.80 | 0.87 | 0.86 | 0.80 | 1.22 | 0.83 | 0.76 | 0.82 | 0.79 | 0.85 | 1.01 | 0.78 | 0.69 | 0.81 | 0.89 |
| Standard error | 0.02 | 0.08 | 0.08 | 0.10 | 0.08 | 0.09 | 0.13 | 0.19 | 0.16 | 0.12 | 0.34 | 0.07 | 0.05 | 0.06 | 0.06 | 0.06 | 0.20 | 0.19 | 0.04 | 0.03 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 73

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Most people in my local community are involved in social causes

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|--------------|-------------|-------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 383 19% | 177 18% | 206 20% | 66 27%FGH | 97 28%eFGH | 72 21%FGH | 44 12% | 41 14% | 64 14% | 116 21%L | 116 21%l | 73 17% | 77 16% | 72 25% | 171 20% |
| Strongly agree | (4) 64 3% | 33 3% | 31 3% | 18 8%FGH | 16 5%GH | 14 4%gH | 7 2% | 4 1% | 6 1% | 28 5%jL | 16 3% | 12 3% | 9 2% | 22 8%N | 30 4% |
| Tend to agree | (3) 319 16% | 144 14% | 175 17% | 48 20%Fgh | 81 24%eFGH | 58 17%F | 37 10% | 37 12% | 58 13% | 89 16% | 101 18% | 62 14% | 68 14% | 50 17% | 141 17% |
| Tend to disagree | (2) 790 39% | 408 41% | 382 37% | 76 31% | 131 38% | 133 39% | 138 38% | 132 44%C | 180 41%c | 236 44%Jl | 199 35% | 175 40% | 179 37% | 108 37% | 346 41% |
| Strongly disagree | (1) 279 14% | 156 16%B | 123 12% | 22 9% | 42 12% | 46 13% | 75 21%CDEH | 46 15%c | 49 11% | 72 13% | 68 12% | 65 15% | 75 15% | 37 13% | 129 15% |
| NET: Disagree | 1069 53% | 564 57%B | 505 49% | 97 40% | 173 51%c | 179 52%C | 214 59%cdh | 178 59%cdh | 229 52%C | 308 57%J | 267 48% | 240 54%j | 254 53% | 145 50% | 475 56% |
| Don't know | 575 28% | 252 25% | 323 31%A | 77 32%D | 72 21% | 91 27% | 104 29%d | 82 27% | 149 34%Deg | 117 22% | 178 32%l | 128 29%l | 151 31%l | 72 25% | 201 24% |
| Mean | 2.12 | 2.07 | 2.16a | 2.39EFGH | 2.26FGH | 2.16FG | 1.91 | 2.00 | 2.07F | 2.17L | 2.17L | 2.07 | 2.04 | 2.26n | 2.11 |
| Standard deviation | 0.76 | 0.76 | 0.75 | 0.86 | 0.79 | 0.78 | 0.73 | 0.67 | 0.66 | 0.78 | 0.76 | 0.74 | 0.74 | 0.86 | 0.77 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.04 | 0.05 | 0.04 | 0.06 | 0.03 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 73

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Most people in my local community are involved in social causes

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------------|-----------------------|------------------------|--------------------|-------------------|----------------------------------|-------------------------|-------------------------|------------------------|-----------------------|-------------------|-------------------|------------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 383 19% | 45 25% cEGHIk | 31 30% CdEFGHIK | 307 18% | 13 16% | 34 15% | 30 17% i | 26 14% | 17 12% | 18 9% | 85 32% DEFGHIKL | 48 17% i | 37 20% hl | 313 17% | 62 36% M |
| Strongly agree | (4) 64 3% | - - | 7 7% AgIKl | 58 3% A | 7 9% AFGHIKL | 10 4% AiK | 4 2% a | 3 1% | 3 2% | 2 1% | 23 9% AFGHIKL | 3 1% | 3 2% | 43 2% | 20 11% M |
| Tend to agree | (3) 319 16% | 45 25% CDEFGHIK | 24 24% cDEgHI | 250 14% | 6 7% | 24 11% | 26 14% | 23 13% | 14 10% | 16 8% | 62 24% DEFGHIK | 44 16% dl | 34 19% DEHI | 270 15% | 43 25% M |
| Tend to disagree | (2) 790 39% | 75 41% J | 31 30% | 684 39% | 31 39% | 100 45% bJl | 71 39% j | 70 39% j | 62 43% J | 95 47% BJL | 78 30% | 113 40% J | 63 35% | 737 40% N | 42 25% |
| Strongly disagree | (1) 279 14% | 23 13% | 9 9% | 247 14% | 12 14% | 36 16% J | 29 16% J | 28 16% J | 18 13% | 38 19% J | 21 8% | 41 15% J | 24 13% | 270 15% N | 9 5% |
| NET: Disagree | 1069 53% | 98 54% bJ | 40 39% | 932 53% B | 43 53% J | 135 61% BJL | 100 55% bJ | 99 54% bJ | 80 56% BJ | 133 66% aBdfgJKL | 99 38% | 154 54% BJ | 88 48% j | 1007 55% N | 51 30% |
| Don't know | 575 28% | 39 22% | 31 31% | 504 29% a | 25 31% | 54 24% | 52 28% | 58 32% a | 46 32% a | 51 25% | 79 30% | 82 29% | 58 32% a | 508 28% | 58 34% |
| Mean | 2.12 | 2.16l | 2.41 CaEFGHI KL | 2.09 | 2.14l | 2.05 | 2.04 | 2.00 | 2.02 | 1.88 | 2.47 ADEFgHI KL | 2.05i | 2.12l | 2.07 | 2.64M |
| Standard deviation | 0.76 | 0.68 | 0.84 | 0.76 | 0.90 | 0.77 | 0.74 | 0.71 | 0.68 | 0.64 | 0.85 | 0.70 | 0.74 | 0.73 | 0.86 |
| Standard error | 0.02 | 0.06 | 0.11 | 0.02 | 0.11 | 0.06 | 0.07 | 0.06 | 0.07 | 0.06 | 0.07 | 0.05 | 0.06 | 0.02 | 0.08 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 73

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

Most people in my local community are involved in social causes

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|--------------------|-------------|----------------------------|------------|-------------|-------------|-------------|--------------|--------------|--------------|-------------------------|-------------|-----------|-------------|------------|-------------|------------|------------|--|-----------------|-------------------|-------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.70 (d) | £627.85 (e) | £1416.60 (f) | £2363.10 (g) | £3470.50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Agree | 383 19% | 18 14% | 36 26%A | 42 36%A | 35 25%a | 28 24%a | 10 22% | 7 28% | 7 18% | 7 13% | 6 34% | 37 23% | 75 20% | 60 23% | 67 25%io | 51 18% | 10 25% | 10 50% | 42 9% | 296 22%R | 46 25%R | |
| Strongly agree | (4) 3% | 64 3% | 3 2% | 7 5% | 9 7%af | 12 9%af | 6 5% | - - | - - | 1 1% | 1 2% | 4 21% | 6 4% | 7 2% | 7 3% | 15 6%Lo | 7 2% | 6 15% | 3 17% | 4 1% | 49 4%R | 11 6%R |
| Tend to agree | (3) 16% | 319 12% | 16 12% | 29 21%a | 33 28%Ad | 23 17% | 22 19% | 10 22% | 7 28% | 7 17% | 6 11% | 2 13% | 31 20% | 69 18% | 53 20% | 52 19% | 45 16% | 4 10% | 7 34% | 38 8% | 246 18%R | 34 19%R |
| Tend to disagree | (2) 39% | 790 44% | 58 44% | 47 34% | 50 42% | 66 48%b | 57 49%B | 21 44% | 12 52% | 15 39% | 21 36% | 6 32% | 61 39% | 158 42% | 106 40% | 96 36% | 115 41% | 21 51% | 5 24% | 178 36% | 524 39% | 88 48%RS |
| Strongly disagree | (1) 14% | 279 14% | 18 14%D | 19 14%cD | 7 6% | 7 5% | 13 12% | 6 13% | 1 4% | 7 17% | 12 21%mn | 4 20% | 18 12% | 46 12% | 29 11% | 29 11% | 37 13% | 6 15% | * 2% | 100 21%ST | 160 12% | 19 11% |
| NET: Disagree | 1069 53% | 76 58% | 67 49% | 57 48% | 73 53% | 71 61% | 27 58% | 13 56% | 22 56% | 33 57% | 10 52% | 79 50% | 204 55%n | 134 51% | 125 46% | 153 54% | 27 67% | 5 25% | 278 57%S | 684 50% | 107 58%S | |
| Don't know | 575 28% | 36 28%cE | 34 25% | 19 16% | 29 21% | 18 15% | 9 20% | 4 16% | 10 26% | 18 31% | 3 14% | 42 27% | 94 25% | 69 26% | 76 28% | 77 27% | 3 9% | 5 24% | 168 34%ST | 376 28%T | 31 17% | |
| Mean | 2.12 | 2.03 | 2.23 | 2.44Ae | 2.36A | 2.21 | 2.12 | 2.29 | 2.04 | 1.91 | 2.41 | 2.21i | 2.13i | 2.20i | 2.28ii | 2.10 | 2.27 | 2.87 | 1.83 | 2.19R | 2.25R | |
| Standard deviation | 0.76 | 0.69 | 0.84 | 0.76 | 0.77 | 0.76 | 0.66 | 0.56 | 0.74 | 0.75 | 1.12 | 0.76 | 0.70 | 0.72 | 0.82 | 0.73 | 0.94 | 0.80 | 0.67 | 0.76 | 0.77 | |
| Standard error | 0.02 | 0.07 | 0.09 | 0.08 | 0.07 | 0.08 | 0.11 | 0.12 | 0.14 | 0.11 | 0.31 | 0.07 | 0.04 | 0.05 | 0.06 | 0.05 | 0.17 | 0.21 | 0.04 | 0.02 | 0.06 | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 74

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

None of my friends are involved in social causes

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|----------------|--------------|---------------|--------------|--------------|----------------|---------------|-------------|---------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 774 38% | 407 41%B | 367 35% | 115 48%efgH | 154 45%H | 129 38%H | 141 39%H | 114 38%H | 120 27% | 183 34% | 210 37% | 199 45%IJL | 182 38% | 122 42% | 366 43% |
| Strongly agree | (4) 269 13% | 150 15%B | 120 12% | 43 18%H | 56 16%H | 49 14%H | 53 15%H | 41 14%H | 27 6% | 70 13%j | 52 9% | 89 20%IJL | 59 12% | 51 18% | 127 15% |
| Tend to agree | (3) 504 25% | 257 26% | 247 24% | 72 30%H | 98 29%H | 80 24% | 88 24% | 73 24% | 93 21% | 113 21% | 158 28%l | 110 25% | 123 26% | 71 25% | 240 28% |
| Tend to disagree | (2) 591 29% | 283 28% | 308 30% | 45 19% | 81 24% | 118 34%CDF | 94 26% | 96 32%CD | 157 36%CDF | 181 33%kL | 172 31%l | 117 27% | 122 25% | 82 28% | 246 29% |
| Strongly disagree | (1) 269 13% | 116 12% | 152 15%a | 28 12% | 51 15% | 43 13% | 48 13% | 32 11% | 68 15%g | 96 18%JKL | 69 12% | 43 10% | 60 12% | 39 14% | 108 13% |
| NET: Disagree | 860 42% | 399 40% | 460 45%a | 73 30% | 131 38% | 161 47%cdf | 142 39%c | 128 43%C | 225 51%CDfG | 277 51%JKL | 241 43%k | 160 36% | 182 38% | 121 42% | 354 42% |
| Don't know | 394 19% | 187 19% | 206 20% | 52 22% | 56 16% | 51 15% | 78 22%e | 59 20% | 96 22%E | 83 15% | 111 20%i | 82 19% | 118 24%lk | 45 16% | 126 15% |
| Mean | 2.47 | 2.55B | 2.40 | 2.69eH | 2.56H | 2.46H | 2.52H | 2.51H | 2.23 | 2.34 | 2.43 | 2.68IJL | 2.50I | 2.55 | 2.53 |
| Standard deviation | 0.95 | 0.95 | 0.95 | 0.98 | 1.00 | 0.94 | 0.98 | 0.93 | 0.85 | 0.97 | 0.89 | 0.98 | 0.95 | 1.00 | 0.95 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.04 | 0.06 | 0.05 | 0.07 | 0.04 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
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Absolutes/col percents

Table 74

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

None of my friends are involved in social causes

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 774 38% | 69 38% | 45 45%K | 659 38% | 37 46%eKl | 77 35% | 73 40%K | 74 40%K | 52 37% | 84 41%K | 118 45%EKL | 83 29% | 61 33% | 702 38% | 63 36% |
| Strongly agree | (4) 269 13% | 16 9% | 21 21%AEhKL | 232 13% | 16 20%AEhKL | 23 10% | 33 18%AeKL | 28 15% | 16 11% | 26 13% | 42 16%al | 31 11% | 18 10% | 240 13% | 27 16% |
| Tend to agree | (3) 504 25% | 53 29%K | 24 24% | 427 24% | 21 26% | 54 24% | 41 22% | 46 25% | 36 26% | 58 28%K | 76 29%K | 52 18% | 43 24% | 463 25% | 35 21% |
| Tend to disagree | (2) 591 29% | 54 30% | 30 30% | 506 29% | 22 27% | 67 30% | 48 26% | 50 28% | 47 33% | 64 31% | 67 26% | 94 33%j | 46 25% | 532 29% | 49 28% |
| Strongly disagree | (1) 269 13% | 33 18%DgHI | 13 12% | 223 13% | 6 7% | 34 15%dhi | 24 13% | 19 10% | 12 9% | 18 9% | 37 14% | 44 16%dhi | 30 16%dhi | 236 13% | 31 18% |
| NET: Disagree | 860 42% | 87 48%d | 43 42% | 729 42% | 28 34% | 102 46% | 72 39% | 69 38% | 59 42% | 81 40% | 104 39% | 139 49%DfGj | 76 42% | 768 42% | 80 46% |
| Don't know | 394 19% | 26 14% | 13 13% | 355 20% | 16 20% | 44 20% | 38 21% | 40 22% | 31 22% | 38 19% | 41 16% | 62 22%a | 46 25%AbJ | 358 20% | 29 17% |
| Mean | 2.47 | 2.34 | 2.61k | 2.48 | 2.73AEKL | 2.37 | 2.57aK | 2.58aeKl | 2.50 | 2.56aK | 2.56aeKl | 2.32 | 2.35 | 2.48 | 2.41 |
| Standard deviation | 0.95 | 0.92 | 1.01 | 0.95 | 0.94 | 0.94 | 1.02 | 0.95 | 0.87 | 0.88 | 0.98 | 0.95 | 0.96 | 0.95 | 1.03 |
| Standard error | 0.02 | 0.08 | 0.12 | 0.03 | 0.11 | 0.07 | 0.09 | 0.08 | 0.08 | 0.08 | 0.07 | 0.06 | 0.08 | 0.02 | 0.09 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 74

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

None of my friends are involved in social causes

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|--------------|--------------|--------------|---------------|---------------|---------------|--------------|--|-------------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 774 38% | 51 39%DeF | 45 33% | 38 32% | 33 25% | 31 27% | 9 20% | 8 36% | 9 22% | 34 58%LMN O | 11 60% | 72 45%MNO | 140 38%NO | 86 33%o | 72 27% | 69 25% | 11 26% | 2 8% | 260 53%ST | 467 34%T | 47 26% |
| Strongly agree | (4) 269 13% | 21 16%F | 18 13%F | 12 10%f | 14 10%f | 12 10%f | 1 1% | 1 3% | 4 10% | 10 17%mo | 3 18% | 24 15%Mo | 52 14%Mo | 20 8% | 25 9% | 24 9% | 5 13% | 2 8% | 93 19%ST | 161 12% | 16 9% |
| Tend to agree | (3) 504 25% | 30 23% | 27 19% | 26 22% | 19 14% | 19 17% | 9 18% | 8 33% | 5 13% | 24 41%LMN O | 8 42% | 48 30%NO | 88 24%O | 66 25%nO | 46 17% | 45 16% | 5 13% | - | 167 34%ST | 306 23% | 31 17% |
| Tend to disagree | (2) 591 29% | 39 30% | 48 35% | 41 35% | 52 38% | 42 36% | 21 44%a | 6 24% | 16 41% | 13 23% | 4 20% | 41 26% | 127 34% | 84 32% | 97 36%ik | 103 37%ik | 10 26% | 8 39% | 80 16% | 447 33%R | 64 35%R |
| Strongly disagree | (1) 269 13% | 12 10% | 19 14% | 21 18% | 38 28%AB | 31 27%AB | 11 23%A | 6 26% | 11 28% | 3 5% | 2 11% | 13 8% | 38 10% | 47 18%IKL | 54 20%IKL | 55 19%IKL | 15 38% | 8 40% | 24 5% | 191 14%R | 54 29%RS |
| NET: Disagree | 860 42% | 51 39% | 68 49% | 62 52%a | 91 66%ABc | 73 63%Ab | 32 67%AB | 12 50% | 27 69% | 17 29% | 6 32% | 54 34% | 165 44%lk | 132 50%IK | 151 56%IKL | 158 56%IKL | 26 64% | 16 79% | 104 21% | 639 47%R | 118 64%RS |
| Don't know | 394 19% | 28 22%DE | 25 18%d | 19 16% | 12 9% | 12 10% | 6 13% | 3 15% | 3 9% | 8 13% | 2 9% | 33 21% | 68 18% | 45 17% | 46 17% | 55 19% | 4 9% | 3 13% | 124 25%ST | 250 18%T | 19 10% |
| Mean | 2.47 | 2.58cD EF | 2.39De F | 2.29f | 2.07 | 2.12 | 1.97 | 2.14 | 2.05 | 2.80IM NO | 2.73 | 2.66MN O | 2.51MN O | 2.27 | 2.20 | 2.17 | 2.01 | 1.73 | 2.90ST | 2.40T | 2.06 |
| Standard deviation | 0.95 | 0.95 | 0.96 | 0.94 | 0.96 | 0.97 | 0.74 | 0.91 | 0.95 | 0.83 | 0.94 | 0.90 | 0.92 | 0.91 | 0.93 | 0.92 | 1.09 | 0.89 | 0.85 | 0.94 | 0.95 |
| Standard error | 0.02 | 0.10 | 0.10 | 0.10 | 0.09 | 0.09 | 0.11 | 0.20 | 0.16 | 0.11 | 0.26 | 0.08 | 0.06 | 0.06 | 0.06 | 0.06 | 0.19 | 0.22 | 0.04 | 0.03 | 0.07 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 75

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

None of my colleagues are involved in social causes

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|----------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------------|---------------|-------------|-------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Agree | 726 36% | 403 41%B | 323 31% | 99 41%H | 145 42%eH | 117 34%h | 132 37%H | 112 37%H | 121 27% | 175 32% | 195 35% | 179 40%l | 178 37% | 112 39% | 340 40% |
| Strongly agree | (4) 226 11% | 128 13%B | 98 9% | 31 13%H | 47 14%H | 36 11%h | 47 13%H | 37 12%H | 28 6% | 61 11% | 46 8% | 66 15%J | 53 11% | 44 15% | 98 12% |
| Tend to agree | (3) 500 25% | 275 28%B | 225 22% | 68 28% | 98 29%H | 81 24% | 85 24% | 75 25% | 93 21% | 114 21% | 149 26%i | 113 26% | 125 26%i | 68 24% | 242 29% |
| Tend to disagree | (2) 484 24% | 228 23% | 256 25% | 47 20% | 83 24% | 98 29%cH | 83 23% | 84 28%cH | 89 20% | 155 29%kL | 134 24% | 98 22% | 97 20% | 85 29% | 231 27% |
| Strongly disagree | (1) 214 11% | 86 9% | 128 12%A | 17 7% | 40 12% | 42 12% | 40 11% | 25 8% | 51 11% | 75 14%KL | 67 12%L | 36 8% | 35 7% | 36 12% | 100 12% |
| NET: Disagree | 697 34% | 313 32% | 384 37%A | 64 26% | 122 36%c | 140 41%cH | 123 34% | 109 36%c | 140 32% | 230 43%JKL | 201 36%L | 134 30% | 132 27% | 121 42% | 331 39% |
| Don't know | 603 30% | 277 28% | 326 32% | 78 32%D | 74 22% | 84 25% | 106 29%d | 80 27% | 180 41%cDEFG | 137 25% | 166 30% | 129 29% | 172 36%ljk | 56 19% | 175 21% |
| Mean | 2.52 | 2.62B | 2.41 | 2.70EH | 2.57H | 2.43 | 2.55h | 2.56H | 2.38 | 2.40 | 2.44 | 2.67IJ | 2.63IJ | 2.52 | 2.50 |
| Standard deviation | 0.93 | 0.91 | 0.94 | 0.90 | 0.95 | 0.92 | 0.97 | 0.90 | 0.92 | 0.96 | 0.91 | 0.94 | 0.90 | 0.97 | 0.92 |
| Standard error | 0.03 | 0.03 | 0.04 | 0.08 | 0.06 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.06 | 0.05 | 0.07 | 0.04 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 75

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

None of my colleagues are involved in social causes

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|----------------|-----------------|------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Agree | 726 36% | 64 35% | 38 38% | 624 36% | 32 39% | 71 32% | 68 37% | 60 33% | 47 33% | 78 38% | 119 45%aEGHKL | 92 32% | 59 32% | 663 36% | 56 32% |
| Strongly agree | (4) 226 11% | 16 9% | 21 21%CAEFIKL | 188 11% | 13 16%l | 21 10% | 20 11% | 24 13% | 16 11% | 18 9% | 33 13% | 27 9% | 15 8% | 206 11% | 19 11% |
| Tend to agree | (3) 500 25% | 47 26% | 17 17% | 436 25% | 18 22% | 49 22% | 48 26% | 35 19% | 31 22% | 60 29%bg | 86 33%BEGhKI | 65 23% | 43 24% | 457 25% | 37 21% |
| Tend to disagree | (2) 484 24% | 47 26%j | 23 23% | 414 24% | 17 21% | 57 26%j | 42 23% | 45 24% | 32 23% | 53 26%j | 46 18% | 75 26%J | 47 26%j | 428 23% | 47 27% |
| Strongly disagree | (1) 214 11% | 29 16%ChI | 9 9% | 175 10% | 7 8% | 32 14%hl | 20 11% | 17 9% | 11 8% | 13 7% | 28 11% | 30 11% | 18 10% | 185 10% | 27 16%M |
| NET: Disagree | 697 34% | 76 42%cdhJ | 32 32% | 589 34% | 23 29% | 89 40%J | 62 34% | 62 34% | 43 30% | 66 33% | 74 28% | 105 37%j | 65 36% | 613 34% | 74 43%M |
| Don't know | 603 30% | 42 23% | 31 30% | 530 30% | 26 32% | 63 28% | 53 29% | 61 34%a | 52 37%Aj | 59 29% | 70 27% | 87 31% | 59 32% | 552 30% | 42 24% |
| Mean | 2.52 | 2.36 | 2.71ae | 2.53 | 2.70aE | 2.38 | 2.52 | 2.56 | 2.57 | 2.58 | 2.64AEK | 2.45 | 2.45 | 2.54n | 2.37 |
| Standard deviation | 0.93 | 0.94 | 1.04 | 0.92 | 0.98 | 0.95 | 0.93 | 0.97 | 0.92 | 0.83 | 0.93 | 0.91 | 0.89 | 0.93 | 0.98 |
| Standard error | 0.03 | 0.09 | 0.13 | 0.03 | 0.12 | 0.07 | 0.09 | 0.08 | 0.09 | 0.08 | 0.07 | 0.07 | 0.08 | 0.03 | 0.09 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

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Absolutes/col percents

Table 75

Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes?

None of my colleagues are involved in social causes

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-------------|---------------|--------------|---------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Agree | 726 36% | 53 41%DEF | 52 38%De | 36 30%D | 23 17% | 30 26% | 12 26% | 7 30% | 13 33% | 24 41%NO | 13 71% | 58 36%NO | 155 42%MNO | 84 32%N | 60 23% | 72 26% | 9 22% | 5 24% | 228 47%ST | 448 33% | 50 27% |
| Strongly agree | (4) 226 11% | 16 12%D | 14 10%de | 6 5% | 5 4% | 10 9% | 2 4% | 1 6% | 4 11% | 8 14%me | 6 30% | 19 12%me | 45 12%M | 17 6% | 20 7% | 23 8% | 6 16% | - | 81 17%ST | 129 9% | 16 9% |
| Tend to agree | (3) 500 25% | 37 29%De | 37 27%De | 30 25%D | 18 13% | 20 17% | 10 21% | 6 24% | 8 22% | 16 27%N | 8 40% | 39 25%N | 111 30%NO | 67 25%NO | 41 15% | 49 17% | 2 6% | 5 24% | 147 30%ST | 320 24% | 34 18% |
| Tend to disagree | (2) 484 24% | 31 24% | 44 32% | 30 26% | 47 34% | 38 32% | 16 34% | 7 28% | 5 12% | 12 21% | 2 9% | 45 28% | 94 25% | 68 26% | 94 35%ilmo | 70 25% | 7 17% | 4 20% | 65 13% | 371 27%R | 47 26%R |
| Strongly disagree | (1) 214 11% | 7 5% | 13 9% | 21 17%A | 28 21%AB | 20 17%A | 6 14%a | 5 22% | 10 26% | 2 3% | 2 11% | 13 8% | 26 7% | 36 14%il | 37 14%il | 44 16%ikl | 14 35% | 8 41% | 25 5% | 146 11%R | 43 23%RS |
| NET: Disagree | 697 34% | 37 29% | 57 41%a | 51 43%a | 75 55%Ab | 57 49%A | 22 47%A | 12 50% | 15 39% | 14 24% | 4 20% | 58 37% | 120 32% | 105 40%il | 131 49%ikl | 113 40%il | 21 52% | 13 61% | 90 19% | 517 38%R | 90 49%RS |
| Don't know | 603 30% | 40 31% | 29 21% | 31 27% | 39 29% | 29 25% | 13 27% | 5 21% | 11 29% | 20 35% | 2 9% | 43 27% | 97 26% | 75 28% | 77 29% | 96 34%l | 10 26% | 3 15% | 169 35%ST | 390 29% | 44 24% |
| Mean | 2.52 | 2.69CD EF | 2.49De | 2.25d | 2.00 | 2.23 | 2.22 | 2.17 | 2.25 | 2.78MN | 2.99 | 2.55mN | 2.63MN | 2.34 | 2.23 | 2.28 | 2.04 | 1.80 | 2.89ST | 2.45T | 2.17 |
| Standard deviation | 0.93 | 0.84 | 0.87 | 0.90 | 0.82 | 0.93 | 0.83 | 0.94 | 1.13 | 0.85 | 0.99 | 0.89 | 0.87 | 0.89 | 0.88 | 0.96 | 1.21 | 0.87 | 0.87 | 0.90 | 1.00 |
| Standard error | 0.03 | 0.09 | 0.09 | 0.10 | 0.08 | 0.10 | 0.14 | 0.21 | 0.21 | 0.13 | 0.28 | 0.08 | 0.05 | 0.06 | 0.07 | 0.07 | 0.24 | 0.22 | 0.05 | 0.03 | 0.08 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 76
Q.16 Which of the following apply to you?
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|-------------|-------------|--------------|----------------|--------------|----------------|---------------|---------------|-----------------|--------------|-------------|--------------|-------------------|-------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Any | 1953 96% | 941 95% | 1012 98%A | 208 86% | 322 94%C | 332 97%Cd | 353 98%Cd | 298 99%CD | 439 100%CDEF | 531 98%J | 527 94% | 431 98%J | 464 96% | 284 98%N | 794 94% |
| I would hand in a lost item or wallet to the police | 1605 79% | 728 73% | 876 85%A | 149 62% | 239 70% | 270 79%CD | 293 81%CD | 251 83%CD | 402 91%CDEFG | 447 82%jL | 435 77% | 366 83%jL | 356 74% | 225 78% | 633 75% |
| I say hello to people in the street in my neighbourhood | 1580 78% | 742 75% | 838 81%A | 122 51% | 208 61%c | 276 81%CD | 308 85%CD | 266 89%CDE | 400 91%CDEF | 433 80%J | 408 73% | 356 81%J | 383 79%J | 209 72% | 621 73% |
| I know my neighbours by name | 1524 75% | 715 72% | 809 78%A | 116 48% | 200 59%c | 248 73%CD | 297 82%CDE | 258 86%CDE | 404 91%CDEFG | 425 79%J | 404 72% | 334 76% | 361 75% | 194 67% | 597 71% |
| I keep an eye out for my neighbours | 1310 65% | 638 64% | 671 65% | 96 40% | 184 54%C | 227 67%CD | 243 67%CD | 211 70%CD | 348 79%CDEFG | 370 68%J | 335 60% | 301 68%J | 305 63% | 188 65%n | 485 57% |
| I stop my car to let people cross the road | 1258 62% | 643 65%B | 615 59% | 91 38% | 199 58%C | 202 59%C | 234 65%C | 208 69%CDE | 324 73%CDEF | 381 70%JL | 319 57% | 294 66%JL | 264 55% | 180 62% | 541 64% |
| I have given up a seat on the train in the past week | 240 12% | 121 12% | 120 12% | 55 23%dFGH | 54 16%FGH | 70 20%FGH | 30 8%H | 14 5% | 17 4% | 81 15%KL | 82 15%KL | 30 7% | 46 10% | 58 20%N | 109 13% |
| I help out at my children's school | 181 9% | 73 7% | 108 10%A | 20 8%H | 39 11%GH | 70 21%CDFGH | 28 8%H | 13 4% | 11 2% | 68 13%JKL | 46 8% | 35 8% | 31 7% | 45 16%n | 86 10% |
| None of the above | 74 4% | 53 5%B | 22 2% | 33 14%DEFGH | 20 6%efGH | 9 3%H | 9 2%H | 3 1% | 2 * | 11 2% | 35 6%IK | 10 2% | 18 4% | 5 2% | 52 6%M |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Absolutes/col percents

Table 76

Q.16 Which of the following apply to you?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---|-------------|-----------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|-----------------|---------------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Any | 1953 96% | 177 97%J | 100 99%J | 1676 96% | 80 99%J | 215 97%J | 178 98%J | 176 97%J | 136 96%j | 200 98%J | 238 90% | 279 98%Jl | 173 95%j | 1773 97%N | 156 91% |
| I would hand in a lost item or wallet to the police | 1605 79% | 151 83%J | 86 85%J | 1367 78% | 65 81%J | 173 78%J | 155 85%hJ | 144 79%J | 106 75%J | 180 89%EGHJL | 162 62% | 239 84%eHJl | 141 77%J | 1472 81%N | 118 69% |
| I say hello to people in the street in my neighbourhood | 1580 78% | 148 81%J | 85 84%J | 1347 77% | 66 81%J | 178 80%J | 154 85%J | 149 82%J | 119 84%J | 160 79%J | 149 57% | 225 79%J | 146 80%J | 1455 80%N | 106 61% |
| I know my neighbours by name | 1524 75% | 146 80%eJ | 86 85%cEhJ | 1292 74% | 65 81%J | 159 71%J | 151 83%EHJ | 141 77%J | 103 72%J | 167 82%EhJ | 135 51% | 232 82%EHJ | 139 76%J | 1407 77%N | 103 60% |
| I keep an eye out for my neighbours | 1310 65% | 118 65%J | 78 77%ciJkl | 1114 64% | 55 68%J | 145 65%J | 140 77%AEgJkL | 123 67%J | 96 68%J | 129 64%J | 127 48% | 182 64%J | 117 64%J | 1211 66%N | 84 49% |
| I stop my car to let people cross the road | 1258 62% | 112 61%J | 75 74%cgJ | 1071 61% | 50 62%J | 139 63%J | 126 69%J | 110 60%J | 87 61%J | 138 68%J | 116 44% | 189 67%J | 116 64%J | 1162 64%N | 82 48% |
| I have given up a seat on the train in the past week | 240 12% | 18 10% | 10 10% | 212 12% | 10 12%H | 32 15%FGHKL | 12 7% | 13 7% | 6 4% | 17 9% | 83 32%ABDEFGHIK3% L | 25 3% | 12 7% | 182 10% | 53 31%M |
| I help out at my children's school | 181 9% | 19 11% | 9 8% | 153 9% | 6 8% | 15 7% | 21 12%g | 10 6% | 12 8% | 19 10% | 33 13%eGl | 23 8% | 12 7% | 147 8% | 31 18%M |
| None of the above | 74 4% | 6 3% | 1 1% | 67 4% | 1 1% | 8 3% | 4 2% | 6 3% | 6 4% | 3 2% | 26 10%ABDEFGHIK2% l | 5 2% | 9 5%k | 55 3% | 16 9%M |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 76

Q.16 Which of the following apply to you?

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---|-------|----------------------------|------------------|--------------------|-------------------|------------------|------------------|--------|--------|-------------------------|------|-------------------|-------------------|-------------------|-------------------|--------------------|--------|--|-------------------|------------------|-------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Any | 1953 | 130 | 136 | 118 | 134 | 116 | 46 | 23 | 38 | 56 | 19 | 158 | 370 | 263 | 268 | 279 | 39 | 21 | 425 | 1346 | 182 |
| | 96% | 100% | 99% | 100% | 98% | 99% | 98% | 100% | 97% | 97% | 100% | 100% ⁱ | 99% ⁱ | 100% ^l | 100% ^l | 99% | 98% | 100% | 87% | 99% ^R | 99% ^R |
| I would hand in a lost item or wallet to the police | 1605 | 105 | 119 | 95 | 119 | 100 | 37 | 23 | 34 | 43 | 9 | 123 | 312 | 232 | 231 | 252 | 35 | 20 | 306 | 1136 | 162 |
| | 79% | 81% | 86% | 80% | 87% | 86% | 79% | 100% | 87% | 74% | 50% | 78% | 84% | 88% ^{lK} | 86% ^{lK} | 90% ^{lKl} | 88% | 95% | 63% | 84% ^R | 88% ^R |
| I say hello to people in the street in my neighbourhood | 1580 | 103 | 112 | 91 | 115 | 99 | 38 | 22 | 37 | 45 | 14 | 119 | 299 | 224 | 229 | 248 | 36 | 19 | 312 | 1104 | 165 |
| | 78% | 79% | 82% | 77% | 84% | 85% | 82% | 94% | 94% | 78% | 72% | 75% | 80% | 85% ^K | 85% ^K | 88% ^{iKl} | 89% | 91% | 64% | 81% ^R | 90% ^{RS} |
| I know my neighbours by name | 1524 | 95 | 103 | 95 | 107 | 94 | 38 | 17 | 35 | 45 | 9 | 120 | 282 | 218 | 230 | 241 | 35 | 17 | 299 | 1071 | 154 |
| | 75% | 73% | 75% | 81% | 79% | 81% | 81% | 75% | 91% | 78% | 50% | 75% | 76% | 83% ^l | 86% ^{Kl} | 86% ^{Kl} | 88% | 85% | 61% | 79% ^R | 84% ^R |
| I keep an eye out for my neighbours | 1310 | 90 | 104 | 93 | 106 | 76 | 32 | 11 | 28 | 34 | 10 | 105 | 241 | 193 | 198 | 219 | 32 | 17 | 229 | 954 | 127 |
| | 65% | 69% | 76% | 79% ^e | 78% ^e | 65% | 69% | 46% | 72% | 59% | 55% | 66% | 65% | 74% ^{lL} | 74% ^{lL} | 78% ^{lKl} | 79% | 82% | 47% | 70% ^R | 69% ^R |
| I stop my car to let people cross the road | 1258 | 93 | 89 | 72 | 96 | 64 | 33 | 19 | 24 | 26 | 7 | 84 | 252 | 179 | 180 | 207 | 33 | 16 | 238 | 885 | 134 |
| | 62% | 71% ^E | 65% | 61% | 70% ^E | 54% | 70% ^e | 79% | 62% | 45% | 39% | 53% | 67% ^{lK} | 68% ^{lK} | 67% ^{lK} | 74% ^{lK} | 82% | 77% | 49% | 65% ^R | 73% ^{Rs} |
| I have given up a seat on the train in the past week | 240 | 15 | 31 | 41 | 24 | 23 | 5 | 2 | 6 | 10 | 4 | 18 | 39 | 33 | 40 | 30 | 6 | 8 | 34 | 177 | 29 |
| | 12% | 11% | 22% ^A | 34% ^{AbD} | 18% ^{EF} | 20% | 11% | 8% | 14% | 17% | 21% | 11% | 11% | 12% | 15% | 11% | 16% | 37% | 7% | 13% ^R | 16% ^R |
| I help out at my children's school | 181 | 10 | 31 | 18 | 25 | 22 | 9 | 4 | 9 | 5 | 3 | 7 | 31 | 29 | 33 | 29 | 9 | 5 | 21 | 120 | 40 |
| | 9% | 7% | 22% ^A | 16% ^a | 18% ^A | 19% ^A | 20% ^A | 17% | 23% | 8% | 17% | 4% | 8% | 11% ^K | 12% ^K | 10% ^k | 23% | 26% | 4% | 9% ^R | 22% ^{RS} |
| None of the above | 74 | - | 1 | - | 2 | 1 | 1 | - | 1 | 2 | - | 1 | 3 | - | * | 2 | 1 | - | 62 | 10 | 2 |
| | 4% | - | 1% | - | 2% | 1% | 2% | - | 3% | 3% ^{kIMN} | - | * | 1% | - | * | 1% | 2% | - | 13% ST | 1% | 1% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 77

Q.17 Which of these occupational activities best describes your work?**Base: All respondents who work**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|------------|---------------------|-------------------|------------------------|----------------------|---------------------|----------------------|---------------------|----------------------|-----------------------|-----------------------|-----------------------|----------------------|--------------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 1026 | 520 | 506 | 107 | 228 | 235 | 251 | 151 | 54 | 303 | 357 | 211 | 155 | 250 | 776 |
| Weighted base | 1135 | 595 | 540 | 146* | 270 | 258 | 256 | 150 | 55* | 323 | 353 | 294 | 165 | 289 | 846 |
| Clerical support workers | 252 22% | 78 13% | 174 32%A | 21 14% | 75 28% <i>Cg</i> | 64 25% <i>c</i> | 56 22% | 27 18% | 9 16% | 52 16% | 135 38% <i>IKL</i> | 40 14% | 24 15% | 84 29% <i>N</i> | 168 20% |
| Skilled professionals | 216 19% | 128 21% <i>b</i> | 88 16% | 38 26% <i>f</i> | 57 21% | 44 17% | 41 16% | 24 16% | 12 22% | 105 33% <i>JKL</i> | 70 20% <i>KL</i> | 33 11% <i>l</i> | 8 5% | 74 26% <i>N</i> | 142 17% |
| Skilled manual workers | 183 16% | 142 24% <i>B</i> | 41 8% | 10 7% | 28 10% | 38 15% | 68 26% <i>CDE</i> | 28 18% <i>Cd</i> | 11 20% <i>Cd</i> | 12 4% | 22 6% | 127 43% <i>IJL</i> | 22 13% <i>IJ</i> | 17 6% | 165 20% <i>M</i> |
| Unskilled manual workers | 122 11% | 69 12% | 54 10% | 14 9% | 26 10% | 31 12% | 30 12% | 17 11% | 4 7% | 11 3% | 11 3% | 32 11% <i>IJ</i> | 69 42% <i>IJK</i> | 24 8% | 98 12% |
| Service, sales and customer service workers | 114 10% | 52 9% | 62 11% | 32 22% <i>DEFGH</i> | 25 9% | 23 9% | 20 8% | 14 9% | 1 2% | 20 6% | 34 10% | 36 12% <i>l</i> | 24 15% <i>l</i> | 17 6% | 97 11% <i>M</i> |
| Managers and senior officers | 94 8% | 56 9% | 39 7% | 3 2% | 31 12% <i>Cfh</i> | 28 11% <i>Ch</i> | 15 6% | 15 10% <i>Ch</i> | 1 2% | 61 19% <i>JKL</i> | 27 8% <i>KL</i> | 5 2% | 1 1% | 11 4% | 83 10% <i>M</i> |
| Personal care workers | 60 5% | 12 2% | 48 9% <i>A</i> | 8 6% | 10 4% | 18 7% | 12 5% | 7 5% | 5 10% <i>d</i> | 15 5% | 24 7% | 10 4% | 11 7% | 28 10% <i>N</i> | 32 4% |
| Chief executives and directors | 31 3% | 23 4% <i>b</i> | 9 2% | 11 8% <i>DEF</i> | 5 2% | 1 * | 6 2% | 7 5% <i>E</i> | 2 3% <i>e</i> | 18 6% <i>KL</i> | 10 3% | 3 1% | 1 * | - | 31 4% <i>M</i> |
| Government workers | 20 2% | 8 1% | 12 2% | - | 7 3% | 6 2% | 6 2% | 2 1% | - | 10 3% <i>K</i> | 7 2% <i>k</i> | - | 3 2% <i>k</i> | 20 7% <i>N</i> | - |
| Education/ teacher/ lecturer | 13 1% | 5 1% | 8 1% | 2 1% | 5 2% <i>e</i> | - | 1 * | 4 3% <i>Ef</i> | 1 2% <i>e</i> | 11 3% <i>JKI</i> | 2 1% | - | - | 8 3% <i>N</i> | 5 1% |
| Self employed/ freelance (non specific) | 9 1% | 6 1% | 3 * | - | - | - | 2 1% | 2 2% <i>de</i> | 4 8% <i>CDEFg</i> | 3 1% | 4 1% | * * | 1 1% | - | 9 1% |
| Security | 4 * | 4 1% | - | - | - | 1 1% | - | - | 3 5% <i>CDEFG</i> | - | - | 4 1% | - | 3 1% | 1 * |
| Emergency workers | 4 * | 3 * | 1 * | 2 1% | 1 * | 1 * | - | - | - | 1 * | 3 1% | - | - | 2 1% | 2 * |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/ef/g/h - i/j/kl - m/n

* small base

Prepared by ComRes

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 77

Q.17 Which of these occupational activities best describes your work?**Base: All respondents who work**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|---------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------|-----------|-----------|-------------------|---------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Weighted base | 1135 | 595 | 540 | 146* | 270 | 258 | 256 | 150 | 55* | 323 | 353 | 294 | 165 | 289 | 846 |
| Financial/ Insurance/ investment (non specific) | 3 * | 3 1% | - - | 3 2% | - - | - - | - - | 1 * | - - | - - | 3 1% | - - | 1 * | - - | 3 * |
| Landlord/ property owner | 3 * | 3 * | - - | - - | - - | 1 * | - - | - - | 2 3%DFg | - - | - - | 3 1% | - - | - - | 3 * |
| Writing/ Editorial | 2 * | * * | 1 * | - - | - - | - - | 1 * | * * | - - | - - | * * | - - | 1 1% | - - | 2 * |
| Church/ Church Officer | 1 * | 1 * | * * | - - | - - | - - | 1 * | * * | - - | - - | 1 * | - - | - - | - - | 1 * |
| Other answer | 7 1% | 4 1% | 3 1% | 1 1% | 1 * | 3 1% | 1 * | * * | 1 2% | 5 2% | 1 * | * * | - - | - - | 7 1% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 77

Q.17 Which of these occupational activities best describes your work?**Base: All respondents who work**

| | Region | | | | | | | | | | | | Ethnicity | | |
|---|------------|------------------------|--------------|------------------------|-------------------------|------------------------|----------------------------------|----------------------------|-----------------------------|--------------------------|--------------------------|------------------------|------------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 1026 | 79 | 50 | 897 | 38 | 118 | 98 | 98 | 71 | 77 | 164 | 139 | 94 | 898 | 114 |
| Weighted base | 1135 | 103* | 67** | 966 | 35* | 116* | 111* | 100* | 73* | 116* | 184 | 142* | 88* | 997 | 121* |
| Clerical support workers | 252 22% | 27 27% | 5 8% | 219 23% | 10 28% | 22 19% | 29 26% | 18 18% | 11 14% | 29 25% | 43 23% | 35 25% | 22 25% | 217 22% | 31 26% |
| Skilled professionals | 216 19% | 14 14% | 24 36% | 178 18% | 4 13% | 24 21% ^f | 11 10% | 15 15% | 13 18% | 25 22% ^f | 35 19% ^f | 31 22% ^F | 18 20% ^f | 188 19% | 25 20% |
| Skilled manual workers | 183 16% | 13 13% | 11 16% | 158 16% | 6 17% | 20 17% | 22 19% ^j | 24 24% ^{aiJ} | 19 26% ^{aiJ} | 14 12% | 20 11% | 21 15% | 13 14% | 167 17% | 16 13% |
| Unskilled manual workers | 122 11% | 13 13% ^j | 6 9% | 102 11% | 7 21% ^{eiJ} | 10 9% | 14 12% ^j | 9 9% | 18 24% ^{EFGJKI} | 9 8% | 10 6% | 14 10% | 11 12% | 111 11% | 10 8% |
| Service, sales and customer service workers | 114 10% | 8 8% | 9 14% | 96 10% | 6 17% ^H | 16 14% ^H | 12 10% | 12 12% ^h | 2 3% | 9 8% | 17 9% | 15 10% | 7 8% | 96 10% | 16 13% |
| Managers and senior officers | 94 8% | 9 8% ⁱ | 5 8% | 80 8% | - - | 9 7% ⁱ | 12 11% ^{dll} | 16 16% ^{DelKL} | 7 10% ^{dll} | 1 1% | 23 13% ^{DIL} | 10 7% ⁱ | 2 3% | 81 8% | 9 8% |
| Personal care workers | 60 5% | 8 8% | 1 2% | 52 5% | 1 3% | 4 3% | 8 7% | 3 3% | 2 3% | 7 6% | 12 6% | 7 5% | 8 10% ^g | 54 5% | 5 4% |
| Chief executives and directors | 31 3% | 3 3% | - - | 28 3% | 1 2% | 1 1% | 2 1% | 1 1% | - - | 9 8% ^{Efghl} | 10 5% ^{eh} | 4 3% | 1 1% | 30 3% | 1 1% |
| Government workers | 20 2% | 2 2% | 2 3% | 16 2% | - - | 4 3% | 1 1% | 1 1% | 1 1% | 4 3% | 4 2% | 2 2% | - - | 18 2% | 3 2% |
| Education/ teacher/ lecturer | 13 1% | - - | 3 5% | 10 1% | - - | 3 2% | - - | - - | - - | 2 2% | 2 1% | 1 1% | 2 2% | 11 1% | 2 2% |
| Self employed/ freelance (non specific) | 9 1% | 1 1% | - - | 8 1% | - - | 1 1% | - - | 1 1% | * * | 2 2% | 3 2% | * * | * * | 9 1% | - - |
| Security | 4 * | 3 3% ^C | - - | 1 * | - - | 1 1% | - - | - - | - - | - - | - - | - - | - - | 4 * | - - |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 77

Q.17 Which of these occupational activities best describes your work?**Base: All respondents who work**

| | Region | | | | | | | | | | | | Ethnicity | | |
|---|---------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Weighted base | 1135 | 103* | 67** | 966 | 35* | 116* | 111* | 100* | 73* | 116* | 184 | 142* | 88* | 997 | 121* |
| Emergency workers | 4 * | - | - | 4 * | - | - | 1 1% | - | - | - | 2 1% | 1 1% | - | 2 * | 2 2%M |
| Financial/ Insurance/ investment (non specific) | 3 * | - | - | 3 * | - | - | - | - | - | - | 3 2% | - | 1 1% | 3 * | - |
| Landlord/ property owner | 3 * | - | - | 3 * | - | - | 1 1% | - | - | 2 1% | - | - | - | 3 * | - |
| Writing/ Editorial | 2 * | 1 1% | - | 1 * | - | * | - | - | - | - | - | - | * | 2 * | - |
| Church/ Church Officer | 1 * | - | - | 1 * | - | 1 1% | * | - | - | - | - | - | - | 1 * | - |
| Other answer | 7 1% | - | - | 7 1% | - | * | - | * | - | 2 2% | 1 * | - | 3 4%fjK | 5 1% | 1 1% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 77

Q.17 Which of these occupational activities best describes your work?**Base: All respondents who work**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|---|------------|----------------------------|-----------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|----------------|----------------|------------------|----------------|------------------|---------------|--------------|--|-------------------------|-----------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 1026 | 68 | 76 | 63 | 72 | 57 | 23 | 10 | 11 | 24 | 8 | 90 | 190 | 129 | 139 | 129 | 12 | 12 | 258 | 689 | 79 |
| Weighted base | 1135 | 76* | 88* | 69* | 80* | 58* | 21** | 10** | 12** | 23** | 12** | 90* | 224 | 135* | 159* | 139* | 18** | 14** | 277 | 771 | 88* |
| Clerical support workers | 252 22% | 16 21% | 22 25% cd | 7 11% | 9 11% | 18 30% CD | 3 14% | 1 8% | 1 9% | 4 19% | 2 13% | 21 24% | 64 28% m | 23 17% | 32 20% | 30 22% | 3 16% | 2 14% | 61 22% | 176 23% | 14 16% |
| Skilled professionals | 216 19% | 10 13% | 18 21% | 16 23% | 27 34% Ae | 9 15% | 4 17% | 3 29% | - - | 3 11% | 6 51% | 15 16% | 40 18% | 21 15% | 31 20% | 39 28% klm | 7 38% | 2 17% | 37 13% | 160 21% R | 20 22% r |
| Skilled manual workers | 183 16% | 9 12% | 10 11% | 10 15% | 6 8% | 6 11% | 2 8% | - - | 1 8% | 3 15% | 1 12% | 16 18% O | 39 17% O | 37 27% lnO | 26 16% O | 8 6% | 1 8% | - - | 47 17% T | 131 17% T | 5 5% |
| Unskilled manual workers | 122 11% | 7 9% | 8 9% | 10 14% | 4 5% | 10 17% d | 4 17% | - - | 1 7% | 3 11% | - - | 11 12% | 20 9% | 15 11% | 13 8% | 9 7% | - - | * 3% | 48 17% ST | 69 9% | 5 6% |
| Service, sales and customer service workers | 114 10% | 13 17% | 17 19% e | 9 13% | 8 10% | 4 7% | 3 13% | 5 49% | 2 13% | 2 7% | 1 10% | 13 14% | 30 13% | 13 10% | 17 11% | 11 8% | 1 3% | - - | 23 8% | 80 10% | 11 13% |
| Managers and senior officers | 94 8% | 10 13% b | 3 4% | 5 7% | 14 17% B | 6 10% | 2 9% | 1 13% | 3 29% | 4 17% | - - | 6 6% | 11 5% | 9 6% | 21 13% L | 16 12% l | 6 30% | 4 32% | 14 5% | 65 8% | 15 17% RS |
| Personal care workers | 60 5% | 7 9% | 4 4% | 4 6% | 6 8% | 3 5% | 4 20% | - - | 3 26% | 3 11% | 2 14% | 3 3% | 14 6% | 4 3% | 8 5% | 10 7% | * 3% | 1 6% | 14 5% | 36 5% | 11 12% rS |
| Chief executives and directors | 31 3% | 1 1% | - - | 1 2% | * * | - - | * 2% | - - | - - | - - | - - | 1 1% | 1 * | 3 2% | 1 1% | 4 3% | 1 3% | 1 5% | 20 7% S | 9 1% | 2 2% |
| Government workers | 20 2% | - - | 3 4% | 2 3% | - - | 2 3% | - - | - - | 1 8% | - - | - - | 1 1% | 1 * | 3 2% | 5 3% | 4 3% l | - - | 2 12% | 4 1% | 14 2% | 3 3% |
| Education/ teacher/ lecturer | 13 1% | - - | 3 3% | - - | 2 3% | - - | - - | - - | - - | - - | - - | 2 2% | 5 2% | 1 1% | - - | 4 3% n | - - | - - | - - | 13 2% r | - - |
| Self employed/ freelance (non specific) | 9 1% | 1 1% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 1% | 1 * | - - | 1 * | 2 1% | - - | - - | 4 1% | 5 1% | - - |
| Security | 4 * | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | 3 2% l | 1 1% | - - | - - | - - | - - | 4 1% | - - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

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People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 77

Q.17 Which of these occupational activities best describes your work?**Base: All respondents who work**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------------|------|-----|-----|------|-------|--------|--------|--|-------------|---------------|-----------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Weighted base | 1135 | 76* | 88* | 69* | 80* | 58* | 21** | 10** | 12** | 23** | 12** | 90* | 224 | 135* | 159* | 139* | 18** | 14** | 277 | 771 | 88* |
| Emergency workers | 4* | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | - | 3 | 1 | - |
| | | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - | 1% | * | - |
| Financial/ Insurance/ investment (non specific) | 3* | 1 | - | 3 | - | - | - | - | - | - | - | - | 3 | - | - | - | - | - | - | 3 | - |
| | | 1% | - | 4% | - | - | - | - | - | - | - | - | 3% | - | - | - | - | - | - | * | - |
| Landlord/ property owner | 3* | - | - | - | 2 | - | - | - | - | 1 | - | - | - | - | - | - | - | 2 | 1 | - | 2 |
| | | - | - | - | 2% | - | - | - | - | 5% | - | - | - | - | - | - | - | 12% | * | - | 2% ^S |
| Writing/ Editorial | 2* | - | - | - | - | - | - | - | - | - | - | 1 | * | * | - | - | - | - | - | 2 | - |
| | | - | - | - | - | - | - | - | - | - | - | 1% | * | * | - | - | - | - | - | * | - |
| Church/ Church Officer | 1* | - | - | - | - | 1 | - | - | - | - | - | - | - | - | 1 | - | - | - | - | 1 | - |
| | | - | - | - | - | 2% | - | - | - | - | - | - | - | - | 1% | - | - | - | - | * | - |
| Other answer | 7 | 3 | - | 1 | 1 | - | - | - | - | 1 | - | - | 1 | - | 3 | 1 | - | - | 1 | 6 | - |
| | | 1% | 3% | - | 2% | 1% | - | - | - | 5% | - | - | * | - | 2% | 1% | - | - | * | 1% | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 78

Q.18 What is your personal annual income, prior to tax being deducted?**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|---------------|-------------|-------------|----------------|---------------|-------------|------------|---------------|----------------|--------------|--------------|--------------|--------------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Up to £7,000 | (3.5) 15% | 306 8% | 232 22%A | 69 29%DEFGH | 42 12% | 52 15%h | 53 15% | 43 14% | 47 11% | 53 10% | 65 12% | 61 14% | 128 27%JK | 7 2% | 63 7%M |
| £7,001 to £14,000 | (10.5) 23% | 463 20% | 268 26%A | 46 19% | 55 16% | 60 18% | 78 22% | 87 29%CDEF | 137 31%CDEF | 68 13% | 121 22%l | 102 23%l | 172 36%JK | 37 13% | 173 20%M |
| £14,001 to £21,000 | (17.5) 21% | 427 24%B | 193 19% | 34 14% | 70 21% | 72 21% | 74 20% | 69 23%C | 108 24%C | 92 17% | 142 25%lL | 109 25%lL | 85 18% | 82 28% | 190 22% |
| £21,001 to £28,000 | (24.5) 17% | 339 21%B | 132 13% | 21 9% | 48 14% | 69 20%Cd | 62 17%C | 48 16%C | 89 20%Cd | 102 19%L | 102 18%L | 80 18%L | 54 11% | 72 25%N | 144 17% |
| £28,001 to £34,000 | (31) 6% | 126 8%B | 44 4% | 3 1% | 30 9%C | 25 7%C | 23 6%C | 19 6%C | 27 6%C | 58 11%JL | 26 5%L | 38 9%JL | 4 1% | 25 8% | 69 8% |
| £34,001 to £41,000 | (37.5) 4% | 81 5% | 36 3% | 3 1% | 25 7%CGH | 19 5%CH | 18 5%CH | 9 3% | 8 2% | 44 8%JKL | 25 4%kL | 8 2% | 5 1% | 18 6% | 53 6% |
| £41,001 to £48,000 | (44.5) 2% | 47 4%B | 9 1% | 15 6%DFGH | 5 1% | 14 4%dgH | 7 2% | 3 1% | 3 1% | 26 5%jKL | 15 3%L | 7 1%L | - | 4 1% | 40 5%m |
| £48,001 to £55,000 | (51.5) 2% | 24 2% | 17 2% | - | 20 6%CefGH | 9 3%CH | 9 2%CH | 2 1%h | - | 26 5%JKL | 6 1% | 7 2%l | 1 * | 18 6%N | 22 3% |
| £55,001 to £62,000 | (58.5) 1% | 9 1% | 6 1% | 1 * | 5 2%eH | - | 5 1%eH | 3 1%h | - | 9 2%KL | 5 1%kl | - | - | 1 * | 13 1% |
| £62,001 to £69,000 | (65.5) * | 7 1%b | 1 * | - | 4 1%gH | 2 1% | 1 * | - | - | 6 1%jKL | 1 * | - | - | 1 * | 5 1% |
| £69,001 to £76,000 | (72.5) * | 5 1% | 2 * | 3 1%h | 1 * | 3 1%h | * * | - | - | 4 1%j | - | - | 3 1%j | 3 1% | 3 * |
| £76,001 to £83,000 | (79.5) * | 3 * | 5 * | 3 1%efh | 2 1% | - | - | 2 1% | - | 6 1%kL | 2 * | - | - | 3 1% | 4 * |
| £83,001 or more | (86) 1% | 10 1% | 6 1% | 10 4%DeFGH | - | 3 1%h | 3 1% | 1 * | - | 15 3%JKL | 2 * | - | - | 1 * | 15 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 78

Q.18 What is your personal annual income, prior to tax being deducted?**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------------|-----------|--------------------|---------------|----------------------------|---------------------------|---------------------|-----------------------|--------------|--------------|----------------------|--------------------|--------------------|-------------------|---------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Prefer not to answer | 142 7% | 59 6% | 83 8% | 33 14% ^{EF} GH | 33 10% ^{EG} H | 13 4% | 27 8% ^e | 14 5% | 21 5% | 33 6% | 50 9% | 30 7% | 29 6% | 16 6% | 53 6% |
| Average income (£000's) | 19.51 | 22.59 ^B | 16.49 | 19.48 ^h | 23.17 ^c FGH | 21.18 ^{GH} | 19.87 ^g H | 17.55 | 16.60 | 27.44 ^{JKL} | 19.25 ^L | 17.72 ^L | 12.54 | 25.21 | 23.73 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 78

Q.18 What is your personal annual income, prior to tax being deducted?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------------|---------------|-----------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|-----------------|-----------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Up to £7,000 | (3.5) 15% | 306 16% | 29 12% | 266 15% | 18 22%Jl | 32 15% | 34 19%J | 29 16% | 20 14% | 31 15% | 28 11% | 47 17%j | 25 14% | 274 15% | 27 16% |
| £7,001 to £14,000 | (10.5) 23% | 463 22%J | 40 21% | 402 23% | 21 26%J | 66 29%FIJ | 31 17% | 41 23%J | 47 33%abFgJk | 38 19% | 32 12% | 69 24%J | 57 31%aFgJ | 430 24% | 31 18% |
| £14,001 to £21,000 | (17.5) 21% | 427 22% | 40 20% | 367 21% | 19 24% | 40 18% | 48 26%e | 34 19% | 37 26% | 41 20% | 53 20% | 55 19% | 39 21% | 393 21% | 31 18% |
| £21,001 to £28,000 | (24.5) 17% | 339 19% | 34 19% | 285 16% | 9 11% | 38 17% | 27 15% | 28 16% | 19 13% | 39 19% | 48 18% | 44 16% | 33 18% | 315 17% | 22 13% |
| £28,001 to £34,000 | (31) 6% | 126 7%l | 13 2% | 110 6% | 7 9%bKL | 21 9%bjKL | 19 10%bJKL | 15 8%L | 9 6% | 12 6% | 12 5% | 11 4% | 4 2% | 113 6% | 11 6% |
| £34,001 to £41,000 | (37.5) 4% | 81 5% | 9 2% | 71 4% | 1 1% | 9 4% | 10 6% | 12 6%k | 3 2% | 8 4% | 15 6% | 7 3% | 6 3% | 73 4% | 8 5% |
| £41,001 to £48,000 | (44.5) 2% | 47 1% | 2 - | 45 3% | 1 2% | 4 2% | - - | 4 2%f | - - | 6 3%fh | 19 7%ABdEFgHKL3%Fh | 9 3%Fh | 2 1% | 38 2% | 9 5%M |
| £48,001 to £55,000 | (51.5) 2% | 41 1% | 1 - | 31 8%CADEFGHL2% | - - | 1 * | - - | - - | 1 1% | 10 5%adEFGHl | 10 4%EFGh | 8 3%EFG | 2 1% | 33 2% | 7 4%M |
| £55,001 to £62,000 | (58.5) 1% | 15 - | - 1% | 13 1% | 2 3%aFhKL | 1 1% | - - | 2 1% | - - | 3 2%k | 5 2%K | - - | - - | 13 1% | 2 1% |
| £62,001 to £69,000 | (65.5) * | 7 - | - - | 7 * | - - | - - | - - | - - | - - | - - | 6 2%aEfgiK | - - | 1 1% | 5 * | 1 1% |
| £69,001 to £76,000 | (72.5) * | 8 - | - - | 8 * | - - | - - | - - | - - | - - | * * | 7 3%aEfghKL | * - | - - | 6 * | 2 1% |
| £76,001 to £83,000 | (79.5) * | 8 - | - 3%CaEfgHl | 4 * | - - | - - | - - | - - | - - | - - | 2 1% | 2 1% | - - | 3 * | 4 3%M |
| £83,001 or more | (86) 1% | 17 1% | 2 1% | 15 1% | - - | - - | - - | - - | - - | 5 3%efgkl | 9 3%EFGhKL | 1 * | - - | 15 1% | 2 1% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

Prepared by ComRes



People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 78

Q.18 What is your personal annual income, prior to tax being deducted?**Base: All respondents**

| | Region | | | | | | | | | | | | Ethnicity | | |
|-------------------------|-----------|-----------------|--------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-------------------------|-------------------|-------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Prefer not to answer | 142 7% | 12 6% | 13 13% cDehl | 118 7% | 2 3% | 11 5% | 13 7% | 16 9% d | 6 4% | 9 4% | 17 7% | 29 10% Dehi | 14 8% | 118 6% | 14 8% |
| Average income (£000's) | 19.51 | 18.39h | 22.11 L | 19.49 DEFgHk | 16.36 | 17.43 | 17.25 | 18.26H | 15.51 | 22.17 KL | 28.15 AbDEFG HIKL | 18.16h | 16.51 | 19.13 | 23.76M |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 78

Q.18 What is your personal annual income, prior to tax being deducted?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|--------|----------------------------|------------------|--------------------|------------------|--------|------------------|------------------|--------|-------------------------|------------------|-----|-------------------|------------------|-------------------|------------------|------------------|-------|--|------------------|------------------|------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| Up to £7,000 | (3.5) | 306 | 20 | 27 | 19 | 14 | 13 | 9 | 4 | 6 | 12 | 2 | 33 | 56 | 43 | 29 | 34 | 3 | 2 | 90 | 192 | 24 |
| | | 15% | 16% | 20% ^d | 16% | 10% | 11% | 19% | 17% | 17% | 20% ⁿ | 12% | 21% ^{NO} | 15% | 16% | 11% | 12% | 7% | 11% | 18% ^S | 14% | 13% |
| £7,001 to £14,000 | (10.5) | 463 | 29 | 21 | 30 | 29 | 35 | 11 | 7 | 14 | 15 | 1 | 42 | 86 | 59 | 65 | 64 | 10 | 4 | 105 | 314 | 45 |
| | | 23% | 22% | 15% | 26% | 21% | 30% ^B | 24% | 29% | 37% | 27% | 5% | 27% | 23% | 22% | 24% | 23% | 25% | 18% | 22% | 23% | 24% |
| £14,001 to £21,000 | (17.5) | 427 | 35 | 33 | 18 | 28 | 24 | 7 | 4 | 6 | 13 | 6 | 36 | 79 | 65 | 48 | 47 | 10 | 4 | 104 | 289 | 34 |
| | | 21% | 27% ^c | 24% | 15% | 21% | 20% | 15% | 17% | 14% | 23% | 31% | 23% | 21% | 25% ^{nO} | 18% | 17% | 24% | 20% | 21% | 21% | 18% |
| £21,001 to £28,000 | (24.5) | 339 | 16 | 25 | 28 | 21 | 21 | 10 | 7 | 6 | 7 | 4 | 20 | 69 | 50 | 53 | 55 | 6 | 2 | 66 | 234 | 39 |
| | | 17% | 12% | 18% | 24% ^a | 15% | 18% | 20% | 31% | 15% | 11% | 21% | 13% | 19% | 19% | 20% | 20% | 15% | 10% | 13% | 17% ^r | 21% ^R |
| £28,001 to £34,000 | (31) | 126 | 7 | 8 | 7 | 15 | 6 | 3 | 1 | - | * | - | 6 | 24 | 15 | 23 | 26 | 3 | 1 | 21 | 92 | 13 |
| | | 6% | 6% | 6% | 6% | 11% | 5% | 6% | 6% | - | 1% | - | 3% | 6% ⁱ | 6% | 9% ^{lk} | 9% ^{IK} | 8% | 5% | 4% | 7% ^r | 7% |
| £34,001 to £41,000 | (37.5) | 81 | 8 | 3 | 5 | 2 | 8 | 1 | - | 1 | 1 | 1 | 9 | 10 | 6 | 14 | 20 | - | 3 | 17 | 58 | 7 |
| | | 4% | 6% | 2% | 5% | 1% | 7% ^d | 2% | - | 3% | 2% | 5% | 6% | 3% | 2% | 5% | 7% ^{LM} | - | 12% | 3% | 4% | 4% |
| £41,001 to £48,000 | (44.5) | 47 | 2 | 1 | 2 | 3 | 1 | 2 | - | - | 1 | - | - | 6 | 6 | 8 | 6 | - | - | 21 | 24 | 3 |
| | | 2% | 1% | 1% | 1% | 2% | 1% | 4% | - | - | 3% ^k | - | - | 2% | 2% | 3% ^k | 2% | - | - | 4% ^S | 2% | 1% |
| £48,001 to £55,000 | (51.5) | 41 | - | 3 | 2 | 3 | - | 1 | - | - | - | 5 | - | 12 | 5 | 8 | 3 | 1 | 1 | 6 | 31 | 4 |
| | | 2% | - | 2% | 2% | 2% | - | 3% ^{ae} | - | - | - | 25% | - | 3% ^{ko} | 2% | 3% ^k | 1% | 4% | 5% | 1% | 2% | 2% |
| £55,001 to £62,000 | (58.5) | 15 | - | 1 | 1 | 3 | - | 2 | - | - | 1 | - | - | 1 | 2 | 2 | 5 | - | - | 1 | 12 | 2 |
| | | 1% | - | 1% | 1% | 2% | - | 5% ^{AE} | - | - | 2% | - | - | * | 1% | 1% | 2% | - | - | * | 1% | 1% |
| £62,001 to £69,000 | (65.5) | 7 | - | - | - | 3 | 1 | - | - | - | 1 | - | - | - | 1 | 2 | 2 | - | - | 1 | 4 | 2 |
| | | * | - | - | - | 2% | 1% | - | - | - | 2% ^{LM} | - | - | - | - | * | 1% | 5% | - | * | * | 1% |
| £69,001 to £76,000 | (72.5) | 8 | 3 | 1 | * | - | - | - | - | - | - | - | - | - | 2 | 6 | - | - | - | - | 8 | - |
| | | * | 2% | 1% | * | - | - | - | - | - | - | - | - | - | 1% | 2% ^{LO} | - | - | - | - | 1% | - |
| £76,001 to £83,000 | (79.5) | 8 | - | 6 | - | - | - | - | - | - | - | - | 1 | - | 1 | - | 3 | - | - | 2 | 2 | 3 |
| | | * | - | 4% ^{acde} | - | - | - | - | - | - | - | - | * | - | * | - | 8% | - | * | * | 2% ^{rS} | |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 78

Q.18 What is your personal annual income, prior to tax being deducted?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|-------------------------|-----------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|------------|------------|-------------------|------------------|---------------|--------------|--|-------------------------|--------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| £83,001 or more | (86) | 17 1% | - | - | 1 1% | - | - | - | 3 9% | - | - | - | 4 1% | - | - | 2 1% | - | 4 20% | 6 1% | 6 * | 4 2% S |
| Prefer not to answer | 142 7% | 11 8% | 7 5% | 4 4% | 15 11% c | 8 7% | 1 2% | - | 3 6% | 7 11% MN | - | 12 7% | 24 6% | 10 4% | 10 4% | 18 6% | 1 3% | - | 49 10% ST | 90 7% T | 4 2% |
| Average income (£000's) | 19.51 | 18.12 | 20.76 | 18.86 | 21.08 e | 17.85 | 19.75 | 16.10 | 20.30 | 16.03 | 26.34 | 14.99 | 19.21 K | 18.07 K | 21.79 I KIM | 20.93 I KM | 26.05 | 33.85 | 18.51 | 19.50 | 22.03 Rs |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 79
Gender
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|-------------|--------------|---------------|--------------|----------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Male | 993 49% | 993 100%B | - | 105 44% | 139 41% | 165 48%d | 186 52%D | 154 51%D | 244 55%CD | 289 53%jL | 262 47% | 235 53%L | 207 43% | 130 45% | 466 55%M |
| Female | 1034 51% | - | 1034 100%A | 136 56%H | 203 59%eFGH | 176 52% | 175 48% | 147 49% | 198 45% | 252 47% | 300 53%i | 207 47% | 275 57%IK | 159 55%N | 381 45% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 79
Gender
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------|-------------|------------------------|------------------------|------------------------|------------------------|-------------------------|----------------------------------|-------------------------|-------------------------|-------------------------|---|---------------------------------------|------------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Male | 993 49% | 87 48% | 56 55% ^k | 850 49% | 43 53% ^k | 106 48% | 89 49% | 87 48% | 70 49% | 99 49% | 155 59% ^{aE} ^{fG} ^{iK} ^L | 117 41% | 84 46% | 903 49% | 79 46% |
| Female | 1034 51% | 95 52% ^j | 46 45% | 893 51% | 38 47% | 117 52% ^J | 93 51% ^j | 95 52% ^J | 72 51% | 104 51% ^j | 109 41% | 167 59% ^{bd} ^J | 98 54% ^J | 925 51% | 93 54% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 79
Gender
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|-----------------|-------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------------|------------|------------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Male | 993 | 58 | 61 | 49 | 65 | 48 | 17 | 12 | 8 | 21 | 8 | 65 | 174 | 108 | 138 | 134 | 21 | 9 | 273 | 648 | 73 |
| | 49% | 44% | 44% | 42% | 48% | 41% | 37% | 50% | 21% | 36% | 42% | 41% | 47% | 41% | 51% | 48% | 52% | 45% | 56% ST | 48% ^t | 40% |
| Female | 1034 | 72 | 76 | 69 | 71 | 68 | 30 | 12 | 31 | 37 | 11 | 94 | 199 | 155 | 131 | 147 | 19 | 11 | 215 | 708 | 111 |
| | 51% | 56% | 56% | 58% | 52% | 59% | 63% | 50% | 79% | 64% ⁿ | 58% | 59% ⁿ | 53% | 59% ^N | 49% | 52% | 48% | 55% | 44% | 52% ^R | 60% ^{Rs} |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 80
Age
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|------------|-------------|---------------|------------------|------------------|------------------|------------------|------------------|------------------|---------------|---------------|-------------|--------------|-------------------|---------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| 18-24 | 241 12% | 105 11% | 136 13% | 241 100%DEFGH | - | - | - | - | - | 48 9% | 95 17%IjKL | 51 11% | 48 10% | 31 11% | 115 14% |
| 25-34 | 341 17% | 139 14% | 203 20%A | - | 341 100%CEFGH | - | - | - | - | 107 20%L | 104 18%I | 65 15% | 65 14% | 77 27% | 193 23% |
| 35-44 | 341 17% | 165 17% | 176 17% | - | - | 341 100%CDFGH | - | - | - | 86 16% | 100 18% | 73 17% | 82 17% | 68 24% | 190 22% |
| 45-54 | 361 18% | 186 19% | 175 17% | - | - | - | 361 100%CDEGH | - | - | 78 14% | 79 14% | 95 22%IJ | 109 23%IJ | 70 24% | 186 22% |
| 55-64 | 301 15% | 154 16% | 147 14% | - | - | - | - | 301 100%CDEFH | - | 74 14% | 68 12% | 68 15% | 91 19%ij | 32 11% | 119 14% |
| 65+ | 441 22% | 244 25%B | 198 19% | - | - | - | - | - | 441 100%CDEFG | 149 28%JKL | 115 21% | 89 20% | 87 18% | 11 4% | 44 5% |
| Average age | 47.17 | 48.85B | 45.57 | 21.49 | 29.81C | 39.84CD | 49.83CDE | 59.40CDEF | 69.79CDEFG | 48.84J | 44.81 | 47.22j | 48.02J | 41.18 | 41.37 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 80
Age
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------|------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| 18-24 | 241 12% | 13 7% | 17 17%aFK | 210 12% | 12 15%afK | 27 12%k | 13 7% | 25 14%fK | 12 9% | 22 11% | 56 21%AEFGHIKl | 19 7% | 24 13%fK | 193 11% | 44 26%M |
| 25-34 | 341 17% | 37 20%l | 17 17% | 287 16% | 9 11% | 34 15% | 32 18% | 30 17% | 25 18% | 22 11% | 60 23%Dell | 47 17% | 27 15% | 280 15% | 54 31%M |
| 35-44 | 341 17% | 36 20% | 16 16% | 289 17% | 10 13% | 31 14% | 35 19% | 30 16% | 23 16% | 37 18% | 57 22%deK | 37 13% | 28 15% | 294 16% | 39 23%am |
| 45-54 | 361 18% | 29 16% | 16 16% | 316 18% | 17 22%J | 37 17% | 38 21%J | 39 21%Jl | 27 19%j | 46 23%Jl | 30 12% | 55 19%J | 25 14% | 339 19%N | 19 11% |
| 55-64 | 301 15% | 23 13%j | 17 16%J | 261 15% | 12 15%J | 44 20%GHlJ | 38 21%aGHlJ | 15 8% | 12 9% | 25 12% | 18 7% | 66 23%AGHIJ | 31 17%GHJ | 289 16%N | 9 5% |
| 65+ | 441 22% | 44 24%fj | 18 18% | 380 22% | 20 25%fj | 49 22%f | 26 14% | 43 24%Fj | 41 29%FJ | 51 25%FJ | 42 16% | 60 21% | 47 26%FJ | 433 24%N | 7 4% |
| Average age | 47.17 | 47.65J | 45.74j | 47.21 | 48.63J | 48.11J | 46.72J | 46.39J | 48.96J | 49.30J | 40.80 | 49.99bfGJ | 48.03J | 48.44N | 35.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 80
Age
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|-----------------|------------|----------------------------|----------------|----------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------------|------------------|------------------|----------------|------------------|---------------|--------------|--|-------------------------|-----------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| 18-24 | 241 12% | 10 7% | 28 21%AeF | 16 14% | 23 17%A | 13 11% | 3 6% | 3 14% | 2 5% | 7 13% mNO | 1 6% | 31 20% IMN | 46 12% MNO | 15 6% | 12 5% | 15 5% | 5 13% | 1 4% | 83 17% ST | 140 10% | 18 10% |
| 25-34 | 341 17% | 32 25%D | 30 22% d | 19 16% | 16 12% | 28 24% D | 11 23% d | 4 16% | 3 7% | 9 15% | 5 27% | 26 16% | 74 20% o | 47 18% | 41 15% | 39 14% | 6 15% | 4 18% | 77 16% | 232 17% | 32 18% |
| 35-44 | 341 17% | 23 18% e | 27 20% E | 27 22% E | 27 19% E | 10 8% | 8 18% | 2 7% | 6 15% | 12 21% O | 8 41% | 24 15% | 65 17% O | 45 17% O | 61 23% O | 27 10% | 1 3% | 5 26% | 88 18% t | 232 17% t | 21 12% |
| 45-54 | 361 18% | 25 20% e | 25 18% | 23 19% | 21 16% | 12 11% | 5 11% | 6 24% | 5 13% | 11 19% | 2 12% | 34 22% | 57 15% | 41 15% | 55 20% | 55 20% | 5 14% | - - | 96 20% | 241 18% | 25 14% |
| 55-64 | 301 15% | 21 16% | 15 11% | 10 8% | 19 14% | 15 13% | 5 11% | 2 7% | 7 18% | 10 18% | 2 8% | 22 14% | 61 16% | 41 16% | 38 14% | 47 17% | 10 24% | 2 10% | 71 15% | 203 15% | 27 15% |
| 65+ | 441 22% | 19 14% | 12 9% | 24 20% B | 31 22% B | 38 33% ABc | 14 31% AB | 8 33% | 16 42% | 8 14% | 1 5% | 21 13% | 69 19% | 75 28% IKL | 62 23% K | 98 35% IKL | 12 31% | 9 42% | 74 15% | 308 23% R | 60 33% RS |
| Average age | 47.17 | 45.77B | 40.17 | 45.26B | 46.60B | 48.75B | 48.00B | 49.33 | 55.21 | 45.81 | 41.01 | 43.62 | 45.80 | 50.17i KL | 49.03K L | 53.49i KLMN | 50.99 | 50.98 | 44.40 | 47.76R | 50.21R |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t
* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 81
Social Grade
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|------------|-------------|---------------|----------------|--------------|--------------|---------------|--------------|----------------|----------------|----------------|----------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| AB | 542 27% | 289 29%B | 252 24% | 48 20% | 107 31%CF | 86 25% | 78 21% | 74 25% | 149 34%CEFG | 542 100%JKL | - | - | - | 102 35%N | 221 26% |
| C1 | 562 28% | 262 26% | 300 29% | 95 40%deFGH | 104 30%Fg | 100 29%fg | 79 22% | 68 23% | 115 26% | - | 562 100%IKL | - | - | 101 35% | 252 30% |
| C2 | 442 22% | 235 24%b | 207 20% | 51 21% | 65 19% | 73 21% | 95 26%dh | 68 23% | 89 20% | - | - | 442 100%IJL | - | 41 14% | 253 30%M |
| DE | 482 24% | 207 21% | 275 27%A | 48 20% | 65 19% | 82 24% | 109 30%CDH | 91 30%CDH | 87 20% | - | - | - | 482 100%JK | 45 15% | 120 14% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 81
Social Grade
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------|------------|-----------------|------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-------------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| AB | 542 27% | 54 30%l | 23 22% | 465 27% | 21 25% | 63 28%l | 39 22% | 55 30%hL | 30 21% | 62 31%hL | 82 31%fhL | 76 27% | 36 20% | 473 26% | 54 31% |
| C1 | 562 28% | 44 24% | 25 25% | 493 28% | 21 26% | 58 26% | 50 27% | 43 24% | 30 21% | 49 24% | 105 40%ABDEFGH KI | 80 28% | 55 30% | 492 27% | 63 37%M |
| C2 | 442 22% | 46 25%Jl | 35 34%CdehJKL | 361 21% | 16 20% | 48 21%j | 56 31%ehJKL | 44 24%J | 29 20% | 49 24%J | 38 15% | 52 18% | 30 16% | 414 23%N | 25 14% |
| DE | 482 24% | 39 21% | 19 18% | 424 24% | 23 28%J | 54 24%J | 37 20% | 40 22%j | 53 37%ABEFGJK 21% | 42 21% | 38 14% | 75 27%J | 62 34%ABeFGU | 448 25%n | 30 17% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 81
Social Grade
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|-----------------|-------|----------------------------|----------|--------|--------|--------|----------|--------|--------|-------------------------|------|----------|------|--------|-------|--------|--------|-------|--|--------|----------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero | Middle | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| AB | 542 | 36 | 33 | 38 | 54 | 36 | 15 | 4 | 12 | 10 | 2 | 31 | 93 | 76 | 81 | 111 | 20 | 7 | 93 | 386 | 62 |
| | 27% | 28% | 24% | 32% | 40%aB | 31% | 33% | 19% | 30% | 18% | 10% | 20% | 25% | 29%k | 30%iK | 39%IKL | 50% | 34% | 19% | 28%R | 34%R |
| C1 | 562 | 33 | 45 | 38 | 39 | 36 | 15 | 9 | 9 | 19 | 5 | 44 | 103 | 48 | 77 | 75 | 15 | 10 | 145 | 355 | 62 |
| | 28% | 25% | 33% | 32% | 28% | 31% | 33% | 39% | 23% | 32%M | 25% | 28%M | 27%M | 18% | 29%M | 27%M | 37% | 49% | 30% | 26% | 34% s |
| C2 | 442 | 23 | 27 | 18 | 26 | 24 | 5 | 4 | 6 | 12 | 6 | 37 | 84 | 80 | 50 | 42 | 1 | 2 | 117 | 300 | 25 |
| | 22% | 17% | 20% | 15% | 19% | 20% | 11% | 17% | 14% | 21% | 33% | 24%O | 22%O | 30%INO | 18% | 15% | 4% | 12% | 24%T | 22%T | 13% |
| DE | 482 | 38 | 32 | 24 | 17 | 20 | 11 | 6 | 13 | 17 | 6 | 46 | 95 | 59 | 61 | 54 | 4 | 1 | 132 | 315 | 35 |
| | 24% | 30%De | 23% d | 20% | 12% | 17% | 24% d | 25% | 33% | 29% | 33% | 29% O | 25% | 22% | 23% | 19% | 10% | 6% | 27% t | 23% | 19% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 82
GO Region
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|------------------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|----------------|------------|--------------|--------------|-------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Scotland | 182 9% | 87 9% | 95 9% | 13 6% | 37 11%c | 36 11% | 29 8% | 23 8% | 44 10% | 54 10% | 44 8% | 46 10% | 39 8% | 29 10% | 74 9% |
| North East | 81 4% | 43 4% | 38 4% | 12 5% | 9 3% | 10 3% | 17 5% | 12 4% | 20 5% | 21 4% | 21 4% | 16 4% | 23 5% | 10 3% | 26 3% |
| North West | 223 11% | 106 11% | 117 11% | 27 11% | 34 10% | 31 9% | 37 10% | 44 15%e | 49 11% | 63 12% | 58 10% | 48 11% | 54 11% | 32 11% | 84 10% |
| Yorkshire & Humberside | 182 9% | 89 9% | 93 9% | 13 5% | 32 10%h | 35 10%cH | 38 11%cH | 38 13%CH | 26 6% | 39 7% | 50 9% | 56 13%IL | 37 8% | 27 9% | 85 10% |
| West Midlands | 182 9% | 87 9% | 95 9% | 25 10%g | 30 9% | 30 9% | 39 11%G | 15 5% | 43 10%G | 55 10% | 43 8% | 44 10% | 40 8% | 20 7% | 80 9% |
| East Midlands | 142 7% | 70 7% | 72 7% | 12 5% | 25 7% | 23 7% | 27 8%g | 12 4% | 41 9%G | 30 6% | 30 5% | 29 7% | 53 11%lJk | 11 4% | 62 7% |
| Wales | 101 5% | 56 6% | 46 4% | 17 7% | 17 5% | 16 5% | 16 4% | 17 6% | 18 4% | 23 4% | 25 5% | 35 8%ijL | 19 4% | 19 6% | 48 6% |
| Eastern | 203 10% | 99 10% | 104 10% | 22 9% | 22 6% | 37 11% | 46 13%Dg | 25 8% | 51 12%D | 62 12% | 49 9% | 49 11% | 42 9% | 37 13% | 78 9% |
| London | 264 13% | 155 16%B | 109 11% | 56 23%FGH | 60 18%FGH | 57 17%FGH | 30 8% | 18 6% | 42 9% | 82 15%KL | 105 19%KL | 38 9% | 38 8% | 48 17% | 136 16% |
| South East | 284 14% | 117 12% | 167 16%A | 19 8% | 47 14%c | 37 11% | 55 15%C | 66 22%CDEFH | 60 14%c | 76 14% | 80 14% | 52 12% | 75 16% | 32 11% | 110 13% |
| South West | 182 9% | 84 8% | 98 10% | 24 10% | 27 8% | 28 8% | 25 7% | 31 10% | 47 11%f | 36 7% | 55 10% | 30 7% | 62 13%IK | 24 8% | 64 8% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 82
GO Region
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|------------------------|------------|--------------------------------|--------------------------------|------------------------|------------------------------|-------------------------------|----------------------------------|-------------------------------|-------------------------------|--------------------------------|-------------------------------|-------------------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Scotland | 182 9% | 182 100% CBDEFGHIJ KL | - | - | - | - | - | - | - | - | - | - | - | 177 10%N | 3 2% |
| North East | 81 4% | - | - | 81 5%A | 81 100% ABEFGHIJK L | - | - | - | - | - | - | - | - | 79 4% | 2 1% |
| North West | 223 11% | - | - | 223 13%AB | - | 223 100% ABDFGHIJK L | - | - | - | - | - | - | - | 207 11% | 13 8% |
| Yorkshire & Humberside | 182 9% | - | - | 182 10%AB | - | - | 182 100% ABDEGHIJK L | - | - | - | - | - | - | 172 9% | 10 6% |
| West Midlands | 182 9% | - | - | 182 10%AB | - | - | - | 182 100% ABDEFHIJK L | - | - | - | - | - | 161 9% | 17 10% |
| East Midlands | 142 7% | - | - | 142 8%AB | - | - | - | - | 142 100% ABDEFGIJK L | - | - | - | - | 133 7% | 8 5% |
| Wales | 101 5% | - | 101 100% CADEFGHIJ KL | - | - | - | - | - | - | - | - | - | - | 95 5% | 6 4% |
| Eastern | 203 10% | - | - | 203 12%AB | - | - | - | - | - | 203 100% ABDEFGHIJK L | - | - | - | 193 11%N | 7 4% |
| London | 264 13% | - | - | 264 15%AB | - | - | - | - | - | - | 264 100% ABDEFGHIK L | - | - | 182 10% | 74 43%M |
| South East | 284 14% | - | - | 284 16%AB | - | - | - | - | - | - | - | 284 100% ABDEFGHIJ L | - | 254 14% | 26 15% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

Prepared by ComRes

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 82
GO Region
Base: All respondents

| | Region | | | | | | | | | | | | Ethnicity | | |
|---------------|-----------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-----------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| South West | 182 9% | - | - | 182 10%AB | - | - | - | - | - | - | - | - | 182 100%ABDEFGHIJK | 175 10%N | 5 3% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n
*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 82
GO Region
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|------------------------|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------------|--------|-------|-------|-------|-------|--------|--------|--|-------------|---------------|------|-----|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| Scotland | 182 | 12 | 15 | 14 | 7 | 10 | 2 | 1 | 3 | 6 | 2 | 12 | 35 | 27 | 22 | 25 | 4 | - | 46 | 123 | 13 | |
| | | 9% | 9% | 11% | 12% | 5% | 9% | 4% | 5% | 8% | 11% | 13% | 8% | 9% | 10% | 8% | 9% | 10% | - | 9% | 9% | 7% |
| North East | 81 | 3 | 3 | 6 | 3 | 4 | 3 | * | 2 | - | - | 10 | 13 | 8 | 9 | 18 | 1 | - | 17 | 56 | 8 | |
| | | 4% | 2% | 2% | 5% | 3% | 4% | 6% | 2% | 5% | - | 6%i | 4% | 3% | 4% | 6%i | 2% | - | 4% | 4% | 4% | 4% |
| North West | 223 | 18 | 9 | 14 | 13 | 13 | 7 | 3 | 4 | 3 | - | 23 | 47 | 41 | 23 | 40 | 3 | 1 | 41 | 162 | 20 | |
| | | 11% | 14% | 6% | 12% | 10% | 11% | 16%b | 11% | 11% | 5% | 15%in | 12% | 15%iN | 9% | 14%in | 8% | 4% | 8% | 12%r | 11% | |
| Yorkshire & Humberside | 182 | 12 | 10 | 9 | 9 | 7 | 6 | - | 2 | 7 | 2 | 19 | 32 | 33 | 20 | 23 | 6 | - | 39 | 132 | 12 | |
| | | 9% | 9% | 7% | 8% | 7% | 6% | 13% | - | 4% | 12% | 12% | 12% | 9% | 13%n | 7% | 8% | 14% | - | 8% | 10% | 6% |
| West Midlands | 182 | 12 | 13 | 12 | 17 | 10 | 5 | - | 2 | 6 | - | 23 | 26 | 25 | 18 | 32 | 4 | 2 | 44 | 125 | 14 | |
| | | 9% | 9% | 10% | 10% | 12% | 9% | 11% | - | 6% | 10% | - | 15%LN | 7% | 9% | 7% | 12%i | 9% | 10% | 9% | 9% | 8% |
| East Midlands | 142 | 7 | 7 | 5 | 13 | 11 | 2 | 1 | 4 | 2 | 2 | 8 | 27 | 16 | 24 | 15 | 4 | - | 42 | 87 | 13 | |
| | | 7% | 5% | 5% | 4% | 10% | 9% | 4% | 6% | 9% | 4% | 11% | 5% | 7% | 6% | 9% | 5% | 10% | - | 9% | 6% | 7% |
| Wales | 101 | 5 | 9 | 3 | 11 | - | 1 | 2 | 4 | 2 | 4 | 4 | 23 | 8 | 11 | 15 | 4 | - | 20 | 70 | 12 | |
| | | 5% | 4%e | 7%E | 3% | 8%E | - | 3%e | 11% | 10% | 4% | 22% | 2% | 6% | 3% | 4% | 5% | 10% | - | 4% | 5% | 6% |
| Eastern | 203 | 18 | 12 | 14 | 8 | 15 | 4 | 8 | - | 7 | 2 | 13 | 39 | 22 | 38 | 30 | 1 | 3 | 47 | 136 | 20 | |
| | | 10% | 14%d | 9% | 12% | 6% | 12% | 8% | 33% | - | 13% | 9% | 8% | 10% | 8% | 14%m | 11% | 4% | 17% | 10% | 10% | 11% |
| London | 264 | 17 | 26 | 18 | 22 | 13 | 6 | 3 | 8 | 6 | - | 13 | 41 | 33 | 38 | 23 | 6 | 9 | 76 | 158 | 29 | |
| | | 13% | 13% | 19% | 16% | 16% | 11% | 13% | 13% | 21% | 10% | - | 8% | 11% | 12% | 14%kO | 8% | 15% | 43% | 16%s | 12% | 16% |
| South East | 284 | 14 | 18 | 14 | 22 | 19 | 7 | 2 | 8 | 6 | 2 | 25 | 53 | 34 | 39 | 35 | 5 | 2 | 66 | 193 | 24 | |
| | | 14% | 11% | 13% | 12% | 16% | 16% | 15% | 7% | 21% | 10% | 13% | 16% | 14% | 13% | 15% | 13% | 13% | 10% | 14% | 14% | 13% |
| South West | 182 | 13 | 15 | 9 | 10 | 14 | 4 | 3 | 2 | 12 | 4 | 9 | 37 | 16 | 26 | 26 | 2 | 3 | 50 | 114 | 19 | |
| | | 9% | 10% | 11% | 8% | 7% | 12% | 8% | 13% | 5% | 21%KLM | 20% | 5% | 10% | 6% | 10% | 9% | 4% | 16% | 10% | 8% | 10% |

NO

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 83
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|-------------|-------------|---------------|--------------|--------------|--------------|---------------|--------------|-----------------|---------------|-------------|-------------|---------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Yes | 1236 61% | 612 62% | 625 60% | 147 61% | 217 63%eF | 187 55% | 189 52% | 187 62%F | 309 70%cdEFG | 409 75%JKL | 350 62%L | 255 58%L | 222 46% | 191 66% | 526 62% |
| No | 791 39% | 381 38% | 409 40% | 94 39%h | 125 37%h | 154 45%dH | 172 48%DGH | 114 38%H | 132 30% | 133 25% | 212 38%l | 186 42%l | 260 54%lJK | 98 34% | 320 38% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 83

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------|-------------|--------------------------|--------------|------------------------|------------------------|-------------------------|----------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-----------------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Yes | 1236 61% | 122 67% ^{fL} | 59 58% | 1055 61% | 53 65% ^L | 144 65% ^L | 101 56% | 110 60% ^l | 82 58% | 131 64% ^L | 164 62% ^L | 182 64% ^L | 89 49% | 1110 61% | 110 64% |
| No | 791 39% | 60 33% | 42 42% | 688 39% | 29 35% | 79 35% | 81 44% ^a | 73 40% | 60 42% | 72 36% | 100 38% | 102 36% | 93 51% ^{ADEgJK} | 718 39% | 62 36% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 83

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|-----------------|-------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|------------|------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Yes | 1236 | 85 | 93 | 82 | 97 | 76 | 24 | 11 | 26 | 30 | 13 | 82 | 237 | 155 | 167 | 194 | 34 | 17 | 256 | 859 | 121 |
| | 61% | 65% | 68%F | 69%F | 71%F | 66%f | 51% | 48% | 67% | 52% | 71% | 52% | 64%K | 59% | 62%k | 69%IKM | 85% | 81% | 53% | 63%R | 66%R |
| No | 791 | 45 | 44 | 37 | 40 | 40 | 23 | 12 | 13 | 28 | 5 | 77 | 136 | 108 | 101 | 87 | 6 | 4 | 231 | 497 | 63 |
| | 39% | 35% | 32% | 31% | 29% | 34% | 49%BCD | 52% | 33% | 48%O | 29% | 48%LnO | 36% | 41%O | 38% | 31% | 15% | 19% | 47%ST | 37% | 34% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 84
Tenure
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------------------------|-------------|-------------|---------------|----------------|---------------|---------------|----------------|----------------|-----------------|---------------|-------------|-------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Homeowners | 1318 65% | 674 68%B | 644 62% | 107 44% | 169 49% | 193 57%C | 247 68%CDE | 235 78%CDEF | 367 83%CDEF | 450 83%JKL | 355 63%L | 285 64%L | 228 47% | 183 64% | 541 64% |
| Owned outright - without mortgage | 669 33% | 361 36%B | 308 30% | 36 15% | 44 13% | 44 13% | 82 23%cDE | 142 47%CDEF | 320 73%CDEFG | 239 44%JKL | 189 34%L | 136 31%L | 106 22% | 53 18% | 205 24% |
| Owned with a mortgage or loan | 649 32% | 313 31% | 336 33% | 71 29%H | 124 36%H | 149 44%CGH | 165 46%CDGH | 92 31%H | 47 11% | 211 39%JL | 166 30% | 149 34%L | 122 25% | 130 45% | 336 40% |
| NET: Renters | 682 34% | 307 31% | 375 36%A | 126 52%eFGH | 162 47%FGH | 142 42%FGH | 114 31%GH | 65 22% | 74 17% | 84 15% | 196 35%I | 150 34%I | 252 52%JK | 97 34% | 291 34% |
| Rented from the council | 284 14% | 126 13% | 158 15% | 41 17%GH | 47 14%G | 73 21%DfGH | 55 15%GH | 24 8% | 43 10% | 14 3% | 70 13%I | 73 17%I | 126 26%JK | 43 15% | 92 11% |
| Rented from a housing association | 127 6% | 60 6% | 67 7% | 17 7%h | 28 8%H | 25 7%H | 26 7%H | 18 6%h | 14 3% | 22 4% | 28 5% | 21 5% | 56 12%JK | 17 6% | 54 6% |
| Rented from someone else | 271 13% | 121 12% | 150 15% | 67 28%EFGH | 87 26%EFGH | 44 13%gH | 32 9%H | 23 8%H | 17 4% | 48 9% | 98 17%I | 56 13% | 70 14%I | 37 13% | 146 17% |
| Rent free | 27 1% | 13 1% | 14 1% | 8 3%FGH | 11 3%FGH | 5 2%h | 1 * | 1 * | 1 * | 8 1%I | 11 2%L | 7 2% | 1 * | 8 3% | 14 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 84
Tenure
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------------------------|-------------|--------------------------------|---------------------------|--------------------------|---------------------------|--------------------------|----------------------------------|--------------------------|------------------------------|-----------------------------|-----------------------------------|--------------------------|--------------------------|--------------------------|------------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Homeowners | 1318 65% | 97 53% | 78 77% ^{cAhJ} | 1143 66% ^A | 52 64% ^J | 153 68% ^{AJ} | 135 74% ^{AhJ} | 129 71% ^{AJ} | 90 63% ^J | 153 75% ^{AdHJK} | 126 48% | 186 65% ^{AJ} | 121 66% ^{AJ} | 1226 67% ^N | 74 43% |
| Owned outright - without mortgage | 669 33% | 50 27% | 37 37% | 582 33% | 27 34% | 73 33% | 59 32% | 62 34% | 45 32% | 75 37% | 79 30% | 92 32% | 70 38% ^{aj} | 640 35% ^N | 21 12% |
| Owned with a mortgage or loan | 649 32% | 47 26% ^j | 41 40% ^{aJ} | 561 32% | 24 30% ^J | 80 36% ^{aJ} | 76 42% ^{AJL} | 67 37% ^{aJ} | 45 32% ^J | 77 38% ^{AJL} | 47 18% | 94 33% ^J | 51 28% ^J | 586 32% | 53 31% |
| NET: Renters | 682 34% | 86 47% ^{CBDEFGIKL} | 23 23% | 573 33% | 27 34% ⁱ | 69 31% ⁱ | 47 26% | 51 28% | 51 36% ^{bfI} | 45 22% | 130 49% ^{BDEFGHIK3%L} | 93 33% ⁱ | 60 33% ⁱ | 578 32% | 95 56% ^M |
| Rented from the council | 284 14% | 47 26% ^{CBDEFGIKL} | 6 6% | 231 13% | 15 19% ^{BeIL} | 22 10% | 20 11% | 24 13% ⁱ | 30 21% ^{BEFGIKL} | 13 7% | 55 21% ^{BEFGIKL} | 37 13% ^{il} | 14 8% | 245 13% | 35 20% ^M |
| Rented from a housing association | 127 6% | 13 7% | 7 7% | 107 6% | 4 4% | 20 9% ^k | 8 5% | 10 5% | 10 7% | 9 4% | 20 7% | 12 4% | 15 8% ^k | 108 6% | 17 10% ^m |
| Rented from someone else | 271 13% | 26 14% | 10 10% | 235 13% | 9 11% | 27 12% | 18 10% | 17 9% | 12 8% | 23 11% | 55 21% ^{bdEFGHI} | 44 16% ^{gh} | 31 17% ^{fgH} | 225 12% | 43 25% ^M |
| Rent free | 27 1% | - | - | 27 2% | 2 3% ^a | 1 1% | 1 1% | 3 2% | 1 1% | 5 3% ^a | 8 3% ^{ae} | 5 2% | 1 1% | 25 1% | 2 1% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n
* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 84
Tenure
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | | Q.14 Value of Donations | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | | |
|-----------------------------------|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-----|-------------------------|-----|--------|------|-------|--------|--------|--|-------------|---------------|------|-------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Homeowners | 1318 | 81 | 79 | 84 | 101 | 76 | 32 | 12 | 29 | 39 | 16 | 89 | 236 | 179 | 183 | 226 | 33 | 17 | 269 | 919 | 130 | |
| | | 65% | 62% | 58% | 71%b | 74%aB | 66% | 68% | 53% | 75% | 68% | 85% | 56% | 63% | 68%K | 68%K | 81%IKL | 82% | 81% | 55% | 68%R | 71%R |
| Owned outright - without mortgage | 669 | 35 | 20 | 43 | 51 | 48 | 15 | 9 | 19 | 20 | 6 | 39 | 99 | 96 | 102 | 129 | 23 | 12 | 134 | 457 | 78 | |
| | | 33% | 27%B | 14% | 37%B | 37%B | 41%AB | 33%B | 38% | 49% | 34% | 32% | 25% | 26% | 37%KL | 38%KL | 46%KLm | 57% | 60% | 27% | 34%R | 42%RS |
| Owned with a mortgage or loan | 649 | 46 | 60 | 41 | 50 | 28 | 17 | 4 | 10 | 19 | 10 | 50 | 137 | 83 | 81 | 98 | 10 | 4 | 135 | 462 | 52 | |
| | | 32% | 35% | 43%E | 34% | 37%e | 24% | 35% | 15% | 25% | 34% | 53% | 32% | 37% | 31% | 30% | 35% | 24% | 21% | 28% | 34%R | 28% |
| NET: Renters | 682 | 46 | 58 | 34 | 33 | 40 | 14 | 10 | 10 | 19 | 3 | 68 | 130 | 81 | 80 | 54 | 7 | 4 | 210 | 421 | 51 | |
| | | 34% | 36%d | 42%cD | 29% | 24% | 34% | 29% | 44% | 25% | 32%O | 15% | 43%MNO | 35%O | 31%O | 30%O | 19% | 17% | 19% | 43%ST | 31% | 28% |
| Rented from the council | 284 | 16 | 26 | 9 | 14 | 18 | 5 | 4 | 6 | 5 | 2 | 27 | 60 | 33 | 37 | 22 | - | - | 87 | 179 | 18 | |
| | | 14% | 13% | 19%Cd | 8% | 10% | 15% | 11% | 19% | 14% | 9% | 8% | 17%O | 16%O | 13%o | 14%O | 8% | - | - | 18%ST | 13% | 10% |
| Rented from a housing association | 127 | 14 | 8 | 12 | 5 | 9 | 2 | 2 | 2 | 6 | - | 11 | 25 | 17 | 12 | 8 | 4 | 4 | 37 | 75 | 15 | |
| | | 6% | 11%d | 6% | 10%d | 3% | 7% | 3% | 7% | 6% | 10%O | - | 7%o | 7%o | 6%o | 4% | 3% | 10% | 19% | 8% | 6% | 8% |
| Rented from someone else | 271 | 16 | 23 | 13 | 14 | 14 | 7 | 4 | 2 | 8 | 1 | 30 | 44 | 31 | 31 | 24 | 2 | - | 86 | 166 | 19 | |
| | | 13% | 12% | 17% | 11% | 10% | 12% | 15% | 18% | 5% | 14% | 6% | 19%lmn | 12% | 12% | 12% | 9% | 6% | - | 18%ST | 12% | 10% |
| Rent free | 27 | 3 | - | * | 3 | * | 1 | 1 | - | - | - | 1 | 8 | 3 | 5 | 1 | 1 | - | 9 | 16 | 3 | |
| | | 1% | 2% | - | 2% | * | 3%b | 3% | - | - | - | 1% | 2% | 1% | 2% | * | 2% | - | 2% | 1% | 1% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 85

What is the highest educational level that you have achieved to date?**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------------|-------------|---------------|----------------|----------------|--------------|----------------|--------------|--------------|---------------|--------------|--------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| No formal education | 19 1% | 13 1% | 6 1% | - - | 6 2% | 4 1% | 1 * | 5 2% | 3 1% | - - | 1 * | 7 1%j | 11 2%lJ | 3 1% | 6 1% |
| Primary | 10 * | 9 1%B | 1 * | 1 * | 1 * | 3 1% | 1 * | 1 * | 3 1% | 3 1% | - - | 1 * | 6 1%J | 1 * | 2 * |
| Secondary school, high school, NVQ levels 1 to 3, etc. | 1063 52% | 509 51% | 554 54% | 103 43% | 120 35% | 183 54%CD | 228 63%CDEg | 168 56%CD | 261 59%CD | 170 31% | 256 46%l | 302 68%lJ | 335 70%lJ | 122 42% | 435 51%M |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 647 32% | 327 33% | 320 31% | 73 30% | 120 35% | 109 32% | 102 28% | 97 32% | 147 33% | 245 45%jKL | 218 39%KL | 93 21% | 91 19% | 105 36% | 282 33% |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 199 10% | 91 9% | 108 10% | 20 8% | 70 20%CEFGH | 34 10%H | 27 7% | 25 8% | 24 5% | 110 20%JKL | 45 8%kl | 20 5% | 24 5% | 46 16%n | 92 11% |
| Still in full time education | 43 2% | 20 2% | 23 2% | 37 16%DEFGH | 5 2%fgH | * * | - - | - - | - - | 6 1% | 26 5%IKL | 7 2% | 4 1% | 5 2% | 5 1% |
| Don't know | 20 1% | 10 1% | 10 1% | 2 1% | 12 4%EFGH | 2 1% | 2 1% | 1 * | 1 * | 2 * | 8 1% | 5 1% | 5 1% | 6 2% | 9 1% |
| Prefer not to answer | 26 1% | 14 1% | 11 1% | 5 2%f | 8 2%F | 6 2%f | 1 * | 4 1% | 3 1% | 6 1% | 7 1% | 6 1% | 7 1% | 1 * | 15 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 85

What is the highest educational level that you have achieved to date?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---|-------------|------------------|--------------------------|------------------------|-----------------------|-------------------|----------------------------------|-------------------------|-------------------------|------------------|---------------------|---------------------|-------------------|------------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| No formal education | 19 1% | 5 3% CgijK | 1 1% | 12 1% | 1 1% | 4 2% jK | 3 2% jK | - - | 2 2% jk | * * | - - | - - | 1 1% | 19 1% | - - |
| Primary | 10 * | - - | - - | 10 1% | 1 1% | 3 1% | 1 * | 1 * | - - | 1 * | 1 * | 2 1% | * * | 7 * | 2 1% |
| Secondary school, high school, NVQ levels 1 to 3, etc. | 1063 52% | 94 52% J | 54 53% J | 915 53% | 46 56% J | 112 50% J | 103 57% J | 95 52% J | 86 61% eJ | 123 61% eJ | 92 35% | 150 53% J | 109 60% eJ | 1011 55% N | 48 28% |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 647 32% | 60 33% | 28 27% | 559 32% | 21 26% | 76 34% | 64 35% | 62 34% | 41 29% | 57 28% | 93 35% | 90 32% | 54 30% | 579 32% | 66 38% |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 199 10% | 17 9% f | 11 11% f | 171 10% | 7 8% | 21 10% F | 6 4% | 16 9% f | 7 5% | 16 8% | 53 20% A L | 31 11% F h | 15 8% | 148 8% | 42 25% M |
| Still in full time education | 43 2% | 3 2% | 2 2% | 38 2% | 5 6% a EFHIL | 3 1% | 2 1% | 5 3% | 1 1% | 2 1% | 11 4% fhl | 7 3% | 1 1% | 33 2% | 9 5% M |
| Don't know | 20 1% | - - | 6 6% C AdefHIKL | 14 1% | - - | 2 1% | 2 1% | 3 2% | * * | - - | 4 2% | 2 1% | 1 * | 18 1% | - - |
| Prefer not to answer | 26 1% | 3 1% | - - | 23 1% | * * | 1 * | 2 1% | 1 * | 4 3% ek | 4 2% | 9 4% EgKl | 2 1% | 1 * | 13 1% | 4 2% m |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 85

What is the highest educational level that you have achieved to date?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|---|-------------|----------------------------|------------------------|-------------------------|-------------------------|-------------------------|-----------------------|-----------|-----------|-------------------------|-----------|----------------------|--------------------------|--------------------------|-------------------------|---------------------------|-----------|--|-------------------------|-------------------------|------------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| No formal education | 19 1% | 1 1% | 4 3% | 1 1% | - | - | - | - | - | - | - | 3 2% _n | 7 2% _n | 3 1% | - | 1 * | - | - | 6 1% | 13 1% | - |
| Primary | 10 * | - | 1 * | - | 1 1% | - | - | - | - | 1 1% _o | 1 3% | - | 2 * | 3 1% | 1 * | - | - | - | 3 1% | 6 * | - |
| Secondary school, high school, NVQ levels 1 to 3, etc. | 1063 52% | 69 53% _C | 62 45% | 42 35% | 56 41% | 51 44% | 22 47% | 14 60% | 16 41% | 28 48% | 11 57% | 74 46% | 215 57% _{KO} | 149 57% _{kO} | 144 54% _O | 121 43% | 15 38% | 8 39% | 276 57% _T | 706 52% _t | 82 44% |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 647 32% | 41 31% | 41 30% | 58 49% _{AB} | 61 45% _{aB} | 55 47% _{AB} | 16 35% | 8 32% | 17 42% | 26 45% _{Lm} | 1 3% | 54 34% | 102 27% | 82 31% | 90 34% | 120 43% _{LMn} | 18 44% | 5 25% | 129 26% | 446 33% _R | 73 40% _R |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 199 10% | 10 8% | 21 16% _E | 12 11% | 14 10% | 6 5% | 7 15% _E | 2 8% | 6 16% | 3 6% | 3 14% | 20 13% | 30 8% | 19 7% | 25 9% | 31 11% | 6 15% | 7 36% | 46 9% | 127 9% | 26 14% _s |
| Still in full time education | 43 2% | 6 4% | 8 6% | 2 2% | 4 3% | 2 2% | 2 3% | - | - | - | 1 6% | 4 3% | 9 3% | 4 1% | 5 2% | 5 2% | 1 4% | - | 8 2% | 32 2% | 3 2% |
| Don't know | 20 1% | 3 2% | - | 1 * | - | - | - | - | - | - | 3 17% | 1 1% | 4 1% | - | 1 1% | 1 * | - | - | 8 2% | 12 1% | - |
| Prefer not to answer | 26 1% | * * | 1 1% | 3 2% | - | 2 2% | - | - | - | - | - | 3 2% | 3 1% | 3 1% | 1 * | 2 1% | - | - | 13 3% _{St} | 13 1% | - |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 86

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|-------------|-------------|---------------|----------------|--------------|--------------|--------------|--------------|---------------|------------|------------|------------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Yes - responsible for half or more of the items bought | 1827 90% | 834 84% | 993 96%A | 176 73% | 322 94%CH | 323 95%CH | 341 94%CH | 281 93%CH | 384 87%C | 475 88% | 498 89% | 402 91% | 452 94%IJ | 276 95% | 777 92% |
| No - not responsible for most of the items bought | 200 10% | 160 16%B | 41 4% | 65 27%DEFGH | 19 6% | 18 5% | 20 6% | 20 7% | 57 13%DEFG | 67 12%L | 64 11%L | 40 9% | 30 6% | 13 5% | 69 8% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 86

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

| | Region | | | | | | | | | | | | Ethnicity | | |
|--|-------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|----------------|-------------------|-------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Yes - responsible for half or more of the items bought | 1827 90% | 169 93%g | 86 85% | 1572 90% | 71 87% | 197 88% | 173 95%BDEgkL | 157 86% | 129 91% | 185 91% | 246 93%beGl | 255 90% | 160 88% | 1650 90% | 154 90% |
| No - not responsible for most of the items bought | 200 10% | 13 7% | 16 15%Fj | 171 10% | 10 13%F | 26 12%Fj | 9 5% | 25 14%aFJ | 13 9% | 18 9% | 18 7% | 29 10%f | 23 12%Fj | 178 10% | 18 10% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 86

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--|-------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|------------|-------------|------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Yes - responsible for half or more of the items bought | 1827 90% | 121 93%D | 120 87% | 109 92%D | 110 81% | 102 87% | 43 93%d | 20 85% | 35 89% | 50 87% | 17 91% | 141 89% | 346 93%o | 241 92% | 246 92% | 248 88% | 33 83% | 20 96% | 439 90% | 1224 90% | 164 89% |
| No - not responsible for most of the items bought | 200 10% | 9 7% | 17 13% | 10 8% | 26 19%ACf | 15 13% | 3 7% | 3 15% | 4 11% | 7 13% | 2 9% | 17 11% | 27 7% | 22 8% | 23 8% | 33 12%l | 7 17% | 1 4% | 48 10% | 132 10% | 20 11% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 87
How many cars are there in your household?
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------------|-------------|-------------|---------------|----------------|--------------|--------------|--------------|---------------|-----------------|---------------|--------------|--------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| No cars in the household | 426 21% | 196 20% | 229 22% | 88 36%DEFGH | 83 24%GH | 81 24%GH | 69 19%H | 47 16% | 58 13% | 58 11% | 153 27%IK | 66 15% | 149 31%IK | 62 22% | 165 20% |
| NET: Any | 1601 79% | 797 80% | 804 78% | 153 64% | 258 76%C | 260 76%C | 292 81%C | 254 84%CDE | 383 87%CDEF | 484 89%JL | 409 73% | 376 85%JL | 332 69% | 226 78% | 681 80% |
| 1 | 851 42% | 429 43% | 423 41% | 61 25% | 119 35%c | 149 44%Cd | 154 43%Cd | 129 43%Cd | 239 54%CDEFG | 201 37% | 219 39% | 202 46%lj | 230 48%lJ | 102 35% | 326 38% |
| 2 | 568 28% | 274 28% | 294 28% | 57 24% | 103 30% | 86 25% | 94 26% | 93 31% | 134 30% | 213 39%JKL | 145 26%L | 136 31%L | 74 15% | 91 32% | 251 30% |
| 3+ | 182 9% | 94 9% | 88 9% | 36 15%EH | 36 11%H | 26 8%H | 44 12%eH | 31 10%H | 10 2% | 70 13%JKL | 45 8% | 38 9% | 29 6% | 33 12% | 104 12% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 87
How many cars are there in your household?
Base: All respondents

| | Region | | | | | | | | | | | | Ethnicity | | |
|--------------------------|-------------|-------------------|-------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|-----------------|-----------------------|-------------------|-------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| No cars in the household | 426 21% | 55 30%CBFGHIKL | 8 8% | 363 21%B | 18 22%BI | 50 23%Bgl | 30 17% | 26 14% | 25 18%b | 23 11% | 107 40%aBDEFGHIJKL | 52 18%bi | 31 17%b | 358 20% | 60 35%M |
| NET: Any | 1601 79% | 128 70%j | 94 92%CADEhJkl | 1380 79%A | 63 78%J | 173 77%J | 152 83%AJ | 156 86%AeJ | 117 82%AJ | 180 89%ADEJk | 157 60% | 231 82%AJ | 151 83%AJ | 1471 80%N | 112 65% |
| 1 | 851 42% | 78 43% | 42 41% | 731 42% | 41 51%eiJ | 84 37% | 89 49%EIJ | 73 40% | 75 53%EGJkL | 75 37% | 98 37% | 123 43% | 73 40% | 777 43% | 63 37% |
| 2 | 568 28% | 47 26% | 33 32%hj | 488 28% | 22 27% | 73 33%HJK | 57 31%HJK | 58 32%HJK | 28 20% | 75 37%aHJK | 51 20% | 66 23% | 58 32%HJK | 525 29% | 38 22% |
| 3+ | 182 9% | 2 1% | 19 19%CADEFHj | 161 9%A | - | 17 7%ADJ | 6 3% | 26 14%ADeFJ | 13 9%ADFJ | 30 15%ADeFJ | 7 3% | 43 15%ADEFJ | 20 11%ADFJ | 169 9% | 12 7% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n
*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 87
How many cars are there in your household?
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------------|-------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|------------|------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| No cars in the household | 426 | 24 | 35 | 25 | 15 | 34 | 9 | 4 | 10 | 17 | 2 | 38 | 77 | 42 | 48 | 43 | 4 | 2 | 134 | 265 | 27 |
| | 21% | 18% | 26%D | 21%d | 11% | 29%aD | 18% | 16% | 24% | 30%MNO | 11% | 24%mo | 21% | 16% | 18% | 15% | 10% | 12% | 27%ST | 20% | 15% |
| NET: Any | 1601 | 106 | 102 | 93 | 122 | 83 | 38 | 20 | 29 | 40 | 17 | 120 | 296 | 221 | 220 | 238 | 36 | 18 | 354 | 1091 | 157 |
| | 79% | 82%e | 74% | 79% | 89%BcE | 71% | 82% | 84% | 76% | 70% | 89% | 76% | 79% | 84%lk | 82%l | 85%lK | 90% | 88% | 73% | 80%R | 85%R |
| 1 | 851 | 51 | 53 | 39 | 55 | 51 | 23 | 11 | 14 | 27 | 7 | 67 | 142 | 121 | 118 | 118 | 12 | 10 | 209 | 559 | 83 |
| | 42% | 39% | 39% | 33% | 40% | 44% | 49%c | 49% | 37% | 47% | 35% | 42% | 38% | 46%l | 44% | 42% | 31% | 50% | 43% | 41% | 45% |
| 2 | 568 | 48 | 37 | 36 | 51 | 26 | 15 | 7 | 10 | 10 | 8 | 43 | 106 | 88 | 74 | 89 | 15 | 4 | 120 | 390 | 58 |
| | 28% | 37%E | 27% | 31% | 37%E | 22% | 32% | 28% | 25% | 17% | 42% | 27% | 29%i | 34%l | 27% | 32%l | 38% | 22% | 25% | 29% | 31% |
| 3+ | 182 | 8 | 12 | 18 | 16 | 6 | - | 2 | 5 | 3 | 2 | 11 | 48 | 12 | 29 | 31 | 8 | 3 | 24 | 143 | 15 |
| | 9% | 6% | 9%f | 16%AEF | 12%eF | 5% | - | 6% | 14% | 6% | 12% | 7% | 13%kM | 4% | 11%M | 11%M | 21% | 17% | 5% | 11%R | 8% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 88
To which of the following ethnic groups do you consider you belong?
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|----------------------|-------------|-------------|---------------|---------------------------|--------------------------|--------------------------|-----------------------|----------------------|----------------|-------------------------|-------------------------|--------------|--------------|------------------------|-------------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| White | 1828 90% | 903 91% | 925 89% | 193 80% | 280 82% | 294 86% | 339 94%CDE | 289 96%CDE | 433 98%CDEF | 473 87% | 492 88% | 414 94%IJ | 448 93%IJ | 243 84% | 754 89% ^m |
| NET: Non-white | 172 8% | 79 8% | 93 9% | 44 18% ^{eFGH} | 54 16% ^{FGH} | 39 11% ^{FGH} | 19 5% ^H | 9 3% | 7 2% | 54 10% ^{KI} | 63 11% ^{KL} | 25 6% | 30 6% | 43 15% ^N | 79 9% |
| Mixed | 34 2% | 17 2% | 16 2% | 3 1% | 12 3% ^{GH} | 9 3% ^{GH} | 9 3% ^{GH} | - | 1 * | 14 3% | 10 2% | 5 1% | 5 1% | 12 4% | 16 2% |
| Asian | 87 4% | 41 4% | 46 4% | 31 13% ^{EFGH} | 29 9% ^{eFGH} | 16 5% ^{fgH} | 6 2% ^H | 5 2% ^H | - | 30 5% ^l | 29 5% ^l | 14 3% | 14 3% | 19 7% | 41 5% |
| Black | 40 2% | 18 2% | 23 2% | 10 4% ^{FgH} | 7 2% | 14 4% ^{FGH} | 2 1% | 3 1% | 4 1% | 7 1% | 20 4% ^{kl} | 6 1% | 8 2% | 10 3% | 16 2% |
| Chinese | 4 * | * * | 4 * | - | 4 1% ^{fh} | - | - | - | - | 2 * | 2 * | - | - | * * | 4 * |
| Other ethnic group | 7 * | 3 * | 4 * | 1 * | 3 1% | - | 1 * | 1 * | 2 * | 2 * | 2 * | - | 3 1% | 2 1% | 1 * |
| Prefer not to answer | 27 1% | 11 1% | 16 2% | 4 2% | 7 2% ^H | 8 2% ^H | 3 1% | 3 1% | 1 * | 15 3% ^{jkL} | 6 1% | 2 1% | 3 1% | 4 1% | 13 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 88
To which of the following ethnic groups do you consider you belong?
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|----------------------|-------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|--------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| White | 1828 | 177 | 95 | 1556 | 79 | 207 | 172 | 161 | 133 | 193 | 182 | 254 | 175 | 1828 | - |
| | 90% | 97%CGJK | 94%J | 89% | 97%GJK | 93%J | 94%gJ | 88%J | 94%J | 95%GJK | 69% | 89%J | 96%GJK | 100%N | - |
| NET: Non-white | 172 | 3 | 6 | 162 | 2 | 13 | 10 | 17 | 8 | 7 | 74 | 26 | 5 | - | 172 |
| | 8% | 2% | 6% | 9%A | 3% | 6%a | 5% | 9%AiL | 6%a | 3% | 28%ABDEFGHIK3%AdiL | 3% | - | 100%M | |
| Mixed | 34 | * | - | 33 | 1 | 2 | - | * | 1 | 3 | 20 | 5 | 2 | - | 34 |
| | 2% | * | - | 2% | 1% | 1% | - | * | 1% | 1% | 8%ABdEFGHIK2%L | 1% | - | 20%M | |
| Asian | 87 | 3 | 4 | 80 | 1 | 9 | 3 | 13 | 6 | 2 | 31 | 13 | 2 | - | 87 |
| | 4% | 1% | 4% | 5% | 2% | 4%l | 2% | 7%AFiL | 4%l | 1% | 12%ADEFHIKL | 4%il | 1% | - | 51%M |
| Black | 40 | - | 2 | 38 | - | 2 | 6 | 3 | 2 | 2 | 17 | 6 | - | - | 40 |
| | 2% | - | 2% | 2% | - | 1% | 3%AL | 1% | 1% | 1% | 6%ADEGHIKL | 2%al | - | - | 23%M |
| Chinese | 4 | - | - | 4 | - | * | - | - | - | - | 3 | - | 1 | - | 4 |
| | * | - | - | * | - | * | - | - | - | - | 1% | - | 1% | - | 2%M |
| Other ethnic group | 7 | - | - | 7 | - | - | - | 1 | - | - | 4 | 2 | 1 | - | 7 |
| | * | - | - | * | - | - | - | * | - | - | 1% | 1% | * | - | 4%M |
| Prefer not to answer | 27 | 2 | - | 25 | - | 3 | 1 | 4 | 1 | 2 | 8 | 4 | 2 | - | - |
| | 1% | 1% | - | 1% | - | 1% | 1% | 2% | 1% | 1% | 3% | 1% | 1% | - | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 88
To which of the following ethnic groups do you consider you belong?
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|----------------------|-------|----------------------------|---------|--------|--------|--------|--------|--------|--------|-------------------------|------|-----|-----|-----|-------|--------|--------|-------|--|---------------|------|-----|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| White | 1828 | 123 | 107 | 108 | 123 | 99 | 45 | 23 | 37 | 55 | 17 | 141 | 346 | 243 | 237 | 253 | 34 | 16 | 440 | 1225 | 163 | |
| | | 90% | 95%BE | 78% | 91%B | 90%B | 85% | 95%B | 96% | 95% | 92% | 89% | 93% | 85% | 92% | 88% | 90% | 84% | 79% | 90% | 90% | 89% |
| NET: Non-white | 172 | 5 | 26 | 10 | 12 | 16 | 2 | 1 | 1 | 3 | 2 | 14 | 23 | 18 | 29 | 19 | 6 | 4 | 42 | 110 | 19 | |
| | 8% | 4% | 19%ACdF | 8% | 9% | 13%A | 5% | 4% | 2% | 5% | 8% | 9% | 6% | 7% | 11%l | 7% | 16% | 21% | 9% | 8% | 11% | |
| Mixed | 34 | 1 | 2 | - | 5 | 3 | 1 | - | - | - | - | 1 | 5 | 1 | 6 | 6 | - | 1 | 10 | 20 | 4 | |
| | 2% | 1% | 1% | - | 3% | 2% | 2% | - | - | - | - | 1% | 1% | * | 2% | 2% | - | 5% | 2% | 2% | 2% | |
| Asian | 87 | 2 | 19 | 6 | 6 | 6 | 1 | - | 1 | 1 | - | 8 | 9 | 13 | 12 | 9 | 5 | 3 | 23 | 52 | 12 | |
| | 4% | 2% | 14%AcDE | 5% | 4% | 5% | 1% | - | 2% | 1% | - | 5% | 3% | 5% | 5% | 3% | 14% | 16% | 5% | 4% | 6% | |
| | | | F | | | | | | | | | | | | | | | | | | | |
| Black | 40 | 1 | 5 | 2 | 2 | 4 | - | - | - | 1 | 2 | 5 | 7 | 3 | 10 | 1 | - | - | 7 | 33 | - | |
| | 2% | 1% | 4% | 1% | 2% | 3% | - | - | - | 2% | 8% | 3%O | 2% | 1% | 4%O | * | - | - | 2% | 2%t | - | |
| Chinese | 4 | - | - | - | - | 4 | - | - | - | - | - | - | - | - | 1 | 1 | - | - | * | 2 | 1 | |
| | * | - | - | - | - | 3%abd | - | - | - | - | - | - | - | - | * | 1% | - | - | * | * | 1% | |
| Other ethnic group | 7 | 1 | - | 2 | - | - | 1 | 1 | - | 1 | - | - | 1 | 1 | 1 | 1 | 1 | - | 1 | 3 | 2 | |
| | * | * | - | 2% | - | - | 1% | 4% | - | 2%kl | - | - | * | 1% | * | * | 2% | - | * | * | 1%S | |
| Prefer not to answer | 27 | 2 | 4 | 1 | 1 | 1 | - | - | 1 | - | - | 3 | 4 | 2 | 3 | 9 | - | - | 5 | 20 | 2 | |
| | 1% | 1% | 3% | 1% | 1% | 1% | - | - | 2% | - | - | 2% | 1% | 1% | 1% | 3%m | - | - | 1% | 2% | 1% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 89

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-------------------|-------------|-------------|---------------|-----------------|---------------|--------------|--------------|----------------|-----------------|--------------|--------------|------------|------------|-------------------|---------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Christian | 1127 56% | 548 55% | 580 56% | 66 27% | 137 40%C | 175 51%CD | 211 58%CD | 204 68%CDEF | 334 76%CDEFG | 305 56% | 301 54% | 261 59% | 260 54% | 166 57%n | 420 50% |
| NET: Other | 169 8% | 91 9% | 77 7% | 44 18%EFGH | 49 14%EFGH | 26 8%H | 16 4% | 17 6% | 17 4% | 42 8% | 66 12%iKl | 23 5% | 38 8% | 33 11% | 73 9% |
| Muslim | 60 3% | 38 4%b | 23 2% | 30 12%DEFGH | 16 5%FGH | 7 2%h | 3 1% | 2 1% | 2 1% | 19 4%K | 27 5%KL | 4 1% | 10 2% | 19 7% | 33 4% |
| Hindu | 29 1% | 16 2% | 13 1% | 6 2%fH | 12 4%FGH | 8 2%fH | 1 * | 2 1% | - - | 9 2% | 7 1% | 8 2% | 5 1% | 4 1% | 7 1% |
| Jewish | 9 * | 4 * | 5 1% | - - | 1 * | - - | 1 * | 2 1% | 5 1%e | 3 1% | 4 1% | - - | 2 * | - - | 3 * |
| Sikh | 2 * | 2 * | 1 * | - - | 1 * | - - | 2 * | - - | - - | * * | - - | 2 * | * * | - - | 2 * |
| Buddhist | 13 1% | 9 1% | 4 * | - - | 4 1% | 3 1% | 2 1% | 2 1% | 2 * | * * | 10 2%kl | - - | 2 * | 4 1% | 5 1% |
| Other | 55 3% | 24 2% | 31 3% | 9 4% | 15 4%h | 9 3% | 7 2% | 8 3% | 8 2% | 10 2% | 18 3% | 9 2% | 18 4% | 7 2% | 22 3% |
| None | 692 34% | 340 34% | 352 34% | 125 52%dEFGH | 140 41%GH | 136 40%GH | 129 36%GH | 77 26%h | 84 19% | 181 33% | 179 32% | 156 35% | 176 37% | 85 30% | 336 40%M |
| Prefer not to say | 39 2% | 15 1% | 25 2% | 6 2% | 15 4%EfGH | 3 1% | 5 1% | 3 1% | 7 2% | 13 2%k | 17 3%K | 2 1% | 7 1% | 5 2% | 18 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 89

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-------------------|-------------|-----------------|---------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|------------------|-------------------------|-------------------|----------------------|-----------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Christian | 1127 56% | 116 63%cbJL | 48 48% | 963 55% | 57 70%BfgJL | 132 59%JL | 103 56%L | 105 57%jL | 83 58%jL | 107 53%l | 125 48% | 174 61%bJL | 77 42% | 1073 59%N | 49 29% |
| NET: Other | 169 8% | 6 3% | 7 7% | 156 9%A | 3 3% | 13 6% | 6 3% | 16 9%af | 9 7% | 13 6% | 58 22%ABDEFGHI KL | 28 10%AdF | 10 5% | 76 4% | 93 54%M |
| Muslim | 60 3% | 2 1% | 3 3%l | 55 3% | 1 1% | 6 3%L | 1 * | 9 5%aFIKL | 3 2%l | 1 1% | 30 11%AbDEFGHI L | 4 2% | - | 9 1% | 51 30%M |
| Hindu | 29 1% | - | - | 29 2% | * * | 3 1% | - | * * | 1 1% | 2 1% | 13 5%AbDEFGHiL | 8 3%afg | 1 * | - | 29 17%M |
| Jewish | 9 * | - | - | 9 1% | - | - | 1 * | - | 1 * | * * | 4 1% | 4 1% | - | 9 1% | - |
| Sikh | 2 * | - | - | 2 * | - | - | - | 2 1% | - | - | * * | - | - | - | 2 1%M |
| Buddhist | 13 1% | 2 1% | 1 1% | 10 1% | - | * * | 1 * | 1 * | - | 2 1% | 3 1% | 1 * | 1 1% | 11 1% | 1 1% |
| Other | 55 3% | 2 1% | 2 2% | 52 3% | 2 2% | 4 2% | 3 2% | 5 3% | 4 3% | 7 4% | 8 3% | 11 4% | 8 4%a | 46 3% | 9 5% m |
| None | 692 34% | 60 33% | 46 46% cDghJK | 586 34% | 22 27% | 77 35% k | 72 40% dJK | 56 31% | 45 32% | 79 39% dJK | 71 27% | 76 27% | 88 48% ADEGHJK | 658 36% N | 26 15% |
| Prefer not to say | 39 2% | 1 1% | - | 38 2% | - | 1 * | 2 1% | 5 3% e | 4 3% e | 3 2% | 9 3% E | 6 2% | 8 4% adEf | 20 1% | 5 3% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 89

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|-------------------|-------|----------------------------|---------|--------|--------|--------|--------|--------|--------|-------------------------|------|--------|-------|-----|-------|--------|--------|-------|--|--------|------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero | Middle | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Christian | 1127 | 74 | 70 | 71 | 83 | 60 | 34 | 12 | 31 | 19 | 12 | 81 | 208 | 161 | 150 | 181 | 27 | 17 | 229 | 778 | 119 |
| | | 56% | 57% | 51% | 60% | 61% | 52% | 72% | 51% | 32% | 62% | 51% | 56% | 61% | 56% | 64% | 68% | 82% | 47% | 57% | 65% |
| NET: Other | 169 | 6 | 22 | 12 | 13 | 11 | 3 | 3 | 2 | 7 | - | 12 | 16 | 20 | 32 | 20 | 6 | 4 | 47 | 102 | 20 |
| | | 8% | 5% | 16%A | 10% | 10% | 6% | 12% | 5% | 12%L | - | 7% | 4% | 7% | 12%L | 7% | 16% | 18% | 10% | 7% | 11% |
| Muslim | 60 | 1 | 8 | 3 | 3 | 8 | - | - | 1 | - | - | 3 | 3 | 4 | 12 | 8 | 5 | 3 | 20 | 29 | 11 |
| | | 3% | 1% | 5%a | 3% | 2% | 6%Af | - | 2% | - | - | 2% | 1% | 2% | 4%Lm | 3% | 14% | 16% | 4%S | 2% | 6%S |
| Hindu | 29 | * | 11 | 2 | 2 | - | - | - | - | 1 | - | 3 | 4 | 7 | 2 | 3 | - | - | 7 | 21 | - |
| | | 1% | 8%AccdE | 2% | 2% | - | - | - | - | 1% | - | 2% | 1% | 3% | 1% | 1% | - | - | 1% | 2% | - |
| Jewish | 9 | - | * | - | 1 | 1 | - | - | - | - | - | * | * | 1 | 3 | 2 | - | - | 2 | 7 | - |
| | | * | * | - | 1% | 1% | - | - | - | - | - | * | * | * | 1% | 1% | - | - | * | 1% | - |
| Sikh | 2 | - | - | * | - | - | - | - | - | - | - | 2 | - | 1 | - | - | - | - | - | 2 | - |
| | | * | - | * | - | - | - | - | - | - | - | 1%l | - | * | - | - | - | - | - | * | - |
| Buddhist | 13 | 1 | - | 1 | 1 | 2 | 1 | - | - | 1 | - | 1 | 1 | 3 | 2 | * | - | - | 5 | 6 | 1 |
| | | 1% | 1% | - | 1% | 2% | 2% | - | - | 2%lo | - | * | * | 1% | 1% | * | - | - | 1% | * | 1% |
| Other | 55 | 3 | 4 | 5 | 6 | 1 | 2 | 3 | 1 | 5 | - | 3 | 8 | 4 | 13 | 7 | 1 | * | 13 | 35 | 8 |
| | | 3% | 2% | 3% | 4% | 5% | 1% | 4% | 12% | 9%KLM | - | 2% | 2% | 1% | 5%M | 3% | 2% | 2% | 3% | 3% | 4% |
| None | 692 | 50 | 40 | 33 | 39 | 38 | 10 | 9 | 5 | 30 | 7 | 63 | 141 | 80 | 81 | 67 | 6 | - | 204 | 446 | 42 |
| | | 34% | 38%f | 29% | 28% | 28% | 33% | 22% | 37% | 52%LMN | 38% | 40%mnO | 38%no | 31% | 30% | 24% | 16% | - | 42%ST | 33%T | 23% |
| Prefer not to say | 39 | - | 5 | 3 | 1 | 7 | - | - | 1 | 2 | - | 3 | 8 | 2 | 6 | 13 | - | - | 6 | 30 | 3 |
| | | 2% | - | 4%a | 3% | 1% | 6%Ad | - | 2% | 3%m | - | 2% | 2% | 1% | 2% | 5%M | - | - | 1% | 2% | 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 90
Which of the following best describes where you live?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Employment Sector | |
|--------------------------------|-------------|-------------|---------------|---------------|--------------|--------------|--------------|---------------|----------------|--------------|---------------|--------------|--------------|-------------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Urban | 1601 79% | 794 80% | 807 78% | 211 88%fGH | 287 84%GH | 279 82%GH | 292 81%GH | 217 72% | 314 71% | 415 77% | 456 81%k | 333 75% | 397 83%lK | 238 82% | 687 81% |
| Urban - Population over 10,000 | 776 38% | 440 44%B | 336 32% | 122 50%FGH | 149 44%GH | 144 42%GH | 131 36% | 96 32% | 134 30% | 214 40%K | 263 47%lKL | 127 29% | 171 36%k | 127 44% | 342 40% |
| Town and Fringe | 825 41% | 353 36% | 471 46%A | 90 37% | 138 41% | 135 39% | 161 45% | 120 40% | 180 41% | 200 37% | 193 34% | 206 47%lJ | 226 47%lJ | 111 38% | 346 41% |
| NET: Rural | 426 21% | 200 20% | 227 22% | 30 12% | 54 16% | 62 18% | 69 19%c | 84 28%CDEF | 127 29%CDEF | 127 23%L | 106 19% | 109 25%jL | 84 17% | 51 18% | 159 19% |
| Village | 359 18% | 162 16% | 197 19% | 30 12% | 46 14% | 57 17% | 59 16% | 68 23%CDf | 99 22%CDf | 105 19%j | 82 15% | 97 22%JL | 74 15% | 43 15% | 141 17% |
| Hamlet & Isolated Dwelling | 68 3% | 38 4% | 30 3% | - | 8 2%c | 5 1% | 10 3%C | 16 5%CdE | 28 6%CDEF | 22 4% | 24 4%l | 12 3% | 10 2% | 8 3% | 18 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 90
Which of the following best describes where you live?
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------------------------|-------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|----------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Urban | 1601 | 143 | 67 | 1391 | 63 | 189 | 134 | 158 | 108 | 138 | 258 | 210 | 132 | 1410 | 164 |
| | 79% | 78%bi | 66% | 80%B | 78% | 85%BFhIKL | 73% | 87%aBdFHIKL | 76% | 68% | 98%ABDEFGHI74% KL | 73% | 77% | 96%M | |
| Urban - Population over 10,000 | 776 | 71 | 16 | 688 | 31 | 86 | 66 | 58 | 48 | 52 | 215 | 86 | 47 | 651 | 110 |
| | 38% | 39%BIL | 16% | 39%B | 38%Bil | 38%BILkL | 36%Bil | 32%B | 34%B | 26% | 82%ABDEFGH30%B KL | 26% | 36% | 64%M | |
| Town and Fringe | 825 | 72 | 50 | 703 | 32 | 104 | 68 | 101 | 60 | 85 | 43 | 125 | 86 | 759 | 55 |
| | 41% | 39%J | 50%J | 40% | 39%J | 47%J | 37%J | 55%ADFHIJK | 42%J | 42%J | 16% | 44%J | 47%fJ | 42%N | 32% |
| NET: Rural | 426 | 40 | 35 | 352 | 18 | 34 | 49 | 24 | 34 | 65 | 6 | 73 | 50 | 419 | 7 |
| | 21% | 22%gJ | 34%CaEGJ | 20% | 22%gJ | 15%J | 27%EGJ | 13%J | 24%eGJ | 32%aEGJ | 2% | 26%EGJ | 27%EGJ | 23%N | 4% |
| Village | 359 | 25 | 24 | 310 | 17 | 31 | 45 | 22 | 33 | 56 | 6 | 64 | 36 | 353 | 6 |
| | 18% | 14%J | 24%GJ | 18% | 21%gJ | 14%J | 24%AEGJ | 12%J | 23%aEGJ | 28%AEGJ | 2% | 23%AEGJ | 20%gJ | 19%N | 3% |
| Hamlet & Isolated Dwelling | 68 | 15 | 10 | 42 | 1 | 2 | 4 | 2 | 1 | 9 | - | 9 | 14 | 66 | 2 |
| | 3% | 8%CDEFGHJK | 10%CDEFGHJK | 2% | 1% | 1% | 2%J | 1% | 1% | 5%ehJ | - | 3%J | 7%DEFGHJK | 4% | 1% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 90
Which of the following best describes where you live?
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------------------|-------|----------------------------|----------|-----------|----------|----------|----------|----------|--------|-------------------------|------|-----|----------|----------|----------|-----------|--------|-------|--|---------------|----------|-----|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| NET: Urban | 1601 | 107 | 126 | 92 | 102 | 96 | 39 | 13 | 31 | 46 | 15 | 122 | 303 | 196 | 212 | 202 | 28 | 18 | 401 | 1065 | 135 | |
| | | 79% | 82% | 92% ef | 78% | 75% | 83% | 82% | 54% | 81% | 79% | 78% | 77% | 81% m | 75% | 79% | 72% | 71% | 87% | 82% T | 79% | 73% |
| Urban - Population over 10,000 | 776 | 52 | 63 | 46 | 45 | 42 | 24 | 8 | 19 | 14 | 4 | 53 | 133 | 95 | 111 | 97 | 15 | 11 | 208 | 494 | 74 | |
| | | 38% | 40% | 46% d | 39% | 33% | 36% | 51% d | 48% | 25% | 19% | 33% | 36% | 36% | 41% l | 34% | 36% | 53% | 43% S | 36% | 40% | |
| Town and Fringe | 825 | 55 | 63 | 46 | 57 | 54 | 15 | 5 | 13 | 32 | 11 | 69 | 170 | 101 | 101 | 106 | 14 | 7 | 192 | 571 | 61 | |
| | | 41% | 42% | 46% | 39% | 42% | 46% | 31% | 19% | 55% MNO | 59% | 44% | 45% o | 38% | 38% | 38% | 34% | 34% | 39% | 42% T | 33% | |
| NET: Rural | 426 | 23 | 11 | 26 | 34 | 20 | 8 | 11 | 7 | 12 | 4 | 36 | 70 | 67 | 57 | 79 | 12 | 3 | 87 | 291 | 49 | |
| | | 21% | 18% b | 8% | 22% B | 25% B | 17% b | 18% b | 46% | 21% | 22% | 23% | 19% | 25% l | 21% | 28% L | 29% | 13% | 18% | 21% | 27% R | |
| Village | 359 | 18 | 9 | 24 | 25 | 17 | 7 | 9 | 7 | 7 | 4 | 34 | 62 | 58 | 48 | 67 | 8 | 3 | 64 | 255 | 40 | |
| | | 18% | 14% | 7% | 20% B | 18% B | 15% b | 15% | 39% | 13% | 22% | 22% | 17% | 22% | 18% | 24% il | 19% | 13% | 13% | 19% R | 22% R | |
| Hamlet & Isolated Dwelling | 68 | 5 | 2 | 2 | 9 | 3 | 2 | 2 | - | 5 | - | 2 | 8 | 9 | 9 | 11 | 4 | - | 23 | 36 | 9 | |
| | | 3% | 4% | 1% | 1% | 7% b | 3% | 3% | 6% | 8% KL | - | 1% | 2% | 3% | 3% | 4% | 10% | - | 5% s | 3% | 5% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
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Absolutes/col percents

Table 91

Which of the following best describes your current working status?**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--|-------------|-------------|---------------|----------------|----------------|---------------|---------------|----------------|-----------------|---------------|-------------|--------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Working | 1135 56% | 595 60%B | 540 52% | 146 61%gH | 270 79%CFGH | 258 76%CGH | 256 71%CGH | 150 50%H | 55 12% | 323 60%L | 353 63%L | 294 67%iL | 165 34% | 289 100% | 846 100% |
| Working full time - working 30 hours per week or more | 892 44% | 509 51%B | 383 37% | 110 46%GH | 240 70%CFGH | 216 63%CGH | 208 58%CGH | 100 33%H | 18 4% | 269 50%L | 286 51%L | 227 51%L | 110 23% | 233 81% | 659 78% |
| Working part time - working between 8 and 29 hours per week | 243 12% | 87 9% | 157 15%A | 36 15%dH | 30 9% | 42 12% | 48 13%H | 51 17%DH | 37 8% | 54 10% | 67 12% | 67 15%i | 55 11% | 56 19% | 187 22% |
| NET: Not working | 892 44% | 398 40% | 494 48%A | 95 39%DEF | 71 21% | 83 24% | 105 29%D | 151 50%cDEF | 386 88%CDEFG | 219 40%k | 209 37% | 147 33% | 316 66%JK | - | - |
| Not working but seeking work or temporarily unemployed or sick | 136 7% | 68 7% | 68 7% | 32 13%eGH | 28 8%H | 24 7%h | 31 9%H | 17 6%H | 4 1% | 13 2% | 18 3% | 15 3% | 90 19%JK | - | - |
| Not working and not seeking work | 114 6% | 50 5% | 65 6% | 47 19%DEFGH | 11 3%H | 19 6%H | 18 5%H | 19 6%H | - | 7 1% | 43 8%K | 12 3% | 52 11%K | - | - |
| Retired on a state pension only | 118 6% | 38 4% | 80 8%A | - | - | - | 2 * | 20 7%CDEF | 96 22%CDEFG | 12 2% | 11 2% | 17 4% | 77 16%JK | - | - |
| Retired with a private pension | 353 17% | 221 22%B | 132 13% | - | - | - | 8 2%cDE | 66 22%CDEF | 280 63%CDEFG | 153 28%JKL | 110 20%L | 70 16%L | 21 4% | - | - |
| House person, housewife, househusband, etc. | 170 8% | 22 2% | 148 14%A | 16 7%H | 32 9%H | 40 12%H | 46 13%cH | 29 10%H | 7 2% | 33 6% | 27 5% | 34 8% | 76 16%JK | - | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 91

Which of the following best describes your current working status?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--|-------------|-----------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|----------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Working | 1135 56% | 103 56%d | 67 66%DehKL | 966 55% | 35 44% | 116 52% | 111 61%DkL | 100 55% | 73 52% | 116 57%d | 184 70%ADEGHKL50% | 142 48% | 88 48% | 997 55% | 121 71%M |
| Working full time - working 30 hours per week or more | 892 44% | 79 43%d | 53 52%DeKL | 760 44% | 25 31% | 84 38% | 95 52%DEKL | 78 43%dl | 62 44%dl | 90 45%dl | 159 60%ADEGHKL37% | 105 37% | 61 33% | 772 42% | 104 60%M |
| Working part time - working between 8 and 29 hours per week | 243 12% | 24 13% | 14 14% | 206 12% | 11 13% | 32 14% | 17 9% | 21 12% | 11 8% | 25 12% | 24 9% | 37 13% | 28 15%hj | 225 12% | 18 10% |
| NET: Not working | 892 44% | 80 44%J | 34 34% | 778 45% | 46 56%aBFiJ | 107 48%bJ | 71 39% | 83 45%J | 69 48%bJ | 87 43%J | 80 30% | 141 50%BfJ | 94 52%BFJ | 831 45%N | 51 29% |
| Not working but seeking work or temporarily unemployed or sick | 136 7% | 15 8% | 7 7% | 114 7% | 3 4% | 13 6% | 6 3% | 19 11%dFi | 8 6% | 10 5% | 18 7% | 21 7% | 17 9%F | 125 7% | 9 5% |
| Not working and not seeking work | 114 6% | 13 7% | 3 3% | 98 6% | 9 11%bfgghiJ | 13 6% | 8 5% | 10 5% | 6 4% | 10 5% | 11 4% | 19 7% | 11 6% | 98 5% | 14 8% |
| Retired on a state pension only | 118 6% | 6 3% | 5 5% | 107 6% | 7 9%a | 14 6% | 10 5% | 8 4% | 17 12%AefGiJk | 10 5% | 11 4% | 18 6% | 12 7% | 113 6%n | 4 2% |
| Retired with a private pension | 353 17% | 36 20%J | 14 14% | 303 17% | 17 21%J | 40 18%j | 28 15% | 34 19%J | 29 20%J | 42 21%J | 29 11% | 46 16% | 37 20%J | 347 19%N | 4 2% |
| House person, housewife, househusband, etc. | 170 8% | 9 5% | 5 5% | 156 9% | 9 11%J | 27 12%AgJ | 19 11%J | 12 6% | 9 7% | 15 7% | 11 4% | 37 13%AbGhJ | 17 9%j | 149 8% | 19 11% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 91

Which of the following best describes your current working status?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--|-------|----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------------|-------------|-----------|------------|------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 (d) | £627.8 (e) | £1416. (f) | £2363. (g) | £3470. (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Working | 1135 | 76 | 88 | 69 | 80 | 58 | 21 | 10 | 12 | 23 | 12 | 90 | 224 | 135 | 159 | 139 | 18 | 14 | 277 | 771 | 88 |
| | 56% | 59% | 64%eF | 58% | 50% | 46% | 43% | 30% | | 40% | 64% | 57%l | 60%lmO | 51% | 59%lO | 49% | 46% | 68% | 57%t | 57%T | 48% |
| Working full time - working 30 hours per week or more | 892 | 61 | 67 | 55 | 53 | 45 | 16 | 8 | 8 | 18 | 8 | 64 | 174 | 104 | 130 | 106 | 17 | 12 | 221 | 602 | 68 |
| | 44% | 47% | 49% | 47% | 39% | 38% | 35% | 33% | 20% | 32% | 45% | 41% | 47%lo | 40% | 48%lmO | 38% | 42% | 56% | 45%t | 44% | 37% |
| Working part time - working between 8 and 29 hours per week | 243 | 15 | 21 | 14 | 27 | 13 | 5 | 2 | 4 | 5 | 4 | 25 | 50 | 31 | 30 | 33 | 2 | 2 | 55 | 169 | 19 |
| | 12% | 11% | 15% | 11% | 20% | 11% | 11% | 10% | 11% | 9% | 19% | 16% | 13% | 12% | 11% | 12% | 4% | 11% | 11% | 12% | 11% |
| NET: Not working | 892 | 54 | 49 | 49 | 57 | 58 | 26 | 13 | 27 | 35 | 7 | 69 | 149 | 128 | 109 | 142 | 22 | 7 | 211 | 585 | 96 |
| | 44% | 41% | 36% | 42% | 42% | 50%b | 54%B | 57% | 70% | 60%KLN | 36% | 43% | 40% | 49%l | 41% | 51%LN | 54% | 32% | 43% | 43% | 52%rS |
| Not working but seeking work or temporarily unemployed or sick | 136 | 8 | 6 | 9 | 7 | 10 | 5 | 3 | 7 | 12 | - | 19 | 17 | 13 | 12 | 12 | 1 | - | 51 | 71 | 15 |
| | 7% | 6% | 5% | 8% | 5% | 8% | 10% | 14% | 17% | 20%LMNO- | | 12%LMNO | 5% | 5% | 4% | 4% | 1% | - | 10%S | 5% | 8% |
| Not working and not seeking work | 114 | 14 | 15 | 5 | 11 | 4 | 3 | 2 | * | 6 | 2 | 10 | 19 | 13 | 11 | 13 | 1 | - | 34 | 73 | 7 |
| | 6% | 11%e | 11%e | 5% | 8% | 4% | 7% | 7% | 1% | 10%n | 12% | 6% | 5% | 5% | 4% | 5% | 4% | - | 7% | 5% | 4% |
| Retired on a state pension only | 118 | 7 | 1 | 6 | 6 | 8 | 3 | - | 7 | 1 | 1 | 9 | 19 | 26 | 22 | 11 | 3 | 3 | 18 | 86 | 14 |
| | 6% | 6%b | 1% | 5%b | 4% | 7%B | 7%B | - | 19% | 2% | 5% | 5% | 5% | 10%iLO | 8%o | 4% | 7% | 13% | 4% | 6%r | 7%r |
| Retired with a private pension | 353 | 15 | 11 | 19 | 26 | 31 | 12 | 7 | 11 | 10 | - | 14 | 56 | 49 | 47 | 88 | 15 | 4 | 67 | 234 | 53 |
| | 17% | 11% | 8% | 16%b | 19%B | 26%AB | 26%AB | 31% | 29% | 17% | - | 9% | 15% | 18%K | 17%K | 31%IKL | 37% | 19% | 14% | 17% | 29%RS |
| House person, housewife, househusband, etc. | 170 | 10 | 16 | 10 | 8 | 6 | 2 | 1 | 2 | 6 | 3 | 17 | 38 | 27 | 17 | 18 | 2 | - | 42 | 121 | 8 |
| | 8% | 8% | 12%e | 8% | 6% | 5% | 4% | 5% | 4% | 10% | 18% | 11% | 10% | 10% | 6% | 6% | 5% | - | 9%t | 9%t | 4% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
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Absolutes/col percents

Table 92

Do you work in any of the following occupations?**Base: All respondents who work**

| | Gender | | Age | | | | | | | Social Grade | | | | Employment Sector | |
|---|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|-------------|-----------|------------|-------------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Unweighted base | 1026 | 520 | 506 | 107 | 228 | 235 | 251 | 151 | 54 | 303 | 357 | 211 | 155 | 250 | 776 |
| Weighted base | 1135 | 595 | 540 | 146* | 270 | 258 | 256 | 150 | 55* | 323 | 353 | 294 | 165 | 289 | 846 |
| NET: Public Sector | 289 25% | 130 22% | 159 29%A | 31 21% | 77 29% | 68 26% | 70 27% | 32 21% | 11 20% | 102 32%K | 101 29%K | 41 14% | 45 27%K | 289 100%N | - |
| Central government including all administrative departments and central government agencies such as the Bank of England | 23 2% | 10 2% | 13 2% | 5 4% | 7 3% | 5 2% | 4 2% | 2 1% | - | 7 2% | 10 3% | 5 2% | 1 1% | 23 8%N | - |
| HM Forces | 5 * | 3 1% | 1 * | 5 3%DEFg | - | - | - | - | - | 3 1% | 2 1% | - | - | 5 2%N | - |
| National Health Service | 69 6% | 22 4% | 47 9%A | 8 5% | 23 9%f | 16 6% | 10 4% | 10 6% | 1 2% | 20 6%k | 30 9%K | 7 3% | 11 7% | 69 24%N | - |
| Universities and Academies funded by government | 25 2% | 13 2% | 12 2% | 2 2% | 4 2% | 11 4% | 4 1% | 3 2% | 1 2% | 9 3% | 10 3% | 5 2% | 1 1% | 25 9%N | - |
| Courts service | 2 * | 2 * | - | - | * * | 2 1% | - | - | - | - | 2 1% | - | - | 2 1%n | - |
| Local government administration | 28 2% | 13 2% | 15 3% | - | 8 3% | 6 2% | 11 4%c | 2 1% | 1 2% | 8 2% | 16 5%K | 1 * | 3 2% | 28 10%N | - |
| Police service | 1 * | 1 * | * * | - | 1 * | - | - | - | - | - | 1 * | - | - | 1 * | - |
| Public sector housing | 15 1% | 8 1% | 7 1% | 1 1% | 6 2% | 2 1% | 5 2% | - | 1 1% | 6 2% | 2 1% | 5 2% | 2 1% | 15 5%N | - |
| Teaching employed by local education authority including voluntary aided schools and foundation schools | 51 4% | 16 3% | 35 6%A | 2 1% | 16 6% | 12 5% | 11 4% | 6 4% | 4 7%c | 31 10%JKL | 14 4%l | 5 2% | 1 1% | 51 18%N | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/ef/g/h - i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 92

Do you work in any of the following occupations?**Base: All respondents who work**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|------------|--------------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Weighted base | 1135 | 595 | 540 | 146* | 270 | 258 | 256 | 150 | 55* | 323 | 353 | 294 | 165 | 289 | 846 |
| Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency | 15 1% | 14 2%B | 1 * | 2 2% | 3 1% | 1 * | 7 3%e | 2 1% | - | - | 4 1% | 3 1% | 8 5%JK | 15 5%N | - |
| Bradford and Bingley or Northern Rock Building societies | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other public sector occupation (please specify as much detail as possible) | 55 5% | 29 5% | 26 5% | 5 3% | 8 3% | 14 6% | 17 7% | 7 5% | 3 6% | 19 6%j | 9 3% | 9 3% | 18 11%JK | 55 19%N | - |
| None of the above (Private Sector) | 846 75% | 466 78%B | 381 71% | 115 79% | 193 71% | 190 74% | 186 73% | 119 79% | 44 80% | 221 68% | 252 71% | 253 86%JL | 120 73% | - | 846 100%M |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 92

Do you work in any of the following occupations?**Base: All respondents who work**

| | Region | | | | | | | | | | | | Ethnicity | | |
|---|------------|--------------|-----------|------------------|----------------|----------------|----------------------------|-------------------|-------------------|-------------|------------|----------------|----------------|------------|---------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 1026 | 79 | 50 | 897 | 38 | 118 | 98 | 98 | 71 | 77 | 164 | 139 | 94 | 898 | 114 |
| Weighted base | 1135 | 103* | 67** | 966 | 35* | 116* | 111* | 100* | 73* | 116* | 184 | 142* | 88* | 997 | 121* |
| NET: Public Sector | 289 25% | 29 28% | 19 28% | 241 25% | 10 28% | 32 27% | 27 24% | 20 20% | 11 15% | 37 32%h | 48 26% | 32 23% | 24 27% | 243 24% | 43 35%M |
| Central government including all administrative departments and central government agencies such as the Bank of England | 23 2% | 1 1% | 9 14% | 13 1% | 1 4%eg | - | 3 3% | - | - | 2 2% | 3 2% | 2 1% | 1 1% | 17 2% | 6 5%M |
| HM Forces | 5 * | - | - | 5 1% | - | 1 1% | - | - | - | - | 3 2% | - | - | 4 * | 1 1% |
| National Health Service | 69 6% | 1 1% | 1 2% | 66 7% | - | 7 6% | 5 5% | 6 6% | 3 4% | 9 8% | 15 8%a | 14 10%Ad | 7 8%a | 54 5% | 13 11%m |
| Universities and Academies funded by government | 25 2% | 1 1% | 1 1% | 23 2% | 1 3% | 2 2% | - | 4 4%f | 1 2% | 5 4% | 6 3% | 3 2% | 1 1% | 21 2% | 4 3% |
| Courts service | 2 * | - | - | 2 * | * 1% | - | 1 1% | - | - | - | * * | - | - | 2 * | * * |
| Local government administration | 28 2% | 5 5% | 1 2% | 22 2% | - | 2 2% | 2 1% | 2 2% | 1 1% | 5 5% | 4 2% | 3 2% | 2 2% | 23 2% | 4 4% |
| Police service | 1 * | - | - | 1 * | - | - | - | - | - | - | - | 1 1% | - | 1 * | - |
| Public sector housing | 15 1% | 1 1% | - | 14 1% | - | 3 3% | 2 2% | 1 1% | 1 1% | 1 * | 3 2% | 1 * | 2 3% | 14 1% | 1 1% |
| Teaching employed by local education authority including voluntary aided schools and foundation schools | 51 4% | 4 3% | 2 3% | 45 5% | 1 4% | 10 9%Jk | 6 6% | 5 5% | 2 3% | 5 4% | 4 2% | 4 3% | 7 8%J | 43 4% | 6 5% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 92

Do you work in any of the following occupations?**Base: All respondents who work**

| | Region | | | | | | | | | | | | Ethnicity | | |
|---|------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Weighted base | 1135 | 103* | 67** | 966 | 35* | 116* | 111* | 100* | 73* | 116* | 184 | 142* | 88* | 997 | 121* |
| Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency | 15 1% | 4 4% | - | 11 1% | 2 4%fgjl | 2 1% | - | - | 1 1% | 4 3% | 1 1% | 3 2% | - | 13 1% | 3 2% |
| Bradford and Bingley or Northern Rock Building societies | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other public sector occupation (please specify as much detail as possible) | 55 5% | 11 11%CeGjK | 4 6% | 39 4% | 4 11%eGK | 4 3% | 7 6%k | 2 2% | 2 3% | 7 6% | 7 4% | 2 2% | 4 4% | 50 5% | 5 4% |
| None of the above (Private Sector) | 846 75% | 74 72% | 48 72% | 724 75% | 26 72% | 84 73% | 85 76% | 80 80% | 62 85%i | 78 68% | 136 74% | 110 77% | 64 73% | 754 76%N | 79 65% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 92

Do you work in any of the following occupations?**Base: All respondents who work**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|---|-------|----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------------|-------------|-----------|------------|------------|--------------|---------------|---------------|--------------|--|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 (d) | £627.8 (e) | £1416. (f) | £2363. (g) | £3470. (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 1026 | 68 | 76 | 63 | 72 | 57 | 23 | 10 | 11 | 24 | 8 | 90 | 190 | 129 | 139 | 129 | 12 | 12 | 258 | 689 | 79 |
| Weighted base | 1135 | 76* | 88* | 69* | 80* | 58* | 21** | 10** | 12** | 23** | 12** | 90* | 224 | 135* | 159* | 139* | 18** | 14** | 277 | 771 | 88* |
| NET: Public Sector | 289 | 21 | 31 | 26 | 18 | 11 | 4 | 3 | 2 | 9 | 8 | 20 | 65 | 22 | 45 | 38 | 8 | 4 | 60 | 205 | 24 |
| | 25% | 28% | 36%e | 37%e | 23% | 18% | 19% | 34% | 20% | 37% | 70% | 22% | 29%M | 16% | 28%m | 27%m | 42% | 25% | 22% | 27% | 27% |
| Central government including all administrative departments and central government agencies such as the Bank of England | 23 | 2 | 4 | - | 1 | - | - | - | 1 | 2 | 3 | 1 | 6 | - | 4 | 1 | 3 | - | 5 | 14 | 4 |
| | 2% | 3% | 5% | - | 1% | - | - | - | 8% | 7% | 26% | 1% | 3% | - | 2% | * | 18% | - | 2% | 2% | 5% |
| HM Forces | 5 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | 3 | - | - | - | 1 | 4 | - |
| | * | - | - | - | - | - | - | - | - | - | - | - | 1% | - | 2% | - | - | - | * | 1% | - |
| National Health Service | 69 | 3 | 5 | 1 | 7 | 3 | - | - | - | 3 | 4 | 4 | 17 | 1 | 4 | 6 | 3 | - | 20 | 45 | 5 |
| | 6% | 4% | 6% | 2% | 9% | 5% | - | - | - | 13% | 36% | 4% | 8%M | 1% | 3% | 4% | 18% | - | 7% | 6% | 5% |
| Universities and Academies funded by government | 25 | 1 | 4 | 4 | 1 | - | 1 | - | - | 1 | - | 1 | 6 | 4 | 7 | 2 | - | - | 3 | 20 | 1 |
| | 2% | 2% | 4% | 6% | 2% | - | 6% | - | - | 4% | - | 1% | 3% | 3% | 4% | 2% | - | - | 1% | 3% | 2% |
| Courts service | 2 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | 1 | 1 | - |
| | * | - | - | - | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | * | * | - |
| Local government administration | 28 | 2 | 4 | 1 | 2 | 2 | - | - | - | 1 | - | 4 | 7 | 2 | 3 | 3 | - | 1 | 6 | 20 | 2 |
| | 2% | 3% | 5% | 1% | 3% | 3% | - | - | - | 5% | - | 4% | 3% | 1% | 2% | 2% | - | 8% | 2% | 3% | 2% |
| Police service | 1 | - | - | - | - | - | - | - | - | - | - | * | - | - | - | - | - | - | 1 | * | - |
| | * | - | - | - | - | - | - | - | - | - | - | * | - | - | - | - | - | - | * | * | - |
| Public sector housing | 15 | 1 | 4 | 2 | 1 | - | - | - | - | - | - | 1 | 2 | 1 | 1 | 4 | - | - | 4 | 12 | - |
| | 1% | 1% | 5% | 3% | 1% | - | - | - | - | - | - | 1% | 1% | 1% | * | 3% | - | - | 1% | 1% | - |
| Teaching employed by local education authority including voluntary aided schools and foundation schools | 51 | 5 | 4 | 6 | 4 | 4 | 2 | - | - | 1 | - | 2 | 8 | 6 | 12 | 14 | - | 2 | 4 | 41 | 5 |
| | 4% | 7% | 4% | 8% | 5% | 6% | 9% | - | - | 3% | - | 3% | 4% | 5% | 7% | 10%kl | - | 18% | 2% | 5%R | 6%r |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 92

Do you work in any of the following occupations?**Base: All respondents who work**

| | Total | Q.13 Value of Volunteering | | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|---|------------|----------------------------|-----------|-----------|-----------|-----------|-----------|----------|-----------|-----------|-------------------------|-----------|------------|------------|------------|------------|-----------|-----------|-------------|--|-----------|--|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Weighted base | 1135 | 76* | 88* | 69* | 80* | 58* | 21** | 10** | 12** | 23** | 12** | 90* | 224 | 135* | 159* | 139* | 18** | 14** | 277 | 771 | 88* | |
| Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency | 15 1% | 1 1% | 3 3% | 4 5% | - | 2 3% | - | - | - | - | - | 2 2% | 5 2% | - | 2 1% | 4 3% | - | - | 4 1% | 11 1% | - | |
| Bradford and Bingley or Northern Rock Building societies | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Other public sector occupation (please specify as much detail as possible) | 55 5% | 5 7% | 3 4% | 8 12% | 2 2% | 1 1% | 1 4% | 3 34% | 1 11% | 1 4% | 1 8% | 6 6% | 11 5% | 8 6% | 11 7% | 4 3% | 1 6% | - | 12 4% | 37 5% | 6 7% | |
| None of the above (Private Sector) | 846 75% | 55 72% | 57 64% | 43 63% | 61 77% | 48 82% | 17 81% | 7 66% | 10 80% | 15 63% | 4 30% | 70 78% | 159 71% | 113 84% | 114 72% | 101 73% | 11 58% | 10 75% | 216 78% | 566 73% | 64 73% | |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 93

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--|-------------|-------------|---------------|---------------|-----------------|-----------------|----------------|----------------|-----------------|--------------|--------------|--------------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| No children aged 18 or under | 1443 71% | 729 73%b | 714 69% | 195 81%DEF | 186 55%E | 136 40% | 229 63%DE | 264 88%cDEF | 433 98%CDEFG | 373 69% | 422 75%IK | 288 65% | 360 75%iK | 178 62% | 530 63% |
| NET: Yes | 576 28% | 262 26% | 314 30%a | 43 18%H | 154 45%CFGH | 204 60%CDFGH | 132 37%CGH | 37 12%H | 6 1% | 165 31%jl | 138 25% | 151 34%JL | 121 25% | 110 38% | 314 37% |
| Yes - children aged under 5 years old | 204 10% | 70 7% | 133 13%A | 31 13%FGH | 102 30%CEFGH | 62 18%FGH | 8 2%gH | 1 * | - | 67 12%J | 45 8% | 45 10% | 47 10% | 41 14% | 95 11% |
| Yes - children aged 5 to 10 years old | 207 10% | 98 10% | 109 11% | 11 4%H | 60 18%CFGH | 104 30%CDFGH | 27 7%GH | 5 2% | 1 * | 71 13%L | 54 10% | 41 9% | 41 9% | 43 15% | 113 13% |
| Yes - children aged 11 to 15 years old | 224 11% | 120 12% | 105 10% | 5 2%H | 34 10%CH | 103 30%CDFGH | 63 18%CDGH | 18 6%cH | 1 * | 65 12% | 50 9% | 61 14%J | 48 10% | 43 15% | 124 15% |
| Yes - children aged 16 to 18 years old | 153 8% | 70 7% | 83 8% | 6 2% | 4 1% | 45 13%CDGH | 73 20%CDEGH | 22 7%CDH | 3 1% | 32 6% | 41 7% | 51 12%jL | 29 6% | 22 8% | 94 11% |
| Refused | 8 * | 2 * | 6 1% | 2 1% | 1 * | 2 1% | - - | * * | 3 1% | 3 1% | 2 * | 2 1% | 1 * | 1 * | 2 * |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 93

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---|-------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| No children aged 18 or under | 1443 71% | 133 73%F | 77 76%F | 1234 71% | 62 76%F | 149 67%F | 101 55% | 129 71%F | 98 69%F | 160 79%EFh | 188 71%F | 211 74%F | 136 74%F | 1332 73%N | 99 58% |
| NET: Yes | 576 28% | 49 27% | 24 24% | 502 29% | 19 24% | 74 33%lk | 81 45%ABDEGHJ29% KL | 53 29% i | 44 31% i | 40 20% | 74 28% | 70 25% | 47 26% | 493 27% | 71 42% M |
| Yes - children aged under 5 years old | 204 10% | 15 8% | 9 9% | 180 10% | 6 8% | 22 10% | 34 19%ADEgHIJKL l | 21 11% | 13 9% | 12 6% | 22 8% | 30 10% | 20 11% | 158 9% | 41 24% M |
| Yes - children aged 5 to 10 years old | 207 10% | 24 13%k | 6 6% | 177 10% | 8 10% | 19 9% | 33 18%BEghIKL | 19 11% | 14 10% | 16 8% | 34 13%K | 20 7% | 15 8% | 179 10% | 25 15% m |
| Yes - children aged 11 to 15 years old | 224 11% | 20 11%k | 12 12% | 193 11% | 10 12%k | 40 18%aGIKI | 24 13%K | 15 8% | 17 12%K | 16 8% | 36 14%K | 16 5% | 19 11%k | 197 11% | 23 14% |
| Yes - children aged 16 to 18 years old | 153 8% | 10 5% | 6 6% | 137 8% | 5 6% | 21 9% | 18 10% | 17 9% | 8 6% | 14 7% | 20 8% | 19 7% | 16 9% | 142 8% | 8 5% |
| Refused | 8 * | 1 * | - - | 8 * | - - | - - | - - | * * | - - | 2 1% | 1 * | 3 1% | - - | 3 * | 1 1% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 93

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--|-------|----------------------------|------------------|------------------|------------------|-------------------|------------------|--------|--------|-------------------------|------|------------------|------------------|------------------|-------------------|------------------|--------|--|------------------|------------------|------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| No children aged 18 or under | 1443 | 96 | 90 | 81 | 85 | 91 | 32 | 16 | 35 | 43 | 9 | 112 | 259 | 177 | 186 | 208 | 28 | 15 | 368 | 942 | 133 |
| | 71% | 73% | 65% | 68% | 62% | 78% ^{bD} | 69% | 70% | 91% | 75% | 49% | 71% | 70% | 67% | 69% | 74% | 69% | 73% | 75% ^S | 70% | 73% |
| NET: Yes | 576 | 35 | 48 | 37 | 51 | 25 | 15 | 7 | 4 | 15 | 10 | 46 | 114 | 86 | 82 | 70 | 12 | 6 | 116 | 409 | 50 |
| | 28% | 27% | 35% ^E | 32% | 38% ^E | 21% | 31% | 30% | 9% | 25% | 51% | 29% | 30% | 33% ^o | 30% | 25% | 31% | 27% | 24% | 30% ^R | 27% |
| Yes - children aged under 5 years old | 204 | 15 | 18 | 14 | 13 | 12 | 3 | 2 | 1 | 4 | 3 | 23 | 49 | 32 | 26 | 22 | 4 | 3 | 32 | 155 | 16 |
| | 10% | 12% | 13% | 12% | 10% | 10% | 6% | 8% | 1% | 7% | 18% | 15% ^o | 13% ^o | 12% | 10% | 8% | 10% | 13% | 7% | 11% ^R | 9% |
| Yes - children aged 5 to 10 years old | 207 | 13 | 15 | 16 | 24 | 6 | 8 | 4 | 3 | 5 | 7 | 17 | 30 | 31 | 43 | 18 | 5 | 3 | 37 | 146 | 25 |
| | 10% | 10% | 11% | 14% ^e | 18% ^E | 5% | 18% ^E | 19% | 7% | 8% | 35% | 11% | 8% | 12% ^o | 16% ^{LO} | 6% | 13% | 14% | 8% | 11% ^r | 14% ^R |
| Yes - children aged 11 to 15 years old | 224 | 12 | 19 | 21 | 21 | 10 | 6 | 1 | 2 | 6 | 3 | 16 | 39 | 32 | 38 | 25 | 6 | 3 | 47 | 160 | 18 |
| | 11% | 9% | 14% | 18% ^e | 15% | 9% | 13% | 3% | 5% | 11% | 17% | 10% | 10% | 12% | 14% | 9% | 15% | 13% | 10% | 12% | 10% |
| Yes - children aged 16 to 18 years old | 153 | 8 | 14 | 9 | 14 | 6 | 4 | * | 2 | 5 | 2 | 9 | 28 | 20 | 14 | 30 | 1 | 3 | 37 | 105 | 11 |
| | 8% | 6% | 10% | 7% | 11% | 5% | 9% | 1% | 5% | 8% | 12% | 6% | 8% | 8% | 5% | 11% ^N | 2% | 14% | 8% | 8% | 6% |
| Refused | 8 | - | - | - | - | 1 | - | - | - | - | - | - | - | * | * | 3 | - | - | 4 | 4 | - |
| | * | - | - | - | - | 1% | - | - | - | - | - | - | - | * | * | 1% | - | - | 1% | * | - |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 94
Which of the following ITV regions do you live in?
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|------------|---------------------|---------------|----------------------|----------------------|----------------------|---------------------|-----------------------|---------------------|----------------------|----------------------|----------------------|---------------------|-------------------|---------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Pri- vate (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Anglia | 197 10% | 91 9% | 107 10% | 20 8% | 29 8% | 35 10% | 44 12% | 24 8% | 46 10% | 53 10% | 51 9% | 43 10% | 50 10% | 34 12% | 78 9% |
| Border | 25 1% | 12 1% | 13 1% | - - | 2 1% | 2 1% | 7 2% <i>c</i> | 3 1% | 11 2% <i>cde</i> | 9 2% | 5 1% | 4 1% | 6 1% | 2 1% | 9 1% |
| Central | 296 15% | 136 14% | 159 15% | 34 14% | 55 16% <i>G</i> | 47 14% | 61 17% <i>G</i> | 28 9% | 70 16% <i>G</i> | 79 15% | 69 12% | 68 15% | 80 17% <i>ij</i> | 30 11% | 131 16% |
| Granada | 211 10% | 99 10% | 112 11% | 28 12% | 31 9% | 29 9% | 34 9% | 44 14% <i>dEf</i> | 45 10% | 59 11% | 53 9% | 45 10% | 54 11% | 32 11% | 79 9% |
| London | 367 18% | 197 20% <i>b</i> | 170 16% | 66 28% <i>FGH</i> | 76 22% <i>FGH</i> | 74 22% <i>FGH</i> | 46 13% | 38 13% | 67 15% | 128 24% <i>KL</i> | 131 23% <i>KL</i> | 53 12% | 54 11% | 58 20% | 177 21% |
| Meridian | 198 10% | 93 9% | 105 10% | 8 3% | 27 8% <i>c</i> | 25 7% | 44 12% <i>Ce</i> | 49 16% <i>CDEH</i> | 45 10% <i>C</i> | 43 8% | 53 9% | 42 10% | 60 12% <i>l</i> | 26 9% | 72 9% |
| STV | 168 8% | 81 8% | 87 8% | 17 7% | 35 10% <i>g</i> | 36 11% <i>g</i> | 25 7% | 18 6% | 36 8% | 48 9% | 45 8% | 42 9% | 33 7% | 26 9% | 68 8% |
| Tyne Tees | 82 4% | 42 4% | 39 4% | 13 5% | 9 3% | 10 3% | 17 5% | 12 4% | 20 5% | 21 4% | 22 4% | 16 4% | 22 5% | 10 3% | 27 3% |
| Wales | 97 5% | 53 5% | 44 4% | 17 7% | 17 5% | 13 4% | 16 4% | 16 5% | 17 4% | 21 4% | 25 4% | 35 8% <i>jlL</i> | 17 3% | 18 6% | 47 6% |
| West | 49 2% | 26 3% | 23 2% | 4 2% | 16 5% <i>FH</i> | 9 3% | 6 2% | 7 2% | 8 2% | 11 2% | 18 3% <i>k</i> | 5 1% | 15 3% | 6 2% | 23 3% |
| Westcountry | 128 6% | 54 5% | 74 7% | 21 9% <i>D</i> | 12 3% | 21 6% | 17 5% | 22 7% <i>d</i> | 35 8% <i>D</i> | 22 4% | 39 7% <i>i</i> | 24 5% | 43 9% <i>l</i> | 18 6% | 45 5% |
| Yorkshire | 209 10% | 109 11% | 100 10% | 11 5% | 32 10% | 40 12% <i>C</i> | 44 12% <i>C</i> | 40 13% <i>C</i> | 42 10% <i>c</i> | 48 9% | 50 9% | 64 14% <i>lJl</i> | 47 10% | 30 10% | 92 11% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey

ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 94
Which of the following ITV regions do you live in?
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------|------------|---------------------------|--------------------------|------------------|-------------------------|----------------------|----------------------------|--------------------------|---------------------|-----------------------|---------------------------|--------------------------|-------------------------|-------------|---------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non-White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Anglia | 197 10% | - | - | 197 11%AB | - | * | - | - | 12 8%ABDEFGJL | 166 82%ABDEFGHJK* | * | 19 7%ABDEFGJL | - | 186 10%n | 9 5% |
| Border | 25 1% | 13 7%CBDFGHIJK L | - | 11 1% | - | 11 5%bdFGHIJKL | - | - | - | - | - | - | - | 25 1% | - |
| Central | 296 15% | 4 2%f | - | 292 17%AB | 1 1% | 1 * | - | 176 97%ABDEFHIJ KL | 105 74%ABDEFIJKL | 1 1% | 1 * | 4 1% | 3 1% | 267 15% | 23 13% |
| Granada | 211 10% | - | 3 3%agiJK | 208 12%AB | - | 205 92%ABDFGHIJK* | - | * | - | - | - | - | 2 1% | 196 11% | 12 7% |
| London | 367 18% | - | - | 367 21%AB | - | - | - | - | - | 30 15%ABDEFGH L | 262 100%ABDEFGHI KL | 74 26%ABDEFGHIL | 1 * | 278 15% | 80 47%M |
| Meridian | 198 10% | - | - | 198 11%AB | - | - | - | - | - | 2 1% | - | 183 64%ABDEFGHIJ L | 13 7%ABDEFGHIJ J | 179 10% | 16 10% |
| STV | 168 8% | 164 90%CBDEFGHIJ KL | - | 4 * | - | - | - | - | - | - | - | 4 1% | - | 159 9%N | 6 3% |
| Tyne Tees | 82 4% | - | - | 82 5%A | 81 99%ABEFGHIJK L | - | 1 1% | - | - | - | - | - | - | 79 4% | 2 1% |
| Wales | 97 5% | - | 97 96%CADEFGHIJ KL | - | - | - | - | - | - | - | - | - | - | 91 5% | 6 4% |
| West | 49 2% | 1 * | 1 1% | 47 3% | - | 4 2%j | - | 5 3%aFhJK | - | - | - | 1 * | 38 21%ABDEFGHIJ K | 44 2% | 4 3% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

Prepared by ComRes



People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 94
Which of the following ITV regions do you live in?
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------|------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|--------------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Westcountry | 128 6% | - | - | 128 7%AB | - | - | - | 1 * | - | - | - | - | 127 70%ABDEFGHIJ K | 125 7%N | 2 1% |
| Yorkshire | 209 10% | - | - | 209 12%AB | - | 1 1% | 181 99%ABDEGHIJK L | - | 24 17%ABDEGIJKL | 3 2%k | - | - | - | 198 11% | 11 6% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 94
Which of the following ITV regions do you live in?
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|-----------------|------------|----------------------------|------------|-----------|-----------|-----------|-----------|----------|-----------|-------------------------|----------|------------|------------|-------------|-------------|------------|----------|--|-----------------|---------------|-----------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Anglia | 197 10% | 16 13% | 11 8% | 14 11% | 8 6% | 12 10% | 4 8% | 8 33% | 1 3% | 6 10% | 2 9% | 12 8% | 41 11% | 17 6% | 43 16%KM | 28 10% | - | 3 17% | 45 9% | 133 10% | 20 11% |
| Border | 25 1% | 5 4%bde | - | 3 2% | - | - | - | - | * | - | - | 7 4%lNO | 5 1% | 4 2% | 2 1% | 2 1% | * | - | 4 1% | 20 1% | * |
| Central | 296 15% | 16 12% | 20 15% | 15 13% | 23 17% | 19 17% | 7 14% | 2 9% | 4 9% | 8 13% | 3 15% | 26 17% | 44 12% | 38 14% | 35 13% | 46 16% | 8 21% | 2 10% | 82 17% | 188 14% | 25 10% |
| Granada | 211 10% | 15 12% | 8 6% | 12 10% | 13 10% | 13 11% | 7 16%b | 1 3% | 4 11% | 4 7% | - | 18 12% | 48 13%n | 38 15%N | 21 8% | 37 13%n | 3 8% | 1 4% | 40 8% | 153 11%r | 18 10% |
| London | 367 18% | 21 16% | 34 25% | 24 20% | 28 20% | 21 18% | 9 19% | 4 16% | 11 29% | 9 15% | - | 26 16% | 55 15% | 48 18% | 48 18% | 39 14% | 8 19% | 9 43% | 101 21% s | 227 17% | 39 21% |
| Meridian | 198 10% | 11 8% | 10 7% | 12 10% | 18 13% | 16 14% | 4 9% | 1 5% | 4 10% | 5 9% | 2 13% | 15 9% | 42 11% | 23 9% | 26 10% | 25 9% | 5 13% | 3 16% | 45 9% | 135 10% | 18 10% |
| STV | 168 8% | 10 8% | 18 13%d | 13 11% | 7 5% | 10 9% | 2 4% | 1 5% | 3 7% | 6 11% | 1 8% | 11 7% | 30 8% | 23 9% | 21 8% | 25 9% | 4 9% | - | 41 8% | 114 8% | 13 7% |
| Tyne Tees | 82 4% | 3 2% | 3 2% | 6 5% | 5 3% | 4 4% | 3 6% | * 2% | 2 5% | - | - | 10 6%i | 13 3% | 8 3% | 9 4% | 19 7%im | 1 2% | - | 17 4% | 57 4% | 8 4% |
| Wales | 97 5% | 5 4%e | 8 6%E | 3 3% | 11 8%E | - | 1 3%e | 2 11% | 4 10% | 1 2% | 4 22% | 4 2% | 23 6% | 8 3% | 10 4% | 15 5% | 3 8% | - | 18 4% | 68 5% | 11 6% |
| West | 49 2% | 2 2% | 6 5%c | * * | 5 4% | 2 1% | * 1% | 1 6% | - | 3 5%lmo | - | 5 3% | 5 1% | 3 1% | 7 3% | 4 1% | 1 1% | * | 20 4% S | 27 2% | 2 1% |
| Westcountry | 128 6% | 10 8% | 9 6% | 7 6% | 8 6% | 10 9% | 2 5% | 3 12% | 2 4% | 8 15% KIM | 4 20% | 3 2% | 28 7%K | 12 5% | 24 9%Km | 17 6%k | 1 3% | 2 9% | 30 6% | 84 6% | 14 8% |
| Yorkshire | 209 10% | 15 12% | 10 7% | 9 8% | 10 8% | 9 7% | 7 15% | - | 5 12% | 7 12% | 2 12% | 21 13% | 41 11% | 39 15%No | 21 8% | 25 9% | 6 14% | - | 45 9% | 149 11% | 16 9% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 95
Marital Status
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--|-------------|-------------|---------------|-----------------|----------------|---------------|---------------------------|---------------------------|----------------------------|--------------|---------------|--------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Single | 569 28% | 297 30% | 271 26% | 195 81%DEFGH | 137 40%FGH | 115 34%FGH | 69 19%GH | 30 10%H | 24 5% | 117 22% | 210 37%IKL | 107 24% | 135 28%l | 96 33% | 287 34% |
| NET: Married/ Civil partnership/ co habiting | 1195 59% | 596 60% | 598 58% | 44 18% | 198 58%C | 207 61%C | 249 69%CD _e | 199 66%CD | 299 68%CD _e | 369 68%JL | 279 50% | 286 65%JL | 260 54% | 164 57% | 497 59% |
| Married | 945 47% | 484 49% | 461 45% | 13 5% | 118 35%C | 156 46%CD | 202 56%CD _e | 174 58%CD _e | 281 64%CD _{ef} | 309 57%JL | 215 38% | 224 51%JL | 197 41% | 130 45% | 355 42% |
| Civil Partnership | 21 1% | 7 1% | 13 1% | 6 3%Gh | 7 2%Gh | 4 1% | 2 1% | - | 2 * | 3 1% | 9 2% | 3 1% | 6 1% | - | 12 1% |
| Co Habiting | 230 11% | 105 11% | 124 12% | 24 10%H | 72 21%CEFGH | 47 14%gH | 45 12%H | 25 8%H | 16 4% | 57 10% | 56 10% | 59 13% | 58 12% | 34 12% | 130 15% |
| NET: Widowed/ separated/ divorced | 252 12% | 95 10% | 157 15%A | - | 3 1% | 16 5%CD | 44 12%CD _e | 71 23%CD _{ef} | 118 27%CD _{ef} | 55 10% | 68 12% | 46 10% | 84 17%JK | 28 10% | 58 7% |
| Widowed | 63 3% | 12 1% | 51 5%A | - | - | - | 3 1% | 17 6%CD _{ef} | 43 10%CD _{efg} | 14 3% | 21 4% | 8 2% | 20 4%k | 5 2% | 12 1% |
| Separated | 33 2% | 18 2% | 16 2% | - | - | 7 2%CD | 5 1% _d | 8 3%CD | 14 3%CD | 9 2% | 7 1% | 9 2% | 9 2% | 4 1% | 9 1% |
| Divorced | 156 8% | 65 7% | 90 9% | - | 3 1% | 10 3%C | 36 10%CD _e | 45 15%CD _{ef} | 62 14%CD _e | 32 6% | 40 7% | 28 6% | 55 11%JK | 19 6% | 37 4% |
| Prefer not to answer | 11 1% | 4 * | 7 1% | 2 1% | 3 1% | 3 1% | - | 1 * | 1 * | 1 * | 5 1% | 2 1% | 2 * | 1 * | 4 * |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 95
Marital Status
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--|-------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-------------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Single | 569 28% | 53 29%k | 34 34%fK | 481 28% | 21 26% | 50 22% | 38 21% | 49 27% | 38 27% | 51 25% | 125 47%AbDEFGH KL | 58 21% | 51 28%k | 478 26% | 82 47%M |
| NET: Married/ Civil partnership/ co habiting | 1195 59% | 105 57%J | 54 53% | 1036 59% | 50 62%J | 148 66%bJ | 127 70%aBiJ | 112 61%J | 85 60%J | 119 59%J | 112 43% | 173 61%J | 110 60%J | 1097 60%N | 86 50% |
| Married | 945 47% | 80 44%j | 46 45% | 819 47% | 40 49%J | 123 55%aiJ | 96 53%J | 88 48%J | 67 48%J | 91 45%j | 89 34% | 139 49%J | 86 47%J | 853 47% | 80 46% |
| Civil Partnership | 21 1% | 1 * | 1 1% | 19 1% | 1 2% | 4 2% | 1 1% | 1 * | 1 1% | 5 2% | 4 1% | 1 * | 1 1% | 19 1% | 2 1% |
| Co Habiting | 230 11% | 24 13% | 7 7% | 198 11% | 9 11% | 21 10% | 30 16%eJ | 23 13% | 16 11% | 23 11% | 20 8% | 33 12% | 23 13% | 225 12%N | 5 3% |
| NET: Widowed/ separated/ divorced | 252 12% | 23 13% | 13 13% | 216 12% | 10 12% | 25 11% | 16 9% | 21 11% | 19 14% | 29 15% | 23 9% | 52 18%EFgJl | 20 11% | 249 14%N | 4 2% |
| Widowed | 63 3% | 7 4% | 5 5% | 52 3% | 1 2% | 9 4% | 3 2% | 5 3% | 5 4% | 4 2% | 9 3% | 12 4% | 3 2% | 63 3%n | 1 * |
| Separated | 33 2% | 8 4%Cefgj | 2 2% | 23 1% | 1 1% | 3 1% | 1 1% | 1 1% | 3 2% | 2 1% | 3 1% | 7 2% | 3 2% | 33 2% | 1 * |
| Divorced | 156 8% | 8 4% | 7 7% | 141 8% | 8 10% | 13 6% | 12 6% | 15 8% | 11 8% | 23 12%AeJ | 12 5% | 33 11%AeJ | 14 8% | 153 8%N | 2 1% |
| Prefer not to answer | 11 1% | 1 1% | - | 10 1% | - | * * | 1 1% | * * | - | 4 2% | 3 1% | 1 * | 1 * | 4 * | * * |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 95
Marital Status
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--|-------|----------------------------|--------------|--------------|--------------|----------------|--------------|--------|--------|-------------------------|------|--------------|--------------|--------------|--------------|-------------------------------------|--------|--|-------------|---------------|--------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Single | 569 | 34 | 53 | 35 | 33 | 39 | 12 | 8 | 12 | 18 | 1 | 51 | 99 | 50 | 76 | 53 | 10 | 8 | 177 | 340 | 51 |
| | 28% | 26% | 39%a | 30% f | 24% | 34% | 25% | 34% | 32% | 31%mo | 3% | 32%MO | 26%mo | 19% | 28%MO | 19% | 26% | 38% | 36%St | 25% | 28% |
| NET: Married/ Civil partnership/ co habiting | 1195 | 86 | 74 | 67 | 88 | 52 | 29 | 10 | 16 | 26 | 17 | 97 | 224 | 172 | 160 | 182 | 26 | 10 | 251 | 844 | 100 |
| | 59% | 66%b | 54% e | 57% | 64% E | 44% | 62% e | 42% | 40% | 45% | 91% | 61% i | 60% i | 66% l | 60% i | 65% l | 64% | 46% | 52% | 62% Rt | 54% |
| Married | 945 | 65 | 60 | 53 | 68 | 43 | 24 | 5 | 13 | 21 | 16 | 69 | 177 | 125 | 128 | 158 | 23 | 10 | 195 | 669 | 81 |
| | 47% | 50% e | 44% | 45% | 50% e | 37% | 51% | 20% | 34% | 36% | 86% | 43% | 47% | 48% | 48% | 56% l Kl mn | 57% | 46% | 40% | 49% R | 44% |
| Civil Partnership | 21 | 2 | 1 | 3 | - | 3 | 1 | - | - | - | - | 4 | 1 | 6 | 4 | 1 | - | - | 3 | 15 | 2 |
| | 1% | 1% | 1% | 2% | - | 3% d | 2% | - | - | - | - | 2% l | * | 2% l | 2% | 1% | - | - | 1% | 1% | 1% |
| Co Habiting | 230 | 19 | 13 | 11 | 19 | 5 | 4 | 5 | 2 | 6 | 1 | 25 | 46 | 41 | 28 | 23 | 3 | - | 53 | 160 | 17 |
| | 11% | 15% E | 10% | 9% | 14% E | 4% | 9% | 23% | 6% | 10% | 5% | 16% O | 12% | 16% O | 10% | 8% | 7% | - | 11% | 12% | 9% |
| NET: Widowed/ separated/ divorced | 252 | 10 | 9 | 15 | 16 | 25 | 5 | 6 | 11 | 13 | - | 11 | 50 | 39 | 31 | 46 | 4 | 3 | 54 | 167 | 32 |
| | 12% | 8% | 6% | 13% | 12% | 21% ABd | 11% | 24% | 28% | 22% KN | - | 7% | 13% k | 15% K | 12% | 16% K | 11% | 15% | 11% | 12% | 17% r |
| Widowed | 63 | 3 | - | 3 | 4 | 9 | 1 | 2 | 5 | 4 | - | * | 11 | 12 | 11 | 13 | 2 | - | 10 | 41 | 12 |
| | 3% | 3% | - | 3% | 3% b | 8% B | 1% | 8% | 13% | 8% K | - | * | 3% k | 5% K | 4% K | 5% K | 4% | - | 2% | 3% | 7% RS |
| Separated | 33 | - | * | 3 | - | 2 | 1 | 1 | 2 | 2 | - | 1 | 5 | 6 | 4 | 9 | - | - | 8 | 21 | 4 |
| | 2% | - | * | 3% | - | 2% | 1% | 4% | 5% | 4% K | - | * | 1% | 2% | 2% | 3% k | - | - | 2% | 2% | 2% |
| Divorced | 156 | 7 | 8 | 9 | 12 | 14 | 4 | 3 | 4 | 6 | - | 10 | 33 | 20 | 16 | 24 | 3 | 3 | 35 | 105 | 15 |
| | 8% | 5% | 6% | 7% | 9% | 12% | 8% | 13% | 10% | 10% | - | 6% | 9% | 8% | 6% | 8% | 6% | 15% | 7% | 8% | 8% |
| Prefer not to answer | 11 | - | 1 | 1 | - | 1 | 1 | - | - | 1 | 1 | - | - | 2 | 1 | - | - | - | 5 | 5 | 1 |
| | 1% | - | 1% | 1% | - | 1% | 2% | - | - | 1% Lo | 6% | - | - | 1% | * | - | - | - | 1% s | * | 1% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 96

Which of the following cities do you live in, or nearest to?**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------|-----------|----------|------------|------------|--------------|-----------|------------|-------------|------------|--------------|----------|-----------|----------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Glasgow | 98 5% | 46 5% | 52 5% | 7 3% | 27 8%cFgH | 23 7%F | 11 3% | 12 4% | 17 4% | 22 4% | 25 4% | 28 6% | 23 5% | 18 6% | 44 5% |
| Edinburgh | 54 3% | 25 3% | 29 3% | 4 2% | 8 2% | 10 3% | 13 4% | 7 2% | 11 3% | 20 4% | 13 2% | 10 2% | 11 2% | 7 3% | 20 2% |
| Newcastle | 86 4% | 44 4% | 42 4% | 13 5% | 8 2% | 11 3% | 19 5% | 13 4% | 22 5% | 22 4% | 25 5% | 16 4% | 23 5% | 10 4% | 26 3% |
| Leeds | 86 4% | 44 4% | 42 4% | 8 3% | 10 3% | 17 5% | 17 5% | 19 6%dh | 14 3% | 22 4% | 23 4% | 26 6%l | 15 3% | 12 4% | 36 4% |
| Hull | 33 2% | 15 1% | 19 2% | 1 1% | 6 2% | 7 2% | 3 1% | 11 4%cFH | 5 1% | 6 1% | 9 2% | 12 3% | 6 1% | 3 1% | 17 2% |
| Sheffield | 64 3% | 33 3% | 31 3% | 1 * | 13 4%c | 13 4%c | 18 5%CG | 5 2% | 15 3%c | 13 2% | 14 3% | 16 4% | 20 4% | 10 4% | 28 3% |
| Manchester | 145 7% | 67 7% | 78 8% | 22 9% | 24 7% | 21 6% | 25 7% | 26 9% | 26 6% | 42 8% | 32 6% | 35 8% | 36 7% | 19 7% | 63 7% |
| Liverpool | 84 4% | 48 5% | 36 3% | 15 6%Ef | 11 3% | 6 2% | 9 2% | 18 6%EF | 24 5%Ef | 18 3% | 27 5% | 22 5% | 17 3% | 16 6% | 27 3% |
| Nottingham | 89 4% | 39 4% | 50 5% | 7 3% | 21 6% | 13 4% | 14 4% | 12 4% | 23 5% | 19 4% | 22 4% | 20 4% | 28 6% | 6 2% | 46 5%m |
| Birmingham | 177 9% | 85 9% | 92 9% | 27 11%G | 27 8%g | 28 8%g | 40 11%G | 12 4% | 42 10%G | 55 10% | 41 7% | 44 10% | 37 8% | 19 6% | 80 9% |
| Norwich | 96 5% | 45 5% | 51 5% | 10 4% | 13 4% | 20 6% | 24 7% | 11 4% | 18 4% | 29 5% | 26 5% | 21 5% | 21 4% | 18 6% | 39 5% |
| Milton Keynes | 42 2% | 16 2% | 26 2% | 2 1% | 10 3% | 7 2% | 5 1% | 6 2% | 12 3% | 14 3% | 11 2% | 6 1% | 11 2% | 4 1% | 18 2% |
| Brighton | 48 2% | 17 2% | 31 3% | 3 1% | 4 1% | 7 2% | 10 3% | 11 4%d | 13 3% | 13 2% | 11 2% | 9 2% | 15 3% | 2 1% | 15 2% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 96
Which of the following cities do you live in, or nearest to?
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---------------|------------|-------------|---------------|-----------------------------|---------------------------|----------------------------|--------------------------|--------------------------|---------------------------|----------------------------|----------------------------|-----------|--------------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Oxford | 23 1% | 11 1% | 12 1% | 3 1% | 5 1% | 4 1% | 3 1% | 2 1% | 6 1% | 6 1% | 8 2% | 5 1% | 4 1% | 5 2% | 5 1% |
| London | 453 22% | 249 25%B | 204 20% | 76 32% ^a dFGH | 78 23% | 89 26% ^a fGH | 69 19% | 55 18% | 85 19% | 138 26% ^a KL | 156 28% ^a KL | 74 17% | 84 17% | 82 28% | 208 25% |
| Southampton | 69 3% | 29 3% | 40 4% | 4 2% | 16 5% | 6 2% | 13 4% | 14 5% ^a e | 16 4% | 17 3% | 14 3% | 17 4% | 21 4% | 7 3% | 26 3% |
| Bristol | 61 3% | 29 3% | 32 3% | 7 3% | 20 6% ^a EFg | 6 2% | 7 2% | 8 3% | 14 3% | 9 2% | 22 4% ^a kl | 7 2% | 23 5% ^a lK | 6 2% | 21 2% |
| Plymouth | 82 4% | 37 4% | 44 4% | 13 5% ^a D | 4 1% | 14 4% ^a d | 14 4% ^a d | 14 5% ^a D | 23 5% ^a D | 16 3% | 24 4% | 14 3% | 28 6% ^a i | 14 5% | 31 4% |
| Cardiff | 64 3% | 33 3% | 32 3% | 7 3% | 13 4% ^a h | 12 4% | 12 3% | 12 4% ^a h | 7 2% | 17 3% | 18 3% | 16 4% | 13 3% | 14 5% | 31 4% |
| None of these | 172 8% | 82 8% | 91 9% | 10 4% | 22 7% | 27 8% | 35 10% ^a c | 32 11% ^a C | 47 11% ^a Cd | 44 8% | 40 7% | 41 9% | 47 10% | 14 5% | 63 8% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 96

Which of the following cities do you live in, or nearest to?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------|-----------|--------------------------|-------------------------|------------------------|-------------------------|--------------------------|----------------------------------|--------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Glasgow | 98 5% | 98 54%CBDEFGHIJ KL | - | - | - | - | - | - | - | - | - | - | - | 97 5%N | 1 * |
| Edinburgh | 54 3% | 54 30%CBDEFGHIJ KL | - | - | - | - | - | - | - | - | - | - | - | 50 3% | 2 1% |
| Newcastle | 86 4% | - | - | 86 5%Ab | 80 99%ABEFGHIJK L | 5 2%agiJKI | 1 1% | - | - | - | - | - | - | 84 5%n | 2 1% |
| Leeds | 86 4% | - | - | 86 5%Ab | - | - | 86 47%ABDEGHIJK L | - | - | - | - | - | - | 82 5% | 4 2% |
| Hull | 33 2% | - | - | 33 2% | - | - | 30 16%ABDEGHIJK L | - | 3 2%aEgiJKI | - | - | - | - | 31 2% | 2 1% |
| Sheffield | 64 3% | - | - | 64 4%A | - | - | 53 29%ABDEGHIJK L | - | 11 8%ABDEGIJKL | - | - | - | - | 60 3% | 3 2% |
| Manchester | 145 7% | - | - | 145 8%AB | 1 1% | 138 62%ABDFGHIJK L | - | 7 4%AFHIJKL | - | - | - | - | - | 130 7% | 13 7% |
| Liverpool | 84 4% | - | 22 22%CADFGHIJK L | 61 4%A | - | 61 27%ADFGHIJKL | - | - | - | - | 1 * | - | - | 82 4%n | 2 1% |
| Nottingham | 89 4% | - | - | 89 5%Ab | - | - | 1 1% | - | 83 59%ABDEFGIJK L | 4 2%ejK | - | - | - | 84 5% | 4 3% |
| Birmingham | 177 9% | - | 2 2% | 175 10%AB | - | - | - | 161 88%ABDEFHIJK L | 12 9%AbDEFIJKL | - | - | - | 2 1% | 157 9% | 18 10% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

Prepared by ComRes

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 96

Which of the following cities do you live in, or nearest to?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|---------------|------------|------------------|---------------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|--------------------------|---------------------|-------------------------|----------------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Norwich | 96 5% | - | - | 96 6%Ab | - | - | - | - | - | 95 47%ABDEFGHJK L | - | 1 * | - | 91 5% | 4 2% |
| Milton Keynes | 42 2% | - | - | 42 2%a | - | - | - | - | 12 8%ABDEFGJk L | 21 10%ABDEFGJKL | - | 10 3%AEFGJL | - | 39 2% | 3 2% |
| Brighton | 48 2% | - | - | 48 3%a | - | - | - | - | - | - | - | 48 17%ABDEFGHIJ L | - | 46 3% | 2 1% |
| Oxford | 23 1% | - | - | 23 1% | - | - | - | 3 1% | - | - | 1 * | 14 5%AbdEFgHIJ L | 5 3%aEFhIj | 23 1% | - |
| London | 453 22% | - | - | 453 26%AB | - | - | - | 1 1% | 56 28%ABDEFGHL | 258 98%ABDEFGHI KL | 137 48%ABDEFGHIL | 1 * | 353 19% | 89 52%M | |
| Southampton | 69 3% | - | - | 69 4%A | - | - | - | - | - | - | - | 55 19%ABDEFGHIJ L | 15 8%ABDEFGHIJ3% | 62 3% | 6 4% |
| Bristol | 61 3% | - | - | 61 3%A | - | 1 * | - | 2 1% | - | - | 1 * | - | 58 32%ABDEFGHIJ3% K | 3 2% | |
| Plymouth | 82 4% | - | - | 82 5%A | - | - | - | - | - | - | - | - | 82 45%ABDEFGHIJ4%N K | 1 1% | |
| Cardiff | 64 3% | - | 63 62%CADEFGHIJ* KL | 1 | - | - | - | 1 1% | - | - | - | - | - | 58 3% | 6 4% |
| None of these | 172 8% | 30 17%CDEFGJK | 14 14%cDfGJk | 127 7% | 1 1% | 19 9%DJ | 11 6%dJ | 9 5%J | 19 14%DFGJK | 26 13%DfGJk | 3 1% | 19 7%dJ | 21 11%DGJ | 162 9%n | 7 4% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 96

Which of the following cities do you live in, or nearest to?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|-----------------|-----------|----------------------------|----------------------|----------------------|-----------|-----------------------|------------------------|----------|---------|-------------------------|----------|-------------------------|-----------------------|-------------------------|-------------------------|------------------------|----------|--|-----------------------|-----------------------|-----------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Glasgow | 98 5% | 6 4% | 8 6% ^d | 8 7% ^d | 2 1% | 6 5% | 1 3% | - | 2 4% | 5 9% ^O | - | 5 7% ^O | 27 13 | 13 5% | 13 5% | 7 2% | - | - | 28 6% ^t | 67 5% ^t | 3 2% |
| Edinburgh | 54 3% | 3 3% | 3 2% | 2 2% | 5 3% | 3 3% | - | 1 4% | 1 2% | 1 13% | 2 3% | 5 2% | 6 3% | 9 2% | 4 2% | 10 4% | 3 8% | - | 13 3% | 33 2% | 8 4% |
| Newcastle | 86 4% | 2 2% | 3 2% | 8 6% | 5 3% | 4 4% | 3 6% | * 2% | 2 5% | - | - | 12 8% ^{llm} | 12 3% | 9 3% | 10 4% | 19 7% ^{il} | 1 2% | - | 18 4% | 60 4% | 8 4% |
| Leeds | 86 4% | 3 2% | 7 5% | 3 3% | 6 4% | 6 5% | 2 5% | - | 2 4% | 3 5% | - | 11 7% | 15 4% | 10 4% | 13 5% | 9 3% | 3 7% | - | 21 4% | 60 4% | 5 3% |
| Hull | 33 2% | 5 4% | 2 2% | 1 1% | 2 2% | * * | - | - | - | 1 2% | 2 8% | 2 1% | 4 1% | 12 5% ^{kLN} | 2 1% | 5 2% | - | - | 5 1% | 28 2% ^t | - |
| Sheffield | 64 3% | 5 4% | 1 1% | 4 4% | 2 2% | 1 1% | 4 9% ^{BDE} | - | 3 8% | 4 7% ⁿ | 1 4% | 4 2% | 18 5% | 10 4% | 5 2% | 10 4% | 3 8% | - | 10 2% | 44 3% | 10 6% ^R |
| Manchester | 145 7% | 10 8% | 7 5% | 9 7% | 13 9% | 8 7% | 4 9% | 2 8% | 3 6% | 2 3% | - | 14 9% | 32 9% | 21 8% | 18 7% | 27 9% | 2 6% | 1 4% | 27 5% | 105 8% | 13 7% |
| Liverpool | 84 4% | 7 5% | 3 2% | 5 4% | 9 7% | 4 3% | 3 7% | 2 8% | 3 7% | 2 3% | - | 6 4% | 18 5% ⁿ | 16 6% ^N | 4 2% | 12 4% | 1 2% | - | 17 3% | 58 4% | 9 5% |
| Nottingham | 89 4% | 5 4% | 2 2% | 3 2% | 6 4% | 8 7% ^{cb} | 1 2% | - | - | * 1% | 2 11% | 3 2% | 15 4% | 9 3% | 16 6% ^k | 10 4% | 4 10% | - | 29 6% | 53 4% | 7 4% |
| Birmingham | 177 9% | 12 9% | 13 9% | 10 8% | 20 15% | 10 9% | 5 10% | - | 2 6% | 6 10% | - | 23 15% ^{LN} | 24 6% | 29 11% ^{ln} | 17 6% | 29 10% | 4 9% | 2 10% | 42 9% | 121 9% | 14 8% |
| Norwich | 96 5% | 11 8% | 8 6% | 7 6% | 4 3% | 6 5% | 2 4% | 3 14% | - | 4 7% | 1 6% | 3 2% | 20 5% | 9 4% | 23 8% ^{KMo} | 12 4% | - | 2 8% | 25 5% | 63 5% | 9 5% |
| Milton Keynes | 42 2% | 2 1% | 2 1% | 2 2% | 1 1% | 2 2% | - | - | - | - | 1 3% | 2 2% | 11 3% | 6 2% | 8 3% | 4 1% | - | 2 9% | 8 2% | 31 2% | 3 1% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 96

Which of the following cities do you live in, or nearest to?

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|---------------|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------------|------|-----|-----|-----|-------|--------|--------|-------|--|--------|------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero | Middle | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| Brighton | 48 | 4 | 3 | 2 | 1 | 7 | - | 1 | 2 | 1 | - | 7 | 8 | 4 | 10 | 6 | - | 1 | 10 | 35 | 4 |
| | 2% | 3% | 2% | 2% | 1% | 6%D | - | 3% | 4% | 2% | - | 4% | 2% | 1% | 4% | 2% | - | 4% | 2% | 3% | 2% |
| Oxford | 23 | 1 | 4 | 3 | - | 1 | 1 | - | 1 | 1 | - | 1 | 3 | 4 | 2 | 1 | - | - | 10 | 11 | 2 |
| | 1% | 1% | 3% | 3% | - | * | 2% | - | 1% | 1% | - | * | * | 1% | 1% | 1% | 1% | - | 2%S | 1% | 1% |
| London | 453 | 23 | 40 | 32 | 38 | 28 | 10 | 7 | 13 | 9 | - | 35 | 73 | 55 | 67 | 51 | 12 | 9 | 108 | 295 | 50 |
| | 22% | 18% | 29%a | 27% | 28% | 24% | 22% | 30% | 34% | 16% | - | 22% | 20% | 21% | 25% | 18% | 31% | 43% | 22% | 22% | 27% |
| Southampton | 69 | 4 | 1 | 3 | 8 | 4 | 2 | * | 1 | 2 | 2 | 4 | 15 | 8 | 7 | 11 | 1 | 1 | 18 | 45 | 7 |
| | 3% | 3% | 1% | 2% | 6%b | 3% | 4% | 1% | 3% | 3% | 13% | 3% | 4% | 3% | 3% | 4% | 2% | 7% | 4% | 3% | 4% |
| Bristol | 61 | 6 | 6 | 1 | 2 | 2 | * | 2 | 1 | 7 | 1 | 4 | 11 | 4 | 4 | 6 | - | 1 | 25 | 32 | 4 |
| | 3% | 4% | 5% | 1% | 1% | 2% | 1% | 7% | 2% | 12%KLMN | 5% | 3% | 3% | 1% | 2% | 2% | - | 7% | 5%S | 2% | 2% |
| Plymouth | 82 | 5 | 5 | 5 | 5 | 8 | 1 | 1 | - | 4 | 3 | * | 21 | 9 | 16 | 13 | 1 | - | 15 | 60 | 6 |
| | 4% | 4% | 4% | 4% | 4% | 7% | 2% | 6% | - | 7%K | 15% | * | 6%K | 3%k | 6%K | 5%K | 1% | - | 3% | 4% | 3% |
| Cardiff | 64 | 4 | 8 | 3 | 3 | 1 | 1 | 1 | 1 | 1 | 4 | 2 | 17 | 3 | 11 | 10 | 3 | - | 12 | 46 | 7 |
| | 3% | 3% | 6%e | 3% | 2% | 1% | 3% | 3% | 4% | 2% | 22% | 1% | 4%M | 1% | 4%m | 4%m | 8% | - | 2% | 3% | 4% |
| None of these | 172 | 13 | 10 | 7 | 6 | 9 | 6 | 3 | 4 | 5 | - | 13 | 26 | 25 | 16 | 29 | 2 | 2 | 48 | 109 | 15 |
| | 8% | 10% | 7% | 6% | 4% | 7% | 12%d | 14% | 9% | 9% | - | 8% | 7% | 9% | 6% | 10% | 5% | 9% | 10% | 8% | 8% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 97

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|---------------|------------|------------|----------------|-------------|------------|------------|-------------|-----------------|--------------|--------------|--------------|--------------|-------------------|-------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Up to £7,000 | (3.5) 5% | 107 4% | 65 6%a | 29 12%DEFGH | 14 4% | 17 5% | 21 6%h | 13 4% | 12 3% | 3 1% | 26 5%IK | 6 1% | 72 15%JK | 2 1% | 16 2% |
| £7,001 to £14,000 | (10.5) 16% | 320 14% | 178 17% | 34 14% | 37 11% | 44 13% | 49 14% | 56 19%De | 100 23%CDEF | 33 6% | 80 14%l | 58 13%l | 149 31%JK | 19 7% | 101 12%m |
| £14,001 to £21,000 | (17.5) 20% | 412 20% | 212 20% | 37 15% | 52 15% | 69 20% | 63 18% | 65 22%d | 126 29%CDEFg | 79 15% | 128 23%l | 102 23%l | 102 21%l | 45 16% | 162 19% |
| £21,001 to £28,000 | (24.5) 20% | 415 21% | 202 20% | 31 13% | 63 19% | 75 22%C | 67 19% | 60 20%c | 119 27%CDFG | 92 17% | 139 25%IL | 114 26%IL | 70 15% | 67 23% | 164 19% |
| £28,001 to £34,000 | (31) 9% | 191 11% | 87 8% | 17 7% | 29 9% | 40 12% | 34 9% | 34 11% | 38 9% | 66 12%JL | 39 7% | 60 14%JL | 25 5% | 42 14% | 86 10% |
| £34,001 to £41,000 | (37.5) 6% | 127 7% | 61 6% | 11 5% | 26 8%H | 23 7%h | 29 8%H | 22 7%H | 16 4% | 51 9%kL | 39 7%L | 23 5% | 14 3% | 28 10% | 66 8% |
| £41,001 to £48,000 | (44.5) 5% | 106 6% | 45 4% | 21 9%GH | 26 8%GH | 18 5%H | 28 8%GH | 8 3% | 5 1% | 48 9%JKL | 28 5%L | 22 5%L | 8 2% | 15 5% | 74 9% |
| £48,001 to £55,000 | (51.5) 4% | 86 5% | 40 4% | 6 2%h | 26 8%CGH | 18 5%H | 24 7%CH | 11 4%H | 2 * | 48 9%JKL | 15 3% | 16 4%l | 7 1% | 23 8% | 49 6% |
| £55,001 to £62,000 | (58.5) 1% | 26 1% | 13 1% | - - | 11 3%CH | 5 1% | 6 2%h | 3 1% | 1 * | 15 3%KL | 11 2%KL | - - | - - | 8 3% | 14 2% |
| £62,001 to £69,000 | (65.5) 2% | 38 2% | 14 1% | 6 2%H | 11 3%H | 12 3%H | 5 1%H | 5 1%H | - - | 23 4%JKL | 4 1% | 7 2% | 5 1% | 10 3% | 23 3% |
| £69,001 to £76,000 | (72.5) * | 7 * | 7 1%A | 2 1% | 3 1% | * * | 2 1% | 1 * | - - | 5 1%Jk | - - | - - | 2 * | * * | - - |
| £76,001 to £83,000 | (79.5) * | 9 * | 6 1% | 3 1%h | 2 1% | 1 * | * * | 2 1% | - - | 6 1%L | 2 * | 1 * | - - | 5 2%n | 3 * |
| £83,001 or more | (86) 2% | 44 2% | 24 2% | 12 5%egH | 9 3%H | 6 2%H | 11 3%H | 5 2%H | - - | 41 8%JKL | 3 1% | - - | - - | 6 2% | 35 4% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 97

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|-------------------------|-----------|-------------|---------------|---------------------------|-------------------------|--------------------|---------------------|--------------------|--------------|----------------------|------------------------|--------------------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| Prefer not to answer | 139 7% | 60 6% | 80 8% | 33 14% ^{EFGH} | 32 9% ^{Egh} | 14 4% | 22 6% | 15 5% | 23 5% | 31 6% | 49 9% ^{il} | 32 7% | 27 6% | 17 6% | 53 6% |
| Average income (£000's) | 26.46 | 27.24 | 25.71 | 27.94 ^H | 31.65 ^{EfGH} | 27.65 ^H | 28.67 ^{GH} | 25.31 ^H | 19.97 | 37.86 ^{JKL} | 24.43 ^L | 25.13 ^L | 17.17 | 32.97 | 30.91 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 97

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|-----------------------|---------------|-----------------|----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|-----------------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Up to £7,000 | (3.5) 5% | 12 7% | 4 4% | 91 5% | 6 8%j | 15 7%j | 6 3% | 17 9%FiJk | 8 6% | 8 4% | 7 3% | 13 5% | 10 6% | 95 5% | 9 5% |
| £7,001 to £14,000 | (10.5) 16% | 35 19%J | 13 13% | 272 16% | 10 12% | 41 19%J | 27 15% | 26 14% | 37 26%bDFGJL | 25 12% | 25 9% | 53 19%J | 29 16%j | 289 16% | 29 17% |
| £14,001 to £21,000 | (17.5) 20% | 40 22% | 15 15% | 357 20% | 24 30%BEGJk | 34 15% | 46 25%Ei | 32 18% | 39 27%bEgIj | 32 16% | 48 18% | 57 20% | 44 24%ei | 378 21% | 32 19% |
| £21,001 to £28,000 | (24.5) 20% | 34 18% | 25 25% | 356 20% | 15 19% | 51 23% | 37 21% | 42 23% | 23 17% | 42 21% | 49 19% | 52 18% | 45 25% | 387 21% | 27 16% |
| £28,001 to £34,000 | (31) 9% | 17 9% | 6 6% | 168 10% | 12 14%jk | 25 11% | 26 14%JK | 17 9% | 12 8% | 22 11% | 18 7% | 20 7% | 17 9% | 181 10%N | 7 4% |
| £34,001 to £41,000 | (37.5) 6% | 16 9%H | 3 3% | 107 6% | 3 4% | 17 8%H | 17 9%Hk | 10 6% | 3 2% | 15 8%h | 15 6% | 13 5% | 14 7%H | 119 7% | 6 3% |
| £41,001 to £48,000 | (44.5) 5% | 2 1% | 4 4% | 100 6%A | 2 2% | 13 6%Ah | 4 2% | 9 5%A | 2 2% | 16 8%AfHI | 35 13%AbDEFGHKL5%A | 15 5%A | 5 3% | 86 5% | 19 11%M |
| £48,001 to £55,000 | (51.5) 4% | 10 6%f | 6 6% | 70 4% | 3 4% | 11 5%f | 2 1% | 3 2% | 4 3% | 16 8%FGKL | 18 7%FGkl | 8 3% | 4 2% | 76 4% | 8 5% |
| £55,001 to £62,000 | (58.5) 1% | 1 1% | 3 3%kl | 22 1% | 4 5%AEfjKL | 1 1% | 2 1% | 3 1% | 3 2%kl | 3 2% | 4 2% | 1 * | - - | 22 1% | 4 2% |
| £62,001 to £69,000 | (65.5) 2% | 2 1% | 3 3%g | 34 2% | - - | 3 1% | 3 1% | - - | 1 1% | 6 3%g | 13 5%adEfGHL | 7 2%g | 2 1% | 33 2% | 4 2% |
| £69,001 to £76,000 | (72.5) * | 1 * | - - | 7 * | 2 2%efgl | - - | - - | - - | - - | * * | 1 1% | 3 1% | - - | 4 * | 3 2%M |
| £76,001 to £83,000 | (79.5) * | - - | 3 3%CaEfghl | 5 * | - - | - - | - - | - - | - - | 1 * | 2 1% | 3 1% | - - | 5 * | 3 2%M |
| £83,001 or more | (86) 2% | 4 2%fl | 1 1% | 38 2% | - - | 1 1% | - - | 7 4%EFHL | - - | 7 4%eFhL | 11 4%dEFHL | 12 4%dEFHL | - - | 37 2% | 7 4% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/kl - m/n

* small base

Prepared by ComRes



People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 97

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

| | Region | | | | | | | | | | | | Ethnicity | | |
|-------------------------|-----------|--------------------|-----------------------|------------------------|--------------------|--------------------|----------------------------------|-------------------------|-------------------------|-------------------------------|--------------------------------|--------------------------|-----------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| Prefer not to answer | 139 7% | 9 5% | 15 15%CADEIj | 116 7% | 1 1% | 9 4% | 13 7% ^d | 16 9% ^{De} | 10 7% ^d | 9 4% | 17 7% ^d | 29 10% ^{DEi} | 13 7% ^D | 116 6% | 13 8% |
| Average income (£000's) | 26.46 | 24.69 ^H | 29.31 ^{eFHL} | 26.50 | 24.55 ^H | 24.77 ^H | 23.81 ^H | 25.04 ^H | 20.37 | 30.92 ^{ADEFGH L} | 33.13 ^{ADEFGH KL} | 27.48 ^{fHL} | 22.38 | 26.05 | 30.73 ^M |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 97

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|--------|----------------------------|------------------|------------------|-----------------|------------------|--------|------------------|--------|-----|-------------------------|-----|-------------------|-------------------|------------------|------------------|-------------------|-------|-----------------|--|------------------|------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero | Middle | Core | |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) | |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 | |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 | |
| Up to £7,000 | (3.5) | 107 | 7 | 8 | 9 | 3 | 7 | 3 | - | 2 | 3 | 1 | 14 | 15 | 9 | 11 | 14 | 1 | - | 35 | 64 | 7 |
| | | 5% | 6% | 6% | 7% ^d | 2% | 6% | 7% | - | 5% | 6% | 1% | 9% ^{lm} | 4% | 4% | 5% | 2% | - | 7% ^s | 5% | 4% | |
| £7,001 to £14,000 | (10.5) | 320 | 19 | 13 | 22 | 17 | 20 | 10 | 5 | 11 | 13 | 2 | 37 | 53 | 43 | 44 | 31 | 4 | 1 | 84 | 205 | 30 |
| | | 16% | 15% | 10% | 18% | 12% | 17% | 22% ^B | 21% | 27% | 23% ^O | 11% | 23% ^{LO} | 14% | 16% | 16% | 11% | 11% | 7% | 17% | 15% | 16% |
| £14,001 to £21,000 | (17.5) | 412 | 24 | 20 | 15 | 27 | 22 | 7 | 7 | 10 | 18 | 1 | 37 | 70 | 64 | 50 | 46 | 8 | 5 | 104 | 270 | 37 |
| | | 20% | 18% | 15% | 13% | 19% | 19% | 14% | 30% | 26% | 30% ^{lnO} | 7% | 24% | 19% | 24% ^o | 19% | 16% | 20% | 24% | 21% | 20% | 20% |
| £21,001 to £28,000 | (24.5) | 415 | 32 | 30 | 29 | 31 | 30 | 13 | 4 | 7 | 11 | 6 | 26 | 80 | 63 | 53 | 70 | 6 | 5 | 91 | 280 | 45 |
| | | 20% | 25% | 22% | 25% | 22% | 26% | 27% | 18% | 19% | 19% | 29% | 17% | 21% | 24% | 20% | 25% ^k | 16% | 24% | 19% | 21% | 24% |
| £28,001 to £34,000 | (31) | 191 | 7 | 16 | 14 | 18 | 9 | 6 | 5 | 1 | 1 | 1 | 8 | 46 | 22 | 26 | 35 | 9 | 1 | 32 | 136 | 23 |
| | | 9% | 5% | 12% | 12% | 13% ^a | 8% | 13% | 20% | 2% | 1% | 5% | 5% | 12% ^{IK} | 9% ⁱ | 10% ^l | 12% ^{IK} | 22% | 4% | 7% | 10% ^r | 12% ^R |
| £34,001 to £41,000 | (37.5) | 127 | 9 | 11 | 8 | 6 | 6 | 3 | - | 1 | 2 | 1 | 14 | 21 | 15 | 17 | 22 | 1 | - | 29 | 90 | 7 |
| | | 6% | 7% | 8% | 7% | 5% | 6% | 6% | - | 2% | 3% | 5% | 9% | 6% | 6% | 6% | 8% | 2% | - | 6% | 7% | 4% |
| £41,001 to £48,000 | (44.5) | 106 | 5 | 10 | 7 | 9 | 5 | 2 | - | - | 2 | - | 2 | 23 | 12 | 13 | 11 | - | - | 40 | 62 | 4 |
| | | 5% | 4% | 7% | 6% | 6% | 4% | 4% | - | - | 3% | - | 1% | 6% ^K | 5% ^k | 5% ^k | 4% | - | - | 8% ST | 5% | 2% |
| £48,001 to £55,000 | (51.5) | 86 | 10 | 3 | 8 | 2 | 3 | 2 | 1 | 1 | - | 7 | 5 | 15 | 11 | 19 | 9 | 1 | 3 | 14 | 64 | 9 |
| | | 4% | 7% ^{bD} | 2% | 7% ^d | 1% | 3% | 5% | 4% | 3% | - | 35% | 3% | 4% | 4% | 7% ^{io} | 3% | 4% | 14% | 3% | 5% | 5% |
| £55,001 to £62,000 | (58.5) | 26 | 1 | 1 | 1 | 4 | 2 | - | - | - | 1 | - | 2 | 5 | 1 | 5 | 9 | - | 2 | 1 | 23 | 2 |
| | | 1% | 1% | 1% | 1% | 3% | 1% | - | - | - | 2% | - | 1% | 1% | * | 2% | 3% ^M | - | 8% | * | 2% ^R | 1% |
| £62,001 to £69,000 | (65.5) | 38 | 3 | 2 | - | 3 | - | - | - | - | - | - | 9 | 4 | 12 | 5 | 5 | - | 4 | 4 | 30 | 5 |
| | | 2% | 2% | 1% | - | 2% | - | - | - | - | - | - | 2% | 1% | 5% ^{Km} | 2% | 11% | - | 1% | 2% ^r | 2% | |
| £69,001 to £76,000 | (72.5) | 7 | - | 3 | * | - | - | - | - | - | - | - | 2 | 3 | * | - | - | - | 1 | 6 | - | - |
| | | * | - | 2% | * | - | - | - | - | - | - | - | 1% | 1% | * | - | - | - | * | * | - | - |
| £76,001 to £83,000 | (79.5) | 9 | - | 5 | - | - | 1 | - | - | - | - | - | - | - | - | 2 | 1 | 4 | - | 2 | 2 | 5 |
| | | * | - | 3% ^{ad} | - | - | 1% | - | - | - | - | - | - | - | - | 1% | * | 9% | - | * | * | 3% ^{RS} |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 97

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|-------------------------|-----------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|-----------|-------------|-------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| £83,001 or more | (86) | 44 2% | 1 1% | 4 3% | 1 1% | 6 5%E | - | - | 4 11% | 1 3% | - | 3 2% | 9 2% | 7 3% | 2 1% | 8 3% | - | 4 20% | 7 1% | 32 2% | 5 3% |
| Prefer not to answer | 139 7% | 12 9% | 11 8% | 4 4% | 12 9% | 11 10% | 1 2% | 2 8% | 3 6% | 7 11%Mn | - | 11 7%M | 26 7%M | 6 2% | 13 5% | 19 7%M | 1 3% | - | 42 9%T | 92 7% | 6 3% |
| Average income (£000's) | 26.46 | 25.84 | 30.20c EF | 25.11 | 29.23E F | 23.16 | 22.58 | 21.67 | 25.65 | 20.63 | 31.58 | 21.57 | 27.52l K | 26.21l K | 28.08l K | 28.34l K | 33.77 | 40.94 | 24.26 | 27.08R | 27.57r |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 98

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--------------------------|-------------|-------------|-------------------|------------------------|------------------------|---------------------|---------------------|----------------------|-----------------------|---------------------|---------------------|----------------------|-----------------------|-------------------|-------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| NET: Yes | 467 23% | 220 22% | 247 24% | 29 12% | 53 15% | 76 22% <i>Cd</i> | 98 27% <i>CD</i> | 87 29% <i>CD</i> | 125 28% <i>CD</i> | 90 17% | 96 17% | 100 23% <i>ij</i> | 182 38% <i>IJK</i> | 37 13% | 122 14% |
| Yes - physical condition | 268 13% | 138 14% | 130 13% | 10 4% | 16 5% | 38 11% <i>CD</i> | 55 15% <i>CD</i> | 55 18% <i>CDE</i> | 94 21% <i>CDEF</i> | 55 10% | 60 11% | 57 13% | 96 20% <i>IJK</i> | 13 4% | 71 8% <i>m</i> |
| Yes - disability | 178 9% | 83 8% | 94 9% | 7 3% | 14 4% | 31 9% <i>CD</i> | 40 11% <i>CD</i> | 41 14% <i>CD</i> | 45 10% <i>CD</i> | 27 5% | 29 5% | 45 10% <i>IJ</i> | 76 16% <i>IJK</i> | 7 2% | 29 3% |
| Yes - mental condition | 125 6% | 50 5% | 75 7% <i>a</i> | 17 7% <i>H</i> | 30 9% <i>H</i> | 29 9% <i>H</i> | 27 7% <i>H</i> | 15 5% <i>H</i> | 7 2% | 19 3% | 26 5% | 16 4% | 64 13% <i>IJK</i> | 22 7% <i>n</i> | 34 4% |
| Yes - other | 25 1% | 13 1% | 11 1% | 1 * | 4 1% | 4 1% | 5 1% | 4 1% | 8 2% | 6 1% | 4 1% | 5 1% | 11 2% <i>j</i> | - | 6 1% |
| No | 1494 74% | 740 74% | 755 73% | 186 77% | 282 82% <i>eFGH</i> | 257 75% | 253 70% | 209 69% | 309 70% | 432 80% <i>L</i> | 446 79% <i>L</i> | 328 74% <i>L</i> | 288 60% | 244 84% | 690 81% |
| Prefer not to say | 66 3% | 34 3% | 32 3% | 26 11% <i>DEFGH</i> | 7 2% | 8 2% | 11 3% | 6 2% | 7 2% | 20 4% | 20 4% | 13 3% | 12 3% | 8 3% | 35 4% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 98

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

| | Region | | | | | | | | | | | | Ethnicity | | |
|--------------------------|-------------|-----------------|-----------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|----------------|-------------------|-------------------|--------------|----------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| NET: Yes | 467 23% | 53 29%cgJ | 28 27%j | 386 22% | 21 26%j | 59 27%J | 38 21% | 34 19% | 38 27%J | 47 23% | 41 16% | 64 22%j | 44 24%j | 447 24%N | 15 9% |
| Yes - physical condition | 268 13% | 29 16% | 20 20%egj | 219 13% | 14 17% | 24 11% | 23 12% | 19 10% | 30 21%EFGLJK | 22 11% | 27 10% | 35 12% | 26 14% | 259 14%N | 8 4% |
| Yes - disability | 178 9% | 24 13%CgJ | 18 17%CFGiJl | 136 8% | 7 8%J | 22 10%J | 14 8%J | 12 6%J | 14 10%J | 17 8%J | 5 2% | 31 11%J | 15 8%J | 172 9%N | 3 2% |
| Yes - mental condition | 125 6% | 13 7% | 2 2% | 110 6% | 8 9%b | 25 11%BfGhJKL | 9 5% | 8 4% | 7 5% | 13 7% | 16 6% | 16 6% | 8 4% | 118 6% | 5 3% |
| Yes - other | 25 1% | 2 1% | 2 2% | 21 1% | 1 1% | 5 2%f | - - | 2 1% | 1 1% | 1 1% | 4 2% | 4 1% | 2 1% | 23 1% | 1 1% |
| No | 1494 74% | 124 68% | 69 68% | 1301 75% | 58 72% | 159 71% | 142 78%a | 144 79%A | 101 71% | 146 72% | 202 77%a | 215 76% | 134 73% | 1330 73% | 149 87%M |
| Prefer not to say | 66 3% | 6 3% | 4 4% | 56 3% | 2 2% | 5 2% | 2 1% | 4 2% | 2 2% | 10 5% | 20 8%EFGHKL | 5 2% | 5 3% | 51 3% | 8 5% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 98

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------------|-------|----------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------------|------|-----|-----|-----|-------|--------|--------|--|-------------|---------------|-------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| NET: Yes | 467 | 37 | 26 | 32 | 30 | 29 | 13 | 8 | 15 | 11 | 4 | 44 | 91 | 64 | 57 | 68 | 11 | 4 | 101 | 315 | 51 |
| | 23% | 29% | 19% | 27% | 22% | 25% | 28% | 34% | 38% | 20% | 24% | 28% | 24% | 24% | 21% | 24% | 28% | 22% | 21% | 23% | 28% |
| Yes - physical condition | 268 | 18 | 16 | 16 | 18 | 20 | 7 | 6 | 10 | 8 | 3 | 20 | 45 | 44 | 32 | 43 | 9 | 4 | 56 | 176 | 36 |
| | 13% | 14% | 12% | 14% | 13% | 17% | 15% | 27% | 27% | 14% | 14% | 12% | 12% | 17% | 12% | 15% | 22% | 18% | 11% | 13% | 20%RS |
| Yes - disability | 178 | 19 | 9 | 10 | 7 | 12 | 4 | 3 | 7 | 5 | 1 | 18 | 40 | 22 | 21 | 28 | 5 | * | 40 | 118 | 19 |
| | 9% | 15%bD | 7% | 8% | 5% | 11% | 8% | 14% | 18% | 9% | 3% | 11% | 11% | 8% | 8% | 10% | 12% | 2% | 8% | 9% | 11% |
| Yes - mental condition | 125 | 12 | 5 | 8 | 9 | 8 | 4 | 3 | 4 | 4 | 2 | 13 | 25 | 12 | 12 | 15 | - | 4 | 35 | 78 | 11 |
| | 6% | 9% | 4% | 7% | 6% | 6% | 8% | 11% | 10% | 7% | 10% | 8% | 7% | 5% | 4% | 5% | - | 18% | 7% | 6% | 6% |
| Yes - other | 25 | 2 | 1 | 4 | 3 | - | 1 | - | 1 | 1 | - | 4 | 6 | 2 | 2 | 3 | - | 1 | 6 | 17 | 1 |
| | 1% | 1% | 1% | 3%e | 2% | - | 1% | - | 2% | 3% | - | 3% | 2% | 1% | 1% | - | - | 4% | 1% | 1% | 1% |
| No | 1494 | 91 | 102 | 82 | 106 | 84 | 34 | 16 | 23 | 43 | 14 | 111 | 273 | 193 | 199 | 209 | 29 | 16 | 361 | 1002 | 132 |
| | 74% | 70% | 75% | 69% | 77% | 72% | 72% | 66% | 58% | 75% | 76% | 70% | 73% | 73% | 74% | 74% | 72% | 78% | 74% | 74% | 72% |
| Prefer not to say | 66 | 2 | 9 | 5 | 1 | 3 | - | - | 1 | 3 | - | 3 | 9 | 6 | 13 | 5 | - | - | 26 | 38 | 1 |
| | 3% | 1% | 7%aDf | 4% | 1% | 3% | - | - | 4% | 6%o | - | 2% | 2% | 2% | 5%o | 2% | - | - | 5%ST | 3% | 1% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 99
Including yourself how many people in total live in your household?
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|--------------------|------------|-------------|---------------|---------------|--------------|--------------|--------------|----------------|-----------------|--------------|--------------|--------------|-------------------|---------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| 1 | 382 19% | 192 19% | 190 18% | 19 8% | 40 12% | 70 21%CD | 64 18%Cd | 62 21%CD | 127 29%CDEFG | 76 14% | 126 22%IK | 59 13% | 121 25%IK | 52 18% | 127 15% |
| 2 | 737 36% | 361 36% | 376 36% | 41 17% | 106 31%CE | 59 17% | 104 29%CE | 150 50%CDEF | 276 63%CDEFG | 204 38% | 196 35% | 160 36% | 177 37% | 86 30% | 242 29% |
| 3 | 383 19% | 200 20% | 183 18% | 57 24%H | 80 23%H | 82 24%gH | 79 22%H | 52 17%H | 33 8% | 96 18% | 106 19% | 103 23%iL | 77 16% | 61 21% | 215 25% |
| 4 | 349 17% | 161 16% | 188 18% | 69 29%GH | 74 22%GH | 87 26%GH | 85 24%GH | 33 11%H | * * | 117 22%JL | 91 16% | 77 17% | 65 13% | 65 23% | 184 22% |
| 5 | 113 6% | 52 5% | 61 6% | 31 13%FGH | 28 8%GH | 30 9%GH | 22 6%GH | 1 * | 2 * | 29 5% | 28 5% | 32 7% | 24 5% | 16 6% | 46 5% |
| 6+ | 63 3% | 27 3% | 36 3% | 23 9%defGH | 14 4%GH | 14 4%GH | 7 2% | 2 1% | 3 1% | 20 4% | 15 3% | 10 2% | 17 4% | 9 3% | 32 4% |
| Mean | 2.66 | 2.62 | 2.69 | 3.56DEFGH | 3.00fGH | 2.99fGH | 2.78GH | 2.24H | 1.83 | 2.80JL | 2.56 | 2.76JL | 2.51 | 2.80 | 2.87 |
| Standard deviation | 1.36 | 1.35 | 1.37 | 1.53 | 1.42 | 1.46 | 1.29 | 1.03 | 0.72 | 1.36 | 1.34 | 1.24 | 1.48 | 1.37 | 1.34 |
| Standard error | 0.03 | 0.04 | 0.04 | 0.11 | 0.08 | 0.08 | 0.07 | 0.06 | 0.03 | 0.06 | 0.05 | 0.07 | 0.07 | 0.09 | 0.05 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 99
Including yourself how many people in total live in your household?
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|------------|-----------------|--------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| 1 | 382 19% | 38 21% | 16 16% | 327 19% | 13 16% | 32 14% | 27 15% | 35 19% | 26 19% | 43 21% | 60 23%Ef | 62 22%e | 29 16% | 359 20%N | 21 12% |
| 2 | 737 36% | 79 43%J | 39 38% | 620 36% | 39 49%EGlJK | 75 34% | 68 37%J | 61 33% | 60 42%J | 68 34% | 71 27% | 103 36%J | 75 41%J | 691 38%N | 40 23% |
| 3 | 383 19% | 38 21%b | 9 9% | 336 19%b | 15 18% | 50 22%B | 34 19%b | 33 18%b | 24 17% | 40 20%b | 49 19%b | 64 23%Bl | 28 15% | 343 19% | 33 19% |
| 4 | 349 17% | 17 10% | 20 20%a | 312 18%A | 10 13% | 43 19%Ak | 36 20%Ak | 36 20%Ak | 27 19%A | 42 21%Ak | 51 19%Ak | 36 13% | 31 17%a | 299 16% | 46 27%M |
| 5 | 113 6% | 6 3% | 16 15%CADEGHlJK | 92 5% | 2 3% | 14 6% | 15 8%agK | 6 3% | 4 3% | 7 3% | 20 7%k | 9 3% | 15 8%aghK | 98 5% | 12 7% |
| 6+ | 63 3% | 5 3% | 2 2% | 56 3% | 2 2% | 10 4%H | 3 2% | 12 6%FHll | * * | 3 1% | 13 5%H | 9 3%h | 4 2% | 39 2% | 20 12%M |
| Mean | 2.66 | 2.39 | 2.87Adh | 2.67A | 2.44 | 2.85ADHIK | 2.73Ah | 2.80Adhk | 2.47 | 2.56 | 2.79Adhk | 2.53 | 2.70a | 2.57 | 3.40M |
| Standard deviation | 1.36 | 1.20 | 1.44 | 1.37 | 1.11 | 1.37 | 1.25 | 1.58 | 1.11 | 1.21 | 1.51 | 1.38 | 1.45 | 1.27 | 1.79 |
| Standard error | 0.03 | 0.10 | 0.15 | 0.03 | 0.12 | 0.09 | 0.10 | 0.11 | 0.09 | 0.09 | 0.10 | 0.08 | 0.10 | 0.03 | 0.14 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 99
Including yourself how many people in total live in your household?
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|------------|----------------------------|---------------|---------------|--------------------|--------------------|---------------------|---------------------|---------------------|-------------------------|-------------|--------------|------------|------------|--------------|---------------|---------------|--|-----------------------|-------------------------|-------------|
| | | £0 (a) | £31.55 (b) | £91.50 (c) | £217.7 0 (d) | £627.8 5 (e) | £1416. 60 (f) | £2363. 10 (g) | £3470. 50 (h) | £0 (i) | £0.5 (j) | £5 (k) | £17 (l) | £37 (m) | £74.5 (n) | £299.5 (o) | £749.5 (p) | £1100 (q) | Zero givers (r) | Middle ground (s) | Core (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| 1 | 382 19% | 19 15% | 17 13% | 24 21% | 20 14% | 34 29%ABD | 9 19% | 8 33% | 11 28% | 13 22% | 1 3% | 23 15% | 59 16% | 58 22% | 53 20% | 59 21% | 4 10% | 4 20% | 101 21% | 242 18% | 39 21% |
| 2 | 737 36% | 56 43%Cd | 45 33% | 28 24% | 43 32% | 39 34% | 22 47%Cd | 5 23% | 15 40% | 28 49%KLn | 9 46% | 52 33% | 122 33% | 97 37% | 92 34% | 116 41%l | 13 33% | 6 32% | 193 39% | 479 35% | 66 36% |
| 3 | 383 19% | 28 21%f | 32 23%f | 32 27%eF | 25 18% | 19 16% | 5 10% | 3 14% | 7 18% | 9 16% | 1 7% | 33 21% | 86 23%O | 57 22%O | 53 20% | 40 14% | 5 12% | 4 22% | 78 16% | 275 20%r | 29 16% |
| 4 | 349 17% | 22 17% | 27 20% | 18 16% | 30 22% | 15 13% | 9 18% | 6 24% | 3 8% | 5 9% | 6 31% | 40 25%IMN | 67 18% | 33 13% | 36 14% | 46 16% | 15 38% | 1 5% | 86 18% | 227 17% | 36 20% |
| 5 | 113 6% | 3 3% | 9 6% | 12 10%A | 13 9%a | 7 6% | 1 3% | 2 6% | 1 3% | 2 4% | 2 12% | 4 3% | 23 6% | 12 5% | 24 9%Ko | 11 4% | 3 6% | 2 9% | 20 4% | 85 6% | 8 5% |
| 6+ | 63 3% | 1 1% | 8 6%a | 4 3% | 6 4% | 2 2% | 2 3% | - - | 1 3% | * 1% | - - | 6 4% | 15 4% | 5 2% | 10 4% | 9 3% | - - | 2 12% | 10 2% | 47 3% | 5 3% |
| Mean | 2.66 | 2.51 | 2.96AE | 2.80e | 2.97AE | 2.41 | 2.48 | 2.48 | 2.33 | 2.25 | 3.02 | 2.81IM | 2.78IM | 2.50 | 2.70I | 2.55 | 2.97 | 3.11 | 2.53 | 2.71R | 2.63 |
| Standard deviation | 1.36 | 1.07 | 1.45 | 1.39 | 1.48 | 1.40 | 1.25 | 1.36 | 1.40 | 1.05 | 1.21 | 1.31 | 1.31 | 1.30 | 1.40 | 1.42 | 1.19 | 2.19 | 1.30 | 1.37 | 1.42 |
| Standard error | 0.03 | 0.09 | 0.13 | 0.13 | 0.13 | 0.13 | 0.17 | 0.27 | 0.23 | 0.13 | 0.31 | 0.10 | 0.07 | 0.08 | 0.09 | 0.09 | 0.20 | 0.50 | 0.06 | 0.04 | 0.10 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 100

How many people under the age of 18 live in your household?**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-------------|-------------|---------------|--------------|--------------|----------------|--------------|----------------|-----------------|--------------|-------------|--------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| 1 | 285 14% | 122 12% | 164 16%A | 36 15%GH | 78 23%cGH | 83 24%CGH | 69 19%GH | 15 5%H | 5 1% | 71 13% | 67 12% | 85 19%IJL | 62 13% | 51 17% | 166 20% |
| 2 | 227 11% | 101 10% | 126 12% | 29 12%GH | 54 16%GH | 82 24%CDFGH | 47 13%GH | 13 4%H | 3 1% | 75 14%l | 61 11% | 43 10% | 48 10% | 44 15% | 110 13% |
| 3 | 53 3% | 21 2% | 31 3% | 5 2%fG | 19 6%FGH | 24 7%CFGH | 1 * | - | 3 1% | 26 5%JKL | 10 2% | 8 2% | 8 2% | 7 2% | 26 3% |
| 4 | 10 * | 5 * | 5 * | - - | 2 1% | 6 2%GH | 1 * | - | - | 4 1% | 1 * | 4 1% | 1 * | 1 * | 5 1% |
| 5 | 4 * | 2 * | 2 * | - - | 1 * | 1 * | 1 * | 1 * | - | 1 * | - | - | 3 1%j | 1 * | 2 * |
| 6+ | 1 * | - | 1 * | - | 1 * | 1 * | - | - | - | - | - | - | 1 * | - | 1 * |
| Don't know | 1447 71% | 743 75%B | 704 68% | 170 71%DE | 187 55%E | 145 42% | 242 67%DE | 272 91%CDEF | 431 98%CDEFG | 365 67% | 422 75%k | 302 68% | 358 74%l | 185 64% | 538 64% |
| Mean | 1.66 | 1.66 | 1.66 | 1.56 | 1.69f | 1.80F | 1.48 | 1.55 | 1.78 | 1.80jK | 1.61 | 1.50 | 1.70 | 1.63 | 1.60 |
| Standard deviation | 0.80 | 0.77 | 0.82 | 0.63 | 0.85 | 0.87 | 0.66 | 0.78 | 0.87 | 0.80 | 0.67 | 0.72 | 0.96 | 0.74 | 0.78 |
| Standard error | 0.03 | 0.05 | 0.05 | 0.08 | 0.07 | 0.06 | 0.06 | 0.14 | 0.33 | 0.06 | 0.06 | 0.07 | 0.08 | 0.08 | 0.05 |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 100

How many people under the age of 18 live in your household?**Base: All respondents**

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-------------|-----------------|--------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| 1 | 285 14% | 34 18%BDIk | 6 6% | 246 14% | 6 7% | 36 16%bdl | 37 20%BDiJK | 33 18%BDiK | 27 19%BDiK | 12 6% | 34 13%i | 33 12%i | 28 15%bdl | 250 14% | 32 18% |
| 2 | 227 11% | 14 8% | 15 14% | 199 11% | 12 15%k | 29 13%k | 28 15%aK | 18 10% | 13 10% | 26 13% | 34 13%k | 22 8% | 16 9% | 187 10% | 34 20%M |
| 3 | 53 3% | 2 1% | 1 1% | 50 3% | 1 1% | 5 2% | 9 5%aK | 9 5%aK | 2 2% | 4 2% | 9 4% | 4 1% | 6 3% | 42 2% | 7 4% |
| 4 | 10 * | 2 1% | 1 1% | 6 * | - - | - - | 3 2% | 1 * | - - | - - | 1 1% | 1 * | * * | 8 * | 1 1% |
| 5 | 4 * | 1 1% | - - | 3 * | - - | 1 * | - - | - - | - - | - - | - - | 1 * | 1 1% | 3 * | 1 1% |
| 6+ | 1 * | - - | - - | 1 * | - - | - - | - - | 1 * | - - | - - | - - | 1 * | - - | 1 * | 1 * |
| Don't know | 1447 71% | 130 71%F | 78 77%F | 1239 71% | 62 77%F | 152 68%f | 106 58% | 121 66% | 99 70%F | 160 79%EFGj | 185 70%F | 223 79%EFGhj | 130 71%F | 1338 73%N | 96 56% |
| Mean | 1.66 | 1.54 | 1.86 | 1.66 | 1.76 | 1.61 | 1.71h | 1.67 | 1.42 | 1.80 | 1.73h | 1.62 | 1.68 | 1.63 | 1.79 |
| Standard deviation | 0.80 | 0.91 | 0.69 | 0.79 | 0.57 | 0.74 | 0.82 | 0.94 | 0.59 | 0.59 | 0.75 | 0.89 | 0.91 | 0.78 | 0.92 |
| Standard error | 0.03 | 0.15 | 0.15 | 0.04 | 0.13 | 0.09 | 0.10 | 0.12 | 0.09 | 0.10 | 0.09 | 0.11 | 0.12 | 0.04 | 0.11 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l - m/n

*** small base**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 100

How many people under the age of 18 live in your household?**Base: All respondents**

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | |
|--------------------|-------------|----------------------------|------------------------|-----------|-----------|--------------------------|-----------------------|-----------|-----------|-------------------------|----------|------------|------------|------------------------|------------------------|-------------------|-----------|-----------|--|-------------------------|----------------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| 1 | 285 14% | 18 14% | 23 17% | 20 17% | 25 18% | 16 14% | 5 10% | 3 12% | 1 3% | 9 15% | 4 19% | 24 15% | 59 16% | 47 18% ^O | 37 14% | 30 11% | 6 14% | 1 5% | 56 12% | 208 15% ^r | 21 11% |
| 2 | 227 11% | 14 11% | 18 13% ^e | 11 9% | 18 13% | 7 6% | 6 14% | 4 18% | 3 7% | 7 12% | 6 31% | 17 11% | 47 13% | 23 9% | 25 9% | 30 11% | 5 13% | 3 13% | 55 11% | 149 11% | 23 12% |
| 3 | 53 3% | 3 2% | 6 4% | 6 5% | 5 4% | 2 2% | 2 3% | - - | 1 2% | 1 1% | - - | 2 1% | 4 1% | 7 3% | 15 6% ^{kL} | 9 3% | 3 8% | 2 9% | 9 2% | 36 3% | 7 4% |
| 4 | 10 * | - - | 1 1% | 2 1% | 2 2% | - - | 2 3% ^{ae} | - - | - - | * 1% | - - | 2 1% | 1 * | 1 1% | 1 1% | 2 1% | - - | - - | - - | 8 1% | 2 1% ^r |
| 5 | 4 * | - - | - - | 1 1% | 2 2% | - - | - - | - - | - - | - - | - - | 1 1% | - - | 1 1% | 1 * | 1 * | - - | - - | - - | 4 * | - - |
| 6+ | 1 * | - - | - - | - - | - - | - - | - - | - 1% | 1 1% | - - | - - | - - | - - | 1 * | - - | - - | - - | - - | - - | 1 * | 1 * |
| Don't know | 1447 71% | 94 73% | 89 65% | 79 67% | 85 62% | 92 79% ^{BcD} | 33 70% | 16 70% | 34 86% | 41 71% | 9 49% | 112 70% | 261 70% | 183 69% | 188 70% | 210 75% | 26 64% | 15 73% | 367 75% ^s | 950 70% | 130 71% |
| Mean | 1.66 | 1.58 | 1.67 | 1.79 | 1.82 | 1.46 | 1.99 | 1.60 | 2.27 | 1.54 | 1.62 | 1.68 | 1.53 | 1.62 | 1.81 ^L | 1.79 ^I | 1.84 | 2.14 | 1.60 | 1.66 | 1.84 |
| Standard deviation | 0.80 | 0.66 | 0.76 | 1.01 | 1.05 | 0.68 | 0.97 | 0.53 | 1.52 | 0.67 | 0.51 | 0.93 | 0.63 | 0.97 | 0.91 | 0.84 | 0.81 | 0.79 | 0.62 | 0.83 | 0.89 |
| Standard error | 0.03 | 0.11 | 0.12 | 0.16 | 0.15 | 0.12 | 0.28 | 0.22 | 0.58 | 0.15 | 0.18 | 0.13 | 0.06 | 0.11 | 0.11 | 0.11 | 0.27 | 0.35 | 0.06 | 0.04 | 0.13 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

*** small base; ** very small base (under 30) ineligible for sig testing**

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 101
How many people aged 18 and over live in your household?
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|--------------------|-------------|-------------|---------------|----------------|---------------|--------------|---------------|--------------|----------------|--------------|--------------|-------------|--------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | AB (i) | C1 (j) | C2 (k) | DE (l) | Public (m) | Private (n) |
| Unweighted base | 2027 | 989 | 1038 | 192 | 309 | 335 | 386 | 340 | 465 | 564 | 596 | 352 | 515 | 250 | 776 |
| Weighted base | 2027 | 993 | 1034 | 241 | 341 | 341 | 361 | 301 | 441 | 542 | 562 | 442 | 482 | 289 | 846 |
| 1 | 431 21% | 205 21% | 226 22% | 22 9% | 57 17%C | 90 27%CDf | 71 20%C | 64 21%C | 127 29%CDfG | 82 15% | 145 26%lK | 67 15% | 137 28%lK | 59 20% | 153 18% |
| 2 | 1101 54% | 526 53% | 575 56% | 73 30% | 217 64%CFg | 201 59%CF | 164 45%C | 166 55%CF | 280 63%CFG | 337 62%JL | 276 49% | 248 56%j | 240 50% | 158 55% | 440 52% |
| 3 | 285 14% | 169 17%B | 117 11% | 60 25%DEgH | 25 7% | 32 9% | 87 24%DEGH | 50 17%DEH | 30 7% | 73 13% | 81 14% | 75 17%l | 57 12% | 39 14% | 155 18% |
| 4 | 136 7% | 58 6% | 78 8% | 50 21%DEFGH | 21 6%H | 10 3%H | 33 9%EH | 19 6%eH | 3 1% | 36 7% | 37 7% | 31 7% | 33 7% | 23 8% | 66 8% |
| 5 | 49 2% | 22 2% | 27 3% | 23 10%DEFGH | 13 4%GH | 7 2%gH | 5 1%H | 1 * | - | 8 2% | 16 3% | 16 4%i | 9 2% | 5 2% | 20 2% |
| 6+ | 22 1% | 12 1% | 10 1% | 13 5%EFGH | 8 2%fGH | - | 1 * | 1 * | - | 7 1% | 7 1% | 3 1% | 5 1% | 5 2% | 11 1% |
| Don't know | 2 * | 1 * | 1 * | - | - | - | - | 1 * | 1 * | - | - | 1 * | 1 * | - | - |
| Mean | 2.18 | 2.20 | 2.16 | 3.10DEFGH | 2.23EH | 1.95H | 2.29EGH | 2.10eH | 1.80 | 2.21l | 2.16 | 2.30jL | 2.08 | 2.21 | 2.28 |
| Standard deviation | 1.02 | 1.03 | 1.00 | 1.44 | 1.07 | 0.82 | 0.96 | 0.83 | 0.59 | 0.92 | 1.07 | 0.98 | 1.08 | 1.02 | 1.01 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.10 | 0.06 | 0.04 | 0.05 | 0.04 | 0.03 | 0.04 | 0.04 | 0.05 | 0.05 | 0.06 | 0.04 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 101
How many people aged 18 and over live in your household?
Base: All respondents

| | Total | Region | | | | | | | | | | | Ethnicity | | |
|--------------------|-------------|-----------------|----------------------------|------------------------|-------------------|-------------------|----------------------------------|-------------------------|-------------------------|----------------|---------------|-------------------|-------------------|--------------|----------------------|
| | | Scotland (a) | Wales (b) | NET: England (c) | North East (d) | North West (e) | Yorkshire & Humberside (f) | West Midlands (g) | East Midlands (h) | Eastern (i) | London (j) | South East (k) | South West (l) | White (m) | Non- White (n) |
| Unweighted base | 2027 | 159 | 87 | 1781 | 89 | 245 | 172 | 198 | 155 | 169 | 251 | 298 | 204 | 1833 | 168 |
| Weighted base | 2027 | 182 | 101* | 1743 | 81* | 223 | 182 | 182 | 142 | 203 | 264 | 284 | 182 | 1828 | 172 |
| 1 | 431 21% | 46 25%E | 18 17% | 368 21% | 16 20% | 35 16% | 35 19% | 38 21% | 33 23% | 46 23% | 66 25%E | 66 23%e | 33 18% | 401 22%n | 26 15% |
| 2 | 1101 54% | 111 61%Jk | 55 54% | 935 54% | 52 64%giJK | 122 55%J | 116 64%GIJK | 93 51% | 82 58%J | 102 50% | 117 44% | 143 50% | 108 59%Jk | 1003 55% | 85 49% |
| 3 | 285 14% | 20 11% | 8 8% | 257 15% | 8 10% | 37 17%L | 25 13% | 31 17%L | 17 12% | 34 17%L | 44 17%L | 46 16%L | 15 8% | 256 14% | 25 14% |
| 4 | 136 7% | 1 1% | 8 8%A | 127 7%A | 5 6%A | 15 7%A | 6 3% | 17 9%AF | 7 5%A | 15 7%A | 23 9%Af | 18 6%A | 20 11%AFhk | 118 6% | 18 10%m |
| 5 | 49 2% | 3 1% | 13 13%CADEFGHIJ2% KL | 34 2% | * * | 9 4%FG | - - | 1 * | 2 2% | 3 2% | 7 2%f | 8 3%f | 4 2%f | 36 2% | 10 6%M |
| 6+ | 22 1% | 1 1% | - - | 21 1% | - - | 4 2% | - - | 3 2% | - - | 3 1% | 7 3%fh | 3 1% | 1 * | 12 1% | 8 4%M |
| Don't know | 2 * | - - | - - | 2 * | - - | - - | - - | - - | - - | - - | - - | 1 * | 1 1% | 2 * | - - |
| Mean | 2.18 | 1.95 | 2.45cADFH | 2.19A | 2.03 | 2.34ADFH | 2.01 | 2.24AF | 2.04 | 2.19A | 2.27AFh | 2.19Af | 2.24Af | 2.14 | 2.61M |
| Standard deviation | 1.02 | 0.79 | 1.24 | 1.02 | 0.76 | 1.06 | 0.68 | 1.01 | 0.85 | 1.02 | 1.17 | 1.06 | 1.16 | 0.94 | 1.49 |
| Standard error | 0.02 | 0.06 | 0.13 | 0.02 | 0.08 | 0.07 | 0.05 | 0.07 | 0.07 | 0.08 | 0.07 | 0.06 | 0.08 | 0.02 | 0.11 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/ef/g/h/i/j/k/l - m/n

* small base

People Power Survey
ONLINE Fieldwork : 31st July-1st August 2013

Absolutes/col percents

Table 101
How many people aged 18 and over live in your household?
Base: All respondents

| | Total | Q.13 Value of Volunteering | | | | | | | | Q.14 Value of Donations | | | | | | | | Q.13/14 Calculated Value of Charitable Donations | | | |
|--------------------|-------------|----------------------------|-------------|------------|------------|--------------|--------------|-----------|-----------|-------------------------|-----------|--------------|-------------|--------------|------------|------------|-----------|--|-------------|---------------|------------|
| | | £0 | £31.55 | £91.50 | £217.7 | £627.8 | £1416. | £2363. | £3470. | £0 | £0.5 | £5 | £17 | £37 | £74.5 | £299.5 | £749.5 | £1100 | Zero givers | Middle ground | Core |
| | | (a) | (b) | (c) | (d) | (e) | (f) | (g) | (h) | (i) | (j) | (k) | (l) | (m) | (n) | (o) | (p) | (q) | (r) | (s) | (t) |
| Unweighted base | 2027 | 129 | 124 | 111 | 138 | 122 | 53 | 26 | 38 | 66 | 15 | 170 | 352 | 266 | 265 | 277 | 37 | 19 | 512 | 1326 | 189 |
| Weighted base | 2027 | 130* | 137* | 118* | 136* | 117* | 47* | 23** | 39** | 58* | 19** | 159 | 373 | 263 | 268 | 281 | 40** | 21** | 487 | 1356 | 184 |
| 1 | 431 21% | 22 17% | 19 14% | 29 24%b | 20 15% | 36 31%ABD | 11 22% | 9 39% | 11 28% | 16 28% | 1 3% | 29 18% | 68 18% | 61 23% | 63 24% | 65 23% | 5 12% | 4 20% | 112 23% | 275 20% | 43 24% |
| 2 | 1101 54% | 83 64%cE | 75 55% | 58 49% | 82 60% | 57 49% | 33 71%bCE | 10 42% | 18 46% | 36 62% | 16 85% | 82 52% | 195 52% | 160 61%ln | 138 52% | 158 56% | 21 53% | 10 46% | 261 53% | 739 54% | 101 55% |
| 3 | 285 14% | 20 15%F | 28 20%EF | 16 13%f | 19 14%F | 9 8% | 1 2% | 1 4% | 9 24% | 3 5% | - - | 21 13%i | 63 17%lm | 28 11% | 41 15%l | 34 12% | 10 26% | 3 17% | 66 14% | 196 14% | 23 13% |
| 4 | 136 7% | 5 4% | 9 7% | 10 9% | 7 5% | 8 7% | 2 4% | 2 8% | 1 3% | 2 3% | 2 12% | 24 15%lMN | 26 7%M | 7 3% | 15 5% | 17 6%o | 4 9% | - - | 38 8% | 88 7% | 11 6% |
| 5 | 49 2% | 1 1% | 2 2% | 5 4% | 9 7%Abf | 5 4%a | - - | 2 6% | - - | * 1% | - - | 1 1% | 10 3% | 7 3% | 9 3% | 5 2% | - - | 2 9% | 8 2% | 38 3% | 3 2% |
| 6+ | 22 1% | - - | 4 3% | 1 1% | - - | 2 1% | - - | - - | - - | - - | - - | 1 1% | 10 3%M | - - | 2 1% | 2 1% | - - | 2 8% | 2 * | 19 1% | 2 1% |
| Don't know | 2 * | - - | - - | - - | 1 * | - - | - - | - - | - - | 1 2%LMNO | - - | - - | - - | - - | - - | - - | - - | - - | 1 * | 1 * | - - |
| Mean | 2.18 | 2.08 | 2.37Ae | 2.21f | 2.28F | 2.10 | 1.88 | 2.00 | 2.01 | 1.84 | 2.20 | 2.31IM | 2.32IM | 2.00 | 2.16lm | 2.09i | 2.32 | 2.53 | 2.13 | 2.21 | 2.10 |
| Standard deviation | 1.02 | 0.72 | 1.12 | 1.08 | 1.00 | 1.13 | 0.64 | 1.18 | 0.79 | 0.70 | 0.70 | 1.01 | 1.10 | 0.82 | 1.01 | 0.93 | 0.81 | 1.49 | 1.01 | 1.03 | 0.94 |
| Standard error | 0.02 | 0.06 | 0.10 | 0.10 | 0.09 | 0.10 | 0.09 | 0.23 | 0.13 | 0.09 | 0.18 | 0.08 | 0.06 | 0.05 | 0.06 | 0.06 | 0.13 | 0.34 | 0.04 | 0.03 | 0.07 |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q - r/s/t

* small base; ** very small base (under 30) ineligible for sig testing

| | Page | Table | Title | Base Description | Base |
|---|------|-------|--|-----------------------|------|
| ● | 1 | 1 | Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs? | Base: All respondents | 2027 |
| | 2 | 1 | Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs? | Base: All respondents | 2027 |
| ● | 3 | 1 | Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs? | Base: All respondents | 2027 |
| ● | 4 | 1 | Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs? | Base: All respondents | 2027 |
| ● | 5 | 1 | Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs? | Base: All respondents | 2027 |
| ● | 6 | 1 | Q.1 Of the sources listed, which ones provide you personally with the most information about news and current affairs? | Base: All respondents | 2027 |
| | 7 | 2 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? Summary | Base: All respondents | 2027 |
| ● | 8 | 3 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? People in Britain are too obsessed with possessions | Base: All respondents | 2027 |
| ● | 9 | 3 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? People in Britain are too obsessed with possessions | Base: All respondents | 2027 |
| ● | 10 | 3 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? People in Britain are too obsessed with possessions | Base: All respondents | 2027 |
| ● | 11 | 4 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? Making money is most people's top priority in Britain | Base: All respondents | 2027 |
| ● | 12 | 4 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? Making money is most people's top priority in Britain | Base: All respondents | 2027 |
| ● | 13 | 4 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? Making money is most people's top priority in Britain | Base: All respondents | 2027 |

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| ● | 14 | 5 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? Britain is too unequal | Base: All respondents | 2027 |
| ● | 15 | 5 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? Britain is too unequal | Base: All respondents | 2027 |
| ● | 16 | 5 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? Britain is too unequal | Base: All respondents | 2027 |
| ● | 17 | 6 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? I believe there is a strong sense of community in Britain | Base: All respondents | 2027 |
| ● | 18 | 6 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? I believe there is a strong sense of community in Britain | Base: All respondents | 2027 |
| ● | 19 | 6 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? I believe there is a strong sense of community in Britain | Base: All respondents | 2027 |
| ● | 20 | 7 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? People in Britain are good at looking out for others | Base: All respondents | 2027 |
| ● | 21 | 7 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? People in Britain are good at looking out for others | Base: All respondents | 2027 |
| ● | 22 | 7 | Q.2 To what extent, if at all, do you agree or disagree with each of the following statements about society in Britain today? People in Britain are good at looking out for others | Base: All respondents | 2027 |
| | 23 | 8 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? Summary | Base: All respondents | 2027 |
| ● | 24 | 9 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I am looking seriously at all areas of my household or family's spending to see what can be cut | Base: All respondents | 2027 |

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| ● | 25 | 9 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I am looking seriously at all areas of my household or family's spending to see what can be cut | Base: All respondents | 2027 |
| ● | 26 | 9 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I am looking seriously at all areas of my household or family's spending to see what can be cut | Base: All respondents | 2027 |
| ● | 27 | 10 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? The economy in the UK is on the road to recovery | Base: All respondents | 2027 |
| ● | 28 | 10 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? The economy in the UK is on the road to recovery | Base: All respondents | 2027 |
| ● | 29 | 10 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? The economy in the UK is on the road to recovery | Base: All respondents | 2027 |
| ● | 30 | 11 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I am worried that another recession would have a severe impact on me and my family | Base: All respondents | 2027 |
| ● | 31 | 11 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I am worried that another recession would have a severe impact on me and my family | Base: All respondents | 2027 |
| ● | 32 | 11 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I am worried that another recession would have a severe impact on me and my family | Base: All respondents | 2027 |
| ● | 33 | 12 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? My personal financial situation is generally heading in the right direction | Base: All respondents | 2027 |
| ● | 34 | 12 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? My personal financial situation is generally heading in the right direction | Base: All respondents | 2027 |
| ● | 35 | 12 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? My personal financial situation is generally heading in the right direction | Base: All respondents | 2027 |

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| ● | 36 | 13 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I can't see the economy improving for years | Base: All respondents | 2027 |
| ● | 37 | 13 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I can't see the economy improving for years | Base: All respondents | 2027 |
| ● | 38 | 13 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? I can't see the economy improving for years | Base: All respondents | 2027 |
| ● | 39 | 14 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? The amount of money I have to spend is likely to rise over the next year | Base: All respondents | 2027 |
| ● | 40 | 14 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? The amount of money I have to spend is likely to rise over the next year | Base: All respondents | 2027 |
| ● | 41 | 14 | Q.3 To what extent, if at all, do you agree or disagree with each of the following statements about the economic situation of Britain and of yourself? The amount of money I have to spend is likely to rise over the next year | Base: All respondents | 2027 |
| | 42 | 15 | Q.4 How interested or uninterested are you in the following charitable causes? Summary | Base: All respondents | 2027 |
| ● | 43 | 16 | Q.4 How interested or uninterested are you in the following charitable causes? Animal welfare | Base: All respondents | 2027 |
| ● | 44 | 16 | Q.4 How interested or uninterested are you in the following charitable causes? Animal welfare | Base: All respondents | 2027 |
| ● | 45 | 16 | Q.4 How interested or uninterested are you in the following charitable causes? Animal welfare | Base: All respondents | 2027 |
| ● | 46 | 17 | Q.4 How interested or uninterested are you in the following charitable causes? Medical research | Base: All respondents | 2027 |
| ● | 47 | 17 | Q.4 How interested or uninterested are you in the following charitable causes? Medical research | Base: All respondents | 2027 |
| ● | 48 | 17 | Q.4 How interested or uninterested are you in the following charitable causes? Medical research | Base: All respondents | 2027 |

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| ● | 49 | 18 | Q.4 How interested or uninterested are you in the following charitable causes? Hospitals and hospices | Base: All respondents | 2027 |
| ● | 50 | 18 | Q.4 How interested or uninterested are you in the following charitable causes? Hospitals and hospices | Base: All respondents | 2027 |
| ● | 51 | 18 | Q.4 How interested or uninterested are you in the following charitable causes? Hospitals and hospices | Base: All respondents | 2027 |
| ● | 52 | 19 | Q.4 How interested or uninterested are you in the following charitable causes? Children or young people | Base: All respondents | 2027 |
| ● | 53 | 19 | Q.4 How interested or uninterested are you in the following charitable causes? Children or young people | Base: All respondents | 2027 |
| ● | 54 | 19 | Q.4 How interested or uninterested are you in the following charitable causes? Children or young people | Base: All respondents | 2027 |
| ● | 55 | 20 | Q.4 How interested or uninterested are you in the following charitable causes? Overseas aid and disaster relief | Base: All respondents | 2027 |
| ● | 56 | 20 | Q.4 How interested or uninterested are you in the following charitable causes? Overseas aid and disaster relief | Base: All respondents | 2027 |
| ● | 57 | 20 | Q.4 How interested or uninterested are you in the following charitable causes? Overseas aid and disaster relief | Base: All respondents | 2027 |
| ● | 58 | 21 | Q.4 How interested or uninterested are you in the following charitable causes? Religious organisations including churches, mosques and synagogues) | Base: All respondents | 2027 |
| ● | 59 | 21 | Q.4 How interested or uninterested are you in the following charitable causes? Religious organisations including churches, mosques and synagogues) | Base: All respondents | 2027 |
| ● | 60 | 21 | Q.4 How interested or uninterested are you in the following charitable causes? Religious organisations including churches, mosques and synagogues) | Base: All respondents | 2027 |
| ● | 61 | 22 | Q.4 How interested or uninterested are you in the following charitable causes? Disabled people including blind and deaf people) | Base: All respondents | 2027 |
| ● | 62 | 22 | Q.4 How interested or uninterested are you in the following charitable causes? Disabled people including blind and deaf people) | Base: All respondents | 2027 |
| ● | 63 | 22 | Q.4 How interested or uninterested are you in the following charitable causes? Disabled people including blind and deaf people) | Base: All respondents | 2027 |

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| ● | 64 | 23 | Q.4 How interested or uninterested are you in the following charitable causes? Schools, colleges, universities and other education | Base: All respondents | 2027 |
| ● | 65 | 23 | Q.4 How interested or uninterested are you in the following charitable causes? Schools, colleges, universities and other education | Base: All respondents | 2027 |
| ● | 66 | 23 | Q.4 How interested or uninterested are you in the following charitable causes? Schools, colleges, universities and other education | Base: All respondents | 2027 |
| ● | 67 | 24 | Q.4 How interested or uninterested are you in the following charitable causes? The environment, conservation and heritage | Base: All respondents | 2027 |
| ● | 68 | 24 | Q.4 How interested or uninterested are you in the following charitable causes? The environment, conservation and heritage | Base: All respondents | 2027 |
| ● | 69 | 24 | Q.4 How interested or uninterested are you in the following charitable causes? The environment, conservation and heritage | Base: All respondents | 2027 |
| | 70 | 25 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? Summary | Base: All respondents | 2027 |
| ● | 71 | 26 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people obey and respect the law | Base: All respondents | 2027 |
| ● | 72 | 26 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people obey and respect the law | Base: All respondents | 2027 |
| ● | 73 | 26 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people obey and respect the law | Base: All respondents | 2027 |
| ● | 74 | 27 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people behave morally and ethically | Base: All respondents | 2027 |
| ● | 75 | 27 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people behave morally and ethically | Base: All respondents | 2027 |
| ● | 76 | 27 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people behave morally and ethically | Base: All respondents | 2027 |

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| ● | 77 | 28 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people help and protect their family | Base: All respondents | 2027 |
| ● | 78 | 28 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people help and protect their family | Base: All respondents | 2027 |
| ● | 79 | 28 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people help and protect their family | Base: All respondents | 2027 |
| ● | 80 | 29 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people work to provide for themselves | Base: All respondents | 2027 |
| ● | 81 | 29 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people work to provide for themselves | Base: All respondents | 2027 |
| ● | 82 | 29 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people work to provide for themselves | Base: All respondents | 2027 |
| ● | 83 | 30 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people vote | Base: All respondents | 2027 |
| ● | 84 | 30 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people vote | Base: All respondents | 2027 |
| ● | 85 | 30 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people vote | Base: All respondents | 2027 |
| ● | 86 | 31 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people respect and preserve the environment | Base: All respondents | 2027 |
| ● | 87 | 31 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people respect and preserve the environment | Base: All respondents | 2027 |

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| ● | 88 | 31 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people respect and preserve the environment | Base: All respondents | 2027 |
| ● | 89 | 32 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people behave responsibly | Base: All respondents | 2027 |
| ● | 90 | 32 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people behave responsibly | Base: All respondents | 2027 |
| ● | 91 | 32 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people behave responsibly | Base: All respondents | 2027 |
| ● | 92 | 33 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people help others | Base: All respondents | 2027 |
| ● | 93 | 33 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people help others | Base: All respondents | 2027 |
| ● | 94 | 33 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people help others | Base: All respondents | 2027 |
| ● | 95 | 34 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people treat all races equally | Base: All respondents | 2027 |
| ● | 96 | 34 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people treat all races equally | Base: All respondents | 2027 |
| ● | 97 | 34 | Q.5 To what extent, if at all, do you agree or disagree with the following statement about personal and social responsibility? It is important that people treat all races equally | Base: All respondents | 2027 |
| | 98 | 35 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Summary | Base: All respondents | 2027 |
| ● | 99 | 36 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? I can't refuse when someone comes to the door or approaches me in the street with a collecting tin | Base: All respondents | 2027 |

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| ● | 100 | 36 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? I can't refuse when someone comes to the door or approaches me in the street with a collecting tin | Base: All respondents | 2027 |
| ● | 101 | 36 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? I can't refuse when someone comes to the door or approaches me in the street with a collecting tin | Base: All respondents | 2027 |
| ● | 102 | 37 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? It's rewarding to feel you've helped people in need in some way | Base: All respondents | 2027 |
| ● | 103 | 37 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? It's rewarding to feel you've helped people in need in some way | Base: All respondents | 2027 |
| ● | 104 | 37 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? It's rewarding to feel you've helped people in need in some way | Base: All respondents | 2027 |
| ● | 105 | 38 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Charity begins at home | Base: All respondents | 2027 |
| ● | 106 | 38 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Charity begins at home | Base: All respondents | 2027 |
| ● | 107 | 38 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Charity begins at home | Base: All respondents | 2027 |
| ● | 108 | 39 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Helping others is usually a waste of time | Base: All respondents | 2027 |
| ● | 109 | 39 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Helping others is usually a waste of time | Base: All respondents | 2027 |
| ● | 110 | 39 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Helping others is usually a waste of time | Base: All respondents | 2027 |
| ● | 111 | 40 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Helping people does more harm than good because they come to rely on others and not themselves | Base: All respondents | 2027 |
| ● | 112 | 40 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Helping people does more harm than good because they come to rely on others and not themselves | Base: All respondents | 2027 |
| ● | 113 | 40 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? Helping people does more harm than good because they come to rely on others and not themselves | Base: All respondents | 2027 |
| ● | 114 | 41 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? If the person in front of me in the queue at a shop was a few pence short, I would pay the difference | Base: All respondents | 2027 |

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| ● | 115 | 41 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? If the person in front of me in the queue at a shop was a few pence short, I would pay the difference | Base: All respondents | 2027 |
| ● | 116 | 41 | Q.6 To what extent, if at all, do you agree or disagree with the following statements about yourself? If the person in front of me in the queue at a shop was a few pence short, I would pay the difference | Base: All respondents | 2027 |
| ● | 117 | 42 | Q.7 Did you vote in the last general election? | Base: All respondents | 2027 |
| ● | 118 | 42 | Q.7 Did you vote in the last general election? | Base: All respondents | 2027 |
| ● | 119 | 42 | Q.7 Did you vote in the last general election? | Base: All respondents | 2027 |
| ● | 120 | 43 | Q.8 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party? | Base: All respondents | 2027 |
| ● | 121 | 43 | Q.8 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party? | Base: All respondents | 2027 |
| ● | 122 | 43 | Q.8 If there were a general election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party? | Base: All respondents | 2027 |
| | 123 | 44 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? Summary | Base: All respondents | 2027 |
| ● | 124 | 45 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I like to support projects where you can see what your money has bought | Base: All respondents | 2027 |
| ● | 125 | 45 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I like to support projects where you can see what your money has bought | Base: All respondents | 2027 |
| ● | 126 | 45 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I like to support projects where you can see what your money has bought | Base: All respondents | 2027 |
| ● | 127 | 46 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? People should look after themselves and not rely on charity | Base: All respondents | 2027 |
| ● | 128 | 46 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? People should look after themselves and not rely on charity | Base: All respondents | 2027 |
| ● | 129 | 46 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? People should look after themselves and not rely on charity | Base: All respondents | 2027 |
| ● | 130 | 47 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? It is more rewarding to help local charities | Base: All respondents | 2027 |

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| ● | 131 | 47 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? It is more rewarding to help local charities | Base: All respondents | 2027 |
| ● | 132 | 47 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? It is more rewarding to help local charities | Base: All respondents | 2027 |
| ● | 133 | 48 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I owe it to society to leave money to charitable causes in my will | Base: All respondents | 2027 |
| ● | 134 | 48 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I owe it to society to leave money to charitable causes in my will | Base: All respondents | 2027 |
| ● | 135 | 48 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I owe it to society to leave money to charitable causes in my will | Base: All respondents | 2027 |
| ● | 136 | 49 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? Most charities are run very efficiently by caring people | Base: All respondents | 2027 |
| ● | 137 | 49 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? Most charities are run very efficiently by caring people | Base: All respondents | 2027 |
| ● | 138 | 49 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? Most charities are run very efficiently by caring people | Base: All respondents | 2027 |
| ● | 139 | 50 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I don't really know how charities work | Base: All respondents | 2027 |
| ● | 140 | 50 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I don't really know how charities work | Base: All respondents | 2027 |
| ● | 141 | 50 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I don't really know how charities work | Base: All respondents | 2027 |
| ● | 142 | 51 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I think charities play an important role in our country | Base: All respondents | 2027 |
| ● | 143 | 51 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I think charities play an important role in our country | Base: All respondents | 2027 |
| ● | 144 | 51 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I think charities play an important role in our country | Base: All respondents | 2027 |
| ● | 145 | 52 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? Most charities are trustworthy | Base: All respondents | 2027 |

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| ● | 146 | 52 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? Most charities are trustworthy | Base: All respondents | 2027 |
| ● | 147 | 52 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? Most charities are trustworthy | Base: All respondents | 2027 |
| ● | 148 | 53 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I understand what charities do | Base: All respondents | 2027 |
| ● | 149 | 53 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I understand what charities do | Base: All respondents | 2027 |
| ● | 150 | 53 | Q.9 To what extent, if at all, do you agree or disagree with the following statements about charities? I understand what charities do | Base: All respondents | 2027 |
| | 151 | 54 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? Summary | Base: All respondents | 2027 |
| ● | 152 | 55 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? If I knew how money was directly helping, I would feel more likely to give to charity | Base: All respondents | 2027 |
| ● | 153 | 55 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? If I knew how money was directly helping, I would feel more likely to give to charity | Base: All respondents | 2027 |
| ● | 154 | 55 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? If I knew how money was directly helping, I would feel more likely to give to charity | Base: All respondents | 2027 |
| ● | 155 | 56 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? The causes charities support don't catch my imagination | Base: All respondents | 2027 |
| ● | 156 | 56 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? The causes charities support don't catch my imagination | Base: All respondents | 2027 |

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| ● | 157 | 56 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? The causes charities support don't catch my imagination | Base: All respondents | 2027 |
| ● | 158 | 57 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? Charities don't understand the financial/time pressures people are under | Base: All respondents | 2027 |
| ● | 159 | 57 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? Charities don't understand the financial/time pressures people are under | Base: All respondents | 2027 |
| ● | 160 | 57 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? Charities don't understand the financial/time pressures people are under | Base: All respondents | 2027 |
| ● | 161 | 58 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I would be able to give more if the cost of living fell | Base: All respondents | 2027 |
| ● | 162 | 58 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I would be able to give more if the cost of living fell | Base: All respondents | 2027 |
| ● | 163 | 58 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I would be able to give more if the cost of living fell | Base: All respondents | 2027 |
| ● | 164 | 59 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? There are so many charities it is difficult to decide which to give to | Base: All respondents | 2027 |
| ● | 165 | 59 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? There are so many charities it is difficult to decide which to give to | Base: All respondents | 2027 |

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| ● | 166 | 59 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? There are so many charities it is difficult to decide which to give to | Base: All respondents | 2027 |
| ● | 167 | 60 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I am never asked to give | Base: All respondents | 2027 |
| ● | 168 | 60 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I am never asked to give | Base: All respondents | 2027 |
| ● | 169 | 60 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I am never asked to give | Base: All respondents | 2027 |
| ● | 170 | 61 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I am annoyed by the number of charities asking for money | Base: All respondents | 2027 |
| ● | 171 | 61 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I am annoyed by the number of charities asking for money | Base: All respondents | 2027 |
| ● | 172 | 61 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I am annoyed by the number of charities asking for money | Base: All respondents | 2027 |
| ● | 173 | 62 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I am worried that if I give I will just be asked for more | Base: All respondents | 2027 |
| ● | 174 | 62 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe hings some people have said are barriers to giving to charities? I am worried that if I give I will just be asked for more | Base: All respondents | 2027 |

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| ● | 175 | 62 | Q.10 To what extent, if at all, do you agree or disagree with the following statements that describe things some people have said are barriers to giving to charities? I am worried that if I give I will just be asked for more | Base: All respondents | 2027 |
| ● | 176 | 63 | Q.11 In the past year, have you done any of the following to help social causes? | Base: All respondents | 2027 |
| ● | 177 | 63 | Q.11 In the past year, have you done any of the following to help social causes? | Base: All respondents | 2027 |
| ● | 178 | 63 | Q.11 In the past year, have you done any of the following to help social causes? | Base: All respondents | 2027 |
| ● | 179 | 63 | Q.11 In the past year, have you done any of the following to help social causes? | Base: All respondents | 2027 |
| ● | 180 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 741 |
| ● | 181 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 748 |
| | 182 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 748 |
| ● | 183 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 748 |
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| ● | 185 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 748 |
| ● | 186 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 748 |
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| ● | 188 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 741 |
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| ● | 190 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 748 |

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| ● | 191 | 64 | Q.12 In the past year, have you volunteered in any of the following? | Base: All respondents who have given practical help to a social cause | 748 |
| ● | 192 | 65 | Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)? | Base: All respondents who have given practical help to a social cause | 741 |
| ● | 193 | 65 | Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)? | Base: All respondents who have given practical help to a social cause | 741 |
| ● | 194 | 65 | Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)? | Base: All respondents who have given practical help to a social cause | 741 |
| | 195 | 65 | Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)? | Base: All respondents who have given practical help to a social cause | 748 |
| ● | 196 | 66 | Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)? Converted to monetary value (using national minimum wage) | Base: All respondents who have given practical help to a social cause | 741 |
| ● | 197 | 66 | Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)? Converted to monetary value (using national minimum wage) | Base: All respondents who have given practical help to a social cause | 741 |

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| ● | 198 | 66 | Q.13 In the past year, approximately, how many hours - if any - have you volunteered (in any organisation e.g. raising money for social causes/ campaigned/ leading a committee, running a community event, visiting, befriending or mentoring people)? Converted to monetary value (using national minimum wage) | Base: All respondents who have given practical help to a social cause | 741 |
| ● | 199 | 67 | Q.14 In the past year, approximately, how much, if anything, have you donated to charity? Please exclude: Goods you have bought from a charity shop, Jumble sale or donating prizes or items, Collecting sponsorship money from other people | Base: All respondents who have donated to charity | 1467 |
| ● | 200 | 67 | Q.14 In the past year, approximately, how much, if anything, have you donated to charity? Please exclude: Goods you have bought from a charity shop, Jumble sale or donating prizes or items, Collecting sponsorship money from other people | Base: All respondents who have donated to charity | 1467 |
| ● | 201 | 67 | Q.14 In the past year, approximately, how much, if anything, have you donated to charity? Please exclude: Goods you have bought from a charity shop, Jumble sale or donating prizes or items, Collecting sponsorship money from other people | Base: All respondents who have donated to charity | 1467 |
| | 202 | 67 | Q.14 In the past year, approximately, how much, if anything, have you donated to charity? Please exclude: Goods you have bought from a charity shop, Jumble sale or donating prizes or items, Collecting sponsorship money from other people | Base: All respondents who have donated to charity | 1481 |
| ● | 203 | 68 | Q.13/14 Calculated Value of Charitable Donations | Base: All respondents | 2027 |
| ● | 204 | 68 | Q.13/14 Calculated Value of Charitable Donations | Base: All respondents | 2027 |
| ● | 205 | 68 | Q.13/14 Calculated Value of Charitable Donations | Base: All respondents | 2027 |
| | 206 | 69 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? Summary | Base: All respondents | 2027 |
| ● | 207 | 70 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? My parents are involved in social causes | Base: All respondents | 2027 |
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| ● | 210 | 71 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? Most of my friends are involved in social causes | Base: All respondents | 2027 |
| ● | 211 | 71 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? Most of my friends are involved in social causes | Base: All respondents | 2027 |
| ● | 212 | 71 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? Most of my friends are involved in social causes | Base: All respondents | 2027 |
| ● | 213 | 72 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? Most of my colleagues are involved in social causes | Base: All respondents | 2027 |
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| ● | 217 | 73 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? Most people in my local community are involved in social causes | Base: All respondents | 2027 |
| ● | 218 | 73 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? Most people in my local community are involved in social causes | Base: All respondents | 2027 |
| ● | 219 | 74 | Q.15 To what extent, if at all, do you agree or disagree with the following statements about people you know and their attitude towards social causes? None of my friends are involved in social causes | Base: All respondents | 2027 |

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| ● | 225 | 76 | Q.16 Which of the following apply to you? | Base: All respondents | 2027 |
| ● | 226 | 76 | Q.16 Which of the following apply to you? | Base: All respondents | 2027 |
| ● | 227 | 76 | Q.16 Which of the following apply to you? | Base: All respondents | 2027 |
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| ● | 234 | 78 | Q.18 What is your personal annual income, prior to tax being deducted? | Base: All respondents | 2027 |
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| ● | 253 | 83 | Have you taken a foreign holiday in the last 3 years? | Base: All respondents | 2027 |
| ● | 254 | 83 | Have you taken a foreign holiday in the last 3 years? | Base: All respondents | 2027 |
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| ● | 263 | 86 | Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops? | Base: All respondents | 2027 |
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| ● | 265 | 87 | How many cars are there in your household? | Base: All respondents | 2027 |
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| ● | 269 | 88 | To which of the following ethnic groups do you consider you belong? | Base: All respondents | 2027 |
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| ● | 275 | 90 | Which of the following best describes where you live? | Base: All respondents | 2027 |
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| ● | 278 | 91 | Which of the following best describes your current working status? | Base: All respondents | 2027 |
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| ● | 290 | 94 | Which of the following ITV regions do you live in? | Base: All respondents | 2027 |
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| ● | 306 | 97 | What is the combined annual income of your household, prior to tax being deducted? | Base: All respondents | 2027 |
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| ● | 309 | 98 | Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities? | Base: All respondents | 2027 |
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| ● | 311 | 99 | Including yourself how many people in total live in your household? | Base: All respondents | 2027 |
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