

# CAF – Employee Giving

## **METHODOLOGY NOTE**

ComRes interviewed 1,080 adults aged 18+ who work from GB online between 7<sup>th</sup> and 9<sup>th</sup> June 2013. Data were weighted to be representative of all adults aged 18+ in GB. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a voting intention poll or a public opinion survey please contact Keiran Pedley: [keiran.pedley@comres.co.uk](mailto:keiran.pedley@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 1

**Q.1 In the past 12 months, in which of the following ways, if any, have you given money to charity at your place of work?**

**Base: All respondents who work**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852
NET: Any	648	325	323	93	161	136	149	82	27	203	213	149	83	211	437
	56%	53%	60%	60%	61%	54%	57%	51%	46%	63%	57%	52%	48%	71%	51%
Sponsored a colleague	341	170	171	38	69	72	95	50	17	114	110	73	44	123	218
	30%	28%	32%	24%	26%	29%	36%	31%	29%	35%	30%	26%	26%	41%	26%
Given money to a charity collection in the workplace	256	117	139	34	66	60	54	36	7	82	97	40	37	87	170
	22%	19%	26%	22%	25%	24%	21%	22%	11%	25%	26%	14%	22%	29%	20%
Bought something at work to raise money for charity	233	116	117	34	65	43	54	29	8	73	82	53	26	79	154
	20%	19%	22%	22%	25%	17%	21%	18%	14%	23%	22%	19%	15%	27%	18%
Given money to charity through a payroll giving scheme	88	50	38	16	35	22	11	4	-	31	30	18	9	40	48
	8%	8%	7%	11%	13%	9%	4%	2%	-	10%	8%	6%	5%	13%	6%
Given money to a charity that visited my place of work	87	56	31	12	35	17	10	9	4	30	23	24	9	28	59
	8%	9%	6%	8%	13%	7%	4%	5%	7%	9%	6%	8%	5%	9%	7%
Other	103	44	58	15	20	20	20	21	7	32	24	33	14	28	75
	9%	7%	11%	10%	8%	8%	7%	13%	12%	10%	7%	11%	8%	9%	9%
None of these - I haven't given money to charity at work	467	266	201	55	91	104	106	79	32	112	149	125	81	78	388
	41%	43%	38%	36%	34%	42%	41%	49%	54%	35%	40%	44%	47%	26%	46%
Don't know	35	23	12	6	12	11	6	-	-	7	9	11	8	9	26
	3%	4%	2%	4%	5%	4%	2%	-	-	2%	2%	4%	5%	3%	3%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 1

**Q.1 In the past 12 months, in which of the following ways, if any, have you given money to charity at your place of work?**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Any	648	551	58	28	77	50	51	41	39	65	92	90	58	528	120
	56%	55%	63%	73%	64%	48%	48%	52%	66%	58%	54%	56%	53%	58%	49%
Sponsored a colleague	341	284	39	19	47	25	27	20	18	28	30	53	35	283	58
	30%	28%	42%	49%	40%	24%	26%	25%	30%	25%	18%	33%	32%	31%	24%
Given money to a charity collection in the workplace	256	223	22	12	32	25	14	14	11	28	33	38	26	210	47
	22%	22%	24%	30%	27%	24%	13%	18%	19%	25%	19%	24%	24%	23%	19%
Bought something at work to raise money for charity	233	199	22	16	19	15	19	19	12	22	31	34	24	192	41
	20%	20%	24%	42%	16%	15%	18%	24%	21%	19%	18%	21%	22%	21%	17%
Given money to charity through a payroll giving scheme	88	79	6	1	16	8	6	3	3	13	20	7	5	80	8
	8%	8%	7%	3%	13%	8%	6%	4%	6%	11%	12%	4%	5%	9%	3%
Given money to a charity that visited my place of work	87	77	2	2	9	3	9	5	7	6	20	14	10	74	13
	8%	8%	3%	4%	8%	3%	8%	7%	12%	5%	12%	9%	9%	8%	5%
Other	103	88	7	-	6	7	10	8	7	17	17	17	7	76	26
	9%	9%	8%	-	5%	7%	10%	10%	12%	15%	10%	10%	7%	8%	11%
None of these - I haven't given money to charity at work	467	418	31	10	42	49	50	37	18	44	69	66	51	347	120
	41%	42%	34%	26%	35%	48%	47%	48%	31%	39%	40%	41%	47%	38%	49%
Don't know	35	30	3	1	1	4	6	-	2	4	9	5	-	29	6
	3%	3%	3%	2%	1%	4%	6%	-	3%	3%	6%	3%	-	3%	2%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 2

**Q.2 Approximately, what is the total amount of money you have given to charity as a result?****Base: All respondents who work and who have given to charity in any of the listed ways**

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private	
Unweighted base	542	254	288	80	131	107	132	68	24	188	177	104	73	177	365	
Weighted base	586	294	291	84	145	123	138	72	23	183	201	129	72	200	386	
<£1	(0.5)	6 1%	2 1%	4 1%	1 2%	- -	- -	2 2%	2 2%	- -	1 *	3 1%	1 1%	1 2%	3 1%	3 1%
£1-£4	(2.5)	84 14%	32 11%	52 18%	15 18%	19 13%	15 12%	25 18%	7 9%	3 15%	30 16%	28 14%	17 13%	9 13%	28 14%	56 15%
£5-£9	(7)	181 31%	88 30%	93 32%	19 22%	49 33%	38 31%	48 35%	24 34%	4 16%	48 26%	71 35%	39 30%	25 34%	60 30%	121 31%
£10-£24	(12)	172 29%	80 27%	92 32%	24 29%	50 35%	34 28%	34 25%	21 30%	7 32%	61 34%	43 21%	46 36%	22 30%	56 28%	116 30%
£25-£49	(37)	73 12%	42 14%	31 11%	14 16%	9 6%	19 15%	15 11%	11 15%	6 25%	23 13%	24 12%	16 12%	10 14%	36 18%	36 9%
£50-£99	(75.5)	35 6%	25 9%	10 3%	2 3%	11 7%	9 7%	6 4%	6 8%	2 7%	11 6%	15 7%	6 5%	3 4%	7 3%	28 7%
£100+	(125)	26 4%	18 6%	8 3%	7 8%	5 4%	7 5%	4 3%	2 2%	1 5%	7 4%	11 6%	5 4%	2 3%	8 4%	17 4%
Don't know		9 2%	7 2%	2 1%	2 2%	3 2%	1 1%	3 2%	- -	- -	2 1%	7 3%	- -	- -	2 1%	7 2%
Mean		20.98	25.45	16.55	23.99	19.51	24.11	17.40	20.09	26.32	20.52	23.11	19.80	18.52	20.49	21.24
Standard deviation		28.91	32.73	23.78	33.98	27.86	31.32	25.66	25.21	30.58	27.67	32.20	27.16	25.65	27.24	29.78
Standard error		1.25	2.08	1.40	3.82	2.46	3.04	2.25	3.06	6.24	2.03	2.46	2.66	3.00	2.05	1.57

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 2

**Q.2 Approximately, what is the total amount of money you have given to charity as a result?****Base: All respondents who work and who have given to charity in any of the listed ways**

	Region														Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Work- ing full time	Work- ing part time	
Unweighted base	542	461	48	23	67	45	44	38	33	44	70	81	49	378	164	
Weighted base	586	498	54	28	72	46	42	35	34	60	81	80	54	477	108	
<£1	(0.5) 1%	6 1%	2 1%	1 2%	- -	- -	1 2%	- -	* 1%	2 6%	* 1%	- -	1 1%	- -	5 1%	1 1%
£1-£4	(2.5) 14%	84 15%	74 15%	5 10%	6 21%	12 16%	10 21%	8 18%	5 14%	5 14%	13 23%	7 8%	4 5%	10 18%	62 13%	22 21%
£5-£9	(7) 31%	181 31%	156 31%	12 22%	11 38%	18 24%	13 28%	17 40%	15 41%	14 41%	18 30%	23 29%	34 42%	8 15%	149 31%	32 30%
£10-£24	(12) 29%	172 29%	151 30%	13 24%	7 26%	28 39%	11 24%	11 27%	8 22%	8 23%	17 29%	23 28%	25 31%	22 40%	140 29%	32 30%
£25-£49	(37) 12%	73 12%	57 11%	13 24%	4 15%	10 13%	6 13%	3 8%	5 14%	2 7%	5 8%	11 13%	6 7%	8 14%	60 13%	12 11%
£50-£99	(75.5) 6%	35 6%	29 6%	4 7%	- -	2 3%	2 5%	3 7%	1 2%	3 8%	3 5%	7 9%	9 11%	3 5%	30 6%	5 5%
£100+	(125) 4%	26 4%	22 4%	3 6%	- -	3 5%	- -	- -	2 4%	* 1%	3 5%	10 12%	2 3%	2 5%	23 5%	3 3%
Don't know	9 2%	6 1%	3 5%	- -	- -	3 7%	- -	1 2%	- -	- -	1 1%	- -	2 3%	9 2%	- -	
Mean	20.98	20.64	27.81	11.95	19.53	15.07	14.78	17.96	15.67	18.89	32.14	21.20	21.51	21.84	17.26	
Standard deviation	28.91	28.82	32.51	11.35	27.52	18.34	18.96	26.96	22.87	29.29	39.83	28.18	28.95	29.81	24.44	
Standard error	1.25	1.35	4.79	2.37	3.36	2.80	2.86	4.43	3.98	4.42	4.80	3.13	4.18	1.55	1.91	

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 3

**Q.3 In which of the following ways, if any, have you supported charities at work over the past 12 months?**

**Base: All respondents who work**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852
NET: Any	419	212	208	66	123	85	83	47	16	121	140	106	53	133	286
	36%	34%	39%	43%	46%	34%	32%	29%	28%	38%	38%	37%	31%	45%	34%
Taken part in a charity event at work or on a volunteering away day	171	82	89	32	50	37	32	14	7	45	57	49	21	58	112
	15%	13%	17%	21%	19%	15%	12%	8%	12%	14%	15%	17%	12%	20%	13%
Promoted a charitable cause among my colleagues	140	69	72	26	48	29	21	13	3	48	54	21	17	41	99
	12%	11%	13%	17%	18%	12%	8%	8%	6%	15%	15%	7%	10%	14%	12%
Helped to organise an event that raised money for charity at my workplace	101	50	51	23	27	18	15	16	2	36	32	20	13	43	58
	9%	8%	10%	15%	10%	7%	6%	10%	4%	11%	9%	7%	8%	14%	7%
Volunteered my professional skills for a charitable cause	96	53	43	12	39	14	17	4	9	26	27	30	13	37	59
	8%	9%	8%	8%	15%	6%	6%	2%	15%	8%	7%	11%	7%	12%	7%
Other	68	36	33	6	13	15	14	14	5	16	21	20	11	17	51
	6%	6%	6%	4%	5%	6%	6%	9%	9%	5%	6%	7%	7%	6%	6%
None of these - I haven't given any time	688	378	311	79	132	153	169	114	42	191	219	166	113	158	531
	60%	61%	58%	51%	50%	61%	65%	71%	72%	59%	59%	58%	65%	53%	62%
Don't know	42	25	17	9	9	13	10	*	-	11	12	13	7	7	35
	4%	4%	3%	6%	4%	5%	4%	*	-	3%	3%	4%	4%	2%	4%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 3

**Q.3 In which of the following ways, if any, have you supported charities at work over the past 12 months?**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Work- ing full time	Work- ing part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Any	419 36%	371 37%	27 30%	20 52%	43 36%	34 33%	29 27%	31 39%	21 35%	48 42%	70 41%	65 40%	31 29%	345 38%	74 30%
Taken part in a charity event at work or on a volunteering away day	171 15%	148 15%	18 19%	10 27%	27 22%	15 15%	17 16%	12 16%	5 9%	16 14%	21 12%	20 12%	11 10%	141 16%	30 12%
Promoted a charitable cause among my colleagues	140 12%	131 13%	7 7%	8 21%	15 13%	15 15%	9 8%	13 17%	3 5%	13 12%	24 14%	22 14%	11 10%	117 13%	23 9%
Helped to organise an event that raised money for charity at my workplace	101 9%	88 9%	9 9%	6 15%	13 11%	7 6%	5 5%	12 15%	5 9%	7 7%	12 7%	12 7%	14 13%	81 9%	21 8%
Volunteered my professional skills for a charitable cause	96 8%	78 8%	9 10%	3 8%	7 6%	7 7%	9 8%	5 6%	8 14%	13 12%	18 11%	10 6%	6 5%	73 8%	22 9%
Other	68 6%	62 6%	1 2%	1 2%	3 3%	8 8%	3 3%	2 2%	4 7%	7 6%	21 12%	11 7%	7 6%	55 6%	13 5%
None of these - I haven't given any time	688 60%	593 59%	60 65%	16 41%	76 63%	65 63%	71 67%	46 59%	36 60%	61 54%	90 53%	92 57%	77 71%	527 58%	162 66%
Don't know	42 4%	34 3%	5 6%	3 7%	1 1%	4 4%	7 6%	2 2%	3 4%	4 3%	10 6%	3 2%	1 1%	31 3%	11 4%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 4

**Q.4 To the best of your knowledge, what is the total amount of time you have spent supporting a charity in these ways over the past 12 months?**

**Base: All respondents who work and have volunteered at all**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	325	156	169	59	99	59	63	32	13	109	113	67	36	103	222
Weighted base	362	179	183	62	113	71	69	36	12	109	123	89	41	120	242
Less than one hour	31 8%	14 8%	16 9%	3 5%	9 8%	4 5%	6 8%	8 23%	1 7%	10 9%	11 9%	7 8%	3 7%	8 7%	22 9%
Up to half a day	115 32%	61 34%	54 29%	18 29%	45 39%	21 30%	22 32%	8 23%	2 16%	38 35%	31 25%	32 36%	14 34%	42 35%	74 30%
Up to one day	117 32%	46 26%	71 39%	22 36%	28 25%	32 45%	24 35%	6 18%	4 34%	35 32%	44 36%	26 30%	11 27%	43 36%	74 30%
Up to one week	52 14%	28 16%	24 13%	9 14%	17 15%	8 12%	7 11%	8 23%	2 17%	14 13%	13 11%	15 17%	9 23%	10 8%	42 18%
Up to one month	24 7%	16 9%	8 4%	10 17%	3 2%	4 5%	4 6%	2 7%	1 6%	7 7%	11 9%	3 4%	2 4%	9 8%	14 6%
More than one month	15 4%	8 5%	6 3%	- -	6 6%	1 1%	3 5%	2 5%	2 20%	4 4%	7 5%	3 3%	1 3%	5 4%	10 4%
Don't know	9 2%	4 2%	4 2%	- -	4 4%	1 2%	2 3%	* 1%	- -	* *	5 4%	2 3%	1 2%	3 2%	6 2%



## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 4

**Q.4 To the best of your knowledge, what is the total amount of time you have spent supporting a charity in these ways over the past 12 months?**

**Base: All respondents who work and have volunteered at all**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Work- ing full time	Work- ing part time
Unweighted base	325	287	23	17	35	23	26	31	15	26	50	54	25	231	94
Weighted base	362	320	26	20	41	28	26	29	16	41	52	56	27	300	62
Less than one hour	31 8%	27 9%	2 9%	3 13%	4 11%	2 8%	4 16%	- -	1 4%	3 8%	1 2%	6 11%	4 14%	25 8%	5 8%
Up to half a day	115 32%	105 33%	4 14%	2 8%	8 21%	15 54%	10 37%	6 20%	6 39%	22 53%	21 39%	14 26%	8 30%	97 32%	18 30%
Up to one day	117 32%	102 32%	11 44%	12 59%	16 40%	2 7%	7 27%	10 35%	4 22%	9 21%	18 34%	22 40%	6 22%	99 33%	17 28%
Up to one week	52 14%	45 14%	5 19%	4 20%	10 25%	4 15%	3 13%	7 25%	3 17%	2 5%	6 12%	5 10%	2 8%	44 15%	8 13%
Up to one month	24 7%	20 6%	2 7%	- -	2 4%	2 7%	1 4%	2 9%	2 11%	2 5%	3 6%	3 6%	5 18%	19 6%	5 8%
More than one month	15 4%	12 4%	2 8%	- -	- -	* 2%	1 4%	1 3%	* 2%	3 8%	4 7%	1 2%	2 8%	9 3%	6 9%
Don't know	9 2%	8 3%	- -	- -	- -	2 7%	- -	2 8%	1 4%	- -	1 1%	3 6%	- -	6 2%	2 4%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 5

**Q.5 Which, if any, of the following explain why you haven't donated money to a charity at work before?**

**Base: All respondents who work but have not donated any money to a charity at work before**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	449	234	215	55	82	101	105	74	32	127	147	94	81	78	371
Weighted base	467	266	201	55	91	104	106	79	32	112	149	125	81	78	388
I already support charities in other ways, outside of work	140 30%	71 27%	69 34%	8 15%	32 35%	32 31%	23 22%	25 31%	19 61%	37 33%	53 35%	26 21%	24 30%	32 41%	107 28%
I have not been asked to give money to charity at work	135 29%	75 28%	60 30%	17 31%	27 30%	24 23%	29 28%	26 33%	12 37%	26 23%	37 25%	51 41%	20 25%	19 24%	116 30%
I cannot afford to give money to charity	129 28%	72 27%	57 28%	18 32%	38 41%	22 21%	27 25%	21 26%	4 12%	26 23%	39 26%	38 30%	26 32%	25 31%	104 27%
It's not in the culture of my workplace to support charities at work	48 10%	30 11%	18 9%	7 13%	15 17%	9 8%	10 9%	5 6%	2 5%	9 8%	14 10%	20 16%	5 6%	3 3%	45 12%
I don't think charity and work should mix	34 7%	23 9%	11 6%	1 2%	7 8%	4 4%	10 9%	11 14%	2 5%	12 11%	13 8%	6 5%	3 4%	6 7%	29 7%
My employer doesn't allow me to donate to charity straight from my salary	13 3%	1 1%	12 6%	4 8%	3 3%	1 1%	3 3%	1 1%	1 2%	2 2%	8 5%	2 1%	1 2%	- -	13 3%
Other	25 5%	13 5%	12 6%	2 3%	3 3%	6 6%	4 4%	7 9%	3 9%	8 7%	6 4%	8 7%	2 3%	5 6%	20 5%
None of the above	73 16%	50 19%	23 11%	12 21%	9 10%	24 23%	19 18%	8 10%	- -	20 18%	19 13%	23 19%	11 13%	5 7%	68 17%
Don't know	21 4%	11 4%	10 5%	7 12%	1 1%	4 4%	5 5%	3 4%	1 4%	1 1%	11 7%	3 2%	5 6%	5 6%	16 4%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 5

**Q.5 Which, if any, of the following explain why you haven't donated money to a charity at work before?**

**Base: All respondents who work but have not donated any money to a charity at work before**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Working full time	Working part time
Unweighted base	449	391	37	13	46	41	44	38	21	36	66	64	43	275	174
Weighted base	467	418	31	10	42	49	50	37	18	44	69	66	51	347	120
I already support charities in other ways, outside of work	140 30%	119 29%	13 41%	5 46%	13 30%	18 36%	7 15%	5 12%	8 43%	11 26%	20 29%	26 39%	15 30%	95 27%	45 37%
I have not been asked to give money to charity at work	135 29%	121 29%	6 20%	2 21%	14 33%	20 40%	8 16%	11 29%	8 43%	12 26%	21 31%	18 27%	16 31%	92 26%	43 36%
I cannot afford to give money to charity	129 28%	118 28%	7 24%	3 28%	10 24%	11 23%	20 41%	11 30%	3 16%	16 36%	20 29%	15 22%	12 23%	100 29%	29 24%
It's not in the culture of my workplace to support charities at work	48 10%	43 10%	4 12%	2 18%	3 7%	5 11%	7 13%	2 5%	* 3%	1 2%	10 14%	7 10%	8 15%	34 10%	13 11%
I don't think charity and work should mix	34 7%	30 7%	2 8%	* 5%	4 9%	1 2%	6 13%	3 7%	2 13%	2 6%	6 8%	8 12%	- -	27 8%	7 6%
My employer doesn't allow me to donate to charity straight from my salary	13 3%	13 3%	- -	- -	3 7%	- -	* 1%	- -	* 3%	2 5%	- -	2 4%	5 9%	5 1%	8 7%
Other	25 5%	21 5%	4 12%	- -	4 9%	1 2%	2 5%	1 2%	1 3%	4 9%	3 4%	2 3%	4 8%	17 5%	8 7%
None of the above	73 16%	69 17%	2 6%	1 8%	6 14%	3 6%	12 25%	8 21%	2 10%	4 9%	10 14%	15 23%	10 21%	60 17%	13 11%
Don't know	21 4%	18 4%	1 4%	- -	1 2%	2 4%	1 3%	5 13%	2 10%	1 3%	5 7%	3 4%	- -	17 5%	4 3%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 6

**Q.6 Which, if any of the following explain why you haven't volunteered for a charity at work?****Base: All respondents who work but haven't volunteered for a charity at work**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	660	329	331	77	122	143	169	108	41	207	205	131	117	152	508
Weighted base	688	378	311	79	132	153	169	114	42	191	219	166	113	158	531
I don't have time to support a charity while at work	188 27%	101 27%	87 28%	24 30%	45 34%	43 28%	43 26%	26 23%	6 15%	58 31%	55 25%	45 27%	29 25%	59 37%	129 24%
My employer has not given me the opportunity support a charity at work	94 14%	49 13%	44 14%	19 24%	23 17%	15 10%	26 16%	7 7%	3 6%	34 18%	30 14%	19 11%	12 10%	23 15%	70 13%
It's not in the culture of my workplace to support charities at work	65 10%	36 10%	29 9%	10 12%	16 12%	9 6%	15 9%	12 11%	5 11%	15 8%	24 11%	15 9%	11 10%	11 7%	55 10%
My employer doesn't allow time away from work for volunteering	57 8%	32 8%	25 8%	8 11%	18 14%	11 7%	13 8%	6 5%	* 1%	18 9%	11 5%	13 8%	15 13%	11 7%	45 9%
I don't think charity and work should mix	52 7%	35 9%	17 5%	1 1%	14 11%	6 4%	18 10%	11 10%	2 5%	19 10%	18 8%	10 6%	4 4%	11 7%	41 8%
I already volunteer for a charity outside of the workplace	49 7%	23 6%	26 8%	8 10%	9 7%	5 3%	12 7%	8 7%	6 15%	15 8%	14 6%	14 9%	5 4%	12 7%	38 7%
I don't know how to go about offering my time to a charity while at work	36 5%	22 6%	14 4%	9 12%	3 2%	9 6%	8 5%	6 5%	2 4%	13 7%	12 5%	5 3%	6 5%	9 6%	27 5%
Other	39 6%	19 5%	20 6%	3 4%	5 4%	7 4%	9 6%	9 8%	6 14%	15 8%	10 5%	10 6%	4 3%	10 6%	29 5%
None of the above	188 27%	105 28%	83 27%	17 21%	28 21%	57 37%	44 26%	30 26%	14 33%	43 23%	63 29%	44 27%	38 34%	28 18%	160 30%
Don't know	75 11%	48 13%	27 9%	10 13%	11 8%	19 12%	15 9%	16 14%	5 11%	15 8%	28 13%	19 11%	13 12%	22 14%	54 10%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 6

**Q.6 Which, if any of the following explain why you haven't volunteered for a charity at work?****Base: All respondents who work but haven't volunteered for a charity at work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Work-ing full time	Work-ing part time
Unweighted base	660	560	63	17	82	59	66	45	37	53	84	90	64	424	236
Weighted base	688	593	60	16	76	65	71	46	36	61	90	92	77	527	162
I don't have time to support a charity while at work	188 27%	159 27%	17 29%	7 45%	28 37%	14 22%	19 27%	7 16%	11 31%	16 26%	19 21%	24 26%	25 32%	141 27%	47 29%
My employer has not given me the opportunity support a charity at work	94 14%	87 15%	4 7%	4 26%	11 15%	8 12%	13 18%	6 13%	3 7%	12 19%	7 8%	13 14%	13 17%	70 13%	24 15%
It's not in the culture of my workplace to support charities at work	65 10%	56 9%	6 11%	2 14%	3 4%	4 7%	9 13%	2 5%	4 10%	7 11%	9 10%	11 12%	8 10%	50 9%	16 10%
My employer doesn't allow time away from work for volunteering	57 8%	52 9%	1 1%	3 16%	5 7%	7 11%	9 12%	1 2%	4 12%	6 9%	9 10%	6 6%	6 8%	41 8%	16 10%
I don't think charity and work should mix	52 7%	45 8%	5 8%	* 2%	4 6%	2 3%	10 13%	5 11%	1 4%	7 11%	6 7%	3 3%	8 10%	40 8%	11 7%
I already volunteer for a charity outside of the workplace	49 7%	37 6%	11 19%	- -	3 5%	6 9%	1 1%	1 2%	* 1%	5 9%	10 11%	5 6%	6 8%	32 6%	17 11%
I don't know how to go about offering my time to a charity while at work	36 5%	31 5%	5 9%	1 3%	3 4%	2 3%	4 6%	1 2%	- -	2 3%	5 5%	7 8%	7 9%	26 5%	10 6%
Other	39 6%	34 6%	4 7%	- -	5 7%	2 4%	5 7%	1 2%	1 2%	7 11%	4 5%	3 4%	6 8%	26 5%	13 8%
None of the above	188 27%	167 28%	10 16%	2 10%	20 27%	17 26%	17 25%	14 32%	11 32%	10 16%	33 37%	30 33%	24 31%	147 28%	41 25%
Don't know	75 11%	62 10%	8 13%	4 22%	5 6%	9 14%	8 11%	11 24%	6 16%	5 9%	7 8%	11 11%	3 4%	65 12%	10 6%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 7

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Summary**

**Base: All respondents who work**

	Statements						
	My employer makes it easy for me to give time or money to charity at work	It is important that employers encourage staff to get involved with a charity at work	I would give more time or money to charity at work if my employer gave me more opportunities to do so	I would prefer to work for an organisation that is actively engaged with charities rather than one that is not	Companies that openly support charities have a better reputation than those that don't	Supporting charities through work raises staff morale	I would like more opportunities to engage with charity at work
Unweighted base	1080	1080	1080	1080	1080	1080	1080
Weighted base	1150	1150	1150	1150	1150	1150	1150
NET: Agree	379 33%	591 51%	476 41%	549 48%	701 61%	616 54%	474 41%
Strongly agree (4)	112 10%	147 13%	115 10%	145 13%	173 15%	138 12%	115 10%
Tend to agree (3)	267 23%	444 39%	361 31%	403 35%	528 46%	478 42%	358 31%
Tend to disagree (2)	260 23%	211 18%	249 22%	207 18%	164 14%	179 16%	264 23%
Strongly disagree (1)	213 19%	102 9%	151 13%	95 8%	65 6%	75 7%	146 13%
NET: Disagree	473 41%	313 27%	400 35%	302 26%	229 20%	254 22%	410 36%
Don't know	298 26%	246 21%	274 24%	299 26%	220 19%	279 24%	266 23%
Mean	2.33	2.70	2.50	2.70	2.87	2.78	2.50
Standard deviation	0.99	0.87	0.93	0.88	0.79	0.81	0.92
Standard error	0.04	0.03	0.03	0.03	0.03	0.03	0.03

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 8

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**My employer makes it easy for me to give time or money to charity at work**

**Base: All respondents who work**

	Total	Gender		Age						Social Grade				Employment Sector		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate	
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806	
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852	
NET: Agree	379 33%	196 32%	183 34%	60 39%	107 40%	76 30%	74 28%	46 29%	15 26%	115 36%	131 35%	83 29%	49 29%	110 37%	268 32%	
Strongly agree	(4) 10%	112 10%	62 9%	50 15%	23 13%	34 11%	27 6%	16 5%	9 7%	4 11%	36 11%	40 11%	24 8%	12 7%	36 12%	76 9%
Tend to agree	(3) 23%	267 22%	133 25%	133 24%	37 28%	73 20%	50 22%	58 23%	38 19%	11 25%	79 25%	91 21%	59 22%	37 22%	74 25%	193 23%
Tend to disagree	(2) 23%	260 24%	148 21%	112 21%	32 21%	58 22%	58 23%	58 22%	45 28%	9 15%	84 26%	74 20%	62 22%	40 23%	71 24%	189 22%
Strongly disagree	(1) 19%	213 19%	123 20%	90 17%	31 20%	50 19%	37 15%	61 23%	23 14%	11 19%	46 14%	60 16%	71 25%	36 21%	45 15%	168 20%
NET: Disagree	473 41%	271 44%	202 38%	64 41%	108 41%	95 38%	119 45%	68 42%	19 33%	129 40%	134 36%	133 47%	76 44%	115 39%	358 42%	
Don't know	298 26%	148 24%	151 28%	30 20%	49 19%	79 32%	69 26%	47 29%	24 41%	78 24%	105 28%	69 24%	47 27%	72 24%	226 26%	
Mean	2.33	2.29	2.37	2.42	2.42	2.38	2.15	2.28	2.24	2.43	2.42	2.16	2.21	2.45	2.28	
Standard deviation	0.99	1.00	0.98	1.07	1.01	0.99	0.96	0.87	1.04	0.96	1.00	1.01	0.97	0.98	0.99	
Standard error	0.04	0.05	0.05	0.10	0.07	0.08	0.07	0.09	0.18	0.06	0.06	0.08	0.09	0.07	0.04	

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 8

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**My employer makes it easy for me to give time or money to charity at work**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Agree	379 33%	325 33%	35 38%	11 29%	49 41%	28 27%	30 28%	23 30%	18 30%	32 29%	66 39%	52 33%	33 30%	308 34%	71 29%
Strongly agree	(4) 112 10%	97 10%	12 13%	3 8%	16 14%	9 9%	9 8%	5 6%	3 6%	3 3%	24 14%	15 9%	12 11%	95 10%	17 7%
Tend to agree	(3) 267 23%	229 23%	23 25%	8 22%	32 27%	19 18%	21 20%	18 23%	15 25%	29 26%	42 25%	38 23%	21 19%	213 24%	54 22%
Tend to disagree	(2) 260 23%	228 23%	20 21%	9 24%	26 22%	26 25%	27 25%	19 24%	12 20%	32 28%	29 17%	33 21%	27 25%	196 22%	64 26%
Strongly disagree	(1) 213 19%	190 19%	14 15%	3 9%	20 16%	21 20%	31 29%	13 17%	9 15%	25 22%	25 15%	36 23%	16 14%	179 20%	34 14%
NET: Disagree	473 41%	418 42%	34 37%	13 32%	46 38%	46 45%	58 55%	32 41%	21 36%	56 50%	54 32%	69 43%	43 40%	375 42%	98 40%
Don't know	298 26%	255 26%	23 25%	15 38%	25 21%	29 28%	18 17%	23 29%	20 34%	24 22%	49 29%	39 24%	33 30%	220 24%	78 32%
Mean	2.33	2.31	2.48	2.46	2.48	2.21	2.09	2.27	2.31	2.12	2.54	2.25	2.39	2.33	2.33
Standard deviation	0.99	0.99	1.01	0.90	1.01	0.99	1.00	0.93	0.93	0.86	1.04	1.02	0.99	1.01	0.91
Standard error	0.04	0.04	0.12	0.18	0.11	0.12	0.11	0.12	0.15	0.11	0.10	0.09	0.12	0.04	0.06



## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 9

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**It is important that employers encourage staff to get involved with a charity at work**

**Base: All respondents who work**

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate	
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806	
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852	
NET: Agree	591 51%	308 50%	283 53%	94 61%	157 59%	132 53%	123 47%	54 34%	32 54%	177 55%	195 53%	138 48%	81 47%	174 58%	417 49%	
Strongly agree	(4) 13%	147 13%	82 12%	65 20%	31 16%	43 13%	32 8%	20 7%	11 17%	10 15%	48 13%	47 12%	35 10%	16 14%	40 12%	106
Tend to agree	(3) 39%	444 37%	227 41%	218 40%	62 43%	114 40%	100 39%	103 27%	43 37%	22 37%	129 40%	148 40%	102 36%	65 38%	134 45%	311
Tend to disagree	(2) 18%	211 20%	123 16%	88 11%	17 11%	47 18%	42 17%	53 20%	42 26%	10 17%	53 16%	60 16%	55 19%	43 25%	54 18%	157
Strongly disagree	(1) 9%	102 10%	60 8%	43 10%	15 10%	18 7%	9 4%	27 10%	26 16%	7 12%	22 7%	33 9%	33 12%	14 8%	19 6%	84
NET: Disagree	313 27%	182 30%	131 24%	32 21%	65 25%	52 21%	79 30%	67 42%	17 30%	75 23%	93 25%	88 31%	57 33%	73 24%	240 28%	
Don't know	246 21%	124 20%	122 23%	29 19%	42 16%	68 27%	59 23%	39 24%	10 16%	71 22%	82 22%	59 21%	34 20%	51 17%	195 23%	
Mean	2.70	2.67	2.74	2.87	2.82	2.84	2.58	2.33	2.70	2.81	2.72	2.62	2.61	2.79	2.67	
Standard deviation	0.87	0.89	0.85	0.92	0.84	0.77	0.84	0.91	0.96	0.85	0.87	0.92	0.83	0.80	0.89	
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.09	0.14	0.05	0.05	0.07	0.07	0.05	0.04	

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 9

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**It is important that employers encourage staff to get involved with a charity at work**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Agree	591 51%	509 51%	47 52%	21 53%	68 57%	44 43%	46 43%	38 49%	34 58%	58 51%	98 58%	83 51%	54 50%	470 52%	121 49%
Strongly agree	(4) 147 13%	121 12%	18 19%	5 13%	23 19%	6 6%	12 11%	10 13%	8 14%	8 7%	25 15%	20 12%	11 10%	122 13%	25 10%
Tend to agree	(3) 444 39%	388 39%	30 32%	15 39%	45 37%	37 36%	34 32%	28 36%	26 44%	50 44%	73 43%	63 39%	43 40%	349 39%	96 39%
Tend to disagree	(2) 211 18%	179 18%	20 22%	14 36%	16 14%	27 26%	18 17%	15 19%	12 20%	16 14%	22 13%	33 21%	18 17%	161 18%	50 20%
Strongly disagree	(1) 102 9%	90 9%	10 10%	* 1%	12 10%	6 6%	16 15%	8 10%	3 5%	18 16%	8 5%	14 9%	8 8%	84 9%	18 7%
NET: Disagree	313 27%	268 27%	30 33%	14 37%	28 23%	32 31%	34 32%	23 29%	14 24%	33 30%	30 17%	48 30%	26 24%	245 27%	68 28%
Don't know	246 21%	221 22%	15 16%	4 10%	23 20%	27 26%	27 25%	17 22%	10 18%	22 19%	42 25%	30 19%	29 26%	188 21%	58 23%
Mean	2.70	2.69	2.71	2.72	2.83	2.58	2.52	2.67	2.82	2.53	2.90	2.67	2.70	2.71	2.68
Standard deviation	0.87	0.87	0.96	0.73	0.94	0.75	0.98	0.91	0.78	0.91	0.78	0.86	0.84	0.88	0.83
Standard error	0.03	0.03	0.11	0.13	0.10	0.09	0.11	0.11	0.11	0.11	0.07	0.08	0.10	0.04	0.05

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 10

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**I would give more time or money to charity at work if my employer gave me more opportunities to do so**

**Base: All respondents who work**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852
NET: Agree	476 41%	261 42%	215 40%	81 52%	149 56%	97 39%	102 39%	33 20%	15 25%	147 46%	164 44%	108 38%	56 33%	142 48%	334 39%
Strongly agree	(4) 10%	115 11%	65 9%	23 15%	44 17%	25 10%	15 6%	3 2%	5 8%	43 13%	37 10%	20 7%	15 9%	35 12%	80 9%
Tend to agree	(3) 31%	361 32%	196 31%	165 38%	58 40%	105 29%	72 33%	86 19%	30 17%	104 32%	127 34%	88 31%	42 24%	107 36%	254 30%
Tend to disagree	(2) 22%	249 21%	127 23%	122 17%	26 18%	48 22%	55 18%	48 31%	50 37%	22 20%	64 21%	79 23%	65 24%	42 19%	192 23%
Strongly disagree	(1) 13%	151 14%	87 12%	64 9%	14 11%	28 9%	22 18%	47 21%	34 11%	7 15%	48 12%	45 11%	32 15%	26 12%	116 14%
NET: Disagree	400 35%	214 35%	186 35%	40 26%	76 29%	77 31%	95 36%	85 53%	28 49%	112 35%	124 33%	97 34%	68 39%	92 31%	308 36%
Don't know	274 24%	139 23%	134 25%	33 22%	39 15%	77 31%	64 25%	44 27%	15 26%	63 20%	83 22%	79 28%	48 28%	64 21%	209 25%
Mean	2.50	2.50	2.50	2.75	2.73	2.58	2.36	2.01	2.30	2.55	2.54	2.47	2.37	2.61	2.46
Standard deviation	0.93	0.95	0.91	0.89	0.92	0.89	0.93	0.80	0.87	0.98	0.90	0.88	0.94	0.92	0.93
Standard error	0.03	0.05	0.05	0.08	0.07	0.07	0.07	0.08	0.13	0.06	0.06	0.07	0.08	0.06	0.04

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 10

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**I would give more time or money to charity at work if my employer gave me more opportunities to do so**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Agree	476 41%	410 41%	38 41%	22 55%	55 46%	29 28%	45 42%	28 36%	28 48%	49 43%	86 51%	62 38%	35 32%	391 43%	85 34%
Strongly agree	(4) 115 10%	94 9%	11 12%	5 13%	16 13%	6 6%	8 8%	9 11%	10 16%	9 8%	22 13%	13 8%	6 5%	100 11%	15 6%
Tend to agree	(3) 361 31%	315 32%	27 29%	17 43%	39 32%	23 22%	37 35%	19 24%	18 31%	39 35%	64 38%	49 30%	29 27%	291 32%	70 28%
Tend to disagree	(2) 249 22%	220 22%	17 19%	5 13%	28 23%	26 25%	16 15%	18 23%	12 20%	19 17%	32 19%	41 26%	36 33%	189 21%	60 24%
Strongly disagree	(1) 151 13%	133 13%	15 17%	3 7%	12 10%	19 18%	26 24%	17 22%	2 4%	23 21%	10 6%	19 12%	5 5%	122 14%	29 12%
NET: Disagree	400 35%	354 35%	33 36%	8 20%	40 34%	44 43%	41 39%	35 45%	14 23%	42 38%	42 25%	60 37%	41 37%	311 34%	89 36%
Don't know	274 24%	235 24%	21 23%	9 24%	25 21%	29 28%	20 19%	15 20%	17 29%	22 19%	42 25%	39 24%	33 30%	200 22%	73 30%
Mean	2.50	2.49	2.47	2.80	2.61	2.23	2.32	2.31	2.85	2.38	2.77	2.46	2.47	2.53	2.41
Standard deviation	0.93	0.92	1.00	0.84	0.92	0.93	1.00	1.03	0.85	0.98	0.83	0.88	0.74	0.94	0.87
Standard error	0.03	0.03	0.12	0.16	0.10	0.11	0.11	0.13	0.13	0.12	0.08	0.08	0.09	0.04	0.05

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 11

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**I would prefer to work for an organisation that is actively engaged with charities rather than one that is not**

**Base: All respondents who work**

	Total	Gender		Age						Social Grade				Employment Sector		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate	
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806	
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852	
NET: Agree	549 48%	297 48%	251 47%	82 53%	147 56%	120 48%	115 44%	58 36%	27 46%	170 53%	177 48%	128 45%	73 43%	151 51%	398 47%	
Strongly agree	(4) 13%	145 12%	74 13%	71 13%	19 12%	55 21%	30 12%	23 9%	10 6%	8 14%	42 13%	55 15%	27 9%	22 13%	48 16%	98 11%
Tend to agree	(3) 35%	403 36%	223 34%	180 34%	63 41%	92 35%	90 36%	92 35%	48 30%	19 32%	129 40%	122 33%	101 36%	51 30%	103 35%	300 35%
Tend to disagree	(2) 18%	207 18%	104 17%	103 19%	21 14%	45 17%	34 14%	55 21%	41 25%	12 20%	44 14%	65 18%	64 22%	34 20%	51 17%	156 18%
Strongly disagree	(1) 8%	95 8%	65 11%	29 5%	10 7%	18 7%	13 5%	26 10%	21 13%	6 10%	27 8%	34 9%	21 7%	13 7%	20 7%	75 9%
NET: Disagree	302 26%	170 28%	132 25%	32 21%	62 24%	47 19%	81 31%	62 39%	18 30%	71 22%	99 27%	85 30%	47 27%	71 24%	231 27%	
Don't know	299 26%	147 24%	152 28%	41 26%	54 21%	84 33%	65 25%	41 25%	14 24%	80 25%	95 26%	71 25%	52 30%	75 25%	223 26%	
Mean	2.70	2.66	2.76	2.80	2.88	2.82	2.57	2.38	2.65	2.76	2.72	2.63	2.69	2.80	2.67	
Standard deviation	0.88	0.91	0.84	0.83	0.90	0.82	0.87	0.87	0.94	0.87	0.92	0.83	0.90	0.88	0.88	
Standard error	0.03	0.05	0.04	0.08	0.07	0.07	0.06	0.08	0.14	0.05	0.06	0.07	0.08	0.06	0.04	

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 11

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**I would prefer to work for an organisation that is actively engaged with charities rather than one that is not**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Agree	549 48%	472 47%	44 48%	18 45%	58 48%	44 43%	45 42%	27 35%	33 56%	60 53%	94 55%	77 48%	50 46%	436 48%	113 46%
Strongly agree	(4) 145 13%	120 12%	15 16%	5 12%	16 13%	10 10%	11 10%	10 12%	11 19%	11 9%	34 20%	15 10%	8 7%	120 13%	25 10%
Tend to agree	(3) 403 35%	352 35%	29 32%	13 33%	42 35%	34 33%	34 32%	17 22%	22 38%	49 44%	59 35%	62 38%	42 39%	316 35%	88 36%
Tend to disagree	(2) 207 18%	174 17%	20 22%	9 23%	25 21%	20 20%	17 16%	15 19%	13 22%	11 10%	24 14%	23 14%	30 27%	160 18%	48 19%
Strongly disagree	(1) 95 8%	82 8%	11 12%	* 1%	6 5%	9 8%	20 19%	7 9%	1 3%	14 13%	8 5%	14 9%	4 4%	77 9%	18 7%
NET: Disagree	302 26%	256 26%	32 34%	9 24%	31 26%	29 28%	37 34%	22 28%	15 25%	25 23%	32 19%	37 23%	34 31%	237 26%	65 27%
Don't know	299 26%	271 27%	17 18%	12 31%	31 26%	30 29%	25 23%	29 38%	11 19%	28 25%	45 26%	47 29%	24 22%	231 26%	68 28%
Mean	2.70	2.70	2.63	2.81	2.76	2.62	2.44	2.61	2.90	2.66	2.96	2.69	2.64	2.71	2.67
Standard deviation	0.88	0.87	0.96	0.75	0.82	0.87	1.01	0.97	0.79	0.90	0.85	0.85	0.73	0.89	0.84
Standard error	0.03	0.03	0.11	0.15	0.09	0.11	0.12	0.13	0.11	0.11	0.08	0.08	0.08	0.04	0.05

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 12

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Companies that openly support charities have a better reputation than those that don't**

**Base: All respondents who work**

	Total	Gender		Age						Social Grade				Employment Sector		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate	
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806	
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852	
NET: Agree	701 61%	372 61%	328 61%	102 66%	186 70%	135 54%	168 64%	77 48%	33 57%	214 67%	219 59%	168 59%	99 57%	192 64%	509 60%	
Strongly agree	(4) 15%	173 14%	85 17%	88 20%	31 18%	47 16%	41 12%	31 10%	17 12%	7 12%	58 18%	53 14%	37 13%	24 14%	55 19%	118 14%
Tend to agree	(3) 46%	528 47%	288 45%	240 46%	71 46%	139 53%	94 37%	137 52%	61 38%	26 45%	156 48%	166 45%	131 46%	75 43%	137 46%	391 46%
Tend to disagree	(2) 14%	164 14%	86 14%	78 14%	22 14%	27 10%	38 15%	32 12%	35 22%	11 19%	44 14%	47 13%	45 16%	28 16%	45 15%	119 14%
Strongly disagree	(1) 6%	65 7%	43 7%	22 4%	8 5%	16 6%	10 4%	18 7%	12 7%	2 4%	14 4%	24 7%	18 6%	8 5%	17 6%	48 6%
NET: Disagree	229 20%	129 21%	100 19%	29 19%	42 16%	48 19%	50 19%	47 29%	13 22%	58 18%	71 19%	63 22%	36 21%	62 21%	167 20%	
Don't know	220 19%	113 18%	107 20%	23 15%	36 14%	68 27%	44 17%	36 23%	12 21%	50 15%	80 22%	53 19%	37 21%	44 15%	176 21%	
Mean	2.87	2.83	2.92	2.95	2.95	2.91	2.83	2.66	2.82	2.95	2.85	2.81	2.85	2.91	2.86	
Standard deviation	0.79	0.81	0.77	0.80	0.77	0.80	0.77	0.83	0.74	0.76	0.81	0.80	0.78	0.81	0.78	
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.08	0.11	0.04	0.05	0.06	0.07	0.05	0.03	

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 12

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Companies that openly support charities have a better reputation than those that don't**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Agree	701 61%	609 61%	51 55%	28 72%	83 69%	56 54%	61 58%	48 61%	41 69%	60 53%	109 64%	103 64%	61 56%	549 61%	152 62%
Strongly agree	(4) 173 15%	148 15%	15 16%	6 16%	23 19%	16 16%	12 12%	15 19%	11 18%	8 7%	32 19%	21 13%	14 13%	135 15%	39 16%
Tend to agree	(3) 528 46%	461 46%	36 39%	22 55%	60 50%	40 39%	49 46%	33 42%	30 51%	52 46%	77 45%	82 51%	47 44%	415 46%	113 46%
Tend to disagree	(2) 164 14%	135 14%	20 22%	3 8%	19 16%	18 18%	14 13%	8 11%	8 14%	20 18%	12 7%	19 12%	21 19%	131 14%	33 14%
Strongly disagree	(1) 65 6%	59 6%	6 7%	1 2%	4 4%	4 3%	16 15%	5 6%	1 1%	9 8%	7 4%	11 7%	2 2%	56 6%	9 4%
NET: Disagree	229 20%	194 19%	26 28%	4 10%	24 20%	22 21%	29 28%	13 17%	9 15%	29 26%	19 11%	30 19%	23 21%	187 21%	42 17%
Don't know	220 19%	195 20%	16 17%	7 18%	13 11%	25 24%	15 14%	17 22%	9 15%	24 21%	42 25%	28 17%	24 22%	167 19%	53 21%
Mean	2.87	2.87	2.77	3.04	2.95	2.88	2.64	2.95	3.02	2.66	3.05	2.85	2.86	2.85	2.94
Standard deviation	0.79	0.79	0.85	0.65	0.75	0.79	0.92	0.85	0.66	0.79	0.75	0.78	0.72	0.80	0.74
Standard error	0.03	0.03	0.10	0.12	0.07	0.09	0.10	0.10	0.09	0.10	0.07	0.07	0.08	0.03	0.04



## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 13

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Supporting charities through work raises staff morale**

**Base: All respondents who work**

	Gender			Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate	
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806	
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852	
NET: Agree	616 54%	329 54%	287 54%	89 58%	160 60%	131 52%	141 54%	67 41%	28 48%	193 60%	211 57%	138 49%	74 43%	184 62%	433 51%	
Strongly agree	(4) 12%	138 13%	77 11%	61 17%	26 18%	49 13%	32 7%	19 3%	6 13%	8 14%	45 14%	52 14%	24 8%	17 10%	41 14%	97 11%
Tend to agree	(3) 42%	478 41%	252 42%	226 41%	63 41%	111 42%	100 40%	123 47%	61 38%	20 35%	149 46%	159 43%	115 40%	56 33%	143 48%	336 39%
Tend to disagree	(2) 16%	179 16%	97 16%	82 15%	20 13%	32 12%	38 15%	39 15%	40 25%	10 16%	43 13%	43 11%	54 19%	39 23%	45 15%	134 16%
Strongly disagree	(1) 7%	75 8%	49 8%	26 5%	10 7%	17 6%	8 3%	24 9%	13 8%	3 5%	18 5%	24 6%	19 7%	14 8%	15 5%	60 7%
NET: Disagree	254 22%	146 24%	108 20%	31 20%	49 18%	47 19%	63 24%	53 33%	12 21%	60 19%	67 18%	74 26%	53 31%	60 20%	194 23%	
Don't know	279 24%	139 23%	141 26%	34 22%	56 21%	73 29%	57 22%	42 26%	18 31%	69 21%	93 25%	72 25%	45 26%	55 18%	225 26%	
Mean	2.78	2.75	2.81	2.87	2.92	2.87	2.67	2.49	2.81	2.87	2.86	2.67	2.60	2.86	2.75	
Standard deviation	0.81	0.85	0.77	0.85	0.84	0.75	0.80	0.75	0.83	0.78	0.82	0.79	0.86	0.76	0.83	
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.07	0.13	0.05	0.05	0.06	0.08	0.05	0.03	

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 13

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Supporting charities through work raises staff morale**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Agree	616 54%	531 53%	51 55%	22 57%	72 60%	54 52%	45 42%	42 53%	35 59%	56 49%	100 59%	81 51%	60 55%	484 54%	132 54%
Strongly agree	(4) 138 12%	120 12%	13 14%	5 14%	18 15%	10 9%	10 9%	5 6%	5 9%	11 10%	35 20%	16 10%	11 10%	111 12%	27 11%
Tend to agree	(3) 478 42%	411 41%	37 41%	17 43%	54 45%	44 43%	35 33%	37 47%	30 50%	45 40%	65 38%	65 41%	49 45%	373 41%	105 43%
Tend to disagree	(2) 179 16%	151 15%	18 19%	10 26%	20 17%	15 14%	23 21%	8 11%	10 17%	16 14%	12 7%	31 19%	17 15%	140 16%	39 16%
Strongly disagree	(1) 75 7%	69 7%	4 5%	- -	4 3%	4 3%	17 16%	4 6%	2 3%	14 13%	15 9%	8 5%	2 2%	65 7%	11 4%
NET: Disagree	254 22%	220 22%	22 24%	10 26%	24 20%	18 18%	40 37%	13 17%	12 20%	30 27%	27 16%	39 24%	19 18%	205 23%	49 20%
Don't know	279 24%	247 25%	19 21%	7 18%	24 20%	31 30%	22 21%	24 30%	13 21%	27 24%	43 26%	40 25%	30 27%	214 24%	65 27%
Mean	2.78	2.77	2.81	2.86	2.90	2.83	2.44	2.77	2.83	2.60	2.94	2.74	2.86	2.77	2.82
Standard deviation	0.81	0.82	0.80	0.69	0.74	0.72	0.94	0.73	0.66	0.92	0.92	0.78	0.68	0.83	0.75
Standard error	0.03	0.03	0.10	0.13	0.08	0.09	0.11	0.10	0.10	0.12	0.08	0.07	0.08	0.04	0.05

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 14

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**I would like more opportunities to engage with charity at work**

**Base: All respondents who work**

	Total	Gender		Age						Social Grade				Employment Sector		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate	
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806	
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852	
NET: Agree	474 41%	253 41%	221 41%	84 55%	145 55%	103 41%	91 35%	37 23%	14 24%	140 43%	165 44%	104 37%	65 38%	137 46%	337 40%	
Strongly agree	(4) 10%	115 10%	62 10%	53 10%	22 14%	46 18%	21 8%	19 7%	2 1%	5 8%	33 10%	43 12%	27 10%	12 7%	36 12%	80 9%
Tend to agree	(3) 31%	358 31%	191 31%	168 31%	63 41%	98 37%	81 32%	72 27%	35 22%	9 16%	107 33%	122 33%	77 27%	52 30%	101 34%	257 30%
Tend to disagree	(2) 23%	264 23%	142 23%	122 23%	22 14%	44 16%	63 25%	64 25%	57 35%	14 24%	78 24%	70 19%	77 27%	40 23%	66 22%	198 23%
Strongly disagree	(1) 13%	146 13%	81 13%	66 12%	18 12%	30 11%	17 7%	40 15%	32 20%	9 15%	42 13%	44 12%	38 13%	23 13%	33 11%	113 13%
NET: Disagree	410 36%	223 36%	187 35%	40 26%	74 28%	81 32%	104 40%	89 55%	23 39%	119 37%	114 31%	115 40%	62 36%	99 33%	311 36%	
Don't know	266 23%	139 23%	127 24%	31 20%	46 17%	68 27%	66 25%	35 22%	22 37%	63 20%	92 25%	66 23%	45 26%	62 21%	204 24%	
Mean	2.50	2.49	2.51	2.71	2.74	2.58	2.36	2.06	2.27	2.51	2.59	2.43	2.43	2.59	2.47	
Standard deviation	0.92	0.92	0.91	0.92	0.95	0.82	0.92	0.78	0.99	0.91	0.93	0.92	0.90	0.91	0.92	
Standard error	0.03	0.05	0.04	0.08	0.07	0.06	0.07	0.07	0.16	0.05	0.06	0.07	0.08	0.06	0.04	

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 14

**Q.7 To what extent, if at all, do you agree or disagree with each of the following statements?**

**I would like more opportunities to engage with charity at work**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
NET: Agree	474 41%	412 41%	37 40%	22 55%	58 48%	31 30%	38 36%	25 32%	24 41%	51 45%	92 54%	66 41%	31 29%	380 42%	93 38%
Strongly agree	(4) 115 10%	102 10%	6 7%	6 15%	16 13%	6 6%	8 7%	13 16%	7 11%	8 7%	25 15%	14 9%	6 6%	97 11%	18 7%
Tend to agree	(3) 358 31%	310 31%	31 33%	16 40%	42 35%	25 25%	30 28%	12 15%	18 30%	42 37%	66 39%	51 32%	25 23%	283 31%	75 31%
Tend to disagree	(2) 264 23%	223 22%	23 24%	6 16%	26 22%	29 28%	24 23%	21 27%	18 30%	22 20%	19 11%	39 24%	36 33%	204 23%	60 24%
Strongly disagree	(1) 146 13%	131 13%	14 15%	2 6%	16 13%	13 13%	25 23%	12 15%	2 3%	21 19%	12 7%	22 13%	9 8%	120 13%	26 10%
NET: Disagree	410 36%	354 35%	36 39%	9 22%	41 35%	42 41%	49 46%	33 42%	20 34%	43 38%	31 18%	60 37%	45 41%	324 36%	85 35%
Don't know	266 23%	232 23%	19 20%	9 23%	21 17%	30 29%	19 18%	20 26%	15 25%	19 17%	47 28%	35 22%	33 30%	199 22%	67 27%
Mean	2.50	2.50	2.41	2.84	2.58	2.33	2.24	2.45	2.65	2.41	2.85	2.46	2.38	2.51	2.48
Standard deviation	0.92	0.93	0.89	0.84	0.94	0.86	0.97	1.06	0.80	0.94	0.86	0.91	0.80	0.93	0.86
Standard error	0.03	0.03	0.11	0.16	0.10	0.11	0.11	0.14	0.12	0.11	0.08	0.08	0.09	0.04	0.05

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 15

**Q.8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work?**

**Base: All respondents who work**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1080	535	545	149	240	227	253	151	60	342	344	222	172	274	806
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852
<b>Information about how employees can support charities at work</b>															
Effective	649	338	310	91	150	132	154	82	40	187	221	152	88	181	467
	56%	55%	58%	59%	57%	53%	59%	51%	68%	58%	60%	54%	51%	61%	55%
Ineffective	179	112	67	21	47	37	39	30	5	52	50	56	20	49	130
	16%	18%	13%	14%	18%	15%	15%	19%	8%	16%	14%	20%	12%	16%	15%
Don't know	322	164	158	42	68	82	68	49	14	83	100	76	64	68	254
	28%	27%	30%	27%	26%	33%	26%	30%	24%	26%	27%	27%	37%	23%	30%
<b>Employers providing more opportunities for employees to give money or volunteer</b>															
Effective	644	336	309	94	156	137	140	82	35	188	217	144	96	175	470
	56%	55%	58%	61%	59%	55%	53%	51%	60%	58%	58%	51%	56%	59%	55%
Ineffective	179	110	69	14	42	36	48	36	4	42	52	63	22	49	130
	16%	18%	13%	9%	16%	14%	18%	22%	6%	13%	14%	22%	13%	16%	15%
Don't know	326	169	157	46	66	78	74	43	19	93	102	77	54	74	252
	28%	27%	29%	30%	25%	31%	28%	27%	33%	29%	27%	27%	32%	25%	30%
<b>Employers allowing employees to donate to charity directly from their pay packet</b>															
Effective	574	315	259	77	138	123	125	72	39	169	198	132	75	163	412
	50%	51%	48%	50%	52%	49%	48%	45%	67%	53%	53%	46%	43%	55%	48%
Ineffective	258	133	125	37	60	50	68	39	5	69	72	73	44	68	191
	22%	22%	23%	24%	23%	20%	26%	24%	8%	22%	19%	26%	26%	23%	22%
Don't know	317	166	151	40	67	78	68	50	14	84	101	79	53	68	249
	28%	27%	28%	26%	25%	31%	26%	31%	24%	26%	27%	28%	31%	23%	29%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 15

**Q.8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work?**

**Base: All respondents who work**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852
<b><u>Employers creating a culture of working with charities in the workplace</u></b>															
Effective	613	330	283	70	167	138	133	75	32	188	200	145	81	179	434
	53%	54%	53%	45%	63%	55%	51%	47%	55%	58%	54%	51%	47%	60%	51%
Ineffective	191	114	76	27	38	37	45	35	9	50	54	60	26	42	149
	17%	19%	14%	17%	15%	15%	17%	22%	15%	16%	15%	21%	15%	14%	17%
Don't know	346	170	176	58	59	76	84	51	18	84	117	79	66	77	268
	30%	28%	33%	37%	22%	30%	32%	32%	30%	26%	31%	28%	38%	26%	32%
<b><u>Senior management stating that charitable activity is a priority at the organisation I work for</u></b>															
Effective	446	253	193	65	118	97	88	55	23	128	154	100	65	102	345
	39%	41%	36%	42%	45%	39%	34%	34%	40%	40%	41%	35%	38%	34%	40%
Ineffective	333	179	154	44	70	65	82	55	17	96	90	100	47	107	226
	29%	29%	29%	29%	27%	26%	31%	34%	28%	30%	24%	35%	27%	36%	27%
Don't know	370	182	188	44	76	89	91	51	19	99	127	84	61	89	281
	32%	30%	35%	29%	29%	36%	35%	31%	32%	31%	34%	29%	35%	30%	33%
<b><u>Charities giving presentations at my place of work</u></b>															
Effective	478	265	213	65	116	94	110	68	26	140	166	107	66	134	344
	42%	43%	40%	42%	44%	37%	42%	42%	45%	43%	45%	38%	39%	45%	40%
Ineffective	292	155	137	35	74	58	68	44	13	95	86	75	37	81	211
	25%	25%	26%	23%	28%	23%	26%	27%	22%	29%	23%	26%	21%	27%	25%
Don't know	379	194	185	54	75	98	83	49	20	88	119	103	69	83	297
	33%	32%	35%	35%	28%	39%	32%	31%	34%	27%	32%	36%	40%	28%	35%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 15

**Q.8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work?**

**Base: All respondents who work**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	1150	614	535	154	264	251	261	161	58	322	371	284	172	298	852
<b><u>Allowing staff to nominate a charity to support for the year</u></b>															
Effective	742	380	362	104	178	161	170	88	40	203	251	188	99	208	534
	65%	62%	68%	68%	67%	64%	65%	54%	69%	63%	68%	66%	58%	70%	63%
Ineffective	125	77	48	16	28	23	31	25	2	45	31	29	21	34	92
	11%	13%	9%	11%	10%	9%	12%	15%	3%	14%	8%	10%	12%	11%	11%
Don't know	282	157	125	34	58	66	59	49	16	74	89	67	52	56	226
	25%	26%	23%	22%	22%	26%	23%	30%	28%	23%	24%	24%	30%	19%	27%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 15

**Q.8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work?**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Working full time	Working part time
Unweighted base	1080	929	91	37	121	92	101	80	60	86	160	156	96	716	364
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
<b>Information about how employees can support charities at work</b>															
Effective	649 56%	552 55%	57 62%	24 61%	79 66%	54 53%	48 45%	48 61%	39 66%	67 59%	87 51%	88 55%	57 52%	511 57%	137 56%
Ineffective	179 16%	152 15%	18 20%	4 10%	18 15%	16 15%	16 15%	7 8%	9 16%	19 17%	30 18%	26 16%	16 15%	143 16%	36 15%
Don't know	322 28%	295 30%	17 18%	11 29%	22 19%	33 32%	42 40%	24 30%	11 18%	27 24%	53 31%	47 29%	36 33%	249 28%	73 29%
<b>Employers providing more opportunities for employees to give money or volunteer</b>															
Effective	644 56%	556 56%	55 59%	25 63%	81 68%	57 55%	44 41%	43 55%	34 58%	63 56%	93 55%	92 57%	58 53%	512 57%	133 54%
Ineffective	179 16%	146 15%	20 22%	5 12%	12 10%	15 15%	21 20%	10 13%	13 22%	18 16%	24 14%	23 14%	19 17%	144 16%	35 14%
Don't know	326 28%	296 30%	18 19%	10 25%	27 22%	31 30%	41 39%	25 32%	12 21%	32 28%	53 31%	46 28%	32 30%	248 27%	78 32%
<b>Employers allowing employees to donate to charity directly from their pay packet</b>															
Effective	574 50%	494 50%	53 57%	22 56%	75 63%	50 48%	42 39%	34 43%	27 46%	53 47%	86 50%	79 49%	54 49%	464 51%	111 45%
Ineffective	258 22%	223 22%	18 19%	11 28%	23 19%	25 25%	26 25%	23 30%	18 30%	30 27%	33 19%	33 21%	19 17%	190 21%	69 28%
Don't know	317 28%	281 28%	22 24%	7 17%	22 18%	28 27%	38 36%	21 27%	14 24%	29 26%	52 30%	48 30%	36 33%	250 28%	67 27%



## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 15

**Q.8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work?**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	Working full time	Working part time
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
<b><u>Employers creating a culture of working with charities in the workplace</u></b>															
Effective	613	527	48	23	77	50	48	41	38	58	100	79	51	490	123
	53%	53%	53%	58%	65%	49%	45%	53%	64%	51%	59%	49%	47%	54%	50%
Ineffective	191	167	20	4	12	19	21	12	4	26	21	28	24	148	43
	17%	17%	21%	9%	10%	19%	20%	15%	7%	23%	12%	18%	22%	16%	17%
Don't know	346	304	24	13	31	33	37	25	17	29	49	53	34	265	81
	30%	30%	26%	33%	26%	32%	35%	32%	29%	26%	29%	33%	31%	29%	33%
<b><u>Senior management stating that charitable activity is a priority at the organisation I work for</u></b>															
Effective	446	391	32	17	55	40	38	23	23	40	80	60	38	359	87
	39%	39%	35%	43%	46%	39%	36%	29%	39%	35%	47%	37%	35%	40%	35%
Ineffective	333	282	37	9	34	31	32	27	14	38	30	46	34	266	67
	29%	28%	40%	24%	28%	30%	30%	35%	24%	34%	18%	29%	31%	29%	27%
Don't know	370	326	23	13	30	32	36	28	22	35	60	55	37	278	93
	32%	33%	25%	32%	25%	31%	34%	36%	37%	31%	35%	34%	34%	31%	38%
<b><u>Charities giving presentations at my place of work</u></b>															
Effective	478	418	33	22	61	42	47	29	27	31	80	65	41	390	89
	42%	42%	36%	57%	51%	41%	45%	37%	46%	28%	47%	40%	37%	43%	36%
Ineffective	292	246	29	9	29	23	23	21	17	43	31	39	29	227	65
	25%	25%	31%	22%	24%	22%	21%	26%	29%	38%	18%	24%	27%	25%	26%
Don't know	379	334	30	8	30	38	36	29	15	38	59	57	39	287	93
	33%	33%	33%	21%	25%	37%	34%	37%	25%	34%	35%	36%	36%	32%	38%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 15

**Q.8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work?**

**Base: All respondents who work**

	Region													Which of the following best describes your current working status?	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Work-ing full time	Work-ing part time
Weighted base	1150	998	92	39	120	103	106	78	59	113	170	161	109	903	246
<b>Allowing staff to nominate a charity to support for the year</b>															
Effective	742 65%	632 63%	66 71%	30 76%	83 69%	65 63%	56 53%	54 69%	44 75%	71 63%	101 59%	107 66%	66 60%	584 65%	158 64%
Ineffective	125 11%	110 11%	10 11%	4 9%	13 11%	12 12%	11 10%	5 6%	5 9%	17 15%	21 12%	14 9%	13 12%	97 11%	28 11%
Don't know	282 25%	257 26%	16 17%	6 15%	24 20%	25 25%	39 37%	19 25%	10 16%	24 21%	48 28%	40 25%	30 28%	222 25%	60 24%

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 16

**Q.9 Earlier you said that you haven't given money to charity through a payroll giving scheme. Payroll Giving allows people to give to charity from their pay packet, before tax is deducted, so each £1.00 you give will cost you 80p, at most. If payroll giving was offered to you by your employer, how likely do you think you would be to use it?**

**Base: All respondents who don't currently give money via a payroll giving scheme**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1008	494	514	133	214	210	243	148	60	316	320	209	163	247	761
Weighted base	1061	564	497	138	229	229	250	157	58	292	341	266	163	258	803
NET: Likely	332	192	141	52	83	74	69	40	15	100	116	71	46	95	237
	31%	34%	28%	37%	36%	32%	27%	26%	26%	34%	34%	27%	28%	37%	30%
Very likely	(4) 84	57	27	14	24	18	8	12	8	30	24	22	8	31	52
	8%	10%	5%	10%	10%	8%	3%	8%	13%	10%	7%	8%	5%	12%	7%
Fairly likely	(3) 249	135	114	38	59	56	61	28	7	70	92	49	38	64	185
	23%	24%	23%	27%	26%	24%	24%	18%	13%	24%	27%	18%	23%	25%	23%
Fairly unlikely	(2) 204	101	102	32	50	47	48	18	8	51	65	60	27	54	150
	19%	18%	21%	24%	22%	20%	19%	11%	13%	18%	19%	23%	17%	21%	19%
Very unlikely	(1) 366	186	180	36	59	70	99	78	25	96	109	88	73	66	300
	34%	33%	36%	26%	26%	30%	39%	50%	42%	33%	32%	33%	45%	26%	37%
NET: Unlikely	569	288	282	68	109	116	147	96	32	148	174	148	100	120	450
	54%	51%	57%	49%	48%	51%	59%	61%	55%	51%	51%	56%	61%	46%	56%
Don't know	160	85	75	18	36	39	34	21	11	44	51	47	17	43	117
	15%	15%	15%	13%	16%	17%	14%	13%	18%	15%	15%	18%	11%	17%	15%
Mean	2.06	2.13	1.97	2.25	2.25	2.11	1.90	1.81	1.96	2.13	2.11	2.02	1.87	2.28	1.99
Standard deviation	1.03	1.06	0.97	1.01	1.03	1.01	0.94	1.05	1.16	1.07	1.01	1.02	0.98	1.06	1.01
Standard error	0.04	0.05	0.05	0.09	0.08	0.08	0.07	0.09	0.17	0.07	0.06	0.08	0.08	0.07	0.04

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 16

**Q.9 Earlier you said that you haven't given money to charity through a payroll giving scheme. Payroll Giving allows people to give to charity from their pay packet, before tax is deducted, so each £1.00 you give will cost you 80p, at most. If payroll giving was offered to you by your employer, how likely do you think you would be to use it?**

**Base: All respondents who don't currently give money via a payroll giving scheme**

	Region													Which of the following best describes your current working status?		
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Work-ing full time	Work-ing part time	
Unweighted base	1008	865	86	36	110	86	95	76	57	79	144	147	92	660	348	
Weighted base	1061	920	86	38	104	95	100	75	56	100	151	154	104	823	238	
NET: Likely	332 31%	286 31%	30 35%	13 33%	33 31%	24 25%	28 28%	28 37%	16 29%	28 28%	60 40%	47 30%	25 25%	278 34%	55 23%	
Very likely	(4) 8%	84 8%	71 12%	10 5%	2 7%	8 6%	6 11%	11 10%	8 5%	3 7%	7 9%	14 8%	13 3%	4 9%	75 4%	8 4%
Fairly likely	(3) 23%	249 23%	215 23%	20 23%	11 28%	25 24%	18 19%	17 17%	20 27%	13 24%	21 21%	46 31%	34 22%	22 21%	203 25%	46 19%
Fairly unlikely	(2) 19%	204 19%	175 19%	18 21%	13 35%	24 23%	19 20%	20 20%	11 14%	14 19%	14 14%	27 18%	28 18%	20 19%	159 19%	44 19%
Very unlikely	(1) 34%	366 35%	321 29%	25 23%	9 31%	32 41%	39 41%	37 37%	30 40%	20 35%	43 43%	34 23%	56 36%	41 40%	269 33%	97 41%
NET: Unlikely	569 54%	496 54%	43 50%	22 57%	56 54%	58 61%	57 57%	41 54%	30 54%	57 57%	61 41%	84 54%	61 59%	428 52%	141 59%	
Don't know	160 15%	138 15%	13 15%	4 10%	15 15%	13 14%	15 15%	6 9%	9 17%	15 15%	29 19%	23 15%	17 16%	117 14%	42 18%	
Mean	2.06	2.05	2.21	2.17	2.09	1.89	2.02	2.08	1.99	1.91	2.33	2.03	1.86	2.12	1.83	
Standard deviation	1.03	1.02	1.07	0.87	0.99	0.99	1.08	1.09	0.99	1.05	1.01	1.04	0.94	1.04	0.94	
Standard error	0.04	0.04	0.13	0.15	0.10	0.11	0.12	0.13	0.15	0.13	0.09	0.09	0.11	0.04	0.06	

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 17

**Q.10 If you were to enter into a payroll giving scheme how much would you be willing to donate a month?**

**Base: All respondents who don't currently give money via a payroll giving scheme**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1008	494	514	133	214	210	243	148	60	316	320	209	163	247	761
Weighted base	1061	564	497	138	229	229	250	157	58	292	341	266	163	258	803
<£1	(0.5) 264 25%	131 23%	133 27%	41 29%	60 26%	45 20%	65 26%	47 30%	5 9%	65 22%	95 28%	65 24%	39 24%	54 21%	209 26%
£1-£4	(2.5) 240 23%	128 23%	112 23%	37 27%	63 27%	54 23%	51 20%	29 18%	8 13%	51 18%	84 25%	78 29%	26 16%	52 20%	188 23%
£5-£9	(7) 179 17%	94 17%	85 17%	18 13%	37 16%	38 17%	48 19%	25 16%	12 20%	59 20%	54 16%	39 15%	26 16%	64 25%	114 14%
£10-£24	(12) 48 5%	27 5%	21 4%	3 2%	17 7%	10 5%	12 5%	3 2%	3 5%	24 8%	9 3%	11 4%	4 3%	15 6%	33 4%
£25-£49	(37) 7 1%	5 1%	2 *	1 1%	5 2%	* *	- -	- -	- -	6 2%	1 *	- -	* *	3 1%	4 *
£50-£99	(75.5) 4 *	3 1%	1 *	1 1%	2 1%	- -	* *	- -	1 1%	2 1%	2 1%	- -	- -	1 1%	3 *
£100+	(125) - -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	320 30%	177 31%	144 29%	37 27%	45 20%	82 36%	74 29%	53 33%	30 52%	84 29%	95 28%	74 28%	67 41%	69 27%	252 31%
Mean	4.25	4.68	3.78	4.24	5.41	3.81	3.80	3.00	6.48	6.03	3.82	3.27	3.46	5.28	3.90
Standard deviation	7.24	8.44	5.61	9.76	9.95	3.75	4.99	3.08	10.80	9.96	7.58	3.15	3.81	8.11	6.89
Standard error	0.27	0.46	0.29	0.97	0.77	0.32	0.39	0.31	1.97	0.66	0.51	0.26	0.38	0.60	0.30

## Employee Giving Survey

### ONLINE Fieldwork : 7th-9th June 2013

Absolutes/col percents

Table 17

**Q.10 If you were to enter into a payroll giving scheme how much would you be willing to donate a month?**

**Base: All respondents who don't currently give money via a payroll giving scheme**

	Region													Which of the following best describes your current working status?		
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Work-ing full time	Work-ing part time	
Unweighted base	1008	865	86	36	110	86	95	76	57	79	144	147	92	660	348	
Weighted base	1061	920	86	38	104	95	100	75	56	100	151	154	104	823	238	
<£1	(0.5) 25%	264 25%	15 18%	16 43%	23 22%	27 28%	39 39%	18 24%	16 29%	27 27%	29 19%	32 21%	22 21%	194 24%	70 29%	
£1-£4	(2.5) 23%	240 22%	28 33%	9 24%	24 23%	11 11%	27 27%	18 24%	10 18%	18 18%	25 16%	43 28%	26 25%	187 23%	52 22%	
£5-£9	(7) 17%	179 16%	17 20%	6 17%	21 20%	18 19%	11 11%	18 24%	12 22%	16 16%	25 16%	24 16%	10 9%	143 17%	36 15%	
£10-£24	(12) 5%	48 5%	2 2%	1 3%	3 3%	4 4%	1 1%	3 4%	4 8%	6 6%	14 9%	6 4%	4 3%	41 5%	7 3%	
£25-£49	(37) 1%	7 1%	5 1%	1 1%	* 1%	1 1%	- -	- -	- -	2 3%	- -	2 1%	1 *	1 1%	6 1%	1 1%
£50-£99	(75.5) *	4 *	4 1%	1 -	- -	- -	- -	- -	- -	- -	3 2%	- -	1 1%	3 *	1 *	
£100+	(125) -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Don't know	320 30%	286 31%	22 26%	5 12%	31 30%	35 37%	22 22%	17 23%	12 21%	34 34%	54 36%	47 31%	40 38%	250 30%	70 30%	
Mean	4.25	4.16	4.46	3.07	4.14	3.60	2.25	3.80	5.33	3.62	6.87	3.73	5.06	4.39	3.77	
Standard deviation	7.24	7.13	8.12	4.60	5.21	3.59	2.44	3.32	7.50	3.67	12.66	4.23	11.62	7.26	7.15	
Standard error	0.27	0.29	1.01	0.83	0.62	0.48	0.29	0.44	1.12	0.50	1.33	0.41	1.53	0.34	0.46	