



CAF

Charitable Giving Tracker

METHODOLOGY NOTE

ComRes interviewed 2,013 adults in Great Britain online from 12th to 14th December 2012. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 1

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Summary**Base: All respondents**

| | | Areas | | | | | | | |
|--|---|------------|------------|---|------------|--------------------------|-------------------------------------|--|----------------------|
| | | Clothes | Holidays | Watching or participating in sport (e.g. football, golf, gym) | Groceries | Eating out or take-aways | Going out for a drink (pubs/ clubs) | Leisure activities (e.g. cinema/ bingo/ theatre) | Charitable donations |
| | Unweighted base | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 |
| | Weighted base | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 |
| | NET: Increase | 384 19% | 515 26% | 235 12% | 962 48% | 271 13% | 214 11% | 272 14% | 206 10% |
| | Increase significantly (+2) | 76 4% | 141 7% | 44 2% | 317 16% | 52 3% | 46 2% | 57 3% | 34 2% |
| | Increase slightly (+1) | 309 15% | 374 19% | 191 10% | 645 32% | 220 11% | 168 8% | 215 11% | 172 9% |
| | Stay the same (0) | 939 47% | 639 32% | 729 36% | 663 33% | 890 44% | 757 38% | 862 43% | 1013 50% |
| | Decrease slightly (-1) | 415 21% | 291 14% | 158 8% | 258 13% | 421 21% | 337 17% | 321 16% | 241 12% |
| | Decrease significantly (-2) | 199 10% | 278 14% | 162 8% | 81 4% | 257 13% | 268 13% | 221 11% | 204 10% |
| | NET: Decrease | 614 30% | 570 28% | 319 16% | 340 17% | 678 34% | 605 30% | 542 27% | 445 22% |
| | N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 25 1% | 228 11% | 665 33% | 11 1% | 123 6% | 381 19% | 281 14% | 271 13% |
| | Don't know | 52 3% | 62 3% | 64 3% | 38 2% | 50 2% | 57 3% | 55 3% | 79 4% |
| | Mean | -0.18 | -0.11 | -0.16 | 0.44 | -0.33 | -0.39 | -0.26 | -0.25 |
| | Standard deviation | 0.95 | 1.16 | 0.94 | 1.04 | 0.95 | 0.98 | 0.96 | 0.87 |
| | Standard error | 0.02 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 2

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Summary**Base: All respondents (Excl N/A)**

| | | Areas | | | | | | | |
|------------------------|------|------------|------------|---|------------|--------------------------|-------------------------------------|--|----------------------|
| | | Clothes | Holidays | Watching or participating in sport (e.g. football, golf, gym) | Groceries | Eating out or take-aways | Going out for a drink (pubs/ clubs) | Leisure activities (e.g. cinema/ bingo/ theatre) | Charitable donations |
| Unweighted base | | 1989 | 1772 | 1297 | 2006 | 1886 | 1604 | 1715 | 1742 |
| Weighted base | | 1988 | 1785 | 1348 | 2002 | 1890 | 1632 | 1732 | 1742 |
| NET: Increase | | 384 19% | 515 29% | 235 17% | 962 48% | 271 14% | 214 13% | 272 16% | 206 12% |
| Increase significantly | (+2) | 76 4% | 141 8% | 44 3% | 317 16% | 52 3% | 46 3% | 57 3% | 34 2% |
| Increase slightly | (+1) | 309 16% | 374 21% | 191 14% | 645 32% | 220 12% | 168 10% | 215 12% | 172 10% |
| Stay the same | (0) | 939 47% | 639 36% | 729 54% | 663 33% | 890 47% | 757 46% | 862 50% | 1013 58% |
| Decrease slightly | (-1) | 415 21% | 291 16% | 158 12% | 258 13% | 421 22% | 337 21% | 321 19% | 241 14% |
| Decrease significantly | (-2) | 199 10% | 278 16% | 162 12% | 81 4% | 257 14% | 268 16% | 221 13% | 204 12% |
| NET: Decrease | | 614 31% | 570 32% | 319 24% | 340 17% | 678 36% | 605 37% | 542 31% | 445 26% |
| Don't know | | 52 3% | 62 3% | 64 5% | 38 2% | 50 3% | 57 3% | 55 3% | 79 5% |
| Mean | | -0.18 | -0.11 | -0.16 | 0.44 | -0.33 | -0.39 | -0.26 | -0.25 |
| Standard deviation | | 0.95 | 1.16 | 0.94 | 1.04 | 0.95 | 0.98 | 0.96 | 0.87 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 |

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Table 3

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Clothes**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private | |
| Unweighted base | 2013 | 981 | 1032 | 166 | 304 | 397 | 370 | 333 | 443 | 612 | 571 | 317 | 513 | 289 | 768 | |
| Weighted base | 2013 | 986 | 1027 | 242 | 322 | 383 | 342 | 302 | 422 | 543 | 584 | 423 | 463 | 322 | 805 | |
| NET: Increase | 384 | 191 | 194 | 69 | 85 | 62 | 55 | 51 | 62 | 106 | 116 | 87 | 75 | 81 | 146 | |
| | 19% | 19% | 19% | 29% | 26% | 16% | 16% | 17% | 15% | 20% | 20% | 21% | 16% | 25% | 18% | |
| Increase significantly | (+2) | 76 | 40 | 36 | 18 | 24 | 15 | 7 | 4 | 7 | 20 | 19 | 22 | 15 | 18 | 33 |
| | 4% | 4% | 4% | 8% | 7% | 4% | 2% | 1% | 2% | 4% | 3% | 5% | 3% | 6% | 4% | |
| Increase slightly | (+1) | 309 | 151 | 158 | 51 | 61 | 47 | 48 | 47 | 54 | 86 | 97 | 65 | 60 | 64 | 113 |
| | 15% | 15% | 15% | 21% | 19% | 12% | 14% | 16% | 13% | 16% | 17% | 15% | 13% | 20% | 14% | |
| Stay the same | (0) | 939 | 502 | 437 | 107 | 127 | 180 | 163 | 150 | 211 | 287 | 275 | 189 | 188 | 136 | 401 |
| | 47% | 51% | 43% | 44% | 40% | 47% | 48% | 50% | 50% | 53% | 47% | 45% | 41% | 42% | 50% | |
| Decrease slightly | (-1) | 415 | 187 | 228 | 42 | 69 | 76 | 63 | 61 | 103 | 108 | 115 | 85 | 107 | 63 | 163 |
| | 21% | 19% | 22% | 17% | 21% | 20% | 19% | 20% | 24% | 20% | 20% | 20% | 23% | 20% | 20% | |
| Decrease significantly | (-2) | 199 | 76 | 123 | 11 | 22 | 45 | 49 | 35 | 37 | 27 | 57 | 45 | 70 | 27 | 67 |
| | 10% | 8% | 12% | 5% | 7% | 12% | 14% | 11% | 9% | 5% | 10% | 11% | 15% | 8% | 8% | |
| NET: Decrease | 614 | 263 | 351 | 53 | 91 | 122 | 112 | 96 | 140 | 135 | 172 | 129 | 177 | 90 | 230 | |
| | 30% | 27% | 34% | 22% | 28% | 32% | 33% | 32% | 33% | 25% | 30% | 31% | 38% | 28% | 29% | |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 25 | 14 | 10 | 2 | 7 | 3 | 7 | 1 | 5 | 5 | 3 | 6 | 11 | 3 | 9 | |
| | 1% | 1% | 1% | 1% | 2% | 1% | 2% | * | 1% | 1% | 1% | 1% | 2% | 1% | 1% | |
| Don't know | 52 | 17 | 34 | 11 | 12 | 16 | 5 | 3 | 4 | 11 | 17 | 11 | 12 | 12 | 19 | |
| | 3% | 2% | 3% | 4% | 4% | 4% | 2% | 1% | 1% | 2% | 3% | 3% | 3% | 4% | 2% | |
| Mean | -0.18 | -0.11 | -0.25 | 0.10 | -0.01 | -0.25 | -0.30 | -0.25 | -0.26 | -0.07 | -0.17 | -0.16 | -0.36 | -0.06 | -0.15 | |
| Standard deviation | 0.95 | 0.91 | 0.99 | 0.96 | 1.02 | 0.97 | 0.96 | 0.91 | 0.86 | 0.85 | 0.94 | 1.00 | 1.01 | 1.00 | 0.92 | |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.03 | 0.04 | 0.06 | 0.05 | 0.06 | 0.03 | |

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Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Clothes**Base: All respondents**

| | Total | Region | | | | | | | | | | |
|---|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2013 | 176 | 88 | 256 | 161 | 212 | 171 | 75 | 179 | 195 | 297 | 203 |
| Weighted base | 2013 | 175 | 91 | 237 | 178 | 186 | 156 | 107 | 189 | 253 | 258 | 184 |
| NET: Increase | 384 19% | 30 17% | 16 18% | 34 14% | 37 21% | 34 18% | 29 19% | 28 26% | 29 15% | 71 28% | 40 15% | 37 20% |
| Increase significantly | (+2) 76 4% | 6 4% | 1 1% | 8 3% | 10 5% | 7 4% | 3 2% | 5 5% | 2 1% | 19 8% | 10 4% | 4 2% |
| Increase slightly | (+1) 309 15% | 24 13% | 15 17% | 26 11% | 27 15% | 27 14% | 26 17% | 23 21% | 27 14% | 51 20% | 30 12% | 33 18% |
| Stay the same | (0) 939 47% | 87 50% | 41 45% | 116 49% | 81 46% | 84 45% | 71 45% | 43 40% | 99 52% | 103 41% | 133 52% | 81 44% |
| Decrease slightly | (-1) 415 21% | 36 21% | 21 23% | 55 23% | 30 17% | 39 21% | 37 24% | 23 22% | 34 18% | 39 15% | 58 23% | 43 23% |
| Decrease significantly | (-2) 199 10% | 18 10% | 8 8% | 22 9% | 21 12% | 19 10% | 18 11% | 12 11% | 16 9% | 31 12% | 19 7% | 17 9% |
| NET: Decrease | 614 30% | 54 31% | 29 32% | 78 33% | 51 29% | 57 31% | 55 35% | 35 32% | 50 26% | 70 27% | 77 30% | 59 32% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 25 1% | 3 1% | 1 1% | 4 2% | 4 3% | - - | * * | - - | 4 2% | 2 1% | 3 1% | 2 1% |
| Don't know | 52 3% | 1 1% | 4 4% | 4 2% | 4 3% | 11 6% | 1 1% | 2 2% | 7 4% | 8 3% | 5 2% | 5 2% |
| Mean | -0.18 | -0.21 | -0.22 | -0.26 | -0.15 | -0.20 | -0.26 | -0.13 | -0.20 | -0.04 | -0.18 | -0.20 |
| Standard deviation | 0.95 | 0.93 | 0.89 | 0.90 | 1.02 | 0.96 | 0.95 | 1.03 | 0.85 | 1.09 | 0.88 | 0.93 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.06 | 0.08 | 0.07 | 0.07 | 0.12 | 0.07 | 0.08 | 0.05 | 0.07 |

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Table 4

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Clothes**Base: All respondents (Excl N/A)**

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|------------------------|----------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1989 | 967 | 1022 | 164 | 298 | 395 | 364 | 331 | 437 | 606 | 568 | 313 | 502 | 286 | 761 |
| Weighted base | 1988 | 972 | 1016 | 240 | 316 | 380 | 335 | 300 | 417 | 539 | 580 | 417 | 452 | 320 | 796 |
| NET: Increase | 384 | 191 | 194 | 69 | 85 | 62 | 55 | 51 | 62 | 106 | 116 | 87 | 75 | 81 | 146 |
| | 19% | 20% | 19% | 29% | 27% | 16% | 16% | 17% | 15% | 20% | 20% | 21% | 17% | 25% | 18% |
| Increase significantly | (+2) 76 | 40 | 36 | 18 | 24 | 15 | 7 | 4 | 7 | 20 | 19 | 22 | 15 | 18 | 33 |
| | 4% | 4% | 4% | 8% | 7% | 4% | 2% | 1% | 2% | 4% | 3% | 5% | 3% | 6% | 4% |
| Increase slightly | (+1) 309 | 151 | 158 | 51 | 61 | 47 | 48 | 47 | 54 | 86 | 97 | 65 | 60 | 64 | 113 |
| | 16% | 16% | 16% | 21% | 19% | 12% | 14% | 16% | 13% | 16% | 17% | 16% | 13% | 20% | 14% |
| Stay the same | (0) 939 | 502 | 437 | 107 | 127 | 180 | 163 | 150 | 211 | 287 | 275 | 189 | 188 | 136 | 401 |
| | 47% | 52% | 43% | 45% | 40% | 47% | 49% | 50% | 51% | 53% | 47% | 45% | 42% | 42% | 50% |
| Decrease slightly | (-1) 415 | 187 | 228 | 42 | 69 | 76 | 63 | 61 | 103 | 108 | 115 | 85 | 107 | 63 | 163 |
| | 21% | 19% | 22% | 17% | 22% | 20% | 19% | 20% | 25% | 20% | 20% | 20% | 24% | 20% | 20% |
| Decrease significantly | (-2) 199 | 76 | 123 | 11 | 22 | 45 | 49 | 35 | 37 | 27 | 57 | 45 | 70 | 27 | 67 |
| | 10% | 8% | 12% | 5% | 7% | 12% | 14% | 12% | 9% | 5% | 10% | 11% | 15% | 8% | 8% |
| NET: Decrease | 614 | 263 | 351 | 53 | 91 | 122 | 112 | 96 | 140 | 135 | 172 | 129 | 177 | 90 | 230 |
| | 31% | 27% | 35% | 22% | 29% | 32% | 33% | 32% | 34% | 25% | 30% | 31% | 39% | 28% | 29% |
| Don't know | 52 | 17 | 34 | 11 | 12 | 16 | 5 | 3 | 4 | 11 | 17 | 11 | 12 | 12 | 19 |
| | 3% | 2% | 3% | 4% | 4% | 4% | 2% | 1% | 1% | 2% | 3% | 3% | 3% | 4% | 2% |
| Mean | -0.18 | -0.11 | -0.25 | 0.10 | -0.01 | -0.25 | -0.30 | -0.25 | -0.26 | -0.07 | -0.17 | -0.16 | -0.36 | -0.06 | -0.15 |
| Standard deviation | 0.95 | 0.91 | 0.99 | 0.96 | 1.02 | 0.97 | 0.96 | 0.91 | 0.86 | 0.85 | 0.94 | 1.00 | 1.01 | 1.00 | 0.92 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.03 | 0.04 | 0.06 | 0.05 | 0.06 | 0.03 |

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Table 4

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Clothes**Base: All respondents (Excl N/A)**

| | Region | | | | | | | | | | | |
|------------------------|-----------------|-----------|------------|------------|--------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 1989 | 173 | 87 | 253 | 157 | 212 | 170 | 75 | 175 | 193 | 294 | 200 |
| Weighted base | 1988 | 172 | 90 | 232 | 173 | 186 | 156 | 107 | 185 | 251 | 255 | 181 |
| NET: Increase | 384 19% | 30 17% | 16 18% | 34 15% | 37 21% | 34 18% | 29 19% | 28 26% | 29 16% | 71 28% | 40 16% | 37 20% |
| Increase significantly | (+2) 76 4% | 6 4% | 1 1% | 8 3% | 10 6% | 7 4% | 3 2% | 5 5% | 2 1% | 19 8% | 10 4% | 4 2% |
| Increase slightly | (+1) 309 16% | 24 14% | 15 17% | 26 11% | 27 16% | 27 14% | 26 17% | 23 21% | 27 15% | 51 20% | 30 12% | 33 18% |
| Stay the same | (0) 939 47% | 87 51% | 41 45% | 116 50% | 81 47% | 84 45% | 71 45% | 43 40% | 99 53% | 103 41% | 133 52% | 81 44% |
| Decrease slightly | (-1) 415 21% | 36 21% | 21 23% | 55 24% | 30 17% | 39 21% | 37 24% | 23 22% | 34 18% | 39 16% | 58 23% | 43 24% |
| Decrease significantly | (-2) 199 10% | 18 10% | 8 9% | 22 10% | 21 12% | 19 10% | 18 11% | 12 11% | 16 9% | 31 12% | 19 7% | 17 9% |
| NET: Decrease | 614 31% | 54 31% | 29 32% | 78 33% | 51 29% | 57 31% | 55 35% | 35 32% | 50 27% | 70 28% | 77 30% | 59 33% |
| Don't know | 52 3% | 1 1% | 4 4% | 4 2% | 4 3% | 11 6% | 1 1% | 2 2% | 7 4% | 8 3% | 5 2% | 5 2% |
| Mean | -0.18 | -0.21 | -0.22 | -0.26 | -0.15 | -0.20 | -0.26 | -0.13 | -0.20 | -0.04 | -0.18 | -0.20 |
| Standard deviation | 0.95 | 0.93 | 0.89 | 0.90 | 1.02 | 0.96 | 0.95 | 1.03 | 0.85 | 1.09 | 0.88 | 0.93 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.06 | 0.08 | 0.07 | 0.07 | 0.12 | 0.07 | 0.08 | 0.05 | 0.07 |

Charity Tracking Survey

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Absolutes/col percents

Table 5

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Holidays**Base: All respondents**

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|------|--------------|-------|-------|-------|-------------------|---------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private | |
| Unweighted base | 2013 | 981 | 1032 | 166 | 304 | 397 | 370 | 333 | 443 | 612 | 571 | 317 | 513 | 289 | 768 | |
| Weighted base | 2013 | 986 | 1027 | 242 | 322 | 383 | 342 | 302 | 422 | 543 | 584 | 423 | 463 | 322 | 805 | |
| NET: Increase | 515 | 283 | 232 | 69 | 90 | 75 | 74 | 86 | 122 | 168 | 173 | 91 | 83 | 114 | 185 | |
| | 26% | 29% | 23% | 28% | 28% | 20% | 22% | 28% | 29% | 31% | 30% | 22% | 18% | 35% | 23% | |
| Increase significantly | (+2) | 141 | 83 | 57 | 14 | 29 | 26 | 17 | 15 | 39 | 49 | 52 | 18 | 22 | 37 | 50 |
| | 7% | 8% | 6% | 6% | 9% | 7% | 5% | 5% | 9% | 9% | 9% | 4% | 5% | 11% | 6% | |
| Increase slightly | (+1) | 374 | 199 | 174 | 55 | 60 | 49 | 57 | 71 | 82 | 119 | 120 | 73 | 61 | 78 | 135 |
| | 19% | 20% | 17% | 23% | 19% | 13% | 17% | 23% | 19% | 22% | 21% | 17% | 13% | 24% | 17% | |
| Stay the same | (0) | 639 | 315 | 324 | 82 | 100 | 98 | 126 | 96 | 137 | 212 | 174 | 138 | 115 | 98 | 287 |
| | 32% | 32% | 32% | 34% | 31% | 26% | 37% | 32% | 32% | 39% | 30% | 33% | 25% | 30% | 36% | |
| Decrease slightly | (-1) | 291 | 146 | 145 | 28 | 46 | 66 | 37 | 43 | 71 | 76 | 88 | 68 | 59 | 34 | 131 |
| | 14% | 15% | 14% | 12% | 14% | 17% | 11% | 14% | 17% | 14% | 15% | 16% | 13% | 11% | 16% | |
| Decrease significantly | (-2) | 278 | 134 | 145 | 23 | 38 | 65 | 66 | 41 | 45 | 51 | 84 | 62 | 81 | 44 | 108 |
| | 14% | 14% | 14% | 9% | 12% | 17% | 19% | 14% | 11% | 9% | 14% | 15% | 17% | 14% | 13% | |
| NET: Decrease | 570 | 280 | 290 | 51 | 84 | 131 | 103 | 85 | 116 | 127 | 172 | 131 | 140 | 78 | 239 | |
| | 28% | 28% | 28% | 21% | 26% | 34% | 30% | 28% | 28% | 23% | 30% | 31% | 30% | 24% | 30% | |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 228 | 87 | 141 | 28 | 34 | 65 | 31 | 30 | 40 | 27 | 40 | 51 | 110 | 20 | 74 | |
| | 11% | 9% | 14% | 12% | 10% | 17% | 9% | 10% | 9% | 5% | 7% | 12% | 24% | 6% | 9% | |
| Don't know | 62 | 22 | 40 | 12 | 15 | 14 | 8 | 6 | 7 | 10 | 24 | 12 | 15 | 12 | 21 | |
| | 3% | 2% | 4% | 5% | 5% | 4% | 2% | 2% | 2% | 2% | 4% | 3% | 3% | 4% | 3% | |
| Mean | -0.11 | -0.06 | -0.17 | 0.04 | -0.01 | -0.31 | -0.26 | -0.09 | * | 0.07 | -0.06 | -0.23 | -0.34 | 0.10 | -0.16 | |
| Standard deviation | 1.16 | 1.18 | 1.14 | 1.06 | 1.18 | 1.22 | 1.16 | 1.13 | 1.15 | 1.08 | 1.21 | 1.11 | 1.21 | 1.22 | 1.11 | |
| Standard error | 0.03 | 0.04 | 0.04 | 0.09 | 0.07 | 0.07 | 0.07 | 0.07 | 0.06 | 0.05 | 0.05 | 0.07 | 0.06 | 0.08 | 0.04 | |

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Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Holidays

Base: All respondents

| | Region | | | | | | | | | | | |
|---|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2013 | 176 | 88 | 256 | 161 | 212 | 171 | 75 | 179 | 195 | 297 | 203 |
| Weighted base | 2013 | 175 | 91 | 237 | 178 | 186 | 156 | 107 | 189 | 253 | 258 | 184 |
| NET: Increase | 515 26% | 49 28% | 20 22% | 59 25% | 40 22% | 46 25% | 38 24% | 26 24% | 45 24% | 69 27% | 68 26% | 55 30% |
| Increase significantly | (+2) 141 7% | 18 10% | 4 5% | 13 6% | 13 7% | 9 5% | 9 6% | 7 6% | 10 6% | 24 10% | 14 5% | 18 10% |
| Increase slightly | (+1) 374 19% | 31 18% | 16 17% | 46 20% | 27 15% | 37 20% | 28 18% | 19 18% | 34 18% | 45 18% | 54 21% | 37 20% |
| Stay the same | (0) 639 32% | 64 37% | 31 34% | 75 32% | 54 31% | 49 26% | 53 34% | 38 36% | 60 32% | 89 35% | 76 29% | 51 28% |
| Decrease slightly | (-1) 291 14% | 18 10% | 16 18% | 38 16% | 32 18% | 30 16% | 16 10% | 12 11% | 28 15% | 31 12% | 43 17% | 27 15% |
| Decrease significantly | (-2) 278 14% | 21 12% | 11 12% | 34 14% | 26 15% | 30 16% | 28 18% | 10 9% | 23 12% | 37 15% | 34 13% | 26 14% |
| NET: Decrease | 570 28% | 39 22% | 27 30% | 71 30% | 58 32% | 60 32% | 44 28% | 21 20% | 50 27% | 68 27% | 78 30% | 53 29% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 228 11% | 18 10% | 10 11% | 24 10% | 24 14% | 17 9% | 21 13% | 22 20% | 26 14% | 19 7% | 28 11% | 20 11% |
| Don't know | 62 3% | 5 3% | 3 4% | 7 3% | 2 1% | 14 7% | 1 1% | - - | 8 4% | 8 3% | 10 4% | 5 3% |
| Mean | -0.11 | 0.05 | -0.19 | -0.16 | -0.20 | -0.22 | -0.18 | 0.02 | -0.12 | -0.05 | -0.14 | -0.03 |
| Standard deviation | 1.16 | 1.16 | 1.09 | 1.14 | 1.18 | 1.18 | 1.19 | 1.07 | 1.12 | 1.19 | 1.14 | 1.23 |
| Standard error | 0.03 | 0.09 | 0.13 | 0.08 | 0.10 | 0.09 | 0.10 | 0.14 | 0.09 | 0.09 | 0.07 | 0.09 |

Charity Tracking Survey

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Absolutes/col percents

Table 6

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Holidays

Base: All respondents (Excl N/A)

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------------------|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|--------------|------------|------------|------------|-------------------|------------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1772 | 885 | 887 | 147 | 268 | 333 | 325 | 294 | 405 | 578 | 523 | 278 | 393 | 272 | 689 |
| Weighted base | 1785 | 900 | 886 | 213 | 289 | 317 | 311 | 272 | 383 | 517 | 543 | 372 | 353 | 302 | 731 |
| NET: Increase | 515 29% | 283 31% | 232 26% | 69 32% | 90 31% | 75 24% | 74 24% | 86 31% | 122 32% | 168 32% | 173 32% | 91 24% | 83 24% | 114 38% | 185 25% |
| Increase significantly (+2) | 141 8% | 83 9% | 57 6% | 14 6% | 29 10% | 26 8% | 17 6% | 15 6% | 39 10% | 49 9% | 52 10% | 18 5% | 22 6% | 37 12% | 50 7% |
| Increase slightly (+1) | 374 21% | 199 22% | 174 20% | 55 26% | 60 21% | 49 15% | 57 18% | 71 26% | 82 21% | 119 23% | 120 22% | 73 20% | 61 17% | 78 26% | 135 18% |
| Stay the same (0) | 639 36% | 315 35% | 324 37% | 82 39% | 100 34% | 98 31% | 126 41% | 96 35% | 137 36% | 212 41% | 174 32% | 138 37% | 115 33% | 98 32% | 287 39% |
| Decrease slightly (-1) | 291 16% | 146 16% | 145 16% | 28 13% | 46 16% | 66 21% | 37 12% | 43 16% | 71 19% | 76 15% | 88 16% | 68 18% | 59 17% | 34 11% | 131 18% |
| Decrease significantly (-2) | 278 16% | 134 15% | 145 16% | 23 11% | 38 13% | 65 21% | 66 21% | 41 15% | 45 12% | 51 10% | 84 16% | 62 17% | 81 23% | 44 15% | 108 15% |
| NET: Decrease | 570 32% | 280 31% | 290 33% | 51 24% | 84 29% | 131 41% | 103 33% | 85 31% | 116 30% | 127 25% | 172 32% | 131 35% | 140 40% | 78 26% | 239 33% |
| Don't know | 62 3% | 22 2% | 40 4% | 12 5% | 15 5% | 14 4% | 8 2% | 6 2% | 7 2% | 10 2% | 24 4% | 12 3% | 15 4% | 12 4% | 21 3% |
| Mean | -0.11 | -0.06 | -0.17 | 0.04 | -0.01 | -0.31 | -0.26 | -0.09 | * | 0.07 | -0.06 | -0.23 | -0.34 | 0.10 | -0.16 |
| Standard deviation | 1.16 | 1.18 | 1.14 | 1.06 | 1.18 | 1.22 | 1.16 | 1.13 | 1.15 | 1.08 | 1.21 | 1.11 | 1.21 | 1.22 | 1.11 |
| Standard error | 0.03 | 0.04 | 0.04 | 0.09 | 0.07 | 0.07 | 0.07 | 0.07 | 0.06 | 0.05 | 0.05 | 0.07 | 0.06 | 0.08 | 0.04 |

Charity Tracking Survey

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Absolutes/col percents

Table 6

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Holidays**Base: All respondents (Excl N/A)**

| | Region | | | | | | | | | | | |
|------------------------|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 1772 | 159 | 78 | 227 | 141 | 192 | 145 | 60 | 149 | 177 | 266 | 178 |
| Weighted base | 1785 | 157 | 81 | 213 | 153 | 169 | 136 | 85 | 163 | 235 | 231 | 164 |
| NET: Increase | 515 29% | 49 31% | 20 25% | 59 28% | 40 26% | 46 27% | 38 28% | 26 30% | 45 28% | 69 29% | 68 29% | 55 34% |
| Increase significantly | (+2) 141 8% | 18 11% | 4 5% | 13 6% | 13 9% | 9 6% | 9 7% | 7 8% | 10 6% | 24 10% | 14 6% | 18 11% |
| Increase slightly | (+1) 374 21% | 31 20% | 16 19% | 46 22% | 27 17% | 37 22% | 28 21% | 19 23% | 34 21% | 45 19% | 54 23% | 37 23% |
| Stay the same | (0) 639 36% | 64 41% | 31 38% | 75 35% | 54 35% | 49 29% | 53 39% | 38 45% | 60 37% | 89 38% | 76 33% | 51 31% |
| Decrease slightly | (-1) 291 16% | 18 12% | 16 20% | 38 18% | 32 21% | 30 18% | 16 12% | 12 14% | 28 17% | 31 13% | 43 19% | 27 17% |
| Decrease significantly | (-2) 278 16% | 21 13% | 11 14% | 34 16% | 26 17% | 30 18% | 28 20% | 10 11% | 23 14% | 37 16% | 34 15% | 26 16% |
| NET: Decrease | 570 32% | 39 25% | 27 34% | 71 34% | 58 38% | 60 36% | 44 32% | 21 25% | 50 31% | 68 29% | 78 34% | 53 32% |
| Don't know | 62 3% | 5 3% | 3 4% | 7 3% | 2 1% | 14 8% | 1 1% | - | 8 5% | 8 4% | 10 4% | 5 3% |
| Mean | -0.11 | 0.05 | -0.19 | -0.16 | -0.20 | -0.22 | -0.18 | 0.02 | -0.12 | -0.05 | -0.14 | -0.03 |
| Standard deviation | 1.16 | 1.16 | 1.09 | 1.14 | 1.18 | 1.18 | 1.19 | 1.07 | 1.12 | 1.19 | 1.14 | 1.23 |
| Standard error | 0.03 | 0.09 | 0.13 | 0.08 | 0.10 | 0.09 | 0.10 | 0.14 | 0.09 | 0.09 | 0.07 | 0.09 |

Charity Tracking Survey

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Absolutes/col percents

Table 7

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Watching or participating in sport (e.g. football, golf, gym)

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private | |
| Unweighted base | 2013 | 981 | 1032 | 166 | 304 | 397 | 370 | 333 | 443 | 612 | 571 | 317 | 513 | 289 | 768 | |
| Weighted base | 2013 | 986 | 1027 | 242 | 322 | 383 | 342 | 302 | 422 | 543 | 584 | 423 | 463 | 322 | 805 | |
| NET: Increase | 235 | 158 | 77 | 53 | 51 | 45 | 28 | 24 | 34 | 85 | 61 | 55 | 34 | 55 | 110 | |
| | 12% | 16% | 7% | 22% | 16% | 12% | 8% | 8% | 8% | 16% | 11% | 13% | 7% | 17% | 14% | |
| Increase significantly | (+2) | 44 | 28 | 16 | 4 | 10 | 15 | 6 | 3 | 6 | 14 | 15 | 9 | 6 | 8 | 23 |
| | 2% | 3% | 2% | 2% | 3% | 4% | 2% | 1% | 1% | 3% | 3% | 2% | 1% | 3% | 3% | |
| Increase slightly | (+1) | 191 | 130 | 61 | 49 | 41 | 30 | 22 | 22 | 28 | 71 | 46 | 46 | 28 | 46 | 87 |
| | 10% | 13% | 6% | 20% | 13% | 8% | 6% | 7% | 7% | 13% | 8% | 11% | 6% | 14% | 11% | |
| Stay the same | (0) | 729 | 405 | 324 | 93 | 139 | 138 | 117 | 103 | 139 | 228 | 225 | 136 | 139 | 116 | 325 |
| | 36% | 41% | 32% | 38% | 43% | 36% | 34% | 34% | 34% | 42% | 39% | 32% | 30% | 36% | 40% | |
| Decrease slightly | (-1) | 158 | 92 | 66 | 24 | 29 | 37 | 33 | 17 | 18 | 36 | 55 | 40 | 28 | 37 | 74 |
| | 8% | 9% | 6% | 10% | 9% | 10% | 10% | 6% | 4% | 7% | 9% | 9% | 6% | 11% | 9% | |
| Decrease significantly | (-2) | 162 | 86 | 75 | 17 | 18 | 32 | 42 | 23 | 30 | 23 | 50 | 41 | 48 | 21 | 69 |
| | 8% | 9% | 7% | 7% | 6% | 8% | 12% | 8% | 7% | 4% | 9% | 10% | 10% | 6% | 9% | |
| NET: Decrease | 319 | 178 | 142 | 41 | 47 | 69 | 75 | 40 | 48 | 59 | 104 | 80 | 76 | 58 | 143 | |
| | 16% | 18% | 14% | 17% | 15% | 18% | 22% | 13% | 11% | 11% | 18% | 19% | 16% | 18% | 18% | |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 665 | 225 | 440 | 41 | 71 | 115 | 117 | 127 | 194 | 160 | 171 | 133 | 200 | 84 | 197 | |
| | 33% | 23% | 43% | 17% | 22% | 30% | 34% | 42% | 46% | 30% | 29% | 32% | 43% | 26% | 24% | |
| Don't know | 64 | 21 | 44 | 14 | 13 | 16 | 6 | 8 | 7 | 11 | 22 | 18 | 14 | 11 | 30 | |
| | 3% | 2% | 4% | 6% | 4% | 4% | 2% | 3% | 2% | 2% | 4% | 4% | 3% | 3% | 4% | |
| Mean | -0.16 | -0.10 | -0.23 | * | -0.02 | -0.16 | -0.38 | -0.21 | -0.17 | 0.05 | -0.20 | -0.21 | -0.34 | -0.07 | -0.14 | |
| Standard deviation | 0.94 | 0.95 | 0.92 | 0.92 | 0.88 | 0.99 | 0.99 | 0.90 | 0.91 | 0.82 | 0.94 | 1.00 | 0.99 | 0.94 | 0.95 | |
| Standard error | 0.03 | 0.04 | 0.04 | 0.08 | 0.06 | 0.06 | 0.07 | 0.07 | 0.06 | 0.04 | 0.05 | 0.07 | 0.06 | 0.07 | 0.04 | |

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Absolutes/col percents

Table 7

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Watching or participating in sport (e.g. football, golf, gym)

Base: All respondents

| | Region | | | | | | | | | | | |
|---|--------------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2013 | 176 | 88 | 256 | 161 | 212 | 171 | 75 | 179 | 195 | 297 | 203 |
| Weighted base | 2013 | 175 | 91 | 237 | 178 | 186 | 156 | 107 | 189 | 253 | 258 | 184 |
| NET: Increase | 235 12% | 13 7% | 3 3% | 32 13% | 28 16% | 22 12% | 18 11% | 14 13% | 24 13% | 35 14% | 31 12% | 16 9% |
| Increase significantly | (+2) 44 2% | 3 2% | 1 1% | 3 1% | 2 1% | 10 5% | 4 2% | 4 4% | 1 * | 9 4% | 5 2% | 3 1% |
| Increase slightly | (+1) 191 10% | 10 6% | 2 2% | 29 12% | 26 15% | 13 7% | 14 9% | 10 10% | 23 12% | 26 10% | 26 10% | 13 7% |
| Stay the same | (0) 729 36% | 76 44% | 39 43% | 85 36% | 57 32% | 61 33% | 47 30% | 31 29% | 67 35% | 96 38% | 96 37% | 75 41% |
| Decrease slightly | (-1) 158 8% | 17 10% | 7 8% | 17 7% | 13 7% | 21 11% | 8 5% | 12 11% | 18 10% | 16 7% | 16 6% | 11 6% |
| Decrease significantly | (-2) 162 8% | 9 5% | 9 10% | 13 6% | 15 8% | 21 12% | 14 9% | 5 4% | 18 10% | 26 10% | 17 7% | 14 8% |
| NET: Decrease | 319 16% | 26 15% | 17 18% | 30 13% | 28 16% | 43 23% | 22 14% | 16 15% | 36 19% | 43 17% | 33 13% | 26 14% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 665 33% | 54 31% | 28 31% | 85 36% | 61 34% | 49 26% | 66 42% | 43 40% | 57 30% | 69 27% | 91 35% | 63 34% |
| Don't know | 64 3% | 6 4% | 4 4% | 5 2% | 3 2% | 12 6% | 4 3% | 3 3% | 5 3% | 11 4% | 8 3% | 4 2% |
| Mean | -0.16 | -0.16 | -0.37 | -0.06 | -0.10 | -0.26 | -0.17 | -0.04 | -0.24 | -0.15 | -0.09 | -0.18 |
| Standard deviation | 0.94 | 0.78 | 0.85 | 0.86 | 0.97 | 1.10 | 1.04 | 0.96 | 0.94 | 1.02 | 0.90 | 0.87 |
| Standard error | 0.03 | 0.07 | 0.11 | 0.07 | 0.10 | 0.09 | 0.11 | 0.15 | 0.09 | 0.09 | 0.07 | 0.08 |

Charity Tracking Survey

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Absolutes/col percents

Table 8

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Watching or participating in sport (e.g. football, golf, gym)

Base: All respondents (Excl N/A)

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1297 | 732 | 565 | 134 | 227 | 276 | 235 | 189 | 236 | 410 | 384 | 212 | 291 | 207 | 546 |
| Weighted base | 1348 | 761 | 587 | 201 | 251 | 268 | 225 | 175 | 228 | 383 | 413 | 290 | 263 | 239 | 608 |
| NET: Increase | 235 | 158 | 77 | 53 | 51 | 45 | 28 | 24 | 34 | 85 | 61 | 55 | 34 | 55 | 110 |
| | 17% | 21% | 13% | 27% | 20% | 17% | 12% | 14% | 15% | 22% | 15% | 19% | 13% | 23% | 18% |
| Increase significantly (+2) | 44 | 28 | 16 | 4 | 10 | 15 | 6 | 3 | 6 | 14 | 15 | 9 | 6 | 8 | 23 |
| | 3% | 4% | 3% | 2% | 4% | 6% | 3% | 2% | 3% | 4% | 4% | 3% | 2% | 3% | 4% |
| Increase slightly (+1) | 191 | 130 | 61 | 49 | 41 | 30 | 22 | 22 | 28 | 71 | 46 | 46 | 28 | 46 | 87 |
| | 14% | 17% | 10% | 24% | 16% | 11% | 10% | 12% | 12% | 19% | 11% | 16% | 10% | 19% | 14% |
| Stay the same (0) | 729 | 405 | 324 | 93 | 139 | 138 | 117 | 103 | 139 | 228 | 225 | 136 | 139 | 116 | 325 |
| | 54% | 53% | 55% | 46% | 55% | 52% | 52% | 59% | 61% | 60% | 55% | 47% | 53% | 48% | 53% |
| Decrease slightly (-1) | 158 | 92 | 66 | 24 | 29 | 37 | 33 | 17 | 18 | 36 | 55 | 40 | 28 | 37 | 74 |
| | 12% | 12% | 11% | 12% | 12% | 14% | 15% | 10% | 8% | 9% | 13% | 14% | 11% | 15% | 12% |
| Decrease significantly (-2) | 162 | 86 | 75 | 17 | 18 | 32 | 42 | 23 | 30 | 23 | 50 | 41 | 48 | 21 | 69 |
| | 12% | 11% | 13% | 8% | 7% | 12% | 18% | 13% | 13% | 6% | 12% | 14% | 18% | 9% | 11% |
| NET: Decrease | 319 | 178 | 142 | 41 | 47 | 69 | 75 | 40 | 48 | 59 | 104 | 80 | 76 | 58 | 143 |
| | 24% | 23% | 24% | 20% | 19% | 26% | 33% | 23% | 21% | 15% | 25% | 28% | 29% | 24% | 24% |
| Don't know | 64 | 21 | 44 | 14 | 13 | 16 | 6 | 8 | 7 | 11 | 22 | 18 | 14 | 11 | 30 |
| | 5% | 3% | 7% | 7% | 5% | 6% | 3% | 5% | 3% | 3% | 5% | 6% | 5% | 5% | 5% |
| Mean | -0.16 | -0.10 | -0.23 | * | -0.02 | -0.16 | -0.38 | -0.21 | -0.17 | 0.05 | -0.20 | -0.21 | -0.34 | -0.07 | -0.14 |
| Standard deviation | 0.94 | 0.95 | 0.92 | 0.92 | 0.88 | 0.99 | 0.99 | 0.90 | 0.91 | 0.82 | 0.94 | 1.00 | 0.99 | 0.94 | 0.95 |
| Standard error | 0.03 | 0.04 | 0.04 | 0.08 | 0.06 | 0.06 | 0.07 | 0.07 | 0.06 | 0.04 | 0.05 | 0.07 | 0.06 | 0.07 | 0.04 |

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Absolutes/col percents

Table 8

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Watching or participating in sport (e.g. football, golf, gym)

Base: All respondents (Excl N/A)

| | Region | | | | | | | | | | | |
|------------------------|--------------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 1297 | 117 | 63 | 159 | 103 | 149 | 91 | 44 | 117 | 138 | 190 | 126 |
| Weighted base | 1348 | 121 | 63 | 152 | 117 | 137 | 91 | 64 | 132 | 184 | 167 | 121 |
| NET: Increase | 235 17% | 13 11% | 3 5% | 32 21% | 28 24% | 22 16% | 18 20% | 14 22% | 24 18% | 35 19% | 31 18% | 16 13% |
| Increase significantly | (+2) 44 3% | 3 2% | 1 2% | 3 2% | 2 2% | 10 7% | 4 4% | 4 6% | 1 1% | 9 5% | 5 3% | 3 2% |
| Increase slightly | (+1) 191 14% | 10 8% | 2 3% | 29 19% | 26 22% | 13 9% | 14 15% | 10 16% | 23 17% | 26 14% | 26 15% | 13 11% |
| Stay the same | (0) 729 54% | 76 63% | 39 63% | 85 56% | 57 49% | 61 44% | 47 51% | 31 48% | 67 51% | 96 52% | 96 57% | 75 62% |
| Decrease slightly | (-1) 158 12% | 17 14% | 7 12% | 17 11% | 13 11% | 21 16% | 8 9% | 12 19% | 18 14% | 16 9% | 16 10% | 11 9% |
| Decrease significantly | (-2) 162 12% | 9 7% | 9 15% | 13 9% | 15 13% | 21 16% | 14 16% | 5 7% | 18 14% | 26 14% | 17 10% | 14 12% |
| NET: Decrease | 319 24% | 26 21% | 17 27% | 30 20% | 28 24% | 43 31% | 22 24% | 16 26% | 36 28% | 43 23% | 33 20% | 26 21% |
| Don't know | 64 5% | 6 5% | 4 6% | 5 3% | 3 3% | 12 9% | 4 5% | 3 4% | 5 4% | 11 6% | 8 4% | 4 4% |
| Mean | -0.16 | -0.16 | -0.37 | -0.06 | -0.10 | -0.26 | -0.17 | -0.04 | -0.24 | -0.15 | -0.09 | -0.18 |
| Standard deviation | 0.94 | 0.78 | 0.85 | 0.86 | 0.97 | 1.10 | 1.04 | 0.96 | 0.94 | 1.02 | 0.90 | 0.87 |
| Standard error | 0.03 | 0.07 | 0.11 | 0.07 | 0.10 | 0.09 | 0.11 | 0.15 | 0.09 | 0.09 | 0.07 | 0.08 |

Charity Tracking Survey

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Absolutes/col percents

Table 9

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Groceries

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|-------------------|---------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2013 | 981 | 1032 | 166 | 304 | 397 | 370 | 333 | 443 | 612 | 571 | 317 | 513 | 289 | 768 |
| Weighted base | 2013 | 986 | 1027 | 242 | 322 | 383 | 342 | 302 | 422 | 543 | 584 | 423 | 463 | 322 | 805 |
| NET: Increase | 962 | 495 | 467 | 87 | 136 | 172 | 153 | 167 | 246 | 293 | 259 | 213 | 198 | 149 | 362 |
| | 48% | 50% | 45% | 36% | 42% | 45% | 45% | 55% | 58% | 54% | 44% | 50% | 43% | 46% | 45% |
| Increase significantly | (+2) | 317 | 166 | 151 | 24 | 50 | 59 | 51 | 66 | 66 | 83 | 71 | 92 | 71 | 107 |
| | 16% | 17% | 15% | 10% | 15% | 15% | 15% | 22% | 16% | 15% | 12% | 22% | 15% | 17% | 13% |
| Increase slightly | (+1) | 645 | 329 | 316 | 63 | 86 | 113 | 102 | 101 | 180 | 209 | 188 | 121 | 126 | 255 |
| | 32% | 33% | 31% | 26% | 27% | 29% | 30% | 33% | 43% | 39% | 32% | 29% | 27% | 29% | 32% |
| Stay the same | (0) | 663 | 333 | 329 | 114 | 128 | 115 | 107 | 80 | 118 | 181 | 217 | 130 | 134 | 287 |
| | 33% | 34% | 32% | 47% | 40% | 30% | 31% | 26% | 28% | 33% | 37% | 31% | 29% | 33% | 36% |
| Decrease slightly | (-1) | 258 | 112 | 147 | 15 | 34 | 62 | 57 | 41 | 50 | 57 | 60 | 58 | 83 | 105 |
| | 13% | 11% | 14% | 6% | 10% | 16% | 17% | 14% | 12% | 11% | 10% | 14% | 18% | 13% | 13% |
| Decrease significantly | (-2) | 81 | 25 | 56 | 5 | 11 | 24 | 22 | 12 | 8 | 6 | 27 | 14 | 34 | 34 |
| | 4% | 3% | 5% | 2% | 3% | 6% | 7% | 4% | 2% | 1% | 5% | 3% | 7% | 3% | 4% |
| NET: Decrease | 340 | 137 | 202 | 20 | 44 | 85 | 79 | 53 | 57 | 63 | 87 | 73 | 118 | 53 | 138 |
| | 17% | 14% | 20% | 8% | 14% | 22% | 23% | 18% | 14% | 12% | 15% | 17% | 25% | 16% | 17% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 11 | 7 | 4 | 7 | 4 | - | - | - | - | 1 | 6 | - | 4 | 4 | 1 |
| | 1% | 1% | * | 3% | 1% | - | - | - | - | * | 1% | - | 1% | 1% | * |
| Don't know | 38 | 14 | 24 | 13 | 10 | 10 | 2 | 2 | 1 | 6 | 15 | 8 | 9 | 9 | 16 |
| | 2% | 1% | 2% | 5% | 3% | 3% | 1% | 1% | * | 1% | 3% | 2% | 2% | 3% | 2% |
| Mean | 0.44 | 0.52 | 0.36 | 0.39 | 0.43 | 0.33 | 0.30 | 0.56 | 0.59 | 0.57 | 0.38 | 0.52 | 0.26 | 0.46 | 0.38 |
| Standard deviation | 1.04 | 0.99 | 1.08 | 0.85 | 1.00 | 1.12 | 1.12 | 1.10 | 0.95 | 0.91 | 0.99 | 1.09 | 1.16 | 1.05 | 1.02 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.04 | 0.06 | 0.05 | 0.06 | 0.04 |

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Absolutes/col percents

Table 9

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Groceries

Base: All respondents

| | Total | Region | | | | | | | | | | |
|---|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2013 | 176 | 88 | 256 | 161 | 212 | 171 | 75 | 179 | 195 | 297 | 203 |
| Weighted base | 2013 | 175 | 91 | 237 | 178 | 186 | 156 | 107 | 189 | 253 | 258 | 184 |
| NET: Increase | 962 48% | 86 49% | 44 49% | 100 42% | 85 48% | 75 40% | 75 48% | 66 62% | 80 42% | 108 43% | 137 53% | 106 58% |
| Increase significantly | (+2) 317 16% | 22 12% | 10 10% | 31 13% | 37 21% | 24 13% | 30 19% | 24 23% | 23 12% | 37 15% | 45 17% | 34 19% |
| Increase slightly | (+1) 645 32% | 64 37% | 35 38% | 69 29% | 48 27% | 51 28% | 44 28% | 42 39% | 57 30% | 71 28% | 92 36% | 71 39% |
| Stay the same | (0) 663 33% | 58 33% | 29 32% | 88 37% | 54 31% | 63 34% | 52 33% | 24 22% | 73 39% | 91 36% | 80 31% | 50 27% |
| Decrease slightly | (-1) 258 13% | 22 12% | 10 11% | 35 15% | 26 15% | 27 14% | 22 14% | 11 10% | 21 11% | 37 15% | 27 11% | 20 11% |
| Decrease significantly | (-2) 81 4% | 6 3% | 5 5% | 10 4% | 11 6% | 11 6% | 6 4% | 3 3% | 7 4% | 11 4% | 7 3% | 4 2% |
| NET: Decrease | 340 17% | 27 16% | 15 16% | 45 19% | 37 21% | 38 21% | 29 18% | 14 13% | 27 14% | 48 19% | 34 13% | 25 13% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 11 1% | 2 1% | 2 2% | - - | - - | - - | - - | 3 3% | 2 1% | 1 1% | 1 * | - - |
| Don't know | 38 2% | 2 1% | 1 1% | 4 2% | 1 1% | 9 5% | 1 * | - - | 7 4% | 5 2% | 5 2% | 4 2% |
| Mean | 0.44 | 0.44 | 0.39 | 0.32 | 0.41 | 0.28 | 0.45 | 0.71 | 0.38 | 0.35 | 0.56 | 0.62 |
| Standard deviation | 1.04 | 0.98 | 1.02 | 1.03 | 1.16 | 1.08 | 1.09 | 1.03 | 0.97 | 1.04 | 1.00 | 1.00 |
| Standard error | 0.02 | 0.07 | 0.11 | 0.07 | 0.09 | 0.08 | 0.08 | 0.12 | 0.07 | 0.08 | 0.06 | 0.07 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 10

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Groceries

Base: All respondents (Excl N/A)

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|------------------------|----------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2006 | 977 | 1029 | 161 | 302 | 397 | 370 | 333 | 443 | 611 | 568 | 317 | 510 | 287 | 767 |
| Weighted base | 2002 | 979 | 1022 | 235 | 318 | 383 | 342 | 302 | 422 | 543 | 577 | 423 | 459 | 318 | 804 |
| NET: Increase | 962 | 495 | 467 | 87 | 136 | 172 | 153 | 167 | 246 | 293 | 259 | 213 | 198 | 149 | 362 |
| | 48% | 51% | 46% | 37% | 43% | 45% | 45% | 55% | 58% | 54% | 45% | 50% | 43% | 47% | 45% |
| Increase significantly | (+2) 317 | 166 | 151 | 24 | 50 | 59 | 51 | 66 | 66 | 83 | 71 | 92 | 71 | 56 | 107 |
| | 16% | 17% | 15% | 10% | 16% | 15% | 15% | 22% | 16% | 15% | 12% | 22% | 16% | 18% | 13% |
| Increase slightly | (+1) 645 | 329 | 316 | 63 | 86 | 113 | 102 | 101 | 180 | 209 | 188 | 121 | 126 | 93 | 255 |
| | 32% | 34% | 31% | 27% | 27% | 29% | 30% | 33% | 43% | 39% | 33% | 29% | 28% | 29% | 32% |
| Stay the same | (0) 663 | 333 | 329 | 114 | 128 | 115 | 107 | 80 | 118 | 181 | 217 | 130 | 134 | 107 | 287 |
| | 33% | 34% | 32% | 49% | 40% | 30% | 31% | 26% | 28% | 33% | 38% | 31% | 29% | 34% | 36% |
| Decrease slightly | (-1) 258 | 112 | 147 | 15 | 34 | 62 | 57 | 41 | 50 | 57 | 60 | 58 | 83 | 43 | 105 |
| | 13% | 11% | 14% | 7% | 11% | 16% | 17% | 14% | 12% | 11% | 10% | 14% | 18% | 13% | 13% |
| Decrease significantly | (-2) 81 | 25 | 56 | 5 | 11 | 24 | 22 | 12 | 8 | 6 | 27 | 14 | 34 | 11 | 34 |
| | 4% | 3% | 5% | 2% | 3% | 6% | 7% | 4% | 2% | 1% | 5% | 3% | 8% | 3% | 4% |
| NET: Decrease | 340 | 137 | 202 | 20 | 44 | 85 | 79 | 53 | 57 | 63 | 87 | 73 | 118 | 53 | 138 |
| | 17% | 14% | 20% | 9% | 14% | 22% | 23% | 18% | 14% | 12% | 15% | 17% | 26% | 17% | 17% |
| Don't know | 38 | 14 | 24 | 13 | 10 | 10 | 2 | 2 | 1 | 6 | 15 | 8 | 9 | 9 | 16 |
| | 2% | 1% | 2% | 6% | 3% | 3% | 1% | 1% | * | 1% | 3% | 2% | 2% | 3% | 2% |
| Mean | 0.44 | 0.52 | 0.36 | 0.39 | 0.43 | 0.33 | 0.30 | 0.56 | 0.59 | 0.57 | 0.38 | 0.52 | 0.26 | 0.46 | 0.38 |
| Standard deviation | 1.04 | 0.99 | 1.08 | 0.85 | 1.00 | 1.12 | 1.12 | 1.10 | 0.95 | 0.91 | 0.99 | 1.09 | 1.16 | 1.05 | 1.02 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.04 | 0.06 | 0.05 | 0.06 | 0.04 |

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Absolutes/col percents

Table 10

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Groceries

Base: All respondents (Excl N/A)

| | Region | | | | | | | | | | | |
|------------------------|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2006 | 175 | 87 | 256 | 161 | 212 | 171 | 74 | 177 | 194 | 296 | 203 |
| Weighted base | 2002 | 173 | 89 | 237 | 178 | 186 | 156 | 104 | 187 | 252 | 257 | 184 |
| NET: Increase | 962 48% | 86 50% | 44 50% | 100 42% | 85 48% | 75 40% | 75 48% | 66 64% | 80 43% | 108 43% | 137 53% | 106 58% |
| Increase significantly | (+2) 317 16% | 22 12% | 10 11% | 31 13% | 37 21% | 24 13% | 30 19% | 24 24% | 23 12% | 37 15% | 45 17% | 34 19% |
| Increase slightly | (+1) 645 32% | 64 37% | 35 39% | 69 29% | 48 27% | 51 28% | 44 28% | 42 40% | 57 31% | 71 28% | 92 36% | 71 39% |
| Stay the same | (0) 663 33% | 58 34% | 29 32% | 88 37% | 54 31% | 63 34% | 52 33% | 24 23% | 73 39% | 91 36% | 80 31% | 50 27% |
| Decrease slightly | (-1) 258 13% | 22 13% | 10 11% | 35 15% | 26 15% | 27 14% | 22 14% | 11 11% | 21 11% | 37 15% | 27 11% | 20 11% |
| Decrease significantly | (-2) 81 4% | 6 3% | 5 6% | 10 4% | 11 6% | 11 6% | 6 4% | 3 3% | 7 4% | 11 4% | 7 3% | 4 2% |
| NET: Decrease | 340 17% | 27 16% | 15 17% | 45 19% | 37 21% | 38 21% | 29 18% | 14 13% | 27 15% | 48 19% | 34 13% | 25 13% |
| Don't know | 38 2% | 2 1% | 1 1% | 4 2% | 1 1% | 9 5% | 1 * | - - | 7 4% | 5 2% | 5 2% | 4 2% |
| Mean | 0.44 | 0.44 | 0.39 | 0.32 | 0.41 | 0.28 | 0.45 | 0.71 | 0.38 | 0.35 | 0.56 | 0.62 |
| Standard deviation | 1.04 | 0.98 | 1.02 | 1.03 | 1.16 | 1.08 | 1.09 | 1.03 | 0.97 | 1.04 | 1.00 | 1.00 |
| Standard error | 0.02 | 0.07 | 0.11 | 0.07 | 0.09 | 0.08 | 0.08 | 0.12 | 0.07 | 0.08 | 0.06 | 0.07 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 11

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Eating out or take-aways

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private | |
| Unweighted base | 2013 | 981 | 1032 | 166 | 304 | 397 | 370 | 333 | 443 | 612 | 571 | 317 | 513 | 289 | 768 | |
| Weighted base | 2013 | 986 | 1027 | 242 | 322 | 383 | 342 | 302 | 422 | 543 | 584 | 423 | 463 | 322 | 805 | |
| NET: Increase | 271 | 150 | 121 | 43 | 43 | 33 | 47 | 47 | 59 | 95 | 79 | 51 | 47 | 55 | 99 | |
| | 13% | 15% | 12% | 18% | 13% | 9% | 14% | 16% | 14% | 17% | 14% | 12% | 10% | 17% | 12% | |
| Increase significantly | (+2) | 52 | 34 | 18 | 3 | 12 | 14 | 9 | 4 | 9 | 20 | 12 | 11 | 9 | 10 | 25 |
| | 3% | 3% | 2% | 1% | 4% | 4% | 3% | 1% | 2% | 4% | 2% | 3% | 2% | 3% | 3% | |
| Increase slightly | (+1) | 220 | 116 | 103 | 40 | 30 | 19 | 37 | 43 | 51 | 75 | 67 | 40 | 37 | 44 | 74 |
| | 11% | 12% | 10% | 16% | 9% | 5% | 11% | 14% | 12% | 14% | 12% | 9% | 8% | 14% | 9% | |
| Stay the same | (0) | 890 | 463 | 427 | 107 | 140 | 157 | 148 | 131 | 207 | 286 | 264 | 178 | 162 | 148 | 355 |
| | 44% | 47% | 42% | 44% | 43% | 41% | 43% | 43% | 49% | 53% | 45% | 42% | 35% | 46% | 44% | |
| Decrease slightly | (-1) | 421 | 194 | 227 | 52 | 75 | 97 | 71 | 55 | 71 | 107 | 119 | 92 | 103 | 69 | 192 |
| | 21% | 20% | 22% | 22% | 23% | 25% | 21% | 18% | 17% | 20% | 20% | 22% | 22% | 21% | 24% | |
| Decrease significantly | (-2) | 257 | 117 | 140 | 22 | 42 | 51 | 58 | 38 | 46 | 34 | 76 | 62 | 85 | 34 | 100 |
| | 13% | 12% | 14% | 9% | 13% | 13% | 17% | 13% | 11% | 6% | 13% | 15% | 18% | 10% | 12% | |
| NET: Decrease | 678 | 311 | 368 | 74 | 117 | 148 | 129 | 92 | 117 | 141 | 196 | 154 | 188 | 103 | 292 | |
| | 34% | 32% | 36% | 30% | 36% | 39% | 38% | 31% | 28% | 26% | 34% | 36% | 41% | 32% | 36% | |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 123 | 43 | 80 | 7 | 8 | 28 | 14 | 29 | 37 | 14 | 29 | 25 | 55 | 7 | 35 | |
| | 6% | 4% | 8% | 3% | 2% | 7% | 4% | 10% | 9% | 3% | 5% | 6% | 12% | 2% | 4% | |
| Don't know | 50 | 19 | 31 | 11 | 14 | 17 | 5 | 2 | 1 | 8 | 16 | 15 | 11 | 9 | 23 | |
| | 2% | 2% | 3% | 4% | 4% | 4% | 1% | 1% | * | 1% | 3% | 4% | 2% | 3% | 3% | |
| Mean | -0.33 | -0.26 | -0.40 | -0.22 | -0.35 | -0.45 | -0.41 | -0.29 | -0.25 | -0.12 | -0.34 | -0.40 | -0.55 | -0.23 | -0.36 | |
| Standard deviation | 0.95 | 0.96 | 0.94 | 0.90 | 0.98 | 0.96 | 1.00 | 0.95 | 0.91 | 0.86 | 0.94 | 0.97 | 1.00 | 0.95 | 0.95 | |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.06 | 0.05 | 0.06 | 0.04 | |

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Absolutes/col percents

Table 11

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Eating out or take-aways

Base: All respondents

| | Region | | | | | | | | | | | |
|---|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2013 | 176 | 88 | 256 | 161 | 212 | 171 | 75 | 179 | 195 | 297 | 203 |
| Weighted base | 2013 | 175 | 91 | 237 | 178 | 186 | 156 | 107 | 189 | 253 | 258 | 184 |
| NET: Increase | 271 13% | 18 10% | 10 11% | 27 12% | 19 11% | 26 14% | 20 13% | 19 18% | 25 13% | 41 16% | 43 17% | 23 13% |
| Increase significantly | (+2) 52 3% | 6 3% | 1 1% | 2 1% | 6 3% | 6 3% | 7 4% | 2 2% | 6 3% | 7 3% | 4 2% | 4 2% |
| Increase slightly | (+1) 220 11% | 12 7% | 9 9% | 25 10% | 13 8% | 20 11% | 13 8% | 17 16% | 19 10% | 34 13% | 38 15% | 19 11% |
| Stay the same | (0) 890 44% | 80 46% | 41 45% | 110 47% | 81 45% | 74 40% | 71 45% | 35 33% | 86 46% | 113 45% | 117 45% | 80 44% |
| Decrease slightly | (-1) 421 21% | 41 23% | 18 20% | 54 23% | 30 17% | 48 26% | 29 18% | 21 20% | 40 21% | 44 18% | 53 20% | 43 23% |
| Decrease significantly | (-2) 257 13% | 23 13% | 14 16% | 30 13% | 29 16% | 20 11% | 24 15% | 20 18% | 19 10% | 34 13% | 22 8% | 23 13% |
| NET: Decrease | 678 34% | 64 37% | 32 35% | 84 36% | 59 33% | 68 37% | 52 34% | 41 38% | 58 31% | 79 31% | 75 29% | 66 36% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 123 6% | 10 6% | 3 4% | 10 4% | 14 8% | 8 5% | 12 8% | 10 10% | 13 7% | 13 5% | 18 7% | 11 6% |
| Don't know | 50 2% | 2 1% | 5 5% | 4 2% | 5 3% | 9 5% | 1 1% | 2 2% | 6 3% | 7 3% | 6 2% | 4 2% |
| Mean | -0.33 | -0.39 | -0.43 | -0.38 | -0.39 | -0.33 | -0.34 | -0.42 | -0.27 | -0.28 | -0.21 | -0.37 |
| Standard deviation | 0.95 | 0.95 | 0.94 | 0.89 | 1.00 | 0.96 | 1.02 | 1.07 | 0.93 | 0.99 | 0.89 | 0.93 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.06 | 0.08 | 0.07 | 0.08 | 0.13 | 0.07 | 0.07 | 0.05 | 0.07 |

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Absolutes/col percents

Table 12

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Eating out or take-aways

Base: All respondents (Excl N/A)

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|------------------------|----------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1886 | 935 | 951 | 161 | 297 | 369 | 353 | 302 | 404 | 591 | 541 | 298 | 456 | 281 | 733 |
| Weighted base | 1890 | 943 | 947 | 234 | 315 | 354 | 329 | 273 | 385 | 529 | 555 | 398 | 408 | 315 | 770 |
| NET: Increase | 271 | 150 | 121 | 43 | 43 | 33 | 47 | 47 | 59 | 95 | 79 | 51 | 47 | 55 | 99 |
| | 14% | 16% | 13% | 18% | 14% | 9% | 14% | 17% | 15% | 18% | 14% | 13% | 11% | 17% | 13% |
| Increase significantly | (+2) 52 | 34 | 18 | 3 | 12 | 14 | 9 | 4 | 9 | 20 | 12 | 11 | 9 | 10 | 25 |
| | 3% | 4% | 2% | 1% | 4% | 4% | 3% | 1% | 2% | 4% | 2% | 3% | 2% | 3% | 3% |
| Increase slightly | (+1) 220 | 116 | 103 | 40 | 30 | 19 | 37 | 43 | 51 | 75 | 67 | 40 | 37 | 44 | 74 |
| | 12% | 12% | 11% | 17% | 10% | 5% | 11% | 16% | 13% | 14% | 12% | 10% | 9% | 14% | 10% |
| Stay the same | (0) 890 | 463 | 427 | 107 | 140 | 157 | 148 | 131 | 207 | 286 | 264 | 178 | 162 | 148 | 355 |
| | 47% | 49% | 45% | 46% | 45% | 44% | 45% | 48% | 54% | 54% | 48% | 45% | 40% | 47% | 46% |
| Decrease slightly | (-1) 421 | 194 | 227 | 52 | 75 | 97 | 71 | 55 | 71 | 107 | 119 | 92 | 103 | 69 | 192 |
| | 22% | 21% | 24% | 22% | 24% | 27% | 22% | 20% | 19% | 20% | 22% | 23% | 25% | 22% | 25% |
| Decrease significantly | (-2) 257 | 117 | 140 | 22 | 42 | 51 | 58 | 38 | 46 | 34 | 76 | 62 | 85 | 34 | 100 |
| | 14% | 12% | 15% | 9% | 13% | 15% | 18% | 14% | 12% | 6% | 14% | 16% | 21% | 11% | 13% |
| NET: Decrease | 678 | 311 | 368 | 74 | 117 | 148 | 129 | 92 | 117 | 141 | 196 | 154 | 188 | 103 | 292 |
| | 36% | 33% | 39% | 31% | 37% | 42% | 39% | 34% | 30% | 27% | 35% | 39% | 46% | 33% | 38% |
| Don't know | 50 | 19 | 31 | 11 | 14 | 17 | 5 | 2 | 1 | 8 | 16 | 15 | 11 | 9 | 23 |
| | 3% | 2% | 3% | 5% | 5% | 5% | 2% | 1% | * | 1% | 3% | 4% | 3% | 3% | 3% |
| Mean | -0.33 | -0.26 | -0.40 | -0.22 | -0.35 | -0.45 | -0.41 | -0.29 | -0.25 | -0.12 | -0.34 | -0.40 | -0.55 | -0.23 | -0.36 |
| Standard deviation | 0.95 | 0.96 | 0.94 | 0.90 | 0.98 | 0.96 | 1.00 | 0.95 | 0.91 | 0.86 | 0.94 | 0.97 | 1.00 | 0.95 | 0.95 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.04 | 0.06 | 0.05 | 0.06 | 0.04 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 12

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Eating out or take-aways

Base: All respondents (Excl N/A)

| | Region | | | | | | | | | | | |
|------------------------|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 1886 | 166 | 84 | 244 | 148 | 202 | 157 | 68 | 164 | 184 | 280 | 189 |
| Weighted base | 1890 | 165 | 88 | 226 | 164 | 178 | 144 | 97 | 175 | 241 | 240 | 173 |
| NET: Increase | 271 14% | 18 11% | 10 11% | 27 12% | 19 12% | 26 15% | 20 14% | 19 19% | 25 14% | 41 17% | 43 18% | 23 13% |
| Increase significantly | (+2) 52 3% | 6 4% | 1 1% | 2 1% | 6 4% | 6 3% | 7 5% | 2 2% | 6 3% | 7 3% | 4 2% | 4 2% |
| Increase slightly | (+1) 220 12% | 12 8% | 9 10% | 25 11% | 13 8% | 20 11% | 13 9% | 17 17% | 19 11% | 34 14% | 38 16% | 19 11% |
| Stay the same | (0) 890 47% | 80 49% | 41 47% | 110 49% | 81 49% | 74 42% | 71 49% | 35 36% | 86 49% | 113 47% | 117 49% | 80 46% |
| Decrease slightly | (-1) 421 22% | 41 25% | 18 20% | 54 24% | 30 18% | 48 27% | 29 20% | 21 22% | 40 23% | 44 18% | 53 22% | 43 25% |
| Decrease significantly | (-2) 257 14% | 23 14% | 14 16% | 30 13% | 29 17% | 20 11% | 24 16% | 20 20% | 19 11% | 34 14% | 22 9% | 23 13% |
| NET: Decrease | 678 36% | 64 39% | 32 37% | 84 37% | 59 36% | 68 38% | 52 36% | 41 42% | 58 33% | 79 33% | 75 31% | 66 38% |
| Don't know | 50 3% | 2 1% | 5 5% | 4 2% | 5 3% | 9 5% | 1 1% | 2 2% | 6 3% | 7 3% | 6 2% | 4 2% |
| Mean | -0.33 | -0.39 | -0.43 | -0.38 | -0.39 | -0.33 | -0.34 | -0.42 | -0.27 | -0.28 | -0.21 | -0.37 |
| Standard deviation | 0.95 | 0.95 | 0.94 | 0.89 | 1.00 | 0.96 | 1.02 | 1.07 | 0.93 | 0.99 | 0.89 | 0.93 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.06 | 0.08 | 0.07 | 0.08 | 0.13 | 0.07 | 0.07 | 0.05 | 0.07 |

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Absolutes/col percents

Table 13

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Going out for a drink (pubs/ clubs)

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private | |
| Unweighted base | 2013 | 981 | 1032 | 166 | 304 | 397 | 370 | 333 | 443 | 612 | 571 | 317 | 513 | 289 | 768 | |
| Weighted base | 2013 | 986 | 1027 | 242 | 322 | 383 | 342 | 302 | 422 | 543 | 584 | 423 | 463 | 322 | 805 | |
| NET: Increase | 214 | 124 | 90 | 66 | 35 | 27 | 29 | 24 | 33 | 79 | 70 | 33 | 33 | 50 | 86 | |
| | 11% | 13% | 9% | 27% | 11% | 7% | 8% | 8% | 8% | 15% | 12% | 8% | 7% | 15% | 11% | |
| Increase significantly | (+2) | 46 | 32 | 14 | 10 | 13 | 9 | 8 | 4 | 2 | 21 | 13 | 7 | 5 | 14 | 20 |
| | 2% | 3% | 1% | 4% | 4% | 2% | 2% | 1% | 1% | 4% | 2% | 2% | 1% | 4% | 3% | |
| Increase slightly | (+1) | 168 | 92 | 76 | 57 | 22 | 18 | 21 | 20 | 31 | 58 | 57 | 26 | 28 | 36 | 66 |
| | 8% | 9% | 7% | 23% | 7% | 5% | 6% | 7% | 7% | 11% | 10% | 6% | 6% | 11% | 8% | |
| Stay the same | (0) | 757 | 392 | 365 | 87 | 130 | 133 | 139 | 106 | 162 | 238 | 238 | 146 | 135 | 143 | 306 |
| | 38% | 40% | 36% | 36% | 40% | 35% | 41% | 35% | 38% | 44% | 41% | 35% | 29% | 44% | 38% | |
| Decrease slightly | (-1) | 337 | 185 | 152 | 30 | 63 | 82 | 57 | 52 | 53 | 94 | 78 | 84 | 81 | 52 | 172 |
| | 17% | 19% | 15% | 12% | 20% | 22% | 17% | 17% | 12% | 17% | 13% | 20% | 17% | 16% | 21% | |
| Decrease significantly | (-2) | 268 | 121 | 147 | 23 | 31 | 61 | 68 | 47 | 38 | 35 | 90 | 62 | 81 | 33 | 116 |
| | 13% | 12% | 14% | 9% | 10% | 16% | 20% | 16% | 9% | 6% | 15% | 15% | 17% | 10% | 14% | |
| NET: Decrease | 605 | 306 | 299 | 52 | 94 | 143 | 125 | 99 | 91 | 129 | 168 | 146 | 161 | 86 | 288 | |
| | 30% | 31% | 29% | 22% | 29% | 37% | 36% | 33% | 21% | 24% | 29% | 35% | 35% | 27% | 36% | |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 381 | 146 | 235 | 25 | 49 | 65 | 44 | 68 | 130 | 86 | 88 | 84 | 123 | 29 | 102 | |
| | 19% | 15% | 23% | 10% | 15% | 17% | 13% | 23% | 31% | 16% | 15% | 20% | 27% | 9% | 13% | |
| Don't know | 57 | 20 | 37 | 11 | 13 | 15 | 7 | 4 | 6 | 12 | 19 | 14 | 11 | 16 | 23 | |
| | 3% | 2% | 4% | 5% | 4% | 4% | 2% | 1% | 1% | 2% | 3% | 3% | 2% | 5% | 3% | |
| Mean | -0.39 | -0.33 | -0.45 | * | -0.30 | -0.56 | -0.54 | -0.52 | -0.33 | -0.14 | -0.37 | -0.52 | -0.62 | -0.20 | -0.44 | |
| Standard deviation | 0.98 | 0.99 | 0.98 | 1.02 | 0.96 | 0.98 | 1.01 | 0.97 | 0.87 | 0.91 | 1.01 | 0.96 | 0.99 | 0.98 | 0.98 | |
| Standard error | 0.02 | 0.03 | 0.04 | 0.09 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.05 | 0.06 | 0.05 | 0.06 | 0.04 | |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 13

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Going out for a drink (pubs/ clubs)

Base: All respondents

| | Region | | | | | | | | | | | |
|---|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2013 | 176 | 88 | 256 | 161 | 212 | 171 | 75 | 179 | 195 | 297 | 203 |
| Weighted base | 2013 | 175 | 91 | 237 | 178 | 186 | 156 | 107 | 189 | 253 | 258 | 184 |
| NET: Increase | 214 11% | 13 7% | 5 5% | 17 7% | 14 8% | 18 10% | 17 11% | 14 13% | 30 16% | 37 15% | 26 10% | 24 13% |
| Increase significantly | (+2) 46 2% | 2 1% | 1 1% | 4 2% | 4 2% | 6 3% | 6 4% | 4 4% | 2 1% | 8 3% | 3 1% | 7 4% |
| Increase slightly | (+1) 168 8% | 11 6% | 4 4% | 12 5% | 10 6% | 12 6% | 11 7% | 9 9% | 28 15% | 30 12% | 23 9% | 18 10% |
| Stay the same | (0) 757 38% | 75 43% | 43 48% | 93 39% | 57 32% | 61 33% | 57 37% | 35 33% | 65 34% | 97 38% | 105 41% | 68 37% |
| Decrease slightly | (-1) 337 17% | 25 14% | 9 10% | 48 20% | 35 20% | 36 19% | 25 16% | 10 9% | 30 16% | 37 15% | 54 21% | 30 16% |
| Decrease significantly | (-2) 268 13% | 29 17% | 14 16% | 31 13% | 28 16% | 27 14% | 21 14% | 18 17% | 22 12% | 31 12% | 25 10% | 21 12% |
| NET: Decrease | 605 30% | 54 31% | 23 25% | 79 33% | 63 36% | 63 34% | 46 29% | 28 26% | 52 28% | 67 27% | 79 30% | 51 28% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 381 19% | 29 17% | 15 16% | 43 18% | 39 22% | 31 17% | 36 23% | 28 26% | 37 20% | 43 17% | 41 16% | 39 21% |
| Don't know | 57 3% | 4 2% | 5 6% | 5 2% | 4 2% | 13 7% | 1 1% | 2 2% | 5 2% | 9 3% | 7 3% | 2 1% |
| Mean | -0.39 | -0.48 | -0.44 | -0.47 | -0.55 | -0.47 | -0.37 | -0.37 | -0.29 | -0.26 | -0.36 | -0.29 |
| Standard deviation | 0.98 | 0.95 | 0.91 | 0.93 | 1.00 | 1.02 | 1.04 | 1.13 | 0.99 | 1.01 | 0.88 | 1.02 |
| Standard error | 0.02 | 0.08 | 0.11 | 0.07 | 0.09 | 0.08 | 0.09 | 0.15 | 0.08 | 0.08 | 0.06 | 0.08 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 14

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Going out for a drink (pubs/ clubs)

Base: All respondents (Excl N/A)

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|-----------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1604 | 826 | 778 | 151 | 256 | 328 | 319 | 253 | 297 | 499 | 476 | 253 | 376 | 262 | 663 |
| Weighted base | 1632 | 841 | 792 | 217 | 273 | 318 | 299 | 233 | 292 | 457 | 495 | 339 | 340 | 294 | 702 |
| NET: Increase | 214 | 124 | 90 | 66 | 35 | 27 | 29 | 24 | 33 | 79 | 70 | 33 | 33 | 50 | 86 |
| | 13% | 15% | 11% | 30% | 13% | 8% | 10% | 10% | 11% | 17% | 14% | 10% | 10% | 17% | 12% |
| Increase significantly (+2) | 46 | 32 | 14 | 10 | 13 | 9 | 8 | 4 | 2 | 21 | 13 | 7 | 5 | 14 | 20 |
| | 3% | 4% | 2% | 4% | 5% | 3% | 3% | 2% | 1% | 5% | 3% | 2% | 1% | 5% | 3% |
| Increase slightly (+1) | 168 | 92 | 76 | 57 | 22 | 18 | 21 | 20 | 31 | 58 | 57 | 26 | 28 | 36 | 66 |
| | 10% | 11% | 10% | 26% | 8% | 6% | 7% | 9% | 11% | 13% | 12% | 8% | 8% | 12% | 9% |
| Stay the same (0) | 757 | 392 | 365 | 87 | 130 | 133 | 139 | 106 | 162 | 238 | 238 | 146 | 135 | 143 | 306 |
| | 46% | 47% | 46% | 40% | 48% | 42% | 46% | 45% | 55% | 52% | 48% | 43% | 40% | 49% | 44% |
| Decrease slightly (-1) | 337 | 185 | 152 | 30 | 63 | 82 | 57 | 52 | 53 | 94 | 78 | 84 | 81 | 52 | 172 |
| | 21% | 22% | 19% | 14% | 23% | 26% | 19% | 22% | 18% | 20% | 16% | 25% | 24% | 18% | 24% |
| Decrease significantly (-2) | 268 | 121 | 147 | 23 | 31 | 61 | 68 | 47 | 38 | 35 | 90 | 62 | 81 | 33 | 116 |
| | 16% | 14% | 19% | 10% | 11% | 19% | 23% | 20% | 13% | 8% | 18% | 18% | 24% | 11% | 16% |
| NET: Decrease | 605 | 306 | 299 | 52 | 94 | 143 | 125 | 99 | 91 | 129 | 168 | 146 | 161 | 86 | 288 |
| | 37% | 36% | 38% | 24% | 35% | 45% | 42% | 42% | 31% | 28% | 34% | 43% | 47% | 29% | 41% |
| Don't know | 57 | 20 | 37 | 11 | 13 | 15 | 7 | 4 | 6 | 12 | 19 | 14 | 11 | 16 | 23 |
| | 3% | 2% | 5% | 5% | 5% | 5% | 2% | 2% | 2% | 3% | 4% | 4% | 3% | 5% | 3% |
| Mean | -0.39 | -0.33 | -0.45 | * | -0.30 | -0.56 | -0.54 | -0.52 | -0.33 | -0.14 | -0.37 | -0.52 | -0.62 | -0.20 | -0.44 |
| Standard deviation | 0.98 | 0.99 | 0.98 | 1.02 | 0.96 | 0.98 | 1.01 | 0.97 | 0.87 | 0.91 | 1.01 | 0.96 | 0.99 | 0.98 | 0.98 |
| Standard error | 0.02 | 0.03 | 0.04 | 0.09 | 0.06 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.05 | 0.06 | 0.05 | 0.06 | 0.04 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 14

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Going out for a drink (pubs/ clubs)

Base: All respondents (Excl N/A)

| | Region | | | | | | | | | | | |
|------------------------|-----------------|-----------|------------|------------|--------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 1604 | 141 | 73 | 206 | 127 | 173 | 130 | 56 | 138 | 160 | 246 | 154 |
| Weighted base | 1632 | 146 | 76 | 194 | 138 | 155 | 121 | 79 | 151 | 211 | 217 | 145 |
| NET: Increase | 214 13% | 13 9% | 5 6% | 17 9% | 14 10% | 18 11% | 17 14% | 14 17% | 30 20% | 37 18% | 26 12% | 24 17% |
| Increase significantly | (+2) 46 3% | 2 1% | 1 1% | 4 2% | 4 3% | 6 4% | 6 5% | 4 5% | 2 1% | 8 4% | 3 1% | 7 5% |
| Increase slightly | (+1) 168 10% | 11 8% | 4 5% | 12 6% | 10 7% | 12 8% | 11 9% | 9 12% | 28 18% | 30 14% | 23 11% | 18 12% |
| Stay the same | (0) 757 46% | 75 51% | 43 57% | 93 48% | 57 41% | 61 40% | 57 47% | 35 45% | 65 43% | 97 46% | 105 48% | 68 47% |
| Decrease slightly | (-1) 337 21% | 25 17% | 9 11% | 48 25% | 35 25% | 36 23% | 25 20% | 10 13% | 30 20% | 37 17% | 54 25% | 30 20% |
| Decrease significantly | (-2) 268 16% | 29 20% | 14 19% | 31 16% | 28 20% | 27 17% | 21 18% | 18 23% | 22 15% | 31 15% | 25 11% | 21 15% |
| NET: Decrease | 605 37% | 54 37% | 23 30% | 79 41% | 63 46% | 63 40% | 46 38% | 28 35% | 52 35% | 67 32% | 79 36% | 51 35% |
| Don't know | 57 3% | 4 2% | 5 7% | 5 3% | 4 3% | 13 9% | 1 1% | 2 2% | 5 3% | 9 4% | 7 3% | 2 1% |
| Mean | -0.39 | -0.48 | -0.44 | -0.47 | -0.55 | -0.47 | -0.37 | -0.37 | -0.29 | -0.26 | -0.36 | -0.29 |
| Standard deviation | 0.98 | 0.95 | 0.91 | 0.93 | 1.00 | 1.02 | 1.04 | 1.13 | 0.99 | 1.01 | 0.88 | 1.02 |
| Standard error | 0.02 | 0.08 | 0.11 | 0.07 | 0.09 | 0.08 | 0.09 | 0.15 | 0.08 | 0.08 | 0.06 | 0.08 |

Charity Tracking Survey

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Absolutes/col percents

Table 15

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Leisure activities (e.g. cinema/ bingo/ theatre)

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2013 | 981 | 1032 | 166 | 304 | 397 | 370 | 333 | 443 | 612 | 571 | 317 | 513 | 289 | 768 |
| Weighted base | 2013 | 986 | 1027 | 242 | 322 | 383 | 342 | 302 | 422 | 543 | 584 | 423 | 463 | 322 | 805 |
| NET: Increase | 272 | 156 | 116 | 56 | 51 | 50 | 28 | 39 | 49 | 95 | 80 | 52 | 46 | 69 | 116 |
| | 14% | 16% | 11% | 23% | 16% | 13% | 8% | 13% | 12% | 17% | 14% | 12% | 10% | 22% | 14% |
| Increase significantly | (+2) | 57 | 38 | 19 | 15 | 17 | 12 | 4 | 3 | 7 | 19 | 9 | 19 | 10 | 27 |
| | 3% | 4% | 2% | 6% | 5% | 3% | 1% | 1% | 2% | 4% | 2% | 5% | 2% | 6% | 3% |
| Increase slightly | (+1) | 215 | 118 | 97 | 41 | 34 | 38 | 24 | 36 | 42 | 75 | 71 | 33 | 36 | 90 |
| | 11% | 12% | 9% | 17% | 11% | 10% | 7% | 12% | 10% | 14% | 12% | 8% | 8% | 15% | 11% |
| Stay the same | (0) | 862 | 431 | 431 | 111 | 148 | 131 | 153 | 132 | 186 | 272 | 268 | 156 | 166 | 339 |
| | 43% | 44% | 42% | 46% | 46% | 34% | 45% | 44% | 44% | 50% | 46% | 37% | 36% | 44% | 42% |
| Decrease slightly | (-1) | 321 | 161 | 159 | 36 | 56 | 76 | 63 | 37 | 52 | 82 | 88 | 82 | 69 | 164 |
| | 16% | 16% | 15% | 15% | 17% | 20% | 18% | 12% | 12% | 15% | 15% | 19% | 15% | 14% | 20% |
| Decrease significantly | (-2) | 221 | 103 | 118 | 14 | 34 | 55 | 54 | 30 | 33 | 32 | 59 | 55 | 76 | 85 |
| | 11% | 10% | 11% | 6% | 11% | 14% | 16% | 10% | 8% | 6% | 10% | 13% | 16% | 9% | 11% |
| NET: Decrease | 542 | 265 | 277 | 50 | 90 | 131 | 117 | 68 | 86 | 114 | 147 | 137 | 144 | 74 | 249 |
| | 27% | 27% | 27% | 21% | 28% | 34% | 34% | 22% | 20% | 21% | 25% | 32% | 31% | 23% | 31% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 281 | 111 | 170 | 14 | 23 | 54 | 37 | 57 | 96 | 53 | 70 | 63 | 95 | 28 | 76 |
| | 14% | 11% | 17% | 6% | 7% | 14% | 11% | 19% | 23% | 10% | 12% | 15% | 21% | 9% | 9% |
| Don't know | 55 | 23 | 32 | 11 | 10 | 16 | 8 | 5 | 6 | 10 | 18 | 15 | 12 | 10 | 25 |
| | 3% | 2% | 3% | 4% | 3% | 4% | 2% | 2% | 1% | 2% | 3% | 4% | 3% | 3% | 3% |
| Mean | -0.26 | -0.20 | -0.31 | 0.03 | -0.19 | -0.40 | -0.47 | -0.23 | -0.20 | -0.07 | -0.24 | -0.35 | -0.46 | -0.05 | -0.27 |
| Standard deviation | 0.96 | 0.98 | 0.94 | 0.95 | 0.99 | 1.03 | 0.92 | 0.90 | 0.87 | 0.87 | 0.90 | 1.04 | 1.02 | 1.00 | 0.96 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.06 | 0.05 | 0.06 | 0.05 | 0.04 | 0.04 | 0.06 | 0.05 | 0.06 | 0.04 |

Charity Tracking Survey

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Absolutes/col percents

Table 15

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Leisure activities (e.g. cinema/ bingo/ theatre)

Base: All respondents

| | Region | | | | | | | | | | | |
|---|-----------------|-----------|------------|------------|--------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2013 | 176 | 88 | 256 | 161 | 212 | 171 | 75 | 179 | 195 | 297 | 203 |
| Weighted base | 2013 | 175 | 91 | 237 | 178 | 186 | 156 | 107 | 189 | 253 | 258 | 184 |
| NET: Increase | 272 14% | 15 8% | 6 6% | 27 12% | 25 14% | 31 17% | 17 11% | 16 15% | 28 15% | 56 22% | 30 12% | 23 13% |
| Increase significantly | (+2) 57 3% | 2 1% | - | 8 3% | 10 6% | 5 3% | 6 4% | 2 2% | 1 * | 16 6% | 4 2% | 3 2% |
| Increase slightly | (+1) 215 11% | 13 7% | 6 6% | 20 8% | 15 8% | 26 14% | 10 6% | 13 12% | 27 14% | 40 16% | 26 10% | 20 11% |
| Stay the same | (0) 862 43% | 79 45% | 46 50% | 114 48% | 68 39% | 65 35% | 68 44% | 39 36% | 82 43% | 102 40% | 118 46% | 81 44% |
| Decrease slightly | (-1) 321 16% | 33 19% | 11 12% | 31 13% | 30 17% | 34 19% | 26 17% | 17 16% | 31 16% | 38 15% | 44 17% | 25 13% |
| Decrease significantly | (-2) 221 11% | 16 9% | 14 15% | 30 12% | 18 10% | 27 15% | 18 12% | 10 9% | 21 11% | 27 11% | 17 6% | 23 12% |
| NET: Decrease | 542 27% | 49 28% | 25 28% | 61 26% | 48 27% | 62 33% | 45 29% | 27 25% | 52 28% | 65 26% | 60 23% | 48 26% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 281 14% | 28 16% | 11 12% | 29 12% | 32 18% | 18 9% | 25 16% | 25 24% | 21 11% | 22 9% | 43 17% | 27 15% |
| Don't know | 55 3% | 4 3% | 3 3% | 5 2% | 4 2% | 11 6% | 2 2% | - | 6 3% | 8 3% | 7 3% | 5 3% |
| Mean | -0.26 | -0.34 | -0.43 | -0.27 | -0.22 | -0.34 | -0.31 | -0.23 | -0.28 | -0.09 | -0.20 | -0.29 |
| Standard deviation | 0.96 | 0.85 | 0.88 | 0.96 | 1.04 | 1.05 | 0.98 | 0.97 | 0.91 | 1.06 | 0.83 | 0.95 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.07 | 0.09 | 0.08 | 0.08 | 0.13 | 0.07 | 0.08 | 0.05 | 0.07 |

Charity Tracking Survey

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Absolutes/col percents

Table 16

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Leisure activities (e.g. cinema/ bingo/ theatre)

Base: All respondents (Excl N/A)

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | |
|------------------------|----------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1715 | 864 | 851 | 157 | 284 | 340 | 330 | 264 | 340 | 545 | 496 | 269 | 405 | 268 | 687 |
| Weighted base | 1732 | 876 | 856 | 228 | 300 | 328 | 306 | 244 | 326 | 491 | 513 | 360 | 368 | 295 | 729 |
| NET: Increase | 272 | 156 | 116 | 56 | 51 | 50 | 28 | 39 | 49 | 95 | 80 | 52 | 46 | 69 | 116 |
| | 16% | 18% | 14% | 25% | 17% | 15% | 9% | 16% | 15% | 19% | 16% | 14% | 12% | 24% | 16% |
| Increase significantly | (+2) 57 | 38 | 19 | 15 | 17 | 12 | 4 | 3 | 7 | 19 | 9 | 19 | 10 | 20 | 27 |
| | 3% | 4% | 2% | 7% | 6% | 4% | 1% | 1% | 2% | 4% | 2% | 5% | 3% | 7% | 4% |
| Increase slightly | (+1) 215 | 118 | 97 | 41 | 34 | 38 | 24 | 36 | 42 | 75 | 71 | 33 | 36 | 50 | 90 |
| | 12% | 14% | 11% | 18% | 11% | 12% | 8% | 15% | 13% | 15% | 14% | 9% | 10% | 17% | 12% |
| Stay the same | (0) 862 | 431 | 431 | 111 | 148 | 131 | 153 | 132 | 186 | 272 | 268 | 156 | 166 | 141 | 339 |
| | 50% | 49% | 50% | 49% | 50% | 40% | 50% | 54% | 57% | 55% | 52% | 43% | 45% | 48% | 46% |
| Decrease slightly | (-1) 321 | 161 | 159 | 36 | 56 | 76 | 63 | 37 | 52 | 82 | 88 | 82 | 69 | 47 | 164 |
| | 19% | 18% | 19% | 16% | 19% | 23% | 21% | 15% | 16% | 17% | 17% | 23% | 19% | 16% | 23% |
| Decrease significantly | (-2) 221 | 103 | 118 | 14 | 34 | 55 | 54 | 30 | 33 | 32 | 59 | 55 | 76 | 28 | 85 |
| | 13% | 12% | 14% | 6% | 11% | 17% | 18% | 12% | 10% | 6% | 11% | 15% | 21% | 9% | 12% |
| NET: Decrease | 542 | 265 | 277 | 50 | 90 | 131 | 117 | 68 | 86 | 114 | 147 | 137 | 144 | 74 | 249 |
| | 31% | 30% | 32% | 22% | 30% | 40% | 38% | 28% | 26% | 23% | 29% | 38% | 39% | 25% | 34% |
| Don't know | 55 | 23 | 32 | 11 | 10 | 16 | 8 | 5 | 6 | 10 | 18 | 15 | 12 | 10 | 25 |
| | 3% | 3% | 4% | 5% | 3% | 5% | 3% | 2% | 2% | 2% | 4% | 4% | 3% | 3% | 3% |
| Mean | -0.26 | -0.20 | -0.31 | 0.03 | -0.19 | -0.40 | -0.47 | -0.23 | -0.20 | -0.07 | -0.24 | -0.35 | -0.46 | -0.05 | -0.27 |
| Standard deviation | 0.96 | 0.98 | 0.94 | 0.95 | 0.99 | 1.03 | 0.92 | 0.90 | 0.87 | 0.87 | 0.90 | 1.04 | 1.02 | 1.00 | 0.96 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.06 | 0.05 | 0.06 | 0.05 | 0.04 | 0.04 | 0.06 | 0.05 | 0.06 | 0.04 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 16

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Leisure activities (e.g. cinema/ bingo/ theatre)

Base: All respondents (Excl N/A)

| | Region | | | | | | | | | | | |
|------------------------|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 1715 | 146 | 77 | 224 | 132 | 188 | 141 | 59 | 156 | 176 | 247 | 169 |
| Weighted base | 1732 | 147 | 80 | 207 | 145 | 169 | 132 | 81 | 167 | 232 | 215 | 157 |
| NET: Increase | 272 16% | 15 10% | 6 7% | 27 13% | 25 17% | 31 18% | 17 13% | 16 19% | 28 17% | 56 24% | 30 14% | 23 15% |
| Increase significantly | (+2) 57 3% | 2 1% | - | 8 4% | 10 7% | 5 3% | 6 5% | 2 3% | 1 1% | 16 7% | 4 2% | 3 2% |
| Increase slightly | (+1) 215 12% | 13 9% | 6 7% | 20 9% | 15 10% | 26 15% | 10 8% | 13 16% | 27 16% | 40 17% | 26 12% | 20 13% |
| Stay the same | (0) 862 50% | 79 54% | 46 57% | 114 55% | 68 47% | 65 39% | 68 52% | 39 48% | 82 49% | 102 44% | 118 55% | 81 52% |
| Decrease slightly | (-1) 321 19% | 33 22% | 11 14% | 31 15% | 30 21% | 34 20% | 26 20% | 17 21% | 31 19% | 38 17% | 44 20% | 25 16% |
| Decrease significantly | (-2) 221 13% | 16 11% | 14 18% | 30 14% | 18 13% | 27 16% | 18 14% | 10 12% | 21 13% | 27 12% | 17 8% | 23 15% |
| NET: Decrease | 542 31% | 49 33% | 25 32% | 61 29% | 48 33% | 62 37% | 45 34% | 27 33% | 52 31% | 65 28% | 60 28% | 48 30% |
| Don't know | 55 3% | 4 3% | 3 3% | 5 3% | 4 3% | 11 7% | 2 2% | - | 6 3% | 8 4% | 7 3% | 5 3% |
| Mean | -0.26 | -0.34 | -0.43 | -0.27 | -0.22 | -0.34 | -0.31 | -0.23 | -0.28 | -0.09 | -0.20 | -0.29 |
| Standard deviation | 0.96 | 0.85 | 0.88 | 0.96 | 1.04 | 1.05 | 0.98 | 0.97 | 0.91 | 1.06 | 0.83 | 0.95 |
| Standard error | 0.02 | 0.07 | 0.10 | 0.07 | 0.09 | 0.08 | 0.08 | 0.13 | 0.07 | 0.08 | 0.05 | 0.07 |

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Absolutes/col percents

Table 17

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Charitable donations

Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Employment Sector | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 2013 | 981 | 1032 | 166 | 304 | 397 | 370 | 333 | 443 | 612 | 571 | 317 | 513 | 289 | 768 |
| Weighted base | 2013 | 986 | 1027 | 242 | 322 | 383 | 342 | 302 | 422 | 543 | 584 | 423 | 463 | 322 | 805 |
| NET: Increase | 206 | 110 | 96 | 49 | 39 | 26 | 18 | 29 | 45 | 78 | 60 | 40 | 28 | 45 | 68 |
| | 10% | 11% | 9% | 20% | 12% | 7% | 5% | 9% | 11% | 14% | 10% | 10% | 6% | 14% | 8% |
| Increase significantly | (+2) | 34 | 18 | 16 | 7 | 11 | 4 | 3 | 1 | 8 | 9 | 9 | 8 | 11 | 9 |
| | 2% | 2% | 2% | 3% | 3% | 1% | 1% | * | 2% | 2% | 2% | 2% | 2% | 4% | 1% |
| Increase slightly | (+1) | 172 | 92 | 79 | 42 | 28 | 22 | 15 | 27 | 38 | 69 | 51 | 32 | 20 | 33 |
| | 9% | 9% | 8% | 17% | 9% | 6% | 4% | 9% | 9% | 13% | 9% | 8% | 4% | 10% | 7% |
| Stay the same | (0) | 1013 | 501 | 513 | 110 | 146 | 177 | 180 | 155 | 245 | 320 | 302 | 191 | 201 | 160 |
| | 50% | 51% | 50% | 45% | 45% | 46% | 53% | 51% | 58% | 59% | 52% | 45% | 43% | 50% | 41% |
| Decrease slightly | (-1) | 241 | 118 | 123 | 15 | 32 | 54 | 40 | 41 | 59 | 68 | 75 | 48 | 51 | 40 |
| | 12% | 12% | 12% | 6% | 10% | 14% | 12% | 14% | 14% | 12% | 13% | 11% | 11% | 12% | 13% |
| Decrease significantly | (-2) | 204 | 102 | 102 | 16 | 25 | 46 | 51 | 32 | 34 | 31 | 61 | 57 | 55 | 28 |
| | 10% | 10% | 10% | 7% | 8% | 12% | 15% | 11% | 8% | 6% | 10% | 13% | 12% | 9% | 11% |
| NET: Decrease | 445 | 220 | 225 | 31 | 57 | 99 | 91 | 73 | 93 | 99 | 136 | 104 | 105 | 68 | 191 |
| | 22% | 22% | 22% | 13% | 18% | 26% | 27% | 24% | 22% | 18% | 23% | 25% | 23% | 21% | 24% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 271 | 127 | 144 | 36 | 60 | 61 | 41 | 38 | 34 | 38 | 61 | 68 | 104 | 34 | 103 |
| | 13% | 13% | 14% | 15% | 19% | 16% | 12% | 13% | 8% | 7% | 10% | 16% | 22% | 10% | 13% |
| Don't know | 79 | 30 | 49 | 16 | 21 | 19 | 12 | 6 | 4 | 9 | 26 | 19 | 25 | 16 | 32 |
| | 4% | 3% | 5% | 7% | 7% | 5% | 3% | 2% | 1% | 2% | 4% | 5% | 5% | 5% | 4% |
| Mean | -0.25 | -0.23 | -0.26 | 0.05 | -0.13 | -0.38 | -0.42 | -0.30 | -0.19 | -0.09 | -0.26 | -0.34 | -0.37 | -0.15 | -0.30 |
| Standard deviation | 0.87 | 0.88 | 0.86 | 0.89 | 0.91 | 0.88 | 0.88 | 0.84 | 0.81 | 0.77 | 0.87 | 0.95 | 0.91 | 0.91 | 0.85 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.03 | 0.04 | 0.06 | 0.05 | 0.06 | 0.03 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 17

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Charitable donations

Base: All respondents

| | Region | | | | | | | | | | | |
|---|-----------------|-----------|------------|------------|--------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 2013 | 176 | 88 | 256 | 161 | 212 | 171 | 75 | 179 | 195 | 297 | 203 |
| Weighted base | 2013 | 175 | 91 | 237 | 178 | 186 | 156 | 107 | 189 | 253 | 258 | 184 |
| NET: Increase | 206 10% | 10 6% | 8 9% | 25 11% | 25 14% | 16 8% | 16 10% | 6 6% | 24 13% | 39 15% | 21 8% | 16 9% |
| Increase significantly | (+2) 34 2% | - - | - - | 6 3% | 3 1% | 5 3% | 7 4% | 1 1% | - - | 10 4% | 1 * | 1 1% |
| Increase slightly | (+1) 172 9% | 10 6% | 8 9% | 18 8% | 23 13% | 11 6% | 10 6% | 5 5% | 24 13% | 29 11% | 20 8% | 14 8% |
| Stay the same | (0) 1013 50% | 97 55% | 43 47% | 126 53% | 87 49% | 79 42% | 79 51% | 64 60% | 94 50% | 122 48% | 124 48% | 99 54% |
| Decrease slightly | (-1) 241 12% | 24 14% | 12 13% | 24 10% | 18 10% | 30 16% | 20 13% | 11 10% | 21 11% | 25 10% | 33 13% | 24 13% |
| Decrease significantly | (-2) 204 10% | 17 10% | 10 11% | 18 8% | 14 8% | 33 18% | 17 11% | 7 7% | 20 10% | 25 10% | 24 9% | 19 10% |
| NET: Decrease | 445 22% | 41 23% | 22 24% | 42 18% | 32 18% | 64 34% | 36 23% | 18 17% | 41 22% | 50 20% | 57 22% | 42 23% |
| N/A - I don't currently spend money on this and don't intend to do so over the next 12 months | 271 13% | 19 11% | 14 15% | 35 15% | 30 17% | 19 10% | 21 14% | 13 13% | 23 12% | 23 9% | 50 19% | 24 13% |
| Don't know | 79 4% | 8 5% | 5 5% | 8 3% | 3 2% | 10 5% | 3 2% | 5 5% | 7 4% | 21 8% | 6 2% | 3 2% |
| Mean | -0.25 | -0.32 | -0.33 | -0.15 | -0.13 | -0.48 | -0.23 | -0.20 | -0.23 | -0.12 | -0.29 | -0.28 |
| Standard deviation | 0.87 | 0.77 | 0.85 | 0.84 | 0.86 | 1.00 | 0.94 | 0.73 | 0.85 | 0.95 | 0.82 | 0.83 |
| Standard error | 0.02 | 0.06 | 0.10 | 0.06 | 0.08 | 0.07 | 0.08 | 0.09 | 0.07 | 0.07 | 0.05 | 0.06 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 18

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Charitable donations

Base: All respondents (Excl N/A)

| | Gender | | | Age | | | | | | Social Grade | | | | Employment Sector | | |
|------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------------------|---------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private | |
| Unweighted base | 1742 | 858 | 884 | 137 | 246 | 336 | 322 | 295 | 406 | 567 | 502 | 268 | 405 | 260 | 667 | |
| Weighted base | 1742 | 860 | 882 | 206 | 262 | 322 | 301 | 264 | 388 | 506 | 523 | 355 | 359 | 289 | 702 | |
| NET: Increase | 206 | 110 | 96 | 49 | 39 | 26 | 18 | 29 | 45 | 78 | 60 | 40 | 28 | 45 | 68 | |
| | 12% | 13% | 11% | 24% | 15% | 8% | 6% | 11% | 12% | 15% | 11% | 11% | 8% | 15% | 10% | |
| Increase significantly | (+2) | 34 | 18 | 16 | 7 | 11 | 4 | 3 | 1 | 8 | 9 | 9 | 8 | 8 | 11 | 9 |
| | | 2% | 2% | 2% | 3% | 4% | 1% | 1% | * | 2% | 2% | 2% | 2% | 2% | 4% | 1% |
| Increase slightly | (+1) | 172 | 92 | 79 | 42 | 28 | 22 | 15 | 27 | 38 | 69 | 51 | 32 | 20 | 33 | 59 |
| | | 10% | 11% | 9% | 21% | 11% | 7% | 5% | 10% | 10% | 14% | 10% | 9% | 6% | 12% | 8% |
| Stay the same | (0) | 1013 | 501 | 513 | 110 | 146 | 177 | 180 | 155 | 245 | 320 | 302 | 191 | 201 | 160 | 411 |
| | | 58% | 58% | 58% | 53% | 56% | 55% | 60% | 59% | 63% | 63% | 58% | 54% | 56% | 55% | 59% |
| Decrease slightly | (-1) | 241 | 118 | 123 | 15 | 32 | 54 | 40 | 41 | 59 | 68 | 75 | 48 | 51 | 40 | 105 |
| | | 14% | 14% | 14% | 7% | 12% | 17% | 13% | 15% | 15% | 13% | 14% | 13% | 14% | 14% | 15% |
| Decrease significantly | (-2) | 204 | 102 | 102 | 16 | 25 | 46 | 51 | 32 | 34 | 31 | 61 | 57 | 55 | 28 | 86 |
| | | 12% | 12% | 12% | 8% | 9% | 14% | 17% | 12% | 9% | 6% | 12% | 16% | 15% | 10% | 12% |
| NET: Decrease | | 445 | 220 | 225 | 31 | 57 | 99 | 91 | 73 | 93 | 99 | 136 | 104 | 105 | 68 | 191 |
| | | 26% | 26% | 25% | 15% | 22% | 31% | 30% | 28% | 24% | 20% | 26% | 29% | 29% | 23% | 27% |
| Don't know | | 79 | 30 | 49 | 16 | 21 | 19 | 12 | 6 | 4 | 9 | 26 | 19 | 25 | 16 | 32 |
| | | 5% | 3% | 6% | 8% | 8% | 6% | 4% | 2% | 1% | 2% | 5% | 5% | 7% | 6% | 5% |
| Mean | | -0.25 | -0.23 | -0.26 | 0.05 | -0.13 | -0.38 | -0.42 | -0.30 | -0.19 | -0.09 | -0.26 | -0.34 | -0.37 | -0.15 | -0.30 |
| Standard deviation | | 0.87 | 0.88 | 0.86 | 0.89 | 0.91 | 0.88 | 0.88 | 0.84 | 0.81 | 0.77 | 0.87 | 0.95 | 0.91 | 0.91 | 0.85 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.08 | 0.06 | 0.05 | 0.05 | 0.05 | 0.04 | 0.03 | 0.04 | 0.06 | 0.05 | 0.06 | 0.03 |

Charity Tracking Survey

ONLINE Fieldwork : 12th-14th December 2012

Absolutes/col percents

Table 18

Q.1 The following is a list of areas that you may or may not spend money on. For each of the following, please say whether your spending on each area is likely to increase or decrease over the next 12 months, or will it stay the same?

Charitable donations

Base: All respondents (Excl N/A)

| | Region | | | | | | | | | | | |
|------------------------|-----------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|------------|
| | Total | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West |
| Unweighted base | 1742 | 157 | 74 | 214 | 134 | 189 | 149 | 68 | 156 | 178 | 245 | 178 |
| Weighted base | 1742 | 156 | 77 | 201 | 148 | 168 | 135 | 93 | 166 | 231 | 208 | 160 |
| NET: Increase | 206 12% | 10 7% | 8 10% | 25 12% | 25 17% | 16 9% | 16 12% | 6 7% | 24 14% | 39 17% | 21 10% | 16 10% |
| Increase significantly | (+2) 34 2% | - - | - - | 6 3% | 3 2% | 5 3% | 7 5% | 1 1% | - - | 10 4% | 1 * | 1 1% |
| Increase slightly | (+1) 172 10% | 10 7% | 8 10% | 18 9% | 23 15% | 11 6% | 10 7% | 5 6% | 24 14% | 29 13% | 20 9% | 14 9% |
| Stay the same | (0) 1013 58% | 97 62% | 43 56% | 126 63% | 87 59% | 79 47% | 79 59% | 64 68% | 94 57% | 122 53% | 124 60% | 99 62% |
| Decrease slightly | (-1) 241 14% | 24 15% | 12 15% | 24 12% | 18 12% | 30 18% | 20 15% | 11 11% | 21 13% | 25 11% | 33 16% | 24 15% |
| Decrease significantly | (-2) 204 12% | 17 11% | 10 13% | 18 9% | 14 10% | 33 20% | 17 12% | 7 8% | 20 12% | 25 11% | 24 12% | 19 12% |
| NET: Decrease | 445 26% | 41 26% | 22 28% | 42 21% | 32 22% | 64 38% | 36 27% | 18 19% | 41 25% | 50 22% | 57 27% | 42 26% |
| Don't know | 79 5% | 8 5% | 5 6% | 8 4% | 3 2% | 10 6% | 3 2% | 5 5% | 7 4% | 21 9% | 6 3% | 3 2% |
| Mean | -0.25 | -0.32 | -0.33 | -0.15 | -0.13 | -0.48 | -0.23 | -0.20 | -0.23 | -0.12 | -0.29 | -0.28 |
| Standard deviation | 0.87 | 0.77 | 0.85 | 0.84 | 0.86 | 1.00 | 0.94 | 0.73 | 0.85 | 0.95 | 0.82 | 0.83 |
| Standard error | 0.02 | 0.06 | 0.10 | 0.06 | 0.08 | 0.07 | 0.08 | 0.09 | 0.07 | 0.07 | 0.05 | 0.06 |