



Coalition for Marriage Government Policy Poll

METHODOLOGY NOTE

ComRes interviewed 2,046 British adults online from 3rd to 6th May 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Government Policy Poll

ONLINE Fieldwork : 3rd-6th May 2013

Absolutes/col percents

Table 1

Q.1 Which of these proposals, on balance, would you prefer to see the Government abandon?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2046	959	1087	210	366	359	361	318	432	581	599	371	495	280	795
Weighted base	2046	1003	1043	243	345	345	365	304	445	547	567	446	486	284	862
The introduction of plain packaging for tobacco products	564 28%	260 26%	304 29%	96 39%	121 35%	106 31%	85 23%	73 24%	82 18%	131 24%	162 28%	133 30%	139 29%	77 27%	260 30%
The introduction of gay marriage	693 34%	398 40%	295 28%	55 23%	84 24%	84 24%	126 34%	114 38%	230 52%	194 36%	196 35%	156 35%	147 30%	78 28%	263 30%
Neither/ don't know	789 39%	345 34%	444 43%	93 38%	140 40%	154 45%	154 42%	116 38%	133 30%	221 40%	209 37%	158 35%	201 41%	129 46%	339 39%

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Q.1 Which of these proposals, on balance, would you prefer to see the Government abandon?**Base: All respondents**

	Region												2010 Vote				
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Conser-vative	Labour	Liberal Democrat	UKIP	Other
Unweighted base	2046	175	88	236	172	181	133	110	196	257	308	190	587	415	394	62	108
Weighted base	2046	184	82	225	184	184	143	102	205	266	286	184	604	406	384	56	115
The introduction of plain packaging for tobacco products	564 28%	53 29%	20 25%	64 28%	46 25%	58 31%	39 27%	30 29%	51 25%	74 28%	80 28%	51 27%	133 22%	132 33%	105 27%	17 29%	23 20%
The introduction of gay marriage	693 34%	51 27%	23 28%	74 33%	66 36%	56 30%	50 35%	37 36%	75 37%	98 37%	99 34%	64 35%	276 46%	103 25%	125 33%	26 46%	42 36%
Neither/ don't know	789 39%	81 44%	39 47%	88 39%	72 39%	71 38%	54 38%	35 35%	78 38%	94 35%	108 38%	69 38%	195 32%	171 42%	153 40%	14 25%	51 44%