

# Business in the Community – MPs perceptions of Responsible Business

## **METHODOLOGY NOTE**

ComRes interviewed 151 MPs by online and paper survey between 24<sup>th</sup> January and 21<sup>st</sup> February 2014. Data were weighted by party and region to be representative of the whole House of Commons. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: [katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

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## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

Q1: Which, if any, of the following statements describe your understanding of Corporate Responsibility (CR) and Responsible Business?

### Summary table

Base: All Respondents

	Corporate Responsibility (CR)	Responsible Business
Unweighted Total	151	151
Weighted Total	151	151
	100%	100%
Good treatment of customers	54 36%	117 77%
Good treatment of employees	81 54%	91 60%
Minimising environmental impact	108 72%	55 37%
Involvement in local communications	61 41%	67 44%
Good governance	88 58%	72 48%
Clearly articulated values and principles	80 53%	70 46%
Engagement with stakeholders	75 50%	82 54%
Healthy financial performance	39 26%	90 60%
Compliance with external rules	85 56%	78 52%
Management of non-financial risks	59 39%	87 58%
A public relations exercise	46 31%	52 34%
Businesses making profit in a sustainable manner	65 43%	83 55%
Do not know what it means	5 3%	7 5%
Not stated	4 2%	6 4%

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q1: Which, if any, of the following statements describe your understanding of Corporate Responsibility (CR) and Responsible Business?**

### Corporate Responsibility (CR)

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dem	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Minimising environmental impact	108	47	44	11	6	89	6	13	14	21	28	27	15	35	57	32	40	21	15	5	5	9	19	16	16	39	85	23
	72%	66%	73%	82%	93%	72%	66%	72%	81%	65%	73%	73%	65%	76%	71%	69%	76%	72%	65%	54%	61%	81%	78%	77%	75%	68%	68%	88%
Good governance	88	36	41	7	4	72	6	11	10	16	26	20	18	26	44	26	30	17	15	9	5	5	13	12	10	35	70	18
	58%	51%	69%	50%	61%	58%	59%	61%	61%	50%	68%	54%	78%	56%	54%	57%	58%	59%	62%	100%	65%	43%	56%	56%	46%	61%	56%	67%
Compliance with external rules	85	38	36	7	5	66	7	12	8	16	21	21	13	31	42	28	27	15	15	7	4	4	15	12	10	33	71	15
	56%	53%	60%	50%	77%	53%	79%	67%	47%	50%	55%	56%	53%	66%	52%	61%	51%	52%	65%	86%	49%	38%	62%	59%	44%	58%	57%	55%
Good treatment of employees	81	36	32	9	5	68	4	9	9	14	21	24	11	19	52	24	30	17	11	5	2	4	12	11	13	34	70	11
	54%	50%	53%	68%	72%	55%	47%	48%	54%	45%	55%	65%	46%	40%	64%	52%	56%	57%	47%	61%	30%	37%	49%	51%	58%	60%	56%	43%
Clearly articulated values and principles	80	32	36	9	3	66	5	10	12	15	17	22	18	26	36	25	28	17	10	7	7	4	15	13	10	26	67	13
	53%	46%	60%	67%	45%	53%	52%	55%	68%	45%	46%	60%	78%	56%	45%	55%	53%	58%	44%	78%	89%	33%	64%	60%	44%	45%	54%	49%
Engagement with stakeholders	75	34	34	4	3	59	6	11	13	16	14	16	9	28	38	26	24	11	14	4	6	7	9	11	10	29	61	14
	50%	48%	57%	30%	45%	48%	59%	61%	75%	48%	37%	45%	39%	60%	47%	55%	46%	39%	60%	48%	76%	65%	36%	51%	45%	51%	49%	54%
Businesses making profit in a sustainable manner	65	27	31	5	2	54	5	6	10	11	18	15	10	23	32	22	23	12	9	3	4	5	12	11	11	19	52	13
	43%	38%	52%	34%	35%	44%	49%	36%	59%	34%	49%	40%	43%	50%	39%	47%	43%	42%	37%	39%	53%	43%	49%	51%	52%	34%	42%	49%
Involvement in local communications	61	29	25	6	2	51	5	5	11	9	18	14	8	18	35	17	29	10	5	1	1	3	11	9	12	24	49	12
	41%	40%	42%	45%	28%	41%	56%	27%	63%	27%	46%	39%	35%	40%	43%	37%	55%	36%	22%	9%	19%	32%	45%	45%	55%	41%	40%	46%
Management of non-financial risks	59	27	20	9	3	46	5	8	7	10	15	15	12	19	27	17	18	10	13	5	4	4	7	9	7	23	51	8
	39%	37%	34%	67%	42%	37%	50%	45%	39%	30%	39%	40%	52%	40%	34%	38%	34%	34%	57%	55%	49%	39%	29%	43%	33%	40%	41%	29%
Good treatment of customers	54	25	21	6	3	48	3	4	5	12	13	17	5	12	37	15	21	9	9	2	1	3	9	11	8	20	46	8
	36%	35%	34%	43%	42%	39%	30%	20%	29%	38%	35%	47%	20%	27%	46%	32%	39%	33%	40%	26%	14%	25%	36%	53%	36%	37%	31%	
A public relations exercise	46	20	23	3	-	36	3	7	7	7	13	9	7	16	23	14	12	10	11	2	*	8	6	7	5	18	37	9
	31%	28%	38%	23%	-	29%	34%	38%	43%	21%	34%	25%	30%	34%	28%	30%	23%	34%	46%	23%	6%	73%	27%	31%	20%	32%	30%	35%
Healthy financial performance	39	18	19	1	1	33	3	3	4	8	10	10	6	15	18	12	13	8	5	3	3	1	6	4	6	16	35	4
	26%	25%	33%	4%	19%	26%	36%	18%	22%	26%	26%	28%	25%	32%	23%	26%	26%	29%	22%	37%	34%	14%	26%	21%	25%	27%	28%	16%
Do not know what it means	5	4	1	-	-	5	-	-	-	2	1	2	-	2	3	1	2	1	1	-	-	-	1	-	1	3	5	-
	3%	6%	1%	-	-	4%	-	-	-	7%	3%	4%	-	5%	3%	2%	4%	5%	3%	-	-	-	5%	-	6%	5%	4%	-
Not stated	4	2	1	-	-	3	1	-	-	2	-	1	1	*	2	1	2	*	-	-	-	1	-	-	2	1	4	-
	2%	3%	2%	-	-	2%	7%	-	-	5%	-	4%	4%	1%	3%	2%	5%	2%	-	-	-	8%	-	-	10%	1%	3%	-

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q1: Which, if any, of the following statements describe your understanding of Corporate Responsibility (CR) and Responsible Business?**

### Responsible Business

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Con	Lab	Lib Dem	Other		Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Good treatment of customers	117	54	48	10	4	98	5	14	14	25	32	27	19	37	60	35	42	23	17	6	6	9	22	15	13	46	94	23
	77%	76%	80%	77%	65%	79%	56%	76%	84%	76%	85%	73%	81%	80%	75%	75%	81%	80%	71%	74%	81%	85%	91%	72%	57%	80%	76%	86%
Good treatment of employees	91	42	35	10	4	76	5	10	10	21	24	21	16	31	44	28	31	17	14	4	6	7	19	13	12	29	70	20
	60%	59%	59%	74%	56%	61%	56%	54%	57%	65%	64%	57%	67%	66%	55%	60%	59%	60%	61%	48%	76%	66%	79%	64%	56%	51%	57%	76%
Healthy financial performance	90	44	35	6	5	75	5	11	13	16	25	22	14	28	48	27	30	18	15	5	5	8	15	12	9	36	72	18
	60%	62%	58%	49%	72%	60%	50%	60%	74%	48%	66%	59%	59%	61%	59%	59%	58%	61%	62%	63%	61%	79%	64%	55%	43%	62%	58%	67%
Management of non-financial risks	87	42	36	6	3	78	3	5	13	20	26	20	11	24	52	29	31	15	12	5	3	6	18	10	11	35	66	21
	58%	59%	60%	46%	42%	63%	36%	30%	76%	61%	68%	54%	45%	53%	64%	63%	59%	53%	49%	54%	40%	54%	73%	47%	50%	61%	53%	77%
Businesses making profit in a sustainable manner	83	41	32	6	4	70	4	9	10	16	22	22	14	22	48	23	28	20	14	5	5	5	11	13	7	38	67	16
	55%	58%	54%	46%	63%	57%	46%	49%	61%	50%	58%	60%	58%	47%	59%	49%	53%	67%	58%	53%	64%	49%	47%	62%	32%	66%	54%	60%
Engagement with stakeholders	82	35	35	10	3	69	3	9	7	15	27	21	14	24	43	24	27	18	13	6	3	5	15	12	9	33	67	15
	54%	49%	58%	72%	44%	56%	36%	52%	41%	47%	70%	56%	60%	53%	53%	53%	51%	62%	55%	69%	35%	45%	62%	55%	40%	58%	54%	58%
Compliance with external rules	78	43	26	8	2	69	3	6	10	20	23	17	13	27	38	20	33	16	10	4	3	6	14	14	9	27	62	16
	52%	60%	43%	58%	28%	56%	30%	33%	58%	61%	60%	46%	55%	59%	47%	42%	62%	56%	42%	48%	40%	55%	58%	69%	43%	48%	50%	59%
Good governance	72	36	27	6	3	60	4	8	9	15	21	16	6	25	42	22	27	10	13	3	2	6	15	12	10	25	60	13
	48%	51%	46%	44%	44%	49%	43%	46%	53%	46%	54%	44%	23%	54%	52%	47%	52%	36%	56%	34%	30%	60%	60%	56%	45%	43%	48%	49%
Clearly articulated values and principles	70	34	29	3	4	58	4	8	5	16	22	14	4	26	39	21	28	9	12	3	2	8	9	9	9	29	54	16
	46%	47%	49%	23%	55%	47%	40%	45%	32%	51%	58%	39%	19%	57%	48%	44%	53%	32%	53%	39%	30%	73%	39%	44%	41%	50%	43%	60%
Involvement in local communications	67	32	28	2	5	55	2	10	7	16	18	14	11	23	33	19	19	15	14	6	5	6	9	6	4	31	53	14
	44%	45%	46%	18%	72%	45%	23%	54%	43%	49%	47%	39%	46%	49%	41%	41%	37%	52%	59%	66%	68%	54%	39%	28%	18%	55%	43%	53%
Minimising environmental impact	55	26	19	8	2	47	3	5	4	14	16	12	7	15	34	21	21	5	8	5	2	2	8	7	9	23	48	7
	37%	36%	31%	63%	35%	38%	36%	30%	26%	43%	42%	34%	28%	32%	42%	46%	39%	18%	36%	63%	28%	18%	31%	33%	40%	40%	38%	28%
A public relations exercise	52	22	23	1	5	37	4	10	5	9	13	11	10	16	27	9	18	13	11	4	3	4	8	8	5	20	41	10
	34%	31%	38%	10%	81%	30%	43%	57%	27%	29%	34%	29%	40%	34%	33%	20%	35%	46%	46%	46%	45%	37%	32%	38%	23%	35%	33%	39%
Do not know what it means	7	6	1	-	-	6	1	-	-	4	1	2	-	4	3	1	4	1	1	-	-	-	1	1	1	3	7	-
	5%	9%	1%	-	-	5%	7%	-	-	11%	3%	4%	-	8%	4%	3%	7%	5%	3%	-	-	-	5%	6%	6%	6%	6%	-
Not stated	6	4	1	-	-	4	1	-	-	2	-	3	1	*	4	2	2	1	-	-	-	1	-	-	3	2	6	-
	4%	6%	2%	-	-	4%	14%	-	-	5%	-	7%	4%	1%	5%	5%	5%	4%	-	-	-	8%	-	-	13%	3%	5%	-

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?

### Summary table

Base: All Respondents

	Total	To a great extent	To some extent	To no extent	Don't know	Not stated
Charitable donations to local community organisations	151 100%	53 35%	89 59%	4 3%	4 2%	2 1%
Initiatives where employees are seconded by their employers to work on community projects	151 100%	22 15%	84 56%	29 20%	13 9%	2 1%
Employee volunteering	151 100%	22 14%	98 65%	17 12%	11 7%	2 2%
Initiatives encouraging employability	151 100%	19 13%	93 61%	18 12%	15 10%	5 3%
Initiatives which help the environment	151 100%	19 12%	104 69%	14 10%	11 7%	3 2%
Initiatives raising educational standards	151 100%	18 12%	94 62%	16 10%	22 14%	2 1%
Helping to regenerate deprived areas	151 100%	16 11%	80 53%	37 25%	14 9%	4 3%
Initiatives encouraging entrepreneurship	151 100%	14 9%	89 59%	27 18%	19 13%	2 1%
Workshops (for example, developing skills for employment) carried out by business leaders	151 100%	12 8%	83 55%	32 21%	22 14%	3 2%

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Charitable donations to local community organisations

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
To a great extent	53	33	17	1	2	45	2	6	7	10	15	14	3	19	32	16	20	10	6	1	3	4	6	9	5	26	43	10	
	35%	46%	28%	10%	28%	37%	21%	33%	40%	31%	39%	38%	12%	40%	39%	35%	38%	36%	27%	17%	35%	39%	25%	41%	21%	45%	35%	37%	
To some extent	89	36	37	10	5	73	6	10	10	21	20	21	18	25	46	28	30	16	15	7	3	7	15	12	17	28	73	16	
	59%	51%	62%	78%	72%	59%	66%	54%	60%	65%	54%	58%	74%	54%	57%	60%	56%	55%	65%	83%	41%	61%	63%	57%	77%	49%	59%	59%	
To no extent	4	-	2	2	-	2	1	1	-	-	2	*	2	1	*	1	2	1	-	-	1	-	2	*	-	1	4	-	
	3%	-	4%	12%	-	2%	6%	6%	-	-	4%	1%	9%	2%	1%	2%	3%	4%	-	-	8%	-	7%	2%	-	2%	3%	-	
Don't know	4	1	3	-	-	2	1	1	-	-	1	1	1	1	1	1	-	1	2	-	1	-	1	-	-	1	3	1	
	2%	1%	5%	-	-	2%	6%	6%	-	-	3%	2%	5%	2%	2%	2%	-	4%	7%	-	16%	-	5%	-	-	3%	2%	4%	
Not stated	2	1	*	-	-	2	-	-	-	1	-	*	-	*	1	-	1	*	-	-	-	-	-	-	*	1	2	-	
	1%	2%	1%	-	-	1%	-	-	-	4%	-	1%	-	1%	1%	-	2%	2%	-	-	-	-	-	-	2%	2%	1%	-	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Workshops (for example, developing skills for employment) carried out by business leaders

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	12	4	6	1	-	12	-	-	3	2	4	3	2	1	9	2	5	4	1	1	-	1	2	1	1	7	12	-
	8%	6%	11%	10%	-	10%	-	-	20%	5%	10%	9%	9%	3%	11%	5%	9%	14%	5%	9%	-	7%	7%	5%	4%	12%	10%	-
To some extent	83	40	33	6	5	65	6	12	9	19	17	21	15	24	43	24	31	13	15	6	4	7	14	12	9	32	67	16
	55%	56%	54%	43%	72%	53%	63%	67%	51%	58%	45%	57%	65%	52%	53%	52%	59%	45%	65%	68%	53%	62%	56%	58%	42%	55%	54%	58%
To no extent	32	15	10	5	1	27	2	2	3	8	10	6	4	13	14	14	10	6	1	1	3	2	5	2	7	12	24	7
	21%	21%	16%	40%	21%	22%	24%	12%	18%	24%	27%	16%	17%	29%	18%	30%	20%	21%	5%	6%	36%	17%	22%	10%	31%	21%	19%	28%
Don't know	22	11	10	1	*	17	1	4	2	3	7	5	2	7	12	6	5	5	6	1	1	1	3	5	5	5	19	3
	14%	15%	16%	8%	7%	13%	14%	21%	11%	8%	18%	14%	10%	15%	15%	12%	10%	17%	25%	17%	11%	14%	12%	26%	21%	9%	15%	11%
Not stated	3	1	2	-	-	3	-	-	-	1	-	2	-	*	2	1	1	1	-	-	-	-	1	*	*	1	2	1
	2%	2%	3%	-	-	2%	-	-	-	4%	-	4%	-	1%	3%	2%	2%	3%	-	-	-	-	3%	2%	2%	2%	2%	3%

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Initiatives encouraging entrepreneurship

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	14	9	4	1	-	14	1	-	3	3	3	5	1	4	8	4	7	3	1	1	-	1	1	2	1	8	13	1
	9%	13%	6%	10%	-	11%	7%	-	16%	9%	8%	13%	6%	9%	10%	9%	13%	9%	3%	17%	-	7%	4%	11%	4%	14%	11%	3%
To some extent	89	41	35	7	5	71	5	13	12	21	21	17	12	26	51	27	30	17	15	4	4	6	15	15	11	34	70	19
	59%	57%	59%	54%	84%	57%	52%	72%	68%	66%	56%	46%	50%	55%	64%	58%	57%	60%	63%	51%	56%	57%	62%	71%	50%	59%	57%	69%
To no extent	27	12	11	4	1	23	3	1	2	4	9	8	10	10	6	11	9	6	-	3	3	2	4	1	4	9	21	5
	18%	17%	18%	28%	9%	19%	27%	6%	11%	13%	24%	21%	44%	21%	8%	24%	18%	21%	-	32%	44%	22%	15%	7%	19%	16%	17%	20%
Don't know	19	9	9	1	*	14	1	4	1	3	4	6	-	6	13	4	5	2	8	-	-	1	5	2	6	5	17	2
	13%	12%	15%	8%	7%	11%	14%	21%	5%	8%	12%	17%	-	13%	16%	9%	9%	7%	33%	-	-	14%	19%	9%	26%	9%	14%	8%
Not stated	2	1	1	-	-	2	-	-	-	1	-	1	-	*	2	-	1	1	-	-	-	-	-	*	*	1	2	-
	1%	2%	1%	-	-	2%	-	-	-	4%	-	2%	-	1%	2%	-	2%	3%	-	-	-	-	-	2%	2%	2%	2%	-



## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Initiatives encouraging employability

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
To a great extent	19	10	8	2	-	18	1	1	5	3	4	6	1	5	13	5	7	2	5	-	-	1	2	3	1	12	16	3	
	13%	14%	13%	14%	-	14%	7%	6%	27%	9%	10%	17%	6%	12%	16%	12%	12%	8%	22%	-	-	7%	10%	16%	4%	21%	13%	13%	
To some extent	93	41	39	7	6	73	5	14	12	18	25	19	17	28	48	29	33	20	11	9	6	7	13	12	13	33	78	14	
	61%	57%	65%	53%	93%	59%	59%	79%	68%	57%	65%	50%	71%	61%	59%	62%	62%	68%	49%	100%	76%	68%	55%	58%	60%	57%	63%	53%	
To no extent	18	9	5	4	-	17	2	-	-	6	4	6	5	4	9	6	8	3	1	-	2	-	5	2	3	6	13	5	
	12%	13%	8%	32%	-	13%	21%	-	-	19%	11%	17%	23%	9%	11%	13%	16%	11%	4%	-	24%	-	20%	10%	16%	11%	11%	19%	
Don't know	15	10	5	-	*	13	1	2	1	4	4	4	-	6	9	6	4	1	5	-	-	1	4	2	3	5	11	4	
	10%	14%	8%	-	7%	10%	14%	9%	5%	12%	11%	10%	-	13%	11%	13%	8%	2%	20%	-	-	14%	15%	9%	15%	9%	9%	15%	
Not stated	5	1	4	-	-	4	-	1	-	1	1	2	-	3	2	-	1	3	1	-	-	1	-	2	1	1	5	-	
	3%	2%	7%	-	-	3%	-	6%	-	4%	3%	5%	-	6%	3%	-	2%	10%	5%	-	-	11%	-	8%	6%	2%	4%	-	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Initiatives raising educational standards

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	18	10	6	1	-	17	1	-	5	5	1	6	2	4	11	6	6	4	2	-	1	1	3	2	1	10	15	3
	12%	15%	11%	10%	-	14%	7%	-	32%	15%	4%	16%	9%	10%	14%	13%	11%	14%	10%	-	11%	7%	14%	11%	4%	17%	12%	13%
To some extent	94	40	41	7	6	75	6	13	7	17	31	20	17	28	48	28	34	17	15	8	5	8	13	13	11	35	77	17
	62%	56%	68%	52%	93%	61%	59%	72%	44%	51%	81%	56%	72%	61%	60%	61%	64%	58%	64%	92%	72%	79%	54%	61%	52%	61%	62%	64%
To no extent	16	11	2	3	-	13	2	1	2	5	1	4	5	4	7	4	4	5	2	1	2	-	1	4	2	6	16	-
	10%	15%	4%	20%	-	10%	21%	6%	13%	15%	3%	11%	19%	9%	9%	10%	8%	17%	7%	8%	24%	-	5%	20%	10%	10%	13%	-
Don't know	22	9	10	2	*	17	1	4	1	6	4	5	-	9	13	8	8	2	4	-	-	1	6	1	6	7	15	6
	14%	13%	16%	17%	7%	14%	13%	21%	5%	19%	11%	15%	-	20%	16%	17%	14%	7%	19%	-	-	14%	26%	5%	28%	12%	12%	23%
Not stated	2	1	1	-	-	2	-	-	1	-	-	1	-	*	2	-	1	1	-	-	-	-	-	*	2	-	2	-
	1%	2%	1%	-	-	2%	-	-	7%	-	-	2%	-	1%	2%	-	2%	3%	-	-	-	-	-	2%	7%	-	2%	-

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Initiatives which help the environment

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	19	10	9	-	-	17	1	1	5	2	5	5	2	7	9	5	7	6	1	1	-	2	3	1	4	6	15	3
	12%	14%	15%	-	-	14%	7%	6%	27%	5%	14%	14%	8%	16%	12%	10%	13%	21%	5%	17%	-	22%	14%	5%	19%	11%	12%	12%
To some extent	104	49	42	9	5	85	6	13	12	24	24	25	17	34	54	36	32	19	17	7	7	8	12	16	13	42	85	20
	69%	69%	69%	68%	72%	69%	70%	73%	68%	75%	64%	68%	71%	73%	66%	79%	61%	65%	73%	83%	89%	75%	49%	75%	58%	74%	68%	74%
To no extent	14	6	3	4	1	12	1	1	-	2	7	3	4	3	8	3	9	2	-	-	-	*	5	1	2	5	12	2
	10%	9%	4%	32%	21%	10%	10%	6%	-	8%	18%	8%	18%	6%	9%	8%	18%	6%	-	-	-	3%	23%	5%	11%	9%	10%	7%
Don't know	11	5	5	-	*	7	1	3	-	3	1	3	-	2	9	2	3	1	5	-	-	-	3	3	2	2	10	1
	7%	7%	9%	-	7%	5%	14%	15%	-	8%	4%	7%	-	4%	11%	4%	6%	2%	22%	-	-	-	14%	13%	11%	4%	8%	3%
Not stated	3	1	2	-	-	3	-	-	1	1	-	1	1	*	2	-	1	2	-	-	1	-	-	*	*	1	2	1
	2%	2%	3%	-	-	2%	-	-	5%	4%	-	2%	3%	1%	2%	-	2%	6%	-	-	11%	-	-	2%	2%	2%	2%	3%

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Initiatives where employees are seconded by their employers to work on community projects

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	22	14	8	-	-	20	-	2	4	4	7	5	1	11	10	3	9	8	3	1	1	2	5	2	2	9	16	6
	15%	19%	14%	-	-	16%	-	13%	25%	11%	19%	14%	3%	24%	13%	6%	16%	27%	14%	17%	11%	21%	19%	9%	9%	16%	13%	23%
To some extent	84	39	31	11	2	72	6	6	10	22	19	21	14	28	42	31	27	14	11	6	4	8	14	11	15	25	70	14
	56%	55%	52%	86%	33%	58%	63%	33%	59%	68%	51%	57%	59%	60%	52%	67%	52%	50%	49%	69%	52%	79%	60%	55%	69%	43%	56%	54%
To no extent	29	12	12	2	3	22	3	5	2	4	10	6	9	5	16	7	15	6	1	1	3	-	2	4	4	16	24	5
	20%	17%	21%	14%	48%	17%	28%	30%	11%	11%	27%	16%	38%	10%	19%	16%	28%	21%	5%	14%	37%	-	9%	18%	17%	27%	20%	19%
Don't know	13	5	7	-	1	8	1	4	1	2	1	4	-	2	11	5	*	-	8	-	-	-	3	3	*	7	12	1
	9%	7%	11%	-	19%	7%	10%	24%	5%	6%	4%	11%	-	5%	14%	11%	1%	-	32%	-	-	-	11%	16%	2%	12%	10%	4%
Not stated	2	1	1	-	-	2	-	-	-	1	-	1	-	*	2	-	1	1	-	-	-	-	-	*	*	1	2	-
	1%	2%	1%	-	-	2%	-	-	-	4%	-	2%	-	1%	2%	-	2%	3%	-	-	-	-	-	2%	2%	2%	2%	-

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Employee volunteering

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	22	12	9	-	-	18	1	2	3	4	6	6	-	9	12	4	7	9	1	1	-	1	4	3	3	9	16	5
	14%	17%	16%	-	-	15%	14%	13%	16%	11%	15%	17%	-	20%	15%	9%	13%	31%	6%	17%	-	14%	16%	14%	13%	16%	13%	20%
To some extent	98	41	41	11	5	81	6	11	10	23	23	25	20	28	51	33	34	15	16	6	5	9	17	13	16	33	81	17
	65%	58%	68%	86%	72%	66%	70%	60%	62%	72%	60%	68%	83%	60%	63%	72%	65%	51%	69%	75%	69%	83%	69%	60%	74%	57%	65%	65%
To no extent	17	10	4	2	1	15	1	1	2	4	7	3	3	6	8	6	8	3	-	1	1	*	2	2	*	10	14	3
	12%	14%	7%	14%	21%	12%	10%	6%	11%	13%	18%	7%	13%	13%	10%	14%	16%	10%	-	8%	20%	3%	10%	8%	2%	18%	12%	12%
Don't know	11	6	4	-	*	7	1	4	1	-	3	3	-	2	9	2	2	1	6	-	-	-	1	4	2	4	11	-
	7%	9%	7%	-	7%	5%	6%	21%	7%	-	8%	7%	-	5%	11%	5%	4%	4%	25%	-	-	-	5%	18%	9%	8%	9%	-
Not stated	2	1	1	-	-	2	-	-	1	1	-	*	1	*	1	-	1	1	-	-	1	-	-	-	*	1	2	1
	2%	2%	2%	-	-	2%	-	-	5%	4%	-	1%	3%	1%	1%	-	2%	4%	-	-	11%	-	-	-	2%	2%	1%	3%

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q2: To what extent, if at all, are you aware of any of the following activities undertaken by businesses in your constituency?**

### Helping to regenerate deprived areas

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
To a great extent	16	7	9	-	-	13	1	2	2	2	5	4	-	7	9	3	8	1	4	1	-	1	2	4	1	7	12	4
	11%	10%	14%	-	-	11%	6%	13%	14%	5%	14%	10%	-	16%	11%	6%	15%	5%	17%	17%	-	7%	9%	18%	4%	12%	10%	15%
To some extent	80	37	36	4	4	64	5	11	6	19	19	20	11	26	43	27	27	16	10	5	5	6	11	10	14	29	68	12
	53%	52%	59%	29%	59%	52%	54%	63%	36%	59%	50%	54%	46%	57%	53%	58%	52%	55%	44%	57%	65%	54%	47%	49%	62%	51%	55%	46%
To no extent	37	21	9	6	2	32	3	2	5	8	12	6	12	9	16	12	13	8	5	2	3	4	7	4	4	14	30	7
	25%	29%	15%	43%	25%	26%	34%	12%	31%	26%	32%	16%	49%	20%	20%	25%	24%	27%	21%	25%	35%	39%	27%	17%	19%	24%	24%	28%
Don't know	14	4	6	4	-	12	1	1	2	2	1	6	1	3	9	5	2	2	4	-	-	-	4	3	2	5	11	3
	9%	6%	10%	28%	-	10%	6%	6%	12%	6%	4%	17%	6%	6%	12%	12%	4%	6%	18%	-	-	-	17%	14%	8%	8%	9%	11%
Not stated	4	2	1	-	1	3	-	1	1	1	-	1	-	*	4	-	2	2	-	-	-	-	-	*	2	2	4	-
	3%	3%	1%	-	16%	3%	-	6%	7%	4%	-	2%	-	1%	5%	-	4%	7%	-	-	-	-	-	2%	7%	4%	3%	-

### PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q3: Which, if any, of the activities below would you like to see businesses being involved in in your constituency?**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng- land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Keeping me, as the local MP, aware of initiatives carried out within my constituency	135	61	55	13	7	108	9	18	15	25	34	34	20	42	73	42	44	27	22	6	7	10	23	18	19	52	112	23	
	90%	85%	91%	100%	100%	87%	100%	100%	89%	77%	90%	93%	86%	91%	90%	92%	84%	92%	95%	74%	100%	89%	97%	86%	86%	91%	90%	86%	
Charitable donations to local community organisations	122	61	47	9	5	101	8	13	13	25	35	29	17	39	65	40	42	22	18	6	7	11	17	14	17	48	100	21	
	81%	86%	78%	70%	70%	82%	87%	70%	74%	76%	94%	78%	73%	84%	81%	86%	81%	75%	75%	74%	100%	100%	71%	69%	78%	84%	81%	80%	
Initiatives encouraging employability	112	50	48	11	3	91	8	13	10	19	32	31	16	35	62	41	35	18	17	3	7	7	14	15	19	46	91	21	
	74%	70%	80%	80%	54%	74%	86%	71%	61%	58%	83%	84%	66%	74%	76%	90%	67%	64%	71%	40%	92%	62%	59%	73%	88%	81%	73%	80%	
Helping to regenerate deprived areas	104	45	44	10	5	86	6	12	8	25	27	26	18	33	53	34	35	20	16	6	4	8	18	9	19	41	84	21	
	69%	63%	74%	76%	79%	69%	63%	69%	50%	76%	72%	70%	76%	72%	65%	73%	66%	70%	67%	74%	57%	72%	73%	42%	84%	71%	67%	77%	
Initiatives encouraging entrepreneurship	101	52	34	12	4	84	7	10	12	22	25	25	17	29	55	37	31	19	14	4	5	6	16	16	13	41	83	18	
	67%	72%	56%	90%	56%	68%	77%	54%	68%	69%	67%	68%	72%	63%	68%	80%	59%	66%	60%	44%	65%	55%	68%	76%	60%	71%	67%	66%	
Initiatives raising educational standards	100	52	36	9	3	87	5	8	12	23	29	24	16	28	56	31	36	20	13	5	5	4	13	16	15	42	81	19	
	66%	73%	61%	66%	49%	70%	57%	46%	70%	70%	76%	64%	69%	59%	70%	66%	69%	70%	58%	57%	68%	39%	53%	78%	69%	73%	65%	71%	
Employee volunteering	98	39	44	12	3	81	5	11	12	22	23	25	15	30	53	33	35	16	14	4	4	8	15	11	18	38	77	21	
	65%	55%	73%	90%	42%	66%	57%	62%	71%	67%	60%	68%	63%	65%	65%	72%	66%	54%	60%	52%	57%	72%	60%	53%	82%	66%	62%	78%	
Workshops (for example, developing skills for employment) carried out by business leaders	92	44	35	10	3	76	6	10	10	20	26	21	14	26	52	29	33	19	11	3	5	5	14	14	14	37	78	14	
	61%	61%	58%	76%	52%	62%	61%	57%	57%	61%	69%	56%	58%	56%	65%	64%	62%	64%	49%	40%	61%	45%	58%	66%	64%	65%	63%	51%	
Initiatives which help the environment	89	35	41	11	2	76	6	7	9	20	24	23	19	27	44	30	28	17	14	6	3	7	14	9	15	35	69	20	
	59%	50%	69%	80%	31%	61%	70%	39%	52%	63%	63%	62%	81%	57%	54%	64%	54%	58%	62%	70%	45%	66%	58%	43%	69%	61%	56%	76%	
Initiatives where employees are seconded by their employers to work on community projects	88	36	40	10	2	75	6	8	11	20	21	23	14	30	44	33	23	20	12	3	3	8	15	8	18	33	68	19	
	58%	51%	66%	76%	29%	60%	59%	43%	64%	63%	54%	62%	58%	64%	55%	71%	44%	69%	52%	40%	41%	72%	62%	41%	80%	57%	55%	73%	
None of the above	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

### PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q3: Which, if any, of the activities below would you like to see businesses being involved in in your constituency?**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Con	Lab	Lib Dems	Other		Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Not stated	*	-	*	-	-	*	-	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-	-	-	*	-	*	-	
	*	-	1%	-	-	*	-	-	-	-	-	1%	-	1%	-	-	-	2%	-	-	-	-	-	-	2%	-	*	-	



## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q4: To what extent do you agree or disagree with each of the following statements regarding responsible business?**

### Summary table

Base: All Respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	Not stated	Nets	
								Agree	Disagree
Making profit in a sustainable manner which supports local communities is a key issue for all businesses operating in Britain in light of the recent recession and banking crisis	151 100%	42 28%	88 58%	9 6%	2 2%	7 5%	2 1%	130 86%	12 8%
Responsible business has a positive effect on the UK economy	151 100%	32 21%	90 60%	6 4%	- -	18 12%	4 3%	123 81%	6 4%
I would be happy to act as an ambassador / champion for responsible businesses in my constituency	151 100%	30 20%	84 56%	8 5%	5 4%	20 13%	3 2%	114 75%	14 9%
Responsible business is a key issue at the level of national Government, as Britain approaches the 2015 General Election	151 100%	16 11%	73 49%	39 26%	3 2%	13 8%	7 5%	90 59%	42 28%
Responsible business is a key issue in my constituency as Britain approaches the 2015 General Election	151 100%	9 6%	55 36%	49 33%	18 12%	13 8%	7 5%	64 42%	68 45%
Responsible business is of secondary importance after the generation of profit in light of the recent recession	151 100%	6 4%	36 24%	70 46%	29 19%	6 4%	5 3%	42 28%	99 66%
Responsible business is nothing more than a PR exercise for businesses	151 100%	2 1%	22 15%	77 51%	32 21%	15 10%	4 2%	24 16%	108 72%

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q4: To what extent do you agree or disagree with each of the following statements regarding responsible business?**

**Responsible business is a key issue at the level of national Government, as Britain approaches the 2015 General Election**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	16	1	13	1	*	13	*	3	2	2	3	5	1	5	10	8	4	1	3	1	-	*	5	3	2	5	12	4	
	11%	2%	22%	10%	5%	10%	3%	19%	14%	7%	9%	13%	3%	11%	13%	18%	7%	4%	13%	8%	-	3%	21%	16%	8%	9%	10%	15%	
Tend to agree	73	28	32	9	4	57	5	12	8	7	20	22	15	20	38	24	22	15	11	1	3	7	11	11	9	31	57	16	
	49%	39%	53%	71%	68%	46%	53%	67%	48%	22%	52%	59%	62%	44%	47%	53%	43%	53%	49%	8%	45%	70%	46%	51%	40%	55%	46%	60%	
Tend to disagree	39	27	9	3	-	37	2	-	4	16	11	7	8	14	17	8	15	9	7	6	3	3	7	5	4	11	35	4	
	26%	38%	15%	20%	-	30%	21%	-	22%	49%	28%	18%	32%	30%	21%	17%	29%	31%	29%	66%	44%	27%	28%	23%	19%	20%	28%	17%	
Strongly disagree	3	2	*	-	-	2	1	-	-	-	1	1	-	1	2	1	1	1	-	-	-	-	*	1	1	3	-		
	2%	3%	1%	-	-	2%	7%	-	-	-	3%	2%	-	3%	2%	2%	1%	5%	-	-	-	-	2%	6%	2%	2%	-		
Don't know	13	8	3	-	2	9	1	3	2	3	3	1	-	3	10	2	7	1	2	1	-	-	-	2	4	5	13	-	
	8%	12%	4%	-	28%	7%	10%	15%	11%	9%	8%	3%	-	6%	12%	5%	13%	4%	9%	17%	-	-	-	9%	18%	9%	10%	-	
Not stated	7	4	3	-	-	6	1	-	1	4	-	1	1	2	4	2	3	1	-	-	1	-	1	-	2	3	5	2	
	5%	6%	4%	-	-	5%	6%	-	5%	13%	-	4%	3%	5%	4%	5%	6%	4%	-	-	11%	-	5%	-	9%	5%	4%	8%	
<b>Nets</b>																													
Agree	90	29	45	11	5	69	5	15	10	9	23	27	15	26	49	33	26	16	15	1	3	8	16	14	11	37	70	20	
	59%	41%	75%	80%	72%	56%	56%	85%	62%	29%	60%	72%	65%	55%	60%	71%	50%	56%	62%	16%	45%	73%	67%	67%	48%	64%	56%	75%	
Disagree	42	30	10	3	-	39	3	-	4	16	12	8	8	15	19	9	16	10	7	6	3	3	7	5	6	13	37	4	
	28%	42%	16%	20%	-	32%	28%	-	22%	49%	32%	21%	32%	33%	23%	19%	30%	36%	29%	66%	44%	27%	28%	25%	25%	22%	30%	17%	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q4: To what extent do you agree or disagree with each of the following statements regarding responsible business?**

**Responsible business is a key issue in my constituency as Britain approaches the 2015 General Election**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	9	3	6	-	-	6	1	2	3	-	1	2	1	3	5	3	3	1	2	-	1	-	2	2	1	4	7	2	
	6%	4%	11%	-	-	5%	6%	13%	16%	-	4%	6%	3%	7%	6%	7%	5%	4%	8%	-	8%	-	7%	11%	4%	7%	6%	6%	
Tend to agree	55	21	25	7	2	45	3	6	6	10	14	16	9	15	31	21	19	8	8	1	5	2	12	5	8	23	44	11	
	36%	30%	41%	50%	33%	37%	37%	33%	36%	30%	37%	43%	38%	32%	38%	45%	35%	26%	34%	8%	65%	17%	49%	25%	35%	40%	35%	42%	
Tend to disagree	49	24	18	4	3	41	3	5	5	11	16	9	8	14	28	12	13	12	11	4	2	5	6	8	8	14	40	10	
	33%	33%	30%	29%	51%	33%	36%	29%	27%	33%	42%	26%	33%	30%	34%	27%	26%	41%	49%	49%	27%	50%	26%	41%	38%	25%	32%	36%	
Strongly disagree	18	14	4	-	-	15	2	1	1	6	5	3	4	6	8	6	5	6	1	1	-	3	2	3	2	7	16	3	
	12%	20%	7%	-	-	12%	21%	6%	7%	18%	14%	8%	18%	14%	10%	13%	10%	21%	5%	17%	-	27%	9%	13%	9%	13%	13%	10%	
Don't know	13	6	4	3	-	10	-	2	2	3	1	4	1	6	5	2	8	2	1	1	-	1	2	2	2	4	12	1	
	8%	8%	7%	20%	-	8%	-	13%	14%	9%	4%	10%	6%	13%	7%	4%	15%	6%	5%	17%	-	7%	10%	10%	8%	7%	10%	3%	
Not stated	7	4	2	-	1	6	-	1	-	3	-	3	1	2	4	2	5	*	-	1	-	-	-	-	1	5	6	1	
	5%	5%	3%	-	16%	5%	-	6%	-	9%	-	8%	3%	5%	5%	4%	9%	2%	-	8%	-	-	-	-	6%	8%	5%	3%	
<b>Nets</b>																													
Agree	64	24	31	7	2	52	4	8	9	10	15	18	10	18	36	24	21	9	10	1	5	2	13	7	9	27	51	13	
	42%	34%	52%	50%	33%	42%	43%	46%	52%	30%	40%	48%	40%	39%	45%	52%	41%	30%	41%	8%	73%	17%	55%	36%	39%	46%	41%	49%	
Disagree	68	38	22	4	3	56	5	6	6	17	21	13	12	20	35	18	19	18	13	6	2	8	8	11	10	22	55	12	
	45%	53%	37%	29%	51%	45%	57%	36%	34%	52%	56%	34%	51%	43%	44%	39%	36%	62%	54%	66%	27%	77%	34%	54%	47%	38%	45%	46%	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q4: To what extent do you agree or disagree with each of the following statements regarding responsible business?**

**Making profit in a sustainable manner which supports local communities is a key issue for all businesses operating in Britain in light of the recent recession and banking crisis**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	42	11	23	6	2	35	2	5	2	8	10	14	7	13	22	13	19	5	5	1	5	1	6	7	8	15	34	8
	28%	16%	38%	44%	28%	28%	23%	27%	14%	24%	27%	39%	28%	27%	28%	29%	36%	17%	22%	8%	68%	9%	25%	33%	35%	25%	27%	29%
Tend to agree	88	43	34	6	5	69	7	12	11	15	22	21	17	25	46	26	26	21	15	8	2	10	15	8	13	33	69	19
	58%	60%	57%	46%	72%	56%	77%	67%	66%	46%	59%	56%	72%	53%	57%	57%	50%	72%	63%	92%	32%	91%	61%	38%	57%	57%	56%	71%
Tend to disagree	9	8	1	-	-	9	-	-	2	3	3	1	-	4	5	4	3	*	2	-	-	-	2	3	-	4	9	-
	6%	11%	2%	-	-	7%	-	-	13%	9%	7%	4%	-	8%	7%	8%	6%	2%	9%	-	-	-	9%	16%	-	7%	7%	-
Strongly disagree	2	2	-	-	-	2	-	-	-	1	1	-	-	2	-	-	1	1	-	-	-	-	-	1	1	-	2	-
	2%	3%	-	-	-	2%	-	-	-	4%	3%	-	-	5%	-	-	2%	5%	-	-	-	-	-	6%	6%	-	2%	-
Don't know	7	5	1	1	-	6	-	1	1	4	1	-	-	2	5	1	3	1	1	-	-	-	1	1	-	5	7	-
	5%	7%	2%	10%	-	5%	-	6%	7%	11%	4%	-	-	5%	6%	3%	7%	4%	6%	-	-	-	5%	7%	-	8%	6%	-
Not stated	2	2	*	-	-	2	-	-	-	2	-	*	-	*	2	2	-	*	-	-	-	-	-	-	*	2	2	-
	1%	2%	1%	-	-	2%	-	-	-	5%	-	1%	-	1%	2%	4%	-	2%	-	-	-	-	-	-	2%	3%	2%	-
<b>Nets</b>																												
Agree	130	54	57	12	7	104	9	17	14	23	32	35	24	37	69	39	45	26	20	9	7	11	21	15	20	47	103	27
	86%	76%	95%	90%	100%	84%	100%	94%	80%	70%	86%	95%	100%	80%	85%	85%	86%	89%	85%	100%	100%	100%	86%	71%	92%	82%	83%	100%
Disagree	12	10	1	-	-	12	-	-	2	4	4	1	-	6	5	4	4	2	2	-	-	-	2	5	1	4	12	-
	8%	14%	2%	-	-	9%	-	-	13%	13%	10%	4%	-	14%	7%	8%	8%	6%	9%	-	-	-	9%	22%	6%	7%	9%	-

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q4: To what extent do you agree or disagree with each of the following statements regarding responsible business?**

**Responsible business is nothing more than a PR exercise for businesses**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	2	-	1	-	1	-	1	1	-	-	-	-	-	1	1	-	-	2	-	-	-	*	-	1	-	1	2	-	
	1%	-	1%	-	21%	-	10%	6%	-	-	-	-	-	2%	1%	-	-	7%	-	-	-	3%	-	3%	-	2%	-		
Tend to agree	22	14	8	1	-	18	2	2	3	5	7	4	3	7	12	6	7	6	3	3	-	2	1	3	4	8	21	1	
	15%	19%	13%	4%	-	15%	20%	13%	18%	15%	17%	10%	11%	15%	15%	14%	13%	20%	13%	34%	-	22%	4%	17%	20%	14%	17%	2%	
Tend to disagree	77	32	30	10	5	63	5	9	7	12	22	22	14	23	40	23	23	16	15	4	4	5	14	10	11	28	59	18	
	51%	45%	50%	76%	72%	51%	57%	48%	44%	37%	58%	59%	60%	49%	49%	49%	45%	55%	63%	48%	50%	51%	57%	49%	51%	49%	48%	66%	
Strongly disagree	32	15	13	3	*	27	1	4	5	9	7	6	7	8	16	13	13	4	2	1	4	1	6	3	1	14	26	6	
	21%	22%	22%	20%	7%	21%	13%	21%	27%	28%	18%	17%	29%	18%	20%	28%	25%	13%	7%	17%	50%	14%	25%	16%	6%	25%	21%	22%	
Don't know	15	7	7	-	-	13	-	2	1	5	3	4	-	6	9	4	6	1	4	-	-	1	3	3	3	5	13	2	
	10%	10%	12%	-	-	10%	-	13%	5%	17%	7%	10%	-	13%	11%	9%	11%	4%	16%	-	-	11%	14%	15%	12%	8%	11%	6%	
Not stated	4	2	1	-	-	4	-	-	1	1	-	1	-	1	2	-	3	*	-	-	-	-	-	-	2	1	3	1	
	2%	3%	2%	-	-	3%	-	-	7%	4%	-	4%	-	3%	3%	-	6%	2%	-	-	-	-	-	-	11%	2%	2%	3%	
<b>Nets</b>																													
Agree	24	14	8	1	1	18	3	3	3	5	7	4	3	8	13	6	7	8	3	3	-	3	1	4	4	9	23	1	
	16%	19%	14%	4%	21%	15%	30%	18%	18%	15%	17%	10%	11%	17%	17%	14%	13%	27%	13%	34%	-	24%	4%	20%	20%	16%	19%	2%	
Disagree	108	48	43	13	5	90	7	12	12	21	29	28	21	31	56	36	37	20	16	6	7	7	20	14	13	42	85	24	
	72%	67%	71%	96%	79%	72%	70%	69%	71%	65%	76%	76%	89%	67%	70%	77%	70%	68%	70%	66%	100%	65%	83%	65%	57%	74%	68%	88%	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q4: To what extent do you agree or disagree with each of the following statements regarding responsible business?**

**Responsible business is of secondary importance after the generation of profit in light of the recent recession**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	6	5	1	-	*	5	1	-	2	1	-	2	-	3	3	2	1	3	-	-	-	*	2	-	1	3	5	1	
	4%	7%	1%	-	5%	4%	10%	-	11%	4%	-	6%	-	7%	3%	4%	2%	10%	-	-	-	3%	10%	-	3%	5%	4%	3%	
Tend to agree	36	29	5	1	1	33	2	1	4	12	11	5	2	11	23	10	15	4	6	1	-	1	1	8	6	18	27	8	
	24%	41%	8%	4%	16%	26%	20%	6%	26%	38%	29%	13%	7%	24%	28%	21%	29%	15%	26%	17%	-	11%	4%	39%	28%	31%	22%	31%	
Tend to disagree	70	26	36	5	3	55	6	9	4	11	19	22	15	19	35	21	23	15	11	6	4	8	9	6	12	24	58	12	
	46%	36%	60%	36%	53%	45%	60%	51%	25%	33%	50%	59%	65%	42%	44%	45%	44%	53%	45%	74%	54%	78%	39%	31%	53%	42%	46%	46%	
Strongly disagree	29	6	15	7	1	23	*	6	6	6	7	6	6	10	14	12	9	3	5	1	3	1	11	5	2	7	25	4	
	19%	9%	26%	52%	10%	19%	3%	31%	33%	18%	17%	15%	24%	21%	17%	27%	18%	10%	20%	9%	35%	8%	47%	23%	9%	12%	20%	17%	
Don't know	6	4	2	-	-	4	1	1	-	2	1	-	-	1	4	-	2	1	2	-	-	-	-	1	-	4	6	-	
	4%	5%	3%	-	-	3%	6%	6%	-	7%	4%	-	-	2%	5%	-	4%	4%	9%	-	-	-	-	7%	-	7%	4%	-	
Not stated	5	1	1	1	1	3	-	1	1	-	-	3	1	1	2	1	1	2	-	-	1	-	-	-	1	2	4	1	
	3%	2%	2%	8%	16%	3%	-	6%	5%	-	-	7%	3%	3%	3%	3%	2%	8%	-	-	11%	-	-	-	7%	4%	3%	3%	
<b>Nets</b>																													
Agree	42	34	5	1	1	38	3	1	6	14	11	7	2	15	25	12	17	7	6	1	-	1	3	8	7	20	33	9	
	28%	48%	9%	4%	21%	31%	30%	6%	38%	42%	29%	19%	7%	31%	31%	26%	31%	25%	26%	17%	-	14%	14%	39%	31%	36%	26%	34%	
Disagree	99	32	52	12	4	79	6	15	10	16	26	27	21	29	49	33	33	18	15	7	7	9	21	11	14	31	83	17	
	66%	45%	86%	89%	63%	64%	63%	82%	58%	51%	67%	74%	89%	63%	60%	72%	62%	64%	65%	83%	89%	86%	86%	54%	62%	53%	66%	63%	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q4: To what extent do you agree or disagree with each of the following statements regarding responsible business?**

### Responsible business has a positive effect on the UK economy

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	32	15	13	3	1	27	2	3	3	7	7	11	5	8	20	15	12	4	2	1	-	1	9	5	-	16	27	5	
	21%	21%	22%	23%	16%	22%	20%	18%	16%	21%	18%	30%	19%	18%	24%	31%	22%	15%	8%	8%	-	14%	38%	23%	-	28%	22%	19%	
Tend to agree	90	39	38	9	4	73	6	12	13	14	25	21	14	29	47	26	27	20	17	3	7	9	14	9	15	32	70	21	
	60%	55%	64%	70%	61%	59%	60%	67%	80%	43%	65%	57%	60%	63%	58%	57%	51%	70%	74%	34%	100%	86%	57%	45%	70%	56%	56%	78%	
Tend to disagree	6	2	4	-	*	5	1	*	-	-	4	2	2	1	3	1	4	1	-	2	-	-	-	2	2	1	6	-	
	4%	3%	6%	-	7%	4%	6%	3%	-	-	10%	4%	8%	3%	4%	3%	7%	5%	-	22%	-	-	-	9%	8%	1%	5%	-	
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	18	12	3	1	1	14	1	2	1	9	3	2	3	6	8	2	9	3	4	3	-	-	1	5	3	5	18	-	
	12%	17%	6%	8%	16%	12%	14%	12%	5%	27%	7%	5%	13%	13%	10%	5%	16%	9%	18%	36%	-	-	5%	23%	16%	9%	14%	-	
Not stated	4	3	1	-	-	4	-	-	-	3	-	1	-	1	3	2	2	*	-	-	-	-	-	-	1	3	3	1	
	3%	4%	2%	-	-	3%	-	-	-	9%	-	4%	-	3%	4%	4%	4%	2%	-	-	-	-	-	6%	5%	3%	3%		
<b>Nets</b>																													
Agree	123	54	52	12	5	100	7	15	16	21	31	32	19	38	66	41	38	25	19	4	7	11	23	14	15	48	97	26	
	81%	76%	86%	92%	77%	81%	80%	85%	95%	64%	83%	87%	79%	81%	82%	88%	73%	85%	82%	43%	100%	100%	95%	68%	70%	84%	78%	97%	
Disagree	6	2	4	-	*	5	1	*	-	-	4	2	2	1	3	1	4	1	-	2	-	-	-	2	2	1	6	-	
	4%	3%	6%	-	7%	4%	6%	3%	-	-	10%	4%	8%	3%	4%	3%	7%	5%	-	22%	-	-	-	9%	8%	1%	5%	-	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q4: To what extent do you agree or disagree with each of the following statements regarding responsible business?**

**I would be happy to act as an ambassador / champion for responsible businesses in my constituency**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	30	13	14	3	1	25	2	4	2	4	8	10	3	12	15	15	12	*	3	2	-	2	7	2	2	14	24	6
	20%	18%	23%	22%	12%	20%	17%	21%	9%	13%	22%	28%	14%	25%	19%	32%	22%	1%	15%	25%	-	23%	28%	11%	9%	25%	19%	22%
Tend to agree	84	41	29	10	4	71	4	9	14	17	21	19	18	22	44	23	27	22	13	4	7	5	14	11	14	29	68	16
	56%	58%	48%	74%	58%	57%	43%	49%	82%	53%	55%	53%	76%	47%	55%	49%	51%	75%	56%	52%	92%	48%	57%	53%	62%	51%	55%	60%
Tend to disagree	8	5	3	-	*	6	1	2	-	3	3	*	2	3	4	1	5	-	2	1	1	1	-	2	*	3	7	1
	5%	7%	5%	-	7%	5%	6%	9%	-	9%	7%	1%	8%	6%	4%	2%	9%	-	10%	14%	8%	11%	-	9%	2%	5%	5%	6%
Strongly disagree	5	2	3	-	-	5	-	-	1	1	2	1	1	5	-	-	1	3	1	1	-	1	1	1	1	-	5	-
	4%	3%	5%	-	-	4%	-	-	5%	4%	7%	2%	3%	10%	-	-	2%	11%	4%	9%	-	11%	4%	6%	6%	-	4%	-
Don't know	20	7	11	1	2	13	3	4	1	4	4	5	-	5	15	6	7	3	4	-	-	1	3	4	4	8	17	3
	13%	10%	19%	4%	23%	11%	34%	21%	5%	12%	10%	14%	-	11%	18%	13%	13%	12%	16%	-	-	7%	12%	21%	18%	14%	14%	12%
Not stated	3	3	*	-	-	3	-	-	-	3	-	*	-	*	3	2	1	*	-	-	-	-	-	-	*	3	3	-
	2%	4%	1%	-	-	3%	-	-	-	9%	-	1%	-	1%	4%	4%	2%	2%	-	-	-	-	-	-	2%	5%	3%	-
<b>Nets</b>																												
Agree	114	54	43	13	5	96	6	13	15	21	29	30	21	33	59	37	38	22	16	7	7	8	20	13	16	43	92	22
	75%	76%	71%	96%	70%	77%	60%	70%	91%	67%	77%	81%	89%	72%	74%	81%	73%	76%	70%	77%	92%	71%	84%	65%	72%	76%	74%	82%
Disagree	14	7	6	-	*	11	1	2	1	4	5	1	3	7	4	1	6	3	3	2	1	2	1	3	2	3	12	1
	9%	10%	10%	-	7%	9%	6%	9%	5%	13%	14%	4%	11%	16%	4%	2%	12%	11%	14%	23%	8%	22%	4%	14%	8%	5%	10%	6%



## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q5: Responsible Business often involves commitment to long term goals and strategy. To what extent do you agree or disagree with the following statements regarding strategy development?**

### Summary table

Base: All Respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	Not stated	Nets	
								Agree	Disagree
I would welcome support from businesses in creating and implementing long term strategies in my constituency	151 100%	40 26%	93 62%	7 5%	2 2%	5 4%	3 2%	133 88%	10 6%
Developing long term strategies is as important as meeting short and medium term goals	151 100%	37 24%	95 63%	9 6%	2 2%	6 4%	1 1%	132 87%	11 8%
I would welcome support from businesses in creating and implementing long term strategies nationally	151 100%	29 19%	98 65%	11 7%	1 1%	8 5%	4 3%	127 84%	12 8%
It is difficult for Government to implement long term policies due to short term pressures	151 100%	17 11%	80 53%	40 26%	6 4%	5 3%	3 2%	97 64%	46 31%
It is difficult for businesses to implement long term policies due to short term pressures	151 100%	7 5%	88 58%	39 26%	7 5%	8 5%	1 1%	96 63%	46 31%
Only through legislation will businesses implement long term strategies	151 100%	4 3%	23 16%	77 51%	33 22%	11 7%	2 2%	28 18%	110 73%

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q5: Responsible Business often involves commitment to long term goals and strategy. To what extent do you agree or disagree with the following statements regarding strategy development?**

**It is difficult for businesses to implement long term policies due to short term pressures**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	7	6	1	-	*	7	1	-	2	3	1	*	1	3	3	3	3	1	-	-	3	-	-	-	-	4	6	1	
	5%	8%	2%	-	5%	5%	7%	-	13%	9%	3%	1%	5%	7%	4%	7%	6%	4%	-	-	40%	-	-	-	-	8%	5%	4%	
Tend to agree	88	32	37	13	6	69	6	13	8	16	24	22	19	23	46	24	29	19	16	8	2	8	14	12	17	28	74	15	
	58%	45%	62%	96%	95%	56%	60%	75%	49%	48%	63%	59%	81%	50%	57%	52%	55%	66%	69%	94%	25%	71%	58%	57%	78%	48%	59%	55%	
Tend to disagree	39	23	16	-	-	33	3	3	5	9	8	11	3	14	22	12	16	7	3	-	3	3	6	6	5	16	31	8	
	26%	33%	26%	-	-	26%	33%	19%	27%	27%	21%	31%	12%	31%	27%	26%	31%	26%	15%	-	35%	29%	27%	31%	22%	27%	25%	29%	
Strongly disagree	7	5	2	-	-	7	-	-	1	2	3	1	-	4	3	2	3	-	2	-	-	-	3	1	-	3	5	2	
	5%	7%	4%	-	-	6%	-	-	7%	6%	7%	4%	-	8%	4%	5%	6%	-	7%	-	-	-	12%	5%	-	5%	4%	8%	
Don't know	8	5	3	-	-	7	-	1	1	3	1	2	-	2	6	3	1	1	2	-	-	-	1	1	-	6	8	-	
	5%	7%	4%	-	-	5%	-	6%	5%	9%	4%	4%	-	4%	7%	7%	2%	4%	10%	-	-	-	3%	7%	-	10%	6%	-	
Not stated	1	-	1	1	-	1	-	-	-	-	1	1	1	-	1	1	-	-	-	1	-	-	-	-	-	1	1	1	
	1%	-	2%	4%	-	1%	-	-	-	-	2%	1%	2%	-	1%	3%	-	-	-	6%	-	-	-	-	-	2%	*	4%	
<b>Nets</b>																													
Agree	96	38	39	13	7	76	6	13	10	19	25	22	20	26	49	27	32	20	16	8	5	8	14	12	17	32	80	16	
	63%	53%	64%	96%	100%	61%	67%	75%	62%	57%	66%	60%	86%	57%	61%	59%	61%	71%	69%	94%	65%	71%	58%	57%	78%	56%	64%	59%	
Disagree	46	28	18	-	-	40	3	3	6	11	11	13	3	18	25	14	20	7	5	-	3	3	9	7	5	19	36	10	
	31%	40%	30%	-	-	32%	33%	19%	34%	33%	28%	34%	12%	39%	31%	30%	37%	26%	22%	-	35%	29%	39%	36%	22%	33%	29%	37%	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q5: Responsible Business often involves commitment to long term goals and strategy. To what extent do you agree or disagree with the following statements regarding strategy development?**

**It is difficult for Government to implement long term policies due to short term pressures**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	17	13	2	1	*	16	1	-	6	5	4	1	2	7	8	4	8	2	3	1	2	2	2	1	4	6	16	1
	11%	18%	4%	10%	5%	13%	10%	-	34%	15%	11%	4%	9%	15%	10%	8%	16%	8%	11%	9%	24%	17%	9%	5%	18%	10%	13%	3%
Tend to agree	80	39	32	6	2	63	7	10	7	17	18	21	12	23	46	27	20	17	16	6	3	5	12	10	13	31	68	12
	53%	55%	54%	47%	28%	51%	70%	59%	43%	52%	48%	56%	48%	49%	56%	59%	38%	59%	67%	71%	39%	46%	48%	50%	60%	53%	55%	45%
Tend to disagree	40	13	18	5	4	33	2	5	4	6	13	10	8	13	19	8	21	7	3	1	2	3	7	8	5	15	29	11
	26%	18%	31%	38%	62%	27%	19%	29%	23%	18%	34%	28%	32%	28%	24%	18%	40%	25%	14%	14%	22%	29%	28%	38%	22%	25%	23%	43%
Strongly disagree	6	1	5	-	*	5	-	1	-	2	-	3	2	3	2	3	2	1	*	-	1	1	4	-	-	1	5	2
	4%	2%	8%	-	5%	4%	-	6%	-	6%	-	9%	8%	6%	2%	6%	4%	4%	2%	-	15%	8%	15%	-	-	1%	4%	6%
Don't know	5	4	1	-	-	4	-	1	-	3	-	1	-	1	4	3	1	1	-	-	-	-	-	-	-	5	5	-
	3%	5%	2%	-	-	3%	-	6%	-	9%	-	2%	-	2%	5%	6%	2%	4%	-	-	-	-	-	-	-	9%	4%	-
Not stated	3	1	1	1	-	3	-	-	-	-	2	1	1	-	2	1	-	-	1	1	-	-	-	1	-	1	2	1
	2%	2%	2%	4%	-	2%	-	-	-	-	6%	1%	2%	-	3%	3%	-	-	6%	6%	-	-	-	7%	-	2%	2%	4%
<b>Nets</b>																												
Agree	97	52	35	8	2	79	7	10	13	21	22	22	14	29	54	31	28	20	18	7	5	7	14	11	17	36	84	13
	64%	73%	58%	58%	32%	64%	81%	59%	77%	67%	59%	60%	58%	64%	66%	67%	53%	68%	78%	80%	63%	63%	57%	55%	78%	63%	68%	48%
Disagree	46	14	23	5	4	38	2	6	4	8	13	13	10	16	21	11	23	8	4	1	3	4	10	8	5	15	33	13
	31%	19%	39%	38%	68%	31%	19%	35%	23%	24%	34%	37%	40%	34%	26%	24%	44%	29%	15%	14%	37%	37%	43%	38%	22%	27%	27%	48%

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q5: Responsible Business often involves commitment to long term goals and strategy. To what extent do you agree or disagree with the following statements regarding strategy development?**

**Only through legislation will businesses implement long term strategies**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	4	-	4	-	*	2	2	-	-	-	1	1	2	2	1	1	1	2	1	-	2	*	-	1	1	1	3	2	
	3%	-	7%	-	5%	2%	23%	-	-	-	3%	3%	8%	4%	1%	1%	1%	7%	5%	-	24%	3%	-	3%	3%	2%	2%	7%	
Tend to agree	23	2	20	-	1	18	2	3	4	-	5	10	5	7	11	8	8	4	3	3	-	2	6	1	7	5	19	4	
	16%	3%	34%	-	21%	15%	20%	18%	23%	-	13%	26%	23%	14%	14%	18%	15%	15%	13%	39%	-	15%	24%	5%	30%	9%	15%	16%	
Tend to disagree	77	36	26	11	4	60	5	12	8	14	19	19	13	20	44	20	29	15	13	3	2	4	12	11	10	35	64	13	
	51%	50%	43%	82%	67%	49%	51%	67%	46%	45%	50%	51%	53%	44%	54%	43%	55%	52%	57%	38%	30%	35%	48%	55%	45%	60%	51%	48%	
Strongly disagree	33	28	4	1	-	31	1	1	5	14	8	4	3	14	16	11	12	6	3	1	3	4	5	5	4	10	28	6	
	22%	40%	7%	4%	-	25%	6%	6%	31%	42%	22%	12%	14%	29%	20%	25%	23%	22%	14%	17%	46%	36%	22%	22%	19%	18%	22%	21%	
Don't know	11	5	4	1	*	9	-	2	-	4	4	1	-	3	8	5	2	1	3	-	-	1	1	3	-	5	11	*	
	7%	7%	7%	10%	7%	8%	-	9%	-	13%	10%	3%	-	6%	10%	10%	4%	4%	11%	-	-	11%	5%	15%	-	9%	8%	2%	
Not stated	2	-	2	1	-	2	-	-	-	-	1	1	1	1	1	1	1	-	-	1	-	-	-	-	1	1	1	2	
	2%	-	3%	4%	-	2%	-	-	-	-	2%	4%	2%	2%	1%	3%	2%	-	-	6%	-	-	-	-	4%	2%	*	7%	
<b>Nets</b>																													
Agree	28	2	24	-	2	21	4	3	4	-	6	11	7	9	12	9	8	6	4	3	2	2	6	2	7	6	22	6	
	18%	3%	41%	-	26%	17%	43%	18%	23%	-	16%	30%	30%	18%	15%	19%	16%	22%	18%	39%	24%	18%	24%	8%	32%	11%	18%	23%	
Disagree	110	64	30	11	4	91	5	13	13	28	27	23	16	34	60	31	41	21	16	5	6	8	17	16	14	45	91	18	
	73%	90%	50%	86%	67%	74%	57%	73%	77%	87%	72%	63%	67%	73%	74%	67%	78%	74%	71%	55%	76%	71%	70%	77%	64%	78%	74%	69%	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q5: Responsible Business often involves commitment to long term goals and strategy. To what extent do you agree or disagree with the following statements regarding strategy development?**

**I would welcome support from businesses in creating and implementing long term strategies in my constituency**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	40	10	21	6	3	28	2	10	3	7	7	10	8	15	16	10	18	7	6	3	2	2	13	5	5	10	33	7	
	26%	13%	34%	47%	53%	22%	23%	55%	18%	22%	18%	29%	35%	32%	20%	21%	33%	23%	26%	34%	22%	18%	52%	26%	22%	18%	27%	25%	
Tend to agree	93	52	33	7	1	80	7	7	12	17	28	23	13	24	56	30	29	19	15	4	5	6	9	14	15	38	76	17	
	62%	73%	55%	49%	19%	65%	70%	36%	70%	54%	73%	62%	55%	52%	69%	64%	54%	67%	66%	47%	67%	60%	39%	69%	70%	67%	61%	64%	
Tend to disagree	7	2	3	-	2	5	1	2	-	2	1	2	1	3	3	1	3	1	2	1	-	1	1	2	1	6	1		
	5%	3%	6%	-	23%	4%	6%	8%	-	7%	3%	4%	5%	7%	3%	3%	5%	4%	9%	14%	-	11%	4%	6%	8%	2%	5%	5%	
Strongly disagree	2	1	1	-	-	2	-	-	-	1	1	-	-	2	-	-	1	1	-	-	-	1	1	-	-	-	2	-	
	2%	2%	2%	-	-	2%	-	-	-	4%	3%	-	-	5%	-	-	2%	4%	-	-	-	11%	5%	-	-	-	2%	-	
Don't know	5	5	-	-	*	5	-	-	-	4	-	1	-	*	5	3	2	-	-	-	-	-	-	-	-	5	5	-	
	4%	7%	-	-	5%	4%	-	-	-	13%	-	3%	-	1%	6%	6%	4%	-	-	-	-	-	-	-	-	9%	4%	-	
Not stated	3	1	2	1	-	3	-	-	2	-	1	1	1	1	1	3	-	1	-	1	1	-	-	-	-	2	2	2	
	2%	2%	3%	4%	-	3%	-	-	11%	-	2%	1%	5%	2%	1%	6%	-	3%	-	6%	11%	-	-	-	-	4%	1%	6%	
<b>Nets</b>																													
Agree	133	62	54	13	5	108	9	16	15	25	35	33	21	39	72	39	46	26	21	7	7	8	22	20	20	49	109	24	
	88%	87%	90%	96%	72%	87%	94%	92%	89%	76%	91%	91%	90%	85%	89%	85%	88%	90%	91%	80%	89%	78%	91%	94%	92%	85%	88%	89%	
Disagree	10	4	5	-	2	7	1	2	-	4	2	2	1	6	3	1	4	2	2	1	-	2	2	1	2	1	8	1	
	6%	5%	8%	-	23%	6%	6%	8%	-	11%	6%	4%	5%	12%	3%	3%	8%	8%	9%	14%	-	22%	9%	6%	8%	2%	7%	5%	

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q5: Responsible Business often involves commitment to long term goals and strategy. To what extent do you agree or disagree with the following statements regarding strategy development?**

**I would welcome support from businesses in creating and implementing long term strategies nationally**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH			MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	29	6	16	4	2	23	2	4	5	4	5	9	7	11	11	9	12	6	3	1	2	3	7	4	5	7	23	6
	19%	9%	27%	32%	37%	18%	23%	24%	27%	11%	14%	24%	30%	23%	14%	19%	22%	21%	11%	16%	24%	25%	30%	20%	23%	12%	18%	23%
Tend to agree	98	52	34	8	4	82	5	11	9	22	28	23	14	26	58	31	35	19	13	6	5	6	12	12	16	42	80	18
	65%	73%	57%	64%	56%	66%	57%	61%	55%	67%	73%	64%	60%	57%	71%	67%	67%	64%	58%	64%	65%	53%	52%	56%	72%	74%	64%	68%
Tend to disagree	11	6	4	-	*	9	-	2	1	4	1	3	1	6	4	-	5	2	4	1	-	1	3	3	*	2	11	-
	7%	9%	7%	-	7%	8%	-	9%	7%	13%	3%	8%	5%	13%	5%	-	9%	8%	17%	14%	-	11%	14%	14%	2%	3%	9%	-
Strongly disagree	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-
	1%	-	2%	-	-	1%	-	-	-	-	3%	-	-	3%	-	-	-	4%	-	-	-	11%	-	-	-	-	1%	-
Don't know	8	6	2	-	-	5	1	1	-	3	1	1	-	1	7	4	1	-	3	-	-	-	1	1	1	4	7	1
	5%	8%	3%	-	-	4%	14%	6%	-	9%	4%	2%	-	2%	8%	8%	2%	-	11%	-	-	-	5%	7%	3%	8%	6%	2%
Not stated	4	1	2	1	-	3	1	-	2	-	1	1	1	1	2	3	-	1	1	1	1	-	1	-	2	2	2	2
	3%	2%	4%	4%	-	3%	6%	-	11%	-	2%	1%	5%	2%	2%	6%	-	3%	3%	6%	11%	-	-	3%	-	4%	2%	6%
<b>Nets</b>																												
Agree	127	58	51	13	6	105	7	15	14	25	33	32	21	37	69	40	47	25	16	7	7	8	20	16	21	49	103	24
	84%	81%	84%	96%	93%	84%	80%	85%	82%	78%	87%	88%	90%	79%	85%	86%	89%	85%	69%	80%	89%	78%	82%	76%	95%	85%	83%	91%
Disagree	12	6	5	-	*	11	-	2	1	4	2	3	1	7	4	-	5	4	4	1	-	2	3	3	*	2	12	-
	8%	9%	9%	-	7%	9%	-	9%	7%	13%	6%	8%	5%	16%	5%	-	9%	12%	17%	14%	-	22%	14%	14%	2%	3%	10%	-

## PARLIAMENTARY PANEL SURVEY - MPs - January 2014

**Q5: Responsible Business often involves commitment to long term goals and strategy. To what extent do you agree or disagree with the following statements regarding strategy development?**

**Developing long term strategies is as important as meeting short and medium term goals**

Base: All Respondents

	PARTY					COUNTRY			REGION				DATE OF BIRTH				MARGINALITY				LENGTH OF SERVICE							GENDER	
	Total	Con	Lab	Lib Dems	Other	Eng-land	Wales	Scot land & NI	Lon-don	South	Mids	North	Pre-1950	1950-1959	1960+	0.1-9.9%	10.0-19.9%	20.0-29.9%	30%+	1986 or before	1987-1991	1992-1996	1997-2000	2001-2004	2005-2009	2010+	Male	Fe-male	
Unweighted Total	151	56	74	11	10	117	16	18	18	22	29	48	22	51	78	50	49	31	21	8	7	11	23	22	24	56	122	29	
Weighted Total	151	71	60	13	7	124	9	18	17	32	38	37	24	46	81	46	52	29	23	9	7	11	24	21	22	57	124	27	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	37	9	23	6	-	31	2	3	4	8	8	12	9	14	14	11	16	7	3	2	5	1	10	4	6	10	29	8	
	24%	12%	38%	42%	-	25%	26%	19%	23%	23%	21%	32%	39%	30%	17%	24%	31%	23%	13%	26%	63%	7%	42%	17%	25%	18%	23%	30%	
Tend to agree	95	52	32	6	6	77	6	12	13	18	24	22	12	26	57	26	29	20	20	5	3	10	13	13	13	38	77	18	
	63%	73%	53%	42%	88%	63%	63%	66%	77%	57%	63%	61%	51%	57%	70%	57%	55%	68%	87%	55%	37%	93%	53%	65%	59%	67%	62%	67%	
Tend to disagree	9	6	1	2	1	8	1	*	-	2	4	1	2	3	4	4	4	1	-	1	-	-	1	3	3	9	-		
	6%	8%	2%	12%	12%	6%	10%	3%	-	7%	11%	3%	8%	6%	6%	8%	8%	5%	-	14%	-	-	-	7%	15%	5%	7%	-	
Strongly disagree	2	1	1	-	-	1	-	1	-	1	-	-	-	2	-	1	1	-	-	-	-	-	1	1	-	-	2	-	
	2%	2%	2%	-	-	1%	-	6%	-	4%	-	-	-	5%	-	2%	2%	-	-	-	-	-	5%	5%	-	-	2%	-	
Don't know	6	4	2	-	-	5	-	1	-	3	1	1	-	1	5	3	2	1	-	-	-	-	1	-	5	6	-		
	4%	5%	4%	-	-	4%	-	6%	-	9%	3%	2%	-	2%	6%	6%	4%	4%	-	-	-	-	6%	-	9%	5%	-		
Not stated	1	-	1	1	-	1	-	-	-	-	1	1	1	-	1	1	-	-	-	1	-	-	-	-	-	1	1		
	1%	-	2%	4%	-	1%	-	-	-	-	2%	1%	2%	-	1%	3%	-	-	-	6%	-	-	-	-	-	2%	*	4%	
<b>Nets</b>																													
Agree	132	61	54	11	6	109	8	15	17	26	32	34	21	40	71	37	45	27	23	7	7	11	23	17	19	48	106	26	
	87%	85%	91%	84%	88%	88%	90%	85%	100%	80%	84%	93%	90%	87%	87%	81%	86%	92%	100%	80%	100%	100%	95%	82%	85%	84%	86%	96%	
Disagree	11	7	2	2	1	9	1	2	-	4	4	1	2	5	4	5	5	1	-	1	-	-	1	3	3	3	11	-	
	8%	9%	4%	12%	12%	7%	10%	9%	-	11%	11%	3%	8%	11%	6%	11%	10%	5%	-	14%	-	-	5%	12%	15%	5%	9%	-	