



Barratt Homes Homebuyers Study

METHODOLOGY NOTE

ComRes interviewed 2,275 prospective homebuyers in Britain online from 8th November to 4th December 2012. The survey was sent to 66,100 people who have registered with Barratt Developments website over the past 6 months. Respondents qualified to participate in the survey if they are currently looking to buy a property in Britain, which they intend to live in.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Homebuyers Tracking Study

Q1 - Which of the following best applies to you?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d	
	A	B	A	B	C	A	B	C	D	A	B	C	D	
I am currently looking to buy a property, with a mortgage	2275 100%	982 100%	1293 100%	958 100%	916 100%	401 100%	1457 100%	593 100%	282 100%	780 100%	217 100%	441 100%	690 100%	685 100%
I am currently looking to buy a property, without a mortgage	1817 80%	761 77%	1056 82%	909 95%	802 88%	106 26%	1077 74%	553 93%	241 85%	711 91%	131 60%	347 79%	601 87%	609 89%
I am NOT currently looking to buy a property	458 20%	221 23%	237 18%	49 5%	114 12%	295 74%	380 26%	40 7%	41 15%	69 9%	86 40%	94 21%	89 13%	76 11%
		B			A AB	BCD		BD		BCD	CD			
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q1 - Which of the following best applies to you?

Base: All respondents

Significance Level: 90%
Significance Level: 95%

I am currently looking to buy a property, with a mortgage

I am currently looking to buy a property, without a mortgage

I am NOT currently looking to buy a property

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%	
1817 80%	399 87%	908 77%	381 92%	40 77%	13 30%	76 63%	238 90%	83 75%	190 81%	138 78%	141 81%	135 78%	69 80%	26 59%	309 87%	284 76%	204 73%	411 79%	276 80%	230 71%	
	BDEF	EF	ABDEF	Ef		E	BCDEF GHJKL MN		h	HKN	Hn	HKN	Hn	Hn		BcDeF HJKLM N	H	h	HKN	HKN	
458 20%	59 13%	278 23%	34 8%	12 23%	30 70%	45 37%	27 10%	28 25%	44 19%	38 22%	33 19%	37 22%	17 20%	18 41%	48 13%	91 24%	77 27%	110 21%	70 20%	95 29%	
	C	AC		AC	ABCDF	ABCd		AI	Ai	AI	Ai	AI	A	AbCDE FGIjKL M		ACEIL	AI	AI	AI	AI	ILM
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q1 - Which of the following best applies to you?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Current City								
	Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
I am currently looking to buy a property, with a mortgage	1817	83	101	70	72	142	110	415	99
	80%	85%	92%	77%	76%	84%	80%	84%	79%
		CDEFGH						d	
I am currently looking to buy a property, without a mortgage	458	15	9	21	23	28	28	80	27
	20%	15%	8%	23%	24%	16%	20%	16%	21%
				B	Bg	B	B	B	B
I am NOT currently looking to buy a property	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q1 - Which of the following best applies to you?

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages			
	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
Total	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D
2275 100%	1817 100%	458 100%	357 100%	940 100%	719 100%	213 100%	776 100%	1068 100%	128 100%	195 100%	501 100%	240 100%	390 100%	798 100%	273 100%	525 100%	1477 100%
I am currently looking to buy a property, with a mortgage	1817 80%	- -	75 21%	852 91%	651 91%	198 93%	722 93%	769 72%	94 73%	149 76%	501 100%	240 100%	390 100%	591 74%	251 92%	340 65%	1226 83%
	B			A	A	A	BCD							C	ACD		AC
I am currently looking to buy a property, without a mortgage	458 20%	- -	458 100%	282 79%	88 9%	68 9%	15 7%	54 7%	299 28%	34 27%	46 24%	- -	- -	207 26%	22 8%	185 35%	251 17%
		A	BCD					A	A	A				BD		ABD	B
I am NOT currently looking to buy a property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q1 - Which of the following best applies to you?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Total				Bank of mum and dad				First time buyers			
	Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
2275	79	722	171	134	43	35	73	322	548	189	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
I am currently looking to buy a property, with a mortgage	1817	61	722	171	134	43	35	73	322	511	175
80%	77%	100%	100%	100%	100%	100%	100%	100%	93%	93%	
		A	A					BC			
I am currently looking to buy a property, without a mortgage	458	18	-	-	-	-	-	-	37	14	
20%	23%	-	-	-	-	-	-	-	7%	7%	
	BC							A	A		
I am NOT currently looking to buy a property	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q2 - And which of the following best describes how you intend to use the property?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b		a	b	c	a	b	c	d	a	b	c	d
	A	B		A	B	C	A	B	C	D	A	B	C	D
I intend to live in the property	2275 100%	982 100%	1293 100%	958 100%	916 100%	401 100%	1457 100%	593 100%	282 100%	780 100%	217 100%	441 100%	690 100%	685 100%
I intend to buy the property in order to let it to tenants, or for others to live in	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q2 - And which of the following best describes how you intend to use the property?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

I intend to live in the property

I intend to buy the property in order to let it to tenants, or for others to live in

Neither of these

	Marital Status						Region														
		Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West	
	Total	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

Q2 - And which of the following best describes how you intend to use the property?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Current City								
	Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
	a	b	c	d	e	f	g	h	
	A	B	C	D	E	F	G	H	
I intend to live in the property	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
I intend to buy the property in order to let it to tenants, or for others to live in	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Neither of these	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F,G,H

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	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages			
	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
Total	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D
I intend to live in the property	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I intend to buy the property in order to let it to tenants, or for others to live in	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q2 - And which of the following best describes how you intend to use the property?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

I intend to live in the property

I intend to buy the property in order to let it to tenants,
or for others to live in

Neither of these

Columns Tested: A,B,C - A,B,C,D - A,B,C

Total				Bank of mum and dad				First time buyers		
	Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
	a	b	c	a	b	c	d	a	b	c
	A	B	C	A	B	C	D	A	B	C
2275	79	722	171	134	43	35	73	322	548	189
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
2275	79	722	171	134	43	35	73	322	548	189
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-

Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a A	b B	a A	b B	c C	a A	b B	c C	d D	a A	b B	c C	d D
Significance Level: 90%														
Significance Level: 95%														
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Scotland	265	97	168	136	102	27	153	88	31	110	22	54	89	79
	12%	10%	13%	14%	11%	7%	11%	15%	11%	14%	10%	12%	13%	12%
			A	BC	C			A	A					
North East	111	48	63	40	53	18	67	37	13	43	12	17	48	26
	5%	5%	5%	4%	6%	4%	5%	6%	5%	6%	6%	4%	7%	4%
													BD	
North West	234	103	131	102	93	39	136	71	34	94	23	50	73	63
	10%	10%	10%	11%	10%	10%	9%	12%	12%	12%	11%	11%	11%	9%
								a	A					
Yorkshire and Humber	176	69	107	57	83	36	107	51	21	65	22	38	54	44
	8%	7%	8%	6%	9%	9%	7%	9%	7%	8%	10%	9%	8%	6%
					A	A					d			
East Midlands	174	82	92	67	80	27	99	57	30	71	11	31	51	66
	8%	8%	7%	7%	9%	7%	7%	10%	11%	9%	5%	7%	7%	10%
								A	A	A				A
West Midlands	172	73	99	77	68	27	103	45	28	66	25	35	58	38
	8%	7%	8%	8%	7%	7%	7%	8%	10%	8%	12%	8%	8%	6%
									a		D		D	
East of England	86	43	43	35	31	20	55	20	13	31	7	10	35	21
	4%	4%	3%	4%	3%	5%	4%	3%	5%	4%	3%	2%	5%	3%
													Bd	
Wales	44	26	18	11	20	13	29	12	6	15	6	6	12	15
	2%	3%	1%	1%	2%	3%	2%	2%	2%	2%	3%	1%	2%	2%
		B			a	A								
London	357	173	184	197	126	34	279	50	28	72	20	68	98	137
	16%	18%	14%	21%	14%	8%	19%	8%	10%	9%	9%	15%	14%	20%
		B		BC	C		BCD					A	a	AbC
South East	375	150	225	136	152	87	247	89	44	117	35	67	86	130
	16%	15%	17%	14%	17%	22%	17%	15%	16%	15%	16%	15%	12%	19%
					AB									C

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

South West

Total	Gender		Age			Children under 18				Income			
	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d
	A	B	A	B	C	A	B	C	D	A	B	C	D
2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
281	118	163	100	108	73	182	73	34	96	34	65	86	66
12%	12%	13%	10%	12%	18%	12%	12%	12%	12%	16%	15%	12%	10%
					AB					D	D	d	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Significance Level: 90%		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Significance Level: 95%		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Scotland	265	43	146	56	9	2	9	265	-	-	-	-	-	-	-	-	-	-	-	-	-
	12%	9%	12%	13%	17%	5%	7%	100%	-	-	-	-	-	-	-	-	-	-	-	-	-
			a	aef	aef			BCDEF													
								GHIJKL													
								MN													
North East	111	16	64	26	3	2	-	-	111	-	-	-	-	-	-	-	-	-	111	-	-
	5%	3%	5%	6%	6%	5%	-	-	100%	-	-	-	-	-	-	-	-	-	21%	-	-
		F	F	aF	F	F			ACDEF										ACDEF		
									GHIJKL										GHIJK		
									MN										MN		
North West	234	36	125	49	3	4	17	-	-	234	-	-	-	-	-	-	-	-	234	-	-
	10%	8%	11%	12%	6%	9%	14%	-	-	100%	-	-	-	-	-	-	-	-	45%	-	-
				A			A			ABDEF									ABDEF		
										GHIJKL									GHIJK		
										MN									MN		
Yorkshire and Humber	176	21	96	36	6	6	11	-	-	-	176	-	-	-	-	-	-	-	176	-	-
	8%	5%	8%	9%	12%	14%	9%	-	-	-	100%	-	-	-	-	-	-	-	34%	-	-
			A	A	A	A	a				ABCEF								ABCEF		
											GHIJKL								GHIJK		
											MN								MN		
East Midlands	174	23	104	36	2	1	8	-	-	-	-	174	-	-	-	-	-	-	-	174	-
	8%	5%	9%	9%	4%	2%	7%	-	-	-	-	100%	-	-	-	-	-	-	-	50%	-
			A	A								ABCDF							ABCDF		
												GHIJKL							GHIJKL		
												MN							N		
West Midlands	172	37	96	21	1	3	14	-	-	-	-	-	172	-	-	-	-	-	-	172	-
	8%	8%	8%	5%	2%	7%	12%	-	-	-	-	-	100%	-	-	-	-	-	-	50%	-
		c	C				CD						ABCDE						ABCDE		
													GHIJKL						GHIJKL		
													MN						N		

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



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Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

	Marital Status						Region															
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n		
Significance Level: 90%																						
Significance Level: 95%																						
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
East of England	86	13	44	18	3	2	6	-	-	-	-	-	-	86	-	-	-	-	-	-	-	
4%	3%	4%	4%	6%	5%	5%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	
													ABCDE FGHIJKL MN									
Wales	44	9	27	3	1	1	3	-	-	-	-	-	-	44	-	-	-	-	-	-	44	
2%	2%	2%	1%	2%	2%	2%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	14%	
			C										ABCDE FGIJKL MN						ABCDE FGIJKL M			
London	357	150	137	50	9	-	11	-	-	-	-	-	-	-	357	-	-	-	-	-	-	
16%	33%	12%	12%	17%	-	9%	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	
	BCDEF	E	E	E		E								ABCDE FGHJK LMN								
South East	375	71	191	69	10	9	25	-	-	-	-	-	-	-	-	375	-	-	-	-	-	
16%	16%	16%	17%	19%	21%	21%	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	
															ABCDE FGHIKL MN							
South West	281	39	156	51	5	13	17	-	-	-	-	-	-	-	-	-	281	-	-	-	281	
12%	9%	13%	12%	10%	30%	14%	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	86%	
		A	a		ABCDF	a										ABCDE FGHIJL MN			ABCDE FGHIJL M			

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

	Current City								
	Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
Significance Level: 90%		A	B	C	D	E	F	G	H
Significance Level: 95%									
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Scotland	265	95	104	3	-	1	-	1	1
	12%	97%	95%	3%	-	1%	-	*	1%
		CDEFGH	CDEFGH	deFG					
North East	111	-	1	79	3	1	-	1	-
	5%	-	1%	87%	3%	1%	-	*	-
				ABDEFGH	aFGH				
North West	234	1	-	3	1	143	1	4	1
	10%	1%	-	3%	1%	84%	1%	1%	1%
				bG		ABCDG			
Yorkshire and Humber	176	-	-	2	86	6	1	2	4
	8%	-	-	2%	91%	4%	1%	*	3%
				g	ABCEFGH	aBG			abG
East Midlands	174	-	2	-	2	-	11	7	1
	8%	-	2%	-	2%	-	8%	1%	1%
			e		e		ABCdEGH		
West Midlands	172	-	1	2	2	7	112	6	2
	8%	-	1%	2%	2%	4%	81%	1%	2%
						AG	ABCDEGH		
East of England	86	-	-	-	-	-	-	10	-
	4%	-	-	-	-	-	-	2%	-
								ef	
Wales	44	-	-	-	-	-	2	2	-
	2%	-	-	-	-	-	1%	*	-
London	357	1	-	-	-	7	1	317	4
	16%	1%	-	-	-	4%	1%	64%	3%
						BcDf		ABCDEFH	bcd

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Current City								
	Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
South East	375	-	1	1	-	2	2	128	2
	16%	-	1%	1%	-	1%	1%	26%	2%
							ABCDEFH		
South West	281	1	1	1	1	3	8	17	111
	12%	1%	1%	1%	1%	2%	6%	3%	88%
						aBcde		ABCDEFG	

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Scotland	265	238	27	27	153	69	15	68	147	17	21	60	30	49	83	22	61	182
	12%	13%	6%	8%	16%	10%	7%	9%	14%	13%	11%	12%	13%	13%	10%	8%	12%	12%
		B			ACD				A									B
North East	111	83	28	16	62	23	6	27	65	4	10	29	12	19	38	11	27	73
	5%	5%	6%	4%	7%	3%	3%	3%	6%	3%	5%	6%	5%	5%	5%	4%	5%	5%
					CD				A									
North West	234	190	44	37	116	55	24	62	127	11	20	51	28	34	78	27	51	156
	10%	10%	10%	10%	12%	8%	11%	8%	12%	9%	10%	10%	12%	9%	10%	10%	10%	11%
					C		c		A									
Yorkshire and Humber	176	138	38	31	86	42	12	47	102	13	7	51	14	24	57	15	42	119
	8%	8%	8%	9%	9%	6%	6%	6%	10%	10%	4%	10%	6%	6%	7%	5%	8%	8%
				c	Cd				AD	aD		bC						
East Midlands	174	141	33	27	86	45	12	42	90	17	16	37	26	25	64	14	50	110
	8%	8%	7%	8%	9%	6%	6%	5%	8%	13%	8%	7%	11%	6%	8%	5%	10%	7%
					Cd				A	Ab		C					B	
West Midlands	172	135	37	28	71	40	28	57	89	6	11	45	23	23	61	25	36	111
	8%	7%	8%	8%	8%	6%	13%	7%	8%	5%	6%	9%	10%	6%	8%	9%	7%	8%
							ABC					c	c					
East of England	86	69	17	20	29	30	7	30	40	6	5	16	7	22	36	13	23	50
	4%	4%	4%	6%	3%	4%	3%	4%	4%	5%	3%	3%	3%	6%	5%	5%	4%	3%
				B										a				
Wales	44	26	18	13	22	5	3	5	26	4	8	14	1	6	12	3	9	32
	2%	1%	4%	4%	2%	1%	1%	1%	2%	3%	4%	3%	*	2%	2%	1%	2%	2%
			A	C	C				A	A	A	B						

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
Total	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
London	357	309	48	34	57	216	42	240	45	9	52	65	45	86	142	72	70	215
	16%	17%	10%	10%	6%	30%	20%	31%	4%	7%	27%	13%	19%	22%	18%	26%	13%	15%
		B		B		ABD	AB		BC		BC		A	A	CD	ACD		
South East	375	284	91	66	148	117	35	111	189	23	33	76	28	55	123	41	82	252
	16%	16%	20%	18%	16%	16%	16%	14%	18%	18%	17%	15%	12%	14%	15%	15%	16%	17%
			A						a									
South West	281	204	77	58	110	77	29	87	148	18	12	57	26	47	104	30	74	177
	12%	11%	17%	16%	12%	11%	14%	11%	14%	14%	6%	11%	11%	12%	13%	11%	14%	12%
			A		BC			D	aD	D								

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

				Bank of mum and dad				First time buyers			
	Total	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Scotland	265	11	64	10	8	4	1	5	35	53	13
	12%	14%	9%	6%	6%	9%	3%	7%	11%	10%	7%
		C									
North East	111	1	23	7	5	2	1	2	12	17	6
	5%	1%	3%	4%	4%	5%	3%	3%	4%	3%	3%
North West	234	6	58	15	8	3	2	5	27	41	20
	10%	8%	8%	9%	6%	7%	6%	7%	8%	7%	11%
Yorkshire and Humber	176	9	44	7	5	-	2	3	24	31	11
	8%	11%	6%	4%	4%	-	6%	4%	7%	6%	6%
		bC									
East Midlands	174	10	39	10	7	1	1	5	18	29	10
	8%	13%	5%	6%	5%	2%	3%	7%	6%	5%	5%
		Bc									
West Midlands	172	2	54	14	11	1	2	8	22	28	25
	8%	3%	7%	8%	8%	2%	6%	11%	7%	5%	13%
		a									AB
East of England	86	4	29	7	6	1	3	3	14	23	7
	4%	5%	4%	4%	4%	2%	9%	4%	4%	4%	4%
Wales	44	2	5	-	-	-	-	-	3	3	2
	2%	3%	1%	-	-	-	-	-	1%	1%	1%
		bC									
London	357	6	225	62	52	22	15	24	92	195	36
	16%	8%	31%	36%	39%	51%	43%	33%	29%	36%	19%
		A	A			d			C	AC	
South East	375	19	102	22	20	6	5	10	43	74	31
	16%	24%	14%	13%	15%	14%	14%	14%	13%	14%	16%
		BC									

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q3 In which of the following regions are you principally looking to buy a property?

Base: All respondents

Total				Bank of mum and dad				First time buyers			
	Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
2275	79	722	171	134	43	35	73	322	548	189	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
South West	281	9	79	17	12	3	3	8	32	54	28
	12%	11%	11%	10%	9%	7%	9%	11%	10%	10%	15%
											ab

Significance Level: 90%

Significance Level: 95%

South West

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a A	b B	a A	b B	c C	a A	b B	c C	d D	a A	b B	c C	d D
Significance Level: 90%														
Significance Level: 95%														
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Glasgow	98	31	67	53	32	13	52	35	14	44	7	23	42	19
	4%	3%	5%	6%	3%	3%	4%	6%	5%	6%	3%	5%	6%	3%
			A	Bc				A	A			D	D	
Edinburgh	110	44	66	57	44	9	72	29	10	38	9	24	29	41
	5%	4%	5%	6%	5%	2%	5%	5%	4%	5%	4%	5%	4%	6%
				C	C									
Newcastle	91	41	50	37	40	14	57	29	9	33	11	12	39	21
	4%	4%	4%	4%	4%	3%	4%	5%	3%	4%	5%	3%	6%	3%
													BD	
Aberdeen	42	15	27	21	15	6	25	13	7	17	3	6	10	15
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	2%
Leeds	95	41	54	22	52	21	56	31	10	38	9	21	21	34
	4%	4%	4%	2%	6%	5%	4%	5%	4%	5%	4%	5%	3%	5%
					A	A								c
Hull	21	11	10	8	8	5	13	6	2	8	2	6	8	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Sheffield	59	24	35	27	24	8	33	17	8	23	8	13	22	13
	3%	2%	3%	3%	3%	2%	2%	3%	3%	3%	4%	3%	3%	2%
Manchester	170	73	97	75	67	28	104	50	17	63	14	31	56	52
	7%	7%	8%	8%	7%	7%	7%	8%	6%	8%	6%	7%	8%	8%
Liverpool	60	28	32	24	26	10	32	20	11	27	8	11	19	17
	3%	3%	2%	3%	3%	2%	2%	3%	4%	3%	4%	2%	3%	2%
									a	a				
Nottingham	69	35	34	29	26	14	39	21	12	28	3	13	29	19
	3%	4%	3%	3%	3%	3%	3%	4%	4%	4%	1%	3%	4%	3%
													A	
Birmingham	138	54	84	67	51	20	84	38	19	52	17	33	41	36
	6%	5%	6%	7%	6%	5%	6%	6%	7%	7%	8%	7%	6%	5%

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a A	b B	a A	b B	c C	a A	b B	c C	d D	a A	b B	c C	d D
Significance Level: 90%														
Significance Level: 95%														
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Norwich	14	3	11	2	4	8	8	3	4	6	5	4	3	-
	1%	*	1%	*	*	2%	1%	1%	1%	1%	2%	1%	*	-
			a			AB					CD	D	d	
Milton Keynes	78	34	44	32	37	9	45	26	15	32	6	15	22	29
	3%	3%	3%	3%	4%	2%	3%	4%	5%	4%	3%	3%	3%	4%
								a						
Brighton	48	19	29	9	23	16	29	11	8	17	4	9	18	11
	2%	2%	2%	1%	3%	4%	2%	2%	3%	2%	2%	2%	3%	2%
					A	A								
Oxford	48	22	26	22	18	8	29	13	6	17	5	7	15	14
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
London	495	230	265	256	175	64	367	85	43	116	29	90	133	188
	22%	23%	20%	27%	19%	16%	25%	14%	15%	15%	13%	20%	19%	27%
		b		BC			BCD					A	A	ABC
Southampton	67	27	40	27	27	13	46	12	7	18	8	18	10	23
	3%	3%	3%	3%	3%	3%	3%	2%	2%	2%	4%	4%	1%	3%
											C	C		C
Bristol	126	58	68	51	50	25	81	35	13	44	15	24	43	31
	6%	6%	5%	5%	5%	6%	6%	6%	5%	6%	7%	5%	6%	5%
Plymouth	50	18	32	15	21	14	31	16	6	19	5	13	19	8
	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	3%	3%	1%
						A						D	D	
Cardiff	35	21	14	15	11	9	23	9	4	12	5	4	12	12
	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%	2%	2%
		B												
Cambridge	64	32	32	24	30	10	40	18	7	23	4	5	21	22
	3%	3%	2%	3%	3%	2%	3%	3%	2%	3%	2%	1%	3%	3%
													B	B

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

None of these

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Total	Gender		Age			Children under 18				Income			
	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d
	A	B	A	B	C	A	B	C	D	A	B	C	D
2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
297	121	176	85	135	77	191	76	50	105	40	59	78	76
13%	12%	14%	9%	15%	19%	13%	13%	18%	13%	18%	13%	11%	11%
				A	AB			Abd		bCD			

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Marital Status						Region														
		Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scot land	North East	North West	York shire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
	Total	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Glasgow	98	15	54	20	5	2	2	95	-	1	-	-	-	-	-	1	-	1	1	-	1
	4%	3%	5%	5%	10%	5%	2%	36%	-	*	-	-	-	-	-	*	-	*	*	-	*
					AbF			BCDEF													
								GHIJKL													
								MN													
Edinburgh	110	15	68	19	3	-	5	104	1	-	-	2	1	-	-	-	1	1	1	3	1
	5%	3%	6%	5%	6%	-	4%	39%	1%	-	-	1%	1%	-	-	-	*	*	*	1%	*
			A					BCDEF													
								GHIJKL													
								MN	i			II								i	
Newcastle	91	18	46	20	2	3	2	3	79	3	2	-	2	-	-	-	1	1	84	2	1
	4%	4%	4%	5%	4%	7%	2%	1%	71%	1%	1%	-	1%	-	-	-	*	*	16%	1%	*
						f		I	ACDEF										ACDEF		
								GHIJKL											GHIJK		
								MN		I	I		I						MN		
Aberdeen	42	7	18	13	2	-	2	37	2	-	-	1	1	-	-	1	-	-	2	2	-
	2%	2%	2%	3%	4%	-	2%	14%	2%	-	-	1%	1%	-	-	*	-	-	*	1%	-
			B					BCDEF													
								GHIJKL													
								MN	CdiJKIN												
Leeds	95	8	56	18	3	3	7	-	3	1	86	2	2	-	-	-	-	1	90	4	1
	4%	2%	5%	4%	6%	7%	6%	-	3%	*	49%	1%	1%	-	-	-	-	*	17%	1%	*
			A	A	a	A	A	AclJKN			ABCEF								ABCEF		
								GHIJKL			GHIJKL								GHIJK		
								MN			MN	aIJ	aIJ						MN	aIJ	
Hull	21	2	12	5	-	1	1	-	-	-	18	1	-	-	-	-	-	2	18	1	2
	1%	*	1%	1%	-	2%	1%	-	-	-	10%	1%	-	-	-	-	-	1%	3%	*	1%
								ABCEF			ABCEF								ABCEF		
								GHIJKL			GHIJKL								GHIJK		
								MN			MN								MN		
																				gJKMN	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

	Marital Status						Region															
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n		
Significance Level: 90%																						
Significance Level: 95%																						
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Sheffield	59	9	34	12	1	-	3	-	3	1	34	19	-	-	1	-	1	-	38	19	1	
	3%	2%	3%	3%	2%	-	2%	-	3%	*	19%	11%	-	-	2%	-	*	-	7%	5%	*	
								AcFIJK			ABCEFG	ABCEFG						AbCFG	ACFGIJ			
								N			GHIJKL	hIJKMN			AFIjKn			JKN	KN			
Manchester	170	24	94	33	3	5	11	1	1	143	6	-	7	-	-	7	2	3	150	7	3	
	7%	5%	8%	8%	6%	12%	9%	*	1%	61%	3%	-	4%	-	-	2%	1%	1%	29%	2%	1%	
			a			a				ABDEF			AEGJK					ABDEF				
										GHIJKL			N			aej		GHIJK				
										MN	AEGjKn							MN		aej		
Liverpool	60	9	30	14	1	1	5	2	1	51	-	-	2	-	2	-	-	2	52	2	4	
	3%	2%	3%	3%	2%	2%	4%	1%	1%	22%	-	-	1%	-	5%	-	-	1%	10%	1%	1%	
								j	ij	ABDEF								ABDEF				
										GHIJKL								GHIJKM				
										MN			IJ		KM			N			IJ	
Nottingham	69	9	34	16	1	1	8	-	1	2	-	59	3	2	-	-	1	1	3	62	1	
	3%	2%	3%	4%	2%	2%	7%	-	1%	1%	-	34%	2%	2%	-	-	*	*	1%	18%	*	
			a			AB			i	i												
										ABCDF			AdIjn	ADIJkin					ABCDF			
										GHIJKL								GHIJKL				
										MN								N				
Birmingham	138	27	73	24	1	2	11	-	-	1	1	11	112	-	2	1	2	8	2	123	10	
	6%	6%	6%	6%	2%	5%	9%	-	-	*	1%	6%	65%	-	5%	*	1%	3%	*	36%	3%	
						d						ABCDE	ABCDE		ABCDE			AbCdIJ		ABCDE	AbCdIJ	
												IJKLn	GHIJKL						GHIJKL			
												MN			IJL			L		N	L	
Norwich	14	4	7	1	-	1	1	-	-	-	-	1	-	6	2	-	2	3	-	1	5	
	1%	1%	1%	*	-	2%	1%	-	-	-	-	1%	-	7%	5%	-	1%	1%	-	*	2%	
						C						I			ABCDE	ABCDE						
															FIJKLM	FIJKLM						
															N	FIJKLM		I	aiL		AcLm	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%																					
Significance Level: 95%																					
Milton Keynes	2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%
Brighton	78 3%	18 4%	38 3%	16 4%	1 2%	1 2%	4 3%	- -	1 1%	- -	- -	26 15%	- -	9 10%	- -	4 1%	32 9%	6 2%	1 *	26 8%	6 2%
Oxford	48 2%	5 1%	28 2%	9 2%	3 6%	- -	3 2%	- -	- -	1 *	- -	- -	1 1%	- -	- -	1 *	45 12%	- -	1 *	1 *	- -
London	495 22%	10 2%	26 2%	8 2%	1 2%	1 2%	2 2%	- -	- -	- -	- -	6 3%	- -	- -	2 1%	26 7%	14 5%	- -	6 2%	14 4%	
Southampton	67 3%	172 38%	217 18%	77 19%	11 21%	2 5%	16 13%	1 *	1 1%	4 2%	2 1%	7 4%	6 3%	10 12%	2 5%	317 89%	128 34%	17 6%	7 1%	13 4%	19 6%
Bristol	126 6%	15 3%	24 2%	14 3%	1 2%	3 7%	10 8%	- -	- -	1 *	- -	- -	- -	2 2%	- -	3 1%	49 13%	12 4%	1 *	- -	12 4%

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Plymouth	50	4	28	9	2	4	3	-	-	-	1	1	-	-	-	-	2	46	1	1	46
	2%	1%	2%	2%	4%	9%	2%	-	-	-	1%	1%	-	-	-	-	1%	16%	*	*	14%
			a		a	ABCf												ABCDE FGHIJL M		ABCDE FGHIJL M	
Cardiff	35	9	18	4	1	1	2	1	-	-	-	-	-	28	1	-	5	-	-	33	
	2%	2%	2%	1%	2%	2%	2%	*	-	-	-	-	-	64%	*	-	2%	-	-	10%	
													ABCDE FGIJKL MN			CdefiJL			ABCDE FGIJKL M		
Cambridge	64	6	36	16	2	1	3	-	1	-	1	4	-	44	-	1	10	3	2	4	3
	3%	1%	3%	4%	4%	2%	2%	-	1%	-	1%	2%	-	51%	-	*	3%	1%	*	1%	1%
			A	A							ACFIL		ABCDE FHIJKL MN			ACFILn		a		ac	
None of these	297	50	177	42	6	8	14	20	17	24	21	39	27	13	7	14	71	44	62	66	51
	13%	11%	15%	10%	12%	19%	12%	8%	15%	10%	12%	22%	16%	15%	16%	4%	19%	16%	12%	19%	16%
			AC			c		l	Al	l	l	ACDiKl n	Al	Al	al	ACDIL	Acl	al	ACDIL	Acl	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Glasgow	98	98	-	-	-	-	-	-	-
	4%	100%	-	-	-	-	-	-	-
		BCDEFGH							
Edinburgh	110	-	110	-	-	-	-	-	-
	5%	-	100%	-	-	-	-	-	-
		ACDEFGH							
Newcastle	91	-	-	91	-	-	-	-	-
	4%	-	-	100%	-	-	-	-	-
		ABDEFGH							
Aberdeen	42	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	-
Leeds	95	-	-	-	95	-	-	-	-
	4%	-	-	-	100%	-	-	-	-
		ABCEFGH							
Hull	21	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-
Sheffield	59	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-
Manchester	170	-	-	-	-	170	-	-	-
	7%	-	-	-	-	100%	-	-	-
		ABCDFGH							
Liverpool	60	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-
Nottingham	69	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Current City								
	Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
	A	B	C	D	E	F	G	H	
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Birmingham	138	-	-	-	-	-	138	-	-
	6%	-	-	-	-	-	100%	-	-
						ABCDEGH			
Norwich	14	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-
Milton Keynes	78	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-
Brighton	48	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	-
Oxford	48	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	-
London	495	-	-	-	-	-	-	495	-
	22%	-	-	-	-	-	-	100%	-
								ABCDEFH	
Southampton	67	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-
Bristol	126	-	-	-	-	-	-	-	126
	6%	-	-	-	-	-	-	-	100%
									ABCDEFG
Plymouth	50	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	-
Cardiff	35	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	-
Cambridge	64	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Total	Current City							
	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
	a	b	c	d	e	f	g	h
	A	B	C	D	E	F	G	H
2275	98	110	91	95	170	138	495	126
100%	100%	100%	100%	100%	100%	100%	100%	100%
None of these	297	-	-	-	-	-	-	-
13%	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Glasgow	98	83	15	11	59	21	7	23	59	5	5	24	13	13	32	7	25	66
	4%	5%	3%	3%	6%	3%	3%	3%	6%	4%	3%	5%	5%	3%	4%	3%	5%	4%
					ACd				Ad									
Edinburgh	110	101	9	9	61	33	6	31	58	9	8	24	11	20	39	12	27	71
	5%	6%	2%	3%	6%	5%	3%	4%	5%	7%	4%	5%	5%	5%	5%	4%	5%	5%
		B			AcD	a												
Newcastle	91	70	21	13	50	18	7	24	52	2	9	23	10	17	29	11	18	62
	4%	4%	5%	4%	5%	3%	3%	3%	5%	2%	5%	5%	4%	4%	4%	4%	3%	4%
					C				ac									
Aberdeen	42	35	7	8	22	11	1	9	23	3	6	9	2	11	5	2	3	37
	2%	2%	2%	2%	2%	2%	*	1%	2%	2%	3%	2%	1%	3%	1%	1%	1%	3%
					d						a			b				AbC
Leeds	95	72	23	22	48	17	5	21	60	9	2	25	11	12	32	6	26	63
	4%	4%	5%	6%	5%	2%	2%	3%	6%	7%	1%	5%	5%	3%	4%	2%	5%	4%
				CD	Cd				AD	AD							b	
Hull	21	19	2	4	8	9	-	7	10	1	2	8	1	2	7	2	5	14
	1%	1%	*	1%	1%	1%	-	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%
Sheffield	59	49	10	5	32	13	7	16	30	5	3	18	4	12	22	5	17	37
	3%	3%	2%	1%	3%	2%	3%	2%	3%	4%	2%	4%	2%	3%	3%	2%	3%	3%
					aC													
Manchester	170	142	28	26	88	40	15	39	97	6	15	40	18	24	63	21	42	107
	7%	8%	6%	7%	9%	6%	7%	5%	9%	5%	8%	8%	8%	6%	8%	8%	8%	7%
					C				Ac									
Liverpool	60	50	10	10	33	11	6	15	37	3	4	16	13	5	20	5	15	40
	3%	3%	2%	3%	4%	2%	3%	2%	3%	2%	2%	3%	5%	1%	3%	2%	3%	3%
					C				a			c	C					

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Nottingham	69	55	14	11	30	22	4	20	30	8	8	10	10	12	30	8	22	39
	3%	3%	3%	3%	3%	3%	2%	3%	3%	6%	4%	2%	4%	3%	4%	3%	4%	3%
										AB			a				d	
Birmingham	138	110	28	22	55	33	24	49	66	3	13	36	21	15	44	16	28	94
	6%	6%	6%	6%	6%	5%	11%	6%	6%	2%	7%	7%	9%	4%	6%	6%	5%	6%
							ABC	c	c		c	C	C					
Norwich	14	8	6	6	5	3	-	3	10	-	1	3	1	1	5	2	3	9
	1%	*	1%	2%	1%	*	-	*	1%	-	1%	1%	*	*	1%	1%	1%	1%
			A	BCd														
Milton Keynes	78	64	14	9	38	25	6	26	40	4	3	24	7	11	30	11	19	48
	3%	4%	3%	3%	4%	3%	3%	3%	4%	3%	2%	5%	3%	3%	4%	4%	4%	3%
Brighton	48	37	11	7	26	12	2	10	31	2	2	13	2	7	16	4	12	32
	2%	2%	2%	2%	3%	2%	1%	1%	3%	2%	1%	3%	1%	2%	2%	1%	2%	2%
									A									
Oxford	48	40	8	7	24	12	4	13	26	3	4	10	8	9	23	9	14	25
	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	3%	3%	2%
															d	d		
London	495	415	80	53	99	271	60	292	114	18	55	88	51	116	182	92	90	313
	22%	23%	17%	15%	11%	38%	28%	38%	11%	14%	28%	18%	21%	30%	23%	34%	17%	21%
		B		B		ABD	AB	BCD			BC			AB	C	ACD		C
Southampton	67	53	14	8	33	18	7	19	36	2	7	9	7	15	22	6	16	45
	3%	3%	3%	2%	4%	3%	3%	2%	3%	2%	4%	2%	3%	4%	3%	2%	3%	3%
														a				
Bristol	126	99	27	17	53	39	14	44	57	9	10	37	10	20	49	15	34	77
	6%	5%	6%	5%	6%	5%	7%	6%	5%	7%	5%	7%	4%	5%	6%	5%	6%	5%
												b						

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
Total	a A	b B	a A	b B	c C	d D	a A	b B	c C	d D	a A	b B	c C	a A	b B	c C	d D	
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Plymouth	50	35	15	10	15	21	3	18	22	4	3	9	6	12	18	7	11	32
	2%	2%	3%	3%	2%	3%	1%	2%	2%	3%	2%	2%	3%	3%	2%	3%	2%	2%
			a			b												
Cardiff	35	23	12	9	15	7	3	7	16	4	7	11	1	6	12	3	9	23
	2%	1%	3%	3%	2%	1%	1%	1%	1%	3%	4%	2%	*	2%	2%	1%	2%	2%
			A			C				A	AB			b				
Cambridge	64	53	11	13	24	19	6	19	28	6	8	14	7	11	28	8	20	36
	3%	3%	2%	4%	3%	3%	3%	2%	3%	5%	4%	3%	3%	3%	4%	3%	4%	2%
None of these	297	204	93	77	122	64	26	71	166	22	20	50	26	39	90	21	69	207
	13%	11%	20%	22%	13%	9%	12%	9%	16%	17%	10%	10%	11%	10%	11%	8%	13%	14%
			A			BCD				Ad	Ad				b		B	aB

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

				Bank of mum and dad				First time buyers			
	Total	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
			a	b	c	a	b	c	d	a	b
	A	B	C	A	B	C	D	A	B	C	
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Glasgow	98	5	19	2	2	1	-	1	16	14	7
	4%	6%	3%	1%	1%	2%	-	1%	5%	3%	4%
		bC							b		
Edinburgh	110	4	31	5	3	1	-	2	13	26	4
	5%	5%	4%	3%	2%	2%	-	3%	4%	5%	2%
Newcastle	91	1	21	6	5	2	1	2	11	14	7
	4%	1%	3%	4%	4%	5%	3%	3%	3%	3%	4%
Aberdeen	42	3	8	3	3	2	1	2	4	8	1
	2%	4%	1%	2%	2%	5%	3%	3%	1%	1%	1%
		b									
Leeds	95	4	19	4	3	-	1	2	8	13	5
	4%	5%	3%	2%	2%	-	3%	3%	2%	2%	3%
Hull	21	1	7	1	-	-	-	-	3	7	-
	1%	1%	1%	1%	-	-	-	-	1%	1%	-
Sheffield	59	4	15	3	2	-	1	1	8	10	5
	3%	5%	2%	2%	1%	-	3%	1%	2%	2%	3%
		b									
Manchester	170	5	37	8	7	2	2	5	17	27	12
	7%	6%	5%	5%	5%	5%	6%	7%	5%	5%	6%
Liverpool	60	1	15	4	1	1	-	-	7	10	5
	3%	1%	2%	2%	1%	2%	-	-	2%	2%	3%
Nottingham	69	4	20	4	4	-	-	4	11	14	3
	3%	5%	3%	2%	3%	-	-	5%	3%	3%	2%
Birmingham	138	1	45	10	8	1	1	6	24	25	22
	6%	1%	6%	6%	6%	2%	3%	8%	7%	5%	12%
		a							b		B

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q4 - Which of the following cities do you live in, or nearest to?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Total				Bank of mum and dad				First time buyers		
	Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
	a	b	c	a	b	c	d	a	b	c
	A	B	C	A	B	C	D	A	B	C
2275	79	722	171	134	43	35	73	322	548	189
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Norwich	14	3	1	1	-	1	-	-	3	-
1%	-	*	1%	1%	-	3%	-	-	1%	-
Milton Keynes	78	23	6	5	2	1	2	8	20	6
3%	3%	3%	4%	4%	5%	3%	3%	2%	4%	3%
Brighton	48	9	1	1	-	-	1	3	8	1
2%	3%	1%	1%	1%	-	-	1%	1%	1%	1%
Oxford	48	13	3	1	-	1	-	6	8	3
2%	1%	2%	2%	1%	-	3%	-	2%	1%	2%
London	495	275	76	62	26	17	29	110	228	53
22%	18%	38%	44%	46%	60%	49%	40%	34%	42%	28%
		A	A		D				AC	
Southampton	67	17	4	3	1	-	2	9	10	7
3%	3%	2%	2%	2%	2%	-	3%	3%	2%	4%
Bristol	126	38	10	7	3	2	4	14	28	13
6%	8%	5%	6%	5%	7%	6%	5%	4%	5%	7%
Plymouth	50	16	5	5	-	1	4	5	14	3
2%	4%	2%	3%	4%	-	3%	5%	2%	3%	2%
Cardiff	35	7	-	-	-	-	-	5	5	2
2%	3%	1%	-	-	-	-	-	2%	1%	1%
	C									
Cambridge	64	18	5	4	1	3	1	9	11	6
3%	5%	2%	3%	3%	2%	9%	1%	3%	2%	3%
					d					
None of these	297	66	10	7	-	2	5	31	45	24
13%	13%	9%	6%	5%	-	6%	7%	10%	8%	13%
	c					b				b

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q5 - Age

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a	b	a	b	c	a	b	c	d	a	b	c	d
	A	B	A	B	C	A	B	C	D	A	B	C	D	
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18-34	958	329	629	958	-	-	671	270	24	278	80	213	331	277
	42%	34%	49%	100%	-	-	46%	46%	9%	36%	37%	48%	48%	40%
			A	BC			CD	CD	C		AD	AD		
35-54	916	445	471	-	916	-	420	317	237	476	59	135	282	350
	40%	45%	36%	-	100%	-	29%	53%	84%	61%	27%	31%	41%	51%
		B		AC			A	ABD	AB			AB	ABC	
55+	401	208	193	-	-	401	366	6	21	26	78	93	77	58
	18%	21%	15%	-	-	100%	25%	1%	7%	3%	36%	21%	11%	8%
		B			AB		BCD		BD	B	BCD	CD	d	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q5 - Age

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
18-34	958	292	379	266	14	-	7	136	40	102	57	67	77	35	11	197	136	100	199	144	111
42%	64%	32%	64%	27%	-	6%	51%	36%	44%	32%	39%	45%	41%	25%	55%	36%	36%	38%	42%	34%	
	BDEF	EF	BDEF	EF			BcDEg														
							HJKLM														
							N		DHjkn			h	DHjkn	h					h	DHN	
35-54	916	137	545	132	32	8	62	102	53	93	83	80	68	31	20	126	152	108	229	148	128
40%	30%	46%	32%	62%	19%	51%	38%	48%	40%	47%	46%	40%	36%	45%	35%	41%	38%	44%	43%	39%	
		ACE	e	ABCE		ACE		alk		aglkn		l							l	l	
55+	401	29	262	17	6	35	52	27	18	39	36	27	27	20	13	34	87	73	93	54	86
18%	6%	22%	4%	12%	81%	43%	10%	16%	17%	20%	16%	16%	23%	30%	10%	23%	26%	18%	16%	26%	
		ACd		C	ABCD	ABCD		i	Al	Al	al	al	Alm	AbCEFI	IM		AcEFIL	ABCEFI	Al	al	ABCEFI
																M	LM				LM

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q5 - Age

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Current City									
	Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol	
		a	b	c	d	e	f	g	h	
		A	B	C	D	E	F	G	H	
	2275	98	110	91	95	170	138	495	126	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	
18-34	958	53	57	37	22	75	67	256	51	
	42%	54%	52%	41%	23%	44%	49%	52%	40%	
		cDH	Dh	D		D	D	cDeH	D	
35-54	916	32	44	40	52	67	51	175	50	
	40%	33%	40%	44%	55%	39%	37%	35%	40%	
				ABEFGH						
55+	401	13	9	14	21	28	20	64	25	
	18%	13%	8%	15%	22%	16%	14%	13%	20%	
				BG	B				BG	

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q5 - Age

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
18-34	2275 100%	1817 100%	458 100%	357 100%	940 100%	719 100%	213 100%	776 100%	1068 100%	128 100%	195 100%	501 100%	240 100%	390 100%	798 100%	273 100%	525 100%	1477 100%
35-54	958 42%	909 50%	49 11%	16 4%	325 35%	407 57%	188 88%	573 74%	283 26%	24 19%	54 28%	238 48%	112 47%	194 50%	326 41%	152 56%	174 33%	632 43%
55+	916 40%	802 44%	114 25%	99 28%	498 53%	280 39%	21 10%	188 24%	488 46%	75 59%	100 51%	235 47%	115 48%	174 45%	285 36%	101 37%	184 35%	631 43%
	401 18%	106 6%	295 64%	242 68%	117 12%	32 4%	4 2%	15 2%	297 28%	29 23%	41 21%	28 6%	13 5%	22 6%	187 23%	20 7%	167 32%	214 14%
			A	BCD	CD	d		AD	A	A				BD		ABD	B	

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q5 - Age

Base: All respondents

Total				Bank of mum and dad				First time buyers			
	Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
2275	79	722	171	134	43	35	73	322	548	189	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
18-34	958	17	535	136	111	32	27	64	265	372	177
42%	22%	74%	80%	83%	74%	77%	88%	82%	68%	94%	
		A	A				b	B		AB	
35-54	916	46	176	34	22	10	8	9	53	165	11
40%	58%	24%	20%	16%	23%	23%	12%	16%	30%	6%	
		BC						C	AC		
55+	401	16	11	1	1	-	-	4	11	1	
18%	20%	2%	1%	1%	2%	-	-	1%	2%	1%	
		BC									

Significance Level: 90%

Significance Level: 95%

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q6 - Gender

Base: All respondents

Total	Gender		Age			Children under 18				Income			
	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d
	A	B	A	B	C	A	B	C	D	A	B	C	D
2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	982	-	329	445	208	638	249	115	324	76	167	288	364
	43%	-	34%	49%	52%	44%	42%	41%	42%	35%	38%	42%	53%
		B		A	A							a	ABC
Female	-	1293	629	471	193	819	344	167	456	141	274	402	321
	-	100%	66%	51%	48%	56%	58%	59%	58%	65%	62%	58%	47%
		A	BC							cD	D	D	

Significance Level: 90%

Significance Level: 95%

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q6 - Gender

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Marital Status						Region														
	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
Total	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	982	601	129	15	6	40	97	48	103	69	82	73	43	26	173	150	118	220	155	144	
	43%	42%	51%	31%	29%	14%	37%	43%	44%	39%	47%	42%	50%	59%	48%	40%	42%	42%	45%	44%	
		CdEf	ACDEF	E	e	E			a		A		Adj	AbcDFJKLmn	ADJI				A	a	
Female	1293	585	286	37	37	81	168	63	131	107	92	99	43	18	184	225	163	301	191	181	
	57%	58%	49%	69%	71%	86%	63%	57%	56%	61%	53%	58%	50%	41%	52%	60%	58%	58%	55%	56%	
		B	AB	aB	ABCdF	aB	cEGHIMn	h	h	gHI		H				gHI	H	Hi	h	h	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q6 - Gender

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Total	Current City							
	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
	a	b	c	d	e	f	g	h
	A	B	C	D	E	F	G	H
2275	98	110	91	95	170	138	495	126
100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	982	44	41	41	73	54	230	58
43%	32%	40%	45%	43%	43%	39%	46%	46%
			a	a	a		A	A
Female	1293	66	50	54	97	84	265	68
57%	68%	60%	55%	57%	57%	61%	54%	54%
	cdeGH							

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q6 - Gender

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages			
	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
Total	a A	b B	a A	b B	c C	d D	a A	b B	c C	d D	a A	b B	c C	a A	b B	c C	d D
2275 100%	1817 100%	458 100%	357 100%	940 100%	719 100%	213 100%	776 100%	1068 100%	128 100%	195 100%	501 100%	240 100%	390 100%	798 100%	273 100%	525 100%	1477 100%
Male 43%	761 42%	221 48%	184 52%	392 42%	313 44%	70 33%	311 40%	465 44%	57 45%	105 54%	225 45%	103 43%	182 47%	419 53%	146 53%	273 52%	563 38%
		A	BCD	D	D				AB					D	D	D	
Female 57%	1056 58%	237 52%	173 48%	548 58%	406 56%	143 67%	465 60%	603 56%	71 55%	90 46%	276 55%	137 57%	208 53%	379 47%	127 47%	252 48%	914 62%
	B			A	A	ABC	D	D									ABC

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q6 - Gender

Base: All respondents

Total	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Bank of mum and dad				First time buyers			
				Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
2275	79	722	171	134	43	35	73	322	548	189	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Male	982	34	289	72	60	17	16	37	108	231	58
43%	43%	40%	42%	45%	40%	46%	51%	34%	42%	31%	
									AC		
Female	1293	45	433	99	74	26	19	36	214	317	131
57%	57%	60%	58%	55%	60%	54%	49%	66%	58%	69%	
								B		B	

Significance Level: 90%

Significance Level: 95%

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q7 - What is your current marital status?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d	
	A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 90%	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Single	458	191	267	292	137	29	412	28	15	41	69	146	140	56
	20%	19%	21%	30%	15%	7%	28%	5%	5%	5%	32%	33%	20%	8%
				BC	C		BCD				CD	CD	D	
Married (including civil partnership)	1186	601	585	379	545	262	616	427	196	548	76	166	358	449
	52%	61%	45%	40%	59%	65%	42%	72%	70%	70%	35%	38%	52%	66%
		B	A	A	AB		A	A	A			AB	ABC	
Cohabiting	415	129	286	266	132	17	282	103	31	124	16	69	151	148
	18%	13%	22%	28%	14%	4%	19%	17%	11%	16%	7%	16%	22%	22%
			A	BC	C		CD	C	C			A	AB	AB
Separated	52	15	37	14	32	6	25	16	15	27	6	22	12	7
	2%	2%	3%	1%	3%	1%	2%	3%	5%	3%	3%	5%	2%	1%
			A		AC				Ab	A	d	CD		
Widowed	43	6	37	-	8	35	37	2	4	6	18	9	3	4
	2%	1%	3%	-	1%	9%	3%	*	1%	1%	8%	2%	*	1%
			A		A	AB	BD		b		BCD	CD		
Divorced	121	40	81	7	62	52	85	17	21	34	32	29	26	21
	5%	4%	6%	1%	7%	13%	6%	3%	7%	4%	15%	7%	4%	3%
			A		A	AB	B		BD		BCD	CD		

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q7 - What is your current marital status?

Base: All respondents

	Marital Status						Region																
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West		
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n			
Significance Level: 90%																							
Significance Level: 95%																							
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
Single	2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%		
	458 20%	458 100%	- -	- -	- -	- -	- -	43 16%	16 14%	36 15%	21 12%	23 13%	37 22%	13 15%	9 20%	150 42%	71 19%	39 14%	73 14%	60 17%	48 15%		
		BCDEF										DEKLn				ABCDE FGHJK LMN	DekL						
Married (including civil partnership)	1186 52%	- -	1186 100%	- -	- -	- -	- -	146 55%	64 58%	125 53%	96 55%	104 60%	96 56%	44 51%	27 61%	137 38%	191 51%	156 56%	285 55%	200 58%	183 56%		
			ACDEF					l	l	l	l	lj	l	l	l	l	l	l	l	lj	l		
Cohabiting	415 18%	- -	- -	415 100%	- -	- -	- -	56 21%	26 23%	49 21%	36 20%	36 21%	21 12%	18 21%	3 7%	50 14%	69 18%	51 18%	111 21%	57 16%	54 17%		
				ABDEF				FHI	FHI	FHI	FHI	FHI	FHI	fH			fh	fh	FHI	h	h		
Separated	52 2%	- -	- -	- -	52 100%	- -	- -	9 3%	3 3%	3 1%	6 3%	2 1%	1 1%	3 3%	1 2%	9 3%	10 3%	5 2%	12 2%	3 1%	6 2%		
					ABCEF			fM			fM			fm			m	m					
Widowed	43 2%	- -	- -	- -	- -	43 100%	- -	2 1%	2 2%	4 2%	6 3%	1 1%	3 2%	2 2%	1 2%	- -	9 2%	13 5%	12 2%	4 1%	14 4%		
						ABCDF			l	l	Aelm		l	l	l	l	AcEII	l	l	AcEIM			
Divorced	121 5%	- -	- -	- -	- -	- -	121 100%	9 3%	- -	17 7%	11 6%	8 5%	14 8%	6 7%	3 7%	11 3%	25 7%	17 6%	28 5%	22 6%	20 6%		
						ABCDE		b		aBl	Bi	B	ABl	Bi	B	b	aBl	Bi	B	aBl	Bi		

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q7 - What is your current marital status?

Base: All respondents

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Single	458	15	15	18	8	24	27	172	22
	20%	15%	14%	20%	8%	14%	20%	35%	17%
				D			D	ABCDEFH	d
Married (including civil partnership)	1186	54	68	46	56	94	73	217	68
	52%	55%	62%	51%	59%	55%	53%	44%	54%
		G	G		G	G	g		G
Cohabiting	415	20	19	20	18	33	24	77	25
	18%	20%	17%	22%	19%	19%	17%	16%	20%
Separated	52	5	3	2	3	3	1	11	2
	2%	5%	3%	2%	3%	2%	1%	2%	2%
		F							
Widowed	43	2	-	3	3	5	2	2	3
	2%	2%	-	3%	3%	3%	1%	*	2%
		g		bG	bG	bG			G
Divorced	121	2	5	2	7	11	11	16	6
	5%	2%	5%	2%	7%	6%	8%	3%	5%
				ag	g	acG			

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q7 - What is your current marital status?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
Single	2275 100%	1817 100%	458 100%	357 100%	940 100%	719 100%	213 100%	776 100%	1068 100%	128 100%	195 100%	501 100%	240 100%	390 100%	798 100%	273 100%	525 100%	1477 100%
Married (including civil partnership)	458 20%	399 22%	59 13%	40 11%	86 9%	180 25%	140 66%	296 38%	99 9%	18 14%	34 17%	103 21%	50 21%	94 24%	170 21%	86 32%	84 16%	288 19%
Cohabiting	1186 52%	908 50%	278 61%	237 66%	587 62%	320 45%	20 9%	266 34%	674 63%	73 57%	124 64%	258 51%	132 55%	193 49%	422 53%	125 46%	297 57%	764 52%
Separated	415 18%	381 21%	34 7%	21 6%	169 18%	174 24%	45 21%	192 25%	158 15%	20 16%	26 13%	109 22%	44 18%	66 17%	138 17%	44 16%	94 18%	277 19%
Widowed	52 2%	40 2%	12 3%	3 1%	29 3%	16 2%	2 1%	11 1%	26 2%	1 1%	2 1%	7 1%	3 1%	13 3%	9 1%	3 1%	6 1%	43 3%
Divorced	43 2%	13 1%	30 7%	31 9%	9 1%	2 *	- -	2 *	33 3%	4 3%	1 1%	4 1%	3 1%	2 1%	24 3%	3 1%	21 4%	19 1%
	121 5%	76 4%	45 10%	25 7%	60 6%	27 4%	6 3%	9 1%	78 7%	12 9%	8 4%	20 4%	8 3%	22 6%	35 4%	12 4%	23 4%	86 6%

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q7 - What is your current marital status?

Base: All respondents

	Total				Bank of mum and dad				First time buyers		
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
		a	b	c	a	b	c	d	a	b	c
		A	B	C	A	B	C	D	A	B	C
Significance Level: 90%											
Significance Level: 95%											
	2275	79	722	171	134	43	35	73	322	548	189
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Single	458	14	274	59	49	15	12	26	127	157	127
	20%	18%	38%	35%	37%	35%	34%	36%	39%	29%	67%
		A	A						B		AB
Married (including civil partnership)	1186	38	244	56	41	14	12	21	93	235	15
	52%	48%	34%	33%	31%	33%	34%	29%	29%	43%	8%
		BC							C	AC	
Cohabiting	415	15	185	52	40	11	9	25	95	142	44
	18%	19%	26%	30%	30%	26%	26%	34%	30%	26%	23%
			a								
Separated	52	1	9	2	2	1	-	1	4	7	1
	2%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%
Widowed	43	2	2	-	-	-	-	-	2	1	-
	2%	3%	*	-	-	-	-	-	1%	*	-
		BC									
Divorced	121	9	8	2	2	2	2	-	1	6	2
	5%	11%	1%	1%	1%	5%	6%	-	*	1%	1%
		BC				d	D				

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a A	b B	a A	b B	c C	a A	b B	c C	d D	a A	b B	c C	d D
Significance Level: 90%														
Significance Level: 95%														
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Up to £7,000	12	5	7	5	3	4	9	3	1	3	12	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	*	*	6%	-	-	-
											BCD			
£7,001 to £14,000	55	20	35	17	12	26	43	8	4	12	55	-	-	-
	2%	2%	3%	2%	1%	6%	3%	1%	1%	2%	25%	-	-	-
						AB	BD				BCD			
£14,001 to £21,000	150	51	99	58	44	48	103	33	20	45	150	-	-	-
	7%	5%	8%	6%	5%	12%	7%	6%	7%	6%	69%	-	-	-
			A			AB					BCD			
£21,001 to £28,000	212	83	129	100	61	51	158	43	15	53	-	212	-	-
	9%	8%	10%	10%	7%	13%	11%	7%	5%	7%	-	48%	-	-
				B		B	BCD					ACD		
£28,001 to £34,000	229	84	145	113	74	42	161	54	20	67	-	229	-	-
	10%	9%	11%	12%	8%	10%	11%	9%	7%	9%	-	52%	-	-
			A	B			Cd					ACD		
£34,001 to £41,000	256	95	161	125	94	37	168	69	23	86	-	-	256	-
	11%	10%	12%	13%	10%	9%	12%	12%	8%	11%	-	-	37%	-
			A	bC			c						ABD	
£41,001 to £48,000	231	103	128	117	92	22	148	67	25	81	-	-	231	-
	10%	10%	10%	12%	10%	5%	10%	11%	9%	10%	-	-	33%	-
				C	C								ABD	
£48,001 to £55,000	203	90	113	89	96	18	120	60	33	80	-	-	203	-
	9%	9%	9%	9%	10%	4%	8%	10%	12%	10%	-	-	29%	-
				C	C				a				ABD	
£55,001 to £62,000	173	93	80	81	84	8	99	57	20	69	-	-	-	173
	8%	9%	6%	8%	9%	2%	7%	10%	7%	9%	-	-	-	25%
		B		C	C			A		a				ABC
£62,001 to £69,000	115	56	59	50	54	11	69	31	20	46	-	-	-	115
	5%	6%	5%	5%	6%	3%	5%	5%	7%	6%	-	-	-	17%
				C	C									ABC

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a	b	a	b	c	a	b	c	d	a	b	c	d
Significance Level: 90%		A	B	A	B	C	A	B	C	D	A	B	C	D
Significance Level: 95%														
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
£69,001 to £76,000	107	52	55	46	57	4	55	42	15	52	-	-	-	107
	5%	5%	4%	5%	6%	1%	4%	7%	5%	7%	-	-	-	16%
				C	C			A		A				ABC
£76,001 to £83,000	84	42	42	37	40	7	54	22	11	28	-	-	-	84
	4%	4%	3%	4%	4%	2%	4%	4%	4%	4%	-	-	-	12%
				C	C									ABC
£83,001 or more	206	121	85	63	115	28	108	67	44	96	-	-	-	206
	9%	12%	7%	7%	13%	7%	7%	11%	16%	12%	-	-	-	30%
		B			AC			A	Ab	A				ABC
Prefer not to say	242	87	155	57	90	95	162	37	31	62	-	-	-	-
	11%	9%	12%	6%	10%	24%	11%	6%	11%	8%	-	-	-	-
			A		A	AB	BD		B					
Nets														
Up to £21,000	217	76	141	80	59	78	155	44	25	60	217	-	-	-
	10%	8%	11%	8%	6%	19%	11%	7%	9%	8%	100%	-	-	-
			A			AB	BD				BCD			
£21,001 to £34,000	441	167	274	213	135	93	319	97	35	120	-	441	-	-
	19%	17%	21%	22%	15%	23%	22%	16%	12%	15%	-	100%	-	-
			A	B		B	BCD					ACD		
£34,001 to £55,000	690	288	402	331	282	77	436	196	81	247	-	-	690	-
	30%	29%	31%	35%	31%	19%	30%	33%	29%	32%	-	-	100%	-
				bC	C								ABD	
£55,001+	685	364	321	277	350	58	385	219	110	291	-	-	-	685
	30%	37%	25%	29%	38%	14%	26%	37%	39%	37%	-	-	-	100%
		B		C	AC			A	A	A				ABC

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Marital Status						Region													
	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
Total	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Significance Level: 90%																				
Significance Level: 95%																				
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Up to £7,000	12	3	5	-	-	1	2	2	2	-	-	1	-	-	2	1	2	4	1	2
1%	1%	*	-	-	2%	2%	1%	2%	1%	-	-	1%	-	-	1%	*	1%	1%	*	1%
		c			bC	aBC		dejm												
£7,001 to £14,000	55	16	16	3	2	7	9	2	4	9	1	5	2	-	8	9	6	15	6	6
2%	3%	1%	1%	4%	16%	9%	3%	2%	2%	5%	1%	3%	2%	-	2%	2%	2%	3%	2%	2%
	BC			C	ABCD	ABC	e			cEijkMN		e					e			
£14,001 to £21,000	150	50	55	13	4	10	11	8	17	13	10	19	5	6	10	25	26	38	29	32
7%	11%	5%	3%	8%	23%	15%	4%	7%	7%	7%	6%	11%	6%	14%	3%	7%	9%	7%	8%	10%
	BC			c	ABCD	BC		l	l	l	i	Aelj		Aelj		l	Al	al	Al	Al
£21,001 to £28,000	212	77	72	35	9	4	29	7	24	13	16	18	4	-	33	32	36	44	34	36
9%	17%	6%	8%	17%	9%	12%	11%	6%	10%	7%	9%	10%	5%	-	9%	9%	13%	8%	10%	11%
	BC		b	BC		B	gH	h	H	h	H	H			H	H	bdGHjL	H	H	gH
£28,001 to £34,000	229	69	94	34	13	5	25	10	26	25	15	17	6	6	35	35	29	61	32	35
10%	15%	8%	8%	25%	12%	12%	9%	9%	11%	14%	9%	10%	7%	14%	10%	9%	10%	12%	9%	11%
	BC			aBCF						gjm										
£34,001 to £41,000	256	67	123	52	7	1	23	17	27	25	17	24	12	7	36	34	34	69	41	41
11%	15%	10%	13%	13%	2%	5%	9%	15%	12%	14%	10%	14%	14%	16%	10%	9%	12%	13%	12%	13%
	BEF	ef	EF	ef				aj		aj		aj						aj		
£41,001 to £48,000	231	46	114	54	4	1	34	14	21	15	19	15	14	2	31	31	35	50	34	37
10%	10%	10%	13%	8%	2%	10%	13%	13%	9%	9%	11%	9%	16%	5%	9%	8%	12%	10%	10%	11%
	e		bE				ij						cdfhIJlm				j			
£48,001 to £55,000	203	27	121	45	1	1	32	17	25	14	15	19	9	3	31	21	17	56	34	20
9%	6%	10%	11%	2%	2%	7%	12%	15%	11%	8%	9%	11%	10%	7%	9%	6%	6%	11%	10%	6%
		Ade	ADe				JKN	deIJKN	Jkn			Jkn	j				JKN	Jkn		

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%																					
Significance Level: 95%																					
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
£55,001 to £62,000	173	16	101	47	2	2	5	23	9	14	11	18	8	4	4	31	28	23	34	26	27
	8%	3%	9%	11%	4%	5%	4%	9%	8%	6%	6%	10%	5%	5%	9%	9%	7%	8%	7%	8%	8%
			Af	AbdF								FI				f					
£62,001 to £69,000	115	13	72	26	1	1	2	19	4	12	8	10	6	4	1	22	15	14	24	16	15
	5%	3%	6%	6%	2%	2%	2%	7%	4%	5%	5%	6%	3%	5%	2%	6%	4%	5%	5%	5%	5%
			AF	AF				j													
£69,001 to £76,000	107	4	84	18	1	-	-	15	1	15	9	10	6	3	4	15	20	9	25	16	13
	5%	1%	7%	4%	2%	-	-	6%	1%	6%	5%	6%	3%	3%	9%	4%	5%	3%	5%	5%	4%
			ACeF	AF				B		Bk	b	B			Bk	b	B		b	b	
£76,001 to £83,000	84	3	51	23	1	1	5	8	4	8	4	12	4	5	3	12	18	6	16	16	9
	4%	1%	4%	6%	2%	2%	4%	3%	4%	3%	2%	7%	2%	6%	7%	3%	5%	2%	3%	5%	3%
			A	A			A					aDFiKL			k	k				k	
£83,001 or more	206	20	141	34	2	-	9	14	8	14	12	16	14	5	3	57	49	14	34	30	17
	9%	4%	12%	8%	4%	-	7%	5%	7%	6%	7%	9%	8%	6%	7%	16%	13%	5%	7%	9%	5%
			ACdE	Ae			e					kn				ABCDE	AbCDfg				
																FGKLM					kn
Prefer not to say	242	47	137	31	5	9	13	21	8	25	18	15	16	13	5	34	57	30	51	31	35
	11%	10%	12%	7%	10%	21%	11%	8%	7%	11%	10%	9%	9%	15%	11%	10%	15%	11%	10%	9%	11%
			C			AbCf								abm			ABEfiKL				
																	Mn				
Nets																					
Up to £21,000	217	69	76	16	6	18	32	22	12	23	22	11	25	7	6	20	35	34	57	36	40
	10%	15%	6%	4%	12%	42%	26%	8%	11%	10%	13%	6%	15%	8%	14%	6%	9%	12%	11%	10%	12%
		BC	c		C	ABCDf	ABCD		i	i	EI		AEIj		l		i	EI	el	l	EI
£21,001 to £34,000	441	146	166	69	22	9	29	54	17	50	38	31	35	10	6	68	67	65	105	66	71
	19%	32%	14%	17%	42%	21%	24%	20%	15%	21%	22%	18%	20%	12%	14%	19%	18%	23%	20%	19%	22%
		BcF			BCEf		Bc	g		G	g		g					bGj	g		G

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

£34,001 to £55,000

£55,001+

	Marital Status						Region													
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%
£34,001 to £55,000 690 30%	140 31%	358 30%	151 36%	12 23%	3 7%	26 21%	89 34%	48 43%	73 31%	54 31%	51 29%	58 34%	35 41%	12 27%	98 27%	86 23%	86 31%	175 34%	109 32%	98 30%
	EF	EF	aBdEF	E		E	ij	aCDEh JKIMN	J	j		J	eJkn				J	ij	J	J
£55,001+ 685 30%	56 12%	449 38%	148 36%	7 13%	4 9%	21 17%	79 30%	26 23%	63 27%	44 25%	66 38%	38 22%	21 24%	15 34%	137 38%	130 35%	66 23%	133 26%	104 30%	81 25%
		ADEF	ADEF				fk				aBCDF GKLmN				ABCDF GKLMN	BCDFg KLN				fk

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Up to £7,000	12	1	2	1	-	2	1	1	1
	1%	1%	2%	1%	-	1%	1%	*	1%
			G						
£7,001 to £14,000	55	3	3	4	2	3	2	9	4
	2%	3%	3%	4%	2%	2%	1%	2%	3%
£14,001 to £21,000	150	3	4	6	7	9	14	19	10
	7%	3%	4%	7%	7%	5%	10%	4%	8%
							AbG		g
£21,001 to £28,000	212	12	11	4	6	14	16	43	12
	9%	12%	10%	4%	6%	8%	12%	9%	10%
		c					c		
£28,001 to £34,000	229	11	13	8	15	17	17	47	12
	10%	11%	12%	9%	16%	10%	12%	9%	10%
				g					
£34,001 to £41,000	256	8	13	12	8	22	20	51	18
	11%	8%	12%	13%	8%	13%	14%	10%	14%
£41,001 to £48,000	231	22	7	13	8	17	9	42	15
	10%	22%	6%	14%	8%	10%	7%	8%	12%
		BDEFGH		bfg					
£48,001 to £55,000	203	12	9	14	5	17	12	40	10
	9%	12%	8%	15%	5%	10%	9%	8%	8%
		d		DGh					
£55,001 to £62,000	173	6	16	6	7	13	6	38	15
	8%	6%	15%	7%	7%	8%	4%	8%	12%
			AceFG						F
£62,001 to £69,000	115	6	9	4	6	8	7	29	7
	5%	6%	8%	4%	6%	5%	5%	6%	6%
£69,001 to £76,000	107	2	8	2	5	12	5	25	3
	5%	2%	7%	2%	5%	7%	4%	5%	2%
			ah			ach			

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Current City								
	Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
Significance Level: 90%		a	b	c	d	e	f	g	h
Significance Level: 95%		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
£76,001 to £83,000	84	3	3	3	3	6	6	19	1
	4%	3%	3%	3%	3%	4%	4%	4%	1%
							h	h	
£83,001 or more	206	2	5	6	13	13	12	77	5
	9%	2%	5%	7%	14%	8%	9%	16%	4%
				ABH	a	A	ABCEFH		
Prefer not to say	242	7	7	8	10	17	11	55	13
	11%	7%	6%	9%	11%	10%	8%	11%	10%
Nets									
Up to £21,000	217	7	9	11	9	14	17	29	15
	10%	7%	8%	12%	9%	8%	12%	6%	12%
				G			G		G
£21,001 to £34,000	441	23	24	12	21	31	33	90	24
	19%	23%	22%	13%	22%	18%	24%	18%	19%
		c					C		
£34,001 to £55,000	690	42	29	39	21	56	41	133	43
	30%	43%	26%	43%	22%	33%	30%	27%	34%
		BDFG		BDFG		d			d
£55,001+	685	19	41	21	34	52	36	188	31
	30%	19%	37%	23%	36%	31%	26%	38%	25%
			ACiH		Ach	A		ACeFH	

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Up to £7,000	12	3	9	6	1	3	2	5	6	-	-	-	-	2	5	1	4	7
	1%	*	2%	2%	*	*	1%	1%	1%	-	-	-	-	1%	1%	*	1%	*
			A	BC		B												
£7,001 to £14,000	55	28	27	19	9	19	7	22	28	2	1	4	2	11	18	7	11	37
	2%	2%	6%	5%	1%	3%	3%	3%	3%	2%	1%	1%	1%	3%	2%	3%	2%	3%
			A	BC		B	B	d	d					Ab				
£14,001 to £21,000	150	100	50	38	38	39	30	65	68	5	6	23	8	27	45	19	26	105
	7%	6%	11%	11%	4%	5%	14%	8%	6%	4%	3%	5%	3%	7%	6%	7%	5%	7%
			A	BC		BC		bcD	d					b				c
£21,001 to £28,000	212	163	49	36	54	73	39	107	81	11	5	27	23	48	80	34	46	132
	9%	9%	11%	10%	6%	10%	18%	14%	8%	9%	3%	5%	10%	12%	10%	12%	9%	9%
				B		B	ABC	BD	D	D			A	A		cd		
£28,001 to £34,000	229	184	45	33	81	80	32	103	98	9	11	42	22	43	76	29	47	153
	10%	10%	10%	9%	9%	11%	15%	13%	9%	7%	6%	8%	9%	11%	10%	11%	9%	10%
					b	AB		BCD										
£34,001 to £41,000	256	214	42	30	97	90	28	112	119	7	7	64	27	47	81	28	53	175
	11%	12%	9%	8%	10%	13%	13%	14%	11%	5%	4%	13%	11%	12%	10%	10%	10%	12%
					A	a		BCD	CD									
£41,001 to £48,000	231	205	26	17	97	87	27	92	94	21	13	58	30	49	72	29	43	159
	10%	11%	6%	5%	10%	12%	13%	12%	9%	16%	7%	12%	13%	13%	9%	11%	8%	11%
		B			A	A	A	BD		BD								c
£48,001 to £55,000	203	182	21	17	107	63	13	61	95	14	24	61	24	33	64	22	42	139
	9%	10%	5%	5%	11%	9%	6%	8%	9%	11%	12%	12%	10%	8%	8%	8%	8%	9%
		B			AcD	A					A		c					

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
£55,001 to £62,000	173	156	17	12	95	57	6	53	90	9	14	41	21	30	61	23	38	112
	8%	9%	4%	3%	10%	8%	3%	7%	8%	7%	7%	8%	9%	8%	8%	8%	7%	8%
		B			AD	AD												
£62,001 to £69,000	115	101	14	9	64	38	4	34	59	8	9	32	14	18	42	9	33	73
	5%	6%	3%	3%	7%	5%	2%	4%	6%	6%	5%	6%	6%	5%	5%	3%	6%	5%
		B			AD	AD											b	
£69,001 to £76,000	107	99	8	6	63	35	1	23	54	7	13	33	12	20	40	14	26	67
	5%	5%	2%	2%	7%	5%	*	3%	5%	5%	7%	7%	5%	5%	5%	5%	5%	5%
		B			AD	AD			A		A							
£76,001 to £83,000	84	75	9	5	54	24	1	13	50	5	13	26	13	8	32	8	24	52
	4%	4%	2%	1%	6%	3%	*	2%	5%	4%	7%	5%	5%	2%	4%	3%	5%	4%
		B			ACD	aD			A	a	A	C	C					
£83,001 or more	206	178	28	31	102	66	4	42	80	14	61	63	26	26	89	31	58	117
	9%	10%	6%	9%	11%	9%	2%	5%	7%	11%	31%	13%	11%	7%	11%	11%	11%	8%
		B		D	D	D			a	A	ABC	C	c		D	d	D	
Prefer not to say	242	129	113	98	78	45	19	44	146	16	18	27	18	28	93	19	74	149
	11%	7%	25%	27%	8%	6%	9%	6%	14%	13%	9%	5%	8%	7%	12%	7%	14%	10%
			A	BCD					Ad	A	a				B		BD	
Nets																		
Up to £21,000	217	131	86	63	48	61	39	92	102	7	7	27	10	40	68	27	41	149
	10%	7%	19%	18%	5%	8%	18%	12%	10%	5%	4%	5%	4%	10%	9%	10%	8%	10%
			A	BC		B	BC	CD	D					AB				
£21,001 to £34,000	441	347	94	69	135	153	71	210	179	20	16	69	45	91	156	63	93	285
	19%	19%	21%	19%	14%	21%	33%	27%	17%	16%	8%	14%	19%	23%	20%	23%	18%	19%
				B		B	ABC	BCD	D	D			a	A		c		

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
Total	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
£34,001 to £55,000	690	601	89	64	301	240	68	265	308	42	44	183	81	129	217	79	138	473
30%	33%	19%	18%	32%	33%	32%	34%	29%	33%	23%	37%	34%	33%	27%	29%	26%	32%	
	B			A	A	A	BD	d	D								AC	
£55,001+	685	609	76	63	378	220	16	165	333	43	110	195	86	102	264	85	179	421
30%	34%	17%	18%	40%	31%	8%	21%	31%	34%	56%	39%	36%	26%	33%	31%	34%	29%	
	B		D	ACD	AD			A	A	ABC	C	C		D		D		

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

				Bank of mum and dad				First time buyers		
	Total	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector
	a	b	c	a	b	c	d	a	b	c
	A	B	C	A	B	C	D	A	B	C
2275	79	722	171	134	43	35	73	322	548	189
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Up to £7,000	12	2	-	-	-	-	-	1	2	2
1%	-	*	-	-	-	-	-	*	*	1%
£7,001 to £14,000	55	20	5	4	1	1	2	8	15	7
	2%	3%	3%	3%	2%	3%	3%	2%	3%	4%
£14,001 to £21,000	150	61	7	6	3	3	1	24	33	27
	7%	5%	8%	4%	7%	9%	1%	7%	6%	14%
£21,001 to £28,000	212	101	25	17	6	5	9	44	61	37
	9%	8%	14%	13%	14%	14%	12%	14%	11%	20%
£28,001 to £34,000	229	97	21	17	6	4	11	48	73	28
	10%	4%	13%	13%	14%	11%	15%	15%	13%	15%
£34,001 to £41,000	256	106	26	24	9	3	13	45	77	27
	11%	4%	15%	18%	21%	9%	18%	14%	14%	14%
£41,001 to £48,000	231	86	24	18	6	7	8	42	66	24
	10%	18%	12%	13%	14%	20%	11%	13%	12%	13%
£48,001 to £55,000	203	59	15	13	4	3	8	26	49	10
	9%	10%	8%	10%	9%	9%	11%	8%	9%	5%
£55,001 to £62,000	173	48	15	11	3	2	7	22	45	5
	8%	6%	7%	8%	7%	6%	10%	7%	8%	3%
£62,001 to £69,000	115	30	9	8	2	2	4	14	31	3
	5%	6%	4%	6%	5%	6%	5%	4%	6%	2%
								c	C	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q8 - What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Bank of mum and dad				First time buyers		
					Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
		a	b	c	a	b	c	d	a	b	c
		A	B	C	A	B	C	D	A	B	C
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
£69,001 to £76,000	107	4	22	5	4	-	2	2	9	20	1
	5%	5%	3%	3%	3%	-	6%	3%	3%	4%	1%
									c	C	
£76,001 to £83,000	84	4	12	4	4	1	1	3	4	13	-
	4%	5%	2%	2%	3%	2%	3%	4%	1%	2%	-
		B								C	
£83,001 or more	206	9	41	10	6	-	2	5	21	38	2
	9%	11%	6%	6%	4%	-	6%	7%	7%	7%	1%
		B						b	C	C	
Prefer not to say	242	12	37	5	2	2	-	-	14	25	16
	11%	15%	5%	3%	1%	5%	-	-	4%	5%	8%
		BC				d					aB
Nets											
Up to £21,000	217	6	83	12	10	4	4	3	33	50	36
	10%	8%	11%	7%	7%	9%	11%	4%	10%	9%	19%
			c								AB
£21,001 to £34,000	441	9	198	46	34	12	9	20	92	134	65
	19%	11%	27%	27%	25%	28%	26%	27%	29%	24%	34%
			A	A							B
£34,001 to £55,000	690	25	251	65	55	19	13	29	113	192	61
	30%	32%	35%	38%	41%	44%	37%	40%	35%	35%	32%
£55,001+	685	27	153	43	33	6	9	21	70	147	11
	30%	34%	21%	25%	25%	14%	26%	29%	22%	27%	6%
		B						b	C	aC	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q9 - Do you have any children aged 18 or under living at home with you? If so, how old are they?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a A	b B	a A	b B	c C	a A	b B	c C	d D	a A	b B	c C	d D
Significance Level: 90%														
Significance Level: 95%														
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	1457	638	819	671	420	366	1457	-	-	-	155	319	436	385
	64%	65%	63%	70%	46%	91%	100%	-	-	-	71%	72%	63%	56%
				B		AB	BCD				CD	CD	D	
Yes: Aged under 5	401	169	232	228	171	2	-	401	28	401	31	63	132	154
	18%	17%	18%	24%	19%	*	-	68%	10%	51%	14%	14%	19%	22%
				BC	C			ACD	A	AC			B	AB
Yes: Aged 5-10	279	119	160	76	198	5	-	279	78	279	22	54	85	97
	12%	12%	12%	8%	22%	1%	-	47%	28%	36%	10%	12%	12%	14%
				C	AC			ACD	A	AC				
Yes: Aged 11-15	203	81	122	21	177	5	-	85	203	203	19	22	60	81
	9%	8%	9%	2%	19%	1%	-	14%	72%	26%	9%	5%	9%	12%
					AC			A	ABD	AB	b		B	Bc
Yes: Aged 16-18	110	46	64	3	90	17	-	21	110	110	9	14	30	43
	5%	5%	5%	*	10%	4%	-	4%	39%	14%	4%	3%	4%	6%
					AC	A		A	ABD	AB				B
Prefer not to say	38	20	18	9	20	9	-	-	-	-	2	2	7	9
	2%	2%	1%	1%	2%	2%	-	-	-	-	1%	*	1%	1%
					A	a								
Nets														
Yes: 10 and less	593	249	344	270	317	6	-	593	95	593	44	97	196	219
	26%	25%	27%	28%	35%	1%	-	100%	34%	76%	20%	22%	28%	32%
				C	AC			ACD	A	AC			AB	AB
Yes: 11-18	282	115	167	24	237	21	-	95	282	282	25	35	81	110
	12%	12%	13%	3%	26%	5%	-	16%	100%	36%	12%	8%	12%	16%
					AC	A		A	ABD	AB			B	BC
Yes: Any	780	324	456	278	476	26	-	593	282	780	60	120	247	291
	34%	33%	35%	29%	52%	6%	-	100%	100%	100%	28%	27%	36%	42%
				C	AC			A	A	A			AB	ABC

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q9 - Do you have any children aged 18 or under living at home with you? If so, how old are they?

Base: All respondents

	Marital Status						Region														
	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Total	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%																					
Significance Level: 95%																					
No	2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%	
Yes: Aged under 5	1457 64%	412 90%	616 52%	282 68%	25 48%	37 86%	153 58%	67 60%	136 58%	107 61%	99 57%	103 60%	55 64%	29 66%	279 78%	247 66%	182 65%	310 60%	202 58%	211 65%	
Yes: Aged 5-10	401 18%	13 3%	301 25%	77 19%	5 10%	1 2%	4 3%	61 23%	25 23%	49 21%	40 23%	36 21%	32 19%	15 17%	7 16%	32 9%	53 14%	51 18%	114 22%	68 20%	58 18%
Yes: Aged 11-15	279 12%	19 4%	198 17%	33 8%	13 25%	1 2%	15 12%	34 13%	21 19%	31 13%	20 11%	30 17%	21 12%	9 10%	6 14%	25 7%	47 13%	35 12%	72 14%	51 15%	41 13%
Yes: Aged 16-18	203 9%	12 3%	142 12%	25 6%	8 15%	1 2%	15 12%	25 9%	9 8%	27 12%	16 9%	22 13%	19 11%	9 10%	4 9%	16 4%	37 10%	19 7%	52 10%	41 12%	23 7%
Prefer not to say	110 5%	3 1%	81 7%	7 2%	7 13%	3 7%	9 7%	8 3%	5 5%	11 5%	9 5%	15 9%	11 6%	5 6%	2 5%	12 3%	13 3%	19 7%	25 5%	26 8%	21 6%
Nets																					
Yes: 10 and less	593 26%	28 6%	427 36%	103 25%	16 31%	2 5%	17 14%	88 33%	37 33%	71 30%	51 29%	57 33%	45 26%	20 23%	12 27%	50 14%	89 24%	73 26%	159 31%	102 29%	85 26%
Yes: 11-18	282 12%	15 3%	196 17%	31 7%	15 29%	4 9%	21 17%	13 12%	34 15%	21 12%	30 17%	28 16%	13 15%	6 14%	28 8%	44 12%	34 12%	68 13%	58 17%	40 12%	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q9 - Do you have any children aged 18 or under living at home with you? If so, how old are they?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Yes: Any

Total	Marital Status						Region													
	Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%
780 34%	41 9%	548 46%	124 30%	27 52%	6 14%	34 28%	110 42%	43 39%	94 40%	65 37%	71 41%	66 38%	31 36%	15 34%	72 20%	117 31%	96 34%	202 39%	137 40%	111 34%
		ACEF	AE	ACEF		Ae	IJkn	I	IJ	I	IJ	Ij	I	I		I	I	IJ	IJ	I

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

Q9 - Do you have any children aged 18 or under living at home with you? If so, how old are they?

Base: All respondents

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
Significance Level: 90%		a	b	c	d	e	f	g	h
Significance Level: 95%		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	1457	52	72	57	56	104	84	367	81
	64%	53%	65%	63%	59%	61%	61%	74%	64%
			a				AbCDEFH		a
Yes: Aged under 5	401	25	18	18	27	36	28	56	26
	18%	26%	16%	20%	28%	21%	20%	11%	21%
		G		G	BG	G	G		G
Yes: Aged 5-10	279	12	14	16	10	18	16	44	15
	12%	12%	13%	18%	11%	11%	12%	9%	12%
				G					
Yes: Aged 11-15	203	11	6	7	8	13	12	29	7
	9%	11%	5%	8%	8%	8%	9%	6%	6%
		g							
Yes: Aged 16-18	110	3	4	3	5	5	7	17	7
	5%	3%	4%	3%	5%	3%	5%	3%	6%
Prefer not to say	38	2	-	1	1	3	2	12	1
	2%	2%	-	1%	1%	2%	1%	2%	1%
								b	
Nets									
Yes: 10 and less	593	35	29	29	31	50	38	85	35
	26%	36%	26%	32%	33%	29%	28%	17%	28%
		G	G	G	G	G	G		G
Yes: 11-18	282	14	10	9	10	17	19	43	13
	12%	14%	9%	10%	11%	10%	14%	9%	10%
		g					g		
Yes: Any	780	44	38	33	38	63	52	116	44
	34%	45%	35%	36%	40%	37%	38%	23%	35%
		G	G	G	G	G	G		G

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q9 - Do you have any children aged 18 or under living at home with you? If so, how old are they?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
No	2275 100%	1817 100%	458 100%	357 100%	940 100%	719 100%	213 100%	776 100%	1068 100%	128 100%	195 100%	501 100%	240 100%	390 100%	798 100%	273 100%	525 100%	1477 100%
Yes: Aged under 5	1457 64%	1077 59%	380 83%	292 82%	464 49%	475 66%	192 90%	582 75%	605 57%	85 66%	123 63%	305 61%	139 58%	218 56%	553 69%	183 67%	370 70%	904 61%
Yes: Aged 5-10	401 18%	382 21%	19 4%	13 4%	247 26%	123 17%	12 6%	108 14%	229 21%	21 16%	34 17%	97 19%	52 22%	97 25%	111 14%	39 14%	72 14%	290 20%
Yes: Aged 11-15	279 12%	254 14%	25 5%	15 4%	168 18%	85 12%	6 3%	73 9%	156 15%	13 10%	22 11%	69 14%	33 14%	60 15%	78 10%	32 12%	46 9%	201 14%
Yes: Aged 16-18	203 9%	179 10%	24 5%	21 6%	123 13%	53 7%	2 1%	32 4%	120 11%	12 9%	23 12%	51 10%	20 8%	36 9%	63 8%	26 10%	37 7%	140 9%
Prefer not to say	110 5%	90 5%	20 4%	18 5%	64 7%	23 3%	3 1%	15 2%	70 7%	5 4%	11 6%	20 4%	22 9%	17 4%	38 5%	11 4%	27 5%	72 5%
Nets	38 2%	29 2%	9 2%	12 3%	11 1%	14 2%	1 *	12 2%	15 1%	1 1%	5 3%	8 2%	2 1%	8 2%	13 2%	3 1%	10 2%	25 2%
Yes: 10 and less	593 26%	553 30%	40 9%	25 7%	363 39%	181 25%	16 8%	157 20%	337 32%	30 23%	48 25%	145 29%	74 31%	133 34%	169 21%	66 24%	103 20%	424 29%
Yes: 11-18	282 12%	241 13%	41 9%	35 10%	166 18%	71 10%	5 2%	43 6%	169 16%	15 12%	30 15%	64 13%	36 15%	46 12%	89 11%	33 12%	56 11%	193 13%

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q9 - Do you have any children aged 18 or under living at home with you? If so, how old are they?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Yes: Any

Total	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages			
	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D
2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
780	711	69	53	465	230	20	182	448	42	67	188	99	164	232	87	145	548
34%	39%	15%	15%	49%	32%	9%	23%	42%	33%	34%	38%	41%	42%	29%	32%	28%	37%
	B		d	ACD	AD			ACD	A	A							AbC

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q9 - Do you have any children aged 18 or under living at home with you? If so, how old are they?

Base: All respondents

				Bank of mum and dad				First time buyers			
	Total	Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	1457	53	543	128	107	33	29	57	256	379	171
	64%	67%	75%	75%	80%	77%	83%	78%	80%	69%	90%
									B		AB
Yes: Aged under 5	401	11	100	26	19	7	4	11	38	94	11
	18%	14%	14%	15%	14%	16%	11%	15%	12%	17%	6%
									C	AC	
Yes: Aged 5-10	279	7	69	15	7	4	2	4	26	65	6
	12%	9%	10%	9%	5%	9%	6%	5%	8%	12%	3%
									C	aC	
Yes: Aged 11-15	203	9	28	6	3	1	1	2	10	29	1
	9%	11%	4%	4%	2%	2%	3%	3%	3%	5%	1%
		BC							c	C	
Yes: Aged 16-18	110	3	14	6	2	-	-	2	3	11	3
	5%	4%	2%	4%	1%	-	-	3%	1%	2%	2%
Prefer not to say	38	1	11	1	-	-	-	-	5	11	-
	2%	1%	2%	1%	-	-	-	-	2%	2%	-
									c	c	
Nets											
Yes: 10 and less	593	16	145	37	24	10	6	13	54	138	15
	26%	20%	20%	22%	18%	23%	17%	18%	17%	25%	8%
									C	AC	
Yes: 11-18	282	11	39	11	5	1	1	4	13	37	4
	12%	14%	5%	6%	4%	2%	3%	5%	4%	7%	2%
		Bc								aC	
Yes: Any	780	25	168	42	27	10	6	16	61	158	18
	34%	32%	23%	25%	20%	23%	17%	22%	19%	29%	10%
		b							C	AC	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d	
	A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 90%	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Owned outright by you/ your partner without mortgage (freehold or leasehold)	357	184	173	16	99	242	292	25	35	53	63	69	64	63
	16%	19%	13%	2%	11%	60%	20%	4%	12%	7%	29%	16%	9%	9%
		B			A	AB	BCD		BD	B	BCD	CD		
Owned with a mortgage or loan by you/ your partner (freehold or leasehold)	940	392	548	325	498	117	464	363	166	465	48	135	301	378
	41%	40%	42%	34%	54%	29%	32%	61%	59%	60%	22%	31%	44%	55%
				c	AC			A	A	A		A	AB	ABC
Rented from the council	21	5	16	9	10	2	4	15	5	16	10	5	5	1
	1%	1%	1%	1%	1%	*	*	3%	2%	2%	5%	1%	1%	*
			a					A	A	A	BCD	D		
Rented from a housing association	52	15	37	31	20	1	27	22	3	24	10	19	17	5
	2%	2%	3%	3%	2%	*	2%	4%	1%	3%	5%	4%	2%	1%
			A	C	C			AC		ac	D	cD	D	
Rented privately by myself	260	145	115	110	132	18	170	63	31	85	24	64	91	57
	11%	15%	9%	11%	14%	4%	12%	11%	11%	11%	11%	15%	13%	8%
		B		C	aC						D	D	D	
Rented privately with a partner or spouse	323	117	206	207	105	11	216	78	31	101	12	45	105	144
	14%	12%	16%	22%	11%	3%	15%	13%	11%	13%	6%	10%	15%	21%
			A	BC	C		c					A	AB	ABC
Rented privately with friends	63	31	32	50	13	-	58	3	1	4	5	20	22	13
	3%	3%	2%	5%	1%	-	4%	1%	*	1%	2%	5%	3%	2%
				BC	C		BCD					D		
Living with parents rent free	90	30	60	80	8	2	78	9	3	11	14	29	30	9
	4%	3%	5%	8%	1%	*	5%	2%	1%	1%	6%	7%	4%	1%
			a	BC			BCD				D	D	D	
Living with parents paying rent	123	40	83	108	13	2	114	7	2	9	25	42	38	7
	5%	4%	6%	11%	1%	*	8%	1%	1%	1%	12%	10%	6%	1%
			A	BC			BCD				CD	CD	D	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d	
	A	B	A	B	C	A	B	C	D	A	B	C	D	
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Other	46	23	23	22	18	6	34	8	5	12	6	13	17	8
	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	3%	3%	2%	1%
											d	D	d	
Nets														
Owned	1297	576	721	341	597	359	756	388	201	518	111	204	365	441
	57%	59%	56%	36%	65%	90%	52%	65%	71%	66%	51%	46%	53%	64%
					A	AB		A	Ab	A			B	ABC
Rented	719	313	406	407	280	32	475	181	71	230	61	153	240	220
	32%	32%	31%	42%	31%	8%	33%	31%	25%	29%	28%	35%	35%	32%
				BC	C		C					a	a	
Living with parents	213	70	143	188	21	4	192	16	5	20	39	71	68	16
	9%	7%	11%	20%	2%	1%	13%	3%	2%	3%	18%	16%	10%	2%
			A	BC			BCD				CD	CD	D	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

	Marital Status						Region														
	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Significance Level: 90%																					
Significance Level: 95%																					
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Owned outright by you/ your partner without mortgage (freehold or leasehold)	357	40	237	21	3	31	25	27	16	37	31	27	28	20	13	34	66	58	84	55	71
	16%	9%	20%	5%	6%	72%	21%	10%	14%	16%	18%	16%	16%	23%	30%	10%	18%	21%	16%	16%	22%
		C	ACD			ABCD	ACD			al	Al	al	al	Al	ABCdE FjLM		Al	Al	Al	Al	AbceLL M
Owned with a mortgage or loan by you/ your partner (freehold or leasehold)	940	86	587	169	29	9	60	153	62	116	86	86	71	29	22	57	148	110	264	157	132
	41%	19%	49%	41%	56%	21%	50%	58%	56%	50%	49%	49%	41%	34%	50%	16%	39%	39%	51%	45%	41%
			ACE	AE	ACE		AcE	cdeFGI JKIMN	FGIJKm N	fGIJKN	GIJKn	GIJKn	l	l	gl		l	l	FGIJKN	gl	l
Rented from the council	21	4	9	6	1	-	1	6	3	3	2	1	2	1	-	1	2	-	8	3	-
	1%	1%	1%	1%	2%	-	1%	2%	3%	1%	1%	1%	1%	1%	-	*	1%	-	2%	1%	-
		ljkN	IJKN	kN	kn		kn												iKN	n	
Rented from a housing association	52	16	24	11	-	-	1	4	4	5	4	2	2	2	1	14	13	1	13	4	2
	2%	3%	2%	3%	-	-	1%	2%	4%	2%	2%	1%	1%	2%	2%	4%	3%	*	2%	1%	1%
		b							KmN	k	k				aeFKMN	KMN			KN		
Rented privately by myself	260	89	104	28	13	2	24	19	7	24	13	11	19	12	3	81	40	31	44	30	34
	11%	19%	9%	7%	25%	5%	20%	7%	6%	10%	7%	6%	11%	14%	7%	23%	11%	11%	8%	9%	10%
		BCE			BCE		BCE						abdE			ABCDE FgHJKL MN		e			
Rented privately with a partner or spouse	323	18	176	127	1	-	1	38	9	23	22	28	17	14	1	70	59	42	54	45	43
	14%	4%	15%	31%	2%	-	1%	14%	8%	10%	13%	16%	10%	16%	2%	20%	16%	15%	10%	13%	13%
		f	ADEF	ABDEF				bH			H	bcfHL		bH		abcDF HLMN	BcfHL	bcHl	h	H	H
Rented privately with friends	63	53	7	2	1	-	-	2	-	-	1	3	-	1	-	50	3	3	1	3	3
	3%	12%	1%	*	2%	-	-	1%	-	-	1%	2%	-	1%	-	14%	1%	1%	*	1%	1%
		BCDEF									CfL			c		ABCDE FGHJK LMN		l			

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
Significance Level: 90%																					
Significance Level: 95%																					
Living with parents rent free	2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%
Living with parents paying rent	90 4%	53 12%	11 1%	23 6%	1 2%	- -	2 2%	3 1%	2 2%	9 4%	8 5%	3 2%	12 7%	2 2%	1 2%	22 6%	13 3%	15 5%	19 4%	15 4%	16 5%
Other	123 5%	87 19%	9 1%	22 5%	1 2%	- -	4 3%	12 5%	4 4%	15 6%	4 2%	9 5%	16 9%	5 6%	2 5%	20 6%	22 6%	14 5%	23 4%	25 7%	16 5%
Nets																					
Owned	1297 57%	126 28%	824 69%	190 46%	32 62%	40 93%	85 70%	180 68%	78 70%	153 65%	117 66%	113 65%	99 58%	49 57%	35 80%	91 25%	214 57%	168 60%	348 67%	212 61%	203 62%
Rented	719 32%	180 39%	320 27%	174 42%	16 31%	2 5%	27 22%	69 26%	23 21%	55 24%	42 24%	45 26%	40 23%	30 35%	5 11%	216 61%	117 31%	77 27%	120 23%	85 25%	82 25%
Living with parents	213 9%	140 31%	20 2%	45 11%	2 4%	- -	6 5%	15 6%	6 5%	24 10%	12 7%	12 7%	28 16%	7 8%	3 7%	42 12%	35 9%	29 10%	42 8%	40 12%	32 10%

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
Significance Level: 90%									
Significance Level: 95%									
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Owned outright by you/ your partner without mortgage (freehold or leasehold)	357	11	9	13	22	26	22	53	17
	16%	11%	8%	14%	23%	15%	16%	11%	13%
				ABGh		b	bg		
Owned with a mortgage or loan by you/ your partner (freehold or leasehold)	940	59	61	50	48	88	55	99	53
	41%	60%	55%	55%	51%	52%	40%	20%	42%
		FGH	FGH	FGh	G	FGh	G		G
Rented from the council	21	1	2	3	1	2	1	3	-
	1%	1%	2%	3%	1%	1%	1%	1%	-
				GH					
Rented from a housing association	52	1	2	2	1	3	1	20	-
	2%	1%	2%	2%	1%	2%	1%	4%	-
				h				fH	
Rented privately by myself	260	8	6	7	6	15	10	100	15
	11%	8%	5%	8%	6%	9%	7%	20%	12%
								ABCDEFH	b
Rented privately with a partner or spouse	323	11	21	6	8	20	20	99	23
	14%	11%	19%	7%	8%	12%	14%	20%	18%
			CDe				c	ACDE	CD
Rented privately with friends	63	-	2	-	1	-	1	49	1
	3%	-	2%	-	1%	-	1%	10%	1%
			e					ABCDEFH	
Living with parents rent free	90	1	2	2	3	7	12	30	8
	4%	1%	2%	2%	3%	4%	9%	6%	6%
						ABCde		Ab	Ab
Living with parents paying rent	123	6	4	5	2	8	12	30	6
	5%	6%	4%	5%	2%	5%	9%	6%	5%
							D		

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Other	46	-	1	3	3	1	4	12	3
	2%	-	1%	3%	3%	1%	3%	2%	2%
				ae	a		a		
Nets									
Owned	1297	70	70	63	70	114	77	152	70
	57%	71%	64%	69%	74%	67%	56%	31%	56%
		FGH	G	FGH	FGH	FGH	G		G
Rented	719	21	33	18	17	40	33	271	39
	32%	21%	30%	20%	18%	24%	24%	55%	31%
			cD					ABCDEFH	cD
Living with parents	213	7	6	7	5	15	24	60	14
	9%	7%	5%	8%	5%	9%	17%	12%	11%
						ABCDE		Bd	

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Owned outright by you/ your partner without mortgage (freehold or leasehold)	357	75	282	357	-	-	-	4	263	18	55	26	10	10	171	12	159	186
	16%	4%	62%	100%	-	-	-	1%	25%	14%	28%	5%	4%	3%	21%	4%	30%	13%
			A	BCD					AC	A	AC	C			BD		ABD	B
Owned with a mortgage or loan by you/ your partner (freehold or leasehold)	940	852	88	-	940	-	-	11	768	31	93	294	114	134	275	64	211	665
	41%	47%	19%	-	100%	-	-	1%	72%	24%	48%	59%	48%	34%	34%	23%	40%	45%
		B			ACD				ACD	A	AC	BC	C		B		AB	ABc
Rented from the council	21	17	4	-	-	21	-	16	2	-	-	1	4	6	7	5	2	14
	1%	1%	1%	-	-	3%	-	2%	*	-	-	*	2%	2%	1%	2%	*	1%
						ABD		BD					A	A		C		
Rented from a housing association	52	49	3	-	-	52	-	46	1	1	1	13	3	16	16	11	5	36
	2%	3%	1%	-	-	7%	-	6%	*	1%	1%	3%	1%	4%	2%	4%	1%	2%
		B				ABD		BCD		b			B			aC		C
Rented privately by myself	260	225	35	-	-	260	-	189	10	28	11	40	40	84	101	64	37	159
	11%	12%	8%	-	-	36%	-	24%	1%	22%	6%	8%	17%	22%	13%	23%	7%	11%
		B				ABD		BD		BD	B		A	A	C	ACD		C
Rented privately with a partner or spouse	323	300	23	-	-	323	-	238	10	39	21	58	37	75	105	47	58	218
	14%	17%	5%	-	-	45%	-	31%	1%	30%	11%	12%	15%	19%	13%	17%	11%	15%
		B				ABD		BD		BD	B			A		aC		C
Rented privately with friends	63	60	3	-	-	63	-	59	-	1	2	7	6	15	28	20	8	35
	3%	3%	1%	-	-	9%	-	8%	-	1%	1%	1%	3%	4%	4%	7%	2%	2%
		B				ABD		BCD		B	B			A	C	ACD		
Living with parents rent free	90	84	6	-	-	-	90	79	1	2	6	27	6	19	34	15	19	56
	4%	5%	1%	-	-	-	42%	10%	*	2%	3%	5%	3%	5%	4%	5%	4%	4%
		B					ABC	BCD		B	B	b						

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Living with parents paying rent	123	114	9	-	-	-	123	110	3	7	1	28	15	21	48	27	21	75
	5%	6%	2%	-	-	-	58%	14%	*	5%	1%	6%	6%	5%	6%	10%	4%	5%
		B					ABC	BCD		BD						ACD		
Other	46	41	5	-	-	-	-	24	10	1	5	7	5	10	13	8	5	33
	2%	2%	1%	-	-	-	-	3%	1%	1%	3%	1%	2%	3%	2%	3%	1%	2%
								B			b					C		c
Nets																		
Owned	1297	927	370	357	940	-	-	15	1031	49	148	320	124	144	446	76	370	851
	57%	51%	81%	100%	100%	-	-	2%	97%	38%	76%	64%	52%	37%	56%	28%	70%	58%
			A	CD	CD				ACD	A	AC	BC	C		B		ABD	B
Rented	719	651	68	-	-	719	-	548	23	69	35	119	90	196	257	147	110	462
	32%	36%	15%	-	-	100%	-	71%	2%	54%	18%	24%	38%	50%	32%	54%	21%	31%
		B				ABD		BCD		BD	B		A	AB	C	ACD		C
Living with parents	213	198	15	-	-	-	213	189	4	9	7	55	21	40	82	42	40	131
	9%	11%	3%	-	-	-	100%	24%	*	7%	4%	11%	9%	10%	10%	15%	8%	9%
		B				ABC		BCD		B	B					ACD		

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

	Total				Bank of mum and dad				First time buyers		
		Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
		a	b	c	a	b	c	d	a	b	c
		A	B	C	A	B	C	D	A	B	C
Owned outright by you/ your partner without mortgage (freehold or leasehold)	2275 100%	79 100%	722 100%	171 100%	134 100%	43 100%	35 100%	73 100%	322 100%	548 100%	189 100%
Owned with a mortgage or loan by you/ your partner (freehold or leasehold)	357 16%	- -	2 *	1 1%	- -	- -	- -	- -	- -	- -	- -
Rented from the council	21 1%	- -	14 2%	3 2%	2 1%	1 2%	- -	1 1%	6 2%	16 3%	- -
Rented from a housing association	52 2%	1 1%	44 6%	8 5%	6 4%	3 7%	2 6%	2 3%	19 6%	46 8%	- -
Rented privately by myself	260 11%	28 35%	175 24%	36 21%	27 20%	9 21%	8 23%	14 19%	68 21%	189 34%	- -
Rented privately with a partner or spouse	323 14%	39 49%	222 31%	60 35%	50 37%	13 30%	10 29%	32 44%	105 33%	238 43%	- -
Rented privately with friends	63 3%	1 1%	56 8%	19 11%	18 13%	7 16%	6 17%	7 10%	23 7%	59 11%	- -
Living with parents rent free	90 4%	2 3%	73 10%	23 13%	17 13%	5 12%	6 17%	10 14%	25 8%	- -	79 42%

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q10 Is the house or flat in which you currently live...?

Base: All respondents

Total				Bank of mum and dad				First time buyers			
	Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
2275 100%	79 100%	722 100%	171 100%	134 100%	43 100%	35 100%	73 100%	322 100%	548 100%	189 100%	
Living with parents paying rent	123 5%	7 9%	102 14%	13 8%	7 5%	2 5%	1 3%	4 5%	60 19%	- -	110 58%
			C						B		AB
Other	46 2%	1 1%	23 3%	5 3%	4 3%	2 5%	2 6%	1 1%	12 4%	- -	- -
									BC		
Nets											
Owned	1297 57%	- -	13 2%	4 2%	3 2%	1 2%	- -	2 3%	4 1%	- -	- -
									B		
Rented	719 32%	69 87%	511 71%	126 74%	103 77%	33 77%	26 74%	56 77%	221 69%	548 100%	- -
									C	AC	
Living with parents	213 9%	9 11%	175 24%	36 21%	24 18%	7 16%	7 20%	14 19%	85 26%	- -	189 100%
			A	a					B		AB

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q11 - How long have you been looking to buy a property?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a A	b B	a A	b B	c C	a A	b B	c C	d D	a A	b B	c C	d D
Significance Level: 90%														
Significance Level: 95%														
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
For 0 to 3 months	955	397	558	439	359	157	618	247	114	319	87	175	295	302
	42%	40%	43%	46%	39%	39%	42%	42%	40%	41%	40%	40%	43%	44%
				BC										
For 4 to 6 months	585	261	324	253	243	89	395	144	60	184	44	126	181	178
	26%	27%	25%	26%	27%	22%	27%	24%	21%	24%	20%	29%	26%	26%
					c		Cd					A	a	a
For 7 to 9 months	194	84	110	73	76	45	120	52	24	71	19	33	60	57
	9%	9%	9%	8%	8%	11%	8%	9%	9%	9%	9%	7%	9%	8%
						Ab								
For 10 to 12 months	204	90	114	76	91	37	119	59	33	82	24	48	51	60
	9%	9%	9%	8%	10%	9%	8%	10%	12%	11%	11%	11%	7%	9%
									a	a	c	C		
More than a year	337	150	187	117	147	73	205	91	51	124	43	59	103	88
	15%	15%	14%	12%	16%	18%	14%	15%	18%	16%	20%	13%	15%	13%
					A	A			a		BcD			
Nets														
6 months and under	1540	658	882	692	602	246	1013	391	174	503	131	301	476	480
	68%	67%	68%	72%	66%	61%	70%	66%	62%	64%	60%	68%	69%	70%
				BC			CD					A	A	A
7-12 months	398	174	224	149	167	82	239	111	57	153	43	81	111	117
	17%	18%	17%	16%	18%	20%	16%	19%	20%	20%	20%	18%	16%	17%
						A			a					

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q11 - How long have you been looking to buy a property?

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West
Significance Level: 90%	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 95%																					
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
For 0 to 3 months	955	181	480	190	28	24	52	112	32	90	58	79	72	44	11	155	176	126	180	151	137
	42%	40%	40%	46%	54%	56%	43%	42%	29%	38%	33%	45%	42%	51%	25%	43%	47%	45%	35%	44%	42%
			ab	Ab	AB			BDHL		bh		BDHL	BdHl	BCDHL		BDHL	BCDHL	BDHL		BDHL	BDHL
For 4 to 6 months	585	126	304	101	15	9	30	64	34	68	45	47	52	15	14	92	82	72	147	99	86
	26%	28%	26%	24%	29%	21%	25%	24%	31%	29%	26%	27%	30%	17%	32%	26%	22%	26%	28%	29%	26%
									Gj	GJ		g	GJ		g				GJ	GJ	g
For 7 to 9 months	194	37	99	39	4	3	12	23	13	20	17	16	7	13	2	23	31	29	50	23	31
	9%	8%	8%	9%	8%	7%	10%	9%	12%	9%	10%	9%	4%	15%	5%	6%	8%	10%	10%	7%	10%
								f	Fim	f	F	f		acFhJjM		f	Fim	Fi		F	
For 10 to 12 months	204	38	120	33	2	2	9	26	6	28	20	15	14	8	6	29	33	19	54	29	25
	9%	8%	10%	8%	4%	5%	7%	10%	5%	12%	11%	9%	8%	9%	14%	8%	9%	7%	10%	8%	8%
										bKn	bk			b				k			
More than a year	337	76	183	52	3	5	18	40	26	28	36	17	27	6	11	58	53	35	90	44	46
	15%	17%	15%	13%	6%	12%	15%	15%	23%	12%	20%	10%	16%	7%	25%	16%	14%	12%	17%	13%	14%
		cD	d			d		g	aCEGiJ KMN		CEGjK Mn		eG		CEGjK Mn	EG	g		cEGkm		g
Nets																					
6 months and under	1540	307	784	291	43	33	82	176	66	158	103	126	124	59	25	247	258	198	327	250	223
	68%	67%	66%	70%	83%	77%	68%	66%	59%	68%	59%	72%	72%	69%	57%	69%	69%	70%	63%	72%	69%
				ABcF				d		d		BDHL	BDhL			bDhL	bDI	BDhL		BDHL	bDI
7-12 months	398	75	219	72	6	5	21	49	19	48	37	31	21	21	8	52	64	48	104	52	56
	17%	16%	18%	17%	12%	12%	17%	18%	17%	21%	21%	18%	12%	24%	18%	15%	17%	17%	20%	15%	17%
								f		Fim	Fim			FIM					Fim		

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

Q11 - How long have you been looking to buy a property?

Base: All respondents

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
For 0 to 3 months	955	40	45	31	30	77	53	220	53
	42%	41%	41%	34%	32%	45%	38%	44%	42%
						cD		cD	
For 4 to 6 months	585	22	31	24	21	42	47	125	33
	26%	22%	28%	26%	22%	25%	34%	25%	26%
							aDeG		
For 7 to 9 months	194	6	13	13	11	15	5	36	14
	9%	6%	12%	14%	12%	9%	4%	7%	11%
			F	aFG	F	f			F
For 10 to 12 months	204	12	8	3	12	22	9	45	11
	9%	12%	7%	3%	13%	13%	7%	9%	9%
		C			C	Cf		c	
More than a year	337	18	13	20	21	14	24	69	15
	15%	18%	12%	22%	22%	8%	17%	14%	12%
		E		bEgH	BEGH		E	e	
Nets									
6 months and under	1540	62	76	55	51	119	100	345	86
	68%	63%	69%	60%	54%	70%	72%	70%	68%
			D			D	cD	cD	D
7-12 months	398	18	21	16	23	37	14	81	25
	17%	18%	19%	18%	24%	22%	10%	16%	20%
		f	F		Fg	F		f	F

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q11 - How long have you been looking to buy a property?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
For 0 to 3 months	955	780	175	136	408	295	93	333	463	47	70	208	89	128	346	124	222	609
	42%	43%	38%	38%	43%	41%	44%	43%	43%	37%	36%	42%	37%	33%	43%	45%	42%	41%
		b			a			d	d			C						
For 4 to 6 months	585	466	119	87	228	205	55	212	253	36	56	139	64	119	203	71	132	382
	26%	26%	26%	24%	24%	29%	26%	27%	24%	28%	29%	28%	27%	31%	25%	26%	25%	26%
					b			b										
For 7 to 9 months	194	150	44	32	89	50	20	54	97	16	18	49	23	33	71	20	51	123
	9%	8%	10%	9%	9%	7%	9%	7%	9%	13%	9%	10%	10%	8%	9%	7%	10%	8%
					c					A								
For 10 to 12 months	204	164	40	31	86	61	21	69	97	10	22	42	29	43	67	26	41	137
	9%	9%	9%	9%	9%	8%	10%	9%	9%	8%	11%	8%	12%	11%	8%	10%	8%	9%
More than a year	337	257	80	71	129	108	24	108	158	19	29	63	35	67	111	32	79	226
	15%	14%	17%	20%	14%	15%	11%	14%	15%	15%	15%	13%	15%	17%	14%	12%	15%	15%
			a	BCD										a				
Nets																		
6 months and under	1540	1246	294	223	636	500	148	545	716	83	126	347	153	247	549	195	354	991
	68%	69%	64%	62%	68%	70%	69%	70%	67%	65%	65%	69%	64%	63%	69%	71%	67%	67%
		b			a	A	a					c						
7-12 months	398	314	84	63	175	111	41	123	194	26	40	91	52	76	138	46	92	260
	17%	17%	18%	18%	19%	15%	19%	16%	18%	20%	21%	18%	22%	19%	17%	17%	18%	18%
					c													

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q11 - How long have you been looking to buy a property?

Base: All respondents

				Bank of mum and dad				First time buyers			
	Total	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
Significance Level: 90%											
Significance Level: 95%											
	2275	79	722	171	134	43	35	73	322	548	189
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
For 0 to 3 months	955	26	309	83	72	27	21	35	138	234	82
	42%	33%	43%	49%	54%	63%	60%	48%	43%	43%	43%
		a									
		A									
For 4 to 6 months	585	25	195	46	34	7	7	22	86	154	49
	26%	32%	27%	27%	25%	16%	20%	30%	27%	28%	26%
							b				
For 7 to 9 months	194	10	51	13	9	2	2	5	23	31	20
	9%	13%	7%	8%	7%	5%	6%	7%	7%	6%	11%
		b									B
For 10 to 12 months	204	8	66	9	6	2	-	4	33	44	19
	9%	10%	9%	5%	4%	5%	-	5%	10%	8%	10%
More than a year	337	10	101	20	13	5	5	7	42	85	19
	15%	13%	14%	12%	10%	12%	14%	10%	13%	16%	10%
										c	
Nets											
6 months and under	1540	51	504	129	106	34	28	57	224	388	131
	68%	65%	70%	75%	79%	79%	80%	78%	70%	71%	69%
				a							
7-12 months	398	18	117	22	15	4	2	9	56	75	39
	17%	23%	16%	13%	11%	9%	6%	12%	17%	14%	21%
		C									B

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q12 Thinking about your current property search, which of the following applies to you?

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d	
	A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 90%	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
This will be the first property that I have purchased, or will purchase	776	311	465	573	188	15	582	157	43	182	92	210	265	165
	34%	32%	36%	60%	21%	4%	40%	26%	15%	23%	42%	48%	38%	24%
			A	BC	C		BCD	C	C		D	CD	D	
I will sell my current property in order to buy my next property	1068	465	603	283	488	297	605	337	169	448	102	179	308	333
	47%	47%	47%	30%	53%	74%	42%	57%	60%	57%	47%	41%	45%	49%
				A	AB		A	A	A					B
I have already sold my property, and intend to buy another property	128	57	71	24	75	29	85	30	15	42	7	20	42	43
	6%	6%	5%	3%	8%	7%	6%	5%	5%	5%	3%	5%	6%	6%
				A	A									a
I will continue to own one or more other properties without selling them, and intend to buy another property	195	105	90	54	100	41	123	48	30	67	7	16	44	110
	9%	11%	7%	6%	11%	10%	8%	8%	11%	9%	3%	4%	6%	16%
		B			A	A							aB	ABC
Something else	75	29	46	16	44	15	46	11	19	27	6	15	24	23
	3%	3%	4%	2%	5%	4%	3%	2%	7%	3%	3%	3%	3%	3%
				A	A				ABD	b				
Don't know	33	15	18	8	21	4	16	10	6	14	3	1	7	11
	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	1%	*	1%	2%
				A							b			B
Net														
Selling/sold	1196	522	674	307	563	326	690	367	184	490	109	199	350	376
	53%	53%	52%	32%	61%	81%	47%	62%	65%	63%	50%	45%	51%	55%
				A	AB		A	A	A				b	B

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q12 Thinking about your current property search, which of the following applies to you?

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%																					
Significance Level: 95%																					
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
This will be the first property that I have purchased, or will purchase	776	296	266	192	11	2	9	68	27	62	47	42	57	30	5	240	111	87	136	99	92
	34%	65%	22%	46%	21%	5%	7%	26%	24%	26%	27%	24%	33%	35%	11%	67%	30%	31%	26%	29%	28%
		BCDEF	EF	BDEF	EF			H	h	H	H	h	aeHI	aeHI		ABCDE FGHJK LMN	H	H	H	H	H
I will sell my current property in order to buy my next property	1068	99	674	158	26	33	78	147	65	127	102	90	89	40	26	45	189	148	294	179	174
	47%	22%	57%	38%	50%	77%	64%	55%	59%	54%	58%	52%	52%	47%	59%	13%	50%	53%	56%	52%	54%
			AC	A	Ac	ABCD	ACd	I	gl	I	glj	I	I	I	I	I	I	I	glj	I	I
I have already sold my property, and intend to buy another property	128	18	73	20	1	4	12	17	4	11	13	17	6	6	4	9	23	18	28	23	22
	6%	4%	6%	5%	2%	9%	10%	6%	4%	5%	7%	10%	3%	7%	9%	3%	6%	6%	5%	7%	7%
			a				ACd	I		I	bCFIL			I	I	I	I	I	I	I	I
I will continue to own one or more other properties without selling them, and intend to buy another property	195	34	124	26	2	1	8	21	10	20	7	16	11	5	8	52	33	12	37	27	20
	9%	7%	10%	6%	4%	2%	7%	8%	9%	9%	4%	9%	6%	6%	18%	15%	9%	4%	7%	8%	6%
			aCe				dk	dk	dk	dK		DK			AcDeF GJKLM N	ACDeF GJKLM N	DK			dk	
Something else	75	7	34	14	8	2	10	7	4	11	5	6	7	3	-	6	12	14	20	13	14
	3%	2%	3%	3%	15%	5%	8%	3%	4%	5%	3%	3%	4%	3%	-	2%	3%	5%	4%	4%	4%
			a	ABCe			ABC	I		I		i				2%	3%	I	i	i	I
Don't know	33	4	15	5	4	1	4	5	1	3	2	3	2	2	1	5	7	2	6	5	3
	1%	1%	1%	1%	8%	2%	3%	2%	1%	1%	1%	2%	1%	2%	2%	1%	2%	1%	1%	1%	1%
				ABC			Ab				fglj										
Net																					
Selling/sold	1196	117	747	178	27	37	90	164	69	138	115	107	95	46	30	54	212	166	322	202	196
	53%	26%	63%	43%	52%	86%	74%	62%	62%	59%	65%	61%	55%	53%	68%	15%	57%	59%	62%	58%	60%
			AC	A	A	ABCD	ABCD	I	I	I	fglj	I	I	I	I	I	I	I	I	I	I

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q12 Thinking about your current property search, which of the following applies to you?

Base: All respondents

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
Significance Level: 90%		a	b	c	d	e	f	g	h
Significance Level: 95%		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
This will be the first property that I have purchased, or will purchase	776	23	31	24	21	39	49	292	44
	34%	23%	28%	26%	22%	23%	36%	59%	35%
						ADE	ABCDEFH	aDE	
I will sell my current property in order to buy my next property	1068	59	58	52	60	97	66	114	57
	47%	60%	53%	57%	63%	57%	48%	23%	45%
		fGH	G	Gh	FGH	GH	G		G
I have already sold my property, and intend to buy another property	128	5	9	2	9	6	3	18	9
	6%	5%	8%	2%	9%	4%	2%	4%	7%
			ceFG		CEFG				fg
I will continue to own one or more other properties without selling them, and intend to buy another property	195	5	8	9	2	15	13	55	10
	9%	5%	7%	10%	2%	9%	9%	11%	8%
			d	D		D	D	aD	d
Something else	75	3	3	3	2	9	5	8	6
	3%	3%	3%	3%	2%	5%	4%	2%	5%
						G			G
Don't know	33	3	1	1	1	4	2	8	-
	1%	3%	1%	1%	1%	2%	1%	2%	-
		H				h			
Net									
Selling/sold	1196	64	67	54	69	103	69	132	66
	53%	65%	61%	59%	73%	61%	50%	27%	52%
		FGh	fG	G	bcEFGH	fG	G		G

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q12 Thinking about your current property search, which of the following applies to you?

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
This will be the first property that I have purchased, or will purchase	776	722	54	4	11	548	189	776	-	-	-	153	86	199	290	179	111	486
	34%	40%	12%	1%	1%	76%	89%	100%	-	-	-	31%	36%	51%	36%	66%	21%	33%
		B			AB	ABC	BCD						AB	Cd	ACD		C	
I will sell my current property in order to buy my next property	1068	769	299	263	768	23	4	-	1068	-	-	253	103	108	346	55	291	722
	47%	42%	65%	74%	82%	3%	2%	-	100%	-	-	50%	43%	28%	43%	20%	55%	49%
			A	CD	ACD				ACD			bC	C	B		ABD	AB	
I have already sold my property, and intend to buy another property	128	94	34	18	31	69	9	-	-	128	-	34	13	25	53	9	44	75
	6%	5%	7%	5%	3%	10%	4%	-	-	100%	-	7%	5%	6%	7%	3%	8%	5%
			a			ABD				ABD				B		BD		
I will continue to own one or more other properties without selling them, and intend to buy another property	195	149	46	55	93	35	7	-	-	-	195	47	27	34	76	18	58	119
	9%	8%	10%	15%	10%	5%	3%	-	-	-	100%	9%	11%	9%	10%	7%	11%	8%
				BCD	CD						ABC						BD	
Something else	75	60	15	9	18	39	4	-	-	-	-	11	5	18	22	10	12	53
	3%	3%	3%	3%	2%	5%	2%	-	-	-	-	2%	2%	5%	3%	4%	2%	4%
						ABD								A				
Don't know	33	23	10	8	19	5	-	-	-	-	-	3	6	6	11	2	9	22
	1%	1%	2%	2%	2%	1%	-	-	-	-	-	1%	3%	2%	1%	1%	2%	1%
				CD	CD								A					
Net																		
Selling/sold	1196	863	333	281	799	92	13	-	1068	128	-	287	116	133	399	64	335	797
	53%	47%	73%	79%	85%	13%	6%	-	100%	100%	-	57%	48%	34%	50%	23%	64%	54%
			A	CD	ACD	D			AD	AD		BC	C	B		ABD	aB	

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q12 Thinking about your current property search, which of the following applies to you?

Base: All respondents

	Total				Bank of mum and dad				First time buyers		
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
		a	b	c	a	b	c	d	a	b	c
		A	B	C	A	B	C	D	A	B	C
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
This will be the first property that I have purchased, or will purchase	776	-	722	171	134	43	35	73	322	548	189
	34%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%
			A	A							
I will sell my current property in order to buy my next property	1068	-	-	-	-	-	-	-	-	-	-
	47%	-	-	-	-	-	-	-	-	-	-
I have already sold my property, and intend to buy another property	128	79	-	-	-	-	-	-	-	-	-
	6%	100%	-	-	-	-	-	-	-	-	-
		BC									
I will continue to own one or more other properties without selling them, and intend to buy another property	195	-	-	-	-	-	-	-	-	-	-
	9%	-	-	-	-	-	-	-	-	-	-
Something else	75	-	-	-	-	-	-	-	-	-	-
	3%	-	-	-	-	-	-	-	-	-	-
Don't know	33	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-
Net											
Selling/sold	1196	79	-	-	-	-	-	-	-	-	-
	53%	100%	-	-	-	-	-	-	-	-	-
		BC									

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

		Gender		Age			Children under 18				Income				
		Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
		A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 90%		2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	78	36	42	25	39	14	41	21	18	35	9	19	18	24
		3%	4%	3%	3%	4%	3%	3%	4%	6%	4%	4%	4%	3%	4%
	(1.0)	46	20	26	10	28	8	30	12	6	16	5	2	13	18
		2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	*	2%	3%
	(2.0)	52	30	22	12	26	14	28	12	13	23	3	5	12	25
		2%	3%	2%	1%	3%	3%	2%	2%	5%	3%	1%	1%	2%	4%
	(3.0)	42	23	19	10	21	11	24	12	6	17	3	4	13	15
		2%	2%	1%	1%	2%	3%	2%	2%	2%	2%	1%	1%	2%	2%
	(4.0)	46	23	23	12	19	15	23	17	7	21	4	7	10	20
		2%	2%	2%	1%	2%	4%	2%	3%	2%	3%	2%	2%	1%	3%
Neither easy nor difficult	(5.0)	204	96	108	48	92	64	123	56	33	79	25	37	58	60
		9%	10%	8%	5%	10%	16%	8%	9%	12%	10%	12%	8%	8%	9%
	(6.0)	83	43	40	25	33	25	51	23	12	31	11	10	27	27
		4%	4%	3%	3%	4%	6%	4%	4%	4%	4%	5%	2%	4%	4%
	(7.0)	90	50	40	27	46	17	53	26	13	35	11	9	27	32
		4%	5%	3%	3%	5%	4%	4%	4%	5%	4%	5%	2%	4%	5%
	(8.0)	140	67	73	35	70	35	78	48	22	59	15	33	41	36
		6%	7%	6%	4%	8%	9%	5%	8%	8%	8%	7%	7%	6%	5%

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

	Gender		Age			Children under 18				Income					
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
Significance Level: 90%		A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 95%															
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	109	53	56	33	51	25	66	36	12	42	6	17	28	42	
	5%	5%	4%	3%	6%	6%	5%	6%	4%	5%	3%	4%	4%	6%	
				A	A									abc	
Very difficult	(10.0)	284	110	174	77	132	75	173	89	36	111	22	54	97	80
		12%	11%	13%	8%	14%	19%	12%	15%	13%	14%	10%	12%	14%	12%
				A	AB			a							
Not applicable		1101	431	670	644	359	98	767	241	104	311	103	244	346	306
		48%	44%	52%	67%	39%	24%	53%	41%	37%	40%	47%	55%	50%	45%
			A	BC	C		BCD					acD	D		
EASY		124	56	68	35	67	22	71	33	24	51	14	21	31	42
		5%	6%	5%	4%	7%	5%	5%	6%	9%	7%	6%	5%	4%	6%
					A			Ab	a						
DIFFICULT		393	163	230	110	183	100	239	125	48	153	28	71	125	122
		17%	17%	18%	11%	20%	25%	16%	21%	17%	20%	13%	16%	18%	18%
					A	AB		A		a			a	a	
Median		7	7	7	7	7	7	7	7	6	7	6	8	7	7
Mean Score		6.43	6.25	6.59	6.49	6.35	6.51	6.51	6.64	5.90	6.36	6.12	6.69	6.71	6.19
			a				C	C				d	aD		
Std Deviation		3.13	3.07	3.18	3.17	3.20	2.96	3.11	3.07	3.28	3.17	3.03	3.18	3.06	3.17
Std Error		.091	.131	.127	.179	.136	.170	.118	.163	.246	.146	.284	.226	.165	.163

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

		Marital Status						Region														
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%		2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%		78	12	45	12	2	3	4	10	2	11	5	4	9	3	-	16	11	7	18	13	7
	Very easy (0.0)	3%	3%	4%	3%	4%	7%	3%	4%	2%	5%	3%	2%	5%	3%	-	4%	3%	2%	3%	4%	2%
	(1.0)	46	4	31	9	-	1	1	4	1	2	7	5	5	3	1	4	8	6	10	10	7
	(2.0)	2%	1%	3%	2%	-	2%	1%	2%	1%	1%	4%	3%	3%	3%	2%	1%	2%	2%	2%	3%	2%
	(3.0)	52	5	34	10	1	1	1	1	2	5	2	11	2	-	-	4	15	10	9	13	10
	(4.0)	2%	1%	3%	2%	2%	2%	1%	*	2%	2%	1%	6%	1%	-	-	1%	4%	4%	2%	4%	3%
	(5.0)	42	4	32	3	-	-	3	3	-	4	3	4	3	5	2	-	10	8	7	7	10
	(6.0)	2%	1%	3%	1%	-	-	2%	1%	-	2%	2%	2%	2%	6%	5%	-	3%	3%	1%	2%	3%
	(7.0)	46	5	29	4	1	4	3	2	3	5	5	2	3	-	2	5	10	9	13	5	11
	(8.0)	2%	1%	2%	1%	2%	9%	2%	1%	3%	2%	3%	1%	2%	-	5%	1%	3%	3%	2%	1%	3%
	(9.0)	204	32	128	24	6	4	10	22	11	16	15	17	20	9	6	20	34	34	42	37	40
	(10.0)	9%	7%	11%	6%	12%	9%	8%	8%	10%	7%	9%	10%	12%	10%	14%	6%	9%	12%	8%	11%	12%
	(11.0)	83	12	45	13	2	3	8	13	3	11	7	7	6	2	3	4	18	9	21	13	12
	(12.0)	4%	3%	4%	3%	4%	7%	7%	5%	3%	5%	4%	4%	3%	2%	7%	1%	5%	3%	4%	4%	4%
	(13.0)	90	9	59	13	1	1	7	13	1	12	6	6	8	3	1	15	14	11	19	14	12
	(14.0)	4%	2%	5%	3%	2%	2%	6%	5%	1%	5%	3%	3%	5%	3%	2%	4%	4%	4%	4%	4%	4%
	(15.0)			A			A		b		b		b			b						

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

		Marital Status						Region														
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%																						
Significance Level: 95%																						
	(8.0)	2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%
	(9.0)	140 6%	10 2%	89 8%	17 4%	5 10%	2 5%	17 14%	21 8%	12 11%	12 5%	13 7%	12 7%	14 8%	5 6%	6 14%	7 2%	22 6%	16 6%	37 7%	26 8%	22 7%
	(9.0)	109 5%	12 3%	68 6%	15 4%	4 8%	2 5%	8 7%	13 5%	7 6%	18 8%	10 6%	6 3%	9 5%	4 5%	3 7%	9 3%	17 5%	13 5%	35 7%	15 4%	16 5%
Very difficult	(10.0)	284 12%	27 6%	172 15%	45 11%	7 13%	11 26%	22 18%	44 17%	26 23%	39 17%	34 19%	24 14%	28 16%	7 8%	5 11%	12 3%	38 10%	27 10%	99 19%	52 15%	32 10%
Not applicable		1101 48%	326 71%	454 38%	250 60%	23 44%	11 26%	37 31%	119 45%	43 39%	99 42%	69 39%	76 44%	65 38%	45 52%	15 34%	261 73%	178 47%	131 47%	211 40%	141 41%	146 45%
EASY		124 5%	16 3%	76 6%	21 5%	2 4%	4 9%	5 4%	14 5%	3 3%	13 6%	12 7%	9 5%	14 8%	6 7%	1 2%	20 6%	19 5%	13 5%	28 5%	23 7%	14 4%
DIFFICULT		393 17%	39 9%	240 20%	60 14%	11 21%	13 30%	30 25%	57 22%	33 30%	57 24%	44 25%	30 17%	37 22%	11 13%	8 18%	21 6%	55 15%	40 14%	134 26%	67 19%	48 15%
Median		7	6	7	7	8	7	8	8	8	8	8	6	7	6	7	5	6	6	8	7	6
Mean Score		6.43	6.05	6.39	6.45	6.93	6.50	7.13	7.03	7.59	6.83	6.85	6.18	6.50	5.90	6.72	5.40	6.06	6.01	7.00	6.35	6.13
Std Deviation		3.13	3.14	3.12	3.30	2.94	3.43	2.75	2.99	2.75	3.18	3.17	3.20	3.23	3.19	2.49	3.34	3.08	2.99	3.09	3.21	2.92
Std Error		.091	.273	.115	.257	.546	.606	.300	.247	.334	.273	.306	.323	.312	.499	.463	.341	.220	.244	.176	.224	.218

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

ComRes

Online Survey - 8th November to 4th December 2012



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
			a	b	c	d	e	f	g	h
			A	B	C	D	E	F	G	H
Significance Level: 90%										
Significance Level: 95%										
Very easy		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
	(0.0)	78	5	3	2	2	6	6	18	-
		3%	5%	3%	2%	2%	4%	4%	4%	-
			H	h	h		H	H	H	
	(1.0)	46	1	3	-	5	5	1	5	2
		2%	1%	3%	-	5%	3%	1%	1%	2%
						aCFG	cg			
	(2.0)	52	-	1	2	2	5	-	11	5
		2%	-	1%	2%	2%	3%	-	2%	4%
				f	f	aF		f	AF	
(3.0)	42	-	1	-	3	2	-	4	3	
	2%	-	1%	-	3%	1%	-	1%	2%	
					acFg				f	
(4.0)	46	-	1	1	3	4	2	11	2	
	2%	-	1%	1%	3%	2%	1%	2%	2%	
					a					
Neither easy nor difficult	(5.0)	204	9	10	9	10	14	16	28	13
	9%	9%	9%	10%	11%	8%	12%	6%	10%	
					g		G		g	
(6.0)	83	4	6	2	1	10	7	12	4	
	4%	4%	5%	2%	1%	6%	5%	2%	3%	
			dg			dG	d			
(7.0)	90	5	5	-	4	11	5	18	8	
	4%	5%	5%	-	4%	6%	4%	4%	6%	
		C	C		C	C	c	c	C	
(8.0)	140	9	10	11	5	9	7	14	10	
	6%	9%	9%	12%	5%	5%	5%	3%	8%	
		G	G	defG					G	

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
Significance Level: 90%			a	b	c	d	e	f	g	h
Significance Level: 95%			A	B	C	D	E	F	G	H
		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
	(9.0)	109	5	8	8	8	11	8	15	3
		5%	5%	7%	9%	8%	6%	6%	3%	2%
				Gh	GH	GH	G			
Very difficult	(10.0)	284	20	16	17	19	28	24	25	12
		12%	20%	15%	19%	20%	16%	17%	5%	10%
			GH	G	Gh	GH	Gh	Gh		g
Not applicable		1101	40	46	39	33	65	62	334	64
		48%	41%	42%	43%	35%	38%	45%	67%	51%
								ABCDEFH		DE
EASY		124	6	6	2	7	11	7	23	2
		5%	6%	5%	2%	7%	6%	5%	5%	2%
			h			H	H			
DIFFICULT		393	25	24	25	27	39	32	40	15
		17%	26%	22%	27%	28%	23%	23%	8%	12%
			GH	GH	GH	GH	GH	GH		
Median		7	8	8	8	8	7	8	6	7
Mean Score		6.43	7.28	6.95	7.60	6.71	6.62	7.03	5.70	6.47
			G	G	eGH	G	G	G		g
Std Deviation		3.13	3.04	2.92	2.70	3.26	3.14	3.00	3.21	2.66
Std Error		.091	.399	.365	.375	.414	.306	.344	.253	.338

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

	Total	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages			
		Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D
Significance Level: 95%																		
Very easy	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(0.0)	78	59	19	13	22	37	5	28	19	16	10	20	12	10	35	13	22	43
	3%	3%	4%	4%	2%	5%	2%	4%	2%	13%	5%	4%	5%	3%	4%	5%	4%	3%
						Bd		B		ABD	B				d			
(1.0)	46	36	10	9	27	7	2	3	23	16	2	18	5	4	15	2	13	31
	2%	2%	2%	3%	3%	1%	1%	*	2%	13%	1%	4%	2%	1%	2%	1%	2%	2%
				C	C				A	ABD		C					b	
(2.0)	52	36	16	16	30	6	-	4	37	5	5	15	4	5	25	4	21	27
	2%	2%	3%	4%	3%	1%	-	1%	3%	4%	3%	3%	2%	1%	3%	1%	4%	2%
			a	CD	CD				A	A	A	c			D		bD	
(3.0)	42	33	9	8	29	5	-	1	33	5	3	11	7	2	13	3	10	29
	2%	2%	2%	2%	3%	1%	-	*	3%	4%	2%	2%	3%	1%	2%	1%	2%	2%
				CD	CD				A	A	A	C	C					
(4.0)	46	30	16	15	26	5	-	1	38	3	4	13	3	2	16	5	11	30
	2%	2%	3%	4%	3%	1%	-	*	4%	2%	2%	3%	1%	1%	2%	2%	2%	2%
			A	CD	CD				A	A	A	C						
Neither easy nor difficult	204	142	62	58	118	22	5	17	156	11	10	45	19	33	77	20	57	127
	9%	8%	14%	16%	13%	3%	2%	2%	15%	9%	5%	9%	8%	8%	10%	7%	11%	9%
			A	bCD	CD				AcD	A	A							
(6.0)	83	53	30	25	41	13	1	7	61	4	8	14	8	16	38	11	27	45
	4%	3%	7%	7%	4%	2%	*	1%	6%	3%	4%	3%	3%	4%	5%	4%	5%	3%
			A	bCD	CD				A	A	A				D		D	
(7.0)	90	71	19	21	58	9	2	6	69	7	5	31	10	13	34	4	30	56
	4%	4%	4%	6%	6%	1%	1%	1%	6%	5%	3%	6%	4%	3%	4%	1%	6%	4%
				CD	CD				AD	A	A	c			B		Bd	b

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D
Significance Level: 95%																		
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(8.0)	140	104	36	26	91	19	3	7	112	9	3	26	14	25	46	8	38	94
	6%	6%	8%	7%	10%	3%	1%	1%	10%	7%	2%	5%	6%	6%	6%	3%	7%	6%
			a	CD	CD				AD	AD					b		B	B
(9.0)	109	81	28	27	74	6	1	3	92	4	9	22	14	15	30	8	22	79
	5%	4%	6%	8%	8%	1%	*	*	9%	3%	5%	4%	6%	4%	4%	3%	4%	5%
				CD	CD				ACd	A	A							ab
Very difficult	(10.0) 284	213	71	53	202	19	5	4	237	11	20	74	36	42	88	16	72	196
	12%	12%	16%	15%	21%	3%	2%	1%	22%	9%	10%	15%	15%	11%	11%	6%	14%	13%
			A	CD	ACD				ACD	A	A	c			B		B	B
Not applicable	1101	959	142	86	222	571	189	695	191	37	116	212	108	223	381	179	202	720
	48%	53%	31%	24%	24%	79%	89%	90%	18%	29%	59%	42%	45%	57%	48%	66%	38%	49%
		B			AB	ABC		BCD		B	BC			AB	C	ACD		C
EASY	124	95	29	22	49	44	7	31	42	32	12	38	17	14	50	15	35	74
	5%	5%	6%	6%	5%	6%	3%	4%	4%	25%	6%	8%	7%	4%	6%	5%	7%	5%
									ABD			C	C					
DIFFICULT	393	294	99	80	276	25	6	7	329	15	29	96	50	57	118	24	94	275
	17%	16%	22%	22%	29%	3%	3%	1%	31%	12%	15%	19%	21%	15%	15%	9%	18%	19%
			A	CD	ACD				ACD	A	A	c	C		B		B	AB
Median	7	7	6	6	8	5	6	5	8	5	6	7	7	7	6	6	7	7
Mean Score	6.43	6.46	6.35	6.25	6.87	4.74	5.42	3.83	6.92	4.38	6.01	6.25	6.49	6.80	6.08	5.63	6.22	6.62
				C	ACD				ACD	AC				a				ABc
Std Deviation	3.13	3.17	3.04	2.94	2.94	3.59	3.79	3.39	2.80	3.56	3.51	3.28	3.33	2.92	3.17	3.28	3.13	3.10
Std Error	.091	.108	.171	.179	.110	.295	.773	.377	.094	.373	.395	.193	.290	.226	.155	.338	.174	.113

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

						Bank of mum and dad				First time buyers		
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
		Total	Inbetweeners									
			a	b	c	a	b	c	d	a	b	c
			A	B	C	A	B	C	D	A	B	C
Significance Level: 90%		2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	78	8	26	6	4	-	-	4	11	22	5
		3%	10%	4%	4%	3%	-	-	5%	3%	4%	3%
			BC									
	(1.0)	46	7	2	-	-	-	-	-	-	2	-
		2%	9%	*	-	-	-	-	-	-	*	-
			BC									
	(2.0)	52	3	3	3	1	1	-	-	-	3	-
		2%	4%	*	2%	1%	2%	-	-	-	1%	-
			B		b							
	(3.0)	42	3	1	-	-	-	-	-	1	1	-
		2%	4%	*	-	-	-	-	-	*	*	-
			BC									
	(4.0)	46	3	1	1	1	-	-	1	-	1	-
		2%	4%	*	1%	1%	-	-	1%	-	*	-
			Bc									
Neither easy nor difficult	(5.0)	204	6	17	6	5	2	1	3	4	12	4
		9%	8%	2%	4%	4%	5%	3%	4%	1%	2%	2%
			B									
	(6.0)	83	3	7	3	2	1	-	1	3	6	-
		4%	4%	1%	2%	1%	2%	-	1%	1%	1%	-
			B									
	(7.0)	90	4	6	-	-	-	-	-	3	5	1
		4%	5%	1%	-	-	-	-	-	1%	1%	1%
			BC									

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Selling your existing home (if you have one)

Base: All respondents

	Total	Bank of mum and dad						First time buyers			
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
			a	b	c	a	b	c	d	a	b
Significance Level: 90%		A	B	C	A	B	C	D	A	B	C
Significance Level: 95%											
	2275	79	722	171	134	43	35	73	322	548	189
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(8.0)	140	6	7	5	3	2	1	-	-	5	2
	6%	8%	1%	3%	2%	5%	3%	-	-	1%	1%
		Bc		B		d				a	a
(9.0)	109	2	1	1	1	-	-	1	-	-	1
	5%	3%	*	1%	1%	-	-	1%	-	-	1%
		B									b
Very difficult	(10.0) 284	2	3	-	-	-	-	-	3	3	-
	12%	3%	*	-	-	-	-	-	1%	1%	-
		BC									
Not applicable	1101	32	648	146	117	37	33	63	297	488	176
	48%	41%	90%	85%	87%	86%	94%	86%	92%	89%	93%
			A	A							
EASY	124	15	28	6	4	-	-	4	11	24	5
	5%	19%	4%	4%	3%	-	-	5%	3%	4%	3%
		BC									
DIFFICULT	393	4	4	1	1	-	-	1	3	3	1
	17%	5%	1%	1%	1%	-	-	1%	1%	1%	1%
		BC									
Median	7	4	5	5	5	6	7	5	5	5	5
Mean Score	6.43	4.17	3.77	4.28	4.47	5.67	6.50	3.40	3.68	3.60	4.00
Std Deviation	3.13	3.22	3.28	3.09	3.06	2.25	2.12	3.20	3.68	3.30	3.54
Std Error	.091	.470	.382	.618	.743	.919	1.500	1.013	.736	.426	.981

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

		Gender		Age			Children under 18				Income				
		Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
		A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 90%		2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	74	33	41	31	29	14	43	23	10	31	15	12	21	18
		3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	7%	3%	3%	3%
												BCD			
	(1.0)	42	19	23	15	16	11	30	6	6	12	4	7	14	11
		2%	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%
	(2.0)	97	41	56	42	38	17	62	28	14	34	9	16	35	30
		4%	4%	4%	4%	4%	4%	4%	5%	5%	4%	4%	4%	5%	4%
	(3.0)	91	43	48	36	38	17	56	24	13	32	10	17	24	30
		4%	4%	4%	4%	4%	4%	4%	4%	5%	4%	5%	4%	3%	4%
	(4.0)	80	47	33	36	35	9	53	20	6	25	6	17	29	23
		4%	5%	3%	4%	4%	2%	4%	3%	2%	3%	3%	4%	4%	3%
Neither easy nor difficult	(5.0)	277	128	149	115	108	54	180	71	35	93	28	83	88	56
		12%	13%	12%	12%	12%	13%	12%	12%	12%	12%	13%	19%	13%	8%
												D	aCD	D	
	(6.0)	168	76	92	77	66	25	109	43	17	55	13	30	52	60
		7%	8%	7%	8%	7%	6%	7%	7%	6%	7%	6%	7%	8%	9%
	(7.0)	256	121	135	113	106	37	163	72	30	89	15	48	92	80
		11%	12%	10%	12%	12%	9%	11%	12%	11%	11%	7%	11%	13%	12%
														A	A
	(8.0)	403	182	221	186	145	72	267	107	33	132	30	68	114	145
		18%	19%	17%	19%	16%	18%	18%	18%	12%	17%	14%	15%	17%	21%
					B			C	C		C				ABC
	(9.0)	228	101	127	81	108	39	137	63	35	88	15	45	68	77
		10%	10%	10%	8%	12%	10%	9%	11%	12%	11%	7%	10%	10%	11%
						A									a

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
Significance Level: 90%		a	b	a	b	c	a	b	c	d	a	b	c	d
Significance Level: 95%		A	B	A	B	C	A	B	C	D	A	B	C	D
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very difficult	451	156	295	175	194	82	290	107	72	152	54	70	123	140
(10.0)	20%	16%	23%	18%	21%	20%	20%	18%	26%	19%	25%	16%	18%	20%
			A						ABD		BC			b
Not applicable	108	35	73	51	33	24	67	29	11	37	18	28	30	15
	5%	4%	6%	5%	4%	6%	5%	5%	4%	5%	8%	6%	4%	2%
			A	b		b					CD	D	D	
EASY	116	52	64	46	45	25	73	29	16	43	19	19	35	29
	5%	5%	5%	5%	5%	6%	5%	5%	6%	6%	9%	4%	5%	4%
											BCD			
DIFFICULT	679	257	422	256	302	121	427	170	107	240	69	115	191	217
	30%	26%	33%	27%	33%	30%	29%	29%	38%	31%	32%	26%	28%	32%
			A		A				ABD					B
Median	7	7	8	7	8	8	7	7	8	8	7	7	7	8
Mean Score	6.83	6.64	6.98	6.78	6.90	6.79	6.83	6.78	6.95	6.81	6.60	6.63	6.70	7.02
			A											aBC
Std Deviation	2.75	2.70	2.77	2.70	2.75	2.85	2.73	2.74	2.92	2.79	3.17	2.63	2.72	2.65
Std Error	.059	.088	.079	.090	.093	.147	.073	.115	.177	.102	.225	.129	.106	.103

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

		Marital Status						Region															
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West		
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n		
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
Very easy	(0.0)	2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%	
		74 3%	11 2%	41 3%	14 3%	2 4%	3 7%	3 2%	16 6%	3 3%	7 3%	11 6%	4 2%	9 5%	3 3%	1 2%	3 1%	9 2%	8 3%	21 4%	13 4%	9 3%	
							a	eIjkn			l	eIjkn		lj	i			i	i	l	l	i	
		(1.0)	42 2%	3 1%	25 2%	7 2%	-	2 5%	5 4%	7 3%	3 3%	6 3%	6 3%	3 2%	1 1%	-	2 5%	3 1%	6 2%	5 2%	15 3%	4 1%	7 2%
					A		A	A			i	i	fglm			FGlm				flm			
		(2.0)	97 4%	18 4%	54 5%	16 4%	-	5 12%	4 3%	11 4%	5 5%	7 3%	9 5%	15 9%	5 3%	3 3%	3 7%	12 3%	15 4%	12 4%	21 4%	20 6%	15 5%
							ABCD						aCFIJkLn										
		(3.0)	91 4%	11 2%	53 4%	18 4%	3 6%	1 2%	5 4%	14 5%	6 5%	8 3%	6 3%	8 5%	8 5%	3 3%	-	9 3%	16 4%	13 5%	20 4%	16 5%	13 4%
					a																		
		(4.0)	80 4%	19 4%	41 3%	17 4%	1 2%	-	2 2%	13 5%	4 4%	11 5%	8 5%	7 4%	6 3%	4 5%	1 2%	4 1%	13 3%	9 3%	23 4%	13 4%	10 3%
Neither easy nor difficult	(5.0)	277 12%	55 12%	142 12%	52 13%	9 17%	4 9%	15 12%	35 13%	11 10%	38 16%	27 15%	18 10%	36 21%	9 10%	8 18%	24 7%	27 7%	44 16%	76 15%	54 16%	52 16%	
									IJ		eIJ	IJ		ABEGIJ	IJ			IJ	IJ	IJ	IJ	eIJ	
		(6.0)	168 7%	32 7%	92 8%	30 7%	5 10%	1 2%	8 7%	17 6%	7 6%	22 9%	15 9%	15 9%	16 9%	11 13%	2 5%	25 7%	20 5%	18 6%	44 8%	31 9%	20 6%
											j				j	aijKN			j	j			
	(7.0)	256 11%	49 11%	133 11%	52 13%	7 13%	4 9%	11 9%	31 12%	14 13%	32 14%	9 5%	24 14%	18 10%	8 9%	6 14%	39 11%	45 12%	30 11%	55 11%	42 12%	36 11%	
									D	D	D		D	d	D	D	D	D	D	D	D	D	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

		Marital Status						Region													
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Significance Level: 90%		2275	458	1186	415	52	43	265	111	234	176	174	172	86	44	357	375	281	521	346	325
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(8.0)		403	83	205	78	10	7	45	19	35	26	38	29	13	4	73	76	45	80	67	49
		18%	18%	17%	19%	19%	16%	17%	17%	15%	15%	22%	17%	15%	9%	20%	20%	16%	15%	19%	15%
											cdhLn					chln	chln			h	
(9.0)		228	49	117	41	3	2	22	13	17	17	14	17	9	5	44	46	24	47	31	29
		10%	11%	10%	10%	6%	5%	8%	12%	7%	10%	8%	10%	10%	11%	12%	12%	9%	9%	9%	9%
																C	C				
Very difficult	(10.0)	451	100	239	67	9	11	44	23	42	30	22	22	19	11	107	80	51	95	44	62
		20%	22%	20%	16%	17%	26%	17%	21%	18%	17%	13%	13%	22%	25%	30%	21%	18%	18%	13%	19%
			C	c					efM	m				efM	EFM	AbCDE FJKLM N	EFM	m	efM		efM
Not applicable		108	28	44	23	3	3	10	3	9	12	6	5	4	1	14	22	22	24	11	23
		5%	6%	4%	6%	6%	7%	4%	3%	4%	7%	3%	3%	5%	2%	4%	6%	8%	5%	3%	7%
			B								fm					m	AbceFIL M				abefiM
EASY		116	14	66	21	2	5	23	6	13	17	7	10	3	3	6	15	13	36	17	16
		5%	3%	6%	5%	4%	12%	9%	5%	6%	10%	4%	6%	3%	7%	2%	4%	5%	7%	5%	5%
				A		Abc	a	eIjkmn	l	l	EgIJKM N		l		l		i	l	lj	l	l
DIFFICULT		679	149	356	108	12	13	66	36	59	47	36	39	28	16	151	126	75	142	75	91
		30%	33%	30%	26%	23%	30%	25%	32%	25%	27%	21%	23%	33%	36%	42%	34%	27%	27%	22%	28%
			C				c		EfM					EfM	EFM	AbCDE FgJKL MN	ACEFk LM		em		em
Median		7	8	7	7	7	8	7	8	7	7	7	7	8	7	8	8	7	7	7	7
Mean Score		6.83	7.12	6.77	6.70	6.82	6.33	6.33	6.86	6.61	6.24	6.45	6.38	6.99	6.81	7.76	7.16	6.67	6.54	6.41	6.69
			BCe						d					adfm		ABCDE FGHJK LMN	ACDEF KLMN				

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Online Survey - 8th November to 4th December 2012



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Std Deviation	2.75	2.59	2.79	2.69	2.49	3.48	2.82	2.96	2.80	2.66	3.07	2.68	2.66	2.66	2.93	2.34	2.67	2.73	2.84	2.67	2.76
Std Error	.059	.125	.083	.136	.356	.551	.265	.185	.269	.177	.240	.207	.206	.294	.447	.126	.142	.170	.127	.146	.159

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
			a	b	c	d	e	f	g	h
			A	B	C	D	E	F	G	H
Significance Level: 90%										
Significance Level: 95%										
Very easy	(0.0)	2275 100%	98 100%	110 100%	91 100%	95 100%	170 100%	138 100%	495 100%	126 100%
		74 3%	6 6%	7 6%	2 2%	3 3%	4 2%	7 5%	7 1%	4 3%
			G	eG				G		
	(1.0)	42 2%	2 2%	5 5%	4 4%	3 3%	5 3%	- -	5 1%	3 2%
			f	FG	FG	Fg	Fg			f
	(2.0)	97 4%	4 4%	6 5%	4 4%	3 3%	4 2%	3 2%	16 3%	10 8%
										EFG
	(3.0)	91 4%	2 2%	10 9%	6 7%	2 2%	6 4%	4 3%	20 4%	5 4%
				ADeFG						
	(4.0)	80 4%	2 2%	7 6%	3 3%	3 3%	8 5%	6 4%	12 2%	4 3%
				G						
Neither easy nor difficult	(5.0)	277 12%	13 13%	16 15%	7 8%	13 14%	25 15%	28 20%	32 6%	25 20%
			G	G		G	G	CG		CG
	(6.0)	168 7%	7 7%	7 6%	5 5%	8 8%	18 11%	12 9%	32 6%	7 6%
						g				
	(7.0)	256 11%	11 11%	11 10%	11 12%	8 8%	23 14%	16 12%	47 9%	11 9%
	(8.0)	403 18%	15 15%	17 15%	15 16%	16 17%	29 17%	26 19%	108 22%	19 15%
									h	
	(9.0)	228 10%	11 11%	10 9%	11 12%	12 13%	10 6%	14 10%	59 12%	9 7%
					e	e			E	

Columns Tested: A,B,C,D,E,F,G,H

ComRes
Online Survey - 8th November to 4th December 2012

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
Significance Level: 90%			a	b	c	d	e	f	g	h
Significance Level: 95%			A	B	C	D	E	F	G	H
		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
Very difficult	(10.0)	451	21	12	21	17	32	17	138	20
		20%	21%	11%	23%	18%	19%	12%	28%	16%
			Bf		BF		b		BDEFH	
Not applicable		108	4	2	2	7	6	5	19	9
		5%	4%	2%	2%	7%	4%	4%	4%	7%
						b				b
EASY		116	8	12	6	6	9	7	12	7
		5%	8%	11%	7%	6%	5%	5%	2%	6%
			G	efG	G	G	g			g
DIFFICULT		679	32	22	32	29	42	31	197	29
		30%	33%	20%	35%	31%	25%	22%	40%	23%
			Bf		BeFh	b		BdEFH		
Median		7	8	6	8	8	7	7	8	7
Mean Score		6.83	6.78	5.74	6.89	6.84	6.70	6.54	7.57	6.25
			B		B	B	B	B	ABCDEFH	
Std Deviation		2.75	2.97	3.00	2.91	2.76	2.60	2.56	2.49	2.86
Std Error		.059	.306	.288	.308	.294	.203	.222	.114	.264

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

	Total	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages			
		Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D
Significance Level: 95%																		
Very easy	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
(0.0)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	74	54	20	12	41	12	6	19	40	3	7	26	5	15	28	8	20	46
	3%	3%	4%	3%	4%	2%	3%	2%	4%	2%	4%	5%	2%	4%	4%	3%	4%	3%
				c	C							B						
(1.0)	42	31	11	6	23	10	3	10	22	4	1	12	2	8	13	2	11	29
	2%	2%	2%	2%	2%	1%	1%	1%	2%	3%	1%	2%	1%	2%	2%	1%	2%	2%
										d								
(2.0)	97	77	20	20	43	22	11	32	54	4	4	34	10	8	42	11	31	55
	4%	4%	4%	6%	5%	3%	5%	4%	5%	3%	2%	7%	4%	2%	5%	4%	6%	4%
				C					d			C			d		D	
(3.0)	91	75	16	13	43	25	8	29	51	6	3	30	6	10	34	8	26	57
	4%	4%	3%	4%	5%	3%	4%	4%	5%	5%	2%	6%	3%	3%	4%	3%	5%	4%
									D	d		BC						
(4.0)	80	71	9	7	41	25	5	25	37	4	10	21	11	15	22	7	15	58
	4%	4%	2%	2%	4%	3%	2%	3%	3%	3%	5%	4%	5%	4%	3%	3%	3%	4%
		B			A													
Neither easy nor difficult	277	214	63	43	122	74	29	87	143	15	19	45	37	41	95	38	57	182
(5.0)	12%	12%	14%	12%	13%	10%	14%	11%	13%	12%	10%	9%	15%	11%	12%	14%	11%	12%
					c								Ac					
(6.0)	168	134	34	21	72	57	17	57	77	9	19	35	24	23	65	26	39	103
	7%	7%	7%	6%	8%	8%	8%	7%	7%	7%	10%	7%	10%	6%	8%	10%	7%	7%
													c					
(7.0)	256	216	40	30	117	84	20	81	123	17	22	59	30	48	88	32	56	168
	11%	12%	9%	8%	12%	12%	9%	10%	12%	13%	11%	12%	13%	12%	11%	12%	11%	11%
		b			A													

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 95%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	403	319	84	65	164	131	38	136	186	23	42	85	44	67	152	56	96	251	
	18%	18%	18%	18%	17%	18%	18%	18%	17%	18%	22%	17%	18%	17%	19%	21%	18%	17%	
(9.0)	228	188	40	39	85	80	19	84	98	12	20	56	30	46	88	25	63	140	
	10%	10%	9%	11%	9%	11%	9%	11%	9%	9%	10%	11%	13%	12%	11%	9%	12%	9%	
Very difficult	(10.0)	451	350	101	83	157	160	40	161	190	30	46	87	37	98	136	45	91	315
	20%	19%	22%	23%	17%	22%	19%	21%	18%	23%	24%	17%	15%	25%	17%	16%	17%	21%	
				B		B				b			AB				Abc		
Not applicable	108	88	20	18	32	39	17	55	47	1	2	11	4	11	35	15	20	73	
	5%	5%	4%	5%	3%	5%	8%	7%	4%	1%	1%	2%	2%	3%	4%	5%	4%	5%	
					B	B		BCD	CD										
EASY	116	85	31	18	64	22	9	29	62	7	8	38	7	23	41	10	31	75	
	5%	5%	7%	5%	7%	3%	4%	4%	6%	5%	4%	8%	3%	6%	5%	4%	6%	5%	
			a		C				A			B		b					
DIFFICULT	679	538	141	122	242	240	59	245	288	42	66	143	67	144	224	70	154	455	
	30%	30%	31%	34%	26%	33%	28%	32%	27%	33%	34%	29%	28%	37%	28%	26%	29%	31%	
				B		B		B		B				AB					
Median	7	7	8	8	7	8	7	8	7	8	8	7	7	8	7	7	7	8	
Mean Score	6.83	6.84	6.79	6.98	6.51	7.20	6.79	7.02	6.60	6.98	7.24	6.44	6.84	7.18	6.73	6.86	6.67	6.88	
				B		BD		B		B			a	A					
Std Deviation	2.75	2.71	2.88	2.85	2.82	2.53	2.73	2.66	2.80	2.72	2.54	2.99	2.46	2.73	2.75	2.54	2.85	2.74	
Std Error	.059	.065	.138	.155	.094	.097	.195	.099	.088	.241	.183	.135	.160	.140	.099	.158	.127	.073	

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

						Bank of mum and dad				First time buyers		
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
		Total	Inbetweeners									
			a	b	c	a	b	c	d	a	b	c
			A	B	C	A	B	C	D	A	B	C
Significance Level: 90%		2275	79	722	171	134	43	35	73	322	548	189
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%												
Very easy	(0.0)	74	-	16	7	5	1	2	2	7	10	6
		3%	-	2%	4%	4%	2%	6%	3%	2%	2%	3%
					a							
	(1.0)	42	1	9	1	-	-	-	-	5	7	3
		2%	1%	1%	1%	-	-	-	-	2%	1%	2%
	(2.0)	97	1	32	10	7	2	2	4	9	18	11
		4%	1%	4%	6%	5%	5%	6%	5%	3%	3%	6%
												a
	(3.0)	91	4	28	5	4	-	1	3	16	20	7
		4%	5%	4%	3%	3%	-	3%	4%	5%	4%	4%
	(4.0)	80	2	24	3	1	-	-	1	17	18	5
		4%	3%	3%	2%	1%	-	-	1%	5%	3%	3%
Neither easy nor difficult	(5.0)	277	8	79	21	18	6	4	11	35	56	24
		12%	10%	11%	12%	13%	14%	11%	15%	11%	10%	13%
	(6.0)	168	5	51	11	8	2	3	5	27	41	15
		7%	6%	7%	6%	6%	5%	9%	7%	8%	7%	8%
	(7.0)	256	12	76	19	15	9	1	6	31	63	16
		11%	15%	11%	11%	11%	21%	3%	8%	10%	11%	8%
							Cd					
	(8.0)	403	17	126	35	28	10	7	16	51	98	35
		18%	22%	17%	20%	21%	23%	20%	22%	16%	18%	19%
	(9.0)	228	6	79	15	10	3	2	5	39	63	18
		10%	8%	11%	9%	7%	7%	6%	7%	12%	11%	10%

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a suitable property to buy

Base: All respondents

	Total	Bank of mum and dad				First time buyers					
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
			a	b							
		A	B	C	A	B	C	D	A	B	C
Significance Level: 90%											
Significance Level: 95%											
	2275	79	722	171	134	43	35	73	322	548	189
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very difficult	451	22	149	35	31	7	12	17	64	117	34
	20%	28%	21%	20%	23%	16%	34%	23%	20%	21%	18%
							b				
Not applicable	108	1	53	9	7	3	1	3	21	37	15
	5%	1%	7%	5%	5%	7%	3%	4%	7%	7%	8%
			A								
EASY	116	1	25	8	5	1	2	2	12	17	9
	5%	1%	3%	5%	4%	2%	6%	3%	4%	3%	5%
DIFFICULT	679	28	228	50	41	10	14	22	103	180	52
	30%	35%	32%	29%	31%	23%	40%	30%	32%	33%	28%
Median	7	8	8	8	8	8	8	8	8	8	8
Mean Score	6.83	7.53	7.02	6.90	7.06	7.15	7.24	7.01	6.95	7.17	6.72
		c								c	
Std Deviation	2.75	2.27	2.66	2.77	2.70	2.32	3.04	2.67	2.65	2.55	2.79
Std Error	.059	.257	.103	.218	.240	.366	.521	.319	.153	.113	.211

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

		Gender		Age			Children under 18				Income				
		Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
		A	B	A	B	C	A	B	C	D	A	B	C	D	
Very easy	(0.0)	2275 100%	982 100%	1293 100%	958 100%	916 100%	401 100%	1457 100%	593 100%	282 100%	780 100%	217 100%	441 100%	690 100%	685 100%
		146 6%	68 7%	78 6%	37 4%	60 7%	49 12%	91 6%	35 6%	22 8%	52 7%	15 7%	35 8%	36 5%	35 5%
						A	AB						cd		
	(1.0)	73 3%	35 4%	38 3%	25 3%	30 3%	18 4%	48 3%	15 3%	10 4%	23 3%	5 2%	12 3%	22 3%	19 3%
						a									
	(2.0)	130 6%	60 6%	70 5%	54 6%	50 5%	26 6%	73 5%	43 7%	23 8%	55 7%	12 6%	18 4%	45 7%	47 7%
									A	A	A			b	b
	(3.0)	139 6%	68 7%	71 5%	48 5%	66 7%	25 6%	78 5%	46 8%	20 7%	59 8%	12 6%	23 5%	38 6%	49 7%
					A			A	A						
(4.0)	106 5%	46 5%	60 5%	36 4%	51 6%	19 5%	72 5%	22 4%	15 5%	32 4%	7 3%	21 5%	31 4%	34 5%	
					a										
Neither easy nor difficult	(5.0)	413 18%	195 20%	218 17%	179 19%	161 18%	73 18%	242 17%	127 21%	53 19%	165 21%	42 19%	89 20%	130 19%	112 16%
			b					A	A						
(6.0)	146 6%	74 8%	72 6%	54 6%	69 8%	23 6%	84 6%	44 7%	24 9%	60 8%	13 6%	24 5%	43 6%	56 8%	
			b		a				a	a				b	
(7.0)	205 9%	87 9%	118 9%	88 9%	80 9%	37 9%	144 10%	44 7%	21 7%	58 7%	20 9%	32 7%	58 8%	77 11%	
							bd							Bc	
(8.0)	176 8%	75 8%	101 8%	70 7%	75 8%	31 8%	124 9%	41 7%	16 6%	49 6%	19 9%	33 7%	54 8%	53 8%	
							d								

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

	Gender		Age			Children under 18				Income					
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
Significance Level: 90%		A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 95%															
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	86	47	39	34	42	10	52	24	13	32	7	13	22	37	
	4%	5%	3%	4%	5%	2%	4%	4%	5%	4%	3%	3%	3%	5%	
		B			c									bC	
Very difficult	(10.0)	176	63	113	71	75	30	116	46	17	59	15	34	50	58
	8%	6%	9%	7%	8%	7%	8%	8%	6%	8%	7%	8%	7%	8%	
			A												
Not applicable	479	164	315	262	157	60	333	106	48	136	50	107	161	108	
	21%	17%	24%	27%	17%	15%	23%	18%	17%	17%	23%	24%	23%	16%	
			A	BC			BCD				D	D	D		
EASY	219	103	116	62	90	67	139	50	32	75	20	47	58	54	
	10%	10%	9%	6%	10%	17%	10%	8%	11%	10%	9%	11%	8%	8%	
					A	AB									
DIFFICULT	262	110	152	105	117	40	168	70	30	91	22	47	72	95	
	12%	11%	12%	11%	13%	10%	12%	12%	11%	12%	10%	11%	10%	14%	
														c	
Median	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
Mean Score	5.29	5.16	5.39	5.51	5.32	4.75	5.39	5.21	4.90	5.12	5.31	5.19	5.28	5.49	
				C	C		Cd								
Std Deviation	2.87	2.82	2.91	2.74	2.88	3.07	2.90	2.80	2.85	2.83	2.86	2.92	2.81	2.82	
Std Error	.068	.099	.093	.104	.104	.166	.086	.127	.186	.111	.221	.160	.122	.117	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

		Marital Status						Region													
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Significance Level: 90%		2275	458	1186	415	52	43	265	111	234	176	174	172	86	44	357	375	281	521	346	325
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%		146	24	88	21	2	4	15	7	23	17	8	8	5	4	21	21	17	47	16	21
		6%	5%	7%	5%	4%	9%	6%	6%	10%	10%	5%	5%	6%	9%	6%	6%	6%	9%	5%	6%
Very easy	(0.0)									aEijM	efjM								aefijM		
		73	13	44	5	3	3	11	1	8	4	6	10	7	1	6	17	2	13	16	3
	3%	3%	4%	1%	6%	7%	4%	1%	3%	2%	3%	6%	8%	2%	2%	5%	1%	2%	5%	1%	
			c	C	C	C	iKN		KN		KN	BdIKLN	BcDIKLN			bIKIN		k	bIKIN		
	(2.0)	130	26	65	25	3	4	9	6	11	9	17	9	6	3	14	21	25	26	26	28
	6%	6%	5%	6%	6%	9%	6%	3%	5%	5%	5%	10%	5%	7%	7%	4%	6%	9%	5%	8%	9%
											ACdJL							AcL	Al	AcL	
	(3.0)	139	20	93	12	4	-	23	2	16	10	11	7	6	2	21	26	15	28	18	17
	6%	4%	8%	3%	8%	-	9%	9%	2%	7%	6%	6%	4%	7%	5%	6%	7%	5%	5%	5%	5%
				ACe	ce	aCe	BfImn		b		b			b		b	B				
	(4.0)	106	20	58	13	4	3	12	4	13	12	4	9	3	2	12	16	19	29	13	21
	5%	4%	5%	3%	8%	7%	7%	5%	4%	6%	7%	2%	5%	3%	5%	3%	4%	7%	6%	4%	6%
					c	c	Ei				Ei						Elm	e		Ei	
Neither easy nor difficult	(5.0)	413	77	217	86	8	6	51	22	46	29	26	41	9	10	57	67	55	97	67	65
	18%	17%	18%	21%	15%	14%	16%	19%	20%	20%	16%	15%	24%	10%	23%	16%	18%	20%	19%	19%	20%
								g	g	g			dEGI		g	g	g	g	g	g	G
	(6.0)	146	22	90	24	3	3	15	8	10	14	11	10	7	5	23	23	20	32	21	25
	6%	5%	8%	6%	6%	7%	3%	6%	7%	4%	8%	6%	6%	8%	11%	6%	6%	7%	6%	6%	8%
			Af											c							
	(7.0)	205	42	103	44	4	2	21	7	21	12	20	17	7	4	36	39	21	40	37	25
	9%	9%	9%	11%	8%	5%	8%	8%	6%	9%	7%	11%	10%	8%	9%	10%	10%	7%	8%	11%	8%

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

	Marital Status						Region														
		Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West
	Total	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Std Deviation	2.87	2.88	2.88	2.74	2.80	3.46	2.96	2.71	2.90	2.96	2.86	2.88	2.73	2.87	2.71	2.98	2.89	2.79	2.94	2.80	2.77
Std Error	.068	.159	.092	.158	.442	.584	.289	.194	.307	.214	.247	.244	.230	.368	.452	.178	.166	.184	.144	.168	.171

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

Significance Level: 90%

Significance Level: 95%

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
			a	b	c	d	e	f	g	h
			A	B	C	D	E	F	G	H
Very easy	(0.0)	2275 100%	98 100%	110 100%	91 100%	95 100%	170 100%	138 100%	495 100%	126 100%
		146 6%	5 5%	7 6%	3 3%	8 8%	14 8%	6 4%	24 5%	13 10%
										cfG
	(1.0)	73 3%	3 3%	5 5%	1 1%	2 2%	7 4%	4 3%	9 2%	3 2%
	(2.0)	130 6%	2 2%	4 4%	4 4%	7 7%	7 4%	4 3%	18 4%	11 9%
						ag				AFG
	(3.0)	139 6%	8 8%	12 11%	2 2%	4 4%	13 8%	6 4%	32 6%	7 6%
			c	CdF			c			
(4.0)	106 5%	3 3%	7 6%	3 3%	8 8%	8 5%	10 7%	21 4%	10 8%	
					g				g	
Neither easy nor difficult	(5.0)	413 18%	15 15%	23 21%	17 19%	12 13%	35 21%	32 23%	89 18%	19 15%
								Dh		
	(6.0)	146 6%	9 9%	6 5%	5 5%	9 9%	9 5%	9 7%	32 6%	9 7%
	(7.0)	205 9%	12 12%	3 3%	8 9%	7 7%	11 6%	14 10%	51 10%	8 6%
			B	B	b		B	B		
(8.0)	176 8%	5 5%	11 10%	13 14%	9 9%	15 9%	10 7%	31 6%	8 6%	
				AfGh						
(9.0)	86 4%	2 2%	4 4%	7 8%	5 5%	4 2%	5 4%	23 5%	3 2%	
				aEh						

Columns Tested: A,B,C,D,E,F,G,H

ComRes

Online Survey - 8th November to 4th December 2012

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

		Current City							
Total		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
Significance Level: 90%		a	b	c	d	e	f	g	h
Significance Level: 95%		A	B	C	D	E	F	G	H
Very difficult (10.0)		2275 100%	110 100%	91 100%	95 100%	170 100%	138 100%	495 100%	126 100%
Not applicable		176 8%	5 5%	2 2%	10 11%	2 2%	14 8%	7 5%	55 11%
				BDf		BD		aBDF	Bd
EASY		479 21%	29 30%	26 24%	18 20%	22 23%	33 19%	31 22%	110 22%
			eh						
DIFFICULT		219 10%	8 8%	12 11%	4 4%	10 11%	21 12%	10 7%	33 7%
				c		CG			CG
Median		262 12%	7 7%	6 5%	17 19%	7 7%	18 11%	12 9%	78 16%
Mean Score				ABDeFh				ABDeF	
Std Deviation		5	5	5	7	5	5	5	5
Std Error		5.29	5.28	4.68	6.37	4.93	5.07	5.39	5.78
				ABDEFgH			b	BDEH	
		2.87	2.66	2.62	2.68	2.81	2.95	2.53	2.83
		.068	.320	.286	.314	.328	.252	.244	.301

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

		Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
		Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%		2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	146	93	53	34	58	39	10	37	73	16	15	38	10	18	61	22	39	85
		6%	5%	12%	10%	6%	5%	5%	5%	7%	13%	8%	8%	4%	5%	8%	8%	7%	6%
				A	BCD					a	AB		bc		d				
	(1.0)	73	57	16	14	39	11	8	15	39	4	10	23	7	9	24	10	14	49
		3%	3%	3%	4%	4%	2%	4%	2%	4%	3%	5%	5%	3%	2%	3%	4%	3%	3%
					C	C		C		A		A	c						
	(2.0)	130	99	31	19	68	31	10	32	73	6	11	44	10	19	42	9	33	88
		6%	5%	7%	5%	7%	4%	5%	4%	7%	5%	6%	9%	4%	5%	5%	3%	6%	6%
						C				A		BC						b	b
	(3.0)	139	114	25	25	72	37	5	30	71	17	12	28	16	29	51	12	39	88
		6%	6%	5%	7%	8%	5%	2%	4%	7%	13%	6%	6%	7%	7%	6%	4%	7%	6%
					D	CD	d			A	ABD							b	
	(4.0)	106	82	24	19	44	33	9	33	56	5	7	21	14	24	36	8	28	70
		5%	5%	5%	5%	5%	5%	4%	4%	5%	4%	4%	4%	6%	6%	5%	3%	5%	5%
Neither easy nor difficult	(5.0)	413	331	82	67	174	123	37	129	216	21	29	82	52	74	124	45	79	289
		18%	18%	18%	19%	19%	17%	17%	17%	20%	16%	15%	16%	22%	19%	16%	16%	15%	20%
										ad				a				AC	
	(6.0)	146	120	26	21	70	43	8	39	78	12	14	34	20	30	54	16	38	92
		6%	7%	6%	6%	7%	6%	4%	5%	7%	9%	7%	7%	8%	8%	7%	6%	7%	6%
						d				A	A								
	(7.0)	205	170	35	33	91	64	16	59	104	12	19	45	26	40	73	27	46	132
		9%	9%	8%	9%	10%	9%	8%	8%	10%	9%	10%	9%	11%	10%	9%	10%	9%	9%

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 95%																			
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	176	140	36	29	70	57	15	57	88	15	11	54	17	30	63	18	45	113	
	8%	8%	8%	8%	7%	8%	7%	7%	8%	12%	6%	11%	7%	8%	8%	7%	9%	8%	
										ad									
(9.0)	86	72	14	16	40	26	3	26	38	1	16	20	13	19	32	9	23	54	
	4%	4%	3%	4%	4%	4%	1%	3%	4%	1%	8%	4%	5%	5%	4%	3%	4%	4%	
				D	D					c	ABC								
Very difficult	(10.0)	176	138	38	28	71	65	10	60	78	10	20	43	17	37	67	21	46	109
		8%	8%	8%	8%	8%	9%	5%	8%	7%	8%	10%	9%	7%	9%	8%	8%	9%	7%
							D												
Not applicable	479	401	78	52	143	190	82	259	154	9	31	69	38	61	171	76	95	308	
	21%	22%	17%	15%	15%	26%	38%	33%	14%	7%	16%	14%	16%	16%	21%	28%	18%	21%	
		B				AB	ABC	BCD	C		C				ACD				
EASY	219	150	69	48	97	50	18	52	112	20	25	61	17	27	85	32	53	134	
	10%	8%	15%	13%	10%	7%	8%	7%	10%	16%	13%	12%	7%	7%	11%	12%	10%	9%	
			A	Cd	C				A	Ab	A	BC							
DIFFICULT	262	210	52	44	111	91	13	86	116	11	36	63	30	56	99	30	69	163	
	12%	12%	11%	12%	12%	13%	6%	11%	11%	9%	18%	13%	13%	14%	12%	11%	13%	11%	
				D	D	D					ABC								
Median	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
Mean Score	5.29	5.39	4.88	5.09	5.17	5.63	5.12	5.58	5.17	4.85	5.43	5.21	5.52	5.60	5.30	5.28	5.30	5.28	
		B				ABd		BC						a					
Std Deviation	2.87	2.80	3.10	3.00	2.85	2.84	2.77	2.83	2.82	2.98	3.14	3.02	2.62	2.75	2.98	3.02	2.97	2.82	
Std Error	.068	.074	.159	.172	.101	.123	.242	.125	.093	.273	.245	.145	.185	.152	.119	.215	.143	.082	

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

						Bank of mum and dad				First time buyers			
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest		
		Total	Inbetweeners										
			a	b	c	a	b	c	d	a	b	c	
			A	B	C	A	B	C	D	A	B	C	
Very easy	(0.0)	2275 100%	79 100%	722 100%	171 100%	134 100%	43 100%	35 100%	73 100%	322 100%	548 100%	189 100%	
		146 6%	11 14%	28 4%	5 3%	2 1%	- -	1 3%	1 1%	7 2%	25 5%	10 5%	
											a	a	
		(1.0)	73 3%	- -	15 2%	5 3%	4 3%	- -	1 3%	3 4%	5 2%	8 1%	6 3%
		(2.0)	130 6%	4 5%	29 4%	11 6%	9 7%	4 9%	1 3%	6 8%	12 4%	20 4%	10 5%
		(3.0)	139 6%	8 10%	28 4%	10 6%	7 5%	5 12%	3 9%	2 3%	8 2%	22 4%	5 3%
		(4.0)	106 5%	2 3%	28 4%	7 4%	6 4%	3 7%	1 3%	3 4%	12 4%	24 4%	8 4%
Neither easy nor difficult	(5.0)	413 18%	15 19%	125 17%	34 20%	27 20%	8 19%	7 20%	15 21%	45 14%	90 16%	31 16%	
	(6.0)	146 6%	9 11%	38 5%	9 5%	8 6%	2 5%	2 6%	5 7%	22 7%	29 5%	7 4%	
		(7.0)	205 9%	4 5%	55 8%	13 8%	11 8%	4 9%	4 11%	4 5%	26 8%	46 8%	13 7%
	(8.0)	176 8%	11 14%	54 7%	12 7%	10 7%	2 5%	1 3%	7 10%	26 8%	42 8%	12 6%	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with estate agents

Base: All respondents

	Total	Bank of mum and dad				First time buyers					
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
			a	b						c	
		A	B	C	A	B	C	D	A	B	C
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(9.0)	86	1	23	3	2	1	1	1	5	23	3
	4%	1%	3%	2%	1%	2%	3%	1%	2%	4%	2%
										Ac	
Very difficult	176	6	57	13	12	5	3	6	30	48	8
	8%	8%	8%	8%	9%	12%	9%	8%	9%	9%	4%
									C	C	
Not applicable	479	8	242	49	36	9	10	20	124	171	76
	21%	10%	34%	29%	27%	21%	29%	27%	39%	31%	40%
			A	A					B		B
EASY	219	11	43	10	6	-	2	4	12	33	16
	10%	14%	6%	6%	4%	-	6%	5%	4%	6%	8%
		BC									A
DIFFICULT	262	7	80	16	14	6	4	7	35	71	11
	12%	9%	11%	9%	10%	14%	11%	10%	11%	13%	6%
									c	C	
Median	5	5	5	5	5	5	5	5	6	5	5
Mean Score	5.29	4.99	5.66	5.35	5.56	5.59	5.52	5.49	6.03	5.78	4.99
			a						C	C	
Std Deviation	2.87	3.01	2.77	2.69	2.63	2.61	2.69	2.69	2.66	2.81	2.80
Std Error	.068	.357	.126	.244	.266	.447	.539	.369	.189	.145	.264

Columns Tested: A,B,C - A,B,C,D - A,B,C



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a	b	a	b	c	a	b	c	d	a	b	c	d
	A	B	A	B	C	A	B	C	D	A	B	C	D	
Very easy	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
(0.0)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	91	48	43	27	39	25	55	25	12	32	11	13	26	24
	4%	5%	3%	3%	4%	6%	4%	4%	4%	4%	5%	3%	4%	4%
		b			a	A								
(1.0)	58	36	22	16	30	12	32	16	12	24	6	10	15	19
	3%	4%	2%	2%	3%	3%	2%	3%	4%	3%	3%	2%	2%	3%
		B			A				A					
(2.0)	99	50	49	32	49	18	60	26	15	37	8	15	28	43
	4%	5%	4%	3%	5%	4%	4%	4%	5%	5%	4%	3%	4%	6%
					A									Bc
(3.0)	103	45	58	32	50	21	55	30	25	45	2	19	24	42
	5%	5%	4%	3%	5%	5%	4%	5%	9%	6%	1%	4%	3%	6%
					A	a			ABd	A		A	A	AC
(4.0)	91	47	44	38	36	17	56	26	14	33	8	20	24	27
	4%	5%	3%	4%	4%	4%	4%	4%	5%	4%	4%	5%	3%	4%
		b												
Neither easy nor difficult	399	181	218	159	158	82	254	111	50	140	33	82	125	122
(5.0)	18%	18%	17%	17%	17%	20%	17%	19%	18%	18%	15%	19%	18%	18%
						a								
(6.0)	122	65	57	39	57	26	74	34	16	45	13	21	35	42
	5%	7%	4%	4%	6%	6%	5%	6%	6%	6%	6%	5%	5%	6%
		B			A	a								
(7.0)	120	52	68	50	53	17	81	28	12	38	11	17	44	37
	5%	5%	5%	5%	6%	4%	6%	5%	4%	5%	5%	4%	6%	5%
													b	
(8.0)	155	71	84	69	64	22	95	45	18	57	15	24	36	63
	7%	7%	6%	7%	7%	5%	7%	8%	6%	7%	7%	5%	5%	9%
														BC

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

	Gender		Age			Children under 18				Income					
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
	A	B	A	B	C	A	B	C	D	A	B	C	D		
Significance Level: 90%	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685	
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	73	33	40	24	39	10	46	21	9	26	5	12	27	25	
	3%	3%	3%	3%	4%	2%	3%	4%	3%	3%	2%	3%	4%	4%	
					A										
Very difficult	(10.0)	101	41	60	45	46	10	64	27	11	37	10	20	28	36
	4%	4%	5%	5%	5%	2%	4%	5%	4%	5%	5%	5%	4%	5%	
				c	C										
Not applicable	863	313	550	427	295	141	585	204	88	266	95	188	278	205	
	38%	32%	43%	45%	32%	35%	40%	34%	31%	34%	44%	43%	40%	30%	
			A	BC			BCD				D	D	D		
EASY	149	84	65	43	69	37	87	41	24	56	17	23	41	43	
	7%	9%	5%	4%	8%	9%	6%	7%	9%	7%	8%	5%	6%	6%	
		B			A	A									
DIFFICULT	174	74	100	69	85	20	110	48	20	63	15	32	55	61	
	8%	8%	8%	7%	9%	5%	8%	8%	7%	8%	7%	7%	8%	9%	
					C										
Median	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
Mean Score	5.24	5.07	5.40	5.51	5.23	4.73	5.32	5.23	4.84	5.18	5.29	5.26	5.32	5.31	
			A	bC	C		C	c							
Std Deviation	2.69	2.71	2.66	2.61	2.76	2.61	2.67	2.69	2.67	2.71	2.83	2.59	2.65	2.70	
Std Error	.072	.105	.098	.113	.111	.162	.090	.136	.192	.119	.256	.163	.131	.123	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

		Marital Status						Region															
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West		
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n		
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
Very easy	(0.0)	2275 100%	458 100%	1186 100%	415 100%	52 100%	43 100%	121 100%	265 100%	111 100%	234 100%	176 100%	174 100%	172 100%	86 100%	44 100%	357 100%	375 100%	281 100%	521 100%	346 100%	325 100%	
		91 4%	15 3%	54 5%	11 3%	1 2%	1 2%	9 7%	8 3%	5 5%	12 5%	9 5%	6 3%	3 2%	5 6%	2 5%	15 4%	13 3%	13 5%	26 5%	9 3%	15 5%	
				c				AC			f	f		f						fm			
		(1.0)	58 3%	11 2%	34 3%	6 1%	3 6%	1 2%	3 2%	10 4%	1 1%	7 3%	5 3%	2 1%	7 4%	5 6%	3 7%	5 1%	5 1%	8 3%	13 2%	9 3%	11 3%
						C			eiJ						eiJ	BEIJI	BEIJI						ij
		(2.0)	99 4%	14 3%	58 5%	18 4%	1 2%	2 5%	6 5%	8 3%	5 5%	10 4%	10 6%	14 8%	9 5%	6 7%	3 7%	7 2%	15 4%	12 4%	25 5%	23 7%	15 5%
												I	AIJk	I	I	i				i	I	AI	i
		(3.0)	103 5%	15 3%	61 5%	18 4%	1 2%	- -	8 7%	7 3%	4 4%	14 6%	11 6%	8 5%	6 3%	5 6%	1 2%	10 3%	23 6%	14 5%	29 6%	14 4%	15 5%
									ae			ai	ai						AI	ai			
		(4.0)	91 4%	17 4%	47 4%	20 5%	3 6%	1 2%	3 2%	9 3%	4 4%	13 6%	8 5%	9 5%	9 5%	1 1%	2 5%	10 3%	13 3%	13 5%	25 5%	18 5%	15 5%
											gi												
Neither easy nor difficult	(5.0)	399 18%	68 15%	226 19%	60 14%	11 21%	5 12%	29 24%	57 22%	25 23%	41 18%	28 16%	25 14%	33 19%	17 20%	9 20%	55 15%	60 16%	49 17%	94 18%	58 17%	58 18%	
				AC			ACe	eiJ	ei														
		(6.0)	122 5%	15 3%	70 6%	23 6%	5 10%	2 5%	7 6%	11 4%	10 9%	15 6%	10 6%	14 8%	9 5%	4 5%	2 5%	19 5%	15 4%	13 5%	35 7%	23 7%	15 5%
				A	A				aJkn				aJ							j			
		(7.0)	120 5%	27 6%	61 5%	21 5%	1 2%	3 7%	7 6%	11 4%	5 5%	10 4%	11 6%	11 6%	9 5%	3 3%	2 5%	23 6%	19 5%	16 6%	26 5%	20 6%	18 6%
	(8.0)	155 7%	25 5%	100 8%	17 4%	2 4%	5 12%	6 5%	14 5%	5 5%	14 6%	7 4%	12 7%	14 8%	7 8%	3 7%	33 9%	30 8%	16 6%	26 5%	26 8%	19 6%	
				AC		C										aDkLn	dl						

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

	Marital Status						Region															
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n		
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
Significance Level: 90%	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	73	18	37	11	1	1	5	6	6	7	7	2	7	2	1	14	16	5	20	9	6	
	3%	4%	3%	3%	2%	2%	4%	2%	5%	3%	4%	1%	4%	2%	2%	4%	4%	2%	4%	3%	2%	
									EkN		e		e			e	ekn		e			
Very difficult	(10.0)	101	25	54	14	3	2	3	12	5	6	6	7	7	1	1	30	11	15	17	14	16
		4%	5%	5%	3%	6%	5%	2%	5%	5%	3%	3%	4%	4%	1%	2%	8%	3%	5%	3%	4%	5%
																	aCD	efGJLMn		g		
Not applicable	863	208	384	196	20	20	35	112	36	85	64	64	59	30	15	136	155	107	185	123	122	
	38%	45%	32%	47%	38%	47%	29%	42%	32%	36%	36%	37%	34%	35%	34%	38%	41%	38%	36%	36%	38%	
		BF		BF		bF		bflm										bl				
EASY	149	26	88	17	4	2	12	18	6	19	14	8	10	10	5	20	18	21	39	18	26	
	7%	6%	7%	4%	8%	5%	10%	7%	5%	8%	8%	5%	6%	12%	11%	6%	5%	7%	7%	5%	8%	
			C			aC				j				EIJM	ej						j	
DIFFICULT	174	43	91	25	4	3	8	18	11	13	13	9	14	3	2	44	27	20	37	23	22	
	8%	9%	8%	6%	8%	7%	7%	7%	10%	6%	7%	5%	8%	3%	5%	12%	7%	7%	7%	7%	7%	
		c						g								ACdEGJKLMN						
Median	5	5	5	5	5	6	5	5	5	5	5	5	5	5	5	6	5	5	5	5	5	
Mean Score	5.24	5.53	5.20	5.19	5.22	5.91	4.77	5.21	5.37	4.84	4.88	5.09	5.36	4.46	4.62	6.01	5.33	5.08	4.97	5.23	5.01	
		bF			f			g	g			G				AbCDEFGHJKLMN	cG		G			
Std Deviation	2.69	2.79	2.70	2.54	2.57	2.75	2.66	2.61	2.58	2.61	2.73	2.57	2.58	2.70	2.70	2.80	2.63	2.75	2.64	2.57	2.74	
Std Error	.072	.177	.095	.171	.455	.572	.287	.211	.298	.214	.257	.245	.242	.360	.502	.188	.177	.208	.144	.172	.192	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

Significance Level: 90%

Significance Level: 95%

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
			a	b	c	d	e	f	g	h
			A	B	C	D	E	F	G	H
		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	91	3	4	4	3	9	4	18	7
		4%	3%	4%	4%	3%	5%	3%	4%	6%
	(1.0)	58	2	7	1	4	5	5	8	4
		3%	2%	6%	1%	4%	3%	4%	2%	3%
				cG						
	(2.0)	99	1	2	5	5	8	4	10	2
		4%	1%	2%	5%	5%	5%	3%	2%	2%
					ag	ag	g			
	(3.0)	103	1	3	3	6	12	3	22	5
		5%	1%	3%	3%	6%	7%	2%	4%	4%
					a		AF			
	(4.0)	91	5	3	3	5	8	7	15	8
		4%	5%	3%	3%	5%	5%	5%	3%	6%
										g
Neither easy nor difficult	(5.0)	399	25	18	20	13	31	25	78	26
		18%	26%	16%	22%	14%	18%	18%	16%	21%
			DG							
	(6.0)	122	6	5	8	5	9	7	29	5
		5%	6%	5%	9%	5%	5%	5%	6%	4%
	(7.0)	120	4	3	3	7	7	6	31	7
		5%	4%	3%	3%	7%	4%	4%	6%	6%
	(8.0)	155	4	8	5	3	11	13	40	7
		7%	4%	7%	5%	3%	6%	9%	8%	6%
								d	d	
	(9.0)	73	2	3	7	3	6	2	20	4
		3%	2%	3%	8%	3%	4%	1%	4%	3%
					aF					

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

		Current City								
Total		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol	
Significance Level: 90%		a	b	c	d	e	f	g	h	
Significance Level: 95%		A	B	C	D	E	F	G	H	
2275		98	110	91	95	170	138	495	126	
100%		100%	100%	100%	100%	100%	100%	100%	100%	
Very difficult	(10.0)	101	4	3	4	4	3	8	34	9
		4%	4%	3%	4%	4%	2%	6%	7%	7%
Not applicable							e	E	E	
863		41	51	28	37	61	54	190	42	
38%		42%	46%	31%	39%	36%	39%	38%	33%	
EASY			CeH							
149		5	11	5	7	14	9	26	11	
7%		5%	10%	5%	7%	8%	7%	5%	9%	
DIFFICULT			g							
174		6	6	11	7	9	10	54	13	
8%		6%	5%	12%	7%	5%	7%	11%	10%	
Median				be				bE		
5		5	5	5	5	5	5	6	5	
Mean Score		5.24	5.37	4.98	5.46	4.95	4.76	5.49	5.82	5.31
Std Deviation				e				e	BDE	
2.69		2.34	2.81	2.66	2.72	2.61	2.68	2.72	2.82	
Std Error		.072	.310	.365	.335	.357	.250	.292	.156	.308

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 95%																			
Very easy	(0.0)	2275 100%	1817 100%	458 100%	357 100%	940 100%	719 100%	213 100%	776 100%	1068 100%	128 100%	195 100%	501 100%	240 100%	390 100%	798 100%	273 100%	525 100%	1477 100%
		91 4%	55 3%	36 8%	22 6%	34 4%	28 4%	7 3%	22 3%	38 4%	14 11%	12 6%	23 5%	9 4%	9 2%	33 4%	11 4%	22 4%	58 4%
	(1.0)	58 3%	44 2%	14 3%	16 4%	28 3%	10 1%	4 2%	8 1%	31 3%	7 5%	8 4%	19 4%	5 2%	8 2%	23 3%	7 3%	16 3%	35 2%
	(2.0)	99 4%	80 4%	19 4%	18 5%	51 5%	22 3%	6 3%	17 2%	57 5%	11 9%	7 4%	39 8%	8 3%	15 4%	48 6%	17 6%	31 6%	51 3%
	(3.0)	103 5%	88 5%	15 3%	13 4%	62 7%	22 3%	6 3%	14 2%	65 6%	13 10%	10 5%	41 8%	11 5%	15 4%	41 5%	3 1%	38 7%	62 4%
	(4.0)	91 4%	69 4%	22 5%	21 6%	43 5%	24 3%	2 1%	20 3%	51 5%	3 2%	10 5%	25 5%	14 6%	16 4%	35 4%	10 4%	25 5%	56 4%
Neither easy nor difficult	(5.0)	399 18%	311 17%	88 19%	54 15%	211 22%	103 14%	25 12%	101 13%	220 21%	23 18%	36 18%	81 16%	54 23%	76 19%	131 16%	45 16%	86 16%	268 18%
	(6.0)	122 5%	98 5%	24 5%	22 6%	54 6%	34 5%	7 3%	31 4%	65 6%	6 5%	15 8%	33 7%	12 5%	30 8%	49 6%	17 6%	32 6%	73 5%
	(7.0)	120 5%	101 6%	19 4%	17 5%	46 5%	41 6%	12 6%	39 5%	49 5%	12 9%	10 5%	24 5%	20 8%	29 7%	43 5%	14 5%	29 6%	77 5%

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
Significance Level: 95%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	155	128	27	27	63	56	6	52	73	9	14	27	23	34	56	17	39	99	
	7%	7%	6%	8%	7%	8%	3%	7%	7%	7%	7%	5%	10%	9%	7%	6%	7%	7%	
				D	D	D							A	a					
(9.0)	73	62	11	10	32	22	7	25	31	2	11	24	5	24	23	11	12	50	
	3%	3%	2%	3%	3%	3%	3%	3%	3%	2%	6%	5%	2%	6%	3%	4%	2%	3%	
											bc	b		B					
Very difficult	(10.0)	101	86	15	12	39	39	10	39	36	7	17	30	10	27	37	8	29	64
		4%	5%	3%	3%	4%	5%	5%	5%	3%	5%	9%	6%	4%	7%	5%	3%	6%	4%
								b			AB						b		
Not applicable		863	695	168	125	277	318	121	408	352	21	45	135	69	107	279	113	166	584
		38%	38%	37%	35%	29%	44%	57%	53%	33%	16%	23%	27%	29%	27%	35%	41%	32%	40%
					b		AB	ABC	BCD	CD						aC		AC	
EASY		149	99	50	38	62	38	11	30	69	21	20	42	14	17	56	18	38	93
		7%	5%	11%	11%	7%	5%	5%	4%	6%	16%	10%	8%	6%	4%	7%	7%	7%	6%
				A	BCD					A	AB	Ab	C						
DIFFICULT		174	148	26	22	71	61	17	64	67	9	28	54	15	51	60	19	41	114
		8%	8%	6%	6%	8%	8%	8%	8%	6%	7%	14%	11%	6%	13%	8%	7%	8%	8%
			b								ABC	B		B					
Median		5	5	5	5	5	5	5	6	5	5	5	5	5	6	5	5	5	5
Mean Score		5.24	5.38	4.71	4.84	5.08	5.63	5.48	5.87	5.03	4.44	5.42	4.98	5.39	5.89	5.12	5.19	5.09	5.31
			B			AB	a	BCd	C		bC			AB					
Std Deviation		2.69	2.65	2.79	2.81	2.56	2.76	2.91	2.69	2.53	2.95	2.95	2.83	2.47	2.56	2.72	2.70	2.73	2.67
Std Error		.072	.079	.164	.185	.099	.138	.303	.140	.095	.285	.241	.148	.189	.152	.119	.213	.144	.089

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

						Bank of mum and dad				First time buyers		
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
		Total	Inbetweeners									
			a	b	c	a	b	c	d	a	b	c
			A	B	C	A	B	C	D	A	B	C
Very easy	(0.0)	2275	79	722	171	134	43	35	73	322	548	189
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	(1.0)	91	10	18	11	7	2	1	4	2	15	7
		4%	13%	2%	6%	5%	5%	3%	5%	1%	3%	4%
	(2.0)	58	3	8	1	-	-	-	-	6	4	3
		3%	4%	1%	1%	-	-	-	-	2%	1%	2%
	(3.0)	99	6	16	8	4	2	2	1	4	12	5
		4%	8%	2%	5%	3%	5%	6%	1%	1%	2%	3%
(4.0)	103	7	14	4	3	-	-	3	3	9	5	
	5%	9%	2%	2%	2%	-	-	4%	1%	2%	3%	
Neither easy nor difficult	(5.0)	91	3	19	4	3	1	1	1	9	16	2
		4%	4%	3%	2%	2%	2%	3%	1%	3%	3%	1%
	(6.0)	399	12	90	25	20	7	6	13	41	79	18
		18%	15%	12%	15%	15%	16%	17%	18%	13%	14%	10%
	(7.0)	122	2	29	9	8	1	3	4	10	24	4
		5%	3%	4%	5%	6%	2%	9%	5%	3%	4%	2%
	(8.0)	120	6	38	7	6	3	2	1	14	27	10
		5%	8%	5%	4%	4%	7%	6%	1%	4%	5%	5%
(8.0)	155	6	50	13	10	1	1	8	25	44	6	
	7%	8%	7%	8%	7%	2%	3%	11%	8%	8%	3%	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Negotiating with a seller

Base: All respondents

Significance Level: 90%
Significance Level: 95%

	Total	Bank of mum and dad				First time buyers						
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
			a	b						c		a
		A	B	C	A	B	C	D	A	B	C	
	2275	79	722	171	134	43	35	73	322	548	189	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	73	2	22	6	5	2	1	2	8	16	6	
	3%	3%	3%	4%	4%	5%	3%	3%	2%	3%	3%	
Very difficult	(10.0)	101	5	38	4	3	2	-	1	19	28	9
	4%	6%	5%	2%	2%	5%	-	1%	6%	5%	5%	
Not applicable	863	17	380	79	65	22	18	35	181	274	114	
	38%	22%	53%	46%	49%	51%	51%	48%	56%	50%	60%	
			A	A					b		B	
EASY	149	13	26	12	7	2	1	4	8	19	10	
	7%	16%	4%	7%	5%	5%	3%	5%	2%	3%	5%	
		BC		B							a	
DIFFICULT	174	7	60	10	8	4	1	3	27	44	15	
	8%	9%	8%	6%	6%	9%	3%	4%	8%	8%	8%	
Median	5	5	6	5	5	5	5	5	6	6	5	
Mean Score	5.24	4.48	5.92	5.12	5.42	5.52	5.12	5.34	6.27	5.92	5.49	
			AC						C			
Std Deviation	2.69	3.15	2.67	2.84	2.69	2.89	2.23	2.62	2.49	2.60	3.06	
Std Error	.072	.399	.145	.296	.323	.631	.542	.425	.210	.157	.353	

Columns Tested: A,B,C - A,B,C,D - A,B,C



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

		Gender		Age			Children under 18				Income				
		Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
		A	B	A	B	C	A	B	C	D	A	B	C	D	
Very easy	(0.0)	2275 100%	982 100%	1293 100%	958 100%	916 100%	401 100%	1457 100%	593 100%	282 100%	780 100%	217 100%	441 100%	690 100%	685 100%
		296 13%	155 16%	141 11%	67 7%	156 17%	73 18%	181 12%	74 12%	52 18%	109 14%	25 12%	59 13%	74 11%	102 15%
			B			A	A			ABd					C
	(1.0)	88 4%	46 5%	42 3%	19 2%	52 6%	17 4%	51 4%	28 5%	11 4%	36 5%	4 2%	12 3%	26 4%	36 5%
			b			A	A								AB
	(2.0)	101 4%	53 5%	48 4%	32 3%	45 5%	24 6%	63 4%	24 4%	19 7%	37 5%	8 4%	21 5%	21 3%	41 6%
			b			a	A			ab					C
	(3.0)	93 4%	53 5%	40 3%	33 3%	50 5%	10 2%	57 4%	24 4%	15 5%	34 4%	11 5%	14 3%	21 3%	38 6%
			B			AC									bC
	(4.0)	63 3%	28 3%	35 3%	29 3%	26 3%	8 2%	30 2%	25 4%	9 3%	32 4%	7 3%	8 2%	22 3%	22 3%
								A		A					
Neither easy nor difficult	(5.0)	224 10%	93 9%	131 10%	100 10%	103 11%	21 5%	130 9%	79 13%	29 10%	92 12%	22 10%	39 9%	83 12%	64 9%
					C			A		A			b		
(6.0)	109 5%	44 4%	65 5%	57 6%	46 5%	6 1%	71 5%	25 4%	19 7%	37 5%	5 2%	23 5%	32 5%	38 6%	
				C	C							a		a	
(7.0)	135 6%	65 7%	70 5%	83 9%	46 5%	6 1%	89 6%	37 6%	15 5%	45 6%	7 3%	26 6%	40 6%	53 8%	
				BC	C									A	
(8.0)	170 7%	72 7%	98 8%	101 11%	61 7%	8 2%	114 8%	44 7%	18 6%	55 7%	6 3%	36 8%	60 9%	53 8%	
				BC	C						A	A	A		

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a	b	a	b	c	a	b	c	d	a	b	c	d
Significance Level: 90%		A	B	A	B	C	A	B	C	D	A	B	C	D
Significance Level: 95%														
(9.0)	2275 100%	982 100%	1293 100%	958 100%	916 100%	401 100%	1457 100%	593 100%	282 100%	780 100%	217 100%	441 100%	690 100%	685 100%
Very difficult	130 6%	50 5%	80 6%	83 9%	44 5%	3 1%	80 5%	39 7%	9 3%	46 6%	8 4%	29 7%	50 7%	35 5%
				BC	C			C		c			a	
(10.0)	472 21%	157 16%	315 24%	303 32%	157 17%	12 3%	303 21%	134 23%	42 15%	161 21%	47 22%	91 21%	169 24%	140 20%
Not applicable	394 17%	166 17%	228 18%	51 5%	130 14%	213 53%	288 20%	60 10%	44 16%	96 12%	67 31%	83 19%	92 13%	63 9%
				BC	C	AB	BD	B		C	BCD	CD	D	
EASY	384 17%	201 20%	183 14%	86 9%	208 23%	90 22%	232 16%	102 17%	63 22%	145 19%	29 13%	71 16%	100 14%	138 20%
DIFFICULT	602 26%	207 21%	395 31%	386 40%	201 22%	15 4%	383 26%	173 29%	51 18%	207 27%	55 25%	120 27%	219 32%	175 26%
			A	BC	C		C	C		C			aD	
Median	6	5	7	8	5	2	7	6	5	6	5	7	7	6
Mean Score	5.74	5.15	6.18	6.95	5.04	2.77	5.84	5.81	4.79	5.56	5.73	5.87	6.23	5.43
			A	BC	C		C	C		C		d	D	
Std Deviation	3.66	3.67	3.59	3.18	3.70	3.17	3.66	3.58	3.64	3.64	3.77	3.68	3.52	3.66
Std Error	.084	.129	.110	.106	.132	.231	.107	.155	.236	.139	.308	.195	.144	.147

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

		Marital Status						Region													
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Significance Level: 90%		2275	458	1186	415	52	43	265	111	234	176	174	172	86	44	357	375	281	521	346	325
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%		296	53	163	46	8	3	32	18	32	34	29	25	11	10	30	33	42	84	54	52
		13%	12%	14%	11%	15%	7%	12%	16%	14%	19%	17%	15%	13%	23%	8%	9%	15%	16%	16%	16%
Very easy	(0.0)																				
	(1.0)	88	13	48	19	2	2	8	2	12	12	3	2	6	3	11	16	13	26	5	16
		4%	3%	4%	5%	4%	5%	3%	2%	5%	7%	2%	1%	7%	7%	3%	4%	5%	5%	1%	5%
										eFM	abEFiM			bEFiM	eFM		fM	FM	eFM		eFM
	(2.0)	101	16	62	11	1	5	8	3	7	11	5	10	4	3	16	21	13	21	15	16
		4%	3%	5%	3%	2%	12%	3%	3%	3%	6%	3%	6%	5%	7%	4%	6%	5%	4%	4%	5%
				C			AbCd														
	(3.0)	93	23	50	15	-	-	12	1	10	9	9	6	1	-	18	21	6	20	15	6
		4%	5%	4%	4%	-	-	5%	1%	4%	5%	5%	3%	1%	-	5%	6%	2%	4%	4%	2%
			d					bn		bn	bkN	bkN				bkN	BgKN			bn	
	(4.0)	63	9	42	3	6	-	10	4	8	3	4	6	2	1	7	12	6	15	10	7
		3%	2%	4%	1%	12%	-	4%	4%	3%	2%	2%	3%	2%	2%	2%	3%	2%	3%	3%	2%
				aC			ABCEF														
Neither easy nor difficult	(5.0)	224	51	128	33	4	1	27	13	26	12	20	19	8	5	35	28	31	51	39	36
		10%	11%	11%	8%	8%	2%	10%	12%	11%	7%	11%	11%	9%	11%	10%	7%	11%	10%	11%	11%
			ef	cef																j	j
	(6.0)	109	19	62	21	2	1	14	6	12	6	8	7	6	3	22	19	6	24	15	9
		5%	4%	5%	5%	4%	2%	5%	5%	5%	3%	5%	4%	7%	7%	6%	5%	2%	5%	4%	3%
								k	k	k				Kn	k	KN	k		k		
	(7.0)	135	29	71	24	3	-	18	7	11	5	17	8	2	1	28	22	16	23	25	17
		6%	6%	6%	6%	6%	-	7%	6%	5%	3%	10%	5%	2%	2%	8%	6%	6%	4%	7%	5%
			e	e			e	d				CDfGjLn				DgL				Dgl	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

		Marital Status						Region														
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%		2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(8.0)		170	50	68	38	4	1	9	21	8	17	5	14	16	10	1	30	29	19	30	30	20
		7%	11%	6%	9%	8%	2%	7%	8%	7%	7%	3%	8%	9%	12%	2%	8%	8%	7%	6%	9%	6%
			Be		B				D	d	D		D	D	DhLn		D	D	d		DI	
(9.0)		130	32	57	31	5	1	4	21	5	12	9	11	11	1	2	26	14	18	26	22	20
		6%	7%	5%	7%	10%	2%	3%	8%	5%	5%	5%	6%	6%	1%	5%	7%	4%	6%	5%	6%	6%
			b		B	f			GJ			g	g			GJ		g		g	g	
Very difficult	(10.0)	472	117	198	134	6	2	15	54	25	50	36	27	29	19	4	100	84	44	111	56	48
		21%	26%	17%	32%	12%	5%	12%	20%	23%	21%	20%	16%	17%	22%	9%	28%	22%	16%	21%	16%	15%
			BDEF	E	ABDEF				hn	hn	hkN	h					AcDEF					
																	HJKLM					
																	N	eHKMN		ehkmN		
Not applicable		394	46	237	40	11	27	33	40	19	37	34	27	33	16	11	34	76	67	90	60	78
		17%	10%	20%	10%	21%	63%	27%	15%	17%	16%	19%	16%	19%	19%	25%	10%	20%	24%	17%	17%	24%
				AC		AC	ABCDF	AbC	l	l	l	l	l	l	l	l		al	ACEIL	l	l	ACEIL
																		M				M
EASY		384	66	211	65	10	5	27	40	20	44	46	32	27	17	13	41	49	55	110	59	68
		17%	14%	18%	16%	19%	12%	22%	15%	18%	19%	26%	18%	16%	20%	30%	11%	13%	20%	21%	17%	21%
								Ac		i	lj	AceFIJ	l		l	AFIJM			IJ	AIJ	l	alJ
DIFFICULT		602	149	255	165	11	3	19	75	30	62	45	38	40	20	6	126	98	62	137	78	68
		26%	33%	22%	40%	21%	7%	16%	28%	27%	26%	26%	22%	23%	23%	14%	35%	26%	22%	26%	23%	21%
			BdEF	E	ABDEF	e			HkN	h	h	h					aCDEF					
																	GHJKL					
																	MN	h		hn		
Median		6	7	5	8	5	2	5	7	6	6	5	6	6	6	4	7	6	5	5	6	5
Mean Score		5.74	6.26	5.31	6.61	5.32	3.75	4.73	5.96	5.83	5.64	4.82	5.47	5.57	5.63	3.91	6.51	5.94	5.32	5.41	5.52	5.13
			BEF	e	BDEF				DHKIN	dH	dH		H	H	H		abCDE					
																	FgHJKL					
																	MN	DHKIN	H	H	dH	h

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Online Survey - 8th November to 4th December 2012



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Std Deviation	3.66	3.54	3.61	3.64	3.62	3.68	3.81	3.54	3.73	3.69	4.03	3.59	3.63	3.77	3.69	3.41	3.57	3.76	3.83	3.60	3.77
Std Error	.084	.174	.117	.188	.565	.920	.407	.236	.389	.263	.338	.296	.308	.451	.642	.189	.206	.257	.184	.213	.240

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Very easy

Neither easy nor difficult

		Current City							
Total		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
	296	10	13	16	19	22	19	43	26
	13%	10%	12%	18%	20%	13%	14%	9%	21%
				G	aG		g		AbeG
	88	2	3	1	10	10	1	18	6
	4%	2%	3%	1%	11%	6%	1%	4%	5%
				ABCFG		cF		f	F
	101	2	5	1	5	7	8	20	6
	4%	2%	5%	1%	5%	4%	6%	4%	5%
							c		
	93	4	6	1	5	8	6	25	2
	4%	4%	5%	1%	5%	5%	4%	5%	2%
			c					ch	
	63	3	5	3	-	8	6	8	4
	3%	3%	5%	3%	-	5%	4%	2%	3%
		d	Dg	d		DG	Dg		d
	224	9	14	9	6	16	15	49	17
	10%	9%	13%	10%	6%	9%	11%	10%	13%
								d	
	109	8	6	5	3	10	9	29	3
	5%	8%	5%	5%	3%	6%	7%	6%	2%
		H							
	135	6	6	8	2	7	9	35	9
	6%	6%	5%	9%	2%	4%	7%	7%	7%
				D				d	d
	170	8	10	4	2	16	9	38	11
	7%	8%	9%	4%	2%	9%	7%	8%	9%
		d	D			D		D	D

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

		Current City								
Total		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol	
Significance Level: 90%		a	b	c	d	e	f	g	h	
Significance Level: 95%		A	B	C	D	E	F	G	H	
		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
(9.0)		130	11	5	5	4	9	10	34	8
		6%	11%	5%	5%	4%	5%	7%	7%	6%
			bde							
Very difficult	(10.0)	472	19	20	23	15	32	26	139	19
		21%	19%	18%	25%	16%	19%	19%	28%	15%
				h				aBDEFH		
Not applicable		394	16	17	15	24	25	20	57	15
		17%	16%	15%	16%	25%	15%	14%	12%	12%
				bEFGH						
EASY		384	12	16	17	29	32	20	61	32
		17%	12%	15%	19%	31%	19%	14%	12%	25%
				ABcEFG		G			ABFG	
DIFFICULT		602	30	25	28	19	41	36	173	27
		26%	31%	23%	31%	20%	24%	26%	35%	21%
			d		d			BDEFH		
Median		6	7	6	7	3	6	6	7	5
Mean Score		5.74	6.32	5.63	6.00	4.21	5.50	5.70	6.46	5.01
			DeH	D	Dh		D	D	BDEFH	
Std Deviation		3.66	3.39	3.47	3.80	4.01	3.63	3.55	3.47	3.76
Std Error		.084	.375	.360	.436	.476	.302	.326	.166	.357

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

		Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
		Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
		Total																	
		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%		2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%		296	201	95	74	134	64	17	53	162	30	35	106	20	20	118	23	95	178
		13%	11%	21%	21%	14%	9%	8%	7%	15%	23%	18%	21%	8%	5%	15%	8%	18%	12%
Very easy	(0.0)				BCD	CD			A	AB	A		BC		Bd		BD	b	
		88	77	11	12	57	13	5	15	57	9	6	40	8	12	40	11	29	48
	(1.0)	4%	4%	2%	3%	6%	2%	2%	2%	5%	7%	3%	8%	3%	3%	5%	4%	6%	3%
			b			aCD			A	Ad			BC		D		D		
	(2.0)	101	88	13	16	48	24	12	24	57	6	10	36	17	9	44	12	32	57
		4%	5%	3%	4%	5%	3%	6%	3%	5%	5%	5%	7%	7%	2%	6%	4%	6%	4%
			b			c			A				C	C	d		D		
	(3.0)	93	86	7	7	53	24	7	24	53	4	8	25	17	13	33	12	21	60
		4%	5%	2%	2%	6%	3%	3%	3%	5%	3%	4%	5%	7%	3%	4%	4%	4%	4%
			B			AC			A				C						
	(4.0)	63	56	7	10	37	11	3	12	43	-	6	12	13	11	22	6	16	41
		3%	3%	2%	3%	4%	2%	1%	2%	4%	-	3%	2%	5%	3%	3%	2%	3%	3%
			b			Cd			AC		C		Ac						
Neither easy nor difficult	(5.0)	224	204	20	17	109	73	21	79	106	11	21	58	35	37	67	31	36	157
		10%	11%	4%	5%	12%	10%	10%	10%	10%	9%	11%	12%	15%	9%	8%	11%	7%	11%
			B			A	A	A					c		C		aC		
	(6.0)	109	100	9	8	50	39	10	44	47	5	9	33	18	22	37	16	21	72
		5%	6%	2%	2%	5%	5%	5%	6%	4%	4%	5%	7%	8%	6%	5%	6%	4%	5%
			B			A	A												
	(7.0)	135	130	5	6	59	53	15	56	55	3	17	28	23	35	43	16	27	92
		6%	7%	1%	2%	6%	7%	7%	7%	5%	2%	9%	6%	10%	9%	5%	6%	5%	6%
			B			A	A	A	bC			BC		A	a				

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 95%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	170	158	12	4	73	65	25	76	61	9	16	37	28	35	59	26	33	111	
	7%	9%	3%	1%	8%	9%	12%	10%	6%	7%	8%	7%	12%	9%	7%	10%	6%	8%	
		B			A	A	Ab	B					a		c				
(9.0)	130	124	6	2	53	53	17	62	44	6	10	28	18	31	45	25	20	85	
	6%	7%	1%	1%	6%	7%	8%	8%	4%	5%	5%	6%	8%	8%	6%	9%	4%	6%	
		B			A	A	A	B							ACD		c		
Very difficult	(10.0)	472	442	30	10	120	262	69	288	107	22	25	57	35	153	136	84	52	336
		21%	24%	7%	3%	13%	36%	32%	37%	10%	17%	13%	11%	15%	39%	17%	31%	10%	23%
			B			A	AB	AB	BCD		B			AB	C	ACD		AC	
Not applicable		394	151	243	191	147	38	12	43	276	23	32	41	8	12	154	11	143	240
		17%	8%	53%	54%	16%	5%	6%	6%	26%	18%	16%	8%	3%	3%	19%	4%	27%	16%
				A	BCD	CD			AcD	A	A		BC		Bd		ABD	B	
EASY		384	278	106	86	191	77	22	68	219	39	41	146	28	32	158	34	124	226
		17%	15%	23%	24%	20%	11%	10%	9%	21%	30%	21%	29%	12%	8%	20%	12%	24%	15%
				A	CD	CD				A	ABd	A	BC		BD		aBD		
DIFFICULT		602	566	36	12	173	315	86	350	151	28	35	85	53	184	181	109	72	421
		26%	31%	8%	3%	18%	44%	40%	45%	14%	22%	18%	17%	22%	47%	23%	40%	14%	29%
			B			A	AB	AB	BCD		B			a	AB	C	ACD		AC
Median		6	7	2	1	5	8	8	8	5	5	5	5	6	8	5	8	4	7
Mean Score		5.74	6.04	3.37	2.59	5.02	7.00	6.84	7.20	4.61	4.62	5.03	4.43	5.71	7.31	5.30	6.61	4.40	5.97
			B			A	AB	AB	BCD		AB			A	AB	C	ACD		AC
Std Deviation		3.66	3.53	3.82	3.12	3.51	3.35	3.36	3.20	3.52	4.03	3.60	3.59	3.13	3.10	3.73	3.42	3.67	3.60
Std Error		.084	.086	.260	.242	.124	.129	.237	.118	.125	.394	.282	.168	.206	.159	.147	.211	.188	.102

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

						Bank of mum and dad			First time buyers				
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest		
		Total	Inbetweeners										
			a	b	c	a	b	c	a	b	c		
			A	B	C	A	B	C	A	B	C		
Very easy	(0.0)	2275 100%	79 100%	722 100%	171 100%	134 100%	43 100%	35 100%	73 100%	322 100%	548 100%	189 100%	
		296 13%	20 25%	45 6%	9 5%	6 4%	2 5%	- -	4 5%	15 5%	34 6%	14 7%	
	(1.0)	88 4%	3 4%	15 2%	3 2%	2 1%	1 2%	- -	1 1%	7 2%	10 2%	4 2%	
		101 4%	6 8%	23 3%	7 4%	7 5%	3 7%	1 3%	5 7%	10 3%	13 2%	10 5%	
	(2.0)	93 4%	2 3%	21 3%	6 4%	4 3%	- -	- -	4 5%	8 2%	16 3%	7 4%	
		63 3%	- -	12 2%	4 2%	3 2%	1 2%	1 3%	1 1%	5 2%	8 1%	3 2%	
	Neither easy nor difficult	(5.0)	224 10%	6 8%	73 10%	19 11%	13 10%	9 21%	4 11%	2 3%	21 7%	57 10%	18 10%
		(6.0)	109 5%	3 4%	43 6%	8 5%	6 4%	3 7%	2 6%	1 1%	19 6%	34 6%	9 5%
(7.0)		135 6%	3 4%	55 8%	14 8%	12 9%	1 2%	2 6%	9 12%	21 7%	38 7%	15 8%	
(8.0)		170 7%	6 8%	73 10%	21 12%	13 10%	4 9%	2 6%	8 11%	31 10%	52 9%	19 10%	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Raising a deposit

Base: All respondents

	Total	Bank of mum and dad				First time buyers						
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
			a	b								c
		A	B	C	A	B	C	D	A	B	C	
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189	
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	130	4	58	15	13	4	3	8	28	43	16	
	6%	5%	8%	9%	10%	9%	9%	11%	9%	8%	8%	
Very difficult	(10.0)	472	19	271	58	50	14	19	27	146	215	65
	21%	24%	38%	34%	37%	33%	54%	37%	45%	39%	34%	
			A				abd		bC			
Not applicable	394	7	33	7	5	1	1	3	11	28	9	
	17%	9%	5%	4%	4%	2%	3%	4%	3%	5%	5%	
		b										
EASY	384	23	60	12	8	3	-	5	22	44	18	
	17%	29%	8%	7%	6%	7%	-	7%	7%	8%	10%	
		BC										
DIFFICULT	602	23	329	73	63	18	22	35	174	258	81	
	26%	29%	46%	43%	47%	42%	63%	48%	54%	47%	43%	
			A	A			ab		BC			
Median	6	5	8	8	8	8	10	9	9	8	8	
Mean Score	5.74	5.06	7.25	7.16	7.33	6.88	8.38	7.31	7.71	7.35	6.96	
			A	A			aBd		C			
Std Deviation	3.66	4.14	3.14	3.07	3.05	3.13	2.28	3.22	3.01	3.11	3.32	
Std Error	.084	.488	.120	.240	.269	.483	.392	.385	.171	.137	.247	

Columns Tested: A,B,C - A,B,C,D - A,B,C



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

		Gender		Age			Children under 18				Income				
		Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
		A	B	A	B	C	A	B	C	D	A	B	C	D	
Very easy	(0.0)	2275 100%	982 100%	1293 100%	958 100%	916 100%	401 100%	1457 100%	593 100%	282 100%	780 100%	217 100%	441 100%	690 100%	685 100%
		214 9%	97 10%	117 9%	66 7%	111 12%	37 9%	121 8%	64 11%	39 14%	90 12%	17 8%	36 8%	68 10%	68 10%
						A		a	A	A					
	(1.0)	89 4%	41 4%	48 4%	34 4%	47 5%	8 2%	54 4%	27 5%	11 4%	34 4%	1 *	15 3%	18 3%	48 7%
						aC							A	a	ABC
	(2.0)	131 6%	69 7%	62 5%	55 6%	60 7%	16 4%	85 6%	35 6%	16 6%	45 6%	11 5%	12 3%	41 6%	60 9%
						c								B	aBC
	(3.0)	135 6%	66 7%	69 5%	58 6%	61 7%	16 4%	77 5%	41 7%	21 7%	55 7%	3 1%	23 5%	47 7%	51 7%
						c							A	A	A
(4.0)	81 4%	37 4%	44 3%	44 5%	34 4%	3 1%	47 3%	23 4%	12 4%	30 4%	3 1%	20 5%	17 2%	37 5%	
					C							Ac		AC	
Neither easy nor difficult	(5.0)	288 13%	112 11%	176 14%	146 15%	121 13%	21 5%	168 12%	98 17%	35 12%	115 15%	23 11%	42 10%	103 15%	93 14%
					C				A				B	B	
(6.0)	143 6%	72 7%	71 5%	62 6%	74 8%	7 2%	84 6%	44 7%	20 7%	59 8%	6 3%	22 5%	52 8%	54 8%	
					C					a			Ab	Ab	
(7.0)	128 6%	49 5%	79 6%	74 8%	49 5%	5 1%	83 6%	37 6%	11 4%	45 6%	10 5%	28 6%	38 6%	41 6%	
					BC										
(8.0)	188 8%	77 8%	111 9%	102 11%	71 8%	15 4%	117 8%	46 8%	29 10%	68 9%	10 5%	35 8%	71 10%	58 8%	
					C								A	a	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a	b	a	b	c	a	b	c	d	a	b	c	d
	A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 90%	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(9.0)	106	43	63	56	45	5	65	30	13	39	6	23	39	29
	5%	4%	5%	6%	5%	1%	4%	5%	5%	5%	3%	5%	6%	4%
				C	C								a	
Very difficult	(10.0) 243	92	151	120	105	18	142	76	29	96	37	69	74	49
	11%	9%	12%	13%	11%	4%	10%	13%	10%	12%	17%	16%	11%	7%
			a	C	C			A		a	CD	CD	D	
Not applicable	529	227	302	141	138	250	414	72	46	104	90	116	122	97
	23%	23%	23%	15%	15%	62%	28%	12%	16%	13%	41%	26%	18%	14%
						AB	BCD	b			BCD	CD	d	
EASY	303	138	165	100	158	45	175	91	50	124	18	51	86	116
	13%	14%	13%	10%	17%	11%	12%	15%	18%	16%	8%	12%	12%	17%
					AC			A	A	A			a	ABC
DIFFICULT	349	135	214	176	150	23	207	106	42	135	43	92	113	78
	15%	14%	17%	18%	16%	6%	14%	18%	15%	17%	20%	21%	16%	11%
			a	C	C			A		a	D	cD	D	
Median	5	5	5	6	5	3	5	5	5	5	6	6	5	5
Mean Score	5.25	5.01	5.43	5.67	5.01	4.15	5.28	5.23	4.94	5.19	6.06	5.86	5.39	4.69
			A	BC	C						CD	CD	D	
Std Deviation	3.26	3.25	3.27	3.09	3.33	3.51	3.25	3.25	3.36	3.29	3.53	3.36	3.20	3.10
Std Error	.078	.118	.104	.108	.119	.286	.101	.142	.219	.126	.313	.187	.134	.128

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

		Marital Status						Region														
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%		2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%		214	33	120	38	6	3	14	28	10	27	27	21	13	10	5	19	25	29	64	34	34
		9%	7%	10%	9%	12%	7%	12%	11%	9%	12%	15%	12%	8%	12%	11%	5%	7%	10%	12%	10%	10%
Very easy	(0.0)		a	b	c	d	e	f	lj		IJ	FIJm	IJ	I				lj	flJ	I	lj	
		89	16	54	16	-	-	3	13	3	11	12	6	2	3	1	12	16	10	26	8	11
	(1.0)	4%	3%	5%	4%	-	-	2%	5%	3%	5%	7%	3%	1%	3%	2%	3%	4%	4%	5%	2%	3%
									Fm		F	FiMn					f		FM			
	(2.0)	131	29	69	22	2	2	7	12	2	11	9	10	16	5	1	22	27	16	22	26	17
		6%	6%	6%	5%	4%	5%	6%	5%	2%	5%	5%	6%	9%	6%	2%	6%	7%	6%	4%	8%	5%
														ABcLn			b	Bl	b		BL	
	(3.0)	135	26	78	23	1	-	7	13	8	16	12	12	8	4	2	20	20	20	36	20	22
		6%	6%	7%	6%	2%	-	6%	5%	7%	7%	7%	7%	5%	5%	5%	6%	5%	7%	7%	6%	7%
	(4.0)	81	18	40	21	1	1	-	10	4	6	8	6	4	-	2	12	18	11	18	10	13
		4%	4%	3%	5%	2%	2%	-	4%	4%	3%	5%	3%	2%	-	5%	3%	5%	4%	3%	3%	4%
									g	g		G	g		G	g	G	g	g		g	
Neither easy nor difficult	(5.0)	288	60	154	53	8	1	12	28	22	31	16	26	26	10	9	50	35	35	69	52	44
		13%	13%	13%	13%	15%	2%	10%	11%	20%	13%	9%	15%	15%	12%	20%	14%	9%	12%	13%	15%	14%
	(6.0)	143	20	83	28	5	-	7	21	8	13	12	12	5	1	22	26	11	33	24	12	
		6%	4%	7%	7%	10%	-	6%	8%	7%	6%	7%	7%	7%	6%	2%	6%	7%	4%	6%	7%	4%
									KN								kn		n	n		
	(7.0)	128	38	55	24	5	2	4	18	4	12	5	6	9	3	3	29	25	14	21	15	17
		6%	8%	5%	6%	10%	5%	3%	7%	4%	5%	3%	3%	5%	3%	7%	8%	7%	5%	4%	4%	5%
			Bf			f			dl							DELM	dl					

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

	Marital Status						Region															
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
Significance Level: 90%																						
Significance Level: 95%																						
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	188	47	76	46	3	3	13	23	10	24	8	13	17	5	4	41	25	18	42	30	22	
	8%	10%	6%	11%	6%	7%	11%	9%	9%	10%	5%	7%	10%	6%	9%	11%	7%	6%	8%	9%	7%	
		B		B		b		d		D			d			DJKIN				d		
(9.0)	106	18	53	27	3	-	5	16	4	10	8	11	10	6	-	22	10	9	22	21	9	
	5%	4%	4%	7%	6%	-	4%	6%	4%	4%	5%	6%	6%	7%	-	6%	3%	3%	4%	6%	3%	
			ae					hJn				hJn	jn	hJn		hJkN				hJkN		
Very difficult	(10.0)	243	65	112	43	9	3	11	30	11	24	15	9	17	12	2	52	43	28	50	26	30
		11%	14%	9%	10%	17%	7%	9%	11%	10%	10%	9%	5%	10%	14%	5%	15%	11%	10%	10%	8%	9%
			Bc		b			E		e			e	Em		DEhklMN	Em	e	e			
Not applicable		529	88	292	74	9	28	38	53	25	49	44	42	38	23	14	56	105	80	118	80	94
		23%	19%	25%	18%	17%	65%	31%	20%	23%	21%	25%	24%	22%	27%	32%	16%	28%	28%	23%	23%	29%
				AC		ABCDF	ACd			i		l	l	i	l	al		AcIl	AcIl	l	l	ACLm
EASY		303	49	174	54	6	3	17	41	13	38	39	27	15	13	6	31	41	39	90	42	45
		13%	11%	15%	13%	12%	7%	14%	15%	12%	16%	22%	16%	9%	15%	14%	9%	11%	14%	17%	12%	14%
				A				Fij	Fij	Fij	aBFIJKMN	fl		i					l	FIJM		fl
DIFFICULT		349	83	165	70	12	3	16	46	15	34	23	20	27	18	2	74	53	37	72	47	39
		15%	18%	14%	17%	23%	7%	13%	17%	14%	15%	13%	11%	16%	21%	5%	21%	14%	13%	14%	14%	12%
			Be		e	bE		eHn		h			h	EHklmN		bcDEHJKLMN	h		h	h		
Median		5	6	5	5	6	7	5	6	5	5	4	5	5	5	5	6	5	5	5	5	5
Mean Score		5.25	5.67	4.97	5.44	5.98	5.40	5.14	5.36	5.34	5.10	4.33	4.72	5.49	5.40	4.70	5.96	5.29	4.93	4.90	5.11	4.90
			B		B	B		De	D	D			DEIn	D		AbCDEHJKLMN	De		d	D		
Std Deviation		3.26	3.21	3.26	3.21	3.30	3.79	3.46	3.34	3.06	3.34	3.44	3.16	3.12	3.61	2.97	3.07	3.22	3.31	3.33	3.16	3.26
Std Error		.078	.167	.109	.174	.503	.980	.380	.230	.330	.246	.299	.275	.269	.455	.543	.177	.196	.234	.166	.193	.215

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

Significance Level: 90%

Significance Level: 95%

		Current City								
Total		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol	
		a	b	c	d	e	f	g	h	
		A	B	C	D	E	F	G	H	
Very easy	(0.0)	2275 100%	98 100%	110 100%	91 100%	95 100%	170 100%	138 100%	495 100%	126 100%
		214 9%	7 7%	17 15%	10 11%	9 9%	18 11%	10 7%	29 6%	18 14%
				aFG	g		G			afG
	(1.0)	89 4%	2 2%	6 5%	3 3%	10 11%	5 3%	- -	18 4%	8 6%
			f	F	F	AcEFG	F		F	F
	(2.0)	131 6%	8 8%	3 3%	2 2%	5 5%	12 7%	14 10%	27 5%	9 7%
			bc				c	BCG		
	(3.0)	135 6%	2 2%	6 5%	4 4%	9 9%	10 6%	7 5%	31 6%	8 6%
					A			a		
	(4.0)	81 4%	5 5%	6 5%	2 2%	4 4%	4 2%	3 2%	20 4%	4 3%
Neither easy nor difficult	(5.0)	288 13%	13 13%	14 13%	13 14%	9 9%	21 12%	22 16%	63 13%	16 13%
	(6.0)	143 6%	9 9%	9 8%	9 10%	6 6%	11 6%	12 9%	35 7%	6 5%
	(7.0)	128 6%	5 5%	8 7%	4 4%	2 2%	9 5%	7 5%	34 7%	5 4%
				d					d	
	(8.0)	188 8%	9 9%	8 7%	8 9%	4 4%	18 11%	12 9%	52 11%	9 7%
						d		d		
	(9.0)	106 5%	5 5%	5 5%	4 4%	4 4%	10 6%	8 6%	25 5%	2 2%
						h	h	h		

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
			a	b	c	d	e	f	g	h
			A	B	C	D	E	F	G	H
Significance Level: 90%										
Significance Level: 95%										
		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
Very difficult	(10.0)	243	11	10	12	8	19	13	70	17
		11%	11%	9%	13%	8%	11%	9%	14%	13%
Not applicable		529	22	18	20	25	33	30	91	24
		23%	22%	16%	22%	26%	19%	22%	18%	19%
						bg				
EASY		303	9	23	13	19	23	10	47	26
		13%	9%	21%	14%	20%	14%	7%	9%	21%
				AFG	f	AFG	f			AFG
DIFFICULT		349	16	15	16	12	29	21	95	19
		15%	16%	14%	18%	13%	17%	15%	19%	15%
Median		5	6	5	6	4	5	5	6	5
Mean Score		5.25	5.59	4.82	5.55	4.37	5.35	5.46	5.81	4.68
			Dh		D		D	Dh	BDH	
Std Deviation		3.26	3.12	3.34	3.32	3.31	3.33	3.03	3.12	3.52
Std Error		.078	.358	.349	.395	.396	.285	.292	.155	.348

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

		Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
		Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%		2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%		214	164	50	35	123	38	15	41	121	16	27	119	13	4	86	14	72	128
		9%	9%	11%	10%	13%	5%	7%	5%	11%	13%	14%	24%	5%	1%	11%	5%	14%	9%
Very easy	(0.0)				C	CD			A	A	A		BC	C	Bd		BD	B	
		89	83	6	7	57	20	5	19	54	8	7	61	6	-	33	7	26	56
	(1.0)	4%	5%	1%	2%	6%	3%	2%	2%	5%	6%	4%	12%	3%	-	4%	3%	5%	4%
			B			ACD				A	A		BC	C					
	(2.0)	131	124	7	9	80	30	10	36	68	10	14	73	19	3	56	21	35	75
		6%	7%	2%	3%	9%	4%	5%	5%	6%	8%	7%	15%	8%	1%	7%	8%	7%	5%
			B			ACd							BC	C	d	d			
	(3.0)	135	126	9	8	79	32	14	34	80	3	13	63	21	11	42	8	34	93
		6%	7%	2%	2%	8%	4%	7%	4%	7%	2%	7%	13%	9%	3%	5%	3%	6%	6%
			B			AC	a	A		AC		c	C	C				B	B
	(4.0)	81	77	4	7	36	29	7	27	37	5	9	27	18	7	31	10	21	50
		4%	4%	1%	2%	4%	4%	3%	3%	3%	4%	5%	5%	8%	2%	4%	4%	4%	3%
			B			a	a						C	C					
Neither easy nor difficult	(5.0)	288	267	21	18	153	79	31	91	146	15	23	56	71	30	81	45	36	207
		13%	15%	5%	5%	16%	11%	15%	12%	14%	12%	12%	11%	30%	8%	10%	16%	7%	14%
			B			AC	A	A					c	AC	C	AC		AC	
	(6.0)	143	135	8	11	75	48	7	40	67	7	21	29	33	33	53	20	33	90
		6%	7%	2%	3%	8%	7%	3%	5%	6%	5%	11%	6%	14%	8%	7%	7%	6%	6%
			B			AD	Ad					ABc		AC					
	(7.0)	128	123	5	7	49	53	16	60	46	7	9	16	24	43	44	26	18	84
		6%	7%	1%	2%	5%	7%	8%	8%	4%	5%	5%	3%	10%	11%	6%	10%	3%	6%
			B			A	Ab	A	B					A	A	c	ACD	C	

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 95%																			
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	188	174	14	9	63	84	26	95	66	8	11	24	15	52	55	22	33	133	
	8%	10%	3%	3%	7%	12%	12%	12%	6%	6%	6%	5%	6%	13%	7%	8%	6%	9%	
		B			A	AB	AB	BCD						AB				ac	
(9.0)	106	99	7	2	38	49	16	56	28	7	12	9	9	55	34	18	16	72	
	5%	5%	2%	1%	4%	7%	8%	7%	3%	5%	6%	2%	4%	14%	4%	7%	3%	5%	
		B			A	AB	AB	B		b	B			AB		C		c	
Very difficult	(10.0)	243	226	17	5	63	141	26	143	55	13	10	9	4	143	67	48	19	176
		11%	12%	4%	1%	7%	20%	12%	18%	5%	10%	5%	2%	2%	37%	8%	18%	4%	12%
			B			A	ABD	AB	BCD		Bd				AB	C	ACD		AC
Not applicable	529	219	310	239	124	116	40	134	300	29	39	15	7	9	216	34	182	313	
	23%	12%	68%	67%	13%	16%	19%	17%	28%	23%	20%	3%	3%	2%	27%	12%	35%	21%	
			A	BCD		b	B		AD					BD			ABD	B	
EASY	303	247	56	42	180	58	20	60	175	24	34	180	19	4	119	21	98	184	
	13%	14%	12%	12%	19%	8%	9%	8%	16%	19%	17%	36%	8%	1%	15%	8%	19%	12%	
				C	ACD				A	A	A	BC	C		B		aBD	B	
DIFFICULT	349	325	24	7	101	190	42	199	83	20	22	18	13	198	101	66	35	248	
	15%	18%	5%	2%	11%	26%	20%	26%	8%	16%	11%	4%	5%	51%	13%	24%	7%	17%	
		B			A	ABD	AB	BCD		B				AB	C	ACD		AC	
Median	5	5	4	4	5	7	6	7	5	5	5	2	5	9	5	6	4	5	
Mean Score	5.25	5.36	4.03	3.58	4.45	6.42	5.87	6.40	4.38	4.85	4.55	2.95	4.90	8.02	4.88	6.10	4.03	5.43	
		B			A	ABD	AB	BCD					A	AB	C	ACD		AC	
Std Deviation	3.26	3.20	3.69	3.13	3.10	3.11	3.13	3.10	3.07	3.47	3.15	2.69	2.27	2.19	3.30	3.05	3.20	3.23	
Std Error	.078	.080	.303	.288	.109	.127	.238	.122	.111	.348	.252	.122	.149	.112	.137	.197	.173	.095	

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

						Bank of mum and dad				First time buyers			
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest		
		Total	Inbetweeners										
			a	b	c	a	b	c	d	a	b	c	
			A	B	C	A	B	C	D	A	B	C	
Significance Level: 90%	Significance Level: 95%		2275	79	722	171	134	43	35	73	322	548	189
			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)		214	11	36	9	5	1	3	1	12	23	14
			9%	14%	5%	5%	4%	2%	9%	1%	4%	4%	7%
				BC				d				ab	
	(1.0)		89	5	17	1	1	1	-	8	15	4	
			4%	6%	2%	1%	1%	2%	3%	2%	3%	2%	
				BC									
	(2.0)		131	5	34	13	10	3	1	6	11	22	9
			6%	6%	5%	8%	7%	7%	3%	8%	3%	4%	5%
	(3.0)		135	1	32	10	8	3	-	5	13	21	12
			6%	1%	4%	6%	6%	7%	-	7%	4%	4%	6%
	(4.0)		81	5	27	4	4	-	1	3	13	20	7
			4%	6%	4%	2%	3%	-	3%	4%	4%	4%	4%
Neither easy nor difficult	(5.0)		288	8	87	23	17	3	5	12	28	59	26
			13%	10%	12%	13%	13%	7%	14%	16%	9%	11%	14%
												a	
	(6.0)		143	5	39	11	8	4	2	5	18	31	7
			6%	6%	5%	6%	6%	9%	6%	7%	6%	6%	4%
	(7.0)		128	4	58	12	9	4	1	5	26	45	14
			6%	5%	8%	7%	7%	9%	3%	7%	8%	8%	7%
	(8.0)		188	6	91	26	20	9	5	9	46	70	22
			8%	8%	13%	15%	15%	21%	14%	12%	14%	13%	12%
						a							

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Finding a mortgage

Base: All respondents

	Total	Bank of mum and dad				First time buyers						
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
			a	b	c	a	b	c	d	a	b	c
	A	B	C	A	B	C	D	A	B	C		
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189	
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	106	5	53	11	10	4	3	4	24	39	16	
	5%	6%	7%	6%	7%	9%	9%	5%	7%	7%	8%	
Very difficult	(10.0)	243	10	133	31	25	7	10	13	62	111	25
	11%	13%	18%	18%	19%	16%	29%	18%	19%	20%	13%	
									c	C		
Not applicable	529	14	115	20	17	4	3	10	61	92	33	
	23%	18%	16%	12%	13%	9%	9%	14%	19%	17%	17%	
EASY	303	16	53	10	6	2	4	1	20	38	18	
	13%	20%	7%	6%	4%	5%	11%	1%	6%	7%	10%	
		BC					D					
DIFFICULT	349	15	186	42	35	11	13	17	86	150	41	
	15%	19%	26%	25%	26%	26%	37%	23%	27%	27%	22%	
Median	5	5	7	7	7	8	8	6	8	7	6	
Mean Score	5.25	5.06	6.42	6.32	6.47	6.69	6.81	6.38	6.72	6.62	5.94	
			A	A					C	C		
Std Deviation	3.26	3.57	3.06	3.03	2.97	2.85	3.34	2.77	2.97	3.02	3.17	
Std Error	.078	.442	.124	.247	.275	.456	.590	.349	.184	.142	.254	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

		Gender		Age			Children under 18				Income				
		Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
		A	B	A	B	C	A	B	C	D	A	B	C	D	
Very easy	(0.0)	2275 100%	982 100%	1293 100%	958 100%	916 100%	401 100%	1457 100%	593 100%	282 100%	780 100%	217 100%	441 100%	690 100%	685 100%
		190 8%	104 11%	86 7%	44 5%	84 9%	62 15%	124 9%	43 7%	22 8%	58 7%	10 5%	34 8%	49 7%	66 10%
			B			A	AB								Ac
	(1.0)	108 5%	64 7%	44 3%	31 3%	49 5%	28 7%	66 5%	33 6%	16 6%	42 5%	4 2%	13 3%	25 4%	55 8%
			B			A	A								ABC
	(2.0)	127 6%	61 6%	66 5%	32 3%	67 7%	28 7%	79 5%	29 5%	21 7%	44 6%	5 2%	19 4%	34 5%	55 8%
						A	A							a	ABC
	(3.0)	136 6%	58 6%	78 6%	58 6%	59 6%	19 5%	83 6%	40 7%	15 5%	51 7%	9 4%	22 5%	41 6%	49 7%
	(4.0)	93 4%	48 5%	45 3%	28 3%	44 5%	21 5%	51 4%	30 5%	18 6%	42 5%	11 5%	17 4%	28 4%	29 4%
			b			A	A			A	A				
Neither easy nor difficult	(5.0)	326 14%	156 16%	170 13%	123 13%	138 15%	65 16%	198 14%	96 16%	48 17%	122 16%	36 17%	63 14%	102 15%	86 13%
	(6.0)	190 8%	81 8%	109 8%	97 10%	74 8%	19 5%	120 8%	56 9%	20 7%	69 9%	17 8%	30 7%	71 10%	56 8%
					C	C							B		
	(7.0)	212 9%	80 8%	132 10%	102 11%	83 9%	27 7%	146 10%	45 8%	22 8%	63 8%	19 9%	39 9%	66 10%	65 9%
				a	C		b								
	(8.0)	255 11%	108 11%	147 11%	128 13%	92 10%	35 9%	174 12%	61 10%	26 9%	81 10%	22 10%	56 13%	78 11%	74 11%
					BC										

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

	Gender		Age			Children under 18				Income					
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
Significance Level: 90%		A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 95%															
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	123	53	70	76	36	11	83	28	8	35	5	25	37	43	
	5%	5%	5%	8%	4%	3%	6%	5%	3%	4%	2%	6%	5%	6%	
				BC			C					a	a	A	
Very difficult	(10.0)	232	75	157	118	83	31	147	68	26	83	35	50	79	54
	10%	8%	12%	12%	9%	8%	10%	11%	9%	11%	16%	11%	11%	8%	
			A	BC							bcD	d	D		
Not applicable		283	94	189	121	107	55	186	64	40	90	44	73	80	53
	12%	10%	15%	13%	12%	14%	13%	11%	14%	12%	20%	17%	12%	8%	
			A								CD	CD	D		
EASY		298	168	130	75	133	90	190	76	38	100	14	47	74	121
	13%	17%	10%	8%	15%	22%	13%	13%	13%	13%	6%	11%	11%	18%	
		B			A	AB						a	a	ABC	
DIFFICULT		355	128	227	194	119	42	230	96	34	118	40	75	116	97
	16%	13%	18%	20%	13%	10%	16%	16%	12%	15%	18%	17%	17%	14%	
			A	BC											
Median	6	5	6	7	5	5	6	5	5	5	6	6	6	5	
Mean Score	5.45	5.03	5.79	6.19	5.12	4.46	5.52	5.45	5.08	5.38	6.19	5.78	5.69	5.01	
			A	BC	C		C				cD	D	D		
Std Deviation	3.09	3.10	3.03	2.85	3.08	3.25	3.10	3.04	3.02	3.04	2.86	3.07	2.99	3.15	
Std Error	.069	.104	.091	.098	.108	.175	.087	.132	.194	.116	.217	.160	.121	.125	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

		Marital Status						Region													
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Significance Level: 90%		2275	458	1186	415	52	43	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	190	27	116	28	5	3	23	6	27	15	16	12	8	5	25	32	21	48	28	26
		8%	6%	10%	7%	10%	7%	9%	5%	12%	9%	9%	7%	9%	11%	7%	9%	7%	9%	8%	8%
				Ac						bi											
	(1.0)	108	17	67	15	1	3	9	2	15	9	11	8	3	4	13	24	10	26	19	14
		5%	4%	6%	4%	2%	7%	3%	2%	6%	5%	6%	5%	3%	9%	4%	6%	4%	5%	5%	4%
				b						b					aBik		abi				
	(2.0)	127	19	74	23	1	2	11	5	11	12	12	8	8	3	12	25	20	28	20	23
		6%	4%	6%	6%	2%	5%	4%	5%	5%	7%	7%	5%	9%	7%	3%	7%	7%	5%	6%	7%
				i						i							l	l			l
	(3.0)	136	28	78	17	4	1	18	7	16	14	6	9	7	4	20	20	15	37	15	19
		6%	6%	7%	4%	8%	2%	7%	6%	7%	8%	3%	5%	8%	9%	6%	5%	5%	7%	4%	6%
				c						em									em		
	(4.0)	93	10	61	17	2	1	15	4	6	9	8	11	2	2	6	15	15	19	19	17
		4%	2%	5%	4%	4%	2%	6%	4%	3%	5%	5%	6%	2%	5%	2%	4%	5%	4%	5%	5%
				Af						cl	l	l	cl				i	l	i	cl	l
Neither easy nor difficult	(5.0)	326	63	191	34	10	7	31	18	37	25	21	23	12	7	63	46	43	80	44	50
		14%	14%	16%	8%	19%	16%	12%	16%	16%	14%	12%	13%	14%	16%	18%	12%	15%	15%	13%	15%
			C	C		C	c								AeJm						
	(6.0)	190	38	93	46	1	2	24	10	25	12	17	15	5	3	32	21	26	47	32	29
		8%	8%	8%	11%	2%	5%	9%	9%	11%	7%	10%	9%	6%	7%	9%	6%	9%	9%	9%	9%
				BD						J		j				j		j	j	j	j
	(7.0)	212	54	106	28	7	4	18	9	15	12	15	23	10	4	44	40	22	36	38	26
		9%	12%	9%	7%	13%	9%	7%	8%	6%	7%	9%	13%	12%	9%	12%	11%	8%	7%	11%	8%
			bC		c								ACDkLn		ACdLn	acL			acL		

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

	Marital Status							Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n		
Significance Level: 90%		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 95%																						
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	255	52	129	51	7	3	13	38	14	19	15	25	19	9	1	46	42	27	48	44	28	
	11%	11%	11%	12%	13%	7%	11%	14%	13%	8%	9%	14%	11%	10%	2%	13%	11%	10%	9%	13%	9%	
								CdHkL														
								N	h			CdHIN	h	h		cHIn	h			cHn		
(9.0)	123	35	51	26	2	2	7	16	9	11	7	8	10	7	-	18	23	14	27	18	14	
	5%	8%	4%	6%	4%	5%	6%	6%	8%	5%	4%	5%	6%	8%	-	5%	6%	5%	5%	5%	4%	
		B						h	h					h			h					
Very difficult	(10.0)	232	56	96	60	4	6	10	27	13	22	18	17	13	7	3	49	38	25	53	30	28
	10%	12%	8%	14%	8%	14%	8%	10%	12%	9%	10%	10%	8%	8%	7%	14%	10%	9%	10%	9%	9%	
		B		Bf												FkMN						
Not applicable		283	59	124	70	8	9	13	35	14	30	28	18	21	8	8	29	49	43	72	39	51
	12%	13%	10%	17%	15%	21%	11%	13%	13%	13%	16%	10%	12%	9%	18%	8%	13%	15%	14%	11%	16%	
				aB		Bf		l		i	l				l		l	l	l		elm	
EASY		298	44	183	43	6	6	16	32	8	42	24	27	20	11	9	38	56	31	74	47	40
	13%	10%	15%	10%	12%	14%	13%	12%	12%	7%	18%	14%	16%	12%	13%	20%	11%	15%	11%	14%	14%	12%
				AC							aBfIKn	b	B			Bik	Bi		B		b	
DIFFICULT		355	91	147	86	6	8	17	43	22	33	25	25	23	14	3	67	61	39	80	48	42
	16%	20%	12%	21%	12%	19%	14%	16%	16%	20%	14%	14%	14%	13%	16%	7%	19%	16%	14%	15%	14%	13%
		B		B						Hn							HmN					
Median		6	6	5	6	5	6	5	6	6	5	5	6	6	5	5	6	6	5	5	6	5
Mean Score		5.45	5.99	5.08	5.98	5.50	5.62	5.33	5.60	6.03	5.00	5.10	5.38	5.52	5.29	4.14	5.96	5.38	5.34	5.26	5.45	5.19
			BF		Bf				CH	CDeHjk	LmN		h	H	H	h	CDEgH	JKLMN	H	H	H	H
Std Deviation		3.09	2.98	3.05	3.16	2.98	3.30	3.04	3.09	2.88	3.19	3.14	3.16	2.91	3.13	2.98	2.96	3.20	2.99	3.13	3.04	3.01
Std Error		.069	.149	.094	.170	.449	.566	.293	.204	.293	.223	.258	.253	.237	.355	.496	.163	.177	.194	.148	.173	.182

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
			a	b	c	d	e	f	g	h
			A	B	C	D	E	F	G	H
Significance Level: 90%		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%		190	6	10	7	7	18	8	38	13
		8%	6%	9%	8%	7%	11%	6%	8%	10%
Very easy	(0.0)	108	5	2	2	6	10	6	17	3
		5%	5%	2%	2%	6%	6%	4%	3%	2%
	(1.0)					b				
	(2.0)	127	2	5	5	9	7	7	24	8
		6%	2%	5%	5%	9%	4%	5%	5%	6%
	(3.0)	136	4	12	5	8	10	5	28	4
		6%	4%	11%	5%	8%	6%	4%	6%	3%
	(4.0)	93	9	7	1	4	6	8	12	8
		4%	9%	6%	1%	4%	4%	6%	2%	6%
	(5.0)	326	11	15	10	14	29	18	79	22
		14%	11%	14%	11%	15%	17%	13%	16%	17%
Neither easy nor difficult	(6.0)	190	10	13	8	8	20	13	37	13
		8%	10%	12%	9%	8%	12%	9%	7%	10%
	(7.0)	212	6	4	9	5	10	20	57	8
		9%	6%	4%	10%	5%	6%	14%	12%	6%
	(8.0)	255	10	17	10	10	18	18	65	13
		11%	10%	15%	11%	11%	11%	13%	13%	10%
	(9.0)	123	9	6	11	4	5	5	30	6
		5%	9%	5%	12%	4%	3%	4%	6%	5%

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
Significance Level: 90%			a	b	c	d	e	f	g	h
Significance Level: 95%			A	B	C	D	E	F	G	H
		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
Very difficult	(10.0)	232	12	7	11	9	14	12	67	11
		10%	12%	6%	12%	9%	8%	9%	14%	9%
									Be	
Not applicable		283	14	12	12	11	23	18	41	17
		12%	14%	11%	13%	12%	14%	13%	8%	13%
			g				G	g		g
EASY		298	11	12	9	13	28	14	55	16
		13%	11%	11%	10%	14%	16%	10%	11%	13%
							g			
DIFFICULT		355	21	13	22	13	19	17	97	17
		16%	21%	12%	24%	14%	11%	12%	20%	13%
			bEf		BdEFH				bEF	
Median		6	6	5	7	5	5	6	6	5
Mean Score		5.45	5.89	5.28	6.09	5.04	5.05	5.70	5.89	5.28
			dE		bDEh			e	bDEh	
Std Deviation		3.09	3.05	2.92	3.13	3.09	3.06	2.85	3.05	3.03
Std Error		.069	.333	.295	.352	.338	.253	.260	.143	.291

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

	Total	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
		Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 95%																			
Very easy	(0.0)	2275 100%	1817 100%	458 100%	357 100%	940 100%	719 100%	213 100%	776 100%	1068 100%	128 100%	195 100%	501 100%	240 100%	390 100%	798 100%	273 100%	525 100%	1477 100%
		190 8%	124 7%	66 14%	57 16%	77 8%	40 6%	11 5%	27 3%	108 10%	21 16%	24 12%	56 11%	18 8%	20 5%	92 12%	20 7%	72 14%	98 7%
				A	BCD	C			A	AB	A		C			bD		BD	
	(1.0)	108 5%	82 5%	26 6%	20 6%	57 6%	23 3%	7 3%	19 2%	63 6%	13 10%	8 4%	35 7%	9 4%	11 3%	47 6%	10 4%	37 7%	61 4%
					c	C				A	AbD		bC			d		bD	
	(2.0)	127 6%	97 5%	30 7%	24 7%	71 8%	26 4%	6 3%	18 2%	77 7%	10 8%	15 8%	49 10%	10 4%	9 2%	47 6%	9 3%	38 7%	80 5%
					CD	CD				A	A	A	BC			b		B	
	(3.0)	136 6%	115 6%	21 5%	17 5%	68 7%	43 6%	7 3%	38 5%	74 7%	10 8%	9 5%	43 9%	19 8%	15 4%	46 6%	15 5%	31 6%	90 6%
						D				a			C	C					
	(4.0)	93 4%	70 4%	23 5%	22 6%	45 5%	19 3%	6 3%	14 2%	54 5%	8 6%	14 7%	27 5%	11 5%	7 2%	38 5%	11 4%	27 5%	55 4%
					Cd	C				A	A	A	C	C					
Neither easy nor difficult	(5.0)	326 14%	257 14%	69 15%	56 16%	147 16%	89 12%	26 12%	99 13%	172 16%	11 9%	26 13%	60 12%	41 17%	63 16%	110 14%	38 14%	72 14%	216 15%
						c				AC				a	a				
	(6.0)	190 8%	160 9%	30 7%	23 6%	85 9%	61 8%	17 8%	64 8%	84 8%	17 13%	18 9%	51 10%	29 12%	31 8%	81 10%	29 11%	52 10%	109 7%
										aB				c		D	d	d	
	(7.0)	212 9%	181 10%	31 7%	23 6%	88 9%	69 10%	27 13%	76 10%	93 9%	10 8%	22 11%	47 9%	26 11%	45 12%	80 10%	31 11%	49 9%	132 9%
			B			a	a	A											

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

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Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
Significance Level: 95%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	255	215	40	30	97	96	28	111	105	8	21	45	25	64	74	29	45	181	
	11%	12%	9%	8%	10%	13%	13%	14%	10%	6%	11%	9%	10%	16%	9%	11%	9%	12%	
		b				Ab	a	BC						AB				AC	
(9.0)	123	108	15	11	46	51	12	54	46	8	9	19	14	35	44	19	25	79	
	5%	6%	3%	3%	5%	7%	6%	7%	4%	6%	5%	4%	6%	9%	6%	7%	5%	5%	
		B				Ab		B						A					
Very difficult	(10.0)	232	191	41	23	68	104	34	131	73	6	15	38	17	67	54	28	26	178
		10%	11%	9%	6%	7%	14%	16%	17%	7%	5%	8%	8%	7%	17%	7%	10%	5%	12%
						AB	AB	BCD							AB		aC		AC
Not applicable		283	217	66	51	91	98	32	125	119	6	14	31	21	23	85	34	51	198
		12%	12%	14%	14%	10%	14%	15%	16%	11%	5%	7%	6%	9%	6%	11%	12%	10%	13%
					B	B	B	BCD	Cd									aC	aC
EASY		298	206	92	77	134	63	18	46	171	34	32	91	27	31	139	30	109	159
		13%	11%	20%	22%	14%	9%	8%	6%	16%	27%	16%	18%	11%	8%	17%	11%	21%	11%
				A	BCD	CD				A	ABD	A	BC		BD		BD		
DIFFICULT		355	299	56	34	114	155	46	185	119	14	24	57	31	102	98	47	51	257
		16%	16%	12%	10%	12%	22%	22%	24%	11%	11%	12%	11%	13%	26%	12%	17%	10%	17%
			B			AB	AB	BCD							AC				AC
Median		6	5	5	5	7	7	7	7	5	4	5	5	6	7	5	6	5	6
Mean Score		5.45	5.63	4.71	4.43	5.08	6.19	6.39	6.64	4.90	4.25	5.04	4.71	5.42	6.58	4.99	5.78	4.59	5.71
			B		A	AB	AB	BCD	C		C		A	AB	C	AC	AC		AC
Std Deviation		3.09	3.01	3.27	3.18	2.98	2.99	2.93	2.79	3.03	3.16	3.10	3.08	2.82	2.83	3.09	2.96	3.09	3.05
Std Error		.069	.075	.165	.182	.102	.120	.218	.109	.098	.286	.230	.142	.191	.148	.116	.191	.142	.085

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

						Bank of mum and dad				First time buyers		
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
		Total	Inbetweeners									
			a	b	c	a	b	c	d	a	b	c
			A	B	C	A	B	C	D	A	B	C
Very easy	(0.0)	2275	79	722	171	134	43	35	73	322	548	189
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	(1.0)	190	14	24	6	5	-	1	4	10	17	7
		8%	18%	3%	4%	4%	-	3%	5%	3%	3%	4%
	(2.0)	108	7	18	5	5	1	1	3	3	13	6
		5%	9%	2%	3%	4%	2%	3%	4%	1%	2%	3%
	(3.0)	127	8	16	3	2	-	1	1	11	14	4
		6%	10%	2%	2%	1%	-	3%	1%	3%	3%	2%
(4.0)	136	5	36	16	11	3	2	6	14	32	6	
	6%	6%	5%	9%	8%	7%	6%	8%	4%	6%	3%	
Neither easy nor difficult	(5.0)	93	6	13	2	2	-	-	2	3	7	6
		4%	8%	2%	1%	1%	-	-	3%	1%	1%	3%
Neither easy nor difficult	(6.0)	326	4	92	25	19	11	5	7	31	72	22
		14%	5%	13%	15%	14%	26%	14%	10%	10%	13%	12%
	(7.0)	190	10	58	20	17	5	4	10	22	44	15
		8%	13%	8%	12%	13%	12%	11%	14%	7%	8%	8%
	(8.0)	212	6	72	13	10	4	3	4	38	49	23
		9%	8%	10%	8%	7%	9%	9%	5%	12%	9%	12%
(8.0)	255	6	102	21	19	5	5	12	52	81	26	
	11%	8%	14%	12%	14%	12%	14%	16%	16%	15%	14%	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Calculating hidden costs, for example stamp duty

Base: All respondents

	Total	Bank of mum and dad						First time buyers				
		Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
			a	b	c	a	b	c	d	a	b	c
Significance Level: 90%		A	B	C	A	B	C	D	A	B	C	
Significance Level: 95%												
	2275	79	722	171	134	43	35	73	322	548	189	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	123	5	50	13	10	4	4	5	24	39	11	
	5%	6%	7%	8%	7%	9%	11%	7%	7%	7%	6%	
Very difficult	(10.0)	232	3	119	22	15	4	7	8	62	97	32
	10%	4%	16%	13%	11%	9%	20%	11%	19%	18%	17%	
			A	A								
Not applicable	283	5	122	25	19	6	2	11	52	83	31	
	12%	6%	17%	15%	14%	14%	6%	15%	16%	15%	16%	
			A	a								
EASY	298	21	42	11	10	1	2	7	13	30	13	
	13%	27%	6%	6%	7%	2%	6%	10%	4%	5%	7%	
		BC										
DIFFICULT	355	8	169	35	25	8	11	13	86	136	43	
	16%	10%	23%	20%	19%	19%	31%	18%	27%	25%	23%	
			A	A								
Median	6	4	7	6	6	6	7	6	8	7	7	
Mean Score	5.45	4.15	6.63	6.22	6.17	6.46	6.82	6.05	6.98	6.67	6.61	
			A	A								
Std Deviation	3.09	3.20	2.78	2.79	2.77	2.23	2.79	2.94	2.71	2.79	2.82	
Std Error	.069	.372	.114	.231	.258	.367	.485	.374	.165	.129	.224	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

		Gender		Age			Children under 18				Income				
		Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
		A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 90%		2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	169	77	92	36	79	54	106	40	28	58	16	34	44	52
		7%	8%	7%	4%	9%	13%	7%	7%	10%	7%	7%	8%	6%	8%
	(1.0)	90	43	47	33	33	24	67	14	8	20	7	14	22	34
		4%	4%	4%	3%	4%	6%	5%	2%	3%	3%	3%	3%	3%	5%
	(2.0)	122	66	56	38	58	26	76	32	21	45	7	16	40	49
		5%	7%	4%	4%	6%	6%	5%	5%	7%	6%	3%	4%	6%	7%
	(3.0)	143	67	76	56	64	23	82	52	13	59	16	22	46	47
		6%	7%	6%	6%	7%	6%	6%	9%	5%	8%	7%	5%	7%	7%
	(4.0)	87	41	46	36	32	19	53	26	9	33	4	13	35	26
		4%	4%	4%	4%	3%	5%	4%	4%	3%	4%	2%	3%	5%	4%
Neither easy nor difficult	(5.0)	377	170	207	142	174	61	225	104	64	147	28	76	121	110
		17%	17%	16%	15%	19%	15%	15%	18%	23%	19%	13%	17%	18%	16%
	(6.0)	139	65	74	60	58	21	85	45	13	53	19	23	36	50
		6%	7%	6%	6%	6%	5%	6%	8%	5%	7%	9%	5%	5%	7%
	(7.0)	159	76	83	66	75	18	99	50	19	58	15	30	50	52
		7%	8%	6%	7%	8%	4%	7%	8%	7%	7%	7%	7%	7%	8%
	(8.0)	151	74	77	67	63	21	92	42	19	56	10	27	45	55
		7%	8%	6%	7%	7%	5%	6%	7%	7%	7%	5%	6%	7%	8%

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

	Gender		Age			Children under 18				Income					
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
Significance Level: 90%		a	b	a	b	c	a	b	c	d	a	b	c	d	
Significance Level: 95%		A	B	A	B	C	A	B	C	D	A	B	C	D	
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	47	23	24	15	25	7	29	10	7	16	4	7	14	18	
	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	3%	
					a										
Very difficult	(10.0)	97	41	56	46	35	16	62	31	7	35	8	21	28	29
	4%	4%	4%	5%	4%	4%	4%	4%	5%	2%	4%	4%	5%	4%	4%
								c							
Not applicable	694	239	455	363	220	111	481	147	74	200	83	158	209	163	
	31%	24%	35%	38%	24%	28%	33%	25%	26%	26%	38%	36%	30%	24%	
			A	BC			BCD				CD	cD	D		
EASY	259	120	139	69	112	78	173	54	36	78	23	48	66	86	
	11%	12%	11%	7%	12%	19%	12%	9%	13%	10%	11%	11%	10%	13%	
					A	AB	b		b					c	
DIFFICULT	144	64	80	61	60	23	91	41	14	51	12	28	42	47	
	6%	7%	6%	6%	7%	6%	6%	7%	5%	7%	6%	6%	6%	7%	
Median	5	5	5	5	5	4	5	5	5	5	5	5	5	5	
Mean Score	4.77	4.74	4.80	5.18	4.73	4.03	4.74	4.96	4.52	4.86	4.78	4.88	4.82	4.76	
				BC	C			c							
Std Deviation	2.83	2.82	2.84	2.70	2.80	3.00	2.87	2.72	2.76	2.74	2.84	2.88	2.73	2.85	
Std Error	.071	.103	.098	.111	.106	.176	.092	.129	.191	.114	.245	.171	.125	.125	

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

		Marital Status						Region														
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West	
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%		2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Significance Level: 95%		169	27	101	17	4	8	12	23	6	23	13	15	13	7	6	21	22	20	42	28	26
		7%	6%	9%	4%	8%	19%	10%	9%	5%	10%	7%	9%	8%	8%	14%	6%	6%	7%	8%	8%	8%
Very easy	(0.0)			aC		ABC	C				ij				bij							
		90	18	53	10	1	1	7	11	3	10	9	11	6	5	6	13	6	10	22	17	16
		4%	4%	4%	2%	2%	6%	4%	3%	4%	5%	6%	3%	6%	14%	4%	2%	4%	4%	5%	5%	
	(1.0)			c			c	J		J	J	J		J	ABCDEFGHIJKLMN	j			J	J	J	
	(2.0)	122	13	77	23	1	4	4	18	4	8	11	11	12	2	-	20	23	13	23	23	13
		5%	3%	6%	6%	2%	9%	3%	7%	4%	3%	6%	6%	7%	2%	-	6%	6%	5%	4%	7%	4%
	(3.0)	143	22	80	27	4	1	9	19	4	12	17	12	13	4	5	17	22	18	33	25	23
		6%	5%	7%	7%	8%	2%	7%	7%	4%	5%	10%	7%	8%	5%	11%	5%	6%	6%	6%	7%	7%
	(4.0)	87	8	58	13	1	-	7	11	3	17	4	4	3	6	2	11	13	13	24	7	15
		4%	2%	5%	3%	2%	-	6%	4%	3%	7%	2%	2%	2%	7%	5%	3%	3%	5%	5%	2%	5%
	(5.0)	377	66	208	65	12	5	21	54	19	35	31	33	29	12	4	51	63	46	85	62	50
		17%	14%	18%	16%	23%	12%	17%	20%	17%	15%	18%	19%	17%	14%	9%	14%	17%	16%	16%	18%	15%
	(6.0)	139	27	72	26	3	2	9	12	8	14	9	13	10	4	2	28	18	21	31	23	23
		6%	6%	6%	6%	6%	5%	7%	5%	7%	6%	5%	7%	6%	5%	5%	8%	5%	7%	6%	7%	7%
	(7.0)	159	39	77	33	1	2	7	16	12	13	8	13	15	5	3	21	32	21	33	28	24
		7%	9%	6%	8%	2%	5%	6%	6%	11%	6%	5%	7%	9%	6%	7%	6%	9%	7%	6%	8%	7%
			d						cDiI								d					

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult

Dealing with solicitors

Base: All respondents

	Marital Status							Region													
	Total	Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Significance Level: 90%		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Significance Level: 95%																					
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(8.0)	151	22	92	17	6	4	10	16	15	18	8	14	13	9	4	27	18	9	41	27	13
	7%	5%	8%	4%	12%	9%	8%	6%	14%	8%	5%	8%	8%	10%	9%	8%	5%	3%	8%	8%	4%
			AC		AC		c		AcDjKl			Kn		Kn		dJKN	k	KN		jkN	jkN
(9.0)	47	9	30	4	-	-	4	3	3	5	-	1	6	2	-	6	13	8	8	7	8
	2%	2%	3%	1%	-	-	3%	1%	3%	2%	-	1%	3%	2%	-	2%	3%	3%	2%	2%	2%
			c				c		D	d		aDe	D		d	aDEI	De	d	d	D	
Very difficult	(10.0)	97	20	50	18	4	3	11	6	12	7	8	7	2	-	25	11	8	25	15	8
	4%	4%	4%	4%	8%	7%	2%	4%	5%	5%	4%	5%	4%	2%	-	7%	3%	3%	5%	4%	2%
					F	f				n						hJKN		n			
Not applicable		694	187	288	162	15	13	71	28	67	59	39	45	28	12	117	134	94	154	84	106
	31%	41%	24%	39%	29%	30%	24%	27%	25%	29%	34%	22%	26%	33%	27%	33%	36%	33%	30%	24%	33%
		BdF		BF						EM				e		EM	ABcEFi	M	aEM	em	EM
EASY		259	45	154	27	5	9	34	9	33	22	26	19	12	12	34	28	30	64	45	42
	11%	10%	13%	7%	10%	21%	16%	13%	8%	14%	13%	15%	11%	14%	27%	10%	7%	11%	12%	13%	13%
		c	aC			AC	aC	J		ij	j	biJ		j	ABCD	e	FgIJKL				
																			J	J	J
DIFFICULT		144	29	80	22	4	3	14	9	17	7	9	13	4	-	31	24	16	33	22	16
	6%	6%	7%	5%	8%	7%	5%	5%	8%	7%	4%	5%	8%	5%	-	9%	6%	6%	6%	6%	5%
									h	h			h			DHn	h	h	h	h	
Median		5	5	5	5	5	5	5	6	5	5	5	5	5	3	5	5	5	5	5	5
Mean Score		4.77	5.03	4.67	4.95	5.19	4.50	4.47	5.65	4.72	4.25	4.59	4.87	4.72	3.56	5.16	4.93	4.65	4.78	4.73	4.49
			b					h	ACDEfg							ADeHk					
									HJKLM												
									N	H		h	dH	h		mN	aDHn	H	dH	H	h
Std Deviation		2.83	2.85	2.85	2.63	2.89	2.79	2.78	2.72	2.97	2.73	2.85	2.87	2.89	2.85	2.94	2.70	2.70	2.88	2.86	2.74

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

ComRes

Online Survey - 8th November to 4th December 2012

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Std Error

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Total	Marital Status						Region														
	Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West	
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N		
2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
.071	.173	.095	.165	.476	.640	.291	.199	.299	.230	.252	.245	.255	.380	.504	.190	.174	.197	.150	.177	.185	

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

Significance Level: 90%

Significance Level: 95%

		Current City								
Total		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol	
		a	b	c	d	e	f	g	h	
		A	B	C	D	E	F	G	H	
Very easy	(0.0)	2275 100%	98 100%	110 100%	91 100%	95 100%	170 100%	138 100%	495 100%	126 100%
		169 7%	7 7%	11 10%	4 4%	5 5%	14 8%	9 7%	29 6%	15 12%
										cdG
	(1.0)	90 4%	4 4%	5 5%	3 3%	6 6%	8 5%	6 4%	13 3%	2 2%
	(2.0)	122 5%	7 7%	9 8%	3 3%	6 6%	7 4%	8 6%	25 5%	6 5%
	(3.0)	143 6%	9 9%	6 5%	3 3%	11 12%	9 5%	6 4%	27 5%	9 7%
	(4.0)	87 4%	5 5%	4 4%	- -	2 2%	13 8%	2 1%	16 3%	7 6%
Neither easy nor difficult	(5.0)	377 17%	24 24%	19 17%	12 13%	9 9%	23 14%	24 17%	76 15%	23 18%
			CDEG					d		d
	(6.0)	139 6%	4 4%	5 5%	7 8%	6 6%	10 6%	9 7%	35 7%	5 4%
	(7.0)	159 7%	6 6%	7 6%	10 11%	5 5%	10 6%	13 9%	33 7%	12 10%
	(8.0)	151 7%	2 2%	9 8%	13 14%	6 6%	13 8%	14 10%	29 6%	5 4%
	(9.0)	47 2%	1 1%	2 2%	3 3%	- -	5 3%	2 1%	13 3%	1 1%
				A	AdeGH		a	Agh		
					d		d			

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

		Current City								
Total		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol	
Significance Level: 90%		a	b	c	d	e	f	g	h	
Significance Level: 95%		A	B	C	D	E	F	G	H	
	2275	98	110	91	95	170	138	495	126	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very difficult	(10.0)	97	2	3	5	5	7	6	28	3
	4%	2%	3%	5%	5%	4%	4%	6%	2%	
Not applicable		694	27	30	28	34	51	39	171	38
	31%	28%	27%	31%	36%	30%	28%	35%	30%	
EASY		259	11	16	7	11	22	15	42	17
	11%	11%	15%	8%	12%	13%	11%	8%	13%	
DIFFICULT		144	3	5	8	5	12	8	41	4
	6%	3%	5%	9%	5%	7%	6%	8%	3%	
				ah				aH		
Median	5	5	5	6	5	5	5	5	5	
Mean Score	4.77	4.17	4.39	5.89	4.48	4.75	5.08	5.12	4.28	
				ABDEfGH			Ah	ABH		
Std Deviation	2.83	2.41	2.88	2.77	2.91	2.92	2.83	2.84	2.73	
Std Error	.071	.286	.322	.348	.373	.267	.285	.158	.291	

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

	Total	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages			
		Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D
Significance Level: 95%																		
Very easy	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(0.0)	169	110	59	45	79	35	8	23	93	23	21	49	17	18	67	10	57	102
	7%	6%	13%	13%	8%	5%	4%	3%	9%	18%	11%	10%	7%	5%	8%	4%	11%	7%
		A		BCD	CD				A	ABd	A	C			B		BD	B
(1.0)	90	62	28	21	42	22	5	18	45	14	9	35	8	8	33	7	26	57
	4%	3%	6%	6%	4%	3%	2%	2%	4%	11%	5%	7%	3%	2%	4%	3%	5%	4%
			A	Cd					A	ABD	a	BC						
(2.0)	122	93	29	29	64	22	6	20	74	7	15	46	11	12	51	11	40	71
	5%	5%	6%	8%	7%	3%	3%	3%	7%	5%	8%	9%	5%	3%	6%	4%	8%	5%
				CD	CD				A	a	A	BC					BD	
(3.0)	143	121	22	18	79	38	6	34	82	8	16	38	20	29	46	10	36	97
	6%	7%	5%	5%	8%	5%	3%	4%	8%	6%	8%	8%	8%	7%	6%	4%	7%	7%
					ACD				A		A						b	b
(4.0)	87	68	19	13	53	13	7	16	52	7	8	21	12	19	35	10	25	52
	4%	4%	4%	4%	6%	2%	3%	2%	5%	5%	4%	4%	5%	5%	4%	4%	5%	4%
				c	C				A	A								
Neither easy nor difficult	377	311	66	51	184	102	26	105	201	18	36	77	41	79	126	52	74	251
	17%	17%	14%	14%	20%	14%	12%	14%	19%	14%	18%	15%	17%	20%	16%	19%	14%	17%
					ACD				A		a					c		
(6.0)	139	115	24	21	53	49	14	46	65	5	15	30	18	31	53	20	33	86
	6%	6%	5%	6%	6%	7%	7%	6%	6%	4%	8%	6%	8%	8%	7%	7%	6%	6%
(7.0)	159	133	26	20	77	50	10	44	76	12	19	43	28	27	55	24	31	104
	7%	7%	6%	6%	8%	7%	5%	6%	7%	9%	10%	9%	12%	7%	7%	9%	6%	7%
					d						A		C					

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 95%																			
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	151	127	24	25	65	49	9	49	73	7	13	28	21	42	56	11	45	95	
	7%	7%	5%	7%	7%	7%	4%	6%	7%	5%	7%	6%	9%	11%	7%	4%	9%	6%	
														A	b		Bd		
(9.0)	47	39	8	5	19	19	2	13	19	8	5	14	6	8	20	7	13	27	
	2%	2%	2%	1%	2%	3%	1%	2%	2%	6%	3%	3%	3%	2%	3%	3%	2%	2%	
										AB									
Very difficult	(10.0)	97	76	21	17	37	32	9	37	44	6	5	19	3	31	26	8	18	71
		4%	4%	5%	5%	4%	4%	4%	5%	4%	5%	3%	4%	1%	8%	3%	3%	3%	5%
													b		AB			a	
Not applicable		694	562	132	92	188	288	111	371	244	13	33	101	55	86	230	103	127	464
		31%	31%	29%	26%	20%	40%	52%	48%	23%	10%	17%	20%	23%	22%	29%	38%	24%	31%
					B		AB	ABC	BCD	Cd		c			c	ACD		C	
EASY		259	172	87	66	121	57	13	41	138	37	30	84	25	26	100	17	83	159
		11%	9%	19%	18%	13%	8%	6%	5%	13%	29%	15%	17%	10%	7%	13%	6%	16%	11%
					BCD	CD				A	ABD	A	BC	c		B		aBD	B
DIFFICULT		144	115	29	22	56	51	11	50	63	14	10	33	9	39	46	15	31	98
		6%	6%	6%	6%	6%	7%	5%	6%	6%	11%	5%	7%	4%	10%	6%	5%	6%	7%
										aBd					aB				
Median		5	5	5	5	5	5	5	5	5	4	5	5	5	5	5	5	5	5
Mean Score		4.77	4.93	4.17	4.23	4.60	5.26	5.17	5.46	4.57	4.10	4.45	4.33	4.86	5.54	4.64	5.16	4.41	4.85
			B		a		AB	AB	BCD	c			A	AB		AC		C	
Std Deviation		2.83	2.74	3.07	3.07	2.74	2.79	2.73	2.68	2.78	3.25	2.78	2.90	2.59	2.67	2.83	2.47	2.95	2.83
Std Error		.071	.077	.170	.188	.100	.135	.271	.133	.097	.303	.218	.145	.190	.153	.119	.190	.148	.089

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

						Bank of mum and dad				First time buyers		
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
		Total	Inbetweeners									
			a	b	c	a	b	c	d	a	b	c
			A	B	C	A	B	C	D	A	B	C
Very easy	(0.0)	2275 100%	79 100%	722 100%	171 100%	134 100%	43 100%	35 100%	73 100%	322 100%	548 100%	189 100%
		169 7%	16 20%	22 3%	7 4%	4 3%	- -	1 3%	3 4%	8 2%	14 3%	7 4%
Neither easy nor difficult	(1.0)	90 4%	7 9%	16 2%	4 2%	4 3%	1 2%	2 6%	2 3%	4 1%	14 3%	4 2%
	(2.0)	122 5%	5 6%	18 2%	6 4%	4 3%	- -	2 6%	2 3%	7 2%	12 2%	6 3%
	(3.0)	143 6%	5 6%	33 5%	12 7%	9 7%	5 12%	3 9%	3 4%	12 4%	27 5%	5 3%
	(4.0)	87 4%	- -	15 2%	3 2%	2 1%	- -	- -	2 3%	8 2%	9 2%	7 4%
	(5.0)	377 17%	12 15%	95 13%	22 13%	15 11%	5 12%	2 6%	9 12%	37 11%	74 14%	22 12%
	(6.0)	139 6%	3 4%	45 6%	11 6%	10 7%	4 9%	3 9%	5 7%	22 7%	35 6%	9 5%
	(7.0)	159 7%	7 9%	40 6%	11 6%	9 7%	1 2%	2 6%	7 10%	16 5%	34 6%	9 5%
	(8.0)	151 7%	5 6%	47 7%	11 6%	7 5%	2 5%	3 9%	3 4%	22 7%	38 7%	7 4%

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with solicitors

Base: All respondents

	Total	Bank of mum and dad				First time buyers						
		Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
			a	b	c	a	b	c	d	a	b	c
	A	B	C	A	B	C	D	A	B	C		
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189	
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(9.0)	47	6	11	3	3	-	1	2	2	11	1	
	2%	8%	2%	2%	2%	-	3%	3%	1%	2%	1%	
		BC										
Very difficult	(10.0)	97	2	35	3	2	2	-	-	23	28	8
	4%	3%	5%	2%	1%	5%	-	-	7%	5%	4%	
			c			d						
Not applicable	694	11	345	78	65	23	16	35	161	252	104	
	31%	14%	48%	46%	49%	53%	46%	48%	50%	46%	55%	
			A	A							B	
EASY	259	23	38	11	8	1	3	5	12	28	11	
	11%	29%	5%	6%	6%	2%	9%	7%	4%	5%	6%	
		BC										
DIFFICULT	144	8	46	6	5	2	1	2	25	39	9	
	6%	10%	6%	4%	4%	5%	3%	3%	8%	7%	5%	
		C										
Median	5	5	5	5	5	5	5	5	6	5	5	
Mean Score	4.77	4.01	5.47	4.97	5.04	5.40	4.74	4.97	5.83	5.59	5.07	
			A	A					C			
Std Deviation	2.83	3.31	2.69	2.60	2.56	2.39	2.79	2.50	2.70	2.66	2.77	
Std Error	.071	.401	.138	.269	.308	.535	.639	.405	.212	.154	.300	

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

		Gender		Age			Children under 18			Income					
		Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+	
		a	b	a	b	c	a	b	c	d	a	b	c	d	
		A	B	A	B	C	A	B	C	D	A	B	C	D	
Significance Level: 90%		2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	128	78	50	57	49	22	81	37	14	44	14	31	32	41
		6%	8%	4%	6%	5%	5%	6%	6%	5%	6%	6%	7%	5%	6%
	(1.0)	77	44	33	25	31	21	54	15	8	21	6	17	19	27
		3%	4%	3%	3%	3%	5%	4%	3%	3%	3%	3%	4%	3%	4%
	(2.0)	109	55	54	48	39	22	71	23	15	37	11	23	27	40
		5%	6%	4%	5%	4%	5%	5%	4%	5%	5%	5%	5%	4%	6%
	(3.0)	106	49	57	42	45	19	69	25	13	32	10	17	32	32
		5%	5%	4%	4%	5%	5%	5%	4%	5%	4%	5%	4%	5%	5%
	(4.0)	93	46	47	39	41	13	54	25	16	38	10	17	31	30
		4%	5%	4%	4%	4%	3%	4%	4%	6%	5%	5%	4%	4%	4%
Neither easy nor difficult	(5.0)	372	167	205	153	157	62	228	107	48	139	33	72	111	120
		16%	17%	16%	16%	17%	15%	16%	18%	17%	18%	15%	16%	16%	18%
	(6.0)	149	71	78	54	70	25	97	36	24	50	7	32	48	45
		7%	7%	6%	6%	8%	6%	7%	6%	9%	6%	3%	7%	7%	7%
	(7.0)	178	75	103	69	83	26	119	43	23	57	16	27	60	58
		8%	8%	8%	7%	9%	6%	8%	7%	8%	7%	7%	6%	9%	8%
	(8.0)	191	73	118	75	80	36	106	63	30	84	12	31	73	60
		8%	7%	9%	8%	9%	9%	7%	11%	11%	11%	6%	7%	11%	9%
	(9.0)	104	49	55	34	49	21	55	36	14	45	12	10	32	39
		5%	5%	4%	4%	5%	5%	4%	6%	5%	6%	6%	2%	5%	6%
						a		A	A	A	B		B	B	B

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b		a	b	c	a	b	c	d	a	b	c	d
	A	B		A	B	C	A	B	C	D	A	B	C	D
Significance Level: 90%	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very difficult (10.0)	142	45	97	46	64	32	86	45	16	54	19	30	28	46
	6%	5%	8%	5%	7%	8%	6%	8%	6%	7%	9%	7%	4%	7%
			A		A	A					C	C		C
Not applicable	626	230	396	316	208	102	437	138	61	179	67	134	197	147
	28%	23%	31%	33%	23%	25%	30%	23%	22%	23%	31%	30%	29%	21%
			A	BC			BCD				D	D	D	
EASY	205	122	83	82	80	43	135	52	22	65	20	48	51	68
	9%	12%	6%	9%	9%	11%	9%	9%	8%	8%	9%	11%	7%	10%
		B									C			c
DIFFICULT	246	94	152	80	113	53	141	81	30	99	31	40	60	85
	11%	10%	12%	8%	12%	13%	10%	14%	11%	13%	14%	9%	9%	12%
			a		A	A		A		A	BC			bC
Median	5	5	6	5	5	5	5	5	5	5	5	5	5	5
Mean Score	5.38	4.98	5.71	5.20	5.53	5.39	5.27	5.64	5.48	5.58	5.41	5.08	5.49	5.37
			A		A			A		A			B	
Std Deviation	2.86	2.90	2.78	2.83	2.81	3.02	2.86	2.89	2.73	2.84	3.08	2.95	2.68	2.89
Std Error	.070	.106	.093	.112	.106	.175	.090	.135	.184	.116	.252	.168	.121	.125

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

		Marital Status						Region													
		Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Significance Level: 90%		2275	458	1186	415	52	43	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	128	33	66	20	2	1	20	6	19	6	7	12	4	3	19	15	17	31	19	20
		6%	7%	6%	5%	4%	2%	5%	8%	5%	8%	3%	4%	7%	5%	7%	5%	4%	6%	6%	5%
								dj		DeJ											
	(1.0)	77	18	44	11	1	2	7	1	10	8	4	5	2	2	14	15	9	19	9	11
		3%	4%	4%	3%	2%	5%	3%	1%	4%	5%	2%	3%	2%	5%	4%	4%	3%	4%	3%	3%
			f	f						b	b										
	(2.0)	109	23	64	12	2	3	15	4	10	13	9	7	7	1	19	12	12	27	16	13
		5%	5%	5%	3%	4%	7%	6%	4%	4%	7%	5%	4%	8%	2%	5%	3%	4%	5%	5%	4%
				C						J	J										
	(3.0)	106	19	54	20	3	3	12	6	8	8	9	9	6	-	17	18	13	22	18	13
		5%	4%	5%	5%	6%	7%	5%	5%	3%	5%	5%	5%	7%	-	5%	5%	5%	4%	5%	4%
											h										
	(4.0)	93	19	50	15	2	2	16	6	8	4	4	7	2	5	16	14	11	18	11	16
		4%	4%	4%	4%	4%	5%	6%	5%	3%	2%	2%	4%	2%	11%	4%	4%	4%	3%	3%	5%
								delm													
Neither easy nor difficult	(5.0)	372	69	209	63	7	7	52	20	40	24	32	38	13	8	52	52	41	84	70	49
		16%	15%	18%	15%	13%	16%	20%	18%	17%	14%	18%	22%	15%	18%	15%	14%	15%	16%	20%	15%
								ij													
	(6.0)	149	23	83	25	4	2	11	8	21	8	18	11	4	4	19	25	20	37	29	24
		7%	5%	7%	6%	8%	5%	4%	7%	9%	5%	10%	6%	5%	9%	5%	7%	7%	7%	8%	7%
										Adi		ADI								A	a
	(7.0)	178	30	100	31	4	2	20	9	17	11	19	7	3	2	27	37	26	37	26	28
		8%	7%	8%	7%	8%	5%	8%	8%	7%	6%	11%	4%	3%	5%	8%	10%	9%	7%	8%	9%
											FG						Fg	Fg			f

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
		a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(8.0)	191	16	106	45	5	4	15	18	15	18	13	16	17	11	1	29	25	28	46	33	29
	8%	3%	9%	11%	10%	9%	12%	7%	14%	8%	7%	9%	10%	13%	2%	8%	7%	10%	9%	10%	9%
			A	A	A	a	A	AcdHiJ						ahj				h			
(9.0)	104	18	60	14	4	2	6	6	7	11	12	6	12	4	4	19	14	9	30	18	13
	5%	4%	5%	3%	8%	5%	5%	2%	6%	5%	7%	3%	7%	5%	9%	5%	4%	3%	6%	5%	4%
			a						a		Ak		Ajk		Ajk	a			A	a	
Very difficult	(10.0)	142	20	79	18	6	13	17	7	13	16	13	7	4	1	20	30	14	36	20	15
		6%	4%	7%	4%	12%	14%	6%	6%	6%	9%	7%	4%	5%	2%	6%	8%	5%	7%	6%	5%
				ac		AC	AbC				fkN						fn				
Not applicable	626	170	271	141	12	9	23	71	22	59	53	37	40	26	13	106	118	81	134	77	94
	28%	37%	23%	34%	23%	21%	19%	27%	20%	25%	30%	21%	23%	30%	30%	30%	31%	29%	26%	22%	29%
		BDEF		BeF							bem			b		BEM	BcEFIM	bem			beM
EASY	205	51	110	31	3	3	7	27	7	29	14	11	17	6	5	33	30	26	50	28	31
	9%	11%	9%	7%	6%	7%	6%	10%	6%	12%	8%	6%	10%	7%	11%	9%	8%	9%	10%	8%	10%
			cf								bEjm										
DIFFICULT	246	38	139	32	10	8	19	23	14	24	28	19	19	8	5	39	44	23	66	38	28
	11%	8%	12%	8%	19%	19%	16%	9%	13%	10%	16%	11%	11%	9%	11%	11%	12%	8%	13%	11%	9%
			AC		AC	AC	AC				AckN								akn		
Median	5	5	5	5	6	5	6	5	6	5	5	6	5	5	5	5	6	5	5	5	5
Mean Score	5.38	4.79	5.42	5.49	6.13	5.76	6.02	5.01	5.79	5.17	5.62	5.68	5.25	5.27	5.03	5.31	5.62	5.34	5.45	5.47	5.30
			A	A	A	a	ABc		Ac		a	A				A	A		a	a	
Std Deviation	2.86	2.94	2.85	2.74	2.89	3.05	2.79	2.87	2.70	2.95	3.06	2.65	2.81	2.90	2.77	2.91	2.85	2.82	2.94	2.74	2.81
Std Error	.070	.173	.094	.165	.457	.522	.282	.206	.287	.223	.276	.227	.245	.374	.498	.184	.178	.200	.149	.167	.185

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

		Current City								
		Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
			a	b	c	d	e	f	g	h
			A	B	C	D	E	F	G	H
Very easy	(0.0)	2275 100%	98 100%	110 100%	91 100%	95 100%	170 100%	138 100%	495 100%	126 100%
		128 6%	6 6%	11 10%	4 4%	4 4%	14 8%	12 9%	25 5%	9 7%
				G						
	(1.0)	77 3%	1 1%	2 2%	2 2%	4 4%	9 5%	3 2%	15 3%	6 5%
							a			
	(2.0)	109 5%	6 6%	6 5%	2 2%	5 5%	8 5%	4 3%	23 5%	7 6%
	(3.0)	106 5%	2 2%	6 5%	6 7%	5 5%	5 3%	6 4%	23 5%	5 4%
	(4.0)	93 4%	7 7%	5 5%	5 5%	2 2%	8 5%	8 6%	20 4%	4 3%
				d						
	Neither easy nor difficult	(5.0)	372 16%	18 18%	21 19%	12 13%	18 19%	26 15%	31 22%	74 15%
								cG		
(6.0)	149 7%	6 6%	7 6%	6 7%	4 4%	14 8%	11 8%	36 7%	7 6%	
(7.0)	178 8%	10 10%	6 5%	7 8%	4 4%	10 6%	3 2%	42 8%	11 9%	
			F	F				F	F	
(8.0)	191 8%	7 7%	6 5%	14 15%	7 7%	16 9%	13 9%	40 8%	10 8%	
				aBdGh						
(9.0)	104 5%	2 2%	1 1%	6 7%	6 6%	11 6%	8 6%	21 4%	4 3%	
				B	B	B	B	b		

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

		Current City								
Total		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol	
Significance Level: 90%		a	b	c	d	e	f	g	h	
Significance Level: 95%		A	B	C	D	E	F	G	H	
		2275	98	110	91	95	170	138	495	126
		100%	100%	100%	100%	100%	100%	100%	100%	100%
Very difficult	(10.0)	142	6	8	8	8	11	5	28	4
		6%	6%	7%	9%	8%	6%	4%	6%	3%
				fh	h					
Not applicable		626	27	31	19	28	38	34	148	33
		28%	28%	28%	21%	29%	22%	25%	30%	26%
								ce		
EASY		205	7	13	6	8	23	15	40	15
		9%	7%	12%	7%	8%	14%	11%	8%	12%
							cG			
DIFFICULT		246	8	9	14	14	22	13	49	8
		11%	8%	8%	15%	15%	13%	9%	10%	6%
				H	H	h				
Median		5	5	5	6	5	5	5	5	5
Mean Score		5.38	5.31	4.78	6.04	5.51	5.25	5.09	5.41	4.90
				BeFgH					b	
Std Deviation		2.86	2.72	2.97	2.80	3.00	3.07	2.80	2.81	2.78
Std Error		.070	.323	.334	.330	.366	.267	.275	.151	.288

Columns Tested: A,B,C,D,E,F,G,H



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

		Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
		Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
		a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%		2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very easy	(0.0)	128	96	32	19	48	37	18	45	49	8	18	47	7	18	52	14	38	76
		6%	5%	7%	5%	5%	5%	8%	6%	5%	6%	9%	9%	3%	5%	7%	5%	7%	5%
							bc				aB		BC				d		
	(1.0)	77	60	17	14	32	29	1	23	36	3	11	25	6	13	30	13	17	47
		3%	3%	4%	4%	3%	4%	*	3%	3%	2%	6%	5%	3%	3%	4%	5%	3%	3%
					D	D	D					a							
	(2.0)	109	92	17	16	54	29	9	33	54	6	10	31	14	14	45	14	31	64
		5%	5%	4%	4%	6%	4%	4%	4%	5%	5%	5%	6%	6%	4%	6%	5%	6%	4%
												c							
	(3.0)	106	84	22	19	35	41	11	41	43	7	7	38	10	13	41	11	30	65
		5%	5%	5%	5%	4%	6%	5%	5%	4%	5%	4%	8%	4%	3%	5%	4%	6%	4%
							b						bC						
	(4.0)	93	77	16	18	42	24	8	26	47	3	12	20	12	16	34	9	25	59
		4%	4%	3%	5%	4%	3%	4%	3%	4%	2%	6%	4%	5%	4%	4%	3%	5%	4%
												a							
Neither easy nor difficult	(5.0)	372	298	74	55	183	111	18	100	201	23	30	75	51	64	123	42	81	249
		16%	16%	16%	15%	19%	15%	8%	13%	19%	18%	15%	15%	21%	16%	15%	15%	15%	17%
					D	aCD	D			A				A					
	(6.0)	149	120	29	20	57	52	13	43	68	10	21	30	21	37	63	23	40	86
		7%	7%	6%	6%	6%	7%	6%	6%	6%	8%	11%	6%	9%	9%	8%	8%	8%	6%
												AB		A		d			
	(7.0)	178	152	26	24	77	60	12	54	84	17	16	43	20	42	57	26	31	121
		8%	8%	6%	7%	8%	8%	6%	7%	8%	13%	8%	9%	8%	11%	7%	10%	6%	8%
			b								AB					c		c	

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages					
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware	
																			a
Significance Level: 90%		A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 95%																			
	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(8.0)	191	149	42	33	96	58	2	44	100	18	15	38	22	43	65	22	43	126	
	8%	8%	9%	9%	10%	8%	1%	6%	9%	14%	8%	8%	9%	11%	8%	8%	8%	9%	
				D	D	D			A	Abd				a					
(9.0)	104	78	26	23	48	30	2	24	60	7	9	22	11	16	41	9	32	63	
	5%	4%	6%	6%	5%	4%	1%	3%	6%	5%	5%	4%	5%	4%	5%	3%	6%	4%	
				D	D	D			A								bd		
Very difficult	(10.0)	142	109	33	24	66	41	8	38	78	15	7	28	11	31	36	9	27	106
		6%	6%	7%	7%	7%	6%	4%	5%	7%	12%	4%	6%	5%	8%	5%	3%	5%	7%
					d				Ad	AbD								AB	
Not applicable		626	502	124	92	202	207	111	305	248	11	39	104	55	83	211	81	130	415
		28%	28%	27%	26%	21%	29%	52%	39%	23%	9%	20%	21%	23%	21%	26%	30%	25%	28%
					B	ABC		BCD	C		C								
EASY		205	156	49	33	80	66	19	68	85	11	29	72	13	31	82	27	55	123
		9%	9%	11%	9%	9%	9%	9%	9%	8%	9%	15%	14%	5%	8%	10%	10%	10%	8%
											ABc		BC						
DIFFICULT		246	187	59	47	114	71	10	62	138	22	16	50	22	47	77	18	59	169
		11%	10%	13%	13%	12%	10%	5%	8%	13%	17%	8%	10%	9%	12%	10%	7%	11%	11%
					D	D	D			Ad	AD						B	B	
Median		5	5	5	5	5	5	5	5	5	6	5	5	5	5	5	5	5	5
Mean Score		5.38	5.37	5.41	5.47	5.51	5.35	4.41	5.10	5.59	5.97	4.87	4.83	5.50	5.79	5.14	5.14	5.15	5.51
					D	D	D			AD	AD			A	A			AbC	
Std Deviation		2.86	2.82	3.01	2.93	2.81	2.83	2.94	2.90	2.80	2.86	2.89	3.02	2.50	2.73	2.86	2.73	2.93	2.85
Std Error		.070	.078	.165	.180	.104	.125	.291	.134	.098	.264	.231	.152	.184	.156	.118	.197	.147	.088

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

						Bank of mum and dad				First time buyers		
			First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
		Total	Inbetweeners									
			a	b	c	a	b	c	d	a	b	c
			A	B	C	A	B	C	D	A	B	C
Very easy	(0.0)	2275 100%	79 100%	722 100%	171 100%	134 100%	43 100%	35 100%	73 100%	322 100%	548 100%	189 100%
		128 6%	6 8%	41 6%	13 8%	7 5%	1 2%	4 11%	2 3%	15 5%	27 5%	16 8%
								d				ab
	(1.0)	77 3%	2 3%	21 3%	6 4%	5 4%	1 2%	1 3%	3 4%	8 2%	22 4%	1 1%
											C	
	(2.0)	109 5%	4 5%	32 4%	6 4%	5 4%	1 2%	2 6%	3 4%	18 6%	22 4%	7 4%
	(3.0)	106 5%	5 6%	37 5%	8 5%	6 4%	2 5%	3 9%	1 1%	20 6%	31 6%	10 5%
								d				
	(4.0)	93 4%	2 3%	24 3%	3 2%	2 1%	- -	1 3%	1 1%	16 5%	16 3%	8 4%
Neither easy nor difficult	(5.0)	372 16%	13 16%	94 13%	22 13%	18 13%	4 9%	4 11%	13 18%	35 11%	79 14%	17 9%
										c		
(6.0)	149 7%	6 8%	42 6%	14 8%	11 8%	3 7%	1 3%	8 11%	18 6%	33 6%	9 5%	
(7.0)	178 8%	12 15%	53 7%	13 8%	10 7%	3 7%	3 9%	6 8%	23 7%	41 7%	8 4%	
			Bc									
(8.0)	191 8%	8 10%	39 5%	13 8%	12 9%	6 14%	2 6%	5 7%	18 6%	41 7%	2 1%	
			b						C	C		

Columns Tested: A,B,C - A,B,C,D - A,B,C



Homebuyers Tracking Study

**Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?
Please rate each on a scale of 0-10, where 0=very easy, 5=neither easy nor difficult and 10=very difficult**

Dealing with the hassle of moving from one place to another

Base: All respondents

						Bank of mum and dad				First time buyers		
			First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest	
		Total	Inbetweeners									
			a	b	c	a	b	c	d	a	b	c
			A	B	C	A	B	C	D	A	B	C
Significance Level: 90%		2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	(9.0)	104	4	21	3	1	-	-	1	9	21	2
		5%	5%	3%	2%	1%	-	-	1%	3%	4%	1%
											c	
Very difficult	(10.0)	142	10	34	3	2	-	-	2	21	28	6
		6%	13%	5%	2%	1%	-	-	3%	7%	5%	3%
			BC	c								
Not applicable		626	7	284	67	55	22	14	28	121	187	103
		28%	9%	39%	39%	41%	51%	40%	38%	38%	34%	54%
				A	A							AB
EASY		205	8	62	19	12	2	5	5	23	49	17
		9%	10%	9%	11%	9%	5%	14%	7%	7%	9%	9%
DIFFICULT		246	14	55	6	3	-	-	3	30	49	8
		11%	18%	8%	4%	2%	-	-	4%	9%	9%	4%
			BC	c						C	C	
Median		5	6	5	5	5	6	4	5	5	5	5
Mean Score		5.38	5.81	5.08	4.81	4.96	5.52	3.86	5.33	5.21	5.26	4.26
			BC			c	C		C	C	C	
Std Deviation		2.86	2.99	2.87	2.81	2.66	2.46	2.74	2.47	2.91	2.86	2.91
Std Error		.070	.352	.137	.275	.299	.537	.599	.368	.205	.150	.314

Columns Tested: A,B,C - A,B,C,D - A,B,C



Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

NET - EASY

Base: All respondents

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b		a	b	c	a	b	c	d	a	b	c	d
	A	B		A	B	C	A	B	C	D	A	B	C	D
Significance Level: 90%														
Significance Level: 95%														
	2275	982	1293	958	916	401	1457	593	282	780	217	441	690	685
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Raising a deposit	384	201	183	86	208	90	232	102	63	145	29	71	100	138
	17%	20%	14%	9%	23%	22%	16%	17%	22%	19%	13%	16%	14%	20%
		B			A	A			Ab					AbC
Finding a mortgage	303	138	165	100	158	45	175	91	50	124	18	51	86	116
	13%	14%	13%	10%	17%	11%	12%	15%	18%	16%	8%	12%	12%	17%
					AC			A	A	A			a	ABC
Calculating hidden costs, for example stamp duty	298	168	130	75	133	90	190	76	38	100	14	47	74	121
	13%	17%	10%	8%	15%	22%	13%	13%	13%	13%	6%	11%	11%	18%
		B			A	AB						a	a	ABC
Dealing with solicitors	259	120	139	69	112	78	173	54	36	78	23	48	66	86
	11%	12%	11%	7%	12%	19%	12%	9%	13%	10%	11%	11%	10%	13%
					A	AB	b		b					c
Dealing with estate agents	219	103	116	62	90	67	139	50	32	75	20	47	58	54
	10%	10%	9%	6%	10%	17%	10%	8%	11%	10%	9%	11%	8%	8%
					A	AB								
Dealing with the hassle of moving from one place to another	205	122	83	82	80	43	135	52	22	65	20	48	51	68
	9%	12%	6%	9%	9%	11%	9%	9%	8%	8%	9%	11%	7%	10%
		B										C		c
Negotiating with a seller	149	84	65	43	69	37	87	41	24	56	17	23	41	43
	7%	9%	5%	4%	8%	9%	6%	7%	9%	7%	8%	5%	6%	6%
		B			A	A								
Selling your existing home (if you have one)	124	56	68	35	67	22	71	33	24	51	14	21	31	42
	5%	6%	5%	4%	7%	5%	5%	6%	9%	7%	6%	5%	4%	6%
					A				Ab	a				
Finding a suitable property to buy	116	52	64	46	45	25	73	29	16	43	19	19	35	29
	5%	5%	5%	5%	5%	6%	5%	5%	6%	6%	9%	4%	5%	4%
											BCD			

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

NET - EASY

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohabiting	Separated	Widowed	Divorced	Scotland	North East	North West	Yorkshire and Humber	East Midlands	West Midlands	East of England	Wales	London	South East	South West	Net: North England	Net: Midlands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%																					
Significance Level: 95%																					
	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Raising a deposit	384	66	211	65	10	5	27	40	20	44	46	32	27	17	13	41	49	55	110	59	68
	17%	14%	18%	16%	19%	12%	22%	15%	18%	19%	26%	18%	16%	20%	30%	11%	13%	20%	21%	17%	21%
						Ac		i	lj	AceFIJM	l		l	AFIJM			IJ	AIJ	l	alJ	
Finding a mortgage	303	49	174	54	6	3	17	41	13	38	39	27	15	13	6	31	41	39	90	42	45
	13%	11%	15%	13%	12%	7%	14%	15%	12%	16%	22%	16%	9%	15%	14%	9%	11%	14%	17%	12%	14%
			A				Fij		Fij	aBFIJKMN	fl		i				l	FIJM		fl	
Calculating hidden costs, for example stamp duty	298	44	183	43	6	6	16	32	8	42	24	27	20	11	9	38	56	31	74	47	40
	13%	10%	15%	10%	12%	14%	13%	12%	7%	18%	14%	16%	12%	13%	20%	11%	15%	11%	14%	14%	12%
			AC							aBflKn	b	B			Bik		Bi		B	b	
Dealing with solicitors	259	45	154	27	5	9	19	34	9	33	22	26	19	12	12	34	28	30	64	45	42
	11%	10%	13%	7%	10%	21%	16%	13%	8%	14%	13%	15%	11%	14%	27%	10%	7%	11%	12%	13%	13%
		c	aC			AC	aC	J		ij	j	biJ		j	ABCDEfgJLMN			J	J	J	
Dealing with estate agents	219	37	132	26	5	7	12	26	8	31	21	14	18	12	5	27	38	19	60	32	24
	10%	8%	11%	6%	10%	16%	10%	10%	7%	13%	12%	8%	10%	14%	11%	8%	10%	7%	12%	9%	7%
			aC			aC				belKN	ikn			iKn					iKn		
Dealing with the hassle of moving from one place to another	205	51	110	31	3	3	7	27	7	29	14	11	17	6	5	33	30	26	50	28	31
	9%	11%	9%	7%	6%	7%	6%	10%	6%	12%	8%	6%	10%	7%	11%	9%	8%	9%	10%	8%	10%
		cf								bEjnm											
Negotiating with a seller	149	26	88	17	4	2	12	18	6	19	14	8	10	10	5	20	18	21	39	18	26
	7%	6%	7%	4%	8%	5%	10%	7%	5%	8%	8%	5%	6%	12%	11%	6%	5%	7%	7%	5%	8%
			C				aC			j				EIJM	ej					j	

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N



Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

NET - EASY

Base: All respondents

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%	2275	458	1186	415	52	43	121	265	111	234	176	174	172	86	44	357	375	281	521	346	325
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Selling your existing home (if you have one)	124	16	76	21	2	4	5	14	3	13	12	9	14	6	1	20	19	13	28	23	14
	5%	3%	6%	5%	4%	9%	4%	5%	3%	6%	7%	5%	8%	7%	2%	6%	5%	5%	5%	7%	4%
			A			a							bn								
Finding a suitable property to buy	116	14	66	21	2	5	8	23	6	13	17	7	10	3	3	6	15	13	36	17	16
	5%	3%	6%	5%	4%	12%	7%	9%	5%	6%	10%	4%	6%	3%	7%	2%	4%	5%	7%	5%	5%
			A		Abc	a	eIjkmn	l	l	EglJKMN		l		l		i	l	lj	l	l	l

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

NET - EASY

Base: All respondents

Significance Level: 90%

Significance Level: 95%

	Current City								
	Total	Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	2275	98	110	91	95	170	138	495	126
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Raising a deposit	384	12	16	17	29	32	20	61	32
	17%	12%	15%	19%	31%	19%	14%	12%	25%
				ABcEFG		G		ABFG	
Finding a mortgage	303	9	23	13	19	23	10	47	26
	13%	9%	21%	14%	20%	14%	7%	9%	21%
			AFG	f	AFG	f		AFG	
Calculating hidden costs, for example stamp duty	298	11	12	9	13	28	14	55	16
	13%	11%	11%	10%	14%	16%	10%	11%	13%
					g				
Dealing with solicitors	259	11	16	7	11	22	15	42	17
	11%	11%	15%	8%	12%	13%	11%	8%	13%
			g		g			g	
Dealing with estate agents	219	8	12	4	10	21	10	33	16
	10%	8%	11%	4%	11%	12%	7%	7%	13%
			c		CG			CG	
Dealing with the hassle of moving from one place to another	205	7	13	6	8	23	15	40	15
	9%	7%	12%	7%	8%	14%	11%	8%	12%
					cG				
Negotiating with a seller	149	5	11	5	7	14	9	26	11
	7%	5%	10%	5%	7%	8%	7%	5%	9%
			g						
Selling your existing home (if you have one)	124	6	6	2	7	11	7	23	2
	5%	6%	5%	2%	7%	6%	5%	5%	2%
		h			H	H			
Finding a suitable property to buy	116	8	12	6	6	9	7	12	7
	5%	8%	11%	7%	6%	5%	5%	2%	6%
		G	efG	G	G	g		g	

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

NET - EASY

Base: All respondents

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%	2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Raising a deposit	384	278	106	86	191	77	22	68	219	39	41	146	28	32	158	34	124	226
	17%	15%	23%	24%	20%	11%	10%	9%	21%	30%	21%	29%	12%	8%	20%	12%	24%	15%
			A	CD	CD				A	ABd	A	BC			BD		aBD	
Finding a mortgage	303	247	56	42	180	58	20	60	175	24	34	180	19	4	119	21	98	184
	13%	14%	12%	12%	19%	8%	9%	8%	16%	19%	17%	36%	8%	1%	15%	8%	19%	12%
				C	ACD				A	A	A	BC	C		B		aBD	B
Calculating hidden costs, for example stamp duty	298	206	92	77	134	63	18	46	171	34	32	91	27	31	139	30	109	159
	13%	11%	20%	22%	14%	9%	8%	6%	16%	27%	16%	18%	11%	8%	17%	11%	21%	11%
			A	BCD	CD				A	ABD	A	BC			BD		BD	
Dealing with solicitors	259	172	87	66	121	57	13	41	138	37	30	84	25	26	100	17	83	159
	11%	9%	19%	18%	13%	8%	6%	5%	13%	29%	15%	17%	10%	7%	13%	6%	16%	11%
			A	BCD	CD				A	ABD	A	BC	c		B		aBD	B
Dealing with estate agents	219	150	69	48	97	50	18	52	112	20	25	61	17	27	85	32	53	134
	10%	8%	15%	13%	10%	7%	8%	7%	10%	16%	13%	12%	7%	7%	11%	12%	10%	9%
			A	Cd	C				A	Ab	A	BC						
Dealing with the hassle of moving from one place to another	205	156	49	33	80	66	19	68	85	11	29	72	13	31	82	27	55	123
	9%	9%	11%	9%	9%	9%	9%	9%	8%	9%	15%	14%	5%	8%	10%	10%	10%	8%
											ABc	BC						
Negotiating with a seller	149	99	50	38	62	38	11	30	69	21	20	42	14	17	56	18	38	93
	7%	5%	11%	11%	7%	5%	5%	4%	6%	16%	10%	8%	6%	4%	7%	7%	7%	6%
			A	BCD					A	AB	Ab	C						
Selling your existing home (if you have one)	124	95	29	22	49	44	7	31	42	32	12	38	17	14	50	15	35	74
	5%	5%	6%	6%	5%	6%	3%	4%	4%	25%	6%	8%	7%	4%	6%	5%	7%	5%
										ABD		C	C					

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

NET - EASY

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Finding a suitable property to buy

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages			
	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
Total	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D
2275	1817	458	357	940	719	213	776	1068	128	195	501	240	390	798	273	525	1477
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
116	85	31	18	64	22	9	29	62	7	8	38	7	23	41	10	31	75
5%	5%	7%	5%	7%	3%	4%	4%	6%	5%	4%	8%	3%	6%	5%	4%	6%	5%
		a		C				A			B		b				

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D

Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

NET - EASY

Base: All respondents

				Bank of mum and dad				First time buyers			
	Total	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
	a	b	c	a	b	c	d	a	b	c	
	A	B	C	A	B	C	D	A	B	C	
Significance Level: 90%	2275	79	722	171	134	43	35	73	322	548	189
Significance Level: 95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Raising a deposit	384	23	60	12	8	3	-	5	22	44	18
	17%	29%	8%	7%	6%	7%	-	7%	7%	8%	10%
		BC									
Finding a mortgage	303	16	53	10	6	2	4	1	20	38	18
	13%	20%	7%	6%	4%	5%	11%	1%	6%	7%	10%
		BC					D				
Calculating hidden costs, for example stamp duty	298	21	42	11	10	1	2	7	13	30	13
	13%	27%	6%	6%	7%	2%	6%	10%	4%	5%	7%
		BC									
Dealing with solicitors	259	23	38	11	8	1	3	5	12	28	11
	11%	29%	5%	6%	6%	2%	9%	7%	4%	5%	6%
		BC									
Dealing with estate agents	219	11	43	10	6	-	2	4	12	33	16
	10%	14%	6%	6%	4%	-	6%	5%	4%	6%	8%
		BC									A
Dealing with the hassle of moving from one place to another	205	8	62	19	12	2	5	5	23	49	17
	9%	10%	9%	11%	9%	5%	14%	7%	7%	9%	9%
Negotiating with a seller	149	13	26	12	7	2	1	4	8	19	10
	7%	16%	4%	7%	5%	5%	3%	5%	2%	3%	5%
		BC		B							a
Selling your existing home (if you have one)	124	15	28	6	4	-	-	4	11	24	5
	5%	19%	4%	4%	3%	-	-	5%	3%	4%	3%
		BC									

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q13 - During the process of buying a property, how easy or difficult have you found it doing each of the following?

NET - EASY

Base: All respondents

Significance Level: 90%

Significance Level: 95%

Finding a suitable property to buy

Columns Tested: A,B,C - A,B,C,D - A,B,C

Total				Bank of mum and dad				First time buyers		
	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
	a	b	c	a	b	c	d	a	b	c
	A	B	C	A	B	C	D	A	B	C
2275	79	722	171	134	43	35	73	322	548	189
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
116	1	25	8	5	1	2	2	12	17	9
5%	1%	3%	5%	4%	2%	6%	3%	4%	3%	5%

Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

	Gender		Age			Children under 18				Income				
	Total	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
		a	b	a	b	c	a	b	c	d	a	b	c	d
Significance Level: 90%		A	B	A	B	C	A	B	C	D	A	B	C	D
Significance Level: 95%														
	79	34	45	17	46	16	53	16	11	25	6	9	25	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I wanted to be chain-free	20	6	14	4	11	5	13	4	4	7	2	4	4	9
	25%	18%	31%	24%	24%	31%	25%	25%	36%	28%	33%	44%	16%	33%
												c		
I needed to relocate for work	20	10	10	6	11	3	14	3	4	6	1	1	8	6
	25%	29%	22%	35%	24%	19%	26%	19%	36%	24%	17%	11%	32%	22%
The break-up of a relationship	17	10	7	4	9	4	12	2	2	4	-	2	7	5
	22%	29%	16%	24%	20%	25%	23%	13%	18%	16%	-	22%	28%	19%
I needed to relocate for other reasons	8	2	6	-	4	4	6	2	-	2	3	1	2	1
	10%	6%	13%	-	9%	25%	11%	13%	-	8%	50%	11%	8%	4%
						Ab					CD			
The person with whom I bought a property wanted to sell the property	2	1	1	1	1	-	2	-	-	-	-	-	-	2
	3%	3%	2%	6%	2%	-	4%	-	-	-	-	-	-	7%
I rented out my previous property	2	1	1	1	1	-	1	-	1	1	-	1	1	-
	3%	3%	2%	6%	2%	-	2%	-	9%	4%	-	11%	4%	-
												d		
I no longer wanted to own a property	1	1	-	-	1	-	1	-	-	-	-	-	-	1
	1%	3%	-	-	2%	-	2%	-	-	-	-	-	-	4%
I could no longer afford the property	1	-	1	-	1	-	1	-	-	-	-	-	1	-
	1%	-	2%	-	2%	-	2%	-	-	-	-	-	4%	-
The person with whom I lived moved out	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I lost my job	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other reason	15	6	9	3	10	2	10	5	-	5	1	1	4	6
	19%	18%	20%	18%	22%	13%	19%	31%	-	20%	17%	11%	16%	22%
								c						

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

Significance Level: 90%

Significance Level: 95%

Total	Gender		Age			Children under 18				Income			
	Male	Female	18-34	35-54	55+	No	Yes: aged 0-10	Yes: aged 11-18	Yes: any	Up to £21k	£21-34k	£34-55k	£55k+
	a	b	a	b	c	a	b	c	d	a	b	c	d
	A	B	A	B	C	A	B	C	D	A	B	C	D
79	34	45	17	46	16	53	16	11	25	6	9	25	27
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B - A,B,C - A,B,C,D - A,B,C,D

Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

	Marital Status						Region														
		Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West	
	Total	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%																					
Significance Level: 95%																					
	79	14	38	15	1	2	9	11	1	6	9	10	2	4	2	6	19	9	16	12	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I wanted to be chain-free	20	1	12	4	1	-	2	2	-	2	1	5	1	1	1	2	4	1	3	6	2
	25%	7%	32%	27%	100%	-	22%	18%	-	33%	11%	50%	50%	25%	50%	33%	21%	11%	19%	50%	18%
			a								dk									dkl	
I needed to relocate for work	20	5	11	3	1	-	-	4	-	-	2	2	-	1	1	3	4	3	2	2	4
	25%	36%	29%	20%	100%	-	-	36%	-	-	22%	20%	-	25%	50%	50%	21%	33%	13%	17%	36%
		f	f													cl					
The break-up of a relationship	17	3	3	5	1	-	5	1	-	1	1	4	-	3	-	1	6	-	2	4	-
	22%	21%	8%	33%	100%	-	56%	9%	-	17%	11%	40%	-	75%	-	17%	32%	-	13%	33%	-
			B	B			B				KN			ADKLN		kN			kN		
I needed to relocate for other reasons	8	2	4	-	-	1	1	1	1	-	3	-	-	-	1	-	2	-	4	-	1
	10%	14%	11%	-	-	50%	11%	9%	100%	-	33%	-	-	-	50%	-	11%	-	25%	-	9%
					C						ekM				EKM				em		
The person with whom I bought a property wanted to sell the property	2	1	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-
	3%	7%	-	7%	-	-	-	9%	-	-	-	-	-	-	-	17%	-	-	-	-	-
																j					
I rented out my previous property	2	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-
	3%	-	3%	7%	-	-	-	9%	-	-	-	-	-	-	-	-	5%	-	-	-	-
I no longer wanted to own a property	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	1%	-	-	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	-	-	9%
I could no longer afford the property	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	1%	-	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	-	-	9%
The person with whom I lived moved out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I lost my job	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

	Marital Status						Region														
	Total	Single	Married (incl. civil)	Cohab iting	Separ ated	Wid owed	Div orced	Scot land	North East	North West	York shire and Humber	East Mid lands	West Mid lands	East of Eng land	Wales	London	South East	South West	Net: North Eng land	Net: Mid lands	Net: Wales and South West
	a	b	c	d	e	f	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
	A	B	C	D	E	F	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Significance Level: 90%																					
Significance Level: 95%																					
	79	14	38	15	1	2	9	11	1	6	9	10	2	4	2	6	19	9	16	12	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Other reason	15	2	7	2	-	1	3	2	-	3	2	2	1	-	-	-	2	3	5	3	3
	19%	14%	18%	13%	-	50%	33%	18%	-	50%	22%	20%	50%	-	-	-	11%	33%	31%	25%	27%
										iJ											
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F - A,B,C,D,E,F - A,B,C,D,E,F,G,H,I,J,K,L,M,N

Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

	Total	Current City							
		Glasgow	Edinburgh	Newcastle	Leeds	Manchester	Birmingham	London	Bristol
		a	b	c	d	e	f	g	h
		A	B	C	D	E	F	G	H
	79	5	4	1	4	5	1	14	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%
I wanted to be chain-free	20	-	2	-	1	1	1	4	1
	25%	-	50%	-	25%	20%	100%	29%	17%
I needed to relocate for work	20	3	1	-	-	1	-	4	2
	25%	60%	25%	-	-	20%	-	29%	33%
		d							
The break-up of a relationship	17	-	1	-	-	1	-	4	-
	22%	-	25%	-	-	20%	-	29%	-
I needed to relocate for other reasons	8	1	-	1	2	-	-	1	-
	10%	20%	-	100%	50%	-	-	7%	-
				gh					
The person with whom I bought a property wanted to sell the property	2	1	-	-	-	-	-	1	-
	3%	20%	-	-	-	-	-	7%	-
I rented out my previous property	2	1	-	-	-	-	-	-	-
	3%	20%	-	-	-	-	-	-	-
I no longer wanted to own a property	1	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	17%
I could no longer afford the property	1	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-
The person with whom I lived moved out	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
I lost my job	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-
Other reason	15	-	-	-	1	2	-	1	2
	19%	-	-	-	25%	40%	-	7%	33%
Don't know	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-

Columns Tested: A,B,C,D,E,F,G,H

Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%																		
Significance Level: 95%																		
I wanted to be chain-free	79 100%	61 100%	18 100%	- -	- -	69 100%	9 100%	- -	- -	79 100%	- -	16 100%	9 100%	18 100%	33 100%	8 100%	25 100%	46 100%
I needed to relocate for work	20 25%	14 28%	6 17%	- -	- -	18 26%	2 22%	- -	- -	20 25%	- -	4 25%	4 44%	2 11%	9 27%	- -	9 36%	11 24%
The break-up of a relationship	17 22%	14 23%	3 17%	- -	- -	16 23%	1 11%	- -	- -	17 22%	- -	4 25%	3 33%	5 28%	11 33%	3 38%	8 32%	6 13%
I needed to relocate for other reasons	8 10%	5 8%	3 17%	- -	- -	5 7%	2 22%	- -	- -	8 10%	- -	3 19%	- -	2 11%	1 3%	1 13%	- -	7 15%
The person with whom I bought a property wanted to sell the property	2 3%	- -	2 11%	- -	- -	2 3%	- -	- -	- -	2 3%	- -	- -	- -	- -	2 6%	1 13%	1 4%	- -
I rented out my previous property	2 3%	2 3%	- -	- -	- -	2 3%	- -	- -	- -	2 3%	- -	- -	2 22%	- -	1 3%	- -	1 4%	1 2%
I no longer wanted to own a property	1 1%	1 2%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 2%
I could no longer afford the property	1 1%	1 2%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 6%	- -	- -	- -	1 2%
The person with whom I lived moved out	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

	Buying type		Current house				First property				Ease of getting mortgage			Aware of taxpayer-backed mortgages				
	Total	Mortgage	No mortgage	Owned without a mortgage	Owned with a mortgage	Rented	Living with parents	First time buyer	Will sell to buy	Have sold to buy	Continue to own	Easy	Neither	Difficult	Net: aware	Aware and intend to use	Aware but do not intend to use	Not aware
	a	b	a	b	c	d	a	b	c	d	a	b	c	a	b	c	d	
	A	B	A	B	C	D	A	B	C	D	A	B	C	A	B	C	D	
Significance Level: 90%	79	61	18	-	-	69	9	-	-	79	-	16	9	18	33	8	25	46
Significance Level: 95%	100%	100%	100%	-	-	100%	100%	-	-	100%	-	100%	100%	100%	100%	100%	100%	100%
I lost my job	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other reason	15	11	4	-	-	13	2	-	-	15	-	2	-	5	5	3	2	10
	19%	18%	22%	-	-	19%	22%	-	-	19%	-	13%	-	28%	15%	38%	8%	22%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Columns Tested: A,B - A,B,C,D - A,B,C,D - A,B,C - A,B,C,D



Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

				Bank of mum and dad				First time buyers		
	Total	Inbetweeners	First time buyers with a mortgage	Given/ loaned money to buy	Any/ both parents	Mother	Father	Both	Self-starters	Leaving rented sector
	a	b	c	a	b	c	d	a	b	c
	A	B	C	A	B	C	D	A	B	C
Significance Level: 90%										
Significance Level: 95%										
	79	79	-	-	-	-	-	-	-	-
	100%	100%	-	-	-	-	-	-	-	-
I wanted to be chain-free	20	20	-	-	-	-	-	-	-	-
	25%	25%	-	-	-	-	-	-	-	-
I needed to relocate for work	20	20	-	-	-	-	-	-	-	-
	25%	25%	-	-	-	-	-	-	-	-
The break-up of a relationship	17	17	-	-	-	-	-	-	-	-
	22%	22%	-	-	-	-	-	-	-	-
I needed to relocate for other reasons	8	8	-	-	-	-	-	-	-	-
	10%	10%	-	-	-	-	-	-	-	-
The person with whom I bought a property wanted to sell the property	2	2	-	-	-	-	-	-	-	-
	3%	3%	-	-	-	-	-	-	-	-
I rented out my previous property	2	2	-	-	-	-	-	-	-	-
	3%	3%	-	-	-	-	-	-	-	-
I no longer wanted to own a property	1	1	-	-	-	-	-	-	-	-
	1%	1%	-	-	-	-	-	-	-	-
I could no longer afford the property	1	1	-	-	-	-	-	-	-	-
	1%	1%	-	-	-	-	-	-	-	-
The person with whom I lived moved out	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
I lost my job	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Other reason	15	15	-	-	-	-	-	-	-	-
	19%	19%	-	-	-	-	-	-	-	-

Columns Tested: A,B,C - A,B,C,D - A,B,C

Homebuyers Tracking Study

Q14 You said that you are not currently living in a property that you own, yet you have bought a property before.

Which of the following describe why you no longer own a property?

Base: All respondents who have bought a property before but are not currently living in an owned home

Total					Bank of mum and dad			First time buyers		
	Inbetweeners	First time buyers with a mortgage	Given/loaned money to buy	Any/both parents	Mother	Father	Both	Self-starters	Leaving rented sector	Leaving the nest
	a	b	c	a	b	c	d	a	b	c
	A	B	C	A	B	C	D	A	B	C
79 100%	79 100%	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-

Significance Level: 90%

Significance Level: 95%

Don't know

Columns Tested: A,B,C - A,B,C,D - A,B,C