

British Heart Foundation – Teenage Smoking

METHODOLOGY NOTE

ComRes interviewed 2000 young people in the UK aged 13 – 18 online between 20th August and 3rd September 2013. Data were weighted to be representative of all UK 13 – 18 year olds by gender, age and region. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Male	Counts	1,027	1,027	-	330	338	358
	% down	51%	100%	-	51%	51%	51%
	Col Sig	BCGKW	A	A			
Female	Counts	973	-	973	315	320	338
	% down	49%	-	100%	49%	49%	49%
	Col Sig	BCGKW	A	A			

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Male	Counts	1,027	54	116	78	72	109
	% down	51%	65%	50%	45%	50%	60%
	Col Sig	BCGKW	AHIJMNO	G	GKLQ	G	AIMNO
Female	Counts	973	29	114	94	74	74
	% down	49%	35%	50%	55%	50%	40%
	Col Sig	BCGKW	AHIJMNO	G	GKLQ	G	AIMNO

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Male	Counts	1,027	106	129	79	101	90
	% down	51%	56%	46%	47%	46%	55%
	Col Sig	BCGKW	IMO	GKLQ	GKQ	GKLQ	
Female	Counts	973	82	153	90	117	74
	% down	49%	44%	54%	53%	54%	45%
	Col Sig	BCGKW	IMO	GKLQ	GKQ	GKLQ	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Male	Counts	1,027	61	31	88	938
	% down	51%	61%	48%	54%	51%
	Col Sig	BCGKW	IMNO			
Female	Counts	973	39	34	74	899
	% down	49%	39%	52%	46%	49%
	Col Sig	BCGKW	IMNO			

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Male	Counts	1,027	768	130	128
	% down	51%	50%	55%	59%
	Col Sig	BCGKW	W		AU
Female	Counts	973	777	109	88
	% down	49%	50%	45%	41%
	Col Sig	BCGKW	W		AU

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
13 to 14	Counts	645	330	315	645	-	-
	% down	32%	32%	32%	100%	-	-
	Col Sig	DEFOSVW			A	A	A
15 to 16	Counts	658	338	320	-	658	-
	% down	33%	33%	33%	-	100%	-
	Col Sig	DEFIW			A	A	A
17 to 18	Counts	696	358	338	-	-	696
	% down	35%	35%	35%	-	-	100%
	Col Sig	DEFOSVW			A	A	A

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
13 to 14	Counts	645	34	78	61	41	64
	% down	32%	41%	34%	36%	28%	35%
	Col Sig	DEFOSVW	O	O	O		O
15 to 16	Counts	658	29	66	44	52	59
	% down	33%	35%	29%	25%	35%	33%
	Col Sig	DEFIW			ALMQ		
17 to 18	Counts	696	20	86	67	53	58
	% down	35%	24%	37%	39%	37%	32%
	Col Sig	DEFOSVW	HIO	G	G		O

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
13 to 14	Counts	645	61	92	52	52	52
	% down	32%	32%	33%	30%	24%	32%
	Col Sig	DEFOSVW		O		AGHIKMR	
15 to 16	Counts	658	68	97	57	74	58
	% down	33%	36%	35%	34%	34%	35%
	Col Sig	DEFIW	I	I			
17 to 18	Counts	696	59	93	61	92	54
	% down	35%	31%	33%	36%	42%	33%
	Col Sig	DEFOSVW	O	O		AGKLM	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
13 to 14	Counts	645	30	28	14	631
	% down	32%	30%	43%	9%	34%
	Col Sig	DEFOSVW		O	AT	S
15 to 16	Counts	658	39	16	46	613
	% down	33%	39%	24%	28%	33%
	Col Sig	DEFIW	I			
17 to 18	Counts	696	31	22	103	594
	% down	35%	31%	34%	63%	32%
	Col Sig	DEFOSVW			AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
13 to 14	Counts	645	485	54	107
	% down	32%	31%	23%	49%
	Col Sig	DEFOSVW	VW	AUW	AUV
15 to 16	Counts	658	529	74	55
	% down	33%	34%	31%	25%
	Col Sig	DEFIW	W		AU
17 to 18	Counts	696	532	111	54
	% down	35%	34%	46%	25%
	Col Sig	DEFOSVW	VW	AUW	AUV

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
North East	Counts	83	54	29	34	29	20
	% down	4%	5%	3%	5%	4%	3%
	Col Sig	HIJKLMNQP	C	B	F		D
North West	Counts	230	116	114	78	66	86
	% down	12%	11%	12%	12%	10%	12%
	Col Sig	GHIJKLMNQPQR					
Yorkshire & Humberside	Counts	172	78	94	61	44	67
	% down	9%	8%	10%	9%	7%	10%
	Col Sig	GHIJKLMNQPQRW				F	E
East Midlands	Counts	146	72	74	41	52	53
	% down	7%	7%	8%	6%	8%	8%
	Col Sig	GHIJKLMNQPQV					
West Midlands	Counts	182	109	74	64	59	58
	% down	9%	11%	8%	10%	9%	8%
	Col Sig	GHIJKLMNQPQR	C	B			
East of England	Counts	188	106	82	61	68	59
	% down	9%	10%	8%	9%	10%	8%
	Col Sig	GHIJKLMNQPQR					
South East	Counts	282	129	153	92	97	93
	% down	14%	13%	16%	14%	15%	13%
	Col Sig	GHIJKLMNQPQR	C	B			
South West	Counts	169	79	90	52	57	61
	% down	8%	8%	9%	8%	9%	9%
	Col Sig	GHIJKLMNQPQR					
London	Counts	218	101	117	52	74	92
	% down	11%	10%	12%	8%	11%	13%
	Col Sig	DGHIJKLMNQPQR			AF		D
Scotland	Counts	164	90	74	52	58	54
	% down	8%	9%	8%	8%	9%	8%
	Col Sig	GHIJKLMNQPQR					

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Wales	Counts	100	61	39	30	39	31
	% down	5%	6%	4%	5%	6%	4%
	Col Sig	HIJKLMNO PQ					
Northern Ireland	Counts	65	31	34	28	16	22
	% down	3%	3%	3%	4%	2%	3%
	Col Sig	HIKLMNOPS					

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
North East	Counts	83	83	-	-	-	-
	% down	4%	100%	-	-	-	-
	Col Sig	HIJKLMNQP		A	A	A	A
North West	Counts	230	-	230	-	-	-
	% down	12%	-	100%	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
Yorkshire & Humberside	Counts	172	-	-	172	-	-
	% down	9%	-	-	100%	-	-
	Col Sig	GHIJKLMNQPQRW	A	A	A	A	A
East Midlands	Counts	146	-	-	-	146	-
	% down	7%	-	-	-	100%	-
	Col Sig	GHIJKLMNQPQV	A	A	A	A	A
West Midlands	Counts	182	-	-	-	-	182
	% down	9%	-	-	-	-	100%
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
East of England	Counts	188	-	-	-	-	-
	% down	9%	-	-	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
South East	Counts	282	-	-	-	-	-
	% down	14%	-	-	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
South West	Counts	169	-	-	-	-	-
	% down	8%	-	-	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
London	Counts	218	-	-	-	-	-
	% down	11%	-	-	-	-	-
	Col Sig	DGHIJKLMNQPQR	A	A	A	A	A
Scotland	Counts	164	-	-	-	-	-
	% down	8%	-	-	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
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Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Wales	Counts	100	-	-	-	-	-
	% down	5%	-	-	-	-	-
	Col Sig	HIJKLMNOQ		A	A	A	A
Northern Ireland	Counts	65	-	-	-	-	-
	% down	3%	-	-	-	-	-
	Col Sig	HIKLMNOPS		A	A		A

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
North East	Counts	83	-	-	-	-	-
	% down	4%	-	-	-	-	-
	Col Sig	HIJKLMNQP	A	A	A	A	A
North West	Counts	230	-	-	-	-	-
	% down	12%	-	-	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
Yorkshire & Humberside	Counts	172	-	-	-	-	-
	% down	9%	-	-	-	-	-
	Col Sig	GHIJKLMNQPQRW	A	A	A	A	A
East Midlands	Counts	146	-	-	-	-	-
	% down	7%	-	-	-	-	-
	Col Sig	GHIJKLMNQPQV	A	A	A	A	A
West Midlands	Counts	182	-	-	-	-	-
	% down	9%	-	-	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
East of England	Counts	188	188	-	-	-	-
	% down	9%	100%	-	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
South East	Counts	282	-	282	-	-	-
	% down	14%	-	100%	-	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
South West	Counts	169	-	-	169	-	-
	% down	8%	-	-	100%	-	-
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A
London	Counts	218	-	-	-	218	-
	% down	11%	-	-	-	100%	-
	Col Sig	DGHIJKLMNQPQR	A	A	A	A	A
Scotland	Counts	164	-	-	-	-	164
	% down	8%	-	-	-	-	100%
	Col Sig	GHIJKLMNQPQR	A	A	A	A	A

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Wales	Counts	100	-	-	-	-	-
	% down	5%	-	-	-	-	-
	Col Sig	HIJKLMNOQ	A	A	A	A	A
Northern Ireland	Counts	65	-	-	-	-	-
	% down	3%	-	-	-	-	-
	Col Sig	HIKLMNOPS	A	A	A	A	A

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
North East	Counts	83	-	-	10	73
	% down	4%	-	-	6%	4%
	Col Sig	HIJKLMNQP				
North West	Counts	230	-	-	17	213
	% down	12%	-	-	11%	12%
	Col Sig	GHIJKLMNQPQR	A	A		
Yorkshire & Humberside	Counts	172	-	-	21	151
	% down	9%	-	-	13%	8%
	Col Sig	GHIJKLMNQPQRW	A	A		
East Midlands	Counts	146	-	-	8	138
	% down	7%	-	-	5%	7%
	Col Sig	GHIJKLMNQPQV	A			
West Midlands	Counts	182	-	-	10	172
	% down	9%	-	-	6%	9%
	Col Sig	GHIJKLMNQPQR	A	A		
East of England	Counts	188	-	-	10	178
	% down	9%	-	-	6%	10%
	Col Sig	GHIJKLMNQPQR	A	A		
South East	Counts	282	-	-	23	259
	% down	14%	-	-	14%	14%
	Col Sig	GHIJKLMNQPQR	A	A		
South West	Counts	169	-	-	17	152
	% down	8%	-	-	11%	8%
	Col Sig	GHIJKLMNQPQR	A	A		
London	Counts	218	-	-	21	197
	% down	11%	-	-	13%	11%
	Col Sig	DGHIJKLMNQPQR	A	A		
Scotland	Counts	164	-	-	17	147
	% down	8%	-	-	11%	8%
	Col Sig	GHIJKLMNQPQR	A	A		

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Wales	Counts	100	100	-	5	95
	% down	5%	100%	-	3%	5%
	Col Sig	HIJKLMNO PQ	A			
Northern Ireland	Counts	65	-	65	2	63
	% down	3%	-	100%	1%	3%
	Col Sig	HIKLMNOPS			AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
North East	Counts	83	67	10	6
	% down	4%	4%	4%	3%
	Col Sig	HIJKLMN			
North West	Counts	230	174	32	25
	% down	12%	11%	13%	12%
	Col Sig	GHIJKLMN			
Yorkshire & Humberside	Counts	172	136	24	11
	% down	9%	9%	10%	5%
	Col Sig	GHIJKLMN	W	W	AUV
East Midlands	Counts	146	119	7	19
	% down	7%	8%	3%	9%
	Col Sig	GHIJKLMN	V	AUV	V
West Midlands	Counts	182	146	17	19
	% down	9%	9%	7%	9%
	Col Sig	GHIJKLMN			
East of England	Counts	188	140	24	24
	% down	9%	9%	10%	11%
	Col Sig	GHIJKLMN			
South East	Counts	282	212	36	34
	% down	14%	14%	15%	16%
	Col Sig	GHIJKLMN			
South West	Counts	169	135	19	16
	% down	8%	9%	8%	7%
	Col Sig	GHIJKLMN			
London	Counts	218	166	29	23
	% down	11%	11%	12%	10%
	Col Sig	DGHIJKLMN			
Scotland	Counts	164	127	22	14
	% down	8%	8%	9%	7%
	Col Sig	GHIJKLMN			

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Wales	Counts	100	71	15	14
	% down	5%	5%	6%	6%
	Col Sig	HIJKLMNOQ			
Northern Ireland	Counts	65	51	4	10
	% down	3%	3%	2%	5%
	Col Sig	HIKLMNOPS			

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			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Strongly agree	Counts	30	21	9	7	13	10
	% down	2%	2%	1%	1%	2%	1%
	Col Sig		C	B			
Tend to agree	Counts	86	49	38	16	34	36
	% down	4%	5%	4%	2%	5%	5%
	Col Sig	DJKSTV			AEF	D	D
Tend to disagree	Counts	248	123	125	48	78	122
	% down	12%	12%	13%	7%	12%	18%
	Col Sig	DFKOSV			AEF	DF	ADE
Strongly disagree	Counts	1,579	800	779	549	516	514
	% down	79%	78%	80%	85%	78%	74%
	Col Sig	DFJKOSTUV			AEF	D	AD
Don't know	Counts	56	34	22	26	17	13
	% down	3%	3%	2%	4%	3%	2%
	Col Sig	KW			F		D
NET: Agree	Counts	117	69	47	23	47	46
	% down	6%	7%	5%	4%	7%	7%
	Col Sig	DJQSTUV			AEF	D	D
NET: Disagree	Counts	1,828	924	904	597	594	637
	% down	91%	90%	93%	93%	90%	91%
	Col Sig	JKQSTUVW	C	B			

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Strongly agree	Counts	30	3	6	4	-	4
	% down	2%	3%	3%	2%	-	2%
	Col Sig						
Tend to agree	Counts	86	6	9	10	1	3
	% down	4%	7%	4%	6%	1%	2%
	Col Sig	DJKSTV		J	JK	AHILMNO	AILNO
Tend to disagree	Counts	248	8	22	21	17	14
	% down	12%	10%	10%	12%	12%	8%
	Col Sig	DFKOSV	O	OP	O	O	AOP
Strongly disagree	Counts	1,579	65	181	131	127	158
	% down	79%	78%	79%	76%	87%	87%
	Col Sig	DFJKOSTUV		JKO	JK	AHILNOP	AHILNOP
Don't know	Counts	56	2	12	6	1	2
	% down	3%	2%	5%	4%	1%	1%
	Col Sig	KW		KM			AH
NET: Agree	Counts	117	8	15	14	1	7
	% down	6%	10%	7%	8%	1%	4%
	Col Sig	DJQSTUV		J	JQ	AHIKLMNO	JO
NET: Disagree	Counts	1,828	73	203	151	144	173
	% down	91%	88%	88%	88%	99%	95%
	Col Sig	JKQSTUVW	JQ	JKMQ	JKQ	AGHIKLMNOP	AHIJLO

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Strongly agree	Counts	30	3	1	2	4	2
	% down	2%	2%	0%	1%	2%	1%
	Col Sig						
Tend to agree	Counts	86	13	12	10	15	4
	% down	4%	7%	4%	6%	7%	3%
	Col Sig	DJKSTV	JK	J	JK	JKP	O
Tend to disagree	Counts	248	20	31	19	46	29
	% down	12%	11%	11%	11%	21%	17%
	Col Sig	DFKOSV	O	O	O	AGHIJKLMNR	HKR
Strongly disagree	Counts	1,579	147	232	133	147	122
	% down	79%	78%	82%	79%	68%	74%
	Col Sig	DFJKOSTUV	JKO	OP	JKO	AHJKLMNQR	JKM
Don't know	Counts	56	5	5	5	6	7
	% down	3%	3%	2%	3%	3%	5%
	Col Sig	KW		H			
NET: Agree	Counts	117	16	13	12	19	6
	% down	6%	9%	5%	7%	9%	4%
	Col Sig	DJQSTUV	JQ	J	J	JKPQ	O
NET: Disagree	Counts	1,828	167	264	152	194	150
	% down	91%	89%	94%	90%	89%	92%
	Col Sig	JKQSTUVW	JKQ	HJ	JQ	JKQ	JQ

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Strongly agree	Counts	30	1	-	15	16
	% down	2%	1%	-	9%	1%
	Col Sig					
Tend to agree	Counts	86	1	2	36	51
	% down	4%	1%	3%	22%	3%
	Col Sig	DJKSTV			AT	AS
Tend to disagree	Counts	248	16	4	53	195
	% down	12%	16%	6%	33%	11%
	Col Sig	DFKOSV		OP	AT	S
Strongly disagree	Counts	1,579	81	55	49	1,530
	% down	79%	81%	85%	30%	83%
	Col Sig	DFJKOSTUV	O	O	AT	AS
Don't know	Counts	56	-	4	9	47
	% down	3%	-	6%	6%	3%
	Col Sig	KW				
NET: Agree	Counts	117	2	2	50	66
	% down	6%	2%	3%	31%	4%
	Col Sig	DJQSTUV	AILO		AT	AS
NET: Disagree	Counts	1,828	98	59	103	1,725
	% down	91%	98%	91%	63%	94%
	Col Sig	JKQSTUVW	AGHILNOP		AT	AS

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Strongly agree	Counts	30	16	6	9
	% down	2%	1%	2%	4%
	Col Sig				
Tend to agree	Counts	86	51	30	5
	% down	4%	3%	13%	2%
	Col Sig	DJKSTV	V	AUW	V
Tend to disagree	Counts	248	172	54	22
	% down	12%	11%	23%	10%
	Col Sig	DFKOSV	V	AUW	V
Strongly disagree	Counts	1,579	1,278	137	165
	% down	79%	83%	57%	76%
	Col Sig	DFJKOSTUV	AVW	AUW	UV
Don't know	Counts	56	28	12	15
	% down	3%	2%	5%	7%
	Col Sig	KW	VW	U	AU
NET: Agree	Counts	117	67	36	14
	% down	6%	4%	15%	6%
	Col Sig	DJQSTUV	AV	AUW	V
NET: Disagree	Counts	1,828	1,450	191	186
	% down	91%	94%	80%	86%
	Col Sig	JKQSTUVW	AVW	AU	AU

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Strongly agree	Counts	1,133	569	564	373	381	379
	% down	57%	55%	58%	58%	58%	54%
	Col Sig	SUVW					
Tend to agree	Counts	459	220	239	132	151	176
	% down	23%	21%	25%	20%	23%	25%
	Col Sig	SV			F		D
Tend to disagree	Counts	140	81	59	33	39	68
	% down	7%	8%	6%	5%	6%	10%
	Col Sig	FKSTV			F	F	ADE
Strongly disagree	Counts	147	87	60	55	53	39
	% down	7%	8%	6%	8%	8%	6%
	Col Sig		C	B	F		D
Don't know	Counts	122	70	51	53	34	35
	% down	6%	7%	5%	8%	5%	5%
	Col Sig	QSW			EF	D	D
NET: Agree	Counts	1,592	789	803	505	532	555
	% down	80%	77%	82%	78%	81%	80%
	Col Sig	SUVW	C	B			
NET: Disagree	Counts	286	167	119	87	93	106
	% down	14%	16%	12%	14%	14%	15%
	Col Sig	SUV	C	B			

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Strongly agree	Counts	1,133	54	129	84	88	103
	% down	57%	65%	56%	49%	60%	56%
	Col Sig	SUVW	I		GJ	I	
Tend to agree	Counts	459	12	49	51	26	41
	% down	23%	15%	21%	29%	18%	22%
	Col Sig	SV	IM		GJ	IM	
Tend to disagree	Counts	140	8	20	15	8	6
	% down	7%	10%	9%	8%	6%	3%
	Col Sig	FKSTV		K	K		AHIMQ
Strongly disagree	Counts	147	4	14	12	14	17
	% down	7%	5%	6%	7%	9%	9%
	Col Sig						
Don't know	Counts	122	4	19	10	10	16
	% down	6%	5%	8%	6%	7%	9%
	Col Sig	QSW		Q			Q
NET: Agree	Counts	1,592	66	177	135	114	143
	% down	80%	80%	77%	78%	78%	79%
	Col Sig	SUVW					
NET: Disagree	Counts	286	12	34	27	22	23
	% down	14%	15%	15%	16%	15%	13%
	Col Sig	SUV					

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Strongly agree	Counts	1,133	109	150	96	127	92
	% down	57%	58%	53%	57%	58%	56%
	Col Sig	SUVW					
Tend to agree	Counts	459	46	78	40	48	37
	% down	23%	24%	28%	24%	22%	23%
	Col Sig	SV		GJ			
Tend to disagree	Counts	140	12	23	9	13	10
	% down	7%	6%	8%	5%	6%	6%
	Col Sig	FKSTV		K			
Strongly disagree	Counts	147	10	18	14	19	12
	% down	7%	5%	6%	8%	9%	7%
	Col Sig						
Don't know	Counts	122	12	13	10	10	12
	% down	6%	6%	5%	6%	5%	7%
	Col Sig	QSW					
NET: Agree	Counts	1,592	155	228	136	175	130
	% down	80%	82%	81%	81%	80%	79%
	Col Sig	SUVW					
NET: Disagree	Counts	286	22	41	23	33	22
	% down	14%	12%	14%	14%	15%	14%
	Col Sig	SUV					

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Strongly agree	Counts	1,133	60	42	37	1,096
	% down	57%	60%	65%	23%	60%
	Col Sig	SUVW			AT	S
Tend to agree	Counts	459	19	10	68	391
	% down	23%	19%	16%	42%	21%
	Col Sig	SV			AT	S
Tend to disagree	Counts	140	11	4	44	96
	% down	7%	11%	6%	27%	5%
	Col Sig	FKSTV	K		AT	AS
Strongly disagree	Counts	147	8	4	10	137
	% down	7%	8%	7%	6%	7%
	Col Sig					
Don't know	Counts	122	2	4	4	118
	% down	6%	2%	7%	2%	6%
	Col Sig	QSW	AHK		AT	S
NET: Agree	Counts	1,592	79	52	105	1,487
	% down	80%	79%	81%	65%	81%
	Col Sig	SUVW			AT	S
NET: Disagree	Counts	286	19	8	54	233
	% down	14%	19%	13%	33%	13%
	Col Sig	SUV			AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Strongly agree	Counts	1,133	952	85	96
	% down	57%	62%	35%	45%
	Col Sig	SUVW	AVW	AUW	AUV
Tend to agree	Counts	459	327	78	54
	% down	23%	21%	33%	25%
	Col Sig	SV	V	AU	
Tend to disagree	Counts	140	85	39	16
	% down	7%	6%	16%	7%
	Col Sig	FKSTV	V	AUW	V
Strongly disagree	Counts	147	99	27	21
	% down	7%	6%	11%	10%
	Col Sig		V	U	
Don't know	Counts	122	82	10	29
	% down	6%	5%	4%	14%
	Col Sig	QSW	W	W	AUV
NET: Agree	Counts	1,592	1,279	163	150
	% down	80%	83%	68%	70%
	Col Sig	SUVW	AVW	AU	AU
NET: Disagree	Counts	286	184	66	36
	% down	14%	12%	28%	17%
	Col Sig	SUV	AV	AUW	V

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Strongly agree	Counts	1,061	526	535	351	361	350
	% down	53%	51%	55%	54%	55%	50%
	Col Sig	GSTUVW					
Tend to agree	Counts	594	296	298	186	203	205
	% down	30%	29%	31%	29%	31%	29%
	Col Sig	GSV					
Tend to disagree	Counts	149	81	68	32	41	76
	% down	7%	8%	7%	5%	6%	11%
	Col Sig	DFKSTUV			AF	F	ADE
Strongly disagree	Counts	120	77	43	40	39	41
	% down	6%	8%	4%	6%	6%	6%
	Col Sig		C	B			
Don't know	Counts	76	46	30	36	14	26
	% down	4%	4%	3%	6%	2%	4%
	Col Sig	EW			E	AD	
NET: Agree	Counts	1,655	822	833	537	564	554
	% down	83%	80%	86%	83%	86%	80%
	Col Sig	CSUVW	C	AB		F	E
NET: Disagree	Counts	269	158	111	73	80	116
	% down	13%	15%	11%	11%	12%	17%
	Col Sig	FSUV	C	B	F	F	ADE

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Strongly agree	Counts	1,061	55	120	89	82	94
	% down	53%	66%	52%	52%	56%	51%
	Col Sig	GSTUVW	AHIKMNOQ	G	G		G
Tend to agree	Counts	594	16	68	50	45	60
	% down	30%	19%	29%	29%	31%	33%
	Col Sig	GSV	AKMO				G
Tend to disagree	Counts	149	10	22	16	6	7
	% down	7%	12%	9%	9%	4%	4%
	Col Sig	DFKSTUV		JK	K	HN	AHIN
Strongly disagree	Counts	120	-	13	8	8	9
	% down	6%	-	6%	5%	6%	5%
	Col Sig						
Don't know	Counts	76	3	8	8	4	12
	% down	4%	3%	4%	5%	3%	6%
	Col Sig	EW					M
NET: Agree	Counts	1,655	71	187	139	127	154
	% down	83%	85%	81%	81%	87%	84%
	Col Sig	CSUVW				N	
NET: Disagree	Counts	269	10	34	24	15	17
	% down	13%	12%	15%	14%	10%	9%
	Col Sig	FSUV				N	N

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Strongly agree	Counts	1,061	98	145	86	113	93
	% down	53%	52%	51%	51%	52%	57%
	Col Sig	GSTUVW		G	G	G	
Tend to agree	Counts	594	55	94	48	68	47
	% down	30%	29%	33%	28%	31%	28%
	Col Sig	GSV		G		G	
Tend to disagree	Counts	149	14	20	17	13	10
	% down	7%	7%	7%	10%	6%	6%
	Col Sig	DFKSTUV			JK		
Strongly disagree	Counts	120	13	18	12	17	11
	% down	6%	7%	6%	7%	8%	7%
	Col Sig						
Don't know	Counts	76	8	6	6	7	4
	% down	4%	4%	2%	4%	3%	3%
	Col Sig	EW		K			
NET: Agree	Counts	1,655	153	239	133	181	139
	% down	83%	81%	85%	79%	83%	85%
	Col Sig	CSUVW			J		
NET: Disagree	Counts	269	27	37	30	30	20
	% down	13%	14%	13%	18%	14%	12%
	Col Sig	FSUV			JK		

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Strongly agree	Counts	1,061	47	39	26	1,035
	% down	53%	47%	60%	16%	56%
	Col Sig	GSTUVW	G		AT	AS
Tend to agree	Counts	594	32	13	71	524
	% down	30%	32%	21%	44%	28%
	Col Sig	GSV			AT	S
Tend to disagree	Counts	149	11	4	45	104
	% down	7%	11%	6%	28%	6%
	Col Sig	DFKSTUV			AT	AS
Strongly disagree	Counts	120	6	4	13	107
	% down	6%	6%	7%	8%	6%
	Col Sig					
Don't know	Counts	76	4	4	7	69
	% down	4%	4%	6%	4%	4%
	Col Sig	EW				
NET: Agree	Counts	1,655	79	53	97	1,559
	% down	83%	79%	81%	60%	85%
	Col Sig	CSUVW			AT	S
NET: Disagree	Counts	269	16	8	58	211
	% down	13%	16%	13%	36%	11%
	Col Sig	FSUV			AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Strongly agree	Counts	1,061	905	74	82
	% down	53%	59%	31%	38%
	Col Sig	GSTUVW	AVW	AU	AU
Tend to agree	Counts	594	423	94	77
	% down	30%	27%	39%	36%
	Col Sig	GSV	VW	AU	U
Tend to disagree	Counts	149	83	45	21
	% down	7%	5%	19%	10%
	Col Sig	DFKSTUV	AVW	AUW	UV
Strongly disagree	Counts	120	83	21	16
	% down	6%	5%	9%	7%
	Col Sig				
Don't know	Counts	76	51	5	20
	% down	4%	3%	2%	9%
	Col Sig	EW	W	W	AUV
NET: Agree	Counts	1,655	1,329	168	159
	% down	83%	86%	70%	74%
	Col Sig	CSUVW	AVW	AU	AU
NET: Disagree	Counts	269	166	66	37
	% down	13%	11%	28%	17%
	Col Sig	FSUV	AVW	AUW	UV

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Strongly agree	Counts	57	41	16	15	23	20
	% down	3%	4%	2%	2%	3%	3%
	Col Sig	CKTV	C	AB			
Tend to agree	Counts	221	118	103	49	65	107
	% down	11%	11%	11%	8%	10%	15%
	Col Sig	DFJKSTV			AF	F	ADE
Tend to disagree	Counts	274	132	142	66	88	120
	% down	14%	13%	15%	10%	13%	17%
	Col Sig	DFGSV			AF	F	ADE
Strongly disagree	Counts	1,100	558	542	402	360	339
	% down	55%	54%	56%	62%	55%	49%
	Col Sig	DFSTV			AEF	DF	ADE
Don't know	Counts	348	178	169	114	122	111
	% down	17%	17%	17%	18%	19%	16%
	Col Sig	SVW					
NET: Agree	Counts	278	158	120	64	88	127
	% down	14%	15%	12%	10%	13%	18%
	Col Sig	DFJSTV	C	B	AEF	DF	ADE
NET: Disagree	Counts	1,374	690	684	467	448	459
	% down	69%	67%	70%	72%	68%	66%
	Col Sig	OSVW			F		D

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Strongly agree	Counts	57	3	5	5	3	12
	% down	3%	3%	2%	3%	2%	7%
	Col Sig	CKTV		K			AHM
Tend to agree	Counts	221	13	32	13	9	12
	% down	11%	15%	14%	8%	6%	7%
	Col Sig	DFJKSTV		IJK	HOP	AHOP	AHOP
Tend to disagree	Counts	274	6	29	27	17	19
	% down	14%	7%	13%	15%	12%	10%
	Col Sig	DFGSV	AILN		G		
Strongly disagree	Counts	1,100	52	119	103	88	103
	% down	55%	62%	52%	60%	60%	56%
	Col Sig	DFSTV			O	O	
Don't know	Counts	348	10	45	24	29	36
	% down	17%	12%	19%	14%	20%	20%
	Col Sig	SVW					
NET: Agree	Counts	278	16	38	18	12	25
	% down	14%	19%	16%	11%	8%	14%
	Col Sig	DFJSTV		JN	O	AHOP	
NET: Disagree	Counts	1,374	58	148	129	105	122
	% down	69%	69%	64%	75%	72%	67%
	Col Sig	OSVW		IN	HO	O	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Strongly agree	Counts	57	5	7	2	10	2
	% down	3%	2%	2%	1%	5%	1%
	Col Sig	CKTV		K			
Tend to agree	Counts	221	19	31	15	30	26
	% down	11%	10%	11%	9%	14%	16%
	Col Sig	DFJKSTV			P	IJK	IJKN
Tend to disagree	Counts	274	33	38	28	29	24
	% down	14%	18%	14%	17%	13%	15%
	Col Sig	DFGSV	G		G		
Strongly disagree	Counts	1,100	98	151	97	106	89
	% down	55%	52%	53%	57%	49%	54%
	Col Sig	DFSTV				IJ	
Don't know	Counts	348	32	55	27	42	22
	% down	17%	17%	20%	16%	19%	14%
	Col Sig	SVW					
NET: Agree	Counts	278	24	37	17	41	28
	% down	14%	13%	13%	10%	19%	17%
	Col Sig	DFJSTV			HO	IJN	J
NET: Disagree	Counts	1,374	132	189	125	135	113
	% down	69%	70%	67%	74%	62%	69%
	Col Sig	OSVW			HO	AIJNQ	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Strongly agree	Counts	57	1	2	28	29
	% down	3%	1%	3%	17%	2%
	Col Sig	CKTV				A
Tend to agree	Counts	221	11	8	57	164
	% down	11%	11%	13%	35%	9%
	Col Sig	DFJKSTV			AT	AS
Tend to disagree	Counts	274	15	7	39	234
	% down	14%	15%	11%	24%	13%
	Col Sig	DFGSV			AT	S
Strongly disagree	Counts	1,100	60	35	26	1,075
	% down	55%	60%	54%	16%	58%
	Col Sig	DFSTV			AT	AS
Don't know	Counts	348	12	12	12	336
	% down	17%	12%	18%	7%	18%
	Col Sig	SVW			AT	S
NET: Agree	Counts	278	13	10	86	193
	% down	14%	13%	16%	53%	10%
	Col Sig	DFJSTV			AT	AS
NET: Disagree	Counts	1,374	75	43	65	1,309
	% down	69%	75%	66%	40%	71%
	Col Sig	OSVW	O		AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Strongly agree	Counts	57	34	17	6
	% down	3%	2%	7%	3%
	Col Sig	CKTV	V	AUW	V
Tend to agree	Counts	221	158	46	17
	% down	11%	10%	19%	8%
	Col Sig	DFJKSTV	V	AUW	V
Tend to disagree	Counts	274	196	55	23
	% down	14%	13%	23%	11%
	Col Sig	DFGSV	V	AUW	V
Strongly disagree	Counts	1,100	901	92	108
	% down	55%	58%	38%	50%
	Col Sig	DFSTV	VW	AUW	UV
Don't know	Counts	348	257	30	61
	% down	17%	17%	12%	28%
	Col Sig	SVW	W	AW	AUV
NET: Agree	Counts	278	192	63	23
	% down	14%	12%	26%	11%
	Col Sig	DFJSTV	V	AUW	V
NET: Disagree	Counts	1,374	1,097	146	131
	% down	69%	71%	61%	61%
	Col Sig	OSVW	VW	AU	AU

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Strongly agree	Counts	42	29	13	13	15	14
	% down	2%	3%	1%	2%	2%	2%
	Col Sig		C	B			
Tend to agree	Counts	151	84	67	34	52	64
	% down	8%	8%	7%	5%	8%	9%
	Col Sig	DLQSV			AF		D
Tend to disagree	Counts	281	132	149	60	98	124
	% down	14%	13%	15%	9%	15%	18%
	Col Sig	DFGSV			AEF	D	AD
Strongly disagree	Counts	1,168	603	565	433	354	381
	% down	58%	59%	58%	67%	54%	55%
	Col Sig	DENPSV			AEF	AD	D
Don't know	Counts	359	179	180	106	140	113
	% down	18%	17%	18%	16%	21%	16%
	Col Sig	IKLPS			E	DF	E
NET: Agree	Counts	193	113	80	47	67	78
	% down	10%	11%	8%	7%	10%	11%
	Col Sig	LSTV	C	B	F		D
NET: Disagree	Counts	1,449	735	714	492	451	505
	% down	72%	72%	73%	76%	69%	73%
	Col Sig	NQSV			E	D	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Strongly agree	Counts	42	6	6	3	1	4
	% down	2%	7%	2%	2%	1%	2%
	Col Sig						
Tend to agree	Counts	151	4	16	15	9	8
	% down	8%	5%	7%	9%	6%	5%
	Col Sig	DLQSV	L	L		LN	LN
Tend to disagree	Counts	281	6	38	21	19	25
	% down	14%	7%	16%	12%	13%	14%
	Col Sig	DFGSV	AHO	G			
Strongly disagree	Counts	1,168	53	125	111	86	100
	% down	58%	63%	54%	64%	59%	55%
	Col Sig	DENPSV		IPQ	HN		PQ
Don't know	Counts	359	14	46	22	31	45
	% down	18%	17%	20%	13%	21%	25%
	Col Sig	IKLPS		ILPQ	AHJKNO	ILPQ	AILPQ
NET: Agree	Counts	193	10	22	19	9	13
	% down	10%	12%	9%	11%	6%	7%
	Col Sig	LSTV		L		LN	LN
NET: Disagree	Counts	1,449	58	163	132	106	125
	% down	72%	70%	71%	77%	72%	68%
	Col Sig	NQSV		Q	N	Q	PQ

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Strongly agree	Counts	42	3	4	3	4	5
	% down	2%	2%	1%	2%	2%	3%
	Col Sig						
Tend to agree	Counts	151	27	18	20	14	12
	% down	8%	14%	6%	12%	6%	7%
	Col Sig	DLQSV	AGHJKMOPQ	LN	JKMQ	L	L
Tend to disagree	Counts	281	28	38	24	35	19
	% down	14%	15%	14%	14%	16%	12%
	Col Sig	DFGSV				G	
Strongly disagree	Counts	1,168	107	168	85	120	109
	% down	58%	57%	60%	50%	55%	66%
	Col Sig	DENPSV		N	AIMPQ	PQ	AHKNO
Don't know	Counts	359	23	54	37	45	19
	% down	18%	12%	19%	22%	20%	12%
	Col Sig	IKLPS	AHJKMNO	LP	ILPQ	ILPQ	AHJKMNO
NET: Agree	Counts	193	30	21	23	18	17
	% down	10%	16%	8%	14%	8%	10%
	Col Sig	LSTV	AHJKMOQR	LN	JKMQ	L	
NET: Disagree	Counts	1,449	135	207	109	155	128
	% down	72%	72%	73%	64%	71%	78%
	Col Sig	NQSV	Q	NQ	AIMPQ	Q	KN

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Strongly agree	Counts	42	2	-	14	28
	% down	2%	2%	-	9%	2%
	Col Sig					
Tend to agree	Counts	151	3	4	41	109
	% down	8%	3%	6%	25%	6%
	Col Sig	DLQSV	ALN		AT	S
Tend to disagree	Counts	281	15	14	43	238
	% down	14%	15%	21%	26%	13%
	Col Sig	DFGSV			AT	S
Strongly disagree	Counts	1,168	68	36	47	1,121
	% down	58%	68%	55%	29%	61%
	Col Sig	DENPSV	HKNO		AT	S
Don't know	Counts	359	11	12	18	341
	% down	18%	11%	18%	11%	19%
	Col Sig	IKLPS	HJKNO		AT	S
NET: Agree	Counts	193	6	4	55	137
	% down	10%	6%	6%	34%	7%
	Col Sig	LSTV	LN	L	AT	AS
NET: Disagree	Counts	1,449	83	49	89	1,359
	% down	72%	83%	76%	55%	74%
	Col Sig	NQSV	AHJKLMNO		AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Strongly agree	Counts	42	28	7	7
	% down	2%	2%	3%	3%
	Col Sig				
Tend to agree	Counts	151	100	40	11
	% down	8%	6%	17%	5%
	Col Sig	DLQSV	V	AUW	V
Tend to disagree	Counts	281	193	50	38
	% down	14%	12%	21%	18%
	Col Sig	DFGSV	V	AU	
Strongly disagree	Counts	1,168	947	108	113
	% down	58%	61%	45%	52%
	Col Sig	DENPSV	VW	AU	U
Don't know	Counts	359	277	34	47
	% down	18%	18%	14%	22%
	Col Sig	IKLPS		W	V
NET: Agree	Counts	193	128	47	17
	% down	10%	8%	20%	8%
	Col Sig	LSTV	V	AUW	V
NET: Disagree	Counts	1,449	1,140	158	151
	% down	72%	74%	66%	70%
	Col Sig	NQSV	V	AU	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Strongly agree	Counts	123	72	52	23	47	53
	% down	6%	7%	5%	4%	7%	8%
	Col Sig	DJSTV			AEF	D	D
Tend to agree	Counts	562	267	295	151	174	238
	% down	28%	26%	30%	23%	26%	34%
	Col Sig	DFSVW	C	B	AF	F	ADE
Tend to disagree	Counts	296	154	142	87	102	108
	% down	15%	15%	15%	13%	15%	15%
	Col Sig						
Strongly disagree	Counts	635	347	288	239	212	184
	% down	32%	34%	30%	37%	32%	26%
	Col Sig	DFOSV	C	B	AF	F	ADE
Don't know	Counts	383	186	197	146	123	114
	% down	19%	18%	20%	23%	19%	16%
	Col Sig	QSVW			F		D
NET: Agree	Counts	686	339	347	174	221	291
	% down	34%	33%	36%	27%	34%	42%
	Col Sig	DFOSTVW			AEF	DF	ADE
NET: Disagree	Counts	931	502	430	325	314	292
	% down	47%	49%	44%	50%	48%	42%
	Col Sig	FOSV	C	B	F	F	ADE

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Strongly agree	Counts	123	7	12	13	4	11
	% down	6%	8%	5%	7%	2%	6%
	Col Sig	DFJSTV		O	J	AIMO	
Tend to agree	Counts	562	20	61	47	36	50
	% down	28%	25%	26%	27%	25%	28%
	Col Sig	DFSVW					
Tend to disagree	Counts	296	8	38	23	27	22
	% down	15%	10%	16%	14%	19%	12%
	Col Sig						
Strongly disagree	Counts	635	30	69	62	50	55
	% down	32%	37%	30%	36%	34%	30%
	Col Sig	DFOSV			O	O	
Don't know	Counts	383	17	50	27	28	43
	% down	19%	20%	22%	16%	19%	24%
	Col Sig	QSVW		Q			Q
NET: Agree	Counts	686	27	73	59	40	62
	% down	34%	33%	32%	34%	27%	34%
	Col Sig	DFOSTVW		O		NO	
NET: Disagree	Counts	931	39	107	86	78	77
	% down	47%	47%	47%	50%	53%	42%
	Col Sig	FOSV		O	O	KO	J

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Strongly agree	Counts	123	9	20	9	22	5
	% down	6%	5%	7%	5%	10%	3%
	Col Sig	DJSTV	O	J		HJLP	O
Tend to agree	Counts	562	56	75	55	70	43
	% down	28%	30%	27%	32%	32%	26%
	Col Sig	DFSVW					
Tend to disagree	Counts	296	30	43	24	29	24
	% down	15%	16%	15%	14%	13%	15%
	Col Sig						
Strongly disagree	Counts	635	62	92	50	52	55
	% down	32%	33%	32%	29%	24%	33%
	Col Sig	DFOSV	O	O		AIJLMP	O
Don't know	Counts	383	31	53	31	44	36
	% down	19%	17%	19%	19%	20%	22%
	Col Sig	QSVW				Q	Q
NET: Agree	Counts	686	65	95	64	92	49
	% down	34%	34%	34%	38%	42%	30%
	Col Sig	DFOSTVW		O	J	AHJMP	O
NET: Disagree	Counts	931	92	134	74	81	79
	% down	47%	49%	48%	44%	37%	48%
	Col Sig	FOSV	O	O		AHIJLMPQ	O

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Strongly agree	Counts	123	7	4	46	77
	% down	6%	7%	7%	29%	4%
	Col Sig	DJSTV			AT	AS
Tend to agree	Counts	562	31	17	76	487
	% down	28%	31%	27%	47%	26%
	Col Sig	DFSVW			AT	S
Tend to disagree	Counts	296	16	12	21	275
	% down	15%	16%	18%	13%	15%
	Col Sig					
Strongly disagree	Counts	635	34	22	12	623
	% down	32%	34%	34%	8%	34%
	Col Sig	DFOSV			AT	S
Don't know	Counts	383	11	10	6	377
	% down	19%	11%	15%	4%	20%
	Col Sig	QSVW	AHKOP		AT	S
NET: Agree	Counts	686	38	22	122	564
	% down	34%	38%	33%	75%	31%
	Col Sig	DFOSTVW			AT	AS
NET: Disagree	Counts	931	51	34	34	897
	% down	47%	51%	52%	21%	49%
	Col Sig	FOSV	O		AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Strongly agree	Counts	123	83	33	8
	% down	6%	5%	14%	4%
	Col Sig	DJSTV	V	AUW	V
Tend to agree	Counts	562	442	85	36
	% down	28%	29%	35%	17%
	Col Sig	DFSVW	VW	AUW	AUV
Tend to disagree	Counts	296	231	38	27
	% down	15%	15%	16%	13%
	Col Sig				
Strongly disagree	Counts	635	506	53	76
	% down	32%	33%	22%	35%
	Col Sig	DFOSV	V	AUW	V
Don't know	Counts	383	284	30	69
	% down	19%	18%	13%	32%
	Col Sig	QSVW	VW	AUW	AUV
NET: Agree	Counts	686	525	117	44
	% down	34%	34%	49%	20%
	Col Sig	DFOSTVW	VW	AUW	AUV
NET: Disagree	Counts	931	737	92	103
	% down	47%	48%	38%	48%
	Col Sig	FOSV	V	AUW	V

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Strongly agree	Counts	335	188	147	128	105	101
	% down	17%	18%	15%	20%	16%	15%
	Col Sig	SV	C	B	F		D
Tend to agree	Counts	384	171	213	103	142	139
	% down	19%	17%	22%	16%	22%	20%
	Col Sig	SW	C	B	E	D	
Tend to disagree	Counts	519	262	258	131	181	207
	% down	26%	25%	26%	20%	28%	30%
	Col Sig	DJS			AEF	D	D
Strongly disagree	Counts	457	240	216	162	137	158
	% down	23%	23%	22%	25%	21%	23%
	Col Sig	KPSV					
Don't know	Counts	305	165	139	121	93	91
	% down	15%	16%	14%	19%	14%	13%
	Col Sig	DQSVW			AEF	D	D
NET: Agree	Counts	719	359	360	232	247	241
	% down	36%	35%	37%	36%	38%	35%
	Col Sig	SVW					
NET: Disagree	Counts	976	502	474	293	318	365
	% down	49%	49%	49%	45%	48%	52%
	Col Sig	SV			F		D

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Strongly agree	Counts	335	15	40	28	30	35
	% down	17%	18%	17%	17%	20%	19%
	Col Sig	SV					
Tend to agree	Counts	384	15	49	33	30	32
	% down	19%	18%	21%	19%	21%	18%
	Col Sig	SW		P			
Tend to disagree	Counts	519	21	57	53	28	54
	% down	26%	25%	25%	31%	19%	30%
	Col Sig	DJS			J	AIKL	J
Strongly disagree	Counts	457	18	49	37	34	31
	% down	23%	21%	21%	21%	23%	17%
	Col Sig	KPSV		P			AOP
Don't know	Counts	305	14	35	21	25	30
	% down	15%	17%	15%	12%	17%	17%
	Col Sig	DQSVW		Q		Q	Q
NET: Agree	Counts	719	30	89	61	60	67
	% down	36%	36%	39%	36%	41%	37%
	Col Sig	SVW					
NET: Disagree	Counts	976	39	106	90	62	85
	% down	49%	47%	46%	52%	42%	47%
	Col Sig	SV				LP	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Strongly agree	Counts	335	29	41	22	32	29
	% down	17%	15%	15%	13%	15%	18%
	Col Sig	SV			Q		
Tend to agree	Counts	384	35	58	42	40	22
	% down	19%	19%	20%	25%	18%	14%
	Col Sig	SW			PR		HN
Tend to disagree	Counts	519	55	72	37	55	39
	% down	26%	29%	25%	22%	25%	24%
	Col Sig	DJS	J				
Strongly disagree	Counts	457	45	66	40	56	51
	% down	23%	24%	24%	24%	26%	31%
	Col Sig	KPSV				K	AHKQ
Don't know	Counts	305	24	45	28	35	23
	% down	15%	13%	16%	16%	16%	14%
	Col Sig	DQSVW		Q	Q	Q	
NET: Agree	Counts	719	64	99	64	72	51
	% down	36%	34%	35%	38%	33%	31%
	Col Sig	SVW					Q
NET: Disagree	Counts	976	100	138	77	111	89
	% down	49%	53%	49%	46%	51%	54%
	Col Sig	SV	J				J

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Strongly agree	Counts	335	24	10	9	326
	% down	17%	24%	16%	5%	18%
	Col Sig	SV	N		AT	S
Tend to agree	Counts	384	20	8	16	368
	% down	19%	20%	12%	10%	20%
	Col Sig	SW		N	AT	S
Tend to disagree	Counts	519	29	19	64	456
	% down	26%	29%	29%	39%	25%
	Col Sig	DJS			AT	S
Strongly disagree	Counts	457	20	11	59	398
	% down	23%	20%	17%	36%	22%
	Col Sig	KPSV	P		AT	S
Don't know	Counts	305	7	17	15	289
	% down	15%	7%	27%	9%	16%
	Col Sig	DQSVW	AHJKMNOR	Q	AT	S
NET: Agree	Counts	719	44	18	25	694
	% down	36%	44%	27%	15%	38%
	Col Sig	SVW	P		AT	S
NET: Disagree	Counts	976	49	30	122	854
	% down	49%	49%	46%	75%	46%
	Col Sig	SV			AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Strongly agree	Counts	335	270	29	36
	% down	17%	17%	12%	17%
	Col Sig	SV	V	AU	
Tend to agree	Counts	384	329	36	20
	% down	19%	21%	15%	9%
	Col Sig	SW	VW	U	AU
Tend to disagree	Counts	519	390	74	55
	% down	26%	25%	31%	25%
	Col Sig	DJS			
Strongly disagree	Counts	457	334	80	43
	% down	23%	22%	33%	20%
	Col Sig	KPSV	V	AUW	V
Don't know	Counts	305	223	21	62
	% down	15%	14%	9%	29%
	Col Sig	DQSVW	VW	AUW	AUV
NET: Agree	Counts	719	599	64	56
	% down	36%	39%	27%	26%
	Col Sig	SVW	VW	AU	AU
NET: Disagree	Counts	976	724	154	98
	% down	49%	47%	65%	46%
	Col Sig	SV	V	AUW	V

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
I worry about how bad cigarettes can be for the health of others	Counts	1,655	822	833	537	564	554
	% down	83%	80%	86%	83%	86%	80%
	Col Sig	CSUVW	C	AB		F	E
I worry about how bad cigarettes can be for my health	Counts	1,592	789	803	505	532	555
	% down	80%	77%	82%	78%	81%	80%
	Col Sig	SUVW	C	B			
I am put off smoking by the way cigarette packs look	Counts	719	359	360	232	247	241
	% down	36%	35%	37%	36%	38%	35%
	Col Sig	SVW					
Certain cigarette packs look better than others	Counts	686	339	347	174	221	291
	% down	34%	33%	36%	27%	34%	42%
	Col Sig	DFOSTVW			AEF	DF	ADE
Certain cigarette brands are cooler than others	Counts	278	158	120	64	88	127
	% down	14%	15%	12%	10%	13%	18%
	Col Sig	DFJSTV	C	B	AEF	DF	ADE
Certain cigarette brands are healthier than others	Counts	193	113	80	47	67	78
	% down	10%	11%	8%	7%	10%	11%
	Col Sig	LSTV	C	B	F		D
It's cool to smoke cigarettes	Counts	117	69	47	23	47	46
	% down	6%	7%	5%	4%	7%	7%
	Col Sig	DJQSTUV			AEF	D	D
None of these	Counts	114	81	33	51	27	36
	% down	6%	8%	3%	8%	4%	5%
	Col Sig	BCMW	AC	AB	E	D	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
I worry about how bad cigarettes can be for the health of others	Counts	1,655	71	187	139	127	154
	% down	83%	85%	81%	81%	87%	84%
	Col Sig	CSUVW				N	
I worry about how bad cigarettes can be for my health	Counts	1,592	66	177	135	114	143
	% down	80%	80%	77%	78%	78%	79%
	Col Sig	SUVW					
I am put off smoking by the way cigarette packs look	Counts	719	30	89	61	60	67
	% down	36%	36%	39%	36%	41%	37%
	Col Sig	SVW					
Certain cigarette packs look better than others	Counts	686	27	73	59	40	62
	% down	34%	33%	32%	34%	27%	34%
	Col Sig	DFOSTVW		O		NO	
Certain cigarette brands are cooler than others	Counts	278	16	38	18	12	25
	% down	14%	19%	16%	11%	8%	14%
	Col Sig	DFJSTV		JN	O	AHOP	
Certain cigarette brands are healthier than others	Counts	193	10	22	19	9	13
	% down	10%	12%	9%	11%	6%	7%
	Col Sig	LSTV		L		LN	LN
It's cool to smoke cigarettes	Counts	117	8	15	14	1	7
	% down	6%	10%	7%	8%	1%	4%
	Col Sig	DJQSTUV		J	JQ	AHIKLMNO	JO
None of these	Counts	114	3	17	10	9	12
	% down	6%	3%	7%	6%	6%	6%
	Col Sig	BCMW		M			

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
I worry about how bad cigarettes can be for the health of others	Counts	1,655	153	239	133	181	139
	% down	83%	81%	85%	79%	83%	85%
	Col Sig	CSUVW			J		
I worry about how bad cigarettes can be for my health	Counts	1,592	155	228	136	175	130
	% down	80%	82%	81%	81%	80%	79%
	Col Sig	SUVW					
I am put off smoking by the way cigarette packs look	Counts	719	64	99	64	72	51
	% down	36%	34%	35%	38%	33%	31%
	Col Sig	SVW					Q
Certain cigarette packs look better than others	Counts	686	65	95	64	92	49
	% down	34%	34%	34%	38%	42%	30%
	Col Sig	DFOSTVW		O	J	AHJMP	O
Certain cigarette brands are cooler than others	Counts	278	24	37	17	41	28
	% down	14%	13%	13%	10%	19%	17%
	Col Sig	DFJSTV			HO	IJN	J
Certain cigarette brands are healthier than others	Counts	193	30	21	23	18	17
	% down	10%	16%	8%	14%	8%	10%
	Col Sig	LSTV	AHJKMOQR	LN	JKMQ	L	
It's cool to smoke cigarettes	Counts	117	16	13	12	19	6
	% down	6%	9%	5%	7%	9%	4%
	Col Sig	DJQSTUV	JQ	J	J	JKPQ	O
None of these	Counts	114	13	9	9	10	6
	% down	6%	7%	3%	5%	5%	4%
	Col Sig	BCMW		AH			

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
I worry about how bad cigarettes can be for the health of others	Counts	1,655	79	53	97	1,559
	% down	83%	79%	81%	60%	85%
	Col Sig	CSUVW			AT	S
I worry about how bad cigarettes can be for my health	Counts	1,592	79	52	105	1,487
	% down	80%	79%	81%	65%	81%
	Col Sig	SUVW			AT	S
I am put off smoking by the way cigarette packs look	Counts	719	44	18	25	694
	% down	36%	44%	27%	15%	38%
	Col Sig	SVW	P		AT	S
Certain cigarette packs look better than others	Counts	686	38	22	122	564
	% down	34%	38%	33%	75%	31%
	Col Sig	DFOSTVW			AT	AS
Certain cigarette brands are cooler than others	Counts	278	13	10	86	193
	% down	14%	13%	16%	53%	10%
	Col Sig	DFJSTV			AT	AS
Certain cigarette brands are healthier than others	Counts	193	6	4	55	137
	% down	10%	6%	6%	34%	7%
	Col Sig	LSTV	LN	L	AT	AS
It's cool to smoke cigarettes	Counts	117	2	2	50	66
	% down	6%	2%	3%	31%	4%
	Col Sig	DJQSTUV	AILO		AT	AS
None of these	Counts	114	10	7	7	107
	% down	6%	9%	10%	5%	6%
	Col Sig	BCMW				

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
I worry about how bad cigarettes can be for the health of others	Counts	1,655	1,329	168	159
	% down	83%	86%	70%	74%
	Col Sig	CSUVW	AVW	AU	AU
I worry about how bad cigarettes can be for my health	Counts	1,592	1,279	163	150
	% down	80%	83%	68%	70%
	Col Sig	SUVW	AVW	AU	AU
I am put off smoking by the way cigarette packs look	Counts	719	599	64	56
	% down	36%	39%	27%	26%
	Col Sig	SVW	VW	AU	AU
Certain cigarette packs look better than others	Counts	686	525	117	44
	% down	34%	34%	49%	20%
	Col Sig	DFOSTVW	VW	AUW	AUV
Certain cigarette brands are cooler than others	Counts	278	192	63	23
	% down	14%	12%	26%	11%
	Col Sig	DFJSTV	V	AUW	V
Certain cigarette brands are healthier than others	Counts	193	128	47	17
	% down	10%	8%	20%	8%
	Col Sig	LSTV	V	AUW	V
It's cool to smoke cigarettes	Counts	117	67	36	14
	% down	6%	4%	15%	6%
	Col Sig	DJQSTUV	AV	AUW	V
None of these	Counts	114	72	14	28
	% down	6%	5%	6%	13%
	Col Sig	BCMW	W	W	AUV

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Yes	Counts	1,545	768	777	485	529	532
	% down	77%	75%	80%	75%	80%	76%
	Col Sig	SUVW	C	B	E	D	
No	Counts	239	130	109	54	74	111
	% down	12%	13%	11%	8%	11%	16%
	Col Sig	DFJSTUVW			AF	F	ADE
Don't know	Counts	216	128	88	107	55	54
	% down	11%	12%	9%	17%	8%	8%
	Col Sig	DFIUWV	C	B	AEF	D	AD

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Yes	Counts	1,545	67	174	136	119	146
	% down	77%	81%	75%	79%	82%	80%
	Col Sig	SUVW					
No	Counts	239	10	32	24	7	17
	% down	12%	12%	14%	14%	5%	9%
	Col Sig	DFJSTUVW		J	J	AHILMNOPQ	
Don't know	Counts	216	6	25	11	19	19
	% down	11%	7%	11%	7%	13%	11%
	Col Sig	DFIUWV			AJM	I	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Yes	Counts	1,545	140	212	135	166	127
	% down	77%	75%	75%	80%	76%	78%
	Col Sig	SUVW					
No	Counts	239	24	36	19	29	22
	% down	12%	13%	13%	11%	14%	14%
	Col Sig	DFJSTUVW	J	J	J	J	J
Don't know	Counts	216	24	34	16	23	14
	% down	11%	13%	12%	9%	10%	9%
	Col Sig	DFIUWV		I			

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Yes	Counts	1,545	71	51	85	1,460
	% down	77%	71%	78%	53%	79%
	Col Sig	SUVW			AT	S
No	Counts	239	15	4	64	175
	% down	12%	15%	6%	39%	10%
	Col Sig	DFJSTUVW	J		AT	AS
Don't know	Counts	216	14	10	13	202
	% down	11%	14%	16%	8%	11%
	Col Sig	DFIUWV				

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Yes	Counts	1,545	1,545	-	-
	% down	77%	100%	-	-
	Col Sig	SUVW	A	A	A
No	Counts	239	-	239	-
	% down	12%	-	100%	-
	Col Sig	DFJSTUVW	A	A	A
Don't know	Counts	216	-	-	216
	% down	11%	-	-	100%
	Col Sig	DFIUWV	A	A	A

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
A lot more likely to smoke	Counts	33	19	15	10	13	10
	% down	2%	2%	2%	2%	2%	2%
	Col Sig						
A little more likely to smoke	Counts	47	25	22	21	14	13
	% down	2%	2%	2%	3%	2%	2%
	Col Sig						
No difference	Counts	480	242	238	162	145	173
	% down	24%	24%	24%	25%	22%	25%
	Col Sig	JPSUVW					
A little less likely to smoke	Counts	847	388	459	192	319	337
	% down	42%	38%	47%	30%	48%	48%
	Col Sig	BCDEFNOUVW	AC	AB	AEF	AD	AD
A lot less likely to smoke	Counts	526	312	214	227	151	148
	% down	26%	30%	22%	35%	23%	21%
	Col Sig	BCDFGNPSUVW	AC	AB	AEF	D	AD
Don't know	Counts	67	40	26	34	17	15
	% down	3%	4%	3%	5%	3%	2%
	Col Sig	DUW			AEF	D	D
NET: More likely	Counts	80	44	36	30	27	23
	% down	4%	4%	4%	5%	4%	3%
	Col Sig	S					
NET: Less likely	Counts	1,373	701	673	419	470	485
	% down	69%	68%	69%	65%	71%	70%
	Col Sig	PSUVW			E	D	

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
A lot more likely to smoke	Counts	33	-	7	2	1	4
	% down	2%	-	3%	1%	1%	2%
	Col Sig						
A little more likely to smoke	Counts	47	1	8	5	3	2
	% down	2%	2%	3%	3%	2%	1%
	Col Sig						
No difference	Counts	480	17	60	47	25	37
	% down	24%	20%	26%	27%	17%	20%
	Col Sig	JPSUVW	P	JP	J	AHIP	P
A little less likely to smoke	Counts	847	28	91	71	61	72
	% down	42%	34%	40%	41%	42%	39%
	Col Sig	BCDEFNOUVW	NO	NO	N		NO
A lot less likely to smoke	Counts	526	34	59	43	48	59
	% down	26%	41%	26%	25%	33%	32%
	Col Sig	BCDFGNPSUVW	AHIMNOP	G	G	MNP	MNP
Don't know	Counts	67	3	5	4	8	8
	% down	3%	4%	2%	2%	5%	4%
	Col Sig	DUW					
NET: More likely	Counts	80	1	15	7	4	6
	% down	4%	2%	6%	4%	2%	4%
	Col Sig	S		J		H	
NET: Less likely	Counts	1,373	62	150	114	110	131
	% down	69%	75%	65%	66%	75%	72%
	Col Sig	PSUVW	P	JO		HMP	P

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
A lot more likely to smoke	Counts	33	-	6	2	4	4
	% down	2%	-	2%	1%	2%	3%
	Col Sig						
A little more likely to smoke	Counts	47	6	6	3	6	3
	% down	2%	3%	2%	2%	3%	2%
	Col Sig						
No difference	Counts	480	48	70	38	43	59
	% down	24%	26%	25%	23%	20%	36%
	Col Sig	JPSUVW	P	P	P	P	AGHJKLMNOR
A little less likely to smoke	Counts	847	79	124	87	107	62
	% down	42%	42%	44%	52%	49%	38%
	Col Sig	BCDEFNOUVW			AGHIKP	AGHKP	NO
A lot less likely to smoke	Counts	526	52	64	34	54	31
	% down	26%	27%	23%	20%	25%	19%
	Col Sig	BCDFGNPSUVW		GJK	AGJK	G	AGJK
Don't know	Counts	67	4	13	4	4	4
	% down	3%	2%	4%	2%	2%	3%
	Col Sig	DUW					
NET: More likely	Counts	80	6	12	5	9	8
	% down	4%	3%	4%	3%	4%	5%
	Col Sig	S					
NET: Less likely	Counts	1,373	131	188	121	161	93
	% down	69%	69%	67%	72%	74%	57%
	Col Sig	PSUVW	P	JP	P	HP	AGJKLMNO

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
A lot more likely to smoke	Counts	33	-	4	10	24
	% down	2%	-	6%	6%	1%
	Col Sig					
A little more likely to smoke	Counts	47	1	2	4	42
	% down	2%	1%	3%	3%	2%
	Col Sig					
No difference	Counts	480	25	10	59	421
	% down	24%	25%	16%	36%	23%
	Col Sig	JPSUVW		P	AT	S
A little less likely to smoke	Counts	847	40	25	57	790
	% down	42%	40%	38%	35%	43%
	Col Sig	BCDEFNOUVW			T	S
A lot less likely to smoke	Counts	526	27	22	27	499
	% down	26%	27%	34%	17%	27%
	Col Sig	BCDFGNPSUVW			AT	S
Don't know	Counts	67	7	2	5	61
	% down	3%	7%	4%	3%	3%
	Col Sig	DUW				
NET: More likely	Counts	80	1	6	14	66
	% down	4%	1%	9%	9%	4%
	Col Sig	S			AT	S
NET: Less likely	Counts	1,373	67	47	84	1,290
	% down	69%	67%	72%	52%	70%
	Col Sig	PSUVW			AT	S

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
A lot more likely to smoke	Counts	33	26	4	4
	% down	2%	2%	2%	2%
	Col Sig				
A little more likely to smoke	Counts	47	39	4	4
	% down	2%	2%	2%	2%
	Col Sig				
No difference	Counts	480	265	123	91
	% down	24%	17%	52%	42%
	Col Sig	JPSUVW	AVW	AUW	AUV
A little less likely to smoke	Counts	847	731	71	45
	% down	42%	47%	30%	21%
	Col Sig	BCDEFNOUVW	AVW	AUW	AUV
A lot less likely to smoke	Counts	526	454	33	39
	% down	26%	29%	14%	18%
	Col Sig	BCDFGNPSUVW	AVW	AU	AU
Don't know	Counts	67	30	4	32
	% down	3%	2%	2%	15%
	Col Sig	DUW	AW	W	AUV
NET: More likely	Counts	80	64	8	8
	% down	4%	4%	3%	4%
	Col Sig	S			
NET: Less likely	Counts	1,373	1,186	103	84
	% down	69%	77%	43%	39%
	Col Sig	PSUVW	AVW	AU	AU

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		2,000	971	1,029	626	670	704
Base [weighted]		2,000	1,027	973	645	658	696
Daily	Counts	78	43	35	4	18	56
	% down	4%	4%	4%	1%	3%	8%
	Col Sig	DFSTUV			AEF	DF	ADE
Weekly	Counts	51	29	22	9	15	27
	% down	3%	3%	2%	1%	2%	4%
	Col Sig	TV			F		D
Monthly	Counts	34	16	18	1	13	20
	% down	2%	2%	2%	0%	2%	3%
	Col Sig	DT			AEF	D	D
Less than once a month	Counts	112	47	66	18	36	59
	% down	6%	5%	7%	3%	5%	8%
	Col Sig	DFKS	C	B	AEF	DF	ADE
Never	Counts	1,726	892	834	614	577	535
	% down	86%	87%	86%	95%	88%	77%
	Col Sig	DFKSTUV			AEF	DF	ADE
NET: Smokers	Counts	162	88	74	14	46	103
	% down	8%	9%	8%	2%	7%	15%
	Col Sig	DFSTUV			AEF	DF	ADE
NET: Non smokers	Counts	1,838	938	899	631	613	594
	% down	92%	91%	92%	98%	93%	85%
	Col Sig	DFSTUV			AEF	DF	ADE

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		2,000	58	261	169	160	177
Base [weighted]		2,000	83	230	172	146	182
Daily	Counts	78	4	9	8	4	6
	% down	4%	5%	4%	5%	2%	3%
	Col Sig	DFSTUV					
Weekly	Counts	51	3	4	8	2	2
	% down	3%	3%	2%	5%	1%	1%
	Col Sig	TV					
Monthly	Counts	34	3	3	4	3	2
	% down	2%	3%	2%	2%	2%	1%
	Col Sig	DT					
Less than once a month	Counts	112	3	14	9	7	3
	% down	6%	3%	6%	5%	5%	2%
	Col Sig	DFKS		K			AHLMO
Never	Counts	1,726	70	199	142	131	169
	% down	86%	85%	86%	83%	89%	93%
	Col Sig	DFKSTUV		K	KR	O	AHIMNOP
NET: Smokers	Counts	162	10	17	21	8	10
	% down	8%	12%	8%	12%	6%	6%
	Col Sig	DFSTUV			JKLQR	I	I
NET: Non smokers	Counts	1,838	73	213	151	138	172
	% down	92%	88%	92%	88%	94%	94%
	Col Sig	DFSTUV			JKLQR	I	I

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		2,000	167	313	184	238	153
Base [weighted]		2,000	188	282	169	218	164
Daily	Counts	78	4	12	7	8	11
	% down	4%	2%	4%	4%	4%	7%
	Col Sig	DFSTUV	P				L
Weekly	Counts	51	6	6	6	9	3
	% down	3%	3%	2%	3%	4%	2%
	Col Sig	TV					
Monthly	Counts	34	1	5	5	4	3
	% down	2%	1%	2%	3%	2%	2%
	Col Sig	DT					
Less than once a month	Counts	112	12	21	7	19	7
	% down	6%	6%	7%	4%	9%	4%
	Col Sig	DFKS	K	K	O	KN	
Never	Counts	1,726	166	238	145	177	140
	% down	86%	88%	84%	86%	81%	85%
	Col Sig	DFKSTUV		K	K	JKR	K
NET: Smokers	Counts	162	10	23	17	21	17
	% down	8%	5%	8%	10%	10%	10%
	Col Sig	DFSTUV	I				
NET: Non smokers	Counts	1,838	178	259	152	197	147
	% down	92%	95%	92%	90%	90%	90%
	Col Sig	DFSTUV	I				

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		2,000	87	33	164	1,836
Base [weighted]		2,000	100	65	162	1,838
Daily	Counts	78	2	2	78	-
	% down	4%	2%	3%	48%	-
	Col Sig	DFSTUV			AT	AS
Weekly	Counts	51	1	-	51	-
	% down	3%	1%	-	31%	-
	Col Sig	TV				A
Monthly	Counts	34	1	-	34	-
	% down	2%	1%	-	21%	-
	Col Sig	DT				A
Less than once a month	Counts	112	7	2	-	112
	% down	6%	7%	4%	-	6%
	Col Sig	DFKS			AT	S
Never	Counts	1,726	89	61	-	1,726
	% down	86%	88%	93%	-	94%
	Col Sig	DFKSTUV		IO	AT	AS
NET: Smokers	Counts	162	5	2	162	-
	% down	8%	5%	3%	100%	-
	Col Sig	DFSTUV	I	I	A	A
NET: Non smokers	Counts	1,838	95	63	-	1,838
	% down	92%	95%	97%	-	100%
	Col Sig	DFSTUV	I	I	A	A

Base: 2000 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		2,000	1,548	241	211
Base [weighted]		2,000	1,545	239	216
Daily	Counts	78	33	39	5
	% down	4%	2%	16%	2%
	Col Sig	DFSTUV	AV	AUW	V
Weekly	Counts	51	31	14	5
	% down	3%	2%	6%	2%
	Col Sig	TV	V	AU	
Monthly	Counts	34	21	10	3
	% down	2%	1%	4%	1%
	Col Sig	DT			
Less than once a month	Counts	112	83	20	8
	% down	6%	5%	8%	4%
	Col Sig	DFKS		W	V
Never	Counts	1,726	1,376	155	194
	% down	86%	89%	65%	90%
	Col Sig	DFKSTUV	AV	AUW	V
NET: Smokers	Counts	162	85	64	13
	% down	8%	6%	27%	6%
	Col Sig	DFSTUV	AV	AUW	V
NET: Non smokers	Counts	1,838	1,460	175	202
	% down	92%	94%	73%	94%
	Col Sig	DFSTUV	AV	AUW	V

Base: 162 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Gender		Age		
			Male	Female	13 to 14	15 to 16	17 to 18
		A	B	C	D	E	F
Base [unweighted]		164	86	78	14	45	105
Base [weighted]		162	88	74	14	46	103
1 to 4	Counts	49	20	28	6	15	28
	% down	30%	23%	38%	41%	34%	27%
	Col Sig	I	C	B			
4 to 10	Counts	52	31	21	2	11	38
	% down	32%	35%	28%	16%	25%	37%
	Col Sig						
11 to 15	Counts	26	17	10	3	4	19
	% down	16%	19%	13%	24%	8%	19%
	Col Sig						
16 to 20	Counts	21	14	8	2	9	10
	% down	13%	15%	10%	13%	20%	10%
	Col Sig						
21 to 40	Counts	8	5	3	-	3	5
	% down	5%	5%	4%	-	6%	5%
	Col Sig						
More than 40	Counts	7	2	5	1	3	3
	% down	4%	2%	6%	6%	7%	3%
	Col Sig						

Base: 162 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			North East	North West	Yorkshire & Humberside	East Midlands	West Midlands
		A	G	H	I	J	K
Base [unweighted]		164	7	20	20	9	10
Base [weighted]		162	10	17	21	8	10
1 to 4	Counts	49	3	5	2	4	3
	% down	30%	28%	29%	10%	44%	30%
	Col Sig	I			AM		
4 to 10	Counts	52	1	5	9	3	5
	% down	32%	14%	30%	44%	33%	50%
	Col Sig						
11 to 15	Counts	26	3	4	5	1	-
	% down	16%	29%	21%	26%	11%	-
	Col Sig						
16 to 20	Counts	21	3	2	2	-	1
	% down	13%	29%	10%	10%	-	10%
	Col Sig						
21 to 40	Counts	8	-	-	2	1	1
	% down	5%	-	-	10%	11%	10%
	Col Sig						
More than 40	Counts	7	-	2	-	-	-
	% down	4%	-	10%	-	-	-
	Col Sig						

Base: 162 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region				
			East of England	South East	South West	London	Scotland
		A	L	M	N	O	P
Base [unweighted]		164	9	26	19	23	16
Base [weighted]		162	10	23	17	21	17
1 to 4	Counts	49	7	10	4	6	4
	% down	30%	65%	43%	21%	30%	26%
	Col Sig	I		I			
4 to 10	Counts	52	2	4	5	10	3
	% down	32%	24%	19%	26%	47%	18%
	Col Sig			O		MP	O
11 to 15	Counts	26	-	3	5	2	4
	% down	16%	-	12%	27%	9%	25%
	Col Sig						
16 to 20	Counts	21	1	4	2	3	2
	% down	13%	11%	19%	10%	14%	12%
	Col Sig						
21 to 40	Counts	8	-	2	1	-	1
	% down	5%	-	8%	5%	-	6%
	Col Sig						
More than 40	Counts	7	-	-	2	-	2
	% down	4%	-	-	10%	-	12%
	Col Sig						

Base: 162 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Region		Smoking habits	
			Wales	Northern Ireland	Smokers	Non-smokers
		A	Q	R	S	T
Base [unweighted]		164	4	1	164	-
Base [weighted]		162	5	2	162	-
1 to 4	Counts	49	1	-	49	-
	% down	30%	25%	-	30%	-
	Col Sig	I				
4 to 10	Counts	52	1	2	52	-
	% down	32%	25%	100%	32%	-
	Col Sig					
11 to 15	Counts	26	-	-	26	-
	% down	16%	-	-	16%	-
	Col Sig					
16 to 20	Counts	21	1	-	21	-
	% down	13%	25%	-	13%	-
	Col Sig					
21 to 40	Counts	8	-	-	8	-
	% down	5%	-	-	5%	-
	Col Sig					
More than 40	Counts	7	1	-	7	-
	% down	4%	25%	-	4%	-
	Col Sig					

Base: 162 Universe: Use selected responses Sub Pop: All interviews Weighting: weighting		Total	Attitudes towards standardised packaging		
			Should be introduced in UK	Should not be introduced in the UK	Don't know whether it should be introduced in the UK
		A	U	V	W
Base [unweighted]		164	88	63	13
Base [weighted]		162	85	64	13
1 to 4	Counts	49	28	18	3
	% down	30%	33%	28%	23%
	Col Sig	I			
4 to 10	Counts	52	27	20	4
	% down	32%	31%	32%	32%
	Col Sig				
11 to 15	Counts	26	13	11	2
	% down	16%	16%	17%	16%
	Col Sig				
16 to 20	Counts	21	13	7	2
	% down	13%	15%	10%	13%
	Col Sig				
21 to 40	Counts	8	2	5	1
	% down	5%	2%	8%	8%
	Col Sig				
More than 40	Counts	7	3	3	1
	% down	4%	3%	4%	9%
	Col Sig				