



BBPA

Beer Duty Poll

METHODOLOGY NOTE

ComRes interviewed 2,009 British adults online between 13th and 15th March 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Beer Duty Poll

ONLINE Fieldwork : 13th-15th March 2013

Absolutes/col percents

Table 1

Q.1 Thinking about businesses in your local community, which of the following, if any, would you most like to see the Chancellor, George Osborne actively supporting in next week's budget?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2009	1003	1006	221	353	332	340	313	450	578	605	321	505	233	752
Weighted base	2009	985	1024	239	338	338	358	298	437	537	557	438	477	263	862
High-street retailers	1280	620	660	119	185	212	242	201	322	330	359	294	298	165	529
	64%	63%	64%	50%	55%	63%	67%	67%	74%	61%	64%	67%	62%	63%	61%
Pubs	682	421	261	64	121	124	138	113	123	190	193	163	136	96	337
	34%	43%	26%	27%	36%	37%	38%	38%	28%	35%	35%	37%	29%	36%	39%
Supermarkets	343	147	196	79	83	66	49	26	40	73	84	89	96	61	148
	17%	15%	19%	33%	25%	20%	14%	9%	9%	14%	15%	20%	20%	23%	17%
Hairdressers	227	103	123	27	45	47	48	32	27	63	54	67	43	34	105
	11%	11%	12%	11%	13%	14%	13%	11%	6%	12%	10%	15%	9%	13%	12%
Banks	200	99	101	41	47	38	19	19	37	61	38	55	47	34	97
	10%	10%	10%	17%	14%	11%	5%	6%	8%	11%	7%	12%	10%	13%	11%
Coffee shops	178	77	101	38	46	28	31	18	17	54	57	25	42	23	80
	9%	8%	10%	16%	14%	8%	9%	6%	4%	10%	10%	6%	9%	9%	9%
None of these	401	196	205	48	76	65	61	59	92	117	116	61	106	40	168
	20%	20%	20%	20%	23%	19%	17%	20%	21%	22%	21%	14%	22%	15%	19%

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Base: All respondents

	Region											
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	2009	181	80	219	177	180	155	110	202	223	310	172
Weighted base	2009	181	80	221	181	181	141	100	201	261	281	181
High-street retailers	1280 64%	112 62%	41 51%	134 61%	127 71%	105 58%	83 59%	71 71%	132 66%	175 67%	176 63%	122 67%
Pubs	682 34%	43 24%	29 36%	77 35%	68 38%	75 41%	50 35%	29 29%	64 32%	90 34%	93 33%	66 36%
Supermarkets	343 17%	27 15%	13 16%	42 19%	35 19%	36 20%	15 11%	19 19%	33 17%	56 22%	47 17%	18 10%
Hairdressers	227 11%	17 10%	8 10%	24 11%	17 9%	15 8%	13 9%	11 11%	22 11%	44 17%	34 12%	22 12%
Banks	200 10%	14 8%	3 4%	31 14%	15 8%	23 13%	15 11%	9 9%	15 7%	34 13%	31 11%	10 5%
Coffee shops	178 9%	15 9%	6 8%	14 6%	14 8%	15 8%	16 12%	8 8%	18 9%	30 11%	22 8%	20 11%
None of these	401 20%	51 28%	20 24%	41 19%	26 14%	34 19%	30 22%	22 22%	45 22%	40 15%	51 18%	42 23%

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Absolutes/col percents

Table 2

Q.2 Some people are arguing that the Chancellor George Osborne should freeze beer duty in next week's budget to help protect the pub industry and protect jobs whereas others say beer duty should rise to help deal with the UK's current budget deficit. Do you think that the Chancellor should freeze beer duty in next week's budget?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2009	1003	1006	221	353	332	340	313	450	578	605	321	505	233	752
Weighted base	2009	985	1024	239	338	338	358	298	437	537	557	438	477	263	862
Yes	1145 57%	638 65%	508 50%	119 50%	213 63%	194 57%	212 59%	181 61%	227 52%	303 56%	304 55%	288 66%	250 52%	153 58%	529 61%
No	600 30%	287 29%	313 31%	61 26%	78 23%	94 28%	99 28%	94 31%	174 40%	170 32%	181 32%	102 23%	147 31%	79 30%	208 24%
Don't know	264 13%	60 6%	203 20%	59 25%	48 14%	50 15%	47 13%	24 8%	36 8%	64 12%	72 13%	47 11%	80 17%	31 12%	125 14%

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Weighted base	2009	181	80	221	181	181	141	100	201	261	281	181
Yes	1145 57%	95 53%	56 69%	142 64%	108 59%	110 61%	80 57%	58 57%	103 51%	143 55%	157 56%	93 51%
No	600 30%	58 32%	16 19%	50 23%	53 29%	42 23%	38 27%	29 29%	74 37%	86 33%	89 32%	66 37%
Don't know	264 13%	28 15%	9 11%	29 13%	20 11%	29 16%	23 16%	14 14%	24 12%	32 12%	35 12%	22 12%