

***Teesside Poll***  
**Fieldwork dates : 4th-8th December 2009**

Table 6

**Q1 Do you think the economy of the Teesside region will improve, stay the same or get worse over the next 12 months?**

**Base : All**

	GENDER		AGE						SOCIAL GRADE				VOTED LAST ELECTION					WORKING STATUS						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Working full- time	Working part- time	Not working but seeking work or tempora- rily unemplo- yed/ sick	Not working / not seeking work	Retired	Student	
Unweighted Base	<b>500</b>	243	257	40	79	103	90	93	95	140	120	99	141	84	167	24	33	134	225	58	21	34	141	19
Weighted Base	<b>500</b>	240	260	66	74	90	89	77	103	130	79	140	153	77	169	23	35	145	214	58	25	34	144	23
Improve	<b>36</b>	17	19	5	5	16	6	3	2	15	2	11	8	6	9	1	2	15	13	6	6	2	4	4
	<b>7%</b>	7%	7%	7%	7%	17%	7%	4%	2%	11%	3%	8%	6%	7%	5%	4%	6%	10%	6%	11%	24%	5%	3%	19%
Stay the same	<b>68</b>	22	45	13	15	12	11	3	15	18	7	21	22	9	26	1	2	21	25	9	2	11	17	4
	<b>14%</b>	9%	17%	19%	20%	13%	12%	4%	14%	14%	9%	15%	14%	11%	15%	4%	7%	14%	12%	15%	8%	32%	12%	16%
Get worse	<b>380</b>	197	183	43	52	62	72	69	81	93	64	108	115	61	129	20	30	102	171	43	14	22	117	12
	<b>76%</b>	82%	70%	65%	71%	69%	81%	90%	79%	72%	82%	77%	75%	79%	76%	87%	87%	71%	80%	73%	56%	63%	81%	53%
Don't know	<b>16</b>	4	12	6	2	1	1	2	5	4	5	-	8	2	6	1	-	6	4	1	3	-	6	3
	<b>3%</b>	2%	5%	9%	3%	1%	1%	3%	5%	3%	6%	-	5%	3%	3%	5%	-	4%	2%	1%	12%	-	4%	12%



Prepared by ComRes on behalf of BBC Teesside



\* = Less than .5

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Table 7

**Q2 In your view, should the government use taxpayers' money to help the steel industry, or not?**

**Base : All**

	GENDER		AGE						SOCIAL GRADE				VOTED LAST ELECTION					WORKING STATUS						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Working full- time	Working part- time	Not working but seeking work or tempora- rily unemplo- yed/ sick	Not working / not seeking work	Retired	Student	
Unweighted Base	<b>500</b>	243	257	40	79	103	90	93	95	140	120	99	141	84	167	24	33	134	225	58	21	34	141	19
Weighted Base	<b>500</b>	240	260	66	74	90	89	77	103	130	79	140	153	77	169	23	35	145	214	58	25	34	144	23
Yes it should	<b>386</b>	190	196	48	57	70	71	65	75	93	57	117	119	59	137	18	32	102	169	45	21	28	110	12
	<b>77%</b>	79%	75%	73%	77%	77%	80%	84%	72%	72%	73%	84%	78%	77%	81%	79%	91%	70%	79%	76%	83%	82%	77%	53%
No it should not	<b>84</b>	39	45	14	9	15	17	8	21	29	16	16	23	14	25	5	2	30	35	7	2	5	26	7
	<b>17%</b>	16%	17%	21%	13%	16%	19%	10%	20%	23%	20%	11%	15%	18%	15%	21%	6%	21%	17%	13%	8%	15%	18%	32%
Don't know	<b>30</b>	11	19	4	7	6	1	4	7	7	6	7	10	4	6	-	1	13	10	6	2	1	7	3
	<b>6%</b>	5%	7%	6%	10%	6%	1%	6%	7%	5%	7%	5%	7%	5%	3%	-	3%	9%	4%	11%	9%	3%	5%	15%



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Table 8

**Q3 How important or unimportant is it to you that steel is produced on Teesside?**

**Base : All**

	GENDER		AGE						SOCIAL GRADE				VOTED LAST ELECTION					WORKING STATUS						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser- vative	Labour	Lib- eral Democr- at	Other	Did not vote	Working full- time	Working part- time	Not working but seeking work or tempora- rily unemplo- yed/ sick	Not working / not seeking work	Retired	Student	
Unweighted Base	<b>500</b>	243	257	40	79	103	90	93	95	140	120	99	141	84	167	24	33	134	225	58	21	34	141	19
Weighted Base	<b>500</b>	240	260	66	74	90	89	77	103	130	79	140	153	77	169	23	35	145	214	58	25	34	144	23
Very important	<b>344</b>	171	173	38	45	64	61	63	73	76	51	111	106	51	125	13	26	93	148	41	16	19	107	12
	<b>69%</b>	71%	67%	58%	60%	71%	68%	82%	71%	59%	65%	79%	70%	67%	74%	56%	75%	64%	69%	70%	64%	56%	74%	55%
Fairly important	<b>110</b>	47	63	22	21	17	23	8	19	41	19	18	32	16	32	7	7	34	50	13	5	14	22	5
	<b>22%</b>	20%	24%	33%	28%	19%	26%	11%	18%	32%	24%	13%	21%	21%	19%	33%	19%	23%	23%	23%	21%	41%	16%	22%
Fairly unimportant	<b>30</b>	13	16	2	7	7	4	4	7	9	5	9	6	5	7	2	1	13	13	3	-	1	9	3
	<b>6%</b>	6%	6%	3%	9%	7%	5%	5%	7%	7%	7%	7%	4%	7%	4%	10%	3%	9%	6%	5%	-	3%	6%	13%
Very unimportant	<b>10</b>	4	6	1	1	2	1	2	3	3	2	1	4	3	3	-	1	2	3	1	1	-	5	1
	<b>2%</b>	2%	2%	2%	1%	2%	1%	3%	3%	2%	3%	1%	3%	4%	2%	-	3%	1%	1%	1%	3%	-	3%	5%
Don't know	<b>7</b>	4	2	3	1	1	1	-	1	1	2	-	4	1	2	-	-	4	1	1	3	-	1	1
	<b>1%</b>	2%	1%	4%	2%	1%	1%	-	1%	1%	2%	-	3%	1%	1%	-	-	3%	*	2%	12%	-	1%	5%
SUMMARY:																								
ALL IMPORTANT	<b>454</b>	218	236	60	65	81	84	71	92	117	70	129	138	68	157	20	33	126	197	54	21	33	129	17
	<b>91%</b>	91%	91%	91%	88%	90%	94%	92%	89%	91%	89%	92%	90%	88%	93%	90%	94%	87%	92%	93%	85%	97%	90%	77%
ALL UNIMPORTANT	<b>40</b>	18	22	3	7	8	5	6	10	11	7	11	11	9	10	2	2	15	16	3	1	1	14	4
	<b>8%</b>	7%	8%	4%	10%	9%	6%	8%	10%	9%	9%	8%	7%	11%	6%	10%	6%	10%	7%	6%	3%	3%	9%	18%



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Table 9

**Q4 How much, if at all, do you think Teesside would suffer as a region without steel production?**

**Base : All**

	GENDER		AGE						SOCIAL GRADE				VOTED LAST ELECTION					WORKING STATUS						
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Conser- vative	Labour	Lib- eral Democ- rat	Other	Did not vote	Working full- time	Working part- time	Not working but seeking work or tempora- rily unemplo- yed/ sick	Not working / not seeking work	Retired	Student	
Unweighted Base	<b>500</b>	243	257	40	79	103	90	93	95	140	120	99	141	84	167	24	33	134	225	58	21	34	141	19
Weighted Base	<b>500</b>	240	260	66	74	90	89	77	103	130	79	140	153	77	169	23	35	145	214	58	25	34	144	23
It would suffer a great deal	<b>384</b>	185	200	43	60	67	68	63	83	93	58	117	116	62	132	19	31	102	170	49	15	22	116	10
	<b>77%</b>	77%	77%	65%	81%	74%	76%	82%	80%	72%	74%	84%	76%	80%	78%	83%	89%	70%	80%	83%	61%	63%	80%	45%
It would suffer to a certain extent	<b>96</b>	45	51	16	13	21	18	11	16	33	16	16	31	13	34	4	3	33	36	10	8	11	24	8
	<b>19%</b>	19%	20%	24%	18%	23%	21%	14%	16%	26%	21%	11%	21%	16%	20%	17%	8%	23%	17%	17%	31%	31%	17%	35%
It would not really suffer at all	<b>9</b>	5	4	4	-	1	2	1	1	3	2	1	2	2	3	-	-	4	3	-	-	2	1	3
	<b>2%</b>	2%	2%	6%	-	1%	3%	1%	1%	3%	3%	1%	1%	2%	2%	-	-	3%	1%	-	-	7%	1%	12%
Don't know	<b>10</b>	5	5	3	1	1	1	2	3	-	2	5	3	1	-	-	1	5	4	-	2	-	3	2
	<b>2%</b>	2%	2%	4%	1%	2%	1%	3%	3%	-	3%	4%	2%	1%	-	-	3%	4%	2%	-	7%	-	2%	7%



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