

# BBC South East – Brighton & Hove City Council Poll

### **METHODOLOGY NOTE**

ComRes interviewed 1,004 adults aged 18+ living in Brighton & Hove and who have Brighton & Hove as their local council by telephone between 3<sup>rd</sup> – 8<sup>th</sup> October 2013. Data were weighted to be representative of adults aged 18+ resident in Brighton & Hove by gender, age and ward. Data were also weighted to be politically representative of the area by national election past vote recall within parliamentary constituencies.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Q1. Thinking back to the GENERAL ELECTION in 2010, which party, if any, did you vote for? Base: All respondents

		Ge	nder			Aç	ge				Social	Class			Constituen		Opinion o (Q	
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton Pavilion	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Conservative	190	96	94	11	28	21	29	28	72	72	40	19	49	53	78	58	41	146
	19%	19%	19%	7%	14%	11%	18%	25%	45%	19%	14%	17%	27%	14%	22%	22%	9%	27%
Labour	189	92	97	28	31	49	35	20	26	73	63	25	26	65	70	54	79	106
	19%	18%	19%	16%	15%	25%	22%	18%	16%	19%	21%	22%	15%	17%	20%	21%	18%	20%
Liberal Democrat	107	53	54	16	18	32	16	11	14	58	31	5	13	31	48	28	68	38
	11%	11%	11%	9%	9%	16%	10%	10%	9%	15%	11%	5%	7%	8%	13%	11%	16%	7%
Green	90	49	41	4	15	26	21	12	11	46	20	11	9	70	11	8	63	25
	9%	10%	8%	3%	8%	13%	13%	11%	7%	12%	7%	10%	5%	18%	3%	3%	15%	5%
Other	16	8	8	2	6	2	1	2	3	3	3	4	5	5	6	6	8	8
	2%	2%	2%	1%	3%	1%	1%	2%	2%	1%	1%	4%	3%	1%	2%	2%	2%	1%
Did not vote	305	156	149	101	89	39	35	26	14	80	107	39	66	116	108	81	144	145
	30%	31%	30%	60%	44%	20%	22%	23%	9%	21%	36%	35%	36%	30%	30%	31%	33%	27%
Don't remember	42	12	30	8	7	12	4	4	6	20	9	4	7	17	14	11	12	27
	4%	2%	6%	5%	4%	6%	2%	4%	4%	5%	3%	4%	4%	4%	4%	4%	3%	5%
Refused	65 6%	35 7%	30 6%	-	8 4%	14 7%	18 11%	9 8%	15 9%	24 6%	19 7%	5 4%	7 4%	26 7%	25 7%	14 5%	21 5%	42 8%



Prepared by ComRes

Absolutes/col percents

Absolutes/col percents

Q1. Thinking back to the GENERAL ELECTION in 2010, which party, if any, did you vote for? Base: All respondents

				Voting Inter	ntion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vo	te - Local Elect	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Conservative	190 19%	111 78%	9 4%	3 8%	1 1%	21 41%	1 12%	190 100%	-	-	-	-	115 89%	3 2%	3 7%	11 7%	9 50%
Labour	189 19%	2 1%	134 62%	2 6%	14 12%	7 13%	-	-	189 100%	-	-	-	1 *	130 77%	1 2%	19 12%	1 6%
Liberal Democrat	107 11%	4 3%	22 10%	12 35%	26 22%	6 11%	2 24%	-	-	107 100%	-	-	3 2%	10 6%	29 76%	35 21%	1 5%
Green	90 9%	3 2%	10 4%	1 4%	39 33%	2 4%	2 21%	-	-	-	90 100%	-	1 1%	8 5%	1 3%	62 38%	-
Other	16 2%	-	1 1%	-	4 3%	6 12%	-	-	-	-	-	16 100%	1 1%	3 2%	-	2 1%	6 35%
Did not vote	305 30%	13 9%	38 17%	14 43%	30 26%	8 16%	3 43%	-	-	-	-	-	6 5%	14 8%	3 7%	22 13%	1 4%
Don't remember	42 4%	6 4%	2 1%	2 5%	1 1%	1 3%	-	-	-	-	-	-	2 1%	1 1%	1 2%	5 3%	-
Refused	65 6%	3 2%	2 1%	-	4 3%	-	-	-	-	-	-	-	2 1%	-	1 3%	7 4%	-



Absolutes/col percents

Q1. Thinking back to the GENERAL ELECTION in 2010, which party, if any, did you vote for? Base: All respondents

												Ward										
	Total	Bruns -wick and Ade -laide	Cen- tral Hove	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean Coastal	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Conservative	190	3	7	12	16	11	5	4	11	7	14	9	10	2	13	12	9	11	7	8	8	13
	19%	8%	20%	24%	28%	21%	8%	7%	16%	20%	27%	17%	17%	4%	24%	17%	26%	29%	18%	23%	16%	38%
Labour	189	9	5	10	11	16	12	12	15	6	6	14	16	6	7	7	5	4	6	7	6	6
	19%	22%	15%	19%	19%	31%	21%	22%	23%	17%	13%	27%	28%	15%	13%	10%	16%	11%	18%	21%	12%	18%
Liberal Democrat	107 11%	6 14%	8 21%	4 8%	8 14%	6 12%	6 11%	2 4%	8 13%	3 9%	2 3%	1 2%	5 9%	5 12%	9 17%	11 16%	-	7 19%	6 16%	4 13%	4 8%	1 3%
Green	90	2	1	1	3	2	18	14	1	1	3	7	4	8	1	14	*	1	1	*	6	1
	9%	5%	3%	2%	5%	4%	30%	24%	2%	2%	6%	13%	7%	19%	3%	20%	1%	2%	4%	1%	12%	3%
Other	16 2%	2 5%	-	2 3%	-	1 1%	2 3%	2 4%	2 2%	-	1 1%	* 1%	2 3%	-	1 2%	-	2 7%	-	-	1 2%	-	-
Did not vote	305	15	13	18	12	10	9	17	23	15	21	13	16	18	15	17	13	8	13	9	20	9
	30%	38%	36%	35%	20%	19%	15%	30%	36%	43%	42%	25%	28%	45%	30%	25%	39%	22%	36%	27%	39%	26%
Don't remember	42	1	1	2	3	1	4	2	3	2	3	1	1	1	3	5	3	1	1	1	2	3
	4%	2%	3%	3%	6%	3%	7%	3%	4%	5%	5%	2%	1%	2%	6%	8%	10%	2%	3%	4%	3%	8%
Refused	65	2	1	3	5	5	3	4	3	1	1	7	4	1	2	3	1	6	2	3	6	2
	6%	6%	2%	6%	8%	9%	5%	7%	4%	4%	3%	12%	7%	4%	5%	5%	2%	16%	5%	8%	11%	5%



Absolutes/col percents

Q2. And thinking back to the LOCAL ELECTIONS for Brighton and Hove Council in 2011, which party, if any, did you vote for? Base: All respondents

		Ge	nder			Ag	le				Social	Class		( Brigh-	Constituen	cy Brigh-	Opinion o (Q	
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ton Pavilion	Hove	ton <u>Kemptown</u>	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Conservative	129	69	60	8	15	12	15	21	58	48	29	15	34	33	53	43	30	98
	13%	14%	12%	5%	7%	6%	10%	18%	36%	13%	10%	13%	19%	9%	15%	17%	7%	18%
Labour	169	80	89	22	29	37	30	24	26	65	52	25	26	55	65	49	62	102
	17%	16%	18%	13%	14%	19%	19%	21%	16%	17%	18%	22%	14%	14%	18%	19%	14%	19%
Liberal Democrat	38 4%	15 3%	22 4%	-	7 3%	13 7%	6 4%	4 3%	8 5%	13 4%	14 5%	3 3%	6 3%	7 2%	15 4%	15 6%	20 5%	17 3%
Green	161	76	85	25	26	45	29	18	18	84	43	13	17	93	50	19	109	53
	16%	15%	17%	14%	13%	23%	18%	16%	11%	22%	15%	12%	9%	24%	14%	7%	25%	10%
Other	18	10	8	2	4	3	3	1	6	9	1	2	6	5	3	10	4	14
	2%	2%	2%	1%	2%	1%	2%	1%	4%	2%	*	2%	3%	1%	1%	4%	1%	3%
Did not vote	374	192	182	102	102	60	53	34	22	107	120	51	79	145	136	93	171	183
	37%	38%	36%	60%	51%	31%	33%	30%	14%	28%	41%	45%	43%	38%	38%	36%	39%	34%
Don't remember	65	30	35	12	11	17	9	5	10	31	16	3	10	29	19	18	26	36
	6%	6%	7%	7%	6%	9%	6%	4%	6%	8%	6%	2%	5%	7%	5%	7%	6%	7%
Refused	50 5%	27 5%	22 4%	-	8 4%	8 4%	15 10%	7 6%	11 7%	19 5%	16 6%	2 2%	6 3%	17 4%	21 6%	13 5%	13 3%	34 6%



Absolutes/col percents

Q2. And thinking back to the LOCAL ELECTIONS for Brighton and Hove Council in 2011, which party, if any, did you vote for? Base: All respondents

				Voting Inter	ntion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vo	te - Local Elect	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Conservative	129 13%	91 64%	4 2%	-	1 1%	14 26%	-	115 60%	1 *	3 3%	1 1%	1 4%	129 100%	-	-	-	-
Labour	169 17%	2 1%	124 57%	1 2%	7 6%	7 13%	1 9%	3 1%	130 69%	10 10%	8 9%	3 17%	-	169 100%	-	-	-
Liberal Democrat	38 4%	4 3%	6 3%	10 30%	3 3%	1 2%	1 13%	3 1%	1 *	29 27%	1 1%	-	-	-	38 100%	-	-
Green	161 16%	9 6%	26 12%	7 20%	64 54%	3 5%	1 16%	11 6%	19 10%	35 32%	62 69%	2 10%	-	-	-	161 100%	-
Other	18 2%	3 2%	1 1%	-	1 1%	9 18%	1 11%	9 5%	1 1%	1 1%	-	6 39%	-	-	-	-	18 100%
Did not vote	374 37%	24 17%	40 19%	14 43%	38 32%	18 34%	3 43%	38 20%	29 15%	24 22%	12 14%	4 27%	-	-	-	-	-
Don't remember	65 6%	8 6%	15 7%	2 5%	4 4%	1 1%	1 7%	11 6%	8 4%	6 6%	5 6%	1 3%	-	-	-	-	-
Refused	50 5%	-	1 *	-	1 1%	:	:	1 *	1 1%	-	-	:	-	-	-	-	-



Absolutes/col percents

Q2. And thinking back to the LOCAL ELECTIONS for Brighton and Hove Council in 2011, which party, if any, did you vote for? Base: All respondents

												Ward										
		Bruns -wick and Ade -laide	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Conservative	129 13%	1 2%	6 18%	8 17%	11 19%	6 12%	3 5%	4 6%	7 11%	3 10%	10 21%	6 12%	4 7%	2 6%	12 23%	4 5%	4 12%	8 20%	8 22%	5 15%	4 7%	12 33%
Labour	169 17%	6 14%	4 12%	7 13%	8 15%	18 34%	14 24%	8 14%	16 24%	9 27%	2 5%	9 17%	14 24%	5 13%	8 15%	9 13%	4 13%	5 14%	5 13%	5 16%	7 13%	5 15%
Liberal Democrat	38 4%	2 5%	2 7%	1 3%	2 4%	3 5%	2 3%	:	4 6%	1 2%	-	1 2%	4 7%	1 2%	4 8%	2 3%	:	2 5%	1 2%	2 7%	2 3%	2 7%
Green	161 16%	6 16%	4 12%	6 12%	11 19%	6 11%	18 30%	18 31%	3 4%	3 8%	5 11%	13 23%	7 12%	9 21%	2 4%	21 30%	4 11%	6 16%	6 16%	4 12%	9 17%	1 2%
Other	18 2%	-	-	2 5%	-	-	2 4%	2 4%	4 6%	-	-	-	3 5%	-	1 2%	-	-	2 5%	-	1 2%	1 1%	-
Did not vote	374 37%	24 59%	14 40%	18 35%	15 26%	14 28%	16 28%	19 33%	25 38%	16 44%	28 56%	13 25%	19 33%	16 41%	18 34%	28 39%	18 53%	10 27%	12 34%	13 38%	24 46%	13 37%
Don't remember	65 6%	-	3 9%	5 9%	6 11%	1 3%	2 3%	6 10%	4 6%	2 5%	2 5%	7 13%	3 6%	5 13%	5 9%	5 8%	3 10%	-	1 3%	2 6%	1 3%	1 2%
Refused	50 5%	2 4%	1 2%	3 6%	3 6%	3 6%	2 3%	1 1%	2 3%	1 4%	1 3%	4 8%	4 7%	1 4%	2 5%	2 3%	1 2%	5 13%	4 10%	1 3%	5 9%	1 3%



Absolutes/col percents

Q3. If LOCAL ELECTIONS were held tomorrow for Brighton & Hove Council, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10=absolutely certain to vote?

Base: All respondents

			Gen	der			Ac	le				Social (	Class			Constituer	ICY	Opinion o (Q	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton <u>Pavilion</u>	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Unweighted Base		1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base		1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Absolutely certian to vote	(10)	423 42%	214 43%	210 42%	54 32%	62 30%	93 47%	66 41%	54 47%	95 59%	175 47%	127 44%	35 31%	72 40%	150 39%	149 41%	124 48%	178 41%	237 44%
	(9)	70 7%	38 8%	32 6%	3 1%	10 5%	16 8%	17 10%	12 11%	12 7%	38 10%	13 5%	4 4%	10 5%	30 8%	20 5%	20 8%	34 8%	35 7%
	(8)	120 12%	63 13%	57 11%	18 11%	28 14%	20 10%	21 13%	11 10%	21 13%	48 13%	31 11%	11 10%	27 15%	48 12%	54 15%	18 7%	58 13%	59 11%
	(7)	61 6%	30 6%	31 6%	6 3%	21 11%	13 7%	9 6%	4 3%	8 5%	23 6%	22 7%	7 6%	8 4%	22 6%	22 6%	17 7%	30 7%	29 5%
	(6)	37 4%	20 4%	17 3%	10 6%	15 7%	5 3%	4 2%	2 1%	2 1%	13 3%	10 3%	4 4%	7 4%	18 5%	14 4%	6 2%	21 5%	17 3%
	(5)	65 6%	32 6%	33 7%	8 5%	13 7%	16 8%	14 8%	8 7%	6 4%	21 6%	24 8%	7 6%	9 5%	26 7%	24 7%	16 6%	27 6%	36 7%
	(4)	29 3%	12 2%	17 3%	15 9%	4 2%	2 1%	3 2%	5 4%	-	8 2%	13 4%	1 *	3 2%	16 4%	8 2%	5 2%	14 3%	15 3%
	(3)	19 2%	8 2%	11 2%	-	4 2%	6 3%	1 1%	4 4%	3 2%	7 2%	5 2%	6 5%	1 1%	11 3%	4 1%	3 1%	11 2%	8 1%
	(2)	27 3%	8 2%	19 4%	3 2%	11 5%	5 3%	4 2%	2 2%	2 1%	7 2%	10 3%	5 4%	5 3%	13 3%	8 2%	6 2%	11 2%	13 2%
Certain not to vote	(1)	146 15%	75 15%	71 14%	51 30%	32 16%	19 10%	23 14%	11 10%	10 6%	35 9%	37 13%	31 27%	37 20%	47 12%	55 15%	43 17%	51 12%	85 16%
Don't know		8 1%	1 *	8 1%	3 1%	2 1%	-	-	1 1%	3 2%	-	1 *	2 2%	3 2%	5 1%	2 1%	1 *	1 *	3 1%
Mean		7.19	7.27	7.11	5.78	6.59	7.63	7.32	7.59	8.50	7.78	7.18	5.85	6.87	7.13	7.19	7.29	7.33	7.18
Standard deviation Standard error		3.32 0.11	3.29 0.15	3.35 0.14	3.74 0.50	3.31 0.27	3.08 0.21	3.25 0.22	3.16 0.26	2.58 0.18	2.96 0.15	3.26 0.20	3.75 0.36	3.57 0.26	3.24 0.17	3.30 0.17	3.46 0.22	3.15 0.15	3.39 0.15



Absolutes/col percents

Q3. If LOCAL ELECTIONS were held tomorrow for Brighton & Hove Council, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10=absolutely certain to vote?

Base: All respondents

					Voting Inter	tion (Q3/4)				Past Vote	- General Elec	tion 2010				e - Local Electi	ion 2011	
		Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base		1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base		1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Absolutely certian to vote	(10)	423 42%	80 56%	133 61%	18 53%	62 52%	28 54%	3 35%	98 52%	113 60%	49 46%	46 51%	9 56%	81 63%	103 61%	22 59%	91 56%	9 50%
	(9)	70 7%	11 8%	16 7%	3 8%	15 13%	5 10%	3 31%	20 10%	11 6%	9 8%	11 12%	* 3%	9 7%	10 6%	3 8%	17 11%	5 28%
	(8)	120 12%	23 16%	23 11%	5 16%	24 20%	7 14%	1 7%	31 16%	28 15%	18 17%	13 15%	-	24 19%	23 14%	2 7%	21 13%	2 10%
	(7)	61 6%	14 10%	16 7%	3 9%	8 7%	2 4%	1 14%	12 6%	8 4%	7 7%	*	2 10%	6 4%	7 4%	2 4%	6 3%	-
	(6)	37 4%	5 4%	15 7%	3 8%	4 3%	2 3%	-	5 3%	6 3%	7 7%	4 4%	1 5%	1 1%	5 3%	2 6%	7 4%	1 4%
	(5)	65 6%	8 6%	14 6%	2 6%	5 4%	8 15%	1 12%	10 5%	13 7%	8 8%	3 4%	1 6%	3 3%	9 5%	4 9%	5 3%	1 7%
	(4)	29 3%	-	-	-	-	-	-	-	1 1%	2 2%	4 4%	1 3%	-	3 2%	1 2%	5 3%	:
	(3)	19 2%	-	-	-	-	-	-	3 1%	1 1%	4 4%	4 4%	* 3%	1 1%	1 *	1 3%	2 1%	:
	(2)	27 3%	-	-	-	-	-	-	4 2%	5 3%	1 1%	1 1%	-	3 2%	4 2%	1 2%	2 1%	-
Certain not to vote	(1)	146 15%	-	-	-	-	-	-	8 4%	2 1%	1 1%	3 3%	2 9%	-	3 2%	-	4 3%	-
Don't know		8 1%	-	-	-	-	-	-	-	1 *	1 1%	1 1%	1 5%	1 1%	1 1%	-	1 1%	-
Mean		7.19	8.85	8.89	8.68	8.90	8.63	8.52	8.37	8.63	8.15	8.30	7.85	9.03	8.65	8.44	8.56	8.99
Standard deviation Standard error		3.32 0.11	1.55 0.13	1.63 0.11	1.67 0.29	1.42 0.13	1.87 0.27	1.74 0.58	2.43 0.18	2.16 0.15	2.26 0.24	2.50 0.22	3.15 0.72	1.70 0.15	2.21 0.16	2.33 0.38	2.29 0.17	1.49 0.35



Absolutes/col percents

Q3. If LOCAL ELECTIONS were held tomorrow for Brighton & Hove Council, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10=absolutely certain to vote?

Base: All respondents

													Ward				-						
		Total	Bruns -wick and Ade -laide	Cen- tral <u>Hove</u>	East Brigh ton	Goldsmid	Hang- leton and <u>Knoll</u>	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base		1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base		1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Absolutely certian to vote	(10)	423 42%	15 37%	20 56%	27 53%	25 43%	24 47%	20 34%	16 27%	31 48%	12 34%	23 45%	27 51%	27 46%	13 33%	26 50%	31 43%	14 43%	16 42%	14 38%	10 29%	21 40%	13 38%
	(9)	70 7%	5 12%	-	2 5%	2 4%	3 5%	5 9%	4 8%	5 8%	1 4%	2 3%	6 10%	8 14%	2 5%	3 5%	5 7%	1 4%	2 4%	3 7%	3 10%	6 12%	2 7%
	(8)	120 12%	7 16%	4 10%	3 6%	7 13%	7 13%	6 11%	11 20%	2 3%	7 19%	3 5%	10 19%	6 10%	8 19%	5 9%	8 11%	6 17%	10 26%	3 8%	5 15%	1 2%	2 6%
	(7)	61 6%	2 5%	3 7%	4 8%	8 13%	1	3 6%	6 11%	5 7%	2 5%	2 4%	1 3%	4 6%	-	2 4%	4 5%	2 7%	2 4%	2 6%	2 5%	5 10%	2 7%
	(6)	37 4%	-	1 3%	2 3%	3 6%	5 9%	3 6%	6 10%	1 2%	-	2 4%	-	1 1%	1 2%	2 3%	5 7%	-	2 4%	3 9%	-	1 2%	1 2%
	(5)	65 6%	2 6%	1 3%	4 7%	2 3%	2 4%	6 11%	2 4%	3 4%	5 14%	5 9%	-	2 4%	2 5%	6 11%	6 9%	5 14%	-	1 2%	6 18%	4 8%	1 2%
	(4)	29 3%	1 2%	-	1 2%	1 1%	-	4 6%	2 3%	-	3 7%	-	4 7%	1 2%	2 5%	3 6%	3 5%	-	1 2%	1 4%	1 4%	1 1%	-
	(3)	19 2%	1 2%	1 3%	1 2%	* 1%	-	1 2%	2 4%	1 2%	-	4 8%	-	-	-	1 2%	1 1%	-	1 2%	1 4%	-	2 5%	-
	(2)	27 3%	-	-	-	3 5%	2 3%	1 1%	-	1 1%	2 7%	4 9%	1 1%	2 4%	4 10%	1 2%	3 4%	-	1 2%	1 2%	-	-	2 7%
Certain not to vote	(1)	146 15%	8 20%	6 16%	7 13%	6 10%	9 17%	9 16%	8 14%	16 25%	3 10%	7 13%	5 8%	7 12%	8 20%	4 7%	4 6%	5 15%	5 14%	6 18%	7 20%	7 14%	10 28%
Don't know		8 1%	-	1 3%	-	-	1 1%	-	-	-	-	-	-	1 1%	-	-	1 2%	-	-	1 2%	-	4 7%	1 2%
Mean		7.19	7.07	7.62	7.62	7.45	7.26	6.77	6.92	6.95	6.88	6.71	8.13	7.68	6.29	7.65	7.56	7.35	7.49	6.81	6.54	7.24	6.22
Standard deviation Standard error		3.32 0.11	3.48 0.55	3.44 0.58	3.24 0.45	3.08 0.40	3.49 0.49	3.30 0.43	3.03 0.40	3.80 0.48	3.16 0.53	3.59 0.51	2.84 0.39	3.20 0.42	3.69 0.58	3.00 0.42	2.90 0.35	3.21 0.56	3.18 0.52	3.52 0.59	3.41 0.59	3.34 0.47	4.00 0.69



Absolutes/col percents

Q4. And if LOCAL ELECTIONS were held tomorrow for Brighton & Hove Council, would you intend to vote Conservative, Green, Labour, Liberal Democrats, UKIP or for some other party? Base: All respondents

		Gei	nder			Ag	je				Social (	Class		(Brigh-	Constituen	<u>cy</u> Brigh-	Opinion o (Q	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ton Pavilion	Hove	ton Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Conservative	157	88	69	13	21	18	20	26	60	59	38	19	35	48	66	43	40	115
	16%	18%	14%	8%	10%	9%	12%	23%	37%	16%	13%	17%	19%	13%	18%	17%	9%	21%
Green	141	76	64	34	33	36	16	11	10	62	52	7	17	74	45	21	131	8
	14%	15%	13%	20%	17%	18%	10%	10%	6%	16%	18%	6%	9%	19%	13%	8%	30%	2%
Labour	230	113	117	37	44	55	44	22	29	103	63	20	40	80	83	67	93	133
	23%	23%	23%	22%	22%	28%	27%	19%	18%	27%	22%	18%	22%	21%	23%	26%	21%	25%
Liberal Democrat	47	25	22	16	10	7	2	2	9	13	11	7	8	18	18	10	22	24
	5%	5%	4%	9%	5%	4%	1%	2%	6%	4%	4%	6%	4%	5%	5%	4%	5%	5%
UKIP	69	44	24	11	10	7	13	10	18	13	14	15	27	15	25	28	9	58
	7%	9%	5%	6%	5%	4%	8%	8%	11%	3%	5%	13%	15%	4%	7%	11%	2%	11%
BNP	4 *	3 1%	1 *	-	2 1%	1 *	1 *	1 *	-	-	-	2 2%	1 1%	1 *	2 *	1 1%	1 *	3 1%
Other	12 1%	2 *	9 2%	3 1%	3 1%	1 1%	1 1%	4 3%	*	7 2%	3 1%	1 1%	1 1%	5 1%	4 1%	3 1%	1 *	9 2%
Would not vote	88	43	45	27	20	14	16	8	3	15	32	19	20	30	31	26	35	45
	9%	9%	9%	16%	10%	7%	10%	7%	2%	4%	11%	16%	11%	8%	9%	10%	8%	8%
Refused	48 5%	27 5%	21 4%	-	11 6%	4 2%	15 9%	9 8%	10 6%	21 6%	14 5%	2 2%	6 3%	19 5%	16 4%	14 5%	11 3%	34 6%
Don't know	210	78	131	30	48	54	34	21	23	84	65	21	28	94	70	46	93	107
	21%	16%	26%	18%	24%	27%	21%	18%	14%	22%	22%	19%	15%	24%	19%	18%	21%	20%



Absolutes/col percents

Q4. And if LOCAL ELECTIONS were held tomorrow for Brighton & Hove Council, would you intend to vote Conservative, Green, Labour, Liberal Democrats, UKIP or for some other party? Base: All respondents

				Voting Inten	tion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vot	e - Local Electi	on 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Conservative	157 16%	142 100%	-	-	-	-	-	116 61%	2 1%	5 5%	3 4%	-	95 74%	2 1%	4 12%	9 6%	3 17%
Green	141 14%	-	-	-	118 100%	-	-	1 1%	15 8%	28 26%	44 49%	4 23%	1 1%	7 4%	3 8%	69 43%	1 4%
Labour	230 23%	-	217 100%	-	-	-	-	9 5%	138 73%	23 21%	11 13%	2 14%	4 3%	131 77%	6 16%	27 17%	1 6%
Liberal Democrat	47 5%	-	-	34 100%	-	-	-	3 1%	2 1%	12 12%	3 3%	-	1 1%	1 *	10 27%	8 5%	-
UKIP	69 7%	-	-	-	-	52 100%	-	25 13%	8 4%	7 6%	2 3%	7 45%	14 11%	9 5%	1 3%	3 2%	9 51%
BNP	4 *	-	-	-	-	-	-	2 1%	1 *	-	-	1 3%	-	1 *	-	-	-
Other	12 1%	-	-	-	-	-	8 100%	1 *	-	4 4%	2 2%	-	-	1 *	2 6%	2 1%	1 5%
Would not vote	88 9%	-	-	-	-	-	-	3 2%	2 1%	1 1%	1 1%	-	-	-	-	2 1%	-
Refused	48 5%	-	-	-	-	-	-	1 *	1 *	-	:	1 3%	1 1%	1 *	1 3%	1 *	1 3%
Don't know	210 21%	-	-	-	-	-	-	30 16%	21 11%	28 26%	23 26%	2 12%	14 11%	18 11%	10 26%	40 25%	3 14%



Absolutes/col percents

Q4. And if LOCAL ELECTIONS were held tomorrow for Brighton & Hove Council, would you intend to vote Conservative, Green, Labour, Liberal Democrats, UKIP or for some other party? Base: All respondents

												Ward										
		Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm Grove	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Conservative	157 16%	4 10%	7 20%	9 18%	12 20%	9 18%	5 9%	4 8%	6 9%	3 7%	14 28%	5 10%	4 7%	1 2%	13 25%	7 9%	6 17%	12 31%	6 16%	7 23%	12 22%	11 32%
Green	141 14%	15 38%	8 23%	3 5%	11 18%	3 6%	14 24%	15 26%	4 7%	1 4%	2 4%	6 11%	8 14%	10 24%	5 10%	20 28%	2 6%	-	5 13%	* 1%	8 15%	1 2%
Labour	230 23%	7 18%	8 21%	12 24%	12 21%	17 33%	15 25%	12 21%	19 30%	9 26%	4 8%	19 35%	19 32%	8 20%	10 19%	12 17%	7 20%	6 17%	10 27%	8 23%	11 21%	7 20%
Liberal Democrat	47 5%	3 9%	2 5%	4 9%	2 4%	1 3%	-	-	3 5%	1 2%	6 11%	4 8%	2 3%	1 2%	1 2%	5 7%	1 3%	6 15%	2 5%	1 3%	2 5%	-
UKIP	69 7%	-	3 7%	7 13%	5 9%	2 4%	5 8%	3 5%	12 18%	6 17%	1 1%	3 5%	2 4%	2 4%	5 10%	2 3%	7 22%	1 2%	-	1 4%	-	3 9%
BNP	4 *	-	-	1 3%	-	2 3%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Other	12 1%	-	-	-	1 2%	2 3%	2 3%	1 2%	1 2%	1 3%	-	-	-	-	2 3%	-	-	-	:	:	3 5%	-
Would not vote	88 9%	3 7%	3 8%	7 13%	1 2%	6 12%	4 7%	5 9%	11 17%	3 10%	5 10%	4 8%	2 4%	5 12%	3 6%	5 7%	2 5%	1 2%	6 17%	6 18%	2 4%	3 9%
Refused	48 5%	1 2%	1 2%	4 8%	2 4%	3 6%	1 2%	2 4%	2 2%	1 4%	3 6%	4 8%	4 6%	2 6%	2 5%	2 3%	1 2%	5 13%	2 5%	:	4 7%	2 7%
Don't know	210 21%	6 16%	5 13%	4 8%	11 19%	7 13%	13 23%	14 25%	7 11%	10 28%	16 32%	8 16%	17 29%	12 31%	11 20%	18 26%	8 25%	8 21%	6 17%	9 28%	11 21%	7 20%



Q3/4. Voting Intention - Weighted to turnout values (Q3) Base: All expressing a voting intention and saying 5-10 likelihood to vote

		Ger	nder			Aq	je				Social	Class			Constituen		Opinion of (Q6	
	<u></u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton Pavilion	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Unweighted Base	521	253	268	26	69	113	102	76	135	213	137	52	106	185	192	144	234	280
Weighted Base	504	270	234	75	87	103	75	59	105	207	144	47	95	181	184	140	231	269
Conservative	126	70	56	7	15	15	17	21	52	46	33	13	29	38	51	37	29	96
	25%	26%	24%	10%	17%	14%	22%	35%	49%	22%	23%	27%	31%	21%	28%	27%	13%	36%
Green	105	58	47	22	25	28	13	9	8	45	41	5	11	54	35	17	99	6
	21%	22%	20%	29%	29%	27%	17%	15%	8%	22%	28%	11%	12%	30%	19%	12%	43%	2%
Labour	193	96	97	29	35	48	37	19	25	88	54	18	30	68	67	57	77	111
	38%	35%	41%	39%	40%	47%	49%	32%	24%	43%	37%	38%	31%	38%	37%	41%	34%	41%
Liberal Democrat	29	14	15	6	6	5	2	2	8	13	6	4	6	9	12	8	18	11
	6%	5%	6%	8%	7%	5%	3%	4%	8%	6%	4%	8%	6%	5%	7%	6%	8%	4%
UKIP	44	30	14	8	6	6	6	6	12	10	8	7	19	8	17	19	6	38
	9%	11%	6%	11%	7%	6%	8%	10%	11%	5%	6%	15%	20%	4%	9%	14%	3%	14%
Other	7 1%	2 1%	5 2%	2 3%	* 1%	1 1%	* 1%	2 4%	*	4 2%	2 1%	1 1%	*	4 2%	1 1%	1 1%	*	6 2%

ComR

Prepared by ComRes

Absolutes/col percents

Absolutes/col percents

### Q3/4. Voting Intention - Weighted to turnout values (Q3) Base: All expressing a voting intention and saying 5-10 likelihood to vote

				Voting Inten	tion (Q3/4)				Past Vote	- General Elec	tion 2010			Past Vot	e - Local Electi	on 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	521	125	209	29	110	41	8	120	161	54	88	10	99	146	24	122	13
Weighted Base	504	126	193	29	105	44	7	131	142	63	52	10	103	127	22	101	14
Conservative	126 25%	126 100%	-	-	-	-	-	101 77%	1 1%	3 5%	3 7%	-	85 83%	2 1%	3 14%	9 9%	3 20%
Green	105 21%	-	-	-	105 100%	-	-	1 *	11 8%	23 37%	36 69%	4 37%	1 1%	5 4%	3 11%	59 58%	1 5%
Labour	193 38%	-	193 100%	-	-	-	-	8 6%	122 85%	18 29%	8 16%	1 8%	4 4%	113 89%	5 23%	24 24%	1 8%
Liberal Democrat	29 6%	-	-	29 100%	-	-	-	2 2%	2 1%	11 17%	1 2%	-	-	1 *	9 42%	6 6%	-
UKIP	44 9%	-	-	-	-	44 100%	-	19 15%	6 4%	5 8%	1 3%	5 55%	13 12%	6 5%	1 5%	2 2%	8 61%
Other	7 1%	-	-	:	-	-	7 100%	*	-	2 3%	1 3%	-	-	1 1%	1 5%	1 1%	1 6%



Q3/4. Voting Intention - Weighted to turnout values (Q3) Base: All expressing a voting intention and saying 5-10 likelihood to vote

	<u>Total</u>	Bruns -wick and Ade -laide	Cen- tral Hove	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm Grove	Holl- ing -dean and Stanmer	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Ward Preston Park	Queens Park	Regency	Rott- ing- dean Coastal	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Unweighted Base	521	23	21	32	31	30	30	28	37	17	18	32	32	16	29	37	18	20	16	16	25	15
Weighted Base	504	23	21	29	33	27	28	27	36	14	21	29	30	15	29	36	19	17	15	15	24	16
Conservative	126 25%	1 3%	7 33%	8 29%	9 27%	8 29%	4 14%	3 12%	6 16%	2 14%	11 55%	4 15%	4 13%	1 5%	12 40%	6 15%	4 24%	9 50%	5 33%	6 43%	8 35%	8 49%
Green	105 21%	13 57%	6 28%	3 9%	7 21%	2 7%	9 30%	12 44%	3 9%	1 8%	2 9%	6 19%	6 20%	8 53%	4 16%	17 45%	2 10%	-	4 24%	* 3%	1 5%	* 3%
Labour	193 38%	6 27%	7 32%	10 33%	10 31%	14 51%	12 43%	9 34%	18 49%	5 39%	4 18%	17 59%	16 55%	6 40%	8 27%	10 27%	7 36%	6 35%	6 36%	7 46%	10 43%	6 37%
Liberal Democrat	29 6%	3 13%	1 6%	3 11%	2 6%	1 4%	-	-	2 6%	1 4%	3 15%	* 2%	2 6%	-	1 3%	3 9%	1 5%	2 10%	1 7%	* 3%	2 7%	-
UKIP	44 9%	-	-	5 18%	5 15%	1 5%	2 7%	2 8%	6 18%	5 35%	1 3%	2 6%	2 6%	* 3%	4 13%	1 3%	5 26%	1 4%	-	1 5%	-	2 11%
Other	7 1%	-	-	-	-	1 3%	2 6%	1 2%	1 3%	-	-	-	-	-	* 1%	-	-	-	-	-	2 9%	-

Absolutes/col percents

ComR

Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

		Gei	nder			A	qe				Social	Class			Constituer	ncy	Opinion c	
	Tetel	Mala	Female	40.04	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton Pavilion		Brigh- ton	Orad	Deer
	<u>Total</u>	Male	Female	18-24											Hove	Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Improve parking/more parking/cheaper parking/easier to park in local area	56 6%	33 7%	24 5%	12 7%	4 2%	15 8%	10 6%	5 5%	10 6%	29 8%	13 4%	8 7%	6 3%	25 7%	20 5%	11 4%	12 3%	44 8%
Get rid of the Green Party	52 5%	36 7%	16 3%	5 3%	6 3%	9 5%	11 7%	7 6%	14 9%	21 6%	11 4%	3 3%	13 7%	8 2%	15 4%	28 11%	8 2%	44 8%
Environmental/Green policies	49 5%	25 5%	24 5%	6 4%	15 7%	11 6%	6 4%	3 3%	7 5%	25 7%	13 4%	2 2%	7 4%	19 5%	19 5%	12 4%	39 9%	8 2%
Party loyalty/always vote for same party/ David Cameron/Ed Miliiband/vote for party that I would vote for at general election	43 4%	27 5%	16 3%	3 2%	8 4%	14 7%	6 4%	3 3%	9 6%	19 5%	13 4%	4 3%	6 3%	9 2%	18 5%	15 6%	21 5%	21 4%
Deal with traffic congestion	42 4%	23 5%	19 4%	9 5%	5 3%	7 3%	9 5%	9 8%	4 3%	15 4%	14 5%	7 6%	4 2%	23 6%	8 2%	11 4%	7 2%	35 6%
Refuse collection/keep local area clean and tidy	41 4%	16 3%	24 5%	9 5%	9 4%	7 4%	8 5%	3 2%	5 3%	17 4%	13 5%	1 1%	2 1%	14 4%	19 5%	7 3%	20 5%	20 4%
Increase speed limits	36 4%	21 4%	16 3%	6 3%	13 6%	7 4%	3 2%	4 3%	4 2%	14 4%	6 2%	6 6%	10 6%	13 3%	12 3%	11 4%	8 2%	26 5%
Provision of local/ services/local services to be maintained/ improved	36 4%	20 4%	16 3%	4 2%	7 4%	12 6%	7 5%	3 3%	2 1%	15 4%	10 3%	3 3%	5 2%	17 4%	16 4%	3 1%	14 3%	22 4%
Better public transport/transport links/cheaper public transport/make it more	30 3%	11 2%	19 4%	11 7%	4 2%	6 3%	5 3%	2 2%	2 1%	11 3%	17 6%	2 1%	1 *	15 4%	9 2%	7 3%	18 4%	12 2%

appealing



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

		Ger	nder			Ag	e				Social (	Class			Constituer		Opinion o	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton Pavilion	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
More housing/ availability of housing/affordable housing	30 3%	9 2%	21 4%	6 4%	6 3%	6 3%	4 2%	4 4%	4 3%	7 2%	7 2%	5 5%	11 6%	11 3%	7 2%	12 5%	11 3%	18 3%
Improve education/ standard of teaching/ more funding	30 3%	9 2%	21 4%	-	7 4%	15 8%	4 3%	3 3%	1 1%	16 4%	7 2%	4 3%	4 2%	15 4%	12 3%	3 1%	19 4%	12 2%
Sensible spending of public money/less waste	30 3%	17 3%	13 3%	-	5 3%	5 3%	5 3%	6 6%	8 5%	14 4%	7 2%	3 2%	5 3%	6 2%	16 4%	7 3%	5 1%	24 5%
Council tax to be lowered/to remain low	27 3%	13 3%	14 3%	10 6%	4 2%	3 2%	3 2%	3 3%	5 3%	12 3%	9 3%	2 2%	4 2%	12 3%	12 3%	4 1%	14 3%	14 3%
The candidate/ personality/experience/ does things for local area/does what they say	27 3%	15 3%	12 2%	5 3%	3 1%	11 6%	4 3%	-	4 3%	8 2%	7 2%	3 3%	4 2%	16 4%	6 2%	5 2%	11 2%	14 3%
Unemployment/get people back to work/off benefits	26 3%	15 3%	11 2%	6 3%	5 2%	5 2%	5 3%	3 2%	3 2%	9 2%	11 4%	3 2%	2 1%	4 1%	13 4%	8 3%	13 3%	12 2%
Allow local business/ economy to stabilise/ grow/promote investment	24 2%	15 3%	9 2%	-	6 3%	8 4%	4 2%	3 3%	4 2%	6 1%	12 4%	4 4%	3 1%	10 3%	7 2%	7 3%	11 3%	13 2%
Improve NHS/better/ quicker service/more staff/more funding for NHS	21 2%	7 1%	14 3%	3 1%	2 1%	2 1%	5 3%	4 3%	5 3%	10 3%	4 1%	4 3%	4 2%	9 2%	4 1%	8 3%	8 2%	13 2%
Road maintenance/repair roads/more roads/ infrastructure	21 2%	10 2%	11 2%	3 2%	3 1%	2 1%	*	7 6%	5 3%	9 2%	4 1%	2 1%	6 3%	7 2%	8 2%	6 2%	8 2%	13 2%
More schools/allocated places for pupils/ fairer allocation	20 2%	7 1%	13 3%	-	8 4%	9 5%	2 1%	1 1%	1 *	9 2%	7 3%	2 2%	1 *	5 1%	13 4%	2 1%	7 2%	12 2%



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

		Ger	nder			A	je				Social	Class		Brigh-	Constituen	Brigh-	Opinion o (Q	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	ton Pavilion	Hove	ton <u>Kemptown</u>	Good	Poor
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
More help for vulnerable people/ disabled/homeless	20 2%	5 1%	15 3%	5 3%	4 2%	2 1%	3 2%	4 4%	2 1%	7 2%	8 3%	1 1%	3 2%	10 3%	2 1%	8 3%	12 3%	6 1%
Deal with immigration/ too many immigrants in local area/take up jobs/housing	18 2%	11 2%	7 1%	3 2%	2 1%	3 2%	3 2%	2 2%	5 3%	3 1%	3 1%	6 5%	6 3%	1 *	10 3%	7 3%	4 1%	13 2%
Less cycle lanes/bus lanes	15 1%	6 1%	8 2%	-	3 2%	1 1%	5 3%	3 2%	3 2%	1 *	8 3%	2 2%	3 2%	4 1%	7 2%	4 1%	1 *	14 3%
Dealing with crime/more policing	14 1%	3 1%	10 2%	3 2%	4 2%	1 1%	2 1%	1 1%	3 2%	2 *	8 3%	*	4 2%	4 1%	4 1%	5 2%	6 1%	5 1%
Help/care for the elderly	10 1%	3 1%	7 1%	-	-	-	:	3 3%	7 4%	3 1%	1 *	-	5 3%	2 *	4 1%	4 2%	2 *	7 1%
More cycling facilities/cycle lanes/ routes	9 1%	9 2%	-	3 2%	2 1%	3 2%	1 1%	-	-	4 1%	5 2%	-	-	1 *	7 2%	1 *	8 2%	1 *
Benefit reform/fairer benefits	8 1%	5 1%	4 1%	3 2%	3 1%	1 *	-	1 *	1 1%	4 1%	2 1%	-	2 1%	3 1%	4 1%	1 1%	7 2%	2 *
Dealing with Gypsies/ travellers	8 1%	6 1%	2 *	-	-	2 1%	1 1%	1 1%	4 3%	3 1%	1 *	2 2%	1 *	6 1%	1 *	1 *	1 *	8 1%
Abolish bedroom tax	8 1%	4 1%	4 1%	4 2%	1 1%	-	-	2 2%	1 1%	3 1%	4 1%	-	1 1%	2 *	5 1%	1 1%	6 1%	2 *
Greater fairness/social justice/policies to benefit everyone	8 1%	5 1%	3 1%	-	3 2%	-	1 *	2 1%	3 2%	5 1%	1 *	-	2 1%	7 2%	-	1 *	7 2%	1 *
Approach to regeneration/ development of the area/to keep the area	8 1%	7 1%	1 *	3 2%	*	1 1%	3 2%	:	:	1 *	2 1%	1 1%	3 2%	:	7 2%	*	3 1%	5 1%

area/to keep the area looking attractive/less

run down



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

	Gender		nder			Aq	Ð				Social (	Class			Constituer	ICV	Opinion o (Q	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton Pavilion	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
More help for working/ low income families	7 1%	-	7 1%	-	4 2%	2 1%	2 1%	-	*	3 1%	1 *	3 3%	1 *	1 *	5 1%	1 *	2 *	5 1%
The local people will have a say/will be listened to	7 1%	4 1%	3 1%	-	4 2%	-	2 1%	1 1%	*	3 1%	3 1%	*	1 *	2 1%	2 1%	3 1%	1 *	6 1%
Depends on policies/ manifesto	7 1%	3 1%	4 1%	-	1 1%	1 1%	1 1%	1 1%	2 1%	4 1%	1 *	-	1 1%	5 1%	3 1%	-	5 1%	2 *
Less budgetary cuts/ austerity measures	6 1%	4 1%	2 *	-	-	1 1%	2 1%	2 2%	1 1%	3 1%	2 1%	-	1 *	2 *	1 *	3 1%	4 1%	2 *
Other	33 3%	11 2%	22 4%	11 7%	8 4%	2 1%	5 3%	4 4%	2 1%	13 3%	9 3%	2 1%	8 4%	18 5%	11 3%	4 1%	23 5%	9 2%
Nothing/ Don't know	176 18%	86 17%	90 18%	39 23%	44 22%	21 11%	31 19%	15 13%	27 17%	51 14%	47 16%	28 25%	43 23%	78 20%	51 14%	47 18%	92 21%	70 13%



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

				Voting Inten	tion (Q3/4)				Past Vote	- General Elec	tion 2010			Past Vo	e - Local Elect	tion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Improve parking/more parking/cheaper parking/easier to park in local area	56 6%	10 7%	13 6%	2 6%	1 1%	1 2%	-	17 9%	12 6%	2 2%	5 5%	-	8 6%	12 7%	1 3%	3 2%	1 7%
Get rid of the Green Party	52 5%	21 15%	14 7%	1 4%	1 1%	6 11%	1 13%	24 13%	6 3%	6 5%	1 1%	2 10%	16 13%	6 4%	4 10%	3 2%	4 23%
Environmental/Green policies	49 5%	1 1%	5 2%	2 5%	26 22%	-		1 1%	4 2%	10 9%	11 12%	-	1 1%	3 2%	5 12%	18 11%	-
Party loyalty/always vote for same party/ David Cameron/Ed Milliband/vote for party that I would vote for at general election	43 4%	8 6%	17 8%	3 9%	6 5%	1 2%	1 11%	11 6%	19 10%	4 4%	1 1%	-	9 7%	16 10%	2 5%	7 4%	1 5%
Deal with traffic congestion	42 4%	10 7%	12 5%	2 5%	-	1 1%	-	12 6%	6 3%	5 5%	2 2%	1 3%	7 5%	7 4%	1 3%	7 5%	1 3%
Refuse collection/keep local area clean and tidy	41 4%	11 8%	6 3%	-	6 5%	-	1 9%	9 5%	7 4%	1 1%	4 4%	-	5 4%	5 3%	-	5 3%	1 6%
Increase speed limits	36 4%	5 3%	12 6%	1 4%	*	4 8%	* 3%	9 5%	7 3%	2 2%	1 1%	1 3%	4 3%	3 2%	1 2%	8 5%	2 13%
Provision of local/ services/local services to be maintained/ improved	36 4%	4 3%	10 5%	:	6 5%	2 4%	-	7 4%	7 4%	4 4%	5 6%	:	2 1%	7 4%	2 4%	9 6%	:
Better public transport/transport links/cheaper public transport/make it more appealing	30 3%	2 1%	9 4%	* 1%	7 6%	:	:	2 1%	7 4%	5 5%	5 6%	-	2 1%	5 3%	*	7 4%	:
More housing/ availability of housing/affordable housing	30 3%	2 2%	5 2%	-	4 3%	2 3%	-	3 2%	9 5%	2 2%	4 5%	1 6%	1 1%	4 2%	2 5%	8 5%	1 5%



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

	_			Voting Inter	ntion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vo	te - Local Elect		
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Improve education/ standard of teaching/ more funding	30 3%	1 1%	7 3%	2 6%	3 2%	-	-	4 2%	7 4%	4 4%	5 5%	-	3 3%	4 2%	1 2%	10 6%	-
Sensible spending of public money/less waste	30 3%	6 4%	5 2%	-	1 1%	3 7%	2 19%	10 5%	5 3%	1 1%	3 3%	-	7 5%	5 3%	1 2%	4 3%	2 9%
Council tax to be lowered/to remain low	27 3%	8 6%	4 2%	-	4 4%	4 8%	-	7 3%	6 3%	3 3%	1 1%	1 7%	8 6%	3 2%	1 2%	2 1%	-
The candidate/ personality/experience/ does things for local area/does what they say	27 3%	2 2%	4 2%	-	5 4%	1 2%	* 2%	2 1%	3 1%	1 1%	7 8%	1 3%	3 2%	3 2%	-	7 4%	-
Unemployment/get people back to work/off benefits	26 3%	2 1%	12 6%	2 5%	2 2%	2 4%	-	3 1%	10 5%	4 4%	1 1%	2 11%	1 1%	9 5%	-	3 2%	-
Allow local business/ economy to stabilise/ grow/promote investment	24 2%	5 3%	8 4%	2 7%	1 1%	-	-	7 3%	5 3%	7 7%	1 1%	-	6 4%	3 2%	4 12%	2 1%	-
Improve NHS/better/ quicker service/more staff/more funding for NHS	21 2%	3 2%	5 2%	1 2%	1 1%	1 3%	3 31%	2 1%	4 2%	4 4%	2 2%	1 3%	2 2%	3 2%	2 6%	1 *	1 6%
Road maintenance/repair roads/more roads/ infrastructure	21 2%	4 3%	2 1%	3 8%	1 1%	2 4%	-	4 2%	2 1%	2 2%	2 2%	1 7%	4 3%	4 3%	1 2%	7 5%	-
More schools/allocated places for pupils/ fairer allocation	20 2%	2 1%	4 2%	3 8%	1 1%	-	-	2 1%	3 2%	6 5%	1 2%	-	1 1%	4 2%	3 7%	3 2%	-
More help for vulnerable people/ disabled/homeless	20 2%	2 1%	6 3%	-	3 3%	* 1%	-	2 1%	6 3%	1 1%	3 3%	* 3%	2 1%	7 4%	-	5 3%	* 2%
Deal with immigration/ too many immigrants in local area/take up	18 2%	3 2%	1 1%	:	-	5 10%	-	6 3%	2 1%	2 2%	*	2 11%	4 3%	2 1%	-	1 *	-

jobs/housing



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

				Voting Inter	tion (Q3/4)				Past Vote	- General Elec				Past Vot	te - Local Elect		
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Less cycle lanes/bus lanes	15 1%	5 3%	2 1%	1 3%	-	3 6%	-	7 4%	2 1%	2 2%	-	-	4 3%	2 1%	1 3%	1 1%	1 4%
Dealing with crime/more policing	14 1%	3 2%	*	1 2%	-	1 1%	-	4 2%	1 1%	1 1%	*	-	2 2%	*	-	3 2%	-
Help/care for the elderly	10 1%	3 2%	2 1%	-	-	1 1%	-	4 2%	2 1%	-	*	-	3 3%	1 1%	1 2%	-	-
More cycling facilities/cycle lanes/ routes	9 1%	-	1 *	-	7 6%	-	-	-	1 *	3 3%	-	-	-	-	-	3 2%	-
Benefit reform/fairer benefits	8 1%	-	1 1%	-	1 1%	-	-	-	2 1%	1 1%	-	-	-	3 2%	-	1 1%	-
Dealing with Gypsies/ travellers	8 1%	3 2%	1 *	-	-	3 5%	-	4 2%	-	1 1%	-	1 4%	6 4%	1 *	-	-	-
Abolish bedroom tax	8 1%	-	1 *	-	1 1%	-	-	-	3 2%	4 3%	-	* 3%	-	2 1%	-	4 2%	-
Greater fairness/social justice/policies to benefit everyone	8 1%	2 1%	1 1%	1 2%	1 1%	- -	-	2 1%	2 1%	1 1%	2 2%	- -	2 1%	2 1%	-	-	-
Approach to regeneration/ development of the area/to keep the area looking attractive/less run down	8 1%	*	1 *	-	1 1%	:	:	-	1 *	1 1%	1 1%	:	-	2 1%	-	1 *	-
More help for working/ low income families	7 1%	-	3 1%	* 1%	-	-	:	-	1 1%	1 1%	*	-	-	2 1%	1 3%	-	-
The local people will have a say/will be listened to	7 1%	-	5 3%	-	-	-	-	- -	5 3%	1 1%	-	-	-	3 2%	-	1 *	-
Depends on policies/ manifesto	7 1%	1 1%	-	-	1 1%	1 1%	-	1 1%	:	1 1%	-	-	1 1%	-	1 3%	2 1%	-
Less budgetary cuts/ austerity measures	6 1%	-	3 2%	-	2 1%	-	-	-	2 1%	-	1 1%	1 4%	-	3 2%	-	1 1%	1 4%



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

	_			Voting Inten	tion (Q3/4)				Past Vote	- General Elec	tion 2010			Past Vot	te - Local Electi	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Other	33 3%	1 1%	8 4%	3 9%	5 4%	2 5%	-	3 1%	7 4%	2 1%	2 2%	1 8%	1 1%	9 5%	-	6 4%	1 4%
Nothing/ Don't know	176 18%	13 9%	24 11%	5 14%	15 13%	5 10%	1 12%	23 12%	23 12%	13 12%	18 20%	2 13%	15 11%	25 15%	5 12%	20 12%	1 8%



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade -laide	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm Grove	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Improve parking/more parking/cheaper parking/easier to park in local area	56 6%	1 4%	2 5%	3 6%	2 4%	5 9%	3 5%	4 7%	2 3%	4 11%	2 5%	3 5%	1 2%	4 10%	1 2%	6 9%	1 3%	3 7%	1 3%	1 2%	4 7%	4 12%
Get rid of the Green Party	52 5%	-	4 11%	3 7%	1 2%	3 6%	1 1%	1 2%	13 20%	-	3 5%	1 1%	4 7%	1 2%	4 7%	1 2%	1 2%	4 9%	1 2%	2 7%	1 3%	4 13%
Environmental/Green policies	49 5%	3 8%	4 12%	1 2%	3 5%	-	6 9%	2 3%	*	1 2%	2 3%	3 5%	6 10%	4 9%	4 8%	3 4%	1 3%	2 4%	4 11%	1 2%	1 3%	-
Party loyalty/always vote for same party/ David Cameron/Ed Miliiband/vote for party that I would vote for at general election	43 4%	3 8%	1 3%	3 6%	4 7%	2 5%	4 7%	2 4%	1 1%	1 3%	-	2 3%	8 13%	2 4%	3 5%	-	2 6%	2 5%	2 6%	:	-	2 4%
Deal with traffic congestion	42 4%	1 2%	-	3 5%	3 5%	2 5%	4 8%	2 3%	7 11%	-	6 13%	4 7%	-	-	-	2 3%	1 3%	-	1 3%	-	4 8%	1 3%
Refuse collection/keep local area clean and tidy	41 4%	4 10%	2 4%	1 1%	7 11%	-	4 8%	1 2%	3 4%	1 3%	-	-	2 3%	2 5%	2 4%	3 5%	3 10%	* 1%	1 2%	1 3%	3 7%	1 2%
Increase speed limits	36 4%	* 1%	1 3%	4 7%	-	-	:	3 6%	*	2 5%	4 7%	-	3 5%	-	2 3%	3 5%	5 14%	3 7%	1 3%	1 3%	2 5%	3 9%
Provision of local/ services/local services to be maintained/ improved	36 4%	2 4%	-	1 1%	1 1%	3 5%	4 6%	1 2%	-	2 7%	2 4%	4 8%	* 1%	1 2%	2 4%	2 3%	1 3%	4 12%	-	3 8%	3 5%	-
Better public transport/transport links/cheaper public transport/make it more appealing	30 3%	1 2%	1 4%	1 2%		4 9%	-	2 4%	4 7%	-	3 5%	1 1%	1 1%	3 8%	*	6 8%	-	-	1 2%	1 4%	1 1%	* 1%



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

												Ward										
	Total	Bruns -wick and Ade -laide	Cen- tral Hove	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm Grove	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean Coastal	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
More housing/ availability of housing/affordable housing	30 3%	-	2 5%	4 8%	1 2%	1 1%	1 3%	3 5%	1 1%	-	1 1%	-	7 12%	1 3%	1 2%	4 6%	1 2%	2 5%	-	1 3%	1 1%	-
Improve education/ standard of teaching/ more funding	30 3%	2 6%	-	-	2 3%	2 5%	4 7%	2 4%	1 2%	3 7%	1 1%	2 4%	-	1 1%	1 1%	4 5%	-	2 4%	-	1 3%	2 3%	1 4%
Sensible spending of public money/less waste	30 3%	-	1 3%	3 6%	3 6%	4 9%	1 1%	3 6%	1 1%	1 2%	1 2%	-	2 3%	1 3%	1 3%	-	1 3%	1 2%	1 3%	4 11%	-	1 2%
Council tax to be lowered/to remain low	27 3%	4 9%	* 1%	1 2%	6 10%	-	1 2%	5 8%	1 2%	-	1 1%	-	1 2%	2 6%	1 1%	-	-	1 2%	1 3%	-	3 6%	-
The candidate/ personality/experience/ does things for local area/does what they say	27 3%	-	1 2%	* 1%	* 1%	1 1%	2 3%	2 3%	1 1%	-	1 1%	5 9%	2 3%	1 2%	2 3%	5 7%	1 3%	1 2%	1 3%	2 5%	1 2%	* 1%
Unemployment/get people back to work/off benefits	26 3%	2 6%	-	1 2%	-	2 3%	1 1%	1 2%	1 1%	2 5%	1 1%	1 1%	-	-	2 4%	1 2%	-	1 2%	7 19%	-	-	4 12%
Allow local business/ economy to stabilise/ grow/promote investment	24 2%	1 2%	-	1 3%	2 4%	1 2%	2 3%	-	2 3%	:	1 2%	2 4%	2 4%	:	2 3%	2 3%	-	2 5%	1 3%	1 3%	3 5%	-
Improve NHS/better/ quicker service/more staff/more funding for NHS	21 2%	-	1 2%	2 4%	1 1%	1 1%	1 1%	1 1%	-	1 2%	1 1%	-	1 2%	1 4%	2 5%	-	-	1 2%	-	-	5 10%	3 8%
Road maintenance/repair roads/more roads/ infrastructure	21 2%	-	1 2%	1 2%	1 1%	1 3%	2 4%	:	2 4%	1 4%	:	2 3%	-	:	2 4%	3 4%	2 6%	1 2%	1 2%	-	* 1%	:
More schools/allocated places for pupils/ fairer allocation	20 2%	1 4%	1 3%	-	4 6%	* 1%	1 2%	:	-	-	1 2%	1 3%	-	-	2 3%	-	-	-	3 9%	4 12%	2 3%	:



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

												Ward										
	Total	Bruns -wick and Ade -laide	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
More help for vulnerable people/ disabled/homeless	20 2%	-	-	3 5%	1 2%	-	2 4%	3 6%	1 2%	1 3%	3 5%	1 1%	2 3%	1 2%	1 1%	-	-	-	-	-	1 1%	1 3%
Deal with immigration/ too many immigrants in local area/take up jobs/housing	18 2%	-	1 2%	-	-	1 1%	-	-	4 6%	3 8%	-	-	-	1 2%	2 4%	-	5 15%	1 2%	-	-	-	1 4%
Less cycle lanes/bus lanes	15 1%	1 2%	2 5%	1 2%	-	1 1%	1 1%	1 1%	-	-	-	1 2%	1 2%	-	1 3%	-	1 2%	2 5%	-	2 5%	2 3%	-
Dealing with crime/more policing	14 1%	-	-	3 6%	2 3%	-	1 2%	1 1%	* 1%	2 5%	-	-	-	1 2%	1 3%	2 2%	-	1 2%	-	-	-	-
Help/care for the elderly	10 1%	-	1 3%	-	*	1 1%	-	-	1 1%	1 2%	-	1 1%	1 2%	-	2 5%	1 1%	1 4%	-	-	-	-	-
More cycling facilities/cycle lanes/ routes	9 1%	1 3%	2 5%	1 2%	5 8%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Benefit reform/fairer benefits	8 1%	3 8%	-	-	-	-	-	1 2%	-	1 3%	-	-	-	1 2%	1 3%	1 1%	-	-	-	-	-	-
Dealing with Gypsies/ travellers	8 1%	-	-	-	-	-	-	-	-	-	4 8%	1 1%	-	-	-	-	-	-	-	1 4%	1 2%	1 3%
Abolish bedroom tax	8 1%	-	-	-	1 2%	-	-	-	1 1%	-	-	* 1%	1 1%	1 1%	-	1 1%	-	4 10%	-	-	-	-
Greater fairness/social justice/policies to benefit everyone	8 1%	-	-	1 2%	-	-	2 3%	1 2%	-	-	1 2%	1 2%	-	-	-	1 2%	-	-	-	-	-	-
Approach to regeneration/ development of the area/to keep the area	8 1%	1 2%	1 2%	* 1%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	* 1%	1 2%	3 10%	-	-

looking attractive/less

run down



Absolutes/col percents

Q5. If local elections were held in Brighton & Hove tomorrow, what would you say is the MOST important factor influencing your decision about who to vote for?

Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade -laide	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
More help for working/ low income families	7 1%	* 1%	-	-	-	1 2%	-	-	1 2%	2 6%	-	-	-	1 2%	-	-	-	1 2%	1 4%	-	-	-
The local people will have a say/will be listened to	7 1%	-	-	-	-	1 1%	1 1%	1 2%	2 3%	-	-	-	1 2%	-	-	-	-	2 4%	-	-	-	-
Depends on policies/ manifesto	7 1%	-	-	-	1 1%	1 2%	1 1%	1 1%	-	-	1 2%	-	-	2 4%	-	1 1%	-	-	1 2%	-	-	-
Less budgetary cuts/ austerity measures	6 1%	-	-	1 1%	-	-	-	-	-	-	-	1 2%	2 3%	-	1 2%	1 1%	-	-	* 1%	1 3%	-	-
Other	33 3%	1 2%	3 10%	-	2 4%	-	1 1%	-	2 2%	3 7%	4 8%	5 10%	2 4%	2 6%	-	5 7%	1 3%	-	1 2%	-	1 1%	-
Nothing/ Don't know	176 18%	6 16%	5 13%	8 15%	6 10%	13 25%	9 15%	14 24%	14 21%	5 14%	10 20%	13 24%	9 15%	8 19%	9 18%	14 20%	6 18%	1 2%	6 16%	4 13%	11 22%	7 20%

ComR

Absolutes/col percents

Q6. How would you rate the overall performance of Brighton & Hove Council since being led by the Green Party from 2011? Base: All respondents

		Ger	nder			Ac	le				Social	Class			Constituen		Opinion o (Q	
	<u>Total</u>	Male	Female		25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton <u>Pavilion</u>	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very good	52 5%	28 6%	23 5%	6 4%	18 9%	9 5%	5 3%	7 6%	6 4%	11 3%	15 5%	6 6%	17 9%	17 5%	23 6%	11 4%	52 12%	-
Fairly good	384 38%	189 38%	195 39%	85 50%	84 41%	83 42%	61 38%	30 26%	41 26%	163 43%	123 42%	32 28%	58 32%	175 46%	123 34%	86 33%	384 88%	-
Fairly poor	283 28%	130 26%	153 30%	46 27%	55 27%	52 26%	50 31%	30 26%	50 31%	108 29%	83 28%	31 28%	49 27%	106 28%	110 31%	66 26%	-	283 53%
Very poor	254 25%	139 28%	116 23%	24 14%	40 20%	48 25%	39 24%	46 40%	57 36%	87 23%	61 21%	39 34%	54 30%	79 21%	89 25%	86 33%	-	254 47%
Don't know	32 3%	15 3%	17 3%	9 5%	6 3%	4 2%	6 4%	2 1%	5 3%	7 2%	11 4%	5 5%	5 3%	7 2%	15 4%	10 4%	-	-
NET: Good	435 43%	217 43%	218 43%	91 54%	102 50%	92 47%	66 41%	37 32%	48 30%	175 46%	138 47%	38 34%	74 41%	192 50%	146 41%	97 37%	435 100%	-
NET: Poor	537 53%	268 54%	269 53%	70 41%	94 47%	100 51%	89 55%	76 66%	108 67%	195 52%	143 49%	70 62%	103 56%	185 48%	199 55%	153 59%	-	537 100%



Absolutes/col percents

Q6. How would you rate the overall performance of Brighton & Hove Council since being led by the Green Party from 2011? Base: All respondents

				Voting Inter	ntion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vo	te - Local Elect	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very good	52 5%	2 1%	7 3%	-	20 17%	:		3 2%	10 5%	3 3%	9 10%	1 6%	3 2%	6 4%	1 3%	13 8%	
Fairly good	384 38%	33 23%	82 38%	21 61%	90 76%	7 14%	1 12%	38 20%	69 36%	64 60%	54 60%	7 43%	27 21%	57 33%	19 51%	96 59%	4 23%
Fairly poor	283 28%	42 29%	74 34%	8 23%	6 5%	17 33%	4 52%	62 32%	60 32%	19 18%	20 23%	3 19%	39 30%	57 33%	10 28%	36 22%	3 15%
Very poor	254 25%	65 46%	49 23%	5 16%	1 1%	27 53%	3 36%	84 44%	46 24%	19 18%	5 6%	5 29%	59 46%	45 27%	7 18%	17 11%	11 62%
Don't know	32 3%	1 1%	5 2%	-	*	-	-	4 2%	4 2%	1 1%	1 1%	1 3%	1 1%	5 3%	-	-	-
NET: Good	435 43%	34 24%	89 41%	21 61%	111 94%	7 14%	1 12%	41 21%	79 42%	68 63%	63 71%	8 49%	30 23%	62 37%	20 54%	109 67%	4 23%
NET: Poor	537 53%	107 75%	123 57%	13 39%	7 6%	44 86%	7 88%	146 77%	106 56%	38 35%	25 28%	8 48%	98 76%	102 60%	17 46%	53 33%	14 77%



Absolutes/col percents

Q6. How would you rate the overall performance of Brighton & Hove Council since being led by the Green Party from 2011? Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade -laide	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very good	52 5%	7 19%	2 5%	3 7%	4 7%	4 9%	4 7%	5 9%	-	* 1%	1 2%	2 5%	2 4%	3 7%	4 8%	2 3%	2 6%	1 2%	3 8%	-	-	1 2%
Fairly good	384 38%	20 51%	16 45%	15 29%	22 37%	12 23%	33 56%	20 35%	20 31%	6 18%	18 36%	19 36%	18 31%	24 61%	23 45%	42 59%	15 44%	10 27%	12 34%	9 28%	18 35%	10 29%
Fairly poor	283 28%	7 18%	7 20%	12 23%	16 27%	18 34%	11 19%	19 32%	10 15%	16 47%	17 33%	15 28%	20 34%	11 27%	15 30%	14 20%	9 26%	13 33%	14 38%	12 35%	20 38%	10 29%
Very poor	254 25%	4 10%	9 25%	16 32%	14 24%	13 26%	11 19%	14 24%	33 52%	11 32%	14 27%	16 30%	14 25%	1 3%	9 17%	13 18%	6 19%	14 37%	6 16%	11 33%	11 20%	14 40%
Don't know	32 3%	1 2%	2 5%	5 10%	3 5%	4 8%	-	1 1%	1 2%	1 3%	2 3%	1 1%	4 7%	1 2%	-	-	2 5%	-	2 5%	1 3%	3 6%	-
NET: Good	435 43%	28 69%	18 50%	18 36%	26 45%	16 32%	37 63%	25 43%	20 31%	7 19%	19 37%	22 41%	20 35%	27 68%	27 53%	44 62%	17 50%	11 29%	15 42%	9 28%	18 35%	11 32%
NET: Poor	537 53%	11 29%	16 45%	28 55%	29 51%	31 60%	22 37%	32 56%	43 67%	28 79%	30 60%	31 58%	34 59%	12 30%	24 47%	27 38%	15 45%	27 71%	19 54%	23 69%	30 59%	24 68%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Summary

Base: All respondents

				Q7. Summary			
	Very successful	Somewhat successful	Somewhat unsuccessful	Very unsuccessful	Don't know	NET: Successful	NET: Unsuccessful
Unweighted Base	1004	1004	1004	1004	1004	1004	1004
Weighted Base	1004	1004	1004	1004	1004	1004	1004
Generally making the area a nice place to live and somewhere where you can feel comfortable	189 19%	466 46%	184 18%	145 14%	20 2%	654 65%	330 33%
Crime, policing and personal safety	126 13%	520 52%	174 17%	95 9%	89 9%	646 64%	269 27%
Council-run services, such as leisure centres, youth clubs and libraries	135 13%	457 45%	151 15%	72 7%	189 19%	592 59%	224 22%
Environment, such as waste collection, green spaces and air quality	130 13%	382 38%	224 22%	256 25%	12 1%	512 51%	479 48%
Education, such as local schools, teaching and school places	98 10%	346 35%	141 14%	103 10%	316 31%	444 44%	244 24%
Supporting the local economy, such as promoting business and local high streets	76 8%	327 33%	283 28%	203 20%	115 11%	403 40%	486 48%
General running of the council, such as management of budgets and the level of council tax	47 5%	335 33%	297 30%	229 23%	96 10%	382 38%	526 52%
Social services and adult care	58 6%	316 31%	150 15%	89 9%	392 39%	374 37%	239 24%
Transport, such as roads, traffic, parking and buses	87 9%	246 24%	249 25%	409 41%	13 1%	333 33%	658 66%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Summary

Base: All respondents

	Very successful	Somewhat successful	Somewhat	Q7. Summary Very unsuccessful	Don't know	<u>NET: Successful</u>	NET: Unsuccessful
Weighted Base	1004	1004	1004	1004	1004	1004	1004
Planning, the availability of local housing and affordable	26 3%	234 23%	291 29%	236 23%	217 22%	260 26%	527 52%

housing



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Education, such as local schools, teaching and school places

Base: All	respondents
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		Ger	nder			Ag	e				Social (	Class		(	Constituen	су	Opinion of Q	
						-								Brigh- ton		Brigh- ton		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Pavilion	Hove	Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	98	38	59	38	14	16	10	8	11	23	18	10	37	40	34	24	63	34
	10%	8%	12%	22%	7%	8%	6%	7%	7%	6%	6%	9%	21%	10%	9%	9%	14%	6%
Somewhat successful	346	176	170	60	73	89	58	29	38	130	119	33	53	138	133	75	187	148
	35%	35%	34%	35%	36%	45%	36%	25%	24%	35%	41%	29%	29%	36%	37%	29%	43%	28%
Somewhat unsuccessful	141	60	81	12	19	35	28	23	24	61	29	20	25	52	51	38	30	110
	14%	12%	16%	7%	10%	18%	18%	20%	15%	16%	10%	18%	14%	14%	14%	14%	7%	20%
Very unsuccessful	103	56	47	12	24	15	17	19	18	39	29	14	15	32	40	31	15	86
	10%	11%	9%	7%	12%	7%	10%	16%	11%	10%	10%	12%	8%	8%	11%	12%	3%	16%
Don't know	316	169	146	48	72	42	48	35	70	124	96	36	51	121	102	93	141	159
	31%	34%	29%	28%	36%	21%	30%	31%	44%	33%	33%	32%	28%	31%	28%	36%	32%	30%
NET: Successful	444	214	230	98	87	105	68	37	49	153	138	44	90	178	168	98	250	181
	44%	43%	46%	57%	43%	54%	42%	33%	30%	41%	47%	38%	49%	46%	46%	38%	57%	34%
NET: Unsuccessful	244	116	128	24	43	49	45	42	41	99	59	34	41	85	92	68	45	196
	24%	23%	25%	14%	21%	25%	28%	37%	26%	26%	20%	30%	22%	22%	25%	26%	10%	37%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Education, such as local schools, teaching and school places Base: All respondents

				Voting Inter	tion (Q3/4)				Past Vote	- General Elec	tion 2010			Past Vo	te - Local Elect	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	98 10%	7 5%	24 11%	6 17%	18 15%	*	-	7 4%	22 11%	8 7%	8 9%	2 10%	5 4%	20 12%	5 12%	18 11%	-
Somewhat successful	346 35%	36 25%	78 36%	11 34%	60 51%	14 27%	* 3%	49 26%	73 38%	36 34%	39 44%	6 39%	28 22%	64 38%	10 27%	75 46%	3 18%
Somewhat unsuccessful	141 14%	26 18%	26 12%	7 20%	7 6%	14 27%	5 65%	38 20%	20 10%	24 22%	13 14%	1 5%	28 22%	21 12%	9 24%	22 14%	5 30%
Very unsuccessful	103 10%	16 11%	24 11%	2 7%	7 6%	7 13%	-	28 15%	19 10%	4 4%	4 5%	4 28%	19 15%	18 10%	1 3%	6 4%	3 16%
Don't know	316 31%	57 40%	65 30%	7 21%	27 22%	17 33%	3 33%	69 36%	56 30%	35 33%	25 28%	3 18%	49 38%	47 28%	12 33%	40 25%	7 36%
NET: Successful	444 44%	43 30%	102 47%	17 51%	78 66%	14 27%	* 3%	56 29%	94 50%	44 41%	47 53%	8 49%	33 26%	84 50%	15 40%	93 58%	3 18%
NET: Unsuccessful	244 24%	42 30%	50 23%	9 27%	14 12%	20 39%	5 65%	65 34%	39 20%	28 26%	17 19%	5 32%	47 36%	38 23%	10 28%	28 17%	8 45%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Education, such as local schools, teaching and school places Base: All respondents

												Ward										
	_Total	Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	98 10%	6 16%	-	5 10%	4 7%	7 14%	5 9%	8 14%	8 13%	4 11%	4 8%	8 15%	2 3%	2 4%	4 8%	7 11%	4 12%	1 2%	3 9%	5 14%	5 10%	4 12%
Somewhat successful	346	19	7	9	19	17	21	19	13	20	26	20	19	14	21	24	14	16	13	8	13	12
	35%	48%	19%	18%	33%	32%	36%	34%	20%	57%	51%	37%	34%	35%	41%	34%	43%	43%	36%	25%	26%	35%
Somewhat unsuccessful	141	2	6	9	12	6	7	12	7	3	5	6	7	2	8	8	2	8	6	6	11	7
	14%	5%	17%	18%	21%	12%	13%	21%	11%	10%	9%	11%	12%	5%	15%	12%	5%	20%	18%	17%	22%	19%
Very unsuccessful	103	3	4	5	8	9	2	4	11	6	4	7	8	3	2	6	1	2	3	3	6	4
	10%	8%	12%	10%	14%	17%	3%	8%	18%	17%	8%	14%	14%	8%	4%	8%	4%	6%	9%	9%	11%	11%
Don't know	316	9	19	23	15	13	23	14	25	2	12	12	21	19	16	25	12	11	10	12	16	8
	31%	23%	52%	45%	26%	25%	39%	23%	39%	5%	24%	23%	37%	48%	31%	35%	35%	29%	28%	35%	32%	23%
NET: Successful	444	25	7	14	23	24	27	28	21	24	30	28	21	16	25	32	19	17	16	13	18	16
	44%	64%	19%	28%	39%	46%	45%	48%	33%	69%	59%	53%	37%	39%	49%	45%	55%	45%	45%	38%	36%	47%
NET: Unsuccessful	244	5	10	14	20	15	9	17	18	9	9	13	15	5	10	14	3	10	10	9	17	10
	24%	13%	28%	27%	35%	29%	16%	29%	28%	26%	18%	25%	27%	13%	19%	20%	10%	26%	27%	27%	33%	30%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Environment, such as waste collection, green spaces and air quality

Base: Al	l respondents
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		Ger	der			Ag	e				Social (	Class		0	Constituen	ICY	Opinion of (Qe	
														Brigh- ton		Brigh- ton		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Pavilion	Hove	Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	130	64	66	28	36	16	16	17	17	38	39	14	33	40	50	41	100	24
	13%	13%	13%	16%	18%	8%	10%	15%	11%	10%	13%	13%	18%	10%	14%	16%	23%	5%
Somewhat successful	382	187	195	85	51	82	63	39	62	135	106	50	79	154	121	107	212	157
	38%	37%	39%	50%	25%	42%	39%	35%	39%	36%	36%	44%	44%	40%	34%	41%	49%	29%
Somewhat unsuccessful	224	115	109	29	50	47	41	24	33	103	68	19	25	89	95	40	90	125
	22%	23%	22%	17%	25%	24%	25%	21%	21%	27%	23%	17%	14%	23%	26%	15%	21%	23%
Very unsuccessful	256	128	127	25	65	50	37	32	46	96	72	30	44	97	91	67	31	223
	25%	26%	25%	15%	32%	26%	23%	28%	29%	25%	25%	26%	24%	25%	25%	26%	7%	41%
Don't know	12 1%	5 1%	7 1%	3 2%	-	2 1%	4 3%	1 1%	2 1%	4 1%	6 2%	*	1 1%	4 1%	3 1%	5 2%	3 1%	8 1%
NET: Successful	512	252	260	113	87	98	79	57	79	173	145	65	112	194	171	148	311	181
	51%	50%	52%	66%	43%	50%	49%	50%	49%	46%	50%	57%	62%	50%	47%	57%	72%	34%
NET: Unsuccessful	479	243	237	54	115	97	78	56	79	199	141	49	69	186	187	107	121	348
	48%	49%	47%	32%	57%	49%	48%	49%	49%	53%	48%	43%	38%	48%	52%	41%	28%	65%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Environment, such as waste collection, green spaces and air quality Base: All respondents

				Voting Inter	tion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vot	e - Local Elect	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	130 13%	11 8%	17 8%	7 20%	34 28%	2 4%	-	13 7%	22 12%	12 11%	13 14%	2 14%	12 10%	16 9%	5 14%	22 14%	2 9%
Somewhat successful	382 38%	46 32%	86 40%	12 36%	52 44%	18 35%	-	64 34%	63 33%	46 43%	42 46%	5 31%	47 36%	62 37%	14 38%	72 45%	3 14%
Somewhat unsuccessful	224 22%	43 30%	48 22%	6 19%	29 24%	7 13%	4 46%	45 24%	48 25%	24 23%	25 28%	4 25%	29 22%	40 24%	6 15%	40 25%	3 16%
Very unsuccessful	256 25%	43 30%	63 29%	7 22%	3 3%	24 47%	4 54%	67 35%	53 28%	25 23%	10 11%	4 26%	41 32%	47 28%	13 33%	27 17%	11 61%
Don't know	12 1%	-	3 1%	1 2%	1 1%	-	-	1 *	3 1%	-	1 1%	1 3%	-	4 2%	-	*	-
NET: Successful	512 51%	57 40%	103 47%	19 56%	85 72%	21 40%	-	77 40%	85 45%	58 54%	54 61%	7 46%	59 46%	78 46%	20 52%	94 58%	4 23%
NET: Unsuccessful	479 48%	85 60%	111 51%	14 41%	32 27%	31 60%	8 100%	113 59%	101 54%	49 46%	35 39%	8 51%	70 54%	87 52%	18 48%	67 42%	14 77%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Environment, such as waste collection, green spaces and air quality Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven <u>-dean</u>	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	130 13%	10 25%	5 15%	9 17%	13 22%	1 3%	7 12%	3 5%	9 14%	3 8%	-	9 16%	6 10%	2 4%	12 23%	12 17%	2 6%	8 20%	6 16%	2 7%	7 14%	6 16%
Somewhat successful	382 38%	14 34%	3 9%	25 49%	20 35%	20 39%	21 36%	28 48%	21 32%	11 31%	20 40%	19 35%	24 41%	26 66%	30 58%	22 32%	15 45%	9 25%	16 46%	13 38%	17 33%	8 24%
Somewhat unsuccessful	224 22%	10 25%	11 31%	10 20%	20 34%	13 25%	14 24%	12 21%	9 14%	10 28%	12 24%	12 22%	12 21%	3 8%	1 2%	23 32%	8 23%	7 19%	10 29%	7 20%	13 24%	8 23%
Very unsuccessful	256 25%	6 16%	14 40%	7 14%	5 9%	17 33%	17 28%	15 25%	25 38%	12 33%	18 36%	14 27%	14 24%	5 12%	8 16%	14 19%	8 24%	14 36%	3 8%	12 35%	15 28%	13 38%
Don't know	12 1%	-	2 5%	-	:	-	:	1 1%	1 2%	-	-	-	3 5%	4 10%	1 1%	-	1 2%	-	1 2%	2	-	-
NET: Successful	512 51%	24 59%	9 24%	34 66%	33 57%	21 41%	29 48%	31 53%	30 46%	14 39%	20 40%	27 51%	29 50%	28 70%	41 80%	34 48%	17 51%	17 45%	22 61%	15 45%	24 47%	14 40%
NET: Unsuccessful	479 48%	16 41%	26 71%	17 34%	25 43%	30 59%	30 52%	27 46%	34 52%	21 61%	30 60%	26 49%	26 45%	8 20%	9 18%	37 52%	16 47%	21 55%	13 37%	18 55%	27 53%	21 60%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Transport, such as roads, traffic, parking and buses

Base: All respondents

		Ger	nder			Ag	e				Social (	Class			Constituen	ICV	Opinion o (Q	
						-								Brigh- ton		Brigh- ton		
	Total	Male	Female		25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Pavilion	Hove	Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	87	43	44	16	21	10	10	9	22	22	31	7	24	24	37	26	72	14
	9%	9%	9%	9%	10%	5%	6%	8%	13%	6%	11%	6%	13%	6%	10%	10%	16%	3%
Somewhat successful	246	127	119	52	50	49	35	23	36	95	73	25	43	104	90	52	175	60
	24%	25%	24%	31%	25%	25%	22%	20%	23%	25%	25%	22%	24%	27%	25%	20%	40%	11%
Somewhat unsuccessful	249	111	138	31	52	59	48	24	35	101	86	23	36	100	94	55	123	118
	25%	22%	27%	18%	26%	30%	30%	21%	22%	27%	29%	20%	20%	26%	26%	21%	28%	22%
Very unsuccessful	409	212	198	68	76	77	66	57	65	152	101	57	77	150	136	124	61	340
	41%	42%	39%	40%	38%	39%	41%	50%	41%	40%	35%	50%	42%	39%	38%	48%	14%	63%
Don't know	13	7	6	3	3	2	2	1	3	6	2	1	2	5	4	3	4	4
	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%
NET: Successful	333	170	163	68	71	59	45	32	58	117	104	32	67	129	127	78	247	74
	33%	34%	32%	40%	35%	30%	28%	28%	36%	31%	36%	29%	37%	34%	35%	30%	57%	14%
NET: Unsuccessful	658	323	335	100	128	136	114	81	100	253	187	80	113	250	230	179	184	458
	66%	65%	66%	58%	63%	69%	71%	71%	62%	67%	64%	70%	62%	65%	64%	69%	42%	85%



### **Brighton & Hove Council Poll**

### CATI Fieldwork : 3rd - 8th October 2013

Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Transport, such as roads, traffic, parking and buses Base: All respondents

Voting Intention (Q3/4) Past Vote - General Election 2010 Past Vote - Local Election 2011 Total Con Lab Lib Dem Green UKIP Other Con Lab Lib Dem Green Other Con Lab Lib Dem Green Other Unweighted Base 1004 140 231 33 122 49 9 175 215 93 136 20 125 192 38 191 18 8 Weighted Base 142 217 34 118 52 190 189 107 90 16 129 169 38 161 18 1004 Very successful 2 7 87 14 17 4 29 -14 22 16 8 1 12 16 15 -9% 10% 11% 25% 7% 12% 9% 8% 4% -15% 6% 9% 9% 18% 9% -Somewhat successful 246 26 48 6 48 3 3 32 46 33 33 21 42 7 61 2 4 24% 18% 22% 17% 41% 5% 40% 17% 24% 31% 36% 25% 16% 25% 19% 38% 14% Somewhat unsuccessful 249 29 60 13 35 9 1 40 48 22 29 4 25 45 8 46 1 25% 21% 28% 38% 29% 17% 11% 21% 25% 21% 32% 27% 19% 27% 21% 28% 4% Very unsuccessful 409 71 91 12 5 38 4 102 73 35 21 6 70 65 16 38 15 41% 50% 42% 35% 5% 73% 48% 54% 38% 32% 23% 39% 54% 38% 43% 24% 82% Don't know 13 2 2 2 2 1 1 1 1 1 ---1 ---1% 1% 1% 1% -1% \* 1% 3% 1% 1% 1% -----NET: Successful 333 40 64 9 77 3 46 68 49 41 32 57 14 75 2 5 5 30% 65% 40% 24% 31% 34% 47% 33% 28% 28% 10% 36% 46% 45% 25% 37% 14% 49 NET: Unsuccessful 658 100 151 24 40 47 5 142 120 57 11 95 110 24 84 16 66% 70% 70% 72% 34% 90% 60% 75% 64% 53% 55% 66% 73% 65% 63% 52% 86%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Transport, such as roads, traffic, parking and buses

Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	87 9%	6 15%	8 24%	5 10%	5 9%	5 9%	3 6%	7 12%	5 7%	2 5%	-	1 2%	3 4%	1 3%	12 22%	11 15%	3 8%	2 6%	5 13%	1 3%	2 3%	2 5%
Somewhat successful	246 24%	17 43%	7 20%	12 23%	16 27%	14 27%	21 36%	20 34%	7 11%	4 13%	10 20%	14 25%	14 24%	12 30%	14 26%	17 23%	6 16%	8 20%	10 27%	9 26%	11 21%	6 17%
Somewhat unsuccessful	249 25%	12 29%	6 16%	6 11%	16 27%	11 22%	15 26%	10 17%	12 19%	10 29%	15 30%	15 28%	20 35%	11 28%	13 26%	22 31%	14 43%	6 15%	10 29%	9 27%	11 21%	4 13%
Very unsuccessful	409 41%	4 11%	14 38%	27 53%	21 37%	20 39%	19 32%	21 36%	40 62%	19 53%	25 50%	24 45%	20 35%	16 39%	13 26%	20 29%	10 30%	22 58%	11 30%	15 44%	25 48%	23 65%
Don't know	13 1%	1 2%	1 3%	1 3%	-	2 3%	-	1 1%	1 1%	-	-	-	1 3%	-	-	1 2%	1 3%	-	-	-	3 6%	-
NET: Successful	333 33%	23 58%	16 44%	17 33%	21 36%	18 35%	25 42%	26 46%	12 18%	6 17%	10 20%	14 27%	16 28%	13 33%	25 49%	27 38%	8 25%	10 27%	14 40%	10 29%	13 25%	8 22%
NET: Unsuccessful	658 66%	16 40%	19 53%	33 65%	37 64%	32 61%	34 58%	31 54%	52 81%	29 83%	40 80%	39 73%	40 69%	27 67%	27 51%	42 60%	24 72%	28 73%	21 60%	24 71%	36 69%	27 78%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Council-run services, such as leisure centres, youth clubs and libraries

Base: Al	l respondents	
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		Ger	nder			Ag	je				Social (	Class			Constituen		Opinion o (Q	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton <u>Pavilion</u>	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	135	63	72	30	32	27	18	10	18	36	45	16	35	47	51	37	101	33
	13%	13%	14%	17%	16%	14%	11%	9%	11%	10%	15%	14%	19%	12%	14%	14%	23%	6%
Somewhat successful	457	217	240	97	96	100	64	41	59	186	152	37	67	201	152	104	237	205
	45%	43%	48%	57%	48%	51%	40%	36%	37%	50%	52%	33%	37%	52%	42%	40%	54%	38%
Somewhat unsuccessful	151	78	74	18	29	30	23	22	29	63	26	24	30	59	54	38	29	120
	15%	16%	15%	11%	14%	16%	14%	19%	18%	17%	9%	21%	16%	15%	15%	14%	7%	22%
Very unsuccessful	72	35	37	3	15	13	13	14	14	26	16	10	19	19	28	25	6	64
	7%	7%	7%	2%	7%	7%	8%	12%	9%	7%	6%	9%	10%	5%	8%	10%	1%	12%
Don't know	189	108	81	23	30	26	43	27	40	65	53	26	32	58	76	55	62	115
	19%	22%	16%	13%	15%	13%	27%	24%	25%	17%	18%	23%	17%	15%	21%	21%	14%	21%
NET: Successful	592	280	312	126	128	127	82	51	78	222	197	53	102	248	202	142	338	238
	59%	56%	62%	74%	64%	65%	51%	45%	48%	59%	67%	47%	56%	65%	56%	55%	78%	44%
NET: Unsuccessful	224	113	111	21	44	44	36	36	43	89	43	34	48	78	82	63	35	185
	22%	23%	22%	13%	22%	22%	22%	31%	27%	24%	15%	30%	27%	20%	23%	24%	8%	34%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Council-run services, such as leisure centres, youth clubs and libraries Base: All respondents

				Voting Inter	ntion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vot	e - Local Elect	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	135 13%	13 9%	20 9%	7 19%	32 27%	4 7%	2 23%	13 7%	25 13%	14 14%	16 18%	3 16%	7 5%	19 11%	7 18%	34 21%	1 3%
Somewhat successful	457 45%	58 41%	101 47%	17 49%	65 55%	12 23%	5 56%	78 41%	88 47%	52 48%	48 53%	7 44%	57 44%	78 46%	16 41%	88 55%	5 27%
Somewhat unsuccessful	151 15%	22 16%	39 18%	1 2%	11 9%	19 37%	-	36 19%	27 14%	13 12%	16 18%	3 18%	24 18%	29 17%	5 12%	22 14%	6 31%
Very unsuccessful	72 7%	14 10%	16 7%	1 2%	*	9 17%	1 13%	24 13%	15 8%	6 6%	2 2%	1 6%	14 11%	13 8%	2 5%	3 2%	4 22%
Don't know	189 19%	35 24%	40 19%	9 27%	11 9%	8 16%	1 7%	38 20%	33 17%	22 20%	8 9%	3 16%	27 21%	29 17%	9 23%	14 9%	3 16%
NET: Successful	592 59%	71 50%	121 56%	23 69%	97 82%	16 30%	6 79%	91 48%	114 60%	66 62%	64 71%	10 60%	64 50%	97 57%	22 59%	122 76%	5 30%
NET: Unsuccessful	224 22%	37 26%	55 25%	1 4%	11 9%	28 54%	1 13%	60 32%	42 22%	19 18%	18 20%	4 24%	37 29%	42 25%	7 17%	25 16%	10 54%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Council-run services, such as leisure centres, youth clubs and libraries Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	135	5	5	7	8	9	8	9	13	1	1	6	3	5	13	11	4	7	7	5	6	1
	13%	12%	13%	15%	13%	18%	13%	16%	20%	3%	3%	12%	5%	13%	26%	16%	12%	18%	19%	15%	11%	2%
Somewhat successful	457	19	12	24	34	19	35	25	17	16	33	25	28	25	21	36	15	9	17	11	22	14
	45%	47%	34%	47%	59%	36%	59%	44%	26%	45%	64%	46%	49%	62%	41%	50%	45%	23%	48%	32%	43%	40%
Somewhat unsuccessful	151	5	4	10	7	9	8	14	13	10	5	8	5	3	4	12	1	7	6	5	9	6
	15%	12%	12%	19%	12%	17%	13%	24%	21%	29%	10%	16%	8%	6%	8%	17%	3%	20%	16%	16%	18%	17%
Very unsuccessful	72	2	5	3	*	5	1	1	9	5	3	4	3	1	4	5	4	1	3	2	4	5
	7%	4%	15%	7%	1%	9%	1%	1%	14%	14%	5%	8%	6%	2%	8%	8%	13%	3%	9%	7%	8%	14%
Don't know	189	10	9	6	9	10	8	8	12	3	9	10	19	6	9	6	9	13	2	10	10	9
	19%	25%	25%	12%	15%	19%	13%	14%	19%	9%	18%	19%	32%	16%	17%	9%	27%	36%	7%	30%	19%	27%
NET: Successful	592	24	17	31	42	28	43	35	30	17	34	31	31	30	35	47	19	16	24	16	28	15
	59%	59%	48%	62%	73%	55%	73%	60%	46%	48%	67%	58%	54%	75%	67%	66%	57%	42%	68%	47%	55%	42%
NET: Unsuccessful	224	6	10	13	7	13	8	15	23	15	8	13	8	3	8	18	5	9	9	8	13	11
	22%	16%	27%	26%	13%	26%	14%	25%	35%	42%	16%	24%	14%	9%	16%	25%	16%	23%	25%	23%	26%	31%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Social services and adult care

Base: All respondents

		Ger	der			Ag	e				Social (	Class		(	Constituen	су	Opinion of (Qe	
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton Pavilion	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	58	26	32	16	12	4	7	3	16	16	14	5	21	23	17	17	43	13
	6%	5%	6%	10%	6%	2%	4%	3%	10%	4%	5%	4%	11%	6%	5%	7%	10%	2%
Somewhat successful	316	166	150	87	59	64	31	28	47	106	103	30	60	131	117	68	179	132
	31%	33%	30%	51%	29%	33%	19%	25%	30%	28%	35%	26%	33%	34%	32%	26%	41%	25%
Somewhat unsuccessful	150	73	76	9	31	26	28	29	26	51	36	23	35	42	55	53	38	111
	15%	15%	15%	5%	15%	13%	17%	25%	16%	13%	12%	20%	19%	11%	15%	20%	9%	21%
Very unsuccessful	89	44	45	3	20	12	14	19	22	21	19	23	22	31	30	27	12	75
	9%	9%	9%	2%	10%	6%	9%	17%	13%	6%	6%	20%	12%	8%	8%	11%	3%	14%
Don't know	392	191	201	55	81	90	81	35	50	182	119	33	44	156	142	94	164	206
	39%	38%	40%	32%	40%	46%	50%	31%	31%	48%	41%	29%	24%	41%	39%	36%	38%	38%
NET: Successful	374	192	182	103	70	69	38	31	63	122	118	35	80	154	134	86	221	145
	37%	38%	36%	60%	35%	35%	24%	27%	39%	33%	40%	31%	44%	40%	37%	33%	51%	27%
NET: Unsuccessful	239	117	122	12	50	38	42	48	48	72	55	45	58	73	85	80	50	186
	24%	23%	24%	7%	25%	19%	26%	42%	30%	19%	19%	40%	32%	19%	24%	31%	11%	35%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Social services and adult care

Base: All respondents

				Votina Inter	ntion (Q3/4)				Past Vote	- General Elec	tion 2010			Past Vo	te - Local Electi	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	58	4	9	4	13	4	*	6	12	3	6	1	4	10	1	13	1
	6%	3%	4%	11%	11%	8%	2%	3%	6%	3%	7%	6%	3%	6%	3%	8%	3%
Somewhat successful	316	40	73	12	50	4	3	47	56	43	27	2	37	58	17	57	2
	31%	28%	34%	36%	43%	8%	31%	25%	30%	40%	30%	12%	28%	34%	44%	36%	12%
Somewhat unsuccessful	150 15%	25 17%	43 20%	4 13%	10 8%	18 34%	-	36 19%	32 17%	17 16%	12 14%	4 27%	23 18%	30 18%	5 13%	24 15%	6 33%
Very unsuccessful	89	19	16	2	2	8	1	27	13	4	2	4	18	15	3	5	3
	9%	13%	7%	6%	2%	15%	11%	14%	7%	3%	2%	25%	14%	9%	7%	3%	16%
Don't know	392	55	75	12	43	18	4	73	76	40	43	5	48	57	12	62	6
	39%	39%	35%	35%	36%	35%	55%	38%	40%	37%	48%	30%	37%	33%	33%	38%	36%
NET: Successful	374	44	82	16	63	9	3	54	68	46	33	3	40	68	18	70	3
	37%	31%	38%	46%	53%	17%	33%	28%	36%	43%	36%	17%	31%	40%	47%	43%	15%
NET: Unsuccessful	239	44	59	6	13	25	1	63	45	21	14	8	41	45	8	29	9
	24%	31%	27%	19%	11%	49%	11%	33%	24%	20%	16%	52%	32%	27%	21%	18%	49%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Social services and adult care Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	58 6%	5 12%	-	4 8%	3 5%	4 7%	7 11%	1 1%	2 3%	1 3%	1 3%	3 6%	4 7%	4 9%	7 13%	4 5%	3 7%	1 2%	2 6%	-	4 7%	1 2%
Somewhat successful	316	15	9	10	18	14	21	23	17	18	21	14	14	10	17	27	9	13	13	7	15	10
	31%	37%	24%	21%	31%	27%	36%	39%	26%	53%	41%	26%	23%	24%	34%	39%	28%	35%	37%	21%	30%	30%
Somewhat unsuccessful	150	7	3	10	8	13	4	7	13	5	5	6	11	6	9	8	4	6	5	4	6	9
	15%	18%	8%	19%	13%	25%	7%	12%	21%	15%	10%	11%	20%	15%	18%	11%	11%	15%	14%	12%	12%	26%
Very unsuccessful	89	1	4	8	4	7	4	4	7	1	4	4	5	3	3	6	5	1	7	2	7	4
	9%	2%	12%	15%	6%	13%	6%	6%	11%	2%	7%	8%	9%	7%	6%	8%	14%	3%	20%	5%	14%	11%
Don't know	392	13	20	19	26	14	23	24	25	10	20	26	24	18	15	26	13	17	8	20	19	11
	39%	31%	56%	37%	45%	27%	39%	41%	39%	28%	39%	48%	41%	45%	29%	37%	39%	45%	24%	62%	37%	32%
NET: Successful	374	19	9	14	21	18	28	23	19	19	22	17	17	13	24	31	12	14	15	7	19	11
	37%	49%	24%	28%	36%	34%	47%	40%	29%	55%	43%	33%	30%	33%	47%	44%	36%	37%	43%	21%	37%	31%
NET: Unsuccessful	239	8	7	18	11	20	8	11	21	6	9	10	17	9	12	14	8	7	12	6	14	13
	24%	20%	21%	35%	19%	38%	14%	18%	32%	17%	17%	19%	29%	21%	24%	19%	25%	18%	34%	17%	26%	37%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Supporting the local economy, such as promoting business and local high streets Base: All respondents

		Ger	nder			Ac	ge				Social	Class		(	Constituen	су	Opinion o (Q	
							-							Brigh- ton		Brigh- ton		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Pavilion	Hove	Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	76	36	40	27	22	8	4	10	5	25	16	9	22	31	25	20	61	14
	8%	7%	8%	16%	11%	4%	2%	9%	3%	7%	5%	8%	12%	8%	7%	8%	14%	3%
Somewhat successful	327	166	161	82	63	67	50	23	41	123	114	36	45	134	127	66	211	107
	33%	33%	32%	48%	31%	34%	31%	20%	26%	33%	39%	32%	25%	35%	35%	25%	48%	20%
Somewhat unsuccessful	283	134	149	38	60	51	52	31	50	119	73	33	52	115	93	75	89	191
	28%	27%	29%	23%	30%	26%	32%	28%	31%	32%	25%	29%	29%	30%	26%	29%	21%	36%
Very unsuccessful	203	115	88	6	40	42	32	39	44	68	55	27	40	64	72	67	19	182
	20%	23%	17%	4%	20%	21%	20%	34%	28%	18%	19%	23%	22%	17%	20%	26%	4%	34%
Don't know	115	48	67	17	18	28	23	11	19	41	35	10	23	40	43	33	56	43
	11%	10%	13%	10%	9%	14%	14%	9%	12%	11%	12%	8%	12%	10%	12%	13%	13%	8%
NET: Successful	403	202	201	109	84	76	54	33	47	148	130	44	67	165	152	86	271	121
	40%	40%	40%	64%	42%	39%	33%	29%	29%	39%	44%	39%	37%	43%	42%	33%	62%	23%
NET: Unsuccessful	486	250	237	45	100	93	84	70	95	187	128	59	92	179	166	141	108	373
	48%	50%	47%	26%	49%	47%	52%	62%	59%	50%	44%	52%	51%	47%	46%	54%	25%	69%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Supporting the local economy, such as promoting business and local high streets Base: All respondents

				Voting Inter	tion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vot	e - Local Electi	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	76 8%	6 4%	12 6%	4 12%	23 19%	3 5%	-	6 3%	14 8%	2 2%	12 13%	1 7%	5 4%	11 6%	2 6%	19 12%	-
Somewhat successful	327	28	72	17	69	1	3	33	60	50	34	2	23	55	15	71	1
	33%	20%	33%	50%	58%	3%	34%	17%	32%	47%	38%	15%	18%	32%	40%	44%	4%
Somewhat unsuccessful	283	45	71	4	14	27	2	68	58	32	27	6	46	51	12	46	5
	28%	32%	33%	13%	12%	53%	21%	36%	31%	30%	29%	35%	35%	30%	31%	29%	26%
Very unsuccessful	203	52	37	5	4	20	3	71	35	16	11	6	49	31	7	15	12
	20%	37%	17%	14%	3%	38%	33%	37%	18%	15%	12%	40%	38%	19%	18%	9%	66%
Don't know	115	11	24	3	9	1	1	12	22	6	7	1	6	22	2	11	1
	11%	7%	11%	10%	8%	1%	12%	6%	12%	5%	8%	3%	5%	13%	5%	7%	4%
NET: Successful	403	34	84	21	92	4	3	39	74	52	46	4	28	65	17	89	1
	40%	24%	39%	63%	77%	8%	34%	21%	39%	49%	51%	22%	22%	38%	46%	55%	4%
NET: Unsuccessful	486	97	109	9	18	47	4	139	93	49	37	12	94	82	19	61	17
	48%	68%	50%	27%	15%	91%	54%	73%	49%	46%	42%	75%	73%	49%	49%	38%	93%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Supporting the local economy, such as promoting business and local high streets Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm Grove	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	76	5	2	5	5	7	5	6	4	2	1	6	3	1	3	7	2	1	*	1	5	5
	8%	12%	6%	10%	8%	14%	8%	10%	7%	6%	2%	12%	6%	2%	6%	10%	7%	2%	1%	3%	9%	13%
Somewhat successful	327	23	11	11	22	15	27	16	14	9	13	15	18	15	21	33	8	15	17	7	15	2
	33%	56%	31%	21%	38%	29%	46%	27%	21%	26%	26%	27%	31%	37%	40%	47%	24%	39%	48%	21%	30%	7%
Somewhat unsuccessful	283	7	8	12	15	13	19	20	18	17	20	11	16	15	15	14	9	8	9	9	16	14
	28%	17%	22%	24%	25%	26%	32%	34%	28%	48%	40%	21%	28%	37%	29%	20%	26%	20%	24%	27%	31%	40%
Very unsuccessful	203	5	6	14	9	11	8	11	19	6	11	9	12	4	9	13	5	9	8	14	9	13
	20%	12%	17%	27%	16%	22%	13%	19%	30%	18%	21%	17%	21%	9%	17%	18%	14%	23%	21%	42%	17%	38%
Don't know	115	2	9	9	8	5	1	5	9	1	6	12	9	6	5	3	10	6	2	3	7	1
	11%	4%	24%	18%	13%	9%	1%	9%	14%	2%	12%	23%	15%	14%	9%	5%	29%	15%	5%	8%	14%	2%
NET: Successful	403	27	13	16	27	22	32	22	18	11	14	21	21	16	24	40	10	16	18	8	20	7
	40%	68%	37%	31%	46%	43%	54%	38%	28%	32%	27%	39%	37%	39%	46%	57%	31%	41%	49%	23%	39%	20%
NET: Unsuccessful	486	11	14	26	24	25	27	31	37	23	31	20	28	18	24	27	13	17	16	23	25	27
	48%	28%	39%	51%	41%	48%	45%	53%	57%	66%	61%	38%	48%	46%	46%	38%	40%	44%	45%	68%	47%	78%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Planning, the availability of local housing and affordable housing

Base: /	All resp	ondents
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		Ger	nder			Ag	e				Social (	Class		C	Constituen	CV	Opinion of Q	
														Brigh- ton		Brigh- ton		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Pavilion	Hove	Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	26	17	9	3	7	3	4	7	3	5	9	2	11	8	10	9	20	5
	3%	3%	2%	2%	3%	2%	2%	6%	2%	1%	3%	2%	6%	2%	3%	3%	5%	1%
Somewhat successful	234	118	115	55	55	51	28	22	23	88	74	24	40	106	69	59	151	80
	23%	24%	23%	32%	27%	26%	17%	19%	14%	23%	25%	21%	22%	28%	19%	23%	35%	15%
Somewhat unsuccessful	291	143	149	43	51	66	53	32	47	120	81	34	51	94	115	82	118	163
	29%	29%	29%	25%	25%	34%	33%	28%	29%	32%	28%	30%	28%	25%	32%	31%	27%	30%
Very unsuccessful	236	124	112	29	50	34	42	34	47	63	62	45	53	74	93	68	39	187
	23%	25%	22%	17%	25%	18%	26%	30%	29%	17%	21%	39%	29%	19%	26%	26%	9%	35%
Don't know	217	98	119	40	40	42	34	20	41	101	66	9	27	102	74	42	106	102
	22%	20%	24%	24%	20%	21%	21%	18%	26%	27%	23%	8%	15%	27%	20%	16%	24%	19%
NET: Successful	260	135	125	59	62	54	31	29	25	92	83	26	51	113	79	68	171	85
	26%	27%	25%	34%	31%	27%	20%	25%	16%	25%	28%	23%	28%	30%	22%	26%	39%	16%
NET: Unsuccessful	527	267	260	71	101	100	96	65	94	184	143	78	104	168	209	150	157	350
	52%	53%	52%	42%	50%	51%	59%	57%	58%	49%	49%	69%	57%	44%	58%	58%	36%	65%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Planning, the availability of local housing and affordable housing Base: All respondents

				Voting Inter	tion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vot	e - Local Electi	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	26 3%	3 2%	3 2%	-	8 7%	-	-	3 2%	4 2%	-	3 3%	1 9%	3 2%	3 2%	-	7 4%	1 3%
Somewhat successful	234	23	52	11	52	4	3	36	45	30	22	2	25	39	10	48	1
	23%	16%	24%	34%	44%	7%	31%	19%	24%	28%	25%	13%	20%	23%	27%	30%	4%
Somewhat unsuccessful	291	36	74	10	25	24	1	57	59	36	32	4	38	55	9	55	9
	29%	25%	34%	29%	21%	47%	16%	30%	31%	34%	35%	23%	30%	33%	24%	34%	52%
Very unsuccessful	236	50	53	3	9	20	3	58	50	17	11	8	40	47	6	21	6
	23%	35%	25%	9%	8%	38%	36%	30%	27%	16%	12%	47%	31%	28%	16%	13%	31%
Don't know	217	30	34	10	23	4	1	36	31	24	22	1	23	26	12	31	2
	22%	21%	15%	29%	20%	8%	16%	19%	17%	22%	24%	8%	18%	15%	33%	19%	11%
NET: Successful	260	26	56	11	61	4	3	39	49	30	26	4	28	41	10	54	1
	26%	18%	26%	34%	52%	7%	31%	20%	26%	28%	28%	22%	22%	25%	27%	34%	7%
NET: Unsuccessful	527	86	128	13	34	44	4	115	109	53	42	11	78	102	15	76	15
	52%	61%	59%	37%	29%	85%	52%	61%	58%	50%	47%	70%	60%	60%	40%	47%	83%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Planning, the availability of local housing and affordable housing Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	26 3%	1 2%	1 3%	5 10%	5 8%	1 3%	1	2 4%	*	-	:	3 7%	1 2%	-	2 4%	-	1 3%	-	* 1%	:	2 4%	* 1%
Somewhat successful	234	12	4	10	16	12	24	10	16	8	18	14	11	10	16	25	7	6	2	2	5	5
	23%	29%	12%	20%	27%	23%	40%	18%	24%	23%	35%	26%	20%	25%	32%	35%	22%	16%	5%	7%	10%	15%
Somewhat unsuccessful	291	11	9	9	17	15	15	17	19	14	13	9	25	8	14	20	11	14	18	6	13	15
	29%	28%	25%	17%	29%	30%	26%	29%	30%	40%	25%	16%	43%	19%	27%	28%	33%	38%	49%	19%	26%	44%
Very unsuccessful	236	6	11	20	14	16	7	16	21	10	7	7	13	9	6	11	7	9	10	11	16	9
	23%	14%	30%	39%	23%	30%	12%	28%	32%	28%	14%	14%	23%	23%	12%	15%	21%	23%	29%	34%	31%	25%
Don't know	217	11	11	8	7	7	13	12	9	3	13	21	7	13	13	15	7	9	5	13	15	5
	22%	27%	30%	15%	13%	15%	22%	21%	13%	8%	25%	38%	13%	33%	25%	22%	21%	23%	15%	40%	29%	15%
NET: Successful	260	12	5	15	20	13	24	13	16	8	18	17	13	10	19	25	8	6	2	2	7	6
	26%	31%	15%	29%	35%	25%	40%	22%	25%	23%	35%	32%	22%	25%	36%	35%	25%	16%	6%	7%	14%	16%
NET: Unsuccessful	527	17	20	28	30	31	23	33	40	24	20	16	38	17	20	31	18	23	28	18	30	24
	52%	42%	55%	56%	52%	60%	38%	57%	62%	68%	40%	30%	65%	42%	39%	43%	54%	61%	78%	53%	57%	69%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Crime, policing and personal safety Base: All respondents

		Ger	der			Ag	e				Social (	Class		0	Constituen	су	Opinion o (Qi	
														Brigh- ton		Brigh- ton		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Pavilion	Hove	Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	126	58	69	51	23	13	13	12	15	33	37	13	40	62	34	31	91	28
	13%	12%	14%	30%	11%	7%	8%	10%	9%	9%	13%	11%	22%	16%	9%	12%	21%	5%
Somewhat successful	520	254	266	84	100	119	89	53	76	216	159	54	73	209	183	128	278	235
	52%	51%	53%	49%	49%	60%	55%	47%	47%	57%	54%	47%	40%	54%	51%	49%	64%	44%
Somewhat unsuccessful	174	85	89	19	37	34	28	20	36	61	57	19	31	49	81	44	29	140
	17%	17%	18%	11%	18%	18%	18%	18%	22%	16%	19%	17%	17%	13%	22%	17%	7%	26%
Very unsuccessful	95	55	39	3	21	15	15	18	22	24	18	19	28	32	31	31	7	86
	9%	11%	8%	2%	10%	8%	9%	16%	14%	6%	6%	16%	16%	8%	9%	12%	2%	16%
Don't know	89	47	42	13	22	15	16	11	12	42	21	9	10	32	31	26	30	49
	9%	9%	8%	8%	11%	8%	10%	10%	8%	11%	7%	8%	5%	8%	9%	10%	7%	9%
NET: Successful	646	312	334	135	122	132	102	65	91	249	196	67	113	270	217	159	369	263
	64%	62%	66%	79%	61%	67%	63%	57%	56%	66%	67%	59%	62%	71%	60%	61%	85%	49%
NET: Unsuccessful	269	141	128	22	58	50	43	38	58	85	75	38	60	81	113	75	36	225
	27%	28%	25%	13%	29%	25%	27%	33%	36%	23%	26%	34%	33%	21%	31%	29%	8%	42%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Crime, policing and personal safety Base: All respondents

				Voting Inten	tion (Q3/4)				Past Vote	- General Elec	tion 2010			Past Vot	e - Local Electi	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	126 13%	9 7%	25 11%	5 15%	32 27%	2 4%	1 12%	14 8%	24 13%	14 14%	14 16%	* 3%	9 7%	18 10%	1 4%	21 13%	-
Somewhat successful	520 52%	69 48%	123 57%	18 54%	69 59%	17 33%	5 63%	81 43%	111 59%	66 62%	57 63%	6 40%	57 44%	94 55%	28 74%	102 63%	6 35%
Somewhat unsuccessful	174 17%	34 24%	39 18%	4 13%	9 7%	13 26%	1 9%	46 24%	29 16%	15 14%	8 9%	4 26%	29 22%	32 19%	8 20%	17 11%	6 35%
Very unsuccessful	95 9%	17 12%	16 7%	2 7%	1 1%	13 26%	1 11%	30 16%	14 7%	5 4%	5 5%	4 22%	18 14%	16 9%	1 2%	9 5%	5 30%
Don't know	89 9%	13 9%	14 6%	4 11%	7 6%	6 11%	* 5%	19 10%	11 6%	7 6%	7 7%	1 9%	16 13%	10 6%	-	12 8%	-
NET: Successful	646 64%	78 55%	147 68%	23 69%	102 86%	19 37%	6 75%	95 50%	135 71%	81 76%	71 79%	7 43%	66 51%	111 66%	29 77%	123 76%	6 35%
NET: Unsuccessful	269 27%	51 36%	55 25%	7 20%	10 8%	27 52%	2 20%	76 40%	43 23%	19 18%	13 14%	8 48%	46 36%	47 28%	9 23%	26 16%	12 65%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Crime, policing and personal safety Base: All respondents

												Ward										
	_Total	Bruns -wick and Ade -laide	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	126	11	4	6	2	6	14	9	10	1	6	4	4	5	7	12	5	3	1	2	13	3
	13%	26%	11%	13%	4%	11%	24%	15%	15%	3%	12%	7%	8%	13%	13%	16%	15%	7%	3%	5%	25%	10%
Somewhat successful	520	20	16	22	27	27	35	31	31	18	29	34	27	21	37	39	18	19	23	14	21	12
	52%	50%	45%	43%	47%	53%	59%	53%	47%	51%	56%	63%	47%	53%	71%	55%	54%	51%	64%	42%	40%	34%
Somewhat unsuccessful	174	7	4	14	17	7	5	8	7	10	10	6	8	2	5	10	6	12	7	10	6	10
	17%	18%	12%	27%	30%	14%	8%	15%	10%	28%	20%	12%	13%	6%	10%	15%	18%	31%	20%	31%	12%	30%
Very unsuccessful	95	1	3	6	2	8	2	6	8	5	3	5	10	3	1	6	2	3	2	4	7	6
	9%	4%	10%	11%	4%	15%	4%	10%	12%	15%	6%	8%	17%	7%	3%	9%	5%	9%	5%	13%	13%	17%
Don't know	89	1	8	3	9	3	3	4	10	1	3	5	8	9	1	4	3	1	3	3	5	3
	9%	2%	22%	6%	16%	6%	5%	7%	15%	4%	5%	9%	14%	22%	3%	5%	8%	2%	8%	9%	10%	9%
NET: Successful	646	31	20	28	29	33	49	39	40	19	35	38	32	26	44	50	23	22	24	16	34	15
	64%	77%	56%	55%	51%	64%	83%	68%	62%	54%	68%	70%	55%	65%	84%	71%	69%	58%	68%	47%	65%	44%
NET: Unsuccessful	269	9	8	20	20	15	7	14	15	15	14	11	18	5	7	17	8	15	9	14	13	16
	27%	22%	22%	38%	34%	30%	12%	25%	23%	43%	27%	21%	31%	13%	13%	24%	23%	40%	25%	44%	25%	47%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Generally making the area a nice place to live and somewhere where you can feel comfortable Base: All respondents

		Ger	nder			Ag	je				Social (	Class			Constituen		Opinion o (Q	
	Total	Male	Female		25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Brigh- ton <u>Pavilion</u>	Hove	Brigh- ton <u>Kemptown</u>	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	189	84	104	47	51	37	18	12	24	62	63	20	40	76	71	42	149	33
	19%	17%	21%	27%	25%	19%	11%	11%	15%	17%	22%	18%	22%	20%	20%	16%	34%	6%
Somewhat successful	466	248	218	81	93	91	78	49	75	188	145	44	75	187	173	106	240	213
	46%	50%	43%	47%	46%	46%	48%	43%	47%	50%	50%	38%	41%	49%	48%	41%	55%	40%
Somewhat unsuccessful	184	80	104	27	34	35	37	23	28	70	52	24	30	62	57	65	34	150
	18%	16%	21%	16%	17%	18%	23%	20%	17%	19%	18%	21%	17%	16%	16%	25%	8%	28%
Very unsuccessful	145	80	66	13	25	30	23	26	28	47	29	25	34	49	53	44	7	133
	14%	16%	13%	8%	12%	15%	14%	23%	18%	13%	10%	22%	19%	13%	15%	17%	2%	25%
Don't know	20 2%	8 2%	12 2%	3 1%	-	4 2%	5 3%	4 3%	5 3%	9 2%	4 1%	1 1%	3 2%	10 3%	7 2%	2 1%	6 1%	8 1%
NET: Successful	654	332	322	127	143	128	96	61	99	250	208	64	115	263	243	148	389	246
	65%	66%	64%	75%	71%	65%	59%	53%	62%	67%	71%	56%	63%	68%	67%	57%	89%	46%
NET: Unsuccessful	330	160	170	40	59	65	60	49	56	117	81	49	64	111	110	109	41	283
	33%	32%	34%	24%	29%	33%	37%	43%	35%	31%	28%	43%	35%	29%	30%	42%	9%	53%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Generally making the area a nice place to live and somewhere where you can feel comfortable Base: All respondents

				Voting Inter	ntion (Q3/4)				Past Vote	- General Elec	ction 2010			Past Vot	te - Local Electi	ion 2011	
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	189 19%	13 9%	33 15%	5 15%	51 44%	2 5%	4 54%	18 10%	33 17%	29 27%	21 23%	4 27%	12 10%	27 16%	8 20%	34 21%	1 5%
Somewhat successful	466 46%	52 37%	101 47%	20 58%	64 54%	20 39%	2 24%	75 40%	85 45%	51 48%	53 59%	7 41%	52 40%	77 45%	14 37%	95 59%	6 34%
Somewhat unsuccessful	184 18%	40 28%	50 23%	5 14%	2 2%	10 20%	1 13%	46 24%	40 21%	20 18%	9 10%	1 8%	30 23%	35 21%	11 30%	22 13%	4 21%
Very unsuccessful	145 14%	34 24%	28 13%	3 10%	1 1%	17 34%	-	45 24%	27 14%	6 6%	4 4%	3 21%	32 25%	24 14%	5 13%	8 5%	7 41%
Don't know	20 2%	3 2%	4 2%	1 3%	-	1 3%	1 9%	5 3%	4 2%	1 1%	4 4%	1 3%	3 2%	7 4%	-	3 2%	-
NET: Successful	654 65%	65 46%	134 62%	25 74%	116 98%	22 43%	6 78%	94 49%	118 62%	80 75%	74 82%	11 68%	65 50%	104 61%	22 57%	129 80%	7 38%
NET: Unsuccessful	330 33%	74 52%	78 36%	8 24%	3 2%	28 54%	1 13%	91 48%	67 36%	26 24%	12 14%	5 29%	62 48%	59 35%	16 43%	29 18%	11 62%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -Generally making the area a nice place to live and somewhere where you can feel comfortable Base: All respondents

												Ward										
	Total	Bruns -wick and Ade -laide	Cen- tral <u>Hove</u>	East Brigh -ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm <u>Grove</u>	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	189	13	10	8	6	12	14	13	7	5	9	8	4	8	19	13	5	3	9	7	10	4
	19%	33%	29%	16%	10%	24%	24%	23%	11%	14%	17%	15%	7%	21%	37%	18%	14%	9%	25%	20%	20%	12%
Somewhat successful	466	19	11	24	35	19	29	26	26	16	23	29	22	24	18	39	22	11	21	18	16	14
	46%	48%	30%	48%	61%	36%	50%	46%	40%	47%	45%	54%	39%	61%	35%	55%	67%	30%	58%	54%	31%	42%
Somewhat unsuccessful	184	7	5	10	12	9	8	8	17	9	12	9	16	2	11	9	1	9	2	4	13	12
	18%	17%	15%	20%	21%	18%	14%	13%	26%	24%	25%	18%	27%	5%	21%	12%	3%	23%	6%	11%	25%	35%
Very unsuccessful	145	1	6	8	3	11	6	10	14	5	5	7	14	3	4	8	4	13	4	5	9	4
	14%	2%	18%	16%	5%	22%	11%	17%	21%	14%	10%	13%	24%	8%	7%	12%	13%	34%	11%	15%	18%	12%
Don't know	20 2%	-	3 8%	-	2 3%	-	1 1%	1 1%	1 2%	-	2 3%	-	1 2%	2 5%	-	2 3%	1 3%	2 5%	-	-	3 6%	-
NET: Successful	654	33	21	32	41	31	44	40	33	21	31	37	27	33	37	52	27	15	30	24	26	19
	65%	81%	59%	64%	71%	60%	74%	68%	51%	61%	62%	69%	46%	82%	72%	73%	81%	39%	83%	74%	51%	54%
NET: Unsuccessful	330	7	12	18	15	21	15	18	30	14	18	16	30	5	14	17	5	21	6	9	22	16
	33%	19%	33%	36%	25%	40%	25%	31%	47%	39%	35%	31%	52%	13%	28%	24%	16%	57%	17%	26%	43%	46%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -General running of the council, such as management of budgets and the level of council tax Base: All respondents

	Gender					Ac	ge			Social Class					Constituen	Opinion of Council (Q6)		
							-							Brigh- ton		Brigh- ton		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Pavilion	Hove	Kemptown	Good	Poor
Unweighted Base	1004	457	547	58	156	216	216	146	212	378	281	113	198	383	361	260	426	549
Weighted Base	1004	500	504	170	202	196	161	114	161	376	292	113	182	384	361	260	435	537
Very successful	47	25	22	10	9	2	8	9	9	9	14	5	17	10	18	19	41	5
	5%	5%	4%	6%	4%	1%	5%	8%	5%	2%	5%	4%	9%	3%	5%	7%	9%	1%
Somewhat successful	335	160	175	53	78	74	55	29	47	131	104	36	59	141	122	73	231	91
	33%	32%	35%	31%	38%	38%	34%	26%	29%	35%	36%	31%	32%	37%	34%	28%	53%	17%
Somewhat unsuccessful	297	143	154	65	50	61	52	33	36	115	89	27	50	115	108	73	96	195
	30%	29%	31%	38%	25%	31%	32%	29%	23%	30%	30%	24%	27%	30%	30%	28%	22%	36%
Very unsuccessful	229	132	97	18	46	42	34	41	49	80	59	41	41	72	81	76	16	212
	23%	26%	19%	10%	23%	22%	21%	36%	30%	21%	20%	36%	23%	19%	23%	29%	4%	40%
Don't know	96	39	56	25	20	16	13	2	20	41	26	5	15	45	32	19	51	34
	10%	8%	11%	14%	10%	8%	8%	2%	12%	11%	9%	4%	8%	12%	9%	7%	12%	6%
NET: Successful	382	186	196	63	86	77	63	38	55	141	118	41	76	151	139	92	271	96
	38%	37%	39%	37%	43%	39%	39%	33%	34%	37%	40%	36%	42%	39%	39%	35%	62%	18%
NET: Unsuccessful	526	275	251	83	96	104	85	74	85	194	148	68	91	188	190	149	113	407
	52%	55%	50%	49%	48%	53%	53%	65%	53%	52%	51%	60%	50%	49%	53%	57%	26%	76%



Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -General running of the council, such as management of budgets and the level of council tax Base: All respondents

	Voting Intention (Q3/4)							Past Vote	- General Elec	ction 2010	Past Vote - Local Election 2011						
	Total	Con	Lab	Lib Dem	Green	UKIP	Other	Con	Lab	Lib Dem	Green	Other	Con	Lab	Lib Dem	Green	Other
Unweighted Base	1004	140	231	33	122	49	9	175	215	93	136	20	125	192	38	191	18
Weighted Base	1004	142	217	34	118	52	8	190	189	107	90	16	129	169	38	161	18
Very successful	47 5%	4 3%	9 4%	3 8%	14 12%	1 1%	1 12%	5 3%	12 6%	1 1%	7 8%	1 6%	3 2%	9 6%	1 3%	8 5%	-
Somewhat successful	335 33%	34 24%	77 36%	10 29%	65 55%	8 16%	3 33%	39 21%	68 36%	48 45%	41 45%	5 29%	32 25%	53 32%	16 42%	84 52%	4 19%
Somewhat unsuccessful	297 30%	41 29%	69 32%	13 38%	22 19%	22 42%	2 19%	56 29%	50 26%	39 37%	17 19%	4 23%	34 26%	47 28%	11 28%	41 25%	2 13%
Very unsuccessful	229 23%	56 40%	49 22%	5 15%	4 4%	21 40%	3 36%	76 40%	44 23%	14 13%	11 13%	6 35%	54 42%	43 25%	8 22%	15 9%	12 64%
Don't know	96 10%	6 4%	13 6%	4 11%	13 11%	-	-	13 7%	15 8%	5 5%	13 15%	1 8%	7 5%	16 9%	2 5%	14 8%	1 4%
NET: Successful	382 38%	38 27%	86 40%	12 37%	79 67%	9 18%	4 45%	44 23%	80 42%	49 46%	48 54%	6 34%	35 27%	63 37%	17 45%	92 57%	4 19%
NET: Unsuccessful	526 52%	98 69%	117 54%	18 52%	27 22%	42 82%	4 55%	132 70%	94 50%	53 49%	28 32%	9 58%	88 68%	90 53%	19 51%	55 34%	14 77%

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Absolutes/col percents

Q7. Overall, how successful or unsuccessful would you say that the Green council has been at dealing with the following areas since 2011? -General running of the council, such as management of budgets and the level of council tax Base: All respondents

												Ward										
	_Total_	Bruns -wick and Ade <u>-laide</u>	Cen- tral <u>Hove</u>	East Brigh ton	Goldsmid	Hang- leton and Knoll	Hanover & Elm Grove	Holl- ing -dean and <u>Stanmer</u>	Moul- secoomb and Beven -dean	North Port- slade	Patcham	Preston Park	Queens Park	Regency	Rott- ing- dean <u>Coastal</u>	St Peters and North Laine	South Port- slade	Hove Park	West- bourne	Wish	With- dean	Wood- ing -dean
Unweighted Base	1004	40	36	51	59	51	58	58	64	35	50	53	58	40	52	71	33	38	36	33	53	35
Weighted Base	1004	40	36	51	58	51	59	58	65	35	51	53	58	40	52	71	33	38	36	33	52	35
Very successful	47 5%	3 8%	3 8%	5 11%	5 9%	2 4%	1	3 6%	4 6%	-	:	4 8%	4 6%	1 1%	5 10%	1 1%	2 5%	1 2%	2 5%	:	1 3%	1 2%
Somewhat successful	335	15	13	11	18	20	27	18	12	10	11	19	16	18	25	33	13	10	14	8	14	10
	33%	37%	37%	21%	31%	38%	46%	31%	18%	28%	21%	36%	27%	46%	47%	46%	40%	27%	40%	24%	27%	30%
Somewhat unsuccessful	297	10	11	17	23	11	19	13	18	14	27	12	18	11	13	16	12	10	9	9	17	8
	30%	24%	30%	33%	39%	22%	33%	22%	28%	41%	54%	22%	30%	27%	25%	23%	36%	27%	24%	26%	32%	23%
Very unsuccessful	229	3	8	15	9	16	6	18	26	8	7	14	14	3	9	12	4	13	6	13	12	12
	23%	9%	23%	30%	15%	32%	11%	32%	40%	24%	14%	26%	25%	7%	17%	18%	11%	35%	18%	39%	22%	35%
Don't know	96	9	1	3	4	2	6	5	5	2	6	5	7	8	*	9	3	3	4	4	8	3
	10%	22%	2%	5%	7%	4%	10%	9%	8%	7%	11%	9%	12%	19%	1%	12%	7%	8%	13%	11%	15%	10%
NET: Successful	382	18	16	16	23	22	27	21	16	10	11	23	19	19	29	33	15	11	16	8	16	11
	38%	45%	45%	32%	39%	42%	46%	37%	24%	28%	21%	43%	34%	47%	57%	47%	46%	30%	45%	24%	30%	32%
NET: Unsuccessful	526	13	19	32	31	28	26	31	44	23	34	26	32	13	22	29	16	23	15	22	28	20
	52%	33%	53%	63%	54%	54%	44%	54%	67%	65%	68%	48%	55%	34%	42%	41%	47%	62%	42%	65%	55%	58%



Weighting table Q.1 Thinking back to the GENERAL ELECTION in 2010, which party if any did you vote for? Base: All respondents

	<u>Unweighted</u> <u>Total</u>	<u>Weighted</u> <u>Total</u>
Unweighted Base	1,004	1,004
Weighted Base	1,004	1,004
Conservative	151 15%	190 19%
Labour	207 21%	189 19%
Liberal Democrat	92 9%	107 11%
Green	123 12%	90 9%
Other	21 2%	16 2%
Did not vote	304 30%	305 30%
Don't remember	42 4%	42 4%
Refused	64 6%	65 6%



