



BBC Religion – Charitable Giving Survey

METHODOLOGY NOTE

ComRes interviewed 3,035 British adults by telephone between the 28th February and 23rd March 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Charity Donations

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 1

Q1. Do you practise a religion? By practising, we mean that you pray, read a holy book weekly, or attend religious services or gatherings at least once a month. If yes, which religion?

Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	3035	1483	1552	266	479	500	610	519	661	1170	655	483	727	274	119	337	275	272	215	155	285	390	433	280
Weighted base	3035	1487	1548	360	511	511	541	451	662	811	841	661	721	273	121	334	273	273	212	152	304	395	425	273
NET: Yes - Practise a religion	785	311	474	98	126	117	110	100	235	211	228	158	188	68	23	86	71	81	47	32	70	154	101	52
	26%	21%	31%	27%	25%	23%	20%	22%	35%	26%	27%	24%	26%	25%	19%	26%	26%	30%	22%	21%	23%	39%	24%	19%
- Christianity	589	218	372	56	85	82	86	85	194	162	166	115	146	56	20	63	57	57	32	23	56	107	77	41
	19%	15%	24%	16%	17%	16%	16%	19%	29%	20%	20%	17%	20%	20%	16%	19%	21%	21%	15%	15%	19%	27%	18%	15%
- Islam	67	42	25	26	18	19	4	*	-	19	22	16	10	-	-	7	5	12	3	2	2	27	7	3
	2%	3%	2%	7%	3%	4%	1%	*	-	2%	3%	2%	1%	-	-	2%	2%	4%	1%	1%	1%	7%	2%	1%
- Hinduism	16	7	9	6	5	5	-	-	-	7	7	1	2	-	-	2	-	3	-	1	-	4	5	2
	1%	*	1%	2%	1%	1%	-	-	-	1%	1%	*	*	-	-	1%	-	1%	-	*	-	1%	1%	1%
- Sikhism	10	4	6	4	2	1	4	-	-	2	4	4	-	-	-	-	-	1	2	-	1	2	-	3
	*	*	*	1%	*	*	1%	-	-	*	1%	1%	-	-	-	-	-	*	1%	-	*	1%	-	1%
- Judaism	5	2	3	1	2	1	-	-	2	3	-	1	2	1	1	-	-	-	-	-	1	2	-	*
	*	*	*	*	*	*	-	-	*	*	-	*	*	*	1%	-	-	-	-	-	*	1%	-	*
- Buddhism	4	3	1	-	1	1	1	-	1	1	-	-	2	-	-	1	-	2	-	-	-	-	1	1
	*	*	*	-	*	*	*	-	*	*	-	-	*	-	-	*	-	1%	-	-	-	-	*	*
- Other	94	35	59	5	15	8	14	15	38	18	29	21	26	11	3	13	9	6	10	6	10	11	12	2
	3%	2%	4%	1%	3%	2%	3%	3%	6%	2%	3%	3%	4%	4%	2%	4%	3%	2%	5%	4%	3%	3%	3%	1%
No	2219	1158	1062	261	379	384	430	346	420	593	607	498	522	204	98	245	196	190	160	119	233	238	315	221
	73%	78%	69%	72%	74%	75%	80%	77%	63%	73%	72%	75%	72%	75%	81%	73%	72%	69%	75%	78%	77%	60%	74%	81%
Refused	29	18	11	2	4	10	1	4	7	7	7	5	10	1	-	3	4	2	5	1	*	2	9	1
	1%	1%	1%	*	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	2%	1%	*	1%	2%	*
Don't know	1	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-
	*	*	-	-	*	-	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-

Charity Donations

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 2

Q1. Do you practise a religion? By practising, we mean that you pray, read a holy book weekly, or attend religious services or gatherings at least once a month. If yes, which religion?

Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-ona-ly	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Unweighted base	3035	793	604	56	16	8	7	5	97	2210	2148	1702	1512	2011	595	887	1024
Weighted base	3035	785	589	67	16	10	5	4	94	2219	2117	1708	1492	2014	600	918	1021
NET: Yes - Practise a religion	785	785	589	67	16	10	5	4	94	-	613	491	413	576	98	172	210
	26%	100%	100%	100%	100%	100%	100%	100%	100%	-	29%	29%	28%	29%	16%	19%	21%
- Christianity	589	589	589	-	-	-	-	-	-	-	463	375	312	437	70	126	152
	19%	75%	100%	-	-	-	-	-	-	-	22%	22%	21%	22%	12%	14%	15%
- Islam	67	67	-	67	-	-	-	-	-	-	47	44	34	50	11	20	17
	2%	9%	-	100%	-	-	-	-	-	-	2%	3%	2%	2%	2%	2%	2%
- Hinduism	16	16	-	-	16	-	-	-	-	-	13	6	10	10	4	4	7
	1%	2%	-	-	100%	-	-	-	-	-	1%	*	1%	*	1%	*	1%
- Sikhism	10	10	-	-	-	10	-	-	-	-	10	9	7	10	-	-	-
	*	1%	-	-	-	100%	-	-	-	-	*	1%	*	*	-	-	-
- Judaism	5	5	-	-	-	-	5	-	-	-	5	4	4	4	1	1	2
	*	1%	-	-	-	-	100%	-	-	-	*	*	*	*	*	*	*
- Buddhism	4	4	-	-	-	-	-	4	-	-	2	1	1	1	2	2	2
	*	*	-	-	-	-	-	100%	-	-	*	*	*	*	*	*	*
- Other	94	94	-	-	-	-	-	-	94	-	74	53	45	64	10	20	30
	3%	12%	-	-	-	-	-	-	100%	-	4%	3%	3%	3%	2%	2%	3%
No	2219	-	-	-	-	-	-	-	-	2219	1479	1199	1064	1419	497	740	800
	73%	-	-	-	-	-	-	-	-	100%	70%	70%	71%	70%	83%	81%	78%
Refused	29	-	-	-	-	-	-	-	-	-	24	17	14	19	4	5	11
	1%	-	-	-	-	-	-	-	-	-	1%	1%	1%	1%	1%	1%	1%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*	

Charity Donations

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Absolutes/col percents

Table 3

Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any? Please select all that apply.

Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	3035	1483	1552	266	479	500	610	519	661	1170	655	483	727	274	119	337	275	272	215	155	285	390	433	280
Weighted base	3035	1487	1548	360	511	511	541	451	662	811	841	661	721	273	121	334	273	273	212	152	304	395	425	273
You personally	2117	966	1151	207	336	357	388	325	504	617	598	450	452	192	78	231	196	199	144	104	231	256	303	182
	70%	65%	74%	57%	66%	70%	72%	72%	76%	76%	71%	68%	63%	70%	64%	69%	72%	73%	68%	69%	76%	65%	71%	67%
Your immediate family	1708	780	928	211	318	303	309	255	312	520	499	358	331	165	68	192	150	148	118	88	168	214	250	147
	56%	52%	60%	58%	62%	59%	57%	57%	47%	64%	59%	54%	46%	60%	56%	57%	55%	54%	55%	58%	55%	54%	59%	54%
Your friends	1492	669	823	186	292	277	262	211	263	487	439	295	271	136	55	161	140	137	97	80	152	197	207	128
	49%	45%	53%	52%	57%	54%	48%	47%	40%	60%	52%	45%	38%	50%	45%	48%	51%	50%	46%	53%	50%	50%	49%	47%
None of these	600	362	238	80	100	93	114	88	125	117	152	139	193	55	24	71	55	49	40	35	53	89	69	59
	20%	24%	15%	22%	20%	18%	21%	20%	19%	14%	18%	21%	27%	20%	20%	21%	20%	18%	19%	23%	17%	23%	16%	22%
NET: Not me personally	918	521	397	154	174	154	153	126	158	194	244	211	269	81	44	103	77	74	69	47	73	138	121	91
	30%	35%	26%	43%	34%	30%	28%	28%	24%	24%	29%	32%	37%	30%	36%	31%	28%	27%	32%	31%	24%	35%	29%	33%
NET: Friends & family	2014	918	1095	255	379	349	353	294	384	612	583	422	396	180	85	217	177	183	138	99	201	263	295	175
	66%	62%	71%	71%	74%	68%	65%	65%	58%	75%	69%	64%	55%	66%	70%	65%	65%	67%	65%	65%	66%	67%	69%	64%
NET: Not Friends & family	1021	569	453	105	132	162	188	157	277	199	259	239	325	93	36	117	96	90	74	53	103	132	130	99
	34%	38%	29%	29%	26%	32%	35%	35%	42%	25%	31%	36%	45%	34%	30%	35%	35%	33%	35%	35%	34%	33%	31%	36%
Mean mentions	1.8	1.6	1.9	1.7	1.9	1.8	1.8	1.8	1.6	2.0	1.8	1.7	1.5	1.8	1.7	1.7	1.8	1.8	1.7	1.8	1.8	1.7	1.8	1.7

Charity Donations

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 4

Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any? Please select all that apply.

Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-onally	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Unweighted base	3035	793	604	56	16	8	7	5	97	2210	2148	1702	1512	2011	595	887	1024
Weighted base	3035	785	589	67	16	10	5	4	94	2219	2117	1708	1492	2014	600	918	1021
You personally	2117	613	463	47	13	10	5	2	74	1479	2117	1468	1324	1696	-	-	421
	70%	78%	79%	71%	77%	100%	85%	54%	79%	67%	100%	86%	89%	84%	-	-	41%
Your immediate family	1708	491	375	44	6	9	4	1	53	1199	1468	1708	1186	1708	-	239	-
	56%	63%	64%	65%	36%	90%	68%	36%	56%	54%	69%	100%	79%	85%	-	26%	-
Your friends	1492	413	312	34	10	7	4	1	45	1064	1324	1186	1492	1492	-	168	-
	49%	53%	53%	50%	58%	72%	68%	36%	48%	48%	63%	69%	100%	74%	-	18%	-
None of these	600	98	70	11	4	-	1	2	10	497	-	-	-	-	600	600	600
	20%	12%	12%	17%	23%	-	15%	46%	10%	22%	-	-	-	-	100%	65%	59%
NET: Not me personally	918	172	126	20	4	-	1	2	20	740	-	239	168	318	600	918	600
	30%	22%	21%	29%	23%	-	15%	46%	21%	33%	-	14%	11%	16%	100%	100%	59%
NET: Friends & family	2014	576	437	50	10	10	4	1	64	1419	1696	1708	1492	2014	-	318	-
	66%	73%	74%	75%	60%	100%	68%	36%	68%	64%	80%	100%	100%	100%	-	35%	-
NET: Not Friends & family	1021	210	152	17	7	-	2	2	30	800	421	-	-	-	600	600	1021
	34%	27%	26%	25%	40%	-	32%	64%	32%	36%	20%	-	-	-	100%	65%	100%
Mean mentions	1.8	1.9	2.0	1.9	1.7	2.6	2.2	1.3	1.8	1.7	2.3	2.6	2.7	2.4	0.0	0.4	0.4

Charity Donations

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 5
Q3. Thinking about the past month only, have you seen or heard anything from each of the following organisations encouraging you to give money to charitable or social causes?
Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	3035	1483	1552	266	479	500	610	519	661	1170	655	483	727	274	119	337	275	272	215	155	285	390	433	280
Weighted base	3035	1487	1548	360	511	511	541	451	662	811	841	661	721	273	121	334	273	273	212	152	304	395	425	273
<u>From a church, or similar religious group</u>																								
Yes	572	290	282	77	108	101	94	76	115	188	156	122	106	49	19	45	52	45	34	26	63	118	78	44
	19%	19%	18%	21%	21%	20%	17%	17%	17%	23%	19%	18%	15%	18%	16%	14%	19%	16%	16%	17%	21%	30%	18%	16%
No	2460	1198	1262	283	402	410	446	373	546	623	684	538	615	224	102	287	221	228	179	126	241	277	347	229
	81%	81%	82%	79%	79%	80%	83%	83%	83%	77%	81%	81%	85%	82%	84%	86%	81%	84%	84%	83%	79%	70%	82%	84%
Don't know	3	-	3	-	1	-	1	1	-	1	1	1	-	-	-	2	1	-	-	-	-	-	-	-
	*	-	*	-	*	-	*	*	-	*	*	*	-	-	-	1%	*	-	-	-	-	-	-	-
<u>From the Government</u>																								
Yes	228	133	95	29	54	33	39	42	30	60	67	58	42	11	12	20	19	24	16	14	23	38	28	22
	8%	9%	6%	8%	11%	7%	7%	9%	4%	7%	8%	9%	6%	4%	10%	6%	7%	9%	7%	9%	8%	10%	7%	8%
No	2791	1348	1443	330	455	476	497	405	628	743	768	603	676	263	109	311	253	246	195	138	276	357	395	248
	92%	91%	93%	92%	89%	93%	92%	90%	95%	92%	91%	91%	94%	96%	90%	93%	93%	90%	92%	91%	91%	90%	93%	91%
Don't know	17	7	10	1	2	1	4	4	4	8	6	-	3	-	-	2	1	3	2	-	4	-	2	3
	1%	*	1%	*	*	*	1%	1%	1%	1%	1%	-	*	-	-	1%	*	1%	1%	-	1%	-	*	1%

Charity Donations

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 5
Q3. Thinking about the past month only, have you seen or heard anything from each of the following organisations encouraging you to give money to charitable or social causes?
Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Weighted base	3035	1487	1548	360	511	511	541	451	662	811	841	661	721	273	121	334	273	273	212	152	304	395	425	273
<u>From a charity</u>																								
Yes	2181	1024	1157	246	354	390	396	321	475	642	632	453	454	193	83	225	191	185	155	111	236	285	319	197
	72%	69%	75%	68%	69%	76%	73%	71%	72%	79%	75%	69%	63%	71%	68%	67%	70%	68%	73%	73%	78%	72%	75%	72%
No	849	461	388	115	157	120	144	128	186	167	210	208	264	79	39	108	82	88	56	41	67	109	105	75
	28%	31%	25%	32%	31%	24%	27%	28%	28%	21%	25%	31%	37%	29%	32%	32%	30%	32%	26%	27%	22%	28%	25%	27%
Don't know	5	2	3	-	-	1	1	2	1	2	-	-	3	1	-	1	*	-	1	-	-	-	1	1
	*	*	*	-	-	*	*	1%	*	*	-	-	*	*	-	*	*	-	1%	-	-	-	*	*
<u>From a local political organisation, such as a political party or trades union</u>																								
Yes	265	147	118	27	51	43	49	45	50	87	73	56	50	29	5	27	19	24	21	14	32	37	35	23
	9%	10%	8%	8%	10%	8%	9%	10%	8%	11%	9%	8%	7%	11%	4%	8%	7%	9%	10%	10%	10%	9%	8%	9%
No	2755	1330	1425	327	459	465	489	406	609	722	764	603	667	243	117	307	253	249	192	135	270	354	386	249
	91%	89%	92%	91%	90%	91%	90%	90%	92%	89%	91%	91%	93%	89%	96%	92%	93%	91%	90%	89%	89%	90%	91%	91%
Don't know	14	10	4	7	-	3	2	-	3	2	5	3	4	1	-	1	*	-	-	2	2	4	4	1
	*	1%	*	2%	-	*	*	-	*	*	1%	*	1%	*	-	*	*	-	-	1%	1%	1%	1%	*

Charity Donations

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 6
Q3. Thinking about the past month only, have you seen or heard anything from each of the following organisations encouraging you to give money to charitable or social causes?
Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers- onally	Your immed- iate family	Your fri- ends	NET: Fri- ends & family	None of these	NET: Not me pers- onally	NET: Not Fri- ends & family
Unweighted base	3035	793	604	56	16	8	7	5	97	2210	2148	1702	1512	2011	595	887	1024
Weighted base	3035	785	589	67	16	10	5	4	94	2219	2117	1708	1492	2014	600	918	1021
<u>From a church, or similar religious group</u>																	
Yes	572 19%	308 39%	240 41%	26 38%	4 25%	2 16%	2 36%	1 36%	34 36%	259 12%	475 22%	397 23%	366 25%	458 23%	46 8%	97 11%	114 11%
No	2460 81%	475 60%	347 59%	41 62%	12 75%	8 84%	3 64%	2 64%	60 64%	1959 88%	1640 77%	1309 77%	1124 75%	1553 77%	553 92%	820 89%	907 89%
Don't know	3 *	2 *	2 *	- -	- -	- -	- -	- -	- -	1 *	1 *	2 *	1 *	2 *	1 *	2 *	1 *
<u>From the Government</u>																	
Yes	228 8%	61 8%	50 8%	3 5%	3 19%	2 16%	- -	- -	4 4%	164 7%	169 8%	145 8%	133 9%	162 8%	40 7%	59 6%	66 6%
No	2791 92%	719 92%	535 91%	64 95%	13 81%	8 84%	5 100%	4 100%	90 96%	2044 92%	1939 92%	1556 91%	1355 91%	1843 92%	554 92%	852 93%	948 93%
Don't know	17 1%	5 1%	5 1%	- -	- -	- -	- -	- -	- -	12 1%	10 *	8 *	3 *	9 *	6 1%	7 1%	8 1%

Charity Donations

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Absolutes/col percents

Table 6
Q3. Thinking about the past month only, have you seen or heard anything from each of the following organisations encouraging you to give money to charitable or social causes?
Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers- onally	Your immed- iate family	Your fri- ends	NET: Fri- ends & family	None of these	NET: Not me pers- onally	NET: Not Fri- ends & family
Weighted base	3035	785	589	67	16	10	5	4	94	2219	2117	1708	1492	2014	600	918	1021
<u>From a charity</u>																	
Yes	2181 72%	600 76%	452 77%	46 68%	10 59%	7 74%	5 85%	3 79%	78 83%	1559 70%	1723 81%	1383 81%	1238 83%	1615 80%	260 43%	457 50%	566 55%
No	849 28%	184 23%	136 23%	21 32%	7 41%	3 26%	1 15%	1 21%	16 17%	657 30%	391 18%	322 19%	254 17%	395 20%	340 57%	458 50%	454 44%
Don't know	5 *	1 *	1 *	- -	- -	- -	- -	- -	- -	4 *	2 *	3 *	* *	3 *	1 *	3 *	2 *
<u>From a local political organisation, such as a political party or trades union</u>																	
Yes	265 9%	76 10%	62 10%	6 9%	1 5%	- -	1 14%	1 24%	6 7%	187 8%	214 10%	178 10%	166 11%	205 10%	29 5%	51 6%	61 6%
No	2755 91%	705 90%	523 89%	61 91%	16 95%	10 100%	5 86%	3 76%	88 93%	2023 91%	1897 90%	1520 89%	1320 88%	1799 89%	567 94%	858 93%	956 94%
Don't know	14 *	4 1%	4 1%	- -	- -	- -	- -	- -	- -	10 *	5 *	9 1%	6 *	10 *	5 1%	9 1%	5 *

Charity Donations

CATI Fieldwork : 28th February - 23rd March 2014

Absolutes/col percents

Table 7
Q4. Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	3035	1483	1552	266	479	500	610	519	661	1170	655	483	727	274	119	337	275	272	215	155	285	390	433	280
Weighted base	3035	1487	1548	360	511	511	541	451	662	811	841	661	721	273	121	334	273	273	212	152	304	395	425	273
<u>If a friend were asking me to give money to charity, I would prefer them to do it in person rather than online, such as through email or Facebook</u>																								
Agree	2079	1023	1056	228	305	325	377	339	505	472	560	502	546	204	92	231	193	198	157	104	203	242	277	176
	69%	69%	68%	63%	60%	64%	70%	75%	76%	58%	67%	76%	76%	75%	76%	69%	71%	73%	74%	69%	67%	61%	65%	64%
Disagree	894	440	455	126	195	176	156	104	137	316	272	148	159	68	29	93	72	70	52	43	93	145	137	91
	29%	30%	29%	35%	38%	35%	29%	23%	21%	39%	32%	22%	22%	25%	24%	28%	26%	26%	25%	28%	31%	37%	32%	33%
Don't know	61	25	37	6	10	9	9	9	19	24	10	12	16	1	-	10	8	4	3	4	7	7	10	7
	2%	2%	2%	2%	2%	2%	2%	2%	3%	3%	1%	2%	2%	*	-	3%	3%	2%	1%	3%	2%	2%	2%	2%
<u>Local communities are better than online communities at encouraging people to think about social causes and issues</u>																								
Agree	1971	1016	955	217	312	320	352	331	438	473	539	487	471	176	87	213	168	180	138	110	192	234	288	185
	65%	68%	62%	60%	61%	63%	65%	74%	66%	58%	64%	74%	65%	64%	72%	64%	61%	66%	65%	72%	63%	59%	68%	68%
Disagree	918	407	512	136	188	166	155	101	172	297	273	152	197	80	32	104	86	82	64	37	96	143	120	75
	30%	27%	33%	38%	37%	33%	29%	22%	26%	37%	32%	23%	27%	29%	27%	31%	31%	30%	30%	24%	32%	36%	28%	28%
Don't know	146	65	81	7	11	25	33	18	51	41	29	22	54	17	2	17	20	11	10	5	16	18	18	12
	5%	4%	5%	2%	2%	5%	6%	4%	8%	5%	3%	3%	7%	6%	2%	5%	7%	4%	5%	3%	5%	5%	4%	4%

Charity Donations

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Absolutes/col percents

Table 7
Q4. Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender			Age						Class					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Weighted base	3035	1487	1548	360	511	511	541	451	662	811	841	661	721	273	121	334	273	273	212	152	304	395	425	273
<u>In the past month, I have been told in person about someone in my local community doing significant volunteer work for charity</u>																								
Agree	1219 40%	592 40%	627 41%	163 45%	203 40%	208 41%	220 41%	176 39%	248 37%	331 41%	358 43%	263 40%	267 37%	112 41%	57 47%	136 41%	116 42%	94 34%	78 37%	75 50%	137 45%	150 38%	163 38%	101 37%
Disagree	1785 59%	883 59%	902 58%	197 55%	305 60%	297 58%	314 58%	271 60%	400 60%	474 58%	478 57%	394 60%	439 61%	160 59%	65 53%	192 57%	153 56%	178 65%	132 62%	75 49%	166 55%	241 61%	258 61%	166 61%
Don't know	31 1%	13 1%	18 1%	- -	2 *	5 1%	7 1%	4 1%	14 2%	6 1%	5 1%	4 1%	15 2%	1 *	- -	6 2%	4 1%	2 1%	2 1%	1 *	4 1%	4 1%	5 2%	
<u>In the past month, I have heard through an online community, such as Facebook, that someone I know is doing significant volunteer work for charity</u>																								
Agree	1167 38%	585 39%	582 38%	248 69%	280 55%	248 48%	178 33%	119 26%	94 14%	349 43%	352 42%	248 38%	217 30%	96 35%	57 47%	116 35%	103 38%	106 39%	76 36%	59 39%	104 34%	157 40%	185 43%	109 40%
Disagree	1812 60%	867 58%	945 61%	110 31%	227 44%	259 51%	353 65%	326 72%	536 81%	457 56%	479 57%	399 60%	476 66%	172 63%	63 52%	211 63%	166 61%	162 59%	132 62%	89 59%	191 63%	230 58%	236 55%	161 59%
Don't know	57 2%	36 2%	21 1%	2 *	3 1%	4 1%	10 2%	6 1%	32 5%	5 1%	10 1%	13 2%	28 4%	6 2%	1 1%	6 2%	4 2%	6 2%	4 2%	4 2%	9 3%	8 2%	5 1%	3 1%

Charity Donations

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Absolutes/col percents

Table 8

Q4. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-ona-ly	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Unweighted base	3035	793	604	56	16	8	7	5	97	2210	2148	1702	1512	2011	595	887	1024
Weighted base	3035	785	589	67	16	10	5	4	94	2219	2117	1708	1492	2014	600	918	1021
<u>If a friend were asking me to give money to charity, I would prefer them to do it in person rather than online, such as through email or Facebook</u>																	
Agree	2079 69%	585 75%	446 76%	48 72%	12 70%	5 55%	1 24%	2 57%	71 75%	1473 66%	1434 68%	1139 67%	977 66%	1353 67%	415 69%	645 70%	726 71%
Disagree	894 29%	183 23%	128 22%	19 28%	5 30%	4 45%	4 76%	2 43%	22 23%	703 32%	637 30%	537 31%	485 33%	623 31%	173 29%	258 28%	271 27%
Don't know	61 2%	16 2%	15 3%	- -	- -	- -	- -	- -	1 2%	43 2%	46 2%	32 2%	30 2%	37 2%	13 2%	16 2%	24 2%
<u>Local communities are better than online communities at encouraging people to think about social causes and issues</u>																	
Agree	1971 65%	535 68%	411 70%	42 62%	11 66%	2 16%	1 14%	2 64%	67 71%	1415 64%	1370 65%	1111 65%	962 64%	1302 65%	399 66%	601 65%	669 65%
Disagree	918 30%	210 27%	146 25%	22 32%	5 29%	7 69%	4 78%	1 36%	26 28%	700 32%	643 30%	525 31%	475 32%	628 31%	171 28%	276 30%	290 28%
Don't know	146 5%	40 5%	32 5%	4 6%	1 5%	1 15%	* 7%	- -	1 1%	105 5%	104 5%	72 4%	55 4%	84 4%	31 5%	42 5%	62 6%

Charity Donations

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Absolutes/col percents

Table 8

Q4. Do you agree or disagree with each of the following statements?

Base: All respondents

	Q1. Do you practise a religion?										Q2. As far as you know and in the past month only, which of the following people, do you think have donated money to charity, if any?						
	Total	Yes - Any	Christ-ianity	Islam	Hinduism	Sikhism	Judaism	Buddhism	Other	No	You pers-ona-ly	Your immed-iate family	Your fri-ends	NET: Fri-ends & family	None of these	NET: Not me pers-onally	NET: Not Fri-ends & family
Weighted base	3035	785	589	67	16	10	5	4	94	2219	2117	1708	1492	2014	600	918	1021
<u>In the past month, I have been told in person about someone in my local community doing significant volunteer work for charity</u>																	
Agree	1219 40%	413 53%	317 54%	36 54%	9 55%	2 19%	3 53%	2 60%	43 46%	796 36%	943 45%	815 48%	743 50%	943 47%	163 27%	276 30%	276 27%
Disagree	1785 59%	365 46%	267 45%	30 45%	6 35%	8 81%	2 47%	1 18%	51 54%	1401 63%	1161 55%	884 52%	741 50%	1059 53%	424 71%	624 68%	726 71%
Don't know	31 1%	8 1%	5 1%	1 1%	2 10%	- -	- -	1 21%	- -	22 1%	13 1%	8 *	7 *	12 1%	13 2%	18 2%	19 2%
<u>In the past month, I have heard through an online community, such as Facebook, that someone I know is doing significant volunteer work for charity</u>																	
Agree	1167 38%	296 38%	214 36%	33 50%	9 55%	2 22%	4 83%	2 54%	30 32%	857 39%	859 41%	768 45%	722 48%	898 45%	167 28%	308 34%	268 26%
Disagree	1812 60%	468 60%	356 60%	33 49%	7 45%	8 78%	1 17%	1 24%	63 67%	1329 60%	1228 58%	929 54%	757 51%	1096 54%	411 68%	583 64%	716 70%
Don't know	57 2%	21 3%	19 3%	1 1%	- -	- -	- -	1 21%	1 1%	33 1%	29 1%	11 1%	13 1%	20 1%	23 4%	27 3%	37 4%