



# BBC Radio 5 Live

## ANIMAL TESTING

### **METHODOLOGY NOTE**

ComRes interviewed 1,000 British adults by telephone from 30<sup>th</sup> November to 2<sup>nd</sup> December 2012. Data were weighted to be demographically representative of all British adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## Animal Testing Survey

### CATI Fieldwork : 30th November - 2nd December 2012

Absolutes/col percents

Table 1

**Q.1 Thinking about the use of animals in medical and biological research, as distinct from their use in research for testing products such as cosmetics which is banned in the UK, do you agree or disagree with each of the following statements?**

**Scientists should be able to induce conditions in mice such as diabetes and Alzheimer's to help them find medical treatments for those conditions**

**Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1000	472	528	69	159	163	203	163	243	332	192	122	354	265	259	246	142	88
Weighted base	1000	490	510	120	160	190	170	150	210	270	290	210	230	254	264	251	144	87
Agree	695 70%	351 72%	344 68%	76 64%	111 70%	124 65%	114 67%	110 74%	159 76%	195 72%	189 65%	146 69%	165 72%	176 69%	172 65%	194 77%	95 66%	58 67%
Disagree	238 24%	116 24%	123 24%	41 34%	38 24%	45 24%	41 24%	35 23%	39 18%	65 24%	78 27%	44 21%	51 22%	60 24%	67 25%	48 19%	36 25%	27 31%
Don't know	67 7%	24 5%	43 8%	3 2%	11 7%	21 11%	15 9%	5 3%	12 6%	10 4%	23 8%	20 9%	13 6%	18 7%	25 9%	9 4%	13 9%	1 1%

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Table 2

**Q.1 Thinking about the use of animals in medical and biological research, as distinct from their use in research for testing products such as cosmetics which is banned in the UK, do you agree or disagree with each of the following statements?**

**Animal experimentation for medical research purposes should only be conducted for life-threatening diseases and no other conditions**

**Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1000	472	528	69	159	163	203	163	243	332	192	122	354	265	259	246	142	88
Weighted base	1000	490	510	120	160	190	170	150	210	270	290	210	230	254	264	251	144	87
Agree	647 65%	301 61%	346 68%	72 60%	106 66%	112 59%	106 62%	95 64%	156 74%	168 62%	200 69%	126 60%	153 67%	157 62%	168 64%	165 66%	93 65%	64 73%
Disagree	301 30%	167 34%	135 26%	48 40%	43 27%	66 35%	54 32%	48 32%	43 20%	92 34%	82 28%	63 30%	64 28%	85 33%	76 29%	78 31%	41 29%	21 25%
Don't know	52 5%	22 5%	29 6%	- -	11 7%	12 6%	10 6%	6 4%	12 5%	11 4%	8 3%	20 10%	13 5%	12 5%	20 8%	8 3%	10 7%	2 2%

## Animal Testing Survey

### CATI Fieldwork : 30th November - 2nd December 2012

Absolutes/col percents

Table 3

**Q.1 Thinking about the use of animals in medical and biological research, as distinct from their use in research for testing products such as cosmetics which is banned in the UK, do you agree or disagree with each of the following statements?**

**I feel more comfortable with animal research on mice than I do on larger mammals like cats, dogs and monkeys**

**Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1000	472	528	69	159	163	203	163	243	332	192	122	354	265	259	246	142	88
Weighted base	1000	490	510	120	160	190	170	150	210	270	290	210	230	254	264	251	144	87
Agree	556 56%	280 57%	277 54%	57 48%	82 51%	109 58%	99 58%	84 56%	125 60%	147 55%	151 52%	125 60%	133 58%	140 55%	150 57%	147 58%	80 56%	40 46%
Disagree	375 38%	171 35%	205 40%	54 45%	69 43%	64 34%	60 35%	59 39%	70 33%	107 40%	119 41%	64 31%	85 37%	96 38%	94 36%	92 37%	50 35%	44 50%
Don't know	68 7%	40 8%	29 6%	9 8%	9 6%	17 9%	11 6%	8 5%	15 7%	16 6%	20 7%	20 10%	13 5%	19 7%	20 8%	12 5%	14 10%	3 4%

**Animal Testing Survey**  
**CATI Fieldwork : 30th November - 2nd December 2012**

Absolutes/col percents

Table 4

**Q.1 Thinking about the use of animals in medical and biological research, as distinct from their use in research for testing products such as cosmetics which is banned in the UK, do you agree or disagree with each of the following statements?**

**The government should ban all experiments on animals for any form of medical research**

**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1000	472	528	69	159	163	203	163	243	332	192	122	354	265	259	246	142	88
Weighted base	1000	490	510	120	160	190	170	150	210	270	290	210	230	254	264	251	144	87
Agree	308 31%	126 26%	182 36%	59 50%	42 26%	49 26%	49 29%	46 30%	62 30%	65 24%	90 31%	66 31%	87 38%	71 28%	77 29%	80 32%	49 34%	30 35%
Disagree	625 62%	332 68%	293 57%	56 47%	102 64%	128 67%	111 65%	97 65%	130 62%	195 72%	179 62%	127 60%	124 54%	164 65%	164 62%	157 63%	87 61%	52 60%
Don't know	67 7%	32 7%	35 7%	5 4%	15 10%	13 7%	10 6%	7 5%	18 8%	11 4%	21 7%	18 8%	18 8%	19 7%	23 9%	13 5%	8 5%	4 5%