## Olympics Survey

## CATI Fieldwork : 29th June - 8th July 2012

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  |  |  | der |  |  |  |  |  |  |  | Soci | rade |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- <br> lands | North England | Wales \& South West | Scotland | Northern Ireland |
| Unweighted base | 2071 | 945 | 1126 | 150 | 312 | 378 | 415 | 354 | 462 | 697 | 420 | 343 | 611 | 532 | 521 | 498 | 285 | 175 | 60 |
| Weighted base | 2071 | 994 | 1077 | 246 | 328 | 410 | 349 | 308 | 430 | 539 | 601 | 435 | 497 | 527 | 527 | 497 | 284 | 177 | 60 |

The 2012 Olympic Games will benefit my local area

| Agree | $\begin{aligned} & 606 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 275 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 332 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 181 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 175 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 1382 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 682 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 700 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 196 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 78 \% \end{aligned}$ | $\begin{gathered} 294 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 351 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 398 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 280 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 353 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 315 \\ 60 \% \end{gathered}$ | $\begin{gathered} 332 \\ 63 \% \end{gathered}$ | $\begin{gathered} 355 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 204 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 67 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 82 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 37 \\ 4 \% \end{gathered}$ | $\begin{gathered} 45 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 31 \\ 7 \% \end{gathered}$ | $\begin{gathered} 19 \\ 3 \% \end{gathered}$ | $\begin{gathered} 16 \\ 3 \% \end{gathered}$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{gathered} 31 \\ 6 \% \end{gathered}$ | $\begin{gathered} 30 \\ 6 \% \end{gathered}$ | $\begin{gathered} 19 \\ 4 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | 2\% |

The 2012 Olympic Games will mainly benefit London and not the rest of the country

| Agree | $\begin{gathered} 1525 \\ 74 \% \end{gathered}$ | $\begin{aligned} & 750 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 776 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 223 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 296 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 77 \% \end{aligned}$ | $\begin{gathered} 245 \\ 80 \% \end{gathered}$ | $\begin{aligned} & 327 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 377 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 449 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 324 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 375 \\ 76 \% \end{gathered}$ | $\begin{gathered} 348 \\ 66 \% \end{gathered}$ | $\begin{gathered} 385 \\ 73 \% \end{gathered}$ | $\begin{gathered} 387 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 218 \\ & 77 \% \end{aligned}$ | $\begin{gathered} 144 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 72 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 504 | 234 | 271 | 74 | 101 | 105 | 76 | 55 | 94 | 150 | 142 | 103 | 109 | 159 | 134 | 102 | 63 | 32 | 14 |
|  | 24\% | 24\% | 25\% | 30\% | 31\% | 25\% | 22\% | 18\% | 22\% | 28\% | 24\% | 24\% | 22\% | 30\% | 25\% | 21\% | 22\% | 18\% | 24\% |
| Don't know | 41 | 11 | 31 | 4 | 5 | 10 | 6 | 7 | 10 | 12 | 9 | 8 | 12 | 20 | 8 | 7 | 3 | 1 | 3 |
|  | 2\% | 1\% | 3\% | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 3\% | 4\% | 1\% | 2\% | 1\% |  | 5\% |

## Olympics Survey

## CATI Fieldwork : 29th June - 8th July 2012

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  |  | Gen |  | Age |  |  |  |  |  | Social Grade |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C 1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland | Northern Ireland |
| Weighted base | 2071 | 994 | 1077 | 246 | 328 | 410 | 349 | 308 | 430 | 539 | 601 | 435 | 497 | 527 | 527 | 497 | 284 | 177 | 60 |
| The 2012 Olympic Games is more about big business than about local people |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{gathered} 1429 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 705 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 723 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 274 \\ 67 \% \end{gathered}$ | $\begin{gathered} 255 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 228 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 287 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 327 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 408 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 332 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 362 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 361 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 358 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 332 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 58 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 526 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 244 \\ 25 \% \end{gathered}$ | $\begin{gathered} 281 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & \text { 28\% } \end{aligned}$ | $\begin{aligned} & 116 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 180 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 107 \\ 22 \% \end{gathered}$ | $\begin{gathered} 134 \\ 25 \% \end{gathered}$ | $\begin{gathered} 134 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 36 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 117 \\ 6 \% \end{gathered}$ | $\begin{gathered} 44 \\ 4 \% \end{gathered}$ | $\begin{gathered} 72 \\ 7 \% \end{gathered}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 32 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 26 \\ 6 \% \end{gathered}$ | $\begin{gathered} 27 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 36 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \\ & \hline \end{aligned}$ | $3$ |

The torch relay is making me more interested in the Olympics

| Agree | 834 | 347 | 487 | 94 | 148 | 177 | 127 | 100 | 187 | 233 | 230 | 166 | 205 | 168 | 233 | 219 | 119 | 59 | 36 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $40 \%$ | $35 \%$ | $45 \%$ | $38 \%$ | $45 \%$ | $43 \%$ | $36 \%$ | $32 \%$ | $44 \%$ | $43 \%$ | $38 \%$ | $38 \%$ | $41 \%$ | $32 \%$ | $44 \%$ | $44 \%$ | $42 \%$ | $34 \%$ | $59 \%$ |  |
| Disagree | 1205 | 635 | 569 | 147 | 179 | 230 | 216 | 201 | 232 | 296 | 365 | 262 | 282 | 349 | 287 | 269 | 163 | 112 | 25 |  |
|  | $58 \%$ | $64 \%$ | $53 \%$ | $60 \%$ | $55 \%$ | $56 \%$ | $62 \%$ | $65 \%$ | $54 \%$ | $55 \%$ | $61 \%$ | $60 \%$ | $57 \%$ | $66 \%$ | $55 \%$ | $54 \%$ | $58 \%$ | $63 \%$ | $41 \%$ |  |
|  |  | 33 | 12 | 20 | 6 | 1 | 3 | 6 | 7 | 10 | 9 | 6 | 7 | 10 | 10 | 7 | 9 | 2 | 5 | - |
| Don't know | $2 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $*$ | $1 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $3 \%$ | - |  |

## Olympics Survey

## CATI Fieldwork: 29th June - 8th July 2012

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Total | Region |  |  |  |  |  |  |  |  |  |  |  | Region Summary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | North East | Yorks \& Humb. | $\begin{aligned} & \text { East } \\ & \text { Mid- } \\ & \text { lands } \end{aligned}$ | Eastern | South East | London | South West | Wales | $\begin{aligned} & \hline \text { West } \\ & \text { Mid- } \\ & \text { lands } \\ & \hline \end{aligned}$ | North West | Scotland | North -ern Ire -land | England | Scotland | Wales | North -ern Ire -land |
| Unweighted base | 2071 | 90 | 171 | 149 | 184 | 274 | 258 | 182 | 103 | 188 | 237 | 175 | 60 | 1733 | 175 | 103 | 60 |
| Weighted base | 2071 | 90 | 173 | 153 | 185 | 271 | 255 | 179 | 105 | 189 | 233 | 177 | 60 | 1729 | 177 | 105 | 60 |

The 2012 Olympic Games will benefit my local area

| Agree | $\begin{aligned} & 606 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 532 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 1382 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 72 \% \end{aligned}$ | $\begin{gathered} 125 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 122 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 78 \% \end{aligned}$ | $\begin{gathered} 124 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 164 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 1125 \\ 65 \% \end{gathered}$ | $\begin{gathered} 135 \\ 77 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 78 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 67 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 82 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 72 \\ 4 \% \end{gathered}$ |  | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | 2 $3 \%$ |

The 2012 Olympic Games will mainly benefit London and not the rest of the country

| Agree | $\begin{gathered} 1525 \\ 74 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 76 \% \end{aligned}$ | $\begin{gathered} 136 \\ 79 \% \end{gathered}$ | $\begin{gathered} 111 \\ 72 \% \end{gathered}$ | $\begin{gathered} 128 \\ 69 \% \end{gathered}$ | $\begin{gathered} 191 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 134 \\ 75 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 80 \% \end{aligned}$ | $\begin{gathered} 146 \\ 77 \% \end{gathered}$ | $\begin{gathered} 182 \\ 78 \% \end{gathered}$ | $\begin{gathered} 144 \\ 81 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 72 \% \end{aligned}$ | $\begin{gathered} 1254 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 144 \\ & 81 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 72 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 504 | 22 | 34 | 40 | 54 | 74 | 85 | 44 | 19 | 41 | 46 | 32 | 14 | 439 | 32 | 19 | 14 |
|  | 24\% | 24\% | 19\% | 26\% | 29\% | 27\% | 33\% | 25\% | 18\% | 21\% | 20\% | 18\% | 24\% | 25\% | 18\% | 18\% | 24\% |
| Don't know | 41 | - | 3 | 2 | 4 | 7 | 13 | 1 | 2 | 2 | 5 | 1 | 3 | 36 | 1 | 2 | 3 |
|  | 2\% | - | 2\% | 1\% | 2\% | 2\% | 5\% | 1\% | 2\% | 1\% | 2\% | * | 5\% | 2\% | * | 2\% | 5\% |

## Olympics Survey

## CATI Fieldwork: 29th June - 8th July 2012

Table 1
Q. 1 Do you agree or disagree with each of the following statements?

Base: All respondents

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Regio | ummary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | North East | Yorks \& Humb. | East <br> Mid- <br> lands | Eastern | South East | London | South West | Wales | West Midlands | North West | Scotland | North -ern Ire -land | England | Scotland | Wales | North -ern Ire -land |
| Weighted base | 2071 | 90 | 173 | 153 | 185 | 271 | 255 | 179 | 105 | 189 | 233 | 177 | 60 | 1729 | 177 | 105 | 60 |

The 2012 Olympic Games is more about big business than about local people

| Agree | $\begin{gathered} 1429 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 185 \\ 68 \% \end{gathered}$ | $\begin{gathered} 175 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 80 \% \end{aligned}$ | $\begin{gathered} 128 \\ 68 \% \end{gathered}$ | $\begin{gathered} 154 \\ 66 \% \end{gathered}$ | $\begin{gathered} 129 \\ 73 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 1181 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 58 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 526 | 29 | 43 | 36 | 52 | 73 | 61 | 40 | 17 | 46 | 68 | 40 | 22 | 447 | 40 | 17 | 22 |
|  | 25\% | 32\% | 25\% | 24\% | 28\% | 27\% | 24\% | 22\% | 16\% | 24\% | 29\% | 23\% | 36\% | 26\% | 23\% | 16\% | 36\% |
| Don't know | 117 | 1 | 14 | 8 | 12 | 13 | 19 | 8 | 4 | 15 | 11 | 8 | 3 | 102 | 8 | 4 | 3 |
|  | 6\% | 1\% | 8\% | 5\% | 7\% | 5\% | 7\% | 5\% | 4\% | 8\% | 5\% | 4\% | 6\% | 6\% | 4\% | 4\% | 6\% |

The torch relay is making me more interested in the Olympics

| Agree | $\begin{gathered} 834 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 78 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 698 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 59 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 1205 | 48 | 90 | 81 | 103 | 173 | 176 | 99 | 64 | 103 | 131 | 112 | 25 | 1004 | 112 | 64 | 25 |
|  | 58\% | 53\% | 52\% | 53\% | 56\% | 64\% | 69\% | 56\% | 61\% | 55\% | 56\% | 63\% | 41\% | 58\% | 63\% | 61\% | 41\% |
| Don't know | 33 | 2 | 3 | 1 | 1 | 5 | 5 | 2 | - | 4 | 4 | 5 | - | 27 | 5 | - | - |
|  | 2\% | 2\% | 2\% | 1\% | 1\% | 2\% | 2\% | 1\% | - | 2\% | 2\% | 3\% |  | 2\% | 3\% |  |  |

## Olympics Survey

## CATI Fieldwork : 29th June - 8th July 2012

Table 2
Q. 2 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland | Northern Ireland |
| Unweighted base | 2071 | 945 | 1126 | 150 | 312 | 378 | 415 | 354 | 462 | 697 | 420 | 343 | 611 | 532 | 521 | 498 | 285 | 175 | 60 |
| Weighted base | 2071 | 994 | 1077 | 246 | 328 | 410 | 349 | 308 | 430 | 539 | 601 | 435 | 497 | 527 | 527 | 497 | 284 | 177 | 60 |

Despite the cost, London 2012 will prove to be good value in terms of its benefit to the UK

| Agree | $\begin{gathered} 1134 \\ 55 \% \end{gathered}$ | $\begin{gathered} 530 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 604 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 149 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 310 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 334 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 236 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 254 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 276 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 294 \\ 59 \% \end{gathered}$ | $\begin{gathered} 139 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 59 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 795 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 416 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 378 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 155 \\ 38 \% \end{gathered}$ | $\begin{gathered} 150 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 228 \\ 38 \% \end{gathered}$ | $\begin{gathered} 172 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 205 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 122 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 142 \\ 7 \% \end{gathered}$ | $\begin{gathered} 48 \\ 5 \% \end{gathered}$ | $\begin{gathered} 95 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 29 \\ 5 \% \end{gathered}$ | $\begin{gathered} 39 \\ 6 \% \end{gathered}$ | $\begin{gathered} 27 \\ 6 \% \end{gathered}$ | $\begin{gathered} 47 \\ 9 \% \end{gathered}$ | $\begin{gathered} 46 \\ 9 \% \end{gathered}$ | $\begin{gathered} 31 \\ 6 \% \end{gathered}$ | $\begin{gathered} 30 \\ 6 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |

London 2012 will be a waste of taxpayers money

| Agree | 839 | 405 | 434 | 87 | 121 | 166 | 151 | 143 | 170 | 177 | 240 | 202 | 221 | 213 | 199 | 181 | 137 | 86 | 23 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $40 \%$ | $41 \%$ | $40 \%$ | $35 \%$ | $37 \%$ | $41 \%$ | $43 \%$ | $46 \%$ | $40 \%$ | $33 \%$ | $40 \%$ | $46 \%$ | $44 \%$ | $40 \%$ | $38 \%$ | $37 \%$ | $48 \%$ | $49 \%$ | $37 \%$ |  |
| Disagree | 1099 | 538 | 561 | 142 | 184 | 221 | 182 | 150 | 220 | 332 | 331 | 206 | 231 | 269 | 298 | 280 | 134 | 81 | 37 |  |
|  | $53 \%$ | $54 \%$ | $52 \%$ | $58 \%$ | $56 \%$ | $54 \%$ | $52 \%$ | $49 \%$ | $51 \%$ | $62 \%$ | $55 \%$ | $47 \%$ | $46 \%$ | $51 \%$ | $57 \%$ | $56 \%$ | $47 \%$ | $46 \%$ | $61 \%$ |  |
|  | Don't know | 133 | 51 | 82 | 17 | 23 | 22 | 16 | 15 | 40 | 30 | 30 | 28 | 45 | 45 | 29 | 35 | 13 | 10 | 1 |
|  | $6 \%$ | $5 \%$ | $8 \%$ | $7 \%$ | $7 \%$ | $5 \%$ | $5 \%$ | $5 \%$ | $9 \%$ | $6 \%$ | $5 \%$ | $6 \%$ | $9 \%$ | $8 \%$ | $6 \%$ | $7 \%$ | $5 \%$ | $6 \%$ | $1 \%$ |  |

## Olympics Survey

## CATI Fieldwork: 29th June - 8th July 2012

Table 2
Q. 2 Do you agree or disagree with each of the following statements?

Base: All respondents

|  |  | Gen |  |  |  | Ac |  |  |  |  | Social | rade |  |  |  | Reg |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England |  <br> South <br> West | Scotland | Northern Ireland |
| Weighted base | 2071 | 994 | 1077 | 246 | 328 | 410 | 349 | 308 | 430 | 539 | 601 | 435 | 497 | 527 | 527 | 497 | 284 | 177 | 60 |
| With less than | , | 龶 | , | , | , | don | , | , | , | , | ( |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 752 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 344 \\ 35 \% \end{gathered}$ | $\begin{gathered} 408 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 116 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 117 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 141 \\ 33 \% \end{gathered}$ | $\begin{gathered} 240 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 204 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 162 \\ 33 \% \end{gathered}$ | $\begin{gathered} 190 \\ 36 \% \end{gathered}$ | $\begin{gathered} 197 \\ 37 \% \end{gathered}$ | $\begin{gathered} 195 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 43 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 1266 \\ 61 \% \end{gathered}$ | $\begin{gathered} 627 \\ 63 \% \end{gathered}$ | $\begin{gathered} 640 \\ 59 \% \end{gathered}$ | $\begin{gathered} 127 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 222 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 220 \\ & 71 \% \end{aligned}$ | $\begin{gathered} 271 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 295 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 379 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 276 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 317 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 317 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 313 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 296 \\ 60 \% \end{gathered}$ | $\begin{gathered} 187 \\ 66 \% \end{gathered}$ | $\begin{gathered} 119 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 55 \% \end{aligned}$ |
| Don't know | 53 $3 \%$ | $\begin{gathered} 23 \\ 2 \% \end{gathered}$ | $30$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 19 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $18$ | $\begin{gathered} 19 \\ 4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 3 \% \end{gathered}$ | $6$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $1$ |

Taxpayers have paid too much to cover the cost of London 2012

| Agree | $\begin{gathered} 1214 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 574 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 640 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 273 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 334 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 291 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 316 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 307 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 297 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 287 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 177 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 57 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 660 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 343 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 317 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 125 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 208 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 122 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 169 \\ 32 \% \end{gathered}$ | $\begin{gathered} 165 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 31 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 197 \\ 9 \% \end{gathered}$ | $\begin{gathered} 77 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 21 \\ 9 \% \end{gathered}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 10 \% \end{aligned}$ |  | $\begin{aligned} & 59 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 11 \% \end{aligned}$ |  | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ |  | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ |

## Olympics Survey

## CATI Fieldwork: 29th June - 8th July 2012

Table 2
Q. 2 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Total | Region |  |  |  |  |  |  |  |  |  |  |  | Region Summary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | North East | Yorks \& Humb. | East Midlands | Eastern | South East | London | South West | Wales | West Midlands | North West | Scotland | North -ern Ire -land | England | Scotland | Wales | North -ern Ire -land |
| Unweighted base | 2071 | 90 | 171 | 149 | 184 | 274 | 258 | 182 | 103 | 188 | 237 | 175 | 60 | 1733 | 175 | 103 | 60 |
| Weighted base | 2071 | 90 | 173 | 153 | 185 | 271 | 255 | 179 | 105 | 189 | 233 | 177 | 60 | 1729 | 177 | 105 | 60 |

Despite the cost, London 2012 will prove to be good value in terms of its benefit to the UK

| Agree | $\begin{gathered} 1134 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 52 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 124 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 139 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 969 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 59 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 795 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 110 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 639 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 142 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{gathered} 24 \\ 9 \% \end{gathered}$ | $\begin{gathered} 22 \\ 9 \% \end{gathered}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 120 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ |  |

London 2012 will be a waste of taxpayers money

| Agree | $\begin{gathered} 839 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 104 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 673 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 37 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 1099 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 110 \\ 59 \% \end{gathered}$ | $\begin{gathered} 142 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 130 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 942 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 61 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 133 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 114 $7 \%$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | 1\% |

## Olympics Survey

## CATI Fieldwork: 29th June - 8th July 2012

Table 2
Q. 2 Do you agree or disagree with each of the following statements?

Base: All respondents

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Regio | mmary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | North East | Yorks \& Humb. | East Midlands | Eastern | South East | London | South West | Wales | West Midlands | North <br> West | Scotland | North -ern Ire -land | England | Scotland | Wales | North -ern Ire -land |
| Weighted base | 2071 | 90 | 173 | 153 | 185 | 271 | 255 | 179 | 105 | 189 | 233 | 177 | 60 | 1729 | 177 | 105 | 60 |

With less than a month to go, I am feeling more excited about London 2012 now than I was at the beginning of this year

| Agree | $\begin{aligned} & 752 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 643 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 43 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 1266 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 107 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 121 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 1043 \\ 60 \% \end{gathered}$ | $\begin{gathered} 119 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 55 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 53 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 43 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |

Taxpayers have paid too much to cover the cost of London 2012

| Agree | $\begin{gathered} 1214 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 997 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 57 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 660 | 33 | 52 | 46 | 70 | 98 | 80 | 54 | 22 | 54 | 80 | 52 | 19 | 568 | 52 | 22 | 19 |
|  | 32\% | 37\% | 30\% | 30\% | 38\% | 36\% | 31\% | 30\% | 21\% | 28\% | 34\% | 30\% | 31\% | 33\% | 30\% | 21\% | 31\% |
| Don't know | 197 | 6 | 16 | 17 | 18 | 19 | 23 | 18 | 13 | 26 | 23 | 12 | 7 | 164 | 12 | 13 | 7 |
|  | 9\% | 7\% | 9\% | 11\% | 10\% | 7\% | 9\% | 10\% | 13\% | 14\% | 10\% | 7\% | 12\% | 10\% | 7\% | 13\% | 12\% |

## Olympics Survey

## CATI Fieldwork : 29th June - 8th July 2012

Table 3
Q. 3 Do you agree or disagree with each of the following statements?

Base: All respondents

|  |  |  | der |  |  |  |  |  |  |  | Soci | rade |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- <br> lands | North England | Wales \& South West | Scotland | Northern Ireland |
| Unweighted base | 2071 | 945 | 1126 | 150 | 312 | 378 | 415 | 354 | 462 | 697 | 420 | 343 | 611 | 532 | 521 | 498 | 285 | 175 | 60 |
| Weighted base | 2071 | 994 | 1077 | 246 | 328 | 410 | 349 | 308 | 430 | 539 | 601 | 435 | 497 | 527 | 527 | 497 | 284 | 177 | 60 |

I am not put off attending a London 2012 event by the threat of a terrorist attack

| Agree | $\begin{aligned} & 1283 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 658 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 625 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 260 \\ 63 \% \end{gathered}$ | $\begin{gathered} 242 \\ 69 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 360 \\ 67 \% \end{gathered}$ | $\begin{gathered} 380 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 269 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 352 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 313 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 300 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 177 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 61 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 720 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 414 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 108 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 170 \\ 40 \% \end{gathered}$ | $\begin{gathered} 160 \\ 30 \% \end{gathered}$ | $\begin{gathered} 216 \\ 36 \% \end{gathered}$ | $\begin{gathered} 149 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 160 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 198 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 38 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 68 \\ 3 \% \end{gathered}$ | $\begin{gathered} 30 \\ 3 \% \end{gathered}$ | $\begin{gathered} 37 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 18 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\stackrel{29}{7 \%}$ | $\begin{gathered} 18 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | ${ }_{17}^{17}$ | $\begin{gathered} 27 \\ 5 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 17 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |

I have full confidence in the ability of the security services to protect the public at London 2012 events

| Agree | 1625 | 782 | 843 | 197 | 271 | 324 | 274 | 223 | 336 | 436 | 474 | 338 | 377 | 397 | 424 | 399 | 218 | 137 | 51 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 78\% | 79\% | 78\% | 80\% | 83\% | 79\% | 79\% | 72\% | 78\% | 81\% | 79\% | 78\% | 76\% | 75\% | 81\% | 80\% | 77\% | 77\% | 84\% |
| Disagree | 363 | 179 | 183 | 47 | 48 | 61 | 65 | 71 | 71 | 88 | 107 | 77 | 91 | 104 | 91 | 74 | 55 | 29 | 10 |
|  | 18\% | 18\% | 17\% | 19\% | 15\% | 15\% | 19\% | 23\% | 17\% | 16\% | 18\% | 18\% | 18\% | 20\% | 17\% | 15\% | 19\% | 16\% | 16\% |
| Don't know | 83 | 33 | 50 | 2 | 10 | 25 | 9 | 14 | 23 | 15 | 19 | 20 | 28 | 26 | 12 | 24 | 11 | 11 |  |
|  | 4\% | 3\% | 5\% | 1\% | 3\% | 6\% | 3\% | 5\% | 5\% | 3\% | 3\% | 5\% | 6\% | 5\% | 2\% | 5\% | 4\% | 6\% |  |

## Olympics Survey

## CATI Fieldwork: 29th June - 8th July 2012

Table 3
Q. 3 Do you agree or disagree with each of the following statements?

Base: All respondents

|  |  | nder | Age |  |  |  |  |  | Social Grade |  |  |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales <br>  <br> South <br> West | Scotland | $\begin{gathered} \text { North- } \\ \text { ern } \\ \text { Ire- } \\ \text { land } \\ \hline \end{gathered}$ |
| 2071 | 994 | 1077 | 246 | 328 | 410 | 349 | 308 | 430 | 539 | 601 | 435 | 497 | 527 | 527 | 497 | 284 | 177 | 60 |

London 2012 events are spread over too many venues for the public to be guaranteed protection against terrorist attack

| Agree | $\begin{aligned} & 707 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 318 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 389 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 99 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 179 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 36 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 1176 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 606 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 570 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 200 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 187 \\ 43 \% \end{gathered}$ | $\begin{gathered} 369 \\ 69 \% \end{gathered}$ | $\begin{gathered} 369 \\ 61 \% \end{gathered}$ | $\begin{gathered} 222 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 216 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 302 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 283 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 51 \% \end{aligned}$ |
| Don't know | 188 9 | 70 $7 \%$ | $\begin{aligned} & 118 \\ & 11 \% \end{aligned}$ | $15$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $40$ $10 \%$ | $\begin{gathered} 26 \\ 89 \end{gathered}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $54$ $12 \%$ | $47$ | $51$ $8 \%$ | $\begin{aligned} & 42 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 9 \% \end{aligned}$ | $43$ 8\% | $42$ | $34$ $12 \%$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{gathered} 7 \\ 129 \end{gathered}$ |

## Olympics Survey

## CATI Fieldwork : 29th June - 8th July 2012

Table 3
Q. 3 Do you agree or disagree with each of the following statements?

Base: All respondents

|  | Total | Region |  |  |  |  |  |  |  |  |  |  |  | Region Summary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | North East | Yorks \& Humb. | East Midlands | Eastern | South East | London | South West | Wales | West Midlands | North West | Scotland | North -ern Ire -land | England | Scotland | Wales | North -ern Ire -land |
| Unweighted base | 2071 | 90 | 171 | 149 | 184 | 274 | 258 | 182 | 103 | 188 | 237 | 175 | 60 | 1733 | 175 | 103 | 60 |
| Weighted base | 2071 | 90 | 173 | 153 | 185 | 271 | 255 | 179 | 105 | 189 | 233 | 177 | 60 | 1729 | 177 | 105 | 60 |

I am not put off attending a London 2012 event by the threat of a terrorist attack

| Agree | $\begin{gathered} 1283 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 117 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 182 \\ 67 \% \end{gathered}$ | $\begin{gathered} 170 \\ 66 \% \end{gathered}$ | $\begin{gathered} 115 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 105 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 1079 \\ 62 \% \end{gathered}$ | $\begin{gathered} 105 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 61 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 720 | 35 | 54 | 58 | 66 | 80 | 80 | 59 | 37 | 74 | 94 | 61 | 23 | 599 | 61 | 37 | 23 |
|  | 35\% | 39\% | 31\% | 38\% | 36\% | 29\% | 31\% | 33\% | 35\% | 39\% | 40\% | 35\% | 38\% | 35\% | 35\% | 35\% | 38\% |
| Don't know | 68 | 2 | 2 | 9 | 5 | 9 | 5 | 6 | 5 | 3 | 9 | 11 | 1 | 51 | 11 | 5 | 1 |
|  | 3\% | 3\% | 1\% | 6\% | 2\% | 3\% | 2\% | 3\% | 5\% | 2\% | 4\% | 6\% | 2\% | 3\% | 6\% | 5\% | 2\% |

I have full confidence in the ability of the security services to protect the public at London 2012 events

| Agree | $\begin{gathered} 1625 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 79 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 83 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 129 \\ 72 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 85 \% \end{aligned}$ | $\begin{gathered} 149 \\ 79 \% \end{gathered}$ | $\begin{gathered} 194 \\ 83 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 1349 \\ 78 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 85 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 84 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 363 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 311 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 83 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | - | 69 $4 \%$ | 11 $6 \%$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |  |

## Olympics Survey

## CATI Fieldwork: 29th June - 8th July 2012

Table 3
Q. 3 Do you agree or disagree with each of the following statements?

Base: All respondents

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Regi | ummary |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | North East | Yorks \& Humb. | East <br> lands | Eastern | South East | London | South West | Wales | West Midlands | North West | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | North -ern Ire -land | Eng- land | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | Wales | North -ern Ire -land |
| Weighted base | 2071 | 90 | 173 | 153 | 185 | 271 | 255 | 179 | 105 | 189 | 233 | 177 | 60 | 1729 | 177 | 105 | 60 |

London 2012 events are spread over too many venues for the public to be guaranteed protection against terrorist attack

|  | Agree | 707 | 28 | 66 | 60 | 56 | 87 | 92 | 57 | 33 | 67 | 78 | 62 | 22 | 590 | 62 | 33 | 22 |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | $34 \%$ | $31 \%$ | $38 \%$ | $39 \%$ | $30 \%$ | $32 \%$ | $36 \%$ | $32 \%$ | $32 \%$ | $36 \%$ | $34 \%$ | $35 \%$ | $36 \%$ | $34 \%$ | $35 \%$ | $32 \%$ | $36 \%$ |  |
| Disagree | 1176 | 59 | 91 | 81 | 118 | 164 | 139 | 105 | 54 | 101 | 133 | 100 | 31 | 991 | 100 | 54 | 31 |  |
|  | $57 \%$ | $65 \%$ | $53 \%$ | $53 \%$ | $64 \%$ | $60 \%$ | $54 \%$ | $59 \%$ | $52 \%$ | $54 \%$ | $57 \%$ | $57 \%$ | $51 \%$ | $57 \%$ | $57 \%$ | $52 \%$ | $51 \%$ |  |
|  | 188 | 4 | 16 | 12 | 11 | 21 | 25 | 17 | 17 | 20 | 22 | 15 | 7 | 148 | 15 | 17 | 7 |  |
| Don't know |  | $9 \%$ | $5 \%$ | $9 \%$ | $8 \%$ | $6 \%$ | $8 \%$ | $10 \%$ | $10 \%$ | $16 \%$ | $11 \%$ | $9 \%$ | $8 \%$ | $12 \%$ | $9 \%$ | $8 \%$ | $16 \%$ | $12 \%$ |

