



BBC Cycling Poll

METHODOLOGY NOTE

ComRes interviewed 3,012 GB adults by telephone between 13th and 29th June 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Attitudes to Cycling

Fieldwork : 13th - 29th June 2014

Absolutes/col percents

Q1. Do you agree or disagree with the following statements?

Base: All respondents

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	3012	1474	1538	272	472	496	600	496	676	1047	610	506	849	266	120	338	273	268	216	150	294	388	427	272
Weighted base	3012	1476	1536	358	507	507	537	447	656	805	835	656	716	271	120	331	271	271	211	151	301	392	422	271
<u>The roads in my local area are well designed to be safe for cyclists</u>																								
Agree	1019	505	514	160	184	171	173	140	192	242	271	231	276	82	48	126	89	80	72	53	88	133	149	98
	34%	34%	33%	45%	36%	34%	32%	31%	29%	30%	32%	35%	39%	30%	40%	38%	33%	30%	34%	35%	29%	34%	35%	36%
Disagree	1927	946	980	195	312	329	353	305	433	547	540	421	419	182	71	197	176	180	136	94	204	250	266	170
	64%	64%	64%	54%	62%	65%	66%	68%	66%	68%	65%	64%	59%	67%	59%	59%	65%	66%	64%	63%	68%	64%	63%	63%
Don't know	66	24	42	4	11	7	11	2	31	16	24	4	21	7	1	9	6	11	3	3	9	8	7	3
	2%	2%	3%	1%	2%	1%	2%	1%	5%	2%	3%	1%	3%	3%	1%	3%	2%	4%	1%	2%	3%	2%	2%	1%
<u>Employers don't do enough to encourage and facilitate cycling to work</u>																								
Agree	1642	833	809	217	293	275	289	246	321	439	449	360	394	144	62	189	148	155	102	90	157	225	228	142
	55%	56%	53%	61%	58%	54%	54%	55%	49%	55%	54%	55%	55%	53%	51%	57%	55%	57%	48%	59%	52%	57%	54%	53%
Disagree	1101	532	569	130	196	212	213	159	193	307	317	242	235	95	52	111	95	95	87	53	110	144	163	97
	37%	36%	37%	36%	39%	42%	40%	35%	29%	38%	38%	37%	33%	35%	43%	33%	35%	35%	41%	35%	36%	37%	39%	36%
Don't know	269	111	158	11	18	20	35	43	143	60	69	54	87	32	7	31	29	22	22	8	34	23	31	31
	9%	8%	10%	3%	4%	4%	6%	10%	22%	7%	8%	8%	12%	12%	6%	10%	11%	8%	10%	5%	11%	6%	7%	12%
<u>The Tour de France starting in Britain this year has encouraged me to cycle more</u>																								
Agree	592	318	274	84	86	112	96	80	135	124	157	138	172	56	29	71	66	48	30	36	56	78	72	50
	20%	22%	18%	23%	17%	22%	18%	18%	21%	15%	19%	21%	24%	21%	24%	21%	24%	18%	14%	24%	19%	20%	17%	18%
Disagree	2364	1138	1226	271	413	387	437	358	499	672	661	508	523	209	89	252	202	220	173	114	237	308	341	220
	78%	77%	80%	76%	81%	76%	81%	80%	76%	84%	79%	77%	73%	77%	74%	76%	74%	81%	82%	76%	79%	79%	81%	81%
Don't know	56	20	36	4	9	7	4	10	23	9	17	9	21	6	2	9	4	3	8	1	8	5	9	1
	2%	1%	2%	1%	2%	1%	1%	2%	3%	1%	2%	1%	3%	2%	2%	3%	1%	1%	4%	*	3%	1%	2%	1%

Attitudes to Cycling

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Q1. Do you agree or disagree with the following statements?

Base: All respondents

	Gender		Age						Class				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	3012	1476	1536	358	507	507	537	447	656	805	835	656	716	271	120	331	271	271	211	151	301	392	422	271
<u>It is too dangerous to cycle on the roads in my local area</u>																								
Agree	1566	735	832	160	254	246	275	230	401	395	427	345	400	148	59	167	139	152	102	72	148	229	221	130
	52%	50%	54%	45%	50%	48%	51%	51%	61%	49%	51%	53%	56%	55%	49%	50%	51%	56%	48%	48%	49%	59%	52%	48%
Disagree	1408	728	680	195	248	256	255	212	242	399	400	311	298	121	58	159	129	114	107	78	150	160	194	138
	47%	49%	44%	54%	49%	51%	48%	47%	37%	50%	48%	47%	42%	45%	48%	48%	48%	42%	51%	52%	50%	41%	46%	51%
Don't know	38	13	25	3	5	5	7	5	13	12	9	-	18	2	4	5	3	6	2	1	3	3	7	3
	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	-	3%	1%	4%	2%	1%	2%	1%	*	1%	1%	2%	1%